



Capacity development and skills enhancement activities are organised for improving students' capability

1. SOFT SKILLS ENHANCEMENT PROGRAMS

**MES ASMABI COLLEGE
P.VEMBALLUR**



PRE-MARITAL COUNSELLING CENTRE



കേരള സർക്കാർ ന്യൂനപക്ഷക്ഷേമ വകുപ്പ്
പ്രീ മാരിറ്റൽ കൗൺസിലിംഗ് സെന്റർ
ചതുർദിന സൗജന്യ
വിവാഹപൂർവ്വ കൗൺസിലിംഗ് കോഴ്സ്

കൊടുങ്ങല്ലൂർ CCMY, പടിഞ്ഞാറെ വെമ്പല്ലൂർ
MES അസ്മാബി കോളേജുമായി
സഹകരിച്ച് സംഘടിപ്പിക്കുന്ന
ഓൺലൈൻ പ്രീ മാരിറ്റൽ ക്ലാസ്സ്



ഉദ്ഘാടനം :
ഡോ. എ.ബി. മെയ്തീൻകുട്ടി
 (ഡയറക്ടർ, ന്യൂനപക്ഷക്ഷേമ വകുപ്പ്)

2021 ജനുവരി 13 ബുധനാഴ്ച
രാവിലെ 10.30ന്

സംഘടനം : MES അസ്മാബി കോളേജ്, പടിഞ്ഞാറെ വെമ്പല്ലൂർ

MES Asmabi College recognised as a Pre- marital Counselling Centre under Minority Welfare Department ,Govt of Kerala in 2018. Now 900 students have completed Pre- marital Counselling Course . Organized Pre-marital counselling for its students in the four consecutive days in each and every year . Sessions led by eminent resource persons in various topics . Provides counselling for five batch of students in each year . Funded by Minority welfare department ,Govt of Kerala.



'KALIKAMATTANGALIL KALIDARATHE'-ORIENTATION PROGRAMME

Resource Person : Dr JOUHAR MUNAVIR ,Assistant Professor, Farook Training College Farook .
 No of students participated :200

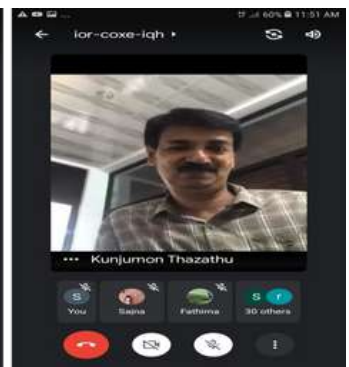


PRE-MARITAL COUNSELLING SESSIONS

MINORITY CELL



College have a premarital counselling center supported by Department of Minority welfare, Government of Kerala. Under the guidance of CCMY Kodungallur the centre organise Pre-marital counselling every year for students for the four consecutive days. During Covid pandemic the sessions were given in online mode.



ADDITIONAL SKILL ACQUISITION PROGRAM (ASAP)



MES Asmabi college is a training partner institute of ASAP, A joint initiative of General and Higher education departments of Government of kerala. ASAP Started in the year 2013 and centre offer various softskill and additional skill programmes to students. In the year 2018-19 ASAP FOUNDATION & GLOBAL SKILL COURSE is offered to UG First year students.



Foundation class for ASAP Batch 2018-19 is progressing.

APTIS Test for ASAP Batch 2017-18 was conducted on 07 July 2019 at SDE Centre, KKTU College, Pullut.

ASAP Orientation programme was conducted for I Year UG students on 22 August 2019.

Foundation class for ASAP Batch 2018-19 was suspended in September due to II Sem University Exam.

ASAP Interview for I UG students was conducted on 01 October 2019. 47 students from various aided courses attended the session.

The rank list was published on 15 November 2019 and 31 students from I UG classes have submitted the consent forms for joining ASAP Foundation Course 2019-20.

ASAP Foundation Course for Batch 2019-20 commenced on 05 March 2020.

Ms. Raisa Backer (SDE) is handling the sessions.

ASAP ORIENTATION PROGRAMME






ASAP Cell, MES Asmabi College in collaboration with ASAP Kerala organized one day ASAP orientation programme for the first year BA English & BCA students on 28 October 2022. Dr. Saneesh C S and Ms. Aswathi were the resource persons. The objective of the program was to make the students aware of various job oriented courses offered by ASAP.

WWS TRAINING SESSIONS



WALK WITH A SCHOLAR(WWS)
MOTIVATIONAL VISIT
 February 25-28, 2019

		
Institute of Forest Genetics and Tree Breeding, Coimbatore	Pondichery Central University	Interaction with Kiran Bedi, Lieutenant Governor of Puducherry

MES Asmabi College, Kodungallur



PATHWAY- SOCIAL WELLNESS PROGRAMME

Pathway- the social wellness programme organised in the year 2022-23 and 2023-24 jointly by minority cell of the college and IQAC. This programme is supported by Minority welfare department, Government.



PASSWORD'-ONE DAY CAMP ON PERSONALITY DEVELOPMENT



No of Students Participated: 100
 Funded by :
 Minority welfare Department ,Govt of Kerala

ORIENTATION PROGRAMMES

(SKILL DEVELOPMENT AND COMMUNICATIVE ENGLISH FOR FIRST-YEAR STUDENTS)



MES ASMABI COLLEGE, P.VEMBALLUR
Research Department of Commerce

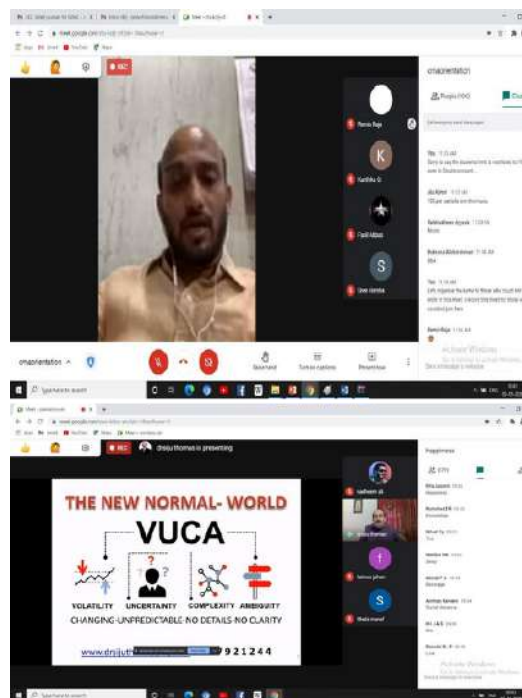
ORIENTATION SESSIONS

FOR FIRST YEAR STUDENTS
(2020-2021)

Motivational Moments.....
Skill Development Program
Mr Abhishad Guruvayoor
Motivational Trainer
11-12-2020 Fri Zoom @ 11 to 12.30

Happiness Quotient
Dr Siju Thottappilly
Homoeopathic Consultant
Motivational Trainer
15-12-2020 Tues Google Meet@ 8.30 to 11 am

Confidence in English Speaking
Mr Rajesh Subramanian
Accountant, Trainer,
Educational Activist, and
Inspirational Speaker
17-12-2020 Wed Google Meet@ 11 12.30



The Research Department of Commerce at MES Asmabi College, P. Vemballur, successfully conducted an orientation programme for the first-year students of the academic year 2020-21. The event aimed to provide valuable insights, motivation, and skill development opportunities for the incoming students. The programme featured sessions by distinguished resource persons covering various aspects of personal and professional development.

TRANSACTIONAL ANALYSIS (TA PSYCHOLOGY) FOR POST GRADUATE STUDENTS IN COMMERCE

The orientation programme on Transactional Analysis (TA Psychology) for Post Graduate Students in Commerce was organized department on the 5th of February 2021, in online due to the prevailing COVID-19 restrictions. The primary objective of the programme was to introduce the postgraduate students in commerce to the principles and applications of Transactional Analysis (TA Psychology). The session aimed to provide insights into understanding human behavior and communication patterns, particularly in the context of professional and interpersonal relationships.



MES ASMABI COLLEGE
(Govt. Aided, Affiliated to University of Calicut, Recognized by UGC)
P. Vemballur P.O., Kodungalhar Thrissur Dist., Kerala, Pin - 686671

Organised by Research Dept. of Commerce and
PG Dept. of Commerce and Management Studies

ORIENTATION PROGRAMME

on
Transactional Analysis (TA Psychology)
for Post Graduate Students in Commerce

Resource Person
Ms. Beena Dharman MS (Psy)
Life Coach & Mentor,
Psychotherapist, counsellor, Trainer
Director - Life Guide Counselling &
TA Study Centre, Trissur
Member - ICTA Kochi, SAATA, ITAA (USA)

Friday, 05/02/2021. 10:30 am

Venue: Seminar Hall

SKILL DEVELOPMENT AND COMMUNICATIVE ENGLISH FOR FIRST-YEAR STUDENTS

9th December 2022



The Soft Skill Orientation Programme was initiated in response to the recognized need for holistic student development. Stress management, a critical soft skill, was chosen as the central theme to address the increasing levels of stress reported by students during their final year. Nazeema MK, Assistant Professor, Department of Botany provided an elaborate lecture on the topic 'Stress management: Coping Strategies for students' on 09-12-2022. The program aimed to equip students with essential soft skills, particularly stress management, to enhance their overall well-being and prepare them for the challenges they may face in both academic and professional environments.

