

**MES ASMABI COLLEGE
P. VEMBALLUR**



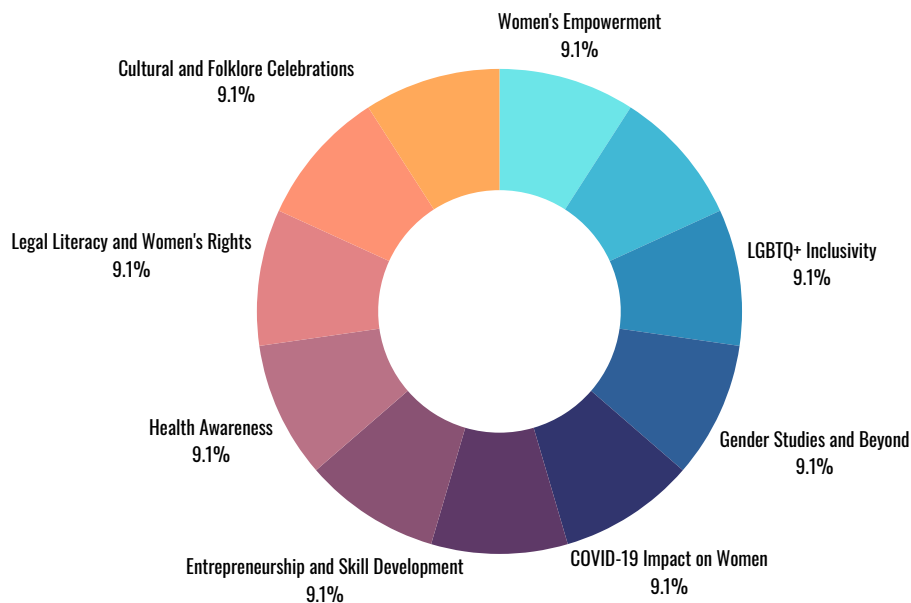
GENDER





CROSSCUTTING ISSUES

GENDER



MES Asmabi College has undertaken a comprehensive array of gender-consciousness programs, yielding impactful outcomes across various academic disciplines. Led by the Women's Development Cell, and Career Cell, these initiatives have significantly influenced students, fostering self-confidence, employability skills, and legal awareness. Mental health programs by the Psychology Department have contributed to reducing stigma and enhancing overall well-being. Explorations into LGBTQ+ inclusivity, gender studies, and the impact of COVID-19 on women have broadened perspectives. The enriched curriculum integrates crosscutting gender issues, playing a crucial role in instilling a nuanced perspective on gender consciousness and equality among students, preparing them for positive societal contributions.

AREAS WHERE CROSS CUTTING ISSUE GENDER ADDRESSED

Areas where cross cutting issue gender addressed	Total No. of courses/programmes/activities
Courses	12
Audit Courses (Ability Enhancement Courses)	1
Certificate/value-added/ add-on courses	2
Students' research projects	228
Doctoral works (PhD)	2
Programmes (events/co-curricular activities) conducted in the HEI	53
Policy documents	1

The institution has 17 undergraduate programmes and 6 post graduate programmes with an enriched curriculum that integrates crosscutting issues relevant to gender. Gender equality is one of the objectives of curriculum enrichment. As part of integrating gender issues into the curriculum, the institution under various departments offers so many courses.

In the audit course, Gender Studies is a staple for all undergraduate streams. The Department of English provides specialized courses such as Voices of Women, Women's Writing, and Zeigeist, contributing to a deeper understanding of gender-related issues. Both the B.A. Economics and M.A. Economics programs include the Economics of Growth and Development course, which explores the intersections of economics with the Gender Development Index and Gender Inequality Index.

Within the BSc. Psychology program, students engage with courses like Psychology and Personal Growth, as well as Social Psychology, fostering an awareness of gender dynamics and societal influences. The B. Voc. Logistics program offers Entrepreneurship Development, encouraging students to consider gender equality within the entrepreneurial landscape.

These diverse courses collectively play a crucial role in instilling a comprehensive and nuanced perspective on gender consciousness and equality among students across different academic disciplines.

POLICY DOCUMENTS ADDRESSING GENDER EQUITY



MES ASMABI COLLEGE
P. VEMBALLUR

Gender and Equity Policy

MES Asmabi College, in its mission of moulding a self-reliant and socially accountable young generation, upholds gender equity. A gender sensitive environment is an indicator of an institutions' rationale and social commitment. There are measures to be adopted in terms of the gender equality, special cares need to be given women and other genders aiming at gender equity in future. We understand the difference in gender equity and equality, hence a gender conscious and gender sensitive environment is appreciated in the campus and our policy reflects the aforesaid parameters. An effective women cell is functioning in the college to cater to the different aspects of gender.

The gender policy adopted in our college, comprehensively embraces the different aspects of gender in tune with its vision of empowering the marginalised.

The policy framework of gender equity

- Ensuring equal opportunities for all effective steps are taken in our institution to ensure that opportunities, events, are open and available to all students of the college to avoid instances of gender biased discrimination
- Creating and maintaining a gender neutral environment thereby reversing the social roles created for men and women. To transgress the socially conditioned roles, special care of support mechanism are provided to women, other genders and marginalised groups.
- our Programmes and academic environment is designed to equip women and other marginalised groups the confidence to overcome centuries long historical, social and economic marginalisation.

