



3.2.2



**SEMINARS
WORKSHOPS
CONFERENCES**

**Including Research Methodology
Intellectual Property Rights
Entrepreneurship**

2018-2023



MES ASMABI COLLEGE, P.VEMBALLUR

CONTENT

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RESEARCH METHODOLOGY



WORKSHOP ON PROJECT PREPARATION

August 2, 2018

Organised by Department of Economics


Resource person

Dr. Shyjan Davis,

Head of the Department of Economics, Dr. John Mathai Centre, University of Calicut
Aranattukara

Participants


60



MES ASMABI COLLEGE, P.VEMBALLUR
P.G DEPARTMENT OF ECONOMICS

**One Day Workshop on
Project Preparation**

02/08/ 2018



Dr. Shyjan Davis
HOD, Department of Economics,
Dr. John Mathai Centre, Aranattukara
University of Calicut

Dr. Ajims P. Mohammed
Principal

Smt. Jeena P.M
HOD

- The workshop aimed to equip students with the necessary skills and knowledge to effectively prepare and execute projects
- The interactive session encouraged active participation from students, fostering a collaborative learning environment
- The hands-on approach and real-world examples made the learning experience practical and applicable to the students' academic and future professional activities
- Practical sessions plays a major role in shaping the academic and professional growth of the students
- The participants included P.G students from both the Economics and Commerce departments.



WORKSHOP ON RESEARCH METHODOLOGY

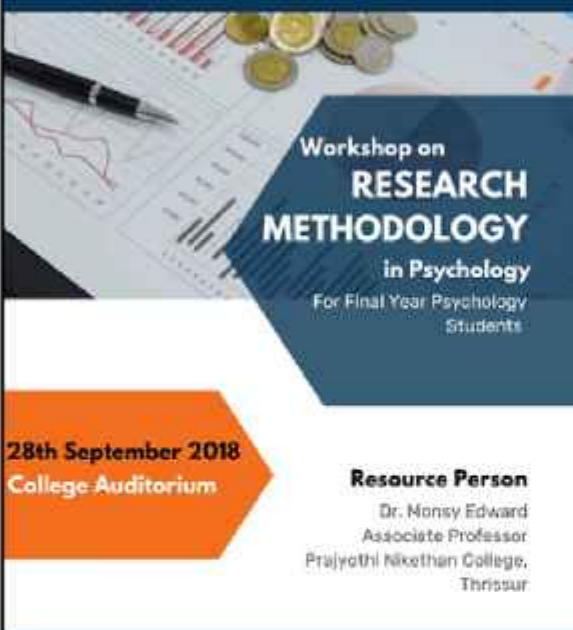
September 28, 2018

Organised by Department of Psychology

Resource person

Dr. Monsy Edward, Associate Professor, Prajyothi Nikethan College, Thrissur.

MES ASMABI COLLEGE, P. VEMBALLUR
Department of Psychology



Workshop on
**RESEARCH
METHODOLOGY**
in Psychology
For Final Year Psychology
Students

28th September 2018
College Auditorium

Resource Person
Dr. Monsy Edward
Associate Professor
Prajyothi Nikethan College,
Thrissur

Ms. Sangeetha P S
Head of Department

Ms. Aysha
Assistant Professor

- The event aimed to equip students with essential skills and knowledge necessary for conducting robust research in the field of psychology
- Workshop proved to be a valuable experience for the final year undergraduate students, enhancing their research skills and preparing them for future academic and professional endeavors
- The active participation reflected the success of the event in fostering a collaborative learning environment
- His engaging presentation style and real-world examples resonated well with the attendees.



Participants
40

NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

February 9-10, 2019

Organised by Department of Psychology

Keynote Speakers

Dr. Thilothama Mukherji, Prof. Dr. Shari, Dr. Sudheer B

Participants

300

NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

9-10 FEBRUARY 2019

MES Asmabi College
P.O. Vemballur,
Kodungallur, Thrissur

THEME Psychology in everyday life,
a Roadmap to Psychologist.

KEYNOTE SPEAKERS

Dr. Thilothama Mukherji
Prof. Dr. Shari
Dr. Sudheer B

WORKSHOPS

Registration Fee:
Overseas: ₹ 4000
Domestic: ₹ 2000
Members: ₹ 500

+91 70346 45860
+91 94009 43515
+91 99462 38540

Scan QR
For Registration
& Further Details

Free Sponsorship Recommendation for both & girls needs the Entrance

- The ceremony set a positive tone, emphasizing psychology's role in daily life and aspiring psychologists' journey. Distinguished personalities' presence added gravitas to the event, promising two days of insightful discussions and collaborative learning.
- "Psychology in Daily Life: A Roadmap to Psychologist,"



Jointly Organized by:
Psychology Circle &
Department of Psychology,
MES Asmabi college

NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

THEME Psychology in everyday life,
a Roadmap to Psychologist.

9-10 February 2019

MES Asmabi College
P.O. Vemballur, Kodungallur, Thrissur

+91 70346 45860
+91 94009 43515
+91 99462 38540

www.psychologycircle.in
mail:psychologycircle@gmail.com

INTERNATIONAL CONFERENCE ON CLIMATE CHANGE RESILIENCE

February 14 & 15, 2019

Organised by

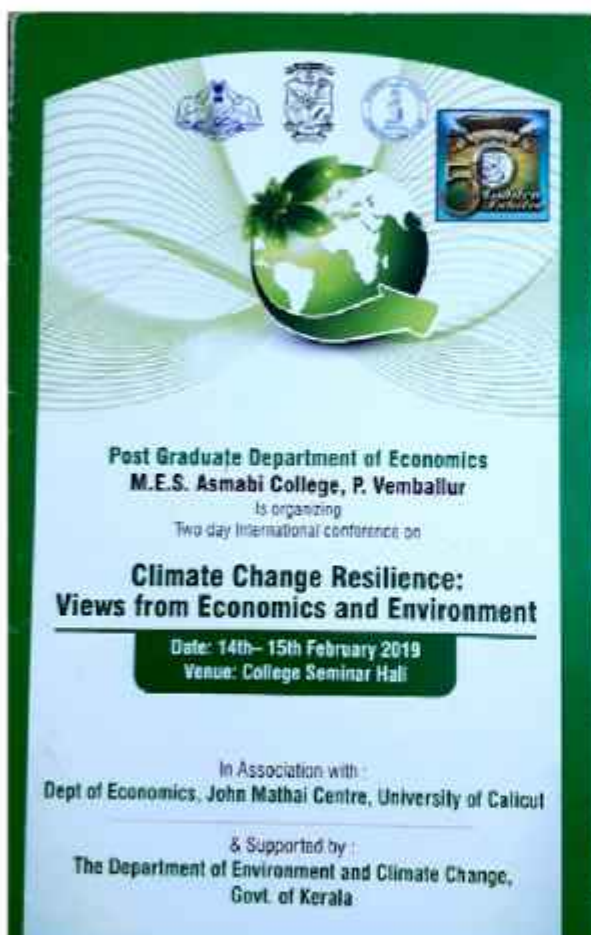
Department of Economics, MES Asmabi College, P. Vemballur

Directorate of Climate Change, Govt. of Kerala

Dept of Economics, John Mathai Centre, University of Calicut

Plenary Lectures

Dr. Achmad Gusman Siswandi, Dr. Kushum Shakya, Dr. Shabeer K.P



- Discussions on the intersection of climate change, economics, and environment
- The event served as a valuable platform for interdisciplinary dialogue and collaboration in addressing the urgent issues of climate change resilience.



Participants
175

WORKSHOP ON RESEARCH METHODOLOGY IN PSYCHOLOGY

March 8, 2019

Organised by Department of Psychology

Resource person

Ms. Fathima Bushra Saliha, Assistant Professor, Department of Psychology, Calicut University of Calicut



- A comprehensive workshop on Research Methodology in Psychology for the final year Psychology students
- Equipped students with the essential knowledge and skills required for conducting meaningful research
- Provided the students with a platform to clarify their doubts, discuss research ideas, and gain a deeper understanding of the research process.

Participants
40

MES ASMABI COLLEGE, P. VEMBALLUR

Re-Accredited by NAAC
with 'B**' grade

Department of Psychology

Workshop on

RESEARCH METHODOLOGY IN PSYCHOLOGY

FOR FINAL YEAR STUDENTS

08 March 2019

Venue: Department of Psychology
MES Asmabi College

RESOURCE PERSON:



Ms. Fathima Bushra Saliha
Asst. Professor
Department of Psychology
Calicut University

Ms. Sangeetha P S
HOD of Psychology

Mr. Lathif Penath
Asst. Professor

ABOUT THE PROGRAM

The Department of Psychology at MES Asmabi College, P. Vemballur is conducting a comprehensive workshop on Research Methodology in Psychology for the final year psychology students. The event aims to equip students with the essential knowledge and skills required for conducting meaningful research in the field of psychology.

Inaugral session:

Ms. Sangeetha P.S
HOD of Psychology
MES Asmabi College

Presidential Address:

Dr. Ajims P Muhammed
Principal
MES Asmabi College

Felicitation:

Dr. K.P Suredhan
Self-financing Director
MES Asmabi College

Interactive session:

Ms. Fathima Bushra Saliha
Asst. Professor
Department of Psychology
Calicut University

Vote of Thanks

Mr. Lathif Penath
Asst. Professor
Department of Psychology
MES Asmabi College

3-DAY NATIONAL WORKSHOP FOR RESEARCHERS

October 23-25, 2019

- Jointly Organised by Research Department of Botany, MES Asmabi College
- Western Ghats Hornbill Foundation

Resource persons:

Dr. N. Sasidharan, Scientist, KFRI, Ms. Aswini, CGIST

Dr. K.H Amitha Bachan, MES Asmabi College

Participants
21



- Supported by Kerala GIS Community
- Training on Ecology, Environment Conservation Biology and Angiosperm Taxonomy in the fields of:
 1. Research data analysis
 2. Application of GIS
 3. Research writing
- Participants gained hands-on experience using GIS software to analyse and map plant species distribution, enhancing their understanding of the intersection between Botany and GIS technology.



National Webinar on X-ray and its Research Applications

August 4, 2020

Organised by

Department of Physics

Resource persons:

Dr. Sarun PM, Assistant Professor, Department of Physics
IIT, Dhanbad

4 AUGUST 2020
10:30 AM

Department of Physics
MES ASMABI COLLEGE
P. Vembathur, Kothamangal, Thrissur Dist., Kerala

NATIONAL WEBINAR
X ray and Its
Research Applications

<https://forms.gle/cz8TYjzqHrGzqYaV8>

Resource Person:
Dr. Sarun P.M.
Assistant Professor, Dept. of Physics,
IIT (ISM) Dhanbad

Dr. Sheeba N.H. (Coordinator) | Dr. Sheeba P.A. (Co-Ord.) | Dr. A. Biju (Resource)

- Provided a platform for participants to explore the applications and significance of X-ray technology in research and various scientific domains.
- It brought together experts and scholars in the field to share their insights and knowledge with the attendees

Participants
153

and its
h
tions

Dr. A. Biju
SARUN PM
INDIAN INSTITUTE OF TECHNOLOGY (ISM) Dhanbad, JHARKA
Dhanbad, Jharkhand - 826013

(153)

Sheeba N H (You)

Biju A

Prof. P. M. Sarun

Prof. P. M. Sarun

Also in the meeting (149)

X-Ray Diffraction

It is a technique used to determine the atomic and molecular structure of a crystal. It is based on the diffraction of X-rays by the periodic arrangement of atoms in a crystal lattice.

(171)

Sheeba N H (You)

INTRODUCTION TO RESEARCH PROCESS

September 24, 2020

Organised by

PG Department of Economics

Resource persons:

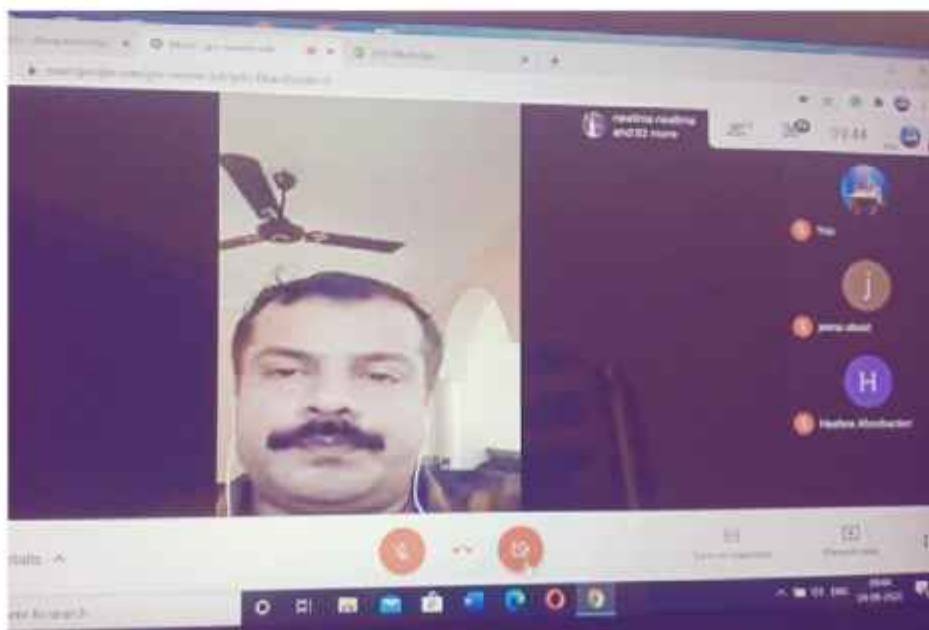
Dr. Shabeer K. P

Assistant Professor, Department of Economics, M.S. Government College,
Kodencherry, Kozhikode



Participants
76

- The speaker's in-depth knowledge and experience in the field of Economics provided valuable insights to the attendees.
- Covered various aspects of the research process, including defining research questions, formulating hypotheses, data collection, and analysis methods
- Enthusiastic participation of 76 students from both postgraduate and final-year undergraduate. They actively engaged in discussions, asked questions, and shared their perspectives on the research process.



WEBINAR ON RESEARCH METHODOLOGY

October 1, 2020

Organised by

Department of Psychology

Resource persons:

Mohsina Lubaiba, Child Psychologist, Aster Meidcity, Kochi



- webinar served as a significant learning experience for the final year students of the Psychology department, equipping them with essential knowledge and skills for conducting research in their field.
- Webinar consisted of:
 - Informative session
 - Query session
 - Feedback session



Participants
62

INTERNATIONAL WEBINAR ON "MATERIALS IN MEDICINE"

October 3 & 5, 2020

Organised by

Department of Chemistry & Biochemistry

Resource persons:

Dr. Payam ZarrinTaj, Postdoctoral researcher, School of Chemical Engineering, Oklahoma State University, USA

Dr. Sijo Chemmannur, Scientist, Precision Nanosystem, Vancouver BC, Canada

MES ASMABI COLLEGE
P.VEMBALLUR, THRISSUR, KERALA
DEPARTMENTS OF CHEMISTRY,
BIOCHEMISTRY AND IQAC
organize
**TWO DAY INTERNATIONAL WEBINAR
ON MATERIALS IN MEDICINE**
Date: 3rd & 5th October 2020

DAY 1 (3rd OCTOBER 2020) @ 10.00 AM

DR. PAYAM ZARRINTAJ
Post-Doc Researcher
Oklahoma state university, USA
TOPIC:
POLYMER APPLICATION IN MEDICINE

DAY 2 (5th OCTOBER 2020) @ 09.00 AM

DR. SIJO CHEMMANNUR
Scientist, Precision Nanosystems,
Vancouver BC, Canada.
TOPIC:
VACCINE CANDIDATES FOR SARSCOV2

ON: 
GOOGLE MEET

FOR MORE DETAILS:
CONTACT:
+91 9746227728
+91 94968 44901
aareejasmabi@gmail.com



(200) 2

M Mohammed Areej E M (You)

PaYaM ZarrinTaj

Ansar E.B

PREM CHANDRA KUMAR

Others in the meeting (196)

B 19BTCE003 Babitha Babu

Participants 240

Materials for medicine research studying the fundamental aspects of a broad range of materials, designing, synthesizing and fabricating novel functional materials and exploring their biomedical and biological applications. The programme is benefitted for 240 participants including academicians, scientists and students from different parts of the world.

NATIONAL WEBINAR ON PANDAMIC IN ECONOMICS

January 21, 2021

Organised by Department of Economics

Resource persons:

Dr. Shyjan Davis, Registrar of Thunchath Ezhuthachan Malayalam University, Tirur

Prof. Aparna Negi

Department of Economics, Himachal Pradesh University, Shimla



Webinar Series on
The Economics of Pandemic

Departments of Economics
MES Asmabi College

Inaugural Talk by :
Prof. Shyjan. D.
Registrar, Thunchath Ezhuthachan Malayalam University, Tirur

Keynote Speaker :
Prof. Aparna Negi
(Himachal Pradesh University, Shimla)

Webinar on
"Behavioural Responses to Pandemic;
Implications for Research Methodology
in Economics"

on 21st January 2021, Thursday at 10.00 am

Dr. A. Biju
Principal, M.E.S. Asmabi College

Smt. Jeena, P.M.
Head of the Dept.

The Programme was conducted online, bringing together students, faculty, and experts in the field of economics to discuss the behavioural responses to the COVID-19 pandemic and their implications for research methodology.

