

Awareness and Orientations



№	ACTIVITIES DONE
1	'EMPRESARIO' – Entrepreneurship development
2	'La Difeza' – Seminar on Cyber security
3	'InnoTech' – 'My story' Motivational speech
4	UI/UX DESIGNT
5	Meet the Women Entrepreneur
6	Entrepreneurship, Idea generation, Innovation and Incubation
7	Orientation in awareness on goods and services tax
8	Seminar on promotion of rural entrepreneurship: manufacturing and marketing
9	Entrepreneurship and personality development seminar
10	Seminar on awareness in share market
11	Intellectual property Rights" Awareness programmers
12	Webinar on Intellectual Property Rights and Artificial Intelligence
13	The trade related Intellectual Property Rights (TRIPS) agreement private power and public interest
14	Awareness programme on Intellectual Property Rights
15	Certificate course on Intellectual Property Rights & IP Laws
16	IPR Provision in Forest Act ,2006 –National Conference
17	Training workshop on Intellectual property as a tool for economic development
18	Directorate of Collegiate Education Meeting
19	Young Innovators Programme 2023 (Kerala Development and Innovation Strategic)

EMPRESARIO



DEPARTMENT OF AQUACULTURE
M.E.S. ASMABI COLLEGE

ENTREPRENEURSHIP AND INNOVATION WORKSHOP

ENTREPRENEURSHIP
IN
AQUACULTURE



Krishnaprasad M.P.
Aquaculture Promoter
Kaipamangalam

Dr. A. Biju
Principal

17th November
2022, 10 am

Conference
Room

Organizing Committee
Dr. K. Kesavan
Shri Shibu A. Nair
Dr. Dhanya P.R.



'EMPRESARIO' – Entrepreneurship development program organized by the Department of Aquaculture in association with IIC and IEDC on 17th November 2022.

Young entrepreneurs from the aquaculture field gave insight into scuba diving career opportunities and aquarium-making skills. Students were exposed to new entrepreneurship ideas.

'La Difeza'



MES ASMABI COLLEGE
P.VEMBALLUR

Department of Computer Application
Presents

LA DIFEZA

In Association with IIC & IQAC

SEMINAR ON CYBER SECURITY

Chief Guests

 Manoj A K SCPO (Cyber Crime Police Station, Irinjalakuda Thrissur Rural)	 Sunil krishnan B K Inspector of Police	 Vipin M S SCPO
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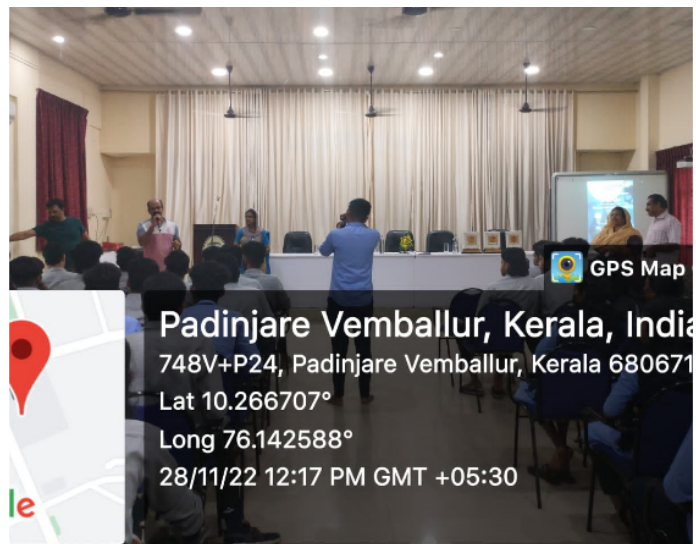
Principal Dr . A . Biju	HOD Jabin T H	co coordinator Nasiya P M 9497627900
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10.00 am

28/11/2022

Seminar Hall

'La Difeza' – Seminar on Cybersecurity on 28th November 2022 was organized by the Department of Computer Applications in association with IEDC and IIC. This program motivated the students to develop innovative ideas on Cybersecurity.



