

MES ASMABI COLLEGE

P.Vemballur, Kodungallur, Thrissur Dt., Kerala Pin – 680671,

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www.mesasmabicollege.edu.in



2.5b Transparency in Internal/External Assessment

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2.5.9 Attendance – SMS & Whatsapp Message



ALMANAC

STUDENT ATTENDANCE SOLUTION



MES ASMABI COLLEGE

Affiliated to University of Calicut
NAAC Re-accredited with B++(CGPA 3.00)



STUDENT LOGIN



LOGIN

3:43

4G 75



3



MSc Botany 22 -24...

Akshaya Parent Msc 22, An...



2:31 PM

Today's absentees -
PG22MBT01, PG22MBT10

5:13 PM ✓✓

3 Dec 2022

Today's absentees -
PG22MBT10, PG 22
MBT12, PG22MBT 18

2:23 PM ✓✓

5 Dec 2022

Today's absentees -
PG22MBT07,
PG22MBT10, PG22MBT18

6:12 PM ✓✓

6 Dec 2022



Today's absentees -



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2.5.10 Attendance Slip

M.E.S. ASMABI COLLEGE, P.VEMBALLUR
ATTENDANCE SLIP



M.E.S. Asmabi College, P. Vemballur

No. 22501 ATTENDANCE SLIP

Class: S₃ B.Com Hour: III Date: 25/10/21
co-operation

Absentee Nos:

2, 4, 10, 14, 24, 29, 64


Signature

M.E.S. Asmabi College, P. Vemballur

No. 22501 ATTENDANCE SLIP

Class: S₃ B.Com Co-op. Hour: III Date: 25/10/21

Absentee Nos:

2, 4, 10, 14, 24, 29, 64

DEEPA K A
MCom, MBA
Assistant Professor
Research Department of Commerce
MES Asmabi College, P. Vemballur


Signature

M.E.S. Asmabi College, P. Vemballur

No. 22502 ATTENDANCE SLIP

Class: S₃ M.com Hour: II Date: 25/10/21

Absentee Nos: Finance

13, 16, 21, 27


Signature

M.E.S. Asmabi College, P. Vemballur

No. 22502 ATTENDANCE SLIP

Class: S₃ M.com Finance Hour: II Date: 25/10/21

Absentee Nos:

13, 16, 21, 27

DEEPA K A
MCom, MBA
Assistant Professor
Research Department of Commerce
MES Asmabi College, P. Vemballur
PIN - 680 671


Signature

M.E.S. Asmabi College, P. Vemballur

No. 22503

ATTENDANCE SLIP

Class: S₅ B-com Hour: III Date: 10/12/21
Absentee Nos: co-operation

2, 4, 8, 14, 15, 18, 21, 25,
26, 27, 31, 40, 41, 42, 43,
48, 49, 62


Signature

M.E.S. Asmabi College, P. Vemballur

No. 22503

ATTENDANCE SLIP

Class: S₅ B-com Co-ope-Hour: III Date: 10/12/21
Absentee Nos: ration

2, 4, 8, 14, 15, 18, 21, 25, 26, 27, 31, 40,
41, 42, 43, 48, 49, 62

DEEPA K A
MCom, MBA
Assistant Professor
Research Department of Commerce
MES Asmabi College, P. Vemballur
PIN - 680 671


Signature

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2.5.11 Teachers' Diary



TEACHERS' DIARY

Name PRINCY FRANCIS

Department 16. Dept. of Commerce

2018 - 19

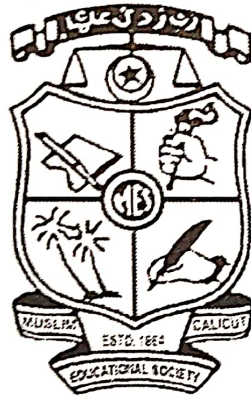
M E S ASMABI COLLEGE

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Website: www.mesasmabi.cjb.net



TEACHERS' DIARY

Name.....PRINCY.....FRANCIS.....

Department.....P.G. Dept. of Commerce

2018 - 2019.

Attendance

172 Class : S₂ M. Com Period : 2nd hr Date : 4/6/2018
Absentees : 5, 17, 19. Monday
R142

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Add 172

Class : S₂ M. Com Period : 3rd hour Date : 4/6/2018

Absentees :

5, 17, 19 Monday
A142

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Add 3

Class : S₅ B. Com Period : 4th hour Date : 4/6/2018 Monday

Absentees :

1, 2, 3, 4, 8, 10, 25, 29, 32, 34, 43, 48,
50, 55, 56, 57, 59, 62

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

A 242

Attendance

Class : S₂ M.com Period : 1st hour Date : 5/6/2018

Absentees : 5 1/2
19 Permanent absent Tuesday
20 Non uniform

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

A³

Class : S₂ M.com Period : 2nd hour Date : 5/6/2018

Absentees : 7
Add 4 1/2
Full present
Tuesday

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

A⁴

Class : S₂ M.com Period : 3rd hour Date : 5/6/2018

Absentees : 8 1/2
Add 6
Full present
Tuesday

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

A^{5 1/2}

Attendance

Class : S₂ M.com Period : 4th hour Date : 5/6/2018

10 Absentees :

Tuesday

Add
10

Late comers :

A7

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class : S₂ M.com Period : 5th hour Date : 5/6/2018

11 1/2

Absentees : Planted one tree with S₂ M.com

Tuesday

Late comers :

A8 1/2

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class : S₅ B.com Period : 1st hour Date : 6/6/2018

12 1/2

Absentees : 1, 21, 22, 25, 43, 56 Wed

R14

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Attendance

Class : S₅ B.com Period : 3rd hour Date : 6/6/2018
Wednesday

13 1/2 Absentees : 1, 21, 22, 25, 43, 56

A9/2

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class : S₂ M.com Period : 4th hour Date : 6/6/2018

15 Absentees : Wednesday

only 20

16 → No ID

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

A5/2

Class : S₅ B.com Period : 1st hour Date : 7/6/2018

16 Absentees : 1, 8, 22, 25, (29), 43, 57

34 Non uniform
NO ID

Thursday

Late comers : 55, 59, 40, 14, 50 1

Students given special assignments/any other task: 29 → 9.45

Students who needs correction/advice/counseling/remedial coaching:

R6/2 A1/2

Attendance

Class : S₂ M.COM Period : 3rd hour Date : 7/6/2018

Absentees : 17 1/2 2, 10, 17 16 Non uniform Thursday

Late comers :

R 8

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Late comers in circle

Class : S₂ B. COM Period : 1st hour Date : 8/6/2018

Absentees : at 9. AM 1, 3, 4, 7, 8, 9, 11, 20, 22, 23, 25 Friday

28, 29, 32, 33, 36, 39, 43, 47, 48, 50, 55, 56, 59, 61

Late comers :

R 9

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Late comers 18 1/2

Class : S₂ M.COM Period : 4th hour Date : 7/6/2018

Absentees : 20 16 Non uniform 2, 10, 17 Thursday

Late comers :

Fail

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

20

18/1/19 → CMV Camp at PMGC

Attendance

Class: IB Com Period: 5th hr Date: 17/1/19

Absentees:

2/11
at 2:45 ✓ 1, 2, 4, 7, 8, 12, 18, 29, 35, 36, 13 | Thuren
47, 49, 50, 51, 55, 63 Phi

Late comers:

13 Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class: IB Com Period: 1st hr Date: 21/1/19 Monday

Absentees:

2/11
at 2:45 ✓ 7, 21, 23, 25 ^{P.D.}, 28, 29, 34, 42, 56, 61.

Late comers:

Students given special assignments/any other task:

14 Students who needs correction/advice/counseling/remedial coaching:

Class: IB Com Period: 2nd hr Date: 21/1/19 Monday

Absentees:

2/11
at 2:45 ✓ 4, 7, 8, 18, 20, 31, 36, 53, 63 Phi | 13, 18.

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

15

Attendance

Class: II M-Com

Period: 3rd hr

Date: 21/1/19

Absentees:

20, 15

Ph

21/1/19
at 2-45

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

16/2

Class: I B-Com

Period: 1st hr

Date: 22/1/19

Absentees:

8, 15, 21, 22, 23, 25, 30, 32, 36, 39, 40, 41, 46, 47, 49, 56, 58, 60, 62, 63

Tuesday

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

13, 18
Ph

17/2

Class: I B-Com

Period: 2nd hr

Date: 22/1/19

Absentees:

8, 25, 30, 32, 36, 39, 40, 41, 46, 47, 49, 56, 60, 62, 63

13, 18

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

18/2

23/1/19 ~~Thu~~ Wednesday
Duty leave.

Attendance

Class: I B. Com Period: 3rd hr Date: 22/1/19.

Absentees: 8, ~~22~~, 25, 30, 32, 36, 39, 13, 18
40, 41, 46, 47, 49, 56, 60,

Late comers: 62, 63

PK Students given special assignments/any other task: PK

Students who needs correction/advice/counseling/remedial coaching:
Remedial 3.30 - 4.30

Class: II M. Com Period: 4th hr Date: 22/1/19.

Absentees: 5, 6, 12, 15, 18, ~~19~~, 20 PK
21 20/2 PK Tuesday

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class: II M. Com Period: 1st hr Date: 24/1/19.

Absentees: 6, 7, 8, 15, 17, PK Thursday

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

25/1/19 Friday off → Valuation
duty at PMGIC.

Attendance

Class: III B. Com

Period: 2

Date: 24/1/19.

Thursday.

Absentees:

4, 8, 15, 21, 28, 29, 31, 32, 34, 42,

46, Pk

Late comers:

23/2 Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class: I B. Com

Period: 3

Date: 24/1/19.

Thursday.

Absentees:

5, 8, 12, 14, 22, 29, 32, 33, Chess

36, 44, 47, 48, 50, 51, 52,

1, 4, 40, 49.

Late comers: 54, 55, 60, 63 Pk

sahar football
(7)

24/2 Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching: 13,

Tutorial.

Class: II M. Com

Period: 3

Date: 28/1/19.

Monday.

Absentees:

2, 6, 7, 15, 16, 18, 19, 20

Late comers:

Safar: Pk

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

I B. Com → 2nd 9.30 - 11.30 AM.

24/1/19 Remedial.

29/1/19 9.30 AM to 10.30 AM exam duty

Attendance

Class : II M. Com Period : 3rd hr Date : 29/1/19

Absentees :

6, 12, 16, 17, 18, 21, 22

Late comers :

Pm

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class : II M. Com Period : 2nd hr Date : 30/1/2019

Absentees :

29 6, 16, Pm

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class : III B. Com Period : 4th Date : 30/1/2019

Absentees :

30 6, 8, 16, 21, 25, 6th

31 26, 28, 29, 32, 34, 40, 48, 49, 59, 62 Pm

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

27/2/19 Duty leave
 25/2/19 Commerce association
 26/2/19 Valmiki camp
 ED club Industrial Visit
 28/2/19

Attendance

Class: I B. Com Period: 3rd Date: 22/2/19
 Absentees: 49

✓ 13, 15, 30, 33, 40, 43, 45, 49,
 56, Phi Exam

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class: III B. Com Period: 4th hr Date: 22/2/2019

Absentees: 50

✓ 2, 3, 4, 5, 7, 8, 12, 17, 18, 21,
 23, 25, 26, 28, 29, 30, 31, 34, 36, 38, 41

10, 11
 13, 14
 16, 20
 33, 35
 37, 40
 42, 46, 47
 48, 51, 52
 53, 61, 62

✓ Late comers: 44, 45, 50, 53, 54, 60, 63

Students given special assignments/any other task: Phi

Students who needs correction/advice/counseling/remedial coaching:

Class: I/3/19 Period: 1st hr & 2nd hr Date: 1/3/19

Absentees: II M-Com

✓ 4, 5, 21, 22

Phi ~~Phi~~ (3)

Late comers:

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

9-30 HoD meeting.

19620 March → National Seminar.

Attendance

Class: IB-Com Period: 2nd Date: 18/3/19

Absentees: 7, 8, 12, 21 / Practice
26, 33, 63- / 11, 13, 18

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching: 15

Class: IIM-Com Period: 4th hr Date: 18/3/19

Absentees: 1, 17, 24
16/2

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching:

Class: IB-Com Period: 1st Date: 19/3/19
Tuesday

Absentees: 8, ~~25~~, ~~26~~, 29, 32, 63 / Practice
13

Late comers :

Students given special assignments/any other task:

Students who needs correction/advice/counseling/remedial coaching: 17/2

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2.5.12 Assignment - Offline

Assignment

Gopika. T. J

Roll no: 46

B.com Co-operation



MARKETING MANAGEMENT

Part A:

A. Choose the correct answers:

- Which of the following influence product line decision?
a) Customer preference b) Change in demand
c) Product specialisation d) All of these
 - _____ is not a commercial advertising.
a) Social media b) Charity
c) Direct mail d) Newspapers
 - The concept of USP was introduced by :
a) Rosser Reeves b) Theodore Levitt
c) NH Borden d) Alfred Marshall
 - Which of the following, the contradictory to marketing concept is :
a) Demarketing b) Meta Marketing
c) Mass Marketing d) Mega Marketing
 - FMCG includes :
a) Refrigerators b) Vacuum Cleaners
c) Washing Machines d) Detergents and Soaps.
- B. Fill in the blanks:
- Rising profits is a feature of growth stage of PLC

7. In a small market, direct distribution channel is better.
8. The group of in which a person is not a member but wants to be a member is called aspirational group
9. Modern marketing precedes and succeeds traditional marketing
10. RPM stands for - "Revenue Per Mille".

Part B:

11. What is customary pricing?

Customary or conventional pricing is a pricing method where the price of a good or service is based on consumer's collective perception of its value. Some prices get fixed because they have prevailed over a long period of time.

12. What is differentiated marketing?

Differentiated marketing is one of the important strategies under market coverage strategies. In this, a number of market segments are identified and a different marketing strategy is developed for each of the segments.

13. What is post purchase dissonance?

It is a feeling of anxiety, regret, discomfort or uneasiness that a customer may experience after making a purchase.

What is buy back allowance?

It is a form of consumer sales promotion. This is following a previous deal. It is in the form of a certain amount of money for new purchase based on the motivation quantity of previous purchase.

15. What is consumer behaviour?

It is the process whereby individuals decide what, when, where, how and from whom to purchase goods and services. It is the study of why people buy.

16. What is brand equity?

Brand equity simply refers to value associated with a brand. It is the value inherent in a well-known brand name. It is the marketing and financial value associated with a brand's strength in a market.

17. What is price dumping?

Price dumping refers to exporting a product at a price that is lower in the foreign market than the price charged in the exporter's domestic market.

18. What is speciality goods?

It is consumer products or services with unique characteristics or brand identification for which a significant group of buyers is willing to make a special

purchase effort.

19. What is personal selling?

The process of selling is ensured by personal selling supported by advertisement and sales promotion. It is an important element of the promotion mix. It involves selling through a person to person communication process.

20. Define encryption.

Encryption is a process that conceals meaning by changing messages into unintelligible messages. It is the process of transforming information before communicating it to make it unintelligible to all except the intended recipient.

Part C:

21. Mention the strategies to build up relationship marketing.

Relationship marketing is a customer-centric approach that emphasizes building strong, long-term connections with customers. Following are the strategies:

(i) Personalization: Tailoring your interactions and offerings to meet individual customer needs and preferences.

This involves collecting and analyzing customer data to understand their buying behaviours and interests.

(ii) Customer Communication: Establishing open and consistent channels of communication with your customers. This

includes active engagements through various platforms such as social media, email etc.

(iii) Loyalty Programs: Implementing customer loyalty programs that reward customers for their repeat business. These programs can offer exclusive discounts, special access to events or point-based systems.

(iv) Exceptional Customer Service: Provide outstanding service at every touchpoint of the customer journey. Train your staff to be attentive, empathetic and responsive to customer needs.

22. Bring out the factors influencing consumer behaviours. Throughout the buying process, various factors influence the buyer. Factors are classified into five-

(i) Psychological factors: These internal influences such as perception, motivation and consumer needs, learning, beliefs, attitude shape how consumers interpret information and make decisions about products or services.

(ii) Cultural Factors: Culture determines and regulates our general behaviours. The type of products and services we buy are influenced by overall cultural environment in which we grow. Culture, sub-culture, social class, social facts are the various factors influencing buying behaviours.

- (iii) Social Factors: The social factors influence the general behaviours of the people as well as their buying behaviours. The major factors (social) determining consumer behaviours includes family, reference group, role and status.
- (iv) Personal Factors: These factors include demographic factors (which is study of population). These include age, sex, marital status, income, occupation, family life cycle and education. These factors are unique to a person.
- (v) Economic Factors: Personal income, family income, income expectations, savings, liquidity position, consumer credit, are various factors which determine consumer behaviours. This find the present generation growth, position, financial market segment.

23. State the problems of rural marketing

Rural marketing in India faces a number of problems. These may be outlined as follows: lack of infrastructure facilities, lack of proper communication facilities, dispersed markets, distribution problems, inadequate banking or credit facilities, many languages and dialects, low per capita income, small quantity of purchase etc etc.

- (i) Lack of infrastructure facilities: The most important challenge of rural marketing is the lack of well-developed transport and warehousing facilities.

(i) Distribution problems: present distribution channel is costlier because of their small purchase requirements and transportation problems.

(iii) Many languages and dialects: The number of languages and dialects vary widely from state to state, region to region and probably from district to district. India has 22 major languages.

(iv) Small quantity of purchase: Most of the rural consumers have the habit of making purchasing in small quantity. Their buying capacity is limited. In these, greater care should be taken while designing marketing mix.

24. Explain the various tools used in public relations.

Firms use a variety of public relations tools to convey messages and to create images like news release, speeches, special events, audio, social networking.

(i) News and press release: it create favourable news about the company and its products or personnel.

(ii) Speeches: it can also create product and company publicity

(iii) Written materials: These include brochures, articles, company newsletters, company magazines etc. to communicate information about the company to the public.

(iv) Audio-visual materials: such as films, sound programmes.

are being used increasingly as public relations tools.

(v) Social Networking: These have a vibrant built in community that may be interested in business news.

25. How do departmental stores differentiate multiple shops?

Departmental stores differentiate multiple stores through various strategies to create unique identities.

(i) Merchandise Selection: Each department store tailors its merchandise selection based on the preference and demands of the local customer base. They consider factors like demographic, life style etc to curate product.

(ii) Visual Merchandise and Store Layout: These store often customize their visual merchandising and store layouts to reflect the local culture and aesthetics.

(iii) Marketing and Promotions: These efforts are adapted by to align with the preference and interests of the local clientele. Helps build strong connections with target.

(iv) Customer service: It is a key differentiator for department stores. Each location may train its staff to cater to the unique needs and preferences of the local customers. By implementing these strategies, department stores can effectively differentiate multiple locations.

How is price of the product determined?

