

**MES Asmabi College, P Vemballur, Kodungallur**

**PG Department of English**

**Certificate Course-English for Competitive examinations 2020-21**

**MESACCC202001**

**Curriculum and Evaluation Procedures**

<b>Department:</b>	<b>P G Department of English.</b>
<b>Name of the Course:</b>	<b>Certificate Course in English for Competitive Examinations</b>
<b>Course Code:</b>	<b>MESACCC202001</b>
<b>Coordinator:</b>	<b>Dr Amitha P Mani, 9249724776 amithaaneesh85@gmail.com</b>
<b>Head of the Department:</b>	<b>Dr Reena Mohamed P M</b>
<b>Maximum number of students:</b>	<b>100</b>
<b>Duration of the course:</b>	<b>30 hrs</b>
<b>Level:</b>	<b>UG/PG</b>
<b>Teaching Methodology:</b>	<b>pair work, individual work, Direct teaching, Illustrations</b>
<b>Teaching aids:</b>	<b>ppt &amp; videos</b>

MES Asmabi College, P Vemballur

Department of English

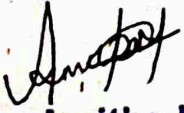
Certificate Course- English for Competitive Examinations 2020-21

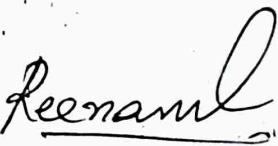
Course code: MESACCC202001- Batch I

List of Students enrolled

Sl No.	Name of the Student	Class	Signature
1	DHANIKA E T	III BA ECONOMICS	<i>Dhanika</i>
2	AAYISHA N T	II BVOC THM	<i>Aayisha</i>
3	ABIJITH P A	II BVOC THM	<i>Abijith</i>
4	NASERIYA T J	II BA MASS	<i>Naseriya</i>
5	SUHANA P A	II BCOM FINANCE	<i>Suhana</i>
5	VAHEEDA NOUSHAD	II BSC MATHS	<i>V. Nooshad</i>
7	ANEESHA V A	II MA ECONOMICS	<i>Aneesa</i>
8	ATHIRA PONNAPPAN	II BSC PSYCHOLOGY	<i>Athira</i>
9	AYSHA SENIYA K H	II BSC PSYCHOLOGY	<i>Aysha</i>
10	THASNI K B	III BA ECONOMICS	<i>Thasni</i>
11	SHAREENA E R	II BA MASS	<i>Shareena</i>
12	ATHULYA A R	III BCOM COOPERATION	<i>Athulya</i>
13	ASNATH P H	II BA MASS	<i>Asnath</i>
14	VINI BABU T	II BCA	<i>Vinibabu</i>
15	ASHNA I M	III BSC MATHS	<i>Ashna</i>
16	NASRIN K N	II BSC PSYCHOLOGY	<i>Nasrin</i>
17	SWETHA T K	III BA ENGLISH	<i>Swetha</i>
18	REJULA P R	III BCOM COOPERATION	<i>Rejula</i>
19	ASNITHA M	II BSC AQUACULTURE	<i>Asnitha</i>
20	FAMITHA RASHEED	II BSC AQUACULTURE	<i>Famitha</i>
21	RISWANA M M	III BSC BOTANY	<i>Riswana</i>
22	MISRIYA C A	III BSC MATHS	<i>Misriya</i>
23	NAFIYA P S	II BCOM FINANCE	<i>Nafiya</i>
24	SAHLA N M	II BCOM FINANCE	<i>Sahla</i>
25	NOUREEN V S	II BCOM CA	<i>Noureen</i>
26	NISHMA P U	II BCOM CA	<i>Nishma</i>
27	LAKSHMI C S	II BCOM FINANCE	<i>Lakshmi</i>
28	ANAKHA E P	III BSC BOTANY	<i>Anakha</i>
29	ANJANA T J	II MA ECONOMICS	<i>Anjana</i>
30	JASMI K A	II BCA	<i>Jasmi</i>

31	NIHALA NUSRIN P A	II BSC MATHS	<del>Nihala</del>
32	NASMA K N	II BSC PHYSICS	<del>Nasma</del>
33	NIVEDITHA K J	II BSC PHYSICS	<del>Niveditha</del>
34	MIDHUN AM	III BCOM COOPERATION	<del>Midhun</del>
35	SWALIHA E S	II BA ECONOMICS	<del>Swaliha</del>
36	SUNAINA P S	II BA ECONOMICS	<del>Sunaina</del>
37	NABEELA RASHEED	II MCOM MARKETING	<del>Nabeela</del>
38	NAVAMI P S	II BSC BOTANY	<del>Navami</del>
39	PRASEEDA S	II BSC BOTANY	<del>Praseeda</del>
40	SAMEENA E Y	II BSC PSYCHOLOGY	<del>Sameena</del>
41	SNEHA SANTHOSH N	II BSC BOTANY	<del>Sneha</del>
42	NAJA K A	II BSC MATHS	<del>Naja</del>
43	RIFSA P A	III BSC PHYSICS	<del>Rifsa</del>
44	SHAISTHA T M	III BA ECONOMICS	<del>Shaistha</del>
45	AMEENA C R	II BCA	<del>Ameena</del>
46	AISWARYA C P	II BVOC FPT	<del>Aiswarya</del>
47	AKSHARADEVI C V	II BVOC FPT	<del>Aksharadevi</del>
48	NAEEMA SIRAJ	III BA ENGLISH	<del>Naeema</del>
49	MUFASILA C M	II BVOC LMT	<del>Mufasila</del>
50	SURYA T R	II BVOC DFP	<del>Surya</del>
51	NAILA HABEEBA	III BA ENGLISH	<del>Naila</del>
52	SUNOON SALEEM	III BSC BOTANY	<del>Sunoon</del>
53	ANN THERESA P J	III BSC PHYSICS	<del>Ann Theresa</del>
54	BHAVYA DAS P S	III BA ECONOMICS	<del>Bhavya</del>

  
**Dr. Amitha P Mani**  
Assistant Professor of English  
MES Asmabi College  
P Vemballur, 680671  
Kodungallur, Thrissur

  
**Dr. Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

  
**Dr. A. S. J. J.**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR- 680 671

MES Asmabi College, P Vemballur

Department of English

Certificate Course- English for Competitive Examinations 2020-21

Course code: MESACCC202001- Batch II

List of Students enrolled

Sl No	Name of the Student	Class	Signature
1	SANA K M	I BCOM COOPERATION	Sana
2	NAEEMA M N	I BCOM CA	Naema
3	SHAFNA M	I BSC PHYSICS	Shafna
4	APARNA MP	I BBA	Aparna
5	ANEESA ANWAR	I BBA	Aneesa
6	AMEENA NAZAR V	I BA ECONOMICS	Ameena
7	FARHANA P A	I BVOC DFP	Farhana
8	FAYAS PY	I BVOC DFP	Fayas
9	AHANA S	I BVOC FPT	Ahana
10	ARSHANA CA	I BBA	Arshana
11	NIHADH M M	I BCOM CA	Nihadh
12	HANNATH V S	I BVOC THM	Hannath
13	ANAMIKA T S	I BA ECONOMICS	Anamika
14	ADITHYA N	I BVOC.FPT	Adithya
15	HASNA MOINUDHEEN M	I BSC PHYSICS	Hasna
16	MEGHA P K	I BA ENGLISH	Megha
17	GANGA N S	I BVOC THM	Ganga
18	GURUDAS V R	I BVOC THM	Gurudas
19	NAJA K A	II BSC MATHS	Naja
20	ZALEEHA MARIYAM K A	I BSC BOTANY	Zaleeha
21	HANNA P	I BSC BOTANY	Hanna
22	NOURIN P S	I BA MASS	Nourin
23	SAFVANA P S	I BA MASS	Safvana
24	DIVYA E J	I BCOM CA	Divya
25	ARYA M A	I BSC PHYSICS	Arya
26	HAFSANA P A	I BA ECONOMICS	Hafsana
27	LAKSHMI K S	I BSC PHYSICS	Lakshmi
28	MIDHUNA P S	I BA ENGLISH	Midhuna
29	AJMAL J	I BVOC FPT	Ajmal

Dr Amitha P Mani  
Assistant Professor of English  
MES Asmabi College  
P Vemballur, 680671  
Kodungallur, Thrissur

Dr.Reena Mohamed PM  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

Dr. A. BIJU  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR

## Curriculum

### Objectives:

1. To enable the students to get through various competitive examinations.
2. To enable the students to acquire basics of grammatical usages.
3. To empower with the mastery of idiomatic expressions and usages in English.

### Module I

- Need and scope of MESACCC202001
- Diagnostic test
- Parts of Speech
  - Noun
  - Determiners
  - The Articles
  - Pronouns
  - Adjectives
  - Adverbs
  - Prepositions
  - Conjunctions

(10 Hours)

### Module II

- Subject, Verb, Object
- Verb - Different Forms of the Verb
- Concord- Subject and Verb Agreement
- Tenses

(6 Hours)

### Module III

- Structure of Sentences & questions
- Active and Passive Voice
- Reported Speech
- Tag question

(4 Hours)

## Module IV


- Idioms & phrases
  - Foreign phrases and expressions
  - Synonyms
  - Antonyms
  - Common errors
  - Words often confused
- (10 Hours)

## Recommended reading


1. Bolitho, R and Tomlinson, B. (2005) Discover English, Heinemann
2. Leech, G. (1982) Meaning and the English Verb, Longman
3. McCarthy, M., Schmitt, N. (1998) Vocabulary, CUP
4. Parrott, M. (2000) Grammar for English Language Teachers, CUP
5. Swan, M (2005) Practical English Usage, OUP
6. Swan, M., & Smith, B. (2001) Learner English, CUP
7. Thornbury, S. (2002) How to Teach Vocabulary, Longman

## Evaluation procedures

- Diagnostic test in the beginning
- Weekly mock test in the model of competitive examinations through Google form and discussion of answers
- Final MCQ test (Competitive examinations model)

  
**Dr Amitha P Mani**  
Assistant Professor of English  
MES Asmabi College  
P Vemballur, 680671  
Kodungallur, Thrissur

  
**Dr. Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

  
**Dr. A. Biju**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR- 680 671

MES Asmabi College, P Vemballur

PG Department of English

Certificate course- English for Competitive Examinations

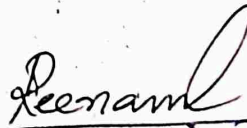
MESACCC202001

Report and Course Outcome

The certificate course English for Competitive Examinations, MESACCC202001 started on 3<sup>rd</sup> August 2020. Two batches first for second year UG, PG and third year UG and second for first year UG and PG were conducted. Due to the pandemic situation all the sessions were conducted online through the platform Google meet as per the convenience of the students. The first batch started on 3<sup>rd</sup> August 2020 and was completed on 30<sup>th</sup> September 2020. The second batch started on 7<sup>th</sup> December 2020 and was completed on 2<sup>nd</sup> February 2021. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of the students. After the thirty hours of class, more than 90% of the students got above 90% score in the final test. Mock test conducted at the end of every week helped the students to appear for the final test. Pair work and group work were given for better result. Certificates were distributed to all the 83 students as they secured above 90 percentage attendance as required by the course. The feedback of the course emphasises the fact that the learners were able to face various competitive examinations after the course.



**Dr Amitha P Mani**  
Assistant Professor of English  
MES Asmabi College  
P Vemballur, 680671  
Kodungallur, Thrissur



**Dr. Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur



**Dr. A. BIJU**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR- 680 671

MES Asmabi College, P. Vemballur, Kodungallur

Research and PG Department of Botany

Academic Year-2020-2021

Certificate Course on Basic Techniques in Plant tissue Culture

MESACCC202002

Curriculum and evaluation Procedures

Department Botany : Botany

Name of the Course : Certificate Course on Basic Techniques in Plant tissue Culture

Course Code : MESACCC202002

Coordinator : Shemi C B, 9526833254,  
shemihussain19@gmail.com

Head of the Department: Dr. Asma V M


Max. No of students : 81


Duration of the Course : 30 Hrs

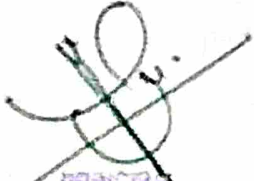
Level : UG/PG

Teaching Methodology : Video lectures, Interactive simulations, Virtual lab exercises, Online discussion forums

Teaching aids : Videos, PPT, Animations

  
Mrs. Shemi C.B.  
Asst. Professor, Research & PG Dept. of Botany  
MES Asmabi College, Kodungallur,  
P.Vemballur-680671 Thrissur Dt., Kerala-India

  
Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

  
PRINCIPAL  
MES ASMABI COLLEGE  
P.O. PSEMBALLUR  
KODUNGALLUR-680 671



MES Asmabi College, P Vemballur

Research and PG Department of Botany

Academic Year- 2020-2021

Certificate Course on Basic Techniques in Plant tissue Culture

Course code: MESACCC202002

List of Students enrolled

Sl No	Name of the Student	Class	Signature
1	VIJISHA THOPPIL	1 BSc Aquaculture	
2	VINITHA VIJAYAN C V	1 BSc Aquaculture	
3	FIDHA FASLIYA K S	1 BVoc FPT	
4	AMBAREESH O BABU	1 BSc Physics	
5	SAYYIDA FATHIMA	1 BSc Physics	
6	HAFSANA P A	1 BA Economics	
7	NANDANA HARIDAS	1 BA Economics	
8	RISHIKA K J	1 BA Economics	
9	SAFARIYA P S	1 BA Economics	
10	ABHINAV P S	1 BA Economics	
11	ABJITH I R	1 BA Economics	
12	AKASH M S	1 BA Economics	
13	AMAL SHEFANA K A	1 BA Economics	
14	HANNA SHIRIN K M	1 B.Com Co-operation	
15	LAMIYAH C N	1 B.Com Co-operation	
16	MISRIYA M A	1 B.Com Co-operation	
17	MUHSINA BASHEER	1 B.Com Co-operation	
18	MUMTHAHINA T M	1 B.Com Co-operation	
19	PUNNYA T S	1 B.Com Co-operation	
20	RESWINI M R	1 B.Com Co-operation	
21	SAFEELA M S	1 B.Com Co-operation	
22	SHABNA P N	1 B.Com Co-operation	
23	SHIFA NASARIN	1 B.Com Co-operation	
24	SREEHARI M	1 B.Com Co-operation	
25	VIBHINAV C S	1 BA Mass Communication and Journalism	
26	YADHUKRISHNA	1 BA Mass Communication and Journalism	

Mrs. Shemi C.B.  
Asst. Professor, Research & PG Dept. of Botany  
MES Asmabi College, Kodungallur.  
P.Vemballur-680671 Thrissur Dt., Kerala-India

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

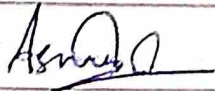
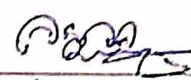
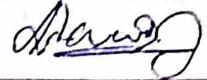

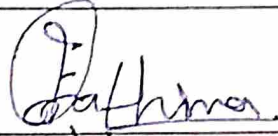
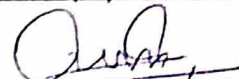
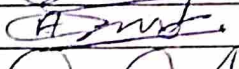
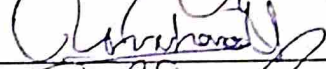
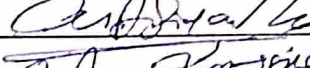
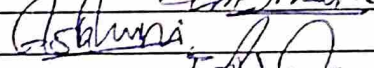
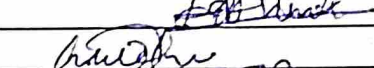


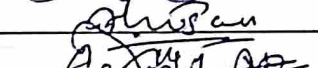
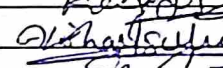
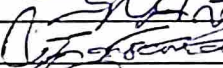
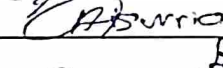
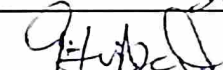
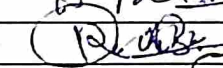
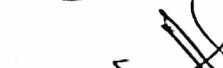


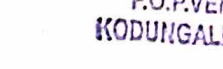


PRINCIPAL  
MES ASMABI COLLEGE  
P.O. PVEMBALLUR  
KODUNGALLUR - 680 671

Sl No	Name of the Student	Class	Signature
27	JUMANA JAMAL K	I BSc Botany	
28	MOHAMED THAIHAN P S	I BSc Botany	
29	MOHAMMED SHENNAN T	I BSc Botany	
30	MUHAMMED AJMAL	I BSc Botany	
31	NIDHA NASHR T	I BSc Botany	
32	RAIHANA P S	I BSc Botany	
33	RASHA C	I BSc Botany	
34	RAHMA RAFEEQUE K K	I BSc Psychology	
35	RASHA K M	I BSc Psychology	
36	RESHMA RAMESH NAIR	I BSc Psychology	
37	RUKSANA PARVEEN M B	I BSc Psychology	
38	SETHULAKSHMI K S	I BSc Psychology	
39	FATHIMATH ZUHRA	I B.Com-Finance	
40	RAHEES K R	II B.Voc DFP	
41	MOHAMMED RISVAN P K	II B.Voc FPT	
42	MUHAMMAD RAMSHAD	II B.Voc FPT	
43	GOPIKA JOSH Y BALAN	II B.Voc Logistics Management	
44	HARIKRISHNAN P D	II B.Voc Logistics Management	
45	RAUOOF T S	II B.Voc Logistics Management	
46	RAMSEENA K A	II BSc Botany	
47	SAHALA THASNIM M S	II BSc Botany	
48	SANDHRA A S	II BSc Botany	
49	GOKUL T VIBIN	II BSc Psychology	
50	JOSEPH STEVE	II BSc Psychology	
51	MARIYAM SALBAN YOONUS	II BSc Psychology	
52	MISBANUL FARHATH C A	II BSc Psychology	
53	MUHAMMED RIZVEN M B	II BSc Psychology	
54	MINNATH IBRAHIM	II B.Voc Tourism & Hospitality management	
55	ANJANA C M	II B.Com Co-operation	
56	ANNA ANTO	II B.Com Co-operation	

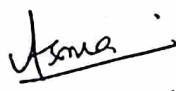
Mrs. Shemi C.B.  
Asst. Professor, Research & PG Dept. of Botany  
M.L.S. Asmabi College  
P. Vemballur-680071, Thrissur District, Kerala-India

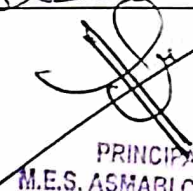
Head of Department  
Research & PG Dept. of Botany  
M.L.S. Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 071

PRINCIPAL  
M.L.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
THRISUR DISTRICT, KERALA

57	ASMA P S	II B.Com Co-operation	
58	ASNA FATHIMA P M	II B.Com Co-operation	
59	ASWATHI E U	II B.Com Co-operation	
60	DILSHA M A	II B.Com Co-operation	
61	FATHIMA P N	II BA Mass communication & Journalism	
62	MUHAMMED RISWAN C M	II BBA	
63	AYISHA N S	II BSc Physics	
64	MOHAMMED SWALIH P H	II BSc Physics	
65	AFIYA P A	II BSc Physics	
66	AJMAL MUHSIN K M	II BSc Maths	
67	ASWANI K GANESH	III BSc Physics	
68	FATHIMA AMAL P M	III BSc Physics	
69	SWETHA E	III BSc Aquaculture	
70	THOUFEEQA SHIREEN	III BSc Aquaculture	
71	ABHISHEK DILIP	III BSc Aquaculture	
72	AHLA SHANAVAS	I MSc Botany	
73	AHSANA FATHIMA K N	I MSc Botany	
74	AKHIL RAJ	I MSc Botany	
75	ALISHA SUHAIL	I MSc Botany	
76	ARDRA PRADEEP	I MSc Botany	
77	FARSANA P M	I MCom Finance	
78	AISWARYA JOLY	I MA English	
79	FARSANA K I	II MCom Marketing	
80	HIBA THANVEERA AREKKAN	II MCom Marketing	
81	ARYA R B	II MA Economics	

  
**Mrs. Shemi C.B.**  
 Asst. Professor, Research & PG Dept. of Botany  
 MES Asmabi College, Kodungallur.  
 P.Vemballur-680671 Thrissur Dt., Kerala-India

  
 Head of Department  
 Research & PG Dept. of Botany  
 MES Asmabi College  
 P. Vemballur, Thrissur Dt.  
 Kerala - 680 671

  
 PRINCIPAL  
 M.E.S. ASMABI COLLEGE  
 P.O.P.VEMBALLUR  
 KODUNGALLUR-680 671

## Curriculum

### Objectives:

1. Introduction to plant tissue culture.
2. Study of laboratory organization for plant tissue culture.
3. Preparation of plant tissue culture media.
4. Study of Aseptic techniques for plant tissue culture.

### Module I

**INTRODUCTION TO PLANT TISSUE CULTURE:** Definition, brief history, principle and significance of tissue culture, Cellular totipotency, Differentiation- Redifferentiation, Organogenesis- Caulogenesis and Rhizogenesis. (3 Hrs)

### Module 2

**LABORATORY DESIGN:** Design and layout for wash area, media preparation, sterilization and storage room, transfer area for aseptic manipulations, Culture rooms, and observation/data collection areas. Labwares, Good laboratory practices, Good safety practices. (6Hrs)

### Module 3

**INSTRUMENTATION:** Working principle, maintenance and management of following instruments: Laminar air flow, autoclave, distillation unit, pH meter, orbital shaker, microscope, deep freezer, growth chamber Sterilization: Importance. (7 Hrs)

### Module 4

**ASEPTIC TECHNIQUES:** Methods of sterilization of equipments, culture media and explants: -Washing and preparation of glassware's, packing and sterilization, media

sterilization, surface sterilization, aseptic workstation, precautions to maintain aseptic conditions.

(4 Hrs)

#### Module 5

**TISSUE CULTURE MEDIA:** Introduction, Types of Media and its importance; Preparation of stocks, pH and Buffers and their significance in media. Media Constituents (Vitamins, Unidentified supplements, carbohydrate for energy source, Nitrogen source and organic supplements, complex substances, hormones, Activate charcoal).

(8 Hrs)

#### Module 6

**PLANT HORMONES:** Role of Plant hormones (auxins, cytokinins, abscissic acid, ethylene and Gibberellins) in plant development

(2 Hrs)

#### ❖ Recommended Books:

1. Plant Biotechnology: The genetic manipulation of plants. 1st edition. Slater A and others, Oxford
2. Plant propagation by tissue culture: vol 1. The background. George E.F. Springer, 2007
3. Cell Culture and Somatic Cell Genetics of Plants .Indra K. Vasil. 1980. Academic Pressinc., New York.
4. In vitro culture in higher plants R.L.M. Pierik, 1987..MartinusNijhoff Publishers, Boston.
5. An Introduction to Plant Tissue Culture. Kalyanakumar De. 1997., New Central BookAgency, Calcutta

#### ❖ Evaluation Procedures:

- Assignments and assessments: The student will be given assignments and assessments to complete, which may include quizzes, exams, lab reports, and research papers. These assignments are designed to assess the student's understanding of the concepts and principles of plant tissue culture.
- Practical skills assessment: The student will have to demonstrate practical skills learned during practical sessions through online mode. This may include the preparation of media, sterilization techniques, explant preparation, and inoculation procedures.
- Final exam: The student will be assessed through a final exam, which may be a

comprehensive exam covering all aspects of the course or a final research project.



Mrs. Shemi C.B.  
Asst. Professor, Research & PG Dept. of Botany  
MES Azhathi College, Azhathi  
P. Vembalathur-600671, Kerala India



Head of Department  
Research & PG Dept. of Botany  
MES Azhathi College  
P. Vembalathur, Thrissur Dist  
Kerala - 680671



MES AZHATHI COLLEGE  
P. VEMBALATHUR  
TRISSUR-680671

MES Asmabi College, P. Vemballur, Kodungallur

Research and PG Department of Botany

Academic Year-2020-2021


Certificate Course on Basic Techniques in Plant tissue Culture

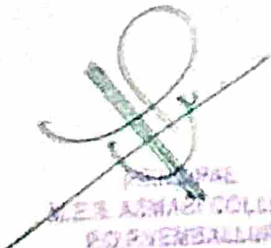
MESACCC202002

Report and Course Outcome

Certificate course on basic techniques in plant tissue culture was conducted online mode from December 1st, 2020 to January 22nd, 2021. During the 30-day course, a total of 81 students from different UG and PG subjects participated in the program. The course on plant tissue culture aimed to provide students with an understanding of laboratory organization, and techniques of preparation of plant tissue culture media. It also aimed to provide knowledge about various Aseptic techniques used in plant tissue culture on the basis of the study of basic techniques. The students were evaluated based on assignments, practical skill assessments, and a final exam. Upon evaluation, it was found that all the students scored 90% or above marks, indicating a strong understanding of the course material. As a result, all the students who completed the course were awarded certificates. The students demonstrated excellent performance in the final exam, which validated their understanding of the theoretical aspects of the course. It was found that the students had achieved the objectives of the course in different ways. Some students demonstrated a strong understanding of the theoretical aspects of plant tissue culture, while others excelled in the practical implementation of techniques. Overall, the course was deemed successful in providing a comprehensive learning experience to the students, and they were able to apply their knowledge in different fields related to plant biology. By the end of the course, students were able to achieve the desired outcomes successfully. They developed a better understanding of laboratory organization, preparation of plant tissue culture media, and various Aseptic techniques used in plant tissue culture. This knowledge will enable them to conduct plant tissue culture experiments with confidence and proficiency.

  
Mrs. Sherni C.B.  
Asst. Professor, Research & PG Dept. of Botany  
MES Asmabi College, P. Vemballur, Kodungallur

  
Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Talassery Dt.  
Kerala - 686 671

  
MES ASMABI COLLEGE  
P.O. VEMBALLUR  
KODUNGALLUR-686 671

**MES Asmabi College, P Vemballur**

**Department of Malayalam**

**Certificate Course Malayalam for PSC examinations  
2020-21**

**Department.** : Malayalam

**Name of the Course** : Certificate Course in Malayalam for PSC  
Examinations

**Course Code** . : MESACCC202003

**Coordinator** : Liji T  
9567181928, jaisywilly12@gmail.com

**Head of the Department** : Dr.Jaisy David

**Maximum number of students** : 85

**Duration of the course** : 30 hrs

**Level** : UG

**Teaching Methodology** : Direct method, group discussions, pairwork

**Teaching aids** : Ppt, handouts & videos



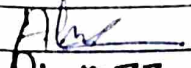
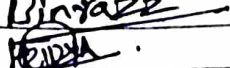
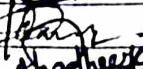

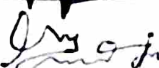
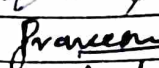
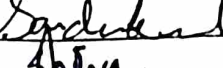
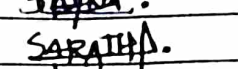
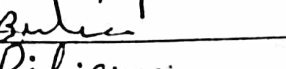
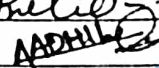
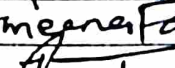
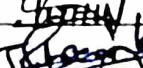


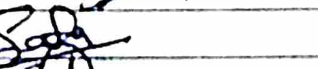
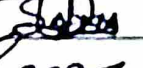

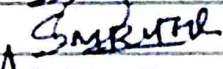





MES Asmabi College, P Vemballur

Department of Malayalam

Certificate Course in Malayalam for PSC Examinations 2020-21

Course code: MESACCC202003

List of Students enrolled

Sl No	Name of the Student	Class	Signature
1	ATHUL C S	1 <sup>st</sup> Physics	
2	BINRAAZ K R	1 <sup>st</sup> Physics	
3	HRIDYA SEKHAR T S	1 <sup>st</sup> Physics	
4	KAVYA P B	1 <sup>st</sup> Physics	
5	KHADHEEJA HUSNA P	1stPhysics	
6	MOHAMMED HAFJAN K H	1 <sup>st</sup> BCA	
7	P S MOHAMMAD FARIZEEN	1 <sup>st</sup> BCA	
8	PRAVEEN SIVADAS	1 <sup>st</sup> BCA	
9	SADAKKATHULLA K M	1 <sup>st</sup> BCA	
10	SAFNA V I	1 <sup>st</sup> BCA	
11	SARATH A SABU	1 <sup>st</sup> DFP	
12	ABHINANDH NAYAN TOM	1 <sup>st</sup> DFP	
13	BILJO C C	1 <sup>st</sup> DFP	
14	ADHIL KN	1 <sup>st</sup> DFP	
15	C A AMEENA FATHIMA	1 <sup>st</sup> DFP	
16	JITHIN E C	1 <sup>st</sup> LM	
17	JUBEENA SAIDU	1 <sup>st</sup> LM	
18	MANNYA K D	1 <sup>st</sup> LM	
19	MOHAMED AFSAL	1 <sup>st</sup> LM	
20	MOHAMED SALIH C A	1 <sup>st</sup> LM	
21	SAFA P F	1 <sup>st</sup> English	
22	SALMA BEEVI K N	1 <sup>st</sup> English	
23	SANA	1 <sup>st</sup> English	
24	SHABEELA E H	1 <sup>st</sup> English	
25	SMRITHI K S	1 <sup>st</sup> English	
26	ANSANA P N	1 <sup>st</sup> CA	

Sl No	Name of the Student	Class	Signature
27	ANWAR M A	1 <sup>st</sup> CA	
28	ASHID	1 <sup>st</sup> CA	
29	ASIF SAJU	1 <sup>st</sup> CA	
30	FAIROOZ JAHAN	1 <sup>st</sup> CA	
31	AMINA K R	1 <sup>st</sup> Economics	
32	ANCY VINODHA N A	1 <sup>st</sup> Economics	
33	ANJANA K K	1 <sup>st</sup> Economics	
34	ASWATHY K J	1 <sup>st</sup> Economics	
35	ASWATHYDAS V D	1 <sup>st</sup> Economics	
36	ANUSHA P S	1 <sup>st</sup> BBA	
37	AQDAS MINNAH K M	1 <sup>st</sup> BBA	
38	ASWINDAS C V	1 <sup>st</sup> BBA	
39	AMAN YASIN M R	1 <sup>st</sup> BBA	
40	AMSHAJ MOHAMMED KASIM	1 <sup>st</sup> BBA	
41	MOHAMED SAHAD PM	1 <sup>st</sup> THM	
42	MOHAMMED MOHSIN K M	1 <sup>st</sup> THM	
43	MOHAMMED RAZIK PM	1 <sup>st</sup> THM	
44	NADIRSHA K K	1 <sup>st</sup> THM	
45	DEVIKA T D	1 <sup>st</sup> THM	
46	ISHAN R S	1 <sup>st</sup> B.Com Co.Op	
47	KRISHNA T J	1 <sup>st</sup> B.Com Co.Op	
48	MILAN JALAL	1 <sup>st</sup> B.Com Co.Op	
49	ARYA P V	1 <sup>st</sup> B.Com Co.Op	
50	THAHNIYA ALI P A	1 <sup>st</sup> B.Com Co.Op	
51	ABHIJITH K L	1 <sup>st</sup> MASS	
52	SANJAY SHAJAN	1 <sup>st</sup> MASS	
53	GOKULKRISHNA T A	1 <sup>st</sup> MASS	
54	LUBNA A S	1 <sup>st</sup> MASS	
55	MOHAMED BASIM A S	1 <sup>st</sup> MASS	
56	ANUSREE KP	1 <sup>st</sup> BOTANY	
57	DEVAPRIYA V S	1 <sup>st</sup> BOTANY	
58	FARSANA K S	1 <sup>st</sup> BOTANY	
59	RIFA	1 <sup>st</sup> BOTANY	
60	ADITHYA T S	1 <sup>st</sup> BOTANY	
61	NOOR MUHAMMED	11nd Psychology	
62	RISANA PARVIN N	11nd Psychology	
63	SAHLA V A	11nd Psychology	
64	MOHAMMED HAFEEZ	11nd Psychology	

Sl No	Name of the Student	Class	Signature
65	GOKULKRISHNA M S	11nd Maths	<i>Gokulkrishna</i>
66	HIBA BASHEER K V	11nd Maths	<i>Hiba</i>
67	MINA K RASHEED	11nd Maths	<i>Mina</i>
68	NAVANEETH K P	11nd Maths	<i>Navaneeth</i>
69	FAHMIDA T M	11nd M.com Finance	<i>Fahmida</i>
70	MUNJIYA T M	111rd Economics	<i>Munjiya</i>
71	NIGITHA C S	111rd Economics	<i>Nigitha</i>
72	KRISHNA PRIYA A U	111rd Economics	<i>Krishna Priya</i>
73	RAMINSHA C M	111rd Economics	<i>Raminsha</i>
74	SALIHA P A	111rd Economics	<i>Saliha</i>
75	HUSNA M H	111rd Economics	<i>Husna</i>
76	ASMA A A	111rd Economics	<i>Asma</i>
77	RISWANA MJ	111rd English	<i>Riswana</i>
78	FARSANA K A	111rd English	<i>Farsana</i>
79	MUHAMMED SHAHIM K S	111rd English	<i>Muhammed Shahim</i>
80	FATHIMA P S	111rd English	<i>Fathima</i>
81	IRFANA P I	111rd English	<i>Irfana</i>
82	JANUS C S	111rd English	<i>Janus</i>
83	ARUN VS	111rd English	<i>Arun</i>
84	FATHIMA FARHANA	111rd English	<i>Fathima Farhana</i>
85	SIVADARSANA K D	111rd English	<i>Sivadarsana</i>

*A*  
Liji.T

*J*  
Dr. JAISY P. J. D  
Assistant Professor  
Dept. of Malayalam  
M.E.S. Asmabi College  
P. Vembalur, Kodungallur

*A*  
Dr. A. BIJU  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR- 680 671

*A*

# Curriculum

## Objectives:

1. To enable the students to get through competitive examinations.
2. Through cultural studies ,they could able to understand about their own history and culture
3. To enable the students to acquire basics of Malayalavyakaranam

## Module I

- Varnam
- Namam
- Kriya
- Samasm
- Vakya vibagam
- Sandhy
- Beadhakam

(10 Hours)

## Module II

- Malayala shylikal
- Padha shudhi
- Paryaya padhanghal
- Artha vyathyasanghal

(6 Hours)

## Module III

- Silayugam
- Sankakala sahityam
- Ithinakal
- Madhya kala Keralam

(4 Hours)

#### Module IV

- Kerala Navothana charithram
- Pathra masikakal
- Kerala kalakal

(10 Hours)

#### Recommended reading

1. Rajarajavarma.A R. (1996) Keralapanineeyam
2. George Mathan. (1863) Malayazhmayude vyakaranam
3. Antony C L (1968) Kerala panineeya bhashyam
4. Sreedhara menon A (2015) Kerala samskaram,D C Books Kottayam
5. Sreedhara Menon A(2008) Keraleeya samoothathinte rupeekaranavum parinamavum,D C Books, Kottayam
6. Payyanad Raghavan (2003) Folklore

#### Evaluation procedure

Diagnostic test in the beginning

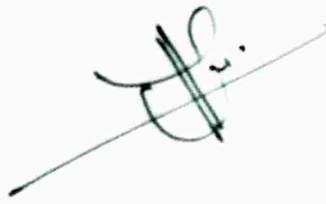
weekly mock test in the model of PSC examinations model

Final mcq test (PSC examinations model)

3

  
Ljy, T

  
**Dr. JAISY DAVID**  
Assistant Professor  
Dept. of Malayalam  
M.E.S. Asmabi College  
P.Vembalur, Kodungallur

  
**Dr. A. BIJU**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALUR P.O.  
KODUNGALLUR-686 001

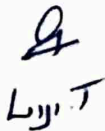
MES Asmabi College, P Vemballur  
Certificate course Malayalam for PSC Examinations


Course code - MESACCC202003

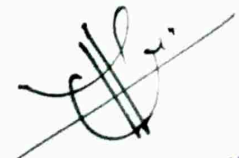
2020-21

Report and Course Outcome

Certificate course Malayalam for PSC Examinations, started on 3<sup>rd</sup> August 2020. All sessions were conducted in online mode through the platform Google meet as per the convenience of the students. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of the students. After the thirty hours of class, all the 85 students got above 90% score in the final test. Mock test conducted at the end of every week helped the students to appear for the final test. Hand outs were given to the students which helped them to do more exercises. Pair work and group work were given for better result. Certificates were distributed to all the 85 students as they secured above 90 percentage attendance as required by the course. The feedback of the course emphasises the fact that the learners were able to face various examinations of Public Service Commission after the course.

