



3.2.2



**SEMINARS
WORKSHOPS
CONFERENCES**

**Including Research Methodology
Intellectual Property Rights
Entrepreneurship**

2018-2023



MES ASMABI COLLEGE, P.VEMBALLUR

CONTENT

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RESEARCH METHODOLOGY - YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES	PAGE NO.
2018 - 2019	One day workshop on Project Preparation	16
2018 - 2019	Workshop on Research Methodology	17
2018 - 2019	National Psychological Training Conference	18
2018 - 2019	International Conference on climate change	19
2018 - 2019	Workshop on "Research Methodology in Psychology"	20
2019 - 2020	Three days National Workshop for Research scholars and students on - Research Data Analysis, Application of GIS and Research Writing in Ecology, Environment, Conservation Biology and Angiosperm Taxon	21
2020 - 2021	X-ray and its Research Applications	22
2020 - 2021	Introduction to Research process	23
2020 - 2021	Webinar on Research methodology	24

2020 - 2021	International Webinar on Materials in Medicine	25
2020 - 2021	National Webinar on “Behavioural responses to Pandemic: Implications for Research Methodology in Economics”	26
2020 - 2021	Webinar on “Developing Research Aptitude in Social Science: The Way Ahead”	27
2021 - 2022	From Research to Publication- Writing and publishing research articles in CARE listed and International journals	27
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2021 - 2022	From Research to Publication- X ray diffraction - good analysis practice	29
2021 - 2022	From Research to Publication - Blue print of how to get published	30
2021 - 2022	From Research to Publication -Academic writing and publishing	31
2021 - 2022	From Research to Publication -Research concept to process	32
2021 - 2022	Masters Research presentation	33

2021 - 2022	Strategic Plan for the Conservation of Sacred Grove - Project Completion Program	34
2021 - 2022	Introduction to Research Process	35
2021 - 2022	Annual Research Conclave- Esploro 22	36
2021 - 2022	A workshop on the basics of qualitative research - a hands on experience	37
2021 - 2022	Research Orientation Workshop	38
2022 - 2023	National seminar on "Research Methodology in English"	39
2022 - 2023	National Psychological Training Conference 2022	40
2022 - 2023	Workshop on research writing and publishing	41
2022 - 2023	Research Publication Workshop Mendeley – Part II	42
2022 - 2023	Webinar on how to prepare and publish quality articles UGC Care, Scopus and top tier journals	43

2022 - 2023	Workshop on Research data analysis – SPSS	44
2022 - 2023	National Conference on Interdisciplinary Academic Translational Research and Innovation 2023	45
2022 - 2023	Workshop on Research Methodology and Data analysis	46
2022 - 2023	Latex programming - 2 day hands on training	47
2022 - 2023	Annual Research Conclave & International Conference on Advancement in Research	48
2022 - 2023	A webinar on Basic Research Methodology	49

INTELLECTUAL PROPERTY RIGHTS

- YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES	PAGE NO.
2018 - 2019	"Intellectual Property Rights needs and opportunities in academic scenario"	51
2018 - 2019	Intellectual Property as a tool for Economic Development	52
2018 - 2019	Intellectual Property Rights in Science and Technology	53
2018 - 2019	Intellectual Property Rights for Start Ups and Entrepreneurship	54
2018 - 2019	Intellectual Property Rights Provision in Forest Right Act,2006	55
2019 - 2020	Seminar on Intellectual Property Rights	56
2019 - 2020	International webinar on 'Filing international patent application'	57

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES	PAGE NO.
2019 - 2020	A talk on "India's farm Act 2020: Issues and Challenges	58
2019 - 2020	Webinar on Intellectual Property Right	59
2019 - 2020	Online awareness on Intellectual Property Rights	60
2021 - 2022	Webinar on Intellectual Property Rights	61
2022 - 2023	Awareness programme on Intellectual Property Rights	62
2022 - 2023	Seminar on Intellectual Property Rights	63
2022 - 2023	The trade related Intellectual Property Rights (TRIPS) agreement private power and public interest	64
2022 - 2023	Webinar on Intellectual Property Rights and Artificial Intelligence	65

ENTREPRENEURSHIP
- YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES ON	PAGE NO.
2018 -2019	One day National Workshop on “Consolidation: Preparation, Presentation and Disclosure in the context of companies Act 2013	67
2018 -2019	Awareness class on Goods and Services Tax	68
2019 - 2020	One day workshop on Entrepreneurship, Idea Generation, Innovation and Incubation.	69
2020 - 2021	Trade and urban formation-Reflections on the evolutionary history of kodungallur	70
2020 - 2021	Webinar on Logistics: How is it a good career choice for you?	71
2020 - 2021	National webinar on ‘Entrepreneurial Opportunities in Fisheries sector’	72

ENTREPRENEURSHIP
- YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES ON	PAGE NO.
2020 - 2021	Webinar on 'Startups in Kerala – Challenges and Opportunities'	73
2020 - 2021	Webinar – Meet the Successful entrepreneur	74
2020 - 2021	Different Opportunities in software company for IT and non IT students	75
2020 - 2021	National Webinar on Prospects of Asian Seabass and Mudcrab aquaculture in India	76
2020 - 2021	Employment Opportunities for SC/ST and Differently abled Students	77
2021 -2022	Product development - Best Practices (entrepreneurship training)	78
2022 -2023	EMPRESARIO - Entrepreneurship and Innovation Workshop	79

ENTREPRENEURSHIP
- YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES ON	PAGE NO.
2022 -2023	Fempreneur Festa	80
2022 -2023	Idea fest - innovation and creativity fest	81
2022 -2023	Meet the entrepreneur	82
2022 -2023	Skill development workshop on UI/UX design (entrepreneurship training)	83

OTHER WORKSHOPS AND SEMINARS

- YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES ON	PAGE NO.
2020 -2021	Webinar -teaching as a profession challenges and opportunities	85
2020 -2021	International webinar on “Arabic Language Learning: New Approaches And Methods”	86
2021 -2022	Deep Focus – Webinar Series	87 - 90
2021 -2022	Webinar on “Oldage wellness, issues and local level intervention possibilities	91
2021 -2022	Three days Webinar Series on Malabar Rebellion	92
2021 -2022	Webinar series - “door to hope“	93

OTHER WORKSHOPS AND SEMINARS

- YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES ON	PAGE NO.
2021 -2022	International Conference on “The Riparian Forest for Fish, Rivers and People” on May 21st “The world fish migration day”	94
2022 - 2023	Three days workshop – out of the box	95
2022 - 2023	Contributions of India in Fishery Post Harvest Technology	96
2022 - 2023	Workshop on Employability skills for Women	97
2022 - 2023	National Seminar on “Gender Studies Beyond Feminism”	98
2022 - 2023	Webinar – “Vayanayum Ente Ezhuthum”	99
2022 - 2023	Webinar on “ Malayalavum Sthreeyum”	100

OTHER WORKSHOPS AND SEMINARS

- YEAR WISE ACTIVITIES

YEAR	TITLE: SEMINARS/WORKSHOPS/CONFERENCES ON	PAGE NO.
2022 - 2023	Seminar – Psychology at Workplace	101
2022 - 2023	Workshop on Television Camera	102
2022 - 2023	Seminar - "Wakinte Kanal Vazhikal"	103

RESEARCH METHODOLOGY



WORKSHOP ON PROJECT PREPARATION

August 2, 2018

Organised by Department of Economics


Resource person

Dr. Shyjan Davis,

Head of the Department of Economics, Dr. John Mathai Centre, University of Calicut
Aranattukara

Participants


60



MES ASMABI COLLEGE, P.VEMBALLUR
P.G DEPARTMENT OF ECONOMICS

**One Day Workshop on
Project Preparation**

02/08/ 2018



Dr. Shyjan Davis
HOD, Department of Economics,
Dr. John Mathai Centre, Aranattukara
University of Calicut

Dr. Ajims P. Mohammed
Principal

Smt. Jeena P.M
HOD

- The workshop aimed to equip students with the necessary skills and knowledge to effectively prepare and execute projects
- The interactive session encouraged active participation from students, fostering a collaborative learning environment
- The hands-on approach and real-world examples made the learning experience practical and applicable to the students' academic and future professional activities
- Practical sessions plays a major role in shaping the academic and professional growth of the students
- The participants included P.G students from both the Economics and Commerce departments.



WORKSHOP ON RESEARCH METHODOLOGY

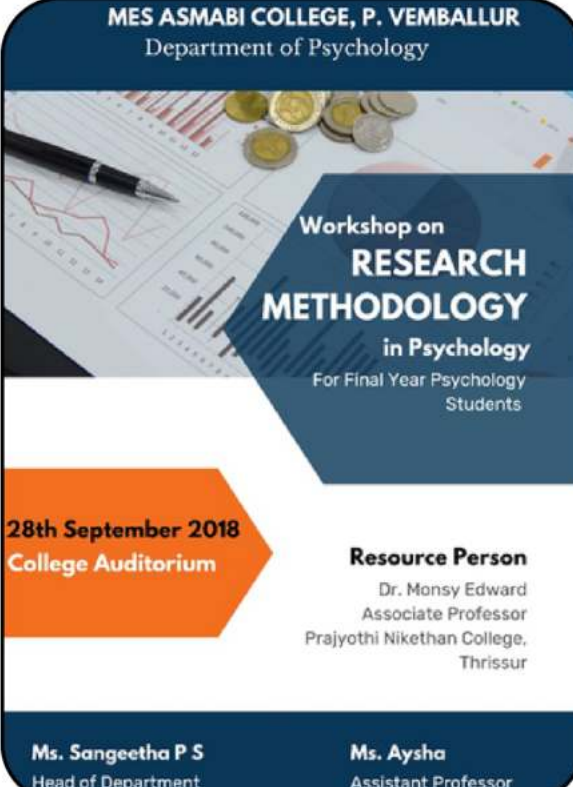
September 28, 2018

Organised by Department of Psychology

Resource person

Dr. Monsy Edward, Associate Professor, Prajyothi Nikethan College, Thrissur.

MES ASMABI COLLEGE, P. VEMBALLUR
Department of Psychology



Workshop on
**RESEARCH
METHODOLOGY**
in Psychology
For Final Year Psychology
Students

28th September 2018
College Auditorium

Resource Person
Dr. Monsy Edward
Associate Professor
Prajyothi Nikethan College,
Thrissur

Ms. Sangeetha P S
Head of Department

Ms. Aysha
Assistant Professor

- The event aimed to equip students with essential skills and knowledge necessary for conducting robust research in the field of psychology
- Workshop proved to be a valuable experience for the final year undergraduate students, enhancing their research skills and preparing them for future academic and professional endeavors
- The active participation reflected the success of the event in fostering a collaborative learning environment
- His engaging presentation style and real-world examples resonated well with the attendees.



Participants
40

NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

February 9-10, 2019

Organised by Department of Psychology

Keynote Speakers

Dr. Thilothama Mukherji, Prof. Dr. Shari, Dr. Sudheer B

Participants
300

NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

9-10 FEBRUARY 2019

THEME: Psychology in everyday life, a Roadmap to Psychologist.

KEYNOTE SPEAKERS

- Dr. Thilothama Mukherji: Psychology in India - Reflections from the past, realities of the present and future directions.
- Prof. Dr. J. Baby Shari: Positive Psychology in everyday life.
- Dr. Sudheer B: An Introduction to Behavioral Economics.

WORKSHOPS

Registration Fee:

- Professionals: ₹ 1000
- Students: ₹ 750
- Members: ₹ 600

Contact: +91 70346 45860, +91 94009 43515, +91 99462 38540

Free Separate Accommodation for boys & girls inside the Campus

- The ceremony set a positive tone, emphasizing psychology's role in daily life and aspiring psychologists' journey. Distinguished personalities' presence added gravitas to the event, promising two days of insightful discussions and collaborative learning.
- "Psychology in Daily Life: A Roadmap to Psychologist,"



Jointly Organised by:
Psychology Circle & Department of Psychology,
MES Asmabi college

NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

THEME: Psychology in everyday life, a Roadmap to Psychologist.

9-10 February 2019

MES Asmabi College
P.O. Vemballur, Kodungallur, Thrissur

Contact: +91 70346 45860, +91 94009 43515, +91 99462 38540

www.psychologycircle.in
mail: psychologycircle@gmail.com

INTERNATIONAL CONFERENCE ON CLIMATE CHANGE RESILIENCE

February 14 & 15, 2019

Organised by

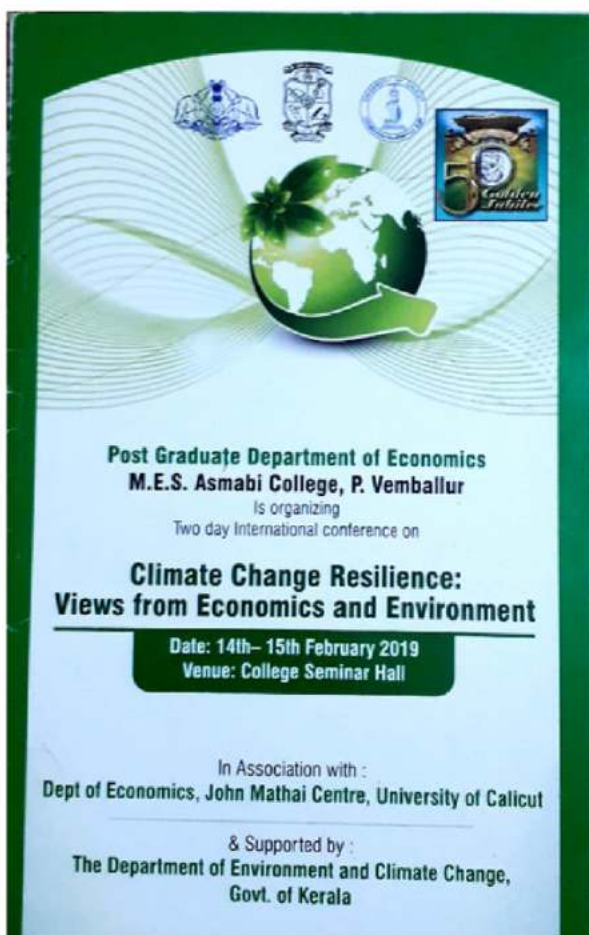
Department of Economics, MES Asmabi College, P. Vemballur

Directorate of Climate Change, Govt. of Kerala

Dept of Economics, John Mathai Centre, University of Calicut

Plenary Lectures

Dr. Achmad Gusman Siswandi, Dr. Kushum Shakya, Dr. Shabeer K.P



- Discussions on the intersection of climate change, economics, and environment
- The event served as a valuable platform for interdisciplinary dialogue and collaboration in addressing the urgent issues of climate change resilience.



Participants

175

WORKSHOP ON RESEARCH METHODOLOGY IN PSYCHOLOGY

March 8, 2019

Organised by Department of Psychology

Resource person

Ms. Fathima Bushra Saliha, Assistant Professor, Department of Psychology, Calicut University of Calicut



- A comprehensive workshop on Research Methodology in Psychology for the final year Psychology students
- Equipped students with the essential knowledge and skills required for conducting meaningful research
- Provided the students with a platform to clarify their doubts, discuss research ideas, and gain a deeper understanding of the research process.

Participants
40

MES ASMABI COLLEGE, P. VEMBALLUR

Re-Accredited by NAAC
with 'B++' grade

Department of Psychology

Workshop on

**RESEARCH
METHODOLOGY**

**IN
PSYCHOLOGY**

FOR FINAL YEAR STUDENTS

08 March 2019

Venue: Department of Psychology
MES Asmabi College

RESOURCE PERSON:



Ms. Fathima Bushra Saliha
Asst. Professor
Department of Psychology
Calicut University

Ms. Sangeetha P S
HOD of Psychology

Mr. Lathif Penath
Asst. Professor

ABOUT THE PROGRAM

The Department of Psychology at MES Asmabi College, P. Vemballur is conducting a comprehensive workshop on Research Methodology in Psychology for the final year psychology students. The event aims to equip students with the essential knowledge and skills required for conducting meaningful research in the field of psychology.

Inaugral session:

Ms. Sangeetha P.S
HOD of Psychology
MES Asmabi College

Presidential Address:

Dr. Ajlms P Muhammed
Principal
MES Asmabi College

Felicitation:

Dr. K.P Sumedhan
Self-financing Director
MES Asmabi College

Interactive session:

Ms. Fathima Bushra Saliha
Asst. Professor
Department of Psychology
Calicut University

Vote of Thanks

Mr. Lathif Penath
Asst. Professor
Department of Psychology
MES Asmabi College

3-DAY NATIONAL WORKSHOP FOR RESEARCHERS

October 23-25, 2019

- Jointly Organised by Research Department of Botany, MES Asmabi College
- Western Ghats Hornbill Foundation

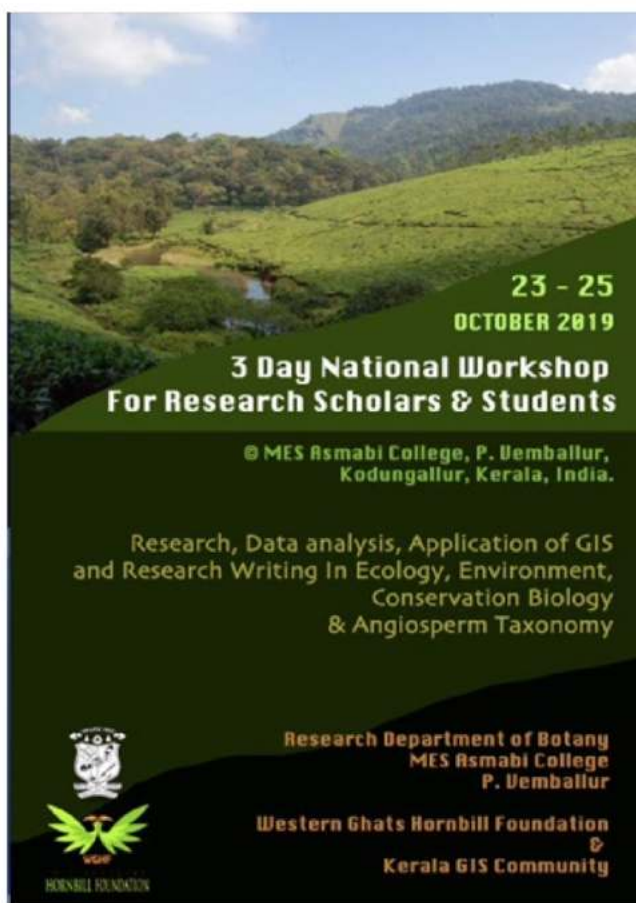
Resource persons:

Dr. N. Sasidharan, Scientist, KFRI, Ms. Aswini, CGIST

Dr. K.H Amitha Bachan, MES Asmabi College

Participants

21



- Supported by Kerala GIS Community
- Training on Ecology, Environment Conservation Biology and Angiosperm Taxonomy in the fields of:
 1. Research data analysis
 2. Application of GIS
 3. Research writing
- Participants gained hands-on experience using GIS software to analyse and map plant species distribution, enhancing their understanding of the intersection between Botany and GIS technology.



National Webinar on X-ray and its Research Applications

August 4, 2020

Organised by

Department of Physics

Resource persons:

Dr. Sarun PM, Assistant Professor, Department of Physics
IIT, Dhanbad

4 AUGUST 2020
10.30 AM

Department of Physics
MES ASMABI COLLEGE
P. Vembalpur, Kodungallur, Trissur Dist., Kerala

NATIONAL WEBINAR
X ray and Its
Research Applications

<https://forms.gle/zbTYjxqhYr3qzYaY8>

Resource Person
Dr. Sarun P.M.
Assistant Professor, Dept. of Physics,
IIT (ISM) Dhanbad

Dr. Sheeba N.H. Coordinator Dr. Sheena P.A. H.O.D. Dr. A. Biju Principal

- Provided a platform for participants to explore the applications and significance of X-ray technology in research and various scientific domains.
- It brought together experts and scholars in the field to share their insights and knowledge with the attendees

and its Applications

PROF. P. M. SARUN,
DEPARTMENT OF PHYSICS,
INDIAN INSTITUTE OF TECHNOLOGY (INDIAN SCHOOL OF MINES),
DHANBAD, JHARKHAND - 826004, INDIA.



Participants
153

(153)

Sheeba N H (You)

Biju A

Prof. P. M. Sarun

Prof. P. M. Sarun

Also in the meeting (149)

(155)

Sheeba N H (You)

X-Ray Diffraction

- Crystals were studied scientifically as early as the 17th century but X-ray crystallography didn't take off until the early 20th century when Max von Laue accidentally recorded an X-ray diffraction pattern from a copper sulfate crystal.
- Soon after, Lawrence and William Henry Bragg derived the mathematics to describe this behavior.
- Bragg's law explains the interactions that occur when the atoms spacing in a crystal is comparable to the wavelength of the incident light, and allow us to reconstruct a crystal structure from its diffraction pattern.
- For their pioneering work, both von Laue and the Braggs won the 1914 and 1915 Nobel Prizes in Physics.
- In 1952, PhD student **Raymond Bradley**, working under Rosalind Franklin, took the famous Photograph 51, an X-ray diffraction image of significant DNA which was essential in determining its structure. All of these contributions laid the groundwork for the modern discipline of X-ray crystallography.

(171)

Sheeba N H (You)

INTRODUCTION TO RESEARCH PROCESS

September 24, 2020

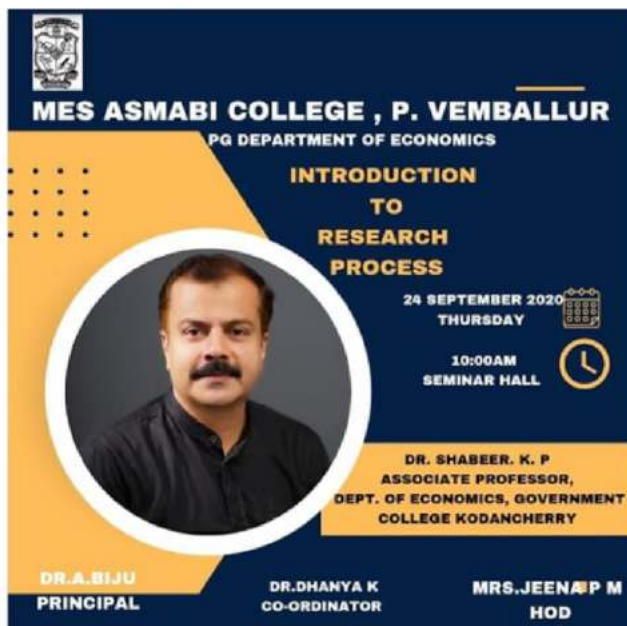
Organised by

PG Department of Economics

Resource persons:

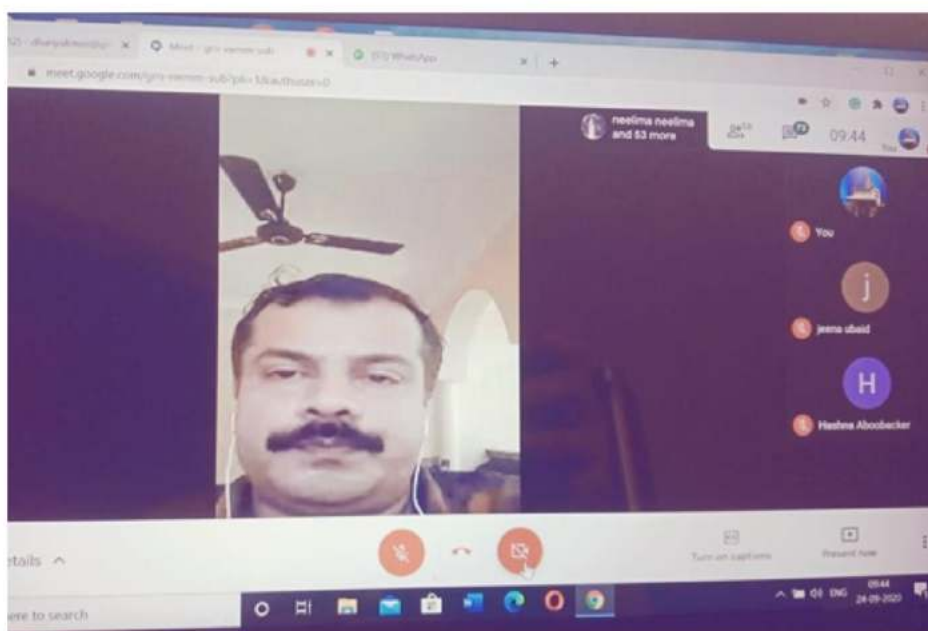
Dr. Shabeer K. P

Assistant Professor, Department of Economics, M.S. Government College,
Kodancherry, Kozhikode



Participants
76

- The speaker's in-depth knowledge and experience in the field of Economics provided valuable insights to the attendees.
- Covered various aspects of the research process, including defining research questions, formulating hypotheses, data collection, and analysis methods
- Enthusiastic participation of 76 students from both postgraduate and final-year undergraduate. They actively engaged in discussions, asked questions, and shared their perspectives on the research process.



