

HUMAN VALUES



MES ASMABI COLLEGE P. VEMBALLUR

Human Values PROGRAMS

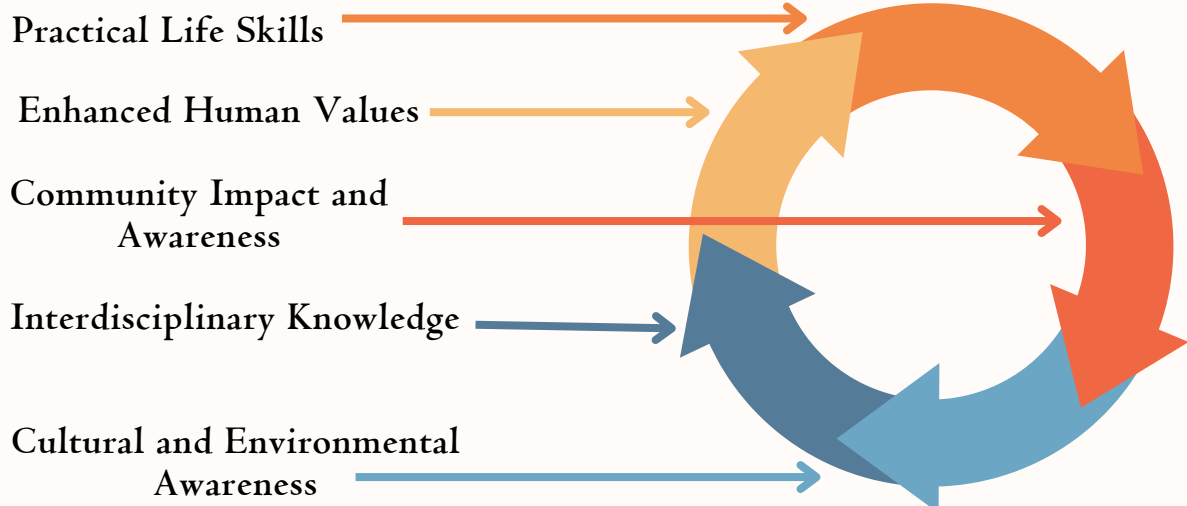


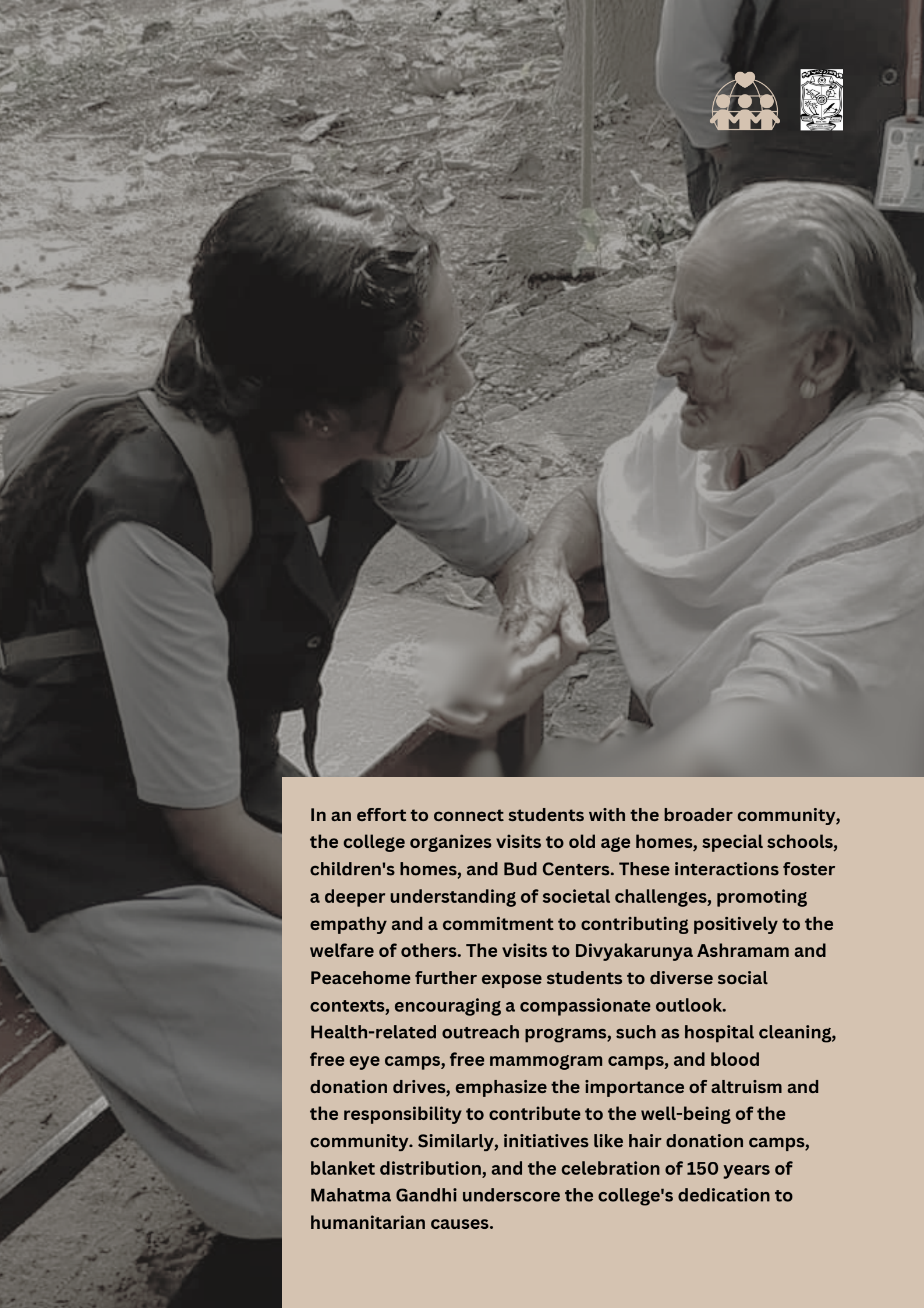
MES Asmabi College is dedicated to cultivating human values among its students through a myriad of initiatives that extend beyond academic realms. With a focus on holistic development, the college has designed a range of programs that contribute to instilling compassion, empathy, and a sense of social responsibility.



The doctoral works, numbering seven, exemplify the college's commitment to advanced research while embedding ethical considerations in the pursuit of knowledge. This ethos extends to the extensive offering of 86 certificate courses and 25 courses, each designed not only to enhance academic proficiency but also to nurture human values.

OUTCOMES GENERATED IN STUDENTS FROM THE PROGRAMS





In an effort to connect students with the broader community, the college organizes visits to old age homes, special schools, children's homes, and Bud Centers. These interactions foster a deeper understanding of societal challenges, promoting empathy and a commitment to contributing positively to the welfare of others. The visits to Divyakarunya Ashramam and Peacehome further expose students to diverse social contexts, encouraging a compassionate outlook.

Health-related outreach programs, such as hospital cleaning, free eye camps, free mammogram camps, and blood donation drives, emphasize the importance of altruism and the responsibility to contribute to the well-being of the community. Similarly, initiatives like hair donation camps, blanket distribution, and the celebration of 150 years of Mahatma Gandhi underscore the college's dedication to humanitarian causes.



The college actively engages students in discussions on values, leadership, and societal issues. Talks on Gandhian leadership models, discussions on crime and punishment, and seminars on value-based journalism contribute to the development of ethical leadership qualities. Exhibitions, webinars, and seminars on topics like the history of Kodungallur, Gandhi and Palestine, and Swami Sahjananda Saraswathi provide platforms for students to broaden their perspectives and cultivate values aligned with social justice. Participation in anti-drug campaigns, painting campaigns against drug abuse, and friendly cricket matches with anti-drug messages contribute to building a consciousness against Drug abuse. The college also actively supports various societal needs, ranging from providing smartphones to students during the COVID pandemic to transforming the college hostel and auditorium into COVID isolation and treatment centers.

The commitment to social causes extends to flood relief activities, providing housing support for staff, and employment programs for SC/ST and differently-abled students. The college actively engages in honoring successful differently-abled individuals and facilitating community programs for communal harmony.

MES Asmabi College's multifaceted initiatives go beyond academic pursuits, aiming to mould students into socially responsible individuals with a strong foundation in human values. Through community engagement, health-related initiatives, discussions on societal issues, and active participation in humanitarian causes, the college shapes students who are not only academically proficient but also deeply committed to contributing positively to society.