MES ASMABI COLLEGE
P.VEMBALLUR



SCHOLARSHIP POLICY



www.mesasmabicollege.edu.in

MES ASMABI COLLEGE, P. VEMBALLUR

Student Development Policy

The student development policy of MES Asmabi College is a comprehensive set of guidelines, principles, and strategies designed to nurture the holistic development of our students. This policy is tailored to our unique institution and encompasses various facets of our students' educational experience, ensuring they thrive both academically and personally. Our student development policy includes the following key components:

Academic Support: We are committed to helping our students excel in their academic pursuits. Our policy includes provisions for tutoring services, academic advising, study skills training, and resources to enhance their academic success.

Student Services: MES Asmabi College offers a range of student services, including healthcare, counseling and mental health support, career services, housing, and a vibrant array of extracurricular activities.

Code of Conduct: We have a code of conduct that outlines the behavioral expectations for our students. This encompasses academic integrity, respect for others, and adherence to the college's rules and regulations.

Diversity and Inclusion: We are dedicated to fostering diversity and inclusion on our campus. Our policy emphasizes our commitment to creating a welcoming and inclusive environment and details the initiatives we undertake to achieve this goal.

Health and Well-being: The physical and mental well-being of our students is a top priority. We provide healthcare services, wellness programs, and strategies for addressing health-related issues.

Career Development: MES Asmabi College offers extensive career development services to help our students prepare for their future careers. This includes support for resume writing, interview preparation, job placement services, and internships.

Student Engagement: We encourage active involvement in extracurricular activities, clubs, and organizations to help our students develop leadership skills, build social networks, and enhance their overall college experience.

Support for Special Populations: We have specific policies and services to support special populations, such as international students, students with disabilities, and first-generation college students.

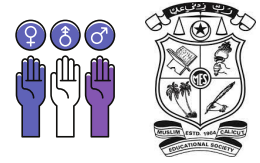
Housing and Residence Life: For students residing on campus, our policy addresses living conditions, safety measures, and community building.



GENDER EQUALITY			
SI No	Programme	Course	Course Code
1	For all UG Programmes	Gender Studies (Audit Course)	AUD4E04
2	BA English Language & Literature	Zegeist	ENG2B04
3	BA English Language & Literature	Woman's Writing	ENG3E03
4	BA English Language & Literature	Voices of Women	ENG6B11
5	BA Economics	Economics of Growth and Development	EC06B14
6	MA Economics	Growth and Development	EC03C10
7	BSc Psychology	Individual Differences	PSY4B01
8	BSc Psychology	Social Psychology	PSY5B02
9	BVoc Logistics	Entrepreneurship Development	GEC4ED11
10	BVoc Fish Processing Technology	Entrepreneurship in Food Industries	GEC5EP12
11	BVoc Fish Processing Technology	Operation Management in Fish Processing Plants	SDC3FI15
12	BVoc Fish Processing Technology	Fisheries Economics and Extension	SDC5FI24(E02)

DOCTORAL WORK			
1	Bharathan Syam,	PG and research department of Commerce	Consumer behaviour on masstige gents' fashion Apparel brands in Kerala

CERTIFICATE COURSES			
1	MESAGCC2018	Life Skills, Sexuality and Personal Safety Education	Psychology
2	ASCEP22	Gender Equality: Major Perspectives	Psychology



PRIDE MONTH RALLY



Organized by the Psychology and Counseling Cell on 24-06-2022. The Pride Month Rally promoted inclusivity and acceptance. It played a vital role in raising awareness about LGBTQ+ issues within the campus community.

THE PROBLEMS FACED BY TRANSGENDERS IN THE SOCIETY

NSS in association with Integrated Child Development Scheme organised an interactive session with Pinky Vishal (Alumnus, MES Asmabi College, Transgender Activist) on 19th February 2019.



HUMAN RIGHTS DAY

The Department of Political Science and Department of Film Production jointly organised a talk in connection with Human Rights Day on 10th December 2021. The resource person, Vijay Raja Mallika, transgender and poet addressed the challenges and rights of the transgender community, shedding light on the various issues they face.

Organising Pride Month rally and interaction with transgender activists are proactive steps towards integrating gender into the curriculum. These events fosters inclusivity, acknowledging diverse perspectives and promoting understanding of LGBTQ+ issues. Such initiatives enrich the educational experience by addressing contemporary issues and nurturing a socially responsible environment.

SELF-DEFENCE TRAINING PROGRAMMES



Conducted by the Women Cell on 12 October 2022, this program enhanced self-confidence and physical empowerment among female students. It provided practical skills for personal safety and instilled a sense of security.

‘NIRBHAYA’

Organized by the Women Cell, this self-defense training program equipped female participants with essential skills for personal safety, promoting a sense of empowerment and security.



SELF-CONFIDENCE AND PHYSICAL PREPAREDNESS



Organized by the Women Cell on 17 December 2021, this program focused on building self-confidence and physical preparedness among female students.

Besides teaching the courses which promote gender consciousness and gender equality, the college conducts self-defence programmes for girl students and to empower them with practical skills, fostering confidence, and promoting a sense of equality. These programs not only address physical safety but also emphasise the importance of respecting boundaries and challenging traditional gender stereotypes. By incorporating such initiatives, the college contributes to a more inclusive and supportive environment for all students.