WEBINAR ON RESEARCH METHODOLOGY

October 1, 2020

Organised by

Department of Psychology

Resource persons:

Mohsina Lubaiba, Child Psychologist, Aster Meidcity, Kochi



- webinar served as a significant learning experience for the final year students of the Psychology department, equipping them with essential knowledge and skills for conducting research in their field.
- Webinar consisted of:
 - Informative session
 - Query session
 - Feedback session



Participants
62

INTERNATIONAL WEBINAR ON "MATERIALS IN MEDICINE"

October 3 & 5, 2020

Organised by

Department of Chemistry & Biochemistry

Resource persons:

Dr. Payam ZarrinTaj, Postdoctoral researcher, School of Chemical Engineering, Oklahoma State University, USA

Dr. Sijo Chemmannur, Scientist, Precision Nanosystem, Vancouver BC, Canada



MES ASMABI COLLEGE
P.VEMBALLUR, THRISSUR, KERALA
DEPARTMENTS OF CHEMISTRY,
BIOCHEMISTRY AND IQAC
organize

**TWO DAY INTERNATIONAL WEBINAR
ON MATERIALS IN MEDICINE**
Date: 3rd & 5th October 2020

DAY 1 (3rd OCTOBER 2020) @ **10.00 AM**

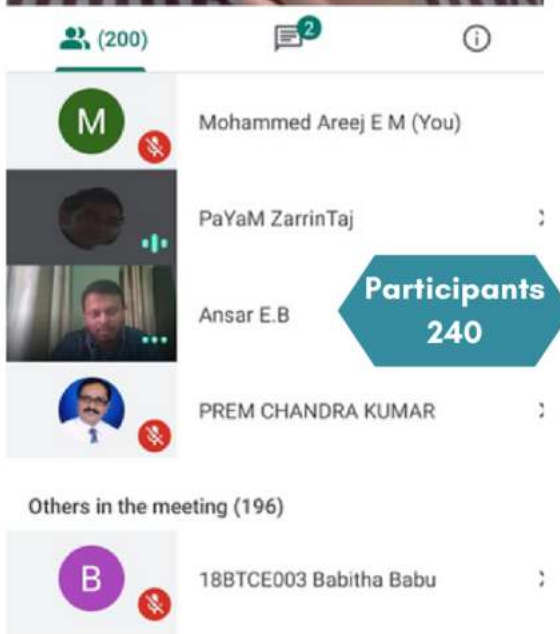
DR. PAYAM ZARRINTAJ
Post-Doc Researcher
Oklahoma state university, USA
TOPIC:
POLYMER APPLICATION IN MEDICINE

DAY 2 (5th OCTOBER 2020) @ **09.00 AM**

DR. SIJO CHEMMANNUR
Scientist, Precision Nanosystems,
Vancouver BC, Canada.
TOPIC:
VACCINE CANDIDATES FOR SARSCOV2

ON:  **GOOGLE MEET**

FOR MORE DETAILS
CONTACT:
+91 9746227728
+91 94968 44901
areejasmabi@gmail.com



(200) 2

Mohammed Areej E M (You)

PaYaM ZarrinTaj

Ansar E.B

PREM CHANDRA KUMAR

Others in the meeting (196)

18BTCE003 Babitha Babu

Participants 240

Materials for medicine research studying the fundamental aspects of a broad range of materials, designing, synthesizing and fabricating novel functional materials and exploring their biomedical and biological applications The programme is benefitted for 240 participants including academicians, scientists and students from different parts of the world

NATIONAL WEBINAR ON PANDAMIC IN ECONOMICS

January 21, 2021

Organised by Department of Economics

Resource persons:

Dr. Shyjan Davis, Registrar of Thunchath Ezhuthachan Malayalam University, Tirur

Prof. Aparna Negi

Department of Economics, Himachal Pradesh University, Shimla



Webinar Series on
The Economics of Pandemic

Departments of Economics
MES Asmabi College

Inaugural Talk by :
Prof. Shyjan. D.
Registrar, Thunchath Ezhuthachan Malayalam University, Tirur

Keynote Speaker :
Prof. Aparna Negi
(Himachal Pradesh University, Shimla)

Webinar on
"Behavioural Responses to Pandemic:
Implications for Research Methodology
in Economics"

on 21st January 2021, Thursday at 10.00 am

Dr. A. Biju
Principal, M.E.S. Asmabi College

Smt. Jeena, P.M.
Head of the Dept.

The Programme was conducted online, bringing together students, faculty, and experts in the field of economics to discuss the behavioural responses to the COVID-19 pandemic and their implications for research methodology.

Participants
160



WEBINAR -“DEVELOPING RESEARCH APTITUDE IN SOCIAL SCIENCE: THE WAY AHEAD”

March 16, 2021

Organised by Department of Economics

Resource persons:

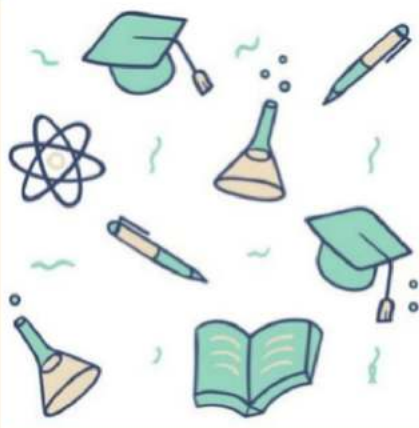

Sri. Irshad C.V, Research Scholar, IIT Madras

Participants

42

MES Asmabi College

Department of Economics
is organising a talk by
Irshad .C.V
Research Scholar, IIT Madras




*Developing Research Aptitude in Social Science
:The way Ahead*

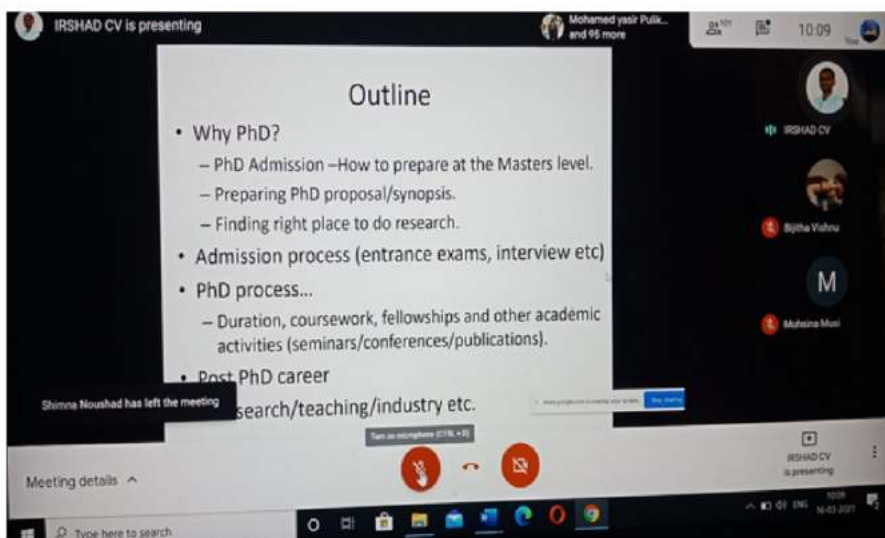
16/03/2021.
Dhanya K,
9496129594.

10.am
Jeena.P.M
HoD

Dr.A.Biju
Principal



The seminar on "Developing Research Aptitude in Social Science" aimed to enhance participants' understanding and skills in conducting high-quality research within the field of social science. Recognizing the interdisciplinary nature of social science, the seminar encouraged participants to explore connections between various disciplines. This approach enhances the depth and breadth of research projects. Participants learned how to present their findings in a coherent and compelling manner, both in writing and through oral presentations.



IRSHAD CV is presenting

Mohamed yasar Pulk... and 95 more

10:09

Outline

- Why PhD?
 - PhD Admission –How to prepare at the Masters level.
 - Preparing PhD proposal/synopsis.
 - Finding right place to do research.
- Admission process (entrance exams, interview etc)
- PhD process...
 - Duration, coursework, fellowships and other academic activities (seminars/conferences/publications).
- Post PhD career
 - research/teaching/industry etc.

Shimna Noushad has left the meeting

Meeting details

IRSHAD CV is presenting

NATIONAL WEBINAR ON FROM RESEARCH TO PUBLICATION

July 24, 2021

Organised by

Internal Quality Assurance Cell & PG Departments

Keynote Speaker

Dr. Simon Thattil, Head of the Department of Commerce, University of Kerala, Trivandrum



MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

**WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION**

ORGANIZED BY
INTERNAL QUALITY ASSURANCE CELL & PG DEPARTMENTS
in collaboration with
Research Department of Commerce

24-07-2021-Time: 2 pm

**WRITING AND PUBLISHING RESEARCH ARTICLES IN
CARE-LISTED AND INTERNATIONAL JOURNALS**

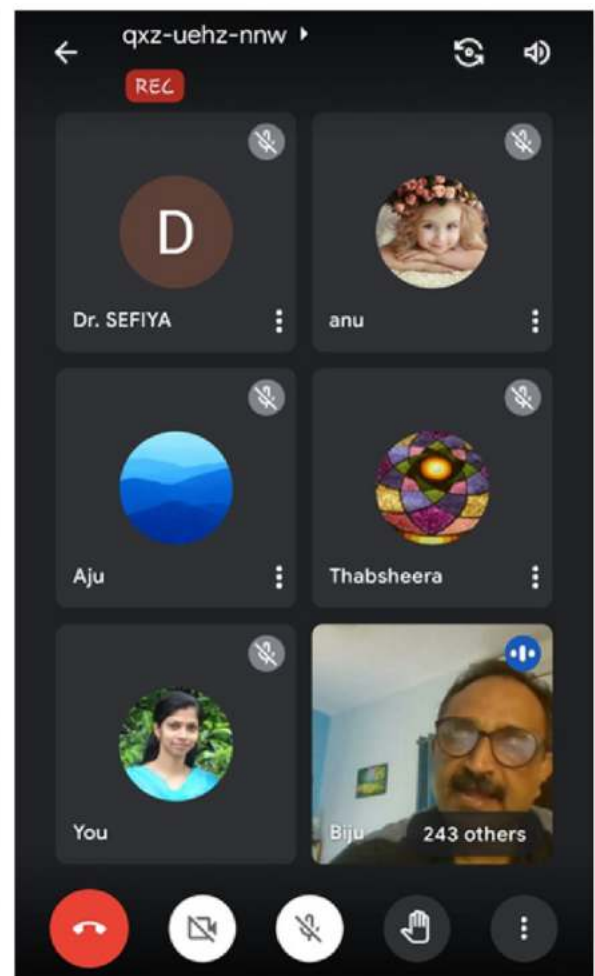


SPEAKER
Dr. Simon Thattil
HOD, Department of Commerce
University of Kerala, Trivandrum

Registration Link:- <https://forms.gle/UQ4mNDHnMWjh8DqY9>

To join Telegram group of this webinar series, please click here:
<https://t.me/joinchat/43X0aR1qKAcyMWZI>

Principal: Dr. A Biju | IQAC Co-ordinator: Dr. Shafeer PS | H.O.D: Smt. Princy Francis
Coordinators: Smt. Chithra P- Mob: 94961 30220 & Smt. Shahija VA - Mob: 98465 61322



Participants
130

- Emphasized on knowledge dissemination and skill enhancement in the research domain
- Enhance the research culture and encourage the publication of high-quality research in CARE-listed and international journals

WEBINAR ON STRIVE FOR QUALITY SCIENCE RESEARCH PUBLICATION

July 28, 2021

Organised by

Internal Quality Assurance Cell & Internal Quality Assurance Cell & PG and Research Department of Botany

Keynote Speaker

Dr. Jos T. Puthur, Professor & HOD, Department of Botany, University of Calicut



MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

**NATIONAL WEBINAR SERIES ON
FROM RESEARCH
TO PUBLICATION**

ORGANIZED BY
INTERNAL QUALITY ASSURANCE CELL &
PG DEPARTMENTS

In Collaboration With
RESEARCH DEPARTMENT OF
BOTANY

**THE STRIVE FOR
QUALITY SCIENCE
RESEARCH
PUBLICATION**

28 | JULY 2021
@ 11 AM

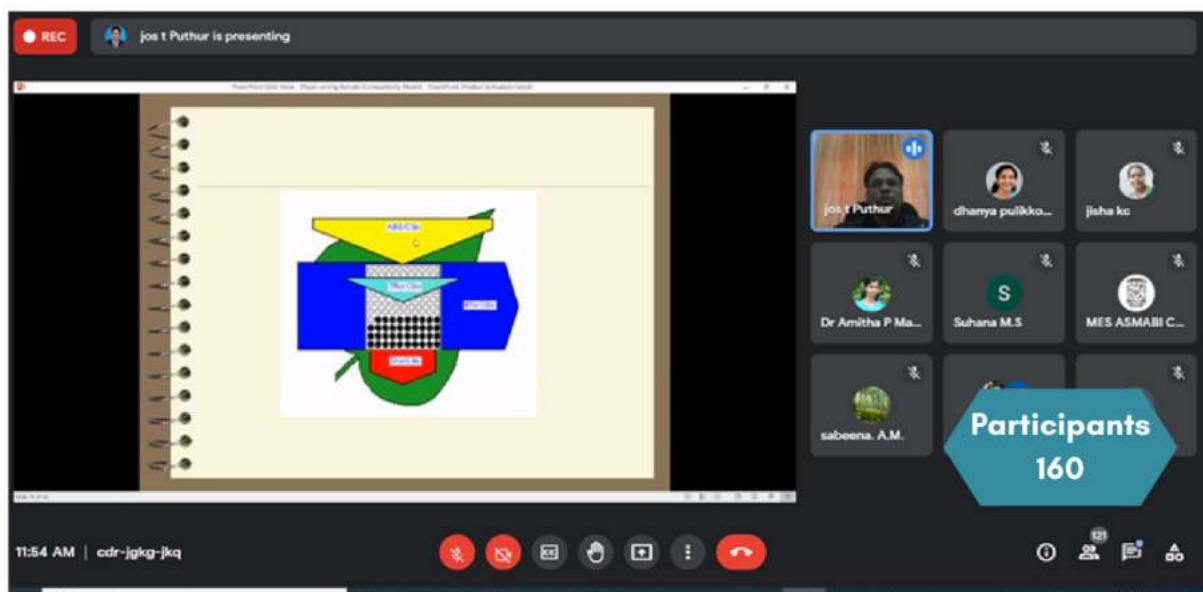
SPEAKER
Dr. Jos T. Puthur
Professor & Head
Department of Botany
University of Calicut

Registration Link
<https://forms.gle/FLD6d888Z8Dncasm6>

To join Telegram group of this webinar series
<https://t.me/joinchat/V43X0aR1qKAcYMW21>

Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S. - Mob: 9847250464
H.O.D. Smt. Sheheeda T.M. | Co-ordinator: Dr. Jisha K.C. - Mob: 98465 14038

- Detailed each and every aspects of publication to the audience.
- Fruitful interactive session
- Effectively engaged the audience by answering all the queries in a clear and lucid way.
- Many valuable suggestions about research were provided to the participant
- Highlighted the importance of quality publication in science research
- Around 160 participants comprising of faculties, research scholars, aspirants and students from various colleges and universities all over India participated in this webinar



REC | jos t Puthur is presenting

11:54 AM | cdr-jgkg-jkq

Participants
160

FROM RESEARCH TO PUBLICATION- X RAY DIFFRACTION - GOOD ANALYSIS PRACTICE

July 29, 2021

Organised by

Internal Quality Assurance Cell & Internal Quality Assurance Cell & PG and Research Department of Physics

Keynote Speaker

Dr. Shibu Eapen, Scientist, Sophisticated Test and Instrumentation Centre (STIC) Cochin University of Science and Technology (CUSAT), Kochi

INTERNAL QUALITY ASSURANCE CELL & POST GRADUATE DEPARTMENTS

MES ASMABI COLLEGE
P. VEEDULLUR, KAZHAKKODI, THIRUVARUR, KERALA

In Collaboration With
PG DEPARTMENT OF PHYSICS

NATIONAL WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION

SPEAKER
Dr. Shibu Eapen
Scientist, Sophisticated Test and Instrumentation Centre, CUSAT, Kochi, Kerala

TOPIC
X-RAY DIFFRACTION - GOOD ANALYSIS PRACTICE

29 | JULY | 2021
@ 10.30 AM

Registration Link: <https://forms.gle/Y9XW49z6FPPm9eg/8>

To join Telegram group of this webinar series
<https://t.me/joinchat/43X0uK1qA1cyMwZ1>

Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S. - Mob: 9847110000
H.O.D: Dr. Sheena P.A. | Coordinator: Dr. Sherba N.H. - Mob: 94967

kip-kbdh-qiu

REC

The You are invited to the online part of the...
where it is...
It...
- The...
- The...
- The...

shibu is presenting

shibu

Sheena

You

ME: 83 others

Participants
120

- Emphasized the fundamentals of X-ray diffraction
- Explained techniques such as the determination of 'd' values, crystallize size, and strain using X-ray diffractometer data.
- Highlighted identification techniques for materials using X-rays & the potential studies that can be conducted on amorphous materials.
- Delved into more sophisticated techniques, including the impact of surface background on diffraction peaks and the use of STEM and TEM in X-ray diffraction studies.

FROM RESEARCH TO PUBLICATION - BLUEPRINT OF HOW TO GET PUBLISHED

July 30, 2021

Organised by

Internal Quality Assurance Cell & PG Department of Economics

Speakers Dr. Vipin Valiyattoor, Assistant Professor Department of Economic Sciences, IISER,

Dr. K. Jafar, Assistant Professor at the Madras Institute of Development Studies

INTERNAL QUALITY ASSURANCE CELL & POST GRADUATE DEPARTMENTS

MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

In Collaboration With
PG DEPARTMENT OF ECONOMICS

**NATIONAL WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION**

Resource Persons

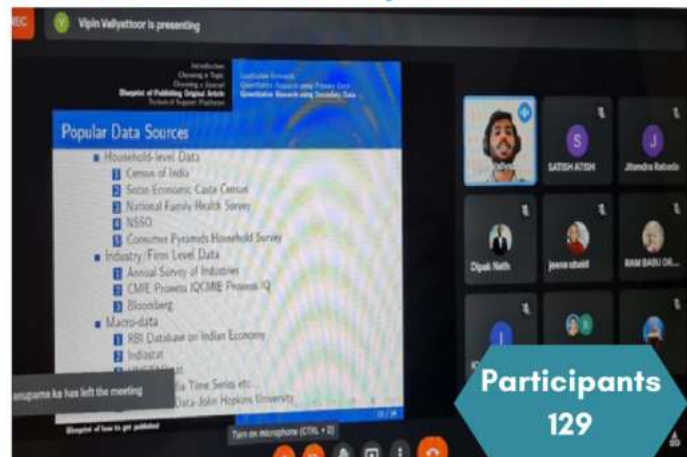
BLUEPRINT OF HOW TO GET PUBLISHED	ACADEMIC WRITING AND PUBLISHING
Dr. Vipin Valiyattoor Assistant Professor Dept. of Economics Sciences IISER, Bhopal	Dr. K. Jafar Assistant Professor Madras Institute of Development Studies, Chennai

@ 2 PM 30 JUL 2021 @ 3 PM 2 AUG 2021 @ 3 PM

Registration Link:- <https://forms.gle/GNLIIFULTGHJMJB>

To join Telegram group of this webinar series
<https://t.me/joinchat/43X0aR1qKAcyMWZl>

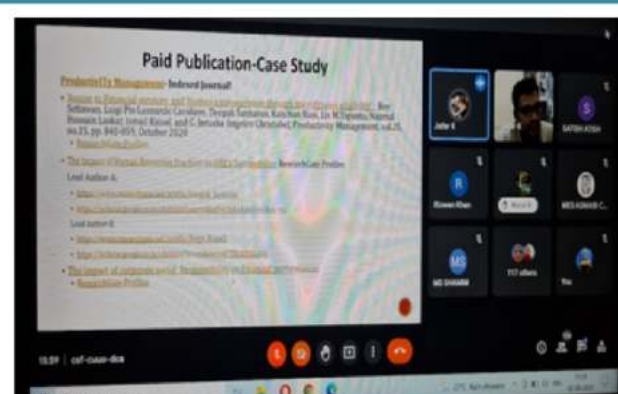
Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S. - Mob: 9847250464
H.O.D: Smt. Jeena P.M. | Co-ordinator: Dr. Dhanya K. - Mob: 94961 29594



- Provided a valuable platform for students and faculty to gain insights into the research and publication process from an expert in the field.
- The active participation of students reflects their enthusiasm and willingness to learn, contributing to the research culture within the institution.
- 129 participants attended the programme and they actively engaged in the sessions, asked questions, and expressed their eagerness to learn about the research and publication processes

ACADEMIC WRITING AND PUBLISHING

- Focused on equipping participants with the essential skills and knowledge required to navigate the intricate path from conducting research to publishing it
- The Q&A sessions and discussions were lively and insightful, reflecting the eagerness of the attendees to learn and engage with the subject matter.



FROM RESEARCH TO PUBLICATION - RESEARCH CONCEPT TO PROCESS

August 6, 2021

Organised by

Internal Quality Assurance Cell & PG Department of English

Keynote Speaker

Dr. Kshamata Chaudhary

Head of the Department, Vardhaman Mahaveer Open University,

Kota, Rajasthan

Participants

180

INTERNAL QUALITY ASSURANCE CELL & POST GRADUATE DEPARTMENTS

MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

In Collaboration With
PG & RESEARCH DEPARTMENT OF ENGLISH

NATIONAL WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION
RESEARCH: CONCEPT TO PROCESS

6
AUGUST
2021
11:00 AM

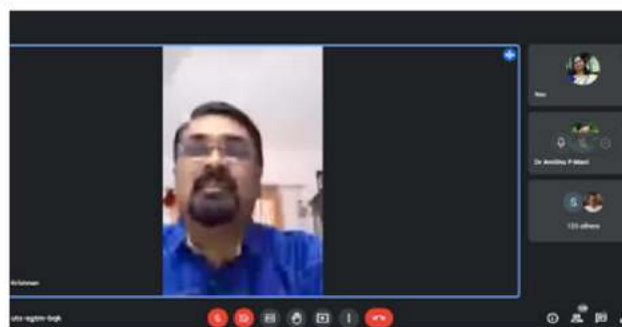
Dr. Kshamata Chaudhary
Head, Department of English
Vardhaman Mahaveer Open University
Kota, Rajasthan

Registration Link- <https://forms.gle/CE8TYUrBx3nNH1f6>

To join Telegram group of this webinar series
<https://t.me/joinchat/43X0aR1qKAcyMWZl>

Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S.- Mob: 9847250464
H.O.D: Dr. T.R. Muralikrishnan | Co-ordinator: Smt. Reshmi S. - Mob: 8157062509

- The session provided insight into the basic aspects of research from selecting a topic to the actual writing. The comprehensive directions provided became valuable for all the research scholars and aspirants alike. The well-structured and organised talk covered all the crucial aspects of research within a nutshell.
- Around 180 participants comprising of faculties, research scholars, aspirants and students from various colleges and universities all over India participated in this webinar
- Webinar discussed the stages of research with the prime focus on reviewing literature, setting research questions, choosing study design, deciding sample design, collecting, processing and writing reports.



MASTERS RESEARCH PRESENTATION

August 7, 2021

Organised by

PG & Research Department of Botany
in collaboration with Research Council

Keynote Speaker

Dr. Kshamata Chaudhary

Head of the Department, Vardhaman Mahaveer Open University,
Kota, Rajasthan

The poster features a dark background with a DNA helix and a microscope. It includes the college logo and the following text: 'M.E.S. ASMABI COLLEGE', 'MASTERS RESEARCH PRESENTATION', 'PG AND RESEARCH DEPARTMENT OF BOTANY IN COLLABORATION WITH RESEARCH COUNCIL', 'inauguration', '7TH AUG 2021 SATURDAY 2PM', 'Dr. A Biju Principal M.E.S. Asmabi College', 'Presidential Address Smt. Shaheeda T M', 'Special Guests' section listing Dr. Dhanya P R, Dr. Shafeer P S (IQAC COORDINATOR), Dr. Asma V M, and Dr. Mohammed Naser K M, and 'RESEARCH NODAL OFFICER Dr. Amitha Bachan K H Asst. Professor, Department of Botany M.E.S. Asmabi College'. It also shows the 'Time & Date' as 'SATURDAY, AUGUST FROM 2PM - 5PM'.

- Organized as part of the research policy of the institution.
- The program aimed to provide a platform for the students to showcase their research work and enhance their presentation skills.
- Sixteen students of the MSc Botany program presented their dissertations through MS PowerPoint.
- These presentations covered a wide range of topics, showcasing the diversity of research within the field of Botany.
- The subjects of presentation included Taxonomy, Physiology, Phytochemistry, Phycology, Ecology, and Ethnobotany.
- The students' hard work, dedication, and knowledge were evident in their presentations.

The screenshot shows a Google Meet interface with a 3x3 grid of video thumbnails. The top row includes a participant, the Principal of M.E.S. Asmabi College, and another participant. The bottom row shows a participant, a group of 25 others, and the host. A 'People' list on the right side of the screen lists 16 participants: Aliya Kanem, Amitha Bachan K Hyder, ANLAK T, Anra Pradeep, ASMA V M, Devika M, Dhanya publicist, FIDHAF, and greetma Ki. The meeting title is 'Msc - botany - rcx' and the time is 2:09 PM on 8/7/2021.