Participants
160



WEBINAR -“DEVELOPING RESEARCH APTITUDE IN SOCIAL SCIENCE: THE WAY AHEAD”

March 16, 2021

Organised by Department of Economics

Resource persons:

Sri. Irshad C.V, Research Scholar, IIT Madras

Participants

42

MES Asmabi College

Department of Economics
is organising a talk by
Irshad .C.V
Research Scholar, IIT Madras



*Developing Research Aptitude in Social Science
:The way Ahead*

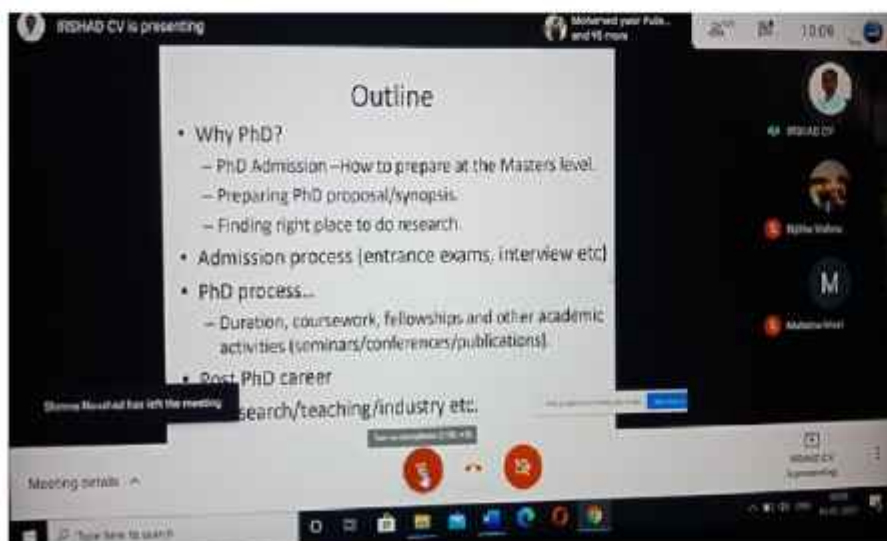
16/03/2021,
Dhanya K,
9496129594.

10.am
Jena.P.M
HoD

Dr.A.Biju
Principal



The seminar on "Developing Research Aptitude in Social Science" aimed to enhance participants' understanding and skills in conducting high-quality research within the field of social science. Recognizing the interdisciplinary nature of social science, the seminar encouraged participants to explore connections between various disciplines. This approach enhances the depth and breadth of research projects. Participants learned how to present their findings in a coherent and compelling manner, both in writing and through oral presentations.



NATIONAL WEBINAR ON FROM RESEARCH TO PUBLICATION

July 24, 2021

Organised by

Internal Quality Assurance Cell & PG Departments

Keynote Speaker

Dr. Simon Thattil, Head of the Department of Commerce, University of Kerala, Trivandrum



MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

**WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION**

ORGANIZED BY
INTERNAL QUALITY ASSURANCE CELL & PG DEPARTMENTS
in collaboration with
Research Department of Commerce

24-07-2021-Time: 2 pm

**WRITING AND PUBLISHING RESEARCH ARTICLES IN
CARE-LISTED AND INTERNATIONAL JOURNALS**

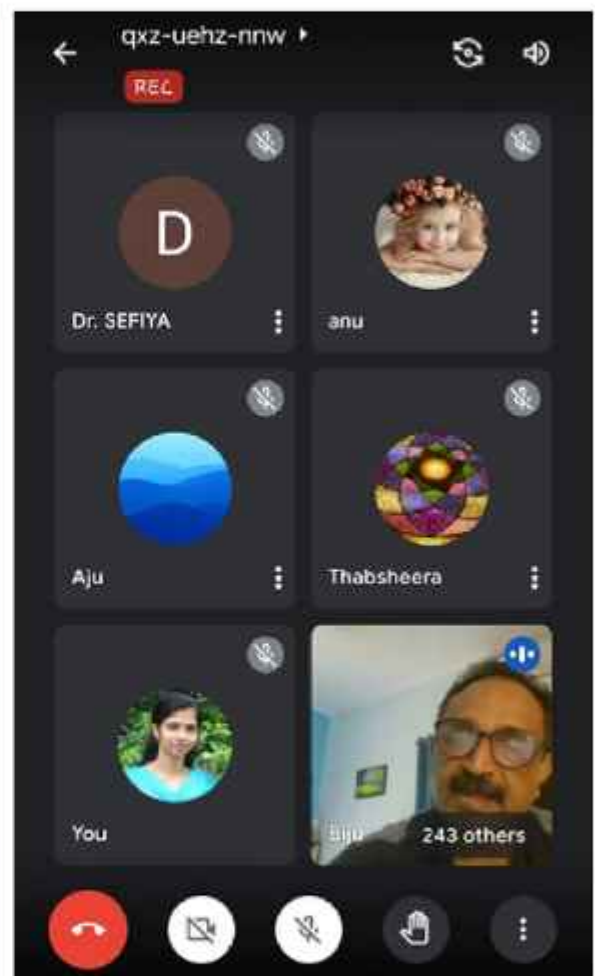


SPEAKER
Dr. Simon Thattil
HOD, Department of Commerce
University of Kerala, Trivandrum

Registration Link- <https://forms.gle/UQ4mNDHnMWjh8DqY9>

To join Telegram group of this webinar series, please click here:
<https://t.me/joinchat/43X0aR1qKAcyMWZl>

Principal: Dr. A. Bija | IQAC Coordinator: Dr. Shafeer PS | H.O.B: Smt. Princy Francis
Coordinators: Smt. Chitra P- Mob: 94961 30220 & Smt. Shahja VA - Mob: 98455 61322



Participants
130

- Emphasized on knowledge dissemination and skill enhancement in the research domain
- Enhance the research culture and encourage the publication of high-quality research in CARE-listed and international journals

WEBINAR ON STRIVE FOR QUALITY SCIENCE RESEARCH PUBLICATION

July 28, 2021

Organised by

Internal Quality Assurance Cell & Internal Quality Assurance Cell & PG and Research Department of Botany

Keynote Speaker

Dr. Jos T. Puthur, Professor & HOD, Department of Botany, University of Calicut

MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR, THRISSUR, KERALA

**NATIONAL WEBINAR SERIES ON
FROM RESEARCH
TO PUBLICATION**

ORGANIZED BY
INTERNAL QUALITY ASSURANCE CELL &
PG DEPARTMENTS

In Collaboration With
RESEARCH DEPARTMENT OF
BOTANY

**THE STRIVE FOR
QUALITY SCIENCE
RESEARCH
PUBLICATION**

28 | JULY 2021
11 AM

SPEAKER
Dr. Jos T. Puthur
Professor & Head
Department of Botany
University of Calicut

Registration Link
<https://www.google.com/calendar/event?hl=en&ical=1>

To join Telegram group of this webinar series
<https://t.me/joinchat/4033uRt6k3y9W21>

Postage: Dr. A. Biju | IQAC Coordinator; Dr. Shafeeq P.S. | Mob: 9547250464
H.O.D: Smt. Shahenda T.M. | Coordinator; Dr. Jisha K.C. | Mob: 90455 14038

- Detailed each and every aspects of publication to the audience.
- Fruitful interactive session
- Effectively engaged the audience by answering all the queries in a clear and lucid way.
- Many valuable suggestions about research were provided to the participant
- Highlighted the importance of quality publication in science research
- Around 160 participants comprising of faculties, research scholars, aspirants and students from various colleges and universities all over India participated in this webinar

REC | Jos T Puthur is presenting

11:54 AM | 160 Participants

Participants: 160

FROM RESEARCH TO PUBLICATION- X RAY DIFFRACTION - GOOD ANALYSIS PRACTICE

July 29, 2021

Organised by

Internal Quality Assurance Cell & Internal Quality Assurance Cell & PG and Research Department of Physics

Keynote Speaker

Dr. Shibu Eapen, Scientist, Sophisticated Test and Instrumentation Centre (STIC) Cochin University of Science and Technology (CUSAT), Kochi

INTERNAL QUALITY ASSURANCE CELL & POST GRADUATE DEPARTMENTS

MES ASMABI COLLEGE
P. VEYANILUR, KIZHANGAL, THIRUVARUR, KERALA

In Collaboration With
PG DEPARTMENT OF PHYSICS

NATIONAL WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION

SPEAKER
Dr. Shibu Eapen
Scientist, Sophisticated Test and Instrumentation Centre, CUSAT, Kochi, Kerala

TOPIC
X-RAY DIFFRACTION - GOOD ANALYSIS PRACTICE

29 | JULY | 2021
@ 10.30 AM

Registration Link: <https://forms.gle/Y9XW9WtFPPPerIeg78>

To join telegram group of this webinar series
<https://t.me/asmabiwebinar>

Organized by: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S. | Mob: 9847811111
Co-organizer: Dr. Sheena P.A. | Co-organizer: Dr. Sheeba N.H. | Mob: 94962



- Emphasized the fundamentals of X-ray diffraction
- Explained techniques such as the determination of 'd' values, crystallize size, and strain using X-ray diffractometer data.
- Highlighted identification techniques for materials using X-rays & the potential studies that can be conducted on amorphous materials.
- Delved into more sophisticated techniques, including the impact of surface background on diffraction peaks and the use of STEM and TEM in X-ray diffraction studies.

FROM RESEARCH TO PUBLICATION - BLUEPRINT OF HOW TO GET PUBLISHED

July 30, 2021

Organised by

Internal Quality Assurance Cell & PG Department of Economics

Speakers Dr. Vipin Valiyattoor, Assistant Professor Department of Economic Sciences, IISER,

Dr. K. Jafar, Assistant Professor at the Madras Institute of Development Studies

INTERNAL QUALITY ASSURANCE CELL & POST GRADUATE DEPARTMENTS

MES ASMABI COLLEGE
K. VEMBALE, JR. MOORAMBALUR, THIRUVARUR, KERALA

In Collaboration With
PG DEPARTMENT OF ECONOMICS

NATIONAL WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION

Resource Persons

BLUEPRINT OF HOW TO GET PUBLISHED	ACADEMIC WRITING AND PUBLISHING
Dr. Vipin Valiyattoor Assistant Professor Dept. of Economic Sciences IISER, Bhopal	Dr. K. Jafar Assistant Professor Madras Institute of Development Studies, Chennai

@ 2 PM 30 JUL 2021 @ 3 PM 2 AUG 2021 @ 3 PM

Registration Link: <https://forms.gle/DHL4F1U1gHJLMJ6>

To join Telegram group of this webinar series
<https://t.me/joinchat/4332aR1gKAcYMW03>

Principal: Dr. A. Biju | IQAC Co-ordinator: Dr. Shafeer P.S. - Mob: 9847258494
H.O.D: Smt. Jeena P.M. | Coordinator: Dr. Dhanya K. - Mob: 9496129294



- Provided a valuable platform for students and faculty to gain insights into the research and publication process from an expert in the field.
- The active participation of students reflects their enthusiasm and willingness to learn, contributing to the research culture within the institution.
- 129 participants attended the programme and they actively engaged in the sessions, asked questions, and expressed their eagerness to learn about the research and publication processes

ACADEMIC WRITING AND PUBLISHING

- Focused on equipping participants with the essential skills and knowledge required to navigate the intricate path from conducting research to publishing it
- The Q&A sessions and discussions were lively and insightful, reflecting the eagerness of the attendees to learn and engage with the subject matter.



FROM RESEARCH TO PUBLICATION - RESEARCH CONCEPT TO PROCESS

August 6, 2021

Organised by

Internal Quality Assurance Cell & PG Department of English

Keynote Speaker

Dr. Kshamata Chaudhary

Head of the Department, Vardhaman Mahaveer Open University,

Kota, Rajasthan

Participants

180

INTERNAL QUALITY ASSURANCE CELL & POST GRADUATE DEPARTMENTS

MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR, THIRUVARUR, KERALA

In Collaboration With
PG & RESEARCH DEPARTMENT OF ENGLISH

NATIONAL WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION
RESEARCH: CONCEPT TO PROCESS

6
AUGUST
2021
11:00 AM

Dr. Kshamata Chaudhary
Head, Department of English
Vardhaman Mahaveer Open University
Kota, Rajasthan

Registration Link - <https://forms.gle/CERTYUWk3eNtH1f6>

To join Telegram group of this webinar series
<https://t.me/joinchat/43X0sR1gKArYMWZ>

Principal Dr. A. Biju | IQAC Coordinator Dr. Shafeer P.S. - Mob: 9847250464
H.O.D: Dr. T.R. Muralikrishnan | Coordinator Smt. Reshmi S. - Mob: 8157062509

- The session provided insight into the basic aspects of research from selecting a topic to the actual writing. The comprehensive directions provided became valuable for all the research scholars and aspirants alike. The well-structured and organised talk covered all the crucial aspects of research within a nutshell.
- Around 180 participants comprising of faculties, research scholars, aspirants and students from various colleges and universities all over India participated in this webinar
- Webinar discussed the stages of research with the prime focus on reviewing literature, setting research questions, choosing study design, deciding sample design, collecting, processing and writing reports.



MASTERS RESEARCH PRESENTATION

August 7, 2021

Organised by

PG & Research Department of Botany
in collaboration with Research Council

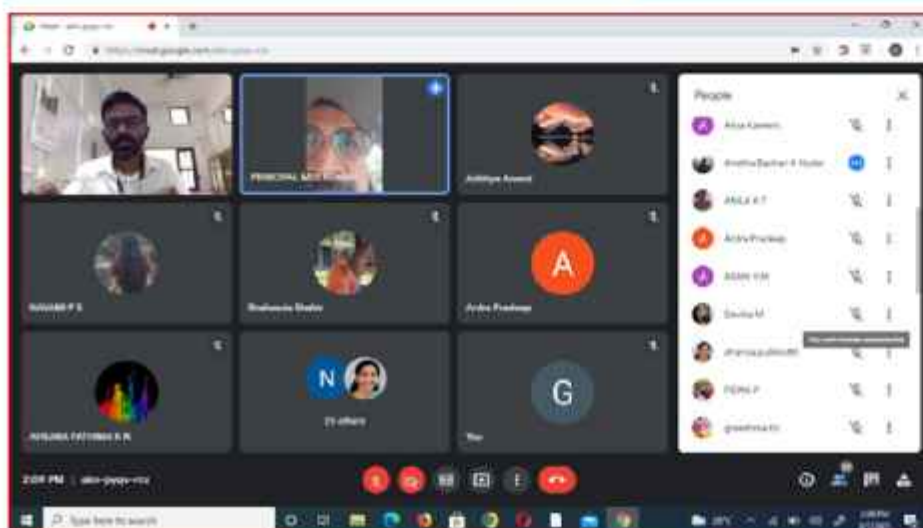
Keynote Speaker

Dr. Kshamata Chaudhary

Head of the Department, Vardhaman Mahaveer Open University,
Kota, Rajasthan

The poster features the college logo and text: "M.E.S. ASMABI COLLEGE", "MASTERS RESEARCH PRESENTATION", "PG AND RESEARCH DEPARTMENT OF BOTANY IN COLLABORATION WITH RESEARCH COUNCIL", "inauguration", "7TH AUG 2021 SATURDAY 2:00", "Dr. A Biju Principal M.E.S. Asmabi College", "Presidential Address Smt. Shaheeda T M", "Special Guests" including Dr. Dhanya P R, Dr. Shafeer P S (IQAC COORDINATOR), Dr. Asma V M, Dr. Mohammed Naser K M, and Dr. Amalika Barhan K H (Asst. Professor, Department of Botany, M.E.S. Asmabi College). It also lists the "RESEARCH NODAL OFFICER" and the "Time & Date" as "SATURDAY, AUGUST 7, 2021 FROM 2:00 PM - 10:00 PM".

- Organized as part of the research policy of the institution.
- The program aimed to provide a platform for the students to showcase their research work and enhance their presentation skills.
- Sixteen students of the MSc Botany program presented their dissertations through MS PowerPoint.
- These presentations covered a wide range of topics, showcasing the diversity of research within the field of Botany.
- The subjects of presentation included Taxonomy, Physiology, Phytochemistry, Phycology, Ecology, and Ethnobotany.
- The students' hard work, dedication, and knowledge were evident in their presentations.



Participants
35

STRATEGIC PLAN FOR THE CONSERVATION OF SACRED GROVE - PROJECT COMPLETION PROGRAM

August 26, 2021

Organised by

PG & Research Department of Botany

Participants

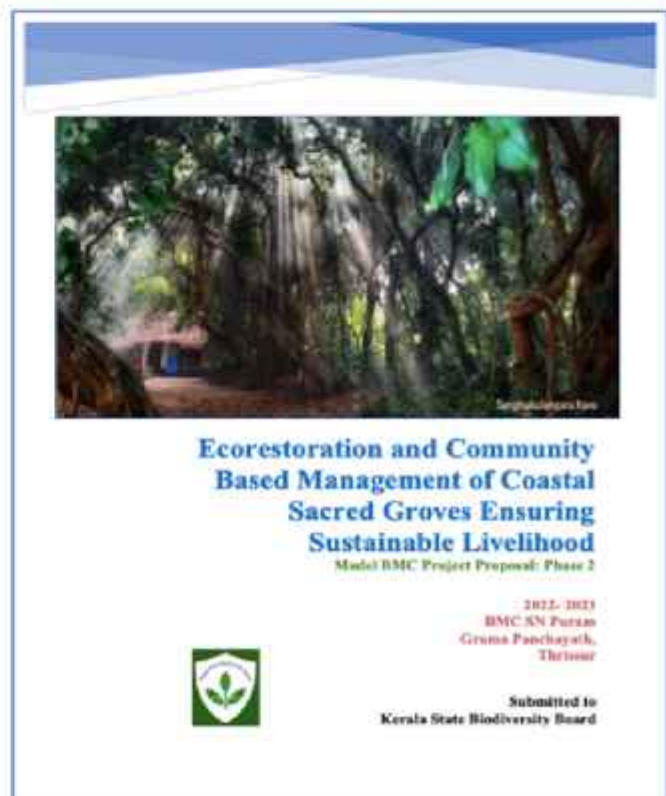
35



- Agenda: Completion of the Strategic Plan Preparation Detailed study of the Sangukulangara Kavu
- Ecorestoration and Community Based Management of Coastal Sacred Groves Ensuring Sustainable Livelihood
- The completion of the project to prepare a detailed Perspective Strategic Plan for the Conservation, Monitoring, and Ecorestoration of Coastal Ecosystems and its Biodiversity within the SN Puram Grama Panchayath



Meeting at Sangukulangara kavu



INTRODUCTION TO RESEARCH PROCESS

October 13, 2021

Organised by

PG Department of Economics

Keynote Speaker:

Dr. Shabeer. K.P, Department of Economics
M.S Govt College, Kodancherry, Kozhikode

Participants
75



- Session comprehensively covered research methodologies, data collection techniques, and data analysis, providing a strong foundation for future research endeavors.
- The webinar witnessed active participation of 75 students from postgraduate and final year undergraduate.
- The event emphasized the significance of research in the field of economics and its role in shaping policy decisions and academic advancements.