'JOURNO LIBERTA'



Conducted by the Mass Communication Department, 'Journo Liberta' on 6th March 2023 explored gender issues in journalism. It fostered awareness and responsibility among future media professionals.

CAMERA JUSTICIA

Jointly organized by the Political Science and Digital Film Production Departments, from 10th to 13th December 2021. Camera Justicia explored gender justice issues through film, fostering artistic and social awareness.

"SNAP O'GRAPHY"

Inter-Collegiate Photography Competition

Hosted by the Mass Communication Department 20 August 2020, this photography competition, named "Snap O'Graphy," encouraged creative expression on gender-related themes. It served as a visual platform to highlight diverse perspectives on gender issues.

The college conducts programmes like discussions, film screening and photography competitions which include gender-related content to enable the participants to develop a nuanced understanding of diverse perspectives, promoting inclusivity and awareness for a more comprehensive and balanced educational experience.

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM MES ASMABI COLLEGE P. VEMBALLUR		WINNERS PRIZE MONEY 1st PRIZE-3000 2nd PRIZE-2000 3rd PRIZE-1000
19 AUGUST PHOTOGRAPHY DAY 2020 SNAP O'GRAPHY INTERCOLLEGIATE PHOTOGRAPHY CONTEST	CONTACT DETAILS SUNAINA .M NASAR (HOD) 8547100269 SUMAYYA K.I.CORDINATOR: 6235447071 SALIMA(STUDENT CORDINATOR): 9633617426	• DSLR & MOBILE CLICKS ARE ALLOWED • EDITED PHOTOGRAPHS WILL NOT BE CONSIDERED
IN ASSOCIATION WITH THEME: BODY AND AGEING DEADLINE: 20 AUG 8PM SUBMIT YOUR ENTRIES THROUGH snapography2020@gmail.com		

GENERAL AWARENESS ABOUT LAWS ON SAFETY OF WOMEN



Conducted by the Internal Complaints Committee (ICC) on 26 May 2023, this event raised awareness about legal frameworks for women's safety. It empowered students with essential knowledge of their rights, contributing to a safer campus.

LEGAL LITERACY CLUB PROGRAM

On 14th March 2019, the Legal Literacy Club distributed Niyama Padam book supplied by the Govt of Kerala with the aim of promoting legal literacy among students.



TALK ON SEXUAL HARASSMENT, HOW TO IDENTIFY AND HOW TO REPORT

Conducted by the Internal Complaints Committee (ICC) on 1st December 2021, this talk educated students on recognizing and reporting sexual harassment incidents, fostering a safe campus environment.

These Programs aim to create a culture of awareness, compliance, and respect, fostering a safer and more inclusive learning environment for all.

MES Asmabi College,
P Vemballur

Internal Compliance Committee

Talk on "Sexual Harassment- How to Identify and How to Respond"

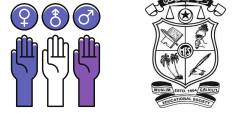
Adv.Aruna A
High court of Kerala & Supreme court of India



College Auditorium
1st December 2021 at 2.30 pm

Dr A Biju
Principal

Smt Reena Mohamed P M
Convenor



ACTIVITIES OF PREMARITAL COUNSELING CENTRE

in Collaboration with Directorate of Minority Welfare, Government of India



- 900 students have completed Pre-marital Counselling Course .
- Organized Pre-marital counselling for students in the four consecutive days every year .
- Sessions led by eminent resource persons in various topics .
- Provides counselling for five batch of students in each year .
- Funded by Minority welfare department ,Govt of Kerala



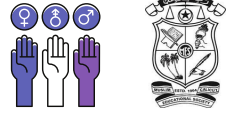
Premarital counseling aids couples in establishing strong and healthy foundation for the long term commitment to marriage. it enables them to recognise potential areas of conflict and equips them with effective tool to address and

prevent these issues from escalating in the future Keeping this in mind, the college entered into a MoU with the Directorate of Minority Welfare and conducted various programs.

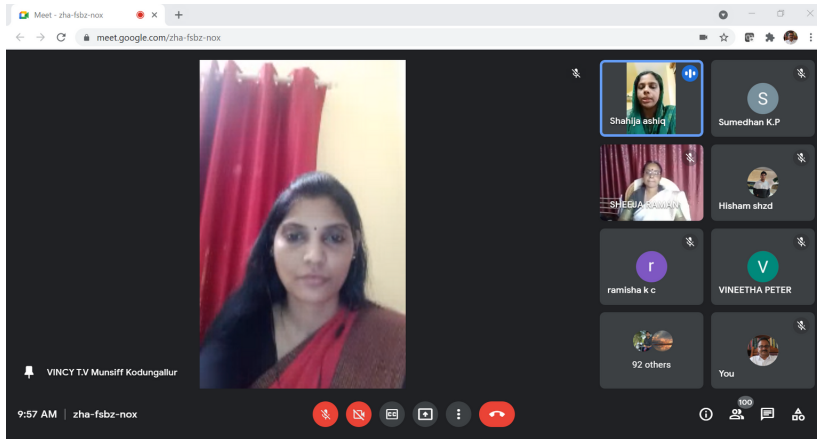
ORIENTATION PROGRAMME : “KAALIKAMATTANGALIL KALIDARATHE”

Dr. Jouhar Munavir, Assistant Professor at Farook Training College, led a gender awareness program engaging 200 students. The session focused on empowering women amid contemporary societal changes, fostering awareness to navigate and thrive in evolving dynamics.