Participants
35

STRATEGIC PLAN FOR THE CONSERVATION OF SACRED GROVE - PROJECT COMPLETION PROGRAM

August 26, 2021

Organised by

PG & Research Department of Botany

Participants

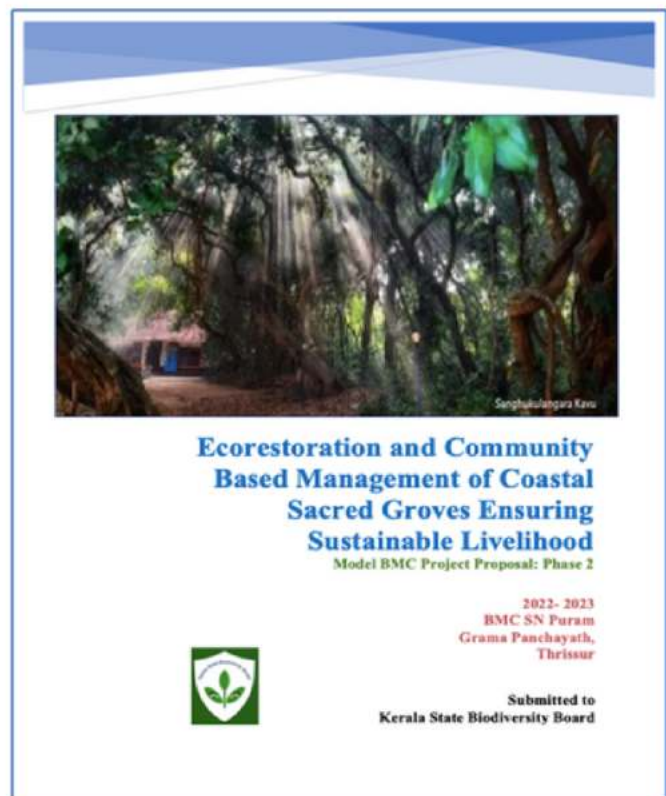
35



- Agenda: Completion of the Strategic Plan Preparation Detailed study of the Sangukulangara Kavau
- Ecorestoration and Community Based Management of Coastal Sacred Groves Ensuring Sustainable Livelihood
- The completion of the project to prepare a detailed Perspective Strategic Plan for the Conservation, Monitoring, and Ecorestoration of Coastal Ecosystems and its Biodiversity within the SN Puram Grama Panchayath



Meeting at Sangukulangara kavu



INTRODUCTION TO RESEARCH PROCESS

October 13, 2021

Organised by

PG Department of Economics

Keynote Speaker:

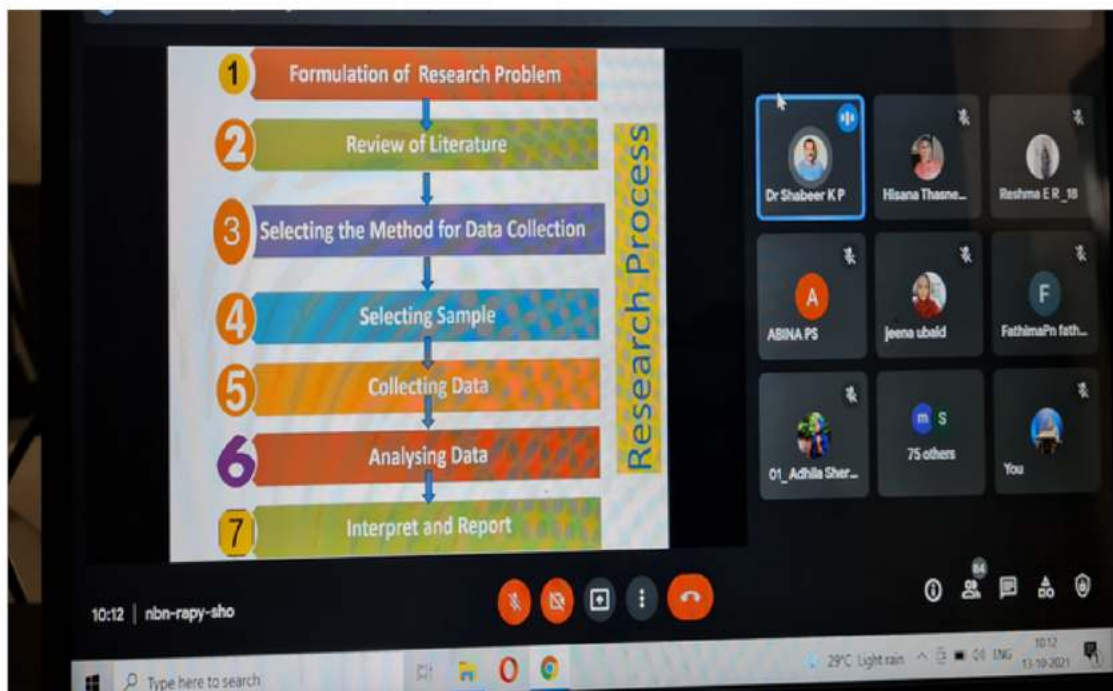
Dr. Shabeer. K.P, Department of Economics
M.S Govt College, Kodencherry, Kozhikode

Participants
75



MES ASMABI COLLEGE , P. VEMBALLUR
PG DEPARTMENT OF ECONOMICS
INTRODUCTION TO RESEARCH METHODOLOGY
13 OCTOBER 2021 WEDNESDAY
10:00AM SEMINAR HALL
DR. SHABEER. K. P
ASSOCIATE PROFESSOR,
DEPT. OF ECONOMICS, GOVERNMENT COLLEGE KODANCHERRY
DR. A BIJU PRINCIPAL
DR. DHANYA K CO-ORDINATOR
MRS. JEENA P M HOD

- Session comprehensively covered research methodologies, data collection techniques, and data analysis, providing a strong foundation for future research endeavors.
- The webinar witnessed active participation of 75 students from postgraduate and final year undergraduate.
- The event emphasized the significance of research in the field of economics and its role in shaping policy decisions and academic advancements.



1 Formulation of Research Problem
2 Review of Literature
3 Selecting the Method for Data Collection
4 Selecting Sample
5 Collecting Data
6 Analysing Data
7 Interpret and Report
Research Process

Dr Shabeer K P
Hisana Thame...
Reshma E R_18
ASINA PS
Jeena Ubald
FathimaPn fath...
01_Achila Sher...
75 others
You

10:12 | nbn-rapy-sho
29°C Light rain
13-10-2021

Screen Shot of the Programme

ANNUAL RESEARCH CONCLAVE "ESPLORO - 22"

March 30, 2022

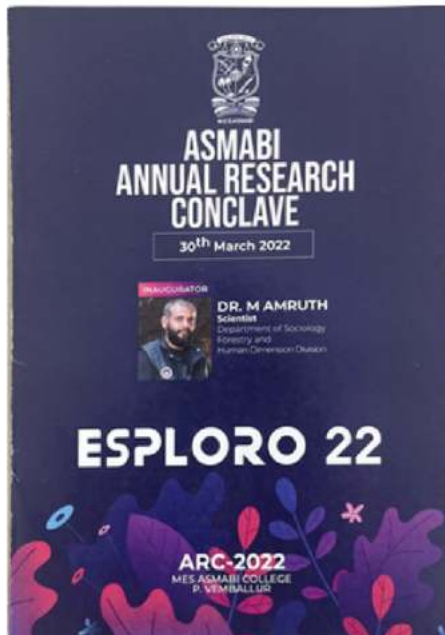
Organised by

Internal Quality Assurance Cell & Research Promotion Council

Inaugural Speaker:

Dr. M. Amruth, Sr. Scientist, Department of Sociology
Forestry and Human Division

Participants
160



Highlights

- Inaugural session
- A detailed talk on natural resources, sustainable development and the impact of overexploitation of natural resources
- Research presentations of research guides
- Research presentations of faculties doing research
- Presentations of research scholars from various departments
- Validatory section

The conference was highly applauded for bringing together research aspirants from different subjects in a single space. This one-day conclave is the first initiative by the Research Promotion Council and IQAC of Asmabi College to offer opportunities to the participating research scholars and students to interact and share their research works with academicians, scholars and experts



Seans of the Programme



WORKSHOP ON THE BASICS OF QUALITATIVE RESEARCH - A HANDS ON EXPERIENCE

April 30, 2022

Organised by

Internal Quality Assurance Cell

Keynote Speaker:

Dr. Arunima KV, Central University of Kerala

Participants

40

MES ASMABI COLLEGE
P. Vemballur, Kodungallur, Thrissur, Kerala

INTERNAL QUALITY ASSURANCE CELL (IQAC)

Organizes

**A WORKSHOP ON
BASICS OF QUALITATIVE RESEARCH -
A HANDS ON EXPERIENCE**

30 APRIL 2022

5 STEPS TO CREATING QUALITATIVE STUDY

- #1 Create a Project Layout with Objectives
- #2 Create an outline of questions to ask
- #3 Recruitment from your Community
- #4 Conducting the Research
- #5 Crunch the Data and prepare your report

- The workshop, conducted offline, aimed to provide participants with a comprehensive understanding of qualitative research methodologies and practical experience in applying these methods.
- The session explored various types of qualitative research, including case studies, ethnography, phenomenology, and more.
- Participants gained insights into choosing the most suitable research approach for their projects.
- Discussed different research paradigms that influence qualitative research.



Seans of the Programme

RESEARCH ORIENTATION WORKSHOP

May 13, 2022

Organised by

Internal Quality Assurance Cell & Research Department of Commerce

Keynote Speaker:

Dr. Vineeth K M

Assistant Professor & Research Supervisor,

PG Department of Commerce, Government College, Tripunithura

MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

RESEARCH DEPARTMENT OF COMMERCE
In Association with
INTERNAL QUALITY ASSURANCE CELL
Organizes

**RESEARCH ORIENTATION
WORKSHOP SERIES**

13 MAY 2022
09.30 AM to 04.30 PM

DAY 1
Fundamentals of Research Paper Writing

Dr. Vineeth K M
Assistant Professor & Research Supervisor,
PG Department of Commerce,
Government College, Tripunithura

To understand the basics of problem formulation for writing research articles
To find and summarise relevant review of literature
To learn how to present the research idea in mind using relevant methods

* E-Certificate will be issued to all candidates
* Number of seats are limited to 30

Registration Fees : 500/-
Account number : 99980108872925
Name : Jaseel, P H
IFSC : FDR0001630

Scan to Register Phone Pay/Google Pay : 9495964708

Principal : Dr. A. Biju
Convener : Dr. Princy Francis
IQAC Coordinator : Dr. Shafeer P S
Programme Coordinator : Dr. Sefiya K M
Joint Coordinator : Sudheesh TV

Participants

20

Seats of the Programme

Aimed to

- To understand the basics of problem formulation for writing research articles
- To find and summarise relevant review of literature
- To learn how to present the research idea in mind using relevant methods

Explained the IMR(A)D structure of a research paper.

Emphasized points to be noted while writing a research paper.

Journal finders and research scholar IDs were also explained

Discussion over a model research paper and its various aspects

13 research scholars and 7 academicians from the college and outside the college participated.



NATIONAL SEMINAR ON RESEARCH METHODOLOGY IN ENGLISH

June 20, 2022

Organised by

PG and Research Department of English

Keynote Speaker:

Dr. M Ashitha Varghese

Assistant Professor of English, Bharathiar University, Coimbatore

Participants

128

MES ASMABI COLLEGE, P.VEMBALLUR
PG & Research Department of English

National
SEMINAR

Research Methodology in English

RESOURCE PERSON
Dr. M Ashitha Varghese
Assistant Professor of English
Bharathiar University Coimbatore

20th June 2022, 10.30 am
Seminar Hall

Dr. A Biju
Principal

Dr. Reena Mohamed
HoD, English

Dr. Amitha P Mani
Co ordinator

Emphasized the significance of selecting the appropriate research methods, designing effective research questions, and conducting comprehensive literature reviews. Discussed various data collection and analysis techniques relevant to the field of English Studies. Audience enriched their understanding of research

Enhanced the understanding of research methodologies in English Studies.

Served as a platform for academic exchange and networking.

Marked by intellectual stimulation and offered attendees a wealth of information and practical advice.



Seans of the Programme

NPTC 2022: NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

06 & 07 August, 2022

Organised by
Psychology Circle & Department of Psychology

Keynote Speakers:

Dr. Ashwini N.V, Dr. Devvarta Kumar

Participants
350



NPTC 2022
NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE
COMMUNITY AND PSYCHOLOGY: A PRACTICE ORIENTED DISCOURSE
06 & 07 AUGUST 2022 | MES ASMABI COLLEGE, VEMBALLUR- THRISSUR

Jointly organized by:
Psychology Circle
and Dept. of Psychology,
MES Asmabi College

KEYNOTE SPEAKERS

- DR. ASHWINI N.V**
Prevention of Child Sexual Abuse:
The Role of Community
- DR. DEVVARTA KUMAR**
Psychology and Community: The Role of
Applied and Translational Research

WORKSHOPS

- DR. CHITRA SHREEJAN**
Community Discourse on Gender
and Sexuality Inequalities for
Mental Health
- SURI BI S**
Behavioral Economics:
A Community Perspective
- DR. JAMBU LAKSHMI**
Impact of Story Telling on
Social Emotional Development
of Early Childhood
- DR. NEETHI K ELSA**
Guided Self-Change:
A Community Approach to
Inet Problem Drinking
- DR. ASHWINI N.V**
Intimate Partner Violence
and Mental Health:
Exploring the Relationship
- DR. MOJIB AHMED**
Hopeless in Search of the
Best Future
- DR. NEETHI K V**
All Heart One Mind: Her Perspective
Uncovering the Pain Use of
Clinical Terms
- MUHAMMED LABIB**
Community Psychology:
Prospects and Challenges
- DR. GITHIN V.G**
Community Based
Interventions For
Neurodevelopmental Disorders
- MISHRA A R**
Community Based
Rehabilitation
- LATHI PENATH**
Life Skills Training for Community
Mental Health Volunteers
- JASAL JAMAL**
Mental Health Advocacy in India:
Remembering the Role of NGOs
- VENKIU DILAKSHAN**
Research in Community
Psychology: A Review
Researcher
- RIYAS BUNSI**
Psychology of Digital Society
- SHANMUGA KANNAN**
Health Psychology and
Community Behavior: Unraveling
The Cdk, Participation Paradox
- MUHAMMED FARAZ**
Crediting A New Perspective
in Psychology
- VEENHU V**
Studied as Differently: A Short
Feminist View From Community
Psychology
- RITHIN LALACHAN**
Human-Being and Virtual
Community: Understanding from
Psychology of Perspectives

mail.nptc@gmail.com | psychologycircle.in | mesasmabicollege.org

- Aimed to foster a vision of research and training in Psychology that is appropriate for the changing times.
- The event was well-attended by over 350 participants from various states, including 150 MES College students.
- It featured two keynote speakers and 15 parallel workshops, all conducted by renowned experts in the field of Psychology.



WORKSHOP ON RESEARCH WRITING AND PUBLISHING

September 21, 2022

Organised by Research Council and Library

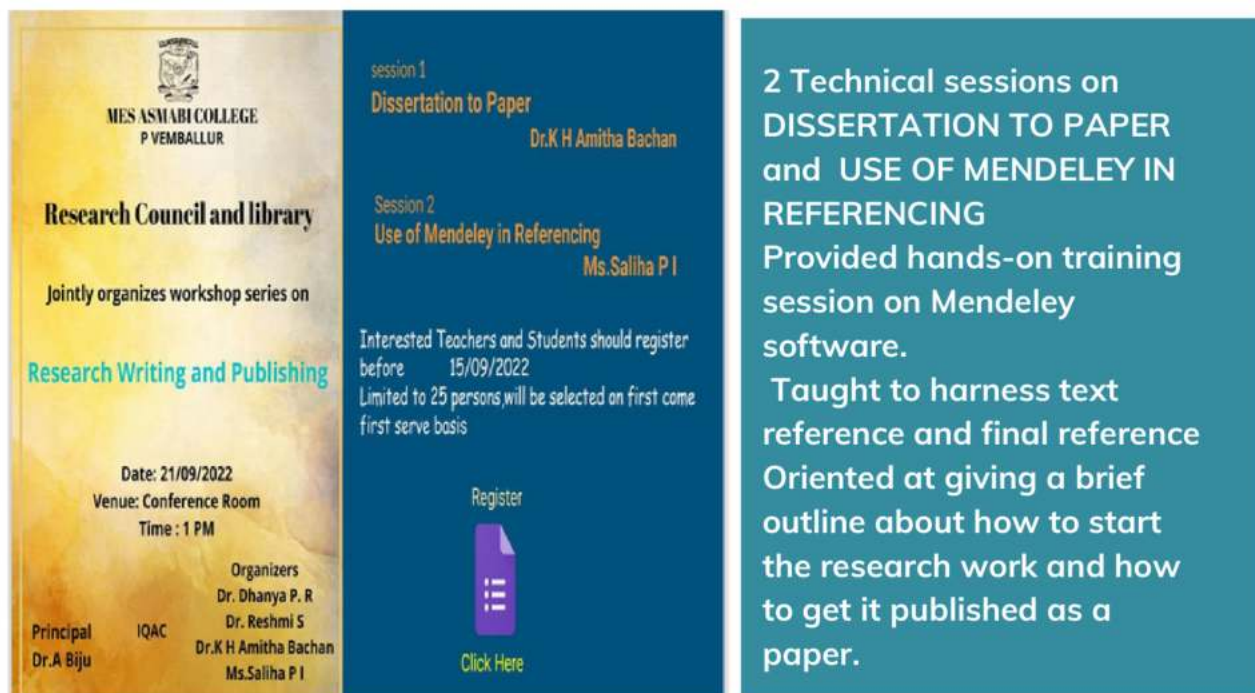
Speakers:

Dr.K.H. Amitha Bachan, Assistant Professor & Research Guide

Research & PG Dept. of Botany

Ms Saliha P.I , Librarian

Participants
25



The poster is divided into three main sections. The left section, on a yellow background, features the MES ASMABI COLLEGE logo and name, the title 'Research Council and library', and the workshop title 'Research Writing and Publishing'. It lists the date (21/09/2022), venue (Conference Room), time (1 PM), and organizers (Dr. Dhanya P. R, Dr. Reshmi S, Dr.K H Amitha Bachan, Ms.Saliha P I). The middle section, on a dark blue background, lists two sessions: 'Dissertation to Paper' by Dr.K H Amitha Bachan and 'Use of Mendeley in Referencing' by Ms.Saliha P I. It includes a registration deadline of 15/09/2022 and a 'Click Here' link. The right section, on a teal background, describes the workshop as two technical sessions on dissertation writing and Mendeley software, providing hands-on training and teaching text reference and final reference oriented at giving a brief outline about how to start research work and how to get it published as a paper.



Seans of the Programme

Research Publication Workshop MENDELEY PART II

September 21, 2022

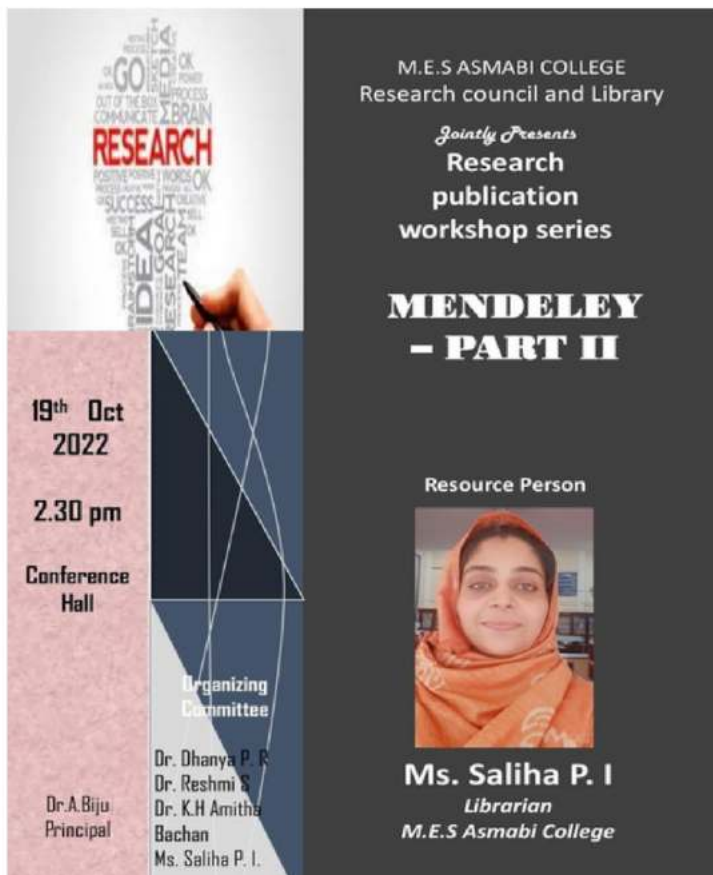
Organised by Research Council and Library

Speaker

Ms Saliha P.I , Librarian

Participants

20




M.E.S ASMABI COLLEGE
Research council and Library

Jointly Presents
**Research
publication
workshop series**

**MENDELEY
- PART II**

Resource Person



Ms. Saliha P. I
Librarian
M.E.S Asmabi College

19th Oct
2022

2.30 pm

Conference
Hall

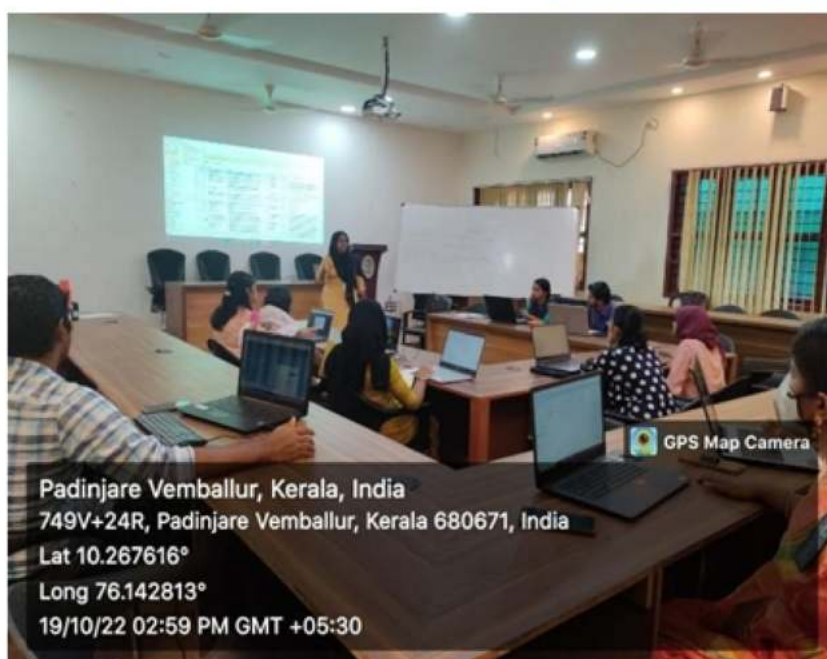
Organizing
Committee

Dr. Dhanya P. R.
Dr. Reshmi S.
Dr. K.H Armitha
Bachan
Ms. Saliha P. I.

Dr. A Biju
Principal

Participants were given initial instruction on how to download the journals. It was taught how to get 'in text' reference and 'final reference' out of the downloaded papers.

Participants were given ample time to try this out. They discussed among themselves and cleared the doubts under the supervision of resource person. This was backed by a question & answer session.



Sean of the Programme

WEBINAR ON HOW TO PREPARE AND PUBLISH QUALITY ARTICLES UGC CARE, SCOPUS AND TOP TIER JOURNALS

November 23, 2022

Organised by Internal Quality Assurance Cell & Kerala State Higher Education Council, Government of Kerala.

Speaker

Dr. P. Murugan, Assistant Professor,
School of Management Studies, University of Hyderabad

Participants
103

NATIONAL WEBINAR ON
HOW TO PREPARE AND PUBLISH QUALITY ARTICLES FOR UGC CARE, SCOPUS AND TOP TIER JOURNALS

Organized by
Internal Quality Assurance Cell

In association with
Kerala State Higher Education Council, Government of Kerala

Resource person
DR. P. MURUGAN
Assistant Professor
School of Management Studies
University of Hyderabad
Hyderabad

MODE OF PAYMENT
UPI (Google Pay)
9947474620
(Shafeer K.S)

REGISTER NOW
REGISTRATION FEE: 100
(Till 22-11-22, 6 P.M)

PLATFORM
GOOGLE MEET

Kindly fill up the Google Form for registration given below

TOPICS TO BE COVERED

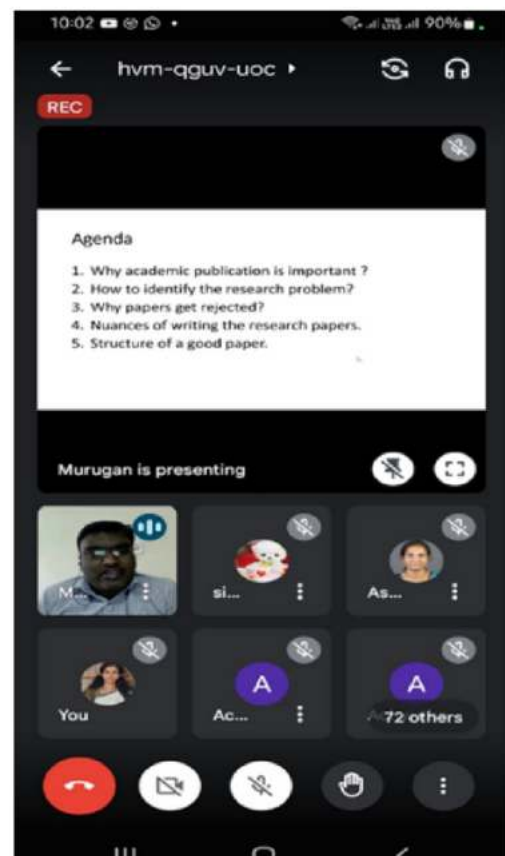
1. Why academic publishing is important ?
2. How to identify the research problem ?
3. Why papers get rejected ?
4. Nuances of writing the research paper.
5. Structure of a good paper.
6. Article publishing process.

ABOUT THE RESOURCE PERSON

Dr. P. Murugan is working as an Assistant Professor at School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has worked with IIM Shillong, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli. He has a passion for research and he has been a resource person for more than 100 workshops and FDP programs held at many universities and B-Schools in India (e.g., Anna University-Chennai, IIT Bombay, NITIMM, Mumbai, and NIT-Trichy). His expertise lies in the areas of Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Structural Equation Modelling, Latent Profile Analysis, and Item Response Theory. He is also familiar with data analysis software such as SPSS, AMOS, Python, R, SAS/STAT, SAS, SPSS, SmartPLS, SmartPLS, SmartPLS, SmartPLS and R. His papers are published in SCI, ABS and ABDC listed journals. He has developed online lecture videos for three of the courses offered through the SWAYAM platform.