  
L. J. T.

  
Dr. JAISY DAVID  
Assistant Professor  
Dept. of Malayalam  
M.E.S. Asmabi College  
P.Vemballur, Kodungallur

  
Dr. A. BIJU  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR - 680 871

MES Asmabi College, P Vemballur, Kodungallur

Department of Chemistry

Academic Year 2020-2021

Certificate Course in Fundamentals of polymer science

MESACCC2004

Curriculum and Evaluation Procedures

Department : Chemistry

Name of the Course : Certificate Course in Fundamentals of polymer science

Course Code : MESACCC2004

Coordinator : Dr.Ansar E B, 9746227728  
ansareb@gmail.com

Head of the Department : Dr.Ansar E B

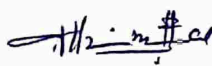
Max. No of students : 82

Duration of the Course : 30 hrs

Level : UG/PG

Teaching Methodology : Video Lectures, Interactive simulations, Virtual lab exercises,  
Online discussion forums

Teaching aids : Google classroom, Videos, PPT, Animations

  
Dr. Ansar E B  
Coordinator  
HOD



  
Principal  
PRINCIPAL  
MES ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

MES Asmabi College, P Vemballur, Kodungallur

Department of Chemistry

Academic Year 2020-2021

Certificate Course in Fundamentals of polymer science

MESACCC2004

Students Enrollment List

1	SANDRA K S	II B Voc FISH PROCESSING TECHNOLOGY	<i>Sandra</i>
2	ADITHYAN R	II BACHELOR OF COMPUTER APPLICATION	<i>Adityan</i>
3	ADITHYAN U	II B Voc LOGISTICS MANAGEMENT	<i>Adityan</i>
4	ADITHYAN V A	II B Voc FISH PROCESSING TECHNOLOGY	<i>Adityan</i>
5	ABHINAV K H	II B Voc LOGISTICS MANAGEMENT	<i>Abhinav</i>
6	ADITHYAN P K	II B Voc FISH PROCESSING TECHNOLOGY	<i>Adityan</i>
7	ADHIL RAJ	II BACHELOR OF COMPUTER APPLICATION	<i>Adhil Raj</i>
8	ADITHYAN L A	II B Voc FISH PROCESSING TECHNOLOGY	<i>Adityan</i>
9	ADITHYAN N	II B Voc FISH PROCESSING TECHNOLOGY	<i>Adityan</i>
10	ADNAN KHADER K M	II B.Com CO-OPERATION	<i>Adnan</i>
11	ADITHYAN P H	II B Voc LOGISTICS MANAGEMENT	<i>Adityan</i>
12	AESAL MON K M	II B Voc LOGISTICS MANAGEMENT	<i>Aesal</i>
13	ADIANA S	II B Voc FISH PROCESSING TECHNOLOGY	<i>Adiana</i>
14	ADVEED BARU	II BACHELOR OF COMPUTER APPLICATION	<i>Adveed</i>
15	ADMAL J	II B Voc FISH PROCESSING TECHNOLOGY	<i>Admal</i>
16	AKSHAY BABU P K	II B Voc FISH PROCESSING TECHNOLOGY	<i>Akshay</i>
17	ALEENA M J	II BACHELOR OF BUSINESS ADMINISTRATION	<i>Aleena</i>
18	ALIYA RUSLINT A	II B.Com CO-OPERATION	<i>Aliya</i>
19	AMAL KRISHNA	II B Voc LOGISTICS MANAGEMENT	<i>Amal</i>
20	AMAL T K	II B Voc LOGISTICS MANAGEMENT	<i>Amal</i>
21	AMALNATH R R	II BACHELOR OF BUSINESS ADMINISTRATION	<i>Amal</i>



22	AMAN THATHATH P T	II B Voc LOGISTICS MANAGEMENT	Aman
23	AMAN YASIN M R	II BACHELOR OF BUSINESS ADMINISTRATION	Vinay
24	AMARISH M L	II B Voc LOGISTICS MANAGEMENT	Amrith
25	AMSHAJ MOHAMMED FASIM	II BACHELOR OF BUSINESS ADMINISTRATION	Amshaj
26	ANAGHA M M	II B Voc FISH PROCESSING TECHNOLOGY	Anagha
27	ANAMIKA S A	II B.Com CO-OPERATION	Anamika
28	ANEENA M A	II B Voc FISH PROCESSING TECHNOLOGY	Aneena
29	ANEESA ANWAR	II BACHELOR OF BUSINESS ADMINISTRATION	Aneesa
30	ANEESHA SHANAVAS A S	II B.Com CO-OPERATION	Aneesha
31	ANGEL MARY T V	II B.Com CO-OPERATION	Angel
32	ANJANA M N	II B.Com CO-OPERATION	Anjana
33	ANJANA RAJESH	II BA ENGLISH	Anjana
34	ANSILA P L	II B.Com CO-OPERATION	Ansila
35	ANUSHA P S	II BACHELOR OF BUSINESS ADMINISTRATION	Anusha
36	ANUSREE V O	II B.Com CO-OPERATION	Anusree
37	AQDAS MINNAH K M	II BACHELOR OF BUSINESS ADMINISTRATION	Aqdas
38	ARATHY E R	II B.Com CO-OPERATION	Arathy
39	ASHWIN M MENON	II BACHELOR OF COMPUTER APPLICATION	Ashwin
40	ASWINDAS C V	II BACHELOR OF BUSINESS ADMINISTRATION	Aswinda
41	AYSHA NAFKIN K A	II BACHELOR OF COMPUTER APPLICATION	Aysha
42	BASIL A IQBAL V I	II BSc MATHEMATICS	Basil
43	FABIYA K A	II BACHELOR OF BUSINESS ADMINISTRATION	Fabiya
44	FARHANA FATHIMA K M	II BA ENGLISH	Farhana
45	FARHANA NAZRIN P A	II BA ENGLISH	Farhana
46	FARZANA K I	II BACHELOR OF COMPUTER APPLICATION	Farzana
47	FARZANA SIRAJ	II BA ENGLISH	Farzana
48	FASNA	II BACHELOR OF COMPUTER APPLICATION	Fasna
49	FATHIMATH MUHSEENA V N	II BACHELOR OF COMPUTER APPLICATION	Fathimath
50	FATHIMATHU SEHLA P A	II BACHELOR OF COMPUTER APPLICATION	Fathimath
51	FEMINA V A	II BSc PSYCHOLOGY	Femina
52	GOUTHAM KRISHNA MU	II BSc MATHEMATICS	Goutham

53	FANIENA AJMITS	II BACHELOR OF COMPUTER APPLICATION	<i>Deva</i>
54	FARIESH MOHAMMED	II BSc PSYCHOLOGY	<i>Arush</i>
55	FRIDYA C S BIASHI	II BACHELOR OF COMPUTER APPLICATION	<i>Arush</i>
56	FUSNA FARHAN P A	II BACHELOR OF COMPUTER APPLICATION	<i>Arush</i>
57	JASJERA UMAR	II BSc MATHEMATICS	<i>Arush</i>
58	JUBAIRIYA A A	II BA ENGLISH	<i>Arush</i>
59	K AULA TH SULTHANA P S	II BA ENGLISH	<i>Arush</i>
60	LUSNA ABOOBACKER K V	II BSc MATHEMATICS	<i>Arush</i>
61	MANEESHAN	II BA ECONOMICS	<i>Arush</i>
62	MINNA FARIANA V N	II BSc PSYCHOLOGY	<i>Arush</i>
63	MUBEENA V A	II BA ECONOMICS	<i>Arush</i>
64	MUHAMMED SHAHAL T	II BSc PSYCHOLOGY	<i>Arush</i>
65	MUHAMMAD THAHIA T A	II BA ECONOMICS	<i>Arush</i>
66	MUHAMMED RISHAL A	II BSc MATHEMATICS	<i>Arush</i>
67	MUHAMMED SHARIK M A	II BSc PSYCHOLOGY	<i>Arush</i>
68	N R ALFIYA	II BSc PSYCHOLOGY	<i>Arush</i>
69	NANDANA A B	II BA ECONOMICS	<i>Arush</i>
70	NIRMAL RANADIVE K	II BSc PSYCHOLOGY	<i>Arush</i>
71	NIVEDIHITHA P R	II BA ECONOMICS	<i>Arush</i>
72	RAFKHANA I M	II BA ECONOMICS	<i>Arush</i>
73	RAHMATHUNISA	II BA ECONOMICS	<i>Arush</i>
74	RANIYA FATIIMA M M	II BA ECONOMICS	<i>Arush</i>
75	ROHITH E R	II BSc MATHEMATICS	<i>Arush</i>
76	SAMITHI P A	II BA ECONOMICS	<i>Arush</i>
77	SARATHI KRISHNA V S	II BA ENGLISH	<i>Arush</i>
78	SHAHARIBHAN P M	II BSc MATHEMATICS	<i>Arush</i>
79	SOPNALI M N	II BA ENGLISH	<i>Arush</i>
80	SREELAKSHMI K S	II BACHELOR OF COMPUTER APPLICATION	<i>Arush</i>
81	SULFI ASHRAF	II B Voc LOGISTICS MANAGEMENT	<i>Arush</i>
82	THASNI P S	II BACHELOR OF COMPUTER APPLICATION	<i>Arush</i>

*Arush*  
 Dr. Anand E.B  
 Coordinator  
 HOD



*Arush*  
 Principal  
 M.S. ASMABI COLLEGE,  
 P.O.P. VEMBALLUR,  
 KODUNGALLUR - 680 671

## Curriculum

### Objectives:

1. To gain detailed knowledge about the classification of polymers and various mechanisms and technology for polymerization
2. To give a basic understanding of the properties of polymers like glass transition temperature, molecular weight and degradation of polymers.
3. To give a detailed idea about different commercial polymers.

### Module I: Introduction (4 hrs)

Polymers and macromolecules – Monomers – Homo and hetero polymers – Copolymers – Classification based on origin synthesis (addition and condensation), structure (linear, branched chain and cross linked) and intermolecular forces (elastomeres, fibres, thermoplastics and thermosetting polymers)

### Module II: Classification of Polymerisation (6 hrs)

Chain and step growth polymerizations – Free radical, ionic and coordination polymerizations with mechanism – Zeigler-Natta polymerization and its advantages – Ring-opening & group transfer polymerization

### Module III: General Properties of Polymers (8 hrs)

Molecular weights of polymers: Average molecular weights – Number average, Weight average, Sedimentation average and Viscosity average molecular weight – determination of viscosity average molecular weight; Poly dispersity index and molecular weight distribution; Molecular weight and Degree of polymerization. Glass transition temperature – definition, factors affecting T<sub>g</sub>, importance of T<sub>g</sub>. Visco elasticity of polymers (Basic concepts only). Polymer Degradation: Basic idea of thermal, photo and oxidative degradations of polymers.

### Module IV: Polymer preparation methods (6 hrs)

Polymerisation Techniques: Bulk, solution, suspension, emulsion, melt condensation and interfacial polycondensation polymerizations.

#### Module V: Polymer Processing Technique (6)

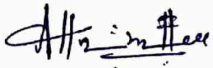
Calendering, rotational moulding, compression, injection moulding, blow moulding and thermoforming.

#### Recommended Books


1. V. R. Gowarikar, Polymer Chemistry, New Age International Pvt. Ltd., New Delhi, 2010.
2. B. K. Sharma, Polymer Chemistry, Goel Publishing House, Meerut, 1989.
3. M. G. Arora, M. Singh, M. S. Yadav, Polymer Chemistry, 2nd Revised Edn., Anmolpublications Private Ltd., New Delhi, 1989.
4. K. J. Saunders, Organic Polymer Chemistry, 2nd Edn., Chapman and Hall, London, 1988.
5. Malcolm P. Stevens, Polymer Chemistry: An Introduction, 3rd Edn., Oxford University Press, USA, 1998. 7. Gowri Sankar Misra, Introductory Polymer Chemistry, New Age International, New Delhi, 1993

#### Evaluation procedure

- Assignments and assessments: The students will be given assignments and assessments to complete, which may include quizzes, exams, lab reports, and research papers. These assignments are designed to assess the students understanding of the concepts and principles of polymer science
- Practical skill assessment: the student will have to demonstrate practical skills learned during practical sessions through online mode. This may include the identification of everyday polymers by their physical properties, draw the structures of polymers etc.
- Final exam : The students will be assessed through a final exam, which may be a comprehensive exam covering all aspects of the course or a final research project

  
Dr. Ansar E. B.  
Coordinator  
HOD



  
Principal  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

MES Asmabi College, P Vemballur, Kodungallur

Department of Chemistry

Academic Year 2020-2021

Certificate Course in Fundamentals of polymer science


MESACCC2004

Report and Course Outcome

Certificate course in fundamentals of polymer science was conducted online mode from December 1<sup>st</sup> 2020 to January 28<sup>th</sup> 2021. Due to this pandemic condition Covid 19, all these sessions were conducted online mode as per instruction. During the 30 –day course , a total of 82 students from different UG subjects participated in the program. The course on fundamentals of polymer science designed to provide students with an understanding of polymer laboratory organization and technique of synthesis of various polymers and its classification. The students were evaluated based on assignments, practical skill assessments and a final exam.

The practical sessions related to course were demonstrated via video lectures. In the evaluation, it was found that all the students qualified the examination and obtained more than 80% mark, which demonstrated that, a strong understanding of course material and course design. It was found that the students had achieved the objectives of the course in various ways. Some students depicted a strong understanding of theoretical aspects of polymer science, while others demonstrated in the practical implementation of techniques.

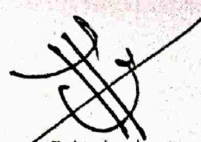
Overall, the course was deemed successful in providing a comprehensive learning experience to the students, and they were able to apply their knowledge in different fields related to polymer science. By the end of the course, students were able to gained the desired [outcomes successfully. Also a certificate of completion of the course was given to the qualified students.

  
Dr. Ansar E. B.

Coordinator

HOD



  
Principal  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671  
14/1


**MES Asmabi College, P Vemballur**  
**Department of Political Science**  
**Certificate Course 2020-21**

**How to approach UPSC Examination- MESACCC2005**

Department : Department of Political Science  
Name of the Course : How to approach UPSC Examination  
  
Course Code : MESACCC2005  
Name of the Coordinator : Dr.Sanand C Sadananda kumar  
Head of the Department : Dr. Sanand C Sadananda kumar  
Maximum No: of Students : 80  
Duration of the Course : 30 Hrs  
Teaching Methodology : Direct Method, Pair & Group works.  
Teaching Aids : PPT, Charts, Substitution Tables, Black Board.  
Evaluation Procedure : Diagnostic test in the beginning, Weekly mock tests and Final written exam.  
Date of Registration : 10/07/2020  
Tentative Date of Course Completion: 20/09/2020  
Date of Issue of Certificate : 29/03/2021

  
**SANAND C. SADANANDAKUMAR**  
Assistant Professor  
Department of Political Science  
M.E.S. Asmabi College,  
P.Vemballur, Kodungallur-680671



  
**DR. A. BIJU**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. V. VEMBALLUR P.O.,  
KODUNGALLUR- 680 671

# MES Asmabi College, P Vemballur

## Department of Political Science

Certificate Course- How to approach UPSC Examination- MESACCC2005

### List of students enrolled 2020-21

Sl No	Name of the student	Class	Signature
1	MOHAMMED IRFAN TP	I BA ENG	
2	AAKHIL C AMEER	I BA ENG	
3	FATHIMA V U	I BCOM CA	
4	K M JASMIN	I BCOM CA	
5	NANDANA PS	I BCOM CA	
6	RAFEELA THASNIM C M	I BCOM CA	
7	ASHAJ K S	I LMT	
8	ASWANI M S	I LMT	
9	FARHA ABDULSALAM	I LMT	
10	K B MUHAMMED RISWAN	I LMT	
11	MALIK K A	I LMT	
12	MOHAMMED ABDUL RAHMAN	I LMT	
13	FARSANA P A	II MA Eco	
14	FATHIMA JESNI K.S	II MA Eco	
15	FARHAN N F	I BCOM CA	
16	FAZIL FAKRUDHEEN	I BCOM CA	
17	KASHYAP DHAR M S	I BCOM CA	
18	MOHAMED SAFVAN M A	I BCOM CA	
19	SHAMIL PERAPURATH	I LMT	
20	SHEMINA P A	I LMT	
21	SHERIN MARIA MICHEL	I LMT	
22	ASHNA SAGEER V S	I BA Mass Com	
23	LUKMANUL HAKEEM M R	I BA Mass Com	
24	ATHUL KRISHNA C	I BA Mass Com	
25	MOBIN MOHANAN K M	I BA Mass Com	
26	Asna P M	II Fin	
27	Avin anand Dev C P	II Fin	
28	MOHAMMED SHAMEEM ALI K A	II DFP	
29	MUHAMMED MINSHADUL HAQ V P	II DFP	
30	MUHAMMED YASEEN N G	II DFP	
31	MUZAMMIL K S	II DFP	
32	NANDHANA M K	II DFP	
33	NASMATH P G	II DFP	
34	NAVINDAS P G	II DFP	
35	ADIL MUHAMED M T	II BBA	
36	MUHSINA BASHEER	II Bcom Coop	
37	MUMTHAHINA T M	II Bcom Coop	
38	PUNNYA T S	II Bcom Coop	
39	RESWINI M R	II Bcom Coop	
40	Adhila P K	II Bcom Fin	

Sl No	Name of the student	Class	Signature
1	ANWIN PRAMOD	BVoc II FPT	
2	ATHULLYA T P	II FPT	
3	BASIL SHYJAN	II FPT	
4	BINDIYA K S	II FPT	
5	BINU K M	II FPT	
6	FARSANA EM	II FPT	
7	FARSANA S F	II FPT	
8	FASIHA T A	II FPT	
9	FIDHA FASLIYA K S	II FPT	
10	HELEN P V	II FPT	
11	FATHIMA T S	BCom II Coop	
12	HANNA SHIRIN K M	II Coop	
13	LAMIYAH C N	II Coop	
14	MISRIYA M A	II Coop	
15	Alana Fathima	II Fin	
16	MUHAMMED AJMAL	BSc II Bot	
17	NIDHA NASHR T	II Bot	
18	Aleena A S	II Fin	
19	RASHA C	II Bot	
20	RESHMA K SURESH	II Bot	
21	RESHMA P P	II Bot	
22	Anjali C S	II Fin	
23	SWATHI N M	II Coop	
24	THAHNIYA ALI P A	II Coop	
25	VAISHNA P CHITZHUTH	II Coop	
26	HRIDYA SEKHAR T S	BSc II Phy	
27	KAVYA P B	II Phy	
28	KHADHEEJA HUSNA P	II Phy	
29	ARYA M A	II Phy	
30	MOHAMED SHAFI P M	II BA Eco	
31	MUMTHAS K M	II BA Eco	
32	THASNI K A	II Phy	
33	NAHLA NASARIN K N	II BA Eco	
34	NANDANA HARIDAS	II RA Eco	
35	RISHIKA K J	II BA Eco	
36	RINSHIDHA SHIRIN T S	II Phy	
37	ABHINAV P S	II BA Eco	
38	ABIDA A A	II BA Eco	
39	Anupam Raj K S	II BCom Fin	
40	Apsira V S	II Fin	

**SANAND C. SADANANDAKUMAR**  
 Assistant Professor  
 Department of Political Science  
 M.E.S. Asmabi College,  
 P. Vemballur, Kodungallur-680671



**Dr. A. BIJU**  
 PRINCIPAL  
 M.E.S. ASMABI COLLEGE  
 P. VEMBALLUR P.O.,  
 KODUNGALLUR- 680 671



# COURSE SYLLABUS

How to approach UPSC Examination- MESACCC2005

## **Module I**

Current events of national and international importance

History of India and Indian national movement

## **Module III**

Indian and world geography

Indian polity and governance

Economic and social development

## **Module III**

General issues on environmental ecology, biodiversity, and climate change

General science

**MES ASMABI COLLEGE**  
**Department of Political Science**  
**Certificate course in How to approach UPSC Examination- MESACCC2005**

**REPORT AND OUTCOME OF THE COURSE**


Department of Political Science conducted Certificate Course titled “How to approach UPSC Examination- MESACCC2005” for the students of UG level. Forty students in 2 batches enrolled for the course. The course officially began in the month of July 2020 and continued till January 2021. The course focused on to the syllabus prescribed and shed light on varied aspects of UPSC syllabus.

**OUTCOME:**

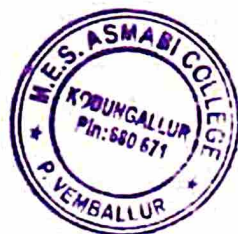
- Created awareness about competitive examinations among students.
- Guide them how to collect quality material in the form of books, magazines, newspapers, internet etc.
- Introduced them to various government and private jobs recruited through competitive examinations conducted by UPSC



**S. S. SRIDHARAN**  
Assistant Professor  
Department of Political Science  
MES/Asmabi College,  
P. Vemballur, Kodungallur-680671



**DR. A. BIJU**  
PRINCIPAL  
MES/ASMABI COLLEGE  
P. VEMBALLUR, P.O.,  
KODUNGALLUR-680671



**MES Asmabi College, P. Vemballur  
Research & PG Department of Botany  
Certificate Course – Introduction to IPR  
MESACCC202007**

**Department: Research and PG Department of Botany.**

**Name of the Course: Certificate Course on Introduction to IPR**

**Course Code: MESACCC202007**

**Name of the Coordinator : Dr Jisha K.C.**

**9846514038, jishaasmabi@gmail.com**

**Head of the Department : Dr. Asma VM**

**Maximum number of students : 85**

**Duration of the course : 30 hrs**

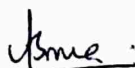
**Level : UG/PG**

**Teaching Methodology : Direct teaching, group discussions, online classes**

**Teaching aids : PPTs & videos**



Dr. JISHA K. C., MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P.O.P.VEMBALLUR  
KODUNGALLUR - 680 671



## MES ASMABI COLLEGE, P. VEMBALLUR

**Certificate Course Name: Introduction to IPR**

**Course Code: MESACCC202007**

### List of Students

Sl No	Candidate code	Name	Class	Signature
1	20CIPC01	ARDHRA T A	I BVOC FPT	
2	20CIPC02	AYSHA V A	I BVOC FPT	
3	20CIPC03	FARSANA S F	I BVOC FPT	
4	20CIPC04	IMRAN NAVAS P	I BVOC FPT	
5	20CIPC05	MEHJABIN SHERIN M A	I BVOC FPT	
6	20CIPC06	MUHAMMED BILAL K S	I BVOC FPT	
7	20CIPC07	SANDRA K S	I BVOC FPT	
8	20CIPC08	SRUTHI K P	I BVOC FPT	
9	20CIPC09	SUHANA MN	I BVOC FPT	
10	20CIPC010	ABDUL MUDASIR M M	I BVOC FPT	
11	20CIPC011	ABHIJITH V A	I BVOC FPT	
12	20CIPC012	ABHINAYA K	I BVOC FPT	
13	20CIPC013	ABHISHEK T S	I BVOC FPT	
14	20CIPC014	ARDHRA T A	I BVOC FPT	
15	20CIPC015	AYSHA V A	I BVOC FPT	
16	20CIPC016	FARSANA S F	I BVOC FPT	
17	20CIPC017	ANNA GRACE	I BA ENGLISH	
18	20CIPC018	ANSILA U N	I BA ENGLISH	
19	20CIPC019	ANUSREE M J	I BA ENGLISH	
20	20CIPC020	APSANA K B	I BA ENGLISH	
21	20CIPC021	BAHJA T B	I BA ENGLISH	
22	20CIPC022	GOUTHAVU PRASANNAN V	I BA ENGLISH	
23	20CIPC023	HANNA IBRAHIM	I BA ENGLISH	
24	20CIPC024	HASHIDHA HABEEB	I BA ENGLISH	

Dr. JISHA K. C., MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 686 071

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 686 071

PRINCIPAL  
MES ASMABI COLLEGE  
P.O. VEMBALLUR  
KODUNGALLUR - 686 671

25	20CIPC025	HIDHA FARVEEN N M	I BA ENGLISH	
26	20CIPC026	KAMALIYA K R	I BA ENGLISH	
27	20CIPC027	KAVYA T T	I BA ENGLISH	
28	20CIPC028	THASI EEMA NAZRIN R S	II BSC PSYCHOLOGY	
29	20CIPC029	AHLAAM K A	II BSC PSYCHOLOGY	
30	20CIPC030	ASHITHA RASHEED	II BSC PSYCHOLOGY	
31	20CIPC031	CHANDANA P VIRIN	II BSC PSYCHOLOGY	
32	20CIPC032	DANA T M	II BSC PSYCHOLOGY	
33	20CIPC033	DILSHA FATHIMA P H	II BSC PSYCHOLOGY	
34	20CIPC034	LUBNA ABDUL NAZAR	II BSC PSYCHOLOGY	
35	20CIPC035	NOWSHEEN P A	II BSC PSYCHOLOGY	
36	20CIPC036	RAHIFNA K A	II BSC PSYCHOLOGY	
37	20CIPC037	RISNA V B	II BSC PSYCHOLOGY	
38	20CIPC038	YUSRAH V N	II BSC PSYCHOLOGY	
39	20CIPC039	ABHIRAMI E S	II BSC PSYCHOLOGY	
40	20CIPC040	ADHMAN P A	II BSC PSYCHOLOGY	
41	20CIPC041	APARNA K P	II FPT	
42	20CIPC042	ASHITHA P A	II FPT	
43	20CIPC043	ASWATHIDAS M S	II FPT	
44	20CIPC044	AYSHA NOUREEN	II FPT	
45	20CIPC045	FARHANA V R	II FPT	
46	20CIPC046	HASHMI P L	II FPT	
47	20CIPC047	JASNA P S	II FPT	
48	20CIPC048	JISHNU K	II FPT	
49	20CIPC049	JISNA P B	II FPT	
50	20CIPC050	JYOTHIKA G	II FPT	
51	20CIPC051	MOHAMMED NAISAM T N	II FPT	
52	20CIPC052	MOHAMMED ASHIQE K S	II FPT	
53	20CIPC053	MOHAMMED JINASH K	II FPT	
54	20CIPC054	KAVYA K V	II BCOM CO-OPERATION	
55	20CIPC055	MOHAMED FAHIM K M	II BCOM CO	
56	20CIPC056	MOHAMMED RASIQUE N S	II BCOM CO	
57	20CIPC057	MUHAMMED SIYAD	II BCOM CO	
58	20CIPC058	REJA NAZAR E M	II BCOM CO	
59	20CIPC059	RENA FATHIMA M S	II BCOM CO	
60	20CIPC060	RENJIMA P V	II BCOM CO	
61	20CIPC061	RINCIYA K M	II BCOM CO	
61	20CIPC062	RINCY K T	II BCOM CO	
63	20CIPC063	SALMANUL FARIS T U	II BCOM CO	
64	20CIPC064	SANGEETH N S	II BCOM CO	
65	20CIPC065	SHAFNAS U S	II BCOM CO	

Dr. JISHA K. C., MPhil, PhD, NET  
 Assistant Professor  
 Research & PG Dept. of Botany  
 M.E.S. Asmat College  
 P. Vemballur, Thrissur Dt.  
 Kerala - 680 671

Head of Department  
 Research & PG Dept. of Botany  
 M.E.S. Asmat College  
 P. Vemballur, Thrissur Dt.  
 Kerala - 680 671

PRINCIPAL  
 M.E.S. ASMAT COLLEGE  
 P.O. VEMBALLUR  
 KODUNGALLUR - 680 671

66	20CIPC066	SHINITHAMOL P S	II BCOM CO	<i>[Signature]</i>
67	20CIPC067	SITHARA ANILAN	II BCOM CO	<i>[Signature]</i>
68	20CIPC068	SREEHARI M N	II BCOM CO	<i>[Signature]</i>
69	20CIPC069	SREERAG K S	II BCOM CO	<i>[Signature]</i>
70	20CIPC070	SUMAYYA	II BCOM CO	<i>[Signature]</i>
71	20CIPC071	VARSHA T L	II BCOM CO	<i>[Signature]</i>
72	20CIPC072	FATHIMA SABNAM C H	II BSC BOTANY	<i>[Signature]</i>
73	20CIPC073	HASEENA K H	II BSC BOTANY	<i>[Signature]</i>
74	20CIPC074	MEHJA N M	II BSC BOTANY	<i>[Signature]</i>
75	20CIPC075	MOHAMME ZODAN V.P	II BSC BOTANY	<i>[Signature]</i>
76	20CIPC076	AKHILDAS K M	II BSC BOTANY	<i>[Signature]</i>
77	20CIPC077	ARCHA V A	II BSC BOTANY	<i>[Signature]</i>
78	20CIPC078	BHAVYA MOHAN M	II BSC BOTANY	<i>[Signature]</i>
79	20CIPC079	KAVYA SHRI I S	II BSC BOTANY	<i>[Signature]</i>
80	20CIPC080	NAIZAM K S	II BSC BOTANY	<i>[Signature]</i>
81	20CIPC081	ABDUL BASITH T A	II BA MASS COMMUNICATION	<i>[Signature]</i>
82	20CIPC082	ANSIL P A	II BA MASS COMMUNICATION	<i>[Signature]</i>
83	20CIPC083	FATHIMA BADARUDHEEN	II BA MASS COMMUNICATION	<i>[Signature]</i>
84	20CIPC084	FATHIMA BHARRATH P A	II BA MASS COMMUNICATION	<i>[Signature]</i>
85	20CIPC085	FATHIMA P N	II BA MASS COMMUNICATION	<i>[Signature]</i>

Dr. JISHA K. C., MPhil, PhD, NET

Assistant Professor

Research & PG Dept. of Botany

MES Asmabi College

P. Vembalilur, Thrissur Dt.

Kerala - 680 671

Head of Department

Research & PG Dept of Botany

MES Asmabi College

P. Vembalilur, Thrissur Dt.

Kerala - 680 671

M.ES. ASMABI COLLEGE  
P.O. P. VEMBALLUR  
KODUNGALLUR - 680 671

# **Syllabus**

**CERTIFICATE COURSE**

## **Introduction to IPR**

**Course Co-ordinator**

**Dr. Jisha K.C.**

## Certificate Course

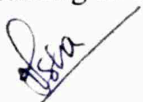
### INTELLECTUAL PROPERTY RIGHTS (IPRs)

#### Course Design

Intellectual Property Rights (IPR) have become one of the crucial issues of concern in the contemporary relations among nations. Central to such a concern has been the level of protection sought/contested on the rights rendered in recognition of the intellectual input/creativity underlying and invention or an artistic expression. Intellectual Property (IP) is an important and effective policy instrument relevant to a wide range of socio-economic, technological and political concerns. Our programme helps students to understand the implications of patents, copyrights, design, trademarks, and geographical Indications.

#### Aims and Objectives

- To bring innovation and excellence in teaching and research.
- To generate critical awareness among students, teachers and the younger generation on the correlation between technology and society.
- To promote interdisciplinary approach in teaching and research, as well as to make it socially relevant.
- To promote a high degree of awareness on intellectual property rights in general and in particular patents, trademarks, copy right, traditional knowledge and geographical indications which have become crucial concerns to society at the local, regional, national and international milieu.
- To give a direction to identify issues and concerns at local/regional/global problems through training of the required human resources.



Dr. JISHA K. C., MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



Principal  
MES ASMABI COLLEGE  
P.O.P.VEMBALLUR  
KODUNGALLUR - 680 671



## Syllabus

1. Intellectual Property Rights(IPRs)
  - a) Genesis and growth
  - b) Theoretical framework of IPR
  - c) Early conventions
  - d) WTO, TROPS and new global Regimes (10 hours)
2. Intellectual Property Rights
  - a. Copyrights
  - b. Patents
  - c. Geographical indications
  - d. Trademarks
  - e. Industrial designs (10 hours)
3. IPR and India; Historical overview
  - a. IPR Regulations in India
  - b. India and Patent Act
  - c. India and TRIPs (10 hours)

### Reading list

1. Alikhan & Shahid. (2004). *Intellectual Property and Competitive Strategies in the 21 Century*. New Delhi, Kluner Law International.
2. Angnekar & Dwijen. (1996). *GATT, Intellectual Property Rights, and the Seed Industry: Some Unsolved Problems*. New Delhi, Joseph Henry Press.
3. Bird, C., Subash, Robert & Jain C. (Ed).(2009). *The Global Challenge of Intellectual Property Rights*. New Delhi, Edward Elgar Publication.
4. Blakeney & Michael. (1996). *Trade Related Aspects of Intellectual Property Rights: A Concise Guide to the TRIPS Agreement (Intellectual Property in Practice)*. Sweet & Maxwell Publishers.
5. Blakeney & Michael. (1997). *Intellectual Property Aspects of Ethno biology*. Sweet and Maxwell Publishers.
6. Karki, M.M.S. (2009). *Intellectual Property Rights; Basic Concepts*. Atlantic Publisher.
7. Katrack, Homi. (2004). *The WTO and Developing Countries*. Palgrave Macmillan.
8. Keayala, B.K. (2004). *Trips Patent System and Doha Declaration: Implementation Process by India*. Rajiv Gandhi Institute of Contemporary Studies Published.
9. Koul, A.K. & Ahuja, V.K. (edt). (2001). *The Law of Intellectual Property Rights: In Prospect and Retrospect*. Faculty of Law, University of Delhi.

## Details of the students enrolled

Sl No	Candidate code	Name	Class	Status
1	20CIPCO1	ARDHRA T A	I BVOC FPT	Qualified
2	20CIPCO2	AYSHA V A	I BVOC FPT	Qualified
3	20CIPCO3	FARSANA S F	I BVOC FPT	Qualified
4	20CIPCO4	IMRAN NAVAS P	I BVOC FPT	Qualified
5	20CIPCO5	MEHJABIN SHERIN M A	I BVOC FPT	Qualified
6	20CIPCO6	MUHAMMED BILAL K S	I BVOC FPT	Qualified
7	20CIPCO7	SANDRA K S	I BVOC FPT	Qualified
8	20CIPCO8	SRUTHI K P	I BVOC FPT	Qualified
9	20CIPCO9	SUHANA MN	I BVOC FPT	Qualified
10	20CIPCO10	ABDUL MUDASIR M M	I BVOC FPT	Qualified
11	20CIPCO11	ABHIJITH V A	I BVOC FPT	Qualified
12	20CIPCO12	ABHINAYA K	I BVOC FPT	Qualified
13	20CIPCO13	ABHISHEK T S	I BVOC FPT	Qualified
14	20CIPCO14	ARDHRA T A	I BVOC FPT	Qualified
15	20CIPCO15	AYSHA V A	I BVOC FPT	Qualified
16	20CIPCO16	FARSANA S F	I BVOC FPT	Qualified
17	20CIPCO17	ANNA GRACE	I BA ENGLISH	Qualified
18	20CIPCO18	ANSILA U N	I BA ENGLISH	Qualified
19	20CIPCO19	ANUSREE M J	I BA ENGLISH	Qualified
20	20CIPCO20	APSANA K B	I BA ENGLISH	Qualified
21	20CIPCO21	BAHJA T B	I BA ENGLISH	Qualified
22	20CIPCO22	GOUTHAVU PRASANNAN V	I BA ENGLISH	Qualified
23	20CIPCO23	HANNA IBRAHIM	I BA ENGLISH	Qualified
24	20CIPCO24	HASHIDHA HABEEB	I BA ENGLISH	Qualified
25	20CIPCO25	HUDHA PARVEEN N M	I BA ENGLISH	Qualified
26	20CIPCO26	KAMALIYA K B	I BA ENGLISH	Qualified
27	20CIPCO27	KAVYA T T	I BA ENGLISH	Qualified
28	20CIPCO28	THASLEEMA NAZRIN K S	II BSC PSYCHOLOGY	Qualified
29	20CIPCO29	AHLAAM K A	II BSC PSYCHOLOGY	Qualified
30	20CIPCO30	ASHITHA RASHEED	II BSC PSYCHOLOGY	Qualified
31	20CIPCO31	CHANDANA P VIBIN	II BSC PSYCHOLOGY	Qualified
32	20CIPCO32	DANA T M	II BSC PSYCHOLOGY	Qualified
33	20CIPCO33	DILSHA FATHIMA P H	II BSC PSYCHOLOGY	Qualified
34	20CIPCO34	LUBNA ABDUL NAZAR	II BSC PSYCHOLOGY	Qualified
35	20CIPCO35	NOWSHEEN P A	II BSC PSYCHOLOGY	Qualified

Dr. JISHA K. C., MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

MES ASMABI COLLEGE  
P.O. VEMBALLUR  
KODUNGALLUR - 680 671

36	20CIPCO36	RAHEENA K A	II BSC PSYCHOLOGY	Qualified
37	20CIPCO37	RISNA V B	II BSC PSYCHOLOGY	Qualified
38	20CIPCO38	YUSRAH V N	II BSC PSYCHOLOGY	Qualified
39	20CIPCO39	ABHIRAMI E S	II BSC PSYCHOLOGY	Qualified
40	20CIPCO40	ADHNAN P A	II BSC PSYCHOLOGY	Qualified
41	20CIPCO41	APARNA K P	II FPT	Qualified
42	20CIPCO42	ASHITHA P A	II FPT	Qualified
43	20CIPCO43	ASWATHIDAS M S	II FPT	Qualified
44	20CIPCO44	AYSHA NOUREEN	II FPT	Qualified
45	20CIPCO45	FARHANA V R	II FPT	Qualified
46	20CIPCO46	HASHMI P L	II FPT	Qualified
47	20CIPCO47	JASNA P S	II FPT	Qualified
48	20CIPCO48	JISHNU K	II FPT	Qualified
49	20CIPCO49	JISNA P B	II FPT	Qualified
50	20CIPCO50	JYOTHIKA G	II FPT	Qualified
51	20CIPCO51	MOHAMMED NAISAM T N	II FPT	Qualified
52	20CIPCO52	MOHAMMED ASHIQE K S	II FPT	Qualified
53	20CIPCO53	MOHAMMED JINASH K	II FPT	Qualified
54	20CIPCO54	KAVYA K V	II BCOM CO-OPERATION	Qualified
55	20CIPCO55	MOHAMED FAHIM K M	II BCOM CO	Qualified
56	20CIPCO56	MOHAMMED RASIQUE N S	II BCOM CO	Qualified
57	20CIPCO57	MUHAMMED SIYAD	II BCOM CO	Qualified
58	20CIPCO58	REJA NAZAR E M	II BCOM CO	Qualified
59	20CIPCO59	RENA FATHIMA M S	II BCOM CO	Qualified
60	20CIPCO60	RENJIMA P V	II BCOM CO	Qualified
61	20CIPCO61	RINCIYA K M	II BCOM CO	Qualified
61	20CIPCO62	RINCY K T	II BCOM CO	Qualified
63	20CIPCO63	SALMANUL FARIS T U	II BCOM CO	Qualified
64	20CIPCO64	SANGEETH N S	II BCOM CO	Qualified
65	20CIPCO65	SHAFNAS U S	II BCOM CO	Qualified
66	20CIPCO66	SHINITHAMOL P S	II BCOM CO	Qualified
67	20CIPCO67	SITHARA ANILAN	II BCOM CO	Qualified
68	20CIPCO68	SREEHARI M N	II BCOM CO	Qualified
69	20CIPCO69	SREERAG K S	II BCOM CO	Qualified
70	20CIPCO70	SUMAYYA	II BCOM CO	Qualified
71	20CIPCO71	VARSHA T L	II BCOM CO	Qualified
72	20CIPCO72	FATHIMA SABNAM C H	II BSC BOTANY	Qualified
73	20CIPCO73	HASEENA K H	II BSC BOTANY	Qualified
74	20CIPCO74	MEHJA N M	II BSC BOTANY	Qualified
75	20CIPCO75	MOHAMME ZODAN V.P	II BSC BOTANY	Qualified
76	20CIPCO76	AKHILDAS K M	II BSC BOTANY	Qualified
77	20CIPCO77	ARCHA V A	II BSC BOTANY	Qualified

Dr. JISHA K. C., MPhil, PhD, NIT  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thosur Dt.  
Kerala - 686 671

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thosur Dt.  
Kerala - 686 671

PRINCIPAL  
MES ASMABI COLLEGE  
P.O. VEMBALLUR  
KODUNGALLUR - 686 671

78	20CIPCO78	BHAVYA MOHAN M	II BSC BOTANY	Qualified
79	20CIPCO79	KAVYA SHRI S	II BSC BOTANY	Qualified
80	20CIPCO80	NAIZAM K S	II BSC BOTANY	Qualified
81	20CIPCO81	ABDUL BASITH T A	II BA MASS COMMUNICATION	Qualified
82	20CIPCO82	ANSIL P A	II BA MASS COMMUNICATION	Qualified
83	20CIPCO83	FATHIMA BADARUDHEEN	II BA MASS COMMUNICATION	Qualified
84	20CIPCO84	FATHIMA BHARRATH P A	II BA MASS COMMUNICATION	Qualified
85	20CIPCO85	FATHIMA P N	II BA MASS COMMUNICATION	Qualified

**Dr. JISHA K. C.**, MPhil, PhD, NET  
Assistant Professor  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

**Head of Department**  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

**M.E.S. ASMABI COLLEGE**  
P.O. VEMBALLUR  
KODUNGALLUR - 680 671

## **REPORT OF CERTIFICATE COURSE ON INTELLECTUAL PROPERTY RIGHTS**

**RESEARCH AND PG DEPARTMENT OF BOTANY**

**Academic Year 2020-2021**

Name of the Certificate Course : Certificate Course on Intellectual Property Rights

Course Duration : 30 Hrs

Total number of students enrolled : 85

Mode of course conducting : Online and Offline classes

Date of Introduction : 12/10/2020

The certificate course on intellectual property rights was started on 12<sup>th</sup> October, 2020. A total of 85 students from different streams were admitted, and all of these students completed the course and qualified for certification. The online classes were provided through Google meet. All the theory classes were completed by January 29, 2021. The internal and external evaluations had been completed, and the results were published on March 03, 2021. A certificate of completion of the course was given to all the qualified students.

### **Course Outcome (Focus on Employability/Entrepreneurship)**

The primary function of intellectual property rights (IPRs) is to protect and stimulate the development and distribution of new products and the provision of new services based on the creation and exploitation of inventions, trademarks, designs, creative content or other intangible assets. This certificate Course helped the students to distinguish and explain the various forms of IPRs. The most important of course outcome is that the students can identify criteria's to fit one's own intellectual work in particular form of IPRs and they can apply statutory provisions to protect particular form of IPRs. They also able to Identify the procedure to protect different forms of IPRs national and international level and also they developed skill of making search using modern tools and techniques.

**MES Asmabi College, P Vemballur**  
**PG and Research Department of English**  
**Proposal for the Certificate Course 2020-21**

**CERTIFICATE COURSE IN FUNDAMENTALS OF ENGLISH  
GRAMMAR AND PHONETICS**

Department : PG & Research Department of English

Name of the Course : Essentials of English Grammar  
and Phonetics.

Course Code : MESACCC202009

Name of the Coordinator : Sabitha MM, 9847841441  
[sabithaassi@yahoo.com](mailto:sabithaassi@yahoo.com)

Head of the Department : Dr. Muralikrishnan T R

Maximum No: of Students : 45

Duration of the Course : 30 Hrs

Teaching Methodology : Direct Method, Pair & Group works.

Teaching Aids : PPT, Charts, Substitution Tables, Black  
Board.

Evaluation Procedure : Diagnostic test in the beginning, Weekly  
mock tests and Final written exam.

Collaborating Agency :

Project/ Assignment :

Date of Registration : 10/07/2020

Tentative Date of Course Completion: 20/09/2020

Date of Issue of Certificate : 29/03/2021

**COURSE SYLLABUS**  
**CERTIFICATE COURSE IN ESSENTIALS OF ENGLISH**  
**GRAMMAR AND PHONETICS**  
(MESACCC202009)

**OBJECTIVES:**

1. To enable the learners to reinforce their basic knowledge of English Grammar.
2. To make the learners understand and reinforce the basic structures in English Grammar to build a strong foundation.
3. To enable learners to recognize and understand the meaning of grammatical structures in spoken and written form.
4. To train learners to use the language structures with confidence and without errors in various oral and written communication processes.
5. To enable learners to identify the sound system in English language.

**Module 1 - 8 Hours**

- Introduction to Grammar
- Form class & Function class Words
- Word order & Sentence Structure
- Subject- Verb Agreement
- Types of Sentences
- Transformation of Sentences

**Module 2 - 10 Hours**

- Tenses - Present, Past & Future
- Negative & Question Formation
- Active and Passive Voices
- Reported Speech

**Module 3 - 8 Hours**

- Phonetics
- Phonemes
- Vowel Sounds
- Consonant Sounds


- Transcription

### Module 4 - 4 Hours

- Assignments
- Evaluation

### Recommended Reading:

1. Leech, Geoffrey. *English Grammar For Today- A New Inttroduction*. Palgrave, 2005.
2. Murphy, Raymond. *Essenetial Grammar in Use*. Cambridge: CUP, 2007.
3. Pal Rajendra and Suri Prem Lata. *English Grammar and Composition*. Sulthan Chand and Sons, New Delhi.
4. Quirk Randolph and Greenbaum Sidney. *A University Grammar of English*, Longman. Pearson Education India, 2002.
5. Wren P C and Martin H. *High School English Grammar and Composition*. Blackie ELT Books, New Delhi.