The process of determining the price of a product is called pricing. Pricing or decisions or price setting involve a number of steps. They are firstly, studying market (target), selecting the pricing objective

- (i) Studying market target market and selecting the pricing objective - Marketing managers has to study the nature of the target market. After that, the firm should decide what it wants to accomplish with given product.
- (ii) Determining demand and Estimating Costs: Price affects marketing objectives differently. At higher price demand is lower and vice versa. The firms want to set a price that will help recover all costs.
- (iii) Analysing prices of competitors and selecting the pricing method: The firm needs to know the competitors prices and possible price reactions before deciding its own price. Selecting the price method after it taking into consideration cost, govt. legislation etc.
- (iv) Setting the final value of price: To decide the final price, some additional factors must be taken into consideration. These factors include impact on other parties etc.

21 Which are the different forms of internet security threats?

27. Ans: There are numerous threats that appear on the internet or are spread through the internet. The following methods can be used for managing the risk in internet marketing.

- (i) Anti-virus Programme: The first and most critical element of the internet security system is antivirus software. Antivirus software alone will not keep your computer cent percent safe. It is also necessary to use other methods like firewall software.
 - (ii) Firewalls: It can be used to minimise the risk of security breaches and viruses. Firewalls are usually created as software mounted on a separate server at the point the company is connected to the internet.
 - (iii) Encryption: Encryption software using cryptography is used to secure all financial matters or transmission of any sensitive information.
 - (iv) Digital Signature: These are used to only to verify the authenticity of the message and claimed identity of the sender but also to verify message integrity.
- Hardware technologies, secure electronic transaction, secure sockets layer protocol, digital certificates etc also includes for managing risk in internet marketing.

8. How can you create a good niche?

Creating a good niche involves careful analysis and strategic planning to establish a unique market position. Here are essential steps:

- (i) Market Research: Conduct thorough research to identify gaps in the market and unmet customer needs. Know the demographics, preferences of your target audience to tailor your offering.
- (ii) Differentiation: Differentiate your product or service from existing competitors by highlighting its unique features and benefits.
- (iii) Focus and Expertise: Narrow your focus to a specific customer segment. Become an expert in that area, demonstrating your authority and credibility within the niche.
- (iv) Consistent Branding: Develop a strong brand identity that aligns with your niche positioning. Consistently communicate your value proposition through branding, marketing etc to build trust and loyalty within your chosen market segment.

Part D:

29. What is meant by a new product idea? Describe the

Techniques of generating new product idea.

Development of a new product is not a luxury but a necessity. New product development is concerned with development and commercialisation of new products according to product planning. According to Stanton, "Product development encompasses the technical activities of product research, engineering and designing". A product new into the market. New product idea moves through a series of steps to become a tangible reality.

The following steps are involved in new product development process:

(i) Idea Generation: First stage of the new product evolution begins with the idea for the product. Ideas may generate from various sources. All the sources of product ideas may be classified into two :- Internal sources and external sources

- Internal sources are company sales persons, employees etc
- External sources are customers, competitors, researchers etc.

(ii) Idea Screening: Many ideas generated for new products will not be suitable for a company. Therefore, the ideas collected are scrutinised and evaluated to eliminate unsuitable ideas. Product ideas are screened keeping market size, growth rate etc save money company from money loss.

(iii) Concept Development and Testing: The product idea should be converted into product concept. A concept is a detailed idea overview of idea and is a meaningful expression of the product in the light of consumer needs. Several main focus concepts as follows :- high vitamin snack suitable for children's lunch, athlete's energy, for the elderly or sick, suitable for pregnant women.

(iv) Business Analysis: The product ideas are evaluated to determine its potential contribution to the firm's sales, cost and profits.

(v) Product Development: The process of development of product includes developing models, testing of consumer preference, taking decisions about brand, trademark etc, deciding the packaging are the main things to do.

(vi) Market Testing: After the product has been developed, the marketer will have to test the reactions of dealers and customers in handling and using the product and size of the market.

(vii) Commercialization: (Product Launch): It means large scale of production and distribution of a product. The marketing programmes begin to operate. These start the life cycle of the product. This stage is considered to be crucial one and careful consideration.

30. Define marketing management. Explain the recent innovatives in marketing management.

"Marketing management is the art and science of choosing target markets and getting, keeping, and growing customers through creating, delivering and communicating superior customer value". These are the words of Kotler and Keller. The recent innovatives in marketing management as follows:

1. Personalization: Advanced data analytics and AI-driven insights enable marketers to create personalized experiences tailored to individual customer preferences.
2. Influencer Marketing: Leveraging social media influencers to endorse products has become a powerful way to reach niche audiences authentically.
3. Voice Search Optimization: With the rise of smart speakers, voice ~~research~~ search has become crucial for reaching voice-enabled users.
4. Augmented Reality and Virtual Reality: These have revolutionized product demonstrations, offering immersive experiences to potential customers.
5. User-generated content: Encouraging consumers to create and share content related to a brand fosters trust and engagement.

6. Social commerce : e-commerce directly integrating into social media simplifies the purchase process and reduce friction.
7. Sustainability Marketing : Brands that emphasize eco-friendly practices and social responsibility appeal to an increasingly conscious consumer base.
8. Data privacy and trust : Marketers prioritize data protection to establish trust and comply with evolving privacy regulations.
9. Video marketing dominance : Video content continues to gain popularity across platforms, offering engaging opportunities.
10. Gamification : Incorporating gaming elements into marketing strategies boosts user engagements and interactions.
11. Omnichannel Marketing : Integrating multiple channels ensures a consistent and personalized customer experience.
12. Real time analytics : Access to instant data enables marketers to adapt campaigns on the fly and optimize performance.
13. Blockchain in Advertising : This technology enhances transparency in ad taking, minimizing fraud and increasing ad spend efficiency.
14. Chatbots and AI-driven Customer Service : Automated chatbots provide instant customer support, improving response time and enhancing customer satisfaction.

31. Define channel of distribution. State the factors influencing the choice of distribution channels. Which channel of distribution would you select for marketing of:
a) soft drinks b) Industrial goods c) Software?

According to Kotler, "Channel is a set of independent organizations involved in the process of making a product or service available to for use of consumption".
The factors influencing the choice of distribution channels as follows:

- A. Company or Organisation Factors: Financial position, business volume of the company, desire to control channel, product mix of the firm are the characteristics of this factors choice of channel distribution. Company related factors influence the choice of channels.
- B. Product Factors: The characteristics of the product play an important role in the selection of distribution channel. These includes product nature, product size, product price, perishability. Perishable products have short life and require special attention.
- C. Market or Consumers Factors: Distribution directly take place in the market. It is related with market forces. So, market characteristics directly influence the

choice of distribution channel. The following market factors determining the choice of channel: Nature of the market, number of consumers, geographical distribution of customers, buying quantity, size of the market.

D. Middlemen Factors: This also influenced by the factors related to channel members. Availability of middlemen, services provided by middlemen, reputation of the channel, cost of channel, legal factors... these all affect the channel choice in the middleman-related factors.

- a) "Retail" channel of distribution would select for marketing of soft drinks.
- b) "Direct" channel of distribution would select for marketing of industrial goods.
- c) "Online" channel of distribution would select for marketing of software.

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2.5.13 Assignment - Online



BOT2C07

Participants

Badges

Competencies

Grades

General

Minor Forest produce

Assignment

El Niño-La Niña

Plant Ecology, Conservation Biology, Phytogeography and Forest Botany

[Dashboard](#) / [My courses](#) / [BOT2C07](#) / [Assignment](#) / [Conservation Biology Seminar Topics](#)

Conservation Biology Seminar Topics



Grading summary

Hidden from students	No
Participants	17

- BOT2C07
- Participants
- Badges
- Competencies
- Grades
- General**
- Minor Forest produce
- Assignment
- El Niño-La Niña

General news and announcements

Add a new topic



Discussion	Started by	Replies	Last post ↓	Created
★ Assignments of Conservation biology	 Dr Amitha Bachan	0	 Dr Amitha Bachan Tue, 15 Jun 2021, 2:44 AM	Tue, 15 Jun 2021, 2:44 AM

 Dr Amitha



Second B.Com Co-operation

S3

 Share with your class... 



Start a conversation with your class


Stream


Classwork


People



Second B.Com Co-op...

QUESTION PAPER
Posted 17 Dec 2020

Create Proforma of Insurance Reve...
Posted 28 Jul 2020

Question and solution
Posted 16 Jul 2020

Problem
Posted 13 Jul 2020

Problem
Posted 7 Jul 2020

notes
Posted 3 Jul 2020

NPA
Posted 3 Jul 2020

Important theories
Posted 1 Jul 2020

SCHEDULE 12 AND QUESTION FOR ...
Posted 27 Jun 2020




Stream


Classwork


People



Teachers



Dr. SEFIYA K M

Students



Unknown user



ANJANA



Abhay Krishna



Adhila K.N



Akhil Akhi



Akhil Babu



Stream



Classwork



People





40 points ▾



Instructions

Student work

2

Assigned

0

Handed in

58

Marked

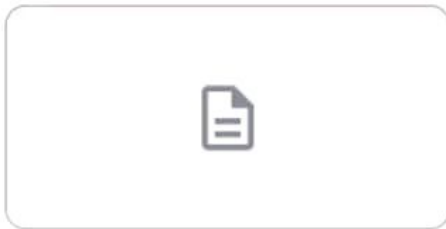
 ASSIGNED  Hyub Hyuba Assigned  IHSAN IBRAHIM Assigned MARKED  ANJANA 35/40  Abhay Krishna 35/40  Adhila K.N 38/40  Akhil Akhi 35/40  Akhil Babu 36/40



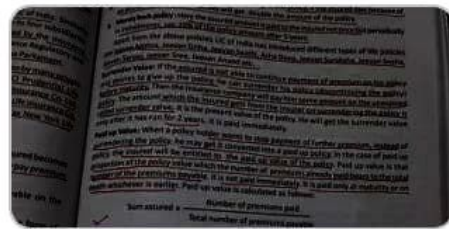
Create Proforma of Insurance Revenue account

Write it in your note book

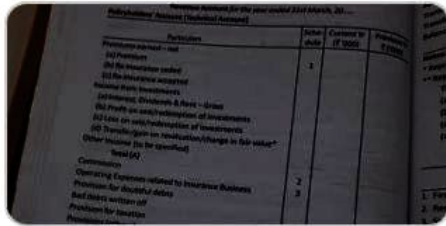
Attachments



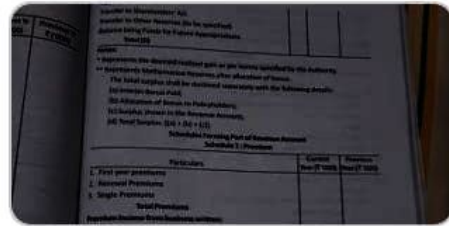
Drive file



WhatsApp Image
2020-07-22 at 21.36.3...



WhatsApp Image
2020-07-22 at 21.36.5...



WhatsApp Image
2020-07-22 at 21.37.2...

Save all files offline

Class comment






Question and solution

Write the solution in your note book. If any queries ask me by whatapp dears.

Attachments




 bandicam 2020-07-16
22-12-46-976.mp4



 bandicam 2020-07-16
21-51-57-246.mp4



 bandicam 2020-07-16
22-02-35-458.mp4

[Save all files offline](#)

Class comment



Second B.Com Co-operation

S4



Share with your class...



New assignment: FIRST INTERNAL EXAM



15 Feb 2021

Add class comment


Stream


Classwork


People



Teachers



Dr. SEFIYA K M

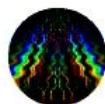
Students



Unknown user



ANJANA



Amal krishna A.B.



Anna Anto



Ardhra Ks



FATHIMA NASNI T N



Stream



Classwork



People





Instructions

Student work

Due 15 Feb 2021, 12:00

FIRST INTERNAL EXAM

40 points

TIME 10.00 TO 12.00 NOON

Attachments



QP.docx

Class comments

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Share with your class...



New assignment: Second internal exam Dec.2020



14 Dec 2020

Add class comment



New question: 3 questions are added here for first internal exam.



11 Aug 2020

Add class comment



New material: question for the day



7 Jul 2020

Add class comment



New material: question and answer



3 Jul 2020

1 class comment



Stream



Classwork



People



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2.5.14 ICT usage in Seminar



 GPS Map Camera

Padinjare Vemballur, Kerala, India

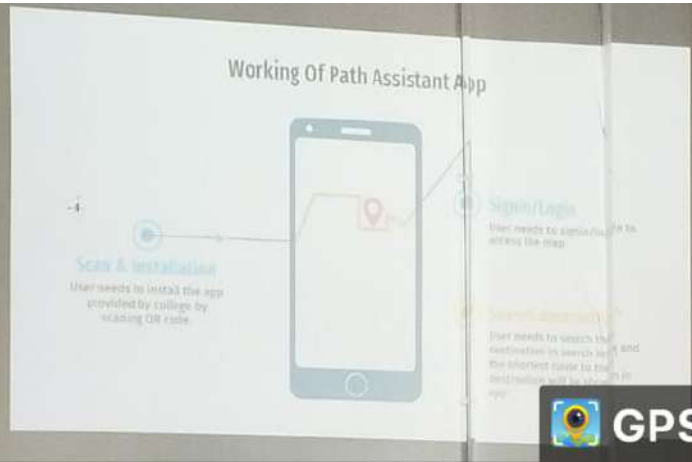
749V+24R, Padinjare Vemballur, Kerala 680671, India

Lat 10.267387°

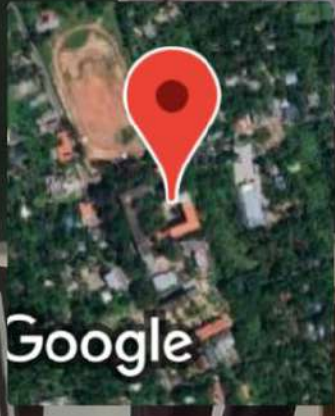
Long 76.14294°

04/11/22 02:31 PM GMT +05:30

Google



 **GPS Map Camera**



Padinjare Vemballur, Kerala, India
748V+W53, Padinjare Vemballur, Kerala 680671, India
Lat 10.267256°
Long 76.142885°
06/02/23 02:47 PM GMT +05:30

VLCCS: Asia's Largest Cooperative
Strategic Communication
Corporate Documentary that imbues the
message of courage
<https://www.bbc.com/news/health-2016-08-24>

ON AIR



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2.5.15 Internal Examination wing



**M.E.S.
ASMABI COLLEGE**

**CALENDAR &
HAND BOOK
2019-2020**

M. K. ABDUL KADER HAJI ADMINISTRATIVE OFFICER
M.E.S. ASMABI COLLEGE
R. VEERABALLU

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OTHER ASSIGNMENTS OF TEACHERS

I.Q.A.C.

Chairperson : Dr. Ajims P. Mohammed, **Co-ordinator**: Dr. Kesavan K. Sheena P.A., Gopalakrishnan K., Dr. T.R. Murali Krishnan, Dr. Amitha Bachan.K.H., Jeena P.M., Sanand C. Sadanandakumar, Dr. Princy Francis, Veenalekshmi U.R., Junior Superintendent., Jb. Salim Arakkal (Secretary & Correspondent of the College), Adv. A. Bakker Ali (Industry Member), Chairman of Student's Union, Beena Saneesh (LSG Body Member).

ISO : Dr. T.R. Murali Krishnan

NIRF : Dr. T.R. Murali Krishnan

AISHE : Sanand C. Sadanandakumar

Staff Secretary : Reena Mohamed P.M.

Staff Advisor : Sheena. P.A.

ASAP Course Director : Sabitha M.M.

United Nation Academic Impact Programme : Veenalekshmi. U.R.

Student Advisor (C.U.C.B.C.S.S.) : Dr. Asma V.M.

N.S.S. : Dr. Sheeba N.H., Mohammed Areej E.M.

N.C.C. : Lt. M.B. Bindil

Magazine Advisors : Dr. Jaisy David, Jameelathu K.A.

HEPSN : *Co-ordinators* - Sakkeena. M.K., Shiji T.S.

Grievance Redressal System : Principal (Chairman)

Mohammed Areej E.M., (*Convenor*), Dr. Muralikrishnan T.R., Veenalekshmi U.R., Chairman of the College Student's union, Vice chairman of the College Student's union, Member of the Ward to which the college belongs, Vice President of P.T.A.

Fine Arts

Convenor : Sabitha M.M.

Members : Krishnapriya M, Reshma A.R., Vineetha Peter., Dr. Shafeer P.S., Sakkeena M.K., Dr. Jisha. K.C., Chithra P., Najmudheen K.P., Dhanya K.

Internal Examinations

Dr. Ansar E.B., Dhanya K., Najmudheen K.P., Balasubrahmanian Uruniakuth., Vineetha Peter M., Raiba P.B., Reneeshabi P.A., Dhini K.V, Sangeetha P.S., Kavary B.J., Sunaina M. Nazar, Biji K.B., Krishnapriya M., Sruthy P.S., Josbeena Johnson, Athira Videep.

7. The qualifying certificates submitted by the student will be returned along with their T.C. and conduct certificate after the completion of their course.
8. Qualifying certificates have to be claimed atleast within one year after leaving the college.
9. The college will not be responsible for any damage or loss of certificates left unclaimed by students indefinitely.

TUTORIAL SYSTEM

1. Tutorial system has been organized with a view to better the relationship between the teachers and the students. It aims at promoting effective teaching and advertent attention on the student and thus to improve the general discipline of the college.
2. The students are divided into batches and placed under group tutors.
3. The group tutor will keep regular watch over the progress and conduct of the students under them and will help them in their studies in a general way.
4. The student is expected to consult his/her tutor on all matters pertaining to academic life and studies.
5. All applications including leave applications and representations to the Principal shall be submitted only through the group tutor concerned.
6. The progress and conduct of the student will be regularly intimated to the parent by the Principal on the report of the group tutor concerned.
7. Tutors will conduct class wise parent teacher meetings once or twice a year. It aims at providing effective coordination between parents, teachers and students of the particular class.

EXAMINATIONS

There will be periodical internal examinations in each semester. Progress cards will be issued after the terminal examinations. No student is permitted to absent himself from these examinations without prior permission of the Principal. Serious action will be taken for absence from test without leave.

