

Best Practice 1

ALIFF FILM FESTIVAL

Organised by Department of Digital Film production, this international film festival is an experiential learning platform for students that combines cultural exploration, industry insights, and personal development. The second edition of Asmabis Light House International Film Festival, known as ALIFF 24, took place from the 26th to the 28th of February 2024. The events showcased a diverse range of cinema, featuring 10 feature films and 2 short films, providing attendees with a rich cinematic experience.



Cine Artist Shine Tom Chakko inaugurating Aliff 2024



Students, faculty and community during the inauguration ceremony

International Millet Year Observation

International Millet Year 2023 was observed as 'Millet Day' at MES Asmabi College, P. Vemballur on November 24th Friday, at the College Auditorium. The Observance included many programmes such as Seminar, Exhibition, Food Fest and various competitions for college students. The programmes were organised jointly by Departments of Aquaculture, Botany, Chemistry and Biochemistry of the college along with the clubs of IEDC, YIP, Bhoomithrasena and Green initiatives in association with Millet mission, Kerala. The inaugural session was followed by Seminar session with the Keynote address on 'Nutritional values of Millets' by Mr. V.Murshid, Nutritionist, NRC, Agali, Palakkad. Mr. V.K Shreedharan, Environmentalist, presented an awareness session on 'Role of millets in

our lifestyle’. Both the speakers emphasized on the relevance of Millets and their cultivation in the wake of excessive malnutrition and climate change. The Millet Day was further highlighted by the enthusiastic participation of students in the Food Fest and exhibition. Students exhibited various informative posters and videos on Millets in the stall. Varieties of delicacies made out of millets were also exhibited and sold in the fest. Students actively involved in the preparation of around 75 delicious recipes using millets such as foxtail millet, barnyard millet, kodo millet, pearl millet, proso millet etc. A cooking competition was also conducted for the students along with Millet quiz and digital poster making competition. Another highlight of the day was the ‘Millet lunch’ in which students and all the faculty members of the college had special millet pulav as their lunch.



Brochure of the Programme




Exhibition of millet food products

‘SMAART’ - 3 DAY WORKSHOP ON IOT

Department of Computer Application organised a 3-day workshop from 21 Nov 23 to 23 Nov 23 on IOT in association with IIC, Incubation Cell, IEDC and Grapesgenix Technical Solution Pvt Ltd Thrissur. The participants got an idea about i) the internet of things and its Application ii) Arduino programming skills and ability to make live projects.





MES ASMABI COLLEGE P. VEMBALLUR
DEPARTMENT OF COMPUTER APPLICATION
 COLLABORATION WITH GRAPESGENIX TECHNICAL SOLUTIONS PVT.LTD THRISSUR
 IN ASSOCIATION WITH ICC,IEDC, INCUBATION CELL

SMAART
3 DAY WORKSHOP ON IOT
 21,22&23 NOVEMBER 2023
 9.30 AM - 3.30 PM
Venue:Computer Lab
RESOURCE PERSONS

GOPIKRISHNAN P G **AMRUTHA P A** **APARNA P K**
 (SENIOR DEVELOPER) (SENIOR DEVELOPER) (SENIOR IOT DEVELOPER)