ORGANISING COMMITTEE

Dr. A Biju (Principal)	Dr. Shafeer P S (IQAC Coordinator) 9847250464	
Dr. Amitha P Mani (Joint Coordinator)	Dr. Sanand C Sadanand (Joint Coordinator)	Dr. Jisha (Joint Coordinator)



Screen Shot of the Programme

The primary objective was to empower researchers, academicians, and students with the knowledge and skills required to prepare and publish high-quality research articles that meet the standards of UGC CARE, SCOPUS, and top-tier journals.

The event aimed to provide insights into the importance of academic publishing, research problem identification, the reasons for paper rejection and the nuances of writing research papers

WORKSHOP ON RESEARCH DATA ANALYSIS - SPSS

November 29, 2022

Organised by Research Council and Library

Speaker

Dr. Nisar M.P, Assistant Professor, Department of Economics

M.E.S Asmabi College



The poster is green and white. At the top is the MES Asmabi College logo. Below it, the text reads: 'MES ASMABI COLLEGE RESEARCH PROMOTION CELL AND LIBRARY JOINTLY PRESENTS Workshop On Research Data Analysis SPSS'. The date and time are '2022 November 29, Tuesday 1:30 pm' and the location is 'Seminar Hall'. A circular portrait of Dr. Nisar M.P. is on the left. Below the portrait, it says 'Dr. Nisar M.P Assistant Professor, Department Of Economics'. On the right, there are icons of a server rack, a laptop with a chart, and a pie chart. At the bottom, it says 'Supported by NAAC Cell MES Asmabi' and lists the Principal 'Dr. Biju' and Organizers 'Dr.Dhanya P.R, Dr.K.H Amithabachan, Dr.Princy Francis, Dr.Reshmi S, Ms.Saliha P.J'.

- Hands-on session on SPSS
- Participants were provided with SPSS software
- Worked out problems on SD, Variance, ANOVA, Correlation
- Participants well utilized the Informative session and doubt clearance session

Participants

48



Snap Shot of the Programme

NATIONAL CONFERENCE ON INTERDISCIPLINARY ACADEMIC TRANSLATIONAL RESEARCH AND INNOVATION 2023

February 7 & 8, 2023

Organised by MES Asmabi college, P. Vemballur Kerala State Higher Education
Council

Participants
184

7 plenary sessions, 2 non-academic sessions and 6 sessions
for paper presentations

Plenary Talks:

- Prof. Dr. M.K Jayaraj, Vice Chancellor, University of Calicut
- Dr. Manoj Komath, Scientist G, Biomedical Technology, SCT Institute for Medical Sciences and Technology, Trivandrum
- Dr. Sabareswaran A, Scientist G, Biomedical Technology, SCT Institute for Medical Sciences and Technology, Trivandrum.
- Dr. Soumya Starlet C T, Assistant Professor, Department of Psychology, Prajyoti Niketan College Pudukkad
- Dr. Arjun G Namboodiri, Scientist E, Rubber products development facility, Rocket Propellant Plant, Vikram Sarabhai Space Centre
- Dr. R. Subashkumar, Associate Professor and head, Department of Biotechnology, Sri Ramakrishna College of arts and science, Coimbatore
- Dr. S. Raja, Assistant professor, Department of zoology, Kongunadu arts and science college, Coimbatore



Prof. M K Jayaraj, Hon. VC of University of Calicut
Inaugurating the programme

WORKSHOP ON RESEARCH METHODOLOGY AND DATA ANALYSIS

28th February 2023 & 30th March 2023

Organised by Department of Economics

Keynote Speaker:

Dr. Nisar M.P, Assistant Professor, Department of Economics,

Participants
42



MES ASMABI COLLEGE
DEPARTMENT OF ECONOMICS

WORKSHOP
**RESEARCH
METHODOLOGY AND
DATA ANALYSIS**

TUESDAY
28 FEB 2023

TIME
9 : 30

VENUE
Seminar hall

Resource person
Dr. Nisar M.P

Principal
Dr. A.Biju

HOD
Dr. Jeena P.M

SESSION 1

Introduction to Research Methodology
Basics of Research Design
Data Collection Methods
Ethical Considerations in Research

SESSION 2

Introduction to SPSS
Data Entry and Cleaning
Descriptive Statistics
Inferential Statistics
Practical Exercises

Provided valuable insights and practical knowledge to 42 postgraduate students



TWO DAY HANDS ON TRAINING on L^AT_EX PROGRAMMING

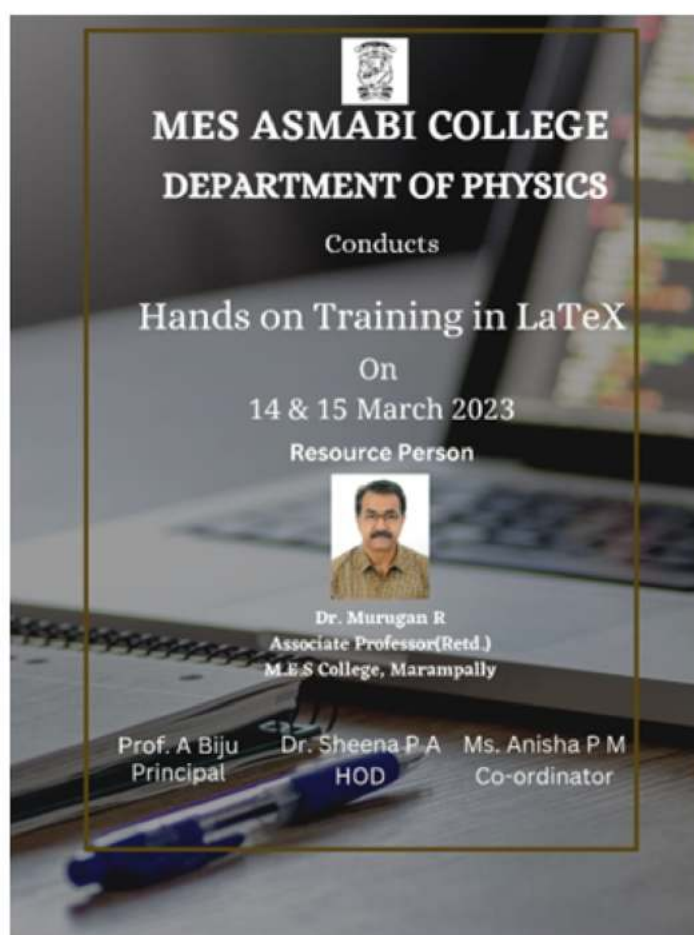
March 14 & 15 2023

Organised by Department of Physics

Keynote Speaker

Dr R Murugan, Associate Professor (Retd), M E S College, Marampally

Participants
20




MES ASMABI COLLEGE
DEPARTMENT OF PHYSICS

Conducts

Hands on Training in LaTeX

On
14 & 15 March 2023

Resource Person


Dr. Murugan R
Associate Professor(Retd.)
M.E.S College, Marampally

Prof. A Biju Dr. Sheena P A Ms. Anisha P M
Principal HOD Co-ordinator

Objectives:

- Understanding basics
- Mastering the use of LaTeX
- Gaining proficiency
- Exploring advanced features

Rewarding experience, equipping participants with the skills necessary to produce high-quality documents

Participants engaged in creating documents, formatting text, and incorporating mathematical notations



 GPS Map Camera

Padinjare Vemballur, Kerala, India
748V+W53, Padinjare Vemballur, Kerala 680671,
India
Lat 10.267224°
Long 76.1429°



ANNUAL RESEARCH CONCLAVE & INTERNATIONAL CONFERENCE ON ADVANCEMENT IN RESEARCH 'ESPLORO'23

29th & 30th March, 2023

Organised by Research Departments of Commerce, Botany and English & Kerala State Higher Education Council

Keynote Speakers

Dr. Aparna Sajeew, Assistant Professor, DCMS University of Calicut

Participants
200



ESPLORO'23

29th & 30th March, 2023 (Hybrid)

ANNUAL RESEARCH CONCLAVE & INTERNATIONAL CONFERENCE ON ADVANCEMENT IN RESEARCH

Organized by
Research Department of Commerce
jointly with
Research Department of Botany
and
Research Department of English
MES Asmabi College
P.Vembalur

In collaboration with
Kerala State Higher Education Council
Thiruvananthapuram

Inauguration


Dr. Aparna Sajeew
Assistant Professor
DCMS, Calicut university
Theme: Quantitative or Qualitative Research: Getting it right?

Our speakers


Dr. Akshay Pottathil
President
Intelligence Research Institute (IRI)
Sunnyvale, California.


Dr. Santosh Kumar
Professor
School of Management Studies,
CUSAT
Theme: Research Methodology for
Social Science Research


Dr. Jinto Francis K
Research Professor, Korea
University, South Korea.
Theme: Research Opportunities in
South Korea and Other Countries


Dr. P.E. Rajasekharan
Principal Scientist
ICAR-IBR, Bengaluru.
Conservation of POC in the Era of
Anthropocene and Climate Change

The ARC was designed for the shaping of research achievements of the college in the past years, to develop an outline of research in future and showcase its commitment to society and the current academic arena.

The conclave was an opportunity for the UG and PG students to spread their wings of academic aspirations at the same time for the scholars to consolidate and contemplate.

RESEARCH AWARDS - ESPLORO 2023

Research Excellence Award

Dr. Amitha Bachan K.H

Best Research Publication Award
(other faculties) -

Dr. Ansar EB

Research Excellence award:

Research Fellow

Ms. Devika M. Anilkumar

Best Research Publication award in
Literature and Commerce Stream -

Shabnam Sakiya P S

Best Popular article publications of
the Year Award

Dr. Sanand C Sadananda Kumar



WEBINAR ON BASIC RESEARCH METHODOLOGY

May 27, 2023

Jointly Organised by Internal Quality Assurance Cell of Sree Narayana College, Nattika & MES Asmabi college

Keynote Speaker

Dr.Suresh V, Assistant Professor in Botany, Govt. Victoria College, Palakkad

Participants
131



INTERNAL QUALITY ASSURANCE CELL
Of
SREE NARAYANA COLLEGE, NATTIKA
AND
M E S ASMABI COLLEGE, P. VEMBALLUR

Organize
*A Webinar On
Basic Research Methodology*

Resource Person: DR SURESH V
ASSISTANT PROFESSOR
DEPT. OF BOTANY
GOVT. VICTORIA COLLEGE,
PALAKKAD

ON 27th MAY 2023, SATURDAY
@7.00 P.M

GOOGLE MEET LINK
<https://meet.google.com/rua-ankd-zqd>

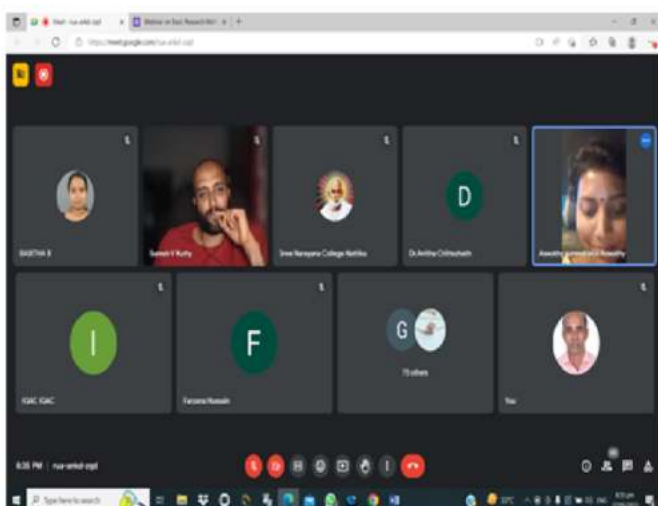
A valuable platform for participants to enhance their understanding of essential research techniques.

The insightful sessions and interactive discussions collectively contributed to the participants' knowledge and proficiency in research methodology

Webinar emphasized on the importance of research methodology in the advancement of knowledge and its role in generating valid and reliable results.

Topics discussed:

- Understanding Research Basics
- Research Design and Methodology
- Data Collection and Analysis
- Ethical Considerations in Research
- Writing Research Proposals and Reports



Screen Shot of the Programme



INTELLECTUAL PROPERTY RIGHTS



STATE LEVEL SEMINAR ON INTELLECTUAL PROPERTY RIGHTS: NEEDS AND OPPURTUNITIES IN ACADEMIC SCENARIO

July 12, 2023

Organised by Internal Quality Assurance Cell

Keynote Speaker

Dr. Sheeja T E

Principal Scientist, Biotechnology & Member Secretary ITM-BPD
Unit, ICAR-IISR Kozhikode

Participants
96



- Session on Patent Technology Commercialization and Entrepreneurship Introduction on the impact of patent and different types of properties like real, personal, easements and intellectual.
- Terms and conditions to receive patent and various steps involved in it
- Patent research- prior act of applying for patent.
- Things which are not patentable like traditional knowledge/ indigenous knowledge or any design vital for the functioning, artistic creations.



Photos of the Programme



Model of Certificate issued to the participants

IPR AS A TOOL FOR ECONOMIC DEVELOPMENT

November 22, 2018

Organised by Department of Economics


Keynote Speaker

Shihas Abdul Razak, Senior analyst

Center for Behavioural Economics, Bangalore

Participants

182

MES ASMABI COLLEGE
Department of Economics
conducts
Hands on Training in
"Intellectual property as a tool
for economic Development "Resource person

Date
21 | 11 | 2018
10 am
Shihas Abdul Razak
Senior Analyst
Center for Behavioural Economics, Bangalore
Ajims p. Muhammed
Principal
Jeena P.M
HoD
Dhanya. k
Co-ordinator

- A comprehensive presentation on the fundamentals of intellectual property, emphasizing the importance of patents, copyrights, trademarks, and trade secrets in promoting innovation, creativity, and economic growth
- Presented real-world case studies highlighting how intellectual property has played a pivotal role in the economic development of various companies and industries.
- Interactive discussions, allowing participants to ask questions, share their views, and engage in meaningful dialogues regarding the practical applications of intellectual property in various economic sectors.
- Hands-on activities related to intellectual property, such as drafting sample patents and trademarks.
- A platform for networking and knowledge exchange among the attendees, fostering a sense of community and shared learning



Photos of the Programme

IPR IN SCIENCE AND TECHNOLOGY

January 17, 2019

Organised by Department of Physics

Keynote Speaker

Dr. Ansar E B, Assistant Professor, Department of Chemistry,
MES Asmabi College, P. Vemballur, PDF, SCT Institute of Science
and Technology

Participants

50



M.E.S ASMABI COLLEGE

DEPARTMENT OF PHYSICS

IPR IN SCIENCE AND TECHNOLOGY

Talk on-



Resource person:

Dr. Ansar E B
Assistant Professor
Dept of Chemistry
M E S Asmabi College

17 JANUARY 2019 | 10:00 AM

Venue: Seminar Hall

The Session consisted of:

- A comprehensive introduction to Intellectual Property Rights (IPR).
- Various facets of IPR, including copyrights, patents, and other related terms.
- Legal mechanisms that protect intellectual creations and innovations in the realm of science and technology.
- importance of IPR in fostering innovation and competition within the field of science and technology.



Photos of the Programme

IPR IN STARTUPS AND ENTREPRENEURSHIP

February 6, 2019

Organised by PG Department of Commerce

Keynote Speaker

Dr. Josheena Jose, Assistant Professor and Research Guide
Christ College, Irinjalakuda

Participants

100

MES ASMABI COLLEGE
(GOVT. AIDED, UGC RECOGNISED & AFFILIATED TO UNIVERSITY OF CALICUT)
P. VEMBALLUR, P.O. KODUNGALLUR, THRISSUR DT, KERALA 680 671

INTELLECTUAL PROPERTY RIGHTS FOR START-UPS AND ENTREPRENEURSHIP

Resource person: Dr. Josheena Jose
ASSISTANT PROFESSOR AND RESEARCH GUIDE AT CHRIST COLLEGE, IRINJALAKUDA

FEB/6TH/2019
SEMINAR HALL, M.E.S.ASMABI COLLEGE

**ORGANIZED BY
PG DEPARTMENT OF COMMERCE**

Dr. Ajims P Mohammed [PRINCIPAL]
Shiney C N [HOD (PG DEPARTMENT OF COMMERCE)]

- Discussion on various aspects of intellectual property rights, including patents, trademarks, copyrights, and trade secrets
- Emphasized the relevance of intellectual property rights for start-ups and entrepreneurs
- Explained how these rights can be leveraged to secure funding, attract investors, and protect innovations from competitors.



Photos of the Programme

IPR PROVISION IN FOREST RIGHT ACT- National Conference on Democracy, Land and Resource management Rights of Adivasis and Challenges of strengthening Adivasi Grama Sabha in Kerala

18th & 19th December, 2019

Organised by Research Department of Botany
Debate Club, Western Ghats Hornbill Foundation,
MES Asmabi College, P. Vemballur

Keynote speakers:

Adv. Jessin Irena, Dr. Amitha Bachan, Dr. Amruth, KFRI

Participants

91

MES ASMABI COLLEGE
GOLDEN JUBILEE CELEBRATIONS OF MES ASMABI COLLEGE
AND CELEBRATING 150TH YEAR OF MAHATMA

NATIONAL
CONFERENCE ON
DEMOCRACY, LAND AND
RESOURCE MANAGEMENT RIGHTS
OF ADIVASIS AND CHALLENGES
OF STRENGTHENING
ADIVASI GRAMA SABHAS
IN KERALA

18TH & 19TH
DECEMBER
@ MES
ASMABI
COLLEGE
KODUNGALLUR

5TH COMMUNITY
FOREST
RESOURCE
(CFR)
KERALA
CONFERENCE
2019
IPR in FRA

FREE ENROLLMENT FOR 30 ADIVASI STUDENTS/GRAMASABHA MEMBERS
IN THE CERTIFICATE COURSE "CONSERVATION, SUSTAINABILITY AND
INDIGENOUS RIGHTS (FOREST RIGHTS ACT 2006, BIODIVERSITY ACT 2002)"

JOINTLY ORGANIZED BY
RESEARCH DEPARTMENT OF BOTANY
DEBATE CLUB, MES ASMABI COLLEGE
WESTERN GHATS HORNBILL FOUNDATION

- The programme envisaged to bring out the challenges faced by the Adivasi Grama Sabha in Kerala for their empowerment and also to meet their rights to land and resource management.
- The conference aimed to provide a platform for Adivasis to voice their concerns and demands while also fostering dialogue between government officials, experts, and community leaders.
- The 30 Adivasi students who participated had the opportunity to enrol in the certificate course offered based on conservation, sustainability, and indigenous rights.



Photo of the Programme

More than 50 Adivasis from different communities, such as Kadar, Kattunaika, Kurumba, Paniya Cholanika, etc., participated in the programme

SEMINAR ON INTELLECTUAL PROPERTY RIGHTS

February 22, 2020

Organised by Department of Mass Communication
and Journalism

Keynote speaker

Adv. Abdul Nabeel

Participants

60



MES ASMABI COLLEGE
P. VEMBALLUR

DEPARTMENT OF
MASS COMMUNICATION AND
JOURNALISM

PRESENTS

**SEMINAR ON INTELLECTUAL
PROPERTY RIGHTS**

2020

FEBRUARY 22, SATURDAY
10.30 AM, MEDIA LAB

ADV. ABDUL NABEEL
(BACHELOR'S DEGREE IN COMMERCE,
BACHELOR'S DEGREE IN LAW AND MASTER'S
DEGREE IN LAW)

DR. AJIMS P. MUHAMMED
(PRINCIPAL)

DR SUMEDAN K.P
(DIRECTOR SELF FINANCE WING)

PRASOON T P
(HOD)

- Aimed to educate students and participants about the importance and intricacies of IPR
- Discussed various types of Intellectual Properties, including patents, trademarks, copyrights, and trade secrets
- Highlighted the importance of protecting one's intellectual creations to prevent unauthorized use and ensure that the creators are duly rewarded for their innovations



Photo of the Programme

INTERNATIONAL WEBINAR ON FILING INTERNATIONAL PATENT APPLICATIONS

July 29, 2020

Organised by Department of Mass Communication and Journalism

Keynote speaker

Dr. Shahina Abdulla, Patent Attorney, Hague, Netherlands

Participants

890

RESEARCH DEPARTMENT OF COMMERCE
MES ASMABI COLLEGE
P. Vemballur, Kodungallur, Thrissur Dist., Kerala

INTERNATIONAL WEBINAR

FILING INTERNATIONAL PATENT APPLICATIONS

Platform

29 JULY 2020
2.00 PM (IST)

Resource Person
Dr. Shahina M.C. Abdulla
Patent Attorney
The Hague, The Netherlands

For Registration visit: <https://forms.gle/14zMntLPMEZTt1rb7>
Coordinators: +91 9847440933 / +91 9495667609

Ms. Chithra P.
Dr. Sefiya K.M.
Coordinators

Dr. Princy Francis
Convener &
Head of the Department

Dr. A. Biju
Principal

- participation of more than 250 members consisting of international and domestic participants. Participants consist of academicians, research scholars, students and eminent personalities from the business world.
- Technical session on the topic 'how to file patent applications in Europe and other countries and the professional course in IPRs'.
- Highlighted the exclusive rights, return on investments, positive images of patent right etc.
- Out of 532 plus registration, 250 participants were participated through Google Meet. Others were watching the You tube live streaming presentation.530 feedbacks were collected from the participants



Photo of the Programme



WEBINAR ON “INDIA’S FARM ACT 2020: ISSUES AND CHALLENGES”

December 07, 2020

Organised by PG Departments of Economics,
Keynote speaker

Dr.K.P. Vipin Chandran,

Dept of Economics, Krishna Menon Memorial Govt women’s
College

Participants

114

Department of Economics
MES ASMABI COLLEGE PVEBALLUR, KODUNGALLUR

Webinar Series on the Economics of Pandemic

India's Farm Act 2020: Issues and Challenges

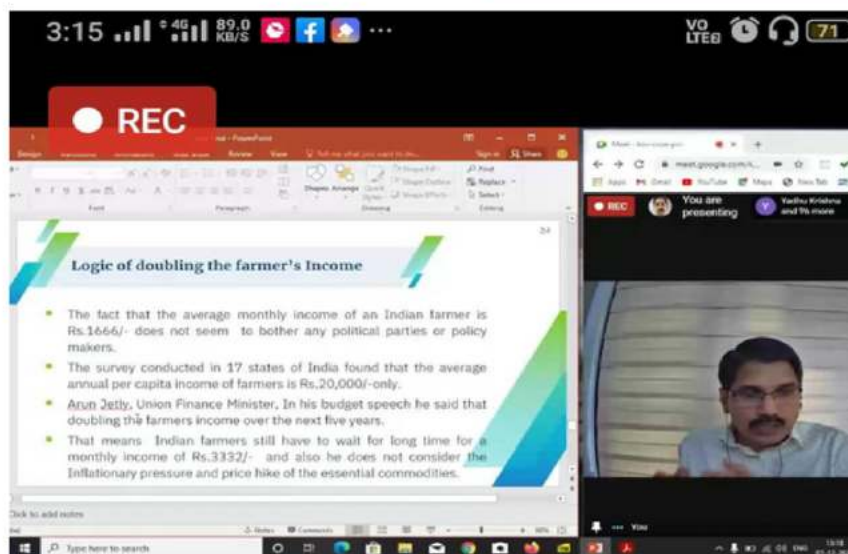
07-12-2020
Monday
2 pm

Dr.K.P. Vipin Chandran
Assistant Professor of Economics
Krishna Menon Memorial Government
Women's College, Kannur

Dr.A.Biju
Principal

Jeena P M
Head, Dept. Of Economics

- The webinar provided a comprehensive understanding of the issues and challenges surrounding India's Farm Act 2020. It served as a platform for diverse perspectives, fostering constructive dialogue on the future of agricultural reforms in the country. The need for inclusive policymaking, addressing farmer concerns, and ensuring fair implementation were emphasized as crucial aspects in the ongoing discourse on the Farm Acts.



SCREEN SHOT OF THE PROGRAMME

WEBINAR ON INTELLECTUAL PROPERTY RIGHT

JANUARY 8, 2022

Organised by IPR Cell, PG and Research Departments of Botany and English,

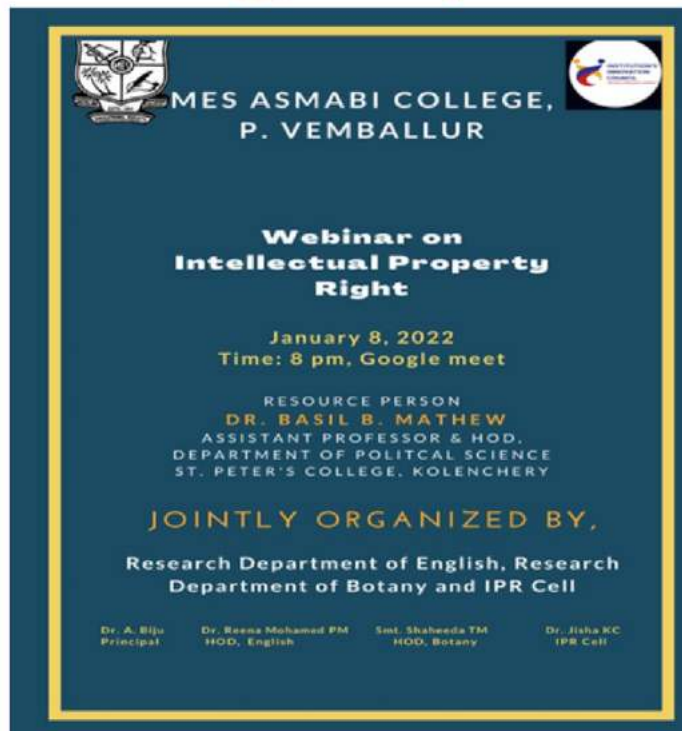
Keynote speaker

Dr. Basil B. Mathew

Assistant Professor and Head Department of Political Science, St. Peter's College, Kolenchery

Participants

150



MES ASMABI COLLEGE,
P. VEMBALLUR

**Webinar on
Intellectual Property
Right**

January 8, 2022
Time: 8 pm, Google meet

RESOURCE PERSON
DR. BASIL B. MATHEW
ASSISTANT PROFESSOR & HOD,
DEPARTMENT OF POLITICAL SCIENCE
ST. PETER'S COLLEGE, KOLENCHERY

JOINTLY ORGANIZED BY,
Research Department of English, Research
Department of Botany and IPR Cell

Dr. A. Biju
Principal

Dr. Reena Mohamed PM
HOD, English

Smt. Shaheeda TM
HOD, Botany

Dr. Jisha KC
IPR Cell

- The event was attended by 150 participants including PG and UG students, as well as faculty members.
- The webinar aimed to raise awareness and provide insights into the significance of IPR in various fields.
- Discussions on patents, copyrights, trademarks, and the role of IPR in research and innovation.
- Legal and ethical aspects of intellectual property.