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

  
Dr.Reena Mohamed PM  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

  
SABITHA M M  
ASSISTANT PROFESSOR  
PG DEPARTMENT OF ENGLISH  
MES ASMABI COLLEGE  
P.VEMBALLUR, THRISSUR-680671

P.VEMBALLUR



**MES ASMABI COLLEGE**  
**PG DEPARTMENT OF ENGLISH**  
**Certificate Course in English Grammar and Phonetics**  
**COURSE CODE: MESACCC202009**

**REPORT AND OUTCOME OF THE COURSE**

Post-graduate and Research Department of English conducted Certificate Course titled “English Grammar and Phonetics” for the students of UG level. Forty-five students and Forty students in 2 batches enrolled for the course. The course officially began in the month of July 2020 and continued till January 2021. The course stucked on to the syllabus prescribed and shed light on varied aspects of functional grammar and sound systems in English.

**OUTCOME:**

1. The course benefitted the students with diverse domains of structural grammar.
2. The students were given exposure to practical application of grammar in spoken and written forms.
3. Course helped the students to understand the sound systems in English.
4. Students could transcribe and pronounce the words correctly.

  
**PRINCIPAL**  
**M.E.S. ASMABI COLLEGE,**  
**P.O.P.VEMBALLUR,**  
**P.VEMBALLUR - 680 671**


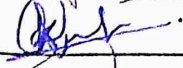
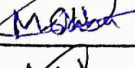
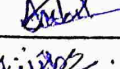


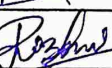


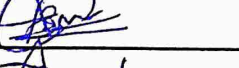
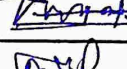

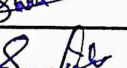

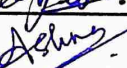
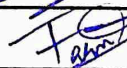
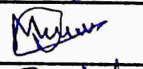

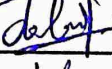
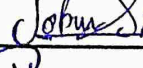

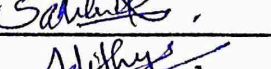
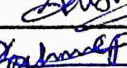
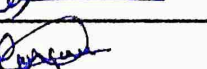

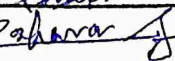



  
**Dr.Reena Mohamed PM**  
**Assistant Professor & HoD**  
**PG & Research Department of English**  
**MES Asmabi College**  
**P.Vemballur**

  
**SABITHA M M**  
**ASSISTANT PROFESSOR**  
**PG DEPARTMENT OF ENGLISH**  
**MES ASMABI COLLEGE**  
**P.VEMBALLUR, THRISSUR-680671**

## MES Asmabi College, P Vemballur

### CERTIFICATE COURSE IN ESSENTIALS OF ENGLISH GRAMMAR AND PHONETICS

Course Code : MESACCC202009 - BATCH 1 (2020-21)

SL.NO	Name of the Student	Class	Signature
1	ASHITHA P A	II BCOM	
2	KRISHNA T P	II BCOM	
3	MOHAMED SAHAL	II BCOM	
4	AKHILE A	II BCOM	
5	JIJITHA C M	II BCOM	
6	ANJALI K S	II ENG	
7	ANAGHA C M	II ENG	
8	RIZVANA M J	II ENG	
9	ANJALA ANWAR	II ENG	
10	HAMEEM ABDUL AZEEZ	II ENG	
11	ASNA MANAF P	II ECO	
12	ARYA RAVI	II ECO	
13	MOHAMMED NIYAS	II ECO	
14	SIVARANGINI C S	II ECO	
15	SUMITHA A J	II ECO	
16	MOHAMED AJMAL	II MASS COM	
17	ASHNA M S	II MASS COM	
18	FARIS	II MASS COM	
19	MEGHA UNNIKRISHNAN	II MASS COM	
20	RESHMA K R	II PHYSICS	
21	JOBIN SHIBU	II PHYSICS	
22	SANGEETHA T S	II PHYSICS	
23	HANEENA P M	II MATHS	
24	SAHLA P M	II MATHS	
25	ADITHYAN V G	II MATHS	
26	RESHMA C R	II BOTANY	
27	SAJANA K Y	II BOTANY	
28	SANA P A	II PSYCHO	
29	ZAHARA SHAREEF	II PSYCHO	

30	THASLEEMA K H	II PSYCHO	<i>Thasleema</i>
31	AHAMED SALIH	III BCOM COOP	<i>Ahamed</i>
32	DILSHANA V D	III BCOM COOP	<i>Dilshana</i>
33	AYOOSH E S	III BCOM COOP	<i>Ayoosha</i>
34	ASBIYA P S	III ENG	<i>Asbiya</i>
35	GANGA ANILKUMAR	III ENG	<i>Gangajeevi</i>
36	SOWNDARYA P S	III ENG	<i>Sowndarya</i>
37	AFITHA V S	III ECO	<i>Afitha</i>
38	ANAS K S	III ECO	<i>Anas</i>
39	SEETHA M B	III ECO	<i>Seetha</i>
40	HADIYA E A	III BOTANY	<i>Hadiya</i>
41	ADILA P M	III BOTANY	<i>Adila</i>
42	ARANDU DAS V R	III PHYSICS	<i>A Arundhas</i>
43	RESHMI T S	III PHYSICS	<i>Reshmi</i>
44	NUBLA P R	III PHYSICS	<i>Nubla P R</i>
45	SHAHINA C K	III PHYSICS	<i>Shahina</i>

*[Signature]*  
M.E.S. ASMIABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

*[Signature]*

**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

*[Signature]*  
SABITHA M M  
ASSISTANT PROFESSOR  
PG DEPARTMENT OF ENGLISH  
MES ASMABI COLLEGE  
P.VEMBALLUR, THRISSUR-680671

## MES Asmabi College, P Vemballur

### CERTIFICATE COURSE IN ESSENTIALS OF ENGLISH GRAMMAR AND PHONETICS

**Course Code : MESACCC202009 - BATCH 2 (2020-21)**

SL.NO	Name of the Student	Class	Signature
1	ANSIYA U A	III ECO	<i>Ansiya</i>
2	NEELIMA V A	III ECO	<i>Neelima</i>
3	SHAFI AKRAM P S	III ECO	<i>Shafi</i>
4	VISHNU P V	III ECO	<i>Vishnu</i>
5	MARVA R S	III ENG	<i>Marva</i>
6	ASHNA ANIFER	III ENG	<i>Ashna</i>
7	RASMIYA T A	III ENG	<i>Rasmiya</i>
8	ADHARSH V B	III ENG	<i>Adharsh</i>
9	NIMYA M A	III ENG	<i>Nimya</i>
10	SHAMILA U M	III BCOM COOP	<i>Shamila</i>
11	AFNAN LATHEEF	III BCOM COOP	<i>Afnan</i>
12	HASEENA P A	III BCOM COOP	<i>Haseena</i>
13	SANDRA E S	III BCOM COOP	<i>Sandra</i>
14	HARIPRIYA S	III BCOM COOP	<i>Haripriya</i>
15	MOHAMED IFAD P M	III BCOM COOP	<i>Mohamed</i>
16	AFITHA T H	III BOTANY	<i>Afitha</i>
17	HIBA PARVEEN T P	III BOTANY	<i>Hiba Parveen</i>
18	NIDHISH I S	III BOTANY	<i>Nidhish</i>
19	AKHINA VS	III PHYSICS	<i>Akhina</i>
20	MANSOOR P M	III PHYSICS	<i>Mansoor</i>
21	MEHJUBIN K	III AQUA	<i>Mehjabin</i>
22	NABEEL P M	III AQUA	<i>Nabeel Pm</i>
23	ROHIT KRISHNA V R	III AQUA	<i>Rohit Krishna</i>
24	SAFAMOL P A	III MATHS	<i>Safamol</i>
25	MEHNAZ P A	III MATHS	<i>Mehnaz</i>
26	SHINU K S	III MATHS	<i>Shinu</i>
27	SIBIN SHON M S	III MATHS	<i>Sibin</i>

28	MAJIDA C A	III BBA	<i>Majida</i>
29	SHAMNAD P K	III BBA	<i>Shamnad</i>
30	ALAN M B	III BBA	<i>Alan</i>
31	RISANA N N	III BBA	<i>Risana</i>
32	SHABNA M A	III PSYCHO	<i>Shabna</i>
33	NIHAL C M	III PSYCHO	<i>Nihal</i>
34	RINAAS K M	III PSYCHO	<i>Rinaas</i>
35	SANAM MALIK	III PSYCHO	<i>Sanam</i>
36	MANZOOR K A	III MASS COM	<i>Manzoor</i>
37	SALIMA	III MASS COM	<i>Salima</i>
38	SARANG P S	III MASS COM	<i>Sarang</i>
39	NOOHA PARVIN	III BCA	<i>Nooha</i>
40	RIYA K N	III BCA	<i>Riya</i>

*[Signature]*  
**PRINCIPAL**  
**M.E.S. ASMABI COLLEGE,**  
**P. VEMBALLUR,**  
**TRISSUR - 686 011**

*[Signature]*  
**Dr.Reena Mohamed PM**  
**Assistant Professor & HoD**  
**PG & Research Department of English**  
**MES Asmabi College**  
**P.Vemballur**

*[Signature]*  
**SABITHA M M**  
**ASSISTANT PROFESSOR**  
**PG DEPARTMENT OF ENGLISH**  
**MES ASMABI COLLEGE**  
**P.VEMBALLUR, TRISSUR-686011**

**MES Asmabi College, P Vemballur**

**PG and Research Department of English**

**Certificate Course 2020-21**

**MESACCC2010 Environmental Studies**

**Department.** : P G and Research Department of English.

**Name of the Course** : Certificate Course Environmental Studies

**Course Code** :MESACCC2010

**Name of the Coordinator** : Smt.Jameelathu.KA  
9895886131, jemybhtuo@yahoo.co.in

**Head of the Department** : Dr. Reena Mohamed

**Maximum number of students** : 80

**Duration of the course** : 30 hrs

**Level** : UG/PG

**Teaching Methodology** : Direct method, group discussions, pair  
Work

**Teaching aids** : Ppt, handouts, charts

**Evaluation procedure** : Diagnostic test in the beginning, weekly  
mock test, final mcq test after the course

**Collaborating agency, if any** : Nil

Project, Assignment, Internship: Nil

Date of Registration : 17/08/2020

Tentative date of Course Completion : 17/12/2020

Date of final exam : 31/12/2020

Date of Issue of Certificate : 07/01/2021

Course fee : -300

*Jameelath*

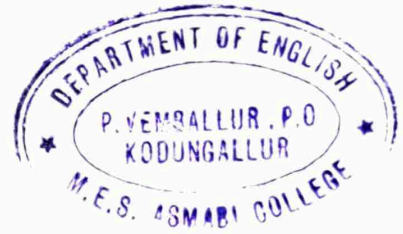
JAMEELATHU. K.A  
ASSISTANT PROFESSOR  
P.G. DEPARTMENT OF ENGLISH  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR, KODUNGALLUR-680671

*Reenam*

For PRINCIPAL  
M.E.S. ASMABI COLLEGE.  
P.O.P.VEMBALLUR.  
KODUNGALLUR - 680 671



For HOD  
*Rishvi*



**CERTIFICATE COURSE IN ENVIRONMENTAL STUDIES-2020-21**  
**STUDENTS ENROLLED**

SL.NO	NAME	CLASS	Signatures
1	MOHAMED ASHFAQUE	I BCA	<i>Ashfaque</i>
2	MOHAMMED YASEEN V A	I BCA	<i>Yaseen</i>
3	SAHAL SHAJAHAN	I BCA	<i>Sahal</i>
4	SAMEER MOHAMMED A M	I BCA	<i>Sameer</i>
5	SHAFNA P M	I BCA	<i>Shafna</i>
6	SHAHIDUL HAQ P S	I BCA	<i>Shahidul</i>
7	AISWARYA T S	I BCA	<i>Aiswarya</i>
8	AKASH K K	I BCA	<i>Akash</i>
9	ALINA M V	I BCA	<i>Alina</i>
10	AMAL KASIM	I BCA	<i>Amal</i>
11	ASHWIN M MENON	I BCA	<i>Ashwin</i>
12	FATHIMATHU SEHILA P A	I BCA	<i>Sehila</i>
13	HANEENA AJMI T S	I BCA	<i>Haneena</i>
14	HRIDYA C SUBHASH	I BCA	<i>Hridya</i>
15	HUSNA FARHAN P A	I BCA	<i>Husna</i>
16	JYOTHISH K J	I BCA	<i>Jyothish</i>
17	KARTHIK SHAJU	I BCA	<i>Karthik</i>
18	LAKSHMI GIREESH	I BCA	<i>Lakshmi</i>
19	MOHAMED BADUSHA	I BCA	<i>Badusha</i>
20	MOHAMED SHAHIL K A	I BCA	<i>Shahil</i>
21	MOHAMMED ASLAM KM	I BCA	<i>Aslam</i>
22	MUHAMMED HISHAM	I BCA	<i>Hisham</i>
23	MUHSIN A M	I BCA	<i>Muhsin</i>
24	SABARI C R	I BCA	<i>Sabari</i>





25	SABITH ALI M S	I BCA	Ali
26	SHABANA P S	I BCA	Shabaz
27	SREELAKSHMI K S	I BCA	KS
28	THASNI P S	I BCA	PS
29	AADITHYA E R	I BCA	Aadithya
30	ADHUL RAJ	I BCA	Adhul Raj
31	AJIVEED BABU	I BCA	AJIVEED
32	AYSHA NAFRIN K A	I BCA	Aysha
33	FARZANA K J	I BCA	Farzana
34	FASNA	I BCA	Fasna
35	FATHIMATH MUHSEENA V N	I BCA	Muhseena
36	HASHIL K R	I BCA	Hashil
37	JISHNU K B	I BCA	Jishnu
38	MARIYAM HASEEBA PN	I BCA	Mariyam
39	MOHAMED ADHIL A H	I BCA	Adhil
40	MOHAMED ADIL C M	I BCA	Mohamed
41	MOHAMMED ASHRAF K S	I BCA	Mohammed
42	MOHAMMED FARZEEN K M	I BCA	Farzeen
43		I BCA	
44	SALIH N S	I BCA	Salih
45	SANEER PB	I BCA	Saneer
46	SAYEED SAFVAN PM	I BCA	Sayeed
47	AYSHA T N	I BA ENG	AY
48	FARHANA FATHIMA R M	I BA ENG	Fathima
49	KAULATH SULTHANA PS	I BA ENG	Kaulath
50	NAJA T A	I BA ENG	Naja
5152	SANA MOL M I	I BA ENG	SANA
53	SHABANA K S	I BA ENG	Shabana
54	SHAHANAZ K S	I BA ENG	Shahanaz
55	AFRA JASIRA	I BA ENG	Afra
56	ASMI V H	I BA ENG	Asmi
57	FARHANA NAZRIN P A	I BA ENG	Farhana
58	FARZANA SIRAJ	I BA ENG	Siraj

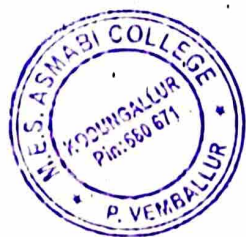
59	JUBAIRIYA A A	I BA ENG	Jubairiya
60	MUHAMMED IRFAN P H	I BA ENG	Irfan
61	ANNA GRACE	I BA ENG	Anna Grace
62	ANSILA U N	I BA ENG	Ansila
63	ANUSREE M J	I BA ENG	Anusree
64	APSANA K B	I BA ENG	Apsana
65	BAHJA T B	I BA ENG	Bahja
66	GOUTHAVU PRASANNAN	I BA ENG	Gauthav
67	HANNA IBRAHIM	I BA ENG	Hanna
68	HASHIDHA HABEEB	I BA ENG	Hashidha
69	HUDHA PARVEEN N M	I BA ENG	Hudha
70	KAMALIYA K B	I BA ENG	Kamaliya
71	KAVYA T T	I BA ENG	Kavya
72	LATHEEDHA NASRIN K M	I BA ENG	Latheedha
73	MANJIMADAS T M	I BA ENG	Manjima
74	MOHAMED ASLAM O N	I BA ENG	Aslam
75	RAISA BASHEER	I BA ENG	Raisa
76	PARVATHY P	I BA ENG	P. Parvathy
77	SARATH KRISHNA V S	I BA ENG	Sarath
78	SOPNALI M N	I BA ENG	Sopnali
79	SUMAYYA C A	I BA ENG	Sumayya
80	ANJANA RAJESH	I BA ENG	Anjana

*Reena*  
**Dr. Reena Mohamed PM**  
 Assistant Professor & HoD  
 PG & Research Department of English  
 MES Asmabi College  
 P. Vemballur

*Jameelath*

**JAMEELATHU. K.A**  
 ASSISTANT PROFESSOR  
 P.G. DEPARTMENT OF ENGLISH  
 M.E.S. ASMABI COLLEGE  
 P. VEMBALLUR, KODUNGALLUR - 680 671

*[Signature]*  
**PRINCIPAL**  
 M.E.S. ASMABI COLLEGE,  
 P.O.P. VEMBALLUR,  
 KODUNGALLUR - 680 671



# Course Syllabus

## Environmental Studies

### Objectives:

1. To enable the students to understand the importance of Environment.
2. To enable the students to make reflective thoughts on the need for environmental consciousness.
3. To make them pass on their awareness to the public as a responsible citizen.

### Module I

#### Introduction:

- Need and scope of Environmental Studies
- Diagnostic test
  - A Retrospection on Natural Disasters
  - Landslides, earthquakes
  - Climate change, Global Warming
  - Extinction of Animals
  - Imbalance and in equilibrium
  - How to prevent imbalance and protect environment

(10 Hours)

### Module II

- Deep and Shallow Ecology
  - Anthropocentric Orientation and its disorientation
  - Conservation of wild life
  - Rachel Carson and Environmental studies
- (6 Hours)

### Module III

Disaster management

UNCED and Development

Environmental Education

(4 Hours)

### Module IV

Ecological pyramids

a) Pyramid of number

b) Pyramid of biomass

c) Pyramid of energy

Environment and Literature

Eco Criticism

(10 Hours)

**Recommended reading**

Rachel carson: *Silent spring*

Cheryll Glotfelty: *Ecocriticism Reader*

De Sherbinin *Population and environment*

*Jameelathu*

JAMEELATHU. K.A  
ASSISTANT PROFESSOR  
P.G. DEPARTMENT OF ENGLISH  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR, KODUNGALLUR-680671

*Reenam*

For PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

For HOD  
*Rehani*



MES Asmabi College,P.Vemballur

P G Department of English

Certificate Course-Environmental Studies 2020-21

MESACCC202010

Report and Course Outcome

Certificate Course On Environmental Studies was started with the objective of creating a new generation who are conscious of the close relationship between man and environment and the essential role of environment in the existence of human beings. The Course was started on the online mode during the pandemic as its relevance was more felt at that time. 30 classes were conducted with 60 students from different batches. Various assignments on Deep and shallow Ecology, Disaster management etc. were done. Most of the students participated with full vigour and more or less scored full in the tests conducted. Attendance was marked during the google meet . It was completed in December 2020 and Certificates were issued online

*Jameelathu*

**JAMEELATHU. K.A**  
ASSISTANT PROFESSOR  
P.G. DEPARTMENT OF ENGLISH  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR, KODUNGALLUR-680671

*Reena*

**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

*[Signature]*  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR-680 671

MES ASMABI COLLEGE, P VEMBALLUR  
PG DEPARTMENT OF ENGLISH  
CERTIFICATE COURSE- FOUR SKILLS OF COMMUNICATION

MESACCC202011 (2020-2021)

Department : P G Department of English

Name of the Course : FOUR SKILLS OF COMMUNICATION

Course Code : MESACCC202011

Name of the Coordinator : VEENALEKSHMI UR

9497621206, vnlkshm@gmail.com

Head of the Department : Dr. Reena Mohamed

Maximum number of students : 30

Duration of the course : 30 hrs

Level : UG/PG

Teaching Methodology : Direct method, group discussions, Pair  
Work, Mind Mapping

Teaching aids : Ppt, Handouts, Charts

Evaluation procedure : Diagnostic test in the beginning, weekly  
mock test, final MCQ test

Collaborating agency, if any : Nil

MES ASMABI COLLEGE, P VEMBALLUR

CERTIFICATE COURSE - FOUR SKILLS OF COMMUNICATION (2020-21)

Course Code : MESACCC202011

Sl No	Name of the Student	Class	Sign
1	ADITYA NANDAKUMAR	III Bsc Psychology	<i>Aditya</i>
2	MOHAMMEDNIHAL K	III B.Com CA	<i>Mohammed</i>
3	MOHAMMED SHAMSIN V S	III B.Com Co- Op	<i>Mohammed</i>
4	LISNA ABOOBACKER K V	III B.com CA	<i>Lisna</i>
5	JASEERA UMMAR	III B.com CA	<i>Jaseera</i>
6	BASILA IQBAL V I	III B.com Co- Op	<i>Basila</i>
7	ASWANI C M	III B.Sc Botany	<i>Aswani</i>
8	ANAKHA K T	III B.Sc Botany	<i>Anakha</i>
9	AHSHAY P S	IIIB.Sc Botany	<i>Ahshay</i>
10	JUBINA NJ	IIIB.Sc Botany	<i>Jubina</i>
11	JAYALAKSHMI M G	IIIB.Sc Botany	<i>Jayalaxmi</i>
12	FAIROOSE TN	IIIB.Sc Botany	<i>Fairoose</i>
13	GOKUL KRISHNA KK	IIIB.Sc Botany	<i>Gokul</i>
14	HARIPRIYA MT	IIIB.Sc Botany	<i>Haripriya</i>
15	HANEENA RASMIN KU	IIIB.Sc Botany	<i>Haneena</i>
16	FATHIMATH HASNA KN	IIIB.Sc Botany	<i>Fathimath</i>
17	FATHIMA US	IIIB.Sc Botany	<i>Fathima</i>
18	AVANI K DEVDAS	IIIB.Sc Botany	<i>Avani</i>
19	ADNAN HAMZA KIZHISSERY	IIIB.Sc Botany	<i>Adnan</i>
20	SINAN SEMSUTHEEN	IIIB.Sc Botany	<i>Sinan</i>
21	SHIFANA ASHARAF	II BA Economics	<i>Shifana</i>
22	SAHALA FARSANA V S	II BA Economics	<i>Sahala</i>
23	RASHIDA K A	II BA Economics	<i>Rashida</i>
24	NAFIYA FARSANA	II BA Economics	<i>Nafiya</i>

25	ANJANA R C	II BA Economics	Anjana
26	MUHAMMED SAIFUL ISLAM V	II BA Economics	M Saiful
27	ASHFAK AHMED	II BBA	Ashfaq
28	MOHAMED NASHID	II BBA	Nashid
29	FATHIMATH ZUHARA K S	II BBA	Fathimath
30	AKHIL K S	II BBA	Akhil
31	ADHUNA T R	II BBA	Adhuna
32	FAMIS FAISAL	II B.Com FIN	Famis
33	FATHIMA T S	II B.Com FIN	Fathima
34	DEVADEVAN G	II B.Com FIN	Devan
35	ARYA T G	II B.Com FIN	Arya
36	ANJIMA K J	II B.Com FIN	Anjima
37	SALEENA E N	II B.Com FIN	Saleena
38	MURSHIDHA MOHAMMED	II B.Com FIN	Murshidha
39	MUHAMED SHAHEER T A	II B.Com FIN	Muhammed
40	HASNA V B	II B.Com FIN	Hasna
41	HARIKRISHNAN P P	II BscPhy	Harikiran
42	JINSHA PRASANNAN K	II BscPhy	Jinsha
43	FATHIMA C S	II BscPhy	Fathima
44	ASHLINE T A	II BscPhy	Ashline
45	AMTHAN KAREEM	II BscPhy	Amthan
46	ADIL MUHAMED M T	II BscPhy	Adil
47	SIRAJUDHEEN P S	II BscPhy	Sirajudheen
48	SHINAS MUHAMMED K H		Shinas
49	YADUKRISHNAN C U	I B.com CA	Yadukrishnan
50	VYSHNAVI U K	I B.com CA	Vyshnavi
51	VISHNU C V	I B.com CA	Vishnu
52	NAJLA P A	I B.com CA	Najla
53	ISHA T A	I B.com CA	Isha
54	GOVIND O N	I B.com CA	Govind



55	ZAYED ZEESHAN	I B.com CA	Zayed
56	VINAYAK JOSHY	I B.com CA	Vinayak
57	SHUAIB K S	I B.com CA	Shuaib
58	SHAFNA P S	I B.com CA	Shafna
59	SHIFANA ABDUL MAJEED	I B.com CA	Shifana
60	SANA T M	IIBsc Maths	Sana
61	SALAHUDHEEN AYYOOB SS	II Bsc Maths	Salahudheen
62	RAEESA P M	II Bsc Maths	Raeesa
63	PRANAV K A	II Bsc Maths	Pranav
64	NAVEENA T U	II Bsc Maths	Naveena
65	NANDU M P	II Bsc Maths	Nandu
66	THASNIM V A	II Bsc Maths	Thasnim
67	SREELAKSHMI P B	II Bsc Maths	Sreelakshmi
68	SREELAKSHMI C A	II Bsc Maths	Sreelakshmi
69	SNEHA K V	II Bsc Maths	Sneha
70	SHAHINA K Y	III BA Mass Comm	Shahina
71	SHAHANA T	III BA Mass Comm	Shahana
72	AYSHA	III BA Mass Comm	Aysha
73	ASLAM NAVAS P N	III BA Mass Comm	Aslam
74	AMARISH M L	III BA Mass Comm	Amarish
75	SULFI ASHRAF C.A	III BCA	Sulfi
76	FARSANA EM	III BCA	Farsana
77	SREYAS M S	III BCA	Sreyas
78	HELEN P V	III BCA	Helen
79	NANDHANA M K	III BCA	Nandhana
80	SNEHA O	III BCA	Sneha

VEENALEKSHMI UR  
COURSE CO-ORDINATOR

MES ASMABI COLLEGE, P. VEMBALLUR

Reena

**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

PRINCIPAL  
MES ASMABI COLLEGE,  
P. VEMBALLUR,  
KODUNGALLUR - 686 671

**Project, Assignment, Internship:** Nil

## Course Syllabus

### **Certificate course-Four Skills of Communication**

#### **Objectives:**

1. To enable the students to use the language with fluency, appropriate diction and idioms
2. To enable the students to acquire basics of Suprasegmental features of spoken English
3. To empower with the mastery of rhetoric in public speech, using language confidently in interviews

#### **Module I**

##### **Introduction:**

Need and scope of CCCE

Diagnostic test

Problems of being a second language learner

Possible approaches and solutions

Parts of Speech

Subject, Verb, Object

Verb - Different Forms of the Verb

Subject and Verb Agreement (Singular and Plural Forms of Nouns and Verbs)

Tenses and role of verb in it

Use of idioms and phrases

Structure of a Sentence

Structure of a Question

Use of Active and Passive Voice, Reported Speech and Tag question in communication

Use of courteous language

## Module II

(7 Hours)

### PHONETICS

Vowels ---Diphthongs --- Consonants --- Points of Articulation of Sounds- Connected speech with intonation

### VOCABULARY

Introduce common place expressions of language -- Different Forms of the Verb ---

Specimens of Situational Conversations, Phrases, Sentences and Questions --- Synonyms ---

Antonyms --- Miscellaneous.

Familiarize students with language lab

Identification of sounds or words including pronunciation of digits.

Announcements during event management, stage shows and ceremony

Practice sessions of conversations, Story building, Narration, Translation etc.

Group Discussion

Works to enhance reading skills

(13 Hours)

(Note: Students are advised to keep an Oxford Advanced Learner's Dictionary)

## Module III

(Individual Work)

Speech and patterns of rhetoric

Self introduction

Mock interview

Practice in formal speech

Pick and Choose activities

(10 Hours)

### Recommended reading

1. Bolitho, R and Tomlinson, B. (2005) Discover English, Heinemann
2. Bygate, M. (1987) Speaking, OUP


3. Hedge, T. (2005) Writing, OUP
4. Leech, G. (1982) Meaning and the English Verb, Longman
5. McCarthy, M., Schmitt, N. (1998) Vocabulary, CUP
6. Parrott, M. (2000) Grammar for English Language Teachers, CUP
7. Rixon, S. (1996) Developing Listening Skills, Macmillan
8. Roach, P. (2000) English Phonetics and Phonology, CUP
9. Swan, M (2005) Practical English Usage, OUP
10. Swan, M., & Smith, B. (2001) Learner English, CUP
11. Thornbury, S. (2002) How to Teach Vocabulary, Longman
12. Thornbury, S. (2005) How to Teach Speaking, CUP
13. Ur, P. (2005) Teaching Listening Comprehension, CUP



Veena Lakshmi U.R.  
Course Co-Ordinator



**Dr. Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur




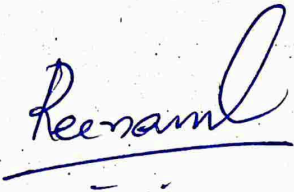
**PRINCIPAL**  
MES ASMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 690 671

MES ASMABI COLLEGE  
P.G DEPARTMENT OF ENGLISH  
CERTIFICATE COURSE- FOUR SKILLS OF COMMUNICATION (2020-2021)  
COURSE CODE: MESACCC202011

REPORT AND OUTCOME OF THE COURSE

The certificate course 'Four Skills of Communication' MESACCC202011 officially commenced on 1 Sept 2020. 80 students from different disciplines enrolled for the course. The mode of class was online. Classes were designed with a focus on the four skills of communication. The online sessions were interactive to diagnose and correct the errors in communication. Role play, skits, interactive segments were arranged to transact the objectives of the curriculum. Assessment, evaluation and feedback upheld the course outcome.

  
VEENALEKSHMI UR  
COURSE CO-ORDINATOR  
MES ASMABI COLLEGE  
P.VEMBALLUR.

  
**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 600 671

**MES Asmabi College, P Vemballur, Kodungallur**  
**Research Department of Commerce**  
**Certificate Course- Computerised Accounting Practices 2020-21**  
**MESACCC202014**

Curriculum and Evaluation Procedures

**Department** : Research Department of Commerce  
**Name of the Course** : Certificate Course in Computerised Accounting Practices  
**Course Code** : MESACCC202014  
**Coordinator** : Shiney C N  
**Head of the Department** : Dr. Princy Francis  
**Maximum number of students:** 80  
**Duration of the course** : 30 hours  
**Level** : UG  
**Teaching Methodology** : Direct teaching, illustrations, and hands-on training sessions.  
**Teaching aids** : PPT and accounting software packages



*For*   
PRINCIPAL,  
M. E. S. ASMABI COLLEGE  
P.O.P. VEMBALLUR,  
KODUNGALLUR-686671

MES Asmabi College, P Vemballur, Kodungallur

Research Department of Commerce

Certificate Course- Computerised Accounting Practices 2020-21

MESACCC202014

List of Students enrolled

Sl. No.	Roll No.	Name	Class	Signature
1	5001	ABDUL KALAM O A	I B. Com Co-operation	Abdul Kalam
2	5002	ANSILA P S	I B. Com Co-operation	Ansila
3	5003	FATHIMA NAJATH T S	I B. Com Co-operation	Fathima
4	5004	FATHIMA T M	I B. Com Co-operation	Fathima
5	5005	HAMNA MOHAMMED SALIH	I B. Com Co-operation	Hanna Mohammed
6	5006	HANNA MOHAMMED SALIH	I B. Com Co-operation	Hanna
7	5007	NAHIDHA P S	I B. Com Co-operation	Nahidha
8	5008	RAHIYANATH K A	I B. Com Co-operation	Rahiyath
9	5009	SADHAF A A	I B. Com Co-operation	Sadhaf
10	5010	SHIFAS A Y	I B. Com Co-operation	Shifas
11	5011	AKASH SAJEEVAN	I B. Com Co-operation	Akash
12	5012	AKHILRAJ CR	I B. Com Co-operation	Akhil Raj
13	5013	ANJIMA K J	I B. Com Co-operation	Anjima
14	5014	ARYA T G	I B. Com Co-operation	Arya
15	5015	DEVADEVAN G	I B. Com Co-operation	Devadevan
16	5016	FATHIMA T S	I B. Com Co-operation	Fathima
17	5017	HANNA SHIRIN K M	I B. Com Co-operation	Hanna Shirin
18	5018	LAMIYAH C N	I B. Com Co-operation	Misriya
19	5019	MISRIYA M A	I B. Com Co-operation	Misriya
20	5020	MUHSINA BASHEER	I B. Com Co-operation	Muhsina
21	5021	MUMTHAHINA T M	I B. Com Co-operation	Mumthahina
22	5022	PUNNYA T S	I B. Com Co-operation	Punya
23	5023	RESWINI M R	I B. Com Co-operation	Reswini
24	5024	SAFEELA M S	I B. Com Co-operation	Safeela
25	5025	SHABNA P N	I B. Com Co-operation	Shabna
26	5026	SHIFA NASARIN	I B. Com Co-operation	Shifa
27	5027	SREEHARI M	I B. Com Co-operation	Sreehari
28	5028	ADNAN KHADER K M	I B. Com Co-operation	Adnan
29	5029	ALIYA RUSLIN T A	I B. Com Co-operation	Aliya
30	5030	ANAMIKA S A	I B. Com Co-operation	Anamika
31	5031	ANEESHA SHANAVAS A S	I B. Com Co-operation	Aneesha
32	5032	ANGEL MARY T V	I B. Com Co-operation	Angel
33	5033	ANJANA M N	I B. Com Co-operation	Anjana
34	5034	ANSILA P L	I B. Com Co-operation	Ansila
35	5035	ANUSREE V O	I B. Com Co-operation	Anusree
36	5036	ARATHY E R	I B. Com Co-operation	Arathy
37	5037	ARYA P V	I B. Com Co-operation	Arya
38	5038	ASWATHY K S	I B. Com Co-operation	Aswathy
39	5039	ASWIN RAJESH	I B. Com Co-operation	Aswin Rajesh

40	5040	AYSHA P S	I B. Com Co-operation	Aysha
41	5041	DEVADARSAN C S	I B. Com Co-operation	Devadarsan
42	5042	FASNA A M	I B. Com Co-operation	Fasna
43	5043	FATHIMA SHBANAM	I B. Com Co-operation	Fathima
44	5044	ISHAN R S	I B. Com Co-operation	Ishan
45	5045	KRISHNA T J	I B. Com Co-operation	Krishna
46	5046	MILAN JALAL	I B. Com Co-operation	Milan
47	5047	MISERIA K K	I B. Com Co-operation	Misera
48	5048	MOHAMMED ASLAM M S	I B. Com Co-operation	Mohammed
49	5049	MOHAMMED SHAMIL	I B. Com Co-operation	Mohammed
50	5050	MUHAMMED HASHIM P J	I B. Com Co-operation	Mohammed
51	5051	NADHIYA P M	I B. Com Co-operation	Nadhiya
52	5052	NISRIN FARHATH	I B. Com Co-operation	Nisrin
53	5053	P N NABEEL	I B. Com Co-operation	Nabeel
54	5054	SETHULAKSHMI T R	I B. Com Co-operation	Sethu
55	5055	SHABANA P A	I B. Com Co-operation	Shabana
56	5056	SHAJNA P A	I B. Com Co-operation	Shajna
57	5057	SHEHZIAH T S	I B. Com Co-operation	Shehza
58	5058	SIYANA T N	I B. Com Co-operation	Siyana
59	5059	SWATHI N M	I B. Com Co-operation	Swathi
60	5060	THAHNIYA ALI P A	I B. Com Co-operation	Thahniya
61	5061	VAISHNA P CHITEZHUTH	I B. Com Co-operation	Vaishna
62	5062	VARSHA V P	I B. Com Co-operation	Varsha
63	5063	VYAS VENU K	I B. Com Co-operation	Vyas
64	3201	ASHITHA P A	II B. Com Co-operation	Ashitha
65	3202	AMMAR JAFAR SADIK	II B. Com Co-operation	Ammar
66	3203	FARISHA V S	II B. Com Co-operation	Farisha
67	3204	FARZANA A G	II B. Com Co-operation	Farzana
68	3205	HAFSITHA P L	II B. Com Co-operation	Hafsitha
69	3206	MAJIDHA K A	II B. Com Co-operation	Majidha
70	3207	MOHAMMED FAHEEN P A	II B. Com Co-operation	Mohammed
71	3208	NEHLA A S	II B. Com Co-operation	Nehla
72	3209	RAMSHAD A A	II B. Com Co-operation	Ramshad
73	3210	SANA K M	II B. Com Co-operation	Sana
74	3211	SIYAD K N	II B. Com Co-operation	Siyad
75	3212	THASNITHA A I	II B. Com Co-operation	Thasnitha
76	3213	THWAYIBA BASHEER	II B. Com Co-operation	Thwayiba
77	3214	AMAL KRISHNA A B	II B. Com Co-operation	Amal
78	3215	ANJANA C M	II B. Com Co-operation	Anjana
79	3216	ANNA ANTO	II B. Com Co-operation	Anna
80	3217	ASMA P S	II B. Com Co-operation	Asma



For Reenaul  
 PRINCIPAL,  
 M. E. S. ASGABI COLLEGE  
 P O P. VEMBALLUR,  
 KODUNGALLUR-686671



## **Curriculum**

### **Objectives:**

1. Develop a comprehensive understanding of theoretical accounting concepts and their practical application.
2. Acquire proficiency in using popular accounting software applications for computerized accounting practices.
3. Apply accounting principles and software skills to accurately record and analyse financial transactions.
4. Generate and interpret financial reports using accounting software for informed decision-making.
5. Enhance employability prospects by gaining practical skills in computerized accounting practices.

### **Module 1: Theoretical Accounting Fundamentals (10 hours)**

- Introduction to Accounting: Basic concepts, principles, and objectives of accounting
- Types of Accounts: Assets, liabilities, income, and expenses
- Double Entry System: Understanding debits and credits, journal entries, and ledger accounts
- Financial Statements: Preparation and interpretation of balance sheet, income statement, and cash flow statement

### **Module 2: Computerized Accounting Principles (10 hours)**

- Introduction to Computerized Accounting: Advantages and benefits of computerized accounting systems
- Accounting Software Overview: Understanding popular accounting software applications (e.g., QuickBooks, Tally)
- Chart of Accounts: Creating and managing charts of accounts in accounting software
- Recording Transactions: Entering, editing, and deleting transactions in the software
- Bank Reconciliation: Performing bank reconciliation using accounting software
- Financial Reporting: Generating financial reports (balance sheet, income statement) using accounting software

### **Module 3: Practical Application of Computerized Accounting (10 hours)**

- Company Setup: Creating and managing company profiles in accounting software
- Inventory Management: Recording and tracking inventory using accounting software
- Payroll Management: Handling employee payroll calculations and generating pay slips
- Budgeting and Forecasting: Creating and managing budgets and forecasts in accounting software
- Fixed Assets Management: Recording and depreciating fixed assets using accounting software

- Data Security and Backup: Understanding data security measures and backup procedures
- Troubleshooting: Identifying and resolving common issues in computerized accounting systems

### **Recommended reading**

1. Accounting All-in-One for Dummies (2014) by Kenneth Boyd, Lita Epstein, Mark P. Holtzman, Frimette Kass-Shraibman, Maire Loughran, Vijay S. Sampath, John A. Tracy, Tage C. Tracy, Jill Gilbert Welytok
2. Overview of Computerised Accounting System (2020) NCERT

### **Evaluation procedures**

- Practical exercises and hands-on training should be incorporated throughout the course.
- Assessments and quizzes can be conducted after each module to evaluate the learners' understanding.
- Final practical examination to assess learners' proficiency in using the chosen accounting software. This test can involve tasks such as entering transactions, generating financial reports, and performing bank reconciliations.



*Reesam*  
PRINCIPAL,  
M. E. S. ASMABI COLLEGE  
P. O. P. VEMBALLUR,  
KODUNGALLUR-686671

**MES Asmabi College, P Vemballur, Kodungallur**

**Research Department of Commerce**

**Certificate Course- Computerised Accounting Practices 2020-21**

MESACCC202014

**Course Report: Certificate Course in Computerized Accounting Practices**

**I. Introduction**

The Certificate Course in Computerized Accounting Practices was conducted from April 19 to 24, 2021, to provide students from the Research Department of Commerce with comprehensive knowledge and practical skills in computerized accounting. The course aimed to equip participants with theoretical accounting fundamentals, proficiency in popular accounting software, and practical application of computerized accounting principles. Due to the COVID-19 pandemic, the course was conducted online to ensure the safety and well-being of the participants.

**II. Course Details**

- Course Duration: April 19 - 24, 2021
- Course Name: Certificate Course in Computerized Accounting Practices
- Duration: 30 hours
- Participants: 80 students from the Research Department of Commerce
- Mode of Delivery: Online

**III. Course Objectives**

The course had the following objectives:

1. Develop a comprehensive understanding of theoretical accounting concepts and their practical application.
2. Acquire proficiency in using popular accounting software applications for computerized accounting practices.
3. Apply accounting principles and software skills to accurately record and analyse financial transactions.
4. Generate and interpret financial reports using accounting software for informed decision-making.
5. Enhance employability prospects by gaining practical skills in computerized accounting practices.

**IV. Course Curriculum and Methodology**

The course was divided into three modules, each with a duration of 10 hours. Module 1 focused on theoretical accounting fundamentals, Module 2 covered computerized accounting

principles, and Module 3 emphasized the practical application of computerized accounting. The course curriculum included lectures, demonstrations, practical exercises, and hands-on training to provide a comprehensive learning experience. Participants were also given opportunities to ask questions, engage in discussions, and collaborate with fellow learners through online platforms.