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2.5.16 E-mail id of Internal Examination wing

Gmail Search: asmabiinternal@gmail.com

From Any time Has attachment To Is unread [Advanced search](#)

1-10 of 10

asmabiinternal@gm... asmabiinternal@gmail.com

- me S3 B.Com Co-operation _ Basic Numerical Methods - -- Deepa KA Assistant Profes... 11/17/23
[S3_QP_BNM.pdf](#) [S3_QP_BNM.do...](#)
- me B.COM Co-operation, BC5 B10- Co-operative Theory and Practice 10/11/23
[S5-QP- Co-ope...](#)
- me B.COM Co-operation -BCM5B09 10/10/23
[Question Paper - ...](#)

Gmail Search: asmabiinternal@gmail.com

1 of 10

S3 B.Com Co-operation _ Basic Numerical Methods

DEEPA KA <deepanass@gmail.com> to asmabiinternal

Fri, Nov 17, 2023, 10:28 AM

--
 Deepa KA
 Assistant Professor
 Research & PG Department of Commerce
 MES Asmabi College, P Vemballur, Kodungallur, Thrissur, Kerala- 680671
 Mob:8111866934

2 Attachments • Scanned by Gmail

Sl. No.	Question	Answer
1	What is the definition of Co-operation?	Co-operation is the joint effort of two or more individuals to achieve a common goal.
2	What are the characteristics of Co-operation?	Co-operation is voluntary, equal, and based on mutual benefit.
3	What are the types of Co-operation?	Co-operation can be classified into Primary, Secondary, and Tertiary.
4	What is the importance of Co-operation?	Co-operation helps in the development of the community and the nation.

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2.5.17 Internal Examination duty roster

MES ASMABI COLLEGE, P.VEMBALLUR

S2154, 56

Semester internal examination

Duty Roster 3/2/2020

FN 9:30AM-11:30AM

Hall/Room no:	Faculty
26	Shanu AS
27	Shemi CB
36	Shaheeda
37	Liji Saleesh
32	Nisha MD
31	Nazneen Ali
6	Prasoon TP
7	Sangeetha PS
34	Kavery BJ
16	Shiney CN
201	Raiba PB
306	Dhini KV
204	Amitha Bachan KH
307	Fathima Alia
206	Reshmi S
51	Naseema KM
53	Deepa KA
47	KB Biji
48	Mona VM
304	Dhanya AC

Shildu S

(Co-ordinator)

SHIBU A NAIR
PEN 465118
Associate Professor
Dept of Aquaculture
MES Asmabi College,
P. Vemballur,
Thrissur - 680 671

[Signature]
PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P.VEMBALLUR,
KODUNGALLUR - 680 671

MES ASMABI COLLEGE, P.VEMBALLUR

S2154,56 Semester internal examination

Duty Roster 4/2/20

FN 9:30AM-11:30AM

Hall/Room no:	Faculty
26	Dhanya AC <i>Danya AC</i>
27	Amitha Bachan KH <i>Amitha</i>
36	Shemi CB <i>Shemi</i>
37	Shiney CN <i>Shiney CN</i>
32	Jameelathu KA <i>Jameelathu</i>
31	Sinsi Siddique <i>Sinsi</i>
6	Shaheeda <i>Shaheeda</i>
7	Shajeena PV <i>Shajeena</i>
34	Nazneen Ali <i>Nazneen</i>
16	Prasoon TP <i>Prasoon TP</i>
201	Deepa KA <i>Deepa</i>
306	Mona VM <i>Mona VM</i>
204	Nisha MD <i>Nisha MD</i>
307	Naseema KM <i>Naseema</i>
206	Dhini KV <i>Dhini KV</i>
51	Ramisha KC <i>Ramisha KC</i>
53	Amitha P Mani <i>Amitha P Mani</i>
47	Kavery BJ <i>Kavery BJ</i>
48	Sangeetha PS <i>Sangeetha PS</i>
304	Liji Saleesh <i>Liji</i>

Shibu A
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MES ASMABI COLLEGE, P.VEMBALLUR

S2, S4, S6.

Semester internal examination

Duty Roster 6/2/20

FN 9:30AM-11:30AM

Hall/Room no:	Faculty
26	Dhini KV <i>Dhini</i>
27	Raji PB <i>Raji PB</i>
36	Naseema KM <i>Naseema</i>
37	Prasoon TP <i>Prasoon TP</i>
32	Shemi CB <i>Shemi CB</i>
31	Liji Saleesh <i>Liji</i>
6	Amitha Bachan KH <i>Amitha</i>
7	Jameelathu KA <i>Jameelathu</i>
34	Mona VM <i>Mona VM</i>
16	Shajeena PV <i>Shajeena</i>
201	Kavery BJ <i>Kavery</i>
306	Shiney CN <i>Shiney</i>
204	Deepa KA <i>Deepa</i>
307	Veena Lakshmi <i>Veena</i>
206	Sinsi Siddique <i>Sinsi</i>
51	Fathima Alia <i>Fathima</i>
53	Josbeena <i>Josbeena</i>
47	Sunaina M Nazar <i>Sunaina</i>
48	Raneeshabi PA <i>Raneeshabi</i>
304	Shanu AS <i>Shanu</i>

Shibji A Nair
(Co-ordinator)

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PEN 465118
Associate Professor
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MES Asmabi College,
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KODUNGALLUR - 680 671

MES ASMABI COLLEGE, P.VEMBALLUR

S₂, S₄, S₆ Semester internal examination

Duty Roster 7/2/20

FN 9:30AM-11:30AM

Hall/Room no:	Faculty
26	Raneeshabi PA <i>Raneeshabi PA</i>
27	Josbeena <i>Josbeena</i>
36	Sunaina M Nazar <i>Sunaina</i>
37	Kavery <i>Kavery</i>
32	Sruthy PS <i>Sruthy</i>
31	Sabeena PA <i>Sabeena</i>
6	Shanu AS <i>Shanu</i>
7	Sajna <i>Sajna</i>
34	Nisha MD <i>Nisha MD</i>
16	Deepa KA <i>Deepa</i>
201	Liji Saleesh <i>Liji</i>
306	Athira Videep <i>Athira</i>
204	Nazneen Ali <i>Nazneen</i>
307	Prasoon TP <i>Prasoon TP</i>
206	Sinsi Siddique <i>Sinsi</i>
51	Amitha Bachan KH <i>Amitha</i>
53	Shiney CN <i>Shiney</i>
47	KB Biji <i>KB Biji</i>
48	Shiji TS <i>Shiji TS</i>
304	Raji PB <i>Raji PB</i>

Shibu A Nair
(Coordinator)

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2.5.18 Internal Examination timetable

M.E.S. Asmabi College, P. Vemballur

Internal Examination for I Semester BA/ B.Sc./B.Com./BBA/B Voc Degree Programmes, September 2020-TIME

TABLE

Class	Tuesday 22-09-2020	Wednesday 23-09-2020	Thursday 24-09-2020	Friday 25-09-2020	Monday 28-09-2020	Tuesday 29-09-2020	Wednesday 30-09-2020
	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30
BA ECONOMICS	A01-Transactions	A02- Ways with Words	A07- A/H/M	EC01B01 - Micro Economics 1	HIS1 C01 - Modern Indian History (1857 to the present)	NIL	NIL
BA ENGLISH	A01-Transactions	A02- Ways with Words	A07- A/H/M	ENG1 B01- Introducing Literature	POL1(2) C01- Introduction to Political Science and Governmental Structures and 4 Processes	NIL	NIL
B A MASS COMM.	A01-Transactions	A02- Ways with Words	A07- A/H/M	JOU1 B01- Fundamentals of Mass Communication	Complementary course I	NIL	NIL
B.Sc. MATHS	A01-Transactions	A02- Ways with Words	A07 - A/H/M	MTS1 B01- Basic Logic and Number Theory	STA1 C01- Introductory Statistics	PHY1 C01 - Properties of Matter & Thermodynamics	NIL
B.Sc. BOTANY	A01-Transactions	A02- Ways with Words	A07 - A/H/M	B0T1 B01- Angiosperm Anatomy, Reproductive Botany & Palynology	ZOL1 C01- Animal Diversity & Wild Life Conservation	CHE1 C01- General Chemistry	NIL
B.Sc. AQUA.	A01-Transactions	A02- Ways with Words	A07 - A/H/M	AQC1 B01- Biology of Fishes	ZOL1 C01- Animal Diversity & Wild Life Conservation	BC1 C01 – Biochemistry I	NIL
B.Sc. PHYSICS	A01-Transactions	A02- Ways with Words	A07 - A/H/M	PHY1B01 - Methodology of Science & Basic Mechanics	MTS1 C01 – Mathematics-1	CHE1 C01- General Chemistry	NIL
B.Sc. PSYCHOLOGY	A01-Transactions	A02- Ways with Words	A07 - A/H/M	PSY1 B01- Basic Themes in Psychology - I - Human Physiology - Psychological Statistics	NIL

	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCM1 B01- Business Management	BCM1 C01 - Managerial Economics	NIL	NIL
Com. (C A)	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCM1 B01- Business Management	BCM1 C01 - Managerial Economics	NIL	NIL
B. Com. FINANCE	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCM1 B01- Business Management	BCM1 C01 - Managerial Economics	NIL	NIL
BBA	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BBA1 B01 - Management Theory and Practice	BBA1 C01- Managerial Economics	NIL	NIL
BCA	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCA1 B01 - Computer Fundamentals & HTML	BCA1 C01- Mathematical Foundation C Computer Applications	BCA1 C02 - Discrete Mathematics	NIL
B Voc FPT	A01-Transactions	A02- Ways with Words	A07 - A/H/M	SDC1 FI01- Fish Harvesting Technology	SDC1 FI02- Basic Microbiology	SDC1 FI03- Technology of Food Preservation	NIL
B Voc DFP	A01-Transactions	A02- Ways with Words	A07 - A/H/M	GEC1 VC01- Visual Communication	SDC1 DF01- Film Appreciation: I	SDC1 DF02- History of Cinema	SDC1 DF03- Digital Photography
B Voc THM	A01-Transactions	A02- Ways with Words	A07 - A/H/M	SDC1 IT01- IT for Tourism Business	SDC1 FT02- Fundamentals of Tourism	SDC1 GS03- Tour Guiding Skills	SDC1 HM04- Hospitality Management
B Voc LM	A01-Transactions	A02- Ways with Words	A07 - A/H/M	SDC1 IT01 - IT for Business	SDC1 PM02 – Principles of Management	SDC1 FA03- Fundamentals of Accounting	SDC1 MM04- Marketing Management
						Friday 24-09-2020 09:30 – 11:30	SDC1 IL05 – Introduction to Logistics Management

Internal Examination for III Semester BA/ B.Sc./B.Com./BBA Degree Programme, September 2020– Time Table

Class	Tuesday 22-09-2020	Wednesday 23-09-2020	Thursday 24-09-2020	Friday 25-09-2020	Monday 28-09-2020
	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30
BA ECONOMICS	A05- Signatures: Expressing The Self	A08- A /H/M	ECO3 B03- Quantitative Methods : I	ECO3 B04- Micro Economics :II	ICP3 C03- Indian Constitution & Politics : II
BA ENGLISH	A05- Signatures: Expressing The Self	A09- A /H/M	ENG3 B03- Appreciating Prose	ENG3 B04- English Grammar & Usage	HIS3 C01- Social & Cultural History of Britain: II
B A MASS COMM.	A05- Signatures: Expressing The Self	A09- A /H/M	JOU3 B03- Reporting for Print	JOU3 B04- Editing for the Print	MD3 C03- Computer Graphics
B.Sc. MATHS	A05- Signatures: Expressing The Self	A09- A /H/M	MTS3 B03- Calculus of Single Variable-2	STA3 C03- Probability Distributions & Sampling Theory	PH3 C03- Optics, Laser, Electronics & Communication
B.Sc. BOTANY	A05- Signatures: Expressing The Self	A09- A /H/M	BOT3 B03- Phycology, Bryology & Pteridology	ZO3 C03 - Physiology, Toxicology & Ethology	CH3 C05- Organic & Biochemistry
B.Sc. AQUA.	A11- Biodiversity: Scope & Relevance	A12- Research Methodology	AQC3 B05- Fisheries & Population Dynamics	ZO3 C03 - Physiology, Toxicology & Ethology	BC3 C05- Biochemistry : III
B.Sc. PHYSICS	A05- Signatures: Expressing the Self	A09- A /H/M	PHY3 B03- Electrodynamics: I	MTS3 C03- Mathematics- 3	CH3 C05- Organic & Biochemistry
B.Sc. PSYCHOLOGY	A05- Signatures: Expressing The Self	A09- A /H/M	PSY3 B01- Psychological Measurement & Testing	PSY3 C01- Human Physiology	STA3 C02- Probability Distributions & Parametric Tests
B. Com. (Co-Op)	BCM3 A11- Basic Numerical Methods	BCM3 A12- Professional Business Skills	BCM3 B03- Business Regulations	BCM3 C03- Human Resource Management	BCM3 B04- Corporate Accounting
B. Com. (CA)	BCM3 A11- Basic Numerical Methods	BCM3 A12- Professional Business Skills	BCM3 B03- Business Regulations	BCM3 C03- Human Resource Management	BCM3 B04- Corporate Accounting
B. Com. FINANCE	BCM3 A11- Basic Numerical Methods	BCM3 A12- Professional Business Skills	BCM3 B03- Business Regulations	BCM3 C03- Human Resource Management	BCM3 B04- Corporate Accounting

	BBA3 A11- Basic Numerical Methods	BBA3 A12- Professional Business Skills	BBA3 C02- Business Regulations	BBA3 B05- Financial Management	BBA3 B04- Corporate Accounting
BCA	A11- Python Programming	A12- Sensors & Transducers	BCA3 B04- Data Structures Using C	BCA3 C05- Computer Oriented Numerical & Statistical Methods	BCA3 C06- Theory of Computations

M.E.S. Asmabi College, P. Vemballur

Internal Examination for V Semester B A/ B.Sc. /B. Com. Degree Programme, September 2020– Time Table

Class	Tuesday 22-09-2020	Wednesday 23-09-2020	Thursday 24-09-2020	Friday 25-09-2020	Monday 28-09-2020	Tuesday 29-09-2020
	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30
BA ECONOMICS	EC5 B07- Macro Economics	EC5 B08- India's Economic Development	EC5 B09- Economics of Capital Market	EC5 B10- International Economics	Open Course	NIL
BA ENGLISH	EN5 B01- Indian Writing in English	EN5 B02- Language & Linguistics	EN5 B03- Methodology of Literature	EN5 B04- Informatics	Open Course	NIL
B.Sc. MATHS	MM5 B05- Vector Calculus	MM5 B06- Abstract Algebra	MM5 B07- Basic Mathematical Analysis	MM5 B08- Differential Equations	Open Course	NIL
B.Sc. BOTANY	BOT5 B05- Gymnosperms, Paleobotany, Phytogeography & Evolution	BOT5 B06- Angiosperm Morphology & Plant Systematics	BOT5 B07- Embryology, Palenology, Econ. Bot., Ethanobot. & Horticulture	BOT5 B08- General & Bioinformatics, Introductory Biotechnology & Molecular Biology	Open Course	NIL
B.Sc. AQUA.	AQ5 B09- Hatchery Technology of Aquatic Organisms	AQ5 B10- Fishing Methods, Fishery Byproducts & Value Added Fishery Products	AQ5 B11- Fish Processing Technology & Quality Control	AQ5 B12- Breeding & Rearing of Aquarium Fishes	Open Course	AQ5 B13- Aquaculture Engineering & Biostatistics

B.Sc. PHYSICS	PH5 B06- Electrodynamics- II	PH5 B07- Quantum Mechanics	PH5 B08- Physical Optics & Modern Optics	PH5 B09- Electronics (Analog & Digital)	Open Course	NIL
B. Com. (Co-Op)	BC5 B07- Accounting for Management	BC5 B08- Business Research Methods	BC5 B09- Human Resource Management	BC5 B10- Co- operative Theory & Practice	Open Course	BC5 B11- Legal Environment for Co- operatives
B. Com. (CA)	BC5 B07- Accounting for Management	BC5 B08- Business Research Methods	BC5 B09- Human Resource Management	BC5 B10- Business Applications of Computers	Open Course	BC5 B11- Business Information System
B. Com. Finance	BC5 B07- Accounting for Management	BC5 B08- Business Research Methods	BC5 B09- Human Resource Management	BC5 B10- Financial Reporting	Open Course	BC5 B11- Financial Management
B B A	BBV B07- - Accounting for Management	BBV B08- Business Research Methods	BBV B09- Emerging Trends in Management	BBV B10- Services Management	Open Course	BBV B11- E Commerce Management
B C A	BCA5 B08- Android Programming	BCA5 B09- Java Programming	BCA5 B10- Computer Networks	BCA5 B11- Computer Organization & Applications	Open Course	BCA5 B12- Microprocessor & Applications
B A Mass Communication	JOV B07- Radio Production	JOV B08- Introduction to Television Production	JOV B09- Corporate Communication	JOV B10- Advertising	Open Course	JOV B11- Photo Journalism
B. Sc. Psychology	PSY5 B01- Abnormal Psychology	PSY5 B02- Social Psychology	PSY5 B03- Psychological Measurement & Testing	PSY5 B04- Learning & Behaviour	Open Course	PSY5 B05- Elective Paper

Shibu A Nair

(SHIBU A NAIR)

Co-ordinator

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PEN: 465118
Associate Professor
Dept. of Aquaculture
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Thrissur - 680 671

Keenamul
For

M.E.S. Asmabi College, P. Vemballur

Internal Examination for II Semester BA/ B.Sc./B.Com./BBA/B Voc Degree Programmes, February

2021-TIME TABLE

Class	Wednesday 10-02-2021	Friday 12-02-2021	Monday 15-02-2021	Wednesday 17-02-2021	Thursday 18-02-2021	Friday 19-02-2021	Monday 22-02-2021
	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30
BA ECONOMICS	A01-Transactions	A02- Ways with Words	A07- A/H/M	EC01B01 - Micro Economics 1	HIS1 C01 - Modern Indian History (1857 to the present)	NIL	NIL
BA ENGLISH	A01-Transactions	A02- Ways with Words	A07- A/H/M	ENG1 B01- Introducing Literature	POL1(2) C01- Introduction to Political Science and Governmental Structures and 4 Processes	NIL	NIL
B A MASS COMM.	A01-Transactions	A02- Ways with Words	A07- A/H/M	JOU1 B01- Fundamentals of Mass Communication	Complementary course I	NIL	NIL
B.Sc. MATHS	A01-Transactions	A02- Ways with Words	A07 - A/H/M	MTS1 B01- Basic Logic and Number Theory	STA1 C01- Introductory Statistics	PHY1 C01 - Properties of Matter & Thermodynamics	NIL
B.Sc. BOTANY	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BOT1 B01- Angiosperm Anatomy, Reproductive Botany & Palynology	ZOL1 C01- Animal Diversity & Wild Life Conservation	CHE1 C01- General Chemistry	NIL
B.Sc. AQUA.	A01-Transactions	A02- Ways with Words	A07 - A/H/M	AQC1 B01- Biology of Fishes	ZOL1 C01- Animal Diversity & Wild Life Conservation	BC1 C01 – Biochemistry I	NIL
B.Sc. PHYSICS	A01-Transactions	A02- Ways with Words	A07 - A/H/M	PHY1B01 - Methodology of Science & Basic Mechanics	MTS1 C01 – Mathematics-1	CHE1 C01- General Chemistry	NIL
B.Sc. PSYCHOLOGY	A01-Transactions	A02- Ways with Words	A07 - A/H/M	PSY1 B01- Basic Themes in Psychology - I - Human Physiology - Psychological Statistics	NIL