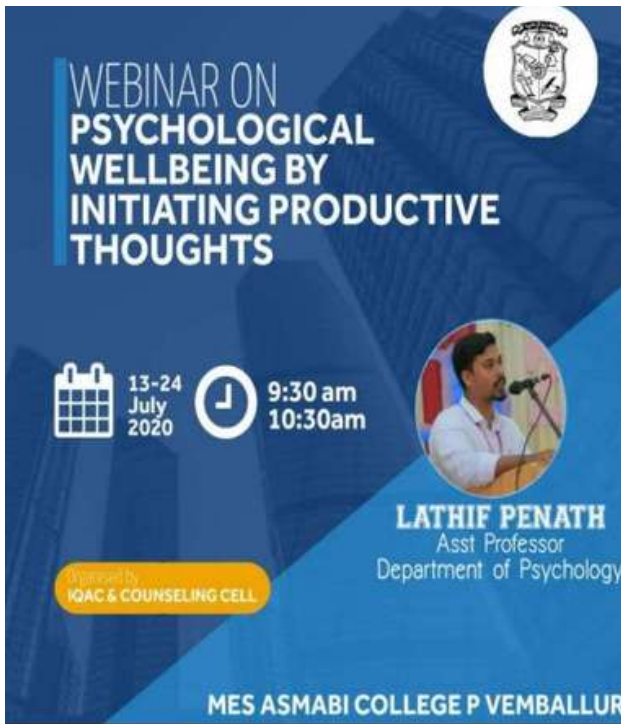


TALK ON 'MINDFULNESS IN STUDENTS'



WEBINAR ON PSYCHOLOGICAL WELL-BEING BY INITIATING PRODUCTIVE THOUGHTS

July 13-24, 2020

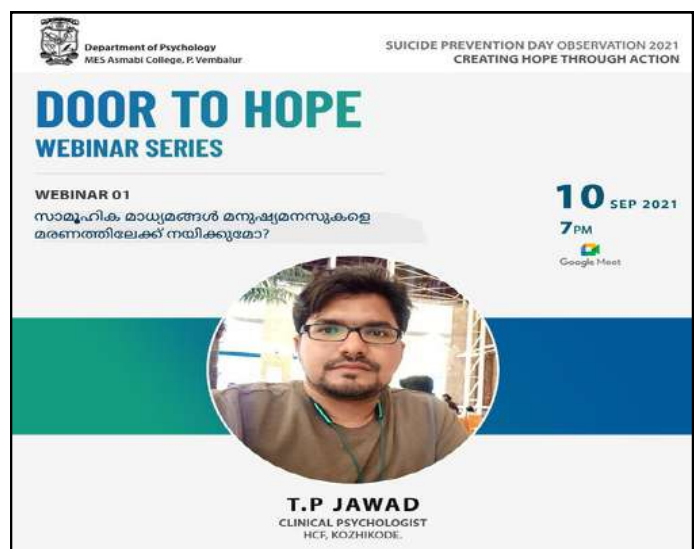


The Student Counselling Cell of the Department of Psychology and IQAC of MES Asmabi College conducted a one-week workshop on psychological well-being through the cultivation of productive thoughts. Mr. Lathif Penath, an Assistant Professor in the Department of Psychology at MES Asmabi College, served as the student counsellor and conducted the workshop. The webinar aimed to promote psychological well-being and guide students in cultivating productive thoughts. It was organized in response to the challenges faced by students during the transition to online learning, offering support and strategies to adapt and cope with distress.

'DOOR TO HOPE'-WEBINAR SERIES

Sep 10-12, 2021

The "Door to Hope" webinar series on Suicide Prevention Day proved to be an enriching experience for the participants, with a focus on skill development in various aspects of mental health awareness. The insights shared by T P Jawad equipped students with valuable knowledge to navigate the complexities of the relationship between social media and mental health. The engagement of students in discussions and the interactive nature of the webinar contributed to a positive learning experience.



PERSONALITY DEVELOPMENT PROGRAMMES

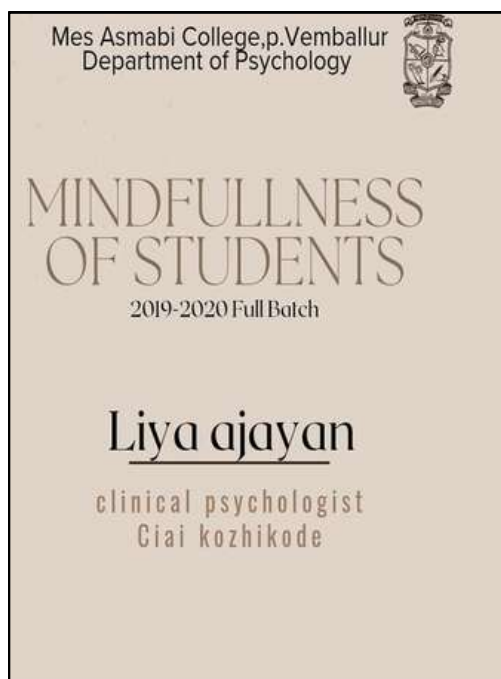
INDUCTION ON PERSONALITY DEVELOPMENT



The Induction Program on Personality Development was organized by the PG and Research Department of English on 02 November 2018 for the first year UG and PG students. The program aimed to impart essential knowledge and skills that contribute to shaping well-rounded individuals who are not only academically proficient but also possess the qualities necessary for success in various aspects of life. Sri. N.V Jose, a distinguished educationist was the resource person.

MINDFULNESS

The Mindfulness Training Programme, organized by the Department of Psychology at MES Asmabi College, aimed to equip students with essential mindfulness skills for enhanced well-being and resilience. Coordinated by Lathif Penath, the program featured Liya Ajayan, a seasoned Clinical Psychologist from CIGI Kozhikode, as the resource person. The event took place on 8 January 2020 and saw the active participation of 96 students.



WEBINAR ON GATEKEEPERS TRAINING

September 14, 2020

The Department of Psychology at MES Asmabi College, in collaboration with Psychology Circle, organized a webinar on September 14, 2020, from 11:00 am to 12:30 pm, in observance of World Suicide Prevention Day. The central theme of the program was "Gatekeepers Training," focusing on suicide prevention and intervention.

The webinar aimed to provide Gatekeepers Training, focusing on suicide prevention, in observance of World Suicide Prevention Day (September 10). The program primarily targeted students, parents, and faculty of MES Asmabi College, equipping them with the skills to identify, assist, and prevent suicide.



CONFIDENCE BOOSTER PROGRAM

The Women Development Cell (WDC) in association with Rexona – Hindustan Unilever Pvt. Ltd. organized a Confidence Booster Program on March 6, 2020. This program aimed at building the confidence of students and preparing them for interviews and other challenges. Miss. Anjuman Banu from Hindustan Unilever Pvt. Ltd. served as the resource person for the event.



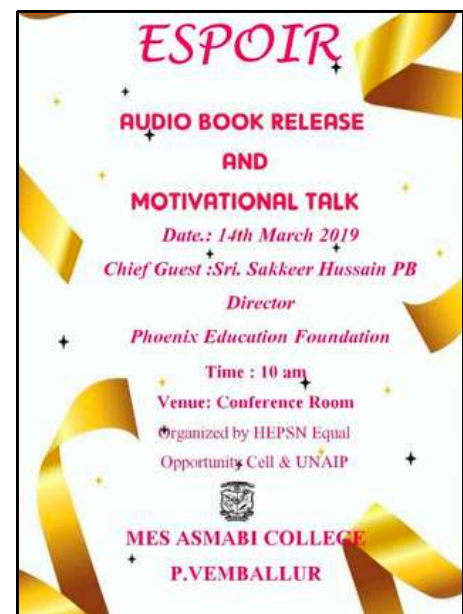
MOTIVATIONAL SESSIONS

"MARK YOURSELF,"



The motivational session "MARK YOURSELF," organized by the Minority Cell, on 29 March 2021. The resource person, Nishad Pattayil, an esteemed international trainer renowned for his expertise in motivational speaking, engaged the audience with a dynamic and inspiring presentation. The primary objective of the motivational session was to inspire and empower students by providing them with practical insights, guidance, and motivational tools to enhance their personal and professional development.