'InnoTech'



MES Asmabi College
P. Vemballur

Department of Computer Application
Presents

INNO TECH

In Association with IIC - IEDC - IQAC
Motivational session by an innovator

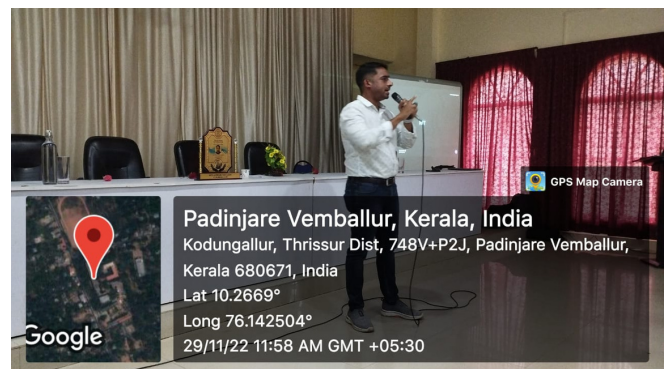
Chief Guest
Mr. Bilal Sikkander
Co-Founder & COO
ORTMOR India,
UAE

10.30 am
29/11/2022
Seminar Hall

Dr. A Biju (Principal) Jabin T H (HOD) Najula K M (Co-ordinator)

STARTUP MISION INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE IEDC

'InnoTech' – The motivational speech by Mr. Bilal Sikkander (Co-founder of ORTMOR India & UAE) on 29th November 2022. Participants gained a unique perspective on the journey to success, encouraging them to overcome challenges, embrace innovation, and embark on their own paths to achievement



UI/UX DESIGN WORK SHOP



MES Asmabi College
P. Vemballur

Department of Computer Application
Presents

Skill Development Program
Technology: UI UX

WORKSHOP ON UI/UX DESIGN

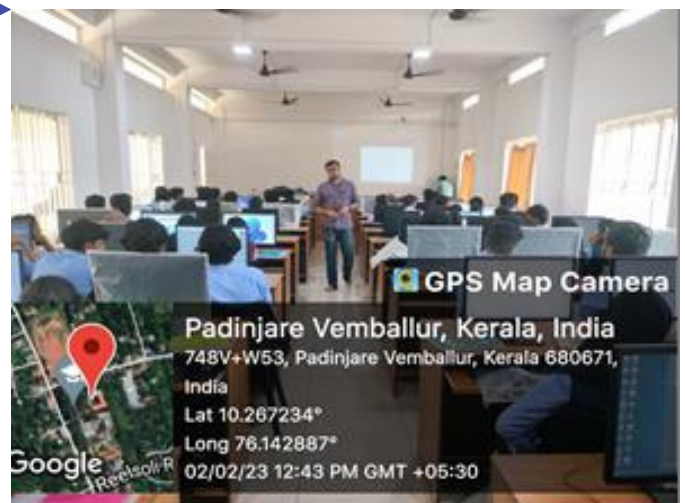
On : Feb 2
9.30-12.30
Computer Lab

Contents

- UI UX Basics
- How to enter to the career
- Sketching or Wireframe
- Figma Basics
- Plugins in Figma
- Design Inspiration
- Portfolio

Anand Narayanan
Sr. UX/UI Designer Zoople Technologies

Dr. A Biju (Principal) Jabin TH (HOD)



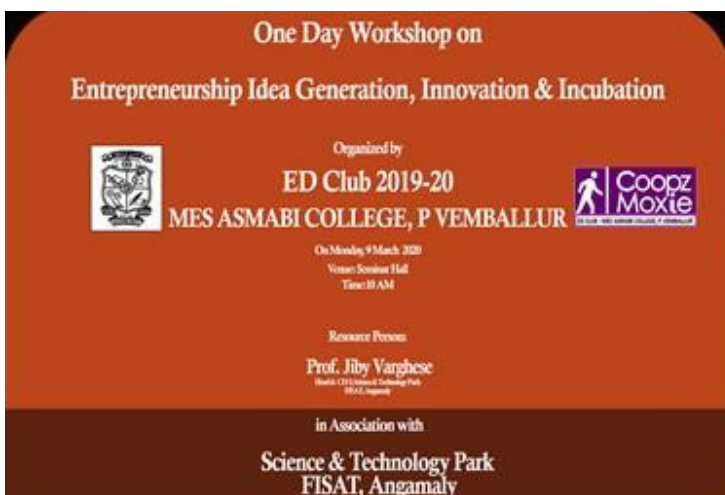
A Workshop on UI/UX design was conducted by the Department of Computer Applications on 2nd February 2023. It equipped students with practical skills in user interface and experience design, fostering creativity and proficiency in creating user-friendly digital products."

Meet the Women Entrepreneur



IEDC, IIC, and the Department of Commerce jointly organized a program 'Meet The Entrepreneur' on 30th January 2023. The entrepreneur was Ilavarasi P. Jayakanth, Founder CEO of Aswathi Chips, Thrissur

Entrepreneurship, Idea generation, Innovation and Incubation



A One-Day Workshop on Entrepreneurship, Idea Generation, Innovation, and Incubation was organized by the ED Club of the college in association with Science & Technology Park, FISAT Angamaly on 9th March 2020

Awareness on goods and services tax



An awareness session on Goods and Services Tax was held on 8/8/2018 by the Research and PG Department of Commerce. Students could clear their doubts during problem-solving sessions.