#### V. Course Delivery and Online Mode

The online mode of course delivery consisted of live virtual sessions using video conferencing tools, such as Google Meet or Microsoft Teams. The course instructors utilized presentation slides, screen sharing, and interactive whiteboards to deliver lectures effectively. Participants were provided with electronic course materials, including lecture notes, reference materials, and software guides. Additionally, participants were given access to the chosen accounting software to practice their skills and complete practical exercises.

#### VI. Assessment and Evaluation

To evaluate the participants' progress and understanding, a comprehensive assessment approach was adopted. The evaluation included the following components:

1. Theory Assessment: A written examination was conducted to assess participants' understanding of theoretical accounting concepts covered in Module 1.
2. Software Proficiency Test: A practical examination tested participants' proficiency in using the accounting software introduced in Module 2.
3. Practical Assignments: Participants were assigned practical exercises related to Module 3 topics, allowing them to apply their software skills in real-world scenarios.
4. Case Study Analysis: Participants were given a case study that required them to analyze and interpret financial data using their theoretical knowledge and software skills.
5. Overall Performance Assessment: Participants' overall performance, including participation, engagement, and completion of assignments, was considered in the evaluation.

#### VII. Conclusion

The Certificate Course in Computerized Accounting Practices provided valuable knowledge and skills to the 80 participants from the Research Department of Commerce. Despite the challenges posed by the COVID-19 pandemic, the online mode of course delivery ensured continuity in education and enabled participants to develop proficiency in computerized accounting practices. The course curriculum, coupled with comprehensive assessment methods, allowed participants to gain theoretical and practical expertise in accounting principles and software applications.

For *Leenam*  
PRINCIPAL,  
M. E. S. ASMABI COLLEGE  
P. O. P. VEMBALLUR,  
KODUNGALLUR-686671



**MES Asmabi College, P Vemballur**  
**Department of Computer Application**  
**Certificate Course: Office Automation and Online Documentation Tools**

**MESAC202016**

**Curriculum and Evaluation Procedures**

Department : Computer Application  
Name of Course : Office Automation and Online Documentation Tools  
Course Code : MESAC202016  
Corse Coordinator & HoD : Ms. Jabin T H, 9747724640, jabiriyas@gmail.com  
Max. No. of Students : 100  
Duration of course : 48 hours (20T + 28P)  
Level : UG/PG  
Teaching Methodology : Group work, Individual work, Lab work, Direct Teaching.

*Jabin TH*  
*27/7/20*  
Jabin TH  
HoD & Course  
Co-ordinator



**MES Asmabi College, P Vemballur**  
**Department of Computer Application**

Certificate Course: Office Automation and Online Documentation Tools

Course Code: MESAC202016 - Batch I


**LIST of Students Enrolled**

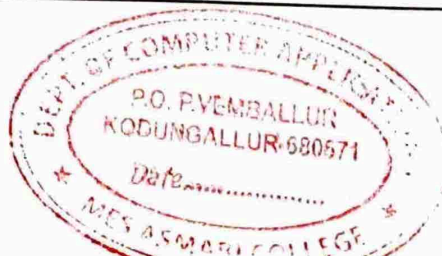
SL.NO.	NAME	Class	Signature
1	ATHULYA SURESH C	II Bvoc THM	<i>Athulya</i>
2	SREELAKSHMI A P	II Bvoc THM	<i>Sreelakshmi</i>
3	AADHILA T S	II Bvoc THM	<i>Aadhila</i>
4	SHABNA P S	II Bvoc THM	<i>Shabna</i>
5	SREELAKSHMI A P	II Bvoc THM	<i>Sreelakshmi</i>
6	AADHILA T S	II Bvoc THM	<i>Aadhila</i>
7	SHABNA P S	II Bvoc THM	<i>Shabna</i>
8	SREELAKSHMI A P	II Bvoc THM	<i>Sreelakshmi</i>
9	AADHILA T S	II Bvoc THM	<i>Aadhila</i>
10	AVYA ANAND DEV	II BA English	<i>Avya</i>
11	AYSHA SAHLA V N	II BA English	<i>Aysha</i>
12	ADEEB ABDUL RASHEED	II BA English	<i>Adeeb</i>
13	FARHANA P S	II BA English	<i>Farhana</i>
14	MAYA UNNIKRIISHNAN N U	II BA English	<i>Maya</i>
15	REVATHY SURESH	II BA English	<i>Revathy</i>
16	SIVASARANYA P S	II BA English	<i>Sarasany</i>
17	FATHIMATH ZUHARA T K	II BA Mass Communication	<i>Zuhara</i>
18	NIJIN A N	II BA Mass Communication	<i>Nijin</i>
19	MOHAMMED SHAFAS E M	II BBA	<i>Shafas</i>
20	KISHAN SELVARAJ	II BBA	<i>Kishan</i>
21	YADUKRISHNA G HAREENDRAN	II BBA	<i>Yadukrishna</i>
22	HASNA P A	II B. Sc. Physics	<i>Hasna</i>



PRINCIPAL  
 MES ASMABI COLLEGE,  
 P.O.P.VEMBALLUR,  
 KODUNGALLUR - 680 671

23	SREELAKSHMI V B	II B. Sc. Physics	<u>Sreelakshmi</u>
24	HASNA T M	II B. Sc. Physics	<u>Hasna</u>
25	MUHAMED HASEEB	II B. Sc. Physics	<u>Hasnab</u>
26	SHAYANA P S	II B. Sc. Physics	<u>Sheeya</u>
27	ELISABATH P J	II B.Sc. Mathematics	<u>Elisabath</u>
28	ADITHYAN V G	II B.Sc. Mathematics	<u>Aditya</u>
29	HASNA M H	II B.Sc. Mathematics	<u>Hasna</u>
30	MUHSINA K S	II B.Sc. Mathematics	<u>Muhsina</u>
31	UMAIRA UMMER	II B.Sc. Mathematics	<u>Umaria</u>
32	ABDUL MAHID T A	II B.Com Finance	<u>Mahid</u>
33	JITHIN KRISHNA P J	II B.Com Finance	<u>Jithin</u>
34	DEVIKA RAJ K R	III BA Economics	<u>Devika</u>
35	RAHIYANATH V A	III BA Economics	<u>Rahiyana</u>
36	SMRUTHULA KRISHNA C U	III BA Economics	<u>Skcu</u>
37	ANJALI KRISHNA KB	III BA Economics	<u>Anjali</u>
38	ANEESHA P M	III B.Com Co-operation	<u>Aneesa</u>
39	ANJALY P D	III B.Com Co-operation	<u>Anjaly</u>
40	VEENA N V	III B.Sc. Physics	<u>Veena</u>
41	MOHAMED RAFEEK	III B.Sc. Physics	<u>Rafeek</u>
42	VINAYAK M.N	III B Voc. Logistics	<u>Vinay</u>
43	FATHIMATH ZEHRA P S	III B.Sc. Aquaculture	<u>Zehra</u>
44	AVINKRISHNA M V	III B.Sc. Aquaculture	<u>Avin</u>
45	SWATHY KRISHNA M A	III B.Sc. Aquaculture	<u>Swathy</u>
46	MOHAMED SAHEEN	III BA Mass Communication	<u>Sahaa</u>
47	YOOSAF NASA	III BA Mass Communication	<u>Yousaf</u>
48	HASHIM MOHAMED M M	III BBA	<u>Hashim</u>
49	ANAGHA M S	III BBA	<u>Anagha</u>
50	VYSHAKH JOSHI	III BBA	<u>Vysakh</u>

 2/20  
 Jabin T.H  
 Head & Course  
 Co-ordinator



PRINCIPAL  
 M.E.S. ASMAJI COLLEGE,  
 P.O. P.VEMBALLUR,  
 KODUNGALLUR - 680 671

**MES Asmabi College, P Vemballur**  
**Department of Computer Application**  
**Certificate Course: Office Automation and Online Documentation Tools**  
**Course Code: MESAC202016 - Batch II**  
**LIST of Students Enrolled**

SL.NO.	NAME	Class	Signature
1	NISANTH M S	I BVoc DFP	<i>Nisanth</i>
2	NITHIN P.M	I BVoc DFP	<i>Nithin</i>
3	NIZAMUDHEEN V N	I BVoc DFP	<i>Nizam</i>
4	RAHMATH C K	I BVoc DFP	<i>Rahmath</i>
5	RANEEM RASHEED C H	I BVoc DFP	<i>Raneem</i>
6	SHAHABAS P S	I BVoc DFP	<i>Shabas</i>
7	SINAN SABEER M	I BVoc DFP	<i>Sinan</i>
8	MOHAMED YOUSUF GASNI	I B.Com CA	<i>Yousuf</i>
9	MOHAMMAD RIFAN	I B.Com CA	<i>Rifan</i>
10	MOHAMMED ASLAM M S	I B.Com CA	<i>Aslam</i>
11	MOHEMED AFNAN K B	I B.Com CA	<i>Afnan</i>
12	MUHAMMED ROSHAN K M	I B.Com CA	<i>Roshan</i>
13	MUHAMMED SHAFI K I	I B.Com CA	<i>Shafi</i>
14	SHAMIYA NINZINAZ M N	I B. Sc. Physics	<i>Shamiya</i>
15	AHAMED AKMAL K	I B. Sc. Physics	<i>Akmal</i>
16	KIRAN P B	I B. Sc. Physics	<i>Kiran</i>
17	GOPIKA K R	I B. Sc. Mathematics	<i>Gopika</i>
18	JITHIN M S	I B. Sc. Mathematics	<i>Jithin</i>
19	JUNAINA P V	I B. Sc. Mathematics	<i>Junaina</i>
20	KRISHNA PRIYA A R	I B. Sc. Mathematics	<i>KP</i>
21	SHAHARBHAN P M	I B. Sc. Mathematics	<i>Sharu</i>
22	UNNIMAYA P S	I B. Sc. Mathematics	<i>Unni</i>

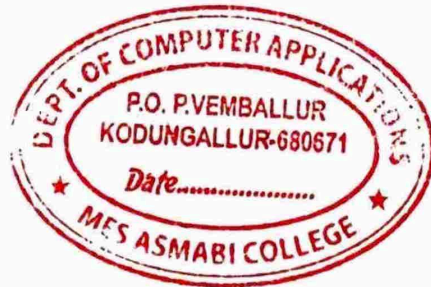




23	AYISHA SHAHINA T P	I B. Sc. Mathematics	<i>Shahina</i>
24	KIBILATH DIVAN	I B. Sc. Psychology	<i>Kibila</i>
25	NAJIYA K A	I B. Sc. Psychology	<i>Najiya</i>
26	NIJAYAS PRASAD	I B. Sc. Psychology	<i>Nijaya</i>
27	SHELNA A S	I B. Sc. Psychology	<i>Shelna</i>
28	SITHALAKSHMY P G	I B. Sc. Psychology	<i>Sitha</i>
29	ABDUL SALAM	I B. Sc. Psychology	<i>Abdul</i>
30	AFLA K S	I B. Sc. Psychology	<i>Afla</i>
31	ANASWARA C G	I B. Sc. Psychology	<i>Anaswar</i>
32	ARYALAKSHMI E G	I B. Sc. Psychology	<i>Arya</i>
33	BHAGYA B L	I B. Sc. Psychology	<i>Bhagya</i>
34	FATHIMATH HIBA	I B. Sc. Psychology	<i>Fathima</i>
35	FEMINA V A	I B. Sc. Psychology	<i>Femina</i>

*10/12/20*

*Jabin T H  
Head of Course  
Co-ordinator*



*[Signature]*  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

**MES Asmabi College, P Vemballur**  
**Department of Computer Application**  
**Certificate Course: Office Automation and Online Documentation Tools**

**MESAC202016**

**Curriculum and Evaluation Procedures**

Department	:	Computer Application
Name of Course	:	Office Automation and Online Documentation Tools
Course Code	:	MESAC202016
Course Coordinator & HoD	:	Ms. Jabin T H, 9747724640, jabiriyas@gmail.com
Max. No. of Students	:	100
Duration of course	:	48 hours (20T + 28P)
Level	:	UG/PG
Teaching Methodology	:	Group work, Individual work, Lab work, Direct Teaching.

**Curriculum**

**Objectives:**

- To enable students familiar Internet and online documentation and image editing tools
- To equip students to acquire basic knowledge in Office Automation Tools

**Office Automation and Online Documentation Tools**

**Unit I (2T+6L)**

- Need and Scope of MESAC202016
- Diagnostic Test

Introduction to Computers: Types of Computers - Desktop, Laptop, Notebook and Netbook. System - Software Computer Languages, Features of good language.

Basics Computer Organization: Input Unit, Output Unit, Storage Unit, Control Unit, Primary Storage, Secondary Storage Devices.

Networks - LAN, WAN - Client – Server. Basics of Web Design – www, W3C, Web Browser, Web Server, Web Hosting, Web Pages, DNS, URL

Online Documentation Tools: PDF document creator, Converter, Image editors.

**UNIT II (6T+10L)**

Documentation Using a Word Processor (OpenOffice Writer / M.S. Word) - Introduction to Office Automation, Creating & Editing Document, Formatting Document, Auto-text, Autocorrect, Spelling and Grammar Tool, Document Dictionary, Page Formatting, Bookmark, Advance Features - Mail Merge, Tables, Printing, linking and embedding object, Template.

### UNIT III (6T+10L)

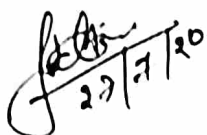
Electronic Spread Sheet (OpenOffice Calc/MS-Excel) - Introduction to Spread Sheet, Creating & Editing Worksheet, Formatting and Essential Operations, Formulas and Functions, Charts, Advanced features – Pivot table & Pivot Chart, Linking and Consolidation.

### UNIT IV (2T+6L)

Presentation using (OpenOffice Impress/MS-Power Point): Presentations, Creating, Manipulating & Enhancing Slides, Organizational Charts, Charts, Word Art, Animations and Sounds, Inserting Animated Pictures or Accessing through Object.

### Recommended Reading:

1. Sinha. P.K, *Computer Fundamentals*, BPB Publications
2. Ram. B, *Computer fundamentals*, New Age International Pvt. Ltd Publishers
3. Thomas L Floyd, *Digital Fundamentals*, Universal Book Stall
4. Barte T.C, *Digital Computer Fundamentals*, THM
5. Michael Miller, *Absolute Beginner's Guide to Computer Basics*, Prentice Hall.
6. Russell A. Stultz, *Learn Microsoft Office*, BPB Publication.
7. H.M.Deltel, P. J. Deltel, et al., *Internet & World Wide Web - How to program*, Prentice Hall.

  
22/7/20.  
Jabin TKI  
HoD & Course  
Co-ordinator.



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR-680 671

**MES Asmabi College, P Vemballur**  
**Department of Computer Application**  
**Certificate Course: Office Automation and Online Documentation Tools**  
**MESAC202016**

**Report & Course Outcome**

The Certificate Course Office Automation and Online Documentation Tools (MESAC202016) started on 10th August 2020 in two batches for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Year UG students. Due to the Pandemic situation all sessions of the course were conducted online. The time was scheduled according to the convenience of the students as regular classes are also conducting online at that time with a duration of 1 to 1 ½ Hrs. The lab works are also done using online tools. The first batch started on 10<sup>th</sup> August 2020 and was completed on 30<sup>th</sup> September 2020. The second batch was commenced on December 14, 2020 and came to an end on 21<sup>st</sup> of January. A diagnostic test was conducted at the starting to know the knowledge level of the students, and according to that analysis we arranged the course. After the completion a final test was conducted and all the students secured good score in the test. Pair work and group work helped the students to improve the knowledge and skill level. Certificates were issued for all 85 students after the course as they passed the examination and secured more than 80% of the attendance. The course feedback is that the students can do their online tasks given by the teacher in a better way.

  
23/3/21

Jabin T H  
HOD & Course  
Co-ordinator.



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

**MES Asmabi College, P Vemballur, Kodungallur**

**Department of Mass communication and Journalism**

**Academic Year 2020-2021**

**Certificate Course in Introduction to Advertising theory and practices - ADTP**

Department : Mass communication and Journalism

Name of the Course : Introduction to Advertising and Practices

Course Code : ADTP

Coordinator : Najma Nazeer

Head of the Department : Najma Nazeer

Max. No of students : 84

Duration of the Course : 30 hrs

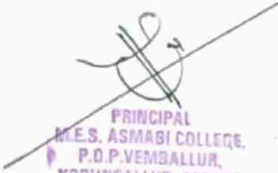
Level : UG/PG

Teaching Methodology : Video Lectures, Interactive simulations, Virtual lab exercises,  
Online discussion forums

Teaching aids : Google classroom, Videos, PPT, Animations



*Najma Nazeer*  
DP

  
PRINCIPAL  
MES. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

MES ASMABI COLLEGE, P.VEMBALLUR  
DEPARTMENT OF MASS COMMUNICATION

CERTIFICATE COURSE 2020-2021

INTRODUCTION TO ADVERTISING THEORY AND PRACTISES (ADTP)

STUDENT ENROLLEMENT-BATCH 1

SI NO:	NAME OF THE STUDENT	Class	signature
1	FASIHA T A	TOURISM	Fasihya
2	JOSNA R	TOURISM	Josna
3	K S SUMAYYA	TOURISM	Sumayya
4	MARVEL DARLY	TOURISM	Marvel
5	MOHAMMED BADUSHA K A	TOURISM	Badusha
6	MOHAMMED YASEEN P H	TOURISM	Yaseen
7	RAHUL P R	TOURISM	Rahul
8	RAMEEZ IBRAHIM	DFP	Rameez
9	REJIN ROSHAN A P	DFP	Rejin
10	SEETHALAKSHMI P S	DFP	Seetha
11	SILPA BENNY	DFP	Silpa
12	FAIHA FAISAL	DFP	Faiha
13	FAIZ MUHAMMED A.M	DFP	Faiz
14	FAYAS K A	DFP	Fayas
15	HASNA C N	DFP	Hasna
16	SONA K	DFP	Sona
17	VUJAY T B	DFP	Vujay
18	HARIDATH AS	BCOM CA	Haridath
19	IBRAHIM MALIK	BCOM CA	Ibrahim
20	K A MOHAMED AFTHAB	BCOM CA	Afthab
21	K N MOHAMED DEEN SHAH	BCOM CA	Deen
22	MOHAMED ALTHAF K A	BCOM CA	Althaf
23	MOHAMED FARHAN V M	BCOM CA	Farhan
24	FATHIMA BEEVI M A	BCOM CA	Beevi
25	FATHIMA K A	BCOM CA	Fathima
26	FATHIMA NOORIN K N	BCOM CA	Noorin
27	FATHIMA SHERIN C K	ECONOMICS	Sherin
28	GAYATHRI M S	ECONOMICS	Gayathri
29	HASHNA P H	ECONOMICS	Hashna
30	HENNA NISAR V	ECONOMICS	Henna
31	SHABANAS V A	ECONOMICS	Shabanas
32	SHAHANAS V M	ECONOMICS	Shahanas
33	SHAHMA V S	BBA	Shahma
34	AMSHAJ MOHAMMED KASIM	BBA	Amshaj
35	NAHALA A N	BBA	Nahala
36	NIFIDHA E S	BBA	Nifidha
37	NISAMUDEEN P N	BBA	Nisamudeen
38	PRANAV A P	BBA	Pranav
39	RAMEES KASIM	BBA	Ramees
40	RAMSHAD E R	BBA	Ramshad
41	RIFAMOL M A	BBA	Rifamol
42	SHABNA P S	BBA	Shabna



Nazrin Nazim  
Q

Principal  
MES ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

MES ASMABI COLLEGE, P.VEMBALLUR  
DEPARTMENT OF MASS COMMUNICATION

CERTIFICATE COURSE 2020-2021

INTRODUCTION TO ADVERTISING THEORY AND PRACTISES (ADTP)

STUDENT ENROLLEMENT-BATCH 2

SI NO:	NAME OF THE STUDENT	Class	signature
1	SREEHARSHA K S	BBA	
2	SURUMI K K	BBA	
3	THANVEER T N	BBA	
4	ZAYAN ZAKKARIYA	BBA	
5	ALIYA RUSLIN T A	BCOM COOP	
6	ANAMIKA S A	BCOM COOP	
7	ANEESHA SHANAVAS A S	BCOM COOP	
8	ANGEL MARY T V	BCOM COOP	
9	ANJANA M N	BCOM COOP	
10	ANSILA P L	BCOM COOP	
11	ANUSREE V O	BCOM COOP	
12	ARATHY E R	BCOM COOP	
13	ASWATHY K S	BCOM COOP	
14	ASWIN RAJESH	BCOM COOP	
15	AYSHA P S	BCOM COOP	
16	DEVADARSAN C S	BCOM COOP	
17	FASNA A M	BCOM COOP	
18	FATHIMA SHBANAM	BCOM COOP	
19	MISERIA K K	BCOM COOP	
20	MOHAMMED ASLAM M S	BCOM COOP	
21	MOHAMMED SHAMIL	BCOM COOP	
22	MUHAMMED HASHIM P J	BCOM COOP	
23	NADHIYA P M	BCOM COOP	
24	NISRIN FARHATH	BCOM COOP	
25	P N NABEEL	BCOM COOP	
26	ABDULLA HASSAN E S	BCOM FIN	
27	AKMAL P A	BCOM FIN	
28	AMAL NIHAL	BCOM FIN	
29	FARSANA K M	BCOM FIN	
30	FARSANA K M	BCOM FIN	
31	FARSANTH K S	BCOM FIN	
32	FATHIMMA N A	BCOM FIN	
33	HAMRAAZ MOHAMED R A	BCOM FIN	
34	JASEEM MOHAMED	BCOM FIN	
35	KARTHIKA C R	BCOM FIN	
36	MEGHNA P R	BCOM FIN	
37	MIDHUN KRISHNA K M	BCOM FIN	
38	MISIRI V M	BCOM FIN	
39	MOHAMED RAFI T G	BCOM FIN	
40	MOHAMMED JASIR	BCOM FIN	
41	MOHAMMED NABEEL P N	BCOM FIN	
42	MOHAMMED NIHAD P Y	BCOM FIN	

Nabeel Nabeel



PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 686 011

## DEPARTMENT OF MASSCOMMUNICATION AND JOURNALISM

### SYLLABUS AND COURSE PLAN (Academic year 2020-21)

**Course name:** Introduction to Advertising theory and practices  
**Course code:** ADTP  
**Course fee:** 850

**Duration:** 30Hrs (To be engaged as offline sessions after routine classes of regular programmes on week days and as special offline/online sessions)  
**Intake:** 84 Students  
**Workshop:** one day  
**IV to ad agency:** Depending on corona status. Extra travel expense will be levied

#### COURSE OBJECTIVE/SCOPE:

- The course aims to develop your understanding of advertising as an element of marketing communications, of how the advertising planning process is managed, and the various factors affecting decision-making in this area. On completion of the course, you should be able to understand principles and components of television, radio, and print ad and the process of making ad.

#### COURSE OUTCOMES:

- Understand what advertising is and its role in advertising and brand promotion and the economic effects of advertising.
- Understand the structure of the advertising industry.
- Be able to identify, analyse, and understand the advertising environment.
- Be able to prepare the advertising message and fully integrate the creative process.
- Understand the importance of placing the message in conventional and "new" media.
- Be able to identify, understand, and prepare advertisements.



*Nargis Nazeed*

PRINCIPAL  
M.E.S. ASMASI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 690 671



**SYLLABUS OF PROPOSED COURSE:**

**Module 1-** Definition of advertisement, functions of advertisement, Types of advertisement, AIDA model, appeals used, selling techniques used in ad

**Module 2-** Market research, product research, ad research, media planning, media scheduling, market segmentation.

**Module 3-** Types of print, radio and tv ads, visualization-copywriting for print, radio, TV ads

**Module 4-** Ad making practical's, Workshop

**EVALUATION:**

1. Course end examination-(Objective, short answer and essays-2hr duration)-50 marks
2. Periodical practical assignment test-30 mark
3. Theory class attendance-20

**Criterion for issuing certificate:** separate minimum of 40% is required in items 1,2,3 of the above-mentioned components

**CORDINATOR:** NAJMA NAZEER

**TEACHERS IN CHARGE:** Najma Nazeer (9746310200)

Sunaina M Nazar (8547100269)

Sumayya K I (6235447071)



*Najma Nazeer*  
oo

*[Signature]*  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 686671

## REPORT AND OUTCOME

DEPARTMENT: MASSCOMMUNICATION AND JOURNALISM  
NAME OF THE CERTIFICATE COURSE: INTRODUCTION TO ADVERTISING THEORY AND PRACTICES  
COURSECODE: ADTP  
NAME OF THE CORDINATOR: NAJMA NAZEER  
HEAD OF THE DEPARTMENT: SUNAINA M NAZAR  
MAXIMUM STUDENTS: 84  
DURATION OF COURSE: 30 HRS  
LEVEL: UG

### ABOUT THE COURSE:

The course aims to develop your understanding of advertising as an element of marketing communications, of how the advertising planning process is managed, and the various factors affecting decision-making in this area. Whole course is organised into four modules. Each module tries to shed light on challenging topics and offer insights that are of considerable value for advancing students' knowledge. On completion of the course, you should be able to understand principles and components of television, radio, and print ad and the process of making ad.

This course is mainly focused on students from different streams other than mass communication and journalism, who somewhere aspires to become a part of advertising industry. The whole module was divided into three and was handled by Sunaina M Nazar, Najma Nazeer, Sumayya K I. We had batch of 84 wonderful students who completed the course with high marks. Though we had plan for I V to an ad agency it didn't work out due to the crisis caused by pandemic covid -19. Apart from that we can proudly announce the successful completion of certificate course

### TEACHING METHODOLOGY:

- 1) ICT Integrated classroom and practical
- 2) Virtual class, group discussion
- 3) PPT, VIDEOS, LINKS TO WEB RESOURCES,

*Najma Nazeer*  
*SN*

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR  
KODUNGALLUR - 620 671



**DEPARTMENT OF PSYCHOLOGY**  
**MES ASMABI COLLEGE, P. VEMBALLUR, THRISSUR, 680671**  
**CERTIFICATE COURSE IN**  
**LIFE SKILLS, SEXUALITY & PERSONAL SAFETY EDUCATION**  
**(COURSE CODE: MESACCC202018)**

Certificate course in Life Skills, Sexuality & Personal Safety Education  
Duration-30 hours

Department : PSYCHOLOGY

Course Coordinator : Lathif Penath

Head of the Department : Lathif Penath

Max. No of students : 70

Level : UG/PG

Teaching Methodology : Video Lectures, Interactive simulations, Virtual lab exercises, Online discussion forums

Teaching aids : Google classroom, Videos, PPT, Animations

  
**LATHIF PENATH**  
Assistant Professor & HOD  
Department of Psychology  
MES Asmabi College, P. Vemballur  
Kodungallur, Thrissur-680 671, Kerala-India

  
**DR. A. BIJU**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR-680 671

MES ASMABI COLLEGE

DEPARTMENT OF PSYCHOLOGY CERTIFICATE COURSE 202 -202.

COURSE NAME : LIFE SKILLS, SEXUALITY AND PERSONAL SAFETY

Course Code : MESACCC202018

Name of Students Enrolled

SI No	Name of the Student	Department	Year/ Semester	Allotted Course No	Student Signature
1	GREESHMA K C	I Msc Botany	1 semester	LSRH 1	<i>Greeshma</i>
2	ISHRATH SABAH C	I Msc Botany	1 semester	LSRH 2	<i>Ishrath</i>
3	MUFEEDA THASNI.AC	I Msc Botany	1 semester	LSRH 3	<i>Mufeeda</i>
4	RAHEEMA FEBIN HASSAN E	I Msc Botany	1 semester	LSRH 4	<i>Rahema</i>
5	RINSHA N S	I Msc Botany	1 semester	LSRH 5	<i>Rinsha</i>
6	ROHINI THOTTIYIL	I Msc Botany	1 semester	LSRH 6	<i>Rohini</i>
7	MOHAMED SHABEER N B	11 Bvoc DFP	3 semester	LSRH 7	<i>Mohamed</i>
8	MOHAMMAD IRFAN P M	11 Bvoc DFP	3 semester	LSRH 8	<i>Mohammed</i>
9	MUHAMMED ANAS K S	11 Bvoc DFP	3 semester	LSRH 9	<i>Muhammed</i>
10	MUHAMMED NIYAS P N	11 Bvoc DFP	3 semester	LSRH 10	<i>Muhammed</i>
11	MUHAMMED RASIK T A	11 Bvoc DFP	3 semester	LSRH 11	<i>Muhammed</i>
12	MUNEER K M	11 Bvoc DFP	3 Semester	LSRH 12	<i>Muneer</i>
13	NANDAGOPAN K N	11 Bvoc DFP	3 Semester	LSRH 13	<i>Nandagopan</i>
14	NANDAGOPAN K S	11 Bvoc DFP	3 Semester	LSRH 14	<i>Nandagopan</i>
15	AYISHA NASRIN V S	II BTHM	4 Semester	LSRH 15	<i>Ayisha</i>
16	AYSHA N A	II BTHM	4 Semester	LSRH 16	<i>Aysha</i>
17	ATHULYA SURESH C	II BTHM	4 Semester	LSRH 17	<i>Athulya</i>
18	SHABNA P S	II BTHM	4 Semester	LSRH 18	<i>Shabna</i>
19	SREELAKSHMI A P	II BTHM	4 Semester	LSRH 19	<i>Sreelakshmi</i>
20	ATHULYA SURESH C	II BTHM	4 Semester	LSRH 20	<i>Athulya</i>
21	SHABNA P S	II BTHM	4 Semester	LSRH 21	<i>Shabna</i>
22	SREELAKSHMI A P	II BTHM	4 Semester	LSRH 22	<i>Sreelakshmi</i>
23	SREELAKSHMI M S	II BTHM	4 Semester	LSRH 23	<i>Sreelakshmi</i>
24	AADHILA T S	II BTHM	Semester4	LSRH 24	<i>Aadhila</i>

25	ABNA V A	Msc Botany	4 Semester	LSRH 25	<i>[Signature]</i>
26	ADILA K	Msc Botany	4 Semester	LSRH 26	<i>[Signature]</i>
27	ALIYA N K	Msc Botany	4 Semester	LSRH 27	<i>[Signature]</i>
28	ANILA K T	Msc Botany	4 Semester	LSRH 28	<i>[Signature]</i>
29	DEEPIKA V	Msc Botany	4 Semester	LSRH 29	<i>[Signature]</i>
30	DEVIKA M ANILKUMAR	Msc Botany	4 Semester	LSRH 30	<i>[Signature]</i>

*[Signature]*  
Program Coordinator

*[Signature]*  
Department Head

*[Signature]*  
Principal

**LATHIF PENATH**  
Professor & HOD  
Department of Psychology  
P. Vemballur

**LATHIF PENATH**  
Assistant Professor & HOD  
Department of Psychology  
MES Asmabi College, P. Vemballur

**DR. A. BIJU**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR-630 671

31	ABHISHEK M S	II B L M	4 Semester	LSRH 31	<i>[Signature]</i>
32	ALIMOHAMED ISMAILKHAN K S	II B L M	4 Semester	LSRH 32	<i>[Signature]</i>
33	AMALA T A	II B L M	4 Semester	LSRH 33	<i>[Signature]</i>
34	ANAND ANIL	II B L M	4 Semester	LSRH 34	<i>[Signature]</i>
35	ASLA C A	II B L M	4 Semester	LSRH 35	<i>[Signature]</i>
36	FARHANA SHIRIL	II B L M	4 Semester	LSRH 36	<i>[Signature]</i>
37	FATHIMMA NIHALA P N	II B L M	4 Semester	LSRH 37	<i>[Signature]</i>
38	GEETHU GIREESH P G	II B L M	4 Semester	LSRH 38	<i>[Signature]</i>
39	MOHAMMED HADI	II B L M	4 Semester	LSRH39	<i>[Signature]</i>
40	MUHAMMED SADIQ I A	II B L M	4 Semester	LSRH40	<i>[Signature]</i>
41	P I MOHAMMED FAYIZ	II B L M	4 Semester	LSRH 41	<i>[Signature]</i>
42	NESEEB R K	II B L M	4 Semester	LSRH 42	<i>[Signature]</i>
43	SHAHBAS MOHAMMED M M	II B L M	4 Semester	LSRH 43	<i>[Signature]</i>
44	SRUTHI SATHYAN M S	II B L M	4 Semester	LSRH 44	<i>[Signature]</i>
45	VISMAYA P RAMACHANDRAN	II B L M	4 Semester	LSRH 45	<i>[Signature]</i>
46	ABDUL GAFOOR K A	II B L M	4 Semester	LSRH 46	<i>[Signature]</i>
47	AMEENSHA T M	II B L M	4 Semester	LSRH 47	<i>[Signature]</i>
48	ARCHANA K S	II B L M	4 Semester	LSRH 48	<i>[Signature]</i>
49	ASHIK P R	II B L M	4 Semester	LSRH 49	<i>[Signature]</i>
50	ASLIN V M	II B L M	4 Semester	LSRH 50	<i>[Signature]</i>
51	DHINISHA P S	II B L M	4 Semester	LSRH 51	<i>[Signature]</i>
52	FARISA K A	II B L M	4 Semester	LSRH 52	<i>[Signature]</i>
53	RISANA NASRIN P S	II B L M	4 Semester	LSRH 53	<i>[Signature]</i>
54	SAFA KHADEEJA	II B L M	4 Semester	LSRH 54	<i>[Signature]</i>
55	SAHLA P M	II B L M	4 Semester	LSRH 55	<i>[Signature]</i>
56	SALMAN FARIZ A S	II B L M	4 Semester	LSRH 56	<i>[Signature]</i>

57	SEETHI SALAH T H	II B L M	4 Semester	LSRH 57	<i>[Signature]</i>
58	SHAHIN K A	II B L M	4 Semester	LSRH 58	<i>[Signature]</i>
59	SILPA M T	II B L M	4 Semester	LSRH 59	<i>[Signature]</i>
60	SREEKUTTY A S	II B L M	4 Semester	LSRH 60	<i>[Signature]</i>
61	SREERAG G K	II B L M	4 Semester	LSRH 61	<i>[Signature]</i>
62	T H MUHAMED ALI MAZIN	II B L M	4 Semester	LSRH 62	<i>[Signature]</i>
63	VISHNU BABU RAJ	II B L M	4 Semester	LSRH 63	<i>[Signature]</i>
64	FIDHA P	II Msc Botany	4 Semester	LSRH 64	<i>[Signature]</i>
65	GREESHMA M	II Msc Botany	4 Semester	LSRH 65	<i>[Signature]</i>
66	KAVITHA JOHNY	II Msc Botany	4 Semester	LSRH 66	<i>[Signature]</i>
67	MUFEEDHA K M	II Msc Botany	4 Semester	LSRH 67	<i>[Signature]</i>
68	MUHSINA P K	II Msc Botany	4 Semester	LSRH 68	<i>[Signature]</i>
69	MOHAMED MUHZIN	II Bcom cooperation	2 semester	LSRH 69	<i>[Signature]</i>
70	ROOPA REGHUNATHAN K R	II Msc Botany	4 Semester	LSRH 70	<i>[Signature]</i>

*[Signature]*

Program Coordinator

*[Signature]*

Department Head

*[Signature]*

Principal

**LATHIF PENATH**  
Assistant Professor & HOD  
Department of Psychology  
MES Asmabi College, P. Vemballur  
Kodungallur, Thrissur-680 671, Kerala-India

**LATHIF PENATH**  
Assistant Professor & HOD  
Department of Psychology  
MES Asmabi College, P. Vemballur  
Kodungallur, Thrissur-680 671, Kerala-India

**Dr. A. BIJU**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR- 680 671

**DEPARTMENT OF PSYCHOLOGY**  
**MES ASMABI COLLEGE, P. VEMBALLUR, THRISSUR, 680671**  
**CERTIFICATE COURSE IN**  
**LIFE SKILLS, SEXUALITY & PERSONAL SAFETY EDUCATION**  
**(COURSE CODE: MESACCC202018)**

**Certificate course in Life Skills, Sexuality & Personal Safety Education**  
**Duration-30 hours**

**Objectives :**

- Encourage students to explore the need for learning life skills in order to live a fulfilling and joyous life.
- Understand the difference between sex and sexuality.
- Learn and demonstrate Presentation and public speaking skills

**Total intake-70 students**

**Infrastructure required-** A 500 sq. Ft area which has electric supply with proper ventilation  
**Required-**LED projector, Blackboard/whiteboard, Clips, duster, movable chairs, closable doors, proper lights, Drinking water

**Participants-**Under Grad students

**SYLLABUS**

**Workshop1**

**(5 hours)**

Decision making, problem solving and conflict resolution; critical and creative thinking i. What is a decision? What is a choice? Psychology of choosing. ii. Making a decision. Problem solving. Domination and power. Responsibility iii. Conflicts – why conflicts arise. How people form opinions. Cost of conflicts. Methods of dealing with conflicts – using critical and creative thinking iv. Critical thinking – blocks to critical thinking v. Creative thinking. Brain and creativity. Developing creativity.

*(Peer group Session-1 hour, Assignment)*

**Workshop2**

**(5 hours)**

Empathy, relationships and interpersonal intelligence i. Empathy and relationships – psychological perspectives ii. Brain and empathy centre, science of bonding iii. Development of a relationship, stages of relationships iv. What is a relationship? Basis for a nurturing relationship v. Respect, power and obedience *(Peer group Session-1 hour, Assignment)*

**Workshop3****(5 hours)**

Gender constructs and gender empowerment i. Psychology of gender and formation of identity ii. How many genders? Why? Genetics of gender iii. Intersex and transgender iv. Gender : why biased? Tracing the origin of gender bias v. Gender empowerment  
(Peer group Sessions – 1 hours , Assignment, Mentor Training Sessions 2 hours)

**Workshop4****(5 hours)**

Empathy, relationships and interpersonal intelligence i. Empathy and relationships – psychological perspectives ii. Brain and empathy centre, science of bonding iii. Development of a relationship, stages of relationships iv. What is a relationship? Basis for a nurturing relationship v. Respect, power and obedience

*(Peer group Session-5 hours, Assignments, Mentor Training Sessions 2 hours)*

**Assessment & Rules**

Assessment Assignment	Assessment Quality	Marks
Self-Reflection Creating ice breaker session	The student should be able to perform I both contexts without any hindrance in performance should stick to the script	25 Marks
Creation of a Theme	The student creativity covering up all the content	25 Marks
Tools and Resources	Understanding level of student about the use of the Authentic tool collection and Purposes.	25 Marks



ICT Tools	Each student must over the course make presentations on topics they have learnt in the program. Grading and assessment of the same will be carried on. Feedback is provided to help students sharpen skills.	25 Marks
-----------	--	----------



**LATHIF PENATH**  
Assistant Professor & HOD  
Department of Psychology  
MES Asmabi College, P. Vemballur  
Kodungallur, Thrissur-680 671, Kerala-India



**Dr. A. BIJU**  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR-680 671

**DEPARTMENT OF PSYCHOLOGY**  
**MES ASMABI COLLEGE, P. VEMBALLUR, THRISSUR, 680671**  
**CERTIFICATE COURSE IN**  
**LIFE SKILLS, SEXUALITY AND PERSONAL SAFETY EDUCATION**  
**(COURSE CODE: MESACCC202018)**

**COURSE OUTCOME REPORT**

A certificate course in life skills, sexuality and personal safety education was conducted by the Department of Psychology, MES Asmabi College, P.Vemballur. The total course duration was of 30 hours, which was conducted on 15 days with 2 sessions on each day, starting from 1<sup>ST</sup> December 2021. The aim of the certificate course was to The students will be able to Enhance their self esteem, and skills required to build nurturing relationships and lead creative, fulfilling lives. Share their knowledge on gender, sexuality, reproductive rights and responsibilities, thereby participating in building a safe and compassionate society and to Diagnose problems, generate, and choose between multiple solutions, and evaluate out-comes in the area of reproductive health and personal safety. 70 students from various departments of MES Asmabi College, has attended and completed the course effectively.

All the 32 students, who registered for the course has attended each and every session without any fail. Session are conducted online through google meet. The students were assessed using practical online presentation sessions. The assessment proved that the certificate course was very much effective in enhancing their self-confidence and positive self-image. Almost all of the students could perform very well on the presentation task. It was also seen that their way of communication and use of non-verbal skills has improved noticeably.

The course outcome intended to develop their Students will derive the skills a person needs in order to interact with others effectively, make decisions and resolve conflicts while staying true to humane values. Students will study the differences between men and women psychological and behavioural and their link with successful reproduction. Discuss gender constructs and the origin of gender bias as also how we can move towards an empowered society and to Gain experience in presentation, public speaking and facilitation skills.

Assessment of their course was conducted very well by giving them proper assignments and increasing their dynamics by group discussion and involvement appropriately. The final Assessment was conducted by Presentation of the given task and to act as a trainer in the field. All students showed an excellent performance in their level.