AREAS WHERE CROSS CUTTING ISSUE HUMAN VALUES ADDRESSED

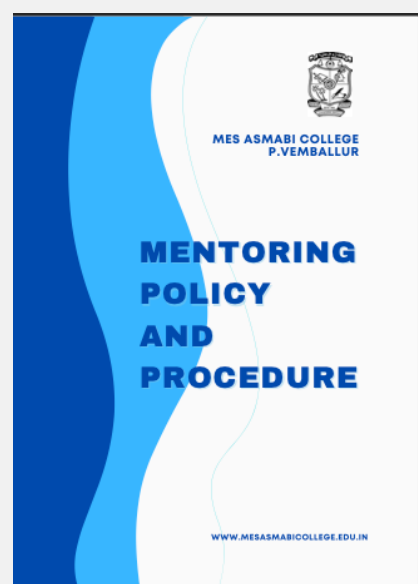
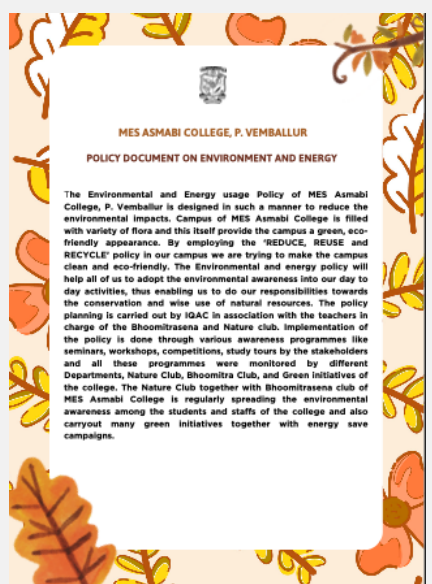
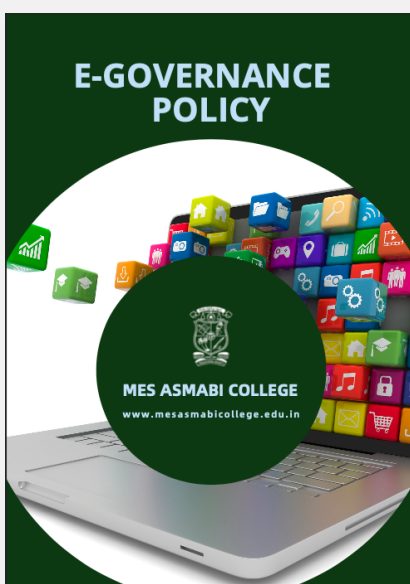
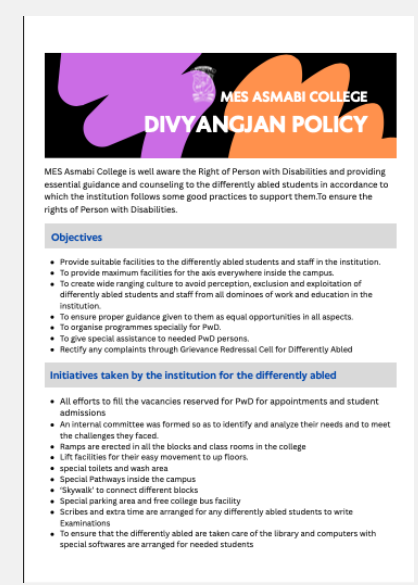
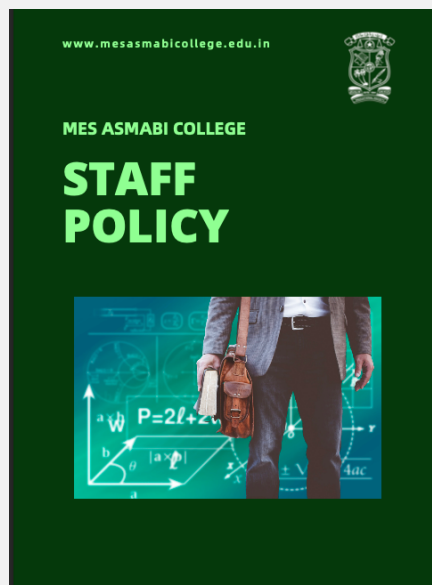
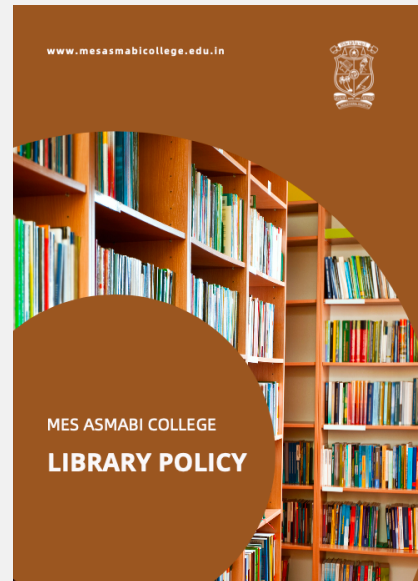
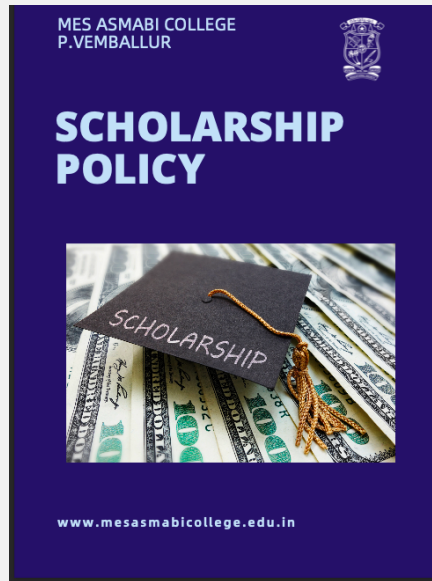
AREAS WHERE CROSS CUTTING ISSUE HUMAN VALUES ADDRESSED	Total No. of Courses/Programes/Activities
Courses	12
Audit Courses (Ability Enhancement Courses)	1
Certificate/value-added/ add-on courses	2
Students' research projects	1263
Doctoral works (PhD)	2
Programmes (events/co-curricular activities) conducted in the HEI	67
Policy documents	18

DOCTORAL WORKS				
Sl No	Name	Department	Title	Category
1	Sudheesh T. V	PG and research department of Commerce	Retirement financial planning among the state Government employees in Kerala	Human value
2	Janitha.N. P	PG and research department of Commerce	An assessment of service quality and customer Loyalty of supplyco supermarkets in Kerala	Human value
3	Chithra.P,	PG and research department of Commerce	Antecedents and outcomes of organizational Citizenship behaviour among aided college Teachers in Kerala	Human value
4	Mahmood Aslam.K,	PG and research department of Commerce	Needs and readiness for islamic banking: an Assessment in the lens of theories of planned Behaviour and reasoned action with readiness Ruler	Human value
5	Jaseel P. H,	PG and research department of Commerce	Effect of sensory marketing on consumer Buying behaviour in international food chain Restaurants in Kerala	Human value
6	Shilpa Sundaran,	PG and research department of Commerce	The effects of customer incivility on service quality And work withdrawal behaviour among gig workers In Kerala	Human value
7	Smrithy Sudarshanan V	PG and research department of English	Disability and Alterity in a Techno-utopian World, Traversing through Kazuo Ishiguro's Klara and the Sun and Never Let Me Go	Human value

Sl No	HUMAN VALUES IN CERTIFICATE COURSES				
	Certificate Course	Department	Sl no	Certificate Course	Department
1	Certificate Course in Tally ERP 9.0	Commerce	44	Python for beginners	Physics
2	Certificate Course in Advertisement and Digital Designing	Commerce	45	Professional Skills in Career	Psychology
3	Certificate Course in Spoken English	English	46	Introduction to SPSS	Commerce
4	Certificate Course in National/ International Financial Management	Commerce	47	Bridal Makeup	Commerce
5	Certificate Course in E-Commerce	Commerce	48	Academic Writing and Reference Management	Library Science
6	Diploma in (GST) Goods and Services tax	Commerce	49	Professional Skill Development in Hindi	Hindi
7	Certificate Course on Career Development	Commerce	50	Fitness Training and Sports Injury Management	Physical Education
8	Certificate Course in Fitness Course & Basic Life Support	Business Administration	51	Certificate Course in Zumba	Mass Communication
9	Certificate Course in Microsoft Office Beginner's Course	Computer Application	52	Training and Practicing in Public Speaking	English
10	Income Tax and E Filing	Commerce	53	Mobile short film Making	Digital Film Production
11	Foundation Course in Latex	Maths	54	Basics of Literary Theory	English
12	Common Hypo Kinetic Diseases Management and First Aid	Physical Education	55	Formatting and organizing Research papers	English
13	Certificate course in Astronomy & Astrophysics	Physics	56	Certificate Course in Financial Services	Commerce
14	Certificate Course in Conservation, Sustainability Indigenous Rights	Botany	57	English for PSC Examinations	English
15	Certificate Course in Supply Chain Management	LMT	58	Disaster Management	English
16	Diploma in Travel Agency Management	THM	59	Contemporary English Grammar and Usage	English
17	Diploma in Food Safety Quality Management	FPT	60	How to Approach Civil Service Examination	Political Science
18	Tally ERP 9 Accounting Software	Commerce	61	Communicative English	English
19	English for Competitive Examinations	English	62	Intellectual Property Rights and IP Laws	IPR cell
20	Certificate Course in Malayalam for PSC Examinations	Malayalam	63	Certificate Course in Financial Services	Commerce
21	Certificate Course in Fundamentals of Polymer Science	Chemistry	64	Data Analysis using SPSS	Economics
22	How to approach UPSC Examination	Political Science	65	Basic Mathematics for Competitive Examinations	Mathematics
23	Essentials of English Grammar and Phonetics	English	66	Internet and MS Office	Computer Applications
24	Four Skills of Communication	English	67	Entrepreneurship Opportunities in Sea food Industry	Fish Processing Technology
25	Computerised Accounting Practices	Commerce	68	Basic Programming Using Python	Physics
26	Office Automation & Online Documentation Tools	Computer	69	Warehouse Management	Logistics Management
27	Introduction to Advertising Theory & Practice	Mass Communication	70	Platform Skills	Psychology
28	Life Skills, Sexuality and Personal Safety Education	Psychology	71	Information Literature Survey and Reference Management	Library Science
29	Digital Marketing	Commerce	72	Gender Equality: Major Perspectives	Psychology
30	KPSC Statistics & Mathematics (Statistical Assistant Grade II)	Statistics	73	Introduction to polymer chemistry	Chemistry
31	Data Coding, Analysis & Interpretation through SPSS	Commerce	74	Certificate Course in Communicative Skill Development in Hindi	Hindi
32	Certificate Course in Financial Analysis	Commerce	75	Fitness and Life Style Disease Management	Physical Education
33	Certificate Course in Yoga	BBA	76	MS Office	Commerce
34	Certificate Course in Communicative Skill Development in Hindi	Hindi	77	Introduction to Literary Theory	English
35	Basics of Web Design and MS Office	Computer	78	Basics of Research paper Writing	English
36	Project Preparation and Execution	Economics	79	Student Psychology: Major Developmental, Cognitive and Behaviour factors	Psychology
37	Certificate Course in Logistics Management	LMT	80	Android Application Development and Flutter	Computer Applications
38	Certificate Course in Event Management	Commerce	81	English Grammar and Basic Writing	English
39	Quantitative Aptitude and Verbal Reasoning for Competitive Examinations	Mathematics	82	English for Daily Use	English
40	Developing Listening and Speaking Skills	English	83	Intellectual Property Rights	IPR cell
41	Crafting Research Papers	English	84	Preparation and Execution of the Project	Economics
42	Practical Usage of Literary Criticism	English	85	Internet and MS Office for Beginners	Computer Applications
43	Basic Training in English for PSC Examinations	English	86	Entrepreneurship Development in Sea food Industry	Fish Processing Technology