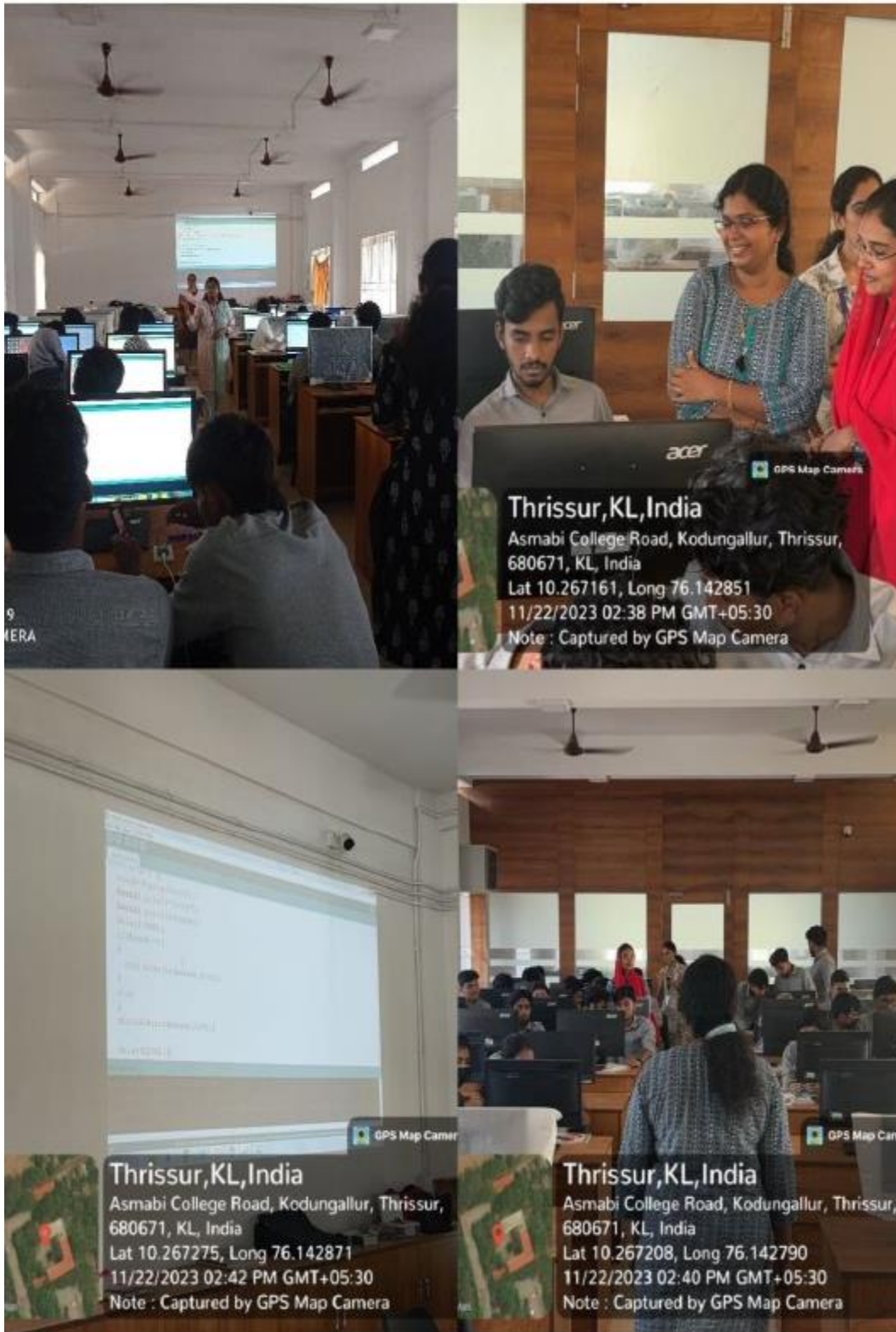
GRAPESGENIX TECHNICAL SOLUTIONS PVT LTD

NASIYA.P M **JABIN.T H** **Dr. K P Sumedhan** **Prof.Dr. A Biju**
 (Coordinator) (HOD) (Self Financing Director) (Principal)

Brochure of the Programme



‘The Internet of Things’ Learning and Understanding



Snippets from the Workshop

Eco-friendly trip to Chimminy Wildlife Sanctuary

Department of Botany, in association with Green Initiatives, organized an eco-friendly trip to Chimmony Wildlife Sanctuary on December 7, 2023 Thrissur for 36 undergraduate students from the first and third semesters. The trip featured two sessions: an awareness talk about Chimminy Wildlife Sanctuary and a trekking expedition. The awareness talk provided students with valuable information about the sanctuary's biodiversity and the importance of conservation efforts. During the trekking session, students explored the sanctuary, learning about various plant species, their uses, and the critical need for their conservation. The trip was an informative and enriching experience for the students, enhancing their understanding of botany and environmental science. They gained significant insights into the natural world and a reinforced commitment to conservation. The trip highlighted the importance of preserving biodiversity, educating students about the ecological roles of various plant species and the need for their conservation.



Students at Chimmini Wildlife Sanctuary

Visit to Aashrayam Agathimanthiram

On the 16th of November 2023, the second-semester students pursuing their Bachelor of Business Administration (BBA) embarked on a compassionate journey to Aashrayam Agathimandiram. The visit served as an eye-opening experience for the BBA students, underscoring the importance of social responsibility and community engagement. Beyond the

academic realm, it imparted invaluable lessons in empathy, compassion, and the power of collective action. The initiative highlighted the potential for individuals, especially those in business and management disciplines, to utilize their skills and resources for the betterment of society. As these students continue their academic journey, it's evident that the lessons learned during this visit will resonate in their professional and personal lives, shaping them into conscientious leaders of tomorrow who prioritize the well-being of their communities.



