



# RESEARCH & INNOVATION

**MES ASMABI COLLEGE**



**An IQAC Initiative**

[www.mesasmabicollege.edu.in](http://www.mesasmabicollege.edu.in)

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**NATIONAL CONFERENCE ON INTER DISCIPLINARY ACADEMIC  
TRANSLATIONAL RESEARCH AND INNOVATION 2023, [NCIATRI-2023 ]  
7TH – 8TH FEBRUARY 2023**

**Jointly organized by Departments of Chemistry, Bio-chemistry, Aquaculture, Psychology, Physics & IQAC of  
MES Asmabi College in collaboration with Kerala State Higher Education Council**

**NCIATRI-2023**



**National Conference on  
Interdisciplinary Academic  
Translational  
Research and Innovation 2023**

**February 7 & 8 · 2023**



**M.E.S.ASMABI COLLEGE**  
P. VEMBALLUR (P.O.), KODUNGALLUR,  
THRISSUR DISTRICT, KERALA - 680 671  
(Affiliated to University of Calicut )



## About Us

M.E.S. Asmabi College, a premier educational institution managed by the Muslim Educational Society (Regd.) Calicut owes its existence to the remarkable foresight and unremitting zeal of the late Dr. P.K. Abdul Gafoor, the late P.K. Abdulla I.A.S., Dr. M.A. Abdulla and late Dr. A.K. Siddiq Karikulam Azhikode. Started in the year 1968 at P.Vemballur, Kodungallur, a remote coastal backward village in the S.N. Puram Panchayath, of Thrissur District with the main objective of uplifting the educationally backward community especially Muslims of the area who had been denied the right to education for generations. The college now caters to the needs of the students throughout Kerala and Lakshadweep and abroad cutting across the barriers of class, caste, creed and religion. Hajee Ismail Essa Sait of Cochin initially donated the land and building and the college was named after his mother "Asmabi." The college which enjoys 2F and 12B status of the U.G.C. is affiliated to Calicut University. At present it provides higher education to about 2100 students in seventeen Undergraduate and six Postgraduate Courses. The College was re-accredited by the NAAC at B++ level in March 2019.

## About the Conference

National Conference on Interdisciplinary Academic Translational Research and Innovation 2023 [NCIATRI-2023] aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Interdisciplinary Academic Translational Research and Innovation. NCIATRI-2023 focused on the outcome from a meshing of understandings and methods from different fields into a new synthesized outcome or approach and in some cases, a new discipline. It helps to incorporate perspectives from multiple disciplines and allows people to construct a more comprehensive understanding of a problem being addressed. Interdisciplinary research fosters greater critical thinking, synthesizes multiple disciplines, and develops life-long learning skills. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Interdisciplinary Academic Translational Research and Innovation. We invite you to the intellectual meet.

**Adv. K. M Navas Kattakath**  
Secretary & Correspondent

**Dr. A. Biju**  
Principal

## Organizing committee

### Patron

**Adv. K. M Navas Kattakath** ( Secretary & Correspondent )

### Chair

**Dr. A. Biju** (Principal)

### Organizing Secretary

**Dr. Ansar E.B** (Head, Department of Chemistry)

### Organizing Team

**Dr. Sheena P.A** ( Head, P.G. Department of Physics )

**Dr. K. Kesavan** ( Head, Department of Aquaculture )

**Dr. Shafeer P.S** (Coordinator, IQAC)

**Mr. Mohammed Areej E.M** ( Head, Department of Biochemistry )

**Mr. Shibu A Nair** (Associate Professor)

**Dr. Dhanya P.R** (Assistant Professor)

**Mr. Lathif Penath** (Assistant Professor)

**Ms. Nisha P.K** (Assistant Professor)



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Conference Topics

- \* Material Science
- \* Nano Science
- \* Condensed matter physics
- \* Photochemistry
- \* Psychology
- \* Energy Efficient Devices
- \* Evolutionary Biology and Processes
- \* Molecular Pathology and Cell Biology
- \* Neurological Disorders and Cell Biology
- \* Mycology
- \* Biochemistry
- \* Aquaculture and Fisheries
- \* Entomology
- \* Plant Pathology and Microbiology
- \* Microbiology
- \* Biotechnology and Genetics

## Conference Program Schedule

**07-02-2023 Tuesday**

**Inauguration and Plenary Session I**

**10.00 am 7th February 2023 at College Auditorium**

Inauguration : **Prof. Dr. M.K Jayaraj**  
Vice Chancellor, University of Calicut

**Session II -1.00pm - 2.00pm**

Plenary Talk : **Dr. Manoj Komath**  
Scientist G, Biomedical Technology  
Sree Chitra Tirunal Institute for Medical  
Sciences and Technology, Trivandrum – 695012 )

**Topic : Biomedical Research - Challenges and Scopes**

**Session III - 2.30pm - 3.30pm**

Plenary talk : **Dr. Sabareeswaran A**  
Scientist G Biomedical Technology Wing  
Sree Chitra Tirunal Institute for Medical Sciences and  
Technology, Trivandrum – 695012

**Topic: Tissue Response to Materials in Medical Devices**

**Session IV: 3.30pm-4.30 pm**

Plenary talk : **Dr. Soumya Starlet C.T** ( Assistant Professor,  
Department of Psychology, Prajyothi Niketan College,  
Pudukad )

**Topic: Recent Trends and Application in Psychology**

**08-02-2023 Wednesday**

**Session V -9.30 am - 10.30 am**

Plenary talk : **Dr. Arjun. G Namboodiri**  
( Scientist E, Rubber products development  
facility Rocket Propellant Plant, Vikram Sarabhai Space  
Center )

**Topic: Polymers in space**

**Session VI -11.00 am - 12.00 am**

Plenary talk: : **Dr. R. Subashkumar**  
Associate Professor and Head Department of  
Biotechnology Sri Ramakrishna College of Arts and  
Science (Formerly SNR Sons College)  
(Autonomous, Affiliated to Bharathiar University  
Avinashi Road, Nava India Coimbatore - 641 006, TN, INDIA )

**Topic: Innovative Strategies for the Control of Biofilm Formation in Health care Settings**

**Session VII 1.00 pm - 2.00 pm**

Plenary talk : **Dr. S. Raja** ( Assistant Professor, Research  
Department of Zoology, Kongunadu Arts and Science  
College (Autonomous) Coimbatore, Tamil Nadu. )

**Topic: Aquaponics-Potential for a Sustainable Blue-Green Economy and Food Security**

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Dates to Remember

Abstract Submission	-	15 <sup>th</sup> January 2023
Extended Abstract	-	25 <sup>th</sup> January 2023
Acceptance Notification	-	26 <sup>th</sup> January 2023
Abstract and Extended Abstract are Mandatory for Presentations		
Registration	-	1 <sup>st</sup> January -25 <sup>th</sup> January 2023

## Abstract Submission:

The abstract shall be precise in not more than 250 words covering research question, method and major results and conclusion, Which can be submitted by mailing to [nciatri23@gmail.com](mailto:nciatri23@gmail.com) indicating conference topic on or before 15<sup>th</sup> January 2023. Full paper for publishing in an edited book with ISBN or Journal article with ISSN should be mailed to the same mail on or before 25<sup>th</sup> January 2023. The abstract shall be precise in not more than 250 words covering research question, method and major results and conclusion. Prize will be given for the best oral and poster presentation by the organizing committee.

## Registration Fee

### Registration for Participation

1.	Academic/ Industry/Institution	-	Rs. 750
2.	Research scholar	-	Rs. 400
3.	PG/UG Students	-	Rs. 250
Includes Certificate, other Publications and Food			

### Registration for Presentation

1.	Faculties	:	Rs.1000
2.	Research Scholars	:	Rs.600
3.	PG/UG Students	:	Rs.350

Includes Certificate of Presentation, opportunity for publication in an edited book with ISBN or Journal Article with ISSN (Subjects to quality of publication and timely inputs) and Refreshments.

## Scan QR Code for registration

Or click this link: <https://forms.gle/Bo4eS9eLj1etJuU3A>

**Account for Registration Fee Submission:**

**A/c Number: 16330100087405**

**A/c Holder Name: Sumayya N.A.**

**IFSC: FDRL0001633**

**G Pay Number: 8129391519**



## Contacts:

Dr.Ansar E B : 9746227728

Mohammed Areej E.M: 9496844901





# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## REPORT AND PHOTOGRAPHS OF THE PROGRAMME

A two days National conference was organized by MES Asmabi college, Kodungallur supported by Kerala State Higher Education Council. The programme started at 10.15 AM with welcome address by Dr. Ansar E B, secretary of National Conference . The seminar was inaugurated by Prof. Dr. M.K Jayaraj, Vice Chancellor, University of Calicut. The programme was chaired by Prof. Dr. A.Biju, Principal, MES Asmabi College and delivered the presidential address. Adv. Navas Kattakath, Secretary & correspondent, MES Asmabi college, Dr. Reena Mohammed, Vice principal, MES Asmabi college, Dr.Shafeer P S, IQAC Coordinator felicitated the gathering. The inaugural programme ended with vote of thanks by Dr. K Kesavan, Head, Department of Aquaculture. 184 participants registered for the conference NCIATRI 2023.



Dr. Ansar, Coordinator welcoming the gathering on 08-02-2023



Dr. M.K Jayaraj, Hon. VC, Inaugurating the Conference on 07-02-2023



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS



**Dr. M.K Jayaraj, delivering the plenary talk on session 1 on 07-02-2023**

There were 7 plenary sessions, 2 non-academic sessions and 6 sessions for paper presentations. The first plenary session started at 10.45 with the welcome address by Dr. Sheena P A, Head, Department of physics. The plenary talk was delivered by honorable vice chancellor, university of Calicut Prof. Dr. M K Jayaraj on the topic "Fabrication of Metal Oxide based Memristive Artificial synapses for Neuromorphic Computing Applications". He also appreciated the multidisciplinary topic chosen for the national conference. The session ended with vote of thanks by Mr. Mohammed Areej E.M, Head, Department of Biochemistry.



**Dr. Manoj Komath, delivering the plenary talk on session 2 on 07-02-2023**

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS



**Lovely Jacob A, receiving the Best paper award in session II on 07-02-2023**

The second plenary session started at 12.00pm with the welcome address by Dr.Dhanya PR, faculty, Department of Aquaculture. The invited speaker for session II was Dr.Manoj Komath, Scientist G, Biomedical Technology, Sree Chitra Tirunal Institute for Medical,Sciences and Technology, Trivandrum. He focused on the topic Biomedical Research - Challenges and Scopes. There were 8 paper presentations in the second session. Dr.Manoj Komath chaired the session and Lovely Jacob A secured the best presentation award. The session ended with vote of thanks by Ms. Nisha P K, faculty, Department of physics.

In the post lunch session (session 3) started at 2.30 with the welcome address by Sri Shibu A Nair, faculty, Department of Aquaculture. The invited speaker for session III was Dr. Sabareeswaran A, Scientist G Biomedical Technology Wing, Sree Chitra Tirunal Institute for Medical Sciences and Technology,Trivandrum. He spoke on the topic "Tissue Response to Materials in Medical Devices". Nine paper were presented in the session. Dr. Sabareeswaran A chaired the session and Sumitha Thomas secured the best presentation award. The session concluded with the vote of thanks by Ms. Sreelakshmi T P, faculty, Department of Aquaculture.