HUMAN VALUES ADDRESSED IN COURSES		
Sl No	For all UG Programmes	Human Rights (Audit Course)
1	BCom Computer Application	Banking and Insurance
2	BA Mass Communication	Advertising
3	BSc Psychology	Psychological Counselling
4	BSc Psychology	Health Psychology
5	BA Economics	Development of Economic Thought
6	BA Economics	Indian Economic Development
7	BA Economics	Economics of Growth and Development
8	MCom Finance	MCM1C01
9	BVOC Fish Processing Technology	Entrepreneurship in Food Industries
10	BVOC Fish Processing Technology	Basic microbiology
11	BVOC Fish Processing Technology	Fishery By-products and Value Addition
12	BVOC Fish Processing Technology	Instrumentation in Fish Processing Analysis
13	For all UG programmes	Malayala Sahithyam 3
14	For all UG programmes	Malayala Sahithyam 2
15	For all UG programmes	Malayala Bhashayum Sahithyavum 2
16	For all UG programmes	Malayala Sahithya Padanam 2
17	For all UG programmes	Malayala Bhashayum Sahithyavum 1
18	For all UG programmes	Malayala Sahithya Padanam 1
19	For all UG programmes	Malayala Sahithyam 4
20	For all UG programmes	Malayala Sahithyam 1
21	BVOC Fish Processing Technology	General Course II Research Methodology
22	BVOC Fish Processing Technology	Natural Resource Management
23	BVOC Fish Processing Technology	Intellectual Property Rights
24	BA English	Political Ideas Concepts and Ideologies
25	BA Economics	Political Ideas Concepts and Ideologies

POLICY DOCUMENTS ADDRESSING HUMAN VALUES



POLICY DOCUMENTS ADDRESSING HUMAN VALUES

MES ASMABI COLLEGE, P. VEMBALLUR

Curriculum Enrichment Policy

MES ASMABI COLLEGE P. VEMBALLUR

Gender and Equity Policy

MES Asmabi College, in its mission of moulding a self-reliant and socially accountable young generation, upholds gender equity. A gender sensitive environment is an indicator of an institutions' rationale and social commitment. There are measures to be adopted in terms of the gender equality, special cares need to be given women and other genders aiming at gender equity in future. We understand the difference in gender equity and equality, hence a gender conscious and gender sensitive environment is appreciated in the campus and our policy reflects the aforesaid parameters. An effective women cell is functioning in the college to cater to the different aspects of gender.

The gender policy adopted in our college, comprehensively embraces the different aspects of gender in tune with its vision of empowering the marginalised.

The policy framework of gender equity

- Ensuring equal opportunities for all effective steps are taken in our institution to ensure that opportunities, events, are open and available to all students of the college to avoid instances of gender biased discrimination
- Creating and maintaining a gender neutral environment thereby reversing the social roles created for men and women. To transcend the socially conditioned roles, special care of support mechanism are provided to women, other genders and marginalised groups.
- our Programmes and academic environment is designed to equip women and other marginalised groups the confidence to overcome centuries long historical, social and economic marginalisation.

MES ASMABI COLLEGE P. VEMBALLUR

SECURITY & SAFTY POLICY AND PROCEDURE

WWW.MESASMABICOLLEGE.EDU.IN

MES ASMABI COLLEGE, P.VEMBALLUR

QUALITY POLICY

Policy Statement

"At MES Asmabi College, we are committed to providing an unparalleled educational experience that fosters academic excellence, personal growth, and societal contribution. Our quality policy serves as the foundation for our institution, guiding our efforts in shaping well-rounded individuals and future leaders. We pledge to:

- Academic Excellence:** We uphold rigorous academic standards, providing students with a challenging and intellectually stimulating environment. Our programmes are designed to cultivate critical thinking, creativity, and problem-solving skills, ensuring our graduates are well-prepared for diverse professional paths.
- Innovation and Research:** We foster a culture of innovation and research, encouraging faculty and students to pursue groundbreaking research initiatives. Through interdisciplinary collaboration and cutting-edge methodologies, we contribute to advancements in science, technology, arts, and humanities. Our research endeavors are driven by a commitment to addressing global challenges and creating positive societal impact.
- Continuous Improvement and Adaptability:** We are committed to continuous improvement and adaptability in response to evolving educational needs and global trends. Feedback from students, alumni, faculty members, non-teaching staff, and industry partners is valued and utilized to enhance our academic programs, infrastructure, and support services. We embrace emerging technologies and methodologies, ensuring our graduates are well-prepared for the demands of the future.

MES ASMABI COLLEGE P.VEMBALLUR

Grievance Redressal Policy

The college adheres chiefly to the anti-ragging and criminal laws of the state and central government for the legitimate complaint redressal mechanism, while we adopted norms from international standards for ensuring proper redressal and counselling to the students. We ensure gender equity and gender sensitivity in the institution, and the rights of the underprivileged, minorities, including economically weaker sections, the differently abled, and victims. We have serious concerns about the mental health of our students and staff and take care of minor but important concerns about verbal bullying inside the campus.

The college has adopted multiter and multiple door options for students for an effective and methodical mechanism for the redressal of students' grievances. This cell functions as a platform for the students to make their complaints without fear of being victimised and they are assured that their complaints are heard and appropriate action taken which instills confidence in them. Such a mechanism helps the college to be aware of the flaws and deficits in the policies and functioning of the college and to improve itself. The student can approach the class tutor in case of a grievance for first level, then the the Head of the Department, or they can approach any faculties in charge of cells or clubs if the grievance is related to it. If the student feels that his grievance is not properly addressed, helpline may approach grievance committee or the vice principal or the principal. Once such a complaint is received, the principal will forward it to the grievance cell. Complaints can also be filed online at grievancecellasmabicollege@gmail.com. The College Grievance Redressal Committee has been modified as per University Grants Commission (Grievance Redressal of Students) Regulations. The committee consists of the following members.

- Principal-Chairman
- Two Senior Faculty Members

- The Committee reconstituted as per new UGC regulations 2023

MES ASMABI COLLEGE P. VEMBALLUR

ANTI RAGGING POLICY

Prepared by IQAC & Anti Ragging Committee

MES ASMABI COLLEGE, P.VEMBALLUR

Policy on Extension and Outreach Programmes

MES Asmabi College has long been dedicated to its extension programs, involving the active participation of all students by adhering to the institution's Policy on Community Extension and Outreach Activities. The college originates from a commitment to marginalized communities in the coastal rural area of Kudungallur and has contributed to the upliftment of the people through education and secularism. The institution has been using its resources, including its infrastructure, expertise, knowledge, skills, and personnel, to enhance the neighbourhoods welfare since then. All the extension and outreach programs instill a sense of social responsibility and environmental sustainability among students, and all the departments and clubs make this a mandatory commitment to society. The long-term link with local self-governments and the development of best practices through experiential learning and outreach activities involving students for the benefit of the community serve as evidence of our successful trajectory in extension and outreach activities.

The following are the general provisions based on the college's vision to instill ethical and social values among students, enabling them to become socially responsible citizens of the country.

- Ensure 100% student participation in extension activities
- Organizes welfare programs under NSS, NCC, Swachh Bharat, Nature Club, Bloomittra Sena, women's cell, Anti-Drug Awareness Drives and involves all departments to ensure community-village engagement with adopted villages, Nearby schools, PHC and local bodies with a focus on gender equity and environment protection, among other initiatives.

MES ASMABI COLLEGE, P. VEMBALLUR

CAMPUS DEVELOPMENT POLICY

Scope of the Policy

Campus development is a strategic process that uses a healthy planning framework designed to deliver the college's strategic outcomes. This policy supports infrastructure developments in the college premises while adhering to the college's Mission and Vision.

Campus Development Policy

MES Asmabi College is committed to create, develop, provide and maintain necessary infrastructure in all the domains and also committed to provide all possible modern and essential amenities and infrastructure for all the stake holders. Establishing and maintaining a well-developed infrastructure is very important for any institutions of higher learning. The policy covers the following domains.

- General development
- Infrastructure for teaching, learning and evaluation
- Infrastructure for research, consultancy and extension
- IT Infrastructure
- Hostel infrastructure
- Others

MES Asmabi College from the inception and also during its 50 years of journey has been established as a premier institution. Hence, self-sufficient and modern infrastructure for education and training shall be created, maintained and upgraded periodically.

MES ASMABI COLLEGE CAMPUS DEVELOPMENT Policy Page 1

MES ASMABI COLLEGE, P. VEMBALLUR

Student Development Policy

The student development policy of MES Asmabi College is a comprehensive set of guidelines, principles, and strategies designed to nurture the holistic development of our students. This policy is tailored to our unique institution and encompasses various facets of our students' educational experience, ensuring they thrive both academically and personally. Our student development policy includes the following key components:

Academic Support: We are committed to helping our students excel in their academic pursuits. Our policy includes provisions for tutoring services, academic advising, study skills training, and resources to enhance their academic success.

Student Services: MES Asmabi College offers a range of student services, including healthcare, counselling and mental health support, career services, housing, and a vibrant array of extracurricular activities.

Code of Conduct: We have a code of conduct that outlines the behavioral expectations for our students. This encompasses academic integrity, respect for others, and adherence to the college's rules and regulations.

Diversity and Inclusion: We are dedicated to fostering diversity and inclusion on our campus. Our policy emphasizes our commitment to creating a welcoming and inclusive environment and details the initiatives we undertake to achieve this goal.