Seminar on Rural Entrepreneurship



ED Club, in association with the PG Department of Commerce, held a seminar on the promotion of rural entrepreneurship: manufacturing and marketing on 7th March 2019. Interactive sessions were conducted where students could share their own entrepreneurship ideas



Entrepreneurship and personality development seminar



One day seminar on Entrepreneurship and Personality Development by Mr Hari Kumar, Motivational Trainer and CEO, PRAXIS Training Consultation on 2/11/2018. There were insightful discussions on business strategies with empowering sessions focused on personal growth. Attendees gained valuable insights into entrepreneurial skills while honing their individual strengths for a holistic approach to professional success.

Seminar on awareness in share market



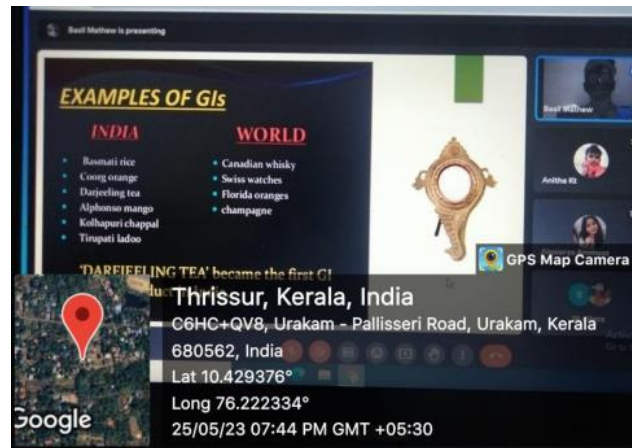
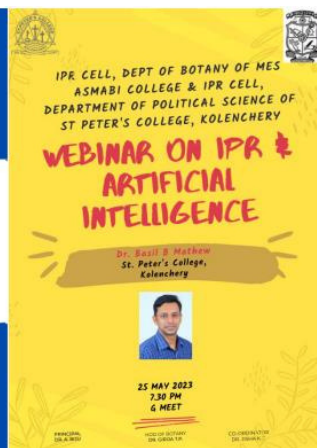
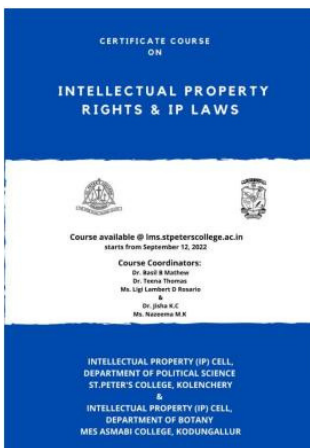
The seminar on Awareness in Share Market was held on 16-11-2018. A thorough exploration of stock market intricacies was presented guided by the expertise of the Bombay Stock Exchange. Participants gained valuable insights into market trends, investment tools, and financial literacy, enhancing their ability to navigate the stock market landscape with confidence.

IPR Awareness programme



The college successfully organized an awareness program on February 14, 2022, in association with the Intellectual Property Office, Chennai. The session dealt with various aspects of intellectual property rights like copyrights and patents

Webinar on IPR and AI



IPR Cell, Dept. Of Botany, and Dept. Of Political Science jointly organized a Webinar on Intellectual Property Rights and Artificial Intelligence on 25th May 2023. Dr. Basil M. Mathew, St. Peter's College, Kolanchery, was the resource person

Webinar on TRIPS AND AGREEMENT

M.E.S ASMABI COLLEGE
GOVT. AIDED, AFFILIATED TO UNIVERSITY OF CALICUT
(MAAC RE-ACCREDITED WITH 'B++' GRADE)
P. VEMBALLUR P.O., KODUNGALLUR, TRIPUNITHUR 689771

A TALK ON
**THE TRADE-RELATED
INTELLECTUAL PROPERTY
RIGHTS (TRIPS) AND
AGREEMENT: PRIVATE
POWER AND PUBLIC
INTEREST**

**27th
JANUARY
2023, 2 PM**
Venue : Seminar Hall

Resource person
Dr. FAZEEL NAJEEB
LL.M., PhD (UK)
Assistant Professor
The Maldives
National University,
Maldives

Organised by: **Internal Quality Assurance Cell**

Dr. A BIJU (Principal) Dr. SHAFEEER P S (IQAC Coordinator) More info: +91 984725046

A webinar on The Trade-Related Intellectual Property Rights (TRIPS) Agreement, Private Power, and Public Interest was conducted by the IQAC on 27th January 2023. The resource person was Dr. Fazeel Najeeb, Assistant Professor, The Maldives National University, Maldives. The talk resulted in an informed audience with a nuanced understanding of how intellectual property rights, as outlined in TRIPS, impact both private entities and public welfare.