Students at Aashrayam Agathi Mandiram

TECHFEST DEPARTMENT OF BCA

The Techfest was a dynamic event aimed at showcasing the latest trends in technology and fostering innovation among participants. The event was held on 21 Feb 2024. The event was an experiential learning platform for students. Major highlights of the programme:

Workshop on Digital Marketing: The day commenced with an engaging workshop on digital marketing, aimed at providing participants with insights into the world of online promotion and brand building. Industry experts shared their knowledge and tips, empowering participants to leverage digital platforms effectively.

Hackathon: Following the workshop, participants immersed themselves in a thrilling Hackathon, where teams competed to develop innovative solutions to real-world problems. Mentors provided guidance and support, fueling the participants' creativity and problem-solving skills.

Web Designing Competition: Simultaneously, the Web Designing Competition unfolded, challenging participants to showcase their creativity and technical prowess by designing visually stunning and user-friendly websites.

Treasure Hunt: As the Hackathon and Web Designing Competition continued, participants embarked on an adventurous Treasure Hunt across the college campus. Teams navigated through clues and challenges, racing against time to uncover hidden treasures.

Game Events (PES and PUBG): Gaming enthusiasts gathered to compete in adrenaline-pumping matches of Pro Evolution Soccer (PES) and PlayerUnknown's Battlegrounds (PUBG). The gaming arena buzzed with excitement as participants showcased their skills and strategic prowess.

Debugging Competition: Meanwhile, coding enthusiasts put their skills to the test in the Debugging Competition, where they tackled challenging coding problems and bugs within a specified time frame.

DEPARTMENT OF AQUACULTURE

STUDY TOUR TO: AQUACULTURE EXTENSION AND TRAINING CENTRE, POOKKODE FISHERIES STATION, DEPT. OF FISHERIES, GOVT. OF KERALA

From 2nd to 6th February 2024, students of sixth semester B.Sc. Aquaculture of M.E.S. Asmabi College P.Vemballur, went for a study tour as a part of their curriculum, to the Aquaculture Extension and Training Centre, owned by Department of Fisheries, Govt. of Kerala, located at Thalippuzha near the Pookode Lake in Wayanad District. The tour was an experiential learning activity as students received a detailed view of sectors of people engaged in various sectors of fish related activities. They were also introduced to the packaging system of fishes. The packing system involves, the packing of fish in sealed polyethylene bags filled with water and oxygen in a ratio of 1:3. The bottom of the bag either has a seam or a rectangular base.



Aquaculture students at Pookode Fisheries Station



Ocean Delight – Sea Food Fiesta

On 21st November 2023, the Department of Fish Processing Technology at MES ASMABI College celebrated World Fisheries Day with a special event titled "Ocean Delight - A Seafood Fiesta." This vibrant food festival showcased a variety of seafood dishes prepared, exhibited, and sold by the students, emphasizing the significance of fisheries and promoting sustainable seafood practices.

Objectives

- Promote Fisheries Awareness:** To educate attendees about the importance of fisheries and the need for sustainable practices.
- Develop Culinary Skills:** To enhance students' culinary skills through hands-on experience in seafood preparation.
- Engage the Community:** To foster community involvement in celebrating the richness of seafood cuisine.
- Encourage Entrepreneurship:** To provide students with practical experience in food marketing and sales.

Experiential Learning Platform:

Seafood Preparation

Students from the Department of Fish Processing Technology prepared a wide range of seafood dishes, from traditional favorites to innovative creations. The preparation process highlighted students' expertise in seafood processing and culinary creativity.

Exhibition and Sales

The prepared dishes were displayed in an exhibition area, inviting visitors to explore and sample the diverse seafood offerings. Attendees had the opportunity to purchase these dishes, with proceeds supporting student activities and departmental projects.