AWARENESS WEBINAR AGAINST DOWRY SYSTEM



Smt. Vincy T.V., Munsif magistrate, Kodungallur clarifying the doubts about dowry system in the awareness webinar conducted on 29-07-2021 Adv.. Sheeja Raman dealing an awareness session against dowry system.

ANTI DOWRY PLEDGE

All the Students of the college took an Anti Dowry Pledge on 25 November 2023.

These programs reflect the commitment and dedication of the college to promoting equality and combating outdated customs, fostering a community that values fairness and rejects practices detrimental to individuals' lives.



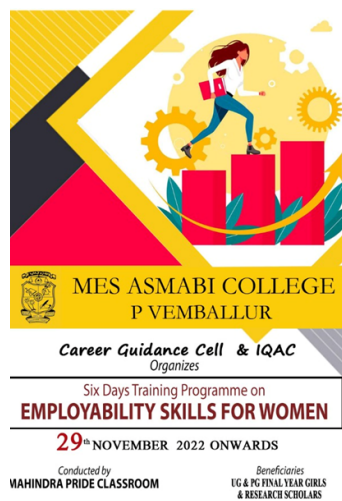
NATIONWIDE COMPETITION FOR STUDENTS ON LAW RELATED TO WOMEN



This nationwide competition, organized by the Women's Development Cell (WDC) on 7th December 2018, tested students' knowledge of laws related to women, promoting legal literacy and awareness.

MEET THE WOMEN ENTREPRENEUR

Hosted by the Commerce Department on 20 January 2023, 'Meet the Entrepreneur' inspired female students to explore entrepreneurship. It provided insights into challenges and successes in the business world.



EMPLOYABILITY SKILLS FOR WOMEN

Collaboration between Career Cell & Mahindra Pride Classroom, this 6-day training from (02/12/2022–07/12/2022) equipped 33 BA English and 9 MA English students with practical skills for the job market.

PLACEMENT TRAINING PROGRAMME

by Mahindra Pride Classroom

Exclusively for final-year girls, this program, organized by Career Cell and Mahindra Pride Classroom on (29/11/2022–22/12/2022), provided intensive training, enhancing employability and interview skills.

These programs significantly empowered female students by fostering entrepreneurship exploration, equipping them with practical skills, and enhancing employability. The initiatives inspired confidence, resilience, and a proactive mindset, contributing to the holistic empowerment of women in navigating professional challenges and opportunities.





GENDER STUDIES BEYOND FEMINISM



**NATIONAL SEMINAR
GENDER STUDIES BEYOND FEMINISM**
Research Department of English,
MES Asmabi College, P Vemballur,
Kodungallur &
Department of Women Studies,
Bharathiar University, Coimbatore

9.30 am, on 6th January 2023
@ Asmabi College Seminar hall

DR ZENETTA ROSALINE
Professor & Director
Department of Women Studies
Bharathiar University, Coimbatore

DR ASWATHY B
Head, Department of English
M A College, Kothamangalam

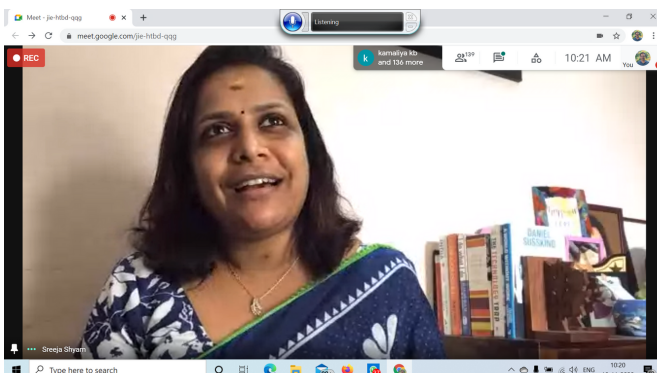
Last date to send abstracts to
genderstudiesbeyondfeminism@gmail.com is 12 th
December 2022

Dr A Biju Principal Dr Reena Mohamed HoD Dr Amitha P Mani Coordinator

Hosted by the English Department on 6th January 2023, this event delved into perspectives beyond traditional feminism, encouraging critical thinking and providing a broader understanding of gender studies.

WEBINAR SERIES ON WOMEN AND COVID

Conducted by the Political Science Department on 18/11/2020 - 20/11/2020, this webinar series explored the unique challenges faced by women during the COVID-19 pandemic. It provided a platform for discussions on women's roles and experiences in the context of the global health crisis.



WEBINAR SERIES ON WOMEN AND COVID
ORGANISED BY DEPARTMENT OF POLITICAL SCIENCE & IQAC
MES ASMABI COLLEGE, P.VEMBALLUR, KODUNGALLUR, KERALA

DATE: 18TH NOVEMBER 2020, WEDNESDAY, 10 AM
Topic: Women and Media
Sreeja Shyam
Chief Sub Editor, Mathrubhumi News

DATE: 19TH NOVEMBER 2020, THURSDAY, 10 AM
Topic: Sanitation workers in the frontline during the Pandemic
Dr. Prathibha Ganesan
Visiting Faculty, TISS, Mumbai

DATE: 20TH NOVEMBER 2020, FRIDAY, 10 AM
Topic: Covid 19 and Women Migrant Workers: Addressing the Less Addressed
Dr. Divya Balan
Assistant Professor, FLAME University, Pune

QR Code and Google Meet icon.