'ESPOIR'-MOTIVATIONAL TALK



MOTIVATIONAL PROGRAMME BY GOPINATH MUTHUKAD

 **M. E. S. ASMABI COLLEGE**
(Re-accredited by NAAC with 'A' Grade)
P.O. P.Vemballur, Kodungallur, Thrissur Dt., Kerala-680671 

GOLDEN JUBILEE Celebrations 

2018 DECEMBER 12, 13, 14, 15

Motivation Programme by Gopinath Muthukad
(UNICEF Celebrity Advocate. Leader of Century Finalist awarded by University of Sanfrancisco)

Thursday, 13th December 2018 from 9.30 a.m.



 **mcube** First Time in the World Motivation Programme Mixed with Magic (M-Cube) By Magician Gopinath Muthukad



'PARARAKSHA'-EMERGENCY LIFE SAVING SKILLS



WORKSHOP ON INTERPERSONAL SKILL ENHANCEMENT



The Psychology Association, under the guidance of Lathif Penath, Assistant Professor and Head of the Department of Psychology, hosted a transformative program on October 22, 2023, at the Seminar Hall of MES Asmabi College. With a commendable turnout of 79 participants, the initiative aimed to promote the knowledge of psychology for the betterment of public health and welfare, concurrently raising awareness of psychology as a science.

WORKSHOP ON PLATFORM SKILLS

The Platform Skills Workshop, led by esteemed Consultant Psychologist Lathif Penath, aimed to equip participants with essential skills for effective communication and presentation in various professional settings. The workshop was conducted on [insert date] and hosted a diverse group of 30 enthusiastic participants.

MES ASMABI COLLEGE, P. VEMBALLUR
DEPARTMENT OF PSYCHOLOGY

Workshop on Platform Skills

18 JANUARY 2023 / 2.30 PM

VENUE: PSYCHOLOGY LAB

Lathif Penath
STUDENT COUNSELLOR &
HOD, DEPT. OF PSYCHOLOGY,
MES ASMABI COLLEGE,
P. VEMBALLUR



INDUCTION PROGRAMMES

**MES ASMABI COLLEGE, P.VEMBALLUR
KODUNGALLUR**

**INDUCTION PROGRAMME
FOR FIRST YEAR UG STUDENTS
2020-21**

INAUGURATION ADDRESS **DATE:** 2nd November 2020, Monday
Sri. P.H. Mohammed **Meeting Platform**
 Corporate Manager,
 MES Central College Committee

Programme Schedule **Time:** 10:00 am

Welcome Address: Sri. Sasiand C. Sadasanarain, Nodal Officer, Admission
Presidential Address: Sri. Ajaykeshav, Chairman, College Management Committee
Inauguration Address: Sri. P.H. Mohammed, Corporate Manager, MES Central College Comm.
Principal's Address: Dr. A. Biju, Principal
Keynote Address: Sri. Sathishkumar, Secretary, College Management Committee
Relatations: Dr. A.P. Sumedhan, Director, Self Financing Courses
 Dr. Ajana V.M., Vice Principal
 Sri. Mathukrishnan, Treasurer, College Management Committee
Vote of Thanks: Sri. Saena Mohammed, Staff Secretary

Youtube Channel Link: <https://q9go-pgs.9ah/vy8ux> (Scan QR Code)



**MES ASMABI COLLEGE
P.VEMBALLUR
DEPARTMENT OF COMPUTER APPLICATION
CONDUCTS**

**ORIENTATION PROGRAMME
FOR I BCA STUDENTS**

Resource person:
Dr. S. Mini T V
 HOD, Associate Professor
 Sacred Heart College, Chalakudy

11 October 2022 **10:30AM** **Seminar Hall**

Dr. A Biju **Jabin T H** **Naseema KM**
 Principal HOD co-ordinator

**MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR**

**Dept of Economics
organizes**

**ORIENTATION ON ECONOMICS PROFESSION:
RATIONALE OF ECONOMICS**

06 OCTOBER 2022, 11 AM | VENUE: COLLEGE AUDITORIUM

**College Auditorium
MES Asmabi College**

**11 AM
06 October 2022**

Dr. Muneer Babu M
 Asst. professor, Dept. of Economics
 Disha Mathai Centre University of Calicut
 Arakkulamkara

Dr. A.Biju **Dr. Jeena P.M** **Dr. Dhanya.K**
 Principal HoD Dept of Economics Coordinator

LIFE SKILL TRAINING PROGRAMME

The Logistics Management department executed a comprehensive Life Skill Training Programme on 01-08-2022. The program's focus was on honing students' interview skills, preparing them for internships, and fostering overall career development. Practical sessions equipped students with essential skills for professional success. The outcome was empowered students with practical skills, boosting their confidence for interviews and internships. Participants gained valuable insights into effective communication and interpersonal skills, enhancing their overall employability and readiness for the professional world.

**MES ASMABI COLLEGE, P.VEMBALLUR
Department of Logistics Management**

Organising

LIFE SKILLS TRAINING PROGRAMME

VENUE : SEMINAR HALL

**1-AUGUST 2022 - MONDAY
10.30AM**

RAJESH SUBRAMANIAN
 (Life skills trainer, educational activist, inspirational speaker)

RESOURCE PERSON

Life Skills

Dr. A Biju **Dr. P.P Sumedhan**
 Principal (Director of self financing courses)

FINISHING SCHOOL



INSPIRA

The English department's 'INSPIRA' event on 26-10-2022 had a dual focus on cultivating management skills and enhancing product sale acumen. The outcome comprised students gaining valuable insights into management practices, coupled with enhanced skills in product sales. The event effectively equipped participants with a holistic understanding of management principles and sales strategies.

FIRE EXTINGUISHER DEMO

14-03-2019





2. LANGUAGE AND COMMUNICATION SKILLS

Our institution has undertaken a multitude of communicative and language enhancement programmes for students to augment their skills and to prepare them to the intricacies of the fast paced competitive world.

**MES ASMABI COLLEGE
P.VEMBALLUR**



SESSION ON CREATIVE WRITING



The session was organized as part of Malayala Bhasha Varacharanam Day (Day for Malayalam Language Observation). The session was beneficial in imparting the significance of clear and creative articulation.

'AKSHARAKKUTTU' (THE WORLD OF LETTERS/PLAY WITH LETTERS)

Aksharakkuttu- The World of Letters was organised as part of reading week observations. Eminent Malayalam litterateur Sri. Santosh Echikanam was the resource person of the programme. His short story 'Biriyani' was staged as part of the event. Staging the literary work was intended to enhance verbal communication, vocabulary and reading skills of students. 50 students from different departments participated in the programme



LANGUAGE IN THE 21 CENTURY




The session was organised as part of the Golden Jubilee Observation of Department of Malayalam. Sri. Jayakumar IAS, former Vice Chancellor, Malayalam University was the chief guest of the programme. He talked at length about the challenges and opportunities of language in the 21 Century. 50 students from different disciplines participated in the programme. The programme was beneficial for students in identifying the vast opportunities for language development with the advent of technology

A CRASH COURSE ON NEGOTIATING SILENCES AND SOUNDS

The session was organised by Department of English for I year UG and PG students. The session was intended as a language and literary skill enhancement section that will acquaint students to the “ what, why and how ” of language and literature. Dr Nair Anup Chandran, Assistant Professor, Bishop Moor College, Mavelikkara was the resource person of the programme.

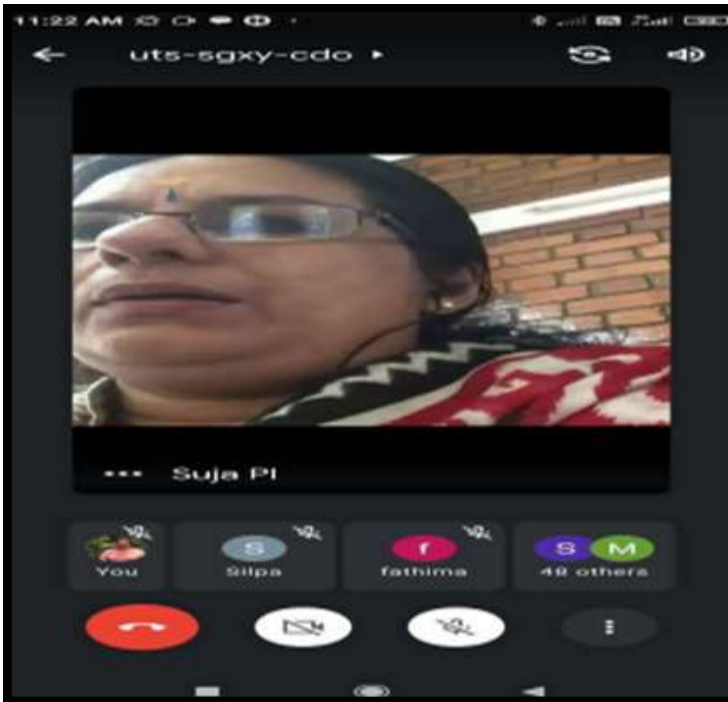
15 Dec 2020
Orientation Programme
For I PG & I UG