	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCM1 B01- Business Management	BCM1 C01 - Managerial Economics	NIL	NIL
om. (C A)	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCM1 B01- Business Management	BCM1 C01 - Managerial Economics	NIL	NIL
B. Com. FINANCE	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCM1 B01- Business Management	BCM1 C01 - Managerial Economics	NIL	NIL
BBA	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BBA1 B01 - Management Theory and Practice	BBA1 C01- Managerial Economics	NIL	NIL
BCA	A01-Transactions	A02- Ways with Words	A07 - A/H/M	BCA1 B01 - Computer Fundamentals & HTML	BCA1 C01- Mathematical Foundation C Computer Applications	BCA1 C02 - Discrete Mathematics	NIL
B Voc FPT	A01-Transactions	A02- Ways with Words	A07 - A/H/M	SDC1 FI01- Fish Harvesting Technology	SDC1 FI02- Basic Microbiology	SDC1 FI03- Technology of Food Preservation	NIL
B Voc DFP	A01-Transactions	A02- Ways with Words	A07 - A/H/M	GEC1 VC01- Visual Communication	SDC1 DF01- Film Appreciation: I	SDC1 DF02- History of Cinema	SDC1 DF03- Digital Photography
B Voc THM	A01-Transactions	A02- Ways with Words	A07 - A/H/M	SDC1 IT01- IT for Tourism Business	SDC1 FT02- Fundamentals of Tourism	SDC1 GS03- Tour Guiding Skills	SDC1 HM04- Hospitality Management
B Voc LM	A01-Transactions	A02- Ways with Words	A07 - A/H/M	SDC1 IT01 - IT for Business	SDC1 PM02 – Principles of Management	SDC1 FA03- Fundamentals of Accounting	SDC1 MM04- Marketing Management
						Friday 19-02-2021	SDC1 IL05 – Introduction to Logistics Management
						09:30 – 11:30	

Internal Examination for IV Semester BA/ B.Sc./B.Com./BBA Degree Programme, February 2021– Time Table

Class	Wednesday 10-02-2021	Friday 12-02-2021	Monday 15-02-2021	Wednesday 17-02-2021	Thursday 18-02-2021
	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30	09:30 - 11:30
BA ECONOMICS	A05- Signatures: Expressing The Self	A08- A /H/M	ECO3 B03- Quantitative Methods : I	ECO3 B04- Micro Economics :II	ICP3 C03- Indian Constitution & Politics : II
BA ENGLISH	A05- Signatures: Expressing The Self	A09- A /H/M	ENG3 B03- Appreciating Prose	ENG3 B04- English Grammar & Usage	HIS3 C01- Social & Cultural History of Britain: II
B A MASS COMM.	A05- Signatures: Expressing The Self	A09- A /H/M	JOU3 B03- Reporting for Print	JOU3 B04- Editing for the Print	MD3 C03- Computer Graphics
B.Sc. MATHS	A05- Signatures: Expressing The Self	A09- A /H/M	MTS3 B03- Calculus of Single Variable-2	STA3 C03- Probability Distributions & Sampling Theory	PH3 C03- Optics, Laser, Electronics & Communication
B.Sc. BOTANY	A05- Signatures: Expressing The Self	A09- A /H/M	BOT3 B03- Phycology, Bryology & Pteridology	ZO3 C03 - Physiology, Toxicology & Ethology	CH3 C05- Organic & Biochemistry
B.Sc. AQUA.	A11- Biodiversity: Scope & Relevance	A12- Research Methodology	AQC3 B05- Fisheries & Population Dynamics	ZO3 C03 - Physiology, Toxicology & Ethology	BC3 C05- Biochemistry : III
B.Sc. PHYSICS	A05- Signatures: Expressing the Self	A09- A /H/M	PHY3 B03- Electrodynamics: I	MTS3 C03- Mathematics- 3	CH3 C05- Organic & Biochemistry
B.Sc. PSYCHOLOGY	A05- Signatures: Expressing The Self	A09- A /H/M	PSY3 B01- Psychological Measurement & Testing	PSY3 C01- Human Physiology	STA3 C02- Probability Distributions & Parametric Tests
B. Com. (Co-Op)	BCM3 A11- Basic Numerical Methods	BCM3 A12- Professional Business Skills	BCM3 B03- Business Regulations	BCM3 C03- Human Resource Management	BCM3 B04- Corporate Accounting
B. Com. (CA)	BCM3 A11- Basic Numerical Methods	BCM3 A12- Professional Business Skills	BCM3 B03- Business Regulations	BCM3 C03- Human Resource Management	BCM3 B04- Corporate Accounting
B. Com. FINANCE	BCM3 A11- Basic Numerical Methods	BCM3 A12- Professional Business Skills	BCM3 B03- Business Regulations	BCM3 C03- Human Resource Management	BCM3 B04- Corporate Accounting

	BBA3 A11- Basic Numerical Methods	BBA3 A12- Professional Business Skills	BBA3 C02- Business Regulations	BBA3 B05- Financial Management	BBA3 B04- Corporate Accounting
CA	A11- Python Programming	A12- Sensors & Transducers	BCA3 B04- Data Structures Using C	BCA3 C05- Computer Oriented Numerical & Statistical Methods	BCA3 C06- Theory of Computations

M.E.S. Asmabi College, P. Vemballur

Internal Examination for VI Semester B A/ B.Sc. /B. Com. Degree Programme, February 2021- Time Table

Class	Wednesday 10-02-2021	Friday 12-02-2021	Monday 15-02-2021	Wednesday 17-02-2021	Thursday 18-02-2021	Friday 19-02-2021
	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30	09:30 – 11:30
BA ECONOMICS	EC5 B07- Macro Economics	EC5 B08- India's Economic Development	EC5 B09- Economics of Capital Market	EC5 B10- International Economics	Open Course	NIL
BA ENGLISH	EN5 B01- Indian Writing in English	EN5 B02- Language & Linguistics	EN5 B03- Methodology of Literature	EN5 B04- Informatics	Open Course	NIL
B.Sc. MATHS	MM5 B05- Vector Calculus	MM5 B06- Abstract Algebra	MM5 B07- Basic Mathematical Analysis	MM5 B08- Differential Equations	Open Course	NIL
B.Sc. BOTANY	BOT5 B05- Gymnosperms, Paleobotany, Phytogeography & Evolution	BOT5 B06- Angiosperm Morphology & Plant Systematics	BOT5 B07- Embryology, Palenology, Econ. Bot., Ethanobot. & Horticulture	BOT5 B08- General & Bioinformatics, Introductory Biotechnology & Molecular Biology	Open Course	NIL
B.Sc. AQUA.	AQ5 B09- Hatchery Technology of Aquatic Organisms	AQ5 B10- Fishing Methods, Fishery Byproducts & Value Added Fishery Products	AQ5 B11- Fish Processing Technology & Quality Control	AQ5 B12- Breeding & Rearing of Aquarium Fishes	Open Course	AQ5 B13- Aquaculture Engineering & Biostatistics

PHYSICS	PH5 B06- Electrodynamics- II	PH5 B07- Quantum Mechanics	PH5 B08- Physical Optics & Modern Optics	PH5 B09- Electronics (Analog & Digital)	Open Course	NIL
B. Com. (Co-Op)	BC5 B07- Accounting for Management	BC5 B08- Business Research Methods	BC5 B09- Human Resource Management	BC5 B10- Co- operative Theory & Practice	Open Course	BC5 B11- Legal Environment for Co- operatives
B. Com. (CA)	BC5 B07- Accounting for Management	BC5 B08- Business Research Methods	BC5 B09- Human Resource Management	BC5 B10- Business Applications of Computers	Open Course	BC5 B11- Business Information System
B. Com. Finance	BC5 B07- Accounting for Management	BC5 B08- Business Research Methods	BC5 B09- Human Resource Management	BC5 B10- Financial Reporting	Open Course	BC5 B11- Financial Management
B B A	BBV B07- - Accounting for Management	BBV B08- Business Research Methods	BBV B09- Emerging Trends in Management	BBV B10- Services Management	Open Course	BBV B11- E Commerce Management
B C A	BCA5 B08- Android Programming	BCA5 B09- Java Programming	BCA5 B10- Computer Networks	BCA5 B11- Computer Organization & Applications	Open Course	BCA5 B12- Microprocessor & Applications
B A Mass Communication	JOV B07- Radio Production	JOV B08- Introduction to Television Production	JOV B09- Corporate Communication	JOV B10- Advertising	Open Course	JOV B11- Photo Journalism
B. Sc. Psychology	PSY5 B01- Abnormal Psychology	PSY5 B02- Social Psychology	PSY5 B03- Psychological Measurement & Testing	PSY5 B04- Learning & Behaviour	Open Course	PSY5 B05- Elective Paper

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2.5.19 Internal Examination – Model question paper

MES ASMABI COLLEGE, P VEMBALLUR
THIRD SEMESTER BCOM DEGREE INTERNAL EXAMINATION
NOVEMBER-2023

Branch: B.Com Co-operation

Semester : III

Course Title : Basic Numerical Methods

Course Code : BCM 3 A11

Time : 2hours

Maximum: 60 Marks

Section - A		10 x2 = 20 Marks
Answer ALL questions. Each Question Carries TWO marks		
Q.No.	Question	Knowledge Level
1	What is simultaneous equation?	K1
2	What is a quadratic equation?	K1
3	What do you mean by discriminant?	K2
4	Define a matrix.	K2
5	What do you mean by diagonal matrix?	K1
6	Write a note on scalar matrix.	K3
7	What is transpose of a matrix?	K1
8	Write a note on adjoint of a matrix	K3
9	Explain the term determinant.	K4
10	What do you mean by rank of a matrix.	K4
Section - B		4x5= 20 Marks
Answer any FOUR questions. Each Question Carries FIVE marks.		
Q.No.	Question	Knowledge Level
11	Solve $3X+7Y=27$ $5x+2Y=16$	K4
12	Find the natural numbers whose sum is 18 and whose product is 72.	K5
13	Given the matrices $A = \begin{pmatrix} 2 & 3 & 5 \\ 5 & 4 & 2 \\ 2 & 5 & 9 \end{pmatrix}$, $B = \begin{pmatrix} 5 & -9 & 6 \\ 2 & 3 & -5 \\ 4 & -9 & 7 \end{pmatrix}$ Find $A+B$ and $A-B$	K5
14	$A = \begin{pmatrix} 1 & 3 & 2 \\ 0 & 2 & 1 \\ 0 & 5 & 3 \end{pmatrix}$, $B = \begin{pmatrix} 3 & 1 & 2 \\ 4 & 2 & 3 \\ 4 & -1 & 1 \end{pmatrix}$ Find AB	K4

15	<p>Let $P = \begin{pmatrix} 0 & 1 \\ 2 & 3 \end{pmatrix}$, $Q = \begin{pmatrix} -1 & 2 \\ 4 & 3 \end{pmatrix}$ & $R = \begin{pmatrix} 2 & -1 \\ 6 & 5 \end{pmatrix}$</p> <p>Find $P(Q+R)$ & $PQ+PR$, hence prove that $P(Q+R) = PQ+PR$</p>	K5
16	<p>If $A = \begin{pmatrix} 1 & 2 & 2 \\ 2 & 1 & 2 \\ 2 & 2 & 1 \end{pmatrix}$, Show that $A^2 - 4A - 5I = 0$</p>	K5
SECTION – C		
<i>Answer any TWO questions. Each Question Carries TEN marks.</i>		2x 10 = 20 Marks
Q.No.	Question	Knowledge Level
17	<p>Solve the following equations</p> $7X - 4Y - 20Z = 0$ $10X - 13Y - 14Z = 0$ $3X + 4Y - 9Z = 11$	K5
18	<p>Find the adjoint of the matrix</p> $A = \begin{pmatrix} 1 & 1 & 1 \\ 1 & 2 & -3 \\ 2 & -1 & 3 \end{pmatrix}$ <p>and verify the theorem $A(\text{Adj } A) = (\text{Adj } A)A = A I$</p>	K5
19	<p>Find the inverse of $A = \begin{pmatrix} 3 & 5 & 7 \\ 2 & -3 & 1 \\ 1 & 1 & 2 \end{pmatrix}$</p>	K5

(K1- Remembering, K2-Understanding, K3 – Applying, K4- Analyzing, K5-Evaluating, K6-Creating)

MES ASMABI COLLEGE

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**2.5.20 Internal Examination – Answer sheet Front page –
Tabulation sheet**



MES ASMABI COLLEGE
ANSWER BOOK FOR INTERNAL EXAMINATION

Name of the Student: Anagha. K. G	Roll No: 32	
Programme: B. Com Cooperation	Semester: III rd	
Course / Paper: Basic Numerical Methods		
Date: 20/11/2023	Additional Pages: 5	Signature of Invigilator:
Max. Marks: 60	Marks Secured: 59	Signature of Examiner:

SECTION - B

11 $3x + 7y = 27$ — ①

$5x + 2y = 16$ — ②

① $\times 5 \rightarrow 15x + 35y = 135$

② $\times 3 \rightarrow 15x + 6y = 48$

$29y = 87$

$y = \frac{87}{29}$

$= 3$

Substitute the value of $y = 3$ in ①

$3x + 7 \times 3 = 27$

$3x + 21 = 27$

$3x = 27 - 21$

$= 6$

$x = \frac{6}{3} = 2$

$\therefore \underline{x = 2, y = 3}$



MES ASMABI COLLEGE
ANSWER BOOK FOR INTERNAL EXAMINATION

Name of the Student: Pavithra m.p		Roll No: UGR2BCM56
Programme: B.com CO-Operation		Semester: 3 rd semester
Course / Paper: Basic Numerical Methods		
Date: 30-11-2023	Additional Pages:	Signature of Invigilator:
Max. Marks: 60	Marks Secured: 49	Signature of Examiner:

1) If the sum of the equation is equal and there is no product, the equation is known as simultaneous equation. we can solve simultaneous equation by equalising Co-efficient, or substitution method.

ii) It is an equation in the form of $ax^2+bx+c=0$, a, b, c are constants is called a quadratic equation. Here x is not 0, x is a variable. If we solve quadratic equation we get two values for x . These values are called 'roots'. Quadratic equation may be two types Pure quadratic equation and general Quadratic equation.



MES ASMABI COLLEGE
ANSWER BOOK FOR INTERNAL EXAMINATION

Name of the Student: <u>Gopika . T . J</u>		Roll No: <u>46</u>
Programme: <u>Basic Numerical Methods</u>		Semester: <u>III</u>
Course / Paper: <u>B.com Cooperation</u>		
Date: <u>30/11/20</u>	Additional Pages:	Signature of Invigilator:
Max. Marks: <u>60</u>	Marks Secured: <u>57½</u>	Signature of Examiner:

Section B

4. $3x + 7y = 27 \rightarrow$ multiply by 5 ①
 $5x + 2y = 16 \rightarrow$ multiply by 3 ②

$\Rightarrow 15x + 35y = 135$

$\ominus 15x + 6y = 48$

$29y = 87$

$\therefore y = 3$

Apply it in ① equation

$3x + 7y = 27$

$3x + 7 \times 3 = 27$

$3x = 27 - 21$

$= 6$

$\therefore x = 2$

$\therefore x = 2$
 $y = 3$

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2.5.21 Internal Examination – Answer sheet - Full page



MES ASMABI COLLEGE
ANSWER BOOK FOR INTERNAL EXAMINATION

Name of the Student: Ansiya Nazreen	Roll No: 33	
Programme: B.com cooperation	Semester: 3 rd sem	
Course / Paper: Basic Numerical Methods.		
Date: 30.11.23	Additional Pages:	Signature of Invigilator:
Max. Marks: 60	Marks Secured: 59	Signature of Examiner:

11. $3x + 7y = 27$ (1) $\times 5$

$5x + 2y = 16$ (2) $\times 3$

multiply equation (1) by 5 and equation (2) by 3

$15x + 35y = 135$ (-)

$15x + 6y = 48$

$29y = 87$

$y = \frac{87}{29} = 3$

here $y = 3$

$2 = 5x + 2y = 16$

$5x + 6 = 16$

$\therefore x = 2$

$5x = 16 - 6 = 10$

~~$y = 3$~~

$x = \frac{10}{5} = 2$

12

Let us assume the natural number x and y

$$x + y = 18 \quad x = 18 - y$$

$$xy = 72$$

$$(18 - y)y = 72$$

$$18y - y^2 = 72$$

$$18y - y^2 - 72 = 0$$

$$-y^2 + 18y - 72 = 0$$

$$y^2 - 18y + 72 = 0$$

$$a = 1$$

$$b = -18$$

$$c = 72$$

$$y = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a} = \frac{18 \pm \sqrt{(18)^2 - 4 \times 1 \times 72}}{2}$$

$$= \frac{18 \pm \sqrt{324 - 288}}{2} = \frac{18 \pm \sqrt{36}}{2}$$

$$y = \frac{18 \pm 6}{2}$$

$$\text{If } y = \frac{18 + 6}{2} = \frac{24}{2} = 12$$

$$\text{If } y = \frac{18 - 6}{2} = \frac{12}{2} = 6$$

$$\therefore y = \underline{12} \text{ and } \underline{6}$$

$$\text{If } y = 12$$

$$\therefore x + y = 18$$

$$x + 12 = 18$$

$$x = 18 - 12 = \underline{\underline{6}}$$

$$\text{If } y = 6$$

$$x + y = 18$$

$$x + 6 = 18$$

$$x = 18 - 6 = \underline{\underline{12}}$$

$$x = \underline{\underline{6, 12}}$$

\therefore natural numbers 6 and 12

13.

$$A = \begin{bmatrix} 2 & 3 & 5 \\ 5 & 4 & 2 \\ 2 & 5 & 9 \end{bmatrix}$$

$$B = \begin{bmatrix} 5 & -9 & 6 \\ 2 & 3 & -5 \\ 4 & -9 & 7 \end{bmatrix}$$

$$A + B$$

$$= \begin{bmatrix} 2+5 & 3+(-9) & 5+6 \\ 5+2 & 4+3 & 2+(-5) \\ 2+4 & 5+(-9) & 9+7 \end{bmatrix}$$

$$A+B = \begin{bmatrix} 7 & -6 & 11 \\ 7 & 7 & -3 \\ 6 & -4 & 16 \end{bmatrix}$$

$$A - B$$

$$\begin{bmatrix} 2-5 & 3-9 & 5-6 \\ 5-2 & 4-3 & 2-5 \\ 2-4 & 5-9 & 9-7 \end{bmatrix}$$

$$A - B = \begin{bmatrix} -3 & -6 & -1 \\ 3 & 1 & -3 \\ -2 & -4 & 2 \end{bmatrix}$$