**Dr. Sabareeswaran A, Delivering the plenary talk on session III on 07-02-2023**



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS



**Sumitha Thomas, receiving the Best paper award in session 3 on 07-02-2023**

The fourth session of NCIATRI – 2023 was held in the seminar hall on 8/2/2023. The session started at 2.00 pm with the welcome address by Lathif Penath, Head, Department of Psychology. The plenary talk of the session was on “Recent Trends & Application In Psychology” by Dr Soumya Starlet C T, Assistant Professor, Department of Psychology, Prajyoti Niketan College Pudukkad. This was followed by paper presentations. There were 17 paper presentations in the session. Twenty six students from the college presented their works. The session was chaired by Farhana Nasar k , Assistant Professor, Department of Psychology and Avani K Devadas, Kiblath Divan and Nijayas Prasad secured the best paper award. Dr Ansar Assistant Professor and Department of Chemistry proposed the vote of thanks and the programme came to an end at 4.30 pm



**Participants and presenters of the of the parallel Session IV in the Seminar Hall on 07-02-2023**

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS



**Organizers, Participants and presenters at the end of Day 1 in the Auditorium on 07-02-2023**

The fifth session of NCIATRI – 2023 was held in the seminar hall on 8/2/2023. The session started at 10.00 am with the welcome address by Dr Sheena P A, Head, Department of Physics. The plenary talk of the session was on “Polymers in Space” by Dr Arjun G Namboodiri, Scientist E, Rubber Products Development Facility, Rocket Propellant Plant, Vikram Sarabhai Space Centre. This was followed by paper presentations. The speaker focussed on the elastomers used in ISRO’s Launch Vehicles. He informed the audience about various activities of ISRO scheduled for students. There were 7 paper presentations in that session. Two research scholars, one PG student and four teachers from the college presented their works. The session was chaired by Dr Arjun. Ms Sreedevi, Assistant Professor, Department of Physics secured the best paper award. Ms Sreedevi proposed the vote of thanks and the programme came to an end at 12.30 pm.



**Dr Arjun G Namboodiri, delivering the plenary talk on session V on 08-02-2023**



## RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

The sixth session of NCIATRI – 2023 was held in the college auditorium on 8/2/2023. The session started at 9.30 am with the welcome address by Dr.Dhanya P R, Coordinator, Research Promotion cell. The plenary talk of the session was on “Innovative strategies for the control of Biofilm Formation in Health Care Setting” by Dr R Subashkumar, Associate Professor and head, Department of Biotechnology, Sri Ramakrishna College of Arts and science, Coimbatore. This was followed by paper presentations. There were 8 paper presentations in that session. The session was also chaired by Dr R Subashkumar. Sri.Muhammed Areej E M, Assistant Professor and Department of Biochemistry proposed the vote of thanks and the programme came to an end at 12.30 pm.



*Dr R Subashkumar, delivering the plenary talk on session VI on 08-02-2023*

The seventh session of NCIATRI – 2023 was held in the Auditorium on 8/2/2023. The session started at 1.30 pm with the welcome address by Dr.Ansar E B, Head, Department of Chemistry. The plenary talk of the session was on “Aquaponics Potential for a Sustainable Blue Green Economy and Food Security” by Dr S Raja, Assistant professor, Department of zoology, Kongunadu Arts and Science College, Coimbatore. This was followed by paper presentations. There were 14 paper presentations in the session. The session was chaired by Dr S Raja. Sreelakshmi T P, Assistant Professor, Department of Aquaculture secured the best paper award. Shri Shibu A Nair, Associate professor, Department of Aquaculture, proposed the vote of thanks and the programme came to an end at 3.30 pm.

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS



*Dr S Raja, delivering the plenary talk on session 7 on 08-02-2023*



*Organizers, presenters and participants at the Valedictory session win the auditorium on 08-02-2023*

The conference concluded with a valedictory session wherein the best paper certificates were distributed to paper presenters. Certificates for the winners were distributed by the guests. The valedictory session ended with vote of thanks by Dr. Ansar E B, Conference secretary, Assistant professor, Department of Chemistry, MES Asmabi college.



## WEBINAR ON BASIC RESEARCH METHODOLOGY

In collaboration with Sree Narayana College, Nattika

- **Title of the program.** : Webinar on Basic Research Methodology
- **Collaborative institute** : Sree Narayana College, Nattika
- **Name of the coordinators.** : Dr. Shafeer P S (MES Asmabi College) & Dr. Sankaran K K (SN College, Nattika)
- **Organizing Department/Cell** : IQAC
- **Date & Duration.** : 27-05-2023
- **Number of participants** : 131
- **Objective of the program** : To get basic idea about research methodology for research scholars and faculties

### Report

#### Introduction:

The Internal Quality Assurance Cell (IQAC) of MES Asmabi college in association with SN College Nattika organized a highly informative webinar on "Basic Research Methodology" to enhance participants' understanding of fundamental research techniques and principles. The webinar aimed to equip participants with the essential knowledge and skills required for conducting high-quality research in various disciplines.

#### Agenda:

Welcome Address: The webinar began with a welcome by Dr. Sankaran K K, the coordinator of IQAC, SN College Nattika. He introduced the purpose of the webinar and emphasized the significance of research methodology in academic and professional pursuits.

Dr. A Biju, Principal of MES Asmabi College, emphasized the importance of educational partnerships and discussed the shared goals and values between the two institutions. Dr. Biju highlighted the transformative role of education in shaping future generations and fostering a sense of community.

Dr. Jaya PS, Principal of SN College, Nattika, acknowledged the collaborative spirit of the colleges and emphasized the potential for joint initiatives to drive positive change in education and research. She underlined the role of educators in nurturing holistic development in students.

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

*Keynote Address:* Dr.Suresh V, Assistant Professor in botany, Govt. Victoria College, Palakkad, an eminent researcher and expert in research methodology, delivered the keynote address. He shed light on the importance of research methodology in the advancement of knowledge and its role in generating valid and reliable results.

*Topic 1:* Understanding Research Basics: This session focused on introducing participants to the fundamental concepts of research, including its types, purposes, and significance. The speaker explained the research process, highlighting key stages such as problem identification, literature review, hypothesis formulation, data collection, and analysis.

*Topic 2:* Research Design and Methodology: In this session, participants gained insights into various research designs and methodologies. The speaker elaborated on experimental, observational, qualitative, and quantitative research designs, guiding participants on selecting the most appropriate design for their research objectives.

*Topic 3:* Data Collection and Analysis: The importance of collecting accurate and relevant data was emphasized in this session. The speaker discussed various data collection methods, such as surveys, interviews, and observations. Additionally, participants learned about data analysis techniques, including descriptive and inferential statistics.

*Topic 4:* Ethical Considerations in Research: Ethical principles and considerations in research were discussed to ensure participants understand the importance of maintaining integrity and respect for participants' rights. The speaker highlighted ethical guidelines and provided practical examples of ethical challenges in research.

*Topic 5:* Writing Research Proposals and Reports: This session provided participants with insights into crafting effective research proposals and reports. The speaker shared tips on structuring proposals, literature review writing, and the components of a well-organized research report.

*Q&A and Interactive Session:* Throughout the webinar, the participants had the opportunity to engage in interactive Q&A sessions, clarifying doubts and seeking further insights from the speakers. This segment fostered an enriching learning experience and encouraged active participation.


*Closing Remarks:* The webinar concluded with closing remarks from Dr. Shafeer P S, IQAC Coordinator, MES Asmabi College, expressing gratitude to the speakers and participants for their active involvement. Participants were encouraged to apply the knowledge gained in their research endeavors and to stay connected with IQAC for future learning opportunities.



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Conclusion:

The Basic Research Methodology webinar organized by IQAC proved to be a valuable platform for participants to enhance their understanding of essential research techniques. The insightful sessions, expert speakers, and interactive discussions collectively contributed to the participants' knowledge and proficiency in research methodology. The webinar underscored IQAC's commitment to fostering academic excellence and research prowess among the institution's stakeholders.





**INTERNAL QUALITY ASSURANCE CELL**  
*Of*  
**SREE NARAYANA COLLEGE, NATTIKA**  
**AND**  
**M E S ASMABI COLLEGE, P. VEMBALLUR**

**Organize**

*A Webinar On*  
*Basic Research Methodology*

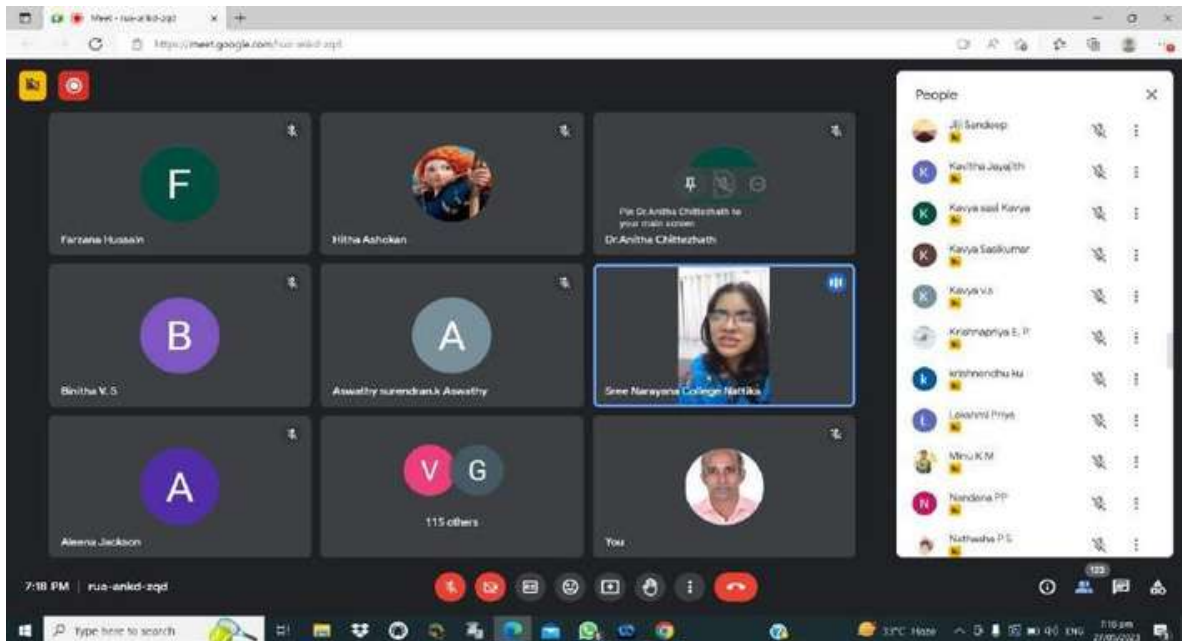
**Resource Person: DR SURESH V**  
**ASSISTANT PROFESSOR**  
**DEPT. OF BOTANY**  
**GOVT. VICTORIA COLLEGE,**  
**PALAKKAD**

