

A  
PROJECT REPORT  
ON

**“THE EFFECTS OF LOGISTICS MANAGEMENT ON  
SATISFACTION OF THE MEDICINES OF THE CIPLA  
PHARMACEUTICAL COMPANY LTD”**

SUBMITTED BY:  
**ABHINAV V V**  
REG NO: AIAVMCM038

UNDER THE GUIDANCE OF  
**Smt. RESHMA A R**  
MBA, M.Sc  
Assistant Professor  
P.G Department of Commerce and Management Studies

*Visited  
Praveena Vijayan  
4/8/2022*

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT

*Ranjan  
Ranjan John*



**M.E.S. ASMABI COLLEGE**  
P. VEMBALLUR – 680671  
2021-2023

A PROJECT REPORT  
ON

**SATISFACTION LEVEL OF GIG WORKERS WITH  
SPECIAL REFERENCE TO SN PURAM PANCHAYATH**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of Commerce of the University of Calicut*

SUBMITTED BY:  
**ABHIRAMI M.A**  
REG NO: AIAVMCM002

UNDER THE GUIDANCE OF  
**Mrs. NASMI T.H, M. Com, NET**  
Assistant Professor  
P.G Department of Commerce and  
Management Studies



M.E.S. ASMABI COLLEGE  
P. VEMBALLUR - 680671  
2021-2023

*Verified  
3/8/23*

(PRADUEENA VIJAYAN)

*Ramson John*

A  
PROJECT REPORT  
ON  
**IMPACT OF IMPLEMENTATION OF GST AMONG  
RETAILERS**

SUBMITTED BY:

**ANZIYA MALIK**  
**REG NO: AIAVMCM008**

UNDER THE GUIDANCE OF

**Dr. SHAHIJA V.A**  
**M.Com, MBA, B.Ed, Ph.D.**

Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT*



M.E.S ASMABI COLLEGE  
P.VEMBALLUR-680671  
2021-2023

Verified  
Anviya  
3/18/23

(PRADYENA VIJAYAN)

Ranjan  
Ranjan John

A  
PROJECTREPORT  
ON  
"A STUDY OF REFERRAL REWARD IN THE SALES  
PROMOTION OF FOOD BOOKING APPS LIKE  
ZOMATO AND SWIGGY WITH SPECIAL  
REFERENCE TO THRISSUR DISTRICT"

SUBMITTEDBY:

DEVIKA P T

REGNO:AIAVMCM011

UNDER THE GUIDANCE OF

Mrs. SRUTHI PS M.Com, NET

Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT*



M.E.S.ASMABICOLLEGE

P.VEMBALLUR-680671

2021-2023

Verified  
Praveena Vijayan  
3/8/23  
(PRAVEENA VIJAYAN)

Praveena Vijayan

**A  
PROJECT REPORT  
ON**

**“EFFECTIVENESS OF CUSTOMER LOYALTY PROGRAMS ON  
CUSTOMER SATISFACTION AND ITS IMPACT ON  
CUSTOMER LOYALTY”**

**SUBMITTED BY:**

**DILNA A A**

**REG NO: AIAVMCM012**

**UNDER THE GUIDANCE OF  
NASLEEN SALIM, M.Com, NET**

Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT*



MES ASMABI COLLEGE

P. VEMBALLUR – 680671

2021-2023

*Verified  
Praveena Vijayan  
3/8/23*

*(PRAVEENA VIJAYAN)*

*Ranjana  
Ranjana John.*

PROJECT REPORT  
ON

**“INVESTORS ATTITUDE TOWARDS CRYPTO CURRENCY  
INVESTMENT BEFORE AND AFTER BUDGET 2022”**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**FASALUDDIN**  
Reg. No: AIAVMCM041

Under the guidance of  
**Smt. DHINI K.V**  
M.Com, B.Ed., NET  
Assistant Professor

*Verified*  
*Praveena Vijayan*  
*4/8/2023*  
(**PRAVEENA VIJAYAN**)

**PG Department of Commerce & Management Studies**



*Ranson John*  
**Ranson John**

**MES ASMABI COLLEGE**  
P. VEMBALLUR  
2021-2023

**A**  
**PROJECT REPORT**  
**ON**  
**ASPIRATION OF STUDENTS FOR ABROAD**  
**EDUCATION**

Submitted By :  
**GAYATHRI C J**  
**REG No : AIAVMCM014**

UNDER THE GUIDENCE OF  
**Dr: RAMISHA K C, M.com, PhD**  
Assistant Professor

P.G Department of Commerce and Management Studies  
*In partial fulfillment of the requirement for the award of degree of*  
*Master of commerce university of calicut*



