

MES ASMABI COLLEGE

P VEMBALLUR



COLLABORATIVE QUALITY INITIATIVES WITH OTHER INSTITUTIONS



INDEX

SL NO.	Name of the programme	Resource person	Collaborative Institution	Year &Date
2022-23 AY				
1	A Webinar on Basic Research Methodology	Dr. Suresh V Assistant professor Dep. of Botany government Victoria college Palakkad	SN College, Nattika	27/5/2023
2	Student-Centric Pedagogical Approaches in Higher Education	Dr. Issac Paul, Assistant Professor, HOD Commerce Department, Government College of Teacher Education, Thycaud, Thiruvananthapuram	Govt. College of Teacher education, Thiruvananthapuram	7/2/2023
3	National seminar on NEP and Higher Education Scenario in Humanities and social sciences: Opportunities and challenges	Dr. Rajesh Kalarivayil, Dr. Salah Punathil, Dr. Smitha Sasidharan Nair	Kerala State Higher Education Council, Govt. of Kerala, Thiruvanthapuram	6-7/10/2022
4	Seminar on media, democracy, and 75 th years of freedom	Sri. Sebastian Paul, Ms. Sreeja Syam	Institute of parliamentary affairs, Govt. of Kerala	11/11/2022
5	Webinar on How to prepare and Publish Quality Articles for UGC care , Scopus and Top tier journals	Dr. P Murugan Assistant Professor School of Management Studies , University of Hyderabad	Kerala State Higher Education Council, Government of Kerala, Thiruvananthapuram	23/11/2022
6	NAAC Mock visit	Prof. A Biju, Principal, MES Asmabi College	St. Xavier's College for Women, Aluva	21/01/2023

7	National Conference on Inter Disciplinary Academic Translational Research and Innovation 2023	Prof. Dr M K Jayaraj , Dr. Manoj Komath, Dr.Sabareswaran A , Dr.Soumya Starlet , Dr.Arjun G Namboothiri	Kerala State Higher Education Council, Government of Kerala, Thiruvananthapuram	7-8 /2/2023
8	Annual Research Conclave and International Conference on Advancement in Research" ESPLORO" 23	Dr. Aparna Sajeev Assistant Professor University of Calicut. Dr. Santhosh Kumar Associate Professor, CUSAT	Kerala State Higher Education Council, Government of Kerala, Thiruvananthapuram	29-30/3/2023
2021-22 AY				
9	Basics of Qualitative Research - A Hands-on Experience	Dr. Arunima K V	Government Arts and Science College, Thrithala	30/4/2022
10	A Webinar series on film making and film appreciation -Deep focus: Sub Themes	Different resource person given below	Kerala State Chalachitra Academy	12-07-2021 to 16-08-2021
10.1	Gender equality and inclusivity in Malayalam Cinema	Maala Parvathy, Actress and Psychologist, Vidhu Vincent, Film Director & Anumol, Actress	Kerala State Chalachitra Academy	12-07-2021
10.2	Introduction to Visual Editing	Smt. Beena Paul, Film Editor	Kerala State Chalachitra Academy	13-07-2021
10.3	Introduction to Film Direction	Mahesh Narayanan, Film Director and Screen Writer	Kerala State Chalachitra Academy	14-07-2021
10.4	Film Appreciation	Dr. CS Venkiteswaran, Film Critic	Kerala State Chalachitra Academy	15-07-2021
10.5	History of World Cinema	K B. Venu, Film Director	Kerala State Chalachitra Academy	26-07-2021
10.6	History of Indian Cinema	K B. Venu, Film Director	Kerala State Chalachitra Academy	27-07-2021

10.7	Film Movements (Neo Realism and New Wava)	Dr. V Rajakrishnan, Film Critic and Film Maker	Kerala State Chalachitra Academy	28-07-2021
10.8	Creative Writing for Film	Sri. John Paul, Script Writer	Kerala State Chalachitra Academy	29-07-2021
10.9	Film Appreciation	I Shanmugasdas, Film Critic	Kerala State Chalachitra Academy	30-07-2021
10.10	Creative Writing for Film	Sri. Sajeev Pazhoor, Script writer and Director	Kerala State Chalachitra Academy	02-08-2021
10.11	Fundamentals of TV Production	Sri. Baiju Chandran, Rtd. Deputy Director of programmes, Dooradarshan	Kerala State Chalachitra Academy	11-08-2021
10.12	Introduction to Cinematography	Sri. Sunny Joseph, Cinematographer	Kerala State Chalachitra Academy	13-14, 08-2021
10.13	Creative writing for television	Sreekala MS, Anchor	Kerala State Chalachitra Academy	16-08-2021
11	Peer team member of Academic and Administrative Audit	Dr. A Biju, Principal, MES Asmabi College	PSMO College, Thirurangadi	08/10/2021
12	Report on IPR and Modern Business Seminar	Binu Poornamodan Cholayil, Associate Professor, Government Law College, Ernakulam	Government Law College, Ernakulam	7/12/2021
13	Webinar on Intellectual Property Rights	Ms. Neetu and Ms. Moumita Gorai, CIPAM	Cell for IPR Promotion and Management, Ministry of Commerce and Industries, Govt of Kerala and DPIIT-IPR Chair, CUSAT	17/3/2022
2020- 21 AY				
14	Revised framework on NAAC Accreditation	Dr. Shafeer PS, Assistant Professor & IQAC Coordinator MES Asmabi College	Mount Seena College of Arts & Science, Akalur	17/8/2020

15	NAAC Accreditation through Effective Documentation	Dr. Shafeer PS, Assistant Professor & IQAC Coordinator MES Asmabi College	Cooperative Arts and Science College, Madayi	26-9-2020
2019-20 AY				
16	Innovative Classroom Technologies: Transforming Traditional Teaching	Remesh N, Assistant Professor in the Department of Commerce at Govt College, Thrithala	Govt Arts and Science College, Thrithala	21-09-2019
17	Three Day National Workshop on Researchers	Dr. N Sasidharan, Scientist , KFRI, Mrs. Aswini, CGIST & Dr.Amitha Bachan K N	Western Ghats Hornbill Foundation & Kerala GIS Community	23-25 /10/2019
18	State level Workshop on Outcome Based Education	Dr. Sunil Job, Director, Trainer, IPSR	IPSR Solutions Ltd Kottayam and UK	10/3/2020
19	Training Program on SPARK and other Administrative Matters	Sri.Sanal Kumar, Govt of Kerala	Kerala State Higher Education Council, Government of Kerala, Thiruvananthapuram	25/1/2020
20	Faculty Development Program on Theatrics Skills for Effective Teaching	Dr. Suja Karthika Founder and Chief Trainer Exceller Training	Kerala State Higher Education Council, Government of Kerala, Thiruvananthapuram	2/11/2019
2018-19 AY				
21	Climate change Resilience: Views economics and Environment	Dr.Achmad Jusman Siswandi, Dr.Kushum Shakya & Dr.Shabeer K P	Directorate of climate change ,Govt of Kerala and Department of Economics ,John Mathi Centre, University of Calicut	14-15 /2/2019

WEBINAR ON BASIC RESEARCH METHODOLOGY

In collaboration with Sree Narayana College, Nattika

- **Title of the program.** : Webinar on Basic Research Methodology
- **Collaborative institute** : Sree Narayana College, Nattika
- **Name of the coordinators.** : Dr. Shafeer P S (MES Asmabi College) & Dr. Sankaran K K (SN College, Nattika)
- **Organising Department/Cell** : IQAC
- **Date & Duration** : 27-05-2023
- **Number of participants** : 131
- **Objective of the program** : To get basic idea about research methodology for research scholars and faculties

Report

Introduction:

The Internal Quality Assurance Cell (IQAC) of MES Asmabi college in association with SN College Nattika organized a highly informative webinar on "Basic Research Methodology" to enhance participants' understanding of fundamental research techniques and principles. The webinar aimed to equip participants with the essential knowledge and skills required for conducting high-quality research in various disciplines.

Agenda:

Welcome Address: The webinar began with a warm welcome by Dr. Sankaran K K, the coordinator of IQAC, SN College Nattika. He introduced the purpose of the webinar and emphasized the significance of research methodology in academic and professional pursuits.

Dr. A Biju from MES Asmabi College and Dr. Jaya PS from SN College, Nattika addressed the gathering.

Dr. A Biju, emphasised the importance of educational partnerships and discussed the shared goals and values between the two institutions. He highlighted the transformative role of education in shaping future generations and fostering a sense of community.

Dr. Jaya PS, Principal of SN College, Nattika, acknowledged the collaborative spirit between the colleges and emphasized the potential for joint initiatives to drive positive change in education and research. She underlined the role of educators in nurturing holistic development in Students.

Keynote Address: Dr.Suresh V, Assistant Professor in Botany, Govt. Victoria College, Palakkad, an eminent researcher and expert in research methodology, delivered the keynote address. He shed light on the importance of research methodology in the advancement of knowledge and its role in generating valid and reliable results.

Topic 1: Understanding Research Basics: This session focused on introducing participants to the fundamental concepts of research, including its types, purposes, and significance. The speaker explained the research process, highlighting key stages such as problem identification, literature review, hypothesis formulation, data collection, and analysis.

Topic 2: Research Design and Methodology: Through this session, participants gained insights into various research designs and methodologies. The speaker elaborated on experimental, observational, qualitative, and quantitative research designs, guiding participants on selecting the most appropriate design for their research objectives.

Topic 3: Data Collection and Analysis: The importance of collecting accurate and relevant data was emphasized in this session. The speaker discussed various data collection methods, such as surveys, interviews, and observations. Additionally, participants learned about data analysis techniques, including descriptive and inferential statistics.

Topic 4: Ethical Considerations in Research: Ethical principles and considerations in research were discussed to ensure that participants understand the importance of maintaining integrity and respect for their rights. The speaker highlighted ethical guidelines and provided practical examples of ethical challenges in research.

Topic 5: Writing Research Proposals and Reports: This session provided participants with insights into crafting effective research proposals and reports. The speaker shared tips on structuring proposals, literature review writing, and the components of a well-organized research report.

Q&A and Interactive Session: Throughout the webinar, participants had the opportunity to engage in interactive Q&A sessions, clarifying doubts and seeking further insights from the speakers. This segment fostered an enriching learning experience and encouraged active participation.

Concluding Remarks: The webinar concluded with closing remarks from Dr. Shafeer P S, IQAC Coordinator, MES Asmabi College, expressing gratitude to the speakers and participants for their active involvement. Participants were encouraged to apply the knowledge gained in their research endeavors and to stay connected with IQAC for future learning opportunities.

Conclusion:

The Basic Research Methodology webinar organized by IQAC proved to be a valuable platform for participants to enhance their understanding of essential research techniques. The insightful sessions, expert speakers, and interactive discussions collectively contributed to the participants' knowledge and proficiency in research methodology. The webinar underscored IQAC's commitment to fostering academic excellence and research prowess among the institution's stakeholders.



INTERNAL QUALITY ASSURANCE CELL

Of

SREE NARAYANA COLLEGE, NATTIKA

AND

M E S ASMABI COLLEGE, P. VEMBALLUR



Organize

*A Webinar On
Basic Research Methodology*

Resource Person: DR SURESH V
ASSISTANT PROFESSOR
DEPT. OF BOTANY
GOVT. VICTORIA COLLEGE,
PALAKKAD



ON 27th MAY 2023, SATURDAY
@7.00 P.M



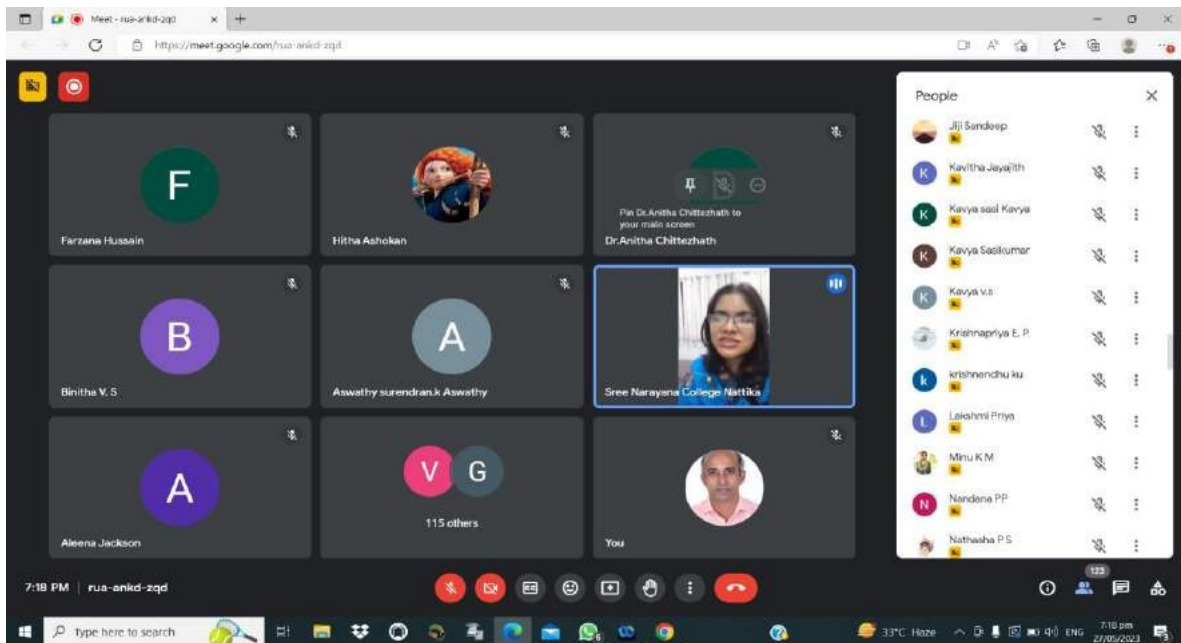
GOOGLE MEET LINK

<https://meet.google.com/rua-ankd-zqd>

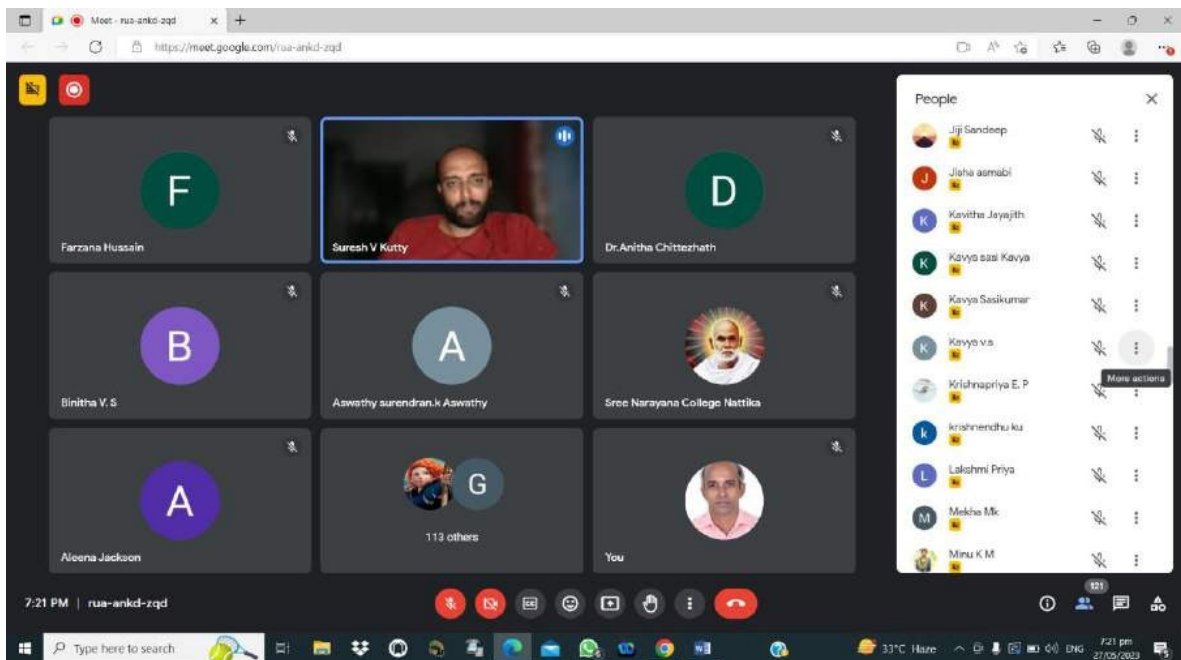
Programme Schedule

Welcome Speech:	Dr. Sankaran K K IQAC Coordinator Sree Narayana College Nattika
Principals' Address:	* Dr . A Biju Principal M.E.S Asmabi College P. Vemballur * Dr.Jaya P S Principal Sree Narayana College Nattika
Key Note Address :	Dr. Suresh V Assistant Professor Dept. Of Botany Govt. Victoria College Palakkad
Vote of Thanks:	Dr Shafeer P S IQAC Coordinator M.E.S Asmabi College P. Vemballur

Screenshots of the programme

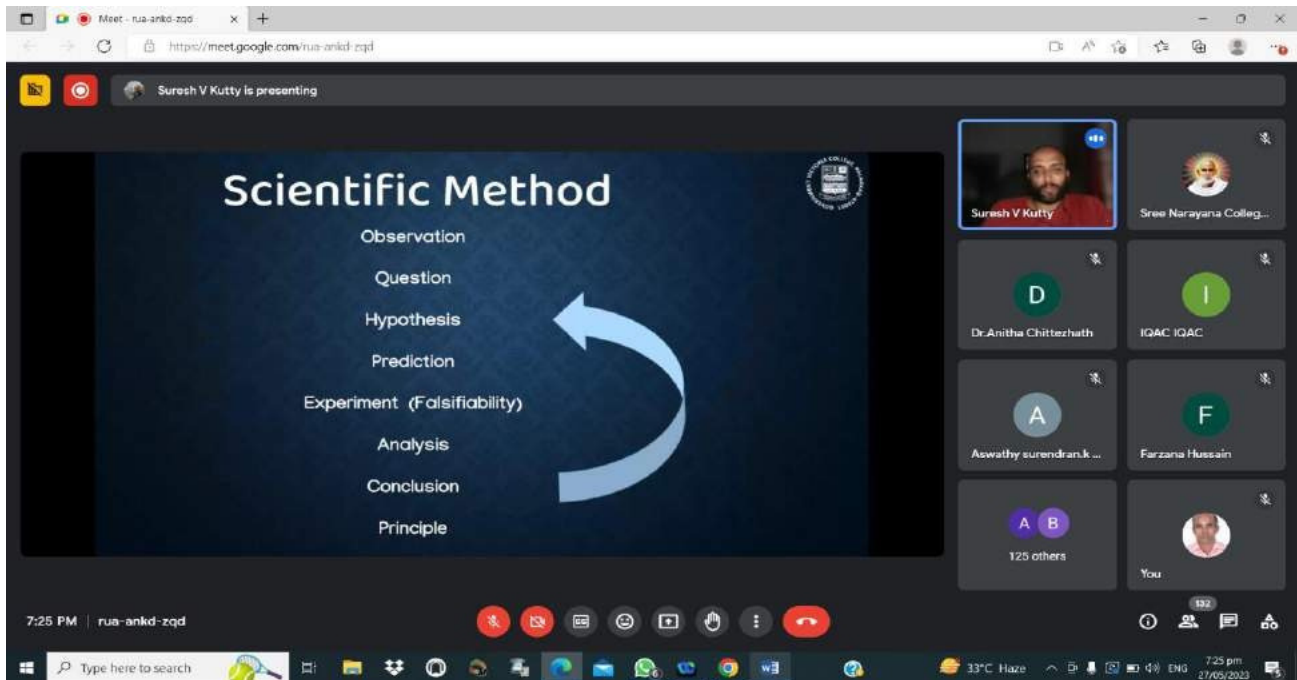


Principal Dr. Jaya, SN College Nattika welcoming the gathering on 27-05-2023

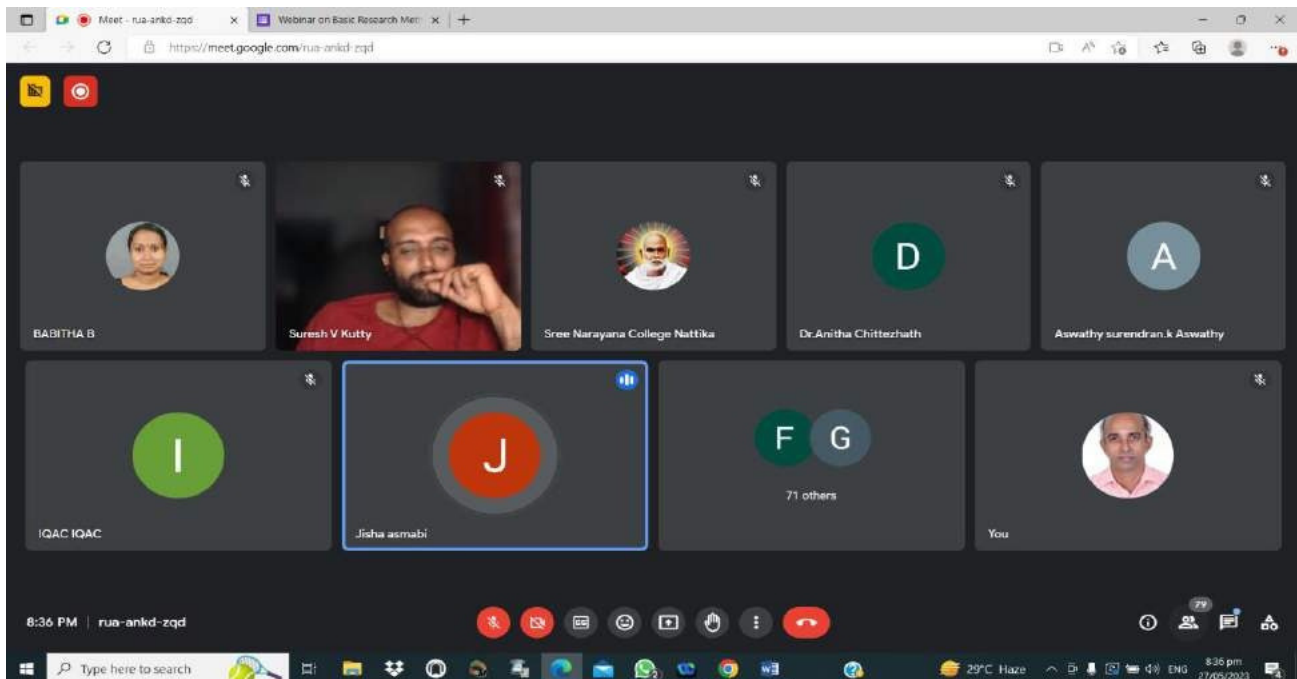


Resource Person, Dr. Suresh V, Govt. Victoria College Palakkad handling the session on 27-05-2023

COLLABORATIVE QUALITY INITIATIVES 2022-23



Resource Person, Dr. Suresh V, Govt. Victoria College Palakkad handling the session on 27-05-2023



Dr. Jisha K C, MES Asmabi College proposing the vote of thanks on 27-05-2023

STUDENT-CENTRIC PEDAGOGICAL APPROACHES IN HIGHER EDUCATION

In collaboration with Govt. College of Teacher Education, Thiruvananthapuram

Report

Date: 7-2-2023

Time: 7:00 PM

Platform: Google Meet

Resource Person: Dr. Issac Paul, Assistant Professor, HOD Commerce Department, Government College of Teacher Education, Thycaud, Thiruvananthapuram. The seminar commenced Dr. Shafeer P.S. extending a warm welcome to all participants, emphasizing the importance of the chosen topic, "Student-Centric Pedagogical Approaches in Higher Education." Dr. A. Biju, the Principal of MES Asmabi College, delivered a felicitation speech, expressing gratitude to the resource person, attendees, and organizers. Dr. Issac Paul, the esteemed resource person, shared insights into student-centric pedagogical approaches, drawing from his vast experience. He elaborated on the importance of tailoring teaching methods to meet the diverse needs of students, fostering engagement, critical thinking, and lifelong learning. He also discussed various students centric methods such as experiential learning, participative learning, problem solving methodologies and other innovative teaching pedagogies. The seminar featured an engaging interactive session where participants had the opportunity to ask questions, seek clarification, and share their experiences. Dr. Issac Paul responded thoughtfully, enriching the discussion with practical examples and case studies.