 **ON 27th MAY 2023, SATURDAY**  
**@7.00 P.M**

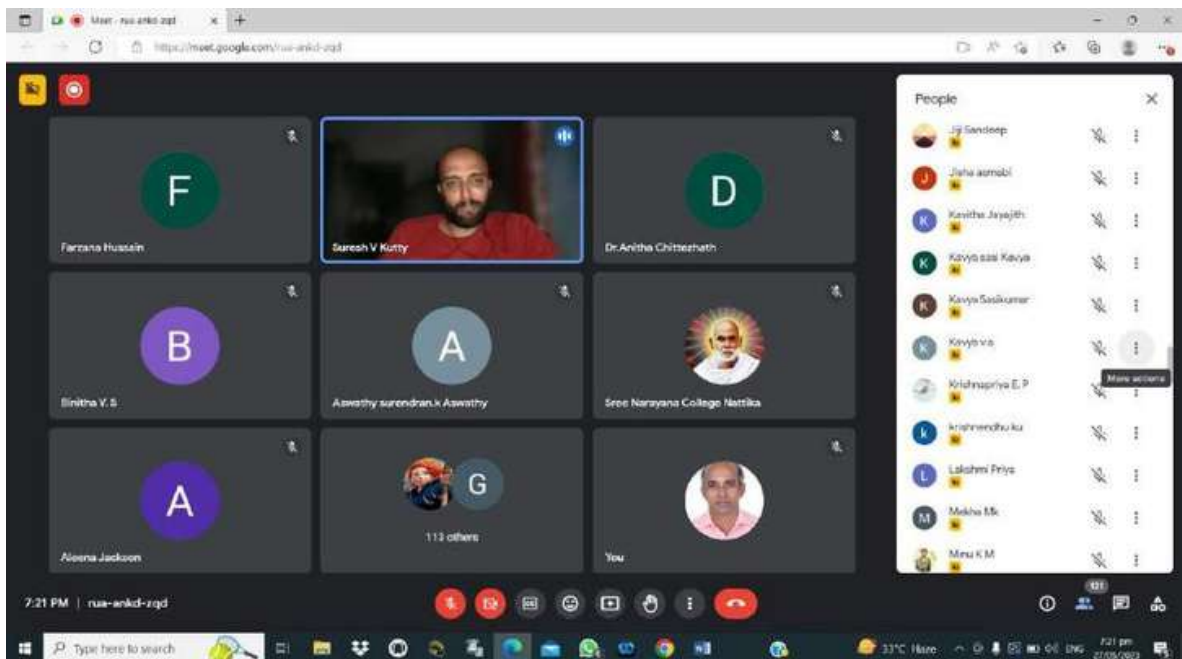
 **GOOGLE MEET LINK**  
**<https://meet.google.com/rua-ankd-zqd>**

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Screenshots of the programme



*Principal Dr. Jaya, SN College Nattika welcoming the gathering on 27-05-2023*



*Session by Dr. Suresh V, Govt. Victoria College Palakkad on 27-05-2023*



## **BASICS OF QUALITATIVE RESEARCH - A HANDS-ON EXPERIENCE**

In collaboration with The Government Arts and Science College, Thrithala

### **Report**

**Date: 30/4/2022**

**Total number of participants: 40**

**Resource Person: Dr Arunima K V , Faculty, Central University of Kerala**

#### **Overview of the Training Programme:**

Basics of Qualitative Research - A Hands-on Experience organized by the Internal Quality Assurance Cell (IQAC). The workshop, conducted offline, aimed to provide participants with a comprehensive understanding of qualitative research methodologies and practical experience in applying these methods. Dr. Arunima KV, a highly experienced faculty member from the Central University of Kerala, served as the resource person, bringing her extensive expertise in research and academia to guide the workshop. The workshop commenced with the welcome speech by Dr Shafeer P. S IQAC Coordinator, Principal Dr. A. Biju, felicitated the participants and speaker.

#### **Session 1: Basic Overview of Qualitative Research**

Time: 10:00 am - 11:15 am

The first session of the workshop, titled "Basic Overview of Qualitative Research" laid the foundation for understanding the essentials of qualitative research. Dr. Arunima KV delivered a comprehensive overview and the participants were introduced to the qualitative research approach, which relies on gathering non-numerical data from sources such as interviews, questionnaires, and observations. This approach allows researchers to explore the human experience and perception of various phenomena. She highlighted the differences between quantitative and qualitative research methodologies, emphasizing the strengths and advantages of qualitative research in capturing the nuanced aspects of human behavior and understanding. The session explored various types of qualitative research, including case studies, ethnography, phenomenology, and more. Participants gained insights into choosing the most suitable research approach for their projects. Dr. Arunima discussed the different research paradigms that influence qualitative research, including positivism and interpretive, helping participants align their research with the appropriate paradigm.

#### **Session 2: Research Design for Qualitative Research & Data Collection Methods**

Time: 11:30 am - 1:00 pm

In the second session, titled "Research Design for Qualitative Research & Data Collection Methods," participants delved into the practical aspects of conducting qualitative research. Dr. Arunima KV provided insights into the critical process of designing a qualitative research study, including selecting research questions and employing appropriate sampling techniques. The session addressed various methods for collecting qualitative data, such as interviews, focus groups, participant observation, and more and discussed the processes involved in conducting these methods effectively.

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Session 3: Reliability and Validity of Qualitative Data

Time: 2:00 pm - 3:15 pm

The third session of the workshop, "Reliability and Validity of Qualitative Data," focused on ensuring the trustworthiness of qualitative research. Participants learned about strategies and techniques to maintain the reliability and validity of their qualitative research results. This included discussions on how to minimize bias and errors in data collection and analysis. This section provided an introduction to manual data analysis techniques, such as coding and thematic analysis, which are essential for gaining meaningful insights from qualitative data.

## Session 4: Data Analysis, Interpretation, and Reporting

Time: 3:30 pm - 4:45 pm

The final session, "Data Analysis, Interpretation, and Reporting," guided participants through the process of analyzing, interpreting, and reporting qualitative research findings. Participants learned the necessary steps to transcribe and condense qualitative data, making it suitable for analysis. This phase is crucial for ensuring the data's accessibility and usability. Dr. Arunima elaborated on content analysis and thematic mapping as methods to extract meaning from qualitative data. These techniques enable researchers to identify patterns, trends, and insights within their data.

The event concluded with a vote of thanks delivered by Dr. Sanand C. Sadanandakumar (Joint Coordinator, IQAC). In his speech, Dr. Sanand expressed gratitude to all the participants. "Basics of Qualitative Research - A Hands-on Experience" workshop organized by IQAC, MES Asmabi College provided participants with a thorough understanding of qualitative research methodologies. The structured sessions and practical exercises ensured that attendees gained valuable insights and skills they could apply to their own research projects, enhancing the quality of their work in academia and industry.

The brochure features a blue and white color scheme with abstract geometric shapes. On the left, it identifies the organizing institution as MES Asmabi College, P. Vemballur, Kodungallur, Thrissur, Kerala, and the Internal Quality Assurance Cell (IQAC). The workshop title is 'Basics of Qualitative Research - A Hands On Experience', scheduled for 30 April 2022, in collaboration with Govt. Arts and Science College, Thrithala. On the right, a circular diagram titled '5 STEPS TO CREATING QUALITATIVE STUDY' lists the following steps: #1 Create a problem statement with Objectives, #2 Create an outline of questions to ask, #3 Recruitment from your Community, #4 Conducting the Research, and #5 Collect the data and create a data report. A small crest logo is also visible.

Brochure of the programme



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## About qualitative research and the workshop

Qualitative research relies on data obtained by the researcher from first-hand observation, interviews, questionnaires, focus groups, participant-observation, recordings made in natural settings, documents, case studies, and artifacts. The data are generally non-numerical. A good example of a qualitative research method would be unstructured interviews which generate qualitative data through the use of open questions. This allows the respondents to speak freely and in their own words. This aids the researcher in gaining a true feel of a person's perception of a circumstance. The workshop will give participants hands-on experience in a number of qualitative research methods in a simple and practical manner.

**Mode of delivery:** Offline

**Venue:** College Seminar Hall

**Registration time:** 9.30 am

**Starting time:** 9.45 am

**Starting of sessions:** 10 am



## RESOURCE PERSON:

### Dr. ARUNIMA K V

Faculty, Central University of Kerala

She completed Ph.D from Mangalore University and has over 13.5 years of experiences in industry, academics and research. Her primary areas of research interests are Quantitative Research, Qualitative Research, Bibliometrics, Knowledge Management, Online Retail, Education Management and Entrepreneurship. She is the reviewer of 3 Scopus Indexed Journals and has several research publications in various journals which are indexed in SCOPUS/WoS.

She was awarded the "Best paper of the track award" in the Indian Academy of Management (INDAM) Biennial Conference 2020 organized by IIM, Trichy.

## Workshop contents

Session	Session Title	Learning Outcomes	Duration
1	Basic Overview of Qualitative Research	<ul style="list-style-type: none"> <li>Introduction to qualitative research</li> <li>Quantitative vs. Qualitative research</li> <li>Types of Qualitative research</li> <li>Different types of Qualitative Research paradigms</li> </ul>	10.00 am to 11.15 am
2	Research Design for Qualitative Research & Data Collection Methods	<ul style="list-style-type: none"> <li>The process of designing a qualitative study, Sampling Techniques</li> <li>Different methods to collect qualitative data and process to conduct these methods</li> </ul>	11.30 am to 1.00 pm
		Lunch Break	
3	Reliability, and Validity of Qualitative Data	<ul style="list-style-type: none"> <li>Strategies to ensure reliability and validity of results in qualitative inquiry</li> <li>Introduction to manual data analysis</li> </ul>	2.00 pm to 3.15 pm
4	Data Analysis, Interpretation and Reporting	<ul style="list-style-type: none"> <li>Data transcription, Abstraction/Condensation</li> <li>Content Analysis and Thematic Mapping</li> <li>Reporting</li> </ul>	3.30 pm to 4.45pm

## Registration details:-

The fee for registration is Rs. 500/-. Send the registration fee to the number 9946228297 via Google Pay (Dr. Sanand C Sadanandakumar). Also, send a screenshot of the payment to the same number as Whatsapp. For payment-related inquiries, dial the same number. Refreshments and lunch are included in the registration fee. There will be no TA/DA. The workshop participants are requested to bring their laptop.

Registration Link: - <https://forms.gle/D6WPYqRHQ2twZFJM7>

Last date for registration: 28-04-2022 5 PM

## Coordinators

Dr. Shafeer P S, Coordinator, IQAC - Mob: 9847250464

Dr. Amitha P Mani, Joint coordinator, IQAC- 9249724776

Dr. Sanand C Sadanandakumar, Joint coordinator, IQAC – 99462 28297

Dr. Jisha KC, Joint coordinator, IQAC – 98465 14038

Dr. Biju A  
Principal



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Photographs of the programme



*Dr. Shafeer PS, IQAC Coördinator, welcoming the gathering on 30-04-2022*



*Session by Dr. Arunima, Faculty, Central University of Kerala, on 30-04-2022*



## WEBINAR ON HOW TO PREPARE AND PUBLISH QUALITY ARTICLES FOR UGC CARE, SCOPUS AND TOP TIER JOURNALS

In collaboration with Kerala State Higher Education Council, Govt. of Kerala,  
Thiruvananthapuram

### Report

**Date and Time: 23rd November 2022, 10:00 am - 12:30 pm**

**Resource Person: Dr. P. Murugan, Assistant Professor, School of Management Studies, University of Hyderabad, Hyderabad.**

#### Introduction

The National Webinar on "How to Prepare and Publish Quality Articles for UGC CARE, SCOPUS, and Top Tier Journals" was conducted on 23rd November 2022, jointly organised by the Internal Quality Assurance Cell, MES Asmabi College, P. Vemballur, and the Kerala State Higher Education Council, Government of Kerala. The esteemed resource person for this event was Dr. P. Murugan, an accomplished scholar and Assistant Professor, at the School of Management Studies, University of Hyderabad, Hyderabad.

