



# MES ASMABI COLLEGE, P. VEMBALLUR

Aided College Affiliated to University of Calicut

P. Vemballur PO, Kodungallur, Thrissur District, Kerala, 680671

Our college caters to the diverse dimensions of gender equity with its array of curricular and co-curricular activities intended to conscientise students on the concept of gender. In the undergraduate level common course for English, a module is specially devoted to gender and human rights which is taught in all classes. Gender sensitisation programmes are part and parcel of the action plan of the departments of the college. The rich and diverse platforms available in our college like Women Cell, Internal Complaints Committee, Grievance Redressal Cell ensure effective dissemination of the idea of gender equity.

## ANNUAL GENDER EQUITY AND SENSITISATION ACTION PLAN 2023-24

| SI No | Activity                                   | Target Participants      | Organised by  | Agenda  | Tentative Date |
|-------|--|--------------------------|---------------|---|----------------|
| 1     | Planning Meeting                           | Members of various cells | Women Cell    | Preparation of gender sensitisation action plan | June 2023      |
| 2     | Gender Sensitisation Orientation Programme | First Year Admission     | Women Cell    | Invited talk and interactive session            | July 2023      |
| 3     | Awareness Program                          | Girl Students            | Women Cell    | Menstrual Cup Awareness Program                 | August 2023    |
| 4     | Women empowerment                          | Students                 | Various Cells | "Orange the Word" Campaign                      | Nov 2023       |

|   |                         |          |                         |  |            |
|---|-------------------------|----------|-------------------------|--|------------|
| 5 | Counselling Sessions    | Students | Various Cells           | Counselling sessions on gender based violence                | Feb 2024   |
| 6 | Women's Day Observation | Students | Women Cell, Other Cells | "Mind Matters" - Promoting Mental Health Among Girl Students | March 2024 |