To join the webinar scan the QR Code or enter this link in Google Meet
meet.google.com/jie-htbd-qqq

Dr. A. Biju Principal **Sanand C Sadanandan** HoD, Political Science **Dr. Shafeer P.S** IQAC Co-ordinator



SPECIAL SESSION IN 'DEEP FOCUS'

Gender equality and Inclusivity in Malayala Cinema

REGISTRATION QR CODE

KERALA STATE CHALACHITRA ACADEMY
&
MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

DEEP focus
WEBINAR SERIES ON
Film Making &
Film Appreciation

Session I
Maala Parvathy
Actress & Psychologist

Session II
Vidhu Vincent
Film Director & Writer

Session III
Anumol
Actress

Gender Equality and
Inclusivity in
Malayalm Cinema
12 JULY 2021
4.00 PM - 6 PM | Followed by Interactive Sessions

Principal: Dr. A. Biju | Coordinators: Dr. N.P. Sajeeh, Deputy Director (Programmes), Kerala State Chalachitra Academy),
Smt. Najma Naseer (Assistant Professor, MES Asmabi College) | Co-venues: Dr. T.R. Muralikrishnan (HOD, English),
Prasoon T.P. (HOD, Digital Film Production) Sunaina M. Naser (HOD, Mass Communication)

POWERED BY: DEPT. OF MASS COMMUNICATION, DEPT. OF DIGITAL FILM PRODUCTION
PG & RESEARCH DEPT. OF ENGLISH

During a compelling session titled "Gender Equality and Inclusivity in Malayalam Cinema" on July 12, 2021, from 4 p.m. to 6 p.m., the panel, which included Maala Parvathy, Vidhu Vincent, and Anumol, highlighted aspects beyond mere entertainment. Beyond informative insights, the event celebrated diverse voices, calling for active female participation in shaping the cultural narrative of Malayalam cinema—a crucial step in fostering gender consciousness and equality.

'OVER THE SHOULDER'

"Over the Shoulder," organized by the Digital Film Production Department on August 4, 2020, shed light on the transformation of actress Farah Shibla for the movie "Kakshi: Amminippilla," emphasizing body image awareness and combating body shaming. This event facilitated a platform for developing consciousness towards gender equality by showcasing real-life narratives within the filmmaking industry.

MES ASMABI COLLEGE
AN INITIATIVE BY DEPARTMENT OF VOCATIONAL STUDIES

OVER THE SHOULDER

WEBINAR ON
Story of my journey into the screen
04-08-2020 ■ 11:00 AM

SPEAKER
FARA SHIBLA
Actress

A massive physical transformation for a role is a rare accomplishment in the film industry, which she achieved through her role in "Kakshi Amminippilla". She is a beautiful blend of talent and determination, strengthened by a decade long career as a TV anchor. Story of her journey into limelight of the film industry is both inspiring and insightful.

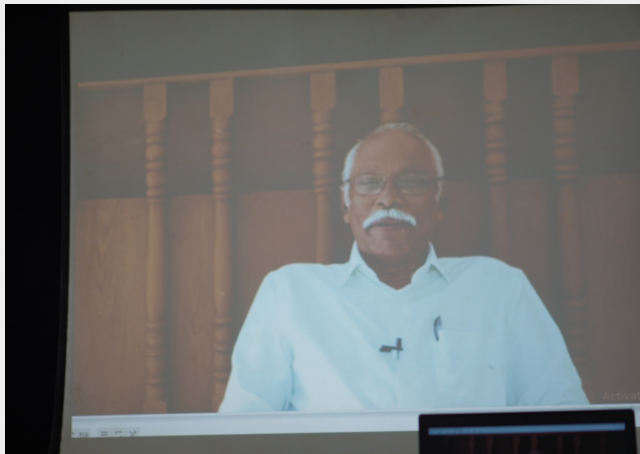
Her notable works are : Kakshi Amminippilla, Ennu ninte moitheen, Love 24*7, Cinema company etc

JOIN US ON
GOOGLE MEET

MALAYALAVUM STHREYUM



Organized by the Folklore Club and College Library on 1st November 2021, Malayalavum Sthreyum celebrated women's contributions in Malayalam culture, fostering cultural appreciation and understanding.



SEMINAR ON GENDER INEQUALITY

The NSS unit of MES Asmabi College organized a gender consciousness session led by Ms. Ammu P.N., SN Puram Panjayath RP. The session, aimed at promoting gender equality, facilitated students in gaining a heightened awareness of gender issues. Ms. Ammu's guidance in this initiative contributed significantly to fostering a more informed and conscious student community at the college.





ACTIVITIES OF WOMENS CELL

Women's Day Observation




Continuing the tradition, Women Cell organized an event on 18 march 2022 celebrating women's achievements and promoting gender equality.

Observation on Yoga Day


Facilitated by the Women Cell, this event on 21 may 2022 promoted physical and mental well-being among female students through yoga.