Dr. Nair Anup Chandran
Asst. professor
Department of English
Bishop Moore College
Mavelikkara

A crash course on negotiating silences and sounds
Department of English
MES ASMABI COLLEGE

START
10.00 AM

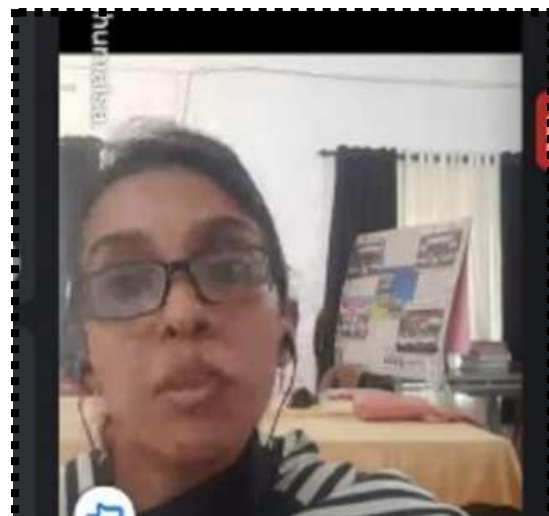
LITERATURE AS A 21 CENTURY SKILL



The session on 21 century literary skills was organised for I year UG and PG students of Department of English. The focus of the session was to navigate students through 21 century literary skills and to develop a plan of action to imbibe and execute these skills. Dr Suja Kurup, Professor, Institute of English, was the resource person of the programme.


MEET THE AUTHOR

Every year department of English and Department of Malayalam invites eminent litterateurs as part of reading day observation. The sessions are designed as workshops for language and skill enhancement. The resource persons talk at length about the nuances of language and ways to improve the communication skill. The Department of English invited one of its alumna as the chief guest during reading day observation of 2021-22.



P.G. & Research Department of English
MES ASMABI COLLEGE
Kodungallur

പുസ്തക പരിചയം
"AMMUTTY"



Ms. SHUMAISA E S
Meet the Author
June 21

Starts at 11:30 AM G.meet

Introduction of various books & narratives
by Faculty members & Students

All are cordially invited

TWO DAY WORKSHOP ON ENGLISH LANGUAGE SKILLS

MES Asmabi College
P. Vemballur

FISH PROCESSING
TECHNOLOGY

TWO DAYS WORKSHOP ON
ENGLISH LANGUAGE SKILLS

MS. MONA P. M.
Assistant Professor,
Department of English
MES Asmabi College
P. Vemballur

At Seminar Hall, on 10.00 am to 3.00 pm

JAN | 12 | 13 | 2022

The workshop was organised by B.Voc FPT Department for their first year and second year students. Mona VM, Assistant Professor, Department of English, MES Asmabi College was the resource person of the programme. The workshop focused on speaking skills, grammar, academic and professional writing.

WORLD HINDI DAY OBSERVATIONS

Hindi Divas is observed by department of Hindi with the objective of appreciating and embracing the 'rashtrabhasha'. The day is observed with a variety of programmes to strengthen communication and comprehension skills in Hindi.

MES ASMABI COLLEGE

वठरीवे
हिन्दी व्हाय!
10 JANUARY

- › Poster Making
- › Recitation
- › Suleku Prathiyogitha(teachers)

Department of Hindi

WORLD MOTHER TONGUE DAY



International Mother Tongue Day was aptly observed by Department of Malayalam. Eminent Malayalam writer Sri. Francis Norona was the resource person of the programme. The session was productive in disseminating the aptness of fostering a multilingual environment.

DOESTOEVSKY- ART AND MILIEU

The session was organised by department of Malayalam to foster listening, speaking, reading and writing skill in students. The programme was organized as part of reading day observation. Renowned writer Sri. Venu V Desam was the resource person of the programme. 245 students participated in the programme. The programme was followed by a book exhibition to nurture reading habits in children.

SKILL DEVELOPMENT AND COMMUNICATIVE ENGLISH TRAINING

MES ASMABI COLLEGE, P.VEMBALLUR
Research Department of Commerce

ORIENTATION SESSIONS

FOR FIRST YEAR STUDENTS
(2020-2021)

Motivational Moments.... Skill Development Program
Mr Abhishad Guruvayoor
Motivational Trainer
11-12-2020 Fri Zoom @ 11 to 12.30

Happiness Quotient
Dr Siju Thottappilly
Homoeopathic Consultant
Motivational Trainer
15-12-2020 Tues Google Meet@ 8.30 to 11

Confidence in English Speaking
Mr Rajesh Subramanian
Accountant, Trainer,
Educational Activist, and
Inspirational Speaker
17-12-2020 Wed Google Meet@ 11 12.30

A communicative English session was organised by Research Department of Commerce for first year students. Mr Rajesh Subramanian was the resource person of the programme. The specific objective of the session was to convey the importance of having good communication skills. The resource person gave some tips to students to groom their communication skills

VERSIFICATION COMPETITION

The competition was organised by PG & Research Department of English as part of Azadi ka Amrit Mahotsav. The intended objective of the programme was to provide a platform for students to communicate using words. In the feedback received many students recorded that the during the preparations for the competition they expanded their vocabulary, reading and writing skills

AZADI KA AMRIT MAHOTSAV

P G & Research Dept. of English
organizes

Versification Competition

(Eng & Mal)
Date: 09/08/2022
Time: 10:30 am
Venue: Room No. 5

Principal: Dr. A. Biju
HOD: Dr. Reena Mohamed P. M
Coordinator: Mona V M

Register @ Dept. of English on or before 5th August 2022
7736364688

COLLEGE MAGAZINE



TALKS IN CONNECTION WITH COLLEGE MAGAZINE RELEASE

എം.ഇ.എസ്. അസ്മാബി കോളേജ്, പി.വെമ്പലൂർ
കോളേജ് മാഗസിൻ പ്രകാശനം
2022 മാർച്ച് 25, രാവിലെ 10 മണി
വേദി - കോളേജ് ഓഡിറ്റോറിയം

പ്രകാശനം നിർവ്വഹിക്കുന്നത്:
ശ്രീ. പി.എഫ്. മാത്യൂസ്
(പ്രമുഖ അഭിഭാഷകൻ, സാഹിത്യകാരൻ)

സന്ദേശം...

സ്റ്റാഫ് കോ-ഓർഡിനേറ്റർ
കിരീട് SI

ചീഫ് എഡിറ്റർ
ഡോ. എ. ജിജു

സ്റ്റാഫ് എഡിറ്റർ
ഡോ. ഞായന വേണമ്പ



MANUSCRIPT MAGAZINE

releasing manuscript magazine "Pralayaksharangal" prepared by Hindi second language opted students. The collection contains details about how our students faced the flood

MATRUBHUMI TALK SERIES



CELEBRATING 100 YEARS Mathrubhumi

www.mbifi.com @mbifi

MBIFL'23

പ്രഭാഷണ പരമ്പര

മാതൃഭൂമിയുടെ നൂറാം വാർഷികം പ്രമാണിച്ച് വിവിധ ഭാഗങ്ങളിലായി നൂറ് പ്രഭാഷണങ്ങൾ സംഘടിപ്പിക്കുന്നു

പ്രഭാഷണം:
അശോകൻ ചരുവിൽ
വേദി - എം.ഇ.എസ്. അസ്മാനി കോളേജ്,
പി. വെമ്പല്ലൂർ, കൊടുങ്ങല്ലൂർ
ഡിസംബർ 6, 11 AM

കനകക്കുന്ന് തിരുവനന്തപുരം 2023 ഫെബ്രുവരി 2, 3, 4, 5

MBIFL'23
 MATRUBHUMI INTERNATIONAL FESTIVAL OF LETTERS
 Edition 4



www.mbifi.com

മാതൃഭൂമി അന്താരാഷ്ട്ര അക്ഷരോത്സവത്തിന്റെ മുതലുപരിൽ 2020 ജനുവരി 30, 31, ഫീബ്രുവരി 1, 2 തീയതികളിൽ തിരുവനന്തപുരം കനകക്കുന്ന് കൊടുങ്ങല്ലൂർ അക്ഷരോത്സവത്തിൽ നടക്കുകയാണ്.

ഏകദേശം ഇരട്ടനൂറ്, അതിർത്തിയുള്ള അക്ഷരങ്ങൾ എന്നതാണ് അക്ഷരോത്സവത്തിന്റെ മുഖ്യലക്ഷ്യം. ഇതിന്റെ അടിസ്ഥാനത്തിൽ ഏറ്റവും മികച്ചതായ **അതിർത്തിയുള്ള നാടുകൾ** എന്ന വിഭാഗത്തിൽ പ്രാദേശം സൃഷ്ടിക്കുന്നു.