**M.E.S.ASMABI COLLEGE**  
**P.VEMBALLUR – 680671**  
**2021-2023**

*Verified*  
*Praveena*  
*3/8/23*

(PRAVEENA VIZAYAN)

*Ramisha*  
*Ramisha Johni*

PROJECT REPORT

ON

**“CONSUMPTION OF FIRST COPY PRODUCTS AMONG  
YOUNGSTERS”**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By

**ILYAS MOHAMED BASHEER**

**Reg. No: AIAVMCM042**

Under the guidance of

**Smt. KRISHNAPRIYA M.**

**M.Com, M.Phil**

**Assistant Professor**

**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**

**P. VEMBALLUR**

**2021-2023**

Verified  
On way  
4/8/2023

(PREMEENA VIJAYAN)

Rajin  
Ramesh John



PROJECT REPORT  
ON  
**INFLUENCE OF BEHAVIOURAL BIAS ON INVESTMENT  
DECISIONS AMONG EQUITY INVESTOR IN KODUNGALLUR  
MUNICIPALITY**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**JISNA E S**  
Reg. No: AIAVMCM018

Under the guidance of  
**Smt. KRISHNAPRIYA M.**  
**M.Com, M.Phil**  
**Assistant Professor**

**PG Department of Commerce & Management Studies**



**MES ASMABI COLLEGE**  
**P. VEMBALLUR**  
2021-2023

Verified  
Obey  
3/10/2023

(PRAVEENA VIJAYAN)

Raman  
Raman John

A  
PROJECT REPORT  
ON

**“ATTITUDE OF POSTGRADUATES TOWARDS  
STOCK MARKET INVESTMENT”**

SUBMITTED BY:

**MISRIN T A**  
**REG NO: AIAVMCM021**

UNDER THE GUIDANCE OF  
**DHINI K V, M.Com, B Ed, NET**

Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT*



MES ASMABI COLLEGE  
P. VEMBALLUR – 680671  
2021-2023

*Verified  
Dhiny  
3/8/2023*

*(PRAVEENA VIJAYAN)*

*Ranjana  
Ranjana*

A  
PROJECT REPORT  
ON

**“IMPACT OF NEGATIVE ONLINE REVIEWS ON PRODUCT  
PERCEPTION AND PURCHASE INTENTION”**

SUBMITTED BY:  
**MOHAMED IFAD P M**  
**REG NO: AIAVMCM043**

UNDER THE GUIDANCE OF  
**RASEENA P M, M.Com, NET**  
Assistant Professor

P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



**M.E.S. ASMABI COLLEGE**  
**P. VEMBALLUR – 680671**  
**2021-2023**

*Verified*  
*4/8/2023*  
*(PROFESSOR RASEENA P M)*  
*Raseena P M*  
*Raseena P M*

A  
PROJECT REPORT  
ON

**“DIGITAL PAYMENT SYSTEM (DPS) AND ITS  
INFLUENCE ON IMPULSIVE BUYING BEHAVIOR OF  
CUSTOMERS”**

SUBMITTED BY:

**NASRIN P T**  
**REG NO: AIAVMCM023**

UNDER THE GUIDANCE OF  
**SHIJI T S, M. Com, MBA.**  
Assistant Professor

P.G Department of Commerce and Management Studies

*IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT*



M.E.S ASMABI COLLEGE  
P. VEMBALLUR-680671  
2021-2023

Verified  
Praveena Vijayan  
3/8/2023

(PRAVEENA VIJAYAN)

Rensom John  
Rensom John

A  
PROJECT REPORT  
ON

**“RELIABILITY OF TECHNICAL ANALYSIS. A STUDY  
WITH REFERENCE TO SELECTED BLUECHIP  
COMPANIES”**

SUBMITTED BY:  
**NIZAM ABDUL RAZAK**  
REG NO: **AIAVMCM044**

UNDER THE GUIDANCE OF  
**Dr. K.P SUMEDHAN MCOM, MPHIL PHD**  
Director, Self-Financing Courses  
P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