SCREEN SHOT OF THE PROGRAMME

INTELLECTUAL PROPERTY RIGHT AWARENESS PROGRAMME

February 14, 2022

Organised by IPR Cell, PG and Research Departments of Botany and English,

Keynote speaker

Smt. Anjana Haridas

Examiner of Patents and Designs, Indian Patent Office, Chennai

Participants

436

MES ASMABI COLLEGE, P. VEMBALLUR
RESEARCH AND PG DEPARTMENT OF BOTANY

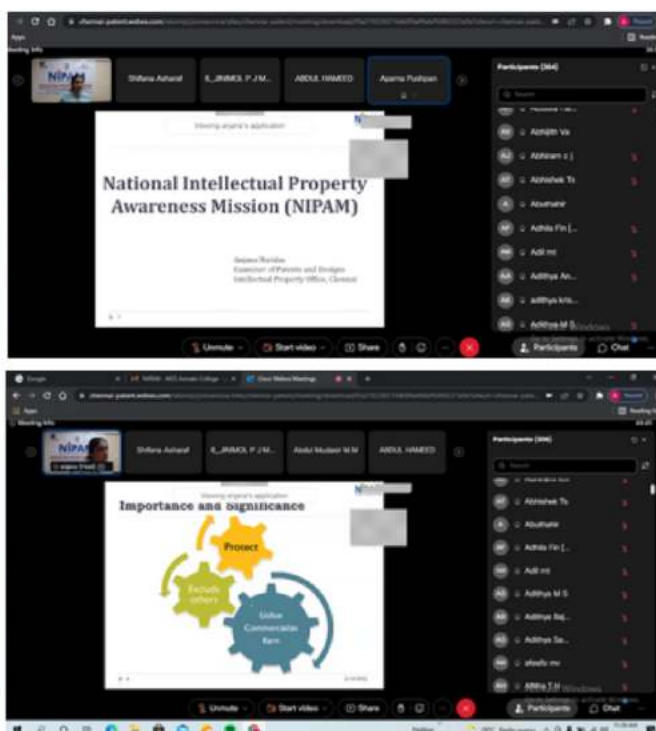
Date: 14-02-2022
Time: 11 am - 12 pm

Online 'Awareness Programme on Intellectual Property Rights'
An initiative under National Intellectual Property Awareness Mission (NIPAM)

Resource person
Smt. Anjana Haridas
Examiner of Patents and Designs
Indian Patent Office, Chennai

Organized by
Research & PG Dept. of Botany
in association with
IPR Cell, MES Asmabi College.

Monitored by
IQAG, MES Asmabi College



SCREEN SHOT OF THE PROGRAMME

- It provided a valuable opportunity for students, faculty, and attendees to gain insights into the world of IPR and its importance in various fields.
- Insightful presentation, the interactive Q&A session, and the engaging quiz left a lasting impression on the participants.
- Webinar covered various aspects of Intellectual Property Rights, including patents, copyrights, trademarks, and trade secrets.
- Quiz session provided an opportunity for students to test their knowledge and apply the concepts they had learned during the presentation.

WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

March 17, 2022

Organised by Department of Psychology,
MES Asmabi College, P. Vemballur,
CIPAM (Cell for IPR Promotion And Management), Ministry of
Commerce and Industries, Government of India &
DPIIT-IPR Chair, IUCIPRS, CUSAT

Keynote Speakers:

Ms. Neetu, Assistant Manager, CIPAM

Ms. Moumita, Assistant Manager, CIPAM

Participants
300



MES ASMABI COLLEGE, P. VEMBALLUR
Department of Psychology

A Webinar On Intellectual Property Rights

As part of Azadi Ka Amrit
Mahotsav-Innovation Week Celebrations

Jointly Organized by
Cell for IPR Promotion and Management (CIPAM),
DPIIT-IPR Chair, IUCIPRS, CUSAT



For the Students of MES Asmabi
College

Speakers

Ms. Neetu
Assistant Manager CIPAM

Ms. Moumita Gorai
Assistant Manager CIPAM

17th Mar
2022

Google
Meet

10:00 AM - 1:00 PM

- The main goal of the webinar was to provide students with a comprehensive understanding of intellectual property rights, their importance in safeguarding creative work and inventions, and the legal rights of inventors.
- Valuable and enlightening experience for the participants.
- Enhanced their understanding of IPR and its importance in protecting creative work and inventions.
- Collaboration with industry experts and the interactive nature of the session contributed to its success

objective of the webinar was to enlighten students about IPR and the significance of protecting their creative works and inventions

PHOTO OF THE PROGRAMME



AWARENESS PROGRAMME ON IPR

December 19, 2022

Organised by Department of Chemistry and Biochemistry,
IIC and IQAC

Keynote Speaker:

Ms. Lavanya Madduri

Examiner Parents and Design,
Indian patent office, Chennai

Participants

86

DEPARTMENTS OF
CHEMISTRY & BIO-CHEMISTRY
MES ASHABI COLLEGE
PVEMBALLUR, KODUNGALLUR

NIPAM
INDIAN INSTITUTE OF PATENT AND TRADE MARKS


AWARENESS PROGRAM ON
INTELLECTUAL PROPERTY RIGHTS (IPR)

IN ASSOCIATION WITH IIC & IQAC

10 AM, 19.12.22

Seminar Hall

SPEAKER


Ms. Lavanya Madduri
Examiner- Patents & Designs
Indian Patent Office, Chennai

Dr. A. Biju
Principal

Dr. Ansar E.B
Mr. Areej Mohammed E M
Coordinators



PHOTO OF THE PROGRAMME

- Students gained deep understanding of how patents work and how their research work can lead to product development and further to market thus serve community.
- The program was attended by the III UG, I & II PG students and research scholars of the college.
- The session ignited the students' interest in the field of innovation.

SEMINAR ON IPR

January 20, 2023

Organised by Post Graduate Department of Commerce and Management Studies

Keynote Speaker:

Adv. Backer Ali


Legal Advisor and Vice President at Mashreq Bank PSC, Dubai

**PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
MES ASMABI COLLEGE**

Organises

**SEMINAR ON
INTELLECTUAL PROPERTY RIGHTS**

Resource Person
Adv BACKER ALI
Legal Adviser, Vice President
Senior Manager
Mashreq Bank PSC



on **JANUARY 20/01/2023**
at **9.30 am**
venue: **AUDITORIUM**

Dr A BIJU Principal
SHIJI TS Co-ordinator
Dr K P SUMEDHAN Director
Self financing Courses

- A comprehensive presentation on various aspects of intellectual property rights, focusing on copyrights, trademarks, patents, and trade secrets.
- Session included real-world case studies and practical insights into how these rights are enforced and protected in the business world.
- Second session continued the discussion by delving into the global perspective of IPR.
- Highlighted the importance of international agreements and treaties in protecting intellectual property across borders.
- Session shed light on emerging challenges and trends in the field.

Participants
110



PHOTOS OF THE PROGRAMME

THE TRADE RELATED INTELLECTUAL PROPERTY RIGHTS (TRIPS) AGREEMENT PRIVATE POWER AND PUBLIC INTEREST

January 27, 2023

Organised by Internal Quality Assurance Cell (IQAC)

Keynote Speaker:

Dr. Fazeel Najeeb

Assistant Professor,

The Maldives International University, Maldives

Participants

91



M.E.S ASMABI COLLEGE
GOVT. AIDED, AFFILIATED TO UNIVERSITY OF CALICUT
(NAAC RE-ACCREDITED WITH 'B++' GRADE)
PVEEMALLUR P.O., KODUNGALLUR, THRISSUR, 680671

A TALK ON
THE TRADE-RELATED INTELLECTUAL PROPERTY RIGHTS (TRIPS) AGREEMENT: PRIVATE POWER AND PUBLIC INTEREST

27th JANUARY 2023, 2 PM
Venue : Seminar Hall

Organised by: **Internal Quality Assurance Cell**

Dr. A BIJU (Principal) Dr. SHAFEEER P S (IQAC Coordinator)

Resource person
Dr. FAZEEL NAJEEB
BA (Honours), LL.M, PhD (UK)
Assistant Professor
The Maldives National University, Maldives

More info
+91 9847250464

- This event aimed to provide a comprehensive understanding of the implications and complexities surrounding the Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement under the World Trade Organization (WTO).
- Provided an overview of the TRIPS Agreement and its significance in the context of international trade.
- Its historical development and objectives were discussed
- Discussed the concept of private power in the context of intellectual property rights and how it intersects with the public interest.
- Highlighted the challenges and complexities associated with balancing private rights and public welfare.
- Participants actively posed questions and sought clarifications on various aspects of the TRIPS Agreement and its implications.



PHOTO OF THE PROGRAMME

WEBINAR ON IPR AND AI

May 25, 2023

Organised by

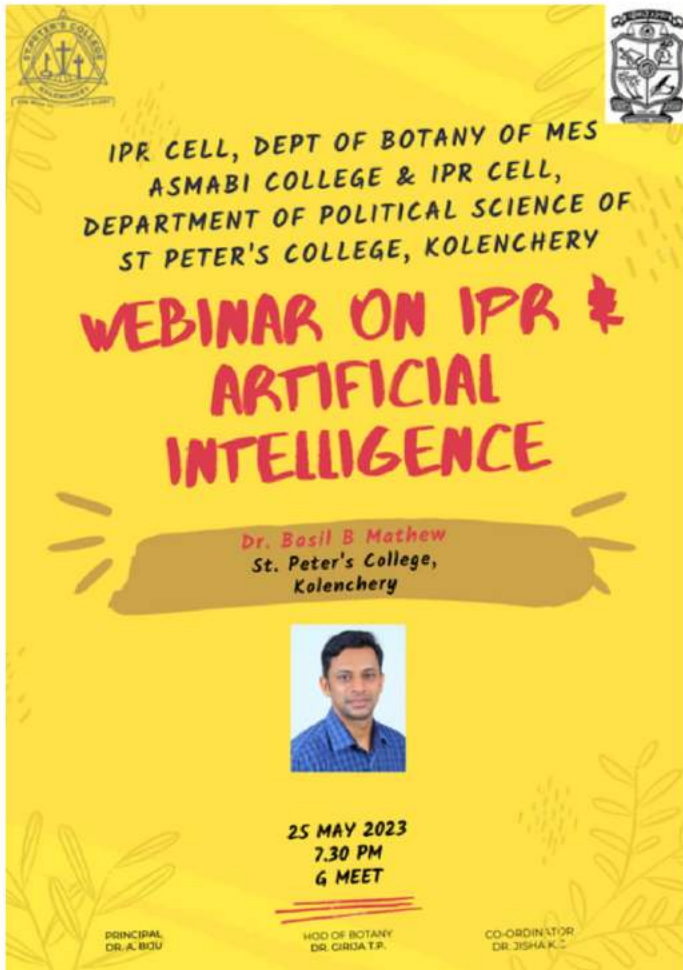
IPR Cell & Department of Botany, IPR Cell & Department of Political Science, St. Peter's College, Kolenchery

Speaker

Dr. Basil B Mathew

Assistant Professor, Dept. of Political Science
St. Peter's College, Kolenchery

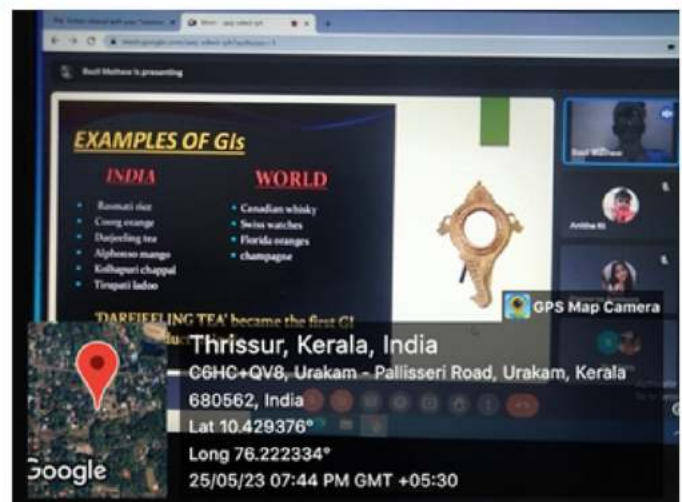
Participants
50



The intersection of IPR and AI is an evolving area of importance. It involves issues related to patenting AI-generated inventions, copyright of AI-created content, and the ethical considerations of AI in IPR. The webinar delved into key topics such as:

- The role of IPR in protecting AI innovations
 - Legal challenges posed by AI in copyright and patents
 - Real-world examples of AI and IPR
 - Ethical dilemmas in AI and IPR
- WEBINAR COVERED:

- Introduction to IPR and AI
- Legal aspects of AI and IPR
- Case studies and real-world applications
- Ethical considerations in AI and IPR
- Q&A session



SCREEN SHOT OF THE PROGRAMME

ENTREPRENEURSHIP



One day national workshop on Consolidated Financial Statements: Preparation, Presentation & Disclosure In the context of Companies Act, 2013

June 26, 2018

Organised by PG Dept. of COMMERCE Speaker

Keynote Speaker:

Mr. John Britto J.,

Asst. Professor of Commerce, Fatima Mata College, Kollam



MES ASMABI COLLEGE
Coast School & IGCSE Approved, Affiliated to University of Calicut and the Accredited by NAAC 'B' grade
P. Vennikulam, Kollam District, Pin: 686607

ONE DAY NATIONAL WORKSHOP ON

"Consolidated Financial Statements: Preparation, Presentation & Disclosure In The Context Of Companies Act, 2013"

ORGANIZED BY
PG DEPARTMENT OF COMMERCE
MES ASMABI COLLEGE - KOLLAM DISTRICT

26th June 2018
Tuesday
9.30 am to 3.30 pm
Venue: SMART ROOM

Resource Person:
JOHN BRITTO.J
Assistant Professor
Fatima Mata National College Kollam

Coordinator
PRINCY FRANCIS
(9746 56 80 91)

HOD of Commerce
DEEPA. KA
(8111 88 69 84)

Principal
DR. AJIMS P. MOHAMMED

The preparation of consolidated balance sheet, consolidated profit and loss account, consolidated cash flow statement, notes, statements and explanatory schedules and the important adjustments like elimination of investment in shares of subsidiaries account, minority interest, capital profits and revenue profits, cost of control, inter-company transactions, contingent liabilities and unrealized profits were covered under the workshop.

Participants
70



PHOTO OF THE PROGRAMME

Seminar on Goods and Services Tax

July 19, 2018

Organised by PG Dept. of COMMERCE

Resource Person:

Mr. S Omanakuttan, Managing Director of The Tax Study Centre, Ernakulam.

Participants
47

The poster features the MES Asmabi College logo at the top left. The main title is 'Awareness Class on GST'. Below the title, it lists the date as '19th July 2018', the time as '1.30 pm to 3.30 pm', and the venue as 'PG Class room'. The resource person is identified as 'Mr S Omanakuttan MD, The Tax Study Centre Ernakulam'. At the bottom, the organizers are listed: Coordinator 'FRINCY FRANCIS (9746 54 80 91)', HOD of Commerce 'DEEPA, KA (81 11 86 69 34)', and Principal 'DR. AJIMS P. MOHAMMED'.

- The students gained valuable insights into the intricacies of GST, a crucial component of India's taxation system
- The interactive session fostered a conducive learning environment, equipping the students with knowledge that is essential for navigating the complexities of the contemporary business and economic landscape
- The event served as a platform for fostering a better understanding of GST among the participants, empowering them with the knowledge needed to navigate the evolving taxation landscape.



PHOTO OF THE PROGRAMME

ONE DAY WORKSHOP ON ENTREPRENEURSHIP IDEA GENERATION, INNOVATION & INCUBATION

March 9, 2020

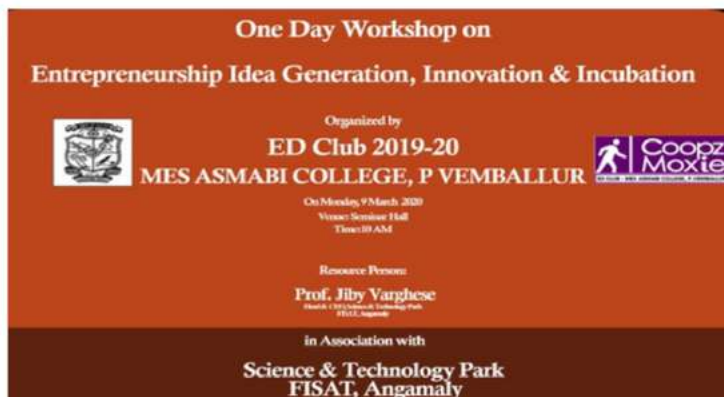
Organised by ED Club

Resource Person:

Prof. Jiby Varghese,

Head & CEO, Science & Technology Park, FISAT

Participants
76



- The One Day Workshop on Entrepreneurship Idea Generation, Innovation & Incubation was a significant event that served as a platform for students to gain knowledge and motivation in the field of entrepreneurship.
- The event provided students with a valuable opportunity to learn and explore the world of entrepreneurship, encouraging them to think creatively and innovate in their future endeavors.
- The active participation of renowned speakers, faculty, and students contributed to the workshop's success.



PHOTO OF THE PROGRAMME

Trade and urban formation : Reflection on the evolutionary history of kodungallur

March 9, 2020

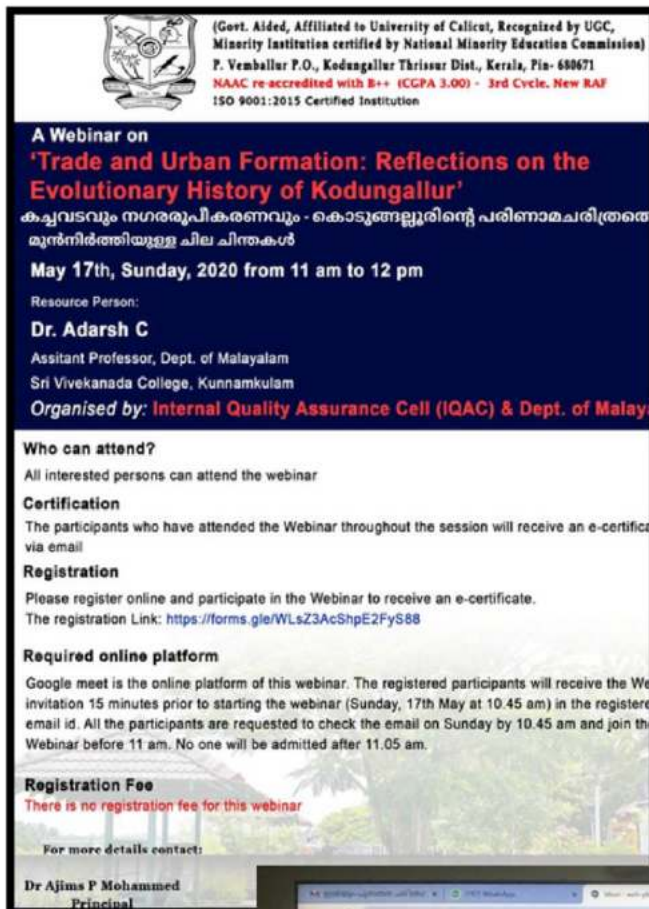
Organised by ED Club

Resource Person:

Dr. Adarsh C.

Assistant Professor, Dept. of Malayalam
Sri Vivekananda College, Kunnampulam

Participants
180



(Govt. Aided, Affiliated to University of Calicut, Recognized by UGC, Minority Institution certified by National Minority Education Commission)
P. Vemballur P.O., Kodungallur Thrissur Dist., Kerala, Pin- 686671
NAAC re-accredited with B++ (CGPA 3.00) - 3rd Cycle. New RAF
ISO 9001:2015 Certified Institution

A Webinar on
'Trade and Urban Formation: Reflections on the Evolutionary History of Kodungallur'
കച്ചവടവും നഗരരൂപീകരണവും - കൊടുങ്ങല്ലൂരിന്റെ പരിണാമചരിത്രത്തെ മുൻനിർത്തിയുള്ള ചില ചിന്തകൾ

May 17th, Sunday, 2020 from 11 am to 12 pm

Resource Person:
Dr. Adarsh C
Assistant Professor, Dept. of Malayalam
Sri Vivekananda College, Kunnampulam
Organised by: Internal Quality Assurance Cell (IQAC) & Dept. of Malayalam

Who can attend?
All interested persons can attend the webinar

Certification
The participants who have attended the Webinar throughout the session will receive an e-certificate via email

Registration
Please register online and participate in the Webinar to receive an e-certificate.
The registration Link: <https://forms.gle/WLsZ3AcShpE2FyS88>

Required online platform
Google meet is the online platform of this webinar. The registered participants will receive the Webinar invitation 15 minutes prior to starting the webinar (Sunday, 17th May at 10.45 am) in the registered email id. All the participants are requested to check the email on Sunday by 10.45 am and join the Webinar before 11 am. No one will be admitted after 11.05 am.

Registration Fee
There is no registration fee for this webinar

For more details contact:
Dr Ajims P Mohammed
Principal

- The webinar concluded with a reflection on how trade dynamics have played a crucial role in shaping the urban identity of Kodungallur. The city stands as a testament to the interconnectedness of civilizations through
- 180 members were participated.
- E-Certificate were given all members those who participated in the webinar



SCREEN SHOT OF THE PROGRAMME

WEBINAR ON LOGISTICS: HOW IS IT A GOOD CAREER CHOICE FOR YOU?

March 9, 2020

Organised by Department of Logistics Management

Resource Person:

JOSE FRANCIS

HoD Department of Logistics Management, Rajagiri College of management and applied sciences, kakanad

Participants
180

M.E.S ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

AN INITIATIVE BY DEPARTMENT OF VOCATIONAL STUDIES

WEBINAR ON
LOGISTICS : HOW IS IT A GOOD CAREER CHOICE FOR YOU?

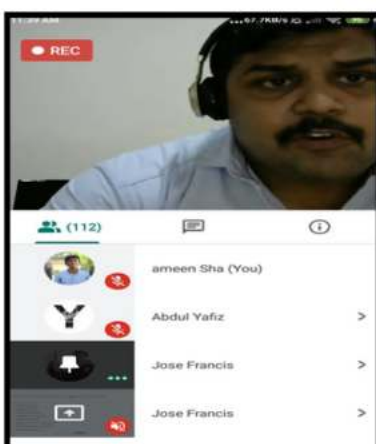
JOSE FRANCIS
HOD-DEPARTMENT OF LOGISTICS MANAGEMENT
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

AUG 13 2020
TIME : 11:00 AM

JOIN US ON

Google Meet

The webinar successfully achieved its objectives by enlightening participants about the diverse and promising career opportunities within the logistics sector. It provided valuable insights, dispelled myths, and motivated participants to consider logistics as a viable and rewarding career choice.



SCREEN SHOT OF THE PROGRAMME

NATIONAL WEBINAR ON ENTREPRENEURIAL OPPORTUNITIES IN FISHERIES SECTOR

March 9, 2020

Organised by Department of Agriculture

Resource Person:

Dr. Mini Sekharan, Assistant Professor, School of Industrial Fisheries, CUSAT

Participants
172

Department of Aquaculture
M.E.S Asmabi College, P. Vemballur, 680671

Presents
webinar on
ENTREPRENEURIAL OPPORTUNITIES IN FISHERIES SECTOR

Date: 9th September 2020
Time : 11am

Highlights

- Aquaculture
- Seafood Processing
- Ornamental Fisheries

Free registration
E- certificate

Register at: <https://forms.gle/hKe9ETFHajngQkSC9>

ORGANISING COMMITTEE
Dr. Kesavan K (Head of the Department)
Sri. Shibu A Nair (Assistant Professor)
Dr. Dhanya P R (Assistant Professor)

Self employment in fish/finfish farming, hatcheries, aquafeed manufacturing, seafood processing, by-product and value added product making, pharmaceutical/nutraceutical production, ornamental fish production and breeding etc. were discussed.

WEBINAR FOCUS:

- Aquaculture, Seafood Processing and Ornamental Fish Culture have several untapped career and self-employment opportunities.
- Identifying and wisely exploring the opportunities are the key to success in any business and for this fisheries sector is not an exception.
- Make innovations wherever and whenever possible so as to make fresh start-ups.
- In-depth scientific knowledge in all areas of business, professional ethics and honesty are essential.