ജൂലൈ 4 മുതൽ 2 ന് മാതൃഭൂമി പതിപ്പായ മാതൃഭൂമി എം.ഇ.എസ്. അസ്മാനി കോളേജ് ഡി.എ. അമ്പലമുക്ക് കോളേജിൽ ഞായർ മുതലി വൈകുന്നേരം.

പ്രമുഖ നിരവധി കലാകാരന്മാർ പങ്കെടുക്കുന്ന പ്രാദേശം നിർവഹിക്കുന്നു.

അടയാളപ്പെടുത്തലുകൾ ആഗ്രഹിക്കുന്നു;

എം.കെ. കൃഷ്ണകൃഷ്ണൻ	നിരന്തർ പി. നാരായണൻ
സുബ്ബു	മുരളീധരൻ
മാതൃഭൂമി	മാതൃഭൂമി

കെ.ആർ. രാജശങ്കർ (കൊടുങ്ങല്ലൂർ നഗരം ഘാടകൻ) ബാക്കർ ട്രസ്റ്റി

ഡോ. അമിത് പി. മുഹമ്മദ് (പ്രിൻസിപ്പൽ, അസ്മാനി കോളേജ്) ഡോ. ഓർവിലേറ്റർ

Powered by

ELOCUTION COMPETITION



1-2-19
Spot elocution competition conducted by Readers forum and Debate Club of our college

'PRIME POETRY'-POETRY FESTIVAL



കൂടുതൽ വിവരങ്ങൾക്ക്:
80 78 20 94 72
70 25 80 36 99

"ജോയിൽ അനന്തര
തോളം; ആരോഗ്യ -
സാമ്പത്തിക - സാമൂഹിക
പ്രതിസന്ധികളെ മാർഗ്ഗ
നിർദ്ദേശങ്ങളെ "

മലയാളം
പ്രബന്ധ രചനാ
മത്സരം
(പ്രായ പരിധി: 2000)

ഒന്നാം സ്ഥാനം: 1000/-
രണ്ടാം സ്ഥാനം: 500/-
അദ്ധ്യക്ഷൻ നിയമിത: മെയ് 5

മിങ്ങൂടെ മെമ്പർമാർ PDF ഫോർമാറ്റിൽ,
nssasmabi@gmail.com എന്ന റൈലിലിലേക്ക് അയയ്ക്കുക

 NATIONAL SERVICE SCHEME
MES ASMABI COLLEGE
P. VEMBALLUR
UNIT NO : 53 & 95 

'VAYANA DINAM'-DAY OF READING

എ.ഇ.എസ്. അസ്മാനി കോളേജ്
പി. വെമ്പലൂർ, കൊടുങ്ങല്ലൂർ

മലയാള വിഭാഗം & ഐ.കു.എ.സി.
വാചനവാചാചരണം

വെബിനാർ
**വാചനകൾ
ഉൾപ്പെടെ**

പ്രഭാഷകൻ : ശ്രീ. സുകുമാർ
(പ്രമുഖ എഴുത്തുകാരൻ)

2021 ജൂൺ 19, രാവിലെ 11 മണിക്ക്

ഈ. എ. ബിജു പ്രിൻസിപ്പൽ
ഈ. മേഴ്സി സോഫിസ് മെമ്പർമാർക്ക് അദ്ധ്യക്ഷ
ഫോൺ | 953781928
ഈ. ഡോ.പി. പി. എസ്. ഐ.കു.എ.സി. കോർഡിനേറ്റർ
ഫോൺ | 9847250464

Read and grow
'Vayana Dinam'
Day of Reading
19 | June | 2019

P.N. Panicker
Commemoration day

Chief Guest
Sippy Pallippuram
Renowned poet and Winner of
Kerala / Kendra Sahitya Academy Awards

Programmes
Book Exhibition
Book Review
Quiz
Elocution
Film Review
Recitation

Organized by
P.G. Department of English

Venue : College Seminar Hall, 10.00 am



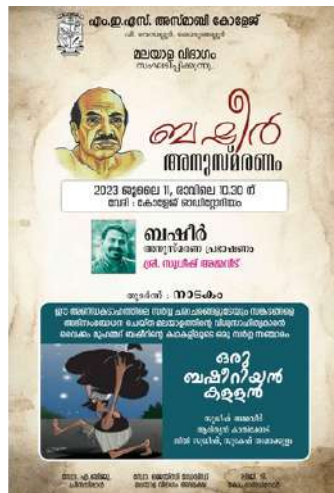
SEMINAR ON LANGUAGE AND CULTURE



'KAIMOZHI'- TRAINING OF SIGN LANGUAGE



BASHEER DINAM- VARIOUS PROGRAMMES



SPOKEN ENGLISH TRAINING



Spoken English training to
First year Degree students by
Mr Ansar, Kings Academy 29-
01-19





3. LIFE SKILLS

- *Yoga*
- *Physical fitness*
- *Health and hygiene*
- *Self employment and entrepreneurial skills*

**MES ASMABI COLLEGE
P.VEMBALLUR**




YOGA



Department of Physical Education conducted a yoga training in association with interational Yoga Day on 21st JUNE 2019 .the programme was organised inorder to create awareness about the importance of incorporating yoga into daily life and encourage participants to adopt a healthy lifestyle through yoga.
 During covid pandamic yoga posters are shared to students to promote Yoga

V POSE



Strengths abdominal muscles
 Improves balance and digestion
 Stress relief
 Improves confidence

MERMAID POSE




Stretches hips, back and chest
 Improves balance

TREE POSE



Stretches shoulder, thighs etc.
 Strengths calves and ankles.

SEATED TWIST



Opens up the chest.
 Increases spinal rotation.
 Cleanse organs.

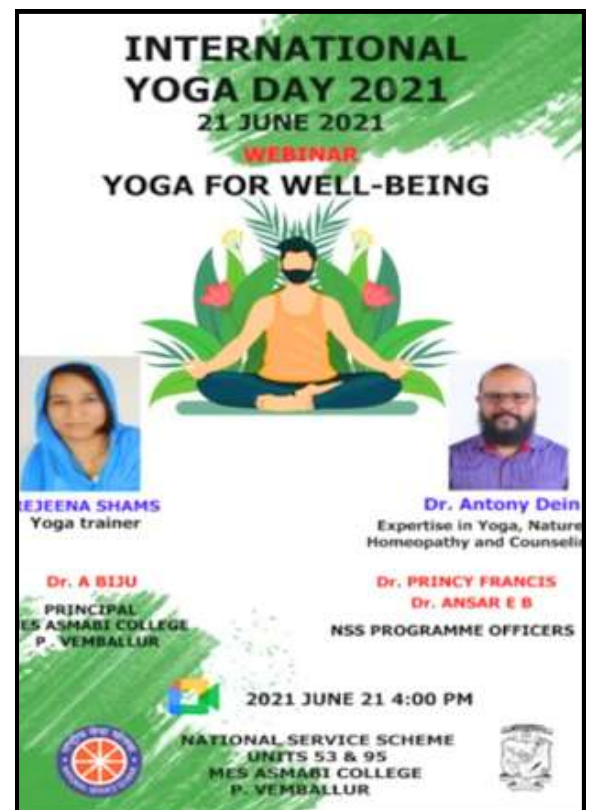
INTERNATIONAL YOGA DAY



In association with international yoga day Department of physical education organised a yoga training for promoting the practice of yoga and its numerous benefits for physical and mental well-being. The event aimed to create awareness about the importance of incorporating yoga into daily life and encourage participants to adopt a healthy lifestyle through yoga.



Marking International Yoga Day on 21-06-2021, the Physical Education department emphasized the significance of yoga for holistic health. The celebration included yoga demonstrations and activities, encouraging student participation. The outcome was a positive embrace of yoga, fostering a healthy lifestyle attitude among students. The event motivated continued integration of yoga practices for sustained mental and physical well-being.



WEBINAR ON YOGA AND VIDEO PRESENTATION

The Commerce department organized a webinar on Yoga for Well-being and a Video Presentation on 21-06-2021. The event aimed to highlight the holistic benefits of yoga for mental and physical health. The outcome witnessed heightened awareness among participants, encouraging the incorporation of yoga practices for overall well-being.