Dr. Sheena, IQAC member, extended gratitude to Dr. Issac Paul for his enlightening session. She thanked all the participants for their active involvement, emphasizing the collective effort in making the event successful. The seminar on "Student-Centric Pedagogical Approaches in Higher Education" provided a platform for meaningful discussions and shared insights, contributing to the ongoing discourse on enhancing the quality of education. The collaboration between MES Asmabi College and Govt. College of Teacher Education exemplified a commitment to fostering excellence in higher education.

Programme Brochure



MES ASMABI COLLEGE

GOVT.AIDED, UGC RECOGNISED & AFFILIATED TO UNIVERSITY OF CALICUT
P.VEMBALLUR, PO. KODUNGALLUR, THRISSUR DT, KERALA 680 671

STUDENT CENTRIC PEDAGOGICAL APPROACHES IN HIGHER EDUCATION



7 FEBRUARY 2023



7.00 PM TO 8.30 PM - GMEET

MAJOR TOPICS

EXPERIENTIAL LEARNING METHODS
PARTICIPATIVE LEARNING METHODS
PROBLEM SOLVING METHODOLOGIES
OTHER INNOVATIVE TEACHING METHODS



DR. ISSAC PAUL

ASSOCIATE PROFESSOR IN EDUCATION
HOD COMMERCE DEPARTMENT
GOVERNMENT COLLEGE OF
TEACHER EDUCATION , THYCAUD ,
THIRUVANANTHAPURAM

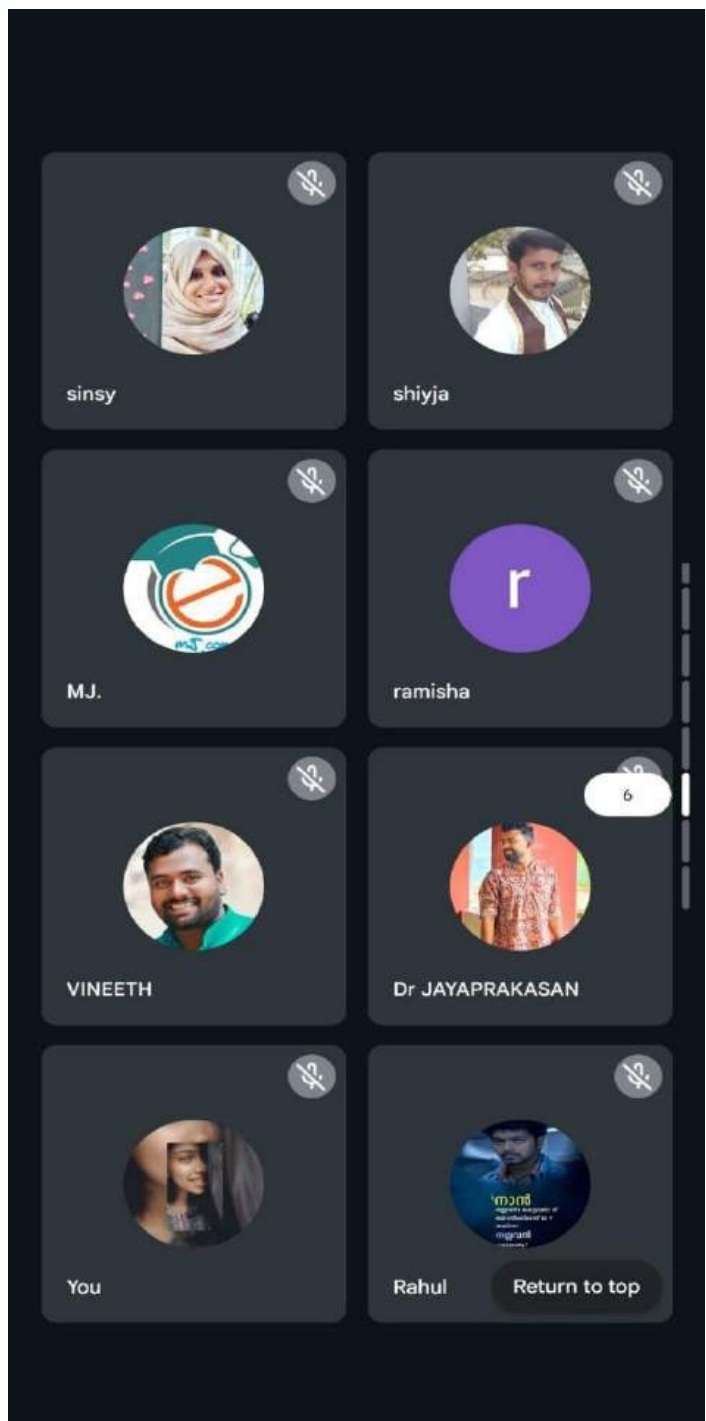
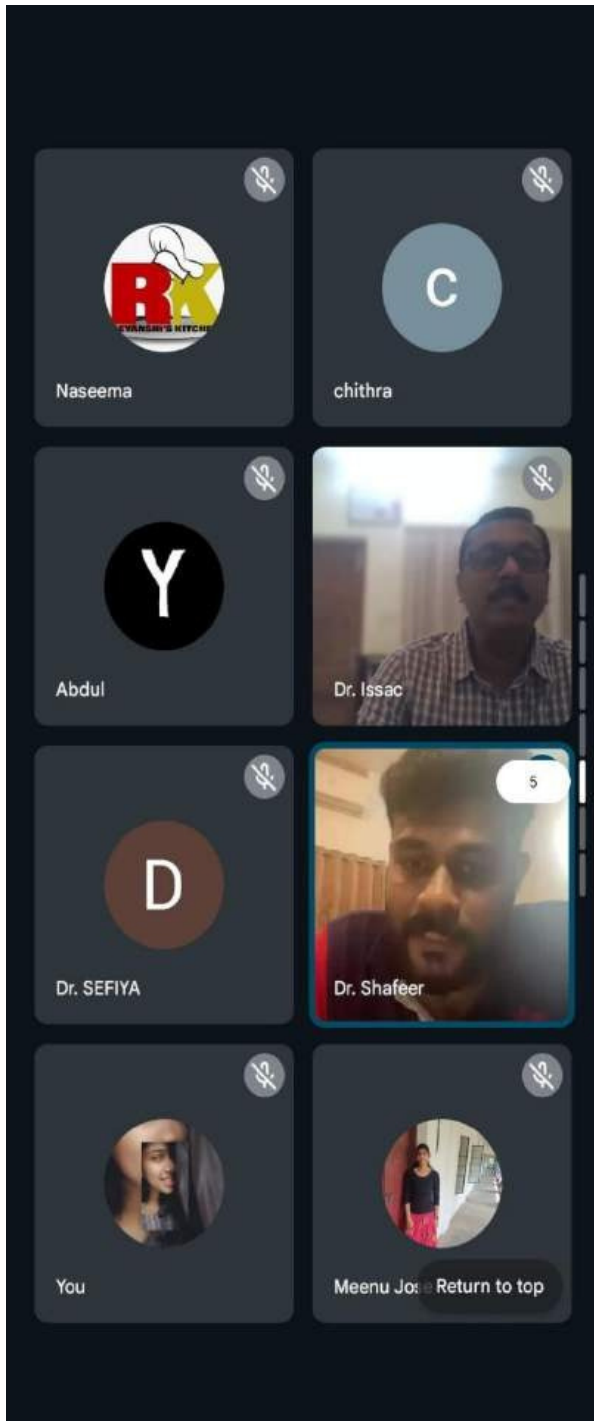
A COLLABORATIVE QUALITY INITIATIVE (CQI)

ORGANISED BY
IQAC, MES ASMABI COLLEGE AND
GOVT. COLLEGE OF TEACHER EDUCATION,
THIRUVANANTHAPURAM

DR. SHAFEER .P. S
COORDINATOR, IQAC

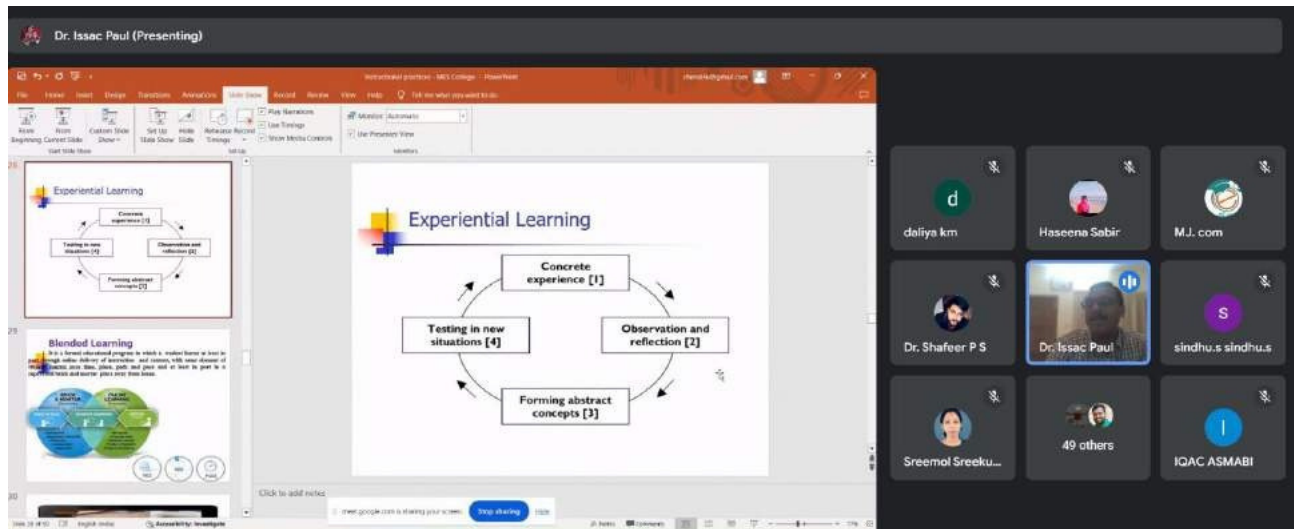
PROF. A. BIJU
(PRINCIPAL)

MOB: 9847250464

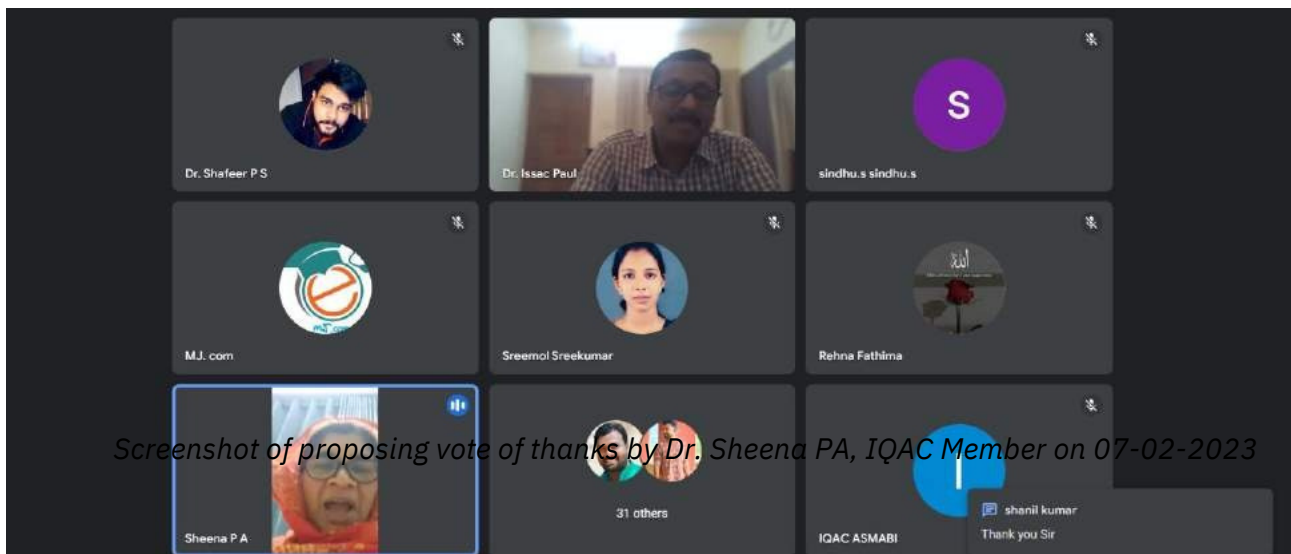


Screenshots of welcome address by Dr. Shafeer PS, IQAC Coordinator & sessions handling by Dr. Issac Paul, Resource Person on 07-02-2023

COLLABORATIVE QUALITY INITIATIVES 2022-23



Screenshot of session by Dr. Issac Paul, Resource Person on 07-02-2023



Screenshot of Dr. Sheen P.A. proposing vote of thanks 07-02-2023

TWO-DAY NATIONAL SEMINAR: NEP AND HIGHER EDUCATION SCENARIO IN HUMANITIES AND SOCIAL SCIENCES: OPPORTUNITIES AND CHALLENGES

IQAC & Department of Political Science in Association with Kerala State Higher Education Council

Report

Date: 6th & 7th October, 2022

The Two-Day National Seminar on "NEP and Higher Education Scenario in Humanities and Social Sciences: Opportunities and Challenges" commenced with great enthusiasm and participation from scholars, academicians, and students from various parts of the country. Hosted by the IQAC & Department of Political Science in collaboration with the Kerala State Higher Education Council, the seminar aimed to delve into the implications of the National Education Policy (NEP) on the landscape of higher education, particularly in the realms of humanities and social sciences.

Day 1 Highlights:

The inaugural session began with a warm welcome speech by Dr. Sanand Sadanandan, setting the tone for the insightful discussions ahead. Dr. A Biju, the principal, extended his felicitations, highlighting the significance of the seminar in addressing contemporary challenges in higher education.

The keynote address was delivered by Dr. Rajesh Kalarivayil, Assistant Professor Department of Social Work, Tezpur University, Assam. Dr. Kalarivayil shed light on the key provisions of the NEP and its potential impact on the humanities and social sciences domain.

This was followed by sessions led by esteemed resource persons. Dr. Salah Punathil, Assistant Professor at the Center for Regional Studies, School of Social Science, University of Hyderabad, provided valuable insights into the evolving paradigms in higher education pedagogy.

The post-lunch session saw Dr. Smitha Sasidharan Nair, Assistant Professor Centre of Health and Mental Health, TATA Institute of Social Science, Mumbai, engaging the audience with her expertise on interdisciplinary approaches in social sciences education.

Day 2 Highlights:

The second day of the seminar commenced with continued fervor. Sessions on various dimensions of the NEP and its implications unfolded with engaging discussions and thought-provoking presentations by scholars and participants.

Dr. Shafeer P S, the IQAC coordinator, extended his gratitude through a vote of thanks, acknowledging the efforts of all involved in making the seminar a success.

Conclusion:

Conclusion

The Two-Day National Seminar proved to be a platform for enriching discourse and exchange of ideas on the NEP and its ramifications on higher education in humanities and social sciences. It fostered a collaborative spirit among participants and reinforced the commitment towards enhancing the quality and relevance of education in these domains.

The organizing committee expressed sincere appreciation to all speakers, participants, and collaborators for their invaluable contributions, which made the seminar a resounding success.

MES ASMABI COLLEGE
P.Vemballur, Kodungallur
Affiliated to University of Calicut

IQAC & Department of Political Science
in association with
Kerala State Higher Education Council

**TWO DAY
NATIONAL
SEMINAR**

NEP and Higher Education Scenario
in Humanities and Social Sciences:
Opportunities and Challenges

6TH & 7TH OCTOBER

Dr. Rajesh Kalarivayil
Assistant Professor
Dept. of Social Work
Tezpur University, Assam

Dr. Salah Punathil
Assistant Professor
Center for Regional Studies
School of Social Science
University of Hyderabad

Dr. Smitha Sasidharan Nair
Assistant Professor
Centre of Health and Mental Health
TATA Institute of Social Science, Mumbai

Dr. A. Biju
Principal

Dr Sanand Sadanandan
HoD Political Science

Dr Shafeer P S
IQAC Coordinator

BROCHURE OF THE PROGRAMME



PHOTOGRAPHS OF THE PROGRAMME

ONE-DAY SEMINAR ON MEDIA, DEMOCRACY & 75 YEARS OF FREEDOM

**Department of Political Science & IQAC, MES Asmabi College
in Association with
Institute of Parliamentary Affairs, Govt. of Kerala
Thiruvananthapuram**

**Friday, 11th November 2022 @ Seminar hall
Programme**

Registration- 9-9.30 am

Inaugural ceremony- 9.30 am

Welcome	- Dr Sanand Sadanandan, HoD, Political Science
Presidential address	- Dr A Biju, Principal
Inauguration	- Sri E T Taison Master, MLA, Kaipamangalam Constituency
Key note address	- Dr Sebastian Paul, Media Critic
Plenary 1	- Sri N Madhavankutty, Former Resident Editor, The Indian Express
Address by the secretary	- Adv Navas Kattakath
Address by the chairman	- Sri Aspin Asharaf
Felicitation	- Dr Reena Mohamed, Vice Principal -Dr Jiji Paul, District Coordinator, Forum for Democracy & Social Justice
Vote of Thanks	- Dr Amitha P Mani, IQAC Jt Coordinator

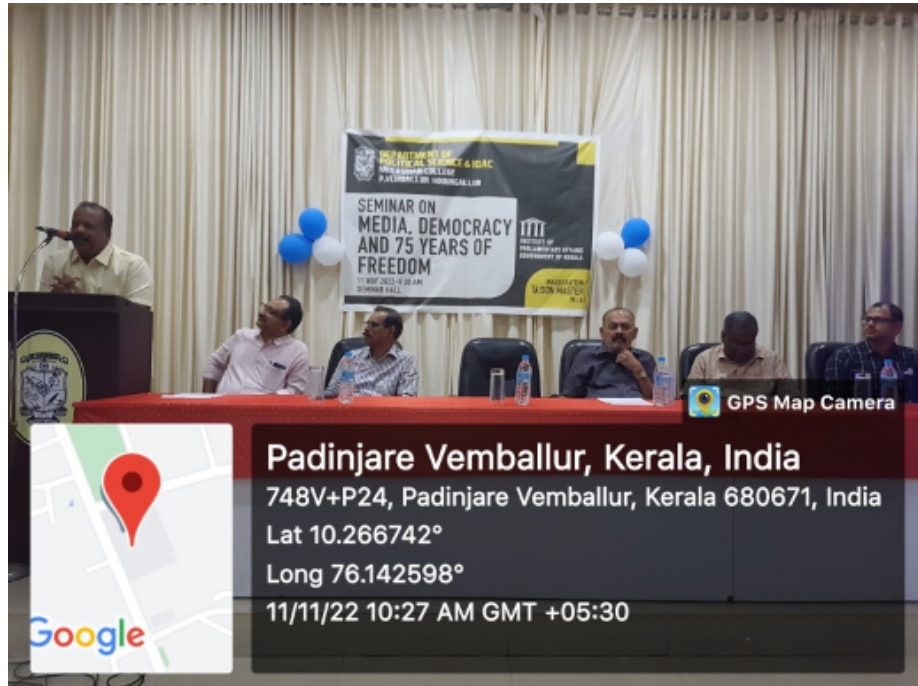
Report

Inaugural address- Sri E T Taison Master, MLA, Kaipamangalam Constituency

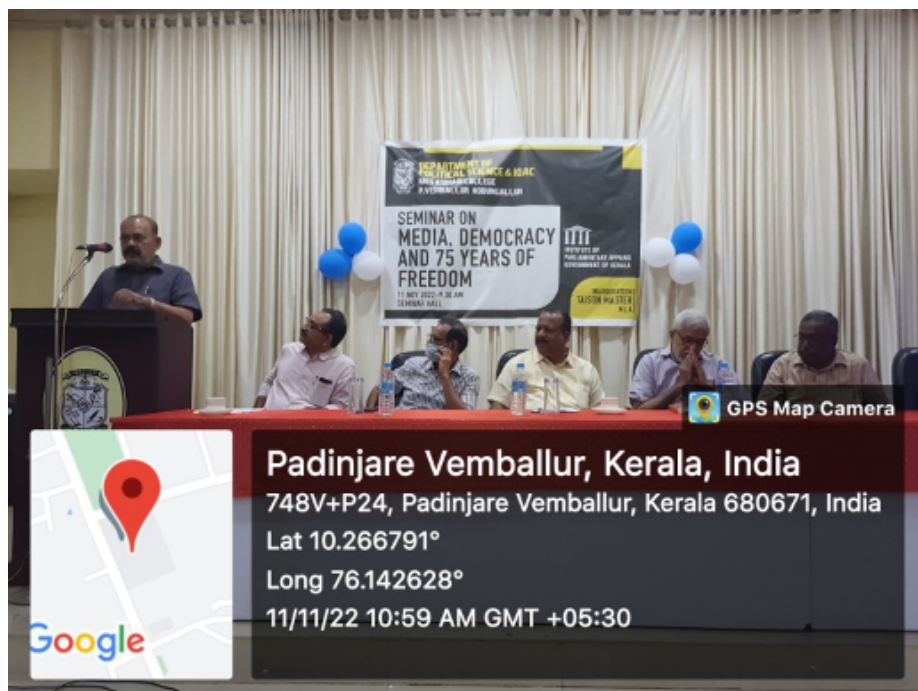
The seminar was inaugurated by Sri E T Taison Master, MLA, Kaipamangalam constituency. He appreciated the organising team for selecting such a relevant topic for the seminar. Focussed on the need for credibility and transparency in mass media, when the country celebrates 75 years of freedom.