SCREEN SHOT OF THE PROGRAMME

WEBINAR ON STARTUPS IN KERALA – CHALLENGES AND OPPORTUNITIES

October 23, 2020

Organised by Innovation and Entrepreneurship Development Cell (IEDC) & Entrepreneurship Development Club

Resource Person:

Rajith Ramachandran, Chief Technology Officer and VP, Engineering- Faircode Technologies Pvt. Ltd



Participants

196

Comprehensive talk on various aspects of the Kerala startup ecosystem, including its growth potential, common challenges faced by startups in the region, and the opportunities and government initiatives available.

It highlighted the promising growth of startups in Kerala and the steps that need to be taken to overcome the challenges faced by aspiring entrepreneurs.

196 participants engaged in the Q & A sessions, actively seeking information and sharing their concerns. The interactive nature of the webinar allowed for an open dialogue between the expert speaker and the audience.



SCREEN SHOT OF THE PROGRAMME

WEBINAR - MEET THE SUCCESSFUL ENTREPRENEUR

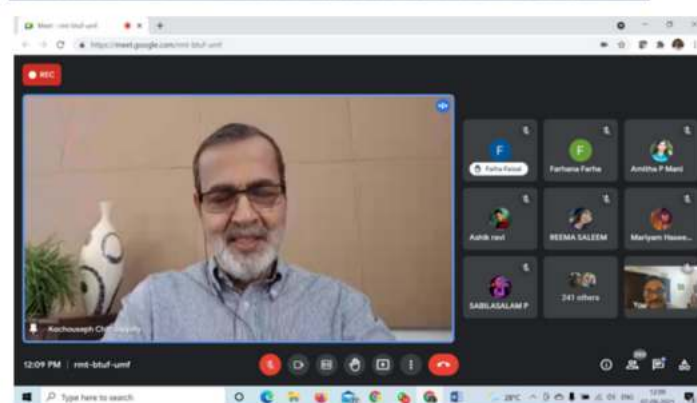
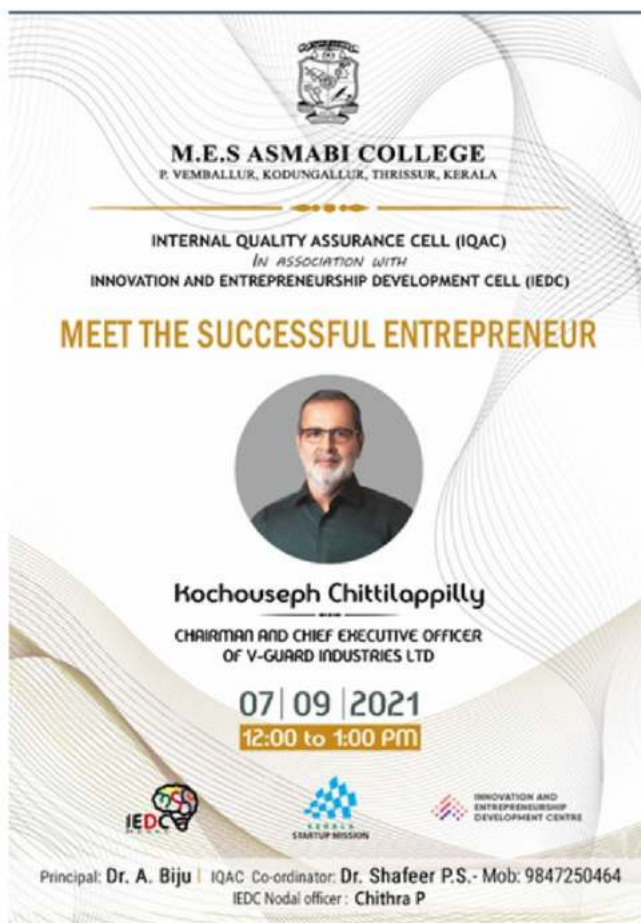
September 7, 2021

Organised by Internal Quality Assurance Cell (IQAC) & Innovation and Entrepreneurship Development Cell (IEDC)

Resource Person:

Sri Kochouseph Chittilappilly

Chairman and Chief Executive Officer, V-GUARD Industries Ltd



SCREEN SHOT OF THE PROGRAMME

Participants

247

The webinar provided several key takeaways for participants:

- The significance of innovation and creative thinking in the startup ecosystem was emphasized.
- Insights into various funding options and strategies for startups, including venture capital, angel investors, and government schemes.
- Strategies for business growth, market entry, and customer acquisition
- Guidance on legal requirements and compliance for startups, including intellectual property rights and registration processes.
- The role of startups in promoting sustainability and social responsibility
- Inspiring and informative address, sharing his insights and experiences in the startup ecosystem.
- Emphasized the importance of innovation, determination, and perseverance for aspiring entrepreneurs

DIFFERENT OPPORTUNITIES IN SOFTWARE COMPANY FOR IT AND NON IT STUDENTS

October 13, 2021

Organised by Department of Computer Application

Keynote Speaker:

Mr. Jose G Vachaparambil, CEO, TechMasters, Trivandrum

MES ASMABI COLLEGE
P. Vemballur

Department of Computer Application
organizes

WEBINAR

Topic: "Different Opportunities
in a Software Company for IT
and Non IT students"

13th October 2021 || 10.30 am

speaker:
Jose G Vachaparambil
(CEO TechMasters Trivandrum)

coordinators
Anu. S
Meshmoom K M
(student coordinators)

HOD
Jabin. T H

Principal
Dr. A. Biju

for enquiries:
95449 77982
90485 59167

Participants
95

Focal areas of webinar:

- Different opportunities of students in software industry
- Challenges faced during the starting of a start up

DISCUSSIONS ON:

- How to start a new firm
- Time management during our company working
- Employer –employee interaction
- Difficulties faced during the starting process of an software firm
- How to use the available funds from several sources

Introduction

TECH MASTERS
MULTIPLYING IT KNOWLEDGE

- 1) Self Introduction
- 2) Tech Masters Introduction
- 3) Tech Masters Services www.gotechmasters.com

- Software Testing Company
- Tech Master Academy & Career Oriented Programs
- Tech Masters Job Consultancy
- Process Implementations in Startups

3

Activate Windows
Go to Settings to activate Windows.

Activate Windows
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Jose George

SCREEN SHOT OF THE PROGRAMME

NATIONAL WEBINAR ON PROSPECTS OF ASIAN SEABASS AND MUDCRAB AQUACULTURE IN INDIA

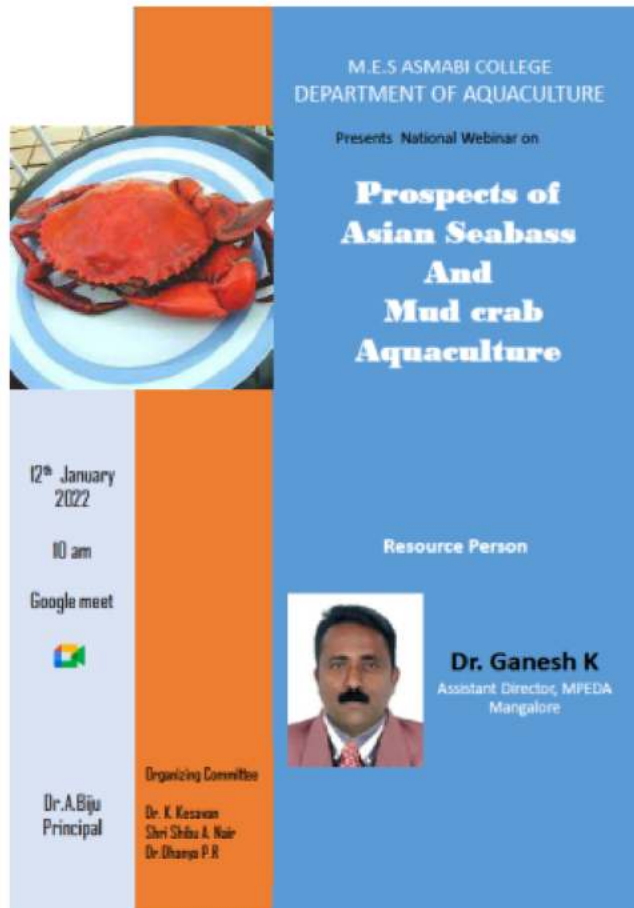
January 12, 2022

Organised by Department of Aquaculture

Keynote Speaker:

Dr. Ganesh K

Assistant Director, Marine Products Export Development Authority,
Regional Centre, Mangalore , Karnataka



M.E.S ASMABI COLLEGE
DEPARTMENT OF AQUACULTURE

Presents National Webinar on

Prospects of Asian Seabass And Mud crab Aquaculture

Resource Person

Dr. Ganesh K
Assistant Director, MPEDA
Mangalore

Organizing Committee
Dr. K. Kasrao
Shri Shibu A. Nair
Dr. Dhanya P.R.

12th January 2022
10 am
Google meet
Dr. A. Biju
Principal

Participants
107

The Outcome:

Aquaculture is a booming business and industry in India.

Mud crab and Sea bass are potential candidates for both seed production and farming, both aspects giving commendable revenue and capable of generating employment opportunities, both to skilled and unskilled personnel. Aquaculture diversification is the current trend both in India and abroad. Youngsters should harness the opportunities available for acquiring skills in the farming and seed production of mud crab and Asian Sea Bass.



SCREEN SHOT OF THE PROGRAMME

PRODUCT DEVELOPMENT - BEST PRACTICES

February 17, 2022

Organised by IEDC, IIC, IQAC and Department of Computer Application

Keynote Speaker:

Sheen Chungath, CEO Sesame Technologies Pvt Ltd, Calicut

Participants

110

MES ASMABI COLLEGE
P. Vemballur

IEDC and Department of Computer Application
jointly organizing
Workshop on
**"Product Development -
Best Practices"**

Speaker

Sheen Chungath
CEO Sesame Technologies
Pvt Ltd, Calicut

17/2/2022
10.30 am
Venue : Auditorium

Dr. A Binu
Principal
MES ASMABI COLLEGE

For further details contact:

Chithras P
Nodal officer, IEDC
Mob: 9496130220

Anu S
Coordinator
Mob: 9844972962

John T H
IEDC
Mob: 9747724040

The Outcome:

- Software industry currently gives lots of entrepreneur prospects in all parts of the world.
- Computer Application have several untapped career and self-employment opportunities.
- Identifying and wisely exploring the opportunities and thorough study of market are the key to success in any business
- Make innovations wherever and whenever possible so as to make fresh start-ups.
- In-depth scientific knowledge in all areas of business, professional ethics and honesty are the essential for excelling in any enterprise.
- Emphasized on learning markets and marketing techniques which often goes untouched in many entrepreneurships related workshops.
- The success stories of noted entrepreneurs in India and abroad were shared with the students with ample back up of presented data.

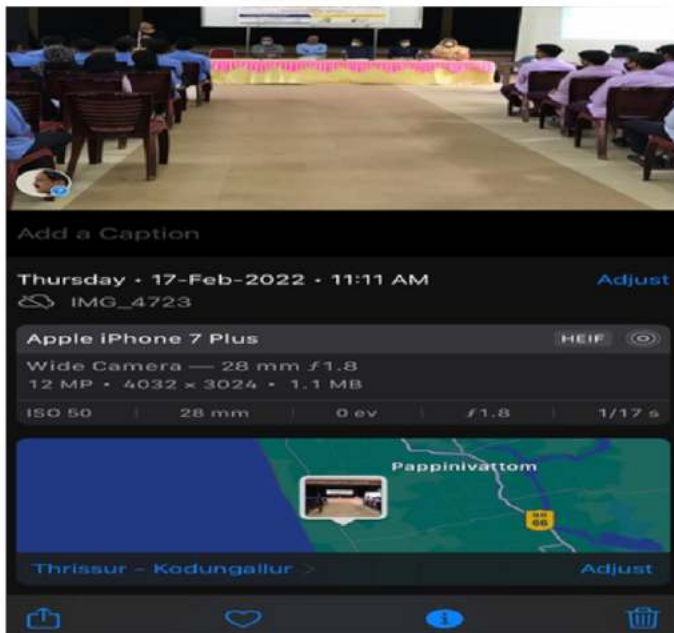


PHOTO OF THE PROGRAMME

MES ASMABI COLLEGE, P. VEMBALLUR
WORKSHOP ON "PRODUCT DEVELOPMENT - BEST PRACTICES"

Organized by
Department of Computer Application
in Association with IEDC, IIC and IQAC

On Thursday 17th February 2022
Venue: College Auditorium

Speaker : Sheen Chungath
CEO Sesame Technologies Pvt. Ltd, Calicut

“EMPLOYMENT OPPORTUNITIES FOR SC/ST AND DIFFERENTLY ABLED STUDENTS”

March 17, 2022

Organised by SC/ST Cell

Keynote Speaker:

Sri. V M Hamsa, Employment officer (Voactional Guidance), District Employment Office , Thrissur

Participants

98



Session explained the registration process in employment exchanges, various employment opportunities especially for SC/ST students, the need and how to take the disability certificates for the employment purpose and also how to apply for the PSC and other competitive exams. The students were actively interacted with the resource person and clarify their doubts.

The programme ended with the distribution of booklet named “Career Jalakam” including career guidance and higher education prepared by Vocational Guidance under department of Employment, Kerala in association with KASE (Kerala Academy Skills Excellence).



EMPRESARIO - ENTREPRENEURSHIP AND INNOVATION WORKSHOP

November 17, 2022

Organised by IEDC, IIC and Department of Aquaculture

Keynote Speaker:

Sri. Krishnaprasad M P

Aquaculture Promoter & Aquarium Businessman

Participants

41



DEPARTMENT OF AQUACULTURE
M.E.S. ASMABI COLLEGE

ENTREPRENEURSHIP AND INNOVATION WORKSHOP

ENTREPRENEURSHIP
IN
AQUACULTURE



Krishnaprasad M.P.
Aquaculture Promoter
Kaipamangalam

Dr. A. Biju
Principal

17th November
2022, 10 am

Conference
Room

Organizing Committee
Dr. K. Kesavan
Shri Shibu A. Nair
Dr. Dhanya P.R.

The session was organised as a part of quarterly activities allocated to IIC for the current academic year. Department of Aquaculture opted to organise it in association with IIC and IEDC as these two bodies are the inseparable committees who can guide and lead such programmes.

OUTCOME:

- Emphasized current practices of aquaculture and aquaculture in India
- Awareness on plethora of opportunities for innovation and entrepreneurship in diverse fields of aquaculture.
- How to solve the crisis situations in different steps of aquaculture.
- To emerge as an entrepreneur and innovator.



PHOTOS OF THE PROGRAMME

FEMPRENEUR FESTA- SEMINAR ON WOMEN EMPOWERMENT AND ENTREPRENEURSHIP

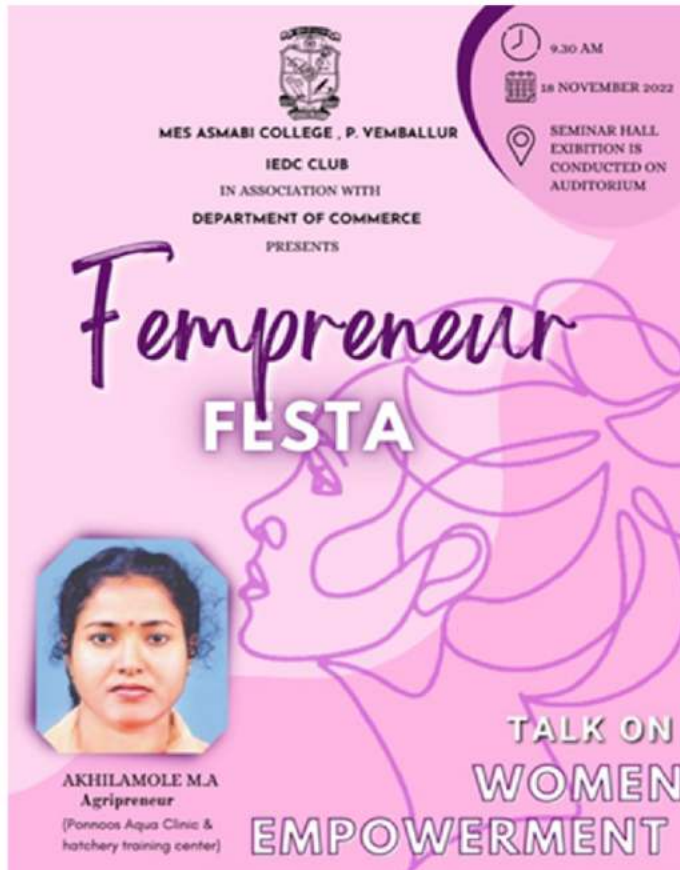
November 18, 2022

Organised by IEDC and Department of Commerce

Keynote Speaker:

Dr. Akhilamole M.A

Ponnoos Agro Clinic & Hatchery Training Center



The Fempreneur Festa was an empowering and informative event that celebrated women entrepreneurs and their potential to thrive in various industries.

Dr. Akhilamole M.A.'s insights, personal journey, and strategies for success left attendees inspired and motivated to pursue their entrepreneurial dreams. The collaborative effort between the Innovation and Entrepreneurship Development Cell and the Commerce Department is a significant step towards fostering a supportive environment for women entrepreneurs and encouraging their growth and success in the business world. The event stressed the significance of women's participation in entrepreneurship and how they can contribute to economic growth.



Participants

72

PHOTOS OF THE PROGRAMME

IDEA FEST - INNOVATION AND CREATIVITY FEST

December 9, 2022

Organised by IEDC and Department of Psychology

Participants

54



A platform for students to present their innovative ideas but also encouraged them to think critically, creatively, and entrepreneurially.

The "Best Presentation Award" recognized exceptional talent and innovation, motivating participants to continue their journey of creativity and problem-solving.

This event highlights the importance of nurturing innovation and creativity in education. It serves as a reminder that our young generation has the potential to come up with innovative solutions to the challenges of our time. IDEA Fest 2022 was an excellent initiative that has undoubtedly left a lasting impact on the participating students and the academic community as a whole.



MES Asmabi College, P. Vemballur
Re-accredited by NAAC with
'B++' grade

Department of Psychology
In association with IEDC Cell

IDEA FEST: INNOVATION AND CREATIVITY FEST

December 9, 2022

Venue: Seminar Hall, MES
Asmabi College

Mr. Lathif Penath
HOD of Psychology

Mrs. Farhana Nasar K
Asst. Professor

ABOUT THE PROGRAM

The Department of Psychology, in association with the IEDC Cell, is organizing an IDEA Fest. The primary objective of this event is to nurture and cultivate the innovative minds of students. It aims to enhance their creativity, presentation skills, and problem-solving abilities, ultimately preparing them for the challenges of the real world.

Welcome Speech:

Mrs. Farhana Nasar k
Asst. Professor, Department of Psychology

Introductory Session:

Ms. Safa Shamsudeen

Idea Presentations by students

Memento Presentation:

Mrs. Minsila Hilal
Asst. Professor, Department of Psychology

Vote of Thanks:

Mr. Lathif Penath
HOD of Psychology

MEET THE ENTREPRENEUR

January 20, 2023

Organised by PG and Research Department of Commerce and Management Studies, ED Club, and IEDC

KEYNOTE SPEAKER

Dr. Ilavarasi Jayakanth

Chief Executive Officer, Aswathy Hot Chips



The event witnessed an overwhelming turnout with approximately 350 participants, including both postgraduate (PG) and undergraduate (UG) students, as well as faculty members from various departments of the institution

Resource person delivered an exceptional presentation that covered her entrepreneurial journey, challenges faced, strategies for success, and the evolution of Aswathy Hot Chips as a brand.

Her insights into the food processing industry and her entrepreneurial experiences were highly informative and inspiring.

Following the presentation, an engaging question and answer session was conducted. Participants actively engaged with Dr. Jayakanth, seeking advice, clarifications, and additional insights into entrepreneurship.



Participants
350

PHOTOS OF THE PROGRAMME

WORKSHOP ON UI/UX DESIGN

February 02, 2023

Organised by Department of Computer Application

KEYNOTE SPEAKER

Mr. Anand Narayanan

Sr. UI/UX Designer, Zoople Technologies

MES Asmabi College
P. Vembailur

Department of Computer Application
Presents
Skill Development Program
Technology: UI UX

WORKSHOP ON UI/UX DESIGN

On : Feb 2
9.30-12.30

Computer Lab

Contents

- UI UX Basics
- How to enter to the career
- Sketching or Wireframe
- Figma Basics
- Plugins in Figma
- Design Inspiration
- Portfolio

Anand Narayanan
Sr. UX/UI Designer Zoople Technologies

Dr. A Biju
(Principal)

Jabin TH
(HOD)

OUTCOME:

Familiarisation of the UI/UX designing tool Figma.

How to prepare UI design using Figma.

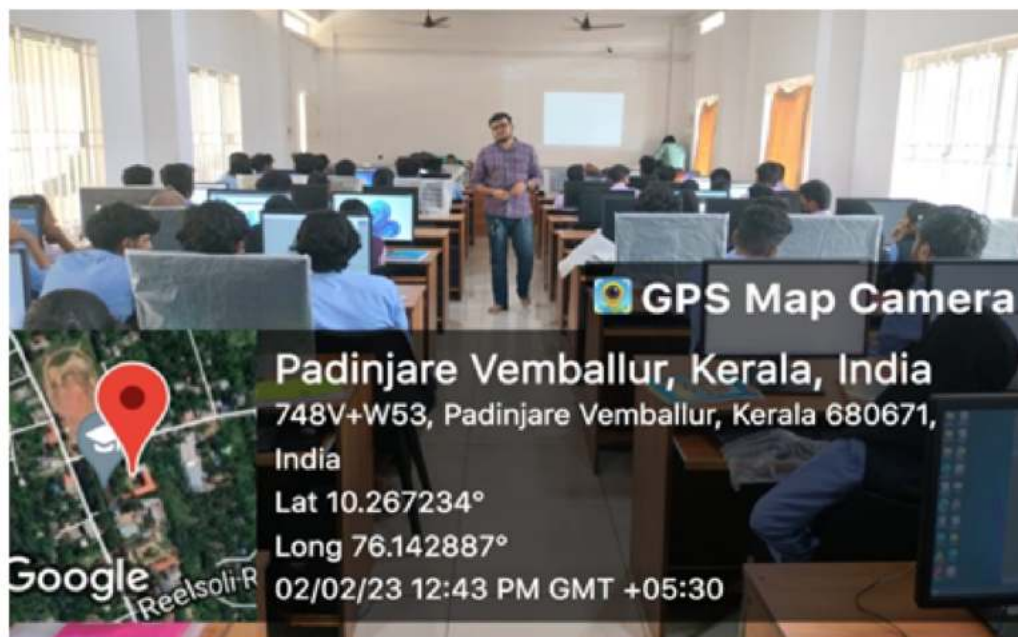
Identifying and wisely exploring the opportunities and thorough study of upcoming technologies

Make innovations wherever and whenever possible so as to make fresh designing ideas.

In-depth knowledge in all areas of UI/UX designing and career

Focal areas of discussion-based workshop:

- UI UX Basics
- How to enter to the career
- Sketching or Wireframe
- Figma Basics
- Plugins in Figma
- Design Inspiration
- Portfolio



Participants
80

PHOTOS OF THE
PROGRAMME

OTHER WORKSHOPS AND SEMINARS



WEBINAR ON TEACHING AS A PROFESSION - CHALLENGES AND OPPORTUNITIES

August 12, 2020

Organised by Department of Computer Application
KEYNOTE SPEAKER

Dr. John Jose, Assistant Professor,
Department of Computer Science & Engineering
Indian Institute of Technology, Guwahati

Participants
109

12
AUGUST 2020
11 AM

MES ASMABI COLLEGE
P. Vemballur, Kodungallur, Thrissur

Department of Computer Application
Organizes

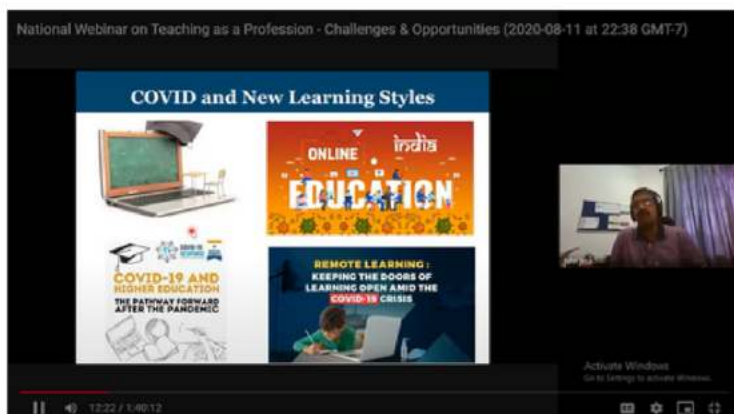
WEBINAR On

**Teaching as a
profession- Challenges
and Opportunities.**

Dr. JOHN JOSE
Assistant Professor
Department of Computer Science & Engineering
Indian Institute of Technology Guwahati

Coordinator: Anu .S (+91 9544977982)
Principal: Dr. A.Biju
HOD: Jabin T.H

- Managing and utilizing the time effectively for the teaching is important.
- Keep a good relation and interaction with the students is always helpful to empower your profession.
- Identifying and wisely exploring the opportunities are the key to success in teaching sector.
- Give importance to innovations wherever and whenever possible from students so as to make fresh start-ups.
- In-depth scientific knowledge in all areas of our corresponding subjects, professional ethics and honesty are the essential for good teaching career



SCREEN SHOTS OF THE
PROGRAMME

INTERNATIONAL WEBINAR ON “ARABIC LANGUAGE LEARNING: NEW APPROACHES AND METHODS

March 19, 2021

Organised by Department of Arabic

Resource persons:

Prof . Muhammed Noor Al Nimir , Prof. Emra Kaya ,
Prof. Sumeyya Angay Adyaman University , Turkey

Participants

102



The program contributed to a better understanding of Arabic culture, traditions, and social norms, fostering a more comprehensive language learning experience.