Screen Shot of the Programme

ANNUAL RESEARCH CONCLAVE "ESPLORO - 22"

March 30, 2022

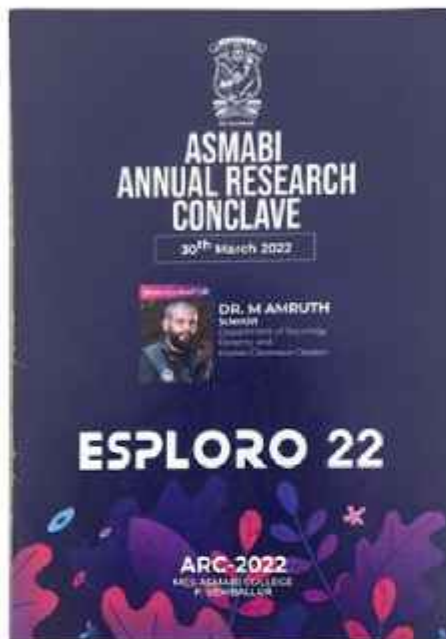
Organised by

Internal Quality Assurance Cell & Research Promotion Council

Inaugural Speaker:

Dr. M. Amruth, Sr. Scientist, Department of Sociology
Forestry and Human Division

Participants
160



Highlights

- Inaugural session
- A detailed talk on natural resources, sustainable development and the impact of overexploitation of natural resources
- Research presentations of research guides
- Research presentations of faculties doing research
- Presentations of research scholars from various departments
- Validatory section

The conference was highly applauded for bringing together research aspirants from different subjects in a single space. This one-day conclave is the first initiative by the Research Promotion Council and IQAC of Asmabi College to offer opportunities to the participating research scholars and students to interact and share their research works with academicians, scholars and experts



Seans of the Programme



WORKSHOP ON THE BASICS OF QUALITATIVE RESEARCH - A HANDS ON EXPERIENCE

April 30, 2022

Organised by

Internal Quality Assurance Cell

Keynote Speaker:

Dr. Arunima KV, Central University of Kerala

Participants

40

MES ASMABI COLLEGE
P. Vemballur, Kodungallur, Thrissur, Kerala

INTERNAL QUALITY ASSURANCE CELL (IQAC)
Organizes
**A WORKSHOP ON
BASICS OF QUALITATIVE RESEARCH -
A HANDS ON EXPERIENCE**

30 APRIL 2022

5 STEPS TO CREATING QUALITATIVE STUDY

- #1 Create a Propositional Statement
- #2 Create an outline of questions to ask
- #3 Recruitment from your Community
- #4 Conducting the Research
- #5 Choose the Data and present your report

- The workshop, conducted offline, aimed to provide participants with a comprehensive understanding of qualitative research methodologies and practical experience in applying these methods.
- The session explored various types of qualitative research, including case studies, ethnography, phenomenology, and more.
- Participants gained insights into choosing the most suitable research approach for their projects.
- Discussed different research paradigms that influence qualitative research.



Seans of the Programme

RESEARCH ORIENTATION WORKSHOP

May 13, 2022

Organised by

Internal Quality Assurance Cell & Research Department of Commerce

Keynote Speaker:

Dr. Vineeth K M

Assistant Professor & Research Supervisor,

PG Department of Commerce, Government College, Tripunithura

Participants

20

Seats of the Programme

Aimed to

- To understand the basics of problem formulation for writing research articles
- To find and summarise relevant review of literature
- To learn how to present the research idea in mind using relevant methods

Explained the IMR(A)D structure of a research paper.

Emphasized points to be noted while writing a research paper.

Journal finders and research scholar IDs were also explained

Discussion over a model research paper and its various aspects

13 research scholars and 7 academicians from the college and outside the college participated.



NATIONAL SEMINAR ON RESEARCH METHODOLOGY IN ENGLISH

June 20, 2022

Organised by

PG and Research Department of English

Keynote Speaker:

Dr. M Ashitha Varghese

Assistant Professor of English, Bharathiar University, Coimbatore

Participants

128

MES ASMABI COLLEGE, P.VEMBALLUR
PG & Research Department of English

National
SEMINAR

Research Methodology in English

RESOURCE PERSON
Dr. M Ashitha Varghese
Assistant Professor of English
Bharathiar University Coimbatore

20th June 2022, 10.30 am
Seminar Hall

Dr. A Biju
Principal

Dr. Reena Mohamed
HoD, English

Dr. Amitha P Mani
Co ordinator

Emphasized the significance of selecting the appropriate research methods, designing effective research questions, and conducting comprehensive literature reviews. Discussed various data collection and analysis techniques relevant to the field of English Studies.

Audience enriched their understanding of research

Enhanced the understanding of research methodologies in English Studies.

Served as a platform for academic exchange and networking.

Marked by intellectual stimulation and offered attendees a wealth of information and practical advice.



Seans of the Programme

NPTC 2022: NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE

06 & 07 August, 2022

Organised by
Psychology Circle & Department of Psychology

Keynote Speakers:
Dr. Ashwini N.V, Dr. Devvarta Kumar

Participants
350

NPTC 2022
NATIONAL PSYCHOLOGICAL TRAINING CONFERENCE
COMMUNITY AND PSYCHOLOGY: A PRACTICE ORIENTED DISCUSSION
06 & 07 AUGUST 2022 | MES ASMABI COLLEGE, VEMBALLUR, THRISSUR

KEYNOTE SPEAKERS
DR. ASHWINI N.V.
President of Child Inland Forum
The State of Karnataka
DR. DEVVARTA KUMAR
Professor and Coordinator, The Role of Religion and Constitutional Amendment

WORKSHOPS

DR. ANUSHA K Assistant Professor and Head of Department Department of Psychology MES College, Mysore	DR. ANIL K Assistant Professor Department of Psychology MES College, Mysore	DR. ANURAG K Assistant Professor Department of Psychology MES College, Mysore	DR. ARUN K Assistant Professor Department of Psychology MES College, Mysore	DR. ANJANA K Assistant Professor Department of Psychology MES College, Mysore
DR. ANISH K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANAND K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore
DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore
DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore	DR. ANITA K Assistant Professor Department of Psychology MES College, Mysore

mesnptc@gmail.com | #nptc2022 | #mesasmabicollege.org

- Aimed to foster a vision of research and training in Psychology that is appropriate for the changing times.
- The event was well-attended by over 350 participants from various states, including 150 MES College students.
- It featured two keynote speakers and 15 parallel workshops, all conducted by renowned experts in the field of Psychology.



WORKSHOP ON RESEARCH WRITING AND PUBLISHING

September 21, 2022

Organised by Research Council and Library


Speakers:

Dr.K.H. Amitha Bachan, Assistant Professor & Research Guide

Research & PG Dept. of Botany

Ms Saliha P.I , Librarian

Participants
25



The poster is divided into three vertical sections. The left section is yellow and contains the MES ASMABI COLLEGE logo, the name of the Research Council and Library, and the workshop title. The middle section is dark blue and lists two sessions: 'Dissertation to Paper' by Dr.K.H. Amitha Bachan and 'Use of Mendeley in Referencing' by Ms.Saliha P.I. It also includes registration details and a 'Click Here' link. The right section is light blue and provides details about the technical sessions on Mendeley software and text reference.

session 1
Dissertation to Paper.
Dr.K.H Amitha Bachan

Session 2
Use of Mendeley in Referencing.
Ms.Saliha P.I

Interested Teachers and Students should register before 15/09/2022
Limited to 25 persons will be selected on first come first serve basis

Registrar

[Click Here](#)

2 Technical sessions on
DISSERTATION TO PAPER
and **USE OF MENDELEY IN REFERENCING**
Provided hands-on training session on Mendeley software.
Taught to harness text reference and final reference
Oriented at giving a brief outline about how to start the research work and how to get it published as a paper.



Seans of the Programme

Research Publication Workshop MENDELEY PART II

September 21, 2022

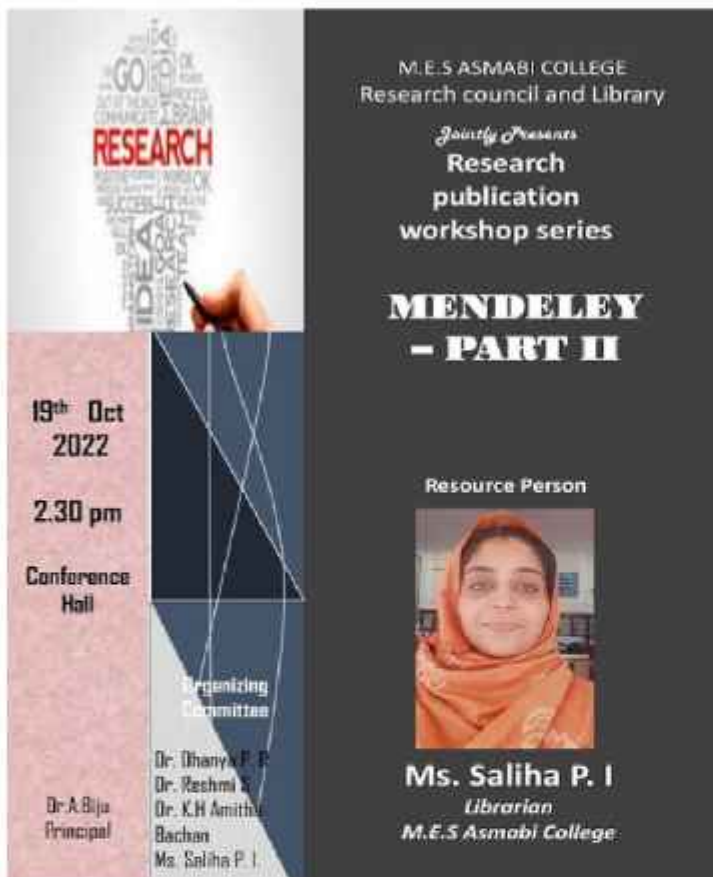
Organised by Research Council and Library

Speaker

Ms Saliha P.I , Librarian

Participants

20




M.E.S ASMABI COLLEGE
Research council and Library

Jointly Presents
Research
publication
workshop series

MENDELEY - PART II

Resource Person



Ms. Saliha P. I
Librarian
M.E.S Asmabi College

19th Oct
2022

2.30 pm

Conference
Hall

Organizing
Committee

Dr. Dhanya P. P.
Dr. Reshmi
Dr. K.H Amitha
Bachan
Ms. Saliha P. I.

Dr. A. Biju
Principal

Participants were given initial instruction on how to download the journals. It was taught how to get 'in text' reference and 'final reference' out of the downloaded papers.

Participants were given ample time to try this out. They discussed among themselves and cleared the doubts under the supervision of resource person. This was backed by a question & answer session.



Sean of the Programme

WEBINAR ON HOW TO PREPARE AND PUBLISH QUALITY ARTICLES UGC CARE, SCOPUS AND TOP TIER JOURNALS

November 23, 2022

Organised by Internal Quality Assurance Cell & Kerala State Higher Education Council, Government of Kerala.

Speaker

Dr. P. Murugan, Assistant Professor,
School of Management Studies, University of Hyderabad

Participants
103



NATIONAL WEBINAR ON
HOW TO PREPARE AND PUBLISH QUALITY ARTICLES FOR UGC CARE, SCOPUS AND TOP TIER JOURNALS

Organized by
Internal Quality Assurance Cell

In association with
Kerala State Higher Education Council, Government of Kerala

RESOURCE PERSON
DR. P. MURUGAN
Assistant Professor
School of Management Studies
University of Hyderabad

MODE OF PAYMENT
UPI (Google Pay)
9947474620
(Business & Co)

REGISTER NOW
REGISTRATION FEE: 100
(7:30-11:30, 8 P.M)

PLATFORM
GOOGLE MEET

Kindly fill up the Google Form for registration given below

TOPICS TO BE COVERED

1. Why academic publishing is important?
2. How to identify the research problem?
3. Why papers get rejected?
4. Nuances of writing the research paper.
5. Structure of a good paper.

ABOUT THE RESOURCE PERSON

Dr. P. Murugan is working as an Assistant Professor at School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has worked with IIT Madras, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli. He has a passion for Research and he has been a reviewer across for more than 400 workshops and 100 programs held at many universities and institutes in India (e.g., Anna University-Chennai, IIT Bombay, IIT Madras, IIT Delhi, and IIT Tiruchy). His expertise lies in the areas of Mathematics, Data Science, Techniques, Machine Learning, Moderation Systems, Structural Equation Modeling, Latent Profile Analysis, and Item Response Theory. He is also familiar with data analysis software such as R, SPSS, AMOS, Python, R, SAS, etc. His research interests, (computer and Web) are: papers are published in IEEE, ACM and other reputed journals. He has developed online lecture videos for three of his courses offered through the UGCAN platform.

ORGANISING COMMITTEE

Dr. A. Riju (Principal)	Dr. Shalini P S (IQAC Coordinator) 9847230464	
Dr. Amitha P Mani (Joint Coordinator)	Dr. Sumanth C. Sadasanand (Joint Coordinator)	Dr. Rishi (Joint Coord



Screen Shot of the Programme

The primary objective was to empower researchers, academicians, and students with the knowledge and skills required to prepare and publish high-quality research articles that meet the standards of UGC CARE, SCOPUS, and top-tier journals.

The event aimed to provide insights into the importance of academic publishing, research problem identification, the reasons for paper rejection and the nuances of writing research papers

WORKSHOP ON RESEARCH DATA ANALYSIS - SPSS

November 29, 2022

Organised by Research Council and Library

Speaker

Dr. Nisar M.P, Assistant Professor, Department of Economics

M.E.S Asmabi College



The poster features the MES Asmabi College logo at the top, followed by the text 'MES ASMABI COLLEGE RESEARCH PROMOTION CELL AND LIBRARY JOINTLY PRESENTS Workshop On Research Data Analysis SPSS'. It includes a portrait of Dr. Nisar M.P., the date '2022 November 29, Tuesday 1:30 pm', and the location 'Seminar Hall'. At the bottom, it lists the principal 'Dr. Biju' and organizers 'Dr. Dhanya P.R., Dr. J.M. Armithabachan, Dr. Princy Francis, Dr. Beshvi S. Ms. Saihu P.J.'.

MES ASMABI COLLEGE
RESEARCH PROMOTION CELL AND LIBRARY
JOINTLY PRESENTS
Workshop On
Research Data Analysis
SPSS
2022 November 29, Tuesday 1:30 pm
Seminar Hall

Dr. Nisar M.P
Assistant Professor,
Department Of Economics

Supported by NAAC Cell MES Asmabi
Principal
Dr. Biju
Organizers
Dr. Dhanya P.R., Dr. J.M. Armithabachan,
Dr. Princy Francis, Dr. Beshvi S. Ms. Saihu P.J.