Key note address- Dr Sebastian Paul, Media Critic

Dr Sebastian Paul narrated the history of print media. He explained the terms in the preamble of the constitution and highlighted the fact that freedom of expression is the foundation of democracy. He illustrated a few instances of his travels and elaborated on how India became the largest democracy in the world.



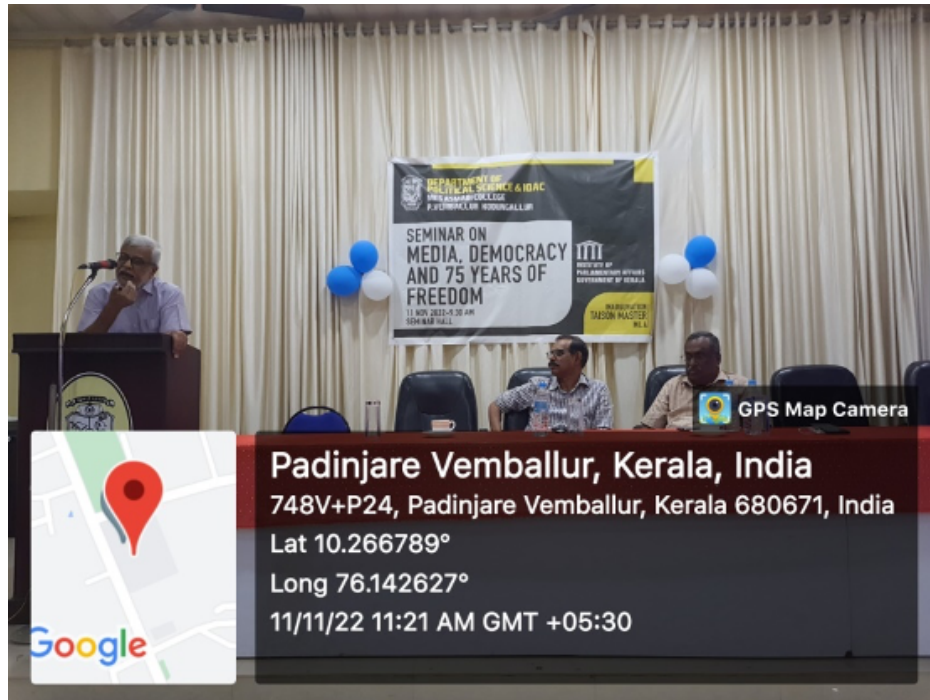
Inaugural address- Sri E T Taison Master, MLA



Key note address- Dr Sebastian Paul, Media critic

Technical session- I Sri N Madhavankutty, Former resident editor, The Indian Express

Dr N Madhavankutty explained the key words of the seminar title and connected them well. He explained how the mass media never reported so many crucial issues. When the missing Kashmiri children were not reported and investigated it is the failure of democracy. He gave the advice that students as responsible future citizens should have awareness about the contemporary happenings of the society.



Sri N Madhavankutty, Former resident editor, The Indian Express



Dr Jiji Paul, District Coordinator, Forum for Democracy Social Justice

Session II- Paper presentations-I

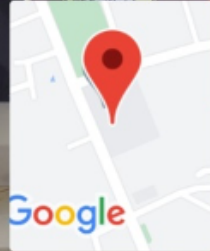
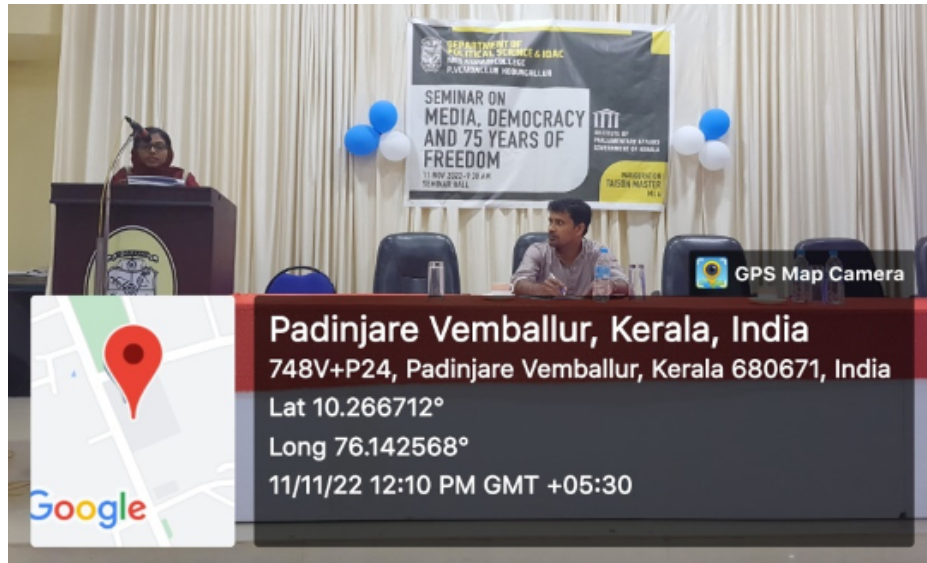
Welcome - Anjali K S, I MA English

Chair - Dr Binoj Jose, HoD, Political Science Prajoti Niketan College, Pudukad

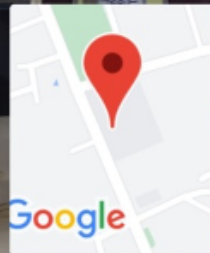
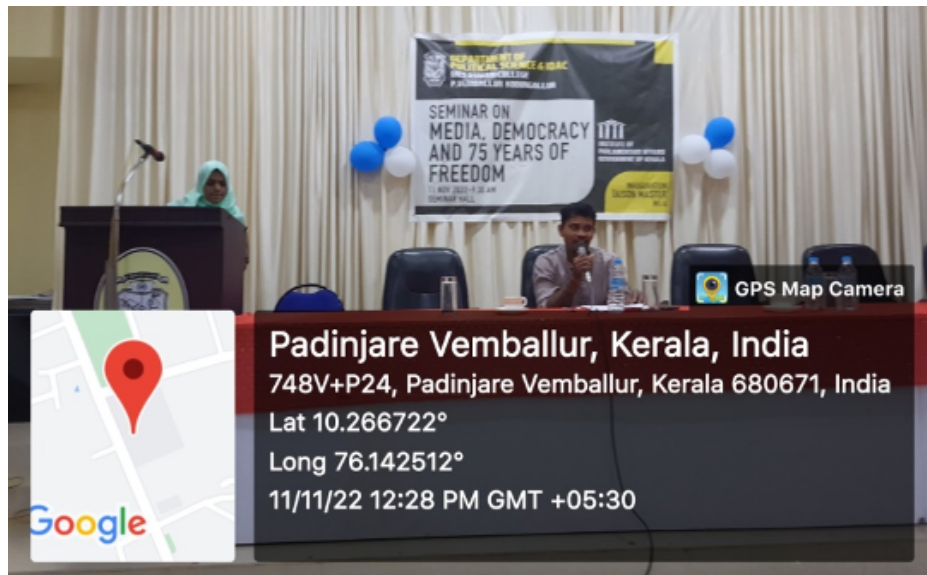
Vote of thanks - Asna T A, I MA English

Schedule of paper presentations- 1

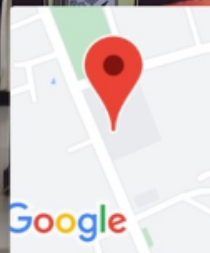
Sl No.	Name of the Presenter	Title of the paper
1	Thasleema C N, Independent Researcher	Indian Media in the Emergency Period and the History of Press Censorship in India
2	Ashna K Asok, Research scholar in Comparative Literature in English and Foreign Languages University, Hyderabad.	The Politics of Portrayal: Analyzing the trajectory of Caste Discourses in <u>Social media</u> .
3	Shabnam Sakiva P S, Research Scholar in English, MES Asmabi College	Suppressed Freedom; Media and Indian Democracy
4	Athmaja M, III BA English, Christ College, Iringalakuda	Facts or Emotions? - Defining the Future of New Media
5	Anjali Mohan, Research Scholar in Malayalam, KKTU College, Pullut	Malabar Samarathinte Veendedukkalukal: <u>Navamadyamangalil</u>



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748V+P24, Padinjare Vemballur, Kerala 680671, India
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Vemballur, Kerala 680671, India
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Session III- Plenary II

- Welcome-** -Thasni P J, I MA English
Resource person -Ms Sreeja Syam , News Editor, The Fourth
Vote of Thanks -Shahana Mol A. II MA English

Ms Sreeja Syam talked about the role of mass media in our democracy. She pictured mass media as a cross section of the society in which we live. She explained how the visual media is struggling to have an existence and it is impossible to stay deviated from the cliché discussions and other programmes. The session was very lively and the resource person interacted with the audience and answered all their questions and responded with apt and timely clarifications.

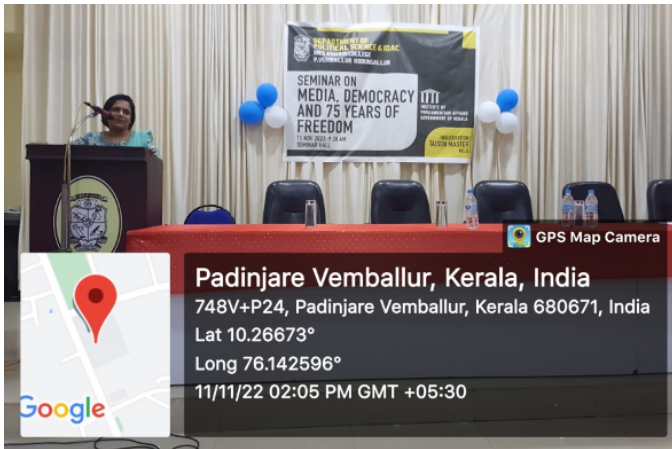
Session IV

Paper presentations- II

- Welcome-** Arya P A, I MA English
Chair - Dr Reena Mohamed, HoD, Department of English, MES Asmabi College
Vote of Thanks- Krishnanjana P, I MA English
Schedule of paper presentations- II

Sl No.	Name of the Presenter	Title of the paper
1	Nishana N M & Shahana Mol A II MA English, MES Asmabi College,	Is freedom of expression exploited or denied? – In Indian context
2	Sona Abraham, MA English, Mar Athanasius College, Kothamangalam	Food and its Manifestations in Contemporary Indian Films
3	Anupama K B & Fasna A, II MA English	Challenges Faced by Media People Amid Genuine Media Dissemination
4	Krishna Chandran M, I MA English, MES Asmabi College	Media <u>Interviews</u> : from Learnings to Earnings
5	Mohammed <u>Shahim</u> K S, II MA English	Influence of <u>Social Media</u> in Indian Politics

COLLABORATIVE QUALITY INITIATIVES 2022-23



Photographs of the session

Valedictory Session

Welcome - Ms Amritha M V, I MA English

Report of the seminar - Dr Amitha P Mani

Feedback

Certificate distribution

Vote of Thanks- Dr Sanand Sadanandan, Seminar Coordinator

Mass Media has been free and almost independent throughout its history. This form of communication of information that reaches heterogeneous people through digital or published transmission channels that could build public opinion, persuade the public, circulate government policies, provide entertainment, promote political ideologies should and obviously uphold ethics to the core. Media was an inevitable part of Indian freedom struggle since great freedom fighters like Gandhi made extensive use of media. Afterwards it became more active with the introduction of the print media. Indian media especially newspapers in vernacular medium was the very base of Indian social reform movement. Even after independence media continued to occupy a prominent place in our country. Some of the most popular news feeds continued to gain far-fetched popularity, even during the time of emergency media occupied an important position. In the post liberalised era with the advent of globalisation, privatisation and liberalisation external influences drastically affected our media. In spite of the growth of media industry and business turnover nowadays, the lack of quality, authenticity, reliability and diversity are some of the important issues faced.

The seminar's focus was on the role of media in the present scenario; it also emphasised how far it becomes propaganda of the government and the extent to which media plays a significant role in moulding democratic India. It is high time the unethical practices of the media needs to be discussed, checked and prevented for a better future of the nation.

All the themes and subthemes of the seminar were dealt with during the technical sessions and paper presentations. Democratic media/Secular media, Free Media & Corporates/E-democracy, Fake news and Propaganda, Development and Media, Constitutional rights & Media, Subaltern space in media, Judiciary & Media, Post truth were the topic of discussion. The seminar received good feedback from the participants.

WEBINAR ON HOW TO PREPARE AND PUBLISH QUALITY ARTICLES FOR UGC CARE, SCOPUS AND TOP TIER JOURNALS

**In collaboration with Kerala State Higher Education Council, Govt. of Kerala,
Thiruvananthapuram**

Report

Date and Time: 23rd November 2022, 10:00 am - 12:30 pm

Resource Person: Dr. P. Murugan, Assistant Professor, School of Management Studies, University of Hyderabad, Hyderabad.

Introduction

The National Webinar on "How to Prepare and Publish Quality Articles for UGC CARE, SCOPUS, and Top Tier Journals" was conducted on 23rd November 2022, jointly organized by the Internal Quality Assurance Cell of MES Asmabi College, P. Vemballur, and the Kerala State Higher Education Council, Government of Kerala. The esteemed resource person for this event was Dr. P. Murugan, an accomplished scholar and Assistant Professor at the School of Management Studies, University of Hyderabad, Hyderabad.

Objective

The primary objective of this webinar was to empower researchers, academicians, and students with the knowledge and skills required to prepare and publish high-quality research articles that meet the standards of UGC CARE, SCOPUS, and top-tier journals. The event aimed to provide insights into the importance of academic publishing, research problem identification, the reasons for paper rejection, the nuances of writing research papers, the structure of a good paper, and the article publishing process.

Key Topics Covered

Why Academic Publishing is Important?

Dr. P. Murugan initiated the webinar by emphasizing the significance of academic publishing in advancing knowledge, gaining recognition, and contributing to the academic community. He highlighted the role of publications in academic careers, research dissemination, and impact on society.

2. How to Identify the Research Problem

The speaker delved into the process of identifying a meaningful research problem. He discussed the importance of literature review, research gaps, and the development of research questions or hypotheses. Practical examples were presented to illustrate effective problem identification.

3. Why Do Papers Get Rejected?

Dr. Murugan shed light on the common reasons for paper rejection, including methodology, writing quality, and journal fit issues. He provided strategies to address these concerns and improve the chances of acceptance.

4. Nuances of Writing the Research Paper

Participants were guided through the intricacies of writing a research paper. The session covered aspects such as the choice of appropriate language, clarity in presentation, citation styles, and ethical considerations in research writing.

5. Structure of a Good Paper

Dr. Murugan discussed the fundamental structure of a well-organized research paper, which includes the title, abstract, introduction, literature review, methodology, results, discussion, and conclusion. He stressed the importance of adhering to journal-specific guidelines.

6. Article Publishing Process

The final segment of the webinar was dedicated to explaining the publication process, including selecting suitable journals, manuscript submission, peer review, revisions, and post-publication promotion. Attendees gained valuable insights into navigating the complex world of academic publishing.

Participants

The webinar attracted a diverse group of participants, with a total of 103 attendees. Out of these, 76 were females, and the remaining 27 were males. This inclusive representation reflects the widespread interest in academic publishing and research dissemination.

Conclusion

The National Webinar on "How to Prepare and Publish Quality Articles for UGC CARE, SCOPUS, and Top Tier Journals" organized by the Internal Quality Assurance Cell of MES Asmabi College and the Kerala State Higher Education Council was a resounding success. Dr. P. Murugan's expertise and insights provided participants with a comprehensive understanding of the key elements of successful academic publishing. The event served as an invaluable resource for researchers, academicians, and students in Kerala and beyond, equipping them with the knowledge and skills needed to excel in the competitive world of research publication. The knowledge acquired in this webinar is expected to contribute significantly to the growth of research and scholarship in the region.

Programme Brochure

23 NOVEMBER 2022
10:00 AM - 12:30 PM

MES ASMABI COLLEGE

Govt Aided, Affiliated to University of Calicut
P.Vemballur P.O., Kodungallur
Thrissur Dist., Kerala, 680671
www.mesasmabicollege.org



NATIONAL WEBINAR ON

HOW TO PREPARE AND PUBLISH
QUALITY ARTICLES FOR UGC CARE,
SCOPUS AND TOP TIER JOURNALS

Organized by
Internal Quality Assurance Cell

In association with

Kerala State Higher Education
Council, Government of Kerala



Resource person

DR. P. MURUGAN

Assistant Professor
School of Management Studies
University of Hyderabad
Hyderabad

MODE OF PAYMENT
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9947474620
(Shaheen K M)

REGISTER NOW
REGISTRATION FEE: 100
(Till 22-11-22, 6 P.M)

PLATFORM
GOOGLE MEET

Kindly fill up the Google Form for registration given below

TOPICS TO BE COVERED

1. Why academic publishing is important ?
2. How to identify the research problem ?
3. Why papers get rejected ?
4. Nuances of writing the research paper.
5. Structure of a good paper.
6. Article publishing process.

ABOUT THE RESOURCE PERSON

Dr. P. Murugan is working as an Assistant Professor at School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has worked with IIM Shillong, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli. He has a passion for Research and he has been a resource person for more than 190 workshops and FDP programs held at many universities and B-Schools in India (e.g., Anna University-Chennai, IIT Bombay, SPJIMR-Mumbai, and NIT-Trichy). His expertise lies in the areas of Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Structural Equation Modelling, Latent Profile Analysis, and Item Response Theory. He is also familiar with data analysis software such as Mplus, AMOS, Python, R, JAMOVI, JASP, SPSS, Bluesky Statistics, Conquest and IRT pro. His papers are published in SSCI, ABS and ABDC listed journals. He has developed online lecture videos for three of the courses offered through the SWAYAM platform.