Webinar on IPR

A webinar on Intellectual Property Rights enhanced participants' understanding of the importance of protecting intellectual property. Attendees left the program with increased awareness about IPR laws and practices, fostering a culture of respect for innovation and creativity, and promoting the responsible use and protection of intellectual assets

**MES ASMABI COLLEGE,
P. VEMBALLUR**

**Webinar on
Intellectual Property
Right**

January 8, 2022
Time: 8 pm, Google meet


RESOURCE PERSON
DR. BASIL B. MATHEW
ASSISTANT PROFESSOR & HOD,
DEPARTMENT OF POLITICAL SCIENCE
ST. PETER'S COLLEGE, KOLENCHERY

JOINTLY ORGANIZED BY,
Research Department of English, Research
Department of Botany and IPR Cell

Dr. A. Biju (Principal) Dr. Reena Mohamed PM (HOD, English) Smt. Shaheeda TM (HOD, Botany) Dr. Jisha KC (IPR Cell)

Certificate Course on IPR& IP Laws

CERTIFICATE COURSE
ON
**INTRODUCTION TO
INTELLECTUAL PROPERTY
RIGHTS & IP LAWS**



Course available @ lms.stpeterscollege.ac.in
starts from March 07, 2023

Course Coordinator
Dr. Basil B Mathew
Dr. Teena Thomas
Ms. Ligi Lambert D Rosario
&
Dr Jisha K. C
Ms. Nazeema M.K

**IP CELL,
DEPARTMENT OF POLITICAL SCIENCE
ST.PETER'S COLLEGE, KOLENCHERY
& IP CELL,
DEPARTMENT OF BOTANY
MES ASMABI, COLLEGE, KODUNGALLOOR**

Certificate course on Intellectual Property Rights & IP Laws on 7th March 2023. The awareness programs led to an improved understanding among participants regarding the importance and protection of intellectual property. Attendees gained insights into safeguarding their creative and innovative endeavors, fostering a culture of respect for intellectual property rights, and encouraging responsible innovation

Seminar on IPR in FRA in Conference



MES ASMABI COLLEGE
GOLDEN JUBILEE CELEBRATIONS OF MES ASMABI COLLEGE
AND CELEBRATING 150TH YEAR OF MAHATMA

NATIONAL
CONFERENCE ON
DEMOCRACY, LAND AND
RESOURCE MANAGEMENT RIGHTS
OF ADIVASI AND CHALLENGES
OF STRENGTHENING
ADIVASI GRAMA SABHAS
IN KERALA

10TH & 19TH
MES
ASMABI
COLLEGE
KODUNGALLOOR

5TH COMMUNITY
FOREST
RESOURCE
(CFR)
KERALA
CONFERENCE
2019
IPR in FRA

FREE ENROLLMENT FOR 30 ADIVASI STUDENTS/GRAMASABHA MEMBERS
IN THE CERTIFICATE COURSE "CONSERVATION, SUSTAINABILITY AND
INDIGENOUS RIGHTS (FOREST RIGHTS ACT 2006, BIODIVERSITY ACT 2002)"

JOINTLY ORGANIZED BY:
RESEARCH DEPARTMENT OF BOTANY
DEBATE CLUB, MES ASMABI COLLEGE
WESTERN GHATS HORNBILL FOUNDATION



The National Conference on 'IPR Provision in Forest Act, 2006' led to an informed audience with a deeper understanding of the intersection between intellectual property rights and forest-related legislation

Workshop on IPR as a Tool for Economic Development



Hands-on Training workshop in Intellectual Property as a Tool for Economic Development conducted by the Department of Economics on 21st November 2018. The resource person was Dr. Shihhas Abdul Razad, Senior Analyst, Center for Behavioral Economics, Bangalore

YIP Meeting with DCE

College participated in the Young Innovators Programme (YIP) meeting with the Directorate of Collegiate Education on 13th October 2022. This meeting discussed the various programs to be conducted in our college to find young innovators



YIP Orientation



Young Innovators Programme 2023

The Young Innovators Programme 2023, under the Kerala Development and Innovation Strategic initiative, was expected to result in the cultivation of innovative thinking and skills among young participants. The outcome included the development of creative projects, prototypes, or ideas, fostering a culture of innovation and contributing to the overall goal of promoting technological and developmental advancements in the region



District coordinator and campus coordinators of YIP addressed the students. This session was followed up by a mini-orientation at the classroom level where students were introduced to the YIP platform. About 30 teams entered their ideas on the portal in the later sessions.