#### Objective

The primary objective of this webinar was to empower researchers, academicians, and students with the knowledge and skills required to prepare and publish high-quality research articles that meet the standards of UGC CARE, SCOPUS, and top-tier journals. The event aimed to provide insights into the importance of academic publishing, research problem identification, the reasons for paper rejection, the nuances of writing research papers, the structure of a good paper, and the article publishing process.

#### Key Topics Covered

Why Academic Publishing is Important?

Dr. P. Murugan initiated the webinar by emphasizing the significance of academic publishing in advancing knowledge, gaining recognition, and contributing to the academic community. He highlighted the role of publications in academic careers, research dissemination, and impact on society.

#### 2. How to Identify the Research Problem

The speaker delved into the process of identifying a meaningful research problem. He discussed the importance of literature review, research gaps, and the development of research questions or hypotheses. Practical examples were presented to illustrate effective problem identification.

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

### 3. Why Do Papers Get Rejected?

Dr. Murugan shed light on the common reasons for paper rejection, including the methodology, writing quality, and journal fit issues. He provided strategies to address these concerns and improve the chances of acceptance.

### 4. Nuances of Writing the Research Paper

Participants were guided through the intricacies of writing a research paper. The session covered aspects such as the choice of appropriate language, clarity in presentation, citation styles, and ethical considerations in research writing.

### 5. Structure of a Good Paper

Dr. Murugan discussed the fundamental structure of a well-organized research paper, which includes the title, abstract, introduction, literature review, methodology, results, discussion, and conclusion. He stressed the importance of adhering to journal-specific guidelines.

### 6. Article Publishing Process

The final segment of the webinar was dedicated to explaining the publication process, including selecting suitable journals, manuscript submission, peer review, revisions, and post-publication promotion. Attendees gained valuable insights into navigating the complex world of academic publishing.

### **Participants**

The webinar attracted a diverse group of participants, with a total of 103 attendees. Out of these, 76 were females, and the remaining 27 were males. This inclusive representation reflects the widespread interest in academic publishing and research dissemination.

### **Conclusion**

The National Webinar on "How to Prepare and Publish Quality Articles for UGC CARE, SCOPUS, and Top Tier Journals" organized by the Internal Quality Assurance Cell of MES Asmabi College and the Kerala State Higher Education Council was a resounding success. Dr. P. Murugan's expertise and insights provided participants with a comprehensive understanding of the key elements of successful academic publishing. The event served as an invaluable resource for researchers, academicians, and students in Kerala and beyond, equipping them with the knowledge and skills needed to excel in the competitive world of research publication. The knowledge acquired in this webinar is expected to contribute significantly to the growth of research and scholarship in the region.

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Programme Brochure

23 NOVEMBER 2022  
10:00 AM - 12:30 PM

**MES ASMABI COLLEGE**  
Govt Aided, Affiliated to University of Calicut  
P.Vemballur P.O., Kodungallur  
Thrissur Dist., Kerala, 680671  
www.mesasmabicollege.org



### NATIONAL WEBINAR ON HOW TO PREPARE AND PUBLISH QUALITY ARTICLES FOR UGC CARE, SCOPUS AND TOP TIER JOURNALS

Organized by  
**Internal Quality Assurance Cell**

In association with  
Kerala State Higher Education  
Council, Government of Kerala

#### Resource person

**DR. P. MURUGAN**  
Assistant Professor  
School of Management Studies  
University of Hyderabad  
Hyderabad

MODE OF PAYMENT  
UPI (Google Pay)  
**9947474620**  
(Shaheen K M)

**REGISTER NOW**  
REGISTRATION FEE: 100  
(Till 22-11-22, 6 P.M)

PLATFORM  
**GOOGLE MEET**

Kindly fill up the Google Form for registration given below

### TOPICS TO BE COVERED

1. Why academic publishing is important ?
2. How to identify the research problem ?
3. Why papers get rejected ?
4. Nuances of writing the research paper.
5. Structure of a good paper.
6. Article publishing process.

### ABOUT THE RESOURCE PERSON

Dr. P. Murugan is working as an Assistant Professor at School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has worked with IIM Shillong, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli. He has a passion for Research and he has been a resource person for more than 190 workshops and FDP programs held at many universities and B-Schools in India (e.g., Anna University-Chennai, IIT Bombay, SPJIMR-Mumbai, and NIT-Trichy). His expertise lies in the areas of Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Structural Equation Modelling, Latent Profile Analysis, and Item Response Theory. He is also familiar with data analysis software such as Mplus, AMOS, Python, R, JAMOVI, JASP, SPSS, Bluesky Statistics, Conquest and IRT pro. His papers are published in SSCI, ABS and ABDC listed journals. He has developed online lecture videos for three of the courses offered through the SWAYAM platform.

### ORGANISING COMMITTEE

**Dr. A Biju**  
(Principal)

**Dr. Shafeer P S**  
(IQAC Coordinator)  
9847250464

**Dr. Amitha P Mani**  
(Joint Coordinator)

**Dr. Sanand C Sadanand**  
(Joint Coordinator)

**Dr. Jisha K C**  
(Joint Coordinator)



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## Screenshots of the Programme

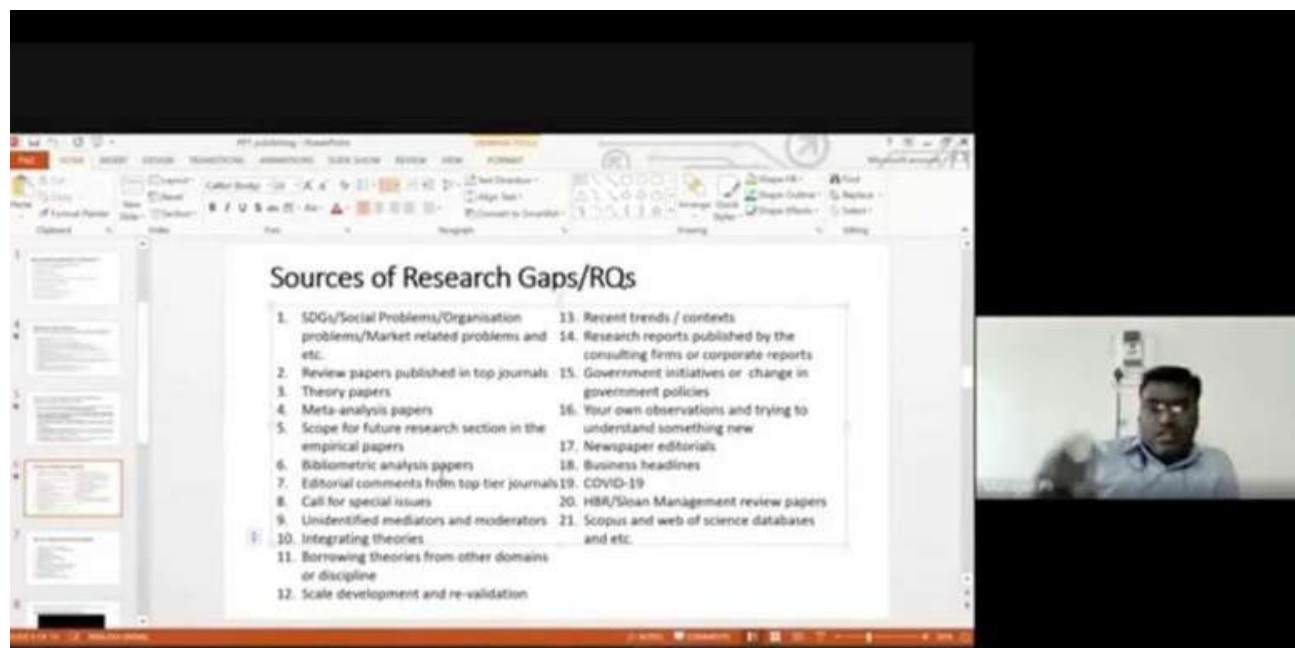


**Why academic publication is important ?**

1. Job placement is purely dependent on publications
2. Enhancement of teaching practices
3. Solving social problems
4. Students tend to learn effectively
5. Encouragement of research-based practice and knowledge production
6. Helps in building a professional career
7. Cash incentives –up to 15 L incentives
8. Academic career growth
9. Gaining respect and international presence
10. Popularity of the faculty or researcher
11. Personal satisfaction and etc.

*Video inset: Dr. P Murugan speaking during the session.*

*Screenshot of session by Dr. P Murugan, University of Hyderabad on 23-11-2023*



**Sources of Research Gaps/RQs**

1. SDGs/Social Problems/Organisation problems/Market related problems and etc.
2. Review papers published in top journals
3. Theory papers
4. Meta-analysis papers
5. Scope for future research section in the empirical papers
6. Bibliometric analysis papers
7. Editorial comments from top-tier journals
8. Call for special issues
9. Unidentified mediators and moderators
10. Integrating theories
11. Borrowing theories from other domains or discipline
12. Scale development and re-validation
13. Recent trends / contents
14. Research reports published by the consulting firms or corporate reports
15. Government initiatives or change in government policies
16. Your own observations and trying to understand something new
17. Newspaper editorials
18. Business headlines
19. COVID-19
20. HBR/Sloan Management review papers
21. Scopus and web of science databases and etc.