Health and Well-being: The physical and mental well-being of our students is a top priority. We provide healthcare services, wellness programs, and strategies for addressing health-related issues.

Career Development: MES Asmabi College offers extensive career development services to help our students prepare for their future careers. This includes support for resume writing, interview preparation, job placement services, and internships.

Student Engagement: We encourage active involvement in extracurricular activities, clubs, and organizations to help our students develop leadership skills, build social networks, and enhance their overall college experience.

Support for Special Populations: We have specific policies and services to support special populations, such as international students, students with disabilities, and first-generation college students.

Housing and Residence Life: For students residing on campus, our policy addresses living conditions, safety measures, and community building.



CHARITY FUND

MES Asmabi College's strategic charitable funds prioritize student housing, support the elderly, promote inclusivity through disability donations, ensure staff welfare, and aid students medically and financially. These initiatives underscore the institution's commitment to human values, fostering a compassionate and socially responsible educational environment.

CHARITY FUND	
PURPOSE	AMOUNT
HOUSE RENT FOR STUDENT	10000
SUPPORTING THE ELDERLY	10000
DISABILITY DONATION	5000
MEDICAL ASSISTANCE TO STAFF	490690
MEDICAL ASSISTANCE TO STUDENT	125000
FINANCIAL SUPPORT FOR STUDENT	59000
MAMOGRAM CAMP	83334
MEDICAL ASSISTANCE TO STUDENT	10000
Total	783016

11/5/24, 10:46 AM MES | Ledger

MES Asmabi College
P. Vemballur, P.O: P. Vemballur, Kodungallur T
Phone : 0480-2851171, 285059

LEDGER-Charity Exp(CHAXP)
(01-Apr-2021 To 31-Mar-2022)

Reference #	Date	Ledger Name	Ledger Code	Debit	Credit
		Opening Balance		0.00	
MESASM/V 20-21/# 451	12-10-2021	Canara Bank 19848 medical exp <i>pujaya (Punjya)</i>	19848	10,000.00	0.00
MESASM/V 20-21/# 788	01-12-2021	Canara Bank 19848 <i>komu-coms for Oldage Ho</i>	19848	10,000.00	0.00
ESASM/V 20-21/# 76	14-12-2021	Canara Bank 19848 <i>majeed 2 Donation Disability</i>	19848	5,000.00	0.00
ESASM/V 20-21/# 71	21-12-2021	Canara Bank 19848 <i>Kumaran</i>	19848	1,70,000.00	0.00
ESASM/V 20-21/# 936	04-01-2022	Canara Bank 19848 <i>ba eng ? Farsana II BA Rent to Home</i>	19848	10,000.00	0.00
ESASM/V 20-21/# 83	10-01-2022	Canara Bank 19848 <i>kumaran</i>	19848	41,991.00	0.00
ESASM/V 20-21/# 84	10-01-2022	Canara Bank 19848 <i>kumaran</i>	19848	42,500.00	0.00
ESASM/R 20-21/# 862	31-01-2022	Cash <i>charity kumaran</i>	CASH	0.00	2,14,191.00
ESASM/V 20-21/# 801	23-02-2022	Canara Bank 19848 <i>ansil contribution</i>	19848	50,000.00	0.00
ESASM/V 20-21/# 88	09-03-2022	Canara Bank 19848 <i>ANSIL</i>	19848	50,000.00	0.00
ESASM/V 20-21/# 2	28-03-2022	Canara Bank 19848 <i>remani</i>	19848	10,000.00	0.00
		Total		3,99,491.00	2,14,191.00
		Closing Balance		1,85,300.00 (Dr)	

MES Asmabi College
P. Vemballur, P.O: P. Vemballur, Kodungallur T
Phone : 0480-2851171, 285059

LEDGER-Charity Exp(CHAXP)
(01-Apr-2022 To 31-Mar-2023)

Reference #	Date	Ledger Name	Ledger Code	Debit	Credit
		Opening Balance		0.00	0.00
voucher 197	25-05-2022	Canara Bank 19848 <i>BAHANE</i>	19848	12,000.00	0.00
receipt 2685	30-05-2022	Canara Bank 19848 <i>charity</i>	19848	0.00	11,200.00
voucher 2159	25-07-2022	Canara Bank 19848 <i>visay R. Eage Ojorathion</i>	19848	15,000.00	0.00
voucher 1119	02-09-2022	Canara Bank 19848 <i>CHARITY</i>	19848	29,000.00	0.00
voucher 1498	09-12-2022	Canara Bank 19848 <i>shanas</i>	19848	20,000.00	0.00
voucher 1628	10-01-2023	Cash <i>manogram</i>	CASH	2,371.00	0.00
voucher 1703	23-01-2023	Cash <i>manogram</i>	CASH	5,360.00	0.00
voucher 1802	07-02-2023	Cash <i>manogram</i>	CASH	6,918.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1803	07-02-2023	Cash <i>manogram</i>	CASH	10,000.00	0.00
voucher 1822	09-02-2023	Cash <i>manogram</i>	CASH	2,380.00	0.00
		Total		1,59,334.00	11,200.00
		Closing Balance		1,48,134.00 (Dr)	

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OLD AGE HOME VISITS



The Mathematics department facilitated a heartwarming Old Age Home Visit on 6th March 2023, creating an opportunity for students to engage with elderly residents. The visit, including cultural programs and a shared lunch, aimed to promote empathy, respect, and responsibility. The outcome was a positive interaction that bridged generational gaps, fostering values of compassion and respect among participating students.



SPECIAL SCHOOLS, CHILDRENS' HOME, BUD CENTRE VISITS



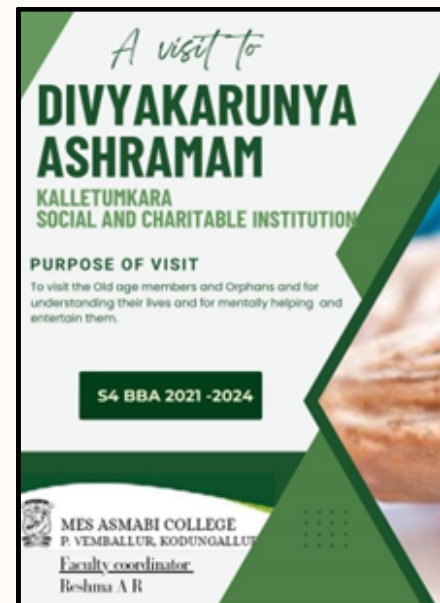
The Department of Physical Education organized a meaningful visit to a children's home on 15th August 2022, aiming to instill social commitment and empathy among students. Interactive sessions and cultural activities created a positive impact on both MES Asmabi College students and the children. The Visit fostered of a sense of community and mutual understanding, promoting the values of compassion and responsibility among the students.





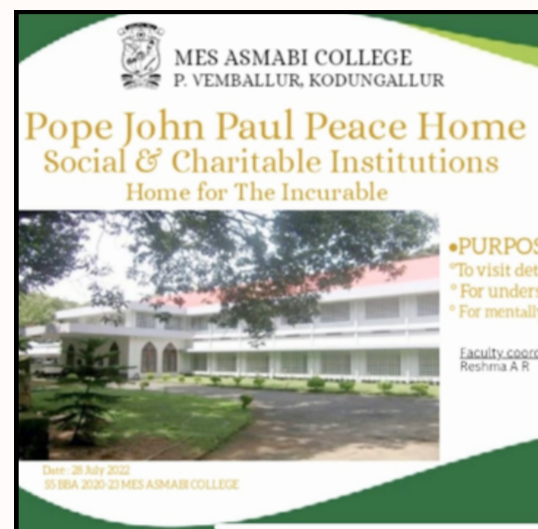
VISIT TO DIVYAKARUNYA ASHRAMAM

The Department of Commerce and Management Studies undertook a meaningful visit to Divyakarunya Ashramam on 26th November 2022. The visit aimed to connect students with the experiences of detained persons and provide them with insights into the challenges faced by this community. The outcome included increased empathy and understanding among the participating students.



PEACEHOME VISIT

As part of community engagement, the Department Commerce and Management Studies organized a Peace Home visit on 28th July 2022. The visit involved interactions with detained persons, aiming to provide them with a sense of connection and support. The result was a favourable exchange that nurtured mutual understanding and compassion between the students and the community they visited.



PALLIATIVE CARE

Through engagement in palliative care services, students cultivate profound human values as they observe and experience empathy, compassion, and dignity in provision of end-of-life care. This experience cultivates sensitivity, resilience, and a deep understanding of the inherent worth of each individual, shaping compassionate and empathetic future healthcare professionals by engaging themselves in palliative care services.





HOSPITAL CLEANING THE DEPARTMENT OF CHEMISTRY



As part of community service, the Chemistry department actively participated in Primary Health Center cleaning work on 14th November 2021. The initiative involved the shifting of old items used in the Primary Health Centre P Vembalur, contributing to the maintenance of a clean and hygienic healthcare environment. The outcome included a cleaner and organized health center, positively impacting the well-being of the community.



HUMAN RIGHTS DAY PLEDGE



On Human Rights Day December 10 , students took a pledge to uphold human values, fostering a community committed to equality, justice, and dignity for all. This collective commitment instills consciousness, inspiring students to actively promote human rights, cultivate empathy, and contribute to a harmonious and inclusive society.



FREE EYE CAMP

The History department organized an impactful Eye Camp on 4th February 2020, emphasizing community health and well-being. The event aimed to provide eye care services to the community and raise awareness about ocular health. The outcome included improved access to eye care services for participants, promoting a culture of health and well-being within the community.

FREE MAMMOGRAM CAMP



The free mammogram camp organized by MES Asmabi College in Association with cochin cancer Society from 29th December 2022 for the local community not only provided essential health services but also deeply influenced students. Witnessing the impact of proactive healthcare measures instilled in students a heightened consciousness of human values. The initiative cultivated empathy, reinforcing the importance of community well-being and inspiring a commitment to accessible healthcare as an integral human right and well-being within the community.