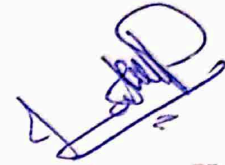


Program Coordinator

Lathif Penath



Dr. A. BIJU  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR P.O.,  
KODUNGALLUR- 680 671



Department Head

Lathif Penath



## MES Asmabi College P Vemballur

### PG Department of commerce and management studies

### CERTIFICATE COURSE IN DIGITAL MARKETING

Academic year: 2020-2021

Department	: PG Department of commerce
Name of the course	: Certificate Course in Digital Marketing
Course code	: MESACCC202019
Co-ordinator	: SHIJI T S
Head of the Department	: SHAHIJA V A
Maximum number of students	: 80
Duration of course	: 30 hours
Level	: UG & PG

**MES Asmabi College P.Vemballur**  
**Department of commerce and management studies**  
**CERTIFICATE COURSE IN DIGITAL MARKETING**

**Course Code: MESACCC202019**

**List of Students Enrolled**

Sl No	Name of the student	class	Signature
1	ASHAR P A	II B Com Finance	
2	FAHIM	II B Com Finance	
3	HASNA KAHAR K K	II B Com Finance	
4	FATHIMA IQBAL	II B Com Finance	
5	MANJIMA M M	II B Com Finance	
6	MINNA FATHIMA	II B Com Finance	
7	MOHAMED MUKTHAR T M	II B Com Finance	
8	FATHIMA IQBAL	II B Com Finance	
9	ANUKRISHNA U S	II B Com Finance	
10	ASWATHI T P	II B Com Finance	
11	DILNA P N	II B Com Finance	
12	DRISHYA K R	II B Com Finance	
13	NEDHEERA M J	II B Com Co-operation	
14	RAHEESA P A	II B Com Co-operation	
15	SAKTHIPRASAD K K	II B Com Co-operation	
16	SARIGA C S	II B Com Co-operation	
17	SURUMI K M	II B Com Co-operation	
18	ABHAYKRISHNA C S	II B Com Co-operation	
19	ADHILA K.N	II B Com Co-operation	
20	AKHIL BABU K S	II B Com Co-operation	
21	NEDHEERA M J	II B Com Co-operation	
22	RAYAN SAHAD	II BBA	
23	RIHANA P M	II BBA	
24	RISNI C H	II BBA	
25	RISWAN M R	II BBA	
26	SAFA ZAKEER HUSSAIN	II BBA	
27	SAFVAN YOUSAF T Y	II BBA	
28	SAHAL ABDUL JABBAR	II BBA	
29	SAJAD M S	II BBA	
30	SALMANUL FARIS P	II BBA	
31	SALMANUL FARIS T H	II BBA	
32	SINAS T N	II BBA	
33	STAISSON N S	II BBA	
34	RAGENDU V G	II BBA	
35	LAKSHMI NANDANA V V	II BCA	
36	MOHAMMED NABEEL A M	II BCA	
37	SHAMAS P M	II BCA	
38	SREESANTH K S	II BCA	
39	ARJUN	II BCA	
40	ARJUN K A	II BCA	

41	ATHUL MUHAMMED	II BCA	<i>Athul</i>
42	BIJOY RAJU	II BCA	<i>Biyo</i>
43	FARDEENSHA K N	II BCA	<i>Sardensha</i>
44	FATHIMA	II BCA	<i>Fathima</i>
45	HARIKRISHNAN M B	II BCA	<i>Hari</i>
46	DHILSHA PARVEEN	II M Com Marketing	<i>Dhisha</i>
47	KRISHNAPRIYA N V	II M Com Marketing	<i>Krishna Priya</i>
48	NISMA NOUSHAD K N	II M Com Marketing	<i>Nisma N.</i>
49	SAFNA P B	II MA Economics	<i>Safna</i>
50	SHINSIYA K S	II MA Economics	<i>Shinsiya &amp; S</i>
51	SUJITHA P S	II MA Economics	<i>Sujitha</i>
52	THASNI T A	II MA Economics	<i>Thasni</i>
53	ANVYSMITH DAVIS	II B Com Co-operation	<i>Anvysmith</i>
54	ASHIDA P A	II B Com Co-operation	<i>Ashida</i>
55	ASHITHA K SHAJI	II B Com Co-operation	<i>Ashitha</i>
56	CHITHRA JAYAN	II B Com Co-operation	<i>Chithra</i>
57	FATHIMA A S	II B Com Co-operation	<i>Fathima</i>
58	FATHIMA RAFIQ	II B Com Co-operation	<i>Fathima</i>
59	JASNA P B	III B Com Co-operation	<i>Jasna</i>
60	LIMNA LATHEEF	III B Com Co-operation	<i>Limna</i>
61	MUHAMMED ABIZER M N	III B Com Co-operation	<i>Muhammed Abizer</i>
62	RESMI K D	III B Com Co-operation	<i>Resmi</i>
63	JASNA P B	III B Com Co-operation	<i>Jasna</i>
64	SHAFNA K M	III B Com Co-operation	<i>Shafna</i>
65	SOORYAGAYATHRI N S	III B Com Co-operation	<i>Soorya</i>
66	SREELA V B	III B Com Co-operation	<i>Sreela</i>
67	SREEMON K H	III B Com Co-operation	<i>Sreemon K H</i>
68	SUHAILA V A	III B Com Co-operation	<i>Suhaila</i>

*Shiji T S*  
SHIJI.T.S



*Shiji T S*

SHAHIJAN V A  
Assistant  
P.G. Department  
& Management Studies  
MES Asmabali College  
Vembalur.

PRINCIPAL  
MES ASMABALI COLLEGE  
P.O.P. VEMBALLUR  
KODUNGALLUR - 689 671

MES ASMABI COLLEGE P VEMBALLUR

PG DEPARTMENT OF COMMERCE AND MANAGEMENT

MESACCC202019...CERTIFICATE COURSE IN DIGITAL MARKETING

ACADEMIC YEAR: 2020-2021

CURRICULUM AND EVALUATION PROCEDURE

Course code : MESACCC202019  
Coordinator : SHIJITH S [Shijirejish@gmail.com](mailto:Shijirejish@gmail.com)  
Head of the Department: SHAHJA V A  
Maximum number of students: 68  
Duration of the course: 30 HOUR  
Level of students: UG and PG  
Teaching methodology : online class through Google meet, Zoom  
Teaching aids : Ppt, you tube videos, pdf

CURRICULUM

Objectives

1. To understand the basic concepts of digital marketing
2. To provide necessary skill sets to create a successful online marketing strategies

SYLLABUS

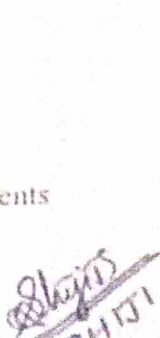
**Module 1:** Introduction to Digital marketing-Defintion-importance-benifits- The goals behind creating a website-The responsibilities of a digital marketer- Introduction to online advertising-various revenue models-creating a successful digital marketing strategy


**Module 2:** Website planning and analysis-website development trends-definition and importance of domain names and extensions-best hosting servers-server types-content management system-website objectives-steps in website creation-SEO audit

**Module 3:** Social media marketing-introduction to social media marketing-techniques for achieving high user achievement-importance of building a community-promotion methods-creating successful branding strategy on social media

Evaluation procedure

1. Module wise exam
2. Module wise assignments

  
SHIJITH S  
A V A  
merce &  
Vemballur



MES ASMABI COLLEGE  
P. VEMBALLUR  
2020-2021

MES ASMABI COLLEGE P VEMBALLUR  
DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES  
CERTIFICATE COURSE IN DIGITAL MARKETING

Report and course outcome

The certificate course in DIGITAL MARKETING started on 16/8/2021. There is 68 students were enrolled. Students of both second year and third year students were enrolled. 75 % of the syllabus were arranged in practical session. And also majority of the classes are arranged in the evening after regular classes. 30 hours were scheduled for this course. Monthly test can be conducted at the end of every month. Pair work and group work were given. After 30 hours more than 90 % of the student got above 80% score in final test. Certificate was distributed to all of the 68 students as they secure above 80% attendance as required by the course. This course helps to understand the basic concept of digital marketing.

*Shijit*  
SHIJIT S



PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 680671

*Shahija V.A*  
Dr. SHAHIJA. V. A  
HoD of BBA  
P.G. Department of Commerce &  
Management Studies  
MES Asmabi College, P. Vemballur  
Kodungallur - 680671



Certificate Course 2020-2021

CODE:MESACCC202020 & CODE:MESACCC202032

Report

Department of Mathematics & Statistics

Course name : KpscSTATISTICS&MATHEMATICS(STATISTICAL ASSISTANT GRADE II/STATISTICAL INVESTIGATOR GRADE IIIN ECONOMICS AND STATISTICS(Category No. 39/2020)

No. of Students attended the class :61

Class starting date :20/12/2020

Class end date :31/03/2021


Total hours : 30


Name of coordinator : Keerthana S V (Department of Statistics )

Teachers handled the class :Fahadali P H , Sabeena P A(Department of Mathematics)

Certificate distribution date :01/06/2021

(certificate distributed by Mathematics HOD Ms.Nasreen A)

  
KEERTHANA -S.V  
Dept. of Statistics  
MES ASMABI college  
P. Vemballer

  
NASREEN A.  
Assistant Professor (HOD)  
Department of Mathematics  
MES ASMABI COLLEGE  
P. Vemballer, Kodungallur

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O. VEMBALLUR,  
KODUNGALLUR - 690 671

MES ASMABI COLLEGE P VEMBALLUR

CERTIFICATE COURSE - KPSC STATISTICS & MATHEMATICS (STATISTICAL ASSISTANT GRADE II  
 / STATISTICAL INVESTIGATOR GRADE III IN ECONOMICS AND STATISTICS  
 (Category No. 39/2020)  
 CODE: MESACCC202020 & CODE: MESACCC202032

LIST OF STUDENTS ENROLLED

SL No	NAME	CLASS	SIGNATURE
1	Amal Rahna E P	I MA Eco	
2	Anakha C	I MA Eco	
3	Anusha C	I MA Eco	
4	Arshana P S	I MA Eco	
5	Basima Beevi	I MA Eco	
6	Fahmitha Nasrin	I MA Eco	
7	Farsana K K	I MA Eco	
8	Fathima Nasrin V A	I MA Eco	
9	Jasna E K	I MA Eco	
10	Krishnapriya C S	I MA Eco	
11	Maneesha P M	I MA Eco	
12	Musleha N	I MA Eco	
13	Neethu C	I MA Eco	
14	Sahla Thasneem	I MA Eco	
15	Shilja K S	I MA Eco	
16	Swathika K G	I MA Eco	
17	Thamjeeda C A	I MA Eco	
18	Vaishnavi P K	I MA Eco	
19	Aswath Sankar	I MA Eco	
20	SHAHARBAN P J	Mcom Fin	
21	SHAJEELA V N	Mcom Fin	
22	SOORYAGAYATHRI N S	Mcom Fin	
23	SREELAKSHMI V S	Mcom Fin	
24	SWATHI M S	Mcom Fin	

CODE: MESACCC202020 & CODE: MESACCC202032

LIST OF STUDENTS ENROLLED

Sl No	NAME	CLASS	SIGNATURE
25	BASHEER	Mcom Mar	Basheer
26	MOHAMED IFAD	Mcom Mar	Mohammed Ifad
27	ABHIRAMI M.A	Mcom Mar	Abhirami
28	GAYATHRI.C.J	Mcom Mar	Gayathri
29	JISNA E S	Mcom Mar	Jisna
30	SHAFNA K M	Mcom Mar	Shafna
31	DILNA A. A	Mcom Mar	Dilna
32	FASALUDDIN	Mcom Mar	Faisaluddin
33	VIVEK M	Mcom Mar	Vivek
34	ANZIYA MALIK	Mcom Mar	Anziya Malik
35	SHAAHEEN.K.M	Mcom Mar	Shaheer
36	NIZAM ABDUL RAZAK	Mcom Mar	Nizam
37	RAMSHA AM	Mcom Mar	Ramsha
38	NASRIN P T	Mcom Mar	Nasrin
39	MISRIN.T.A	Mcom Mar	Misrin
40	SNEHA O S	Mcom Mar	Sneha
41	ABHINAV.V.V	Mcom Mar	Abhinav
42	DEVIKA P T	Mcom Mar	Devika
43	SAFNA. PM	Mcom Mar	Safna
44	ABHINENDHU P A	I Mcom Fin	Abhinendhu
45	ADITHYA K G	I Mcom Fin	Adithya
46	AFFEEFA MIZAJ U.A	I Mcom Fin	Affeeza
47	AFNAN LATHEEF	I Mcom Fin	Afnan
48	AMEERA T M	I Mcom Fin	Ameera
49	ANUPAMA JOJI	I Mcom Fin	Anupama
50	HARIPRIYA S	I Mcom Fin	Haripriya
51	HARITHA P S	I Mcom Fin	Haritha
52	HASNA O S	I Mcom Fin	Hasna
53	LIMNA LATHEEF	I Mcom Fin	Limna
54	NASMIYA V A	I Mcom Fin	Nasmiya
55	RESHMA E R	I Mcom Fin	Reshma
56	RESMI K D	I Mcom Fin	Resmi
57	SALMA THASNEEM P A	I Mcom Fin	Salma
58	SANDHRA MOL P S	I Mcom Fin	Sandhra
59	SANDRA E S	I Mcom Fin	Sandra
60	ALBIN SEBASTIAN K N	I Mcom Fin	Albin Sebastian
61	ARYAN V S	I Mcom Fin	Aryan

KEERTHANA.S.V  
 Dept. of statistics  
 MES Asmabi collage  
 P. Vemballur

NASREEN A.  
 Assistant Professor (HOD)  
 Department of Mathematics  
 MES ASMABI COLLEGE  
 P. Vemballur, Kodungallur

PRINCIPAL  
 MES. ASMABI COLLEGE,  
 P.O.P.VEMBALLUR,  
 KODUNGALLUR - 686 971

# Certificate Course 2020-2021 :: Syllabus

CODE: MESACCC202020 & CODE: MESACCC202032

## PART II MATHEMATICS

Module I (4 marks) Calculus: Relations, functions, limits, continuity, differentiation, indefinite integral and definite integral, First order differential equations.

Module II (4 marks) Number theory and Algebra. Divisibility of numbers, prime factorisation, GCD, LCM, division algorithm, Euclidean algorithm, congruences- linear congruences, Euler's totient function, Little Fermat's theorem, Euclid's theorem - its applications. Polynomials, factorisation, roots, Groups- cyclic groups, permutation groups

Module III (4 marks) Linear Algebra Linear equations, matrices and determinants, vector space, linear dependence, linear independence, basis, dimension. Linear transformations, matrix of linear transformation, rank, nullity, characteristic equation, characteristic values, diagonalization.

Module IV (4 marks) Real Analysis: Properties of real numbers, countability, sequence of real numbers and its convergence, series of real numbers and its convergence, Riemann integral, double integral and triple integral.

Module V (4 marks) Complex Analysis Complex Numbers, Analytic functions, power series, line integral, Cauchy's integral formula, Cauchy's theorem, singularities, Laurent series, harmonic function.

## PART III STATISTICS

1. Descriptive Statistics: Measures of central tendency, Absolute and relative measures of dispersion, Skewness, Kurtosis, Principle of least squares and fitting of curves, Correlation and Regression, Partial and Multiple correlation. (Marks: 2)

2. Probability theory: Definitions, Addition theorem, Multiplication theorem, Conditional probability and Bayes' theorem. Theorem of total probability – Random variables, expectation, moments, generating functions -sequences of random variables and independence of random variables. Law of large numbers, Central limit theorem and its applications. (Marks: 4)

3. Distribution Theory: (i) Discrete distributions – Binomial, Poisson, Geometric, Negative binomial, Hyper-geometric and Multinomial distributions; (ii) Continuous distributions- binomial, Hyper-geometric and Multinomial distributions; (ii) Continuous distributions- Uniform, Exponential, Gamma, Beta, Normal, Log-normal, Logistic, Weibull, Pareto and bivariate normal distributions; (iii) Sampling distributions: Student's t, F and Chi-square distributions. (Marks: 4)

4. (i) Estimation: Basic properties of estimators, concepts of sufficiency, UMVUE and completeness, Methods of estimation. (ii) Tests of Hypotheses – Two types of errors

significance level, size and power of a test, Tests based on normal, t, Chi-square and F distributions. (Marks: 2)

5. Sampling Theory: Various methods of sampling – Simple random sampling, Stratified random sampling, systematic sampling, PPS Sampling, cluster sampling, adaptive sampling, Ratio and Regression methods of estimation. (Marks: 2)

6. Design of Experiments: Basic properties of experimentation, ANOVA, CRD, RBD, LSD, Factorial designs, BIBD, Split-plot designs. (Marks: 2)

7. (i) Vital Statistics: Rates and ratios of vital events, Mortality and fertility, Measurement of mortality and fertility, Central mortality rate. (ii) Time series analysis: Economic time series and its different components, Additive and multiplicative models, Determination of trend, Construction of seasonal indices. (Marks: 2)

8. (i) Economic statistics; Index numbers, its definitions, applications, price relatives, link and chain relatives. Use of averages: Simple aggregative and weighted average methods, Laspeyre's, Paasche's and Fisher index numbers, Time and factor reversal test of index numbers. (ii) Official statistics: Introduction to Indian Statistical systems, CSO, NSSO, Census, National income statistics, Methods of national income estimation. (Marks: 2)

Keerthana

KEERTHANA - S.Y  
Guest faculty  
Dept. of Statistics  
MES Asmabi College  
P. Vemballur.

Nasreen

NASREEN A.  
Assistant Professor (HOD)  
Department of Mathematics  
MES ASMABI COLLEGE  
P. Vemballur, Kodungallur

~~MES ASMABI COLLEGE  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 689 871~~


# MES ASMABI COLLEGE, P. VEMBALLUR

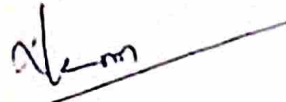
CERTIFICATE COURSE: KPSC STATISTICS & MATHEMATICS

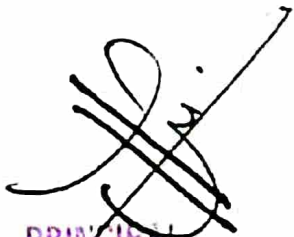
COURSE CODE: MESACCC202020 & MESACC202032

## REPORT AND COURSE OUTCOME

The Department of Mathematics and Statistics launched a certificate course on December 12th, 2020 with the title "kpse Statistics & Mathematics" for the preparation of upcoming Kerala PSC statistical assistant examination. 61 PG students were attended the course and it was very helpful to them. Two Mathematics teachers and one statistics teachers were handled the corresponding subject classes. The class ended with a mock test on 31/03/2021. Conducted a online class to solve previous year question paper on 2021 April 5, 6, 7 and May 11, 12, 26, 27, 28. It was the most powerful section of this course. On 1<sup>st</sup> June 2021, Nasreen A, the head department of Mathematics distributed the course attending certificate to the students.

  
KEERTHANA S.V  
Dept. of Statistics  
MES Asmabi College  
P. Vemballur.

  
NASREEN A.  
Assistant Professor (HOD)  
Department of Mathematics  
MES ASMABI COLLEGE  
P. Vemballur, Kodungallur

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O. VEMBALLUR,  
KODUNGALLUR - 690 671



**MES ASMABI COLLEGE P VEMBALLUR**

**PG DEPARTMENT OF COMMERCE**

**& MANAGEMENT STUDIES**

**Certificate Course in Data coding, Analysis and  
Intyerpretation through SPSS 2020-21**

**Programme Details**

<b>Department</b>	<b>: PG Department of Commerce and Mgt Studies</b>
<b>Name of the Course</b>	<b>: Certificate Course in Data coding, Analysis and Interpretation through SPSS</b>
<b>Course Code</b>	<b>: MESACCC202022</b>
<b>Coordinator</b>	<b>: Shahija V A</b>
<b>Head of the Dept</b>	<b>: <u>Dr.K P Sumedhan</u></b>
<b>Maximum number of Students</b>	<b>:70</b>
<b>Duration of theCourse</b>	<b>: 30 Hrs</b>
<b>Level</b>	<b>:UG/PG</b>

Certificate Course *DATA CODING, ANALYSIS AND INTERPRETATION THROUGH SPSS*Course Code : *MESACCC202022*

## List of Students Enrolled

SI No	Name of the student	class	signature
1	ASWIN SURESH	III B Com Finance	Aswin
2	ATHULYA P A	III B Com Finance	Athulya
3	DIYA MOL	III B Com Finance	Diya
4	FARISHA P Y	III B Com Finance	Farisha
5	FASNA C K	III B Com Finance	Fasna
6	HARIKRISHNAN K V	III B Com Finance	Hari
7	HARITHA P S	III B Com Finance	Haritha
8	JISNA E S	III B Com Finance	Jisna
9	KEERTHANA A L	III B Com Finance	Keerthana
10	MOHAMMED SHAMIL B N	III B Com Finance	Shamil
11	MUHAMMED FAHIS P H	III B Com Finance	Fahis
12	MUHSINA SIDDIQUE	III B Com Finance	Muhsina
13	NAFIYA M A	III B Com Finance	Nafiya
14	NAJEEB HUSSAIN	III B Com Finance	Najeeb
15	NANDAKUMAR VN	III B Com Finance	Nandakumar
16	NEHLA T M	III B Com Finance	Nehla
17	NIYAS N S	III B Com Finance	Niyas
18	NOORUNNISA	III B Com Finance	Noorunnisa
19	RAHUL V K	III B Com Finance	Rahul
20	ROSHNI K R	III B Com Finance	Roshni
21	RUKSANA RAHIM P A	III B Com Finance	Ruksana
22	RUMAYSA T L	III B Com Finance	Rumaysa
23	SAFWAN K S	III B Com Finance	Safwan
24	SALABHA A P	III B Com Finance	Salabha
25	SARATH V K	III B Com Finance	Sarath
26	SEETHAL P B	III B Com Finance	Seethal
27	SNEHA O S	III B Com Finance	Sneha
28	SRUTHI M S	III B Com Finance	Sruthi
29	SUMAYYA T S	III B Com Finance	Sumayya
30	YADUKRISHNA G	III B Com Finance	Yadukrishna
31	ZHARA THASNIM	III B Com Finance	Zhara
32	SHIFA P S	III BSC Psychology	Shifa
33	SUMAYYA A S	III BSC Psychology	Sumayya
34	YASMIN K S	III BSC Psychology	Yasmin
35	HASNA FATHIMA	III BSC Psychology	Hasna
36	HASNA JAHAN K A	III BSC Psychology	Hasna
37	SANDRA SATHEESAN	III BSC Psychology	Sandra
38	JINSIYA TA	III BSC Psychology	Jinsiya
39	ASNA T S	III BSC Psychology	Asna
40	MAFITHA M M	III BSC Psychology	Mafitha



41	MOHSINA T M	III BSC Psychology	Mohsina
42	NAFEESATHUL KALIMA M N	III BSC Psychology	Nafeesathul Kalima
43	NAFEESATHUL MISRIYA	III BSC Psychology	Misriya
44	SAIRA AYSHA BASHIR	III BSC Psychology	Saira
45	SHAHANA BADHAR	III BSC Psychology	Shahana
46	SURYA P S	III BSC Psychology	Surya
47	RAEESA	III BSC Psychology	Raeesa
48	ARUNIMA T V	III BSC Aquaculture	Arunima
49	AVINKRISHNA M V	III BSC Aquaculture	Avinkrishna
50	FATHIMA	III BSC Aquaculture	Fathima
51	HIMA A S	III BSC Aquaculture	Hima
52	MUHAMMED SABEEL	III BSC Aquaculture	Mohd Sabeel
53	NAVYA JAYAN	III BSC Aquaculture	Navya
54	NEETHU SASIKUMAR	III BSC Aquaculture	Neethu
55	RAHUL A L	III BSC Aquaculture	Rahul
56	RAHUL KRISHNA M A	III BSC Aquaculture	Rahul Krishna
57	ARUNIMA T V	III BSC Aquaculture	Arunima
58	SANDEEP KRISHNA V S	III BSC Aquaculture	Sandeep
59	SWATHY KRISHNA M A	III BSC Aquaculture	Swathy
60	AISWARYA A M	III BSC Aquaculture	Aiswarya
61	AISWARYA RAJEEV	III BSC Aquaculture	Aiswarya
62	FATHIMATH ZEHRA P S	III BSC Aquaculture	Fathimath Zehra
63	HIMAJA	III BSC Aquaculture	Himaja

*Handwritten signature*

**SHAHIJA. V. A**  
 Assistant Professor  
 P.G. Department Of Commerce  
 & Management Studies  
 MES Asmabi College, P. Vemballur,

*Handwritten signature*



*Handwritten signature*

**PRINCIPAL**  
**M.E.S. ASMABI COLLEGE,**  
**P.O.P.VEMBALLUR,**  
**KODDINGALLUR - 620071**

**Dr. K.P. SUMEDHAN**  
 Director, Self Financing Courses  
 MES Asmabi College, P. Vemballur

MES ASMABI COLLEGE P VEMBALLUR

DEPARTMENT OF BBA

MESACCC2022...DATA CODING, ANALYSIS AND INTERPRETATION  
THROUGH SPSS

ACADEMIC YEAR : 2020-2021

CURRICULUM AND EVALUATION PROCEDURE

Course code : MESACCC2022  
Coordinator : Shahija V A [shahijaashiq@gmail.com](mailto:shahijaashiq@gmail.com)  
Head of the department : **Dr.K P Sumedhan**  
Maximum number of students: 70  
Duration of the course : 30 HOUR  
Level of students: UG  
Teaching methodology : online class through google meet, Zoom  
Teaching aids : ppt, you tube videos, pdf

CURRICULUM

Objectives

1. To understand the basic concepts of digital marketing
2. To provide necessary skill sets to create a successful online marketing strategies

SYLLABUS

Module1 - Designing a Good Questionnaire and Coding data For SPSS, Getting Familiar with SPSS, File Options in SPSS, and Importing Data from Other Soft wares Into SPSS.

Module2- Creating, managing and manipulating variables in SPSS, Descriptive statistics: measures of central tendency and dispersion, creating and interpreting the results of charts and graphs.

Module3- Parametric and non-parametric tests

Module4- Final Project report Analysis Evaluation procedure

EVALUATION PROCEDURE

1. Module wise exam
  2. Module wise exam
- Dr. K.P. SUMEDHAN  
Director, Practical Courses  
MES Asmabi College P. Vemballur

SHAHIJA. V.A  
HoD of BBA  
Department of Commerce &  
Management Studies  
MES Asmabi College P. Vemballur  
600 071

PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P.O.P.VEMBALLUR  
KODUNGALLUR-600 071

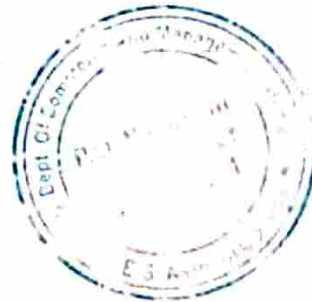
**MES ASMABI COLLEGE P VEMBALLUR**

**DEPARTMENT OF BBA**

**DATA CODING, ANALYSIS AND INTERPRETATION THROUGH SPSS**

**Report and course outcome**

The certificate course in 'Data coding, analysis and interpretation through SPSS started on 10/8/2020 . 63 students from third year UG were enrolled. All classes were conducted through online due to pandemic situation. 30 hours were scheduled for this course. Monthly test can be conducted at the end of every month. Individual seminars and practical session were given. After the class all students got above 80% score in test .Certificate were distributed to all of the students. This course helps the students to get an idea regarding ,Data coding, analysis and interpretation through SPSS.



PRINCIPAL  
MES ASMABI COLLEGE  
P.O.P.VEMBALLUR  
KODUNGALLUR - 686671

**SHAHIJA. V.A**  
HoD of BBA  
P.G. Department of Commerce &  
Management Studies  
MES Asmabi College, P. Vemballur  
Kodungallur - 680671

Dr. K.P. SUMEDHAN  
Director, Self Financing Courses  
MES Asmabi College, P. Vemballur

**MEA ASMABI COLLEGE**  
**DEPARTMENT OF BBA**  
**MESACCC202024**  
**Certificate Course on Financial Analysis**

**Academic Year 2020-2021**

Coordinator : Dhini K V

Head of the Department : Dr. Shahija V A

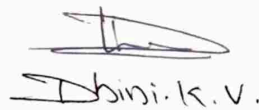
Max. No of students : 88

Duration of the Course : 30 hrs

Level : UG/PG

Teaching Methodology : Video Lectures, Interactive simulations, Virtual lab exercises,  
Online discussion forums

Teaching aids : Google classroom, Videos, PPT, Animations














Dhini. k. v.














SHAHIJA, V. A  
Assistant Professor  
P.G. Department Of Commerce  
& Management Studies  
MES Asmabi College, P. Vemballur,



FOR OFFICE  
MES, ASMABI COLLEGE  
P.O.P. VEMBALLUR  
TODUNGALLUR - 606 671

SL.NO.	ROLL NO.	NAME	SEX	CLASS	Sign
1	5540	MOHAMED ISMAIL AA	MALE	B.COMCA (1 st year)	
2	5541	MOHAMED RENEES N S	MALE	B.COMCA (1 st year)	
3	5542	MOHAMED RISWINK M	MALE	B.COMCA (1 st year)	
4	6511	HINA FATHIMAK	FEMALE	MA ENGLISH (1 st year)	
5	6512	JINSY NAZRIN	FEMALE	MA ENGLISH (1 st year)	
6	6513	JUHAINAKS	FEMALE	MA ENGLISH (1 st year)	
7	6801	ABDUL BASITH ABOOBACKER	MALE	M.com MARKETING (1 st year)	
8	6802	AMAL ULLASAN	MALE	M.com MARKETING (1 st year)	
9	6803	ANAKHAKS	FEMALE	M.com MARKETING (1 st year)	
10	6804	ANSABAMS	FEMALE	M.com MARKETING (1 st year)	
11	6805	ASWATHYRAJ	FEMALE	M.com MARKETING (1 st year)	
12	6806	FASNAKB	FEMALE	M.com MARKETING (1 st year)	
13	6807	SUCHITRA	FEMALE	M.com MARKETING (1 st year)	
14	6808	JASNA SUBRAMANYAN	FEMALE	M.com MARKETING (1 st year)	
15	6809	MOHAMMED SHIRAS PR	MALE	M.com MARKETING (1 st year)	

16	6810	NIMAPRASAD.M	FEMALE	M.com MARKETING(1st year)	
17	6811	SALMAKS	FEMALE	M.com MARKETING (st year)	
18	6812	MALUTY	FEMALE	M.com Finance (1st year)	
19	6813	SWALIHAPA	FEMALE	M.com MARKETING(1st year)	
20	6406	IJASAHAMEDA	MALE	MA Economics (1 st year)	
21	6407	KARTHIKAKP	FEMALE	MA Economics (1 st year)	
22	6408	LABEEBAK MUHAMMED	FEMALE	MA Economics (1 st year)	
23	6409	LAKSHMIPU	FEMALE	MA Economics (1 st year)	
24	6410	LAKSHMIPRIYA	FEMALE	MA Economics (1 st year)	
25	6411	MAFITHAKA	FEMALE	MA Economics (1 st year)	
26	6412	MARYSANIYAP.S	FEMALE	MA Economics (1 st year)	
27	5605	MOHAMMED SAMINPN	MALE	B.Com FINANCE (1 st year)	
28	5606	NAZIM NOUSHAD	MALE	B.Com FINANCE (1 st year)	
29	5607	NIHALANASARINVM	FEMALE	B.Com FINANCE (1 st year)	
30	5618	ADHILAPK	FEMALE	B.Com FINANCE (1 st year)	
31	5619	ALANAFATHIMA	FEMALE	B.Com FINANCE (1 st year)	

32	5620	ALEENNAAS	FEMALE	B.Com FINANCE (1 st year)	
33	5621	ANJALICS	FEMALE	B.Com FINANCE (1 st year)	
35	5622	ANUPAMRAJKS	MALE	B.Com FINANCE (1 st year)	
36	5721	NANDANATR	FEMALE	BBA (1 st year)	
37	5722	RUKSANARAHMANKA	FEMALE	BBA (1 st year)	
38	5723	SAFVANKA	MALE	BBA (1 st year)	
39	5724	SAHALPS	MALE	BBA (1 st year)	
40	5725	ADITHYAKRISHNAKS	MALE	BBA (1 st year)	
41	5726	AJMALTJ	MALE	BBA (1 st year)	
42	5727	ALEENAMJ	FEMALE	BBA (1 st year)	
43	5728	AMALNATHRR	MALE	BBA (1 st year)	
44	5751	NISAMUDEENPN	MALE	BBA (1 st year)	
45	5752	PRANAVVAP	MALE	BBA (1 st year)	



Dhini.K.V.

SL.NO.	ROLL NO.	NAME	SEX	CLASS	SIGN
1	2315	KRISHNENDUP S	FEMALE	M.Com Finance	
2	2316	MEHAR THESNIM P S	FEMALE	M.Com Finance	
3	2317	NINSHADRR	MALE	M.Com Finance	
4	2318	NISANA NASARINKA	FEMALE	M.Com Finance	
5	2319	RAHMATH P M	FEMALE	M.Com Finance	
6	2320	ROSEMITHA MV	FEMALE	M.Com Finance	
7	3806	MOHAMED ABDUL RAHIMANK Z	ARABIC	B.Com finance 2nd year	
8	3807	MOHAMED AJMAL PS	ARABIC	B.Com finance 2nd year	
9	3808	MOHAMEDSHIFAS	ARABIC	B.Com finance 2nd year	
10	3809	MOHAMMEDADAL	ARABIC	B.Com finance 2nd year	
11	3211	SIYADKN	MALE	B.Com CA 2nd year	
12	3212	THASNITHAAI	FEMALE	B.Com CA 2nd year	
13	3213	THWAYIBA BASHHEER	FEMALE	B.Com CA 2nd year	
14	3214	AMAL KRISHNAAB	MALE	B.Com CA 2nd year	



15	2501	AHAMMED KHALEEL	MALE	B.Com finance 3rd year	
16	2502	HANNATA	FEMALE	B.Com finance 3rd year	
17	2503	MOHAMED RAMEEZKS	MALE	B.Com finance 3rd year	
18	2504	MOHAMMED THANVEERPA	MALE	B.Com finance 3rd year	
19	2505	THASLEEMAMA	FEMALE	B.Com finance 3rd year	
20	2506	ABHIRAMI MA	FEMALE	B.Com finance 3rd year	
21	2507	AHAMMED RISWAN	MALE	B.Com finance 3rd year	
22	2508	AHLAM BIN SHANAWAS AL HUSAN	MALE	B.Com finance 3rd year	
23	2509	AKSHAYMM	MALE	B.Com finance 3rd year	
24	2510	ANANDAKRISHNAN MA	MALE	B.Com finance 3rd year	
25	2612	BADALMA	MALE	BBA 3rd Year	
26	2613	HUSNAM S	FEMALE	BBA 3rd Year	
27	2614	MOHAMED RIZWAN	MALE	BBA 3rd Year	
28	2615	MOHAMMED ANASK B	MALE	BBA 3rd Year	
29	2616	P V BEVINNATH	MALE	BBA 3rd Year	
30	2628	MOHAMED HASHIL MS	MALE	BBA 3rd Year	

31	2629	MOHAMED YASIROA	MALE	BBA 3rd Year	<i>Yasir</i>
32	2630	MOHAMMED BASIL	MALE	BBA 3rd Year	<i>Basil</i>
33	2631	MOHAMMED FAJARPA	MALE	BBA 3rd Year	<i>Fajar</i>
34	2632	NABHANS SAIDU MOHAMED	MALE	BBA 3rd Year	<i>Nabil</i>
35	2633	NABIL SHAFEE RVS	MALE	BBA 3rd Year	<i>Nabil</i>
36	2634	RUMAISA TV	FEMALE	BBA 3rd Year	<i>Rumaisa</i>
37	2635	SHAHAR BANTS	FEMALE	BBA 3rd Year	<i>Shahar</i>
38	2636	SHOYTR	MALE	BBA 3rd Year	<i>Shoytr</i>
39	2637	SHYNI R	FEMALE	BBA 3rd Year	<i>Shyni</i>
40	2638	SIM SARUL HAQ PR	MALE	BBA 3rd Year	<i>Sim Sarul</i>
41	1208	ASYA RASHEED	FEMALE	B.Voc THM 3rd Year	<i>Asya</i>
42	1209	AYISHA P.S	FEMALE	B.Voc THM 3rd Year	<i>Ayisha</i>
43	1210	DEVANANDHAM.R	FEMALE	B.Voc THM 3rd Year	<i>Devanandham</i>

*Shahija V.A*

**SHAHIJA. V. A**  
 Assistant Professor  
 P.G. Department Of Commerce  
 & Management Studies  
 MES Asmadi College, P. Vemballur,

*Shahija V.A*

*Shyni K.V.*

**MES**  
**P. Vemballur**

**MEA ASMABI COLLEGE**  
**DEPARTMENT OF BBA**  
**MESACCC202024**

**Certificate Course on Financial Analysis**

The Financial Analysis Certificate Program is designed to develop the skills required by Financial Analysts, Research Analyst and Equity Analysts to execute critical functions related to Financial Statement Analysis, Corporate Finance, Equity Research, Investment Analysis and Financial Modelling.

PROGRAM GOALS

In this program students will learn to:

- Interpret the effect of Global & Local Economic Environment on Financial Markets and Investments.
- Forecast the impact of government economic policies on a business.
- Analyse Financial Statements to find out the Financial Strengths and Weakness of a company using the various tools of Analysis.

- CURRICULUM

- The Curriculum Consist of two levels:

- **Level 1** : Foundation Level Consisting of 5 Units.

- **Level 2** : Advanced Level Consisting of 5 Units.

- **LEVEL 1 FOUNDATION LEVEL**

Unit No.	Name of the Unit
UNIT 1	Introduction to Financial Markets
UNIT 2	Quantitative Techniques and Methods
UNIT 3	Financial Statement Analysis

M.E.S. ASMABI COLLEGE  
P.O. P. KODURU  
(KODURU)

*(Handwritten Signature)*

# MEA ASMABI COLLEGE

## DEPARTMENT OF BBA

Unit No.	Name of the Unit
UNIT 4	Corporate Finance
UNIT 5	Fixed Income Security Analysis

### LEVEL 2 ADVANCED LEVEL

Unit No.	Name of the Unit
UNIT 6	Equity Valuation
UNIT 7	Derivatives and Alternate Investments
UNIT 8	Portfolio Management Strategies
UNIT 9	Behavioural Finance
UNIT 10	Advanced Financial Analysis

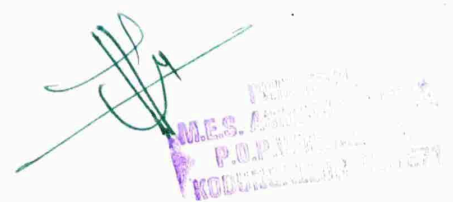
**THERE ARE TWO EXAMINATIONS A CANDIDATE HAS TO CLEAR:**

Name of Examination	Duration	Units Covered	No. of Questions	Section A	Section B	Section C	Total Marks	Passing Percentage
Level_1	60Minutes	1 to 5	60	20 (1Mark s)	20 (1Mark s)	20 (1Mark s)	60	40%
Level_2	60Minutes	6 to 10	60	20 (1Mark s)	20 (1Mark s)	20 (1Mark s)	60	40%

*Shahija V.A*

**SHAHIJA. V. A**  
 Assistant Professor  
 P.G. Department Of Commerce  
 & Management Studies  
 MES Asmabi College, P. Vemballur,

*Dhishi .k.w*



# MEA ASMABI COLLEGE

## DEPARTMENT OF BBA

### REPORT OF CERTIFICATE COURSE ON FINANCIAL ANALYSIS MESACCC202024

The certificate course started on June 2020. It has 2 batches which consist of 2 & 3 years in first batch and 1<sup>st</sup> years in 2nd batch. 1<sup>st</sup> batch includes 43 students. And in second batch there are 45 students. Google meet is used to deliver the lectures. So many videos and links have provided for the students to enhance their knowledge in the specific area. Sales manager from various financial institutions shared their videos for our students. Two exams were conducted, all of them secured above 50%. The top scorer is from M.Com Marketing class, Nima got 50 & 55 in her exams. The result shows that the students achieved their results.



S. Dhini. K. V.

SHAHIJA. V. A  
Assistant Professor  
P.G. Department Of Commerce  
& Management Studies  
MES Asmabi College, P. Vemballur,



PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P.O.P. VEMBALLUR  
KODUNGALLUR - 606 671

**MES ASMABI COLLEGE P VEMBALLUR**

**DEPARTMENT OF BBA**

**CERTIFICATE COURSE IN YOGA**

**ACADEMIC YEAR : 2020-2021**

**CURRICULUM AND EVALUATION PROCEDURE**

Course code : MESACCC202025  
Coordinator : RASEENA P M 9567488008  
[raseenasalim14@gmail.com](mailto:raseenasalim14@gmail.com)  
Head of the department : SHAHIJA V A  
Maximum number of students: 80  
Duration of the course : 30 HOUR  
Level of students: UG and PG  
Teaching methodology : pair work, individual work, practical session  
Teaching aids : ppt, you tube videos, pdf

**CURRICULUM**

**Objectives**

1. To explore the fundamental concept of main stream of yoga and its philosophical foundation .
2. To give hands on training on the various asanas, and their importance and utilities.
3. To acquire the knowledge of yoga .