ORGANISING COMMITTEE

Dr. A Biju
(Principal)

Dr. Shafeer P S
(IQAC Coordinator)
9847250464

Dr. Amitha P Mani
(Joint Coordinator)

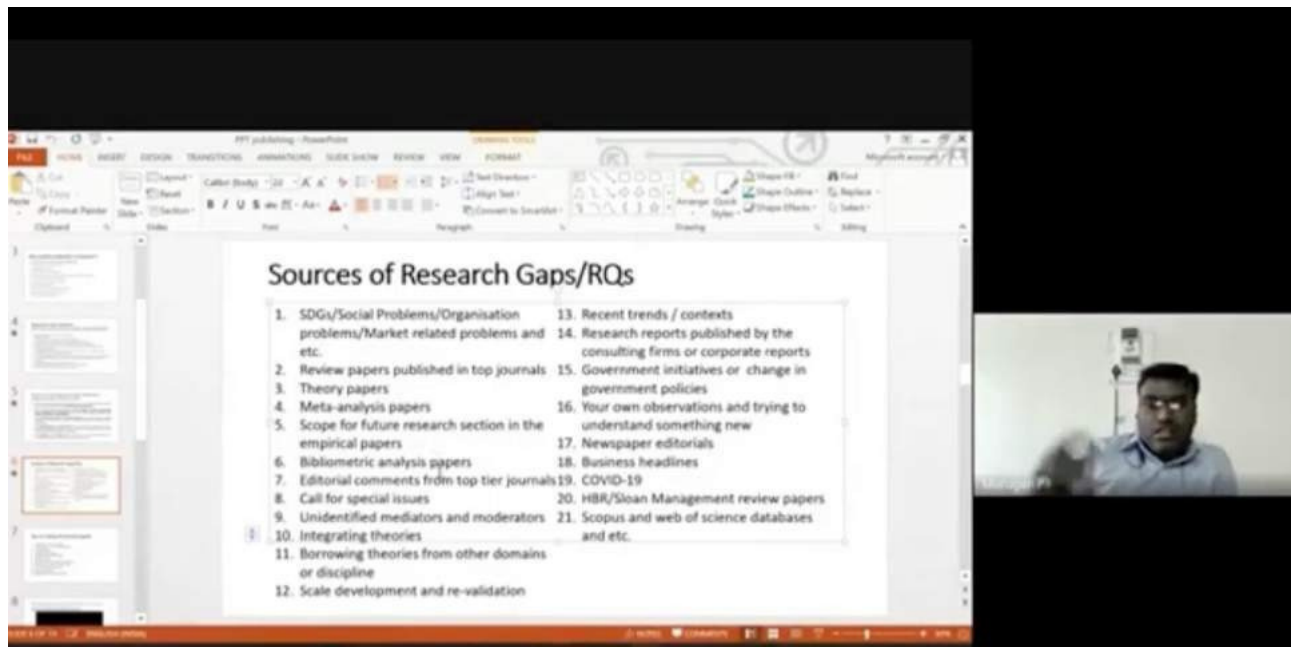
Dr. Sanand C Sadanand
(Joint Coordinator)

Dr. Jisha K C
(Joint Coordinator)

Screenshots of the Programme



Screenshot of session by Dr. P Murugan, University of Hyderabad on 23-11-2023



Screenshot of session by Dr. P Murugan, University of Hyderabad on 23-11-2023

NATIONAL CONFERENCE ON INTER DISCIPLINARY ACADEMIC TRANSLATIONAL RESEARCH AND INNOVATION 2023

In collaboration with Kerala State Higher Education Council, Govt. of Kerala,
Thiruvananthapuram

Organized by Departments of Chemistry, Bio-chemistry, Aquaculture,
Psychology, Physics & IQAC in collaboration with Kerala State Higher
Education Council

7th – 8th February 2023

Brochure of the programme



NCIATRI-2023

**National Conference on
Interdisciplinary Academic
Translational
Research and Innovation 2023**

February 7 & 8 · 2023

 **M.E.S.ASMABI COLLEGE**
P. VEMBALLUR (P.O.), KODUNGALLUR,
THRISSUR DISTRICT, KERALA - 680 671
(Affiliated to University of Calicut)

 Kerala State Higher Education Council
Equity Excellence

About Us

M.E.S. Asmabi College, a premier educational institution managed by the Muslim Educational Society (Regd.) Calicut owes its existence to the remarkable foresight and unremitting zeal of the late Dr. P.K. Abdul Gafoor, the late P.K. Abdulla I.A.S., Dr. M.A. Abdulla and late Dr. A.K. Siddiq Karikulam Azhikode. Started in the year 1968 at P.Vemballur, Kodungallur, a remote coastal backward village in the S.N. Puram Panchayath, of Thrissur District with the main objective of uplifting the educationally backward community especially Muslims of the area who had been denied the right to education for generations. The college now caters to the needs of the students throughout Kerala and Lakshadweep and abroad cutting across the barriers of class, caste, creed and religion. Hajee Ismail Essa Sait of Cochin initially donated the land and building and the college was named after his mother "Asmabi." The college which enjoys 2F and 12B status of the U.G.C. is affiliated to Calicut University. At present it provides higher education to about 2100 students in seventeen Undergraduate and six Postgraduate Courses. The College was re-accredited by the NAAC at B++ level in March 2019.

About the Conference

National Conference on Interdisciplinary Academic Translational Research and Innovation 2023 [NCIATRI-2023] aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Interdisciplinary Academic Translational Research and Innovation. NCIATRI-2023 focused on the outcome from a meshing of understandings and methods from different fields into a new synthesized outcome or approach and in some cases, a new discipline. It helps to incorporate perspectives from multiple disciplines and allows people to construct a more comprehensive understanding of a problem being addressed. Interdisciplinary research fosters greater critical thinking, synthesizes multiple disciplines, and develops life-long learning skills. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Interdisciplinary Academic Translational Research and Innovation. We invite you to the intellectual meet.

Adv. K. M Navas Kattakath
Secretary & Correspondent

Dr. A. Biju
Principal

Organizing committee

Patron

Adv. K. M Navas Kattakath (Secretary & Correspondent)

Chair

Dr. A. Biju (Principal)

Organizing Secretary

Dr. Ansar E.B (Head, Department of Chemistry)

Organizing Team

Dr. Sheena P.A (Head, P.G.Department of Physics)

Dr.K.Kesavan (Head, Department of Aquaculture)

Dr.Shafeer P.S (Coordinator, IQAC)

Mr.Mohammed Areej E.M(Head, Department of Biochemistry)

Mr. Shibu A Nair (Associate Professor)

Dr. Dhanya P.R (Assistant Professor)

Mr. Lathif Penath (Assistant Professor)

Ms. Nisha P.K (Assistant Professor)

Conference Topics

- * Material Science
- * Nano Science
- * Condensed matter physics
- * Photochemistry
- * Psychology
- * Energy Efficient Devices
- * Evolutionary Biology and Processes
- * Molecular Pathology and Cell Biology
- * Neurological Disorders and Cell Biology
- * Mycology
- * Biochemistry
- * Aquaculture and Fisheries
- * Entomology
- * Plant Pathology and Microbiology
- * Microbiology
- * Biotechnology and Genetics

Conference Program Schedule

07-02-2023 Tuesday

Inauguration and Plenary Session I

10.00 am 7th February 2023 at College Auditorium

Inauguration : **Prof. Dr. M.K Jayaraj**
Vice Chancellor, University of Calicut

Session II -1.00pm - 2.00pm

Plenary Talk : **Dr.Manoj Komath**
Scientist G, Biomedical Technology
Sree Chitra Tirunal Institute for Medical
Sciences and Technology, Trivandrum – 695012)

Topic : Biomedical Research - Challenges and Scopes

Session III - 2.30pm - 3.30pm

Plenary talk : **Dr. Sabareeswaran A**
Scientist G Biomedical Technology Wing
Sree Chitra Tirunal Institute for Medical Sciences and
Technology, Trivandrum – 695012

Topic: Tissue Response to Materials in Medical Devices

Session IV: 3.30pm-4.30 pm

Plenary talk : **Dr. Soumya Starlet C.T** (Assistant Professor,
Department of Psychology, Prajyothi Niketan College,
Pudukad)

Topic: Recent Trends and Application in Psychology

08-02-2023 Wednesday

Session V -9.30 am - 10.30 am

Plenary talk : **Dr. Arjun. G Namboodiri**
(Scientist E, Rubber products development
facility Rocket Propellant Plant, Vikram Sarabhai Space
Center)

Topic: Polymers in space

Session VI -11.00 am - 12.00 am

Plenary talk: : **Dr. R. Subashkumar**
Associate Professor and Head Department of
Biotechnology Sri Ramakrishna College of Arts and
Science (Formerly SNR Sons College)
(Autonomous, Affiliated to Bharathiar University
Avinashi Road, Nava India Coimbatore - 641 006. TN. INDIA)

Topic: Innovative Strategies for the Control of Biofilm Formation in Health care Settings

Session VII 1.00 pm - 2.00 pm

Plenary talk : **Dr. S. Raja** (Assistant Professor, Research
Department of Zoology, Kongunadu Arts and Science
College (Autonomous) Coimbatore, Tamil Nadu.)

Topic: Aquaponics-Potential for a Sustainable Blue-Green Economy and Food Security

Dates to Remember

Abstract Submission	-	15 th January 2023
Extended Abstract	-	25 th January 2023
Acceptance Notification	-	26 th January 2023
Abstract and Extended Abstract are Mandatory for Presentations		
Registration	-	1 st January -25 th January 2023

Abstract Submission:

The abstract shall be precise in not more than 250 words covering research question, method and major results and conclusion, Which can be submitted by mailing to nciatri23@gmail.com indicating conference topic on or before 15th January 2023. Full paper for publishing in an edited book with ISBN or Journal article with ISSN should be mailed to the same mail on or before 25th January 2023. The abstract shall be precise in not more than 250 words covering research question, method and major results and conclusion. Prize will be given for the best oral and poster presentation by the organizing committee.

Registration Fee

Registration for Participation

1. Academic/ Industry/Institution - Rs. 750
 2. Research scholar - Rs. 400
 3. PG/UG Students - Rs. 250
- Includes Certificate, other Publications and Food

Registration for Presentation

1. Faculties : Rs.1000
2. Research Scholars : Rs.600
3. PG/UG Students : Rs.350

Includes Certificate of Presentation, opportunity for publication in an edited book with ISBN or Journal Article with ISSN (Subjects to quality of publication and timely inputs) and Refreshments.

Scan QR Code for registration

Or click this link: <https://forms.gle/Bo4eS9eLj1etJuU3A>

Account for Registration Fee Submission:

A/c Number: 16330100087405

A/c Holder Name: Sumayya N.A.

IFSC: FDRL0001633

G Pay Number: 8129391519



Contacts:

Dr.Ansar E B : 9746227728

Mohammed Areej E.M: 9496844901



Report and Photographs of the programme

A two days National conference was organized by MES Asmabi college, Kodungallur supported by Kerala State Higher Education Council. The programme started at 10.15 AM with official session with prayer. Dr. Ansar E B, secretary of National Conference welcomed the dignitaries and the students. The seminar was inaugurated by Prof. Dr. M.K Jayaraj, Vice Chancellor, University of Calicut. The programme was chaired by Prof. Dr. A.Biju, Principal, MES Asmabi College and he delivered the presidential address. He wished all the success to the coordinators and participants. Adv. Navas Kattakath, Secretary & correspondent, MES Asmabi college, Dr. Reena Mohammed, Vice principal, MES Asmabi college, Dr. Shafeer P S, IQAC Coordinator felicitated the gathering. The inaugural session ended with vote of thanks by Dr. K Kesavan, Head, Department of Aquaculture. 184 participants registered for the conference NCIATRI 2023.



Dr. M.K Jayaraj, Hon. VC of University of Calicut, Inaugurating the Conference



Dr. M.K Jayaraj, Delivering the plenary talk on session 1 on 07-02-2023

There were 7 plenary sessions, 2 non-academic sessions and 6 sessions for paper presentations. The first plenary session started at 10.45 with the welcome address by Dr. Sheena P A, Head, Department of physics. The plenary talk delivered by honorable vice chancellor, University of Calicut Prof. Dr. M K Jayaraj in the topic “Fabrication of metal oxide based memristive artificial synapses for neuromorphic computing applications” and he also appreciated the multidisciplinary topic chosen in the National Conference. The session ended with vote of thanks by Mr. Mohammed Areej E.M, Head, Department of Biochemistry.



Dr. Manoj Komath, Delivering the



Lovely Jacob A, receiving the Best paper award in session 2 on 07-02-2023

The second plenary session started at 12.00pm with the welcome address by Dr.Dhanya PR, faculty, department of Aquaculture. The invited speaker session 2 was Dr.Manoj Komath, Scientist G, Biomedical Technology, Sree Chitra Tirunal Institute for Medical,Sciences and Technology, Trivandrum. He focused on the topic Biomedical Research - Challenges and Scopes. 8 paper presentations were included in the second session. Dr.Manoj Komath chaired the session and Lovely Jacob A secured the best presentation award. The session ended with vote of thanks by Ms. Nisha P K, faculty, Department of physics. In the post lunch session (session 3) started at 2.30 with the welcome address by Sri Shibu A Nair, faculty, Department of Aquaculture, the invited speaker was Dr. Sabareeswaran A, Scientist G Biomedical Technology Wing, Sree Chitra Tirunal Institute for Medical Sciences and Technology,Trivandrum. He covered the topic “Tissue Response to Materials in Medical Devices”. 9 paper presentations were included in the session and participants presented their topics. Dr. Sabareeswaran A chaired the session and Sumitha Thomas secured the best presentation award. The session concluded with vote of thanks by Ms.Sreelakshmi T P, faculty, Department of Aquaculture.



Dr. Sabareeswaran A, delivering the plenary talk on session 3, 07.02.2023



Sumitha Thomas, receiving the Best paper award in session 3 on 07-02-2023



Participants and presenters of the of the parallel Session 4 at Seminar Hall on 07-02-2023

The fourth session of NCIATRI – 2023 was held in the seminar hall on 8/2/2023. The session started at 2.00 pm with the welcome address by Lathif Penath, Head, Department of Psychology. The plenary talk of the session was on “Recent Trends & Application In Psychology” by Dr Soumya Starlet C T, Assistant Professor, Department of Psychology, Prajyoti Niketan College Pudukkad. This was followed by paper presentations. There were 17 paper presentations in that session. Twenty six students from the college presented their works. The session was chaired by Farhana Nasar K , Assistant Professor, Department of Psychology and Avani K Devadas, Kiblath Divan and Nijayas Prasad secured the best paper award. Dr Ansar Assistant Professor and Department of Chemistry proposed the vote of thanks and the programme came to an end at 4.30 pm



Organizers, Participants and presenters at the end of day 1 at Auditorium 07-02-2023

The fifth session of NCIATRI – 2023 was held in the seminar hall on 8/2/2023. The session started at 10.00 am with the welcome address by Dr Sheena P A, Head, Department of Physics. The plenary talk of the session was on “Polymers in Space” by Dr Arjun G Namboodiri, Scientist E, Rubber products development facility, Rocket Propellant Plant, Vikram Sarabhai Space Centre. This was followed by paper presentations. The speaker focused on the elastomers used in ISRO’s Launch Vehicles. He informed the audience about various activities of ISRO scheduled for students. There were 7 paper presentations in that session. Two researcher scholars, one PG student and four teachers from the college presented their works. The session was chaired by Dr Arjun. Ms Sreedevi, Assistant Professor, Department of Physics secured the best paper award. Ms Sreedevi proposed the vote of thanks and the programme came to an end at 12.30 pm.



Dr Arjun G Namboodiri, Delivering the plenary talk on session 5 on 08-02-2023

The sixth session of NCIATRI – 2023 was held in the college auditorium on 8/2/2023. The session started at 9.30 am with the welcome address by Dr.Dhanya P R, Coordinator, research Promotion cell. The plenary talk of the session was on “Innovative strategies for the control of biofilm formation in health care setting” by Dr R Subashkumar, Associate Professor and head, Department of Biotechnology, Sri Ramakrishna College of arts and science, Coimbatore. This was followed by paper presentations. There were 8 paper presentations in that session. The session was also chaired by Dr R Subashkumar. Sri.Muhammed Areej E M, Assistant Professor and Department of Biochemistry proposed the vote of thanks and the programme came to an end at 12.30 pm.



Dr R Subashkumar, Delivering the plenary talk on session 6 on 08-02-2023

The seventh session of NCIATRI – 2023 was held in the Auditorium on 8/2/2023. The session started at 1.30 pm with the welcome address by Dr.Ansar E B, Head, Department of Chemistry. The plenary talk of the session was on “Aquaponics potential for a sustainable blue green economy and food security” by Dr S Raja, Assistant Professor, Department of Zoology, Kongunadu arts and science college, Coimbatore. This was followed by paper presentations. There were 14 paper presentations in that session. The session was chaired by Dr S Raja. Sreelakshmi T P, Assistant Professor, Department of Aquaculture secured the best paper award. Shri Shibu A Nair, Associate professor, Department of Aquaculture, proposed the vote of thanks and the programme came to an end at 3.30 pm.



Dr S Raja, Delivering the plenary talk on session 7 on 08-02-2023



Organizers, presenters and participants at the Valedictory session at Auditorium on 08-02-2023

The Conference concluded with a Valedictory session wherein the Best paper certificates were distributed to Paper presenters. Certificates for the prize winners were distributed by the guests. The valedictory session ended with vote of thanks by Dr. Ansar E B, Conference secretary, Assistant professor, department of Chemistry, MES Asmabi college.

‘ESPLORO 23’-ANNUAL RESEARCH CONCLAVE AND INTERNATIONAL CONFERENCE ON ADVANCEMENT IN RESEARCH

**In collaboration with Kerala State Higher Education Council, Govt. of Kerala,
Thiruvananthapuram**

Report

Organised by the Research Department of Commerce jointly with the Research Department of Botany and English in collaboration with Kerala State Higher Education Council, Thiruvananthapuram

29th & 30th March, 2023 (Hybrid mode)

The conclave cum conference organised by the Research Department of Commerce jointly with the Research Department of Botany and English of the MES Asmabi College was started on 29th March 2023 in the College auditorium. Two-day “Annual Research Conclave & International Conference on Advancement in Research” is the place where research scholars, practitioners and academicians can showcase their unpublished research work and a place for interaction and learn for the entire students and faculties. ‘Esploro - 2023’ was a forum to discuss the studies and research works relating to various fields in the area of Research. The ARC was designed for the shaping of research achievements of the college in the past years, to develop an outline of research in future and showcase its commitment to society and the current academic arena. The conclave was an opportunity for the UG and PG students to spread their wings of academic aspirations at the same time for the scholars to consolidate and contemplate. The programme started with the registration of the participants at 9.30 am. Research guides, faculties doing research, research fellows and PG Students both online and offline participated in the programme. The conference was conducted with three sessions with invited talks, and three technical sessions of paper presentations.

Session I- Inaugural Session

The inaugural session started at 10.00 am. Smt. Shiny CM, Head of the Department of Commerce and programme convenor of Esploro 2023 welcomed the gathering. In the absence of our college Principal, Dr. A Biju, Dr. Reena Mohammed, Vice Principal of the College as presided over the function. In her Presidential Address, she described the research activities of MES Asmabi college and details of the research scholars currently doing Ph.D in research departments of Asmabi college, after that the programme was inaugurated by the Chief Guest of the programme Dr, Aparna Sajeew, Assistant Professor, DCMS University of Calicut at 10.30 am. After the inaugural address, Dr. K. P Sumedhan (Director of the self-financing division), Dr. T.P Girija (HoD, Research Department of Botany), and Dr. Amitha P Mani (Research guide, Research Department of English, felicitated at the function. On behalf of research promotion council of MES Asmabi College, Dr. KH Amitha Bachan, Asst. Prof, Research Nodal Officer and Research Guide and Convenor of the conference Department of Botany of MES Asmabi College delivered the vote of thanks for the inaugural session.

Session II – Keynote

The second session started with the keynote address by Dr. Aparna Sajeev on the topic “*Quantitative or Qualitative Research: Getting it Right?*” she gave a detailed talk on basic principles and conducting the research. After the keynote talk, there is an active interactive session with the resource person and on behalf of MES Asmabi College, Mr. Muhammed Aslam (Research Scholar, Department of Commerce) extended gratitude to the resource person for sharing her valuable time.

Session III – Plenary Session

After the Keynote session, one plenary session was arranged in hybrid mode at 2 pm in the Seminar Hall. Dr. K.H Amitha Bachan, Asst. Prof, Research Nodal Officer and Co Convenor of the Program, Department of Botany of MES Asmabi College gave a brief introduction to the speaker Dr. P.E. Rajasekharan, Principal Scientist, ICAR-IIHR, Bengaluru. And the talk was on the topic “Conservation of PGR in the Era of Anthropocene and Climate Change” he explained various aspects of plant genetic resources. The session also comprised active discussions and interactions with the audience. Following that Dr. Jisha K C, Asst. Prof, and Research Guide, Department of Botany of MES Asmabi College delivered the Vote of Thanks and extended gratitude to the resource person for the plenary session.

Technical Session Sub-Theme A: Phytochemical and Molecular Studies

Following the plenary session, technical sessions start at 3 pm with the presentations of research scholars and PG students on the sub-theme A: Phytochemical and Molecular Studies on Venue: 2 Seminar Hall of MES Asmabi College. The session was chaired by Dr. Sheena P.A., Asst. Prof, Department of Physics of MES Asmabi College and Dr. Ansar E. B, Asst. Prof, Department of Chemistry of MES Asmabi College. The session has five paper presentations from Research scholars and one poster presentation from PG students. Technical sessions of Day one ended with the remarks from the chair at 4.30 pm. Technical

Sessions - Sub Theme B: Conservation and Biomanagement

The second day of Esploro 23 started at 11 am. in the Seminar Hall of MES Asmabi College with paper presentations of Sub Theme B: Conservation and Biomanagement. The session was chaired by Dr. K. Kesavan, Asst. Prof, Department of Aquatic Biology of MES Asmabi College Dr. M. P. Nisar Asst. Prof, Department of Economics of MES Asmabi College. The Sub Theme B: Conservation and Biomanagement have a total of 7 paper presentations, five from research scholars and two from PG students.

Technical Sessions - Sub-theme C: Biodiversity—Flora and Fauna

The final Sub-theme C: Biodiversity - Flora and Fauna chaired by Dr. Girija T.P., Asst. Prof, Department of Botany of MES Asmabi College and Dr. Sayana K. A. Asst. Prof, Department of Fish processing technology of MES Asmabi College has a total of 5 paper presentations, 4 from research scholars and 1 from a PG student. The technical sessions of day two ended at 4 p.m. with discussions and appreciation from the chair. The conclave has participation from both offline and online modes. In total, there were 17 presentations in the technical sessions.