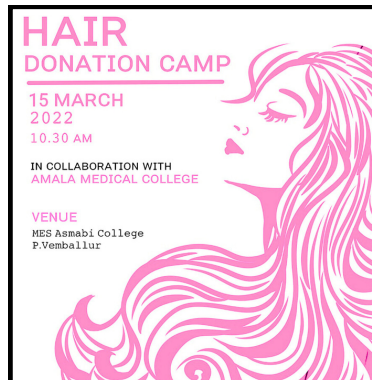
BLOOD DONATION CAMPS

The blood donation camp, organized by NSS in collaboration with IMA and blood bank on 18th July 2023, had a profound impact on students' human value consciousness. Student participation in this altruistic endeavor not only contributed to the noble cause of saving lives but also instilled values of empathy, compassion, and community service. Witnessing the collective effort to support the community's health needs left an enduring impression, fostering a deep commitment to humanitarian values among the students.





HAIR DONATION CAMPS



The hair donation camp held on March 15th, 2022, in collaboration with Amala Medical College, left an indelible mark on students' human value consciousness. Students of MES Asmabi College actively participating in this selfless act of donating hair for cancer patients experienced firsthand the impact of small gestures on lives. This event not only promoted solidarity with those battling illness but also instilled values of empathy, compassion, and a profound commitment to making a positive difference in the community.

BLANKET DISTRIBUTION

In a gesture of social service, the Commerce and Management Studies department organized Blanket Distribution for Nomads on 23rd December 2022. The event aimed to provide essential winter supplies to the nomadic community. The outcome involved the distribution of warmth and comfort, reflecting the department's commitment to community welfare.



College Student's Union takes care of those who sleep late on the streets. Blankets collected with the financial help of students of MES Asmabi College.



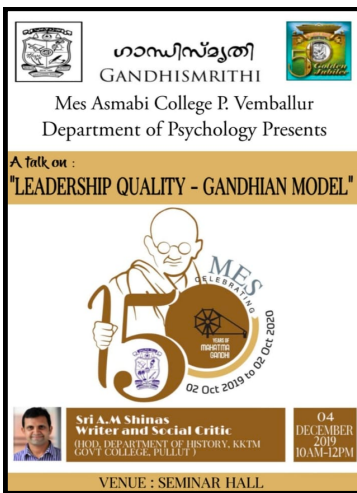
CELEBRATION OF 150 YEARS OF MAHATMA



Dr. P. A. Fazal Gafoor, Social reformer and State President of MES in the seminar on 'Mahatma and Minorities'

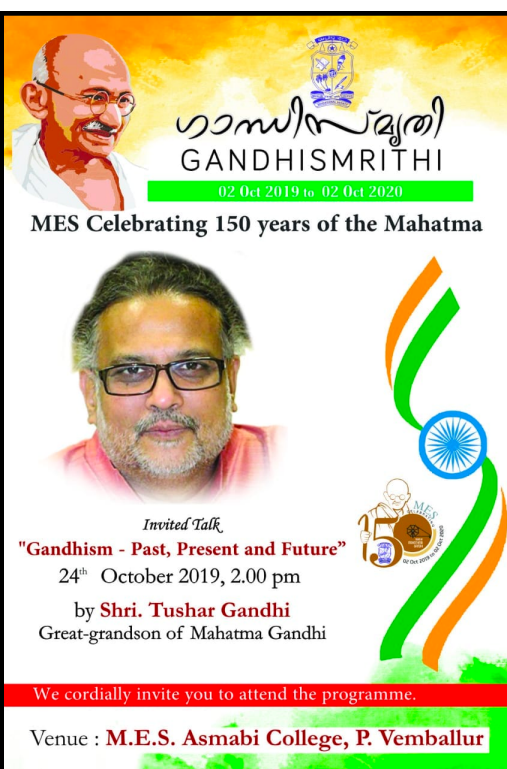


TALK ON 'LEADERSHIP QUALITY -GANDHIAN MODEL'



The talk on "Gandhian Model Leadership" organized by the Department of Psychology on December 4, 2019, featuring A M Shinas, a social writer, and critic, profoundly influenced students' human value consciousness. His insights into Gandhian leadership principles resonated, fostering a deep reflection on values such as nonviolence, empathy, and community service. This event not only enriched students intellectually but also inspired a commitment to embodying Gandhian ideals in their lives, nurturing a generation of socially responsible leaders.

INVITED TALK BY THUSHAR GANDHI



The talk on "Gandhism: Past, Present, and Future" by Sri Thushar Gandhi, Mahatma Gandhi's great-grandson, held on October 24, 2019, as part of the "150 Years of Mahatma" program, deeply impacted students' human value consciousness. Sri Thushar Gandhi's reflections on Gandhian principles prompted profound introspection among students. This event not only provided historical insights but also inspired a commitment to Gandhian values of truth, nonviolence, and social justice, influencing students to embody these principles in their lives. The association with Amala Medical College further emphasized the integration of these values into the broader community.





EXHIBITION - CARICATURES OF GANDHIJI



The artistic portrayal of Gandhi's life and principles sparked reflections on nonviolence, simplicity, and social justice. Students actively engaging with these visual narratives experienced a deep connection to Gandhian values, fostering a commitment to moral and ethical conduct. This unique initiative not only celebrated Gandhi's legacy but also inspired a generation to internalize and propagate these timeless human values in their personal and professional lives.

REFLECTION ON THE EVOLUTIONARY HISTORY OF KODUNGALLUR - WEBINAR



M.E.S. ASMABI COLLEGE
 (Govt. Aided, Affiliated to University of Calicut, Recognized by UGC,
 Minority Institution certified by National Minority Educational Commission)
 F. Venkuller P.O., Kodungallur Thrissur Dist., Kerala, Pin- 686071
 NAAC re-accredited with B++ (CGPA 3.00) - 3rd Cycle, New RAP
 ISO 9001:2015 Certified Institution

A Webinar on
'Trade and Urban Formation: Reflections on the Evolutionary History of Kodungallur'
 കച്ചവടവും നഗരരൂപീകരണവും - കോട്ടയം നഗരത്തിന്റെ പരിണാമചരിത്രത്തെ മുൻനിർത്തിയുള്ള ചില ചിന്തകൾ
May 17th, Sunday, 2020 from 11 am to 12 pm
 Resource Person:
Dr. Adarsh C
 Assistant Professor, Dept. of Malayalam
 Sri Vivekananda College, Kunnampuzha
 Organised by: Internal Quality Assurance Cell (IQAC) & Dept. of Malayalam

Who can attend?
 All interested persons can attend the webinar.

Certification
 The participants who have attended the Webinar throughout the session will receive an e-certificate via email.

Registration
 Please register online and participate in the Webinar to receive an e-certificate.
 The registration Link: <https://forms.gle/WLsZ3AcShpE2FYs88>

Required online platform
 Google meet is the online platform of this webinar. The registered participants will receive the Webinar invitation 15 minutes prior to starting the webinar (Sunday, 17th May at 10:45 am) in the registered email id. All the participants are requested to check the email on Sunday by 10:45 am and join the Webinar before 11 am. No one will be admitted after 11:05 am.

Registration Fee
 There is no registration fee for this webinar.

For more details contact:
 Dr. Ajims P Mohammed, Principal (9847285464) | Dr. Shafeer P S, IQAC Coordinator (9847285464) | Dr. Jaissy David, HOD, Dept. of Malayalam (98471 51928)

The webinar organized by Malayalam department, "Reflection on the Evolutionary History of Kodungallur," conducted on 17th May 2020, significantly influenced students' human value consciousness. By delving into the historical and cultural aspects of Kodungallur, the session provided participants, including students, with a profound understanding of the region's rich heritage and human values. This insightful exploration fostered a heightened appreciation for Kodungallur's significance, instilling in students a deeper sense of cultural empathy and historical awareness. As a result, the webinar played a pivotal role in shaping a more conscious and value-driven perspective among the participants, aligning with the educational goals of fostering cultural appreciation and ethical understanding.





WEBINAR ON GADHI AND PALASTINE

National Webinar on
GANDHI AND PALESTINE

SUNDAY
30 MAY 2021
@ 7.30 PM
Google meet

Talk by
PROF. A. K. RAMAKRISHNAN
School of International Studies
JNU, New Delhi

Welcome note:
Dr. SANAND SADANADAN
Head, Department of Political science
MES Asmabi College, Kodungallur

Presidential Talk:
DAYAL P., Ph. D Research Scholar
Department of Humanities
and Social Sciences, IIT, Madras

Felicitations:
Mr. ANAS E., Principal
MES Mampad College, Malappuram Dist.
Dr. A. BIJU, Principal
MES Asmabi College, Kodungallur
Sri. AMBALAMEDU GOPI
Probhodha Trust, Kochi

Vote of Thanks:
Dr. O P SALAHUDHEEN
Head, Department of History
MES Mampad College, Malappuram

Organized by
Probhodha Trust, Kochi
In Association with
MES Mampad College, Malappuram
MES Asmabi College, Kodungallur.

The webinar "Gandhi and Palastine," organized by the Political Science Department on May 30, 2021, featuring a talk by Prof A K Ramakrishnan, School of International Studies, JNU, New Delhi, explored the connections between Gandhi's philosophy and the Palestinian struggle, invoking reflections on nonviolence, justice, and empathy. By drawing parallels between these two narratives, students gained a deeper understanding of human values in the context of political and social movements. The event effectively broadened perspectives, fostering a conscious commitment to ethical and compassionate engagement with global issues among the participating students.

WEBINAR ON SWAMI SAHJANANDA SARASWATHI

In association with Prabhodha Trust, Kochi, TM Bagalpur University, and Nehru Arts & Science College, Kazhanganad, the Political Science department organized a National Webinar on "Swami Sahjananda Saraswathi" on 22nd July 2021. The webinar aimed to explore the life and contributions of Swami Sahjananda Saraswathi. The outcome involved participants gaining a deeper understanding of the spiritual leader's legacy.