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$$A = \begin{bmatrix} 1 & 3 & 2 \\ 0 & 2 & 1 \\ 0 & 5 & 3 \end{bmatrix}$$

$$B = \begin{bmatrix} 3 & 1 & 2 \\ 4 & 2 & 3 \\ 4 & -1 & 1 \end{bmatrix}$$

$$A \times B =$$

$$\begin{bmatrix} 1 \times 3 + 3 \times 4 + 2 \times 4 & 1 \times 1 + 3 \times 2 + 2 \times -1 & 1 \times 2 + 3 \times 3 + 2 \times 1 \\ 0 \times 3 + 2 \times 4 + 1 \times 4 & 0 \times 1 + 2 \times 2 + 1 \times -1 & 0 \times 2 + 2 \times 3 + 1 \times 1 \\ 0 \times 3 + 5 \times 4 + 3 \times 4 & 0 \times 1 + 5 \times 2 + 3 \times -1 & 0 \times 2 + 5 \times 3 + 3 \times 1 \end{bmatrix}$$

$$\begin{bmatrix} 3+12+8 & 1+6-2 & 2+9+2 \\ 8+4 & 4-1 & 6+1 \\ 20+12 & 10-3 & 15+3 \end{bmatrix}$$

A x B

$$= \begin{bmatrix} 23 & 5 & 13 \\ 12 & 3 & 7 \\ 32 & 7 & 18 \end{bmatrix}$$

15. $P = \begin{bmatrix} 0 & 1 \\ 2 & 3 \end{bmatrix}$ $Q = \begin{bmatrix} -1 & 2 \\ 4 & 3 \end{bmatrix}$ $R = \begin{bmatrix} 2 & -1 \\ 6 & 5 \end{bmatrix}$

 $Q + R$

$$\begin{bmatrix} -1 & 2 \\ 4 & 3 \end{bmatrix} + \begin{bmatrix} 2 & -1 \\ 6 & 5 \end{bmatrix} = \begin{bmatrix} 1 & 1 \\ 10 & 8 \end{bmatrix}$$

 $P(Q+R)$

$$\begin{bmatrix} 0 & 1 \\ 2 & 3 \end{bmatrix} \times \begin{bmatrix} 1 & 1 \\ 10 & 8 \end{bmatrix}$$

$$= \begin{bmatrix} 0 \times 1 + 1 \times 10 & 0 \times 1 + 1 \times 8 \\ 2 \times 1 + 3 \times 10 & 2 \times 1 + 3 \times 8 \end{bmatrix}$$

$$P(Q+R) = \begin{bmatrix} 10 & 8 \\ 32 & 26 \end{bmatrix}$$

PQ + PR

$$PQ = \begin{pmatrix} 0 & 1 \\ 2 & 3 \end{pmatrix} \times \begin{pmatrix} -1 & 2 \\ 4 & 3 \end{pmatrix}$$

$$\begin{pmatrix} 0 \times -1 + 1 \times 4 & 0 \times 2 + 1 \times 3 \\ 2 \times -1 + 3 \times 4 & 2 \times 2 + 3 \times 3 \end{pmatrix} = \begin{pmatrix} 4 & 3 \\ 10 & 13 \end{pmatrix}$$

$$PR = \begin{pmatrix} 0 & 1 \\ 2 & 3 \end{pmatrix} \times \begin{pmatrix} 2 & -1 \\ 6 & 5 \end{pmatrix}$$

$$\begin{pmatrix} 0 \times 2 + 1 \times 6 & 0 \times -1 + 1 \times 5 \\ 2 \times 2 + 3 \times 6 & 2 \times -1 + 3 \times 5 \end{pmatrix} = \begin{pmatrix} 6 & 5 \\ 22 & 13 \end{pmatrix}$$

PQ + PR

$$\begin{pmatrix} 4 & 3 \\ 10 & 13 \end{pmatrix} + \begin{pmatrix} 6 & 5 \\ 22 & 13 \end{pmatrix} = \begin{pmatrix} 10 & 8 \\ 32 & 26 \end{pmatrix}$$

∴ P(Q + R) = PQ + PR

$$\begin{pmatrix} 10 & 8 \\ 32 & 26 \end{pmatrix} = \begin{pmatrix} 10 & 8 \\ 32 & 26 \end{pmatrix}$$

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Excess

$$A = \begin{pmatrix} 1 & 1 & 1 \\ 1 & 2 & -3 \\ 2 & -1 & 3 \end{pmatrix}$$

Adj A

co-factors

$$a_{11} = (-1)^{1+1} \begin{vmatrix} 2 & -3 \\ -1 & 3 \end{vmatrix} = 6 - 3 = \underline{3}$$

$$1 \times 3 = 3$$

$$a_{12} = (-1)^{1+2} \begin{vmatrix} 1 & -3 \\ 2 & 3 \end{vmatrix} = 3 - -6 = 9$$

$$-1 \times 9 = \underline{-9}$$

$$a_{13} = (-1)^{1+3} \begin{vmatrix} 1 & 2 \\ 2 & -1 \end{vmatrix} = -1 - 4 = -5$$

$$1 \times -5 = \underline{-5}$$

$$a_{21} = (-1)^{2+1} \begin{vmatrix} 1 & 1 \\ -1 & 3 \end{vmatrix} = 3 - -1 = 4$$

$$-1 \times 4 = \underline{-4}$$

$$a_{22} = (-1)^{2+2} \begin{vmatrix} 1 & 1 \\ 2 & 3 \end{vmatrix} = 3 - 2 = 1$$

$$1 \times 1 = \underline{1}$$

$$a_{23} = (-1)^{2+3} \begin{vmatrix} 1 & 1 \\ 2 & -1 \end{vmatrix} = -1 - 2 = -3$$

$$-1 \times -3 = \underline{3}$$

$$a_{31} = (-1)^{3+1} \begin{vmatrix} 1 & 1 \\ 2 & -3 \end{vmatrix} = -3 - 2 = -5$$

$$1x - 5 = -5$$

$$a_{32} = (-1)^{3+2} \begin{vmatrix} 1 & 1 \\ 1 & -3 \end{vmatrix} = -3 - 1 = -4$$

$$-1x - 4 = -4$$

$$a_{33} = (-1)^{3+3} \begin{vmatrix} 1 & 1 \\ 1 & 2 \end{vmatrix} = 2 - 1 = 1$$

$$1x + 1 = 1$$

co-factor matrix

transpose | adjoint A

$$\begin{bmatrix} 3 & -9 & -5 \\ -4 & 1 & 3 \\ -5 & 4 & 1 \end{bmatrix}$$

$$\begin{bmatrix} 3 & -4 & -5 \\ -9 & 1 & 4 \\ -5 & 3 & 1 \end{bmatrix}$$

A (Adj A)

$$\begin{bmatrix} 1 & 1 & 1 \\ 1 & 2 & -3 \\ 2 & -1 & 3 \end{bmatrix} \times \begin{bmatrix} 3 & -4 & -5 \\ -9 & 1 & 4 \\ -5 & 3 & 1 \end{bmatrix}$$

$$\begin{pmatrix} 1 \times 3 + 1 \times -9 + 1 \times -5 & 1 \times -4 + 1 \times 1 + 1 \times 3 & 1 \times 5 + 1 \times 4 + 1 \times 1 \\ 1 \times 3 + 2 \times -9 + -3 \times -5 & 1 \times -4 + 2 \times 1 + -3 \times 3 & 1 \times -5 + 2 \times 4 + 3 \times 1 \\ 2 \times 3 + -1 \times -9 + 3 \times -5 & 2 \times -4 + -1 \times 1 + 3 \times 3 & 2 \times -5 + -1 \times 4 + 3 \times 1 \end{pmatrix}$$

$$\begin{pmatrix} 3 + -9 + -5 & -4 + 1 + 3 & -5 + 4 + 1 \\ 3 + -18 + 15 & -4 + 2 + -9 & -5 + 8 + -3 \\ 6 + 9 + -15 & -8 + -1 + 9 & -10 + -4 + 3 \end{pmatrix}$$

$$A(\text{Adj } A) = \begin{pmatrix} -11 & 0 & 0 \\ 0 & -11 & 0 \\ 0 & 0 & -11 \end{pmatrix}$$

$$(\text{Adj } A)A = \begin{pmatrix} 3 & -4 & -5 \\ -9 & 1 & 4 \\ -5 & 3 & 1 \end{pmatrix} \times \begin{pmatrix} 1 & -1 & 1 \\ 1 & 2 & -3 \\ 2 & -1 & 3 \end{pmatrix}$$

$$\begin{pmatrix} 3 \times 1 + -4 \times 1 + -5 \times 2 & 3 \times 1 + -4 \times 2 + -5 \times -1 & 3 \times 1 + -4 \times -3 + -5 \times 3 \\ -9 \times 1 + 1 \times 1 + 4 \times 2 & -9 \times 1 + 1 \times 2 + 4 \times -1 & -9 \times 1 + 1 \times -3 + 4 \times 3 \\ -5 \times 1 + 3 \times 1 + 1 \times 2 & -5 \times 1 + 3 \times 2 + 1 \times -1 & -5 \times 1 + 3 \times -3 + 1 \times 3 \end{pmatrix}$$

$$\begin{pmatrix} 3 + -4 + -10 & 3 + -8 + 5 & 3 + 12 + -15 \\ -9 + 1 + 8 & -9 + 2 + -4 & -9 + -3 + 12 \\ -5 + 3 + 2 & -5 + 6 + -1 & -5 + -9 + 3 \end{pmatrix}$$

$$(Adj A) A = \begin{bmatrix} -11 & 0 & 0 \\ 0 & -11 & 0 \\ 0 & 0 & -11 \end{bmatrix}$$

$$A(Adj A) = (Adj A) A$$

$$|A| I = \begin{vmatrix} 1 & 1 & 1 \\ 1 & 2 & -3 \\ 2 & -1 & 3 \end{vmatrix}$$

$$= 1 \begin{vmatrix} 2 & -3 & -1 \\ -1 & 3 & 2 \end{vmatrix} - 1 \begin{vmatrix} 2 & -3 & 1 \\ 2 & 3 & 3 \end{vmatrix} + 1 \begin{vmatrix} 1 & 2 \\ 2 & -1 \end{vmatrix}$$

$$1(6-3) - 1(2-6) + 1(-1-4)$$

$$1 \times 3 - 1 \times 0 + 1 \times -5 = -11$$

$$|A| = 11$$

$$I = \begin{bmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix}$$

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$$|A| I = -11 \begin{bmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix} = \begin{bmatrix} -11 & 0 & 0 \\ 0 & -11 & 0 \\ 0 & 0 & -11 \end{bmatrix}$$

$$\therefore A(\text{adj } A) = (\text{adj } A)A = |A|I$$

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Inverse

$$= A^{-1} = \frac{1}{|A|} (\text{adj } A)$$

$$A = \begin{bmatrix} 3 & 5 & 7 \\ 2 & -3 & 1 \\ 1 & 1 & 2 \end{bmatrix}$$

$$|A| = \begin{vmatrix} 3 & -3 & 1 & -5 & 2 & 1 & +7 & 2 & -3 \\ & 1 & 2 & & 1 & 2 & & 1 & 1 \end{vmatrix}$$

$$3(-6-1) - 5(4-1) + 7(2-3)$$

$$3 \times -7 - 5 \times 3 + 7 \times 5 = \underline{\underline{-1}}$$

$$|A| = \underline{\underline{-1}}$$

co-factors:

$$\alpha_{11} = (-1)^{1+1} \begin{vmatrix} -3 & 1 \\ 1 & 2 \end{vmatrix} = -6-1 = -7$$

$$1 \times -7 = -7$$

$$\alpha_{12} = (-1)^{1+2} \begin{vmatrix} 2 & 1 \\ 1 & 2 \end{vmatrix} = 4-1 = 3$$

$$-1 \times 3 = -3$$

$$a_{13} = (-1)^{1+3} \begin{vmatrix} 2 & -3 \\ 1 & 1 \end{vmatrix} = 2 - (-3) = 5$$

$$1 \times 5 = \underline{5}$$

$$a_{21} = (-1)^{2+1} \begin{vmatrix} 5 & 7 \\ 1 & 2 \end{vmatrix} = 10 - 7 = 3$$

$$-1 \times 3 = \underline{-3}$$

$$a_{22} = (-1)^{2+2} \begin{vmatrix} 3 & 7 \\ 1 & 2 \end{vmatrix} = 6 - 7 = -1$$

$$1 \times -1 = \underline{-1}$$

$$a_{23} = (-1)^{2+3} \begin{vmatrix} 3 & 5 \\ 1 & 1 \end{vmatrix} = 3 - 5 = -2$$

$$-1 \times -2 = \underline{2}$$

$$a_{31} = (-1)^{3+1} \begin{vmatrix} 5 & 7 \\ -3 & 1 \end{vmatrix} = 5 - (-21) = 26$$

$$1 \times 26 = \underline{26}$$

$$a_{32} = (-1)^{3+2} \begin{vmatrix} 3 & 7 \\ 2 & 1 \end{vmatrix} = 3 - 14 = -11$$

$$-1 \times -11 = \underline{11}$$

$$a_{33} = (-1)^{3+3} \begin{vmatrix} 3 & 5 \\ 2 & -3 \end{vmatrix} = -9 - 10 = -19$$

$$1 \times -19 = \underline{-19}$$

co-factor matrix

$$\begin{bmatrix} -7 & -3 & 5 \\ -3 & -1 & 2 \\ 26 & -11 & -19 \end{bmatrix}$$

transpose / adjoint

$$\begin{bmatrix} -7 & -3 & 26 \\ -3 & -1 & -11 \\ 5 & 2 & -19 \end{bmatrix}$$

$$A^{-1} = \frac{1}{|A|} \begin{bmatrix} -7 & -3 & 26 \\ -3 & -1 & -11 \\ 5 & 2 & -19 \end{bmatrix}$$

$$= \frac{1}{-1} \begin{bmatrix} -7 & -3 & 26 \\ -3 & -1 & -11 \\ 5 & 2 & -19 \end{bmatrix}$$

$$= \begin{bmatrix} \frac{-7}{-1} & \frac{-3}{-1} & \frac{26}{-1} \\ \frac{-3}{-1} & \frac{-1}{-1} & \frac{-11}{-1} \\ \frac{5}{-1} & \frac{2}{-1} & \frac{-19}{-1} \end{bmatrix} = \begin{bmatrix} 7 & 3 & -26 \\ 3 & 1 & 11 \\ -5 & -2 & 19 \end{bmatrix}$$

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$$\text{Inverse of } A = \begin{bmatrix} 7 & 3 & -26 \\ 3 & 1 & 11 \\ -5 & -2 & 19 \end{bmatrix}$$

1. Simultaneous equations is a first degree equations when given three simultaneous equation take

a pair of equation and eliminate one variable and take another pair of simultaneous equations and eliminate the same variable. then we get 2 new equation. we can solve the equations.

2. Quadratic equations are $ax^2 + bx + c$ second degree equations. we can solve quadratic equations by factorization or substitution or use $-b \pm \sqrt{b^2 - 4ac}$ this formula. There is five properties for quadratic equations

• $b^2 - 4ac = 0$ the square is equal and real

• $b^2 - 4ac > 0$ perfect square, unequal and rational

• $b^2 - 4ac > 0$ not perfect square, unequal and irrational

• $b^2 - 4ac < 0$ not real and complex

• $b^2 - 4ac \neq 0$ Imaginary.

3. discriminant is a part of formula under the square root: $\sqrt{b^2 - 4ac}$.

$b^2 - 4ac$ known as Discriminant.

4. Matrix is rectangular form of presentation of rows and columns - matrix is rectangular

5 Presentation of data.

$$\text{ex } \begin{bmatrix} 1 & 3 & 2 \\ 0 & 1 & 2 \\ 5 & 3 & 0 \end{bmatrix} m \times n.$$

5 diagonal matrix is a type of square matrix except the leading diagonals are zero.

$$\text{ex: } \begin{bmatrix} 5 & 0 & 0 \\ 0 & 5 & 0 \\ 0 & 0 & 5 \end{bmatrix}$$

6 Scalar matrix is a type of diagonal matrix the leading diagonals are equal.

$$\text{eg: } \begin{bmatrix} 2 & 0 & 0 \\ 0 & 2 & 0 \\ 0 & 0 & 2 \end{bmatrix}$$

7. Transpose matrix is defined as rows and columns of interchangeably. changing the rows and columns of co-factor matrix

transpose of a matrix

$$\begin{bmatrix} 2 & 3 & 5 \\ 5 & 4 & 2 \\ 2 & 5 & 9 \end{bmatrix} = A^t = \begin{bmatrix} 2 & 5 & 2 \\ 3 & 4 & 5 \\ 5 & 2 & 9 \end{bmatrix}$$

changing their rows and columns and its representing by A^t or A' .

8. Adjoint matrix is equal to the transpose matrix. changing the rows and columns.

$$A = \begin{bmatrix} 2 & 3 & 5 \\ 5 & 4 & 2 \\ 2 & 5 & 9 \end{bmatrix} \quad \text{Adj } A = \begin{bmatrix} 2 & 5 & 2 \\ 3 & 4 & 5 \\ 5 & 2 & 9 \end{bmatrix}$$

9. determinant is a form of square matrix their no. of rows equal to the no. of columns.

determinant is a square representation denoted by $|A|$.

$$A = \begin{bmatrix} 2 & 3 & 5 \\ 5 & 4 & 2 \\ 2 & 5 & 9 \end{bmatrix} \quad |A| = \begin{vmatrix} 2 & 3 & 5 \\ 5 & 4 & 2 \\ 2 & 5 & 9 \end{vmatrix}$$

we finding the determinant value by eliminating the elements of lines on same rows and columns.

$$\begin{vmatrix} 2 & 4 & 2 \\ 5 & 9 & \end{vmatrix} \text{ and multiplying closely and take difference.}$$

10. Rank of a matrix

rank of a matrix is $m \times n$ that is 3

we assume the rank 3. next find the determinant that equal to zero the rank of matrix is not three

\therefore we assume the rank is two

find the determinant value and the

answer is non zero the rank is two

other wise the rank is not two.

we assume that The rank is One.

$$A = \begin{vmatrix} 1 & 2 & 5 \\ 3 & 4 & 6 \\ 7 & 8 & 9 \end{vmatrix} = 1 \begin{vmatrix} 4 & 6 \\ 8 & 9 \end{vmatrix} - 2 \begin{vmatrix} 3 & 6 \\ 7 & 9 \end{vmatrix} + 5 \begin{vmatrix} 3 & 4 \\ 7 & 8 \end{vmatrix}$$

$$= 1(36 - 48) - 2(27 - 42) + 5(24 - 28)$$

$$= 1 \times -12 - 2 \times -15 + 5 \times -4$$

$$= -2$$

$|A| = -2$ Rank is not 3.