*Video inset: Dr. P Murugan speaking during the session.*

*Screenshot of session by Dr. P Murugan, University of Hyderabad on 23-11-2023*

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## ACULTY DEVELOPMENT PROGRAMME ON "From Research to Publication"

### HIGHLIGHTS:

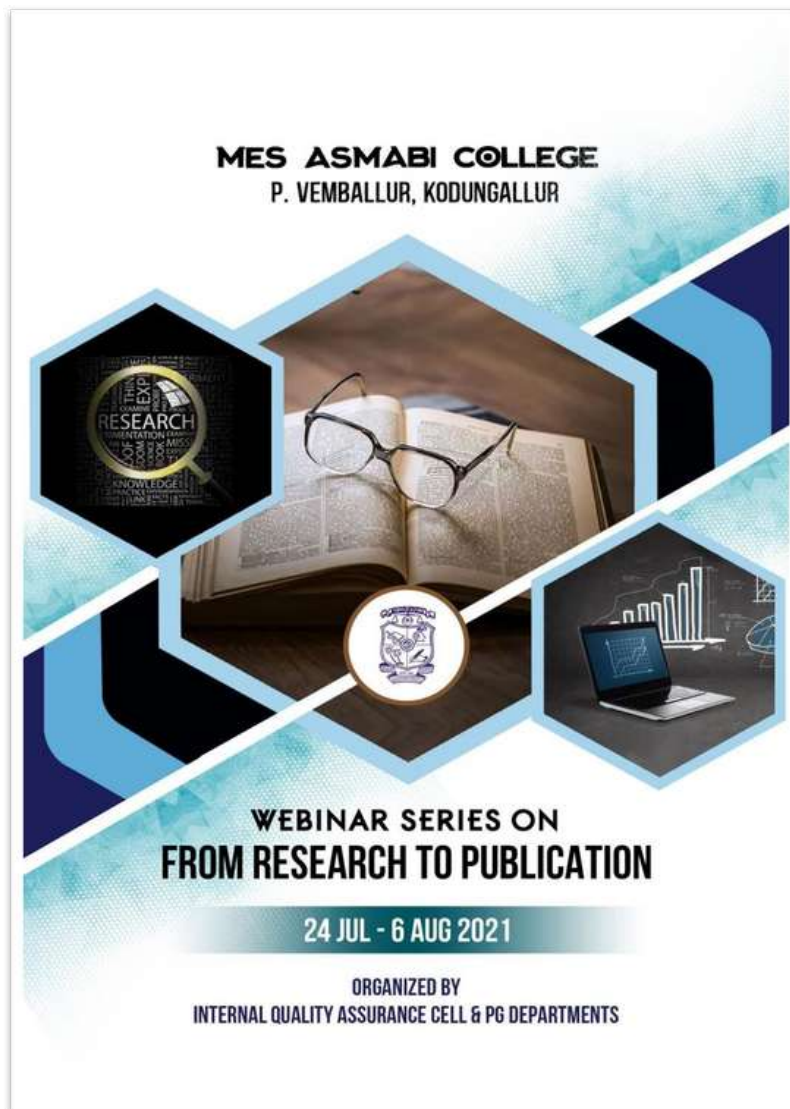
Date: 24th July to 6th Aug, 2021

Total number of participants: 87

Resource Person: Dr.Simon Thattil, HOD, Department of Commerce, University of Kerala,Trivandrum

### Overview of the Training Programme:

MES ASMABI College, in collaboration with its Internal Quality Assurance Cell and PG Departments, conducted a comprehensive webinar series titled "From Research to Publication" from July 24, 2021, to August 6, 2021. The series aimed to provide valuable insights and guidance to researchers and academicians on the process of writing, publishing research articles, and maintaining high research standards.



Common brochure of the programmes

Research Department of Commerce

Day 1: 24-07-2021, Time: 10 am



Writing and Publishing Research Articles in  
CARE-listed and international journals

SPEAKER

**Dr. Simon Thattil**

HOD, Department of Commerce,  
University of Kerala, Trivandrum

Registration Link:- <https://forms.gle/UQ4mNDHnMWjh8DqY9>

Research Dept. of Botany

Day 2: 28-07-2021, Time: 11am



The strive for quality science  
research publication

SPEAKER

**Dr. Jos T. Puthur**

Professor, Department of Botany,  
University of Calicut

Registration Link :- <https://forms.gle/FLD6dB88ZBDncasm6>

PG Dept. of Physics

Day 3: 29-07-2021, Time: 10.30 am



X-ray Diffraction - Good Analysis Practice

SPEAKER

**Dr. Shibu Eapen**

Scientist,  
Sophisticated Test and Instrumentation  
Centre, CUSAT, Kochi

Registration Link:- <https://forms.gle/Y9X9HWzEFPPm9eg78>



## PG Dept. of Economics

Day 4: 30-07-2021, Time: 2 pm

Blueprint of how to get published

SPEAKER

**Dr. Vipin Valiyattoor**

Assistant Professor  
Dept. of Economics Sciences  
IIESR, Bhopal



Registration Link:- <https://forms.gle/GNLiifULTgHHJMJ8>

## PG Dept. of Economics

Day 5: 02-08-2021, Time: 3 pm

Academic Writing and Publishing

SPEAKER

**Dr. K Jafar**

Assistant professor  
Madras Institute of Development Studies  
Chennai



Registration Link:- <https://forms.gle/GNLiifULTgHHJMJ8>

## Research Dept. of English

Day 6: 06-08-2021, Time: 11 am

Research: Concept to Process

SPEAKER

**Dr. Kshamata Chaudhary**

Head, Department of English  
Vardhman Mahaveer Open University, Rajasthan  
Registration Link:- <https://forms.gle/CE8TYUrBx3nNH1fi6>



**MES ASMABI COLLEGE**  
P. VEMBALLUR, KODUNGALLUR

**WEBINAR SERIES ON  
FROM RESEARCH TO PUBLICATION**

**26 JUL - 6 AUG 2021**

**Mr. Aspin Asharaf**  
Chairman, College Management Committee  
**Mr. Salim Arakkal**  
Secretary and Correspondent, College Management Committee  
**Dr. A Biju**  
Principal, MES Asmabi College, P. Vemballur

**Organizing Committee**

**Dr. Shafeer PS**  
IQAC Co-ordinator  
Mob: 9847250464  
**Dr. Sanand C. Sadanandkumar**  
Assistant Co-ordinator, IQAC  
Mob: 99462 28297  
**Dr. Amitha P. Mani**  
Assistant Co-ordinator, IQAC  
Mob: 96562 69880  
**Dr. Jisha KC**  
Assistant Co-ordinator, IQAC  
Mob: 98465 14038

Email: [iqac.asmabi@gmail.com](mailto:iqac.asmabi@gmail.com)

To join Telegram group of this webinar series, please click here:  
<https://t.me/joinchat/43X0aR1qKAcyMWZI>

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## **Day 1 - July 24, 2021**

Focal areas discussion-based workshop: **Writing and Publishing Research Articles in CARE-listed and International Journals.**

Speaker: **Dr. Simon Thattil, HOD, Department of Commerce, University of Kerala, Trivandrum.**

### **The Course of the Workshop:**

The program began at 10:00 AM, with Dr. Shafeer P S, the IQAC Co-coordinator, offering a cordial welcome to the respected resource person and the eager participants. Dr. A Biju, the Principal, took the opportunity to express appreciation to both the attendees and the distinguished speaker.

Dr. Simon Thattil delivered an enlightening session on the importance of selecting the right journals for research articles. He discussed the significance of publishing in CARE-listed and international journals, shared effective manuscript preparation strategies, and elucidated the peer-review process. Participants left with a clearer understanding of the path to successful research publication. In his session he gave a clear insight about how to understand a care list journal, its role in ensuring publication integrity, and how it benefits both authors and the research community etc. He also emphasized the importance of selecting a suitable journal that aligns with the research topic and scope, and the CARE listed status. He also provided guidance on using resources like the UGC-CARE website to identify journals on the list. The speaker discussed the critical role of ethics and integrity in scientific research publication. He underlined the need for transparency, honesty, and rigor in all stages of research, including data collection, analysis, and reporting. He also added that ethical guidelines and research integrity principles is vital to maintain the credibility and trustworthiness of the scientific community.

## **Day 2 - July 28, 2021**

Organized by: Research Dept. of Botany

Focal areas discussion-based workshop: **The strive for quality science research publication**

Speaker :**Dr.Jos T.Puthur.Professor, Department of Botany,University of Calicut**

### **The Course of the Workshop**

The second day of the training program commenced on July 28 with the welcome speech by the IQAC Co-coordinator. The Principal, Dr. A Biju, proposed the gratitude.



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

**MES ASMABI COLLEGE**  
P. VEMBALLUR, KODUNGALLUR

**WEBINAR SERIES ON  
FROM RESEARCH TO PUBLICATION**

ORGANIZED BY  
INTERNAL QUALITY ASSURANCE CELL & PG DEPARTMENTS  
in collaboration with  
Research Department of Commerce

24-07-2021-Time: 2 pm

**WRITING AND PUBLISHING RESEARCH ARTICLES IN  
CARE-LISTED AND INTERNATIONAL JOURNALS**



**SPEAKER**  
**Dr. Simon Thattil**  
HOD, Department of Commerce  
University of Kerala, Trivandrum

Registration Link:- <https://forms.gle/UQ4mNDHnMWjh8DqY9>

To join Telegram group of this webinar series, please click here:  
<https://t.me/joinchat/43X0aR1qKAcyMWZI>

Principal: **Dr. A Biju** | IQAC Co-ordinator: **Dr. Shafeer PS** | H.O.D: **Smt. Princy Francis**  
Co-ordinators: **Smt. Chithra P** - Mob: 94961 30220 & **Smt. Shahija VA** - Mob: 98465 61322

Dr. Jos T. Puthur engaged the audience with a compelling discussion on the pursuit of excellence in science research publication. He emphasized the importance of conducting high-quality research, maintaining ethical standards, and ensuring credibility in the field of Botany. Attendees left with a renewed commitment to pursuing top-notch research.

Dr. Puthur began his presentation by emphasizing the paramount importance of quality in science research publication. He stressed that quality research not only advances scientific knowledge but also shapes the reputation of researchers and institutions. High-quality publications contribute to the growth of scientific fields and are a testament to the credibility of researchers. The speaker discussed the critical role of ethics and integrity in scientific research publication. He underlined the need for transparency, honesty, and rigor in all stages of research, including data collection, analysis, and reporting.

## MES ASMABI COLLEGE P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

NATIONAL WEBINAR SERIES ON  
**FROM RESEARCH  
TO PUBLICATION**

**ORGANIZED BY**  
INTERNAL QUALITY ASSURANCE CELL &  
PG DEPARTMENTS

In Collaboration With  
**RESEARCH DEPARTMENT OF  
BOTANY**

**THE STRIVE FOR  
QUALITY SCIENCE  
RESEARCH  
PUBLICATION**

**28 | JULY | 2021**  
@ 11 AM



**SPEAKER**  
**Dr. Jos T. Puthur**  
Professor & Head  
Department of Botany  
University of Calicut

Registration Link  
<https://forms.gle/FLD6dB88ZBDncasm6>

To join Telegram group of this webinar series  
<https://t.me/joinchat/43X0aR1qKAcyMWZI>

Principal: **Dr. A. Biju** | IQAC Co-ordinator: **Dr. Shafeer P.S.** - Mob: 9847250464  
H.O.D: **Smt. Shaheeda T.M.** | Co-ordinator: **Dr. Jisha K.C.** - Mob: 98465 14038

Day 3 - July 29, 2021

Organized by: **PG Dept. of Physics**

On July 29th, 2021, the third day of the training program began with the welcome speech by the IQAC Co-coordinator.

Focal areas discussion-based workshop: X-ray Diffraction - Good Analysis Practice  
Speaker: Dr. Shibu Eapen, Scientist, Sophisticated Test and Instrumentation Centre, CUSAT, Kochi

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## **The Course of the Workshop:**

Dr. Shibu Eapen delivered a comprehensive presentation on the importance of good analysis practices in X-ray Diffraction (XRD). This report summarizes the key points and insights shared during the presentation, highlighting the significance of following best practices in XRD analysis. His presentation provided valuable insights into the essential steps and considerations for obtaining accurate and meaningful results in XRD. By emphasizing the importance of instrumentation, sample preparation, data quality, and appropriate analysis methods, the speaker conveyed the significance of adhering to good practices in XRD analysis. Researchers and professionals in various fields can benefit from implementing these practices in their work, ultimately leading to more reliable and robust scientific outcomes.