Google Meet

Talk by
Captain Sarvodaya Sarma
(Progressive Thinker and Social Critic)

Welcome Note:
Lt. Nandakumar Koroth
Head of the Department of History,
Nehru Arts and Science College,
Kanhangad

Presidential Address:
Dr. A. Biju, Principal
MES Asmabi College,
Kodungallur
Member, Probhodha Kochi

Felicitations:
Dr. Suresh Kumar K.S.
Principal, Nehru Arts and
Science College, Kanganad
Prof. Vijay Kumar, HoD,
PG Department of
Gandhian Thought,
TM Bhagalpur University,
Bhagalpur
Dr. Sabu Thomas
Head, Department of
Political Science,
Government Brennan College,
Thalassery
Sri. Naveen Kumar D.D.
Secretary, Probhodha Trust,
Kochi

Vote of thanks:
Dr. Sanand Sadanadan
Head, Department of Political Science
MES Asmabi College, Kodungallur
Member Probhodha, Kochi.

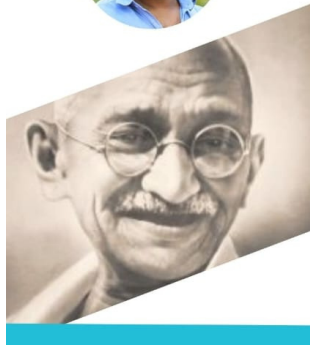
Organized by
Probhodha Trust, Kochi in association with
T M Bhagalpur University, Bhagalpur
Department of Political Science,
Government Brennan College, Thalassery
Department of political Science,
MES Asmabi College, Kodungallur,
Nehru College of Arts & Science, Kanhangad



SEMINAR ON "GANDHI AND VALUE BASED JOURNALISM"

Mr. Sujith Chandran

THE CHIEF BROADCAST
JOURNALIST OF ASIANET
STAR COMMUNICATIONS.



MES ASMABI COLLEGE
P. VEMBALLUR

DEPARTMENT OF
MASS COMMUNICATION AND
JOURNALISM

PRESENTS

**Gandhi and
value based journalism**

2020

JANUARY 28, TUESDAY
10.30 AM, AUDITORIUM

DR. AJIMS P. MUHAMMED
(PRINCIPAL)

PRASOON T P
(HOD)

SUNAINA M NAZAR
(COORDINATOR)

The Department of Mass Communication conducted a seminar on "Gandhi And Value Based Journalism" on the 28th of January. The seminar aimed to explore the principles of value-based journalism inspired by Mahatma Gandhi. The outcome involved insightful discussions, fostering a deeper understanding of ethical journalism among participants.

TALK ON - "GANDHIJI AND MINORITIES"

The Political Science department organized an Invited Talk by Prof. KP Shankaran on "Gandhi and Minorities" on 15th March 2022. The talk explored Gandhi's perspectives on minority rights. The outcome involved an enriched understanding of the role of Gandhiji in advocating for minority rights among the participants.

PANEL DISCUSSION ON "CRIME AND PUNISHMENT: ENCOUNTER KILLINGS AND MOB PSYCHOLOGY"

In association with the Legal Literacy Club, the Department Political Science conducted a panel discussion on "Crime and Punishment: Encounter Killings and Mob Psychology" on 10th December 2019. The discussion aimed to critically analyze societal perspectives on crime and punishment. The outcome involved informed deliberations, promoting awareness and critical thinking among participants.



SEMINAR ON MEDIA, DEMOCRACY AND 75 YEARS OF FREEDOM



The seminar on "Media Democracy and 75 Years of Freedom," organized by the Department of Politics in association with the Institute of Parliamentary Affairs, Government of Kerala, on November 11, 2022, and graced by the presence of Taison Master, MLA, left an indelible mark on students' human value consciousness. Delving into the critical theme of media democracy, the event sparked reflections on freedom, responsible journalism, and democratic values. Taison Master's presence added practical insights, inspiring students to appreciate the importance of ethical media practices for a vibrant democracy. This seminar, a nexus of academia and practical experience, significantly influenced students, fostering a conscious commitment to media ethics and democratic values.

NATIONAL CONFERENCE ON DEMOCRACY, LAND AND RESOURCE MANAGEMENT RIGHTS OF ADIVASIS AND CHALLENGES OF STRENGTHENING ADIVASI GRAMA SABHAS IN KERALA



Ms Shobha Madan, Tribal Activist, Wayanad inaugurated Two day National Conference on Democracy, Land and Resource Management Rights of Adivasis and Challenges of strengthening adivasi Grama Sabhas in Kerala & 5 Community Forest Resources Kerala Conference 2019. The talk inculcated an idea for students about humanitarian rights involved with legal aspects.





'DRIVARKORU CHAYA'-A TEA TO DRIVER



"Drivarkoru Chaya," an initiative by the students of MES Asmabi College, transcends the ordinary by illuminating the darkened paths of night drivers. Recognizing the challenges faced by these unsung heroes, the students undertake a humanitarian act by offering them a cup of tea. In the cloak of night, where fatigue and drowsiness pose significant threats, this simple yet impactful gesture aims to invigorate drivers, enhancing their alertness and reducing the risk of accidents. The aroma of the tea intertwines with the essence of compassion, creating a brighter, safer journey for those navigating the nocturnal roads. "Drivarkoru Chaya" is more than a cup of tea; it symbolizes the students' commitment to safeguarding lives and fostering a community deeply rooted in empathy and care.

DISTRIBUTION OF SMART PHONES TO STUDENTS DURING COVID PANDEMIC



In the challenging times of the COVID-19 pandemic, teachers of MES Asmabi College demonstrated unparalleled compassion and commitment to education by initiating a charitable act—providing phones to students for seamless virtual learning. Recognizing the digital divide and the obstacles some students faced in accessing online education, the teachers' philanthropic efforts aimed to bridge this gap. By supplying phones, they empowered students to engage in remote learning, ensuring that no one was left behind. This act of charity not only showcased the educators' dedication to their students' academic success but also exemplified the college community's ethos of solidarity and support during trying times.



INTELLECTUAL PROPERTY RIGHTS SEMINARS & WORKSHOPS

The Department of Psychology organized a workshop on Intellectual Property Rights on 17th March 2022. The workshop aimed to raise awareness among students about the importance of protecting creative works.

The outcome involved students gaining insights into the legal aspects of intellectual property, fostering a culture of respect for creative endeavors.

MES ASMABI COLLEGE, P. VEMBALLUR
Department of Psychology
A Webinar On
Intellectual Property Rights
As part of Azadi Ka Amrit
Mahotsav-Innovation Week Celebrations
Jointly Organized by
Cell for IPR Promotion and Management (CIPAM),
DPIIT-IPR Chair, IUCIPRS, CUSAT

For the Students of MES Asmabi College

Speakers

Ms. Neetu
Assistant Manager CIPAM

Ms. Moumita Gorai
Assistant Manager CIPAM

 17th Mar 2022

 Google Meet

10:00 AM - 1:00 PM

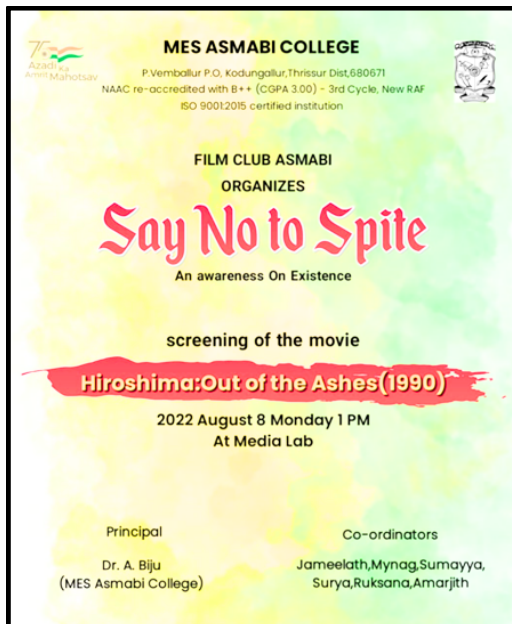
ONAM KIT DISTRIBUTION TO NEEDY PEOPLE



The distribution of Onam kits to needy people by students of MES Asmabi College serves as a powerful catalyst in shaping students' human values. Engaging in charitable acts like providing essential Onam kits reflects a deep sense of empathy and social responsibility among the students.



FILM SCREENING ON HIROSHIMA DAY



The PG and Research Department of English, in collaboration with the Digital Film Production department, conducted a Film Screening on Hiroshima Day, 8th August 2022. The event served as an awareness initiative, shedding light on existential concerns. The outcome included an informed audience, fostering contemplation on existential issues and their societal implications.

LECTURE ON "POLITICS IN CINEMA"

The Department of Digital Film Production facilitated a thought-provoking lecture on "Politics in Cinema" on 27th October 2022.

The lecture aimed to explore the intersection of politics and cinema, providing insights into the role of cinema as a medium for political discourse. The outcome included an enriched understanding of the symbiotic relationship between politics and cinema among the participants.



FOUR DAYS DOCUMENTARY FESTIVAL - "CAMERA JUSTICIA"

As part of Human Rights Day, the Departments of Political Science and Digital Film Production organized a Four Days Documentary Festival and talk, "CAMERA JUSTICIA" by Vijayarajamallika from 10th to 13th December 2021. The event aimed to promote awareness of human rights issues through documentary screenings. The outcome involved an informed audience, fostering discussions on human rights and justice.