- Hands-on session on SPSS
- Participants were provided with SPSS software
- Worked out problems on SD, Variance, ANOVA, Correlation
- Participants well utilized the Informative session and doubt clearance session

Participants

48



Snap Shot of the Programme

NATIONAL CONFERENCE ON INTERDISCIPLINARY ACADEMIC TRANSLATIONAL RESEARCH AND INNOVATION 2023

February 7 & 8, 2023

Organised by MES Asmabi college, P. Vemballur Kerala State Higher Education
Council

Participants
184

7 plenary sessions, 2 non-academic sessions and 6 sessions
for paper presentations

Plenary Talks:

- Prof. Dr. M.K Jayaraj, Vice Chancellor, University of Calicut
- Dr. Manoj Komath, Scientist G, Biomedical Technology, SCT Institute for Medical Sciences and Technology, Trivandrum
- Dr. Sabareswaran A, Scientist G, Biomedical Technology, SCT Institute for Medical Sciences and Technology, Trivandrum.
- Dr. Soumya Starlet C T, Assistant Professor, Department of Psychology, Prajyoti Niketan College Pudukkad
- Dr. Arjun G Namboodiri, Scientist E, Rubber products development facility, Rocket Propellant Plant, Vikram Sarabhai Space Centre
- Dr. R. Subashkumar, Associate Professor and head, Department of Biotechnology, Sri Ramakrishna College of arts and science, Coimbatore
- Dr. S. Raja, Assistant professor, Department of zoology, Kongunadu arts and science college, Coimbatore



Prof. M K Jayaraj, Hon. VC of University of Calicut
Inaugurating the programme

WORKSHOP ON RESEARCH METHODOLOGY AND DATA ANALYSIS

28th February 2023 & 30th March 2023

Organised by Department of Economics

Keynote Speaker:

Dr. Nisar M.P, Assistant Professor, Department of Economics,

Participants
42



MES ASMABI COLLEGE
DEPARTMENT OF ECONOMICS

WORKSHOP
**RESEARCH
METHODOLOGY AND
DATA ANALYSIS**

TUESDAY
28 FEB 2023

TIME
9 : 30

VENUE
Seminar hall

Resource person
Dr. Nisar M.P

Principal
Dr. A.Biju

HOD
Dr. Jeena P.M

SESSION 1

Introduction to Research Methodology
Basics of Research Design
Data Collection Methods
Ethical Considerations in Research

SESSION 2

Introduction to SPSS
Data Entry and Cleaning
Descriptive Statistics
Inferential Statistics
Practical Exercises

Provided valuable insights and practical knowledge to 42 postgraduate students



TWO DAY HANDS ON TRAINING on LATEX PROGRAMMING

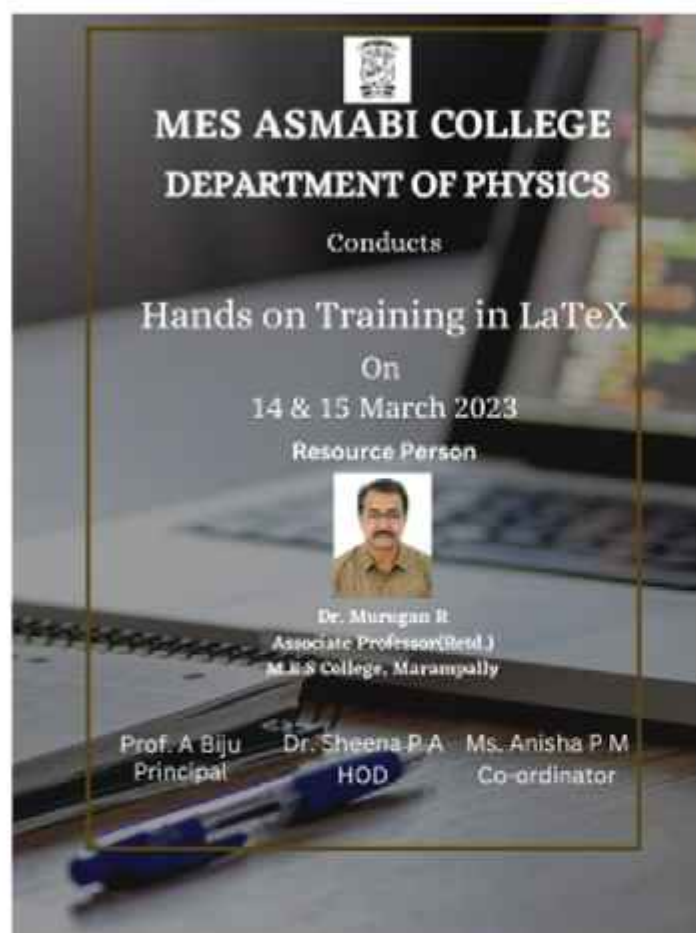
March 14 & 15 2023

Organised by Department of Physics

Keynote Speaker

Dr R Murugan, Associate Professor (Retd), M E S College, Marampally

Participants
20




MES ASMABI COLLEGE
DEPARTMENT OF PHYSICS

Conducts

Hands on Training in LaTeX

On
14 & 15 March 2023

Resource Person



Dr. Murugan R.
Associate Professor (Retd.)
M E S College, Marampally

Prof. A Biju Dr. Sheena P A Ms. Anisha P M
Principal HOD Co-ordinator

Objectives:

- Understanding basics
- Mastering the use of LaTeX
- Gaining proficiency
- Exploring advanced features

Rewarding experience, equipping participants with the skills necessary to produce high-quality documents

Participants engaged in creating documents, formatting text, and incorporating mathematical notations



GPS Map Camera

Padinjare Vemballur, Kerala, India
748V+W53, Padinjare Vemballur, Kerala 680671,
India
Lat 10.267224°
Long 76.1429°



ANNUAL RESEARCH CONCLAVE & INTERNATIONAL CONFERENCE ON ADVANCEMENT IN RESEARCH 'ESPLORO'23

29th & 30th March, 2023

Organised by Research Departments of Commerce, Botany and English & Kerala State Higher Education Council

Keynote Speakers

Dr. Aparna Sajeer, Assistant Professor, DCMS University of Calicut

Participants
200



The ARC was designed for the shaping of research achievements of the college in the past years, to develop an outline of research in future and showcase its commitment to society and the current academic arena.

The conclave was an opportunity for the UG and PG students to spread their wings of academic aspirations at the same time for the scholars to consolidate and contemplate.

RESEARCH AWARDS - ESPLORO 2023

Research Excellence Award

Dr. Amitha Bachan K.H

Best Research Publication Award (other faculties) -

Dr. Ansar EB

Research Excellence award:

Research Fellow

Ms. Devika M. Anilkumar

Best Research Publication award in Literature and Commerce Stream -

Shabnam Sakiya P S

Best Popular article publications of the Year Award

Dr. Sanand C Sadananda Kumar



WEBINAR ON BASIC RESEARCH METHODOLOGY

May 27, 2023

Jointly Organised by Internal Quality Assurance Cell of Sree Narayana College, Nattika & MES Asmabi college

Keynote Speaker

Dr.Suresh V, Assistant Professor in Botany, Govt. Victoria College, Palakkad

Participants
131



INTERNAL QUALITY ASSURANCE CELL
Of
SREE NARAYANA COLLEGE, NATTIKA
AND
M E S ASMABI COLLEGE, P. VEMBALLUR

Organize
*A Webinar On
Basic Research Methodology*

Resource Person: DR SURESH V
ASSISTANT PROFESSOR
DEPT. OF BOTANY
GOVT. VICTORIA COLLEGE,
PALAKKAD

ON 27th MAY 2023, SATURDAY
@7.00 P.M

GOOGLE MEET LINK
<https://meet.google.com/rva-ankd-zqd>

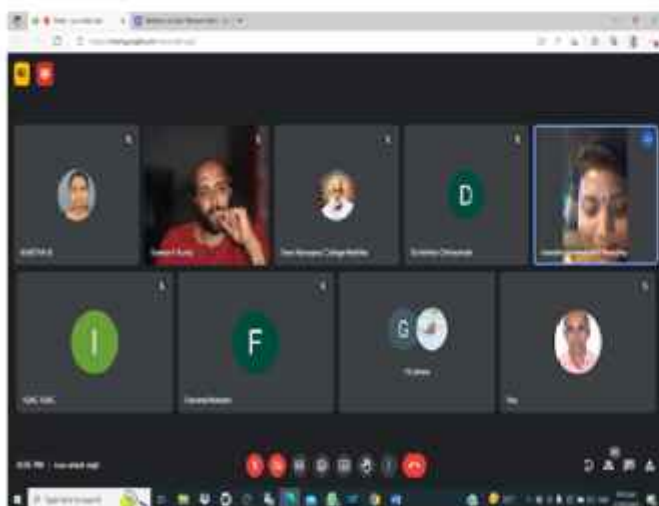
A valuable platform for participants to enhance their understanding of essential research techniques.

The insightful sessions and interactive discussions collectively contributed to the participants' knowledge and proficiency in research methodology

Webinar emphasized on the importance of research methodology in the advancement of knowledge and its role in generating valid and reliable results.

Topics discussed:

- Understanding Research Basics
- Research Design and Methodology
- Data Collection and Analysis
- Ethical Considerations in Research
- Writing Research Proposals and Reports



Screen Shot of the Programme



INTELLECTUAL PROPERTY RIGHTS



STATE LEVEL SEMINAR ON INTELLECTUAL PROPERTY RIGHTS: NEEDS AND OPPURTUNITIES IN ACADEMIC SCENARIO

July 12, 2023

Organised by Internal Quality Assurance Cell

Keynote Speaker

Dr. Sheeja T E

Principal Scientist, Biotechnology & Member Secretary ITM-BPD Unit, ICAR-IISR Kozhikode

Participants
96



- Session on Patent Technology Commercialization and Entrepreneurship Introduction on the impact of patent and different types of properties like real, personal, easements and intellectual.
- Terms and conditions to receive patent and various steps involved in it
- Patent research- prior act of applying for patent.
- Things which are not patentable like traditional knowledge/ indigenous knowledge or any design vital for the functioning, artistic creations.



Photos of the Programme



Model of Certificate issued to the participants

IPR AS A TOOL FOR ECONOMIC DEVELOPMENT

November 22, 2018

Organised by Department of Economics

Keynote Speaker

Shihas Abdul Razak, Senior analyst

Center for Behavioural Economics, Bangalore

Participants


182

MES ASMABI COLLEGE
Department of Economics

conducts

Hands on Training in
"Intellectual property as a tool
for economic Development "

Resource person



Date
21 | 11 | 2018
10 am

Shihas Abdul Razak
Senior Analyst
Center for Behavioural Economics, Bangalore

Ajims p. Muhammed
Principal

Jeena P.M
HoD

Dhanya. k
Co-ordinator

- A comprehensive presentation on the fundamentals of intellectual property, emphasizing the importance of patents, copyrights, trademarks, and trade secrets in promoting innovation, creativity, and economic growth
- Presented real-world case studies highlighting how intellectual property has played a pivotal role in the economic development of various companies and industries.
- Interactive discussions, allowing participants to ask questions, share their views, and engage in meaningful dialogues regarding the practical applications of intellectual property in various economic sectors.
- Hands-on activities related to intellectual property, such as drafting sample patents and trademarks.
- A platform for networking and knowledge exchange among the attendees, fostering a sense of community and shared learning



Photos of the Programme

IPR IN SCIENCE AND TECHNOLOGY

January 17, 2019

Organised by Department of Physics

Keynote Speaker

Dr. Ansar E B, Assistant Professor, Department of Chemistry,
MES Asmabi College, P. Vemballur, PDF, SCT Institute of Science
and Technology

Participants

50



M.E.S ASMABI COLLEGE

DEPARTMENT OF PHYSICS

IPR IN SCIENCE AND TECHNOLOGY

Talk on-



Resource person:

Dr. Ansar E B
Assistant Professor
Dept of Chemistry
M E S Asmabi College

17 JANUARY 2019 | 10:00 AM

Venue: Seminar Hall

The Session consisted of:

- A comprehensive introduction to Intellectual Property Rights (IPR).
- Various facets of IPR, including copyrights, patents, and other related terms.
- Legal mechanisms that protect intellectual creations and innovations in the realm of science and technology.
- importance of IPR in fostering innovation and competition within the field of science and technology.



Photos of the Programme

IPR IN STARTUPS AND ENTREPRENEURSHIP

February 6, 2019

Organised by PG Department of Commerce

Keynote Speaker

Dr. Josheena Jose, Assistant Professor and Research Guide
Christ College, Irinjalakuda

Participants

100

MES ASMABI COLLEGE
(GOVT. AIDED, UGC RECOGNISED & AFFILIATED TO UNIVERSITY OF CALICUT)
P. VEMBALLUR, PO. KODUNGALLUR, THRISSUR DT., KERALA 680 871

INTELLECTUAL PROPERTY RIGHTS FOR START-UPS AND ENTREPRENEURSHIP

Resource person: Dr. Josheena Jose
ASSISTANT PROFESSOR AND RESEARCH GUIDE AT CHRIST COLLEGE, IRINJALAKUDA

FEB/6TH/2019
SEMINAR HALL, M.E.S.ASMABI COLLEGE

**ORGANIZED BY
PG DEPARTMENT OF COMMERCE**

Dr. Ajims P Mohammed (PRINCIPAL)
Shiny C N (MOD (PG DEPARTMENT OF COMMERCE))

- Discussion on various aspects of intellectual property rights, including patents, trademarks, copyrights, and trade secrets
- Emphasized the relevance of intellectual property rights for start-ups and entrepreneurs
- Explained how these rights can be leveraged to secure funding, attract investors, and protect innovations from competitors.



Photos of the Programme

IPR PROVISION IN FOREST RIGHT ACT- National Conference on Democracy, Land and Resource management Rights of Adivasis and Challenges of strengthening Adivasi Grama Sabha in Kerala

18th & 19th December, 2019

Organised by Research Department of Botany
Debate Club, Western Ghats Hornbill Foundation,
MES Asmabi College, P. Vemballur

Keynote speakers:

Adv. Jessin Irena, Dr. Amitha Bachan, Dr. Amruth, KFRI

Participants

91



- The programme envisaged to bring out the challenges faced by the Adivasi Grama Sabha in Kerala for their empowerment and also to meet their rights to land and resource management.
- The conference aimed to provide a platform for Adivasis to voice their concerns and demands while also fostering dialogue between government officials, experts, and community leaders.
- The 30 Adivasi students who participated had the opportunity to enrol in the certificate course offered based on conservation, sustainability, and indigenous rights.



Photo of the Programme

More than 50 Adivasis from different communities, such as Kadar, Kattunaika, Kurumba, Paniya Cholanika, etc., participated in the programme

SEMINAR ON INTELLECTUAL PROPERTY RIGHTS

February 22, 2020

Organised by Department of Mass Communication
and Journalism

Keynote speaker

Adv. Abdul Nabeel

Participants

60



MES ASMABI COLLEGE
P. VEMBALLUR

DEPARTMENT OF
MASS COMMUNICATION AND
JOURNALISM

PRESENTS

**SEMINAR ON INTELLECTUAL
PROPERTY RIGHTS**

2020

FEBRUARY 22, SATURDAY
10.30 AM, MEDIA LAB

ADV. ABDUL NABEEL
(BACHELOR'S DEGREE IN COMMERCE,
BACHELOR'S DEGREE IN LAW AND MASTER'S
DEGREE IN LAW)

DR. AJIMS P. MUHAMMED
(PRINCIPAL)

DR. SUMEDAN K.P.
(DIRECTOR SELF FINANCE WING)

PRASOON T P
(HOD)

- Aimed to educate students and participants about the importance and intricacies of IPR
- Discussed various types of Intellectual Properties, including patents, trademarks, copyrights, and trade secrets
- Highlighted the importance of protecting one's intellectual creations to prevent unauthorized use and ensure that the creators are duly rewarded for their innovations



Photo of the Programme

INTERNATIONAL WEBINAR ON FILING INTERNATIONAL PATENT APPLICATIONS

July 29, 2020

Organised by Department of Mass Communication and
Journalism

Keynote speaker

Dr. Shahina Abdulla, Patent Attorney, Hague, Netherlands

Participants

890



RESEARCH DEPARTMENT OF COMMERCE
MES ASMABI COLLEGE
P. Vembalūr, Kozhikode, Thrissur Dist., Kerala

INTERNATIONAL WEBINAR

FILING INTERNATIONAL PATENT APPLICATIONS

29 JULY 2020
2.00 PM (IST)

Resource Person
Dr. Shahina M.C. Abdulla
Patent Attorney
The Hague, The Netherlands

For Registration visit: <https://forms.gio/14zMnLPMEZT1rb7>
Coordinators: +91 9847440933 / +91 9495667808

Ms. Chithra P. Dr. Saffya K.M. Coordinators
Dr. Princy Francis, Co-ordinator & Head of the Department
Dr. A. Biju, Principal

- participation of more than 250 members consisting of international and domestic participants. Participants consist of academicians, research scholars, students and eminent personalities from the business world.
- Technical session on the topic 'how to file patent applications in Europe and other countries and the professional course in IPRs'.
- Highlighted the exclusive rights, return on investments, positive images of patent right etc.
- Out of 532 plus registration, 250 participants were participated through Google Meet. Others were watching the You tube live streaming presentation.530 feedbacks were collected from the participants



Photo of the Programme



WEBINAR ON “INDIA’S FARM ACT 2020: ISSUES AND CHALLENGES”

December 07, 2020

Organised by PG Departments of Economics,
Keynote speaker

Dr.K.P. Vipin Chandran,

Dept of Economics, Krishna Menon Memorial Govt women’s
College

Participants

114

Department of Economics
MES ASSABI COLLEGE RYEMBALLUR, KODUNGALLUR

Webinar Series on the Economics of Pandemic

India's Farm Act 2020: Issues and Challenges

07-12-2020
Monday
2 pm

Dr.K.P. Vipin Chandran
Assistant Professor of Economics
Krishna Menon Memorial Government
Women's College, Kannur

Dr.A.Biju
Principal

Jeena P M
Head, Dept. Of Economics

- The webinar provided a comprehensive understanding of the issues and challenges surrounding India's Farm Act 2020. It served as a platform for diverse perspectives, fostering constructive dialogue on the future of agricultural reforms in the country. The need for inclusive policymaking, addressing farmer concerns, and ensuring fair implementation were emphasized as crucial aspects in the ongoing discourse on the Farm Acts.