MES ASMABI COLLEGE

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2.5.22 APC (Attendance Progress Certificate)

PROFORMA
(Forwarding of APC)

Name of the College/Institution/Centre : M.E.S. ASMABI COLLEGE, P. VEMBALLUR

Name of the Course : B.Sc. Aquaculture

(Semester/Year) : IV Semester (2023)

Date of Commencement of Examination :

1	2	3	4	5	6	7
Sl..No.	Roll no.	Name of the Candidate	No. of Working Days prescribed for the semester/year	Attendance secured by the candidate	Percentage of attendance secured	Remarks
1.	21BSA1	FATHIMA THASNI K K	90	84	93	
2.	21BSA2	HAFSA C P	90	84	93	
3.	21BSA3	HANFIYA NOORIN K	90	85	95	
4.	21BSA4	MOHAMMED ABDUL RAHMAN	90	82	91	
5.	21BSA5	MUHAMMED SIYAD C K	90	72	80	
6.	21BSA6	SAFVAN PP	90	84	95	
7.	21BSA7	SAMEENA T A	90	84	95	
8.	21BSA8	ASHIKHA K A	90	67	75	
9.	21BSA9	ATHULYA M	90	86	96	
10.	21BSA10	BEEGUM LIYANA P P	90	75	83	
11.	21BSA11	BHUVANA KRISHNA P T	90	81	90	
12.	21BSA12	DEVIKRISHNA M P	90	82	91	
13.	21BSA13	HARIPRIYA K S	90	86	95	
14.	21BSA14	KRISHNA PRASAD M P	90	84	93	
15.	21BSA15	LAKSHMI S	90	80	88	
16.	21BSA16	LATHIKA K	90	77	86	
17.	21BSA17	MALAVIKA SUNIL	90	81	90	
18.	21BSA18	NASRIN M N	90	77	85	
19.	21BSA19	NIHALA YASMIN V A	90	77	85	
20.	21BSA20	RIZWANUL FARIZ V M	90	73	81	
21.	21BSA21	RUVAIDA NASRIN K M	90	86	95	
22.	21BSA22	SHARAN K S	90	59+11	-66 78%	with additional condonation for attendance from part 2 sport
23.	21BSA23	VISWAJITH B	90	77	86	

	21BSA2 4	ABHINAV P	90	59 + 10	65 77%	with addition Condonation attendance for of arts
25.	21BSA2 5	ABHIRAMI M V	90	82	91	
26.	21BSA2 6	AKSHIN RAJ D	90	72	80	
27.	21BSA2 7	ANJUM M M	90	81	90	
28.	21BSA2 8	ANURAG K S	90	84	93	
29.	21BSA2 9	APARNA POURNAMI	90	68	76	
30.	21BSA3 0	ARYA SURESH	90	68	75	
31.	21BSA3 1	ASRITHA O S	90	82	91	
32.	21BSA3 2	ASWATHY REJI	90	79	88	
33.	21BSA3 3	AVANTHIKA A P	90	86	95	
34.	21BSA3 4	DEEPIKA P	90	68	75	
35.	21BSA3 5	FARISHA K S	90	82	91	
36.	21BSA3 6	FARSATH T A	90	77	86	
37.	21BSA3 7	HANNA MEHANAZ P N	90	79	88	
38.	21BSA3 8	LAINUS SUNIL P S	90	79	88	
39.	21BSA3 9	NANDHANA K S	90	82	91	
40.	21BSA4 0	RAGHUDAS K P	90	52 + 7	58	with addition Condonation
41.	21BSA4 1	RAMI MOHAMED	90	68	76	
42.	21BSA4 2	RESHMA MENON P	90	81	90	
43.	21BSA4 3	SHIBILA ES	90	86	96	
44.	21BSA4 4	SIVYA	90	86	95	
45.	21BSA4 5	ABHINANDHU K S	90	81	90	

Place: P. Vemballur

Date: 10/02/23

[Signature]
Dr. Kesavan K

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PROFORMA

(Forwarding of APC)

Name of the College/Institution/Centre : M.E.S. ASMABI COLLEGE, P. VEMBALLUR

Name of the Course : B.Sc. Aquaculture

(Semester/Year) : V Semester (2019-20 ADMISSION)

Date of Commencement of Examination :

SL.NO	REG. NO.	NAME	No. of Working Days prescribed for the semester/year	Attendance secured by the candidate	Percentage of attendance secured
1	AIAUSAQ 001	AFEefa M V	90	72	80
2	AIAUSAQ 002	FIDA RASHEED	90	84	84
3	AIAUSAQ 003	HAYFA P	90	72	80
4	AIAUSAQ 004	MUSBIHA K F	90	73	81
5	AIAUSAQ 005	RUKSANA	90	88	88
6	AIAUSAQ 006	SHAMNA T I	90	84	84
7	AIAUSAQ 007	MUHAMMED SHABEER A K	90	70	78
8	AIAUSAQ 008	JOYCE M RAPHAEL	90	80	80
9	AIAUSAQ 009	AKMALA SHERIN	90	74	82
10	AIAUSAQ 010	ANJALY RATHEESH	90	92	92
11	AIAUSAQ 011	ANUSREE M P	90	84	84
12	AIAUSAQ 012	APARNA M P	90	88	88

13	AIAUSAQ 013	FATHIMATH SUHARA P A	90	75	83
14	AIAUSAQ 014	HAFIDHA	90	76	76
15	AIAUSAQ 015	IFFATH ASHIQA T P	90	73	81
16	AIAUSAQ 016	NJANALAKSHMI P S	90	72	76
17	AIAUSAQ 017	SANDRA S NAIR	90	96	96
18	AIAUSAQ 018	SIVARANJINI K H	90	88	88
19	AIAUSAQ 019	DEVAPRANAVE T T	90	72	80
20	AIAUSAQ 020	KRISHNANAND T D	90	73	81
21	AIAUSAQ 021	MUHAMMED ADHIL C S	90	80	80
22	AIAUSAQ 022	AISWARYA K V	90	92	92
23	AIAUSAQ 023	ALISHA ASHIK	90	88	88
24	AIAUSAQ 024	ANJANA VINOD	90	72	80
25	AIAUSAQ 025	AVANINANDHA K B	90	70	78
26	AIAUSAQ 027	DILSE MARIYAM P P	90	74	82
27	AIAUSAQ 028	GOPIKA K S	90	71	79
28	AIAUSAQ 029	HARSHA K	90	71	79
29	AIAUSAQ 030	JEESHMA E S	90	72	80
30	AIAUSAQ 031	KEERTHANA BIJU	90	88	88
31	AIAUSAQ 032	LAYA T P	90	84	84
32	AIAUSAQ 033	NEELY T G	90	88	88
33	AIAUSAQ 034	RISWANA V N	90	80	80
34	AIAUSAQ 035	THANHATH T S	90	80	80
35	AIAUSAQ 036	VIJISHA THOPPIL	90	71	79


36	AIAUSAQ 037	VINITHA VIJAYAN C V	90	71	79
37	AIAUSAQ 038	ADHIL SHAN M	90	73	81
38	AIAUSAQ 039	AHAMMED RASHID C R	90	92	92
39	AIAUSAQ 040	ALISTER C S	90	75	83
40	AIAUSAQ 041	ANUPAM PRANAY D	90	71	79
41	AIAUSAQ 042	HASSAN K SHERIF	90	92	92
42	AIAUSAQ 043	SHAHUL HAMEED P H	90	96	96
43	AIAUSAQ 044	SHIJIN C V	90	72	80
44	AIAUSAQ 045	SURAG DINESH	90	73	81



TUTOR

SHIBU A NAIR
PEN : 465118
Associate Professor
Dept. of Aquaculture
MES Asmabi College,
P. Vemballur
Thrissur - 680 671

HEAD



HEAD
DEPARTMENT OF AQUACULTURE
M. E. S. ASMABI COLLEGE
P. VEMBALLUR -680 671
THRISSUR DISTRICT.

PROFORMA
(Forwarding of APC)

Name of the College/Institution/Centre : M.E.S. ASMABI COLLEGE, P. VEMBALLUR
Name of the Course : B.Sc. Aquaculture
(Semester/Year) : VI Semester (2019-20 ADMISSION)
Date of Commencement of Examination :

SL.NO	REG. NO.	NAME	No. of Working Days prescribed for the semester/year	Attendance secured by the candidate	Percentage of attendance secured	Remarks
1	AIAUSAQ 001	AFEEFA M V	90	74	82	
2	AIAUSAQ 002	FIDA RASHEED	90	84	93	
3	AIAUSAQ 003	HAYFA P	90	74	82	
4	AIAUSAQ 004	MUSBIHA K F	90	78	87	
5	AIAUSAQ 005	RUKSANA	90	88	98	
6	AIAUSAQ 006	SHAMNA T I	90	84	93	
7	AIAUSAQ 007	MUHAMMED SHABEER A K	90	72	80	
8	AIAUSAQ 008	JOYCE M RAPHAEL	90	89	99	
9	AIAUSAQ 009	AKMALA SHERIN	90	78	87	
10	AIAUSAQ 010	ANJALY RATHEESH	90	82	91	
11	AIAUSAQ 011	ANUSREE M P	90	84	93	
12	AIAUSAQ 012	APARNA M P	90	88	98	

13	AIAUSAQ 013	FATHIMATH SUHARA P A	90	75	83	
14	AIAUSAQ 014	HAFIDHA	90	76	84	
15	AIAUSAQ 015	IFFATH ASHIQA T P	90	73	81	
16	AIAUSAQ 016	NJANALAKSHMI P S	90	78	87	
17	AIAUSAQ 017	SANDRA S NAIR	90	86	96	
18	AIAUSAQ 018	SIVARANJINI K H	90	88	98	
19	AIAUSAQ 019	DEVAPRANAVE T T	90	74	82	
20	AIAUSAQ 020	KRISHNANAND T D	90	73	81	
21	AIAUSAQ 021	MUHAMMED ADHIL C S	90	80	89	
22	AIAUSAQ 022	AISWARYA K V	90	86	92	
23	AIAUSAQ 023	ALISHA ASHIK	90	88	98	
24	AIAUSAQ 024	ANJANA VINOD	90	74	82	
25	AIAUSAQ 025	AVANINANDHA K B	90	78	87	
26	AIAUSAQ 027	DILSE MARIYAM P P	90	74	82	
27	AIAUSAQ 028	GOPIKA K S	90	73	81	
28	AIAUSAQ 029	HARSHA K	90	73	81	
29	AIAUSAQ 030	JEESHMA E S	90	72	80	
30	AIAUSAQ 031	KEERTHANA BIJU	90	88	98	
31	AIAUSAQ 032	LAYA T P	90	84	93	
32	AIAUSAQ 033	NEELY T G	90	88	94	
33	AIAUSAQ 034	RISWANA V N	90	80	89	
34	AIAUSAQ 035	THANHATH T S	90	80	89	
35	AIAUSAQ 036	VIJISHA THOPPIL	90	71	79	


36	AIAUSAQ 037	VINITHA VIJAYAN C V	90	71	79	
37	AIAUSAQ 038	ADHIL SHAN M	90	73	81	
38	AIAUSAQ 039	AHAMMED RASHID C R	90	86	92	
39	AIAUSAQ 040	ALISTER C S	90	75	83	
40	AIAUSAQ 041	ANUPAM PRANAY D	90	71	79	
41	AIAUSAQ 042	HASSAN K SHERIF	90	86	92	
42	AIAUSAQ 043	SHAHUL HAMEED P H	90	88	96	
43	AIAUSAQ 044	SHIJIN C V	90	72	80	
44	AIAUSAQ 045	SURAG DINESH	90	75	83	



TUTOR

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HEAD



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DEPARTMENT OF AQUACULTURE
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P. VEMBALLUR - 680 671
THRISSUR DISTRICT.

MES ASMABI COLLEGE

📍 P.Vemballur, Kodungallur, Thrissur Dt., Kerala Pin – 680671,

✉ principal.mesasmabi@gmail.com 📞 0480 2859032

🌐 www.mesasmabicollege.edu.in



2.5.23 Publication of CIE on noticeboard

P.O. DEPT. OF COMMERCE &
MANAGEMENT STUDIES



M.E.S ANMADI COLLEGE, P. VEMBALLUR
DEPARTMENT OF BBA
ATTENDANCE STATEMENT FROM 18/03 TO 28/03/2022

No Absencing Days in
Monthly Attendance
Required - 75

Page No. Total: 84/84 P.M

MONTHLY ATTENDANCE STATEMENT OF STUDENTS AND MARKS WITH COMPASSION
AND COURTESY

TOTAL NUMBER OF STUDENTS 2443 IN ALL OF DAYS REQUIRED 18 & 28

NAME	ROLL NO.	DATE	STATUS	MARKS
ABHIRAM	1811	18/03/2022	P	85
ABHIRAM	1811	19/03/2022	P	85
ABHIRAM	1811	20/03/2022	P	85
ABHIRAM	1811	21/03/2022	P	85
ABHIRAM	1811	22/03/2022	P	85
ABHIRAM	1811	23/03/2022	P	85
ABHIRAM	1811	24/03/2022	P	85
ABHIRAM	1811	25/03/2022	P	85
ABHIRAM	1811	26/03/2022	P	85
ABHIRAM	1811	27/03/2022	P	85
ABHIRAM	1811	28/03/2022	P	85

NAME	ROLL NO.	DATE	STATUS	MARKS
ABHIRAM	1811	18/03/2022	P	85
ABHIRAM	1811	19/03/2022	P	85
ABHIRAM	1811	20/03/2022	P	85
ABHIRAM	1811	21/03/2022	P	85
ABHIRAM	1811	22/03/2022	P	85
ABHIRAM	1811	23/03/2022	P	85
ABHIRAM	1811	24/03/2022	P	85
ABHIRAM	1811	25/03/2022	P	85
ABHIRAM	1811	26/03/2022	P	85
ABHIRAM	1811	27/03/2022	P	85
ABHIRAM	1811	28/03/2022	P	85

NAME	ROLL NO.	DATE	STATUS	MARKS
ABHIRAM	1811	18/03/2022	P	85
ABHIRAM	1811	19/03/2022	P	85
ABHIRAM	1811	20/03/2022	P	85
ABHIRAM	1811	21/03/2022	P	85
ABHIRAM	1811	22/03/2022	P	85
ABHIRAM	1811	23/03/2022	P	85
ABHIRAM	1811	24/03/2022	P	85
ABHIRAM	1811	25/03/2022	P	85
ABHIRAM	1811	26/03/2022	P	85
ABHIRAM	1811	27/03/2022	P	85
ABHIRAM	1811	28/03/2022	P	85

Dr. Ravishankar
Dept. of Commerce
M.E.S. Annamalai College

NAME	ROLL NO.	DATE	STATUS	MARKS
ABHIRAM	1811	18/03/2022	P	85
ABHIRAM	1811	19/03/2022	P	85
ABHIRAM	1811	20/03/2022	P	85
ABHIRAM	1811	21/03/2022	P	85
ABHIRAM	1811	22/03/2022	P	85
ABHIRAM	1811	23/03/2022	P	85
ABHIRAM	1811	24/03/2022	P	85
ABHIRAM	1811	25/03/2022	P	85
ABHIRAM	1811	26/03/2022	P	85
ABHIRAM	1811	27/03/2022	P	85
ABHIRAM	1811	28/03/2022	P	85



1st SEMESTER INTERNAL FINANCE

ROLL N	CAP ID	NAME	AG1	AG2	LNH	BM	ECO	SPH
1	1000000001	ABDULLAH	20	12	11	7	17	
2	1000000002	ADAM BAKI	12	11	14	14	94.4	
3	1000000003	ADAM H	13	12	12	9	12	
4	1000000004	ADAM H	11	10	10	1	7	
5	1000000005	MUMINAH WATI A	11	11	11	3	7.2	
6	1000000006	AMIR FA	12	12	14	12	15	
7	1000000007	ABRIHAN	14	13	12	7	5.4	
8	1000000008	TRISNO P	13	13	11	12	10	
9	1000000009	ADAM BAKI	15	15	12	11	6	
10	1000000010	ADAM BAKI	11	11	14	13	13	
11	1000000011	ADAM BAKI	13	12	11	11	12	
12	1000000012	ADAM BAKI	17	14	17	20	18	
13	1000000013	ADAM BAKI	12	12	14	9	11	
14	1000000014	ADAM BAKI	12	11	11	18	18	
15	1000000015	ADAM BAKI	13	13	14	14	25	
16	1000000016	ADAM BAKI	12	14	13	16	18	
17	1000000017	ADAM BAKI	12	11	14	14	14	
18	1000000018	ADAM BAKI	9	10	11	12	10	
19	1000000019	ADAM BAKI	24	14	10	20	20	
20	1000000020	ADAM BAKI	14	13	13	13	13	
21	1000000021	ADAM BAKI	14	13	12	10	18	
22	1000000022	ADAM BAKI	11	11	11	9	7	
23	1000000023	ADAM BAKI	12	11	11	10	12	
24	1000000024	ADAM BAKI	14	13	12	11	11	
25	1000000025	ADAM BAKI	11	10	14	7	11	
26	1000000026	ADAM BAKI	12	14	17	15	10	
27	1000000027	ADAM BAKI	11	11	11	9	11	
28	1000000028	ADAM BAKI	14	13	11	16	14	
29	1000000029	ADAM BAKI	13	11	11	14	14	
30	1000000030	ADAM BAKI	12	11	11	9	9	
31	1000000031	ADAM BAKI	13	14	13	15	15	
32	1000000032	ADAM BAKI	9	14	11	10	14	
33	1000000033	ADAM BAKI	13	11	14	6	2	
34	1000000034	ADAM BAKI	12	12	11	13	13	
35	1000000035	ADAM BAKI	12	13	14	6	7	