Valedictory Session

The valedictory session started with the welcome address by Dr. Reena Mohammed, Vice Principal of the College. Then, in Presidential Address, College Principal Dr. A. Biju highlighted about the growth of Asmabi College to three research departments and how 'Esploro 23' happened at the very end of the academic year. Then he announced, "ESPLORO 2024" which will be hosted by the Research Department of English in the next academic year. After that Smt. Shiny CM, Head of the Department of Commerce and programme convenor of 'Esploro 2023' briefed the report of 'Esploro 2023' and Dr. K.H Amitha Bachan, Asst. Prof, Research Nodal Officer and Co Convenor of the program, Department of Botany of MES Asmabi College presented the Research activities of the college for the current academic year. Then Research awards of 2023 were announced by Dr. Amitha P Mani, Research guide from the Research Department of English.

Research Awards - ESPLORO 2023

Research Excellence Award - Dr. Amitha Bachan K.H.,

for 13 publications, 3 book chapters, 2 projects, 1 pdf, one international and national fellowship for the students, 1 student PhD Awarded, 3

Best Research Publication Award (other faculties) - Dr. Ansar EB, Department of Chemistry. 2 high impacted publications

Research Excellence award: Research Fellow - Ms. Devika M. Anilkumar under the guidance of Dr. Amitha Bachan K.H., Research Department of Botany. for her 11 publications, 3 best paper awards, one international fellowship - Rufford International Grant (one among the selected five from India), Prakruthi fellowship - one among the four selected this year at the national level.

Best Research Publication award in Literature and Commerce Stream - Shabnam Sakiya P S, under the guidance of Dr. Amitha P. Mani. for her one UGC care listed publication and 4 paper presentations.

Best Popular article publications of the Year Award - Dr. Sanand C Sadananda Kumar, Department of Political Science, MES Asmabi College

Photographs of the programme

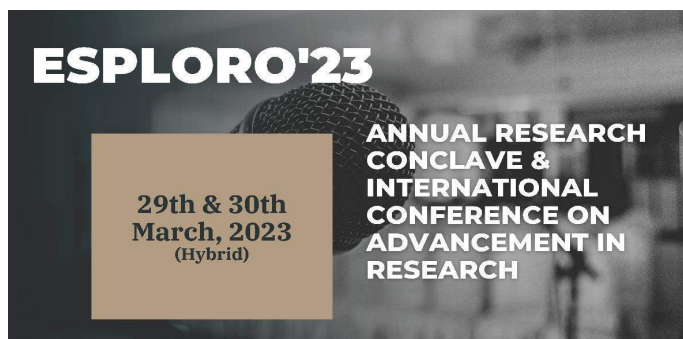


Photos of inauguration ceremony and award distribution

COLLABORATIVE QUALITY INITIATIVES 2022-23

- Sub-theme A: Phytochemical and Molecular Studies - Sreehari S. Nair
- Sub-theme B: Conservation and Biomanagement - Devika M Anilkumar
- Sub-theme C: Biodiversity - Flora and Fauna
 - i. Research Scholars: Devikrishna C. S and Gouthami V.
 - ii. Faculties doing research: Shaheeda T. M
 - iii. PG Student: Baiju K. S.

After that, a formal vote of thanks for the session was delivered by Ms. Selin Research scholar from the Department of Commerce. She acknowledged the efforts of the whole team, especially the coordinators, research scholars and PG Students of MES Asmabi College for making this event a grand success. The conference was highly applauded for bringing together research aspirants from different subjects in a single space. This two-day conclave is the second initiative by the research departments of MES Asmabi College to offer opportunities to the participating research scholars and students to interact and share their research works with academicians, scholars and experts. The conclave owed its success to the able guidance of Principal Dr. A. Biju and the hard work put in by the entire team led by Smt. Shiny C.M, Head of the Department of Commerce and programme convenor of Esploro 2023 and Dr. K.H Amitha Bachan Asst. Prof, Research Nodal Officer and Co Convenor of the program, Department of Botany of MES Asmabi College, Research Scholars and student volunteers of Department of Commerce, Botany, English and Mass communication



Programme Brochure


The image shows the bottom portion of the brochure. It is divided into several sections. On the left, there is a brown box containing the text 'Organized by Research Department of Commerce jointly with Research Department of Botany and Research Department of English MES Asmabi College P.Vemballur'. Below this, it says 'In collaboration with Kerala State Higher Education Council Thiruvananthapuram'. In the center, there is a section for 'Inauguration' featuring a circular portrait of Dr. Aparna Sajeev, Assistant Professor at DCMS, Calicut University, with the theme 'Quantitative or Qualitative Research: Getting it Right?'. Below that is the 'Our speakers' section, which lists four speakers with their names, titles, and affiliations: Dr. Akhaya Pattathil (President, Intelligence Research Institute (IRI), San Diego, California), Dr. Santhosh Kumar (Professor, School of Management Studies, CUSAT, Theme: Research Methodology for Social Science Research), Dr. Jintu Francis K (Research Professor, Korea University, South Korea, Theme: Research Opportunities in South Korea and Other Countries), and Dr. P E Rajasekharan (Principal Scientist, ICAR-IHHR, Bengaluru, Theme: Conservation of PGR in the Era of Anthropocene and Climate Change).

COLLABORATIVE QUALITY INITIATIVES 2022-23



Photos of award distribution to the research scholars and teachers


As part of collaborative quality initiative Principal Dr A. Biju became the expert member of NAAC Mock visit at St. Xavior's College for Women, Aluva on January 2023


 **ST. XAVIER'S COLLEGE FOR WOMEN, ALUVA**
Aluva - 683 101, Kerala, India
Established in 1964, Affiliated to Mahatma Gandhi University, Kottayam
(Nationally Reaccredited by NAAC with 'A' Grade (CGPA 3.33), ISO 9001:2015 Certified)



21/01/2023



DUTY CERTIFICATE

This is to certify that Dr. A. Biju, Principal, MES Asmabi College, Kodungalloor served as an expert in the NAAC Peer Team Mock Visit held on 21st January 2023.


PRINCIPAL
Prof. Dr. Milon Franz
Principal-in-charge
St.Xavier's College for wom
Aluva - 683101



 : +91 484 2623240
 : +91 484 2628840

 college@stxaviersaluva.ac.in  www.stxaviersaluva.ac.in

Duty Certificate

BASICS OF QUALITATIVE RESEARCH - A HANDS-ON EXPERIENCE

In collaboration with Government Arts and Science College, Thrithala

Report

Date: 30/4/2022

Total number of participants: 40

Resource Person: Dr Arunima K V , Faculty, Central University of Kerala

Overview of the Training Programme:

Basics of Qualitative Research - A Hands-on Experience organized by the Internal Quality Assurance Cell (IQAC). The workshop, conducted offline, aimed to provide participants with a comprehensive understanding of qualitative research methodologies and practical experience in applying these methods. Dr. Arunima KV, a highly experienced faculty member from the Central University of Kerala, served as the resource person, bringing her extensive expertise in research and academia to guide the workshop. The workshop commenced with Welcome speech by Dr Shafeer P. S IQAC Coordinator, Principal Dr. A. Biju, felicitated the participants and speaker.

Session 1: Basic Overview of Qualitative Research

Time: 10:00 am - 11:15 am

The first session of the workshop, titled "Basic Overview of Qualitative Research" laid the foundation for understanding the essentials of qualitative research. Dr. Arunima KV delivered a comprehensive overview, focusing on the following key aspects. Participants were introduced to the qualitative research approach, which relies on gathering non-numerical data from sources such as interviews, questionnaires, and observations. This approach allows researchers to explore the human experience and perception of various phenomena. Dr. Arunima highlighted the differences between quantitative and qualitative research methodologies, emphasizing the strengths and advantages of qualitative research in capturing the nuanced aspects of human behavior and understanding. The session explored various types of qualitative research, including case studies, ethnography, phenomenology, and more. Participants gained insights into choosing the most suitable research approach for their projects. Dr. Arunima discussed the different research paradigms that influence qualitative research, including positivism and interpretive, helping participants align their research with the appropriate paradigm.

Session 2: Research Design for Qualitative Research & Data Collection Methods

Time: 11:30 am - 1:00 pm

In the second session, titled "Research Design for Qualitative Research & Data Collection Methods," participants delved into the practical aspects of conducting qualitative research. Dr. Arunima KV covered the following areas. This segment provided insights into the critical process of designing a qualitative research study, including selecting research questions and employing appropriate sampling techniques. The session addressed the various methods for collecting qualitative data, such as interviews, focus groups, participant observation, and more and discussed the processes involved in conducting these methods effectively.

Session 3: Reliability and Validity of Qualitative Data

Time: 2:00 pm - 3:15 pm

The third session of the workshop, "Reliability and Validity of Qualitative Data," focused on ensuring the trustworthiness of qualitative research. Participants learned about strategies and techniques to maintain the reliability and validity of their qualitative research results. This included discussions on how to minimize bias and errors in data collection and analysis. This section provided an introduction to manual data analysis techniques, such as coding and thematic analysis, which are essential for gaining meaningful insights from qualitative data.

Session 4: Data Analysis, Interpretation, and Reporting

Time: 3:30 pm - 4:45 pm

The final session, "Data Analysis, Interpretation, and Reporting," guided participants through the process of analyzing, interpreting, and reporting qualitative research findings. Participants learned the necessary steps to transcribe and condense qualitative data, making it suitable for analysis. This phase is crucial for ensuring the data's accessibility and usability. Dr. Arunima elaborated on content analysis and thematic mapping as methods to extract meaning from qualitative data. These techniques enable researchers to identify patterns, trends, and insights within their data.

The event concluded with a heartfelt vote of thanks delivered by Dr. Sanandh C Sadhanandakumar (Joint Coordinator, IQAC). In his speech, Dr. Sanandh expressed gratitude to all the Participants. "Basics of Qualitative Research - A Hands-on Experience" workshop organized by IQAC, MES Asmabi College and facilitated by Dr. Arunima KV provided participants with a thorough understanding of qualitative research methodologies. The structured sessions and practical exercises ensured that attendees gained valuable insights and skills they could apply to their own research projects, enhancing the quality of their work in academia and industry.

MES ASMABI COLLEGE
P. Vemballur, Kodungallur, Thrissur, Kerala

INTERNAL QUALITY ASSURANCE CELL (IQAC)
Organizes
**A WORKSHOP ON
BASICS OF QUALITATIVE RESEARCH -
A HANDS ON EXPERIENCE**

30 APRIL 2022

**IN COLLABRATION WITH
GOVT. ARTS AND SCIENCE COLLEGE, THRITHALA**

5 STEPS TO CREATING QUALITATIVE STUDY

- #1 Create a Project Proposal with Objectives
- #2 Create an outline of questions to ask
- #3 Recruitment from your Community
- #4 Conducting the Research
- #5 Crunch the Data and prepare your report

Brochure of the programme

Photographs of the programme



Dr. Shafeer PS, IQAC Coordintor, welcoming the gathering on 30-04-2022



Dr. Arunima, Faculty, Central University of Kerala, handling the session on 30-04-2022

**‘DEEP FOCUS’-WEBINAR SERIES ON FILMMAKING AND FILM APPRECIATION
IN COLLABORATION WITH KERALA CHALACHITRA ACADEMY, GOVT. OF KERALA**

SL NO.	Name of the programme	Resource person	Collaborative Institution	Year &Date
7	A Webinar series on film making and film appreciation - Deep focus: <i>Sub Themes</i>	Different resource person given below	Kerala State Chalachitra Academy	12-07-2021 to 16-08-2021
7.1	Gender equality and inclusivity in Malayalam Cinema	Maala Parvathy, Actress and Psychologist, Vidhu Vincent, Film Director & Anumol, Actress	Kerala State Chalachitra Academy	12-07-2021
7.2	Introduction to Visual Editing	Smt. Beena Paul, Film Editor	Kerala State Chalachitra Academy	13-07-2021
7.3	Introduction to Film Direction	Mahesh Narayanan, Film Director and Screen Writer	Kerala State Chalachitra Academy	14-07-2021
7.4	Film Appreciation	Dr. CS Venkiteswaran, Film Critic	Kerala State Chalachitra Academy	15-07-2021
7.5	History of World Cinema	K B. Venu, Film Director	Kerala State Chalachitra Academy	26-07-2021
7.6	History of Indian Cinema	K B. Venu, Film Director	Kerala State Chalachitra Academy	27-07-2021
7.7	Film Movements (Neo Realism and New Wava)	Dr. V Rajakrishnan, Film Critic and Fim Maker	Kerala State Chalachitra Academy	28-07-2021
7.8	Creative Writing for Film	Sri. John Paul, Script Writer	Kerala State Chalachitra Academy	29-07-2021
7.9	Film Appreciation	I Shanmugasdas, Film Critic	Kerala State Chalachitra Academy	30-07-2021
7.10	Creative Wrting for Film	Sri. Sajeev Pazhoor, Script writer and Director	Kerala State Chalachitra Academy	02-08-2021
7.11	Fundamentals of TV Production	Sri. Baiju Chandran, Rtd.Deputy Director of programmes, Dooradarshan	Kerala State Chalachitra Academy	11-08-2021
7.12	Introduction to Cinematography	Sri. Sunny Joseph, Cinematographer	Kerala State Chalachitra Academy	13-14, 08-2021
7.13	Creative writing for television	Sreekala MS, Anchor	Kerala State Chalachitra	16-08-2021

'DEEP FOCUS'-WEBINAR SERIES ON FILMMAKING AND FILM APPRECIATION

IN COLLABORATION WITH KERALA CHALACHITHRA ACADEMY, GOVT. OF KERALA

Report

A webinar series on filmmaking and film appreciation called Deep Focus was organized by the Department of Mass Communication, Bvoc Digital Film Production, and the Research Department of English at MES Asmabi College, P.Vemballur. This series, in collaboration with the Kerala Chalachithra Academy, took place on the online platform Google Meet from 4 p.m. to 6 p.m., with the inaugural ceremony at 11 a.m. on July 12th, led by veteran filmmaker Shri Adoor Gopala Krishnan.

The first series included a panel discussion on "Gender Equality & Inclusivity in Malayalam Cinema" with Ms. Maala Parvathi, Ms. Vidhu Vincent, and Ms. Anumol. Ms. Bina Paul discussed visual editing, Shri Mahesh Narayan covered film direction, and Dr. CS Venkateswaran delved into technical aspects and film appreciation. The series concluded with a panel discussion on independent cinema in Malayalam by Shri Sajin Babu and Shri Don Palathara.

The second series covered topics like the history of world cinema, the history of Indian cinema, film movements, creative writing for film, and film appreciation, featuring renowned speakers such as Shri KB Venu, Dr. V Rajakrishnan, Shri John Paul, Shri Shanmugasadas, and Shri Sajeev Pazhoor.

The third series explored sound design, TV production fundamentals, cinematography, and creative writing for television. Speakers included Shri N Harikumar, Baiju Chandran, Sunny Joseph, and Ms. Sreekala. Throughout the series, 18 resource persons engaged effectively with participants

Session Highlights:

1. Gender Equality & Inclusivity in Malayalam Cinema (12-07-2021)

Ms. Maala Parvathy, Ms. Vidhu Vincent, and Ms. Anumol led a discussion on the importance of gender equality and inclusivity in Malayalam cinema. They highlighted the need for representation and diversity both on-screen and behind the scenes.

2. Introduction to Visual Editing (13-07-2021)

Ms. Bina Paul conducted a session providing participants with an overview of visual editing techniques. Attendees gained insights into the creative and technical aspects of editing, essential for shaping the narrative and pacing of a film.

3. Introduction to Film Direction (14-07-2021)

Mr. Mahesh Narayanan shared his expertise on film direction, offering participants valuable insights into the fundamentals of directing. He discussed the role of a director in bringing a script to life and effectively communicating the vision of the film.

4. Film Appreciation (15-07-2021, 30-07-2021)

Dr. CS Venkiteswaran and Mr. I Shanmughadas led sessions on film appreciation, where participants learned how to analyze and interpret films critically. These sessions deepened participants' understanding of cinematic techniques, storytelling methods, and cultural contexts.

5. Independent Cinema in Malayalam: Opportunities and Challenges (19-07-2021)

Mr. Sajin Babu and Mr. Don Palathara discussed the landscape of independent cinema in Malayalam, exploring the opportunities and challenges faced by independent filmmakers. They emphasized the importance of creative freedom and innovative storytelling in independent filmmaking.

6. History of Cinema (World & India) (26-07-2021, 27-07-2021)

Mr. KB Venu delivered a comprehensive overview of the history of cinema, covering both global trends and the evolution of Indian cinema. Participants gained insights into key movements, styles, and significant milestones in cinematic history.

7. Film Movements (28-07-2021)

Dr. V Rajakrishnan explored various film movements and their impact on cinema. Participants learned about significant movements such as Italian Neorealism, French New Wave, and Indian Parallel Cinema, and how they shaped the art and industry of filmmaking.

8. Creative Writing for Film and TV (29-07-2021)

Mr. John Paul, Mr. Sajeev Pazhoor, and Ms. Sreekala conducted sessions on creative writing for film and television. Participants learned storytelling techniques, character development, and the importance of crafting engaging narratives suitable for the screen.

9. Introduction to Sound Design:

Mr. N Harikumar provided participants with an introduction to sound design, emphasizing its crucial role in enhancing the cinematic experience. Attendees gained an understanding of sound principles and techniques used in film production.

10. Fundamentals of TV Production and Introduction to Cinematography:

Mr. Baiju Chandran and Mr. Sunny Joseph led sessions on TV production fundamentals and cinematography, respectively. Participants learned about camera techniques, lighting, composition, and the technical aspects of television production.

Conclusion:

The Film Education Programme offered a diverse range of sessions covering various aspects of

filmmaking, from creative storytelling to technical skills. Participants gained valuable insights and knowledge from industry experts, enhancing their understanding of cinema and equipping them with the tools necessary to pursue careers in the film and television industry. The programme fostered a deeper appreciation for the art of filmmaking and encouraged participants to explore their creativity in storytelling and visual expression.

Brochure of the programme



KERALA STATE CHALACHITHRA ACADEMY
&
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP *focus*

WEBINAR SERIES ON

Film Making &
Film Appreciation



Sri. Kamal
Chairman
Kerala State
Chalachithra Academy



**Padma Vibhushan
Adoor Gopalakrishnan**
Film Maker



Dr. P.A. Fazal Ghafoor
President, MES &
Former President
Kerala Film Chamber

INAUGURATION

12 JULY 2021

@ 11 am



REGISTRATION



KERALA STATE CHALACHITRA ACADEMY
&
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus

WEBINAR SERIES ON

Film Making & Film Appreciation



Session I

Maala Parvathy
Actress & Psychologist



Session II

Vidhu Vincent
Film Director & Writer



Session III

Anumol
Actress



12 JULY 2021

4.00 PM - 6 PM

**Gender Equality and
Inclusivity in
Malayalm Cinema**

Followed by Interactive Sessions

Principal: **Dr. A. Biju** | Coordinators: **Dr. N.P. Sajeesh**, Deputy Director (Programmes), Kerala State Chalachitra Academy),
Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: **Dr. T.R. Muralikrishnan** (HoD, English),
Prasoon T.P. (HoD, Digital Film Production) **Sunaina M. Naser** (HoD, Mass Communication)

POWERED BY:

DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PG & RESEARCH DEPT. OF ENGLISH

REGISTRATION 

KERALA STATE CHALACHITRA ACADEMY
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MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus
WEBINAR SERIES ON
Film Making &
Film Appreciation



SESSION IV
INTRODUCTION TO
VISUAL EDITING



13 JULY 2021
4.00 PM - 6 PM

Smt. Bina Paul
Film Editor &
Vice Chairperson, Kerala State Chalachitra Academy

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachitra Academy),
Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: Dr.T.R.Muralikrishnan (HoD, English),
Prasoon T.P. (HoD, Digital Film Production) Sunaina M. Naser (HoD, Mass Communication)

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P. VEMBALLUR, KODUNGALLUR

DEEP focus
WEBINAR SERIES ON
Film Making &
Film Appreciation



SESSION VI
WEBINAR ON
FILM APPRECIATION



15 JULY 2021
4.00 PM - 6 PM

Dr. C.S Venkiteswaran
National and State Award Winning Film Critic

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachitra Academy),
Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: Dr.T.R.Muralikrishnan (HoD, English),
Prasoon T.P. (HoD, Digital Film Production) Sunaina M. Naser (HoD, Mass Communication)

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P. VEMBALLUR, KODUNGALLUR

DEEP focus
WEBINAR SERIES ON
Film Making &
Film Appreciation

SPEAKER
Mahesh Narayanan
Film Director,
Screenwriter & Film Editor

SESSION V
WEBINAR ON
INTRODUCTION TO
FILM DIRECTION






14 JULY 2021
4.00 PM - 6 PM

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachitra Academy),
Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: Dr.T.R.Muralikrishnan (HoD, English),
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&
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR




26 JULY 2021
@ 4 PM - 6 PM

HISTORY OF WORLD CINEMA
SRI. K.B. VENU,
FILM CRITIC, DIRECTOR AND ACTOR & KERALA STATE FILM AWARD WINNER

DEEP focus
SERIES- 2
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachitra Academy),
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MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

SESSION II

HISTORY OF INDIAN CINEMA
27 | JULY | 2021
@ 4 PM - 6 PM




SRI. K.B. VENU
FILM CRITIC, DIRECTOR AND ACTOR
KERALA STATE FILM AWARD WINNER

SPEAKER

DEEP focus
SERIES- 2
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

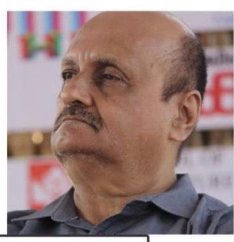
Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
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&
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P. VEMBALLUR, KODUNGALLUR

SESSION 3
FILM MOVEMENTS (NEO REALISM AND NEW WAVE)



Speaker
Dr. V. Rajakrishnan
Film Critic and Filmmaker,
National and State Award Winner


