MES ASMABI COLLEGE, P. VEMBALLUR AFFILIATED TO UNIVERSITY OF CALICUT

1.3.1. List of doctoral works (PhD) addressing cross cutting issues in professional ethics, gender, human value and environment and sustainability

Sl.	Name	Department	Title	Category
No.				
1	Thanzeela		Talent management and its influence on Organisational performance	Professional
	Ebrahim.K,		among staff nurses	ethics
2	Sudheesh T. V		Retirement financial planning among the state Government employees	Human value
			in Kerala	
3	Janitha.N. P		An assessment of service quality and customer Loyalty of supplyco	Human value
			supermarkets in Kerala	
4	Thansila M .M		The effect of total quality management Practices on performance of	Professional
			nabh accredited Private hospitals in Kerala	ethics
5	Chithra.P,		Antecedents and outcomes of organizational Citizenship behaviour	Human value
			among aided college Teachers in Kerala	
6	Mahmood		Needs and readiness for islamic banking: an Assessment in the lens of	Human value
	Aslam.K,		theories of planned Behaviour and reasoned action with readiness	
			Ruler	

7	Jaseel P. H,	Effect of sensory marketing on consumer Buying behaviour in	Human value
		international food chain Restaurants in Kerala	
8	Celin Difna C A,	Social media as a platform for the sustainability of Micro	Environment and
		entrepreneurship	sustainability
9	Bharathan Syam,	Consumer behaviour on masstige gents' fashion Apparel brands in	Gender
		Kerala	
10	Thahasin. N.P,	Hill tourism in Kerala - competitive positioning and Marketing	Professional
		strategies	ethics
11	Shilpa Sundaran,	The effects of customer incivility on service quality And work	Human value
		withdrawal behaviour among gig workers In Kerala	
12	Aswathy C.R.	Transition of online retailers into click and brick Business model in	Professional
		Kerala	ethics
13	Nazeema M K	Evaluation of phytoremediation potential of selected plants inhabiting	Environment
		the polluted areas of Tirupur dist., Tamilnadu.	and sustainability
14	Bhavyasree P S	Efficacy of silver nanoparticle composites from the family	Environment and
		euphorbiaceae on cancer cell lines	sustainability
15	Devika M	Niche specificity and overlap of threatened angiograms in the Western	Environment
	Anilkumar	Ghats and its applicability in red list assessment, conservation and	and sustainability
		ecorestoration	

16	Sreehari S Nair	Taxonomy, molecular phylogeny and ecological functions in forest	Environment
		dynamics of Ficus L. (Moraceae) in the western ghats	and sustainability
17	Raga R	Cytotoxic, antimicrobial and phytochemical studies in Acrostichum	Environment
		aureum L. (Pteridaceae)	and sustainability
18	Pooja Suresh	Riparian Forest Composition, Classification and Mapping in relation	Environment
		to Bioclimate in the Anamalai Landscape Unit, Western Ghats	and Sustainability
19	Anitha.K.T	Structure and Composition of Hornbill nesting Tree Habitats and its	Environment
		Conservation Significance in the Tropical Forests of Southern Western	and Sustainability
		Ghats.	
20	Devikrishna C S	Algal Flora of Karuvannur River, Thrissur District, Kerala	Environment
			and Sustainability
21	Shaheedha T.M	Systematic study of endophytic and periphytic cyanobacteria of	Environment
		Thrissur district and bioactive compound assay of selected members.	and Sustainability
22	Sumitha Thomas	Priming for abiotic and biotic stress tolerance in Zingiber officinale	Environment
		Rosc.	and Sustainability
23	Vinu Thomas	Algal flora of inland water bodies of coastal areas of malappuram	Environment
		district, Kerala	and Sustainability
24	Athira TR	Studies on priming effects for abiotic and biotic stress tolerance in	Environment
		Curcuma longa L.	and Sustainability

25	Sabin PQ	Phytochemical and pharmacological profiling of selected species of	Environment
		Apocynaceae Environment and sustainability	and Sustainability
26	Mohammed Areej	Phytochemical studies and molecular characterization of	Environment
	EM	Reinwardtiodendron anamalaiense (Bedd.) D.J. Mabberley	and Sustainability
27	Smrithy	Disability and Alterity in a Techno-utopian World, Traversing through	
	Sudarshanan V	Kazuo Ishiguro's Klara and the Sun and Never Let Me Go	