MES ASMABI COLLEGE ,P.Vemballur
International Yoga day Observation
jointly organized by
Women Development Cell & Physical Education Department

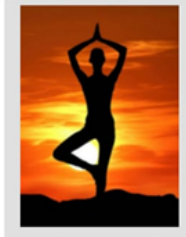
Yoga class by



Dhanya. K.M
Yoga Trainer
National Ayush Mission



International day of yoga
21st June
Yoga for Harmony & Peace



on 21st June 2021
Monday @ 10.am

Coordinator: Dhanya.K Principal: Dr.A.Biju Joint Coordinators
Sakeena.M.K
Veenalakshmi.UR, Bindhil.B

Google Meet

Talk

INTERNATIONAL WOMEN'S DAY

08 MARCH 2021

THEME:
"Women in Leadership: Achieving an equal future in a COVID-19 world"

Talk by:



Venue: AUDITORIUM
10.30 AM

K.U Krishnendu
(Member, SN Puram Grama Panchayath)

Dr. A Biju (Principal) Mohammed Areej E.M (Programme Officer) Dr. Sheeba N.H (Programme Officer)

Organised a Talk on the subject Women in leadership achieving an equal Future in a Covid 19 world by Smt. K U Krishnendu, member SN puram Grama Panchayath on 8th march 2021



SEMINAR ON MENSTRUAL HYGIENE

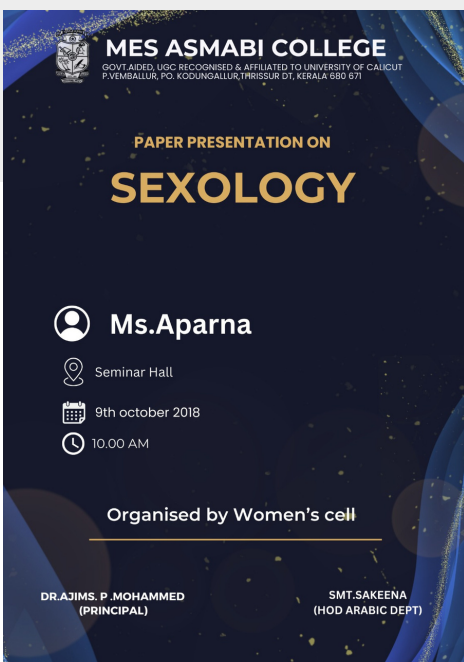
Organized by the National Service Scheme (NSS) on 27-08-2022, this seminar increased awareness about menstrual hygiene, breaking taboos, and promoting women's health.



'MENSTRUATION MYTHS AND REALITY'

(08-03-2021)

Hosted by the Women's Development Cell (WDC), this Women's Day event debunked menstruation myths and addressed the reality of women's health. It aimed to break taboos and promote open conversations about menstrual health.



SESSION ON SEXOLOGY

Conducted by the Premarital Centre and Women's Development Cell (WDC) on (09Oct 18), this session explored topics related to sexology, promoting sexual health awareness among participants.



ONE DAY WORKSHOP WOMEN CIVILIZATION

The one-day workshop on "Women Civilization" organized by the college in collaboration with the Sign Group, featuring Ms. Noor Jaleela, a differently-abled motivational speaker, and Smt. Ajitha Vijayan, Honorable Mayor of Thrissur Corporation as the chief guest, aimed to promote gender consciousness and equality among students. By addressing the unique challenges and achievements of women, the workshop fostered awareness, encouraging students to contribute to a more inclusive and equal society.



WOMEN CONFERENCE ON INDIAN SYSTEM AND FEDERAL SYSTEM

This conference, organized by the Women Cell, delved into the Indian system and federal structure, examining their impact on women's rights and representation.



“WOMEN YESTERDAY, TODAY, TOMORROW”

Workshop in Association with District Child Welfare Committee

The workshop held from 29 - 31 Jan 2019 conducted in association with the District Child Welfare Committee. This workshop reflected on the evolving roles of women, fostering discussions about their past, present, and future.



BREAST CANCER AWARENESS PROGRAMME



Conducted by NSS, this program educated students about breast cancer prevention and early detection on 22-12-2022, promoting health consciousness among female students .

CANCER DETECTION SURVEY AND FREE MAMMOGRAM CAMP

In Association with Cochin Cancer Society

MES Asmabi College, in association with the Cochin Cancer Society, conducted Mammogram camp on 29 December 2022, focusing on breast health and cancer awareness, instilling a sense of responsibility and awareness about women's health issues. Through workshops, educational sessions, and mammogram screenings, students gained insights into the importance of early detection and preventive measures. This initiative fostered an environment of empathy and understanding, cultivating gender consciousness among students and emphasizing the importance of supporting women's health initiatives.



സഹായം നേടുക

- സഹായം നേടുക
- സൗജന്യ മാമോഗ്രാം

COCHIN CANCER SOCIETY

Health Aid
For a Painless World

ശ്രീനാരായണപ്പുരം
ഗ്രാമപഞ്ചായത്ത്

MES അസാബി കോളേജ്
പി. ബെല്ലൂർ





FINDING WAYS TO EQUALITY:

Observation on World Mental Health Day

DEPARTMENT OF PSYCHOLOGY
M.E.S ASMABI COLLEGE
P. VEMBALLUR

WORLD MENTAL HEALTH DAY

MENTAL HEALTH DAY -OBSERVATION 2021
"MENTAL HEALTH IN AN UNEQUAL WORLD"

A TALK ON:
FINDING WAYS TO EQUALITY : LGBTQIA+ PERSPECTIVE

ANAND AMPEETHARA
BOARD MEMBER OF QUEERALA AND
FOUNDER MEMBER OF GAMA (GAY
MALAYALEE ASSOCIATION).