SCREEN SHOT OF THE PROGRAMME

WEBINAR ON INTELLECTUAL PROPERTY RIGHT

JANUARY 8, 2022

Organised by IPR Cell, PG and Research Departments of Botany and English,

Keynote speaker

Dr. Basil B. Mathew

Assistant Professor and Head Department of Political Science,
St. Peter's College, Kolenchery

Participants

150



MES ASMABI COLLEGE,
P. VEMBALLUR

**Webinar on
Intellectual Property
Right**

January 8, 2022
Time: 8 pm, Google meet

RESOURCE PERSON
DR. BASIL B. MATHEW
ASSISTANT PROFESSOR & HOD,
DEPARTMENT OF POLITICAL SCIENCE
ST. PETER'S COLLEGE, KOLENCHERY

JOINTLY ORGANIZED BY,
Research Department of English, Research
Department of Botany and IPR Cell

Dr. A. Raju
Principal

Dr. Rasheed Mohamed Ali
HOD, English

Dr. Maheshwari TM
HOD, Botany

Dr. Jithin KJ
IPR Cell

- The event was attended by 150 participants including PG and UG students, as well as faculty members.
- The webinar aimed to raise awareness and provide insights into the significance of IPR in various fields.
- Discussions on patents, copyrights, trademarks, and the role of IPR in research and innovation.
- Legal and ethical aspects of intellectual property.



SCREEN SHOT OF THE PROGRAMME

INTELLECTUAL PROPERTY RIGHT AWARENESS PROGRAMME

February 14, 2022

Organised by IPR Cell, PG and Research Departments of Botany and English,

Keynote speaker

Smt. Anjana Haridas

Examiner of Patents and Designs, Indian Patent Office, Chennai

Participants
436

MES ASMABI COLLEGE, P. VEMBALLUR
RESEARCH AND PG DEPARTMENT OF BOTANY

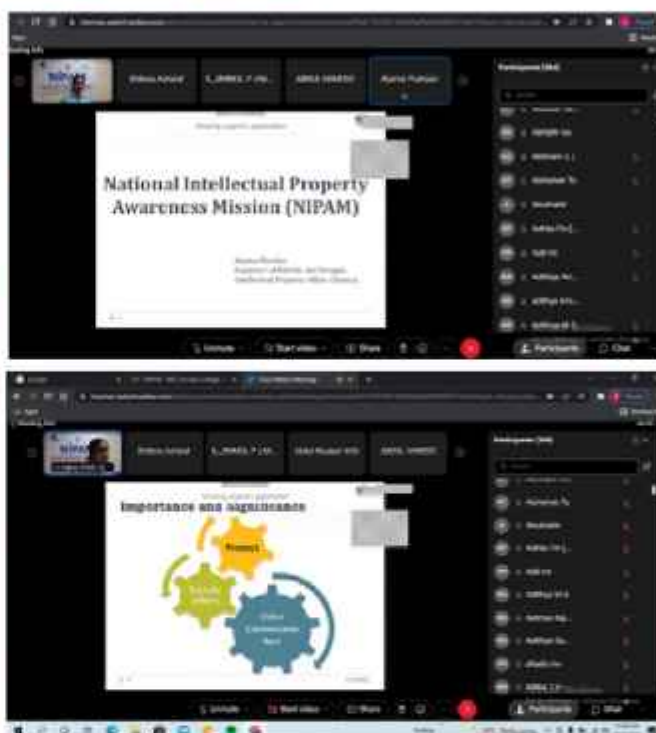
Date: 14-02-2022
Time: 11 am - 12 pm

Online 'Awareness Programme on Intellectual Property Rights'
An initiative under National Intellectual Property Awareness Mission (NIPAM)

Resource person
Smt. Anjana Haridas
Examiner of Patents and Designs
Indian Patent Office, Chennai

Organized by
Research & PG Dept. of Botany
in association with
IPR Cell, MES Asmabi College

Moderated by
IQAC, MES Asmabi College



SCREEN SHOT OF THE PROGRAMME

- It provided a valuable opportunity for students, faculty, and attendees to gain insights into the world of IPR and its importance in various fields.
- Insightful presentation, the interactive Q&A session, and the engaging quiz left a lasting impression on the participants.
- Webinar covered various aspects of Intellectual Property Rights, including patents, copyrights, trademarks, and trade secrets.
- Quiz session provided an opportunity for students to test their knowledge and apply the concepts they had learned during the presentation.

WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

March 17, 2022

Organised by Department of Psychology,
MES Asmabi College, P. Vemballur,
CIPAM (Cell for IPR Promotion And Management), Ministry of
Commerce and Industries, Government of India &
DPIIT-IPR Chair, IUCIPRS, CUSAT

Keynote Speakers:

Ms. Neetu, Assistant Manager, CIPAM

Ms. Moumita, Assistant Manager, CIPAM

Participants
300



MES ASMABI COLLEGE, P. VEMBALLUR
Department of Psychology

A Webinar On Intellectual Property Rights

As part of Azadi Ka Amrit
Mahotsav-Innovation Week Celebrations

Jointly Organized by
Cell for IPR Promotion and Management (CIPAM),
DPIIT-IPR Chair, IUCIPRS, CUSAT



For the Students of MES Asmabi
College

Speakers

Ms. Neetu
Assistant Manager CIPAM

Ms. Moumita Gorai
Assistant Manager CIPAM

17th Mar
2022

Google
Meet

10:00 AM - 1:00 PM

- The main goal of the webinar was to provide students with a comprehensive understanding of intellectual property rights, their importance in safeguarding creative work and inventions, and the legal rights of inventors.
- Valuable and enlightening experience for the participants.
- Enhanced their understanding of IPR and its importance in protecting creative work and inventions.
- Collaboration with industry experts and the interactive nature of the session contributed to its success.

objective of the webinar was to enlighten students about IPR and the significance of protecting their creative works and inventions

PHOTO OF THE PROGRAMME



AWARENESS PROGRAMME ON IPR

December 19, 2022

Organised by Department of Chemistry and Biochemistry,
IIC and IQAC

Keynote Speaker:

Ms. Lavanya Madduri

Examiner Parents and Design,
Indian patent office, Chennai

Participants
86

DEPARTMENTS OF
CHEMISTRY & BIO-CHEMISTRY
MES ASHADI COLLEGE
PADINJARE VEMBALLUR, KODUNGALLUR

NIPAM IQAC

**AWARENESS PROGRAM ON
INTELLECTUAL PROPERTY RIGHTS (IPR)**

IN ASSOCIATION WITH IIC & IQAC

10 AM, 19.12.22

Seminar Hall

SPEAKER

Ms. Lavanya Madduri
Examiner - Patents & Designs
Indian Patent Office, Chennai

Dr. A. Biju
Principal

Dr. Ansar E.B.
Mr. Azeej Mohammed E.M
Coordinators



PHOTO OF THE PROGRAMME

- Students gained deep understanding of how patents work and how their research work can lead to product development and further to market thus serve community.
- The program was attended by the III UG, I & II PG students and research scholars of the college.
- The session ignited the students' interest in the field of innovation.

SEMINAR ON IPR

January 20, 2023

Organised by Post Graduate Department of Commerce and Management Studies

Keynote Speaker:

Adv. Backer Ali


Legal Advisor and Vice President at Mashreq Bank PSC, Dubai

**PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
MES ASMABI COLLEGE**

Organises

**SEMINAR ON
INTELLECTUAL PROPERTY RIGHTS**

Resource Person
Adv BACKER ALI
Legal Adviser, Vice President
Senior Manager
Mashreq Bank PSC



on January 20/01/2023
at 9.30 AM
venue: AUDITORIUM

Dr A BIJU Principal SHUJI TS Co-ordinator Dr K P SUMEDHAN Director
Self financing Courses

- A comprehensive presentation on various aspects of intellectual property rights, focusing on copyrights, trademarks, patents, and trade secrets.
- Session included real-world case studies and practical insights into how these rights are enforced and protected in the business world.
- Second session continued the discussion by delving into the global perspective of IPR.
- Highlighted the importance of international agreements and treaties in protecting intellectual property across borders.
- Session shed light on emerging challenges and trends in the field.

Participants
110



PHOTOS OF THE PROGRAMME

THE TRADE RELATED INTELLECTUAL PROPERTY RIGHTS (TRIPS) AGREEMENT PRIVATE POWER AND PUBLIC INTEREST

January 27, 2023

Organised by Internal Quality Assurance Cell (IQAC)

Keynote Speaker:

Dr. Fazeel Najeeb

Assistant Professor,

The Maldives International University, Maldives

Participants

91



M.E.S ASMABI COLLEGE
WOMEN EMPOWERED TO UNIVERSITY OF DISTANCE
LEARNING ACCREDITED WITH THE GRADE
P (MADHURAPETA, BANGALURU, KARNATAKA, INDIA)

A TALK ON
THE TRADE-RELATED
INTELLECTUAL PROPERTY
RIGHTS (TRIPS)
AGREEMENT: PRIVATE
POWER AND PUBLIC
INTEREST

27th
JANUARY
2023, 2 PM
Venue : Seminar Hall

Resource person
Dr. FAZEEL NAJEEB
BA (Honours), LL.M, PhD (UK)
Assistant Professor
The Maldives
National University,
Maldives

Organised by: **Internal Quality Assurance Cell**

Dr. A BIJU
(Principal) Dr. SHAFEER P S
(IQAC Coordinator) **+91 9847250464** More info

- This event aimed to provide a comprehensive understanding of the implications and complexities surrounding the Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement under the World Trade Organization (WTO).
- Provided an overview of the TRIPS Agreement and its significance in the context of international trade.
- Its historical development and objectives were discussed
- Discussed the concept of private power in the context of intellectual property rights and how it intersects with the public interest.
- Highlighted the challenges and complexities associated with balancing private rights and public welfare.
- Participants actively posed questions and sought clarifications on various aspects of the TRIPS Agreement and its implications.



PHOTO OF THE PROGRAMME

WEBINAR ON IPR AND AI

May 25, 2023

Organised by

IPR Cell & Department of Botany, IPR Cell & Department of Political Science, St. Peter's College, Kolenchery

Speaker

Dr. Basil B Mathew

Assistant Professor, Dept. of Political Science
St. Peter's College, Kolenchery

Participants
50

IPR CELL, DEPT OF BOTANY OF MES
ASMABI COLLEGE & IPR CELL,
DEPARTMENT OF POLITICAL SCIENCE OF
ST PETER'S COLLEGE, KOLENCHERY

**WEBINAR ON IPR &
ARTIFICIAL
INTELLIGENCE**

Dr. Basil B Mathew
St. Peter's College,
Kolenchery

25 MAY 2023
7.30 PM
6 MEET

The intersection of IPR and AI is an evolving area of importance. It involves issues related to patenting AI-generated inventions, copyright of AI-created content, and the ethical considerations of AI in IPR. The webinar delved into key topics such as:

- The role of IPR in protecting AI innovations
 - Legal challenges posed by AI in copyright and patents
 - Real-world examples of AI and IPR
 - Ethical dilemmas in AI and IPR
- WEBINAR COVERED:
- Introduction to IPR and AI
 - Legal aspects of AI and IPR
 - Case studies and real-world applications
 - Ethical considerations in AI and IPR
 - Q&A session



SCREEN SHOT OF THE PROGRAMME

ENTREPRENEURSHIP



One day national workshop on Consolidated Financial Statements: Preparation, Presentation & Disclosure In the context of Companies Act, 2013

June 26, 2018

Organised by PG Dept. of COMMERCESpeaker

Keynote Speaker:

Mr. John Britto J.,

Asst. Professor of Commerce, Fatima Mata College, Kollam



MES ASMABI COLLEGE
100th Anniversary (1918-2018) - Celebrating Excellence in Education

ONE DAY NATIONAL WORKSHOP ON
"Consolidated Financial Statements: Preparation, Presentation & Disclosure in The Context Of Companies Act, 2013"

ORGANIZED BY
PG DEPARTMENT OF COMMERCE
MES ASMABI COLLEGE, KOLLAM

26th June 2018
Tuesday
9.30 am to 3.30 pm
Venue: SMART ROOM

Resource Person:
JOHN BRITTO J.
Assistant Professor
Fatima Mata National College Kollam

Organizers:
PRINCY FRANCIS (PGD), DEEPA, K.A. (B.Com), DR. AJIMS P. MOHAMMED (Principal)

The preparation of consolidated balance sheet, consolidated profit and loss account, consolidated cash flow statement, notes, statements and explanatory schedules and the important adjustments like elimination of investment in shares of subsidiaries account, minority interest, capital profits and revenue profits, cost of control, inter-company transactions, contingent liabilities and unrealized profits were covered under the workshop.

Participants
70



PHOTO OF THE PROGRAMME

Seminar on Goods and Services Tax

July 19, 2018

Organised by PG Dept. of COMMERCE

Resource Person:

Mr. S Omanakuttan, Managing Director of The Tax Study Centre, Ernakulam.

Participants
47

The poster features the MES Asmabi College logo at the top left. The main title is 'Awareness Class on GST'. Below the title, it lists the date as '19th July 2018', the time as '1.30 pm to 3.30 pm', and the venue as 'PG Class room'. The resource person is identified as 'Mr S Omanakuttan, MD, The Tax Study Centre, Ernakulam'. At the bottom, the coordinator is 'PRINCY FRANCIS', the HOD of Commerce is 'DEEPA SA.', and the principal is 'DR. AJIMS F MOHAMMED'.

- The students gained valuable insights into the intricacies of GST, a crucial component of India's taxation system
- The interactive session fostered a conducive learning environment, equipping the students with knowledge that is essential for navigating the complexities of the contemporary business and economic landscape
- The event served as a platform for fostering a better understanding of GST among the participants, empowering them with the knowledge needed to navigate the evolving taxation landscape.



PHOTO OF THE PROGRAMME

ONE DAY WORKSHOP ON ENTREPRENEURSHIP IDEA GENERATION, INNOVATION & INCUBATION

March 9, 2020

Organised by ED Club

Resource Person:

Prof. Jiby Varghese,

Head & CEO, Science & Technology Park, FISAT

Participants
76



- The One Day Workshop on Entrepreneurship Idea Generation, Innovation & Incubation was a significant event that served as a platform for students to gain knowledge and motivation in the field of entrepreneurship.

- The event provided students with a valuable opportunity to learn and explore the world of entrepreneurship, encouraging them to think creatively and innovate in their future endeavors.

- The active participation of renowned speakers, faculty, and students contributed to the workshop's success.



PHOTO OF THE PROGRAMME

Trade and urban formation : Reflection on the evolutionary history of kodungallur

March 9, 2020

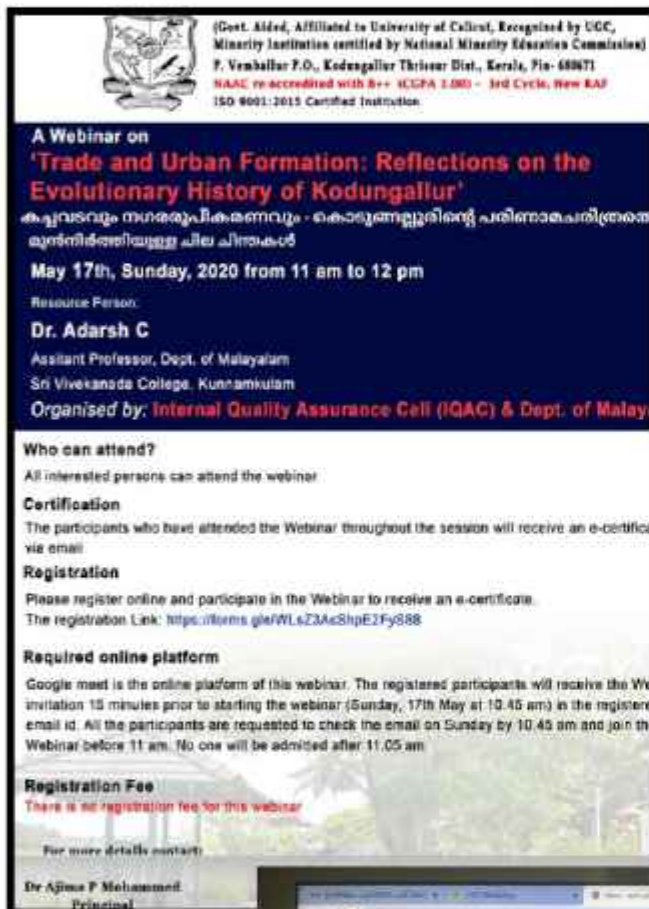
Organised by ED Club

Resource Person:

Dr. Adarsh C.

Assistant Professor, Dept. of Malayalam
Sri Vivekananda College, Kunnankulam

Participants
180



The poster features the college logo at the top left. Text on the right side reads: '(Govt. Aided, Affiliated to University of Calicut, Recognized by UGC, Minority Institution certified by National Minority Education Commission) P. Vemballoor P.O., Kodungallur Thrissur Dist., Kerala, Pin- 688711 NAAC re-accredited with B++ UGPA 2.000 - 3rd Cycle, New RAI ISO 9001:2015 Certified Institution.'