Interactive Sessions

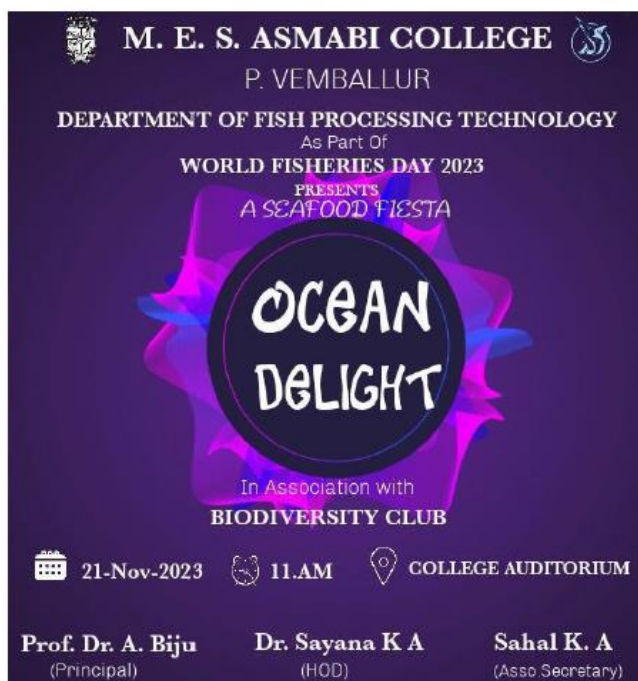
The event featured informative sessions on sustainable fisheries, seafood health benefits, and advanced processing techniques, conducted by faculty members and industry experts. Live cooking demonstrations provided practical insights into preparing various seafood dishes.

Competitions and Awards

A cooking competition was held, judged by culinary experts and faculty members, with awards for the best dishes in various categories. Criteria for judging included creativity, taste, presentation, and sustainability.



Brochure of the Programme





Seafood Fest organised by the department

DEPARTMENT OF AQUACULTURE & PHYSICS

‘SHASTHRASAMETHAM’ - SCIENCE POPULARISATION PROGRAMME (LECTURE AND LABORATORY VISIT) - 11/01/2024

On January 11, 2024, a group of 40 students from nearby High Schools and Higher Secondary schools visited the laboratories of the Department of Aquaculture, Physics and other science departments. This visit was organized as part of the ‘Sathrasametham’ program, an initiative by the Government of Kerala aimed at promoting science and fostering scientific curiosity in young

minds. The event was a one day camp held in association with the departments of Biochemistry, Botany, Physics, Psychology, Mathematics, Chemistry, Fish Processing Technology. The programme was an initiative of Kerala General Education Department organised in collaboration with Kodungallur Educational Subdistrict. It was aimed at igniting scientific aptitude in young students.

2. Organization and Guidance

Students from the II and III B.Sc. Aquaculture classes played an integral role in guiding the visiting students. They provided detailed explanations and demonstrations of the various equipment used in the Aquaculture laboratory. The visit included a tour of the aquarium complex within the department.

3. Educational Tools and Exhibits

To facilitate a comprehensive learning experience, several educational tools were employed:

□ **Charts and Self-Explanatory Notes:** These were strategically arranged to provide clear and concise information about the laboratory equipment and their uses.

Exhibits: Various types of preserved fish specimens were displayed for the visiting students to examine.

□ **Aquarium Complex:** Display of a variety of ornamental fishes with proper labels on them regarding the details of the fishes kept in the tanks.

Sri. Mohammed Areej, HOD Department of Biochemistry, delivered an inspiring talk on the "Evolution of Science through Scientists", highlighting the historical development of scientific thought and the contributions of key scientists over the centuries.

The visiting students were given the opportunity to engage with several scientific instruments, including:

- **Salinometers:** For measuring the salinity of water samples.
- **pH Meters:** For determining the acidity or alkalinity of various solutions.
- **Incubation Hood:** For setting a sterile area for doing microbiology works.
- **Research Microscopes:** For observing microscopic details of aquatic specimens

The visit by the school students to our department was a successful educational event, providing young students with hands-on experience and deeper insights into the field of aquaculture. The interaction with college students and faculty, along with the motivational talk and practical demonstrations, left a lasting impression on the visitors, fostering a greater interest in scientific studies, particularly in Aquatic Biology