PROF. MUHAMMED NOOR AL NIMIR
FACULTY, ADYAMAN UNIVERSITY TURKEY



PROF. SUMEYYA ANGAY
PROFESSOR OF ARABIC LANGUAGE,
TURKEY



PROF. EMRAH KAYA
TEACHING FACULTY, TURKEY



DR. SABIQUE M.K
HEAD, DEPARTMENT OF ARABIC,
MES MADRAS COLLEGE, KERALA



DR. A.BIJU
PRINCIPAL,
MES ASMABI COLLEGE, KODUNGALLUR

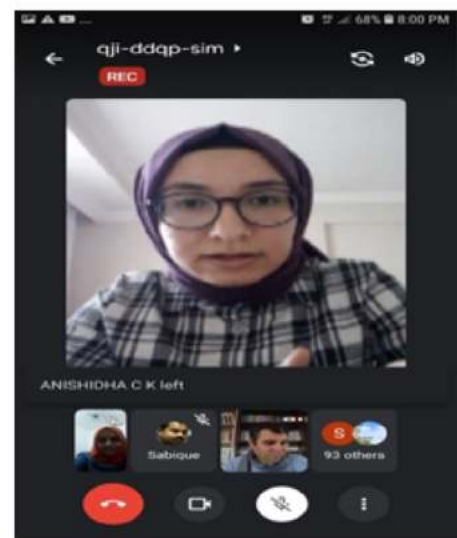


SAKKEENA M.K
HEAD, DEPT OF ARABIC,
M.E.S ASMABI COLLEGE, KODUNGALLUR

ONLINE PLATFORM : GOOGLE MEET

19 MARCH 2021 FRIDAY, 7:30 P.M IST

ORGANIZED BY: DEPARTMENT OF ARABIC & IQAC, MES ASMABI COLLEGE KODUNGALLUR



SCREEN SHOTS OF THE PROGRAMME

DEEP FOCUS – WEBINAR SERIES

July 12, 2021 to August 16, 2021

Organised by

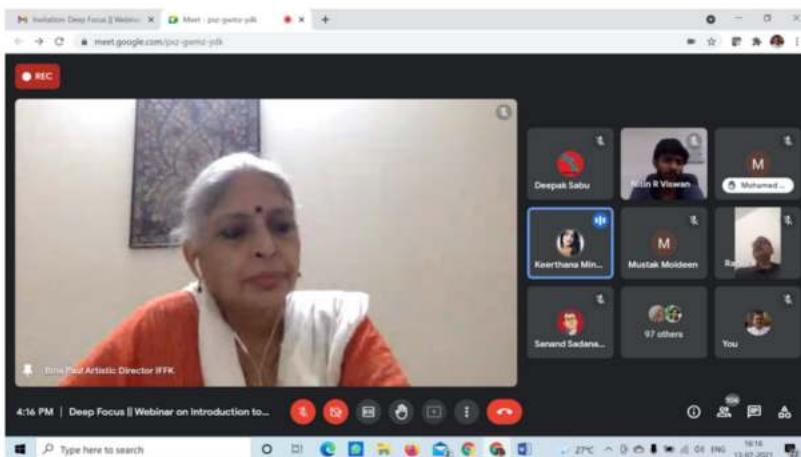
Department of Digital Film Production, Department of Mass Communication & PG & Research Department of English, in collaboration with Kerala State Chalachitra Academy

'Deep Focus: Webinar Series on Film Making and Film Appreciation' was conducted as three series. The entire series was conducted through the online platform Google meet during the Covid pandemic period.

Inauguration of the programme by Padmasree Adoor Gopalakrishnan on July 12, 2021. Sri. Kamal, Chairman, Chalachithra Academy and Dr. Fazal Gafoor were the keynote speaker s



Session 2- July 12 AN- Panel Discussion on 'Gender Equality and inclusivity in Malayalam Cinema' by Ms Maala Parvathy, Ms Vidhu Vincent & Ms Anumol K



Session 3- July 13- Bina Paul- Introduction to Visual Editing





KERALA STATE CHALACHITRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR



DEEP focus
WEBINAR SERIES ON
Film Making & Film Appreciation



SPEAKER
Mahesh Narayanan
Film Director,
Screenwriter & Film Editor

SESSION V

WEBINAR ON
INTRODUCTION TO
FILM DIRECTION



14 JULY 2021
4.00 PM - 6 PM

Principal: Dr. A. Bija | Coordinator: Dr. N.P. Sajesh, Deputy Director (Programmes), Kerala State Chalachitra Academy
Smt. Najma Nazeem (Assistant Professor, MES Asmabi College) | Co-coordinator: Dr. T.S. MurthyKrishna (Dr. English,
Praseem T.P. (PG), Digital Film Production) Sunshini M. Nazeer (PG), Mass Communication)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PG & RESEARCH DEPT. OF ENGLISH



KERALA STATE CHALACHITRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus
WEBINAR SERIES ON
Film Making & Film Appreciation



SESSION IV
WEBINAR ON
FILM APPRECIATION

15 JULY 2021
4.00 PM - 6 PM

Dr. C.S Venkiteswaran
National and State Award Winning Film Critic

Principal: Dr. A. Bija | Coordinator: Dr. N.P. Sajesh, Deputy Director (Programmes), Kerala State Chalachitra Academy
Smt. Najma Nazeem (Assistant Professor, MES Asmabi College) | Co-coordinator: Dr. T.S. MurthyKrishna (Dr. English,
Praseem T.P. (PG), Digital Film Production) Sunshini M. Nazeer (PG), Mass Communication)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PG & RESEARCH DEPT. OF ENGLISH



KERALA STATE CHALACHITRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus
WEBINAR SERIES ON
Film Making & Film Appreciation

**INDEPENDENT CINEMA IN MALAYALAM:
OPPORTUNITIES AND CHALLENGES**



Sajin Babu
Film Director, Producer & National Award Winner



Don Palathra
Film Director, Screen Writer & Documentary Film Maker

19 JULY 2021 - 4 PM - 6 PM

Principal: Dr. A. Bija | Coordinator: Dr. N.P. Sajesh, Deputy Director (Programmes), Kerala State Chalachitra Academy
Smt. Najma Nazeem (Assistant Professor, MES Asmabi College) | Co-coordinator: Dr. T.S. MurthyKrishna (Dr. English,
Praseem T.P. (PG), Digital Film Production) Sunshini M. Nazeer (PG), Mass Communication)

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PG & RESEARCH DEPT. OF ENGLISH

അസ്ഥാബി കോളജിൽ ചലച്ചിത്ര വേണിനാർ നാളെ മുതൽ

അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യും

കൊടുങ്ങല്ലൂർ: സംസ്ഥാന ചലച്ചിത്ര അക്കാദമിയും എം.ഇ.എസ് അസ്ഥാബി കോളേജും സംയുക്തമായി സംഘടിപ്പിക്കുന്ന 'ഡീപ് ഫോക്കസ്' വേണിനാർ പരമ്പര തിരക്കുറപ്പിച്ച തുടങ്ങും. ചലച്ചിത്ര പഠനം വിഷയ മേഖലയിൽ പ്രമുഖമായ വേണിനാർ വേണിനാർ ഓഫീസ് 11 മ് അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യും.

ഇതും അക്കാദമി ചെയർമാൻ കരുത്ത് അരുൺകൃഷ്ണൻ നേതൃത്വം എം.ഇ.എസ് പ്രസിഡൻ്റ് ഡോ. പി.എ.ഹസൻ ഗവുദ് അധ്യക്ഷത വഹിക്കും. കോളജിലെ മാനവ കരുണയ്ക്ക് ഭക്തൻ, വീട്ടിലെ പരിചരണം വഹിക്കും. ഇംഗ്ലീഷ് വിഭാഗങ്ങൾ ചെയർമാൻ വേണിനാർ അടക്കമുള്ളവർ. വേണിനാർ നാളെ മുതൽ 'ചലച്ചിത്ര സിനിമയിലെ ലിംഗസമത്വം വിഭവസമ്പത്ത്' വിഷയത്തിൽ മലയാള പാഠ്യപുസ്തക വിഭാഗം, അനുമാർ എന്നിവർ സംസാരിക്കും.

Session 4- July 14-Introduction to Film Direction-Mahesh Narayanan

TCR IC 2021 ജൂലൈ 14 ബുധൻ ദീപിക

പുതിയ സിനിമാഭൂതഗ്രാഹി അൻഡ് മൈൻ്റ് ആക്ട് പ്രതിഷേധാർഹം: അടുർ ഗോപാലകൃഷ്ണൻ

കൊടുങ്ങല്ലൂർ: മലിന്യ സംസ്കരണ ചലച്ചിത്ര പരമ്പരയിൽ പുതിയ സിനിമാഭൂതഗ്രാഹി അൻഡ് മൈൻ്റ് ആക്ട് പ്രതിഷേധാർഹമെന്ന് അടുർ ഗോപാലകൃഷ്ണൻ പറഞ്ഞു. കെട്ടു സംസ്ഥാന ചലച്ചിത്ര അക്കാദമിയും എം.ഇ.എസ് അസ്ഥാബി കോളേജും സംയുക്തമായി 'ഡീപ് ഫോക്കസ്' വേണിനാർ പരമ്പര തിരക്കുറപ്പിച്ച തുടങ്ങും. ചലച്ചിത്ര പഠനം വിഷയ മേഖലയിൽ പ്രമുഖമായ വേണിനാർ വേണിനാർ ഓഫീസ് 11 മ് അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യും.



കേരള സംസ്ഥാന ചലച്ചിത്ര അക്കാദമിയും എം.ഇ.എസ് അസ്ഥാബി കോളേജും സംയുക്തമായി 'ഡീപ് ഫോക്കസ്' വേണിനാർ പരമ്പര തിരക്കുറപ്പിച്ച തുടങ്ങും.

അടുർ ഗോപാലകൃഷ്ണൻ പറഞ്ഞു. കെട്ടു സംസ്ഥാന ചലച്ചിത്ര അക്കാദമിയും എം.ഇ.എസ് അസ്ഥാബി കോളേജും സംയുക്തമായി 'ഡീപ് ഫോക്കസ്' വേണിനാർ പരമ്പര തിരക്കുറപ്പിച്ച തുടങ്ങും. ചലച്ചിത്ര പഠനം വിഷയ മേഖലയിൽ പ്രമുഖമായ വേണിനാർ വേണിനാർ ഓഫീസ് 11 മ് അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യും.

Session 5- July 15-Film Appreciation-C S Venkiteswaran

ചലച്ചിത്ര അനുഭവവും പഠനവും പകർത്ത് 'ഡീപ് ഫോക്കസ്'

കൊടുങ്ങല്ലൂർ: സംസ്ഥാന ചലച്ചിത്ര അക്കാദമിയും എം.ഇ.എസ് അസ്ഥാബി കോളേജും സംയുക്തമായി 'ഡീപ് ഫോക്കസ്' വേണിനാർ പരമ്പര തിരക്കുറപ്പിച്ച തുടങ്ങും. ചലച്ചിത്ര പഠനം വിഷയ മേഖലയിൽ പ്രമുഖമായ വേണിനാർ വേണിനാർ ഓഫീസ് 11 മ് അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യും.





ഡീപ് ഫോക്കസ് വേണിനാർ അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യുന്നു.

അടുർ ഗോപാലകൃഷ്ണൻ പറഞ്ഞു. കെട്ടു സംസ്ഥാന ചലച്ചിത്ര അക്കാദമിയും എം.ഇ.എസ് അസ്ഥാബി കോളേജും സംയുക്തമായി 'ഡീപ് ഫോക്കസ്' വേണിനാർ പരമ്പര തിരക്കുറപ്പിച്ച തുടങ്ങും. ചലച്ചിത്ര പഠനം വിഷയ മേഖലയിൽ പ്രമുഖമായ വേണിനാർ വേണിനാർ ഓഫീസ് 11 മ് അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യും.

അടുർ ഗോപാലകൃഷ്ണൻ പറഞ്ഞു. കെട്ടു സംസ്ഥാന ചലച്ചിത്ര അക്കാദമിയും എം.ഇ.എസ് അസ്ഥാബി കോളേജും സംയുക്തമായി 'ഡീപ് ഫോക്കസ്' വേണിനാർ പരമ്പര തിരക്കുറപ്പിച്ച തുടങ്ങും. ചലച്ചിത്ര പഠനം വിഷയ മേഖലയിൽ പ്രമുഖമായ വേണിനാർ വേണിനാർ ഓഫീസ് 11 മ് അടുർ ഗോപാലകൃഷ്ണൻ ഉദ്ഘാടനം ചെയ്യും.

Session 6 July 19- Panel Discussion on 'Independent Cinema in Malayalam: Opportunities and Challenges' by Sri Sajin Babu and Don Palathra


KERALA STATE CHALACHITHRA ACADEMY
&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR



26 JULY 2021
 @ 4 PM - 6 PM


HISTORY OF WORLD CINEMA
SRI. K.B. VENU,
 FILM CRITIC, DIRECTOR AND ACTOR & KERALA STATE FILM AWARD WINNER

DEEP focus
 SERIES-2
 WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION


Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
 Smt. Najma Nazeer (Assistant Professor, MES Asmabi College) | Co-convenors: Dr. T.R. Muralikrishnan (In-Ed, English),
 Prasanna T.P. (In-Ed, Digital Film Production) | **Sushama M. Nazeer** (In-Ed, Mass Communication)

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 PG & RESEARCH DEPT. OF ENGLISH

Session 7- July 26- History of World Cinema- K B Venu


KERALA STATE CHALACHITHRA ACADEMY
&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR

SESSION II
HISTORY OF INDIAN CINEMA
27 JULY 2021
 @ 4 PM - 6 PM
SRI. K.B. VENU
 FILM CRITIC, DIRECTOR AND ACTOR
 KERALA STATE FILM AWARD WINNER




SPEAKER

DEEP focus
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Session 8- July 27- History of Indian Cinema, K B Venu


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&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR

SESSION 3
FILM MOVEMENTS (NEO REALISM AND NEW WAVE)
 Speaker
Dr. V. Rajakrishnan
 Film Critic and Filmmaker,
 National and State Award Winner




28 JULY 2021 - 4.PM-6 PM

DEEP focus
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FILM MAKING & FILM APPRECIATION


Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
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 Prasanna T.P. (In-Ed, Digital Film Production) | **Sushama M. Nazeer** (In-Ed, Mass Communication)

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Session 9- July 28- Film Movements: New wave and Neo realism, Dr V Rajakrishnan


DEEP focus
 SERIES-2
 WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

SESSION 4
CREATIVE WRITING FOR FILM
Sri. John Paul
 Script Writer
29 JULY 2021
 @ 4 PM - 6 PM



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 P. VEMBALLUR, KODUNGALLUR

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
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 Prasanna T.P. (In-Ed, Digital Film Production) | **Sushama M. Nazeer** (In-Ed, Mass Communication)

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Session 10- July 29- Creative Writing for Film- John Paul



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DEEP focus
 SERIES-2
 WEBINAR SERIES ON
 FILM MAKING & FILM APPRECIATION

SESSION 5
**FILM APPRECIATION
 (SATYAJIT RAY)**

30 | JULY | 2021
 @ 4 PM - 6 PM

Speaker
I. Shanmughadas
 National and State
 Award Winning Film Critic

Principal Dr. A. Raja | Coordinators: Dr. N.P. Sajeeb, Deputy Director (Programmes), Kerala State Chalachithra Academy;
 Smt. Najma Nazam (Assistant Professor, MES Asmabi College) | Co-coordinators: Dr. T.R. Marudathilakam (Jr), English,
 Professor T.P. (Jr), Digital Film Production; Saranya M. Nasser (Jr), Mass Communication

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Session 11-July 30- Film Appreciation (Satyajit Ray), Sri I Shanmughadas

Session 12- August 2- Creative Writing for Film, Sri Sajeew Pazhoor



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DEEP focus
 SERIES-2
 WEBINAR SERIES ON
 FILM MAKING & FILM APPRECIATION

**TOPIC
 CREATIVE WRITING
 FOR FILM**

2 | AUGUST | 2021
 @ 4 PM - 6 PM

Sri. Sajeew Pazhoor
 Script Writer & Director
 (National Award Winner)

Principal Dr. A. Raja | Coordinators: Dr. N.P. Sajeeb, Deputy Director (Programmes), Kerala State Chalachithra Academy;
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TOPIC
**INTRODUCTION TO
 SOUND DESIGN**

SPEAKER
N. Harikumar
 Sound Editor, Designer &
 Mixing Engineer



DEEP focus
 SERIES-III
 WEBINAR SERIES ON
 FILM MAKING & FILM APPRECIATION


9 AUG 2021 | 4 PM - 6 PM

Principal Dr. A. Raja | Coordinators: Dr. N.P. Sajeeb, Deputy Director (Programmes), Kerala State Chalachithra Academy;
 Smt. Najma Nazam (Assistant Professor, MES Asmabi College) | Co-coordinators: Dr. T.R. Marudathilakam (Jr), English,
 Professor T.P. (Jr), Digital Film Production; Saranya M. Nasser (Jr), Mass Communication

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Session 13- August 9- Introduction to Sound Design, Sri N Harikumar

Session 14- August 11- Fundamentals of television Production- Sri Baiju Chandran



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**FUNDAMENTALS OF
 TV PRODUCTION**



Sri. Baiju Chandran
 Rtd Deputy Director
 of Programmes,
 Doordarshan


DEEP focus
 SERIES-III
 WEBINAR SERIES ON
 FILM MAKING & FILM APPRECIATION

11 AUG 2021 | 4 PM - 6 PM

Principal Dr. A. Raja | Coordinators: Dr. N.P. Sajeeb, Deputy Director (Programmes), Kerala State Chalachithra Academy;
 Smt. Najma Nazam (Assistant Professor, MES Asmabi College) | Co-coordinators: Dr. T.R. Marudathilakam (Jr), English,
 Professor T.P. (Jr), Digital Film Production; Saranya M. Nasser (Jr), Mass Communication


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DEEP focus
 SERIES-III
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 P. VEMBALLUR, KODUNGALLUR

**INTRODUCTION TO
 CINEMATOGRAPHY**
SRI. SUNNY JOSEPH
 CINEMATOGRAPHER



13 & 14 AUG 2021 | 4 PM - 6 PM

Principal Dr. A. Raja | Coordinators: Dr. N.P. Sajeeb, Deputy Director (Programmes), Kerala State Chalachithra Academy;
 Smt. Najma Nazam (Assistant Professor, MES Asmabi College) | Co-coordinators: Dr. T.R. Marudathilakam (Jr), English,
 Professor T.P. (Jr), Digital Film Production; Saranya M. Nasser (Jr), Mass Communication


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Session 15 & 16- August 13 & 14- Introduction to Cinematography, Dr Sunny Joseph

Session 17- August 16- Creative Writing for television- Ms Sreekala M S

DEEP focus
 SERIES-III
 WEBINAR SERIES ON
 FILM MAKING & FILM APPRECIATION

16 AUG 2021
4 PM - 6 PM



KERALA STATE CHALACHITHRA ACADEMY
 &
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 P. VEMBALLUR, KODUNGALLUR

CREATIVE WRITING FOR TELEVISION
SREEKALA M.S.
 FORMER NEWS EDITOR & ANCHOR, MATRUGHOSHAM CHANNEL

Principal Dr. A. Raja | Coordinators: Dr. N.P. Sajeeb, Deputy Director (Programmes), Kerala State Chalachithra Academy;
 Smt. Najma Nazam (Assistant Professor, MES Asmabi College) | Co-coordinators: Dr. T.R. Marudathilakam (Jr), English,
 Professor T.P. (Jr), Digital Film Production; Saranya M. Nasser (Jr), Mass Communication

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
 PG & RESEARCH DEPT. OF ENGLISH

WEBINAR ON “OLDAGE WELLNESS, ISSUES AND LOCAL LEVEL INTERVENTION POSSIBILITIES

July 24, 2021

Organised by

National Service Scheme in association with Pain and Palliative Society, Thrissur & Daya Hospital, Thrissur

Resource Person:

Dr Jayakrishnan Thayyil, Professor, Dept. of Community Medicine, Govt. Medical College, Calicut



24 July 2021
Saturday
7-8.30 PM
Zoom Meet

RESOURCE PERSON



DR. JAYAKRISHNAN THAYYIL
PROFESSOR, DEPT. OF
COMMUNITY MEDICINE,
GOVERNMENT MEDICAL
COLLEGE, CALICUT

WEBINAR ON
OLDAGE WELLNESS, ISSUES AND LOCAL LEVEL INTERVENTION POSSIBILITIES

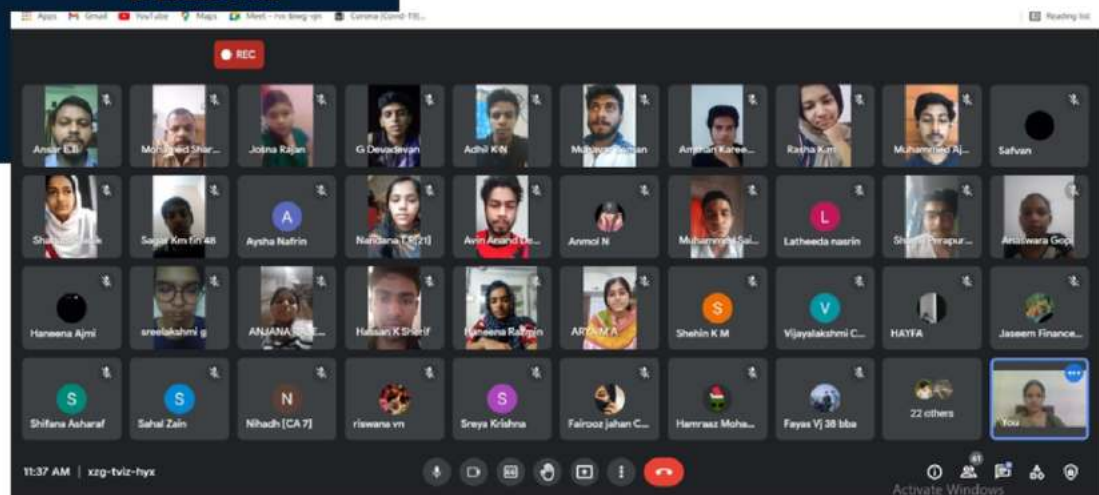
WEBINAR ON
OLDAGE WELLNESS, ISSUES AND LOCAL LEVEL INTERVENTION POSSIBILITIES

PROGRAMME SCHEDULE

PRAYER	AVANI NANDA NSS VOLUNTEER
WELCOME SPEECH	AKHILA NSS VOLUNTEER
INTRODUCTORY SPEECH	Dr. ANSAR E B NSS PROGRAMME OFFICER
PRESIDENTIAL ADDRESS	Dr. A BIJU PRINCIPAL, MES ASMABI COLLEGE
CHIEF GUEST	Dr. JAYAKRISHNAN THAYYIL PROFESSOR DEPT. OF COMMUNITY MEDICINE
MODERATOR	Dr. AMITHA BACHAN K H ASISTANT PROFESSOR, MES ASMABI COLLEGE
DISCUSSANTS	• Dr. BRAHMAPUTHRAN
FELICITATION	
VOTE OF THANKS	

Participants
70

The resource person delivered the importance of old age Wellness and their issues and local level intervention possibilities. The moderator Afrin Faizal, the best volunteer award winner shared her moments in pain and palliative wing in NSS



11:37 AM | xzg-tvlz-hyx

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THREE DAYS WEBINAR SERIES ON MALABAR REBELLION

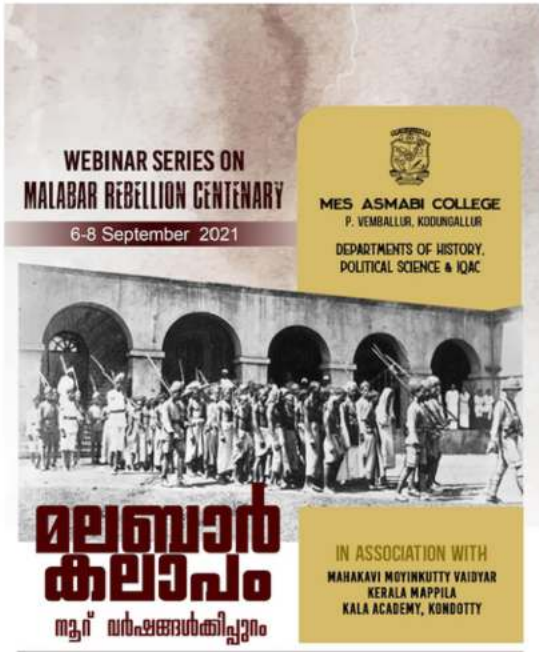
September 06 to 08, 2021

Organised by

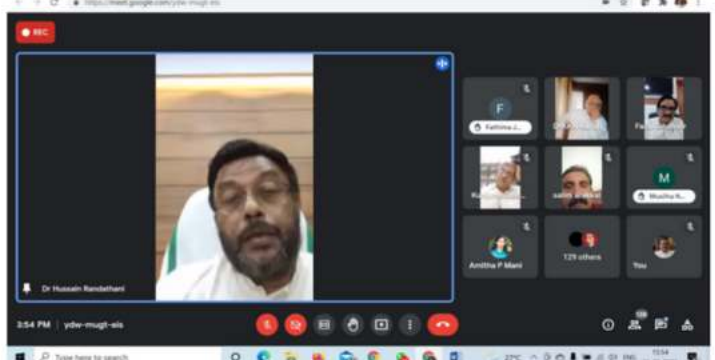
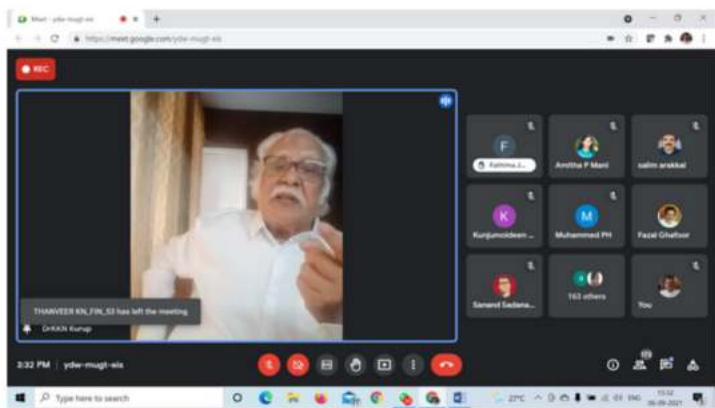
Department of History, Department of Political Science & IQAC

Participants

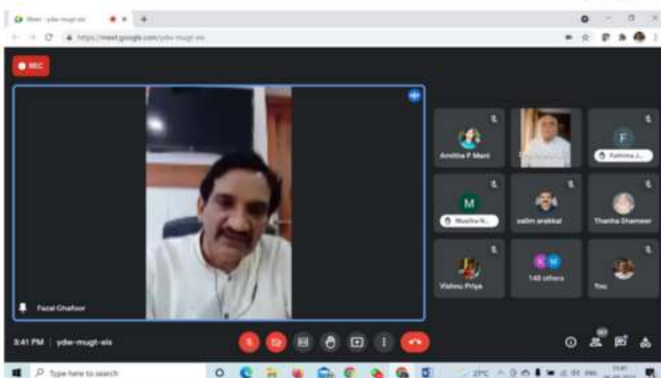
130



The three days seminars discussed on “through the Malabar struggles”, “Malabar rebellion through historical writings”, “Malabar rebellion call and warning”, “Malabar after riots”



SCREEN SHOTS OF THE PROGRAMME



Tuesday @ 3 pm	
7 SEP 2021	<p>മലബാർ സമരങ്ങളിലൂടെ Dr. Sivadasan, Professor, Calicut University</p> <p>മലബാർ കലാപം: ചരിത്ര രചനകളിലൂടെ Dr. Gopalan Kutty Rtd. Professor, Calicut University</p>
Wednesday @ 3 pm	
8 SEP 2021	<p>മലബാർ കലാപം: ആധുനികതാ കാഴ്ച Sri. A.M. Shinas, Head, Department of History Govt. KKTM College, Kodungallur</p> <p>കലാപനന്തരം മലബാർ Dr. Sriividya Vattarambath Govt. College, Malappuram</p>

WEBINAR SERIES - "DOOR TO HOPE"

September 10 to 12, 2021
Organised by
Department of Psychology

Participants
120

The "Door to Hope" webinar on Suicide Prevention Day, centered around the theme of "Suicide Note," provided students with valuable insights and skills to approach this sensitive topic. Expertise guided participants in understanding the emotional and psychological aspects associated with suicide, and the interactive nature of the session allowed for meaningful discussions.