'SUKRTHAM'- RETIRED STAFF WITH SPECIAL GUEST, ORGANISED AS PART OF THE GOLDEN JUBILEE CELEBRATIONS



Retired staff with Sri. Sivaramakrishnan, Hon. Speaker of Kerala, the special guest of "Sukrutham" program organized as part of the Golden Jubilee celebrations of MES Asmabi College



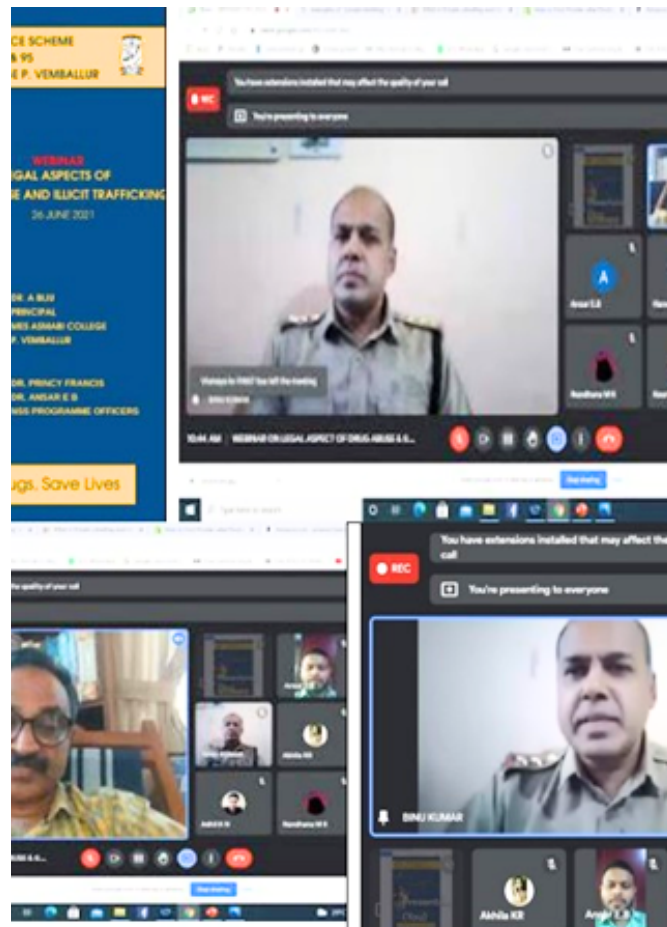
HONORING RETIRING STAFF

Honoring retiring staff in a college is an opportunity to exemplify and celebrate fundamental human values. Recognizing the contributions of retiring faculty and staff members is an expression of gratitude, acknowledging their dedication, expertise, and years of service. This occasion embodies values such as respect, appreciation, and acknowledgment of the individual's hard work and commitment to the institution. It reflects a sense of community and highlights the importance of the collective efforts that contribute to the overall success of the college. Additionally, honoring retiring staff fosters a culture of empathy and understanding, recognizing the personal and professional milestones of the individuals involved. The event becomes a platform to showcase values like camaraderie and the enduring connections that persist beyond the working years, reinforcing the sense of belonging within the college community.



WEBINAR ON INTERNATIONAL DAY AGAINST DRUG ABUSE & ILLICIT TRAFFICKING

The Department of Commerce conducted a compelling webinar on 26th June 2021 to mark the International Day Against Drug Abuse & Illicit Trafficking. The webinar aimed to raise awareness about the grave consequences of drug abuse and trafficking. The outcome involved an informed audience, fostering a collective commitment to combating Drug abuse and contributing to the creation of a drug-free community.



COVID RELATED ACTIVITIES



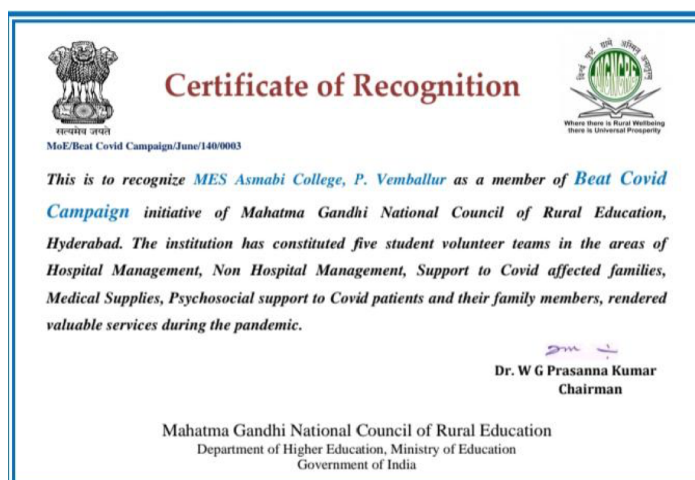
The Department of Commerce actively participated in COVID-related Domiciliary Centre Work from 21st June to 30th September 2021. Engaging in community service, the department contributed to the effective operation of domiciliary centers, addressing the needs arising from the pandemic. The outcome included valuable community support during a challenging period, reflecting the department's commitment to social responsibility.



ANTI-DRUG DEBATE

The Department Logistics Management hosted the Anti-Drug Debate on 27th October 2022, sparking awareness among students about the consequences of drug abuse. The debate fostered critical thinking and open dialogue on the subject. The discussions encouraging students to critically analyze the issue. Participants gained insights into the societal impact of drug abuse, contributing to a collective understanding of preventive measures.

MEMBER OF BEAT COVID CAMPAIGN



In the relentless battle against the COVID-19 pandemic, students of MES Asmabi College showcased unwavering commitment and humanity through the "Beat COVID Campaign." Actively engaged with the Indian government's MNGRCE initiative, students played pivotal roles in the COVID helpline, online counseling, and doctors' helpline coordination. Their tireless efforts and selfless contributions not only facilitated vital information dissemination but also provided emotional support to those affected. T

his humanitarian act epitomizes the spirit of resilience and solidarity within the college community, showcasing how students, in collaboration with government initiatives, became pillars of support during these challenging times. Their involvement not only assisted in managing the crisis but also exemplified the ethos of service and empathy instilled at MES Asmabi College.

COVID WORK (DCC)

The Department Chemistry engaged in COVID Work (DCC) throughout the month of July 2021, contributing to the district's efforts to combat the pandemic. The department actively participated in various tasks, adhering to COVID protocols. The outcome included valuable support to the community during a critical period, showcasing the department's commitment to social responsibility.





HAND WASHING FACILITY TO THE PUBLIC DURING COVID PANDEMIC



with the message that we can defend the pandemic Corona by washing our hands with soap.

WORLD DISABILITY DAY



Observing World Disability Day on December 3, 2019, MES Asmabi College embarked on a transformative journey to nurture students' human value consciousness. The day was marked by a heartfelt celebration that went beyond awareness, actively engaging and inviting students with disabilities. By centering the event around their experiences, challenges, and achievements, students collectively embraced the spirit of inclusion, empathy, and appreciation for diversity. This celebration wasn't just a one-day affair; it became a catalyst for long-lasting change, fostering a community where everyone's contributions are acknowledged and valued. MES Asmabi College's commitment to marking World Disability Day with meaningful participation exemplifies its dedication to shaping a compassionate and inclusive educational environment.



ANTI-DRUG PROGRAMMES

Anti-Drug Human Chain



In a proactive stance against drug abuse, College in Association with nearby institutions orchestrated an impactful Anti-Drug Human Chain on 1st November 2022. The visually striking human chain served as a collective symbol of unity, effectively conveying the community's commitment to combating substance abuse. This event not only heightened awareness about the dangers of drug use but also instilled a sense of responsibility among participating students. The outcome was a powerful visual message that resonated within the community, fostering a collective determination to address the societal challenge of drug abuse.



Anti-Drug awareness Rally

Street Play against Drugs





Painting Campaign - Artists against Drug Abuse



The Painting Campaign - "Artists against Drug Abuse" organized MES Asmabi College emerged as a powerful medium to shape students' human values. This collaborative initiative, featuring artists advocating against drug abuse, transformed the campus into a canvas of awareness and creativity. Engaging in artistic expression, students absorbed the profound messages conveyed through paintings, fostering a deep understanding of the consequences of substance abuse.

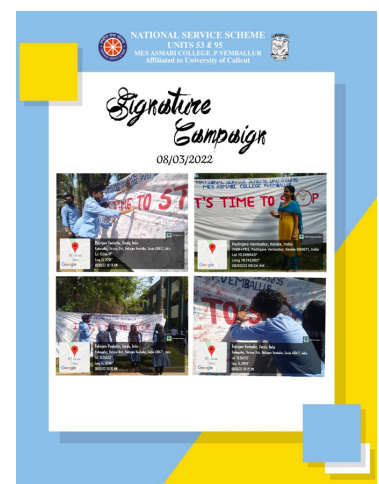
Friendly Cricket Match with the Message against Drugs



The Friendly Cricket Match with a message against drugs at MES Asmabi College emerged as a dynamic platform to influence students' human values positively. Beyond the spirited sportsmanship, the match served as a poignant reminder of the perils of drug abuse. Students absorbed not only the thrill of the game but also imbibed values of camaraderie, teamwork, and a resolute stand against the societal menace of drug abuse. The event, contributed significantly to fostering a community with an enhanced human value consciousness.

Signature Campaign against Drugs

The Signature Campaign against Drugs organized by the NSS (National Service Scheme) at MES Asmabi College on March 8, 2022, emerged as a powerful initiative to instill human values consciousness among college students. This impactful campaign was more than just collecting signatures; it was a collective pledge and commitment towards building a drug-free and socially responsible community.



BASHEER DAY EXHIBITION



Vaikom Muhammad Basheer, the renowned Malayalam writer, is celebrated for infusing his literary works with profound human values that resonate with readers across cultural boundaries. His writings, characterized by a unique blend of humor, simplicity, and deep insight, often explore the fundamental aspects of human existence. He champions the values of communal harmony, tolerance, and the pursuit of a life guided by ethical principles. Through his stories and novels, Basheer leaves a lasting impression by advocating for the enduring human values that connect individuals across diverse backgrounds. The exhibition of the characters of Basheer help the students understand the human values in the characters of Basheer.



'GANDHI SMRITHY' PROGRAMMES

The core of Gandhi's philosophy was the principle of nonviolence (ahimsa), which emphasized compassion, understanding, and the rejection of harm to others. He believed in the inherent dignity of every individual and promoted the idea of Sarvodaya, the welfare of all. Gandhi's commitment to social justice and his emphasis on communal harmony further underscored his dedication to human values.