MES ASMABI COLLEGE, P.VEMBALLUR

SCIENCE DEPARTMENTS
jointly organize

SASTHRA SAMETHAM '24
ONE DAY CAMP
For HS & HSS Students

In association with
KERALA GENERAL EDUCATION DEPARTMENT
KODUNGALLUR SUB-DISTRICT

INAUGURATION: SRI. E.T TAISON MASTER, M.L.A



SEMINAR
WORKSHOP
LAB VISIT
TRAINING

ORGANIZERS
Departments of: Botany, Physics,
Aquaculture, Mathematics,
Psychology, Fish Processing
Technology, Chemistry,
Biochemistry, Zoology

JANUARY 11, 2024
Thursday
9.30 am - 3.30 pm

Co-ordinator
Dr. Sheena p.A

Principal
Prof. Dr. A.Biju

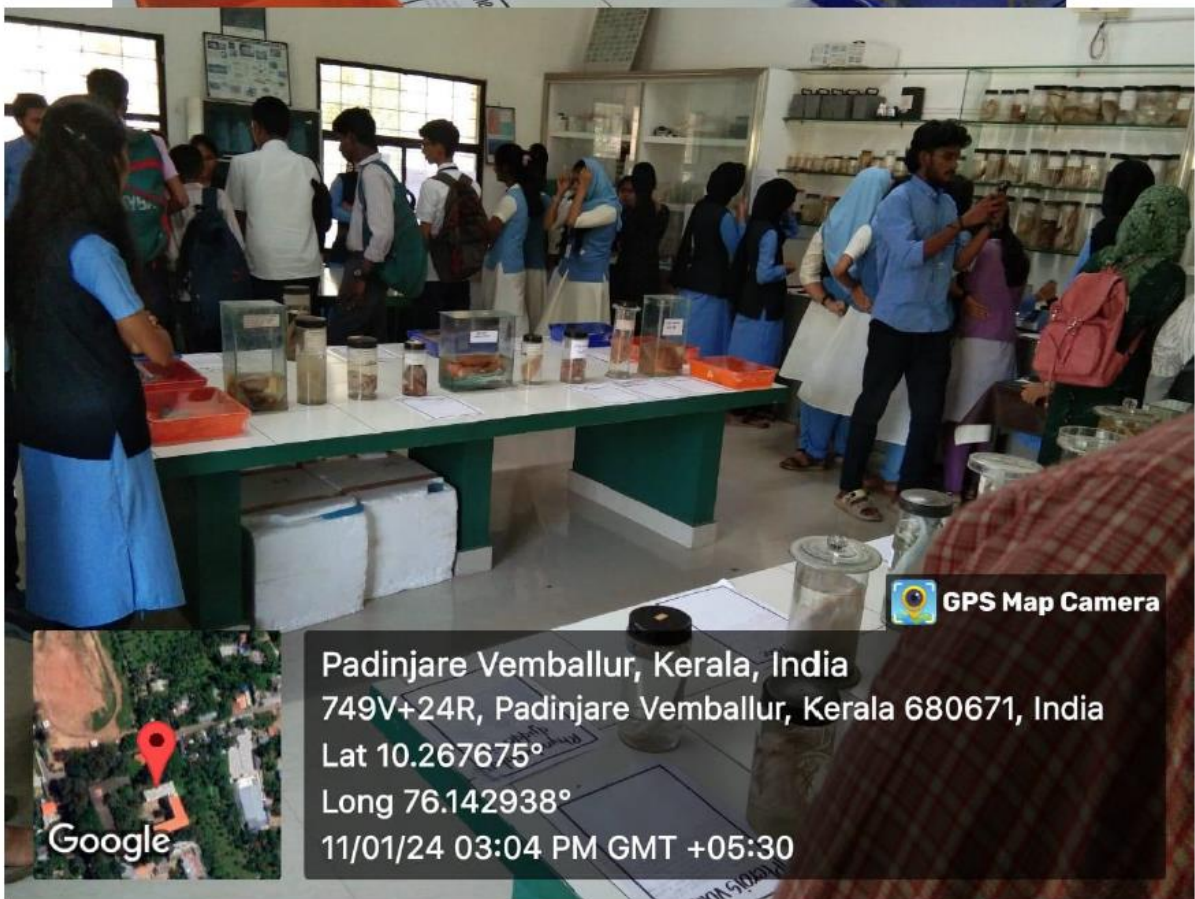
Brochure of the Programme




School Students visiting the laboratory



Students involved in experiential learning



 GPS Map Camera



Padinjare Vemballur, Kerala, India
749V+24R, Padinjare Vemballur, Kerala 680671, India
Lat 10.267675°
Long 76.142938°
11/01/24 03:04 PM GMT +05:30