A Webinar on
'Trade and Urban Formation: Reflections on the Evolutionary History of Kodungallur'
കച്ചവടവും നഗരരൂപീകരണവും - കൊടുമുളിയിന്റെ പരിണാമപരിശോധന
എന്നതിലേക്കുള്ള ചില ചിന്തകൾ

May 17th, Sunday, 2020 from 11 am to 12 pm

Resource Person:
Dr. Adarsh C
Assistant Professor, Dept. of Malayalam
Sri Vivekananda College, Kunnankulam
Organised by: **Internal Quality Assurance Cell (IQAC) & Dept. of Malayalam**

Who can attend?
All interested persons can attend the webinar

Certification
The participants who have attended the Webinar throughout the session will receive an e-certificate via email

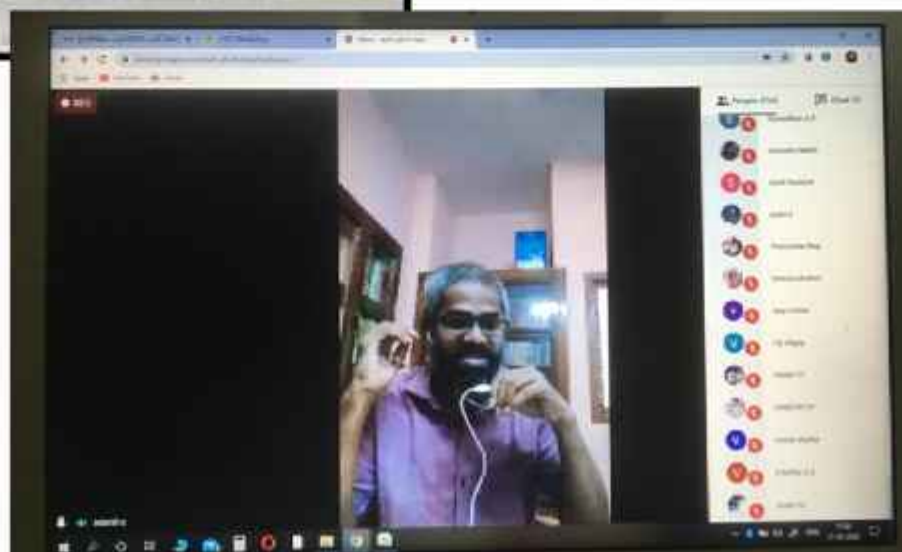
Registration
Please register online and participate in the Webinar to receive an e-certificate.
The registration Link: <https://forms.gle/WLsZ3AcShpE2Fy888>

Required online platform
Google meet is the online platform of this webinar. The registered participants will receive the Web invitation 15 minutes prior to starting the webinar (Sunday, 17th May at 10.45 am) in the registered email id. All the participants are requested to check the email on Sunday by 10.45 am and join the Webinar before 11 am. No one will be admitted after 11.05 am

Registration Fee
There is no registration fee for this webinar

For more details contact:
Dr Ajina P Mohammed
Principal

- The webinar concluded with a reflection on how trade dynamics have played a crucial role in shaping the urban identity of Kodungallur. The city stands as a testament to the interconnectedness of civilizations through
- 180 members were participated.
- E-Certificate were given all members those who participated in the webinar



SCREEN SHOT OF THE PROGRAMME

WEBINAR ON LOGISTICS: HOW IS IT A GOOD CAREER CHOICE FOR YOU?

March 9, 2020

Organised by Department of Logistics Management

Resource Person:

JOSE FRANCIS

HoD Department of Logistics Management, Rajagiri College of management and applied sciences, kakanad

Participants
180

M.E.S. ASMABI COLLEGE
P. VEMBALLUR, KOOVINGALLUR

AN INITIATIVE BY DEPARTMENT OF VOCATIONAL STUDIES

WEBINAR
ON
LOGISTICS : HOW IS IT A GOOD CAREER CHOICE FOR YOU?

JOSE FRANCIS
HOD-DEPARTMENT OF LOGISTICS
MANAGEMENT
RAJAGIRI COLLEGE OF
MANAGEMENT & APPLIED
SCIENCES

AUG
13
2020
TIME : 11:00 AM

JOIN US ON

Google Meet

The webinar successfully achieved its objectives by enlightening participants about the diverse and promising career opportunities within the logistics sector. It provided valuable insights, dispelled myths, and motivated participants to consider logistics as a viable and rewarding career choice.



SCREEN SHOT OF THE PROGRAMME

NATIONAL WEBINAR ON ENTREPRENEURIAL OPPORTUNITIES IN FISHERIES SECTOR

March 9, 2020

Organised by Department of Agriculture

Resource Person:

Dr. Mini Sekharan, Assistant Professor, School of Industrial Fisheries, CUSAT

Participants
172

Department of Aquaculture
M.E.S Asmabi College, P. Vemballur, 680671

Presents
webinar on
ENTREPRENEURIAL OPPORTUNITIES IN FISHERIES SECTOR

Date: 9th September 2020
Time: 11am

Highlights:
• Aquaculture
• Seafood Processing
• Ornamental Fisheries

Free registration & certificate

Register at: <https://forms.gle/HKc9ETFHajngQk5C9>

ORGANISING COMMITTEE
Dr. Kizhavan K (Head of the Department)
Sr. Shibu A Nair (Assistant Professor)
Dr. Orshad F R (Assistant Professor)

Dr. Mini Sekharan
Assistant Professor
School of Industrial Fisheries, CUSAT
&
Visiting Professor,
The Business School
Tamil Nadu Jayalalitha Fisheries University.

Google Meet

Dr. Biju A (Principall)

Self employment in fish/finfish farming, hatcheries, aquafeed manufacturing, seafood processing, by-product and value added product making, pharmaceutical/nutraceutical production, ornamental fish production and breeding etc. were discussed.

WEBINAR FOCUS:

- Aquaculture, Seafood Processing and Ornamental Fish Culture have several untapped career and self-employment opportunities.
- Identifying and wisely exploring the opportunities are the key to success in any business and for this fisheries sector is not an exception.
- Make innovations wherever and whenever possible so as to make fresh start-ups.
- In-depth scientific knowledge in all areas of business, professional ethics and honesty are essential.

FISH BUSINESS

- Aquaculture: Hatchery, Seedling, Fry, Fingerling, Juvenile, Grow-out, Harvest, Processing, Distribution
- Seafood Processing: Catching, Processing, Distribution
- Ornamental Fish Culture: Breeding, Rearing, Distribution

Meeting Details
Zoom Meeting
Meeting ID: 919 819 819
Meeting Name: Entrepreneurial Opportunities in Fisheries Sector

SCREEN SHOT OF THE PROGRAMME

WEBINAR ON STARTUPS IN KERALA - CHALLENGES AND OPPORTUNITIES

October 23, 2020

Organised by Innovation and Entrepreneurship Development Cell (IEDC) & Entrepreneurship Development Club

Resource Person:

Rajith Ramachandran, Chief Technology Officer and VP, Engineering- Faircode Technologies Pvt. Ltd

The poster features the MES ASMABI COLLEGE logo at the top left. Below it, a yellow banner reads 'IEDC and EDclub jointly organising'. The main title is 'Webinar On "Startups in Kerala - Challenges and Prospects"'. The speaker is identified as Rajith Ramachandran, Chief Technology Officer and VP of Engineering at Faircode Technologies Pvt. Ltd. The date and time are '23-Oct-2020 11am to 12pm'. A QR code and a link 'https://bit.ly/2Hfevht' are provided for registration. The Google Meet logo is at the bottom right.

Participants

196

Comprehensive talk on various aspects of the Kerala startup ecosystem, including its growth potential, common challenges faced by startups in the region, and the opportunities and government initiatives available.

It highlighted the promising growth of startups in Kerala and the steps that need to be taken to overcome the challenges faced by aspiring entrepreneurs.

196 participants engaged in the Q & A sessions, actively seeking information and sharing their concerns. The interactive nature of the webinar allowed for an open dialogue between the expert speaker and the audience.



SCREEN SHOT OF THE PROGRAMME

WEBINAR - MEET THE SUCCESSFUL ENTREPRENEUR

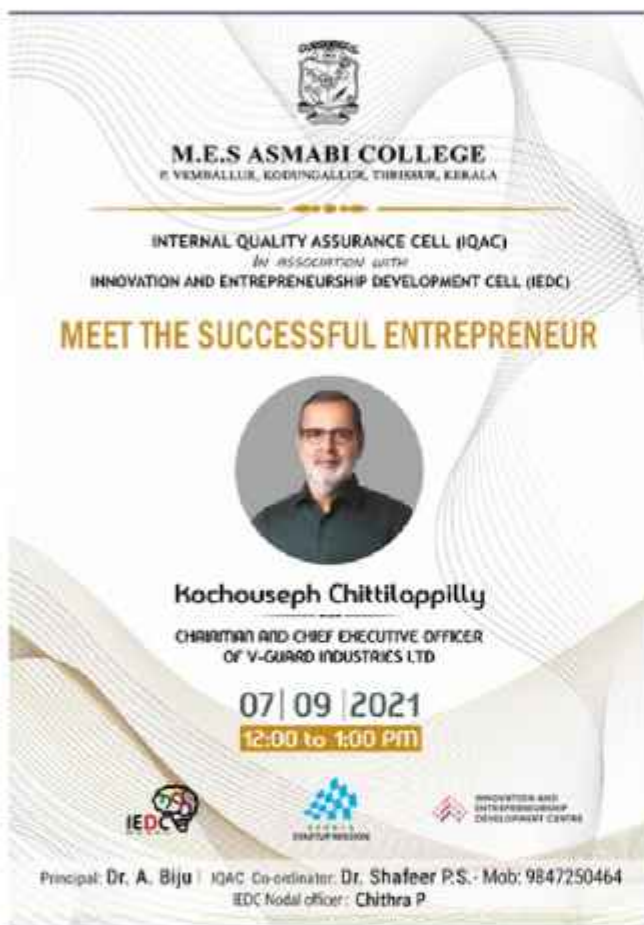
September 7, 2021

Organised by Internal Quality Assurance Cell (IQAC) & Innovation and Entrepreneurship Development Cell (IEDC)

Resource Person:

Sri Kochouseph Chittilappilly

Chairman and Chief Executive Officer, V-GUARD Industries Ltd



Participants
247

The webinar provided several key takeaways for participants:

- The significance of innovation and creative thinking in the startup ecosystem was emphasized.
- Insights into various funding options and strategies for startups, including venture capital, angel investors, and government schemes.
- Strategies for business growth, market entry, and customer acquisition
- Guidance on legal requirements and compliance for startups, including intellectual property rights and registration processes.
- The role of startups in promoting sustainability and social responsibility
- Inspiring and informative address, sharing his insights and experiences in the startup ecosystem.
- Emphasized the importance of innovation, determination, and perseverance for aspiring entrepreneurs



SCREEN SHOT OF THE PROGRAMME

DIFFERENT OPPORTUNITIES IN SOFTWARE COMPANY FOR IT AND NON IT STUDENTS

October 13, 2021

Organised by Department of Computer Application

Keynote Speaker:

Mr. Jose G Vachaparambil, CEO, TechMasters, Trivandrum

MES ASMABI COLLEGE
P. Vemballur

Department of Computer Application
organizes

WEBINAR

Topic: "Different Opportunities
in a Software Company for IT
and Non IT students"

13th October 2021 || 10.30 am

speaker:
Jose G Vachaparambil
CEO TechMasters Trivandrum

coordinators
Asha S
Reshman KM

HOD
Julius T

Principal
Dr. A. Raju

For enquiries:
95449 77982
90485 59167

Participants
95

Focal areas of webinar:

- Different opportunities of students in software industry
- Challenges faced during the starting of a start up

DISCUSSIONS ON:

- How to start a new firm
- Time management during our company working
- Employer –employee interaction
- Difficulties faced during the starting process of an software firm
- How to use the available funds from several sources

Introduction

1) Self Introduction

2) Tech Masters Introduction

3) Tech Masters Services www.gotechmasters.com

- > Software Testing Company
- > Tech Master Academy & Career Oriented Programs
- > Tech Masters Job Consultancy
- > Process Implementations in Startups

3

Activate Windows
Go to Settings to activate Windows.

SCREEN SHOT OF THE PROGRAMME

NATIONAL WEBINAR ON PROSPECTS OF ASIAN SEABASS AND MUDCRAB AQUACULTURE IN INDIA

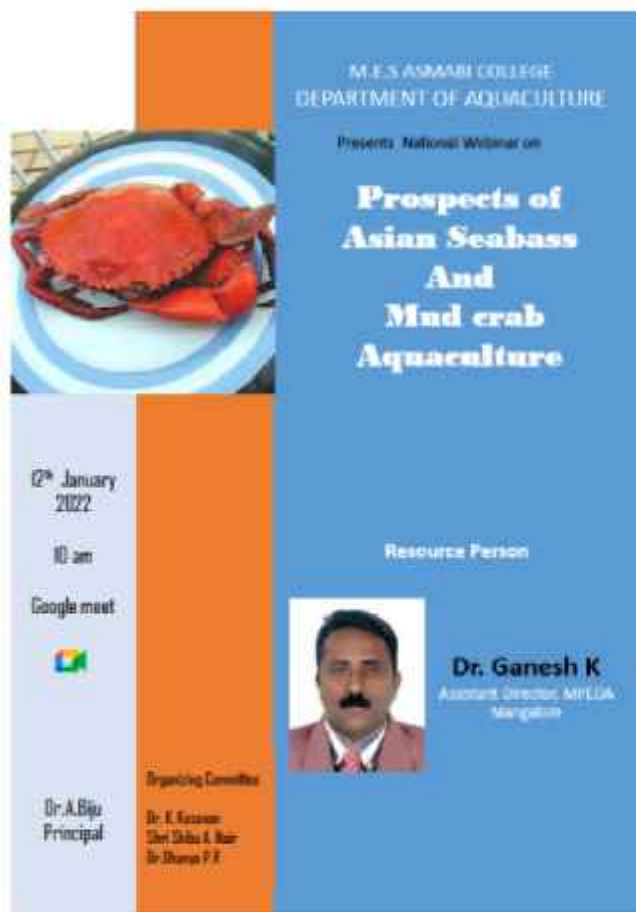
January 12, 2022

Organised by Department of Aquaculture

Keynote Speaker:

Dr. Ganesh K

Assistant Director, Marine Products Export Development Authority,
Regional Centre, Mangalore , Karnataka



M.S. ASHABI COLLEGE
DEPARTMENT OF AQUACULTURE

Presents National Webinar on

Prospects of Asian Seabass And Mud crab Aquaculture

Resource Person

Dr. Ganesh K
Assistant Director, MPEDA
Mangalore

Organising Committee
Dr. K. Ramesh
Shri Shibu K. Nair
Dr. Dhanya P. F.

12th January 2022
10 am
Google meet
Dr. A. Biju
Principal

Participants
107

The Outcome:

Aquaculture is a booming business and industry in India.

Mud crab and Sea bass are potential candidates for both seed production and farming, both aspects giving commendable revenue and capable of generating employment opportunities, both to skilled and unskilled personnel. Aquaculture diversification is the current trend both in India and abroad. Youngsters should harness the opportunities available for acquiring skills in the farming and seed production of mud crab and Asian Sea Bass.



SCREEN SHOT OF THE PROGRAMME

PRODUCT DEVELOPMENT - BEST PRACTICES

February 17, 2022

Organised by IEDC, IIC, IQAC and Department of Computer Application

Keynote Speaker:

Sheen Chungath, CEO Sesame Technologies Pvt Ltd, Calicut

Participants

110



The Outcome:

- Software industry currently gives lots of entrepreneur prospects in all parts of the world.
- Computer Application have several untapped career and self-employment opportunities.
- Identifying and wisely exploring the opportunities and thorough study of market are the key to success in any business
- Make innovations wherever and whenever possible so as to make fresh start-ups.
- In-depth scientific knowledge in all areas of business, professional ethics and honesty are the essential for excelling in any enterprise.
- Emphasized on learning markets and marketing techniques which often goes untouched in many entrepreneurships related workshops.
- The success stories of noted entrepreneurs in India and abroad were shared with the students with ample back up of presented data.

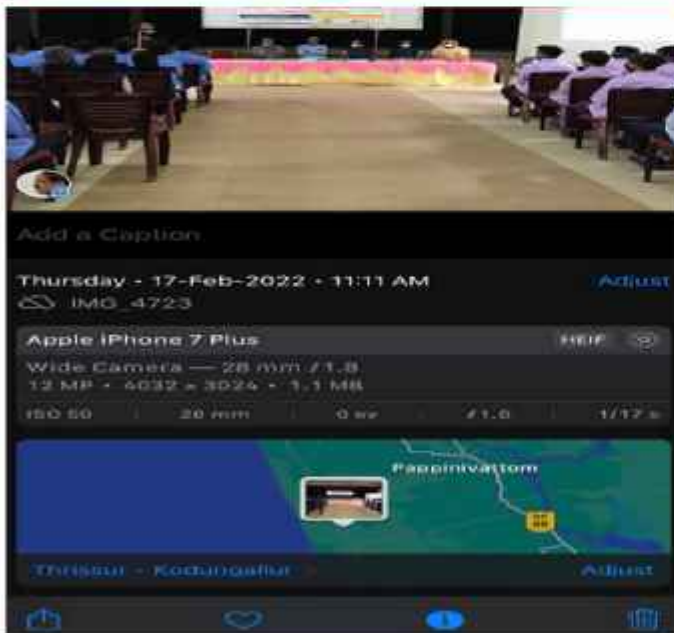


PHOTO OF THE PROGRAMME



“EMPLOYMENT OPPORTUNITIES FOR SC/ST AND DIFFERENTLY ABLED STUDENTS”

March 17, 2022

Organised by SC/ST Cell

Keynote Speaker:

Sri. V M Hamsa, Employment officer (Voactional Guidance), District Employment Office , Thrissur

Participants

98



Session explained the registration process in employment exchanges, various employment opportunities especially for SC/ST students, the need and how to take the disability certificates for the employment purpose and also how to apply for the PSC and other competitive exams. The students were actively interacted with the resource person and clarify their doubts.

The programme ended with the distribution of booklet named “Career Jalakam” including career guidance and higher education prepared by Vocational Guidance under department of Employment, Kerala in association with KASE (Kerala Academy Skills Excellence).