INTERNATIONAL OLYMPIC DAY





Certificate



*This is to certify that **MES Asmabi College, P.Vemballur, Kodungallur, Thrissur, Kerala** is now a **Recognized Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES REC) Institution**. The Institution has successfully framed the SES REC Action Plan and constituted ten working groups for improving facilities in the Campus and the Community/Adopted Villages in the areas of **Sanitation & Hygiene, Waste Management, Water Management, Energy Conservation and Greenery** post COVID-19, along with the observation of three environment, entrepreneurship and community engagement related days to inculcate in faculty, students and community, the practices of **Mentoring, Social Responsibility, Swachhta and Care for Environment and Resources**.*

Date of Issue:
1/10/2020

Dr. W G Prasanna Kumar
Dr. W G Prasanna Kumar
Chairman

Mahatma Gandhi National Council of Rural Education
 Department of Higher Education, Ministry of Education
 Government of India

Certificate No.: MoE/SES REC/KE/THS/NS13

Screenshot

PHYSICAL FITNESS AWARENESS PROGRAMMES



'SPORTS ADDICTION' AGAINST DRUG ADDICTION



PROMOTION OF BICYCLES AND CYCLE RALLIES



NSS ASMABI UNIT
BHOOMITHRASENA

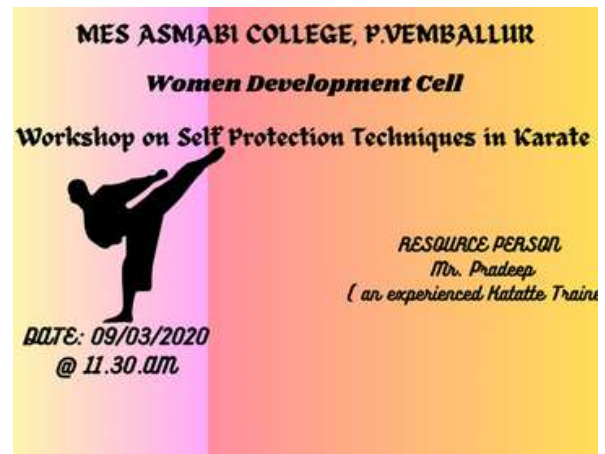
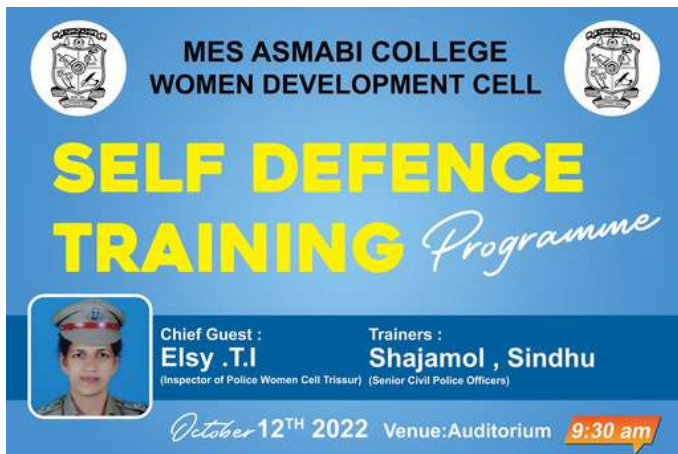
ഗ്രീൻ പ്രോജക്ടുകളിന്റെ ഭാഗമായി നമ്മുടെ ഹെൽത്ത് & വ്യായാമ വിദ്യാർത്ഥികളും അധ്യാപകരും അനധ്യാപകരും സ്വകാര്യവാഹനങ്ങൾക്ക് പകരം പൊതുവാഹനങ്ങൾ ഉപയോഗിച്ച് കോളേജിൽ എത്തിച്ചേരണമെന്ന് വിനീതമായി അഭ്യർത്ഥിക്കുന്നു

 **USE PUBLIC TRANSPORTATION**  **USE CYCLES**  **BY WALK**

AGRA COLLEGE UNION

OUT DOOR GYM AND HEALTH CLUB

SELF DEFENCE TRAINING PROGRAMS

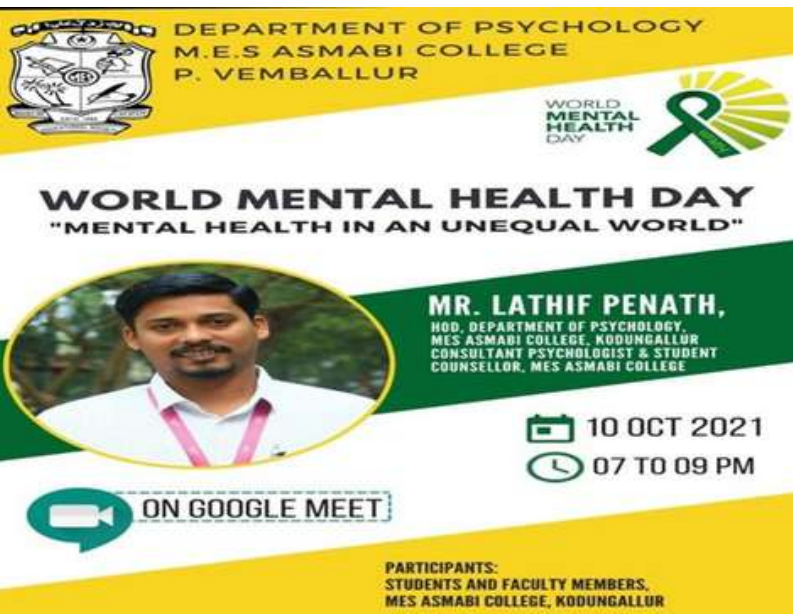


College regularly organise self defence training programmes

As an initiative of MES Asmabi college Women Development Cell in collaboration with the Vanitha Police Cell of Thrissur , organised 'Nirbhaya'- self defence training programme on 25 November 2019. The program featured hands-on training sessions conducted by two proficient trainers from the Police Department. The program aimed to empower women by equipping them with practical self-defense skills and knowledge

The Women Development Cell (WDC) organized a Workshop on Self Protection Techniques in Karate on March 9, 2020. The primary objective of the workshop was to emphasize self-defense techniques, providing participants with practical skills and knowledge to enhance their personal safety. The Women Development Cell remains dedicated to creating a secure and proactive environment for women within the college community.

MENTAL HEALTH AWARENESS PROGRAMS



DEPARTMENT OF PSYCHOLOGY
M.E.S ASMABI COLLEGE
P. VEMBALLUR

WORLD MENTAL HEALTH DAY

WORLD MENTAL HEALTH DAY
"MENTAL HEALTH IN AN UNEQUAL WORLD"

MR. LATHIF PENATH,
HOD, DEPARTMENT OF PSYCHOLOGY,
MES ASMABI COLLEGE, KODUNGALLUR
CONSULTANT PSYCHOLOGIST & STUDENT
COUNSELLOR, MES ASMABI COLLEGE

10 OCT 2021
07 TO 09 PM

ON GOOGLE MEET

PARTICIPANTS:
STUDENTS AND FACULTY MEMBERS,
MES ASMABI COLLEGE, KODUNGALLUR

Every year college observe mental health day by organising various programmes On October 10, 2021, in observance of World Mental Health Day, the Department of Psychology organized a webinar titled "Mental Health in an Unequal World." The session, led by Mr. Lathif Penath, HOD & Assistant Professor at the Department of Psychology and student counselor of the college. The webinar aimed to educate participants about the various inequalities prevalent in society and their influence on mental well-being.



(17-12-2021)
Organized by the Women Cell, this program focused on building self-confidence and physical preparedness among female students.

MENSTRUAL HYGIENE AWARENESS PROGRAMS



Menstrual cup awareness program jointly organized by MES Asmabi College Women's Cell, Department of Mathematics and Asterima Nutri Care was held on 14-8-2023

The program aims to empower people with knowledge that can contribute to a positive impact on both personal well-being and environmental sustainability

(27-08-2022)

Organized by the National Service Scheme (NSS), this seminar increased awareness about menstrual hygiene, breaking taboos, and promoting women's health.



(08-03-2021)

Hosted by the Women's Development Cell (WDC), this Women's Day event debunked menstruation myths and addressed the reality of women's health. It aimed to break taboos and promote open conversations about menstrual health.



BREAST CANCER AWARENESS PROGRAMME



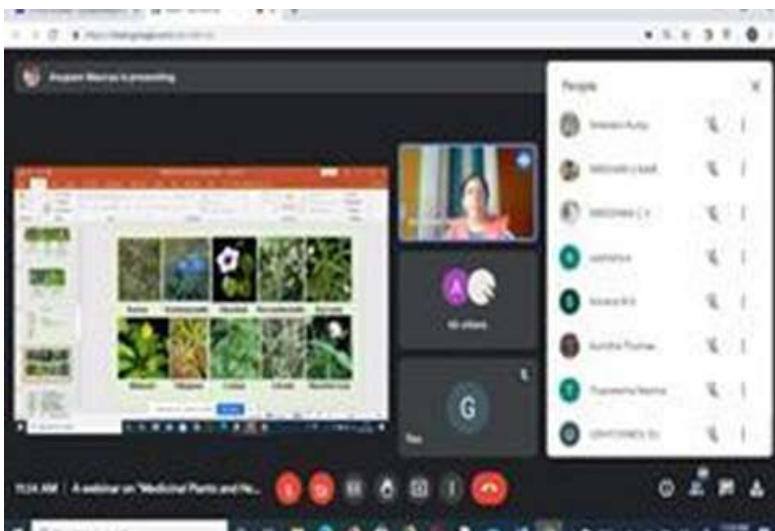
(22-12-2022)

Conducted by NSS, this program educated students about breast cancer prevention and early detection, promoting health consciousness.