Participation of School Children in Sastra Sametham

Department of Mathematics

Pothichor distribution - An Outreach Program

Department of Mathematics and statistics in association with ‘Karuthal kootayma, Kodungallur’ had organized a food distribution to street people which is a charitable initiative of the department aimed at providing lunch to individuals who are experiencing homelessness and living on the streets. Our students brought lunch packets from their home and we had collected 70 lunch packets. The initiative serves as an opportunity to engage the students with homeless individuals, build relationships, and offer assistance in connecting them to other essential services.






MES ASMABI COLLEGE
DEPARTMENT OF MATHEMATICS AND STATISTICS

POTHICHOR DISTRIBUTION
IN ASSOCIATION WITH
KARUTHAL KOOTAYMA,
KODUNAGLLUR

ON

**31-07-2023 AT
KODUNGALUR**



PRINCIPAL
DR A BIJU

HOD
NASREEN A

Brochure of the programme



Distribution of 'Pothichoru' (Noon meals)

Mou with Kaizen – Department of Psychology

The Department of Psychology at MES Asmabi College held a significant MoU signing ceremony with Kaizen to formalize a collaborative partnership aimed at enhancing academic and practical learning opportunities for students. The event marked a new chapter in the department's efforts to provide students with access to advanced psychological practices and professional development. The MoU signing ceremony between Kaizen and the Department of Psychology at MES Asmabi College was a milestone event that set the stage for future collaborative efforts. This partnership promises to enhance the educational experience for psychology students, providing them with valuable resources, practical training, and opportunities for professional development.

The Department of Psychology looks forward to a fruitful collaboration with Kaizen, aiming to elevate the standards of psychological education and practice.



MES Asmabi College,
P.Vemballur



Kaizen



CMHEP

MES ASMABI COLLEGE, P. VEMBALLUR
DEPARTMENT OF PSYCHOLOGY

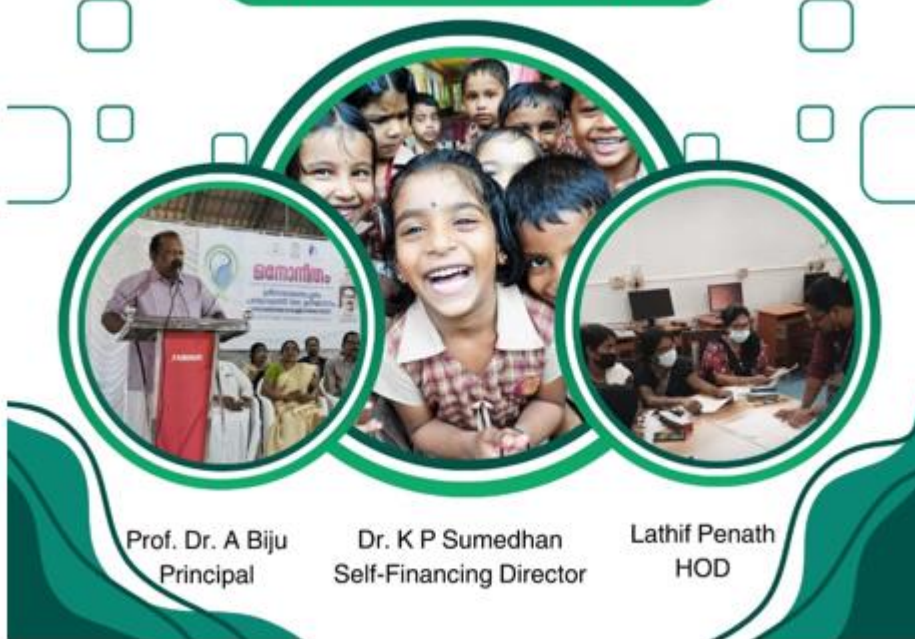
&

KAIZEN

“LET’S EVOLVE TOGETHER”

MoU SIGNING CEREMONY STUDENT ENHANCEMENT PROGRAM

17.11.2023 Seminar Hall



Prof. Dr. A Biju
Principal

Dr. K P Sumedhan
Self-Financing Director

Lathif Penath
HOD

Brochure of the Programme



Signing of MoU



Department of Mass Communication – Inter Collegiate Media Fest

"Imagination," an intercollegiate media fest, was organised by Department of Mass communication on 1 March 2024. The fest boasted a diverse lineup of competitions catering to various facets of media arts. From the adrenaline-fueled RJ hunt to the thought-provoking news cartoon contest, participants showcased their skills and creativity with fervor. The photography contest captured moments frozen in time, while the reel making competition pushed boundaries of storytelling through visual media.