**SYLLABUS**

**Module 1 :** Definitions of yoga, features of Indian culture, and personality theories  
**Module 2 :** Introduction to patanjali  
**Module 3 :** yoga and value education  
**Module 4 :** Practical sessions like Asanas, pranayama, dharna dhyana  
**Module 5 :** meditation

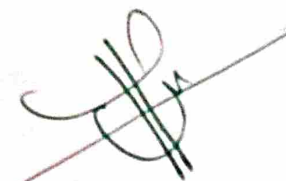
**Evaluation procedure**

1. Module wise exam and . weekly practical exam

**HOD**

  
SHAHIJA V A  
Assistant Professor  
P.G. Department Of Commerce  
& Management Studies  
MES Asmabi College, P. Vemballur

**Coordinator**  
Raseena  
Raseena p m

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 605 071

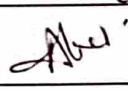

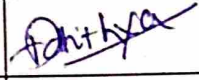
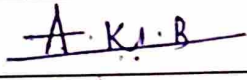

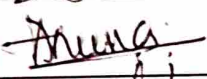

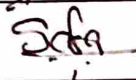

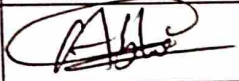
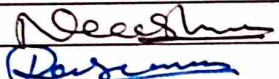
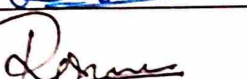


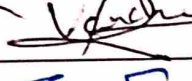
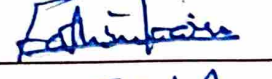
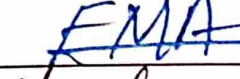
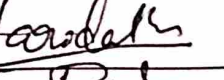

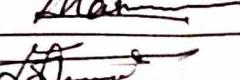
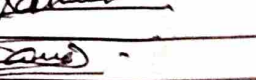
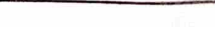

# MES Asmabi College P Vemballur


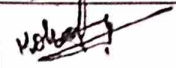
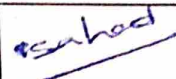
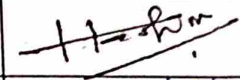

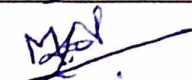
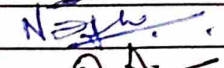
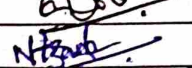

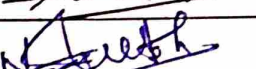

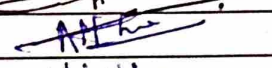
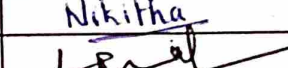


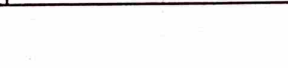

## Department of BBA

### Certificate Course in Yoga

Course Code : MESACCC202025 Batch 1

### List of Students Enrolled

SI No	Name of the student	class	signature
1	ABDULLA V S	1 B Voc digital film production	
2	ADHITH P K	1 B Voc fish processing technology	
3	ADITHYA L V	1 B Voc fish processing technology	
4	AKSHAY BABU P K	1 B Voc fish processing technology	
5	ANAGHA M M	1 B Voc fish processing technology	
6	ANEENA M A	1 B Voc fish processing technology	
7	NASEEB N N	1 B Voc Logistics Management	
8	SAFA K S	1 B Voc Logistics Management	
9	ABHIJITH T U	1 B Voc Logistics Management	
10	ABHINAND K H	1 B Voc Logistics Management	
11	NEESHMA K K	1 M A Economics	
12	RASEENA R A	1 M A Economics	
13	RISWANATHASNIM A A	1 M A Economics	
14	ROHINI K	1 M A Economics	
15	FAZIL FAKRUDHEEN	1 B Com Computer Application	
16	RISHI VARDHAN P B	1 B Com Computer Application	
17	FATHIMA FARZANA T S	1 B Com Computer Application	
18	FATHIMA M A	1 B Com Computer Application	
19	HARIDATH AS	1 B Com Computer Application	
20	ASBAL	1 year BA economics	
21	AYISHA THASNIM V R	1 year BA economics	
22	FATHIMATH RAIHANATH K J	1 year BA economics	
23	JASNA V Z	1 year BA economics	

24	MOHAMED SAFWAN	I BBA	
25	MOHAMMED AYOOB K A	I BBA	
26	MOHAMMED SAHAD T I	I BBA	
27	MUHAMMED HASHIM MA	I BBA	
28	FATHIMA FARHA K Y	I BBA	
29	MUHAMMAD MIDHILAJ P N	I THM	
30	NAJIYA NESRIN V S	I THM	
31	NANDHANA E R	I THM	
32	NISAM K L	I THM	
33	ABDUL KALAM O A	I B Com cooperation	
34	ANSILA P S	I B Com cooperation	
35	FATHIMA NAJATH T S	I B Com cooperation	
36	FATHIMA T M	I B Com cooperation	
37	ATHIRAMOL M M	I MCom Finance	
38	NIKHITHA P S	I MCom Finance	
39	ANIENA MANOJ	I BA Mass communication	
40	ASHNA SAGEER V S	I BA Mass communication	

Co-ordinator : Raseena  
Raseena . P . m .

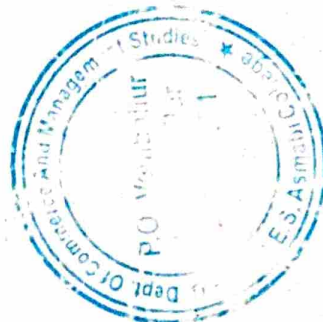
HOD :



SH. R. A. V. A.  
Assistant Professor  
P.G. Department Of Commerce  
& Management Studies  
MES Asmabi College, P. Vemballur



PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR-680674





Department of BBA

Certificate Course in Yoga

Course Code : MESACCC202025 Batch 2

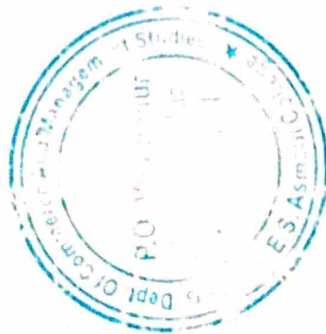
List of Students Enrolled

Sl No	Name of the student	class	signature
1	PRABITHA K B	III B A-ECONOMICS	
2	REMYA K L	IIIBAECOMICS	
3	SARANYA	IIIBAECOMICS	
4	ASHIK C S	III BA ENGLISH	
5	KAVYA K K	III BA ENGLISH	
6	ANEESHA P M	III B COM COOPERATION	
7	MOHAMMED MUNAVAR P M	IIIBCOMCOOPERATION	
8	ANTONY P X	IIIBCOMCOOPERATION	
9	ABHIRAMI M A	IIIBCOMCOOPERATION	
10	MUHAMMED HASHIM PA	III BSC BOTANY	
11	MEHARUNNESA U S	IIIBSCBOTANY	
12	AARSHA MADHUSUDANAN	IIIBSCBOTANY	
13	BEEGUM THASLEENA A K	IIIBSCBOTANY	
14	ADHIL AZAD C.A	III B VOC DFP	
15	AKSHAY P.U	IIIBVOCDFP	
16	JUNAID ABDUL KHADER	IIIBVOCDFP	
17	SALIN T.S	IIIBVOCDFP	
18	SEBIN SABU	IIIBVOCDFP	
19	SANDHRA SAJEESH	III B SC MATHS	
20	SHAHANA M S	IIIBSCMATHS	
21	ANU K R	IIIBSCMATHS	
22	MUHSINA M R	IIIBSCMATHS	
23	VAZIMA THASNI	IIIBSCMATHS	
24	MOHAMED ASLAH	III BBA	
25	THASLEENA MANAF T A	IIIBBA	
26	AJMAL ALI A	IIIBBA	
27	MOHAMED NABHAN K A	IIIBBA	
28	DEVICHANDANA M S	III BSC PSYCHOLOGY	
29	ABHINAND P S	IIIBSCPSYCHOLOGY	
30	MAFITHA M M	IIIBSCPSYCHOLOGY	
31	RAISA NASARINE C	III B COM FINANCE	

	A		
32	ADITYA KG	IIIBCOMFINANCE	<i>[Signature]</i>
33	ATHIRA V V	II B VOC THM	<i>[Signature]</i>
34	ANAGHA MANOJ P M	IIBVOCTHM	<i>[Signature]</i>
35	FATHIMA NASNI T N	II B COM.COOPERATION	<i>[Signature]</i>
36	KISHAN SELVARAJ	II BBA	<i>[Signature]</i>
37	MESHMOOM K M	II BCA	<i>[Signature]</i>
38	BRIJESH V	II MCOM MARKRTING	<i>[Signature]</i>
39	ASWATHY N A	II M A ECONOMICS	<i>[Signature]</i>
40	GEETHU GIREESH P G	II B VOC LOGISTICS	<i>[Signature]</i>

Coordinator: *Raseena*  
Raseena.p.m

HOD *[Signature]*  
SH. A. V.A  
Assistant Professor  
P.G. Department Of Commerce  
& Management Studies  
MES Asmabi College, P. Vemballur



*[Signature]*

PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 600 671

**MES ASMABI COLLEGE P VEMBALLUR**

**DEPARTMENT OF BBA**

**CERTIFICATE COURSE IN YOGA**

**ACADEMIC YEAR : 2020-2021**

**CURRICULUM AND EVALUATION PROCEDURE**

Course code : MESACCC202025

Coordinator : RASEENA P M 9567488008  
[raseenasalim14@gmail.com](mailto:raseenasalim14@gmail.com)

Head of the department : SHAHIJA V A

Maximum number of students: 80

Duration of the course : 30 HOUR

Level of students: UG and PG

Teaching methodology : pair work, individual work, practical session

Teaching aids : ppt, you tube videos, pdf

**CURRICULUM**

**Objectives**

1. To explore the fundamental concept of main stream of yoga and it's philosophical foundation .
2. To give hands on training on the various asanas, and their importance and utilities.
3. To acquire the knowledge of yoga .

**SYLLABUS**

**Module 1 :** Definitions of yoga, features of Indian culture, and personality theories

**Module 2 :** Introduction to patanjali

**Module 3 :** yoga and value education

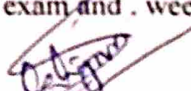
**Module 4 :** Practical sessions like Asanas, pranayama, dharna dhyana

**Module 5 :** meditation

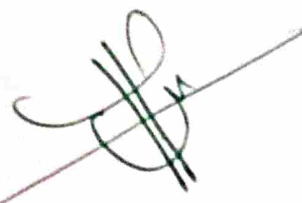
**Evaluation procedure**

1. Module wise exam and . weekly practical exam

HOD

  
SHAHIJA V.A  
Assistant Professor  
P.G. Department Of Commerce  
& Management Studies  
MES Asmabi College, P. Vemballur

Coordinator  
Raseena  
Raseena p m

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR  
KODUNGALLUR - 686 671

# MES ASMABI COLLEGE P VEMBALLUR

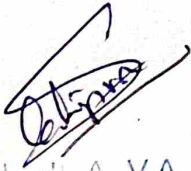
## DEPARTMENT OF BBA

### CERTIFICATE COURSE IN YOGA

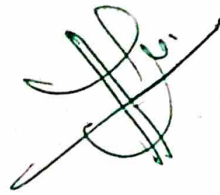
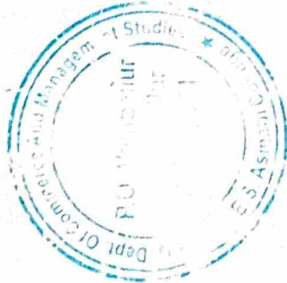
#### Report and course outcome

The certificate course in yoga MESACCC202025 started on 10/8/2020 .There are 80 students were enrolled. Students of both second year ,third year and P G students were enrolled.75 % of the syllabus were arranged in practical session. Due to the pandemic situation all the sessions were conducted online through the platform google meet as per the convenience of students. And also majority of the classes are arranged in the morning..30 hours were scheduled for this course. Monthly test can be conducted at the end of every month.. pair work and group work were given After 30 hours more than 90 % of the student got above 80% score in final test .certificate were distributed to all of the 80 students as they secure above 80% attendance as required by the course. The main aim is to explore the fundamental concept of main stream of yoga and it's philosophical foundation

Coordinator : <sup>Raseena</sup> Raseena .P.M

HOD. 

SH. H. A. V.A.  
Assistant Professor  
P.G. Department Of Commerce  
& Management Studies  
MES Asmabi College, P. Vemballur



PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

# MES Asmabi College P Vemballur Department of Hindi

## Certificate Course 2020-21

Department.	: Hindi
Name of the Course	: Communicative Skill Development in Hindi
Course Code .	: MESACCC202026
Coordinator	: Nisha M D 9544749432nishadinakaran99@gmail.com
Head of the Department	: Dr Sanjeev Kumar K
Maximum number of students	: 80
Duration of the course	: 30 hrs
Level	: UG
Teaching Methodology	: Direct method, group discussions, pairwork
Teaching aids	: Ppt, handouts & videos

MES Asmabi College, P Vemballur

Department of Hindi

Certificate Course Of Communicative Skill Development in Hindi

Course code: MESACCC202026

List of Students enrolled 2020-2021

Sl No	Name of the Student	Class	Signature
1	Asna Anshad	IEconomics	
2	Farsana M R	IEconomics	
3	Mekhana C J	IEconomics	
4	mohamedb Shafi P M	I Economics	
5	Mumthas K M	IEconomics	
6	Musliha Nasrin E M	IEconomics	
7	Fathimathul Misriya	I Maths	
8	Farsana T P	IMaths	
9	Ardra T A	IFPT	
10	Aysha V A	IFPT	
11	Imran Navas	IFPT	
12	Suhana MN	IFPT	
13	Ameen Ashan	IDFP	
14	Muhammed Suhail	IDFP	
15	Sarath A Sabu	IDFP	
16	Abhinand Ravi	ILMT	
17	Ajmal Fiyas	ILMT	
18	Ashaj K S	ILMT	
19	Farha Abdul Salam	ILMT	
20	Malik K A	ILMT	
21	Naseeb A N	ILMT	
22	Safa K S	ILMT	
23	Abdul Ahad T M	ITHM	
24	Akhila KR	ITHM	
25	Akshay Krishna A S	ITHM	
26	Farsana B H	ITHM	

Sl No	Name of the Student	Class	Signature
-------	---------------------	-------	-----------

27	Ganga NS	ITHM	<i>Ganga</i>
28	Hannath V S	ITHM	<i>Hannath</i>
29	Saleena E N	ITHM	<i>Saleena</i>
30	Vishal P V	ITHM	<i>Vishal</i>
31	Anjaly Ratheesh	IAqua	<i>Anjaly</i>
32	Anusree M P	IAqua	<i>Anusree</i>
33	Aparna MP	IAqua	<i>Aparna</i>
34	Hafida	IAqua	<i>Hafida</i>
35	Krishnanand TD	IAqua	<i>Krishnanand</i>
36	Sandra S Nair	IAqua	<i>Sandra</i>
37	Suvaranjini K H	IAqua	<i>Suvaranjini</i>
38	Akmala Sherin	IAqua	<i>Akmala</i>
39	Aiswarya T S	IBCA	<i>Aiswarya</i>
40	Alina M V	IBCA	<i>Alina</i>
41	Aswin M Menon	IBCA	<i>Aswin</i>
42	Fathimathu Sehla	IBCA	<i>Fathimathu</i>
43	Haneena Ajmi T S	IBCA	<i>Haneena</i>
44	Karthik Shaju	IBCA	<i>Karthik</i>
45	Mohamed Badusha	IBCA	<i>Mohamed</i>
46	Thasni PS	IBCA	<i>Thasni</i>
47	Abhiram C Joshy	IBCOM Fin	<i>Abhiram</i>
48	Fasil Abbas	I Bcom Fin	<i>Fasil</i>
49	Imam Shafi	I Bcom Fin	<i>Imam</i>
50	Nusuha T N	I Bcom Fin	<i>Nusuha</i>
51	Bismiyya A S	I Bcom CA	<i>Bismiyya</i>
52	Divya E J	I BcomCA	<i>Divya</i>
53	Farhan N F	I Bcom C A	<i>Farhan</i>
54	Amthan Kareem	IBBA	<i>Amthan</i>
55	Fathima C S	IBBA	<i>Fathima</i>
56	Krishna Hari	I BBA	<i>Krishna</i>
57	Akash Sajeevan	IBcom Co -operation	<i>Akash</i>
58	Anjima K J	I Co-operation	<i>Anjima</i>
59	Fathima T S	ICo-operation	<i>Fathima</i>
60	Safeela M S	I Co-operation	<i>Safeela</i>

*[Signature]*

*[Signature]*

Dr. SANJEEV KUMAR.K  
Assistant Professor  
Dept. of Hindi  
M.E.S. Asmabi College  
P.Vemballur, Kodungallur

Coordinator

S.No	Name	class	Signature
61	Abhikiran T J	IMass	
62	Afra N A	IMass	
63	Ajitha M A	IMass	
64	Amal M D	IMass	
65	Aneesa Aseaf	IMass	
66	Fathima R I	IMass	
67	Shifana V R	INass	
68	Thasneema	IBotany	
69	Sandra P	IBotany	
70	Siyana Sherun M P	IBotany	
71	Suhana M S	IBotany	
72	Hareesh Mohan E R	IBotany	
73	Minba Farhana V M	I psychology	
74	Muhamwd Shahal T	IPsychology	
75	Muhaned Sharik M A	Ipsychology	
76	Sona Rajeev T	Ipsy	
77	Sreelakshmi G	Ipsy	
78	Sreya Krishna T G	Ipsy	
79	Vijay Vinod K	Ipsy	
80	Shahanas P S	Ipsy	

Dr. SANJEEV KUMAR.K  
Assistant Professor  
Dept. of Hindi  
M.E.S. Asmabi College  
P.Yemballur, Kodungallur

Coordinator

PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 630 071



## Objectives:

1. To enable the students to get through competitive examinations.
2. To enable the students to acquire basics of grammatical usages.
3. Speaking, listening, Understanding, Reading, and writing in hindi

## Module I

### Introduction:

- Need of Skill Development
- Diagnostic test
- Parts of Speech

Noun  
Determiners

Pronouns  
Adjectives  
Adverbs  
Prepositions  
Conjunctions

(10 Hours)

## Module II

- Subject, Verb ,Object
- Verb - Different Forms of the Verb
- Concord- Subject and Verb Agreement
- Tenses

(6 Hours)

## Module III

- Structure of Sentences & questions
- Active and Passive Voice
- Reported Speech
- Tag question

(4 Hours)

## Module IV

What is skill development  
Types of skill development

Sl No	Name of
1	Asna Anshad
2	Farsana M R
3	Mekhna C J
4	Mohamed
5	Mumthas
6	Musliha
7	Fathir
8	Farsa
9	Ardi
10	Ays
11	Imr
12	Suhana.

*[Handwritten signature]*

Dr. D.  
Asst.  
Dep.  
M.E.S. Asmabi  
P.Vemballur, Kodungallur

Speaking, listening, understanding, Reading, and Writing in hindi

(10 Hours)

### Evaluation procedure

Diagnostic test in the beginning

weekly mock test in communication skills, language skills, social skills etc

This course offers communication and language skills that include.

*[Handwritten signature]*

*[Handwritten signature]*

Coordinator

Dr. SANJEEV KUMAR.K  
Assistant Professor  
Dept. of Hindi  
M.E.S. Asmabi College  
P.Vemballur, Kodungallur

*[Handwritten signature]*  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR-680671


**MES Asmabi College, P Vemballur Certificate course  
Communicative Skill Development in Hindi 2020-21**

**Report and Course Outcome**

The first batch of the certificate course of Communicative Skill Development in Hindi started on 11<sup>th</sup> January 2021. 5 sessions were conducted in room no.25 and the rest of the classes were conducted online through the platform Google meet as per the convenience of the students. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of the students. After the thirty hours of class, all the 50 students got above 90% score in the final test. Mock test conducted at the end of every week helped the students to appear for the final test. Hand outs were given to the students which helped them to do more exercises. Pair work and group work were given for better result. Certificates were distributed to all the 80 students as they secured above 90 percentage attendance as required by the course. The feedback of the course emphasises the fact that the learners were able to develop their Communicative Skills In Hindi .



*Dr. SANJEEV KUMAR.K*  
Assistant Professor  
Dept. of Hindi  
M.E.S. Asmabi College  
P.Vemballur, Kodungallur

  
Co-ordinator  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 689 671

H

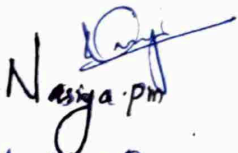
**MES AsmabiCollege.PVemballur**

**Department of Computer Application**

**Certificate Course: Basics of Web Design and MS Office**

**Curriculum and Evaluation Procedures**

Name of Course : Basics of Web Design and MS Office  
Course Code :MESACCC202027  
Coordinator :Nasiya PM,9497627900,nasiyad2@gmail.com  
Max no.of students : 100  
Duration of Course : 48 Hours(20T+28L)  
Level : UG/PG  
Teaching Methodology : Group work,Individualwork,Labwork,Direct Teaching

  
Nasiya PM  
Assistant Professor  
Course-co-ordinator  
Dept. of Computer Application

  
Jabin Tiki  
HOD



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR-680671

MES AsmabiCollege.PVemballur

Department of Computer Application

Certificate Course: Basics of Web Design and MS Office

Course Code: MESACCC202027

BATCH I

List of students Enrolled

SL.NO	NAME	CLASS	SIGNATURE
1	AFEefa IBRAHIM	II BVOC FPT	
2	MUHAMMED AFEef K P	II BVOC FPT	
3	RISONA R J	II BVOC FPT	
4	SARATH NM	II BVOC FPT	
5	ABHIMANYU K J	II BVOC FPT	
6	ALANA MARY V J	II BVOC FPT	
7	ALFIYA M J	II BVOC FPT	
8	NADIR K N	II BVOC FPT	
9	NIKHIL M B	II BVOC FPT	
10	NILU SAJNA P M	II BVOC FPT	
11	RAMSEENA K N	II BVOC FPT	
12	SAHEESH A S	II BVOC FPT	
13	SANIKA MOL PS	II BVOC FPT	
14	SHAMNA T M	II BVOC FPT	
15	VAISHNAVI R	II BVOC FPT	
16	ZAMZAM MOL K S	II BVOC FPT	
17	ADHnan R S	II BVOC DFP	
18	ASWIN KU	II BVOC DFP	
19	MOHAMED FALAQ	II BVOC DFP	
20	MOHD RASHID	II BVOC DFP	
21	ADHIL K H	II BVOC DFP	
22	SABILA SALAM P	II PHYSICS	
23	THASLEEMA K H	II PHYSICS	
24	SRUTHY K S	II PHYSICS	
25	SREELAKSHMI K J	II BOTONY	
26	SANAL KRISHNA PS	II ENGLISG	
27	FAYAS V J	II BBA	
28	HIJAS	II BBA	
29	NAFSIYA A R	II BBA	
30	NAHALA A N	II BBA	
31	RIFA MOL	II BBA	
32	ATHIRA C S	II ECONOMICS	
33	FARSANA P M	II ECONOMICS	

34	SHIMNA V S	II ECONOMICS	
35	SAMITH PA	II ECONOMICS	<i>Samith PA</i>

*Samith PA*  
30/9/20

Nasiga. PM

Assistant Professor

Course coordinator

Dept. Computer Application

*Samith PA*

Jabis 0714

HOD



*Samith PA*

Professional  
MES ASMARI COLLEGE,  
P.O. P.VEMBALLUR,  
KODUNGALLUR - 680671

MES AsmabiCollege.PVemballur

Department of Computer Application

Certificate Course: Basics of Web Design and MS Office


Course Code: MESACCC202027

BATCH II

List of students Enrolled

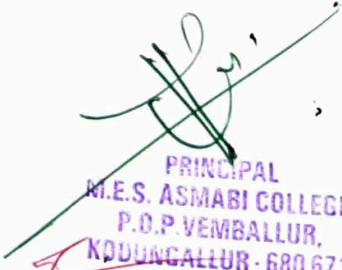
SL.NO	NAME	CLASS	SIGNATURE
1	DIBIN DEEPAK	III ECONOMICS	Dan
2	FASNA K I	III ECONOMICS	Fa
3	FASNA SHERIN KSALIM	III ECONOMICS	Fany
4	SARANYA	III ECONOMICS	Saranya
5	SHABNA	III ECONOMICS	Shan
6	KEERTHANA E B	III BSC MATHS	Keerthana
7	RUKSANA PM	III BSC MATHS	Rukhsana
8	ADITHYA NP	III BSC MATHS	Adi
9	ALEENA P U	III BSC MATHS	Aleena
10	ASWATHY A S	III BSC MATHS	Aswathy
11	NASEEBA V A	III BSC MATHS	Naseeba
12	RIZANA K R	III BSC MATHS	Rizana
13	SRUTHY E S	III BVOC THM	Sruthy
14	THANSEEM V B	III BVOC THM	Thanseem
15	JASIL T J	III BVOC THM	Jasit
16	RESHMA V T	III BVOC THM	Reshma
17	SACHIN SHAJI	III BVOC THM	Sachin
18	SHAFHANA K F	III BVOC THM	Shafhana
19	SHEREEF A S	III BVOC THM	Shereef
20	VISHWAS T T	III BVOC THM	Vishwas
21	SHABREENA A S	III BSC BOTONY	Shabreena
22	ATHIRA K V	III BSC BOTONY	Athira
23	MADHURIMA PK	III BSC BOTONY	Madhura
24	AKSHARA SAJEEV	III BSC BOTONY	Akshara
25	SRUTHY K S	III BSC BOTONY	Sruthy
26	SHAFNA E M	III BCOM FINANCE	Shafna
27	SHIFA SAHIR	III BCOM FINANCE	Shifa
28	SHIFAS	III BCOM FINANCE	Shifa
29	VISHNU P S	III BCOM FINANCE	Vishnu
30	ABDULFATHAH P A	III BCOM FINANCE	Abdul
31	AKSHAY PM	III BCOM FINANCE	Akshay
32	ASHLY P B	III BCOM FINANCE	Ashly
33	ASWIN M B	III BCOM FINANCE	Aswin

34	DIYA MOL	III BCOM FINANCE	Diya
35	ATHULYA PA	III BCOM FINANCE	Athulya
36	SHIMNA PA	III BCOM CA	Shimna
37	ABHIJITH V S	III BCOM CA	Abhis
38	ANAS PH	III BCOM CA	Anas
39	ANIT SAJEEV	III BCOM CA	Anit
40	MEGHA O.B	III BCOM CA	Megha
41	RIYA V F	III BCOM CA	Riya
42	VIVEK M	III BCOM CA	Vivek
43	VISHNU NS	III BCOM CA	Vishnu
44	AMAL PN	III BCOM CA	Amal
45	ANEENA MANOJ	III BCOM CA	Aneena
46	FARHANA I Y	III BCOM CA	Farah
47	JUBINA ASMIN	III BCOM CA	Juba
48	SHAHANAS N H	III BCOM CA	Shahna
49	ANIT SAJEEV	III BCOM CA	Anit
50	AMAL PN	III BCOM CA	Amal

  
 N. K. Anand  
 Navis pm  
 Assst. Professor  
 Course coordinator  
 Dept of Computer Applications

  
 Jabin T M  
 HOD



  
 PRINCIPAL  
 M.E.S. ASMABI COLLEGE,  
 P.O.P.VEMBALLUR,  
 KODUNGALLUR - 680 671



**MES AsmabiCollege.PVemballur**

**Department of Computer Application**

**Certificate Course: Basics of Web Design and MS Office**

**Curriculum and Evaluation Procedures**

Name of Course	: Basics of Web Design and MS Office
Course Code	:MESACCC202027
Courdinator	:Nasiya PM,9497627900,nasiyad2@gmail.com
Max no.of students	: 100
Duration of Course	: 48 Hours(20T+28L)
Level	: UG/PG
Teaching Methodology	: Group work,Individualwork,Labwork,Direct Teaching

**Curriculum**

**Objectives:**

- To enable students familiar internet and online documentation and image editing tools
- To equip students to acquire basic knowledge in office automation tools

**BASICS OF WEB DESIGN AND MS OFFICE**

**Unit I (3T+2L)**

Introduction to web design, Golden rules of web design,Basic structure of HTML,CreatingHTMLdocument.

**Unit II(7T+9L)**

HTML tags,Elements of HTML,Introduction –working with text-working with lists,Tables,hyperlinks,image and multimedia,concept of CSS

**Unit III(6T+8L)**

Documentation using word processor, Creating and editing document, Formatting document, Page formatting, mail merge, Tables, Printing, Template

#### Unit IV(2T+6L)

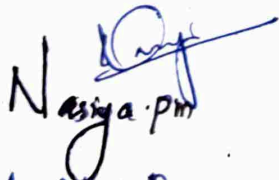
Electronic spread sheet(Open Office Calc/MS-Excel)-Introduction to spread sheet, creating and editing worksheet, Formatting and Essential Operations, Formulas and Functions, Charts, Advanced features-pivot table and pivot chart, Linking and Consolidation.


#### Unit V(2T+3L)

Power point Presentation: Creating, Manipulating and enhancing slides, Organizational charts, WordArt, inserting animated pictures.

#### Recommended Reading:

1. Bartee, T.C, Digital Computer Fundamentals, THM
2. Thomas L Floyd, Digital Fundamentals, Universal Book Stall
3. Russell A. stultz, Learn Microsoft office, BPB Publication

  
Nasiga P.M.  
Assistant Professor  
Course-co-ordinator  
Dept. of Computer Applications

  
Jabin T.K.  
HOD



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR-680671

## Department of Computer Application

MES Asmabi College, P. Vemballur

### Proposal for Certificate Course

Name of Course : Basics of Web Design and MS Office

Course Code : MESACCC202027

Duration of Course : 48 Hours (20T+28L)

Time : 3.30 PM-4.30 PM

No. of teachers engaging : 4

## SYLLABUS

### BASICS OF WEB DESIGN AND MS OFFICE

#### Unit I (3T+2L)

Introduction to web design, Golden rules of web design, Basic structure of HTML, Creating HTML document.

#### Unit II (7T+9L)

HTML tags, Elements of HTML, Introduction –working with text-working with lists, Tables, hyperlinks, image and multimedia, concept of CSS

#### Unit III (6T+8L)

Documentation using word processor, Creating and editing document, Formatting document, Page formatting, mail merge, Tables, Printing, Template

#### Unit IV (2T+6L)

Electronic spread sheet (Open Office Calc/MS-Excel)-Introduction to spread sheet, creating and editing worksheet, Formatting and Essential Operations, Formulas and Functions, Charts, Advanced features-pivot table and pivot chart, Linking and Consolidation.

Unit V(2T+3L)

Power point Presentation: Creating, Manipulating and enhancing slides, Organizational charts, WordArt, inserting animated pictures.

~~Naresh~~  
Naresh.p.m

Asst. Professor

Course. coordinator

Dept. of Computer Appn.

~~Naresh~~  
HOD



~~Naresh~~  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680671


MES AsmabiCollege.PVemballur


Department of Computer Application

Certificate Course: Basics of Web Design and MS Office

Report & Course Outcome

The Certificate Course Basics of Web Design and MS Office (MESACCC202027) started on 1<sup>st</sup> August 2020 in two batches for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year UG students. Due to Pandemic situation all sessions of the course were conducted online. The time was scheduled according to the convenience of the students as regular classes are also conducting online at the time with a duration of 1 ½ Hrs. The lab works are also done using online tools. The first batch started on 1<sup>st</sup> August 2020 and was completed on 30<sup>th</sup> September 2020. The second batch was commenced on December 14, 2020 and came to an end on 21<sup>st</sup> January. A diagnostic test was conducted at the starting to know the knowledge level of the students, and according to that analysis we arranged the course. After the completion a final test was conducted and all the students secured good score in the test. Certificate were issued for all 85 students after the course as they passed the examination and secured more than 80 % of the attendance. The course feedback is that the students can do their online tasks given by the teacher in a better way.

  
Nasya a.p.m  
Asst. Professor  
Course Coordinator  
Dept. of Computer Application

  
Jabin. TH  
HOD



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 680 671

MES ASMABI COLLEGE.P VEMBALLUR  
**CERTIFICATE COURSE ON PROJECT PREPARATION AND  
 EXECUTION**

**COURSE CODE: MESACCC202008, 2020-2021**

**List of Students Enrolled**

Sl:NO	Name of the student	Class	Signature
1	APSIRA V S	IBCOM FINANCE	
2	ASNA P M	IBCOM FINANCE	
3	AVIN ANAND DEV C P	IBCOM FINANCE	
4	FADIL N F	IBCOM FINANCE	
5	FARSANA K M	IBCOM FINANCE	
6	FARSANA K M	IBCOM FINANCE	
7	FARSANTH K S	IBCOM FINANCE	
8	FATHIMMA N A	IBCOM FINANCE	
9	HAMRAAZ MOHAMED R A	IBCOM FINANCE	
10	JASEEM MOHAMED	IBCOM FINANCE	
11	KARTHIKA C R	IBCOM FINANCE	
12	MEGHNA P R	IBCOM FINANCE	
13	MIDHUN KRISHNA K M	IBCOM FINANCE	
14	MISIRI V M	IBCOM FINANCE	
15	MOHAMED RAFI T G	IBCOM FINANCE	
16	MOHAMMED JASIR	IBCOM FINANCE	
17	MOHAMMED NABEEL P N	IBCOM FINANCE	
18	MOHAMMED NIHAD P Y	IBCOM FINANCE	
19	MUHAMMED AKTHAR P A	IBCOM FINANCE	
20	MUNAWAR FAIROOZ	IBCOM FINANCE	
21	NABEEL IRFAN A S	IBCOM FINANCE	
22	NADHEEM ALI K M	IBCOM FINANCE	
23	NESLA K A	IBCOM FINANCE	
24	PRANAV K P	IBCOM FINANCE	
25	RIYAN N A	IBCOM FINANCE	
26	SAGAR K M	IBCOM FINANCE	
27	SAYANORA ULLAS	IBCOM FINANCE	



Dr. Dhanya



PRINCIPAL  
 M.E.S. ASMABI COLLEGE,  
 P.O.P. VEMBALLUR,  
 KODUNGALLUR - 680 671

28	SHAHANA K A	IBCOM FINANCE	<u>Shahana K A</u>
29	SREEKUTTY C S	IBCOM FINANCE	<u>Sreenu</u>
30	T A MUHAMMED ASLAM	IBCOM FINANCE	<u>Me</u>
31	THANVEER K N	IBCOM FINANCE	<u>Tha</u>
32	THASNA E T	IBCOM FINANCE	<u>Tha</u>
33	VAISHAG T S	IBCOM FINANCE	<u>Vaishag</u>
34	VIJAYALAKSHMI C S	IBCOM FINANCE	<u>Vijay</u>
35	VISMAYA K V	IBCOM FINANCE	<u>Vish</u>
36	YADHUKRISHNA K S	IBCOM FINANCE	<u>Yadhu</u>
37	ZWADHA T SHAJI	IBCOM FINANCE	<u>Zwadh</u>
38	NIDHUNA A S	II BCOM FINANCE	<u>Nidhuna</u>
39	NOUFAL T N	II BCOM FINANCE	<u>Noufal</u>
40	RAM SAYANTH K S	II BCOM FINANCE	<u>Ram Sayanth</u>
41	SACHINKRISHNA C.B	II BCOM FINANCE	<u>Sachin</u>
42	SALMAN P F	II BCOM FINANCE	<u>Salman</u>
43	SUHANA P A	II BCOM FINANCE	<del>And</del>
44	T A NIHAMOL	II BCOM FINANCE	<del>And</del>
45	THESHEEL S N	II BCOM FINANCE	<del>And</del>
46	VAISHNAV ASHOK	II BCOM FINANCE	<del>And</del>
47	VAISHNAVI C S	II BCOM FINANCE	<del>And</del>
48	ADHNAN K S	III BCA	<del>And</del>
49	AFRA K B	III BCA	<del>And</del>
50	MISAHAL T B	III BCA	<del>And</del>
51	MOHAMMED K S	III BCA	<del>And</del>
52	MOHAMMED ROSHAN K R	III BCA	<u>Roshan</u>
53	MOHAMMED SHAHID K R	III BCA	<u>Shahid</u>
54	RISWANA K R	III BCA	<u>Riswana</u>
55	SHAHANA P N	III BCA	<u>Shahana</u>
56	SHASNA BANU K N	III BCA	<u>Shasna</u>
57	MOHAMMED ASLAM	III BCA	<u>Aslam</u>
58	AGHIL VB	III BCA	<u>Aghil</u>
59	GOUTHEM KN	III BCA	<u>Gouthem</u>
60	IYAS ABDULLAH	III BCA	<u>Iyas</u>
61	REEN BARKATH	III BCA	<u>Reenu</u>



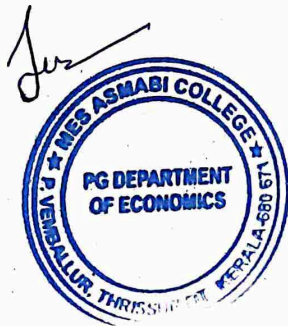
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR,



*[Handwritten signature]*

62	JYOTHIS JAYAN	III BCA	<i>Jyoths</i>
63	UMESH V U	III BCA	<i>Umesh</i>
64	YADHUKRISHNAN T S	III BCA	<i>Yadukrishnan</i>
65	ABHINAYSHA M S	III BCA	<i>Abhinav</i>
66	ABHIRAM K S	III BCA	<i>Abhiram</i>
67	ANANDHAKRISHNAN V R	III BCA	<i>Anandakrishnan</i>
68	ANANDHU KRISHNA K U	III BCA	<i>Anandu</i>
69	ANJU P R	III BCA	<i>Anju</i>
70	ASHIF MOHAMED K S	III BCA	<i>Ashif</i>
71	FIZA K H	III BCA	<i>Fizza</i>
72	LAMIYA V A	III BCA	<i>Lamiya</i>
73	MOHAMMED SALMAN MM	III BCA	<i>Salman</i>
74	YADHU KRISHNA P V	III BCA	<i>Yadukrishnan</i>

*Dr. Dhanya K.*



*[Signature]*  
**PRINCIPAL**  
**M.E.S. ASMABI COLLEGE,**  
**P.O.P. VEMBALLUR,**  
**KODUNGALLUR - 680 671**



MES ASMABI COLLEGE, P. VEMBALLUR

THE DEPARTMENT OF ECONOMICS

PROPOSAL FOR

Certificate Course on "Preparation and the Execution of the Project"  
2020-21

Total hrs: 30

### COURSE DESCRIPTION

This course is focusing on to develop the research aptitude among the students as a part of their project. The important part of the course is to familiarize the students about the process of project preparation with special attention to the review of the literature, Data collection and the usage of analytical tools needed for the execution of the project. The first part of the course will develop skills in the selection of the problem and the review of the appropriate theoretical and empirical studies. In the second part of the course, we will travel through the data collection method and the analytical tools.

This course is designed to familiarize students with economic tools and techniques that are used in project preparation and execution. The class will help the student's to understand the methods and methodologies that are used in the field of social science.

### COURSE OBJECTIVES

Students will be able to:

1. Know the importance of research in the various fields.
2. Understand the process of research design that are used in the project
3. Develop the analytical skills that will enable students to execute the project.

### WEEK 1. (5 hrs)

Research: Introduction

Types of Research, Need of Research

Review of literature

### WEEK 2. (5 hrs)

**WEEK 2. (5 hrs)**

Types of data, Data Collection Methods

**Week 3 (5 hrs)**

Data tabulation, Data presentation

**Week 4 (5 hrs)**

Introduction of Analytical Tools, Measures of Central Tendency, and Dispersion

**Week 5 (5 hrs)**

Introduction to software and interpretation of the data.


**Week 6(5 hrs)**

Writing of the project



*Dr. Dhanya. k.*



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

MES ASMABI COLLEGE.P VEMBALLUR  
CERTIFICATE COURSE ON PROJECT PREPARATION AND EXECUTION  
COURSE CODE:MESACCC202008  
REPORT AND COURSE OUTCOME

The certificate course introduced by the department of Economics was started on July 20<sup>th</sup> 2021. There were almost 65 students as the participants and classes were given both in online and offline mode. In the sixth semester of degree course there have a project in the syllabus and the students actively participated in the course. The course included 30 hrs of class and after the course, all the students got above 85% score in the final test. Mock test was also conducted by the department which helped the students to attain good marks in the final test. Certificates were also distributed to the students as they secured 90 % attendance as required by the course.