11 OCT 2021
10.00 AM

VENUE: COLLEGE AUDITORIUM, M.E.S ASMABI COLLEGE
(ONLINE STREAMING ON GOOGLE MEET)

PARTICIPANTS:
STUDENTS AND FACULTY MEMBERS,
MES ASMABI COLLEGE, KODUNGALLUR

Conducted by the Psychology Department on October 11, 2021, this event focused on promoting gender consciousness and equality by addressing mental health on World Mental Health Day. It underscored the significance of mental well-being, offering valuable insights for students to nurture a healthy mind.

MENTAL HEALTH COMMUNITY AWARENESS

Organized by the Psychology Department on October 10, 2021, this event aimed to enhance gender consciousness and equality among students. It concentrated on fostering community-wide mental health awareness, playing a pivotal role in diminishing stigma, promoting support, and cultivating a mentally healthy community.



MENTAL HEALTH IN AN UNEQUAL WORLD

On October 10, 2021, the Psychology Department organized an event that addressed mental health disparities, shedding light on the influence of inequality on mental well-being. The program underscored the importance of equitable mental health resources and support systems in promoting gender consciousness and equality among students.

WORLD MENTAL HEALTH DAY

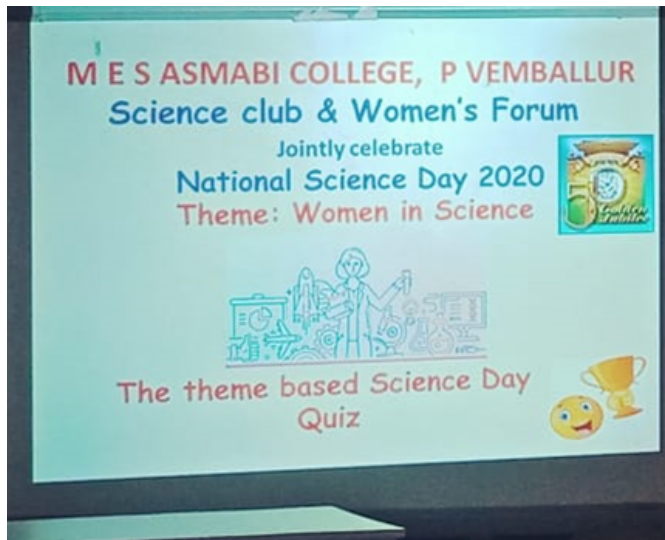
WORLD MENTAL HEALTH DAY
"MENTAL HEALTH IN AN UNEQUAL WORLD"

MR. LATHIF PENATH,
HOD, DEPARTMENT OF PSYCHOLOGY,
MES ASMABI COLLEGE, KODUNGALLUR
CONSULTANT PSYCHOLOGIST & STUDENT
COUNSELLOR, MES ASMABI COLLEGE

10 OCT 2021
07 TO 09 PM

ON GOOGLE MEET

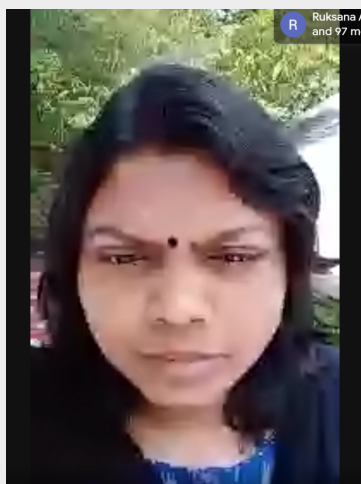
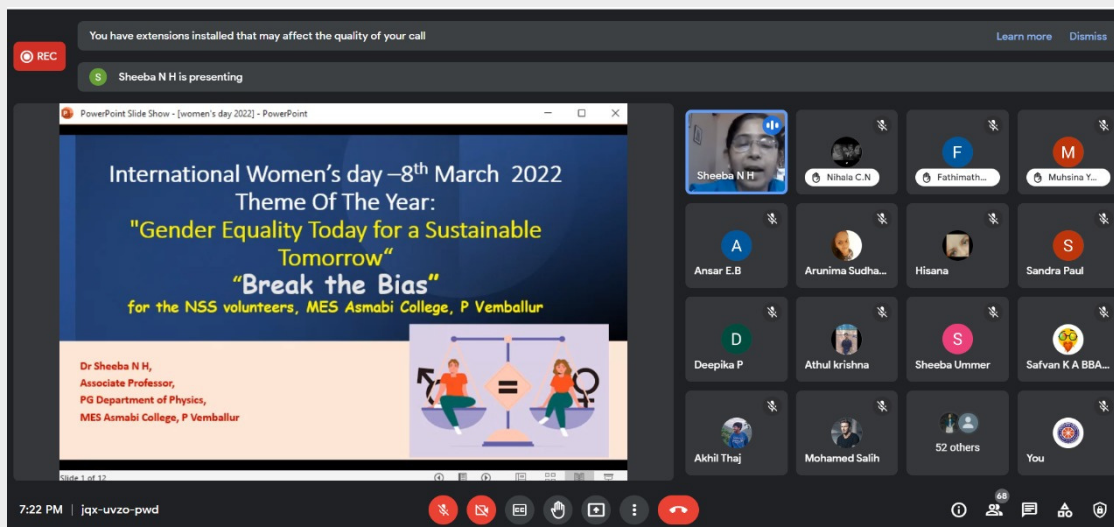
WOMEN IN SCIENCE



(28-02-2020)

A collaborative effort by the Science Club and Women's Forum, this event celebrated and acknowledged the contributions of women in the field of science. It encouraged more female participation and recognition in STEM disciplines.