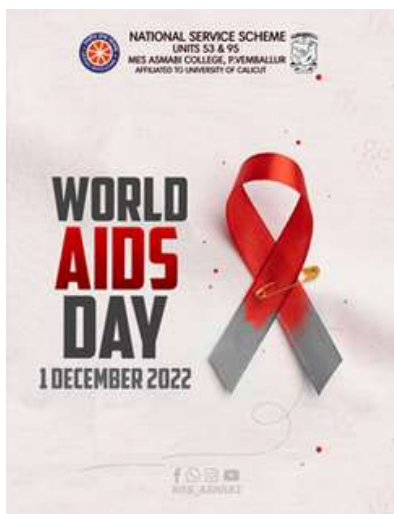
HEALTH CARE IN THE MONTH OF 'KARKIDAKAM'



Research Department of botany organised a webinar on 'Medicinal plants and health care in the month of Karkidakam' on 8th August 2021. The webinar aimed to disseminate knowledge related to the therapeutic uses of plants and traditional treatments, particularly focusing on Karkkidaka Chikitsa (treatments in the month of Karkkidaka). Participants gained valuable insights into the therapeutic applications of natural resources, enhancing their understanding of traditional healing methods.



RED RIBBON CLUB AND AIDS AWARENESS



NUTRITIOUS FOOD FESTIVAL



COUNCILING DURING HOME QUARANTINE

#COVID 19 #LOCKDOWN
#STAY HOME #STAY SAFE

Break the chain

"മാനസിക സംഘർഷം നേരിടുന്ന ഹോം ക്വാറന്റൈൻസിലുള്ള വിദ്യാർത്ഥികൾക്ക് സൈക്കോളജിക്കൽ കൗൺസിലിംഗ് കൺസൾട്ടേഷനായി വിളിക്കാവുന്നതാണ്."

LATHIF PENATH
CONSULTANT PSYCHOLOGIST
STUDENTS COUNSELLOR
MES ASMABI COLLEGE
99462 38540

MES ASMABI COLLEGE P VEMBALLUR
DEPARTMENT OF PSYCHOLOGY

TO PROMOTE SELF EMPLOYMENT AND ENTREPRENEURIAL SKILLS

VARIOUS ACTIVITIES ARE CONDUCTED BY

- **DEPARTMENTS**
- **IEDC**
- **IIC**
- **ED CLUB**
- **YIP**
- **INCUBATION CELL**
- **NSS**
- **ALUMNI ASSOCIATION**

ONE DAY ENTREPRENEURSHIP ENHANCEMENT PROGRAMME

(14-Sep-18)

Organized by the ED Club, this event focused on enhancing entrepreneurship skills among women. It provided a platform for marketing ED Club bags, supporting women entrepreneurs.



TRAINING ON CLOTH BAG AND PAPER BAG MAKING



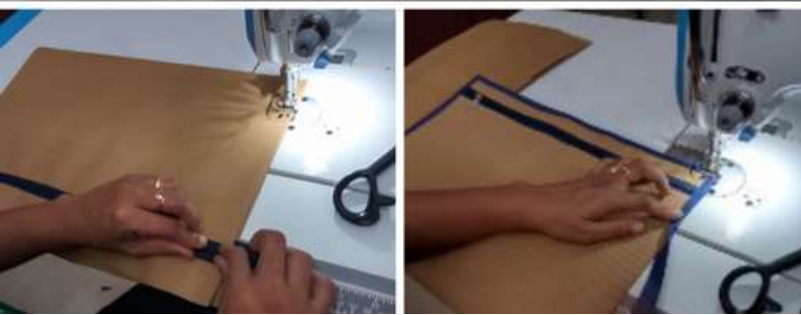
As part of the Green Challenge initiative, MES Asmabi College conducted a training sessions on cloth bag making and paper bag making. The outcome included increased skills among participants and a shift towards eco-friendly practices.



EXHIBITION CUM SALE OF PRODUCTS MADE BY STUDENTS



FILE AND BAG MAKING

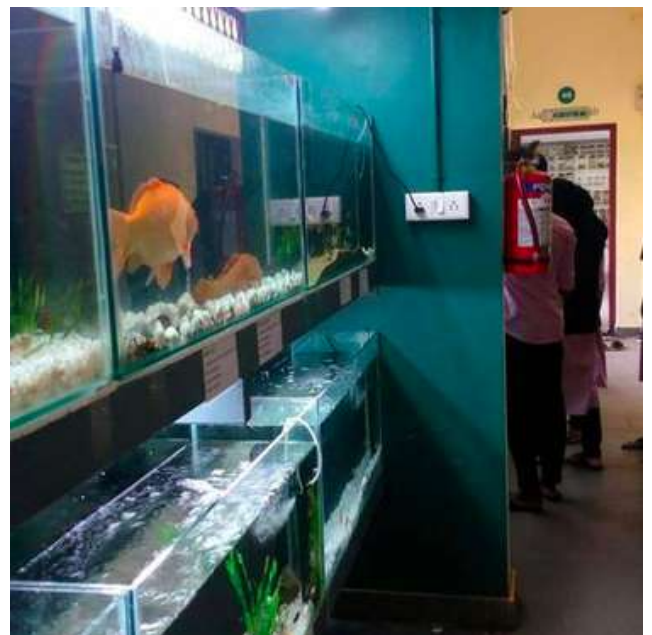


PARTICIPATION IN TWO DAY WORKSHOP ON ARTIFICIAL INTELLIGENCE IN ENTREPRENEURSHIP



(3/12/2018 to 4/12/2018)
Led by the ED Club, this workshop on artificial intelligence in entrepreneurship equipped participants with valuable insights into the intersection of technology and business, fostering innovation.

KHADHI PRODUCTS EXHIBITION AND SALE



KHADHI PRODUCTS EXHIBITION AND SALE

MES ASMABI COLLEGE
P VEMBALLUR, THRISSUR

IEDC and EDclub jointly organising

Webinar On
"Startups in Kerala - Challenges and Prospects"

Rajith Ramachandran
Chief Technology Officer and VP of Engineering,
Faircode Technologies Pvt Ltd.

23-Oct-2020
11am to 12pm

(For registration)
QR code
<https://bit.ly/2Hevhil>
Google meet



Orientation session for the IEDC volunteers were organised on 23rd October 2020 ,conducted a webinar on the topic ‘Startups in Kerala- Challenges and prospects’. CEO of Faircode Technologies, Rajith Ramachandran were the Resource person

MEET THE SUCCESSFUL ENTREPRENEURS

On 7th September 2021 , Organised an interactive session as meet the successful entrepreneur in collaboration with IQAC .Kochouseph chittilappilly was the resource person



M.E.S ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

INTERNAL QUALITY ASSURANCE CELL (IQAC)
IN ASSOCIATION WITH
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL (IEDC)

MEET THE SUCCESSFUL ENTREPRENEUR

Kochouseph Chittilappilly
CHAIRMAN AND CHIEF EXECUTIVE OFFICER
OF V-GUARD INDUSTRIES LTD

07 | 09 | 2021
12:00 to 1:00 PM

Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S.- Mob: 9847250464
IEDC Nodal officer: Chithra P

YOUNG INNOVATORS PROGRAM (YIP)



"SKILL CRUSH" PRODUCT DEVELOPMENT BOOT CAMP



Organized by Dept. of Computer Application
In association with Incubation Cell of MES
Asmabi College, P Vemballur
In collaboration with Grape Genix Tehnical
Solutions, Thrissur.

OBJECTIVES

- Provide App development skills.
- Provide industrial training apart from the syllabus.
- Develop two software for the college.
- Enabling students to recognize their creativity and how to apply it in the current technology



INCUBATION OF SEAFOOD PRODUCTS AND TRAINING TO STAKEHOLDERS



Organized by Dept. of Vocational Studies (B.Voc Fish Processing Technology)
 In association with Incubation Cell of MES Asmabi College
 Three categories of products developed
 Ready to eat products
 Ready to cook products
 Services for starting a small scale food production factory including paper works, procedure for license and training

Department of Vocational Studies (B.Voc Tourism and Hospitality Management)
 Developing a tour package to Muziris Heritage Destination
 Students involved in designing an itinerary which connects all the Muziris Heritage Project destination and develop it as a tourist circuit.
 The students conducted a field visit to these destinations - beneficial for both preparing an itinerary and to drive them to generate source of income as tourist guides to this destination.
 The programme also helps the students to get motivated to become future entrepreneurs.