36	1000000036	ADAM BAKI	11	13	10	15	18	
37	1000000037	ADAM BAKI	14	13	14	10	7	
38	1000000038	ADAM BAKI	11	12	17	11	10	
39	1000000039	ADAM BAKI	11	13	10	14	18	
40	1000000040	ADAM BAKI	13	13	16	10	13	
41	1000000041	ADAM BAKI	11	11	10	7	2	
42	1000000042	ADAM BAKI	11	11	14	5	8	
43	1000000043	ADAM BAKI	12	11	14	6	10	
44	1000000044	ADAM BAKI	13	13	14	10	14	
45	1000000045	ADAM BAKI	13	13	14	10	14	
46	1000000046	ADAM BAKI	12	12	14	10	14	
47	1000000047	ADAM BAKI	12	12	14	10	14	
48	1000000048	ADAM BAKI	12	12	14	10	14	
49	1000000049	ADAM BAKI	12	12	14	10	14	
50	1000000050	ADAM BAKI	12	12	14	10	14	
51	1000000051	ADAM BAKI	12	12	14	10	14	
52	1000000052	ADAM BAKI	12	12	14	10	14	
53	1000000053	ADAM BAKI	12	12	14	10	14	
54	1000000054	ADAM BAKI	12	12	14	10	14	
55	1000000055	ADAM BAKI	12	12	14	10	14	
56	1000000056	ADAM BAKI	12	12	14	10	14	
57	1000000057	ADAM BAKI	12	12	14	10	14	
58	1000000058	ADAM BAKI	12	12	14	10	14	
59	1000000059	ADAM BAKI	12	12	14	10	14	
60	1000000060	ADAM BAKI	12	12	14	10	14	
61	1000000061	ADAM BAKI	12	12	14	10	14	
62	1000000062	ADAM BAKI	12	12	14	10	14	
63	1000000063	ADAM BAKI	12	12	14	10	14	
64	1000000064	ADAM BAKI	12	12	14	10	14	
65	1000000065	ADAM BAKI	12	12	14	10	14	
66	1000000066	ADAM BAKI	12	12	14	10	14	
67	1000000067	ADAM BAKI	12	12	14	10	14	
68	1000000068	ADAM BAKI	12	12	14	10	14	
69	1000000069	ADAM BAKI	12	12	14	10	14	
70	1000000070	ADAM BAKI	12	12	14	10	14	
71	1000000071	ADAM BAKI	12	12	14	10	14	
72	1000000072	ADAM BAKI	12	12	14	10	14	
73	1000000073	ADAM BAKI	12	12	14	10	14	
74	1000000074	ADAM BAKI	12	12	14	10	14	
75	1000000075	ADAM BAKI	12	12	14	10	14	
76	1000000076	ADAM BAKI	12	12	14	10	14	
77	1000000077	ADAM BAKI	12	12	14	10	14	
78	1000000078	ADAM BAKI	12	12	14	10	14	
79	1000000079	ADAM BAKI	12	12	14	10	14	
80	1000000080	ADAM BAKI	12	12	14	10	14	
81	1000000081	ADAM BAKI	12	12	14	10	14	
82	1000000082	ADAM BAKI	12	12	14	10	14	
83	1000000083	ADAM BAKI	12	12	14	10	14	
84	1000000084	ADAM BAKI	12	12	14	10	14	
85	1000000085	ADAM BAKI	12	12	14	10	14	
86	1000000086	ADAM BAKI	12	12	14	10	14	
87	1000000087	ADAM BAKI	12	12	14	10	14	
88	1000000088	ADAM BAKI	12	12	14	10	14	
89	1000000089	ADAM BAKI	12	12	14	10	14	
90	1000000090	ADAM BAKI	12	12	14	10	14	
91	1000000091	ADAM BAKI	12	12	14	10	14	
92	1000000092	ADAM BAKI	12	12	14	10	14	
93	1000000093	ADAM BAKI	12	12	14	10	14	
94	1000000094	ADAM BAKI	12	12	14	10	14	
95	1000000095	ADAM BAKI	12	12	14	10	14	
96	1000000096	ADAM BAKI	12	12	14	10	14	
97	1000000097	ADAM BAKI	12	12	14	10	14	
98	1000000098	ADAM BAKI	12	12	14	10	14	
99	1000000099	ADAM BAKI	12	12	14	10	14	
100	1000000100	ADAM BAKI	12	12	14	10	14	

TUTOR: *[Signature]*



MES ASMABI COLLEGE

📍 P.Vemballur, Kodungallur, Thrissur Dt., Kerala Pin – 680671,

✉ principal.mesasmabi@gmail.com 📞 0480 2859032

🌐 www.mesasmabicollege.edu.in



2.5.24 Class PTA meeting







The main meeting grid displays several participants in a grid layout. At the top left is a large circular profile icon with the letter 'S' for Sharafudeen Ak. To its right is a smaller circular profile icon for Sunoon Saleem. Below these are three rows of video thumbnails. The first row shows a video of Shaheeda Shahir on the left and a circular profile icon for Sijoshima p s in the middle. The second row shows a video of Adila Rafi on the left, a circular profile icon for ASMA V.M. in the middle, and a large red circular profile icon with the letter 'A' on the right. The third row shows a video of another participant on the left and a circular profile icon for another participant on the right.

Meeting details

People (24) Chat

Add people

- Girija TP (You)
- Adila Rafi
- akshara sajeev
- anakha ep
- ASMA V.M
- Athira Kv
- Biju A
- ji sha ke
- MADHURIMA P K

Meeting details ^

Microphone icon, End call icon, Video icon

Turn on captions Present now

The main meeting grid displays several participants in a grid layout. In the top row, there is a video feed of 'jisha kc' on the left, a circular profile picture for 'Sunoon Saleem' in the middle, and a large video feed of 'ASMA V.M' on the right. The middle row features 'Shaheeda Shahir' on the left, a circular profile picture of a white cat for 'Sijoshima p s' in the middle, and a large orange circle with a white 'A' for 'Adila Rafi' on the right. The bottom row shows a video feed of a woman in a red headscarf on the left and a video feed of a man with glasses on the right. A large 'A' icon is also present in the bottom right area of the grid.

Meeting details

People (23) Chat

Add people

- Girija TP (You)
- Adila Rafi
- Afitha T H
- akshara sajeev
- anakha ep
- ASMA V.M
- Athira Kv
- Biju A
- jisha kc

Meeting details ^

Microphone icon, End call icon, Video icon

Turn on captions Present now

The main meeting grid displays 9 participants in a 3x3 layout. Each participant is represented by a circular icon with a name and a microphone status indicator. The participants are: Row 1: anakha ep (blue circle 'a'), Sharafudeen Ak (blue circle 'S'), Athira Kv (brown circle 'A'); Row 2: Mansoor u s Mansoor u s (purple circle 'M'), Sijoshima p s (cat image), Afitha T H (Tom and Jerry image); Row 3: i (purple circle 'i'), a woman's video feed, a woman's video feed.

Meeting details

People (13) Chat

+ Add people

- Girija TP (You)
- Afitha T H
- anakha ep
- Athira Kv
- Jisha kc
- Mansoor u s Mansoor u s
- Sajna Birt Sajid
- Shabri Shabreena
- Sharafudeen Ak

Meeting details ^

Microphone, End call, Video off, Turn on captions, Present now

Grid of participant thumbnails:

- Migha
- BISMINA JABBAR
- Sumayya KJ
- Botany MES Asmabi C...
- Sajini Priyan
- Biju A (Active)
- Hasna.E.M. Achu
- 19 others
- You

People

- Athulyashree
- Bhavya Mohan
- Biju A
- BISMINA JABBAR
- Botany MES Asmabi Colle... Meeting host

Grid of participant tiles:

- Migha
- BISMINA JABBAR
- Sumayya KJ
- Botany MES Asmabi C...
- Sajini Priyan
- Biju A (Active)
- Hasna.E.M. Achu
- 19 others
- You

People

Search for people

In call

- Girija TP (You)
- Adithya M S
- Akhildas K M
- Archa V.A

M.com Finance

2021 - 2023

M.E.S. ASMABI COLLEGE, P. VEMBALLUR



STUDENT'S BIODATA

Class : M.com finance 2021-23
Name of Tutor : Shiney. C.N. 22-23
I / II Sem :
III / IV Sem : Deepa-K.A.
V / VI Sem :

M.E.S. ASMABI COLLEGE, P. VEMBALLUR

Class :

Admission No.	Roll No.	Registration No.	Name	D.O.B.
	1		Abhimedhu . P.A	24/02/2000
	2		Adithya . K.G	27/07/2000
	3		Afeefa Mizaj . U.A	24/03/2000
	4		Afman Latheef	9/03/2000
	5		Albin Sebastian . K.N	25/03/2000
	6		Ameera . T.M	3/8/2000
	7		Amuparna joji	27/8/2000
	8		Aparna . T.R	28/09/2000
	9		Devika . K.K	5/03/2000
	10		Fariza	19/6/1999
	11		Haripriya . S	14/03/2000
	12		Haritha . P.S	11/07/2000
	13		Hasma . O.S	13/06/2000
	14		Limna Latheef	16/06/2001
	15		Mamisha . P.M	17/05/2001
	16		Nasmiya . V.A	17/03/1999
	17		Reshma . E.R	5/06/2001
	18		Resmi . K.D	25/01/2001
	19		Salma Thasneem . P.A	26/07/2000
	20		Sandhramal . P.S	20/11/2000
	21		Sandra . E.S	24/12/2000
	22		shaharhan . P.J	8/01/2001
	23		shajeela . V.N	6/04/2001
	24		Sooryagayathri . N.S	1/12/2000
	25		Sreelakshmi . V.S	10/03/2001
	26		Swathi . M.S	8/09/2000
	27		Aryam . V.S	29/08/1998

M.E.S. ASMABI COLLEGE, P. VEMBALLUR



Name : Abhinethu. P.A
 Class : Mcom Finance Age : 22
 Roll No. : 1 D.O.B : 24-2-2000
 Adhar ID : 6042 6469 5430 Email : abhinendhu pa6@gmail.com

University Exam Reg. No. :
 Name & Address of Parent/Guardian : Ajayan. P.s

Permanent Address
 Punnakatharayil (H), P.O. Mathilalam
 kashuvilarvu
 Phone : 8281968760

Address for Communication
 Phone :

Relationship with the Guardian : Father Aptitude / Ambition : Bank accountant
 Occupation : Electrical contractor Additional Qualification, if any :
 Community / Caste : Hindu, Ezhava. Extra Curricular Activities
 Income Group : Low/Middle/High Sports :
 Name & Address of Local Guardian : Ajayan. P.s Arts :
 Blood Group : O+ve N.S.S. :
 Residence : With parent / relatives / college hostel / lodge. N.C.C.:

Marks Secured in Plus Two / Degree

Subjects	Semester 1	2	3	4	5	6			Total Marks	% of Marks
Grade	B	B	B	C	B	A			73	75.60

Ist SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Business environment & policy				A+	A+	O
Corporate Governance & Business ethics				A+	A+	O
Quantitative Techniques for business studies				A+	A+	B+
Management Theory & Organizational behavior				A+	A+	A
Advanced Management Accounting				A+	A+	A

IInd SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Advanced Corporate Accounting				A+	A+	A+
Advanced Strategic Management				A+	A+	A+
Advanced cost accounting				A+	A+	A
International business				A+	A+	O
Management Science				A+	A+	B+

IIIrd SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Financial Management				A+	A+	B+
Income tax law, Practice & Tax planning				A+	A+	A+
Research methodology				A+	A+	A+
Investment Management				A+	A+	B
Financial markets and institutions				A+	A+	A+

IVth SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Financial Derivates & Risk management				A+	A+	O
Cost management				A+	A+	A
International finance				A+	A+	A
Advanced strategic management project				A+	A+	O



Vth SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam

VIth SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam

Class - PTA Details

Date	Name of Parent / Guardian	Signature
14-10-2022	Ajayan P.S	
03-02-2023	Ajayan P.S	

Remarks :

Tutor :

Principal :

Follow up Action :

M.E.S. ASMABI COLLEGE, P. VEMBALLUR



Name : Afeela Mizaj .U.A
 Class : M.com Finance
 Roll No. : 3
 Adhar ID : 9885 5194 7443
 Age : 21
 D.O.B : 24 -3- 2000
 Email : afeelamizaj805@gmail.com
 University Exam Reg. No. :

Name & Address of Parent/Guardian : Ashraf .U.K

Permanent Address
 Ullissery (H) . P.O Ashtamichina
 Phone : 6235 3464 65

Address for Communication
 Phone :

Relationship with the Guardian : Father
 Occupation : Farmer
 Community / Caste : Muslim
 Income Group : Low/Middle/High
 Name & Address of Local Guardian : Ashraf .U.K
 Blood Group : O+ve
 Residence : With parent / relatives / college hostel / lodge.

Aptitude / Ambition : Accountant
 Additional Qualification, if any :
 Extra Curricular Activities :

Sports :
 Arts :
 N.S.S. :
 N.C.C. :

Marks Secured in Plus Two / Degree

Subjects	Semestri 1	2	3	4	5	6	Total Marks	% of Marks
Grade	D	D	C	D	C	C	C	60.60

Ist SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Business environmental policy				A ⁺	A ⁺	B+
Corporate Governance & business ethics				A ⁺	A ⁺	A
Quantitative techniques for business Decs				A ⁺	A ⁺	-
Management Theory & Organizational behav				A ⁺	A ⁺	B+
Advanced Management Accounting				A ⁺	A ⁺	B+

IInd SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Advanced Corporate accounting				A ⁺	A ⁺	B
advanced Strategic management				A ⁺	A ⁺	B+
Advanced Cost accounting				A ⁺	A ⁺	B+
International business				A ⁺	A ⁺	A ⁺
Management Science				A ⁺	A ⁺	A

IIIrd SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Financial management				A ⁺	A ⁺	B
Income tax Law, practice & tax planning				A ⁺	A ⁺	A
Research methodology				A ⁺	A ⁺	A
Investment management				A ⁺	A ⁺	
Financial markets and institutions				A ⁺	A ⁺	A ⁺

IVth SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam
Financial Derivatives & Risk management				A ⁺	A ⁺	A ⁺
Cost management				A ⁺	A ⁺	A
International finance				A ⁺	A ⁺	B ⁺
Advanced Strategic management				A ⁺	A ⁺	B ⁺
Project work & Competitive via via				A ⁺	A ⁺	O



Vth SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam

VIth SEMESTER

Name of Paper	1st Internal	2nd Internal	Attendance	Assignment	Seminar	University Exam

Class - PTA Details

Date	Name of Parent / Guardian	Signature
14-10-22	Ashraf U.k	
03-02-23	Ashraf U.k	

Remarks :

Tutor

Principal

Follow up Action :

MES ASMABI COLLEGE

📍 P.Vemballur, Kodungallur, Thrissur Dt., Kerala Pin – 680671,

✉ principal.mesasmabi@gmail.com 📞 0480 2859032

🌐 www.mesasmabicollege.edu.in



2.5.25 Three tier system of internal uploading

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M.E.S ASMABI COLLEGE, P. VEMBALLUR**IV Semester M.A. ENGLISH 4/2022**

28.06.2022 02:05:27

Register No	Name	ENG4 C11 ENGLISH LITERATURE IN THE 21ST CENTURY	ENG4 P 01 DISSERTATION / PROJECT	ENG4 E14 INDIAN ENGLISH FICTION	ENG4 E18 MALAYALAM LITERATURE IN ENGLISH TRANSLATION
AIAUMEG001	ABHISHNA JAYAPRAKASH	4.6	4	4.8	4.8
AIAUMEG002	AISWARYA C R	5	4.8	5	5
AIAUMEG003	AISWARYA JOLY	5	4.8	5	5
AIAUMEG004	AMJIDHA JASMIN	4.8	4.8	5	5
AIAUMEG005	ANN MARIA K S	--	--	--	--
AIAUMEG006	APARNA K G	4.8	4	5	5
AIAUMEG007	ARYA ASOKAN	5	4.6	5	5
AIAUMEG008	DRISHYA PRADEEP	4.6	4.4	4.4	4.4
AIAUMEG009	FATHIMA JUMANA K N	4.6	4.6	4.6	4.6
AIAUMEG010	FATHIMA THEBSHI K	5	4.8	5	5
AIAUMEG011	HINA FATHIMA K	5	4	5	5
AIAUMEG012	JINSY NAZRIN	4.6	4.6	4.8	4.6
AIAUMEG013	JUHAINA K S	5	5	5	5
AIAUMEG014	JUVAIRIYA CHAKKEERI	4.6	4.2	4.8	4.8
AIAUMEG015	KAVYA V A	4.6	4	4.6	4.8
AIAUMEG016	KEERTHANA ANISH	4.4	4.8	4.6	4.6
AIAUMEG017	NISHWA P.K	5	4.8	5	5
AIAUMEG018	SHANCY YESUDAS	5	4.6	5	5
AIAUMEG019	SILPA C M	5	4.8	5	5
AIAUMEG020	SUBHASHINI K R	4.8	4	4.6	4.8
AIAUMEG021	SUMAYYA SHAMSU	4.6	4.8	4.8	4.6
AIAUMEG022	THAMANNA NASRIN	5	4.8	5	5

AIAUMEG023	THASNA NASAR	5	4.8	5	5
AIAUMEG024	THRISHNA A	5	4.6	5	5
AIAUMEG025	VEENA P U	5	4.6	5	5

Polhishna
Thrishna
Veena

Jameelath

Reenam

JAMEELATHU. K.A
ASSISTANT PROFESSOR
P.G. DEPARTMENT OF ENGLISH
M.E.S. ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR-680671

Dr.Reena Mohamed PM
Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur



[Signature]
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M.E.S. ASMABI COLLEGE
P. P. VEMBALLUR 680 671
THRISSUR DISTRICT

M.E.S ASMABI COLLEGE, P. VEMBALLUR

III Semester M.A. ENGLISH 11/2021

08.04.2022 12:48:25

Register No	Name	ENG3 C09 TWENTIETH CENTURY BRITISH LITERATURE POST 1940	ENG3C10 LITERARY CRITICISM AND THEORY - PART 2	ENG3 E03 WOMEN'S WRITING	ENG3 E06 TEACHING OF ENGLISH	ENG1 A01 WRITING SKILLS	ENG2 A02 TRANSLATION THEORY AND PRACTICE
AIAUMEG001	ABHISHNA JAYAPRAKASH	4.8	4.8	4.8	4.8	PASSED	PASSED
AIAUMEG002	AISWARYA C R	4.8	4.8	5	5	PASSED	PASSED
AIAUMEG003	AISWARYA JOLY	5	5	5	5	PASSED	PASSED
AIAUMEG004	AMJIDHA JASMIN	4.8	4.8	4.8	4.8	PASSED	PASSED
AIAUMEG005	ANN MARIA K S	--	--	--	--	--	--
AIAUMEG006	APARNA K G	4.8	4.8	5	5	PASSED	PASSED
AIAUMEG007	ARYA ASOKAN	5	5	5	5	PASSED	PASSED
AIAUMEG008	DRISHYA PRADEEP	4.8	4.8	4.8	4.8	PASSED	PASSED
AIAUMEG009	FATHIMA JUMANA K N	4.6	4.6	4.6	4.6	PASSED	PASSED
AIAUMEG010	FATHIMA THEBSHI K	5	5	5	5	PASSED	PASSED
AIAUMEG011	HINA FATHIMA K	4.8	4.8	4.8	4.8	PASSED	PASSED
AIAUMEG012	JINSY NAZRIN	5	5	5	5	PASSED	PASSED
AIAUMEG013	JUHAINA K S	5	5	5	5	PASSED	PASSED
AIAUMEG014	JUVAIRIYA CHAKKEERI	4.6	4.6	4.8	4.8	PASSED	PASSED
AIAUMEG015	KAVYA V A	4.6	4.6	4.8	4.8	PASSED	PASSED
AIAUMEG016	KEERTHANA ANISH	5	5	4.8	4.8	PASSED	PASSED
AIAUMEG017	NISHWA P.K	4.8	4.8	4.8	4.8	PASSED	PASSED
AIAUMEG018	SHANCY YESUDAS	5	5	5	5	PASSED	PASSED
AIAUMEG019	SILPA C M	5	5	4.8	4.8	PASSED	PASSED
AIAUMEG020	SUBHASHINI K R	4.6	4.6	4.8	4.6	PASSED	PASSED
AIAUMEG021	SUMAYYA SHAMSU	4.8	4.8	4.8	4.8	PASSED	PASSED
AIAUMEG022	THAMANNA NASRIN	4.8	4.8	5	5	PASSED	PASSED
AIAUMEG023	THASNA NASAR	4.8	4.8	5	5	PASSED	PASSED
AIAUMEG024	THRISHNA A	4.8	4.8	4.8	4.8	PASSED	PASSED