Day 4 - July 30, 2021

## **Organized by: PG Dept. of Economics**

Focal areas discussion-based workshop: Blueprint of How to Get Published

Speaker: Dr. Vipin Valiyattoor, Assistant Professor, Dept. of Economics Sciences, IIESR, Bhopal

## **The Course of the Workshop:**

The fourth day of the training session started on July 30, 2021 with the welcome speech by the IQAC Co-coordinator. Assistant Professor Dr. Vipin Valiyattoor gave an informative lecture on the blueprint for getting published. The session spoke on the essential techniques to help academics, researchers, and aspiring authors publish their work. Dr. Vipin Valiyattoor's presentation on the blueprint for getting published offered valuable guidance to academics, researchers, and aspiring authors. The presentation covered essential steps from selecting the right journal to understanding the submission process, ethical considerations, and strategies for successful publication. By following these strategies and staying persistent, researchers can increase their chances of contributing their work to the academic and scientific community. The presentation served as a valuable resource for those aiming to navigate the complex world of academic publishing with confidence and success.



INTERNAL QUALITY ASSURANCE CELL &  
POST GRADUATE DEPARTMENTS



**MES ASMABI COLLEGE**  
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

In Collaboration With  
**PG DEPARTMENT OF PHYSICS**

**NATIONAL WEBINAR SERIES ON  
FROM RESEARCH TO PUBLICATION**



**SPEAKER**

**Dr. Shibu Eapen**

Scientist, Sophisticated Test and  
Instrumentation Centre,  
CUSAT, Kochi, Kerala

**TOPIC**

**X-RAY DIFFRACTION –  
GOOD ANALYSIS PRACTICE**

**29 | JULY | 2021**

**@ 10.30 AM**

Registration Link:- <https://forms.gle/Y9X9HWzEFPPm9eg78>

To join Telegram group of this webinar series  
<https://t.me/joinchat/43X0aR1qKAcyMWZI>

Principal: **Dr. A. Biju** | IQAC Co-ordinator: **Dr. Shafeer P.S.**- Mob: 9847250464  
H.O.D: **Dr. Sheena P.A.** | Co-ordinator: **Dr. Sheeba N.H.** - Mob: 94967 54255

**Day 5 - August 2, 2021**

**Organized by PG Dept. of Economics**

**Focal areas of discussion-based workshop: Academic Writing and Publishing**

**Speaker: Dr. K Jafar, Assistant Professor, Madras Institute of Development Studies, Chennai**

# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS

## **The Course of the Wokshop:**

The fifth day of the training program commenced on August 2nd, 2021 with the welcome speech by the IQAC Co-coordinator.

Dr. K Jafar, an accomplished academic, discussed the nuances of academic writing and publishing. He highlighted effective writing techniques, proper citation practices, and the significance of clarity and coherence in research papers. Attendees left with improved academic writing skills and a deeper understanding of publishing requirements.

Dr. K. Jafar's presentation on Academic Writing and Publishing provided a comprehensive overview of the key principles and strategies necessary for success in the academic publishing world. From understanding the academic landscape and the writing process to ethical considerations and manuscript preparation, the presentation offered a valuable guide for both novice and experienced scholars. By following these insights and continually improving their skills, academics and researchers can increase the likelihood of effectively contributing to their fields through publication. The presentation served as a valuable resource for those looking to navigate the complexities of academic writing and publishing with confidence and excellence.

## **Day 6 - August 6, 2021**

**Organised by Research Dept. of English**

**Focal areas discussion-based workshop: Research: Concept to Process**

**Speaker: Dr. Kshamata Chaudhary, Head, Department of English, Vardhman Mahaveer Open University, Rajasthan**

The Course of the Wokshop:

On the final day of the program, August 6th 2021, participants were greeted with a welcome speech by Dr. Shafeer P S, the IQAC Coordinator. Dr. Kshamata Chaudhary provided valuable insights into the entire research journey, from conceptualization to implementation. She stressed the importance of formulating clear research objectives and designing effective research methodologies in the context of English studies. Participants left with a solid foundation for successful research endeavors.

"From Research to Publication" webinar series offered a rich and diverse learning experience for participants across various fields of study. The sessions, led by esteemed speakers, provided practical knowledge and strategies to excel in research and publication endeavors, fostering a spirit of excellence among the academic community.

INTERNAL QUALITY ASSURANCE CELL &  
POST GRADUATE DEPARTMENTS



**MES ASMABI COLLEGE**  
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

In Collaboration With  
**PG DEPARTMENT OF ECONOMICS**

## NATIONAL WEBINAR SERIES ON **FROM RESEARCH TO PUBLICATION**

Resource Persons

**BLUEPRINT OF HOW TO  
GET PUBLISHED**



**Dr. Vipin Valiyattoor**  
Assistant Professor  
Dept. of Economics Sciences  
IIESR, Bhopal

**ACADEMIC WRITING  
AND PUBLISHING**



**Dr. K. Jafar**  
Assistant Professor  
Madras Institute of  
Development Studies, Chennai

@ 2 PM

30 JUL 2021

2 AUG 2021

@ 3 PM

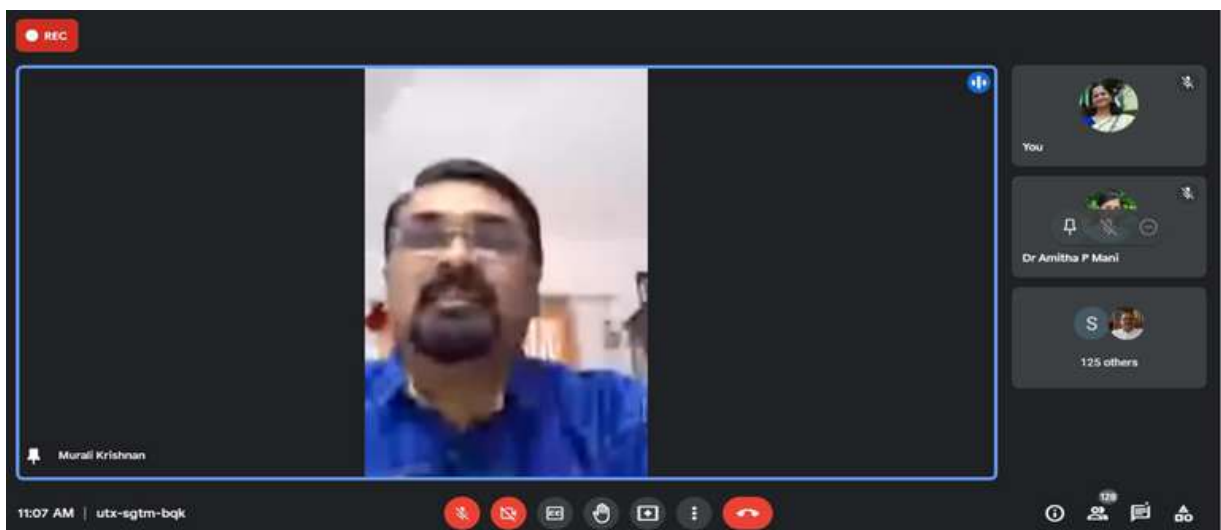
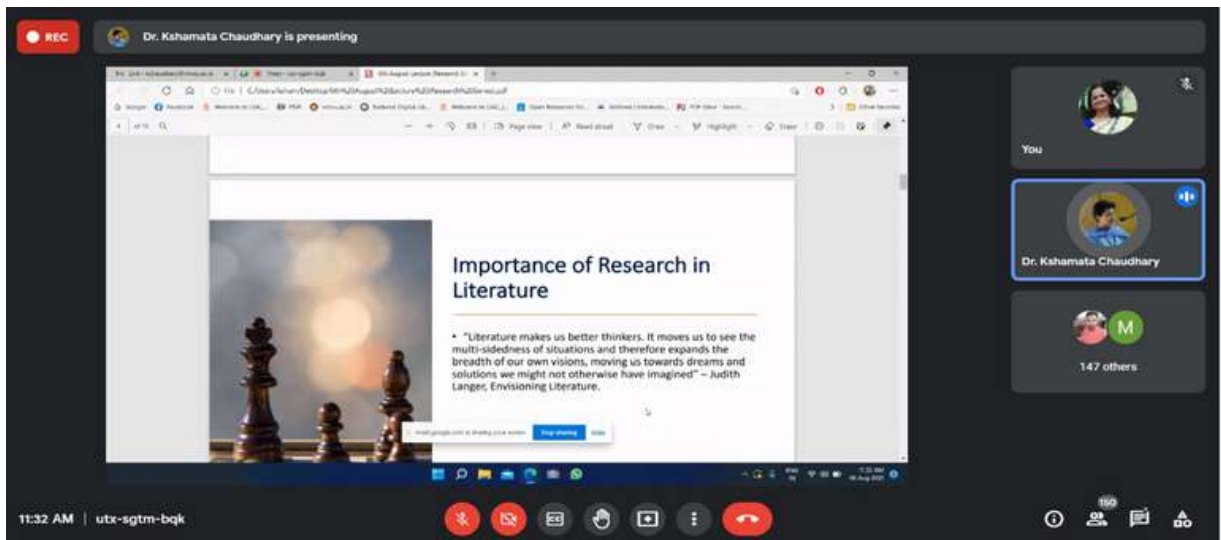
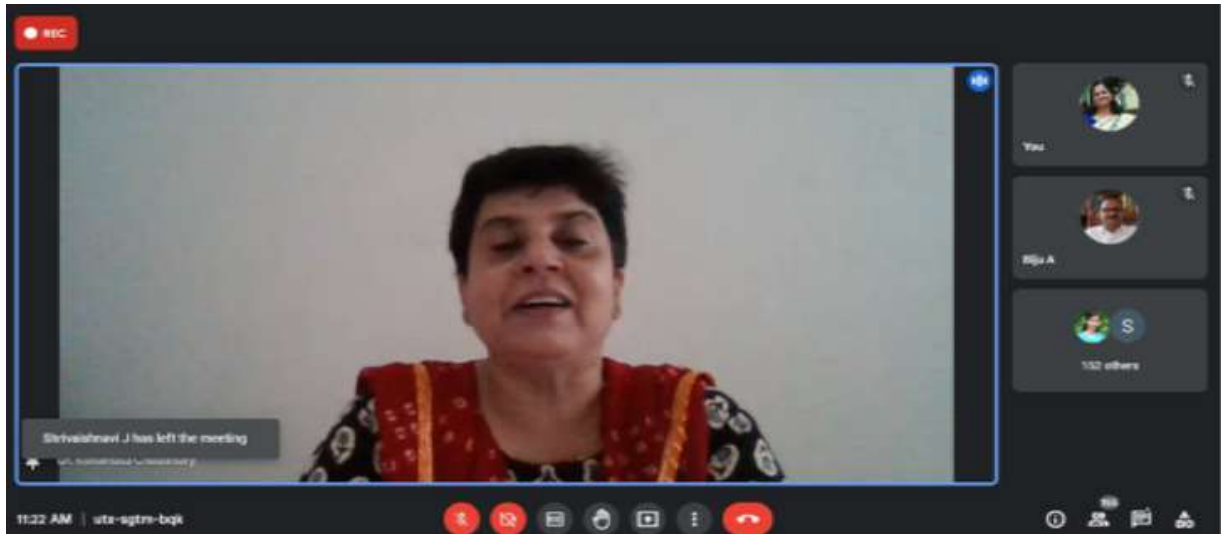
Registration Link:- <https://forms.gle/GNLiiFFULTgHHJMJB>

To join Telegram group of this webinar series  
<https://t.me/joinchat/43X0aR1qKAcyMWZI>

Principal: **Dr. A. Biju** | IQAC Co-ordinator: **Dr. Shafeer P.S.**- Mob: 9847250464  
H.O.D: **Smt. Jeena P.M.** | Co-ordinator: **Dr. Dhanya K.**- Mob: 94961 29594



# RESEARCH WORKSHOPS, CONFERENCES AND SEMINARS



## "Trade-Related Intellectual Property Rights Agreement: Private Power and Public Interest"

**Date: 27-01-2023**

**Venue: MES Asmabi College, Seminar Hall**

**Organizer: Internal Quality Assurance Cell (IQAC), MES Asmabi College**

### **Introduction**

On 27-01-2023, the Internal Quality Assurance Cell (IQAC) of MES Asmabi College organized an insightful and thought-provoking talk on the topic, "Trade-Related Intellectual Property Rights Agreement: Private Power and Public Interest." The talk was delivered by Dr. Fazeel Najeeb, Assistant Professor, Maldives International University, Maldives. This event aimed to provide a comprehensive understanding of the implications and complexities surrounding the Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement under the World Trade Organization (WTO).