M.E.S. ASMABI COLLEGE  
P. VEMBALLUR – 680671 2021-2023

Verified  
Dated  
4/8/2023  
(PRAVEENA VISHAYAN)  
Ranson  
Ranson

**A  
PROJECT REPORT  
ON  
A STUDY ON CUSTOMER BEHAVIOUR TOWARDS  
GREEN MARKETING**

Submitted By :  
**RAMSHA A M**  
**REG No : AIAVMCM024**

UNDER THE GUIDENCE OF  
**DR: RAMISHA K C, M.com, PhD**  
Assistant Professor

Verified  
Ravi  
3/8/2023

P.G Department of Commerce and Management Studies  
*In partial fulfillment of the requirement for the award of degree of  
Master of commerce university of calicut*



Ravi  
Ravi John

**M.E.S.ASMABI COLLEGE**  
**P.VEMBALLUR – 680671**  
**2021-2023**

PROJECT REPORT  
ON

**CHALLENGES OF MARRIED WOMEN FOR HIGHER  
EDUCATION**

*Submitted in partial fulfilment of the requirements for the award of degree of  
Master of commerce of the University of Calicut*

By  
**SAFNA P M**  
Reg. No: AIAVMCM027

Under the guidance of  
**Dr. RAMISHA K C**  
M.Com, Ph.D  
Assistant Professor

PG Department of Commerce & Management Studies



MES ASMABI COLLEGE  
P. VEMBALLUR  
2021-2023

Verified  
3/8/23  
(PRAVEENA VIJAYAN)  
Ranjin  
Ranjin

A  
PROJECT REPORT  
ON  
CUSTOMER SATISFACTION ON SOLAR SYSTEM  
IMPLEMENTED FOR DOMESTIC PURPOSE

SUBMITTED BY:  
SHAFNA K A  
REG NO: AIAVMCM031

UNDER THE GUIDANCE OF  
Mrs. RESHMA K R  
M. Com, NET  
Assistant Professor  
P.G Department of Commerce and Management Studies (PRAVEENA V JAYAN)

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



M.E.S. ASMABI COLLEGE  
P. VEMBALLUR - 680671  
2021-2023

Verified  
Praveena V Jayan  
4/8/2022

Praveena V Jayan



**OLA ELECTRIC COMPANY – ATTITUDE, BUYING MOTIVES,  
CUSTOMER SATISFACTION AND BEHAVIOURAL INTENTION OF  
THE OLA ELECTRIC SCOOTER USERS**

**PROJECT REPORT**

*Submitted in partial fulfillment of the requirement for the award of degree of*

**Master of Commerce (M.Com)**

*Of University of Calicut*

**SHAHEEN K.M  
REG NO: AIAVMCM045**

*Under the Guidance of*

**DALIYA K.M., M.COM, NET**

**PG Department of Commerce & Management studies**

**MES Asmabi College,**

**P.Vemballur, Thrissur, Kerala**

Verified  
Daliya  
4/8/2023

(PRAVEENA VIJAYAM)

Ranjan  
Ranjan John

**MES ASMABI COLLEGE,**

**P.VEMBALLUR - 680671**

**2021-2023**

A  
PROJECT REPORT  
ON  
"A STUDY ON CONSUMER BEHAVIOUR TOWARDS INFLUENCER  
MARKETING IN THRISSUR DISTRICT "

SUBMITTED BY  
SNEHA O S  
REG NO: AIAVMCM034

UNDER THE GUIDANCE OF  
REEBA O B  
M.Com, B.ed, NET  
ASSISTANT PROFESSOR  
PG Department of Commerce and Management Studies

Verified  
4/8/2023  
(PRAVEENA VIJAYAN)

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT

Ravish  
Ravish



M.E.S ASMABI COLLEGE  
P.VEMBALLUR-680671  
2021-2023

A  
PROJECT REPORT  
ON

**“FUTURE OF ONLINE STREAMING PLATFORMS WITH  
SPECIAL REFERENCE TO KODUNGALLUR TALUK”**

SUBMITTED BY:  
**VIVEK M**  
**REG NO: AIAVMCM046**

UNDER THE GUIDANCE OF  
**Dr. SHAHIJA VA, M.Com, MBA, B.Ed, NET, Ph.D**  
Assistant Professor  
P.G Department of Commerce and Management Studies

IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF DEGREE OF  
MASTER OF COMMERCE  
UNIVERSITY OF CALICUT



**M.E.S. ASMABI COLLEGE**  
**P. VEMBALLUR – 680671**  
**2021-2023**

*Verified*  
*Praveena Vijayan*  
*4/8/2023*  
*(PRAVEENA VIJAYAN)*  
*Ranjana*  
*Ranjana*