AIAUMEG025	VEENA P U	4.6	4.6	4.8	4.8	PASSED	PASSED
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Shreya

Reenam

MES ASMABI COLLEGE, P.VEMBALLUR
 MA ENGLISH (2020 ADMISSION)INTERNAL ASSESSMENT
 ENG3EO3 WOMEN'S WRITINGS

Sl.no	Reg no	Name	Attendance	Assignmen	Seminar (1	Test (2)	TWGP(25)	GPA(5)
1	AIAUMEG001	ABHISHNA JAYAPRAKASH	5	5	5	9	24	4.8
2	AIAUMEG002	AISWARYA C R	5	5	5	10	25	5
3	AIAUMEG003	AISWARYA JOLY	5	5	5	10	25	5
4	AIAUMEG004	AMJIDHA JASMIN	5	5	5	9	24	4.8
5	AIAUMEG006	APARNA K G	5	5	5	10	25	5
6	AIAUMEG007	ARYA ASOKAN	5	5	5	10	25	5
7	AIAUMEG008	DRISHYA PRADEEP	5	5	5	9	24	4.8
8	AIAUMEG009	FATHIMA JUMANA K N	3	5	5	10	23	4.6
9	AIAUMEG010	FATHIMA THEBSHI K	5	5	5	10	25	5
10	AIAUMEG011	HINA FATHIMA K	5	5	5	9	24	4.8
11	AIAUMEG012	JINSY NAZRIN	5	5	5	9	24	4.8
12	AIAUMEG013	JUHAINA K S	5	5	5	10	25	5
13	AIAUMEG014	JUVAIRIYA CHAKKEERI	5	5	5	9	24	4.8
14	AIAUMEG015	KAVYA V A	5	5	5	9	24	4.8
15	AIAUMEG016	KEERTHANA ANISH	5	5	5	9	24	4.8
16	AIAUMEG017	NISHWA P.K	5	5	5	9	24	4.8
17	AIAUMEG018	SHANCY YESUDAS	5	5	5	10	25	5
18	AIAUMEG019	SILPA C M	5	5	5	9	24	4.8
19	AIAUMEG020	SUBHASHINI K R	5	5	5	8	23	4.6
20	AIAUMEG021	SUMAYYA SHAMSU	5	5	5	9	24	4.8
21	AIAUMEG022	THAMANNA NASRIN	5	5	5	10	25	5
22	AIAUMEG023	THASNA NASAR	5	5	5	10	25	5
23	AIAUMEG024	THRISHNA A	5	5	5	9	24	4.8
	AIAUMEG025	VEENA P U	4	5	5	9	23	4.6

Handwritten signatures and initials in blue ink, including names like 'Aiswarya', 'Amjitha', 'Aparna', 'Araya', 'Drishya', 'Fathima', 'Hina', 'Jinsy', 'Juha', 'Juvai', 'Kavya', 'Keerthana', 'Nishwa', 'Shancy', 'Silpa', 'Subhashini', 'Sumayya', 'Thamna', 'Thasna', 'Thrishna', and 'Veena'.

Handwritten signature of Dr. Reena Mohamed PM.

Dr.Reena Mohamed PM
 Assistant Professor & HoD
 PG & Research Department of English
 MES Asmabi College
 P.Vemballur



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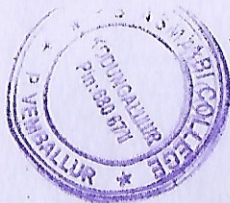
MES ASMABI COLLEGE, P.VEMBALLUR
 MA ENGLISH (2020 ADMISSION)INTERNAL ASSESSMENT
 ENG3EO6 TEACHING OF ENGLISH

Sl.no	Reg no	Name	Attendance	Assignmen	Seminar (1	Test (2)	TWGP(25)	GPA(5)
1	AIAUMEG001	ABHISHNA JAYAPRAKASH	5	5	5	9	24	4.8
2	AIAUMEG002	AISWARYA C R	5	5	5	10	25	5
3	AIAUMEG003	AISWARYA JOLY	5	5	5	10	25	5
4	AIAUMEG004	AMJIDHA JASMIN	5	5	5	9	24	4.8
5	AIAUMEG006	APARNA K G	5	5	5	10	25	5
6	AIAUMEG007	ARYA ASOKAN	5	5	5	10	25	5
7	AIAUMEG008	DRISHYA PRADEEP	5	5	5	9	24	4.8
8	AIAUMEG009	FATHIMA JUMANA K N	3	5	5	10	23	4.6
9	AIAUMEG010	FATHIMA THEBSHI K	5	5	5	9	24	4.8
10	AIAUMEG011	HINA FATHIMA K	5	5	5	9	24	4.8
11	AIAUMEG012	JINSY NAZRIN	5	5	5	10	25	5
12	AIAUMEG013	JUHAINA K S	5	5	5	X 9	24	4.8
13	AIAUMEG014	JUVAIRIYA CHAKKEERI	5	5	5	9	24	4.8
14	AIAUMEG015	KAVYA V A	5	5	5	9	24	4.8
15	AIAUMEG016	KEERTHANA ANISH	5	5	5	9	24	4.8
16	AIAUMEG017	NISHWA P.K	5	5	5	10	25	5
17	AIAUMEG018	SHANCY YESUDAS	5	5	5	9	24	4.8
18	AIAUMEG019	SILPA C M	5	5	5	8	23	4.6
19	AIAUMEG020	SUBHASHINI K R	5	5	5	9	24	4.8
20	AIAUMEG021	SUMAYYA SHAMSU	5	5	5	10	25	5
21	AIAUMEG022	THAMANNA NASRIN	5	5	5	10	25	5
22	AIAUMEG023	THASNA NASAR	5	5	5	9	24	4.8
23	AIAUMEG024	THRISHNA A	4	5	5	9	23	4.6
24	AIAUMEG025	VEENA P U	4	5	5	9	23	4.6

Handwritten signatures and initials in blue ink, including names like 'Aishwarya', 'Aranya', 'Sanya', 'Fathima', 'Juhaina', 'Kavya', 'Keerthana', 'Nishwa', 'Shancy', 'Silpa', 'Subhashini', 'Sumayya', 'Thamna', 'Thasna', and 'Thrishna'.

Handwritten signature in blue ink: Reena M.

Dr.Reena Mohamed PM
 Assistant Professor & HoD
 PG & Research Department of English
 MES Asmabi College
 P.Vemballur



Handwritten signature in green ink.
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 KOBUNGALLUR - 680 671

MES ASMABI COLLEGE, P.VEMBALLUR

MA ENGLISH (2020 ADMISSION) INTERNAL ASSESSMENT

III SEMESTER AUDIT COURSE INTERNALS

Sl.no	Reg no	Name	ENG A01	ENG2 A02
1	AIAUMEG001	ABHISHNA JAYAPRAKASH	4.8	4.8
2	AIAUMEG002	AISWARYA C R	4.8	4.8
3	AIAUMEG003	AISWARYA JOLY	4.8	4.8
4	AIAUMEG004	AMJIDHA JASMIN	4.8	4.8
5	AIAUMEG006	APARNA K G	4.8	4.8
6	AIAUMEG007	ARYA ASOKAN	5	5
7	AIAUMEG008	DRISHYA PRADEEP	4.8	4.8
8	AIAUMEG009	FATHIMA JUMANA K N	4.4	4.6
9	AIAUMEG010	FATHIMA THEBSHI K	5	5
10	AIAUMEG011	HINA FATHIMA K	4.8	4.8
11	AIAUMEG012	JINSY NAZRIN	4.8	4.8
12	AIAUMEG013	JUHAINA K S	5	5
13	AIAUMEG014	JUVAIRIYA CHAKKEERI	4.6	4.6
14	AIAUMEG015	KAVYA V A	4.6	4.6
15	AIAUMEG016	KEERTHANA ANISH	5	5
16	AIAUMEG017	NISHWA P.K	4.8	4.8
17	AIAUMEG018	SHANCY YESUDAS	5	5
18	AIAUMEG019	SILPA C M	5	5
19	AIAUMEG020	SUBHASHINI K R	4.6	4.6
20	AIAUMEG021	SUMAYYA SHAMSU	4.8	4.8
21	AIAUMEG022	THAMANNA NASRIN	4.8	4.8
22	AIAUMEG023	THASNA NASAR	4.6	4.6
23	AIAUMEG024	THRISHNA A	4.8	4.8
24	AIAUMEG025	VEENA P U	4.6	4.6

Aiswarya
Aiswarya

Drishya

Fathima
Hina

Jinsy

Juhaina

Kavya

Keerthana

Nishwa

Silpa

Subhashini

Sumayya

Thamanna

Thasna

Thrishna

Veena

Reenam

Dr.Reena Mohamed PM
Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur



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KODUNGALLUR - 686 674

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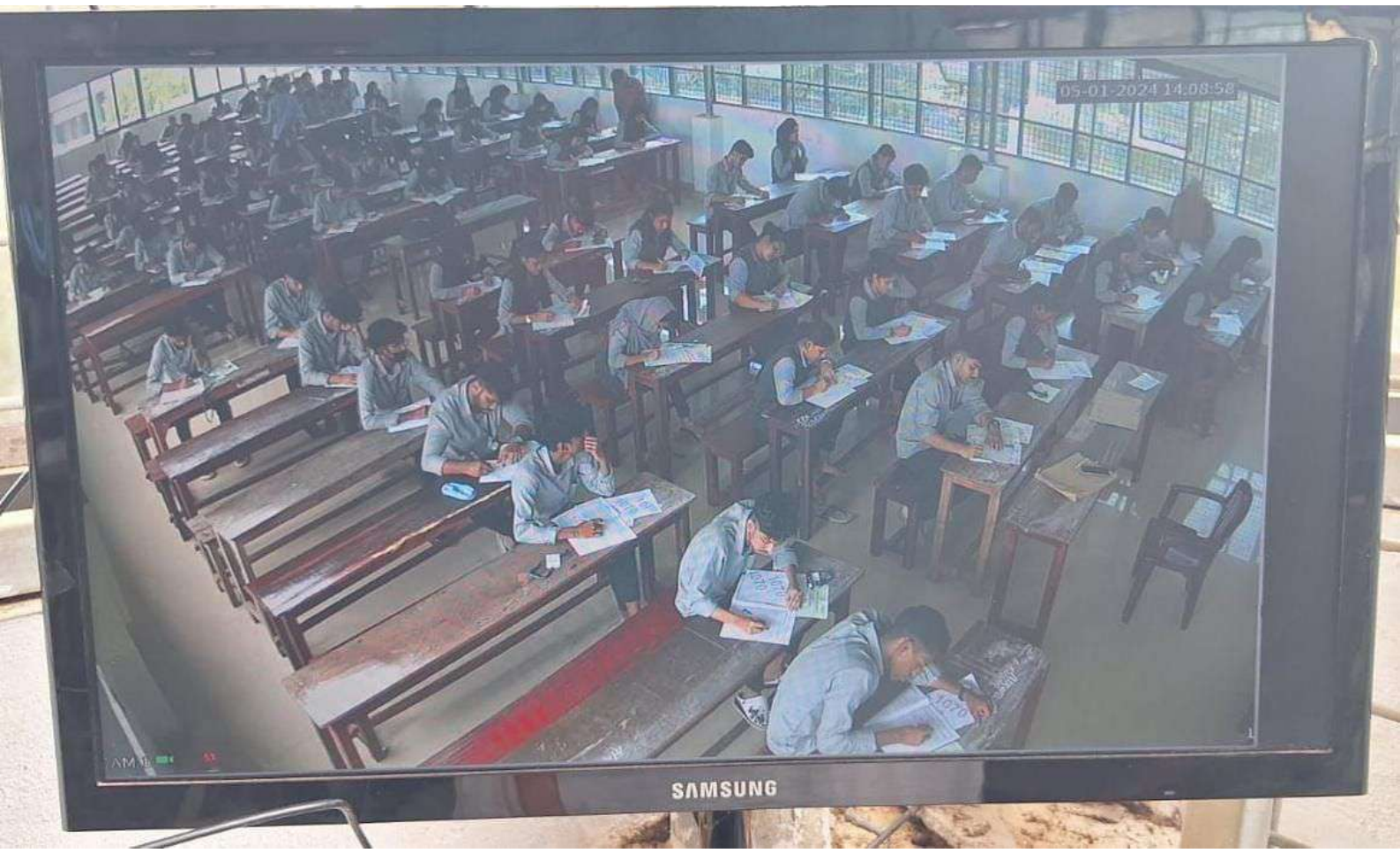
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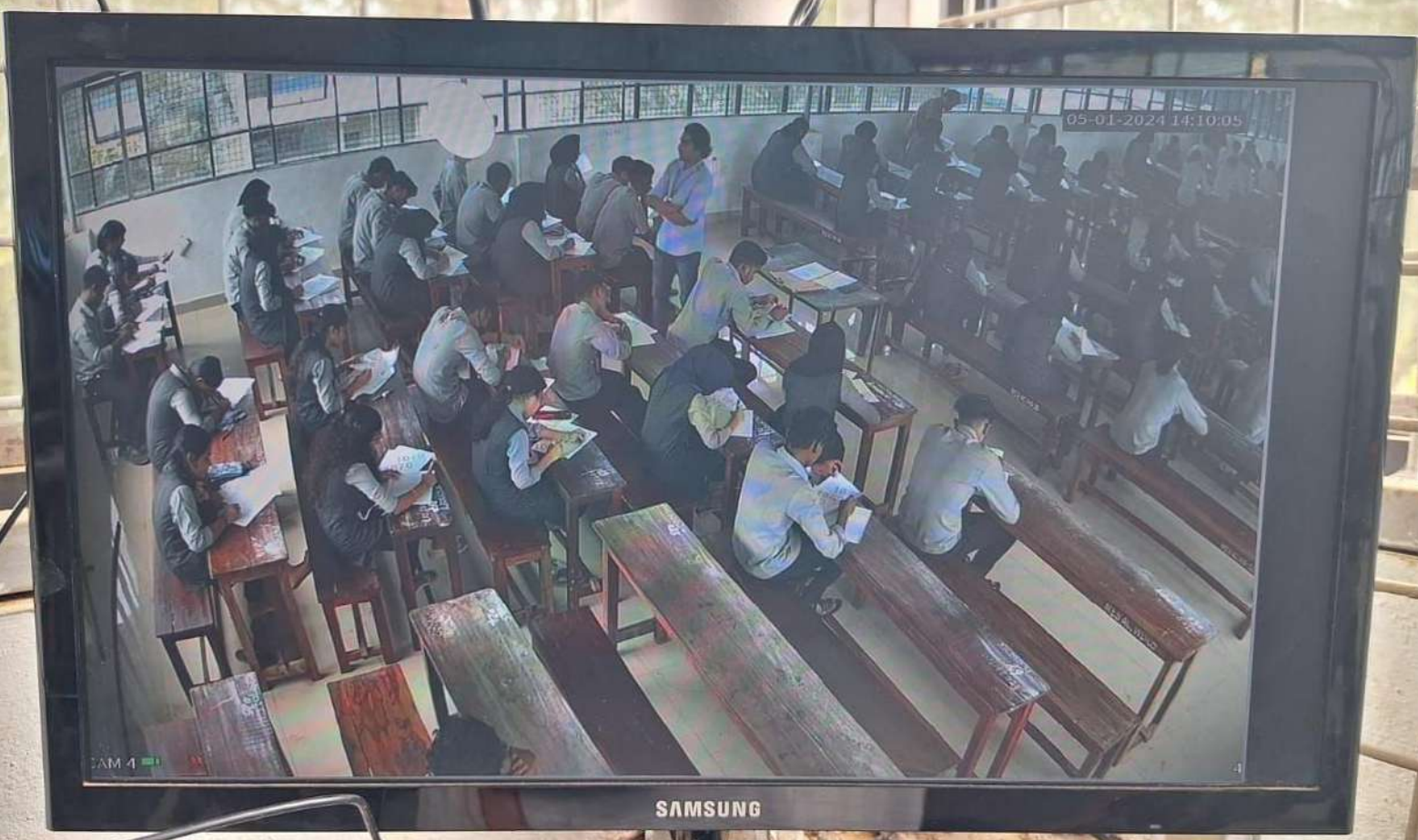
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2.5.26 CCTV surveillance examination hall













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2.5.27 University examination management system



Centralized College Portal

University of Calicut

A digital platform for the interactions between College Development Council and Affiliated Colleges/University Departments to manage the data on affiliation, Infrastructural details and teachers profile. Basic Institution details, NAAC rating details, College Officer details, Non-teaching staff details, hostel facilities and academic year based data are collected from the College/Department. Data collection from College includes College/Department Basic Details, Programme Details, Faculty Details, Student Strength Details, Research Department Details, Other Officer Details, Extra Curricular Activity Details and Infrastructural Details.

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Dashboard Dashboard College

M.E.S ASMABI COLLEGE , P.VEMBALLUR , KODUNGALLUR, THRISSUR
Email : mesac@uoc.ac.in , Mobile : 9446194905

TEACHER PROFILE

- 102 Teacher Registration
- 102 Approved Teachers
- 0 Approval Pending Teachers

Student Strength

Year	Strength
2023-24	1400
2022-23	2400
2021-22	2200
2020-21	2000

Sports Affiliation Fee - DCB

Year	Balance
2023-24	200000
2022-23	150000
2021-22	100000
2020-21	50000

University Union Fee - DCB

Year	Balance
2023-24	400000
2022-23	350000
2021-22	300000
2020-21	250000

Note : The balance of Previous Finance year is carried over to the next finance year as Opening Balance and included in the Total Demand. The latest Finance Year balance is including the previous year balance.

STUDENT STRENGTH - SPORTS AFFILIATION FEE - DCB - UNIVERSITY UNION FEE - DCB

Dashboard

QP MODULE PASSWORD

Password

Please read and accept the Declaration (tick the checkbox)

1) I, the Principal /Chief Superintendent of M.E.S ASMABI COLLEGE , P.VEMBALLUR , KODUNGALLUR, THRISSUR , hereby declare that I will maintain the secrecy and confidentiality of the examinations conducted at my college and the Question Papers transmitted to me online and that any breach, or attempted breach of the confidentiality and security of the examinations, that comes to my notice will be reported to the University immediately.

2) I fully understand and accept that, I shall be held responsible and liable to be subjected to disciplinary action for any unlawful transmission of the Question Papers to any unauthorised person.

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3. Qp Module password will be sent to your newly created Exam uoc email ID
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5. Click Download button given against the Question Paper, An OTP will be sent via Email and SMS.

Enter the OTP and click Verify OTP to Download the Question Paper