



MES ASMABI COLLEGE, P. VEMBALLUR

Aided College Affiliated to University of Calicut

P. Vemballur PO, Kodungallur, Thrissur District, Kerala, 680671

Our college caters to the diverse dimensions of gender equity with its array of curricular and co-curricular activities intended to conscientise students on the concept of gender. In the undergraduate level common course for English, a module is specially devoted to gender and human rights which is taught in all classes. Gender sensitisation programmes are part and parcel of the action plan of the departments of the college. The rich and diverse platforms available in our college like Women Cell, Internal Complaints Committee, Grievance Redressal Cell ensure effective dissemination of the idea of gender equity.

ANNUAL GENDER EQUITY AND SENSITISATION ACTION PLAN 2023-24

Sl No	Activity	Target Participants	Organised by	Agenda	Tentative Date
1	Planning Meeting	Members of various cells	Women Cell	Preparation of gender sensitisation action plan	June 2023
2	Gender Sensitisation Orientation Programme	First Year Admission	Women Cell	Invited talk and interactive session	July 2023
3	Awareness Program	Girl Students	Women Cell	Menstrual Cup Awareness Program	August 2023
4	Women empowerment	Students	Various Cells	"Orange the Word" Campaign	Nov 2023

5	Counselling Sessions	Students	Various Cells	Counselling sessions on gender based violence	Feb 2024
6	Women's Day Observation	Students	Women Cell, Other Cells	"Mind Matters" - Promoting Mental Health Among Girl Students	March 2024



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For
PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P. VEMBALLUR,
KODUNGALLUR - 680 671