Department of Psychology
MES Assam College, P. Vembakar

SUICIDE PREVENTION DAY OBSERVATION 2021
CREATING HOPE THROUGH ACTION

DOOR TO HOPE WEBINAR SERIES

WEBINAR 01
സാമൂഹിക മാധ്യമങ്ങൾ മനുഷ്യമനസ്സുകളെ മരണത്തിലേക്ക് നയിക്കുമോ?

10 SEP 2021
7 PM
Google Meet



T.P. JAWAD
CLINICAL PSYCHOLOGIST
HCF, KOZHIKODE.

Session on "Can Social Media lead human minds towards death?"



Department of Psychology
MES Assam College, P. Vembakar

SUICIDE PREVENTION DAY OBSERVATION 2021
CREATING HOPE THROUGH ACTION

DOOR TO HOPE WEBINAR SERIES

WEBINAR 02
ഒരു മനുഷ്യന്റെ ആത്മഹത്യ കുറിപ്പ്

11 SEP 2021
7 PM
Google Meet



LATHIF PENATH
HoD
Department of Psychology, MES Assam College.

Session on Suicide Note



Department of Psychology
MES Assam College, P. Vembakar

SUICIDE PREVENTION DAY OBSERVATION 2021
CREATING HOPE THROUGH ACTION

DOOR TO HOPE WEBINAR SERIES

WEBINAR 03
പ്രതീക്ഷയും വെളിച്ചവും

12 SEP 2021
7 PM
Google Meet



SUNI M S
CLINICAL PSYCHOLOGIST
MES MEDICAL COLLEGE.

Session on Hope and Light

INTERNATIONAL CONFERENCE ON “THE RIPARIAN FOREST FOR FISH, RIVERS AND PEOPLE”

May 21, 2022

Organised by

Department of Botany in collaboration with the Department of Aquatic Biology and Fisheries, University of Kerala, Western Ghats Hornbill Foundation, CEtC

Participants

64

Riparian Forest for Fish, Rivers and People
towards “ecological management of rivers”

WORLD FISH MIGRATION DAY
BREAK FREE
MAY 21, 2022

The Centre for Ecology, Taxonomy, Conservation and Climate Change (CEtC) of Western Ghats Hornbill Foundation (WGHF) at Research Department of Botany MES Asmabi College campus is organizing an online event “The Riparian Forest for Fish, Rivers and People” on May 21st. The world fish migration day event is joining hands with other events happening across the world linked with “World Fish Migration Day” on the 21st May 2022.

Find event at

Logos: SER, WGHP, WORLD FISH MIGRATION FOUNDATION, CEtC, UoK

21st May 2022
9.30 AM

INAGURATION
Dr. TV Sajeer
Senior Scientist & Registrar
Kerala Forest Research Institute

KEYNOTE
River Restoration via a-viv Restoration of Fish Migration: A Proposal for Creating a Win Win Scenario in India
Dr. A. Bijji Kumar
Dept. of Aquatic Biology & Fisheries, University of Kerala

THEMATIC TALKS
Migrating fishes of the rivers of Kerala
Dr. C.P. Shaji

Restoration Protocol for Riparian Forests in the Western Ghats
Dr. K.H. Amitha Bachan
IUCN CEM, CBPP Core Group Member
Asst. Prof. MES Asmabi College

Pollution in River Periyar
Dr. G.D. Martin, SRA CUSAT

Riparian Vegetation of Meenachil River
Dr. N. Unnikrishnan
Sec. Kottayam Nature Society

The River Kabani
Ansh PA
Ferns Naturalists' Society

Riparian Forests of Pamba River
Dr. Jobi Paul
Asst. Prof. St. Thomas College, Thrissur

Chalayar River
Mahesh Mahanan P.
Ph.D Fellow, Devagiri College

Threatened Status Assessment of Riparian Ecosystem
Devika M Anilkumar
SER Asia Core Team Member

Mapping the Riparian Vegetation within Anamalai
Pooga Suresh
Ph.D Fellow, MES Asmabi College

Logos: SER, WGHP, WORLD FISH MIGRATION FOUNDATION, CEtC, UoK

ONLINE EVENT

This is to propagate the requisite of “Ecological Restoration and management of the Riparian forests across the Western Ghats”. Various scientists, researchers, local people and community organisations will be presenting their views on various rivers across Kerala part of Western Ghats.

Register here for participation and certificate

21st May 2022
9.30 AM

The programme envisages to bring out a status document on riparian zones of various rivers of Kerala in November 2022 towards the concept of “ecological management of rivers” in an international workshop. A comprehensive status on Chalakkudy River and riparian ecorestoration protocol will be used as a baseline.

The event is in collaboration with the Department of Aquatic Biology and Fisheries, University of Kerala, Department of Botany MES Asmabi College, Fish Migration Foundation, Society for Ecorestoration (SER).

Logos: SER, WGHP, WORLD FISH MIGRATION FOUNDATION, CEtC, UoK

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This event is joining hands with other events happened across the world linked with

World Fish Migration Day.

This is to propagate the requisite of “Ecological Restoration and management of the Riparian forests across the Western Ghats”. Various scientists, researchers, local people and community organisations presented their views on various rivers across Kerala part of Western Ghats.

Western Ghats Hornbill Foundation has been working with government departments, civil society groups and local communities for conservation and inclusive management of species and ecosystems. We have been focussing more on species habitat and ecosystem modelling for conservation and ecorestoration. This include various ecosystems across the Western Ghats and its western coast with niche specific scientific planning and implementation

Ecosystem Restoration is the process of assisting the recovery of an ecosystem that has been degraded, damaged or destroyed (SER Primer, 2004).

Organizing partners:
Fish Migration Foundation
Dept. of Aquatic Biology & Fisheries,
University of Kerala
CEtC Research Department of
Botany, MES Asmabi College

Contact:
9048627870
contactwgghf@gmail.com
hornbill.foundation.org

Logos: SER, WGHP, WORLD FISH MIGRATION FOUNDATION, CEtC, UoK

THREE DAY WORKSHOP – ‘OUT OF THE BOX’

June 1, 2 & 4, 2022

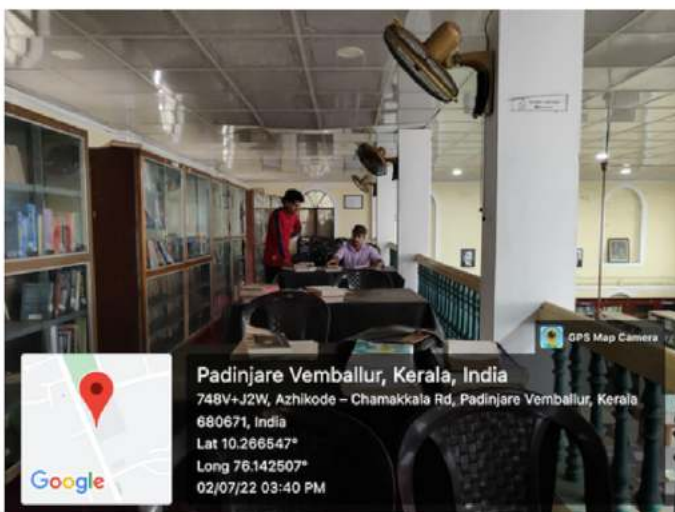
Organised by
Department of Digital Film Production

Participants
50



The purpose of the workshop was to teach the students how to independently produce short films within limited time.

The first day of the workshop was theory oriented, in which the basics of film production and cinematography techniques were discussed



The second day of the programme has been practice oriented, and the participant students themselves made a five minute length short film with the guidance of the Out of the Box workshop team

Feedback: All the participants of the workshop have expressed their gratitude to the Out of the Box workshop team and Kites Foundation for making the workshop more practice oriented

SEMINAR ON CONTRIBUTIONS OF INDIA IN FISHERY POST HARVEST TECHNOLOGY

August 8, 2022

Organised by

Department of Aquaculture

Resource Person:

Dr. Prajith K K, Sr. Scientist, Fishing Technology Division, CIFT Kochi



The focus of the talk was on India's progress in fishery technology post-independence

The technological achievements of Central Institute of Fisheries Technology (CIFT) in fisheries post harvest technology were highlighted. All types of aquatic resources used as food are highly perishable and so they need to be carefully and hygienically handled post-harvest. The safe and suitable gears for fishing, on-board handling methods, safe transportation to processing areas were elaborated. Landmark achievements of CIFT in fisheries post harvest technology including those in harvesting, handling, processing, quality evaluation, nutrition analysis, value added product preparation

Participants

98

WORKSHOP ON EMPLOYABILITY SKILLS FOR WOMEN

November 29 to December 22, 2022

Organised by

Career guidance cell

Resource Person:

12 Faculties from Mahindra Pride Classroom

Participants
426

MES ASMABI COLLEGE
P VEMBALLUR

Career Guidance Cell & IQAC
Organizes

Six Days Training Programme on
EMPLOYABILITY SKILLS FOR WOMEN

29th NOVEMBER 2022 ONWARDS

Conducted by
MAHINDRA PRIDE CLASSROOM

Beneficiaries
UG & PG FINAL YEAR GIRLS
& RESEARCH SCHOLARS

Employability Skills -36 hrs Offline Training Module

DAY - 1

- Life Skill- I am Unique
- Soft Skill- Daily Language & professional Greeting
- Communication skill- Importance of English

DAY - 2

- Life Skill- Good Health for Good Life
- Soft Skill- Goal Setting & Time Management
- Interview Skill- Job Opportunity

DAY - 3

- Communication Skill- Professional Communication
- Life Skill- Digital Identity
- Interview Skill- Presenting a Project

DAY - 4

- Soft Skill- Professional Ethics
- Life Skill- Critical Thinking
- Interview Skill- Acting a Group Discussion

DAY - 5

- Interview Skill- Interview Readiness I
- Presentation Skill- Group Presentation (Out Session)
- Presentation Skill- Group Presentation (Out Session)

DAY - 6

- Life Skill- Problem Solving
- Interview Skill- Interview Readiness I
- Recap & Closing

Principal
Dr. A. Raju

Coordinator
Mrs. V. M
Career Guidance Cell

Joint Coordinators
Dr. Jisha K. C., Dr. Saranya K. M
IQAC Members

977344488 | mmsmohan.v@gmail.com

The program aimed to empower final UG and PG girl students with essential employability skills. The training program successfully equipped the participants with a wide range of employability skills, including communication, teamwork, problem-solving, time management, and leadership. Participants gained confidence and practical knowledge, making them well-prepared for the challenges of the job market.



NATIONAL SEMINAR ON “GENDER STUDIES BEYOND FEMINISM”

January 6, 2023

Organised by
Department of English

Resource Person:

Dr Zenetta Rosaline, Professor & Director, Department of Women Studies, Bharathiar University and Dr Aswathy Balachandran, Head of the department of English, Mar Athanasius college, Kothamangalam

Participants
116



Padinjare Vemballur, Kerala, India
748V+P24, Padinjare Vemballur, Kerala
680671, India
Lat 10.266726°
Long 76.14259°
06/01/23 10:25 AM GMT +05:30



Padinjare Vemballur, Kerala, India
748V+P24, Padinjare Vemballur, Kerala 680671, India
Lat 10.266746°
Long 76.142511°
06/01/23 09:49 AM GMT +05:30

NATIONAL SEMINAR GENDER STUDIES BEYOND FEMINISM

Research Department of English,
MES Asmabi College, P Vemballur,
Kodungallur &
Department of Women Studies,
Bharathiar University, Coimbatore

9.30 am, on 6th January 2023
@ Asmabi College Seminar hall

DR ZENETTA ROSALINE

Professor & Director
Department of Women Studies
Bharathiar University, Coimbatore



DR ASWATHY B

Head, Department of English
M A College, Kothamangalam



Last date to send abstracts to
genderstudiesbeyondfeminism@gmail.com is 12 th
December 2022

Dr A Biju Dr Reena Mohamed Dr Amitha P Mani
Principal HoD Coordinator

GEOTAGGED PHOTOS OF THE PROGRAMME

'WEBINAR - "VAYANAYUM ENTE EZHUTHUM"'

June 19, 2021

Organised by Department of Malayalam, IQAC

Resource persons:

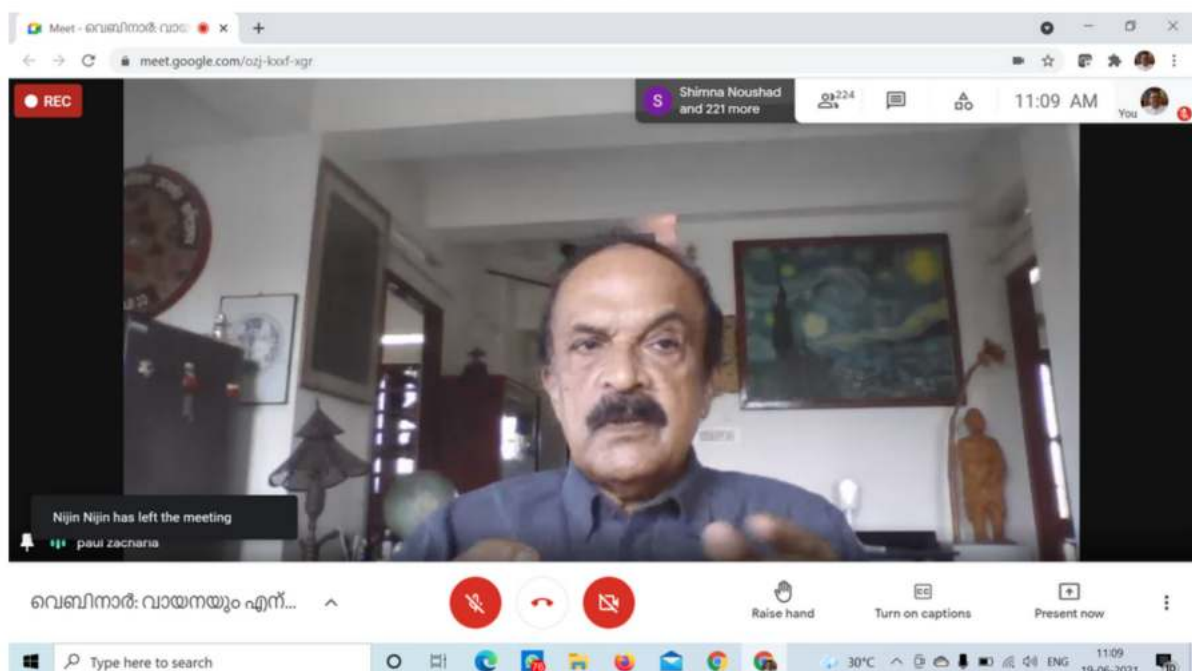
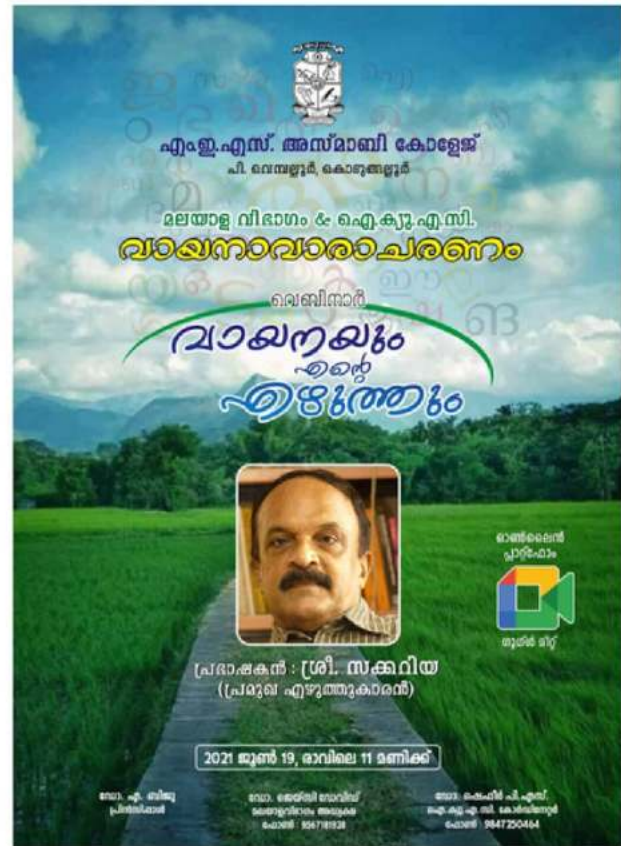
Shri.Paul zacharia

Malayalam writer

Participants

340

"Vayanayum Ente Ezhuthum" is related to literature or writing, the success of the seminar is achieved its objectives, such as promoting literacy, fostering a love for reading and writing, or providing valuable insights into literature.



'WEBINAR - "MALAYALAVUM STHREEYUM"

November 01, 2021

Organised by Department of Malayalam, Folklore club, Library

Resource persons:
Shri.M.N. Karassery
Malayalam writer

Participants
200



കേരളപ്പിറവി ദിനാഘോഷം
01 നവംബർ 2021,
തിങ്കൾ രാവിലെ 11.30ന്

സ്വാഗതം - ഡോ.ജെയ്സി ഡേവിഡ്
(വകുപ്പുമധ്യക്ഷ, മലയാള വിഭാഗം)

അദ്ധ്യക്ഷൻ - ഡോ.എ. ബിജു
(പ്രിൻസിപ്പാൾ)

ഉദ്ഘാടനം - ശ്രീ.സലീം അനയ്ക്കൽ
(കോളജ് മാനേജിങ് കമ്മിറ്റി സെക്രട്ടറി & കൗൺസിലർ)

മുഖ്യ പ്രഭാഷണം
ശ്രീ എം.എൻ.കാരശ്ശേരി
(പ്രമുഖ എഴുത്തുകാരൻ, അദ്ധ്യാപകൻ)

ആശംസ - ഡോ.കെ.പി സുമേഷൻ
(സെൽഫിനാൻസിങ് ഡയറക്ടർ)

- ഡോ.സനന് സദാനന്ദകുമാർ
(സ്റ്റാഫ് സെക്രട്ടറി)

കൃതജ്ഞത - സാലീഹ പി ഐ
(ലൈബ്രേറിയൻ)

പ്രഭാഷകൻ : ശ്രീ.എം.എൻ കാരശ്ശേരി
(പ്രമുഖ എഴുത്തുകാരൻ, അദ്ധ്യാപകൻ)

സുഭാഷൻ
വിദ്യാർത്ഥികളുടെ കലാവതരണം

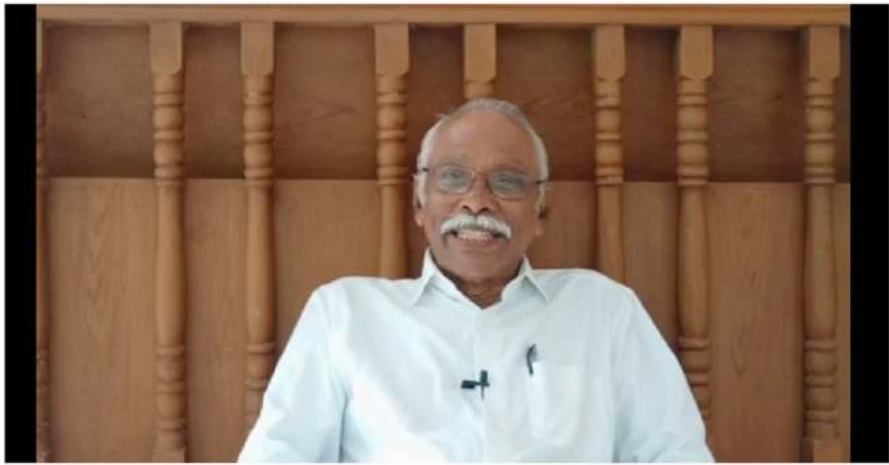
ഡോ. എ ബിജു
(പ്രിൻസിപ്പാൾ)

ഡോ. ജെയ്സി ഡേവിഡ്
ഫോക് ലോർ ക്ലബ്ബ്
കൺവീനർ

സാലീഹ പി ഐ
ലൈബ്രറിയൻ

ലിജി ടി
കോഓർഡിനേറ്റർ

The outcome of the seminar could encompass a deeper understanding and appreciation of the intersectionality of gender and culture, exploring the role of women in Malayalam society, their contributions, challenges, and the evolving dynamics in the context of cultural values and traditions. Participants gain insights into the rich cultural heritage of Malayalam society, with a specific emphasis on the experiences and roles of women. Encouraging community engagement to foster positive change, including initiatives that support women's rights, education, and equal opportunities.



Malayalam department, folklore club and library in MES Asmabi College have jointly organized Kerala piravi day celebration -Seminar on 1st nov 2021.

SEMINAR - PSYCHOLOGY AT WORKPLACE

February 25, 2022

Organised by Department of Psychology

Resource persons:

Mr. Prasanth P P, Consultant, Abanel Management Consulting Pvt. Ltd.

Participants

56

MES ASMABI COLLEGE, P. VEMBALLUR

Department of Psychology
Organizes

A Seminar On
Psychology & Workplace

Exclusively for 6th sem
Psychology Students

PRASANTH P P
CONSULTANT - HCM Practice
Abanel Management
Consulting Pvt. Ltd

25th Feb
2022
College
Auditorium

2:00 PM - 4:00 PM

The seminar focused on providing students with in-depth knowledge about the psychological aspects of a workplace, emphasizing the role of organizational psychologists. The session was interactive and activity-based, incorporating real-life examples to enhance the learning experience. Through engaging discussions and activities, students gained valuable insights into the practical applications of psychology in work environments.

WORKSHOP ON TELEVISION CAMERA

September 3-4, 2022

Organised by Department of Mass Communication & Journalism

Resource persons:

. Mr. Shuhaib Mangolil, Visual Editor of VUUZLE TV DUBAI (Day 1)

Mr. Shahil, Alumni (Day 2)

Participants

50



The Workshop on Television Camera aimed to provide students with fundamental knowledge about the use of cameras in filmmaking, specifically focusing on the behind-the-scenes aspects of shooting movies, commercials, music videos, and other visual content. The program included a demonstration of camera usage. The session equipped students with a basic understanding of the technical aspects of television camera operation. It provided an opportunity for students to explore the "behind-the-scenes" aspects of various visual content production. The program also enabled students to witness a live camera demonstration, enhancing their practical knowledge and offered insights from industry experts and an alumnus, providing a well-rounded perspective on camera usage.

SEMINAR - "WAKINTE KANAL VAZHICAL"

February 21, 2023

Organised by Department of Malayalam

Resource persons:

Sri Francis Norona, Malayalam Writer

Participants

53



Program Outcomes:

1. Increased awareness about the significance of World Mother Tongue Day.
2. Promotion of the Malayalam language and culture.
3. Knowledge sharing and exchange of ideas among participants.
4. Enrichment of the participants' understanding of Malayalam literature and language.



The program received positive feedback from the participants, who found the seminar informative and inspiring. The speakers' valuable insights and the celebration of World Mother Tongue Day left a lasting impact on the attendees, fostering a deeper appreciation for the Malayalam language and culture. The event was deemed a success in achieving its objectives.