By Organising various programmes in connection with 150 birth anniversary of Mahathma help to understand students about his teachings, which inspire students, emphasizing the transformative power of ethical conduct, compassion, and the pursuit of justice for the betterment of humanity.





EQUIPMENTS TO EMERGENCY CARE CENTRE



The act of donating equipment to an Emergency Care Centre at MES Asmabi College is a testament to the profound impact it has had on students' human values. By actively participating in such philanthropy, students cultivate a sense of empathy and responsibility towards the well-being of the community.



This act not only provides essential resources but also instills a deeper understanding of the significance of collective efforts in fostering a compassionate and supportive society.

The donation becomes a conduit for students to internalize the importance of social responsibility and human values, creating a positive and conscientious community within the college.

HOUSE PAINTING



The initiative of house painting for needy and disabled individuals undertaken by students of MES Asmabi College stands as a powerful catalyst in shaping human values. Engaging in this act of service, students not only beautify homes but also symbolize a deeper commitment to empathy and community welfare.

'PADHEYAM'

The "Padheyam" NSS camp organized by students at MES Asmabi College stands as a beacon of humanitarianism, profoundly influencing students' human values. Engaging in acts of service, such as providing food to the needy people and nomads.





KAIMOZHI-TRAINING ON SIGN LANGUAGE



The "Kaimozhi" sign language teaching and learning initiative, undertaken by students at MES Asmabi College, has had a profound impact on their human values. Students who got training from Thrissur Collectorate took the responsibility to teach this invaluable skill to others. The act of imparting sign language goes beyond communication; it symbolizes empathy, inclusivity, and a commitment to breaking down barriers. By actively engaging in teaching, students foster values of compassion, understanding, and a deep sense of responsibility towards creating an accessible and inclusive environment.

INTERNATIONAL DAY OF OLDER PERSONS -OCTOBER 1



On the International Day of Older Persons, the celebration revolves around the acknowledgment and promotion of essential human values that highlight the significance and contributions of seniors in society. This day serves as a reminder to respect and honor the elderly, recognizing the wealth of experience, wisdom, and knowledge they bring to communities. Human values such as respect, empathy, and inclusivity are central to the celebration, emphasizing the need to create environments that value and support older individuals. It's an occasion to promote intergenerational understanding, fostering connections between different age groups. Additionally, the day encourages societies to address issues affecting older persons, such as healthcare, social inclusion, and equal opportunities. Celebrating the International Day of Older Persons underscores the timeless values of dignity, compassion, and appreciation for the elderly, fostering a culture that values and cherishes every stage of life.



Poster Exhibition on International Day Against Drug Abuse and Illicit Trafficking



Organizing a poster exhibition on the International Day Against Drug Abuse and Illicit Trafficking is a powerful demonstration of human values that prioritize the well-being of individuals and communities. This event underscores the values of awareness, education, and prevention in the face of the detrimental impact of drug abuse. By engaging in this initiative, students emphasize the value of health and the importance of fostering environments free from the harms of substance abuse. Additionally, the exhibition promotes values like empathy and support for those affected by addiction, conveying a message of understanding and encouragement for rehabilitation.

COLLEGE HOSTEL AS COVID 19 ISOLATION WARD.



In repurposing the college hostel into a COVID isolation ward, the message to students reflects core human values of solidarity, compassion, and shared responsibility. It communicates the importance of coming together as a community to support those in need during challenging times. By converting the hostel into a facility for COVID patients, the emphasis is on empathy and care for fellow human beings, reinforcing the value of prioritizing public health and safety over individual conveniences. This initiative encourages students to recognize the collective duty to contribute to the well-being of society, fostering a sense of shared humanity and responsibility in the face of a global health crisis.



COLLEGE AUDITORIUM AS COVID FIRST LEVEL TREATMENT CENTRE.



Transforming the college auditorium into a COVID treatment center sends a powerful message about the human values of empathy and community service. In repurposing this space for healthcare, the emphasis is on prioritizing the health and well-being of individuals over other considerations. This initiative reflects a shared responsibility to address the challenges posed by the pandemic collectively. By offering the auditorium for COVID treatment, the college community underscores the importance of compassion and solidarity in times of crisis, illustrating that human values extend beyond academic pursuits to the fundamental care and support of one another during challenging circumstances.

SANITISER PREPARATION AND DISTRIBUTION



The act of preparing and distributing sanitizers during the COVID period in a college embodies essential human values such as care, responsibility, and community support. This initiative reflects a commitment to safeguarding the health of individuals within the college community and beyond. By providing sanitizers, the emphasis is on promoting hygiene and well-being, demonstrating a collective responsibility to curb the spread of the virus. This simple yet impactful gesture underscores the values of empathy and solidarity, reinforcing the idea that shared efforts contribute to a safer and healthier environment for everyone.





HOME FOR THE HOMELESS



College construct houses for students and financially support needy staff their house construction

Providing homes for the homeless is a testament to fundamental human values like compassion, empathy, and social justice.

This act reflects a commitment to recognizing the dignity and worth of every individual, addressing their basic need for shelter. By offering homes, society

exemplifies the values of inclusivity and shared responsibility, acknowledging that everyone deserves a safe and secure place to live. This gesture underscores the

importance of empathy in creating a more compassionate and equitable community, emphasizing the belief that providing shelter is a fundamental expression of human

decency and care for those less fortunate.



HELPING THE HOUSE CONSTRUCTION OF COLLEGE STAFF



HONORING SUCCESSFUL DIFFERENTLY ABLED PERSONS



College Honoured successful differently abled lady and students interacted with her.

Honouring successful differently-abled individuals underscores essential human values such as inclusivity, respect, and recognition. By celebrating their achievements,

society acknowledges the diverse talents and capabilities of every individual, regardless of physical or cognitive differences. This act

reflects the values of equality and the belief that everyone deserves acknowledgment for their accomplishments

for their accomplishments



PROGRAM ON EMPLOYMENT OPPORTUNITIES FOR SC/ST & DIFFERENTLY ABLED STUDENTS



College organised a programme on employment opportunities for SC/ST and Differently abled students specially for them on 17th march 2022. Sri. Hamza V M was the resource person and the programme was organised by the SC/ST Cell of the college

TALK ON INDIAN CONSTITUTION & DEMOCRACY

The talk on the Indian Constitution and Democracy underscores critical human values like equality, justice, and participatory governance. It emphasizes the constitutional principles that form the foundation of a democratic society, highlighting the significance of individual rights and freedoms. .Hon. Justice P Ubaid, High court, Kerala was the Chief Guest of the programme



MERIT DAY- HONORING ACHIEVERS



Conducting a merit day ceremony reflects human values of recognition, fairness, and encouragement. By celebrating academic achievements, the event emphasizes the importance of hard work and dedication, promoting values like perseverance and excellence. This ceremony encourages a sense of equality and appreciation for individual efforts, reinforcing the idea that recognizing and rewarding merit is integral to nurturing a culture of continuous learning and personal growth.

Department of Economics conducted a Merit day on 2-3-22. Dr. C C Babu, deputy Director of Collegiate Education was the chief guest

NEW DRESS TO CELEBRATE ONAM FESTIVAL TO LOCAL AGED PEOPLE AS PART OF ONAM CELEBRATIONS.



College Management distributed New dress to celebrate Onam festival to local aged people on 25th August 2023.

Distributing new dresses in connection with Onam embodies human values of generosity, community spirit, and cultural inclusivity. This gesture reflects the essence of sharing and joy during festive occasions, fostering a sense of unity and belonging. By providing new attire, the act emphasizes the value of dignity and the celebration of cultural traditions, promoting a collective sense of happiness and togetherness. This simple yet meaningful gesture highlights the importance of fostering positive emotions and a sense of community, contributing to a more compassionate and connected society during festive occasions like Onam.



'ONA SAWHRDA SADAS'-COMUNAL HARMNY PROGRAMME

College Managing Committee organised 'Ona Sawhrda Sadas-2023' on 23-08-2023. Social and cultural leaders from the region shared the importance of Onam Celebrations their onam experiences. Students, teachers and local people participated the programme.

Organizing a communal harmony program in connection with Onam celebration underscores the human values of unity, tolerance, and cultural diversity. This initiative reflects a commitment to fostering understanding and respect among diverse communities, emphasizing the importance of peaceful coexistence. By celebrating Onam with a focus on communal harmony, the event promotes values of inclusivity and shared cultural heritage, reinforcing the idea that diversity is a strength to be celebrated. This program encourages individuals to embrace the spirit of togetherness, fostering a sense of belonging and goodwill among people of different backgrounds during the festive season.



FLOOD RELIEF ACTIVITIES



The students, Faculty, NSS, NCC units and management actively involved in the flood relief activities in various levels. Participation in flood relief activities by students contributes to the development of essential human values such as empathy, compassion, and social responsibility. Engaging in relief efforts exposes students to the challenges faced by those affected by natural disasters, fostering a deep understanding of human suffering and the importance of helping others in times of need. This hands-on experience cultivates values of solidarity and community service, instilling a sense of responsibility towards the well-being of fellow human beings. By actively participating in flood relief activities, students not only contribute to the immediate needs of the affected communities but also nurture a lifelong commitment to humanitarian values and a desire to make a positive impact on society.

PATIENT-RELATIVE MEET AT ERIYAD PANCHAYATH ON 22-2-19



Participating in palliative patient-relatives meets fosters the development of crucial human values such as empathy, support, and understanding. These gatherings provide a platform for individuals to share their experiences, challenges, and emotions related to palliative care, creating a sense of community and shared understanding. In these meetings, participants cultivate values of compassion and solidarity, recognizing the importance of emotional support for both patients and their families. By actively engaging in such interactions, individuals develop a heightened sense of empathy, reinforcing the human values essential for providing comfort and care to those navigating challenging circumstances in the realm of palliative care.

Students participated in the palliative patients-relative meet organised by Eriyad grama panchayath on 22-02-19