28 JULY 2021 - 4.PM-6 PM

DEEP focus
SERIES- 2
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION


Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
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DEEP focus
SERIES- 2
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION



SESSION 4




CREATIVE WRITING FOR FILM
Sri. John Paul
Script Writer
29 | JULY | 2021
@ 4 PM - 6 PM

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P. VEMBALLUR, KODUNGALLUR

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
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Prasoon T.P. (HoD, Digital Film Production) Sunaina M. Naser (HoD, Mass Communication)

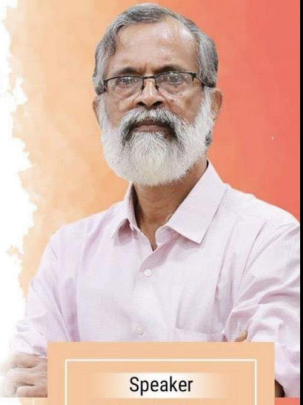
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DEEP focus
SERIES- 2
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

SESSION 5
FILM APPRECIATION (SATHYAJITH RAY)

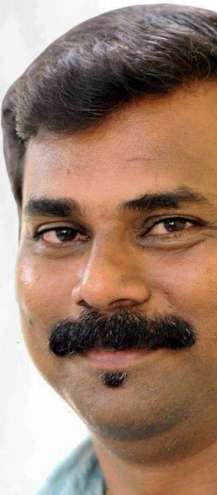



Speaker
I. Shanmughadas
National and State
Award Winning Film Critic

30 | JULY | 2021
@ 4 PM - 6 PM

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: Dr.T.R.Muralikrishnan (HoD, English),
Prasoon T.P. (HoD, Digital Film Production) Sunaina M. Naser (HoD, Mass Communication)

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DEEP focus
 SERIES-2
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

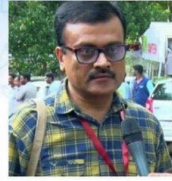
TOPIC
CREATIVE WRITING FOR FILM


2 | AUGUST | 2021
@ 4 PM - 6 PM

Sri. Sajeev Pazhoor
 Script Writer & Director
 (National Award Winner)

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
 Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: Dr.T.R.Muralikrishnan (HoD, English),
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FUNDAMENTALS OF TV PRODUCTION

Sri. Baiju Chandran
 Rtd Deputy Director
 of Programmes,
 Doorarshan

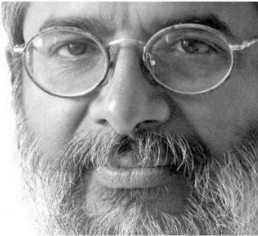
DEEP focus
 SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION


11 AUG 2021 | 4 PM - 6 PM

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
 Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: Dr.T.R.Muralikrishnan (HoD, English),
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DEEP focus
 SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION





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&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR

INTRODUCTION TO CINEMATOGRAPHY
SRI. SUNNY JOSEPH
 CINEMATOGRAPHER

13 & 14 AUG 2021 | 4 PM - 6 PM


Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
 Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Conveners: Dr.T.R.Muralikrishnan (HoD, English),
 Prasoon T.P. (HoD, Digital Film Production) Sunaina M. Naser (HoD, Mass Communication)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
 PG & RESEARCH DEPT. OF ENGLISH

DEEP focus
 SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

16 AUG 2021
4 PM - 6 PM





KERALA STATE CHALACHITHRA ACADEMY
&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR

CREATIVE WRITING FOR TELEVISION
SREEKALA M.S.
 FORMER NEWS EDITOR & ANCHOR, MATHRUBHUMI CHANNEL

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeeesh, Deputy Director (Programmes), Kerala State Chalachithra Academy),
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POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
 PG & RESEARCH DEPT. OF ENGLISH



Dr. Biju A, Principal welcoming the guest and participant in the webinar on film making and film appreciation on 12-07-2021

COLLABORATIVE QUALITY INITIATIVES 2021-22



Inaugural talk by Sri. Kamal, Film Director in the webinar on film making and film appreciation on 12-07-2021



Talk by Sri. Mahesh Narayanan, Film Director, Screen Writer and film editor in the webinar on introduction to film direction on 14-07-2021

COLLABORATIVE QUALITY INITIATIVES 2021-22



Dr. Keravan K, HoD of Aquaculture welcoming the gathering in the webinar on film appreciation on 15-07-2021



Sri. John Paul, Script Writer handling the session in the webinar on creative writing for film on 29-07-2021

IPR and Modern Business Seminar

In collaboration with Government Law College, Ernakulam

Date: 17th December 2021

Time: 7.00 PM

Organized By:

Internal Quality Assurance Cell (IQAC), MES Asmabi College

In Collaboration With: Government Law College Ernakulam

Report

Resource Person: Binu Poornamodan Cholayil, Associate Professor, Government Law College Ernakulam

The seminar on "IPR and Modern Business" held on 17th December 2021 at MES Asmabi College, organized by the Internal Quality Assurance Cell in collaboration with Government Law College Ernakulam, aimed to provide insights into the importance of Intellectual Property Rights (IPR) in the context of modern business practices.

The seminar commenced with a warm welcome by Dr. A. Biju, the Principal of MES Asmabi college, followed by an inaugural address. Dr. Shafeer P. S, the Coordinator of IQAC, set the tone for the event Binu Poornamodan Cholayil, Associate Professor at Government Law College Ernakulam,

delivered an insightful keynote address. She provided a comprehensive overview of Intellectual Property Rights, their significance in business, and their role in fostering innovation and creativity. Binu also highlighted recent developments and trends in IPR, shedding light on their implications for modern businesses. Dr. Shafeer P. S expressed gratitude to Binu Poornamodan Cholayil for her enriching presentation and the participants for their active engagement.

The seminar on IPR and Modern Business organized by MES Asmabi College's IQAC in collaboration with Government Law College Ernakulam was a resounding success. Participants gained valuable insights into the intricacies of intellectual property .Such initiatives contribute significantly to the academic and professional development of the participants, fostering a culture of innovation and legal awareness.

Brochure of the programme

MES Asmabi College

P Vemballur, Thrissur, Kerala



www.mesasmabicollege.edu.in

Webinar on IPR & Modern Business

17-12-2021 - 7 PM - GMeet



Binu Poornamodan Cholayil
Associate Professor in Law
Government Law College, Ernakulam

A Collaborative Quality Initiative (CQI)

Organised by IQAC, MES Asmabi College
and Govt. Law College, Ernakulam

Dr. Shafeer PS
Coordinator, IQAC



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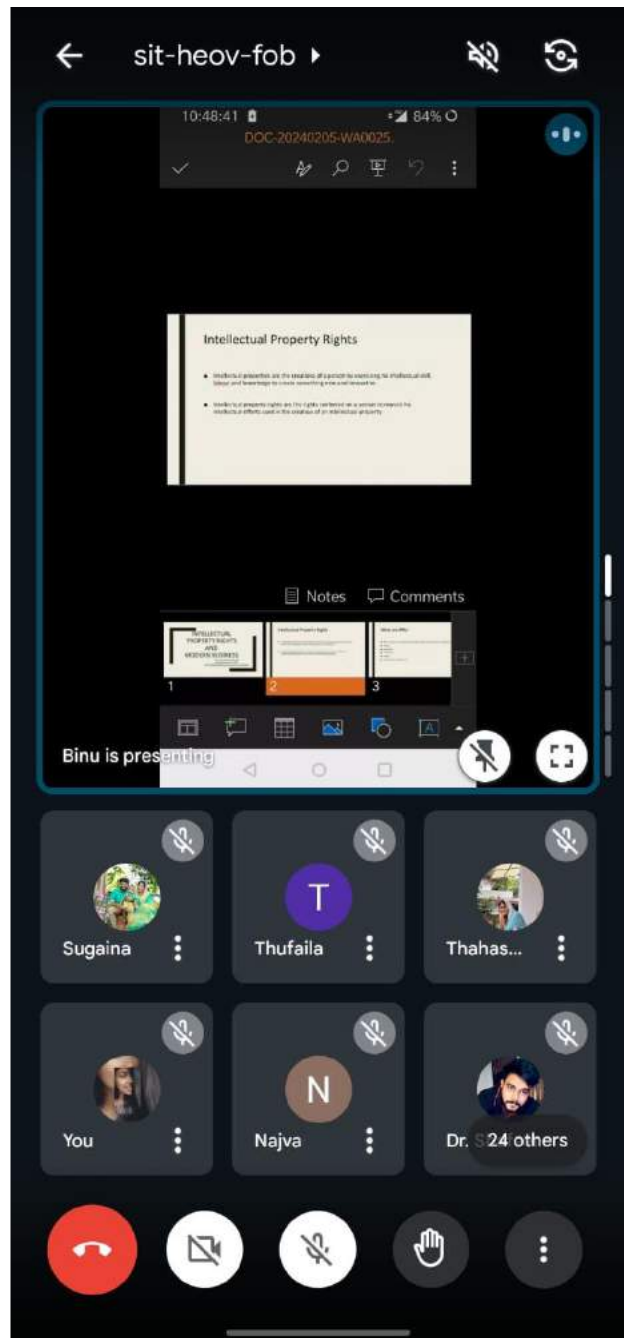
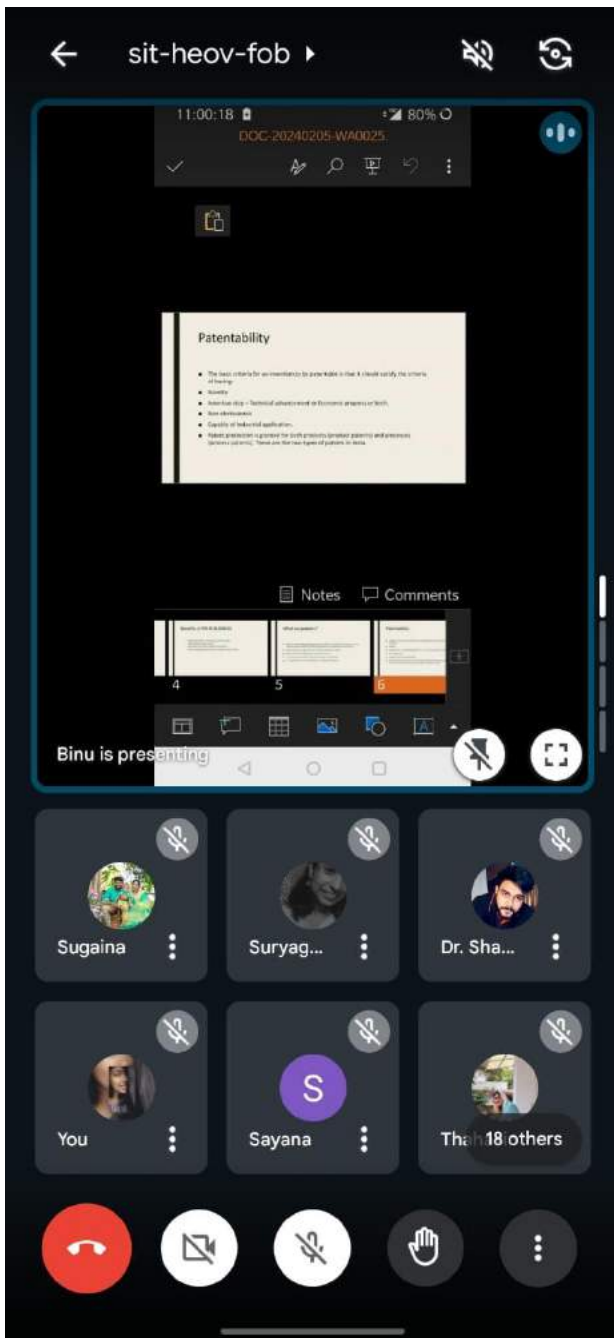
Prof. A Biju
Principal

Screenshots of the Programme



Dr. Shafeer PS, IQAC Coordinator welcoming the gathering on 30-04-2022

COLLABORATIVE QUALITY INITIATIVES 2021-22



Binu Poornamodan Cholayil, Associate Professor, Government Law College Ernakulam handling the sessions on 17-12-2022

Webinar on Intellectual Property Rights

Date: March 17, 2022

Organized By:

**Internal Quality Assurance Cell (IQAC), MES Asmabi College
In Collaboration With: CIPAM (Cell for IPR Promotion And Management),
Ministry of Commerce and Industries, Government of India, and DPIIT-
IPR Chair, IUCIPRS, CUSAT**

Report

Introduction:

On March 17, 2022, the department of psychology hosted a webinar on intellectual property rights (IPR) in collaboration with CIPAM (Cell for IPR Promotion And Management), Ministry of Commerce and Industries, Government of India, and DPIIT-IPR Chair, IUCIPRS, CUSAT. The objective of the webinar was to enlighten students about intellectual property rights and the significance of protecting their creative works and inventions. The webinar was conducted on the google meet platform.

Agenda:

The main goal of the webinar was to provide students with a comprehensive understanding of intellectual property rights, their importance in safeguarding creative work and inventions, and the legal rights of inventors. The agenda included the following key points:

1. Introduction to Intellectual Property Rights (IPR): the session began with an overview of what IPR entails and why it is vital in today's world.
2. Types of intellectual property: the speakers explained the various forms of IPR, including copyrights, trademarks, patents, and trade secrets.
3. Importance of protecting creative work: the session emphasized why individuals and organizations should protect their creative works and inventions to maintain their competitive advantage.
4. Legal rights of inventors: students were informed about the legal rights granted to inventors under IPR laws and regulations.

Speakers

1. Ms. Neetu, Assistant Manager CIPAM: Ms. Neetu, with her extensive knowledge in the field, provided valuable insights into the realm of Intellectual Property Rights.
2. Ms. Moumita, Assistant Manager, CIPAM: Ms. Moumita, shared her expertise and experience, offering a holistic view of IPR and its implications.

Session highlights:

The session was highly informative and engaging, offering a deep insight into Intellectual Property Rights. Some of the key highlights of the webinar include:

1. **Comprehensive understanding:** the speakers provided a clear and comprehensive understanding of intellectual property rights, ensuring that students grasped the significance of protecting their creative works and innovations.
2. **Real-world relevance:** the session was enriched with real-world examples and case studies to demonstrate the practical implications of IPR.
3. **Interactive Q&A:** students had the opportunity to ask questions and clarify their doubts, making the session interactive and engaging.
4. **Legal framework:** the legal framework surrounding IPR, including the legal rights and protection provided to inventors, was explained in detail.

Conclusion:

The intellectual property rights webinar organized by the department of psychology in collaboration with cipam, ministry of commerce and industries, and dpiit-ipr chair, iuciprs, cusat, proved to be a valuable and enlightening experience for the students. It enhanced their understanding of ipr and its importance in protecting creative work and inventions. the collaboration with industry experts and the interactive nature of the session contributed to its success. The webinar enabled the students to respect and protect their intellectual property in the future, fostering innovation and creativity.

Programme Brochure



MES ASMABI COLLEGE, P. VEMBALLUR

Department of Psychology

A Webinar On
Intellectual Property Rights

As part of Azadi Ka Amrit
Mahotsav-Innovation Week Celebrations

Jointly Organized by
Cell for IPR Promotion and Management (CIPAM),
DPIIT-IPR Chair, IUCIPRS, CUSAT



For the Students of MES Asmabi
College

Speakers

Ms. Neetu

Assistant Manager CIPAM

Ms. Moumita Gorai

Assistant Manager CIPAM



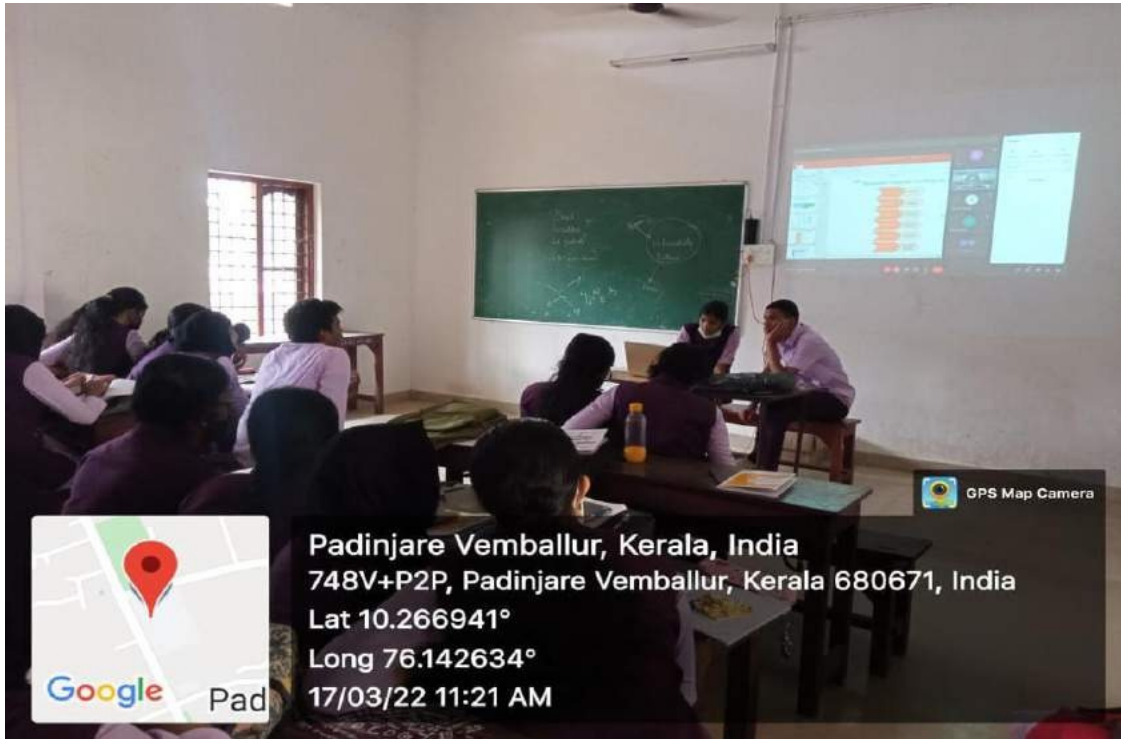
17th Mar
2022



Google
Meet

10:00 AM - 1:00 PM

Programme Photographs



Students attending online class session of Ms Neel Assistant Manger, CIPAM on 17-03-2022



Students attending online class session of Ms Moumita Gorai
, Assistant Manger, CIPAM on 17-03-2022

Seminar on Revised framework of NAAC Accreditation

Date: 17-8-2020

Organized

**n Collaboration with Mount Seena College of Arts and Science, Akalur and
Kerala State Higher Education Council, Thiruvananthapuram**

Report

Resource Person:

Dr. Shafeer P S, Assistant Professor, MES Asmabi College

Dr. Shafeer P S, Coordinator, IQAC gave a brief overview of the importance of accreditation and the role of the NAAC framework in ensuring quality education.

Dr. Shafeer P S led the first session, providing a comprehensive overview of the NAAC accreditation criteria. He discussed the importance of self-assessment and the role of institutions in meeting the set standards. The session aimed to create awareness and understanding among the participants regarding the key components of the NAAC framework.

The second session featured case studies from MES Asmabi College and Mount Seena College of Arts & Science, illustrating best practices in meeting NAAC accreditation criteria. The presentations included insights into challenges faced and lessons learned during the accreditation process, fostering interactive discussions among the participants.

The Q&A session allowed participants to seek clarification on various aspects of NAAC accreditation criteria, ensuring a deeper understanding. The program concluded with Dr. Shafeer P S providing a summary of the key points discussed during the sessions and expressing gratitude to all participants, and the collaborating institution.

The vote of thanks acknowledged the contributions of everyone involved and extended special thanks to Shafeer for his contribution.

Brochure of the programme



MOUNT SEENA COLLEGE OF ARTS & SCIENCE

(Affiliated To University Of Calicut)

Run By Baithu Shariqa Al-Khairi Trust

Akalur P O, Old Lakkidi Via, Palakkad-679302

**STATE LEVEL SEMINAR ON
REVISED FRAMEWORK OF NAAC
ACCREDITATION**

**FRIDAY
17/8/2020**

TIME 10:00AM-03.00 PM

VENUE SEMINAR HALL

RESOURCE PERSON

DR. SHAFEER P S

ASSISTANT PROFESSOR & IQAC CO-ORDINATOR
MES ASMABI COLLEGE, P VEMBALLUR, THRISSUR

**In collaboration with IQAC, MES Asmabi College &
Kerala State Higher Education Council
Govt. of Kerala, Thiruvananthapuram**



**Dr. A Biju
(Principal, MES Asmabi College)**

Dr. Sharfras Navas (Principal, MSASC)

Photos of the programme



Inaugural session of the state level seminar on revised framework of NAAC Accreditation on 17-08-2020



Dr. Shafer PS handling the session on revised framework of NAAC Accreditation on 17-08-2020



NAAC Accreditation through Effective Documentation

HIGHLIGHTS:

Date: 26/9/2020

Total number of participants: 43

Resource Person: Dr. Shafeer PS,

IQAC Coordinator MES Asmabi College

Focal areas discussion-based workshop: NAAC Accreditation through Effective Documentation

Report

Cooperative Arts and Science College, Madayi, joined hands with the IQAC & Research Department of Commerce at MES Asmabi College, for a webinar on "NAAC Accreditation Through Effective Documentation." This collaborative initiative aimed to enlighten participants about the complexities of NAAC accreditation and the pivotal role that systematic documentation plays in achieving it. The webinar took place on 26th Sep 2020, at through online medium Welcome Speech by Smt. Chithra (Assistant professor & HOD MES Asmabi College) warmly welcomed the attendees and emphasized the importance of pursuing excellence through accreditation. She set the tone for the event by underlining the significance of effective documentation in the accreditation journey.