Adding a touch of glamour and cinematic flair, the film-based ramp walk competition mesmerized the audience with its fusion of fashion and celluloid magic. Each strut down the ramp, was a nod to iconic characters and scenes from beloved films, bringing to life the essence of cinema in a unique and captivating manner.

"Imagination" served not only as a platform for creative expression but also as a melting pot of ideas and perspectives. It embodied the spirit of collaboration and innovation, fostering connections and forging bonds that transcended boundaries.



Imagin Action

MES ASMABI COLLEGE
P.VEMBALLUR
Department of
MASS COMMUNICATION & JOURNALISM

Competition Schedule

11:30 AM

NEWS BLITZ News Reporting contest
(2nd Mass Communication Class room)

DOODLE DUEL News Cartoon contest
(3rd Mass Communication Class room)

12:00 PM

MIC MAESTRO RJ contest
(2nd Mass Communication Class room)

SNAP MASTER Spot Photography
(Auditorium Entrance)

01:30 PM

REEL BLAST Video Recreation
(Screening on Auditorium)

02:00 PM

GLAMOUR GALA Fashion Contest
(Auditorium)

The organisers have full authority in making changes in the programmes and the final decision will be taken by the judges.

MES Asmabi College, P Vemballur

Department of English

Impact of Extension Programme on Students

Heritage Visit 2023-24

Students gained insight about Indian Knowledge system with the heritage visit to Kodungallur Kovilakam on 19 January 2024, 11.00 am to commemorate the contributions of prominent Malayalam literary figure, Kunjikuttan Thampuran. He is famous for his single-handed, word-by-word translation of entire Mahabharata within 874 days for which he gained the epithet Kerala Vyasa. The rich heritage and literary contributions were shared by the ninth descendant of the poet, Shri Dilip Kumar, who was borne to Kodungallur Kunjikkutty Thampuratty, an illustrious social worker and educationist and Kizhakkedam Narayanan Namboodiri in 1957.

Visiting the heritage site exposed students to different cultures, traditions, and histories, fostering a deeper understanding and appreciation of diversity. Seeing historical artifacts and sites also helped students contextualize what they've learned in textbooks, making history more tangible and relevant.

Analyzing the architecture, artifacts, and stories behind heritage sites can stimulate critical thinking skills as students evaluate the significance and meaning of what they're seeing. It could also evoke emotional responses, helping students develop empathy and a sense of connection to the past and its impact on the present. Learning about heritage and preservation instilled a sense of responsibility in students to protect and preserve their own cultural heritage and that of others. Heritage visits enrich students' educational experiences by providing them with opportunities for cultural exploration, historical learning, and personal growth.


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Students with Sri. Dilip Kumar



Sri. Dilip Kumar interacting with students



Industrial Visit- Department of Physics

VIGYAN SAGAR SCIENCE AND TECHNOLOGY PARK

One day industrial visit of final year BSc Physics Students of MES ASMABI COLLEGE for the year 2021-2024 was conducted to Vigyan Sagar science and technology park on March 2 2024. There were 25 students in the group, accompanied by teacher from the Department of Physics, Mr Jiswin Varghese.

Situated in Thrissur, the park serves as a dynamic center for research, education, and collaboration in various scientific disciplines. During the visit to the Vigyan Sagar the students had an interaction with one of the best Young Scientists who was awarded in Physical Sciences by KSCSTE, Government of Kerala , Dr. S Shanakara Narayanan Potty. He explained the opportunities after taking degree in Physics and also about the internships and projects. We left inspired and motivated to further explore the exciting possibilities within the realm of science and technology. The Space explorium features a wide range of exhibits and attractions, showcasing ISRO's achievements in satellite technology, rocketry, planetary exploration, and space research.



Students at Vigyan Sagar Science Park



The visit to Vigyan Sagar science and technology park provided an enriching experience, offering insights into the realm of scientific exploration and technological innovation.