WEBINAR ON CONSUMER BEHAVIOUR





MES ASMABI COLLEGE
 P. Vemballur, Kodungallur, Thrissur Dist., Kerala - 680671

RESEARCH DEPARTMENT OF COMMERCE
 PRESENTS

**INTERNATIONAL WEBINAR
 CONSUMER BEHAVIOUR
 DURING THE POST COVID - 19**

17 JULY 2020
@ 11.00 AM (IST)

Resource Person
Dr. MATHEW PHILIP
 Dean, Muscat College
 (Affiliated to the University of Stirling, UK)
 Sultanate of Oman

<https://forms.gle/hcMeDhWjYzy5iPKw7>
 Coordinators: +91 8111866934 / +91 9747870956

Thanzeela Ebrahim K | Deepa K A | Dr. Pincy Francis | Dr. A. Biju
 Coordinator | Coordinator | Convener & HOD | Principal

* No Registration fees * E - certificate will be issued for participation

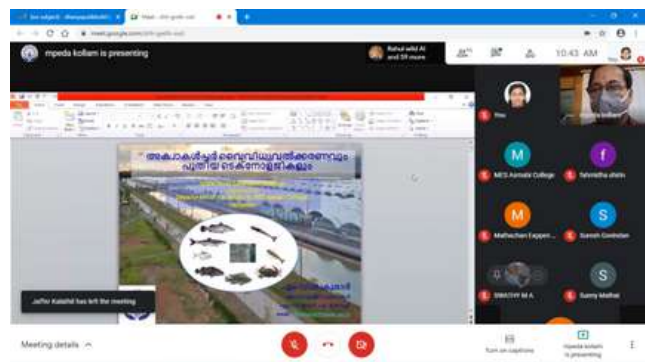
WEBINAR ON 'ENTREPRENEURIAL OPPORTUNITIES IN FISHERIES SECTOR'



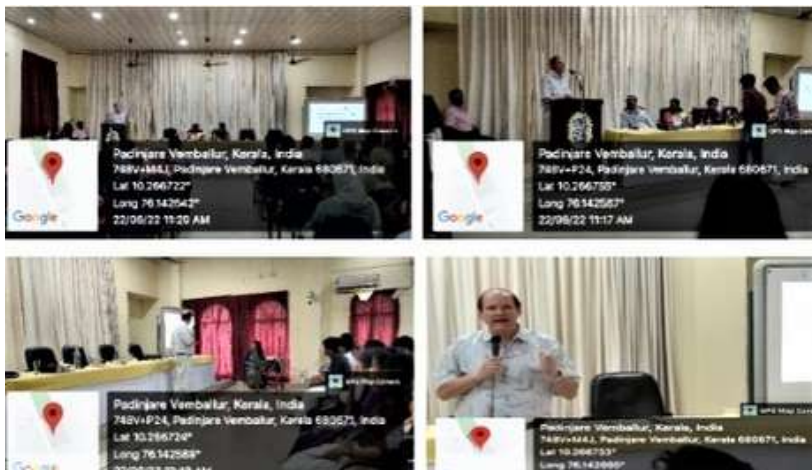
(Dr. Mini Sekharan, School of Industrial Fisheries, CUSAT) - 9/9/2020.

AQUACULTURE DIVERSIFICATION AND NEW TECHNOLOGIES

Webinar for Fish Farmers (Sri. Viswakumar M, AD, MPEDA) – 28/10/2020.



ERUDITE TALK



Erudite Talk on 'Reduce Food Safety Risks with Good Aquaculture Practices' - Mr. Stanley Serfling (Aquaculture Policy Specialist, USFDA). 22/6/2022.

STUDENTS' WORKSHOP ON 'ENTREPRENEURSHIP AND INNOVATION'

Students' workshop ("Empresario") on 'Entrepreneurship and Innovation' on 17/11/2022 in collaboration with IIC and IEDC. Sri. Krishnaprasad M P Aquaculture Promoter, Kaipamangalam and Aquarium Businessman – Aquaculture Alumnus of 2014 -17 batch was the resource person.



WORKSHOP ON PRODUCT DEVELOPMENT BEST PRACTICES

MES ASMABI COLLEGE
P. Vemballur

IEDC and Department of Computer Application
jointly organizing

Workshop on
"Product Development-
Best Practices"

Speaker

Sheen Chungath
CEO Sesame Technologies
Pvt Ltd, Calicut

17/2/2022
10.30 am

Venue : Auditorium

Dr. A Biju
Principal
MES ASMABI COLLEGE

For further details contact

Chithra P
Nodal officer, IEDC
Mob: 9449130220

Anu S
Coordinator
Mob: 9544977982

Jabin T H
HOD
Mob: 974724640

STARTUP MISSION
INSTITUTION'S INNOVATION COUNCIL
IEDC

On 17th February 2022 Department of Computer applications organised this program . The Resource Person was Sheen Chungath (CEO Sesame Technologies Pvt Lt, Calicut). Focal areas discussion-based workshop was How to make a new software product. The outcome of this programme was Identifying and wisely exploring the opportunities and thorough study of market are the key to success in any business , Make innovations wherever and whenever possible so as to make fresh start-ups. In-depth scientific knowledge in all areas of business, professional ethics and honesty are the essential for excelling in any enterprise.

ALUMNI LECTURE SERIES

Alumni Association
and
B.Voc. Tourism &
Hospitality Management
M.E.S. Asmabi College

INSPIRATIO
2023

Alumni Lecture Series

4 July, 2023
11 : 00 am
College Seminar Hall

Talks & Interaction
Sri. V.S. Abdul Karim
CEO, Creative Group,
Fly Creative Online Pvt. Ltd.

DR. A. Biju
Principal

Sri. M.K. Najeeb
General Secretary,
Alumni Association

Smt. Shafna. A.S.
FOD, B.Voc. Tourism &
Hospitality Management

TOUR PACKAGE TO MUZIRIS HERITAGE DESTINATION

Department of Vocational Studies (B.Voc Tourism and Hospitality Management) Developing a tour package to Muziris Heritage Destination


- Students involved in designing an itinerary which connects all the Muziris Heritage Project destination and develop it as a tourist circuit.
- The students conducted a field visit to these destinations - beneficial for both preparing an itinerary and to drive them to generate source of income as tourist guides to this destination.
- The programme also helps the students to get motivated to become future entrepreneurs.




INVESTOR AWARENESS PROGRAMME



TALK ON 'LEADERSHIP QUALITY- GANDHIAN MODEL





ഗാന്ധിസ്മൃതി
GANDHISMURITHI



Mes Asmabi College P. Vemballur
Department of Psychology Presents

A talk on :
"LEADERSHIP QUALITY - GANDHIAN MODEL"





Sri A. W. Shinas
Writer and Social Critic
HEAD, DEPARTMENT OF HISTORY, KKM
GOVT COLLEGE, PULLATTI

04
DECEMBER
2019
10AM-12PM

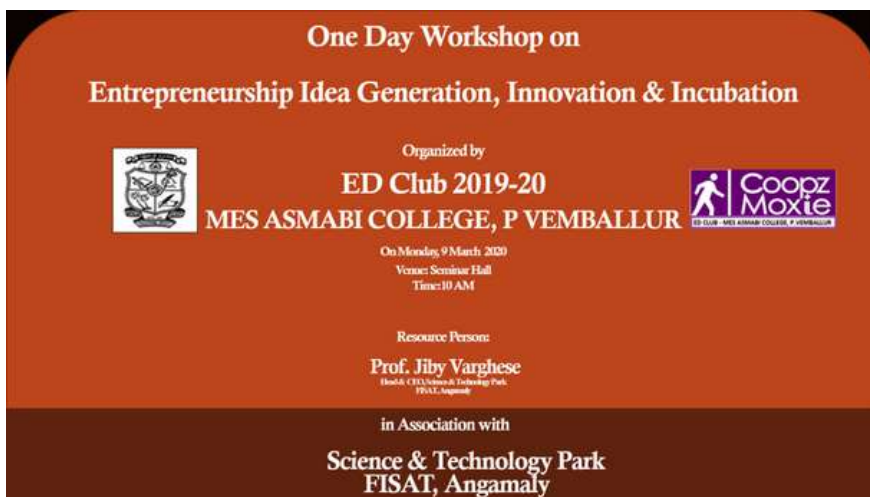
VENUE : SEMINAR HALL

EARN WHILE YOU LEARN PROGRAM

The Department of Commerce and Management Studies gathered students who are working after the college time; on 27th July 2023. The aim is to find the students who are working parttime after the college and give a proper guidance for other students who wish to work for part time jobs.



WORKSHOP ON ENTREPRENEURSHIP IDEA GENERATION , INNOVATION & INCUBATION



'EMPRESARIO'-ENTREPRENEURSHIP AND INNOVATION WORKSHOP

On November 17, 2022, the Department of Aquaculture organized a session in collaboration with IIC and IEDC, as part of the quarterly activities for the academic year. The department, along with these cells, tapped into its alumni network for capable resource persons.