Felicitation by Smt. E. S. Latha (Principal, Cooperative Arts and Science College, Madayi) and by Dr. Biju A, (the Principal of MES Asmabi College). Smt. Latha and Dr Biju extended their felicitations, acknowledging the collaboration between the two institutions and they emphasized the shared commitment to academic excellence and the importance of such collaborative efforts.

Dr. Shafeer P S, a distinguished expert, delivered an insightful presentation on "NAAC Accreditation through Effective Documentation." His presentation covered the intricacies of the NAAC accreditation process and provided practical guidance on the role of comprehensive documentation. He provided insights, strategies, and practical guidance on how to navigate the complexities of the accreditation process through diligent documentation.

The post-presentation Q&A session allowed participants to engage with Dr. Shafeer. Attendees raised questions, and Dr. Shafeer provided expert responses, fostering a rich learning environment.

The outcome

- Thorough knowledge on NAAC Accreditation Through Effective Documentation

Vote of Thanks by Smt. Rajitha N K (Assistant professor CAS College Madayi) expressed sincere gratitude to Dr. Shafeer for his valuable insights and guidance. He also thanked all the participants for their active engagement and commended the collaborative effort between the two colleges. 'NAAC Accreditation through Effective Documentation' seminar was a resounding success, providing participants with valuable insights and tools for continuous improvement in the pursuit of academic excellence. The collaborative effort between the two colleges showcased the commitment to quality education and accreditation in the region.

Programme Brochure

PG DEPARTMENT OF COMMERCE & IQAC CO-OPERATIVE ARTS AND SCIENCE COLLEGE, MADAYI

(GOVT. AIDED, UGC RECOGNIZED AND AFFILIATED TO KANNUR UNIVERSITY)

IN COLLABORATION WITH

**IQAC & RESEARCH DEPARTMENT OF COMMERCE
MES ASMABI COLLEGE, P VEMBALLUR,
KODUNGALLUR, THRISSUR**

NAAC ACCREDITATION THROUGH EFFECTIVE DOCUMENTATION



THURSDAY
26/9/2020



07.00 PM

RESOURCE PERSON

Dr. Shafeer P S
Assistant Professor
& IQAC Coordinator
MES Asmabi College

WEBINAR



DR. BIJU A, PRINCIPAL, MES ASMABI COLLEGE
SMT.E S. LATHA, PRINCIPAL, CASC
MR.JOHN M V, IQAC COORDINATOR, CASC
SMT. RAJITHA N K, CONVENER, CASC

Programme Shedule



**PG Department Of Commerce & IQAC
CAS College Madayi**

**Webinar on NAAC Accreditation through
Effective Documentation**

Program Chart

Welcome:

Smt.Chithra

Assistant Professor & HOD
MES Asmabi College

Principal's Address:

Dr.Biju A

Principal, MES Asmabi College
P. Vemballur, Trissur

Prof. E. S. Latha

Principal
CAS College Madayi
Payangadi, Kannur

Resource Person:

Dr. Shefeer

IQAC Coordinator
MES Asmabi College

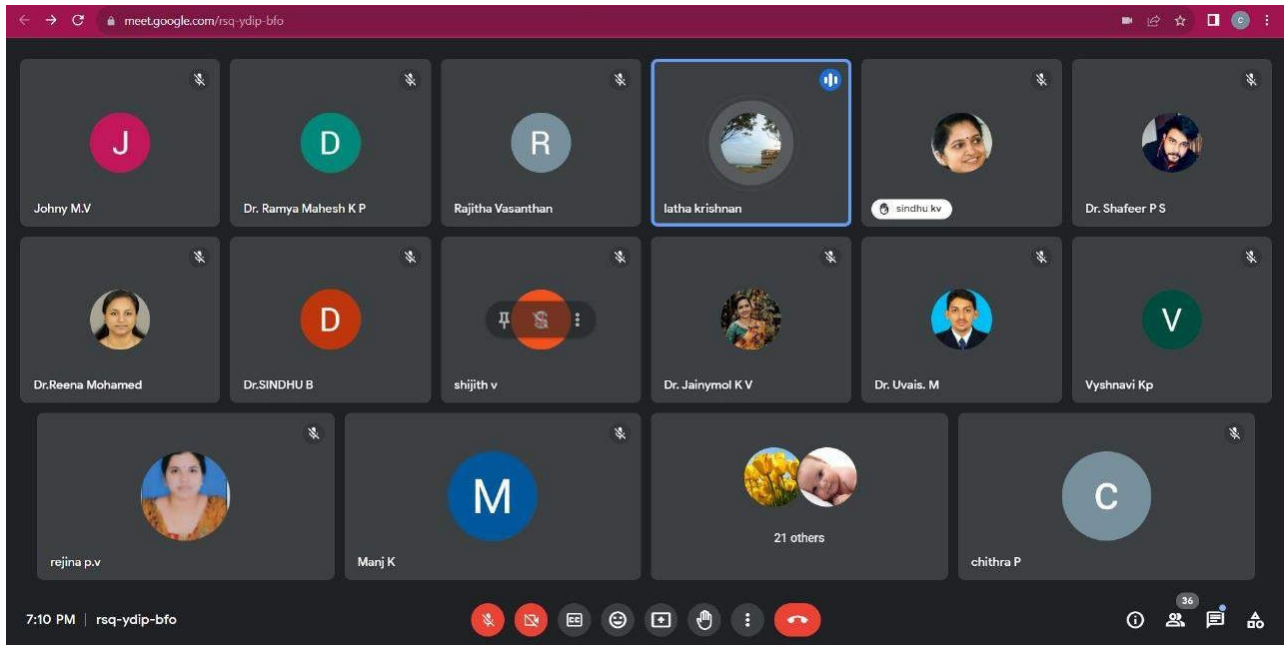
Felicitation:

Vote of thanks:

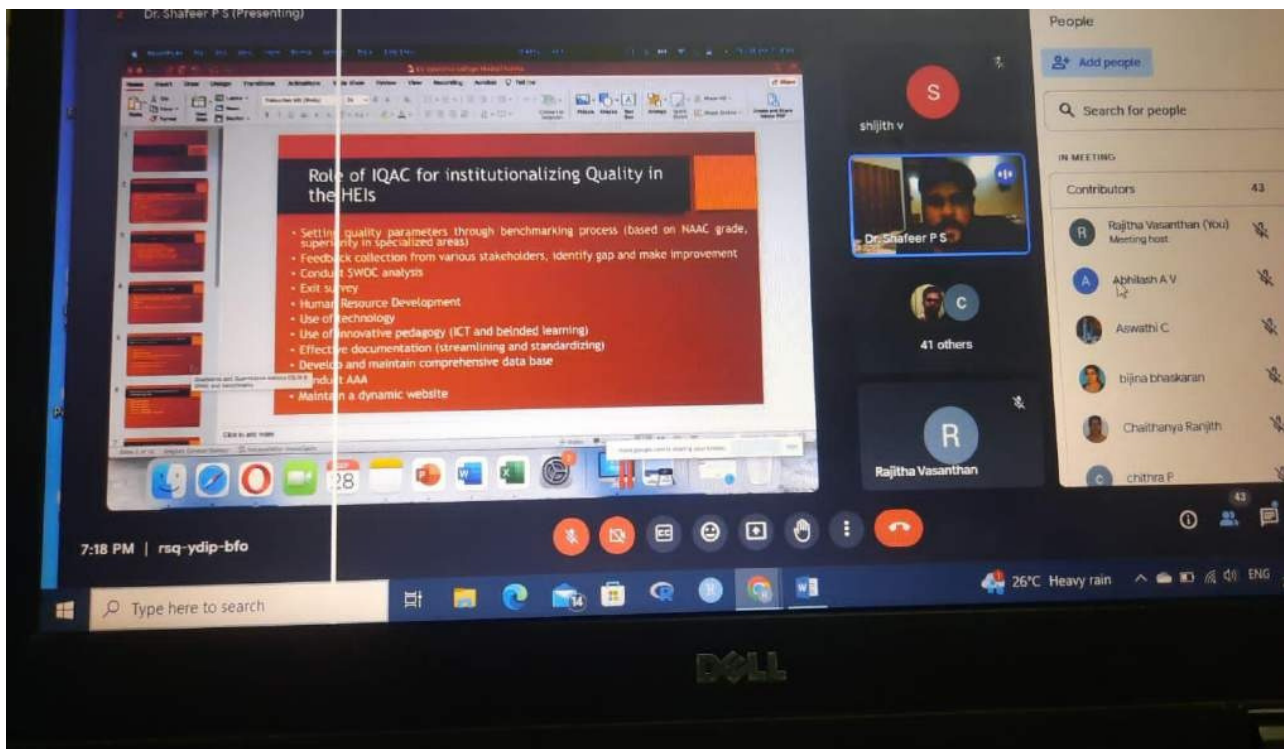
Dr. Ramya KP

Assistant Professor & HOD

Photos of the programme



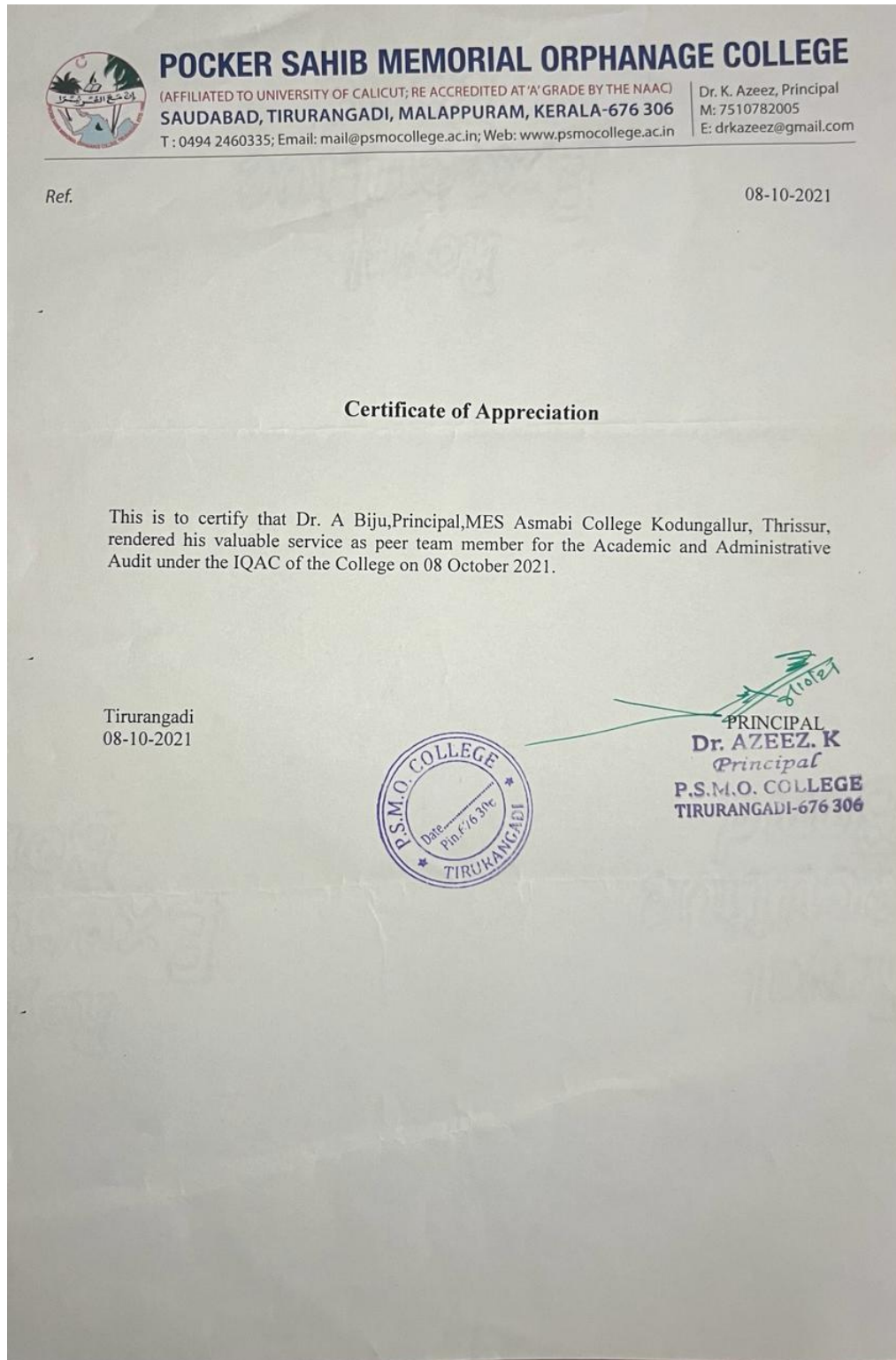
Principal, Latha Krishnan, CASC, welcoming the audience on 26-09-2020



Resource person, Dr. Shafeer PS, MES Asmabi College, delivering his session on 26-09-2020

Conduct of AAA Audit at PSMO College Thirurangadi

As part of collaborative quality initiative Principal Dr A. Biju became the member of AAA audit team at PSMO College Thirurangadi on 8 October 2021



Certificate of Appreciation for conducting AAA Audit at PSMO College Thirurangadi

Innovative Classroom Technologies: Transforming Traditional Teaching

In Association With
Government Arts and Science College, Thrithala

Report

Innovative Classroom Technologies - Transforming Traditional Teaching

The event on "Innovative Classroom Technologies: Transforming Traditional Teaching" held on September 21, 2019, was a collaborative effort between MES Asmabi College and Govt College Thrithala. The program aimed to explore and discuss the integration of technology into classrooms to enhance the learning experience and revolutionize traditional teaching methodologies.

The event featured Remesh N, Assistant Professor in the Department of Commerce at Govt College Thrithala, as the resource person. With his expertise in the field, he provided valuable insights into the role of technology in reshaping educational practices.

The program began with a felicitation address by Dr. Ajims P. Mohammed, the Principal of MES Asmabi College. His words emphasized the importance of adapting to technological advancements in education. Dr. Kesavan K., Coordinator of the Internal Quality Assurance Cell (IQAC), delivered the welcome speech

Session includes:

E-Learning Platforms and Student Engagement:

Investigate the impact of different e-learning platforms on student engagement, participation, and academic performance. Virtual Classroom Technologies: Enhancing Online Education in Colleges: Evaluate the effectiveness of virtual classroom technologies in delivering course content, facilitating discussions, and providing interactive learning experiences

The organizing committee extends heartfelt gratitude to Remesh N for sharing his expertise as the resource person.

Brochure of the Programme

MES ASMABI COLLEGE

Govt.Aided, UGC Recognised & Affiliated to University of Calicut
P.Vemballur, PO. Kodungallur, Thrissur Dt, Kerala 680 671



**INNOVATIVE CLASSROOM TECHNOLOGIES:
TRANSFORMING TRADITIONAL TEACHING**

DATE:21/9/2019

**REMESH N
ASST PROFESSOR
DEPT OF COMMERCE
GOVT COLLEGE THRITHALA**



**IQAC MES ASMABI COLLEGE P VEMBALLUR IN COLLABORATION WITH:
GOVT COLLEGE THRITHALA**

**DR.AJIMS. P .MOHAMMED
(PRINCIPAL)**

**Dr. KESAVAN .K .
(Coordinator, IQAC)**

Photos of the programme



Participants of the programme held on 21-09-2019

Dr. K Kesavan, IQAC Coordinator, welcoming the gathering on 21-09-2019



Three Day National Workshop on on Research data analysis Application of GIS and Research writing in Ecology Environment Conservation biology and Angiosperm Taxonomy

**In collaboration with Western Ghats Hornbill Foundation, with support from the Kerala GIS Community
October 23–25, 2019.**

Report

The three-day workshop was organised for the researchers and students to aspire to research as a passion. It was organised at MES Asmabi College from October 23–25, 2019. This was organised jointly by the Research Department of Botany at MES Asmabi College and the Western Ghats Hornbill Foundation, with support from the Kerala GIS Community. The workshop aimed to provide participants with a platform to enhance their research skills and foster collaboration among researchers and students in the field of botany and GIS technology.

The training on Ecology, Environment Conservation Biology, and Angiosperm Taxonomy was in the fields of 1. research data analysis, 2. application of GIS, and 3. research writing. The workshop was inaugurated by Dr. N. Sasidharan, Scientist, KFRI. The workshop was conducted for three days based on research data analysis and the application of GIS in research writing.



Photo with resource person on 23-10-2019

The programme had both theoretical and technical sessions in the areas of life science, forestry, conservation biology, environmental science, and social science. Dr. N. Sasidharan led the technical discussion on the development of angiosperm taxonomy and its applications in GIS technology. Dr. Sasidharan shared his expertise on the latest techniques and tools used in angiosperm taxonomy, highlighting the importance of accurate classification and identification for conservation efforts.

Ms. Aswini, CGIST on Fundamentals of GIS and its Application in Ecology and Conservation, discussed the fundamental principles of GIS and its application in the field of ecology and conservation. She emphasised the role of GIS in analysing spatial data and making informed decisions for effective conservation planning. to help participants develop a comprehensive understanding of the intersection between botany and GIS technology. Through hands-on exercises and interactive discussions, participants gained practical knowledge on how to analyse research data, utilise GIS tools for mapping and spatial analysis, and effectively communicate their findings through research writing. This training not only equipped participants with valuable skills but also encouraged networking and collaboration among researchers and students in the field of botany and GIS technology. The session provided valuable insights into the integration of technology and science for better understanding and management of ecosystems. Dr. Amitha Bachan K.H. provided a technical session on research designs on tropical vegetation dynamics and the application of GIS. Highlighted the importance of using GIS to analyse changes in vegetation patterns over time and its impact on ecosystem dynamics. Additionally, Dr. Bachan discussed how GIS can be used to identify priority areas for conservation efforts, such as by mapping habitat corridors and identifying areas at risk of deforestation.

A total of 21 students and niche teachers participated in the training. Participants gained hands- on experience using GIS software to analyse and map plant species distribution, enhancing their understanding of the intersection between botany and GIS technology. The workshop was a great success and well supported by the students, researchers, and professionals with interdisciplinary expertise in conservation and environmental science . The participants were able to apply their newly acquired skills in real-world scenarios, such as identifying areas where deforestation is likely to occur and proposing strategies for conservation efforts. This collaboration between students, researchers and professionals fostered a rich exchange of knowledge and ideas, further advancing the field of conservation and environmental science.

Brochure of the Programme

ABOUT

The workshop is being organized by Research Department of Botany, MES Asmabi College, P. Vemballur in collaboration with Western Ghats Hornbill Foundation and Kerala GIS Community. This includes theory sessions and hands on training on the research areas of Life Science, forestry, conservation biology, Environmental Science and social science.

The hands on training will be given for selected 30 candidates on Analysis of ecological and vegetation data, use of GIS Mapping in conservation and environmental studies, Advancements in Plant taxonomy including nomenclature and illustrations and Research writing.

This will be useful for students and professionals seeking Interdisciplinary expertise in conservation and environment science especially masters and doctoral students.

This is being organized as part of the Golden Jubilee celebrations of MES Asmabi College, P. Vemballur and a curtain raiser of short-term courses such as 1. Advanced GIS and Remote Sensing for Ecology, Environment and Conservation, 2. Ecosystem Dynamics, Climate Change and Ecological Monitoring (specialization of Western Ghats and Himalayas), 3. 3. Ecorestoration and sustainable Management of Tropical Ecosystems, 4. Conservation legislations and Management of Forest Ecosystems, 5. Indigenous Rights and Inclusive Conservation in association with Western Ghats Hornbill Foundation, Kerala GIS Community, Christ university Bangalore and UPSA- HRDC, Nainital.

REGISTRATION


The seats for general session (Day 1) is open to a wide registered audience, but day 2 & 3 are restricted to 30 participants only on first-come first-served basis.


CATEGORY	FEES	LAST DATE
For general session - seminar only	Rs. 200/-	- 21/10/2019
Entire workshop (students)	Rs. 800/-	- 15/10/2019
Entire workshop (Professionals)	Rs. 1500/-	- 15/10/2019

For registration, please visit - www.hornbillfoundation.org
 copy and paste this link - <https://forms.gle/bVnF7hMUrY9zHHI7>

Patrons:
 Dr. Ajims P. Muhammad
 Principal
 Mr. Salim Arakkal, Secretary & Correspondent
 Dr. K.M. Mohamed Nasser
 HoD, Research Dept. of Botany
 MES Asmabi College
Convener
 Dr. K. H Amitha Bachan

Joint conveners:
 Mr. Anoop Chandran
 Mrs. Shemi CB,
 Dr. Girija T.P.
 Mrs. Anitha K.T.
Assi. Convener
 Sreehari S Nair
 8547394911
 Pooja Suresh
 9645661186





**23 - 25
OCTOBER 2019**

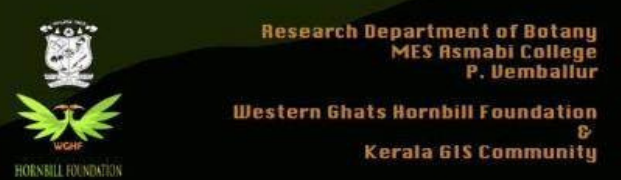
**3 Day National Workshop
For Research Scholars & Students**

© MES Asmabi College, P. Vemballur,
Kodungallur, Kerala, India.

Research, Data analysis, Application of GIS
and Research Writing In Ecology, Environment,
Conservation Biology
& Angiosperm Taxonomy

**Research Department of Botany
MES Asmabi College
P. Vemballur**

**Western Ghats Hornbill Foundation
&
Kerala GIS Community**



PROGRAMME SCHEDULE

THEORETICAL SESSION

23RD OCTOBER 2019 - DAY 1

INAUGURATION & KEYNOTE TALK

CONSERVATION RESEARCH IN THE CHANGING CLIMATE
 Dr. PRIYADARSANAN DHARMAJAN
 SENIOR FELLOW & PROGRAMME LEADER (ECOSYSTEMS AND GLOBAL CHANGE)
 ATREE, BANGALORE.