  
Dr. Dhanyark



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671



**MES ASMABI COLLEGE,P.VEMBALLUR**  
**DEPARTMENT OF LOGISTICS MANAGEMENT**  
**CERTIFICATE COURSE IN WAREHOUSE MANAGEMENT**  
**BATCH:2020-2021**

**CERTIFICATE COURSE IN LOGISTICS MANAGEMENT**  
**CURRICULUM & EVALUATION PROCEDURE**

**COURSE TITLE :** CERTIFICATE COURSE IN LOGISTICS MANAGEMENT

**HOURS :30**

**MODULES : 3**

**OBJECTIVES:**

- To familiarize students with the warehouse operations and management

**Module–I**

Introduction to Warehousing: Functions – Operations – Benefits-Need for warehousing – Issues affecting warehousing – Different types of ware houses –

-Leading warehouse companies in india

**10 hours**

**Module–II**

Introduction to Inventory Management: Objectives- Benefits of managing inventory - Types of inventory – WIP inventory – Finished goods inventory – MRO inventories – Cost of inventories

**10 hours**

### Module – III

Warehouse Management Systems: Introduction – The necessity of WMS –

Logics of determining locations and sequences – Uncertainties in material management systems

**10 hours**

### ASSESSMENT PROCEDURE:

Diagnostic test in the beginning

MCQ PATTERN

20 questions with 2 marks each

**WINNING PERCENTAGE:** 40%

**COORDINATOR:** Abdul Yafiz K.M

**HEAD OF THE DEPARTMENT:** Abdul Yafiz K.M

**NO OF STUDENTS ENROLLED:** 80

**DURATION OF COURSE:** 30

**LEVEL:** UG

**TEACHING METHODOLOGY:** Direct teaching

**TEACHING AIDS :** PPT

ABDUL YAFIZ K.M  
HOD, Warehouse Management Systems  
Department of Logistics Management  
M.E.S. Asmabi College  
P. Ver. 680671, Kodungallur.

PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

**MES ASMABI COLLEGE, P.VEMBALLUR**  
**DEPARTMENT OF LOGISTICS MANAGEMENT**  
**CERTIFICATE COURSE IN LOGISTICS MANAGEMENT**  
**BATCH:2020-2021**  
**CERTIFICATE COURSE CODE:MESACCC202029**

**REPORT AND COURSE OUTCOME**

**COURSE OUTCOME:**

- To familiarize students with the warehouse operations and management.
- To familiarize students with the importance inventory management

**REPORT**

The certificate course **LOGISTICS MANAGEMENT** examinations started on 4- 08- 2020. Due to pandemic situation all the sessions were conducted online through the platform Google meet as per the convenience of students. Course started on 04-08-2020 and completed on 30-09-2020. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of students. After the 30 hours of class, more than 86 % of the students got above 90% score in the final test. Certificates were distributed to all 80 students as they secure 90% attendance as required by the course.

  
A. S. S. S. S. S.  
Department of Logistics Management  
M.E.S. Asmabi College  
P.Vemballur-680671, Kodungallur.

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671



**MES Asmabi College, P Vemballur**

**PG Department of Commerce**

**Certificate Course in Event Management 2020-21**

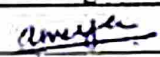

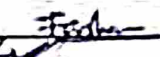
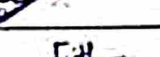


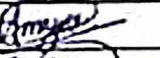

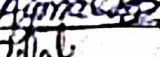
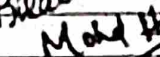
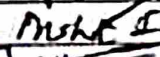
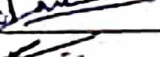
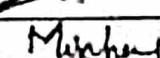
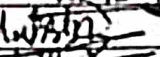


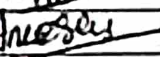
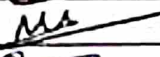



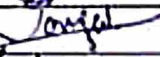
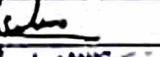






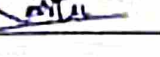




**Programme Details**

<b>Department</b>	<b>: P G Department of Commerce</b>
<b>Name of the Course</b>	<b>: Certificate Course in Event Management</b>
<b>Course Code</b>	<b>: MESACCC2031</b>
<b>Coordinator</b>	<b>: Ramisha K C</b>
<b>Head of the Department</b>	<b>: Raji P B</b>
<b>Maximum number of students</b>	<b>: 90</b>
<b>Duration of the course</b>	<b>: 30 hrs</b>
<b>Level</b>	<b>: UG/PG</b>

# MES Asmabi College P Vemballur

Department of commerce and management studies

## Certificate Course In Event management

Sl No	Name of the student	class	signature
1	AMAYA MOHAN	II B Com Co-operation	
2	ARDHRA K S	II B Com Co-operation	
3	FARHANA P A	II B Com Co-operation	
4	FARZANA YASMIN	II B Com Co-operation	
5	FIDHA P S	II B Com Co-operation	
6	HARIPRASAD P S	II B Com Co-operation	
7	IHSAN M IBRAHIM	II B Com Co-operation	
8	AMAYA MOHAN	II B Com Co-operation	
9	ARDHRA K S	II B Com Co-operation	
10	MOHAMED AJMAL M M	II BBA	
11	MOHAMMED BILAL	II BBA	
12	MOHAMED HASHIM P N	II BBA	
13	MOHAMED IHSAN P M	II BBA	
14	MOHAMED JIHAS V M	II BBA	
15	MOHAMMED KAMALUDHEEN	II BBA	
16	MOHAMMED MINHAI	II BBA	
17	MUHAMMAD MUHSIN A A	II BBA	
18	AKHILDAS K	II BBA	
19	AKMAL	II BBA	
20	ANEESA N A	II BBA	
21	ANSAF AHAMED	II BBA	
22	MOHAMMAD SAHAL	II BCA	
23	MOHAMMED AZHAR P S	II BCA	
24	MOHAMMED MUSHTHAQUE T A	II BCA	
25	MUHAMMED MUBARAK V P	II BCA	
26	NIHAL A A	II BCA	
27	NOWFAL A N	II BCA	
28	SALMANUL FARIS	II BCA	
29	SALMANULFARIS V S	II BCA	
30	MOHAMED SAHEER	II B Com Finance	
31	MOHAMED YASEEN K A	II B Com Finance	
32	MOHAMMED SHAHAD P M	II B Com Finance	
33	MOHAMMED SULAIH M M	II B Com Finance	
34	MUHAMMAD SAHAD P S	II B Com Finance	
35	MUSAB ANWAR	II B Com Finance	
36	NASLA C N	II B Com Finance	
37	NASLIN C N	II B Com Finance	



35	MUSAB ANWAR	II B Com Finance	Musab Anwar
36	NASLA C N	II B Com Finance	Nasla C N
37	NASLIN C N	II B Com Finance	Naslin C N
38	NASRATH K N	II B Com Finance	Nasrath K N
39	NAVIN KRISHNA P V	II B Com Finance	Navin Krishna P V
40	ANANDHU KRISHNA P V	II B Com Finance	Anandhu Krishna P V

41	ANEES K N	II B Com Finance	Anees K N
42	ANEESHA V A	II B Com Finance	Aneesha V A
43	ANEEZ V U	II B Com Finance	Aneez V U
44	ANSAF P SHAJI	II B Com Finance	Ansaf P Shaji
45	MEHTHAB ABDUL SALAM	II M Com Marketing	Mehthab Abdul Salam
46	MOHAMMED PARVEZ C S	II M Com Marketing	Mohammed Parvez C S
47	MUHAMMED SHANIL M S	II M Com Marketing	Muhammed Shanil M S
48	NANDANA	II M Com Marketing	Nandana
49	NESHNA SHAJI	II M Com Marketing	Neshna Shaji
50	AMRITHA RAJENDRAN	II MA Economics	Amritha Rajendran
51	ANAGHA P V	II MA Economics	Anagha P V
52	ANEESHA V A	II MA Economics	Aneesha V A
53	ANJANA T J	II MA Economics	Anjana T J
54	SHAFALA K F	II B Com Co-operation	Shafala K F
55	SHAHANA N K	II B Com Co-operation	Shahana N K
56	SHAMILA K B	II B Com Co-operation	Shamila K B
57	SINU BABU	II B Com Co-operation	Sinu Babu
58	SONA N J	II B Com Co-operation	Sona N J
59	SREELAKSHMI V S	II B Com Co-operation	Sreelakshmi V S
60	ABHINAV V V	II B Com Co-operation	Abhinav V V
61	AMAL K S	II B Com Co-operation	Amal K S
62	AMINA C K	II B Com Co-operation	Amina C K
63	DEEPTHI P P	III B Com Co-operation	Deepthi P P
64	DRISHYA T R	III B Com Co-operation	Drishya T R
65	FATHIMA T A	III B Com Co-operation	Fathima T A
66	GOPIKA K R	III B Com Co-operation	GoPIKA K R
67	DEEPTHI P P	III B Com Co-operation	Deepthi P P
68	MUHAMMAD ANSAL A S	III B Com Co-operation	Muhammad Ansal A S
69	NIHAL RAHIM K A	III B Com Co-operation	Nihal Rahim K A

Co-Ordinator

Ramisha. K. c

Raji P. B

HOP  
Raji P. B

PRINCIPAL  
M.S. ASHABI COLLEGE  
P.O.P. VEMBALLUR  
KODUNGALLUR - 686 071

**MES ASMABI COLLEGE P VEMBALLUR**  
**DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES**  
**CERTIFICATE COURSE IN EVENT MANAGEMENT**

**Report and course outcome**

The certificate course in EVENT MANAGEMENT started on 10/8/2021. There is 68 students were enrolled. Students of both second year and third year students were enrolled. 75 % of the syllabus were arranged in practical session. And also majority of the classes are arranged in the evening after regular classes. 30 hours were scheduled for this course. Monthly test can be conducted at the end of every month. Pair work and group work were given. After 30 hours more than 90 % of the student got above 80% score in final test. Certificate was distributed to all of the 68 students as they secure above 80% attendance as required by the course. This course helps the students to get an idea regarding how to manage an event successfully.

  
Co-ordinator



  
HOD

**MES Asmabi College, P Vemballur, Kodungallur**

**Department of Mathematics**

**Certificate Course in Quantitative Aptitude and Verbal Reasoning for Competitive Examinations 2020-21**

<b>Department</b>	<b>: Department of Mathematics</b>
<b>Name of the Course</b>	<b>: Certificate Course in Quantitative Aptitude and Verbal Reasoning for Competitive Examinations</b>
<b>Course Code</b>	<b>:MESACGG2032</b>
<b>Coordinator</b>	<b>: Ms Sabeena P A</b>
<b>Teachers in charge</b>	<b>: FahadAli P H, Keerthana S V, Sabeena P A</b>
<b>Head of the Department</b>	<b>: Ms Nasreen A</b>
<b>Maximum number of students</b>	<b>: 100</b>
<b>Duration of the course</b>	<b>: 30 hrs</b>
<b>Level</b>	<b>: UG/PG</b>
<b>Teaching Methodology</b>	<b>: Online mode (Google meet)</b>

MES ASMABI COLLEGE P VEMBALLUR

CERTIFICATE COURSE - Quantitative Aptitude & Verbal Reasoning for Competitive Exams

CODE: MESACCC202032

ACADEMIC YEAR (2020-2021)

LIST OF STUDENTS ENROLLED

SL No	NAME	CLASS	
1	RISHAN C.M	III Bvoc DFP	<del>Rishan</del>
2	ABDUL RAZIQU P.R	III Bvoc DFP	<del>Abdul</del>
3	AJIN AKBAR	III Bvoc DFP	<del>Ajin</del>
4	AMAL K.B	III Bvoc DFP	<del>Amal</del>
5	HARIKRISHNAN M.R	III Bvoc DFP	<del>Harikrishnan</del>
6	MIROSH N.R	III Bvoc DFP	<del>Mirosh</del>
7	MUHAMMED RAFI P.M	III Bvoc DFP	<del>Muhammed</del>
8	SEBIN SABU	III Bvoc DFP	<del>Sebin</del>
9	SUJITH P.P	III Bvoc DFP	<del>Sujith</del>
10	VISHNU N.B	III Bvoc DFP	<del>Vishnu</del>
11	ALEENA N S	III BSc Physics	<del>Aleena</del>
12	RISHANA K R	III BSc Physics	<del>Rishana</del>
13	VEENA N V	III BSc Physics	<del>Veena</del>
14	NIMA PR	III BSc Physics	<del>Nima</del>
15	ADEEB SABIR PA	III BSc Physics	<del>Adeeb</del>
16	ADHUL SURESH P S	III BSc Physics	<del>Adhul</del>
17	ANJU E A	III BSc Physics	<del>Anju</del>
18	ANUPAM KRISHNA T	III BSc Physics	<del>Anupam</del>
19	ASHITHA LAKSHMI N S	III BSc Physics	<del>Ashitha</del>
20	FATHIMA ABBAS V K	III BSc Physics	<del>Fathima</del>
21	FATHIMA MN	III BSc Physics	<del>Fathima</del>
22	GREESHMA A S	III BSc Physics	<del>Greeshma</del>
23	JINSIYA T A	III BSc Physics	<del>Jinsiya</del>
24	MALAVIKA A	III BSc Physics	<del>Malavika</del>
25	MOHAMED RAFAEK	III BSc Physics	<del>Mohamed</del>
26	MURADH N H	III BSc Physics	<del>Muradh</del>
27	NISANA SALIM	III BSc Physics	<del>Nisana</del>
28	RESHMA K R	III BSc Physics	<del>Reshma</del>
29	SHANUFA NAZRIN P S	III BSc Physics	<del>Shanufa</del>
30	THWAYYIBA FARSANA K A	III BSc Physics	<del>Thwayyiba</del>
31	HASNA O S	IIIBCom Cooperation	<del>Hasna</del>
32	JAYAKRISHNAN K	IIIBCom Cooperation	<del>Jayakrishnan</del>
33	KAVYA P	IIIBCom Cooperation	<del>Kavya</del>
34	MEHNA SHAIJU	IIIBCom Cooperation	<del>Mehna</del>
35	MOHAMAD NIYAS	IIIBCom Cooperation	<del>Mohamad</del>
36	MUHAMMAD ANSAL A S	IIIBCom Cooperation	<del>Muhammad</del>
37	NIHAL RAHIM K A	IIIBCom Cooperation	<del>Nihal</del>
38	NIZAM ABDUL RAZAK	IIIBCom Cooperation	<del>Nizam</del>
39	RISANA T A	IIIBCom Cooperation	<del>Risana</del>
40	RIYO KHAMAZIN V N	IIIBCom Cooperation	<del>Riyo</del>

41	SAEED SAD P N	IIIBCom Cooperation	<i>Saeed</i>
42	SELMA K M	IIIBCom Cooperation	<i>Selma</i>
43	SWATHI M S	IIIBCom Cooperation	<i>Swathi</i>
44	UNNIMAYA A A	IIIBCom Cooperation	<i>Unnimaya</i>
45	SANDHRA MOL P S	IIIBCom Cooperation	<i>Sandra</i>
46	SHALIHA MUTHALEEB	III BA Economics	<i>Shaliha</i>
47	SHEREENA V S	III BA Economics	<i>Shereena</i>
48	SHIBITHA P B	III BA Economics	<i>Shibitha</i>
49	SHYMA T A	III BA Economics	<i>Shyma</i>
50	SREELAKSHMI P K	III BA Economics	<i>Sreelakshmi</i>
51	SUFAIRA T S	III BA Economics	<i>Sufaira</i>
52	SWETHIKA K G	III BA Economics	<i>Swethika</i>
53	THABSHIRA P A	III BA Economics	<i>Thabshira</i>
54	THASLIYA T I	III BA Economics	<i>Thasliya</i>
55	VISMAYA N V	III BA Economics	<i>Vismaya</i>
56	SHAHANAS MUJEEB	III BA Economics	<i>Shahanas</i>
57	ASWATHY MS	III BA Economics	<i>Aswathy</i>
58	NITHIN RAJ MR	III BA Economics	<i>Nithin</i>
59	AKHIL RAJ M J	III BA Economics	<i>Akhil</i>
60	RISWANA M M	III BBA	<i>Riswana</i>
61	SHABNA P S	III BBA	<i>Shabna</i>
62	MOHAMED SUNEER VS	III BBA	<i>Mohamed</i>
63	AJMAL ALI A	III BBA	<i>Ajmal</i>
64	THASNEEMA P N	III BBA	<i>Thasneema</i>
65	AMEN ERAKKATH	III BBA	<i>Amen</i>
66	ANEESH T K	III BBA	<i>Aneesh</i>
67	ANSHITHA ANWAR	III BBA	<i>Anshitha</i>
68	ASHITHA C A	III BBA	<i>Ashitha</i>
69	BINYAMIN K B	III BBA	<i>Binyamin</i>
70	E B RISHIHARI	III BBA	<i>E B Rishihari</i>
71	FEBINA K N	III BBA	<i>Febina</i>
72	GOPIND I S	III BBA	<i>Gopind</i>
73	SARIGA KS	III BBA	<i>Sariga</i>
74	MUHAMMED HAINAS N N	III BBA	<i>Muhammed</i>
75	AASIL KA	III BBA	<i>Aasil</i>
76	RAYEESA RASHEED	III BCom Finance	<i>Rayeesa</i>
77	AKASH KRISHNA T V	III BCom Finance	<i>Akash</i>
78	ANANTHAKRISHNAN N S	III BCom Finance	<i>Anantha</i>
79	ANZIYA MALIK	III BCom Finance	<i>Anziya</i>
80	ASHLY P B	III BCom Finance	<i>Ashly</i>
81	ASWIN M B	III BCom Finance	<i>Aswin</i>

*Sabeena*

Sabeena P.A

Guest Faculty

Dept. of Mathematics

MES Asmabi College, P. Vemballur

*Nasreen*

NASREEN A.  
Assistant Professor (HOD)  
Department of Mathematics  
MES ASMABI COLLEGE  
P. Vemballur, Kodungallur

*[Signature]*  
PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 680 671

**MES Asmabi College, P Vemballur, Kodungallur**  
**Department of Mathematics**  
**Certificate Course 2020-2021**  
**Quantitative Aptitude & Verbal Reasoning for Competitive Exams**  
**MESACCC202032**

**Curriculum and Evaluation Procedures**

Department	:	Mathematics
Name of the Course	:	Quantitative Aptitude & Verbal Reasoning for Competitive Exams
Course Code	:	MESACCC202032
Coordinator	:	Sabeena P A
Teachers in charge	:	Keerthana S V, Fahadali P H, Sabeena P A
Max. No of Students	:	100
Duration of the course	:	30 hrs
Level	:	UG/PG

**Evaluation:**

1. Course end examination-50 marks
2. Assignment/ Continuous Evaluation-30 marks
3. Class attendance-20 marks

**Criterion for issuing certificate:**

Separate minimum of 40% is required in items 1,2,3 of the above-mentioned components.

## Course Objectives:

1. Understand and explain the importance of critical thinking;
2. To overcome or solve the problems occurring in our everyday life.

## Course Outcome:

1. Apply numerical and reasoning skills in competitive examinations.

## Course Content:

### Module – 1

#### Numerical Ability: (18 Hours)

Data Interpretation (Bar Graph, Line Chart, Tabular, Pie Chart), Square and square roots, Laws of exponents, LCM, HCF, Number Series, Simplification and Approximation, Percentages, Average, Ratio and Proportion, Partnership, Profit and Loss, Simple Interest & Compound Interest, Problem on Ages, Data Sufficiency, Speed, Distance & Time, Work, Time & Wages.

### Module – 2

#### Reasoning Ability: (12 Hours)

Advance Puzzles, Seating Arrangements, Distance & Direction, Blood Relations, Syllogism, Order and Ranking, Coding-Decoding, Machine Input-Output, Alphabet and Number Series, Analogy.

## References:

1. Quantitative Aptitude for Competitive Examinations, R.S Agrawal, S.Chand Publishing, Revised Edition 2020, ISBN: 9789352534029.
2. Verbal Reasoning (Useful For Various Competitive Exams), Lal & Kumar, ISBN: 9788174825810.

*Sabeena*

Sabeena .P.A  
Guest Faculty  
Dept. of Mathematics.  
MES Asmabi College, P-Vemballur

*Nasreen*

NASREEN A.  
Assistant Professor (HOD)  
Department of Mathematics  
MES ASMABI COLLEGE  
P. Vemballur, Kodungallur

*[Signature]*  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

Certificate Course 2020-2021

Report & Outcome

**Department of Mathematics**

Course name : Quantitative Aptitude & Verbal Reasoning for Competitive Exams  
Course Code : MESACCC202032  
No. of Students attended the class : 81  
Class starting date : 20/12/2020  
Class end date : 31/03/2021  
Total hours : 30  
Name of coordinator : Sabeena P A (Dept. of Mathematics)  
Teachers handled the class : Keerthana S V (Dept. of Statistics), Fahadali P H, Sabeena P A (Dept. of Mathematics)  
Outcome : All the students were passed with more than 70% marks  
Certificate distribution date : 01/06/2021

(Certificate distributed by Mathematics HOD Ms.Nasreen A)



Sabeena.P.A.  
Guest Faculty  
Dept. of Mathematics  
M.E.S. Asmabi College, P.Vemballur



NASREEN A.  
Assistant Professor (HOD)  
Department of Mathematics  
M.E.S. ASMABI COLLEGE  
Vemballur, Kodungallur





MES ASMABI COLLEGE P VEMBALLUR

PG & RESEARCH DEPARTMENT OF ENGLISH

CERTIFICATE COURSE IN LISTENING AND SPEAKING SKILLS IN ENGLISH 2020-21

Department	: PG and Research Department of English
Name of the Course	: Speaking and Listening Skills in English
Course Code	: MESACCC202033
Coordinator	: Sinsy Siddiq 9061652284 <a href="mailto:sinsyniyas3631@gmail.com">sinsyniyas3631@gmail.com</a>
Head of the Department	: Dr. T. R Muralikrishnan
Maximum number of students	: 82
Duration of the course	: 30 hrs
Level	: UG/PG
Teaching Methodology	: Direct method, Group discussion, Pair work
Teaching Aids	: PPT, Handouts, Videos

MES ASMABI COLLEGE, P VEMBALLUR  
DEPARTMENT OF ENGLISH

CERTIFICATE COURSE IN LISTENING AND SPEAKING SKILLS IN ENGLISH  
COURSE CODE: I ME5ACCC202033

LIST OF STUDENTS ENROLLED

SL.NO	NAME OF THE STUDENT	CLASS	SIGNATURE
1	ANJALI M	I PG ECONOMICS	[Signature]
2	ANJANA SREENIVASAN P P	I PG ECONOMICS	[Signature]
3	ARSHIDHA THASNI P V	I PG ECONOMICS	[Signature]
4	MOHAMMED SAHAD N K	I BCOM CA	[Signature]
5	MOHAMMED SHAHIN P M	I BCOM CA	[Signature]
6	NABEHA K N	I BCOM CA	[Signature]
7	SULAIL E A	I BSC PHYSICS	[Signature]
8	AMRITHAKSHY UDAY K	I BSC PHYSICS	[Signature]
9	ARJUN R	I BSC PHYSICS	[Signature]
10	FAHIDA P M	I BSC PHYSICS	[Signature]
11	FATHIMA K N	I BSC PHYSICS	[Signature]
12	GAUTHAM GHOSH E S	I BSC PHYSICS	[Signature]
13	MEHARUNNISA E A	I BA ECONOMICS	[Signature]
14	RANIYA M A	I BA ECONOMICS	[Signature]
15	SALEEMA V S	I BA ECONOMICS	[Signature]
16	ABIDA A A	I BA ECONOMICS	[Signature]
17	AMITH C A	I BA ECONOMICS	[Signature]
18	ISMAIL P M	I BBA	[Signature]
19	MOHAMMAD AJNAS	I BBA	[Signature]
20	MUHAMMED AADIL	I BBA	[Signature]
21	NAVAF NOWSHAD	I BBA	[Signature]
22	RAMEEZ ALI E R	I BBA	[Signature]
23	REMIS RAJA	I BBA	[Signature]
24	SHAIKKA K U	I BBA	[Signature]
25	ABDUL AHAD T M	I BVOC TOURISM	[Signature]
26	AKHILA K R	I BVOC TOURISM	[Signature]
27	AKSHAY KRISHINA A S	I BVOC TOURISM	[Signature]
28	ANMOL N	I BVOC TOURISM	[Signature]
29	ARUNDAS K S	I BVOC TOURISM	[Signature]
30	ASHFAK V H	I BVOC TOURISM	[Signature]
31	HANNA MOHAMMED SALIH	I BCOM COOP	[Signature]
32	NAHIDHA P S	I BCOM COOP	[Signature]
33	RAHIYANATH K A	I BCOM COOP	[Signature]
34	SADHAFA A A	I BCOM COOP	[Signature]
35	SHIFAS A Y	I BCOM COOP	[Signature]
36	AKASH SAJEEVAN	I BCOM COOP	[Signature]
37	AKHIL RAJ CR	I BCOM COOP	[Signature]
38	ALWIN K F	II BVOC DFP	[Signature]
39	AMALDEV K S	II BVOC DFP	[Signature]
40	ANANTHU P S	II BVOC DFP	[Signature]

*Keenam*

41	ANNAM C J	II BVOC DFP	<i>Annam</i>
42	ASHIF K B	II BVOC DFP	<i>Ashif</i>
43	FATHIMA NOURIN N A	II BSC PSYCHOLOGY	<i>Fathima</i>
44	FATHIMAJAHAN	II BSC PSYCHOLOGY	<i>Fathimajan</i>
45	THASNI P J	II BA ENGLISH	<i>Thasni</i>
46	AKHILA O J	II BA ENGLISH	<i>Akhila</i>
47	DEVADEVAN A D	II BA ENGLISH	<i>Devadevan</i>
48	FAMEELA M K	II BA ENGLISH	<i>Fameela</i>
49	LAKSHMI RAJ P	II BA ENGLISH	<i>Lakshmi</i>
50	MURSHIDA P	II BA ENGLISH	<i>Murshida</i>
51	NIJIYA P A	II BA ENGLISH	<i>Nijiya</i>
52	SAHLAM SAKIYA	II BA ENGLISH	<i>Sahlam</i>
53	AMMAR JAFAR SADIK	II BCOM COOP	<i>Ammar</i>
54	VISHNU K L	II BA MASS	<i>Vishnu</i>
55	AARYA HARI	II BA MASS	<i>Aarya</i>
56	ABHINAV M J	II BA MASS	<i>Abhinav</i>
57	AGEER NAZIM	II BA MASS	<i>Ageer</i>
58	MUBEENA K N	III BA ECONOMICS	<i>Mubeena</i>
59	NAVEENA NOURIN K A	III BA ECONOMICS	<i>Naveena</i>
60	HUSNA KM	III BA ECONOMICS	<i>Husna</i>
61	AKSHAYKUMAR K G	III BA ECONOMICS	<i>Akshay</i>
62	ARCHANA S NAIR	III BA ECONOMICS	<i>Archana</i>
63	ADEL ALI PUNNILATH SABU	III BA ENGLISH	<i>Adel</i>
64	ADITHYA M D	III BA ENGLISH	<i>Adithya</i>
65	AMAL V SUNILKUMAR	III BA ENGLISH	<i>Amal</i>
66	ANJITHA ANIL	III BA ENGLISH	<i>Anjitha</i>
67	ANUGRAHA A B	III BA ENGLISH	<i>Anugraha</i>
68	FAIROOSA B F	III BSC MATHEMATICS	<i>Fairoosa</i>
69	FAZMINA	III BSC MATHEMATICS	<i>Fazmina</i>
70	HANNA T R	III BSC MATHEMATICS	<i>Hanna</i>
71	MUHSINA K S	III BSC MATHEMATICS	<i>Muhsina</i>
72	AMINA THASNEEM V S	III BSC PSYCHOLOGY	<i>Amina</i>
73	FARSANA SUMAYYA M F	III BSC PSYCHOLOGY	<i>Farsana</i>
74	FASMILA	III BSC PSYCHOLOGY	<i>Fasmila</i>
75	HANEENA PARVIN A K	III BSC PSYCHOLOGY	<i>Haneena</i>
76	MOHAMED BILAL	III BSC PSYCHOLOGY	<i>Mohamed</i>
77	NOUFIRA M N	III BSC PSYCHOLOGY	<i>Noufira</i>
78	SALVA	III BSC PSYCHOLOGY	<i>Salva</i>
79	GOVIND M	III BCOM FINANCE	<i>Govind</i>
80	MOHAMMED SHEHZAD K H	III BCOM FINANCE	<i>Mohammed</i>
81	MUHAMED ASHIK O R	III BCOM FINANCE	<i>Muhammed</i>
82	NASRIN PT	III BCOM FINANCE	<i>Nasrin</i>

*SINSHY SINDRI*  
*Sinshy*

*Reenam*

PRINCIPAL  
M.E.S. ASMABI C  
P.O.P. VEMBA  
KODUNGALLUR

## Report and Course Outcome

The two batches of the certificate course 'Developing Listening and Speaking Skills' MESACCC202033 started on 16<sup>th</sup> July 2020. Classes were conducted online through the platform of Google Meet as per the convenience of the students. Videos related to the topics were streamed through online mode. A diagnostic test was conducted at the beginning of the course to test the previous knowledge of the enrolled learners. After the completion of 30 hours of class. All the 82 students scored above 93% in the final test. Mock test conducted at the end of every week helped them to score for the final test. Worksheets were provided through online to help them to do more exercises. Certificates were distributed to all 82 students as they secured 90% attendance as required by the course. The feedback of the course emphasizes the fact that the students were able to speak in public without errors and developed a skill in listening too, thereby improving communication skills.

SINSH SODIRA  
*[Signature]*

*[Signature]*  
Reenand



*[Signature]*  
PRINCIPAL  
M.E.S. ASIMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 680 071  
K.P.

**MES Asmabi College, P. Vemballur**  
**Research & PG Department of Botany**  
**Certificate Course – Nursery Management**

**MESACCC202021**

<b>Department</b>	<b>: Research and PG Department of Botany.</b>
<b>Name of the Course</b>	<b>: Certificate Course in Nursery Management</b>
<b>Course Code</b>	<b>: MESACCC202021</b>
<b>Name of the Coordinator</b>	<b>: Dr Girija TP</b> <b>9526570267, girijamanu@yahoo.in</b>
<b>Head of the Department</b>	<b>: Dr. Asma VM</b>
<b>Maximum number of students</b>	<b>: 83</b>
<b>Duration of the course</b>	<b>: 30 hrs</b>
<b>Level</b>	<b>: UG/PG</b>
<b>Teaching Methodology</b>	<b>: Direct teaching, group discussions, Individual work, practical's</b>
<b>Teaching aids &amp; videos</b>	<b>: PPT, handouts and materials for practical demonstration</b>

### **Curriculum**

#### **Objectives:**

1. To enable the students to get knowledge related to gardening.
2. To enable the students to acquire the basics skills of Nursery management.
3. To develop the practical knowledge of nursery maintenance.

#### **Module I**

Basics of nursery making, Objectives, essentials. Various kinds and categories within the nursery, Basic requirements for Establishment of a nursery

(2 Hours)

## **Module II**

Introduction of plants, cultivars, varieties wild relatives — basic agroclimatic requirements

(4 Hours)

## **Module III**

Practicals: Potting Mixture, Mannuaring, growth monitoring in various conditions

(11 Hours)

## **Module IV**

Preparation of Microenvironments, pesticides, fungicides, nutrients

(5 Hours)

## **Module V**

Propagation common techniques, Budding, Layering Grafting – Applications

(6 Hours)

## **Module VI**

Major pest, pathogen associated with nursery management and their control measures

(4 Hours)

## **Module VII**

Essentials of Landscaping : Landscape planning, Exterior and Interior

(3Hours)

## **Module VIII**

Various kinds : Floriculture, olericulture, Pomo, -aquaponics, terrarium, Kokkadama

(9Hours)

## **Module IX**

Various agencies - promotions – marketing strategies

(2Hours)

## Module X

Project – Product Development Selection of partial category, Propagation various conditions, experiments, three conditions and techniques, Growth monitoring in various conditions. Make a project report

(14Hours)

### Recommended reading

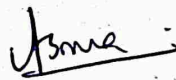
1. De LC. Nursery and Landscaping (2019) Pointer Publisher Jaipur
2. McIntyre, K. and Jakobsen, B. (1998). *Drainage for Sportsturf and Horticulture*. Horticultural Engineering Consultancy
3. Molyneux, C.J. (1988). *Practical Guide to NFT*. Nutriculture Ltd

### Evaluation procedure

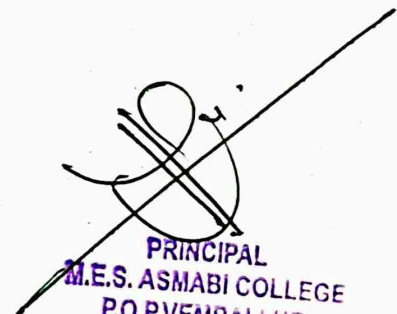
- Examination
- Practical based test
- Assignment and Project



Dr. GIRIJA T. P.  
Assistant Professor & Research  
Research & P.G Department of  
MES Asmabi College, P.Vemballur,  
Kodungallur, Thrissur-680671, Kerala



Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671



PRINCIPAL  
M.E.S. ASMABI COLLEGE  
P.O.P.VEMBALLUR  
KODUNGALLUR-680 671

**REPORT OF CERTIFICATE COURSE ON NURSERY MANAGEMENT**  
**RESEARCH AND PG DEPARTMENT OF BOTANY**  
**Academic Year 2020-21**

Name of the Certificate Course : Certificate Course on Nursery and Landscaping  
Course Duration : 34 Hrs (20 Hrs Theory & 14 Hrs Practical)  
Total number of students enrolled : 83  
Mode of course conducting : offline and online classes  
Date of Introduction : 05/09/2020

The certificate course on Nursery Management started on September 5, 2020. As part of this certificate course, a total of 83 students from both UG & PG classes of different streams were admitted, and all these students completed the course and qualified for certification. Due to this pandemic Covid – 19 situation all the sessions were conducted online through the platform Google Meet as per the instructions and convenience of the authorities. The practical sessions related to this course were demonstrated through video lectures. All the theory and practical classes were completed by December 20, 2021. The internal and external evaluations had been completed, and the results were published at the end of December 2020. A certificate of completion of the course was given to the qualified students.

**Course Outcome (Focus on Employability job opportunities)**

Nursery management techniques are high precedence for seedling production and improved tree propagation methods, leading to the development of detailed production schedules for each species being propagated. A nursery must provide the condition for the growth of seedlings and must protect them from stress and extreme climates. This certificate Course helped the students to understand the various techniques related to growth and developments of seedlings. The most



important course outcome is, it is a skill enhancing programme. Students will learn about how to prepare and maintain various ornamental, medicinal and aromatic plants and their growth pattern etc. They will learn various nursery techniques to grow and multiply plants. They can further sell and start their business in this field.

**Details of the students enrolled**

SI No	Candidate code	Name	Class	Eligible for certification or not
1	20CCNM01	NEHA M F	I BCA	Qualified
2	20CCNM02	NASMATH P G	I B.Voc Digital Film Production	Qualified
3	20CCNM03	NAVINDAS P G	I B.Voc Digital Film Production	Qualified
4	20CCNM04	SANDRA S NAIR	I B.Sc Aquaculture	Qualified
5	20CCNM05	APARNA M P	I B.Sc Aquaculture	Qualified
6	20CCNM06	HASNA	I M.Com Marketing	Qualified
7	20CCNM07	SUJITHRA P K	I M.Com Marketing	Qualified
8	20CCNM08	VARSHA K M	I B.Voc Fish Processing Technology	Qualified
9	20CCNM09	VARSHA P B	I B.Voc Fish Processing Technology	Qualified
10	20CCNM10	VISWAJITH M V	I B.Voc Fish Processing Technology	Qualified
11	20CCNM11	SHABANA A S	I MA Economics	Qualified
12	20CCNM12	ADHARSH KS	I BA English	Qualified
13	20CCNM13	AHLA K I	I BA English	Qualified
14	20CCNM14	SHIJO JOY T	I B.Sc Physics	Qualified
15	20CCNM15	THASNI K A	I B.Sc Physics	Qualified
16	20CCNM16	JUMNA FATHIMA P N	I BA Economics	Qualified
17	20CCNM17	AMAL T K	I B.Voc Logistic Management	Qualified
18	20CCNM18	AMAN THALHATH P T	I B.Voc Logistic Management	Qualified
19	20CCNM19	AISWARYA P M	I B.Com Computer Application	Qualified
20	20CCNM20	ALI AKBAR M S	I B.Com Computer Application	Qualified
21	20CCNM21	KAVITHA E H	III B.Sc Mathematics	Qualified
22	20CCNM22	MUHAMMED SHANIL M S	II M.Com Marketing	Qualified
23	20CCNM23	NANDANA	II M.Com Marketing	Qualified

24	20CCNM24	NANDANA K S	III BA Economics	Qualified
25	20CCNM25	NAZIYA NAZEER M N	III BA Economics	Qualified
26	20CCNM26	FARHANA P N	II B.Com Co operation	Qualified
27	20CCNM27	ANJALI SUBRAMANIAN	III B.Sc Psychology	Qualified
28	20CCNM28	ANJANA PRIYA M D	III B.Sc Psychology	Qualified
29	20CCNM29	ARYA ASOKAN	I MA English	Qualified
30	20CCNM30	VIJAY DEV K M	II BCA	Qualified
31	20CCNM31	DEVADATH C.S	III B.Voc Digital Film Production	Qualified
32	20CCNM32	RAJIF T R	II B.Voc Fish Processing Technology	Qualified
33	20CCNM33	ABHISHEK NS	III B.Sc Physics	Qualified
34	20CCNM34	SHARFANA TN	III B.Sc Physics	Qualified
35	20CCNM35	FABIYA K A	I BBA	Qualified
36	20CCNM36	FATHIMA SUNENA K S	I BBA	Qualified
37	20CCNM37	SETHUKRISHNA C S	III B.Com Finance	Qualified
38	20CCNM38	ABDUL BAZITH	III B.Com CA	Qualified
39	20CCNM39	ABHIJITH P C	III B.Com CA	Qualified
40	20CCNM40	BHARATH SREEKUMAR	III B.Sc Mathematics	Qualified
41	20CCNM41	KEERTHY PRASAD	III BA English	Qualified
42	20CCNM42	KHADEEJA NIHALA	III BA English	Qualified
43	20CCNM43	HADIYA M M	I B.Voc Tourism and Hospitality Management	Qualified
44	20CCNM44	HANNATH K H	I B.Voc Tourism and Hospitality Management	Qualified
45	20CCNM45	KRIPA K V	I B.Voc Tourism and Hospitality Management	Qualified
46	20CCNM46	AFSAL P S	II B.Voc Digital Film Production	Qualified
47	20CCNM47	ATHIRA T B	II MA Economics	Qualified
48	20CCNM48	ANANDAKRISHNAN E S	II B.Voc Tourism and Hospitality Management	Qualified
49	20CCNM49	SREE LEKSHMY S	I M.Sc Botany	Qualified
50	20CCNM50	SREEDEVI CHANDRAN	I M.Sc Botany	Qualified
51	20CCNM51	AMALDEV M S	II B.Sc Physics	Qualified
52	20CCNM52	ARUNIMA R	II B.Sc Physics	Qualified
53	20CCNM53	HISHAM SHAHZAD THANATH	II B.Com Finance	Qualified
54	20CCNM54	MARIYA JOSHY	II B.Com Co operation	Qualified

55	20CCNM55	ALEESHA T V	II MA English	Qualified
56	20CCNM56	ANJANA Y U	II MA English	Qualified
57	20CCNM57	SIKHA SIVADASAN	III B.Sc Aquaculture	Qualified
58	20CCNM58	SETHULAKSHMI T R	I B.Com Co operation	Qualified
59	20CCNM59	SHABANA P A	I B.Com Co operation	Qualified
60	20CCNM60	NANDAKUMAR B	II B.Sc Physics	Qualified
61	20CCNM61	AYSHA A F	II B.Sc Aquaculture	Qualified
62	20CCNM62	HENNA V K	II B.Sc Aquaculture	Qualified
63	20CCNM63	SHINI C	II M.Sc Botany	Qualified
64	20CCNM64	ASNA T H	II BBA	Qualified
65	20CCNM65	FADHI SHAJAHAN	II BBA	Qualified
66	20CCNM66	RESHMA K SURESH	I B.Sc Botany	Qualified
67	20CCNM67	RESHMA P P	I B.Sc Botany	Qualified
68	20CCNM68	SANA NAZEER M	II BA Mass communication	Qualified
69	20CCNM69	SANOOP T V	II BA Mass communication	Qualified
70	20CCNM70	NAJIYA MK	I M.Sc Physics	Qualified
71	20CCNM71	ANJALI T D	II BA English	Qualified
72	20CCNM72	ANJANA P R	II BA English	Qualified
73	20CCNM73	MOHAMED SAHAD K.U	III B.Voc Tourism and Hospitality Management	Qualified
74	20CCNM74	MOHAMMED ASHFAQUE S.K	III B.Voc Tourism and Hospitality Management	Qualified
75	20CCNM75	SHAMMA SUMAN T E	I BA Mass Communication	Qualified
76	20CCNM76	SHAMSUL KAMAR T A	I BA Mass Communication	Qualified
77	20CCNM77	BISMINA JABBAR	II B.Sc Botany	Qualified
78	20CCNM78	SHAHLA SHAJI SHAJI	II B.Sc Psychology	Qualified
79	20CCNM79	SURAYA K M	II B.Sc Psychology	Qualified
80	20CCNM80	ASLAM ABDUL KAREEM	III B.Com CA	Qualified
81	20CCNM81	GAYATHRI CJ	III B.Com CA	Qualified
82	20CCNM82	SELMATH NP	I B.Sc Mathematics	Qualified
83	20CCNM83	SHIFNA SHEREEF	I B.Sc Psychology	Qualified

Dr. GIRIJA. T. P.  
Assistant Professor & Research Guide  
Research & P.G Department of Botany  
MES Asmabi College, P.Vemballur  
Kodungallur, Thrissur-680671, Kerala-India

Head of Department  
Research & PG Dept. of Botany  
MES Asmabi College  
P. Vemballur, Thrissur Dt.  
Kerala - 680 671

PRINCIPAL  
M.E.S. ASHABI COLLEGE  
P.O.P.VEMBALLUR  
KODUNGALLUR-680 671



MES Asmabi College, P. Vemballur

DEPARTMENT OF AQUACULTURE

Certificate Course 2020-21

*IN*

***MARINE POLLUTION AND TOXICOLOGY***

Department. : AQUACULTURE

Name of the Course : Marine Pollution and Toxicology

Course Code : MESACCC202030

Name of the Coordinator : Dr. Dhanya P R (9447467982,dhanyapulikkottil@gmail.com)

Head of the Department : Dr.Kesavan K (9495247407, kknambudiri@gmail.com)

Maximum number of students  
(Intake Capacity) : 40

Duration of the course : 30 hrs

Level : UG

Teaching Methodology :

Online classes, ICT, Google Classroom Teaching.