EMPRESARIO - ENTREPRENEURSHIP AND INNOVATION WORKSHOP

November 17, 2022

Organised by IEDC, IIC and Department of Aquaculture

Keynote Speaker:

Sri. Krishnaprasad M P

Aquaculture Promoter & Aquarium Businessman

Participants

41

DEPARTMENT OF AQUACULTURE
M.E.S. ASMABI COLLEGE

ENTREPRENEURSHIP AND INNOVATION WORKSHOP

ENTREPRENEURSHIP
IN
AQUACULTURE

Krishnaprasad M.P.
Aquaculture Promoter
Kaipamangalam

IEDC

INSTITUTION'S MANAGEMENT COUNCIL

17th November
2022, 10 am

Organizing Committee
Dr. K. Kesavon
Shri Shibu A. Nair
Dr Dhanya P.R.

Dr. A. Biju
Principal

Conference
Room

The session was organised as a part of quarterly activities allocated to IIC for the current academic year. Department of Aquaculture opted to organise it in association with IIC and IEDC as these two bodies are the inseparable committees who can guide and lead such programmes.

OUTCOME:

- Emphasized current practices of aquaculture and aquaculture in India
- Awareness on plethora of opportunities for innovation and entrepreneurship in diverse fields of aquaculture.
- How to solve the crisis situations in different steps of aquaculture.
- To emerge as an entrepreneur and innovator.



PHOTOS OF THE PROGRAMME

FEMPRENEUR FESTA- SEMINAR ON WOMEN EMPOWERMENT AND ENTREPRENEURSHIP

November 18, 2022

Organised by IEDC and Department of Commerce

Keynote Speaker:

Dr. Akhilamole M.A

Ponnoos Agro Clinic & Hatchery Training Center



The Fempreneur Festa was an empowering and informative event that celebrated women entrepreneurs and their potential to thrive in various industries.

Dr. Akhilamole M.A.'s insights, personal journey, and strategies for success left attendees inspired and motivated to pursue their entrepreneurial dreams. The collaborative effort between the Innovation and Entrepreneurship Development Cell and the Commerce Department is a significant step towards fostering a supportive environment for women entrepreneurs and encouraging their growth and success in the business world. The event stressed the significance of women's participation in entrepreneurship and how they can contribute to economic growth.



Participants

72

PHOTOS OF THE PROGRAMME

IDEA FEST - INNOVATION AND CREATIVITY FEST

December 9, 2022

Organised by IEDC and Department of Psychology

Participants

54



A platform for students to present their innovative ideas but also encouraged them to think critically, creatively, and entrepreneurially.

The "Best Presentation Award" recognized exceptional talent and innovation, motivating participants to continue their journey of creativity and problem-solving.

This event highlights the importance of nurturing innovation and creativity in education. It serves as a reminder that our young generation has the potential to come up with innovative solutions to the challenges of our time. IDEA Fest 2022 was an excellent initiative that has undoubtedly left a lasting impact on the participating students and the academic community as a whole.



MES Asmabi College, P. Vemballur

Re-accredited by NAAC with
'B++' grade

Department of Psychology

In association with IEDC Cell

IDEA FEST:

INNOVATION AND CREATIVITY
FEST

December 9, 2022

Venue: Seminar Hall, MES
Asmabi College

Mr. Lathif Penath
HOD of Psychology

Mrs. Farhana Nasar K
Asst. Professor

ABOUT THE PROGRAM

The Department of Psychology, in association with the IEDC Cell, is organizing an IDEA Fest. The primary objective of this event is to nurture and cultivate the innovative minds of students. It aims to enhance their creativity, presentation skills, and problem-solving abilities, ultimately preparing them for the challenges of the real world.

Welcome Speech:

Mrs. Farhana Nasar K
Asst. Professor, Department of Psychology

Introductory Session:

Ms. Safa Shamsudeen

Idea Presentations by students

Memento Presentation:

Mrs. Minsila Hilal
Asst. Professor, Department of Psychology

Vote of Thanks:

Mr. Lathif Penath
HOD of Psychology

MEET THE ENTREPRENEUR

January 20, 2023

Organised by PG and Research Department of Commerce and Management Studies, ED Club, and IEDC

KEYNOTE SPEAKER

Dr. Ilavarasi Jayakanth

Chief Executive Officer, Aswathy Hot Chips



The event witnessed an overwhelming turnout with approximately 350 participants, including both postgraduate (PG) and undergraduate (UG) students, as well as faculty members from various departments of the institution

Resource person delivered an exceptional presentation that covered her entrepreneurial journey, challenges faced, strategies for success, and the evolution of Aswathy Hot Chips as a brand.

Her insights into the food processing industry and her entrepreneurial experiences were highly informative and inspiring.

Following the presentation, an engaging question and answer session was conducted. Participants actively engaged with Dr. Jayakanth, seeking advice, clarifications, and additional insights into entrepreneurship.



Participants
350

PHOTOS OF THE PROGRAMME

WORKSHOP ON UI/UX DESIGN

February 02, 2023

Organised by Department of Computer Application

KEYNOTE SPEAKER

Mr. Anand Narayanan

Sr. UI/UX Designer, Zoople Technologies

MES Asmabi College
P. Vemballur

Department of Computer Application
Presents
Skill Development Program
Technology: UI UX

WORKSHOP ON UI/UX DESIGN

On : Feb 2
9.30-12.30

Computer Lab

Contents

- UI UX Basics
- How to enter to the career
- Sketching or Wireframe
- Figma Basics
- Plugins in Figma
- Design Inspiration
- Portfolio

Anand Narayanan
Sr. UX/UI Designer Zoople Technologies

Dr. A Biju
(Principal)

Jabin TH
(HOD)

OUTCOME:

Familiarisation of the UI/UX designing tool Figma.

How to prepare UI design using Figma.

Identifying and wisely exploring the opportunities and thorough study of upcoming technologies

Make innovations wherever and whenever possible so as to make fresh designing ideas.

In-depth knowledge in all areas of UI/UX designing and career

Focal areas of discussion-based workshop:

- UI UX Basics
- How to enter to the career
- Sketching or Wireframe
- Figma Basics
- Plugins in Figma
- Design Inspiration
- Portfolio



Participants

80

PHOTOS OF THE
PROGRAMME

OTHER WORKSHOPS AND SEMINARS



WEBINAR ON TEACHING AS A PROFESSION - CHALLENGES AND OPPORTUNITIES

August 12, 2020


Organised by Department of Computer Application

KEYNOTE SPEAKER

Dr. John Jose, Assistant Professor,
Department of Computer Science & Engineering
Indian Institute of Technology, Guwahati

Participants

109



12
AUGUST 2020
11 AM

MES ASMABI COLLEGE
P. Vembatur, Kodungalur, Thrissur

Department of Computer Application
Organizes

WEBINAR On

**Teaching as a
profession- Challenges
and Opportunities.**

Dr. JOHN JOSE
Assistant Professor
Department of Computer Science & Engineering
Indian Institute of Technology Guwahati

Coordinator: Anu .S (+91 9544977982)
Principal: Dr. A.Biju
HOD: Jabin T.H

- Managing and utilizing the time effectively for the teaching is important.
- Keep a good relation and interaction with the students is always helpful to empower your profession.
- Identifying and wisely exploring the opportunities are the key to success in teaching sector.
- Give importance to innovations wherever and whenever possible from students so as to make fresh start-ups.
- In-depth scientific knowledge in all areas of our corresponding subjects, professional ethics and honesty are the essential for good teaching career



SCREEN SHOTS OF THE
PROGRAMME

INTERNATIONAL WEBINAR ON “ARABIC LANGUAGE LEARNING: NEW APPROACHES AND METHODS

March 19, 2021

Organised by Department of Arabic

Resource persons:

Prof . Muhammed Noor Al Nimir , Prof. Emra Kaya ,
Prof. Sumeyya Angay Adyaman University , Turkey

Participants
102

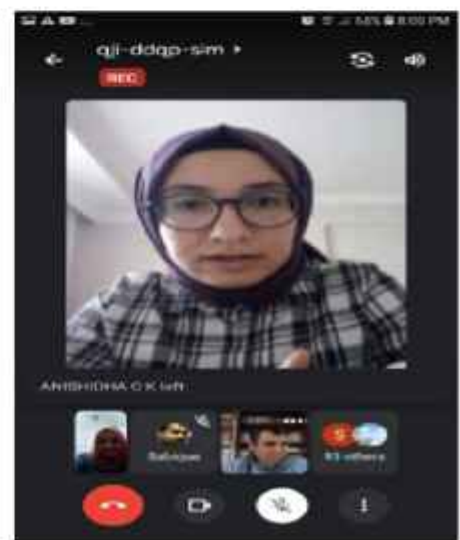


The program contributed to a better understanding of Arabic culture, traditions, and social norms, fostering a more comprehensive language learning experience.



ONLINE PLATFORM : GOOGLE MEET
19 MARCH 2021 FRIDAY, 7:30 P.M IST

ORGANIZED BY: DEPARTMENT OF ARABIC & IQAC, MES ASMABI COLLEGE KODUNGALLUR



SCREEN SHOTS OF THE PROGRAMME

DEEP FOCUS – WEBINAR SERIES

July 12, 2021 to August 16, 2021

Organised by

Department of Digital Film Production, Department of Mass Communication & PG & Research Department of English, in collaboration with Kerala State Chalachitra Academy

'Deep Focus: Webinar Series on Film Making and Film Appreciation' was conducted as three series. The entire series was conducted through the online platform Google meet during the Covid pandemic period.

Inauguration of the programme by Padmasree Adoor Gopalakrishnan on July 12, 2021. Sri. Kamal, Chairman, Chalachithra Academy and Dr. Fazal Gafoor were the keynote speaker s



Session 2- July 12 AN- Panel Discussion on 'Gender Equality and Inclusivity in Malayalam Cinema' by Ms Maala Parvathy, Ms Vidhu Vincent & Ms Anumol K



Session 3- July 13- Bina Paul- Introduction to Visual Editing




KERALA STATE CHALANCHITHRA ACADEMY
&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR



26 JULY 2021
 @ 4 PM - 6 PM


HISTORY OF WORLD CINEMA
SRI. K.B. VENU,
 FILM CRITIC, DIRECTOR AND ACTOR & KERALA STATE FILM AWARDS WINNER

DEEP focus
 SERIES- 2
 WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

President Dr. A. Raja | Coordinator Dr. M.P. Sagarika, Deputy Director (Programmes) Kerala State Chalanchithra Academy,
 Dist. Rajya Nayanar (Executive Professor, MES Asmabi College) | Convenors: Dr. T.R. Manalakkalanna (Head, English),
 Professor T.P. Jose (Department Head, English) & Dr. M. Suresh Kumar (Head, Malayalam)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
 PG & RESEARCH DEPT. OF ENGLISH


Session 7- July 26- History of World Cinema- K B Venu


KERALA STATE CHALANCHITHRA ACADEMY
&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR

SESSION II

HISTORY OF INDIAN CINEMA
27 JULY 2021
 @ 6 PM - 8 PM

SRI. K.B. VENU
 FILM CRITIC, DIRECTOR AND ACTOR
 KERALA STATE FILM AWARDS WINNER




SPEAKER

DEEP focus
 SERIES- 2
 WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION


President Dr. A. Raja | Coordinator Dr. M.P. Sagarika, Deputy Director (Programmes) Kerala State Chalanchithra Academy,
 Dist. Rajya Nayanar (Executive Professor, MES Asmabi College) | Convenors: Dr. T.R. Manalakkalanna (Head, English),
 Professor T.P. Jose (Department Head, English) & Dr. M. Suresh Kumar (Head, Malayalam)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
 PG & RESEARCH DEPT. OF ENGLISH

Session 8- July 27- History of Indian Cinema, K B Venu


KERALA STATE CHALANCHITHRA ACADEMY
&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR

SESSION 3
FILM MOVEMENTS (NEO REALISM AND NEW WAVE)



Speaker
Dr. V. Rajakrishnan
 Film Critic and Filmmaker,
 National and State Award Winner

28 JULY 2021 - 4 PM-6 PM


DEEP focus
 SERIES- 2
 WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

President Dr. A. Raja | Coordinator Dr. M.P. Sagarika, Deputy Director (Programmes) Kerala State Chalanchithra Academy,
 Dist. Rajya Nayanar (Executive Professor, MES Asmabi College) | Convenors: Dr. T.R. Manalakkalanna (Head, English),
 Professor T.P. Jose (Department Head, English) & Dr. M. Suresh Kumar (Head, Malayalam)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
 PG & RESEARCH DEPT. OF ENGLISH

Session 9- July 28- Film Movements: New wave and Neo realism, Dr V Rajakrishnan

DEEP focus
 SERIES- 2
 WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION



SESSION 4

CREATIVE WRITING FOR FILM
Sri. John Paul
 Script Writer

29 JULY 2021
 @ 6 PM - 8 PM

KERALA STATE CHALANCHITHRA ACADEMY
&
MES ASMABI COLLEGE
 P. VEMBALLUR, KODUNGALLUR

President Dr. A. Raja | Coordinator Dr. M.P. Sagarika, Deputy Director (Programmes) Kerala State Chalanchithra Academy,
 Dist. Rajya Nayanar (Executive Professor, MES Asmabi College) | Convenors: Dr. T.R. Manalakkalanna (Head, English),
 Professor T.P. Jose (Department Head, English) & Dr. M. Suresh Kumar (Head, Malayalam)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
 PG & RESEARCH DEPT. OF ENGLISH

Session 10- July 29- Creative Writing for Film- John Paul

KERALA STATE CHALACHITHRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus
SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

SESSION-11
**FILM APPRECIATION
(SATYAJIT RAY)**

30 | JULY | 2021
4 PM - 6 PM

Speaker
I. Shanmughadas
National and State
Award Winning Film Critic

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PA & RESEARCH DEPT. OF EMILIN

Session 11-July 30- Film
Appreciation (Satyajit
Ray), Sri I
Shanmughadas

Session 12- August 2-
Creative Writing for
Film, Sri Sajeew
Pazhoor

KERALA STATE CHALACHITHRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus
SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

TOPIC
**CREATIVE WRITING
FOR FILM**

2 | AUGUST | 2021
4 PM - 6 PM

Sri. Sajeew Pazhoor
Script Writer & Director
(National Award Winner)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PA & RESEARCH DEPT. OF EMILIN

KERALA STATE CHALACHITHRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

TOPIC
**INTRODUCTION TO
SOUND DESIGN**

SPEAKER
N. Harikumar
Sound Editor, Designer &
Mixing Engineer

DEEP focus
SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

9 AUG 2021 | 4 PM - 6 PM

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PA & RESEARCH DEPT. OF EMILIN

Session 13- August 9-
Introduction to Sound
Design, Sri N Harikumar

Session 14- August 11-
Fundamentals of
television Production-
Sri Baiju Chandran

KERALA STATE CHALACHITHRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

FUNDAMENTALS OF
TV PRODUCTION

Sri. Baiju Chandran
Asst Deputy Director
of Programmes,
Coordinator

DEEP focus
SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

11 AUG 2021 | 4 PM - 6 PM

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PA & RESEARCH DEPT. OF EMILIN

DEEP focus
SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

KERALA STATE CHALACHITHRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

**INTRODUCTION TO
CINEMATOGRAPHY**

SRI. SUNNY JOSEPH
CINEMATOGRAPHER

13 & 14 AUG 2021 | 4 PM - 6 PM

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PA & RESEARCH DEPT. OF EMILIN

Session 15 & 16- August
13 & 14- Introduction to
Cinematography, Dr
Sunny Joseph

Session 17- August 16-
Creative Writing for
television- Ms Sreekala
M S

DEEP focus
SERIES-III
WEBINAR SERIES ON
FILM MAKING & FILM APPRECIATION

16 AUG 2021
4 PM - 6 PM

KERALA STATE CHALACHITHRA ACADEMY
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

CREATIVE WRITING FOR TELEVISION

SREEKALA M.S.
FOUNDER MEMBER, DEPT. OF MASS COMMUNICATION

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PA & RESEARCH DEPT. OF EMILIN

WEBINAR ON “OLDAGE WELLNESS, ISSUES AND LOCAL LEVEL INTERVENTION POSSIBILITIES

July 24, 2021

Organised by

National Service Scheme in association with Pain and Palliative Society, Thrissur & Daya Hospital, Thrissur

Resource Person:

Dr Jayakrishnan Thayyil, Professor, Dept. of Community Medicine, Govt. Medical College, Calicut



24 July 2021
Saturday
7-8.30 PM
Zoom Meet

RESOURCE PERSON



DR. JAYAKRISHNAN THAYYIL
PROFESSOR, DEPT. OF
COMMUNITY MEDICINE,
GOVERNMENT MEDICAL
COLLEGE, CALICUT

**NSS, MES ASMABI COLLEGE COLLEGE & PAIN
AND PALLIATIVE CARE SOCIETY, THRISSUR,
DAYA HOSPITAL, THRISSUR**

WEBINAR ON
**OLDAGE WELLNESS, ISSUES
AND
LOCAL LEVEL INTERVENTION
POSSIBILITIES**

PROGRAMME SCHEDULE

PRAYER	AVANI NANDA, NSS VOLUNTEER
WELCOME SPEECH	AKHILA NSS VOLUNTEER
INTRODUCTORY SPEECH	Dr. ANSAR E S NSS PROGRAMME OFFICER
PRESIDENTIAL ADDRESS	Dr. A. BEJU PRINCIPAL, NSS ASMABI COLLEGE
CHIEF GUEST	Dr. JAYAKRISHNAN THAYYIL PROFESSOR, DEPT. OF COMMUNITY MEDICINE
MODERATOR	Dr. AMITHA BACHAN K H ASSISTANT PROFESSOR, NSS ASMABI COLLEGE
DISCUSSANTS	Dr. BRAHMAPUTHIRAN
PRICITATION	
VOTE OF THANKS	