ADVANCEMENTS IN TROPICAL ANGIOSPERM TAXONOMY
 DR. N. SASIDHARAN
 DEPUTY DIRECTOR REGIONAL
 NATIONAL MEDICINAL PLANT BOARD, SOUTHERN REGION, KFRL.

FUNDAMENTALS OF GIS AND ITS APPLICATION IN ECOLOGY AND CONSERVATION BIOLOGY
 MS. ASWINI A
 SENIOR FACULTY, CGIT & KERALA GIS COMMUNITY

TROPICAL VEGETATION DYNAMICS : ANALYSIS AND INTERPRETATION
 DR. K. H AMITHA BACHAN
 ASSI. PROF., RESEARCH GUIDE, (MEMBER IUCN SPECIES SPECIALIST GROUP)
 RESEARCH DEPT. OF BOTANY

The participants will get an opportunity to get preferences in certificate / mooc/ internships / training courses useful for completion of their research and publications



MES Asmabi College is a NAAC Accredited Institution with its Research Department of Botany specialized in systematics and ecology of tropical wetlands and forests.
www.mesasmabi.com

**TECHNICAL SESSIONS
24TH OCTOBER 2019**

9.30 AM – 12.30 PM
GIS APPLICATION IN ECOLOGY AND CONSERVATION BIOLOGY
 MR. ANOOP CHANDRAN/ MS. ASWINI A
 KERALA GIS COMMUNITY

12.30 PM – 1.30 PM LUNCH BREAK
 1.30 PM – 4.30 PM
METHODS OF VEGETATION - ECOLOGICAL DATA ANALYSIS
 DR. K. H AMITHA BACHAN

25TH OCTOBER 2019

9.30 PM – 12.30 PM (PARALLEL SESSIONS)

VENUE -1
ESSENTIALS OF ADVANCED ANGIOSPERM TAXONOMY
 (NOMENCLATURE PROBLEMS, TAXONOMIC KEYS & ILLUSTRATIONS)
 DR. C. N. SUNIL
 ASSO. PROF. & RESEARCH GUIDE (RTD.)

APPLICATION OF NUMERICAL TAXONOMY AND PHYLOGENY
 MR. SREEHARI S. NAIR
 FELLOW, HORNBILL FOUNDATION

VENUE -2
ESSENTIAL STATISTICS FOR ECOLOGY USING SPSS
 DR. SHAFEEER P.S.
 DEPT. OF COMMERCE, MES ASMABI COLLEGE.

12.30 PM – 1.30 PM LUNCH BREAK
 1.30 PM – 4.30 PM

INTERPRETATION OF DATA AND RESEARCH WRITING
 DR. K.H. AMITHA BACHAN



Western Ghats Hornbill Foundation focus primarily indigenous community based conservation, monitoring and ecorestoration of on tropical forests, riparian ecosystems, hornbills and river basins
www.hornbillfoundation.org

State level Workshop on Outcome Based Education

In collaboration with Kerala State Higher Education Council, Govt. of Kerala, Thiruvananthapuram and IPSR Solutions Ltd, Kottayam & UK
10th March 2020

Report

The workshop on Outcome Based Education was successfully conducted on March 10, 2020, at the Seminar Hall of MES Asmabi College. The sessions were designed to provide a comprehensive understanding of the concept and architecture of Outcome Based Education (OBE) and to facilitate hands-on learning through interactive sessions.

Session 1:

Dr. Sunil Job, Director of Training & Corporate Services at IPSR, led an informative and engaging interaction session on the concept and architecture of OBE.

Session 2:

This session, conducted by the same resource person, delved into OBE assessment with a focus on hands-on experimentation and provided a roadmap for the proper implementation of OBE.

Session 3:

The workshop concluded with a valuable feedback session, allowing participants to share their insights and experiences from the workshop. The program was well-received by the attendees, including faculty members, administrators, and education professionals. Dr. Shafeer P. S., the IQAC Coordinator, extended a warm welcome, Dr. Ajims P. Mohammed, the Principal, provided insightful felicitation, and Amitha P. Mani, the Joint Coordinator, expressed gratitude in the vote of thanks. The workshop, organized in collaboration with IPSR Solutions Ltd., Kottayam & UK, and with the support of the Kerala State Higher Education Council, Trivandrum, contributed significantly to the professional development of the participants in the field of Outcome Based Education



Faculties attending the programme on 10-03-2020

Brochure of the programme

State level Workshop on
OUTCOME BASED EDUCATION

Organized by
IQAC, MES Asmabi College, P Vemballur &
IPSR Solutions Ltd., Kottayam & UK,
in association with
Kerala State Higher Education Council, Trivandrum

on 10th March 2020.
Venue: Seminar hall, MES Asmabi College



Schedule of Sessions

Session 1: (10.00 – 11.30) – Outcome Based Education: The Concept and Architect:- Interaction Session

Session 2: (11.45 – 1.15) – Outcome Based Education Assessment:- Interaction Session with Hands on Experiment

Session 3: (2.00 – 4.00) – Road Map ahead :- Interaction Session How to proper implementation of OBE.

Feedback on the Sessions

Resource Person: **Dr. Sunil Job**
(Director, Training & Corporate services, IPSR)

Registration Fee: 250/-
Participation Certificate, Lunch and Refreshment will be provided

Contact

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Resource person Dr. Sunil Job handling the sessions on 10-03-2020

Administrative Training on 'Spark' software and other administrative matters

In collaboration with Kerala State Higher Education Council, Govt. of Kerala, Thiruvananthapuram
January 25, 2020

Report

The program " Spark and other Administrative matters " was organized on January 25, 2020, in collaboration with the Kerala State Higher Education Council and conducted by the Internal Quality Assurance Cell (IQAC). The event aimed to delve into key administrative matters, with a focus on Spark technology, E-Grants, and E-governance. The resource person for the event was Mr. Sanal Kumar. Dr. Ajims P Mohammed welcomed the participants and set the tone for the event by emphasizing the importance of administrative excellence in the higher education sector. Mr. Sanal Kumar, the resource person, conducted an insightful session on Spark software. He covered key concepts, applications, and the potential impact of Spark in educational administration. The session provided participants with a comprehensive understanding of Spark's role in data processing and analytics focal themes include:

- 1. spark Software
- 2.E-Grants Software
- 3.E-governance

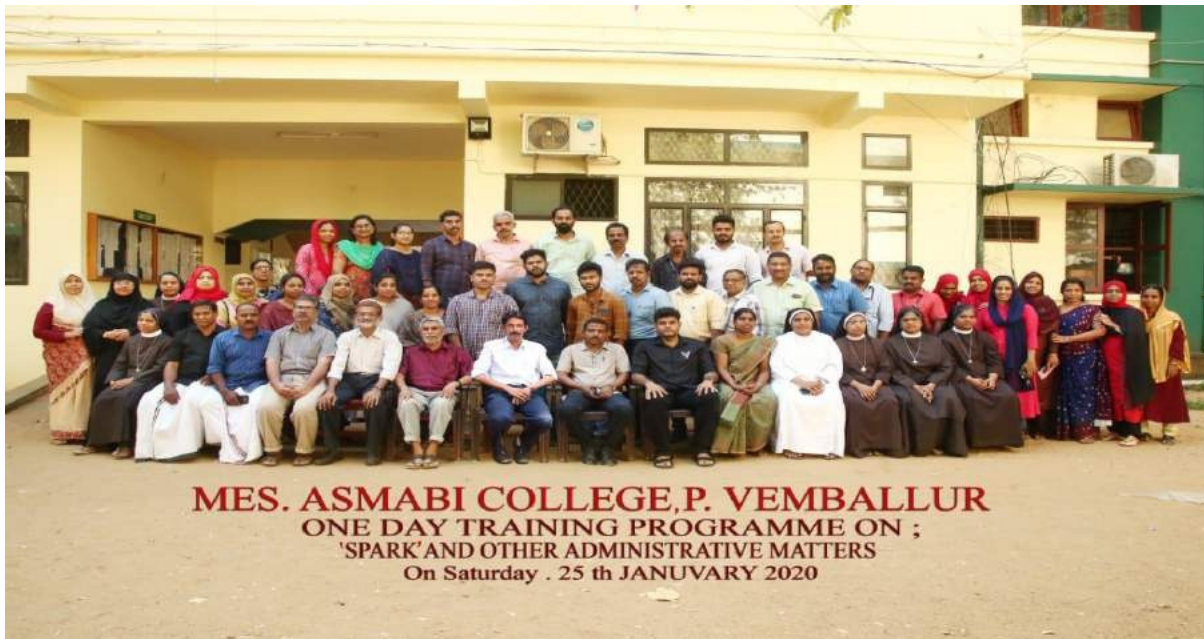
Dr. Shafeer P S expressed gratitude to all participants, the resource person, and the collaborators from the Kerala State Higher Education Council. He highlighted the success of the event in fostering a collaborative learning environment and encouraged continued engagement in administrative matters.



New paper cutting of the programme held on 25-01-2020

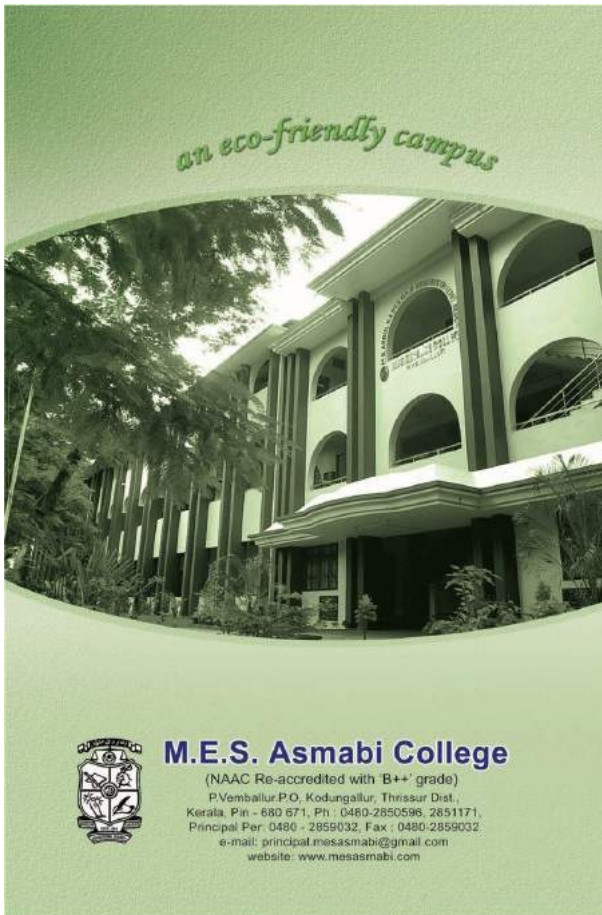


Mr. Sanal Kumar, resource person handling the sessions on 25-01-2020



Group photo taken at the end of the programme on 25-01-2020

Brochure of the programme



M.E.S. Asmabi College

(NAAC Re-accredited with 'B++' grade)
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**ONE DAY TRAINING PROGRAMME ON
'SPARK' AND OTHER
ADMINISTRATIVE MATTERS**

On Saturday, 25th January 2020

Organized by :
**INTERNAL QUALITY ASSURANCE CELL
OF M.E.S. ASMABI COLLEGE**

In collaboration with :



KERALA STATE HIGHER EDUCATION COUNCIL

**ONE DAY TRAINING PROGRAMME ON
'SPARK' AND OTHER
ADMINISTRATIVE MATTERS**

Dear Sir/Madam,

As you are aware in the new era of administrative reforms, higher education sector largely rely on electronic formats for handling official matters, Apparently, Collegiate education is no exception to this changed environment and our State has already embraced the enormous opportunities of e-governance and the society has started milking its benefits. No office can exist today without proper knowledge on online operations (including SPARK) in the modern era of communication technology.

In this backdrop, it gives us great pleasure to inform you that M.E.S. Asmabi will be conducting a one-day training programme on SPARK and other IT based official transactions for administrative staff from various colleges across the state on **25th January 2020** in collaboration with Kerala State Higher Education Council.

We would very much appreciate if you would kindly depute administrative staff of your esteemed institution to participate in the programme so as to make the event a grand success.

A line in confirmation of participation (preferably via e-mail) at the earliest will be highly appreciated.

Yours faithfully,

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(Principal)
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Sri. Salim Arakkal
(Secretary & Correspondent)

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FOCAL THEMES

- ▶ **SPARK**
- ▶ **E-GRANTS**
- ▶ **E-GOVERNANCE**
- ▶ **OTHER TOPICS OF RELEVANCE**

Registration Fee
₹ 150 (Spot Payment)

**Lunch & Refreshment
will be Provided**

Faculty Development Program on Theatrics Skills for Effective Teaching

In collaboration with Kerala State Higher Education Council, Govt. of
Kerala, Thiruvananthapuram
02nd November 2019

Report

Resource Person: Dr. Suja Karthika (Founder and Chief Trainer, Exceller Training)

Welcome Speech by Dr. Shafeer P S:

Dr. Shafeer P S, the coordinator of the Internal Quality Assurance Cell at MES Asmabi College, commenced the Faculty Development Programme on Theatric Skills for Effective Teaching with a warm welcome to the attendees. He emphasized the importance of innovative teaching methodologies in enhancing the quality of education and introduced Dr. Suja Karthika as the esteemed resource person for the day. Felicitations by Dr. Ajims P. Mohammed: Dr. Ajims P. Mohammed, a principal felicitated Dr. Suja Karthika, acknowledging her expertise and contribution to the field of educational training. This gesture highlighted the mutual respect and admiration within the academic community for Dr. Karthika's work. Programme Overview: The Faculty Development Programme aimed to explore the application of theatriac skills in teaching to make learning more engaging and effective. Through interactive sessions,

Dr. Suja Karthika guided participants on various aspects, including:

Role-playing in Education:

Participants engaged in role-playing activities to understand different perspectives and enhance empathy, critical thinking, and communication skills among students.

Body Language and Voice Modulation:

Emphasis was placed on the importance of body language and voice modulation in effective communication, with practical exercises to help participants develop these skills. Incorporating Drama in the Classroom: Strategies were discussed on how to integrate elements of drama and theater into lesson plans to create dynamic and immersive learning experiences.

Feedback and Reflection:

Throughout the programme, participants were encouraged to provide feedback and reflect on their learning experiences, fostering a culture of continuous improvement.

Conclusion:

The Faculty Development Programme on Theatric Skills for Effective Teaching concluded with a vote of thanks to Dr. Suja Karthika by Dr. Sanand, Joint Coordinator of IQAC for her insightful sessions and to the organizing committee for their efforts in making the event a success.

Brochure of the programme

FACULTY DEVELOPMENT PROGRAMME
**THEATRIC SKILLS FOR
EFFECTIVE TEACHING**

Resource Person
Dr. Suja Karthika
(Founder and Chief Trainer
Exceller Training)



◆
Date : 02nd November 2019 @ Seminar Hall



Organised by
**Internal Quality Assurance Cell,
MES Asmabi College, P.Vemballur**



In association with
Kerala State Higher Education Council, Trivandrum



Photos of the Programme



Dr. Suja Karthika, Resource person handling the sessions on 02-11-2019

Climate Change Resilience: Views from Economics and Environment

In collaboration with Department of Economics, John Mathai Centre,
University of Calicut and Directorate of Climate Change,
Government of Kerala
February 14th & 15th, 2019

Report

Plenary Lectures:

Dr. Achmad Gusman Siswandi

Dr. Kushum Shakya

Dr. Shabeer K.P

Overview:

The International Conference on Climate Change Resilience held on February 14th & 15th, 2019, at the College Seminar Hall of MES Asmabi College, P. Vemballur, brought together experts, researchers, policymakers, and practitioners from various disciplines to discuss and deliberate on the critical issues surrounding climate change resilience. Organized by the Department of Economics, MES Asmabi College, in collaboration with the Directorate of Climate Change, Government of Kerala, and the Department of Economics, John Mathai Centre, University of Calicut, the conference aimed to foster interdisciplinary dialogue and collaboration in addressing the urgent challenges posed by climate change.

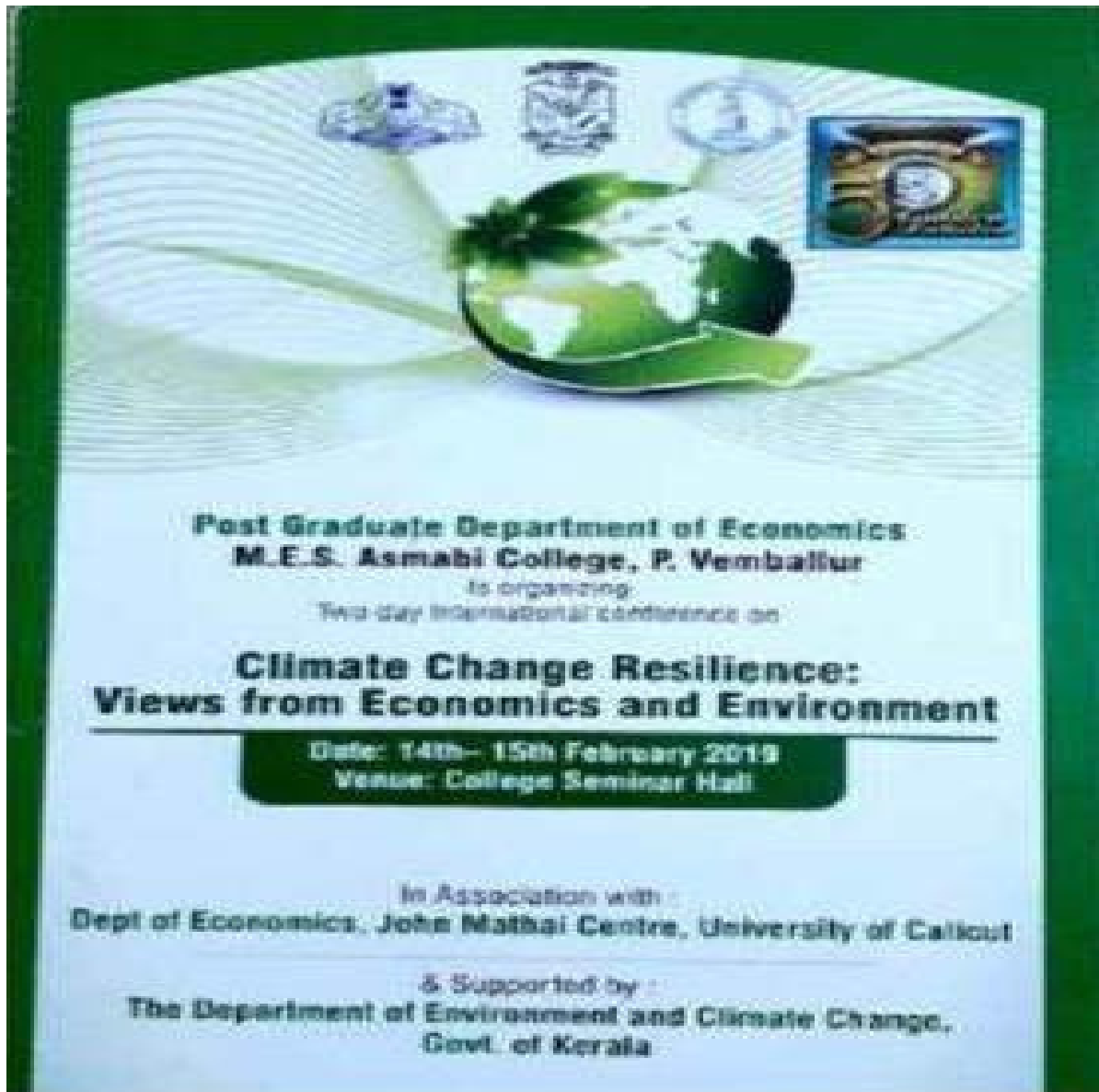
Key Highlights:

The conference featured plenary lectures delivered by esteemed experts including Dr. Achmad Gusman Siswandi, Dr. Kushum Shakya, and Dr. Shabeer K.P. These lectures provided valuable insights into the intersection of climate change, economics, and the environment, offering diverse perspectives and approaches to building resilience against climate change impacts. The event served as a platform for networking, collaboration, and the exchange of ideas, fostering partnerships and initiatives for collective action in addressing the complex challenges posed by climate change. The conference underscored the importance of interdisciplinary collaboration and the need for coordinated efforts across sectors and stakeholders to build resilience, mitigate risks, and adapt to the impacts of climate change effectively.

Conclusion

The International Conference on Climate Change Resilience provided a dynamic forum for stakeholders to deepen their understanding of climate change issues, share knowledge and expertise, and explore opportunities for collaboration in advancing resilience-building efforts. The event reaffirmed the commitment of participants to work towards sustainable solutions and collective action to address the challenges of climate change, underscoring the urgency of concerted efforts to safeguard the planet for future generations.

Brochure of the programme



**Post Graduate Department of Economics
M.E.S. Asmabi College, P. Vemballur**
is organizing
Two-day International conference on

**Climate Change Resilience:
Views from Economics and Environment**

**Date: 14th- 15th February 2019
Venue: College Seminar Hall**

In Association with :
Dept of Economics, John Mathai Centre, University of Calicut

& Supported by :
**The Department of Environment and Climate Change,
Govt. of Kerala**

Photos of the programme



Inauguration ceremony on 14-02-2019



*Dr. Achmad Gusman Siswandi Resource person handling the session
on 14-02-2019*