**Teaching Aids:** PPT, Videos, Handouts, Links to web resources, Virtual Labs and Virtual Tours.

**Evaluation procedure** : Total Marks: 100 (Test: max. 80 Marks, Attendance: 20 Marks)

The assessment involves written tests accommodating MCQ and short answer questions. Attendance in classes will be given due weightage. A minimum of 50% of marks in written tests is required for a pass. Minimum of attendance fixed is 75%.

Collaborating agency, if any : Nil

Project, Assignment, Internship: Nil

Date of Registration : 17/08/2020

Tentative date of Course Completion : 15/03/2021

Date of final examination : 25/03/2021

Date of Issue of Certificate : 31/03/2021

Course fee : Rs. 400/-



**DR. DHANYA. P.R**  
ASSISTANT PROFESSOR  
DEPT. OF AQUACULTURE  
M.E.S. ASMABI COLLEGE  
P. VEMBALLUR - 680671  
KODUNGALLUR, THRISSUR

**FOR HEAD**  
DEPARTMENT OF AQUACULTURE  
M. E. S. ASMABI COLLEGE  
P. VEMBALLUR - 680 671  
THRISSUR DISTRICT.



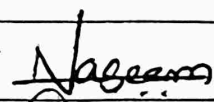


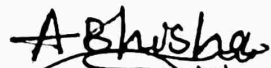
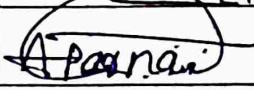
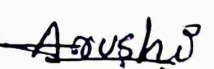
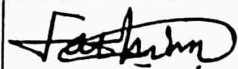

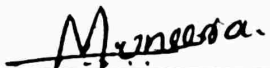

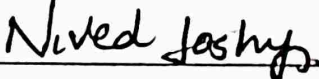
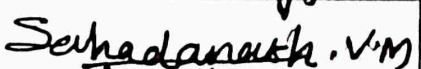

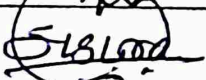
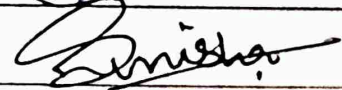
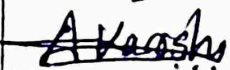
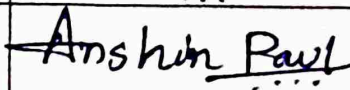
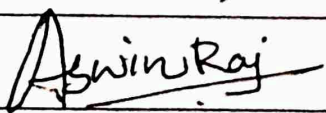

**PRINCIPAL**  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 680 671



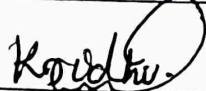


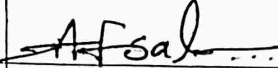
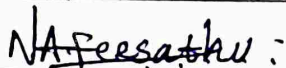
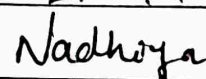
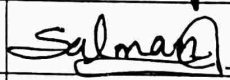
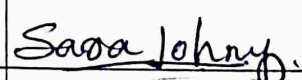

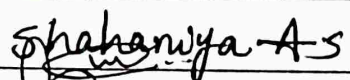


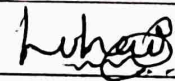
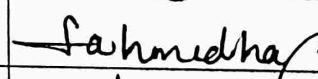
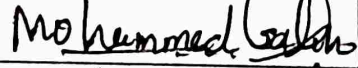

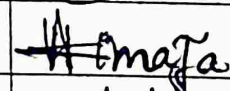
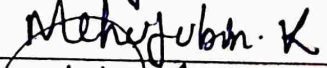

MES Asmabi College, P Vemballur

Certificate Course- Marine Pollution and Toxicology 2020-21

Course code- MESACCC202030

List of students enrolled – II Batch

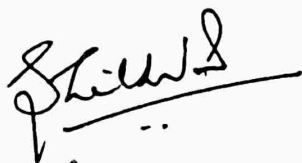
Sl. No.	Name of student	Department & year	Signature of Student
1	MOHAMMED NASEEH K M	Aquaculture & II year	
2	SHAMEEM AYYAPPAN KANDATHIL	Aquaculture & II year	
3	AAGNA T S	Aquaculture & II year	
4	ABHISHA K	Aquaculture & II year	
5	APARNA K A	Aquaculture & II year	
6	ARUSHI T P	Aquaculture & II year	
7	FATHIMA V A	Aquaculture & II year	
8	FEMINA N N	Aquaculture & II year	
9	MUNEERA T M	Aquaculture & II year	
10	NEJMA V A	Aquaculture & II year	
11	NIVED JOSHY K	Aquaculture & II year	
12	SAHADANATH V M	Aquaculture & II year	
13	SHINSIYA T A	Aquaculture & II year	
14	SISIRA V	Aquaculture & II year	
15	SUNISHA K S	Aquaculture & II year	
16	AKARSH M S	Aquaculture & II year	
17	ANSHIN PAUL	Aquaculture & II year	
18	ASWIN RAJ P R	Aquaculture & II year	
19	AYSHA RISHANA A K	Aquaculture & II year	

20	EDNA EDISON	Aquaculture & II year	
21	IRFANA C S	Aquaculture & II year	
22	KRIDHU PRASAD	Aquaculture & II year	
23	MANSOOR MOHAMED C M	Aquaculture & II year	
24	MIDHILA S A	Aquaculture & II year	
25	MOHAMED AFSAL V A	Aquaculture & II year	
26	NAFEESATHU SHIFANA A	Aquaculture & II year	
27	NADHIYA T B	Aquaculture & II year	
28	SALMAN ALFARIS N M	Aquaculture & II year	
29	SARA JOHNY	Aquaculture & II year	
30	SAWFA O A	Aquaculture & II year	
31	SHAHANIYAS	Aquaculture & II year	
32	SUHAINA A S	Aquaculture & II year	
33	SWETHA SASIKUMAR	Aquaculture & II year	
34	ABDUL LUHAI PP	Aquaculture & II year	
35	FAHMIDHA SHIRIN C	Aquaculture & II year	
36	MOHAMED SALIH V A	Aquaculture & II year	
37	FATHIMATH ZEHRA P S	Aquaculture & II year	
38	HIMAJA	Aquaculture & II year	
39	MEHJUBIN K	Aquaculture & II year	
40	NABEEL P M	Aquaculture & II year	



**DR. DHANYA. P.R**  
 ASSISTANT PROFESSOR  
 DEPT. OF AQUACULTURE  
 M.E.S. ASMABI COLLEGE  
 P. VEMBALLUR - 680671  
 KODUNGALLUR, THRISSUR

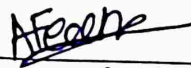

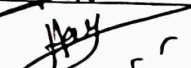

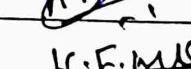
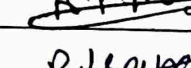
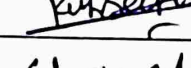

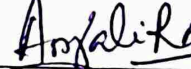


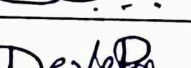
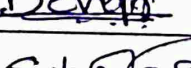

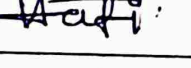
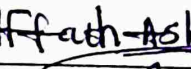

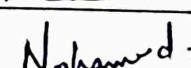
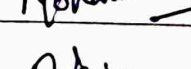


**FOR HEAD**  
 DEPARTMENT OF AQUACULTURE  
 M. E. S. ASMABI COLLEGE  
 P. VEMBALLUR - 680 671  
 THRISSUR DISTRICT.

  
 PRINCIPAL  
 M.E.S. ASMABI COLLEGE,  
 P.O.P. VEMBALLUR.

## Certificate Course- Marine Pollution and Toxicology 2020-21

Course code- MESACCC202030

## List of students enrolled – I Batch

Sl. No.	Name of student	Department & year	Signature of Student
1	AFFEEFA M V	Aquaculture & I year	
2	FIDA RASHEED	Aquaculture & I year	
3	HAYFA P	Aquaculture & I year	
4	MUHAMMED SHABEER A K	Aquaculture & I year	
5	MUSBIHA K F	Aquaculture & I year	
6	RUKSANA	Aquaculture & I year	
7	SHAMNA T I	Aquaculture & I year	
8	ANJALY RATHEESH	Aquaculture & I year	
9	ANUSREE M P	Aquaculture & I year	
10	SURAG DINESH	Aquaculture & I year	
11	DEVAPRANAVE T T	Aquaculture & I year	
12	FATHIMATH SUHARA P A	Aquaculture & I year	
13	HAFIDHA	Aquaculture & I year	
14	IFFATH ASHIQA T P	Aquaculture & I year	
15	KRISHNANAND T D	Aquaculture & I year	
16	MUHAMMED ADHIL C S	Aquaculture & I year	
17	NJANALAKSHMI P S	Aquaculture & I year	
18	THANHATH T S	Aquaculture & I year	
19	SIVARANJINI K H	Aquaculture & I year	
20	AKMALA SHERIN	Aquaculture & I year	
21	ADHIL SHAN M	Aquaculture & I year	



22	AHAMMED RASHID C R	Aquaculture & I year	<i>Rashid</i>
23	AISWARYA K V	Aquaculture & I year	<i>Aishwarya</i>
24	ALISHA ASHIK	Aquaculture & I year	<i>Alisha</i>
25	ALISTER C S	Aquaculture & I year	<i>Alister</i>
26	ANJANA VINOD	Aquaculture & I year	<i>Anjana</i>
27	ANUPAM PRANAY D	Aquaculture & I year	<i>Anupam</i>
28	AVANINANDHA K B	Aquaculture & I year	<i>Avan</i>
29	AYISHA K H	Aquaculture & I year	<i>Ayisha</i>
30	DILSE MARIYAM P P	Aquaculture & I year	<i>Dilse</i>
31	GOPIKA K S	Aquaculture & I year	<i>Go</i>
32	HARSHA K	Aquaculture & I year	<i>Harsha</i>
33	HASSAN K SHERIF	Aquaculture & I year	<i>Hassan</i>
34	JEESHMA E S	Aquaculture & I year	<i>Jeeshma</i>
35	KEERTHANA BIJU	Aquaculture & I year	<i>Keerthana</i>
36	LAYA T P	Aquaculture & I year	<i>Laya</i>
37	NEELY T G	Aquaculture & I year	<i>Neely T.G.</i>
38	RISWANA V N	Aquaculture & I year	<i>Riswana</i>
39	SHAHUL HAMEED P H	Aquaculture & I year	<i>Shahul</i>
40	SHIJIN C V	Aquaculture & I year	<i>Shijin</i>

*Dr. Dhanya P.R.*

**DR. DHANYA. P.R**  
 ASSISTANT PROFESSOR  
 DEPT. OF AQUACULTURE  
 M.E.S. ASMABI COLLEGE  
 P.VEMBALLUR - 680671  
 KODUNGALLUR, THRISSUR

**FOR HEAD**  
 DEPARTMENT OF AQUACULTURE  
 M. E. S. ASMABI COLLEGE  
 P. VEMBALLUR - 680 671  
 THRISSUR DISTRICT.

*Shilpa*

**PRINCIPAL**  
 M.E.S. ASMABI COLLEGE,  
 P.O.P.VEMBALLUR,  
 KODUNGALLUR - 680 671

## Overview of the Course:

Land-based sources account for the 82% of the total marine pollution. Pollution from vessels can take the forms of oil, chemicals, lost cargo and equipment, sewage, garbage, fumes and invasive exotic species. Dumping is the deliberate disposal of wastes at sea. Offshore activity generates minor pollution primarily through the use of oily drilling muds and by production blow outs. This course introduces the participants to the various aspects of marine pollution, and international rules and regulations pertaining to it. Direct and indirect hazards to organisms including humans due to pollution are covered.

Aquatic environments are increasing becoming receptacles for varied kinds of pollution. The contents of the curriculum of this course are not a part of regular curriculum set by the affiliating University. Hence the course shall be supportive to all students of the college as a value added course enhancing environmental consciousness.

**Course Outcome:** At the end of this course, you will be able to:

1. Define and distinguish different sources of marine pollution.
2. Aware of hazards due to aquatic pollution.
3. Identify global and regional agreements and initiatives addressing marine pollution.
4. Practice and advice do's and don'ts related to protection of aquatic environment.
5. Suggest mitigation measures for pollution and toxic effects.

## Course Syllabus

### MODULE 1

6 Hrs.

Marine Pollution-definition- role of GESAMP- major pollutant- sources, transport path, dynamics. Toxicology- lethal and sub lethal effects of pollutants to marine organisms- bioconcentration, bioaccumulation and biomagnifications. Factors influencing toxicity- synergistic and antagonistic effects.

### MODULE 2

6Hrs.

Sewage pollution – industrial, agricultural and domestic impact on marine environment, treatment methods. Detergents- composition- eutrophication and ecological significance- Plastics and Litter source and impact in the marine environment.

### MODULE 3

6Hrs.

Heavy Metal pollution- sources, distribution, and fate. Pesticide pollution classification, sources, distribution, fate and ecological impacts with special reference to marine fishes, birds and mammals.

### MODULE 4

6 Hrs.

Oil Pollution- composition, sources, biological impacts on fishes, birds, mammals, . treatment techniques. Thermal pollution- sources - uses of waste heat role of biocides, chlorine ecological impacts. Radioactive pollution- sources (natural and artificial) biological effects of radiation.

### MODULE 5

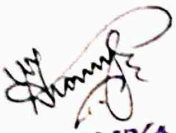
6 Hrs.

Environmental monitoring methods for critical pollutants-objectives status limitations- biological indicators - natural bioaccumulations (mussel watch water quality assessment. Use of analytical instruments AAS, ICP, GLC, Spectrofluorometer for analyzing Petroleum hydrocarbon, Pesticides, Heavy metals etc.


**References:**

1. Clark R.B 1992. Marine pollution 3<sup>rd</sup> edition Clavendron, Press Oxford.
2. Williams 1996. Introduction to Marine Pollution Control. John Wiley.
3. Michael J. Kennish 1994. Practical Handbook on Estuarine and Marine Pollution.
4. Johnston, R. (ed), 1976. Marine Pollution, Academic Press, London.
5. Goldberg, E. D. 1974. The Health of the oceans, UNESCO Press. Paris.
6. Park, P .K, Kester D.R., J.W. Deudall and B.H Ketchum, 1983. Wastes in the Ocean. Vols. 1 to 3. Wiley Interscience Publishers, New York.
7. GESAMP <http://www.gesamp.org/>

-----

  
**DR. DHANYA. P.R**  
ASSISTANT PROFESSOR  
DEPT. OF AQUACULTURE  
M.E.S. ASMABI COLLEGE  
P.VEMBALLUR - 680671  
KODUNGALLUR, THRISSUR

**FOR HEAD**  
DEPARTMENT OF AQUACULTURE  
M. E. S. ASMABI COLLEGE  
P. VEMBALLUR - 680 671  
THRISSUR DISTRICT.



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 680 671

**MES Asmabi College, P Vemballur, Kodungallur**

**Department of English**

**Add on Course in Crafting Research Papers**

<b>Department</b>	<b>: Department of English</b>
<b>Name of the Course</b>	<b>: Add on Course in Crafting Research Papers</b>
<b>Course Code</b>	<b>:MESACCC2012</b>
<b>Coordinator</b>	<b>: Ms Mona V M</b>
<b>Head of the Department</b>	<b>: Dr Reena Mohamed P M</b>
<b>Maximum number of students</b>	<b>: 80</b>
<b>Duration of the course</b>	<b>: 30 hrs</b>
<b>Level</b>	<b>: UG/PG</b>
<b>Teaching Methodology</b>	<b>: Online mode (Google meet)</b>

M.E.S. Asmabi College, P. Vemballur  
PG and Research Department of English  
Add-on Course on Crafting Research Papers- 2020-21

BATCH-1			
Sl No.	Name of the Student	Class	SIGNATURE
1	SREEHARI K U	II Eng	[Signature]
2	TESSA JOSE	II Eng	[Signature]
3	THANHA V S	II Eng	[Signature]
4	VISHNUPRIYA M R	II Eng	[Signature]
5	SONA M S	II Eng	[Signature]
6	MEGHA MURALY	II Eng	[Signature]
7	AJMAL M.S	I Eng	[Signature]
8	FAHAD P A	I Eng	[Signature]
9	SANALKRISHNA P S	III Eng	[Signature]
10	SWALIHA K A	III Eng	[Signature]
11	CHITHRALEKHA	III Eng	[Signature]
12	SOUNDARYA	III Eng	[Signature]
13	AISWARYA T J	III Eng	[Signature]
14	AYSHAMOL K S	III Eng	[Signature]
15	ASNA K R	III Eng	[Signature]
16	PULICKAL AMRITHA SHAJI	III Eng	[Signature]
17	ANJANA TV	III Eng	[Signature]
18	ASWIN SURESH	III Eng	[Signature]
19	KRISHNAPRIYA P R	III Eng	[Signature]
20	MINNA SULTHANA M I	III Eng	[Signature]
21	RESHMA K G	III Eng	[Signature]
22	SUMAYYA	III Eng	[Signature]
23	SUMAYYA P S	III Eng	[Signature]
24	THASREENA PARVEEN	III Eng	[Signature]
25	AISWARYA REMAN P	II MA Eng	[Signature]
26	HUSNA SHEREEF K S	II MA Eng	[Signature]
27	KRISHNAPRASEETHA K P	II MA Eng	[Signature]
28	MEGHNA UNNI	II MA Eng	[Signature]
29	NAHARSHAH SHERIN	II MA Eng	[Signature]
30	NAJMA NIZAR	II MA Eng	[Signature]

Coordinator

HOD

*Reena*

**MONA. V M**  
Assistant Professor  
P.G. Department of English  
MES Asmabi College  
P. Vemballur, Kodungallur

**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

**PRINCIPAL**  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

M.E.S. Asmabi College, P. Vemballur

PG and Research Department of English

Add-on Course on Crafting Research Papers- 2020-21

BATCH-1			
Sl No.	Name of the Student	Class	Signature
31	BAHJA T B	I BA ENGLISH	
32	HANNA IBRAHIM	I BA ENGLISH	
33	HASHIDHA HABEEB	I BA ENGLISH	
34	HUDHA PARVEEN N M	I BA ENGLISH	
35	KAMALIYA K B	I BA ENGLISH	
36	KAVYA T T	I BA ENGLISH	
37	LATHEEDHA NASRIN K M	I BA ENGLISH	
38	MANJIMADAS T M	I BA ENGLISH	
39	RAISA BASHEER	I BA ENGLISH	
40	SAFA P F	I BA ENGLISH	
41	AYSHA T N	I BA ENGLISH	
42	FARHANA FATHIMA R M	I BA ENGLISH	

Coordinator

HOD

**MONA. V M**  
Assistant Professor  
P.G. Department of English  
MES Asmabi College  
P. Vemballur, Kodungallur

**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

**PRINCIPAL**  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

M.E.S. Asmabi College, P. Vemballur  
PG and Research Department of English  
Add-on Course on Crafting Research Papers- 2020-21

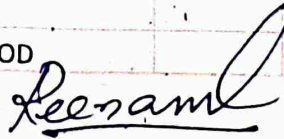
BATCH-II			
Sl No.	Name of the Student	Class	SIGNATURE
1	ABHIJITH. U. LALSAN	III Eng	Abhi
2	NAHARSHAH SHERIN	II MA Eng	Nahar
3	NAJMA NIZAR	II MA Eng	Najma
4	RIYA HANEEF NH	II MA Eng	Riya
5	SALMA E S	II MA Eng	Salma
6	SANNA P SALIM	II MA Eng	Sanna
7	SHABNAM	II MA Eng	Shabnam
8	SHAJIYA K R	II MA Eng	Shajiya
9	VINAYA P PRAKASAN	II MA Eng	Vinaya
10	SUBHASHINI K R	I MA Eng	Subhashini
11	SUMAYYA SHAMSU	I MA Eng	Sumayya
12	THAMANNA NASRIN	I MA Eng	Thamanna
13	THASNA NASAR	I MA Eng	Thasna
14	THRISHNA A	I MA Eng	Thrishna
15	VEENA P U	I MA Eng	Veena
16	AMJIDHA JASMIN	I MA Eng	Amjidha
17	ANN MARIA K S	I MA Eng	Ann Maria
18	APARNA K G	I MA Eng	Aparna
19	ABHISHNA JAYAPRAKASH	I MA Eng	Abhishna
20	AISWARYA C R	I MA Eng	Aiswarya
21	KEERTHANA ANISH	I MA Eng	Keerthana
22	NISHWA P.K	I MA Eng	Nishwa
23	DRISHYA PRADEEP	I MA Eng	Drishya
24	FATHIMA JUMANA K N	I MA Eng	Fathima
25	FATHIMA THEBSHI K	I MA Eng	Fathima
26	HINA FATHIMA K	I MA Eng	Hina
27	JINSY NAZRIN	I MA Eng	Jinsy
28	JUHAINA K S	I MA Eng	Juhaina
29	JUVAIRIYA CHAKKEERI	I MA Eng	Juwaitriya
30	KAVYA V A	I MA Eng	Kavya

COORDINATOR




**MONA. V M**  
Assistant Professor  
P.G. Department of English  
MES Asmabi College  
P. Vemballur, Kodungallur

HOD


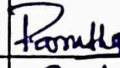

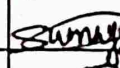
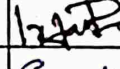
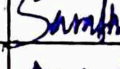
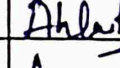
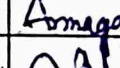


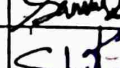



**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur




**PRINCIPAL**  
**M.E.S. ASMABI COLLEGE.**  
**P.O.P.VEMBALLUR,**  
**KODUNGALLUR - 680 671**

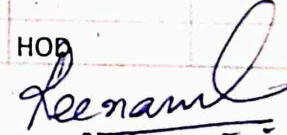
M.E.S. Asmabi College, P. Vemballur  
 PG and Research Department of English  
 Add-on Course on Crafting Research Papers- 2020-21


BATCH-II			
Sl No.	Name of the Student	Class	Signature
31	MIDHUNA P S	I BA ENGLISH	
32	PARVATHY P	I BA ENGLISH	
33	SOPNALI M N	I BA ENGLISH	
34	SUMAYYA C A	I BA ENGLISH	
35	MOHAMMED IRFAN TP	I BA ENGLISH	
36	SARATH KRISHNA V S	I BA ENGLISH	
37	AHLA K I	I BA ENGLISH	
38	ANNA GRACE	I BA ENGLISH	
39	ANSILA U N	I BA ENGLISH	
40	ANUSREE M J	I BA ENGLISH	
41	SANA MOL M I	I BA ENGLISH	
42	SHABANA K S	I BA ENGLISH	

COORDINATOR

  
 MONA. V M  
 Assistant Professor  
 P.G. Department of English  
 MES Asmabi College  
 P. Vemballur, Kodungallur

HO

  
 Dr.Reena Mohamed PM  
 Assistant Professor & HoD  
 PG & Research Department of English  
 MES Asmabi College  
 P.Vemballur

  
 PRINCIPAL  
 M.E.S. ASMABI COLLEGE,  
 P.O.P.VEMBALLUR,  
 KODUNGALLUR - 680 671



**Curriculum**  
***Crafting Research Papers***  
**2020-21**

**Objectives:**

1. To cultivate the desire to get intellectual joy of doing more creative work.
2. To equip the students to produce independent and competent research works of their own.
3. To expose the students to the importance of the ethics of research writing.
4. To enable students to face challenges in solving unsolved problems.

**Introduction:**

- Need and scope of CRP
- Diagnostic test

**Module I**

- Essential grammar and usage for crafting research papers- Punctuation- Spelling :  
Common words that sound alike- That vs. Which-
- Basic Overview-Clarity of expression in writing- Objective nature of research- criteria of good research.
- How to frame title of your research paper -avoiding jargon and unnecessary complexity in diction.
- Choosing a topic- personal interest- stating the research gap.
- What is a research paper?

**(6 Hours)**

## Module II

- Plagiarism and ethics in research
- Sources of Literature- Books and textbook material- Periodicals- Abstracts- Encyclopedias- Handbook and Guides-Special dictionaries-Dissertations and thesis- Internet
- How to organize a research paper?

First paragraph- Gap of Research- Thesis statement- Methodology- Second paragraph- Review of Literature- Body paragraphs-Conclusion- Works cited

- How to draft a dissertation?

Chapter-1- Introduction- First paragraph- Gap of Research- Thesis statement- Hypothesis- Methodology- Second paragraph- Review of Literature- available knowledge of the field- all the relevant published material in the problem- background of study- Body paragraphs- about the author-about the theory- about the select works.

Chapter-2

Chapter-3

Chapter-4

Chapter-5- Conclusion

Works Cited

(10Hours)

## Module III

### Citation Rules:

Introduction to the history of Modern Language Association and its Relevance

- MLA 9<sup>th</sup> : Basic Formatting and Style
  - Core Elements in a works cited entry- Author-Title of source-Title of Container- other contributors- version- Number-Publisher-Publication Date-Location.
  - In-text citation
  - End-text citation
  - Foot notes
  - End notes
- Hours)

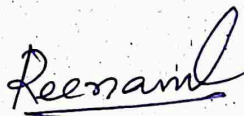
(14

### Recommended References:

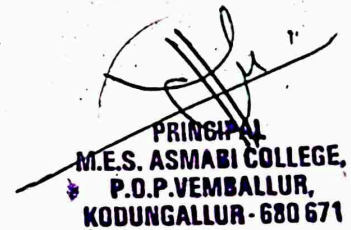
2. Denscombes, M. (2010). The Good Research Guide: For small-scale social research projects. Open University Press.
3. Dornyei, Z. (2007). Research Methods in Applied Linguistics. Oxford University Press.
4. Hoadjli, A.C. (2015). The Washback Effect of an Alternative Testing Model on Teaching and Learning: An exploratory study on EFL secondary classes in Biskra. Unpublished Doctoral Thesis, University of Mohamed Kheider, Biskra.
5. Kothari, C. R. (1980). Research Methodology: Research and techniques, New Age International Publishers.
6. Kumar, R. (2011). Research Methodology: a step-by-step guide for beginners (3rd edition). London, TJ International Ltd, Padstow, Cornwall.
7. Leedy, P. D. (1980). Practical Research: Planning and design. Mc Millan Publishing Co., Inc.
8. Singh, Y. K. (2006). Fundamental of Research Methodology and Statistics. New International (P) Limited, Publishers.
9. Wallinman, N. (2006). Your Research Project: A step-by-step guide for the first-time researcher. Sage Publications.
10. <http://www.pitt.edu/~super7/43011-44001/43911.pp>



**MONA. V M**  
Assistant Professor  
P.G. Department of English  
MES Asmabi College  
P.O. Vemballur, Kodungallur



**Dr. Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur



**PRINCIPAL**  
**M.E.S. ASMABI COLLEGE,**  
**P.O.P.VEMBALLUR,**  
**KODUNGALLUR - 680 671**

## PG and Research Dept. of English

### Add-on Course in Formatting and Organizing Research Papers

2021-22

#### Course Outcome:-

- Increased level of knowledge and confidence in the area of research .
- Proper acquaintance with MLA documentation style and usage.
- Enhanced language competency through repeated editing.
- Improved research aptitude among students.

#### Assessment Procedure:

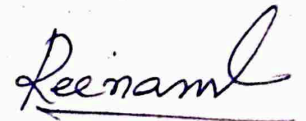
#### Pattern of Examination:

Abstract Submission	25
Presentation of full paper	25
Preparation of one research paper in assignment form.	50
Total Marks	100

Winning percentage: 100%

  
Coordinator

**MONA. V M**  
Assistant Professor  
P.G. Department of English  
MES Asmabi College  
P. Vemballur, Kodungallur

  
HOD

**Dr.Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College  
P.Vemballur

  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

**MES ASMABI COLLEGE, P VEMBALLUR**

**PG AND RESEARCH DEPARTMENT OF ENGLISH**

**ADD ON Course -PRACTICAL USAGE OF LITERARY CRITICISM**

**MESACCC202006 (2020-2021)**

**Department** : P G and Research Department of English

**Name of the Course** : PRACTICAL USAGE OF LITERARY CRITICISM

**Course Code** : MESACCC202006

**Name of the Coordinator:** Dr Reshmi S  
8157062509, resritsan@gmail.com

**Head of the Department:** Dr. Reena Mohamed

**Maximum no. of students:** 90

**Duration of the course** : 30 hrs

**Level** : UG/PG

**Teaching Methodology** : Direct method, group discussions, Pair  
Work, Mind Mapping

**Teaching aids** : Ppt, Handouts, Charts

**Evaluation procedure** : Diagnostic test in the beginning, weekly  
mock test, final mcq test

**Collaborating agency, if any** : Nil

**Project, Assignment, Internship:** Nil



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

MES ASMABI COLLEGE, P VEMBALLUR			
ADD ON COURSE ON PRACTICAL USAGES OF LITERARY CRITICISM			
MESACCC202006 ( 2020-2021) List of Students Enrolled.			
Course Code :	Name of the Student	Class	Sign
Sl.No			
1	SANALKRISHNA P S	II BA ENGLISH	
2	SWALIHA K A	II BA ENGLISH	
3	ABHIJITH U LALSAN	II BA ENGLISH	
4	AISWARYA T J	II BA ENGLISH	
5	APARNA A S	II BA ENGLISH	
6	ARYA P A	II BA ENGLISH	
7	ASNA M S	II BA ENGLISH	
8	ASNA T A	II BA ENGLISH	
9	CHITHRA K S	II BA ENGLISH	
10	FARSANA SHARIN M A	II BA ENGLISH	
11	FATHIMA V A	II BA ENGLISH	
12	FAYAS RAHMAN K A	II BA ENGLISH	
13	GOPIKA A J	II BA ENGLISH	
14	HUSNA V H	II BA ENGLISH	
15	MARY JISNA PEREIRA	II BA ENGLISH	
16	NAFIA MANAF	II BA ENGLISH	
17	NAJIYA R A	II BA ENGLISH	
18	P CHITRALEKHA	II BA ENGLISH	
19	RAEEZA ALIYA V A	II BA ENGLISH	
20	RIZVANA M J	II BA ENGLISH	
21	SAEEDA	II BA ENGLISH	
22	SHABANA V M	II BA ENGLISH	
23	SHAHUL HAMEED V K	II BA ENGLISH	
24	SHEREENA KABEER	II BA ENGLISH	
25	SRIYA T	II BA ENGLISH	
26	SUMAYYA	II BA ENGLISH	
27	THASLEEMA K A	II BA ENGLISH	
28	AISWARYA REMAN P	II MA ENGLISH	
29	ALEESHA T V	II MA ENGLISH	
30	ANJANA Y U	II MA ENGLISH	
31	DEEPA K P	II MA ENGLISH	
32	FABIYA KHADEEJA K	II MA ENGLISH	
33	FAEESA NASREEN P Z	II MA ENGLISH	
34	HAIFA P M	II MA ENGLISH	
35	HENNAH K K	II MA ENGLISH	
36	HUSNA SHEREEF K S	II MA ENGLISH	
37	KRISHNAPRASEETHA K P	II MA ENGLISH	
38	MEGHNA UNNI	II MA ENGLISH	
39	NABEELA RASHEED	II MA ENGLISH	



PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671

40	NAHARSHAH SHERIN	II MA ENGLISH	<i>[Signature]</i>
41	NAJMA NIZAR	II MA ENGLISH	<i>[Signature]</i>
42	RIYA HANEEF NH	II MA ENGLISH	<i>[Signature]</i>
43	SALMA E S	II MA ENGLISH	<i>[Signature]</i>
44	SANNA P SALIM	II MA ENGLISH	<i>[Signature]</i>
45	SHABNAM	II MA ENGLISH	<i>[Signature]</i>
46	SHAJIYA K R	II MA ENGLISH	<i>[Signature]</i>
47	VINAYA P PRAKASAN	II MA ENGLISH	<i>[Signature]</i>
48	AYSHA T N	I BA ENGLISH	<i>[Signature]</i>
49	FARHANA FATHIMA R M	I BA ENGLISH	<i>[Signature]</i>
50	KAULATH SULTHANA PS	I BA ENGLISH	<i>[Signature]</i>
51	NAJA T A	I BA ENGLISH	<i>[Signature]</i>
52	SANA MOL M I	I BA ENGLISH	<i>[Signature]</i>
53	SHABANA K S	I BA ENGLISH	<i>[Signature]</i>
54	SHAHANAZ K S	I BA ENGLISH	<i>[Signature]</i>
55	AFRA JASIRA (HINDI)	I BA ENGLISH	<i>[Signature]</i>
56	ANJANA RAJESH	I BA ENGLISH	<i>[Signature]</i>
57	ASMI V H	I BA ENGLISH	<i>[Signature]</i>
58	FARHANA NAZRIN P A	I BA ENGLISH	<i>[Signature]</i>
59	FARZANA SIRAJ	I BA ENGLISH	<i>[Signature]</i>
60	JUBAIRIYA A A	I BA ENGLISH	<i>[Signature]</i>
61	MEGHA P K	I BA ENGLISH	<i>[Signature]</i>
62	MIDHUNA P S	I BA ENGLISH	<i>[Signature]</i>
63	PARVATHY P	I BA ENGLISH	<i>[Signature]</i>
64	SOPNALI M N	I BA ENGLISH	<i>[Signature]</i>
65	SUMAYYA C A	I BA ENGLISH	<i>[Signature]</i>
66	MOHAMMED IRFAN TP	I BA ENGLISH	<i>[Signature]</i>
67	SARATH KRISHNA V S	I BA ENGLISH	<i>[Signature]</i>
68	AHLA K I (MALAYALAM)	I BA ENGLISH	<i>[Signature]</i>
69	ANNA GRACE	I BA ENGLISH	<i>[Signature]</i>
70	ANSILA U N	I BA ENGLISH	<i>[Signature]</i>
71	ANUSREE M J	I BA ENGLISH	<i>[Signature]</i>
72	APSANA K B	I BA ENGLISH	<i>[Signature]</i>
73	BAHJA T B	I BA ENGLISH	<i>[Signature]</i>
74	HANNA IBRAHIM	I BA ENGLISH	<i>[Signature]</i>
75	HASHIDHA HABEEB	I BA ENGLISH	<i>[Signature]</i>
76	HUDHA PARVEEN N M	I BA ENGLISH	<i>[Signature]</i>
77	KAMALIYA K B	I BA ENGLISH	<i>[Signature]</i>
78	KAVYA T T	I BA ENGLISH	<i>[Signature]</i>
79	LATHEEDHA NASRIN K M	I BA ENGLISH	<i>[Signature]</i>
80	MANJIMADAS T M	I BA ENGLISH	<i>[Signature]</i>
81	RAISA BASHEER	I BA ENGLISH	<i>[Signature]</i>
82	SAFA P F	I BA ENGLISH	<i>[Signature]</i>



*[Signature]*  
**Dr. Reshma S**  
 Assistant Professor  
 PG & Research  
 Department of English  
 MES Asmabi College  
 P. Vemballur, Kodungallur, Kerala-680 671

*[Signature]*

**Dr. Reena Mohamed PM**  
 Assistant Professor & HoD  
 PG & Research Department of English  
 MES Asmabi College

*[Signature]*  
**PRINCIPAL**  
**M.E.S. ASMABI COLLEGE,**  
**P.O.P.VEMBALLUR,**  
**KODUNGALLUR - 680 671**

# Course Syllabus

## Add on Course on Practical Usages of Literary Criticism

### Objectives:

1. To analyse texts within the discipline of English Literary Studies
2. To provide a comprehensive overview of the diverse framework of literary theory
3. To enable the students to engage with literature more critically.
4. To connect theoretical frameworks to the social, political and cultural contexts that underline them.

### Module I

#### Introduction

- What is Literary Criticism?
- Origins of Literary Criticism
- Need and scope of Literary Criticism
- Difference between Literary Theory and Literary Criticism
- Literary Criticism across ages

(5 Hours)

### Module II

#### Classical Literary Criticism

- Greek Tradition and Theory
- Contributions of Plato and Aristotle

(3 Hours)

### Module III

#### Neo- Classical and Romantic Literary Tradition

- Key Tenets of Neo- Classicism and Romanticism
- Contributions of Samuel Johnson and John Dryden
- Contributions of Wordsworth and Coleridge


(6 Hours)

### Module IV

#### Modern Literary Criticism

- Feminism
- Postcolonial Theory
- Ecocriticism



  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P. VEMBALLUR,  
KODUNGALLUR - 680 671



- Psychoanalytical Criticism
- Marxist Criticism
- New Historicism and Cultural Materialism
- Queer Theory
- Race Studies
- Structuralism and Post Structuralism

(12 Hours)

## Module 5

### Practical Application of Theory in Literary Texts

(4 Hours)

### Recommended reading

1. Peter Barry. *Beginning Theory: An Introduction to Literary and Cultural Theory*
2. Raman Selden, et al. *A Reader's Guide to Contemporary Literary Theory* (5th edition)
3. Terry Eagleton. *Literary Theory: An Introduction*
4. M. H. Abrams. *A Glossary of Literary Terms*
5. Peter Brooker. *A Glossary of Cultural Theory*
6. David Lodge and Nigel Wood. *Modern Criticism and Theory: A Reader*

*Reshmi*

**Dr. Reshmi S**  
Assistant Professor  
PG & Research  
Department of English  
MES Asmabi College  
P. Vemballur, Kodungallur, Kerala-680 671

*Reena*

**Dr. Reena Mohamed PM**  
Assistant Professor & HoD  
PG & Research Department of English  
MES Asmabi College

*[Signature]*  
PRINCIPAL  
M.E.S. ASMABI COLLEGE,  
P.O.P.VEMBALLUR,  
KODUNGALLUR - 680 671




**MES ASMABI COLLEGE**  
**P.G AND RESEARCH DEPARTMENT OF ENGLISH**  
**ADD ON COURSE: PRACTICAL USAGE OF LITERARY CRITICISM (2020-2021)**  
**COURSE CODE: MESACCC202006**  
**REPORT AND OUTCOME OF THE COURSE**

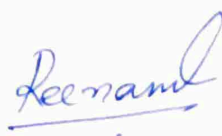
Post-graduate and Research Department of English conducted add on course titled “**Practical Usage of Literary Criticism,**” **MESACCC202006** for the students of UG and PG level. Eighty- two students enrolled for the course. COVID 19 Pandemic affected the physical mode of conducting classes and hence sessions were organised online. The course officially began in the month of August 2020 and continued till February 2021. The course stuck on to the syllabus prescribed and shed light on varied aspects of Criticism, interconnection between criticism and literature and contribution of various critical thinkers and writers. The overall performance of the students was measured and evaluated through varied tests like diagnostic test, achievement test and final evaluation test.

**OUTCOME:**

1. The course benefitted the students with diverse domains of critical knowledge.
2. The students were given exposure to practical application of criticism.
3. Course guided the students to complete their projects.

  
**Dr. RESHMI S**  
**COURSE CO-ORDINATOR**  
**MES ASMABI COLLEGE, P. VEMBALLUR**

  
**Dr. Reshmi S**  
**Assistant Professor**  
**PG & Research**  
**Department of English**  
**MES Asmabi College,**  
**P. Vemballur, Kodungallur, Kerala-680 671**

  
**Dr.Reena Mohamed PM**  
**Assistant Professor & HoD**  
**PG & Research Department of English**  
**MES Asmabi College**  
**P. Vemballur,**

  
**PRINCIPAL**  
**MES ASMABI COLLEGE,**  
**P.O.P.VEMBALLUR,**  
**KODUNGALLUR- 680 671**