### **Speaker Profile**

Dr. Fazeel Najeeb, the resource person for this talk, is a renowned expert in international trade law and intellectual property rights. His extensive academic and research background has made him a prominent figure in this field.

### **Event Highlights**

#### **Welcome Address**

The event commenced with a warm welcome address by Dr. Shafeer P S, IQAC Coordinator, MES Asmabi College. He expressed gratitude to Dr. Fazeel Najeeb for gracing the occasion with his expertise and emphasized the importance of understanding the impact of intellectual property rights on global trade.

#### **Talk by Dr. Fazeel Najeeb**

Dr. Fazeel Najeeb's talk was engaging and informative. He delved into the following key areas:

**Introduction to TRIPS Agreement:** Dr. Najeeb provided an overview of the TRIPS Agreement and its significance in the context of international trade. He explained its historical development and objectives.

**Private Power and Public Interest:** The speaker thoroughly examined the concept of private power in the context of intellectual property rights and how it intersects with the public interest. He highlighted the challenges and complexities associated with balancing private rights and public welfare.

**Implications for Developing Countries:** Dr. Najeeb discussed the implications of the TRIPS Agreement for developing countries, including issues related to access to essential medicines, technology transfer, and innovation.

**Controversies and Disputes:** The talk covered notable controversies and disputes related to the TRIPS Agreement, shedding light on real-world examples and their impact on global trade dynamics.

**Future Trends:** The speaker concluded by sharing his insights into the future of intellectual property rights in the context of international trade, including potential reforms and challenges ahead.

## Q&A Session

Following the talk, there was an engaging question-and-answer session. Participants actively posed questions and sought clarifications on various aspects of the TRIPS Agreement and its implications.

## Vote of Thanks

The event concluded with a vote of thanks delivered by Dr. Amitha P Mani, Joint IQAC Coordinator of MES Asmabi College, expressing gratitude to Dr. Fazeel Najeeb for his enlightening presentation. She also thanked the attendees for their active participation.

## Conclusion

The talk on "Trade-Related Intellectual Property Rights Agreement: Private Power and Public Interest" by Dr. Fazeel Najeeb was a resounding success. It provided a valuable platform for the participants to gain a deeper understanding of the complexities surrounding intellectual property rights in the context of global trade. The event not only broadened the knowledge of the attendees but also sparked meaningful discussions on important issues related to TRIPS.

The IQAC at MES Asmabi College remains committed to organizing such informative and intellectually stimulating events in the future to promote academic and intellectual growth among the students and faculty.



**BROCHURE OF THE PROGRAMME**



# IPR SEMINARS



**Photos of Trade-Related Intellectual Property Rights Agreement: Private Power and Public Interest**





# IPR SEMINARS

## STATE LEVEL SEMINAR ON INTELLECTUAL PROPERTY RIGHTS: NEEDS AND OPPORTUNITIES IN ACADEMIC SCENARIO

Intellectual Property rights help to protect the fruits of creative and innovative efforts. Appropriation by awarding these rights. Intellectual properties are products of the human intellect that are original, novel and inventive. They have some value in the market place and are the creation of a right person or team. Intellectual property rights cover the work of faculty members and the extent of the legal and judicial system within the academic community. Intellectuals of intellectual rights in academic institutions. Intellectual protection of these individuals would not stop the benefits of their work and would not harm the interests and development. The creation and use of intellectual property within colleges are intrinsically related to the core activities of the institution called teaching, research, scholarship and service. One of the key individuals related to who makes decisions. The quality of research and innovation given the resources available in the budgetary constraints. It is high time we should have an interface with resources and be ready to argue for science and academic freedom in the context of intellectual property. Intellectual property plays an important role in providing a competitive edge to any institution. It is necessary to protect the intellectual property in order to make organizations to use resources in a fruitful manner.

There are nearly a dozen of different laws that protect the intellectual property rights. These include patent, trademark, copyright, design, trade secrets, IP in biotechnology, data and databases, etc. There have been several new very technical regulations in patent and design. Even for biotech and other high-tech sectors, India's new policy on IP is in compliance with WTO TRIPS and is an important component in India's financial sector program. It is possible to overcome the barrier of innovation. Patenting and other practices are helping it. All are specially needed.

**Dr. Kasavan K**  
ICAR  
Sri Saneend C Sadasanandkumar  
Vice-Chancellor

**Dr. Ajith P Mohammedi**  
Principal  
Jb. K M Abdul Salam  
Dairymilk & Confectionery

**9.30 am** - Inaugural Session

**10.30 am** - **MS. ANJANA GURISH**  
Assistant Professor  
Centre for Intellectual Property Rights Studies  
COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY (CUSAT), KOCHI-22  
Lead Talk: Overview of the Indian Intellectual Property System.

**11.30 am** - **DR. SHEEJA F.B.**  
Principal, Sciences  
Group Entrepreneurship & Autotechnology Division  
INDIAN INSTITUTE OF SPACE RESEARCH, COIMBATUR  
Lead Talk: Intellectual Property Protection, Technology Commercialization and Entrepreneurship Development in Space.

**12.00 pm** - **MR. WINSON THOMAS**  
Assistant Professor  
Department of Economics  
PULLESAVARAPPAH COLLEGE, PULLESAVARAPPAH, KOTTAYAM  
Lead Talk: Geographical Indicator Registration and its Economic Implications.

**2.00 pm** - Voluntary session

### BROCHURE



### PHOTOS OF THE SESSION



## IPR AND MODERN BUSINESS SEMINAR

**Date: 17th December 2021**

**Time: 7.00 PM**

**Organized By:**

**Internal Quality Assurance Cell (IQAC), MES Asmabi College**

**In Collaboration With: Government Law College Ernakulam**

**Resource Person: Binu Poornamodan Chalayil, Associate Professor, Government Law College Ernakulam**

The seminar on "IPR and Modern Business" held on 17th December 2022 at MES Asmabi College, organized by the Internal Quality Assurance Cell in collaboration with Government Law College Ernakulam, aimed to provide insights into the importance of Intellectual Property Rights (IPR) in the context of modern business practices.

The seminar commenced with a warm welcome by Dr. A. Biju, the Principal of MES Asmabi College, followed by an inaugural address. Dr. Shafeer P. S, the Coordinator of IQAC, set the tone for the event

Binu Poornamodan Chalayil, Associate Professor at Government Law College Ernakulam, delivered an insightful keynote address. He provided a comprehensive overview of Intellectual Property Rights, their significance in business, and their role in fostering innovation and creativity. Chalayil also highlighted recent developments and trends in IPR, shedding light on their implications for modern businesses.

Dr. Shafeer P. S expressed gratitude to Binu Poornamodan Chalayil for his enriching presentation and the participants for their active engagement.

The seminar on IPR and Modern Business organized by MES Asmabi College's IQAC in collaboration with Government Law College Ernakulam was a resounding success. Participants gained valuable insights into the intricacies of intellectual property and its relevance in the contemporary business world. Such initiatives contribute significantly to the academic and professional development of the participants, fostering a culture of innovation and legal awareness.

# IPR SEMINARS

**MES Asmabi College**  
P Vemballur, Thrissur, Kerala  
www.mesasmabicollege.edu.in

**Webinar on IPR & Modern Business**

17-12-2021 - 7 PM - GMeet



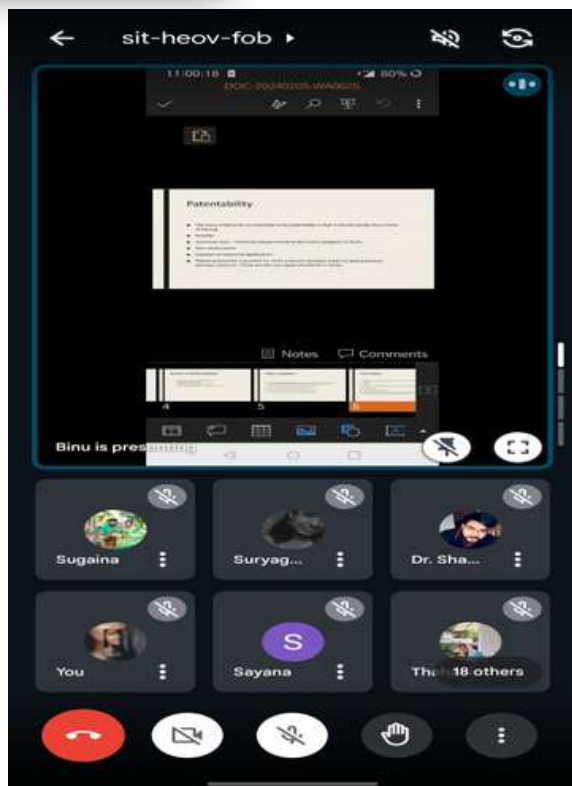
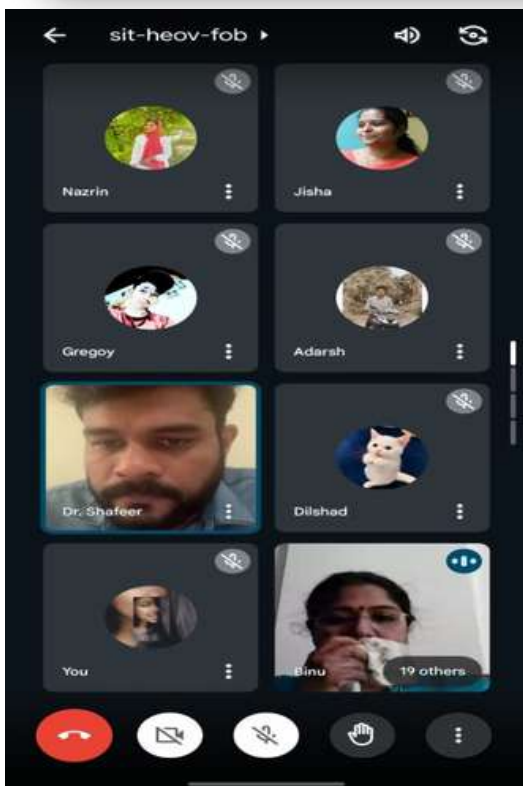
**Binu Poornamodan Cholayil**  
Associate Professor in Law  
Government Law College, Ernakulam

A Collaborative Quality Initiative (CQI)

Organised by IQAC, MES Asmabi College  
and Govt. Law College, Ernakulam

Dr. Shafeer PS  
Coordinator, IQAC      9847250464      Prof. A Biju  
Principal

**BROCHURE**



**SCREEN SHOTS OF THE SESSION**

## MEET THE SUCCESSFUL ENTREPRENEUR

Date: September 7, 2021, Time: 12:00 PM

Platform: Google Meet

IN ASSOCIATION WITH IEDC

### **Introduction:**

On September 7, 2021, the Internal Quality Assurance Cell (IQAC) of MES Asmabi College organized a startup webinar in collaboration with the Innovation and Entrepreneurship Development Cell (IEDC). The event aimed to provide a platform for participants to gain a better understanding of the challenges and opportunities for startups. The webinar featured Sri Kochouseph Chittilappilly as the chief guest and was conducted via Google Meet.