WEBINAR ON 'GENDER EQUALITY TODAY FOR A SUSTAINABLE TOMORROW'



Dr. Sheeba N.H., Associate Professor, MES Asmabi College shared valuable insights, complemented by Thasna Nazer, alumni and Indian Books Record Holder, contributing to an informed and inclusive perspective among participants. This webinar, centered on gender equality for a sustainable tomorrow, fosters gender consciousness and equality among students.



COUNSELLING SESSION 'HUSBAND AND WIFE RELATIONSHIP'



Collaboratively organized by the Women's Development Cell (WDC) and Premarital Centre ON 10 October 2018. This session led by Adv. Kunjumon helped to explore and understand the dynamics of husband and wife relationships. It helped to create an awareness that individuals can work towards building more equitable partnerships that prioritize shared responsibilities and mutual support.

COUNSELLING SESSION ON IN-LAW RELATIONSHIP

Led by the Women's Development Cell (WDC), this counseling session explored the dynamics of in-law relationships, offering guidance and support to participants. The session was part of four days pre marital course conducted by WDC on 08 to 12 October 2018. this session promoted gender consciousness and equality by addressing traditional gender roles and stereotypes embedded in familial dynamics. It encouraged open discussions about expectations, responsibilities, and power dynamics within these relationships. These sessions emphasized mutual respect, communication skills, and the importance of shared decision-making, fostering a more egalitarian and gender-aware approach to family interactions. Overall, the aim is to challenge and transform traditional gender norms, creating a more inclusive and equitable environment within familial relationships.





VALUE ADDED SEAFOOD PRODUCTS

Imparting Training to Kudumbasree Members of SN Puram Gramapanchayath



A program conducted as part of Gramika on 6th february 2020, this initiative aimed to empower women by providing training on value-added seafood products. It contributed to skill development and economic independence for Kudumbasree members.

ONE DAY ENTREPRENEURSHIP ENHANCEMENT –

Marketing of ED Club Bags by Women Entrepreneurs Workshop

Organized by the ED Club on 14 September 2018, this event focused on enhancing entrepreneurship skills among women. It provided a platform for marketing ED Club bags, supporting women entrepreneurs.





RELEASE OF WDC MAGAZINE “MAHITHA”



The release of the WDC Magazine, "Mahitha," showcased the creative endeavors and accomplishments of women, promoting their achievements and voices. Mrs. Prasanna Amburath, Circle Inspector of Police Women Cell Thrissur Rural released the Magazine on 11th March 2019

POSTER MAKING COMPETITION

Conducted by the Women's Development Cell (WDC) on 30th January 2019, the poster-making competition aimed to raise awareness on gender-related issues through artistic expression.



TOURNAMENTS FOR GIRLS



Hosted by the Women Cell, this badminton tournament provided a platform for female students to showcase their sporting talents, fostering a spirit of competition and camaraderie.



'PATHWAY' SOCIAL WELNESS PROGRAMMES



2023 OCTOBER
19, 20, 21, 25, 26, 27
VENUE : COLLEGE AUDITORIUM

INAUGURATION :
SRI. E.T. TAISON MASTER, MLA
(Hon. Member of the Kerala
Legislative Assembly - Kaipamangalam)

Organized by :
MINORITY CELL, MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR

Principal
Prof.(Dr.) Biju. A.

Liaison officer
Dr. Jaisy David

Members
Nisha M.D.
Raseena P.M.



The Pathway Social Well Being Programme promotes gender consciousness among students through targeted educational modules, discussions, and activities that emphasize equality, respect, and understanding between genders. By fostering open conversations and providing insights into diverse perspectives, the program aims to raise awareness about gender issues, challenge stereotypes, and encourage a more inclusive and supportive environment for all students.

NATIONAL WEBINAR ON “CONTOURS OF RELIGIOUS PRECARIETY AND FEMINIST TROPES IN MONICA ALI’S BRICK LANE AND UNTOLD STORY”



MES Asmabi College, Kodungallur

PG & Research Department of English

Webinar

on

Contours of Religious Precarity and Feminist Tropes in Monica Ali's Brick Lane and Untold Story



Resource person

Sk Sagir Ali
Assistant Professor of English
Midnapore College, West Bengal

19th June 2022
G meet
7 pm

Dr Reena Mohamed
HoD

Dr A Biju
Principal

Ms Jameelathu K A
Co ordinator

Hosted by the English Department on June 19, 2022, this national webinar focused on enriching students' understanding of feminist perspectives in literature. The event aimed to foster academic discussions, promoting student enrichment and intellectual growth in the realm of gender studies.