Participants
70

The resource person delivered the importance of old age Wellness and their issues and local level intervention possibilities. The moderator Afrin Faizal, the best volunteer award winner shared her moments in pain and palliative wing in NSS



THREE DAYS WEBINAR SERIES ON MALABAR REBELLION

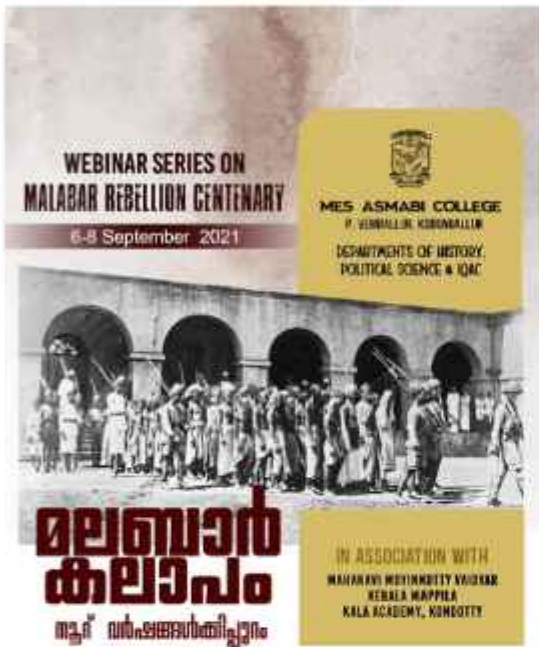
September 06 to 08, 2021

Organised by

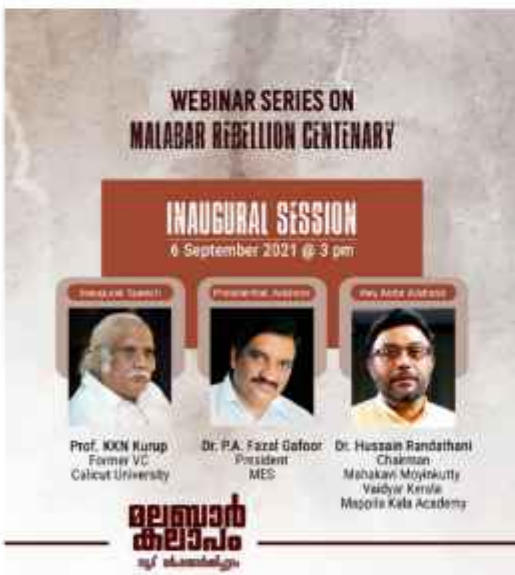
Department of History, Department of Political Science & IQAC

Participants

130



The three days seminars discussed on "through the Malabar struggles", "Malabar rebellion through historical writings", "Malabar rebellion call and warning", "Malabar after riots"



SCREEN SHOTS OF THE PROGRAMME



WEBINAR SERIES - "DOOR TO HOPE"

September 10 to 12, 2021
Organised by
Department of Psychology

Participants
120

The "Door to Hope" webinar on Suicide Prevention Day, centered around the theme of "Suicide Note," provided students with valuable insights and skills to approach this sensitive topic. Expertise guided participants in understanding the emotional and psychological aspects associated with suicide, and the interactive nature of the session allowed for meaningful discussions.



Department of Psychology
M.S. Anand College, Trivandrum

SUICIDE PREVENTION DAY OBSERVATION 2021
CREATING HOPE THROUGH ACTION

DOOR TO HOPE WEBINAR SERIES

WEBINAR 01
സാമൂഹിക മാധ്യമങ്ങൾ മനുഷ്യമനസ്സുകളെ
അപകടത്തിലേക്ക് നയിക്കുന്നു?

10 SEP 2021
7 PM
Google Meet



T.P JAWAD
CLINICAL PSYCHOLOGIST
MCI, MEDICAL COLLEGE

Session on "Can Social Media lead human minds towards death?"



Department of Psychology
M.S. Anand College, Trivandrum

SUICIDE PREVENTION DAY OBSERVATION 2021
CREATING HOPE THROUGH ACTION

DOOR TO HOPE WEBINAR SERIES

WEBINAR 02
ഒരു മനുഷ്യന്റെ ആത്മഹത്യ കുറിപ്പ്

11 SEP 2021
7 PM
Google Meet



LATHIF PENATH
IAD
Department of Psychology, M.S. Anand College

Session on Suicide Note



Department of Psychology
M.S. Anand College, Trivandrum

SUICIDE PREVENTION DAY OBSERVATION 2021
CREATING HOPE THROUGH ACTION

DOOR TO HOPE WEBINAR SERIES

WEBINAR 03
പ്രതിബദ്ധത മരണഭയം

12 SEP 2021
7 PM
Google Meet



SUNI M S
CLINICAL PSYCHOLOGIST
WEL MEDICAL COLLEGE

Session on Hope and Light

THREE DAY WORKSHOP – ‘OUT OF THE BOX’

June 1, 2 & 4, 2022

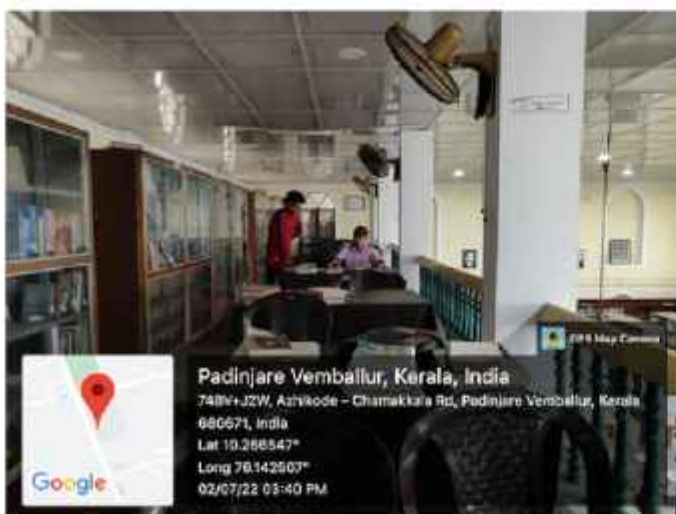
Organised by
Department of Digital Film Production

Participants
50



The purpose of the workshop was to teach the students how to independently produce short films within limited time.

The first day of the workshop was theory oriented, in which the basics of film production and cinematography techniques were discussed



The second day of the programme has been practice oriented, and the participant students themselves made a five minute length short film with the guidance of the Out of the Box workshop team

Feedback: All the participants of the workshop have expressed their gratitude to the Out of the Box workshop team and Kites Foundation for making the workshop more practice oriented

WORKSHOP ON EMPLOYABILITY SKILLS FOR WOMEN

November 29 to December 22, 2022

Organised by
Career guidance cell
Resource Person:
12 Faculties from Mahindra Pride Classroom

Participants
426



The program aimed to empower final UG and PG girl students with essential employability skills. The training program successfully equipped the participants with a wide range of employability skills, including communication, teamwork, problem-solving, time management, and leadership. Participants gained confidence and practical knowledge, making them well-prepared for the challenges of the job market.

NATIONAL SEMINAR ON “GENDER STUDIES BEYOND FEMINISM”

January 6, 2023

Organised by
Department of English

Resource Person:

Dr Zenetta Rosaline, Professor & Director, Department of Women Studies, Bharathiar University and Dr Aswathy Balachandran, Head of the department of English, Mar Athanasius college, Kothamangalam

Participants

116



NATIONAL SEMINAR
GENDER STUDIES BEYOND FEMINISM

Research Department of English,
MES Asmabi College, P Vemballur,
Kodungallur &
Department of Women Studies,
Bharathiar University, Coimbatore

9:30 am, on 6th January 2023
at Asmabi College Seminar hall

DR ZENETTA ROSALINE

Professor & Director
Department of Women Studies
Bharathiar University, Coimbatore



DR ASWATHY B

Head, Department of English
M A College, Kothamangalam



Last date to send abstracts to
genderstudiesbeyondfeminism@gmail.com is 12 th
December 2022

Dr A Biju
Principal

Dr Reena Mohamed
HoD

Dr Amitha P Mani
Coordinator

GEOTAGGED PHOTOS OF THE PROGRAMME

'WEBINAR - "VAYANAYUM ENTE EZHUTHUM"'

June 19, 2021

Organised by Department of Malayalam, IQAC

Resource persons:

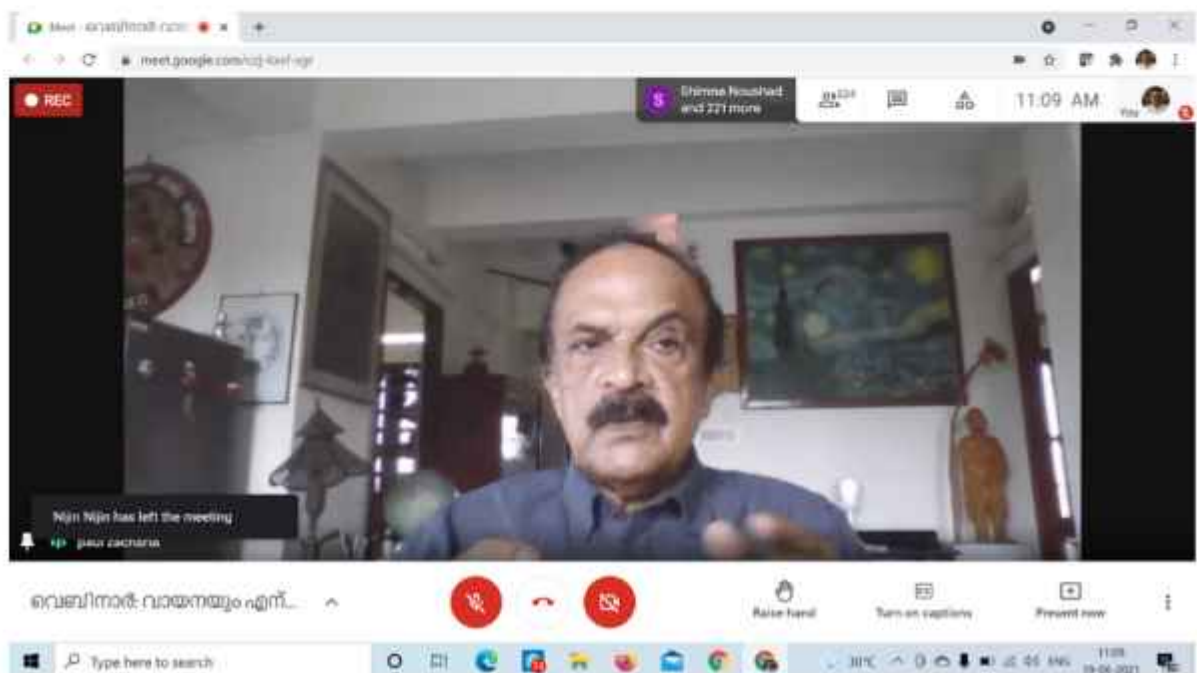
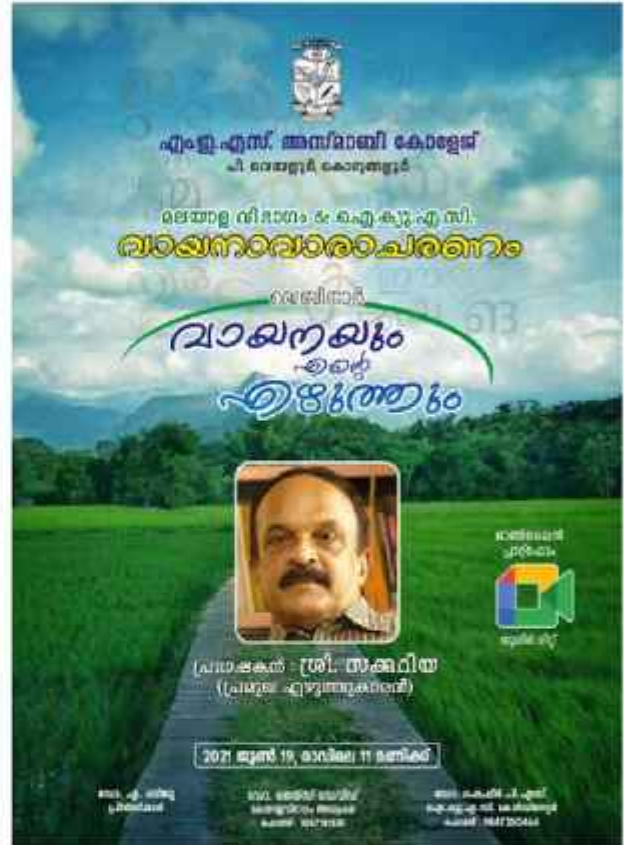
Shri.Paul zacharia

Malayalam writer

Participants

340

"Vayanayum Ente Ezhuthum" is related to literature or writing, the success of the seminar is achieved its objectives, such as promoting literacy, fostering a love for reading and writing, or providing valuable insights into literature.



'WEBINAR - "MALAYALAVUM STHREEYUM"

November 01, 2021

Organised by Department of Malayalam, Folklore club, Library

Resource persons:
Shri.M.N. Karassery
Malayalam writer

Participants
200

കേരളപ്പിറവി ദിനാഘോഷം
01 നവംബർ 2021,
തിരുവർ രാവിലെ 11.30ന്

സ്വാഗതം - ഡോ.ജയമണി ഭഗവതിസ്
(വകുപ്പുമുഖ്യ, മലയാള വിഭാഗം)

അദ്ധ്യക്ഷൻ - ഡോ.എ. ബിജു
(പ്രിൻസിപ്പാൾ)

ഉദ്ഘാടനം - ശ്രീ.സലീം അനവ്കരൻ
(കോളജ് മാനേജിംഗ് കമ്മിറ്റി സെക്രട്ടറി & കൗൺസിലറൻ്റ്)

മുഖ്യ പ്രഭാഷണം - ശ്രീ എം.എൻ കാമപ്പെട്ടിരി
(പ്രമുഖ ഹ്യൂമനുകാരൻ, അദ്ധ്യാപകൻ)

വിദ്യാർത്ഥികളുടെ കലാവതരണം
ആരംഭം

ഡോ.എ ബിജു
(പ്രിൻസിപ്പാൾ)

ഡോ. ജയമണി ഭഗവതിസ്
കോർഡിനേറ്റർ കൗൺസിൽ

സാലീം പി.എ
മലയാള വിഭാഗം

പി.പി.ടി
കോർഡിനേറ്റർ



The outcome of the seminar could encompass a deeper understanding and appreciation of the intersectionality of gender and culture, exploring the role of women in Malayalam society, their contributions, challenges, and the evolving dynamics in the context of cultural values and traditions. Participants gain insights into the rich cultural heritage of Malayalam society, with a specific emphasis on the experiences and roles of women. Encouraging community engagement to foster positive change, including initiatives that support women's rights, education, and equal opportunities.

Malayalam department, folklore club and library in MES Asmabi College have jointly organized Kerala piravi day celebration -Seminar on 1st nov 2021.

SEMINAR - PSYCHOLOGY AT WORKPLACE

February 25, 2022

Organised by Department of Psychology

Resource persons:

Mr. Prasanth P P, Consultant, Abanel Management Consulting Pvt. Ltd.

Participants

56

MES ASMABI COLLEGE, P. VEMBALLUR

Department of Psychology
Organizes

A Seminar On
Psychology & Workplace

Exclusively for 6th sem
Psychology Students

PRASANTH P P
CONSULTANT - HCM Practice
Abanel Management
Consulting Pvt. Ltd

25th Feb
2022
College
Auditorium

2:00 PM - 4:00 PM

The seminar focused on providing students with in-depth knowledge about the psychological aspects of a workplace, emphasizing the role of organizational psychologists. The session was interactive and activity-based, incorporating real-life examples to enhance the learning experience. Through engaging discussions and activities, students gained valuable insights into the practical applications of psychology in work environments.

WORKSHOP ON TELEVISION CAMERA

September 3-4, 2022

Organised by Department of Mass Communication & Journalism

Resource persons:

. Mr. Shuhaib Mangolil, Visual Editor of VUUZLE TV DUBAI (Day 1)

Mr. Shahil, Alumni (Day 2)

Participants

50



The Workshop on Television Camera aimed to provide students with fundamental knowledge about the use of cameras in filmmaking, specifically focusing on the behind-the-scenes aspects of shooting movies, commercials, music videos, and other visual content. The program included a demonstration of camera usage. The session equipped students with a basic understanding of the technical aspects of television camera operation. It provided an opportunity for students to explore the "behind-the-scenes" aspects of various visual content production. The program also enabled students to witness a live camera demonstration, enhancing their practical knowledge and offered insights from industry experts and an alumnus, providing a well-rounded perspective on camera usage.

SEMINAR - "WAKINTE KANAL VAZHICAL"

February 21, 2023

Organised by Department of Malayalam

Resource persons:

Sri Francis Norona, Malayalam Writer

Participants

53



Program Outcomes:

1. Increased awareness about the significance of World Mother Tongue Day.
2. Promotion of the Malayalam language and culture.
3. Knowledge sharing and exchange of ideas among participants.
4. Enrichment of the participants' understanding of Malayalam literature and language.



The program received positive feedback from the participants, who found the seminar informative and inspiring. The speakers' valuable insights and the celebration of World Mother Tongue Day left a lasting impact on the attendees, fostering a deeper appreciation for the Malayalam language and culture. The event was deemed a success in achieving its objectives.