Event Highlights:

### **1. Chief Guest Address:**

Sri Kochouseph Chittilappilly, a renowned entrepreneur and philanthropist, graced the event as the chief guest. He delivered an inspiring and informative address, sharing his insights and experiences in the startup ecosystem. He emphasized the importance of innovation, determination, and perseverance for the aspiring entrepreneurs.

### **2. Keynote Presentations:**

The event featured a series of keynote presentations from industry experts and successful entrepreneurs. These presentations covered a wide range of topics related to startups, including funding, business development, market trends, and sustainability. Each presentation provided valuable insights and practical tips for the participants.

### **3. Panel Discussions:**

Several panel discussions were held, allowing interactive discussions and Q&A sessions with the panelists. The panels consisted of experts from various fields, including finance, marketing, technology, and legal aspects of startups. Participants actively engaged in these discussions and sought clarifications on their queries.

### **4. Networking Opportunities:**

The webinar provided networking opportunities for participants to connect with like-minded individuals, mentors, and potential collaborators. Breakout sessions and virtual networking rooms were organized to facilitate discussions and foster meaningful connections among the attendees.

### **5. Participant Engagement:**

The event witnessed active participation from 247 participants who were enthusiastic about gaining knowledge and insights into the startup ecosystem. The participants included students, aspiring entrepreneurs, professionals, and academicians.



# ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES

## 6. Post-Event Feedback:

After the webinar, feedback forms were distributed to gather insights from the participants. The feedback received was overwhelmingly positive, highlighting the event's impact on their understanding of startup challenges and opportunities.

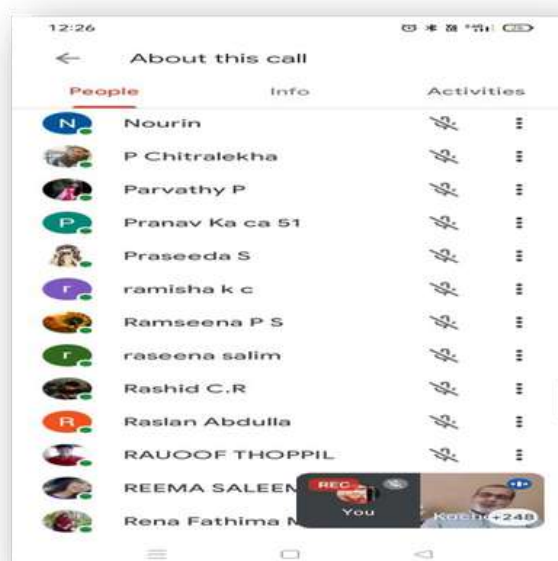
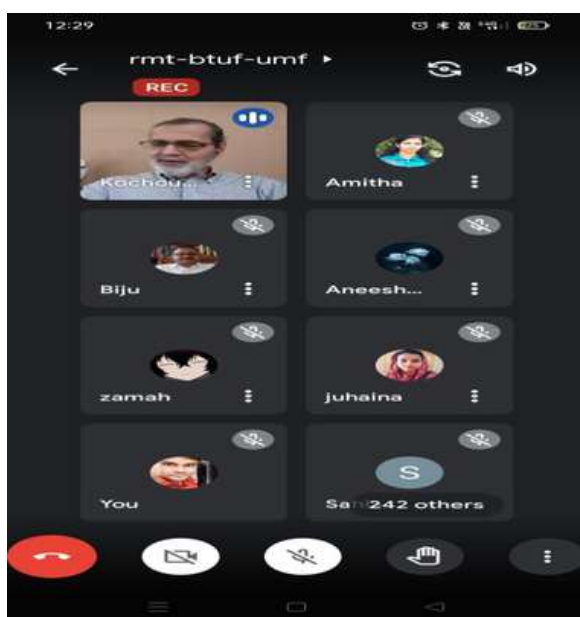
### Key Takeaways:

The webinar provided several key takeaways for participants:

1. Importance of Innovation: The significance of innovation and creative thinking in the startup ecosystem was emphasized.
2. Funding Strategies: Insights into various funding options and strategies for startups, including venture capital, angel investors, and government schemes.
3. Business Development: Strategies for business growth, market entry, and customer acquisition were discussed in detail.
4. Legal and Compliance Aspects: Guidance on legal requirements and compliance for startups, including intellectual property rights and registration processes.
5. Sustainability and Social Responsibility: The role of startups in promoting sustainability and social responsibility was a central theme of the event.

### Conclusion:

The startup webinar organized by IQAC in association with IEDC of MES Asmabi College on September 7, 2021, was a resounding success. The event provided valuable insights, knowledge, and networking opportunities for the 247 participants. Sri Kochouseph Chittilappilly's presence as the chief guest added significant value, and the event contributed to fostering a better understanding of the challenges and opportunities in the startup ecosystem. The positive feedback received from participants demonstrates the event's effectiveness in achieving its objectives.





**M.E.S ASMABI COLLEGE**  
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

INTERNAL QUALITY ASSURANCE CELL (IQAC)  
*IN ASSOCIATION WITH*  
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL (IEDC)

## MEET THE SUCCESSFUL ENTREPRENEUR



**Kochouseph Chittilappilly**

CHAIRMAN AND CHIEF EXECUTIVE OFFICER  
OF V-GUARD INDUSTRIES LTD

**07 | 09 | 2021**

**12:00 to 1:00 PM**



INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE

Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S.- Mob: 9847250464  
IEDC Nodal officer: Chithra P

# RESEARCH PROJECT PREPARATION

## PROJECT MASTERY: PREPARATION COURSE

Title: Project Mastery: Preparation Course

Date: June 22, 2022

Dr. Sefiya K. M. provided a brief overview of the course, emphasizing its significance in equipping postgraduate students with the necessary skills and knowledge required for successful project preparation.

Dr. Sefiya elaborated on the content and structure of the course, which included modules on research methodology, literature review, data collection and analysis techniques, project proposal writing, and presentation skills. She mentioned that the course was designed to be interactive, with practical exercises and case studies to facilitate better understanding and application of concepts.

Dr. Sefiya highlighted some of the challenges faced during the implementation of the project preparation, including time constraints, resource limitations, and the need for additional support staff. However, she acknowledged the proactive efforts of the faculty members in overcoming these challenges and ensuring the smooth conduct of the project preparation.



**BROCHURE OF THE PROGRAMME**



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**PROJECT MASTERY: PREPARATION COURSE**

# RESEARCH PROJECT PREPARATION

## PROJECT PROLOGUE: PREPARATION TRAINING FOR POSTGRADUATE STUDENTS

**Date: August 30, 2022, Time: 10:30 AM**

**Resource Person: Dr. Jisha K. C, Assistant Professor**

**Organized by: Internal Quality Assurance Cell (IQAC)**

The "Project Prologue: Preparation Training" is a crucial initiative tailored for postgraduate students, scheduled to take place on August 30, 2022, at 10:30 AM. This program aims to equip students with essential skills and insights required for their upcoming projects and research endeavors.

Dr. Jisha K. C, Assistant Professor, Research Department of Botany, MES Asmabi College was the resource person.

**MES ASMABI COLLEGE**  
GOVT.AIDED, UGC RECOGNISED & AFFILIATED TO  
UNIVERSITY OF CALICUT P.VEMBALLUR, PO,  
KODUNGALLUR, THRISSUR DT, KERALA 680 671

**PROJECT PROLOGUE:  
PREPARATION TRAINING**

**DR. JISHA K.C**  
ASST.professor

**DATE**  
30 August, 2022

**TIME**  
10.30 AM

**AN IQAC INITIATIVE**

**DR. A. BIJU**  
(PRINCIPAL)

[www.mesasmabiccollege.edu.in](http://www.mesasmabiccollege.edu.in)

**DR. SHAFEEER, P. S**  
(COORDINATOR, IQAC)

**BROCHURE**

# RESEARCH PROJECT PREPARATION



PHOTO OF THE SESSION

## PROJECT EDGE: GEARING UP FOR SUCCESS THROUGH ADVANCED PREPARATION

The seminar, "Project EDGE: Gearing Up for Success Through Advanced Preparation," was conducted on Monday, March 22, 2022, from 9:30 AM onwards. The primary objective of the program was to equip students with advanced preparation strategies to enhance their knowledge in project work. Mr. Bharathan Syam, was the research scholar.

Dr Shafeer P S, IQAC coordinator welcomed the gathering. Session includes the topic such as

- Structure of the project
- How to collect literature review and the theoretical frame work
- Data analysis and its tool



# RESEARCH PROJECT PREPARATION

Bharathan proved to be an effective and insightful mentor as he shared his knowledge on project structuring, literature review, theoretical framework development, and data analysis with students. Overall, his teaching proved invaluable, enhancing the students' proficiency in project development and research methodology.

Sefiya K M ( IQAC Member) Proposed the vote of thanks.

The brochure features a blue and white color scheme. At the top left is the college crest. The main title 'PROJECT EDGE:' is in large blue letters, with the subtitle 'GEARING UP FOR SUCCESS THROUGH ADVANCED PREPARATION' below it. A circular photo of Bharathan Syam is on the left, with a blue arrow pointing to his name and title 'RESEARCH SCHOLAR'. To the right, the date 'Monday 22 MARCH 2022' and time '9.30 Am' are listed. Three blue downward-pointing chevrons are below the time. At the bottom, a blue banner says 'ORGANIZED BY IQAC', with the names of the Principal and Coordinator below it.

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P.VEMBALLUR, PO. KODUNGALLUR, THRISSUR DT, KERALA 680 671

**PROJECT EDGE:**  
GEARING UP FOR SUCCESS THROUGH  
ADVANCED PREPARATION

**Monday**  
22 MARCH 2022

**Time**  
9.30 Am

**BHARATHAN SYAM**  
RESEARCH SCHOLAR

**ORGANIZED BY IQAC**

**DR. A. BIJU**  
(PRINCIPAL)

**DR. SHAFEER .P. S**  
(COORDINATOR, IQAC)

## BROCHURE OF THE PROGRAMME