

PROJECT REPORT 2023

PROJECT REPORT
ON

**“STRESS ANALYSIS AMONG UNDER
GRADUATES WITH SPECIAL REFERENCE TO
M.E.S ASMABI COLLEGE”**

**SUBMITTED BY
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Under the Guidance of
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*IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF
DEGREE OF BACHLOR OF BUSINESS ADMISTRATION OF
CALICUT UNIVERSITY*



*Submitted by
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**MES ASMABI COLLEGE
P.VEMBALLUR – 680671
2021-2023**

PROJECT REPORT
ON
IMPACT OF SOCIAL MEDIA INFLUENCERS ON YOUNG
PEOPLE'S BUYING DECISIONS

SUBMITTED BY:

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A PROJECT REPORT ON
“A STUDY ABOUT STUDENTS ATTITUDE TOWARDS
ADOPTING E- LEARNING EDUCATION SYSTEM”

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A PROJECT REPORT ON
“A STUDY ABOUT THE INTENTION OF COLLEGE
STUDENTS FOR CHOOSING ENTREPRENEURSHIP AS A
CAREER”

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A PROJECT REPORT ON
"A STUDY ON WOMEN EMPOWERMENT THROUGH
SELECTED KUDUMBASREE UNITS"

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A PROJECT REPORT ON
**“A STUDY ON THE IMPACT OF DISCOUNTS ON
CONSUMER BUYING BEHAVIOUR; WITH SPECIAL
REFERENCE TO ONAM SEASON”**

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A PROJECT REPORT ON
**“A STUDY ON CUSTOMER PREFERENCE TOWARDS
NIKE FOOTWEAR”**

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A PROJECT REPORT
ON
**OPERATION AND CLAIM PROCEDURE OF
MOTOR VEHICLE INSURANCE**

SUBMITTED BY:
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A PROJECT REPORT
ON
AWARENESS AND ATTITUDE OF COMMERCE STUDENTS
TOWARDS CRYPTOCURRENCY

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PROJECT REPORT
ON
"BRAND LOYALTY TOWARDS MOBILE PHONE AMONG
YOUTH "

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**A PROJECT REPORT
ON
INVESTMENT BEHAVIOUR OF WORKING WOMENS
WITH SPECIAL REFERENCE TO VALAPPAD VILLAGE**

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PROJECT REPORT
ON

“BRAND PREFERENCES IN BUYING CONSUMER DURABLES”

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A PROJECT REPORT
ON

**A STUDY ON AVOIDANCE OF ADVERTISING IN SOCIAL
NETWORKING SITES: THE YOUNGSTERS PERSPECTIVE.**

SUBMITTED BY:
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PROJECT REPORT
ON
“IMPACT OF ADVERTISING ON CONSUMER PURCHASE
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PROJECT REPORT
ON
“INVESTORS PERCEPTION TOWARDS VARIOUS
INVESTMENT AVENUES”

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**A PROJECT REPORT
ON
“A STUDY ON GREEN PURCHASING BEHAVIOUR OF
CUSTOMER WITH SPECIAL REFERENCE TO KODUNGALLUR
MUNCIPALITY”**

SUBMITTED BY:
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A PROJECT REPORT
ON
"CUSTOMER SATISFACTION OF GYPSUM WORK AT HOME
WITH SPECIAL REFERENCE TO THRISSUR DISTRICT"

SUBMITTED BY:

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A PROJECT REPORT
ON
"A STUDY ON CUSTOMERS ATTITUDE TOWARDS MILMA
PRODUCTS WITH SPECIAL REFERENCE TO PALLIPURAM
PANCHAYATH"

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**PROJECT REPORT
ON
“A STUDY ON THE PERCEPTION OF STUDENTS TOWARDS ONLINE
LEARNING”**

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Project Report 2023

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PROJECT REPORT ON
“PERCEPTION OF STUDENTS TOWARDS ONLINE DIGITAL
PAYMENT SYSTEM WITH SPECIAL REFERENCE TO
M.E.S ASMABI COLLEGE P.VEMBALLUR”

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PROJECT REPORT
ON
“STUDY ON IMPACT OF EDUCATIONAL APPS
AMONG STUDENTS”

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P VEMBALLUR-680671 2022-2023

A PROJECT REPORT
ON

**“STUDY ON THE PERFORMANCE OF PUBLIC
DISTRIBUTION SYSTEM WITH SPECIAL
REFERENCE TO E-POSE MACHINE”**

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PROJECT REPORT
ON
**CONSUMER PREFERENCE TOWARDS MUTUAL FUND
INVESTMENTS**

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**A PROJECT REPORT
ON
A STUDY ON INDIVIDUAL AND FAMILY INVESTMENT IN
VARIOUS POST OFFICE SAVINGS SCHEMES**

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A PROJECT REPORT
ON
SERVICE QUALITY OF AYURVEDIC TOURISM

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**A PROJECT REPORT
ON
BRANDING AND SWITCHING BEHAVIOUR
OF BRANDS AMONG YOUNG ADULTS**

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A PROJECT REPORT
ON
“A STUDY ON STUDENTS ATTITUDE TOWARDS MULTI-
LEVEL MARKETING WITH SPECIAL REFERENCE TO
KODUNGALLUR TALUK”

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**A PROJECT REPORT
ON
A STUDY ON THE OPPORTUNITIES IN ONLINE
RECRUITMENT**

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PROJECT REPORT ON
**“PERCEPTION AND ATTITUDE OF YOUTH TOWARDS
SKINCARE PRODUCTS”**

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A PROJECT REPORT
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A STUDY ON THE USAGE AND AWARENESS OFF OTT
PLATFORMS AMONG THE YOUTH

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**A PROJECT REPORT
ON**

**“A STUDY ON THE CONSUMERS ATTITUDE TOWARDS
INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO
THE KODUNGALLUR AREA”**

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**PROJECT REPORT
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A PROJECT REPORT
ON
**A STUDY ON CONSUMER PREFERENCE TOWARDS
MAYBELLINE COSMETICS**

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PROJET PREPORT
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**“PURCHASING BEHAVIOUR OF CONSUMERS IN
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**A PROJECT REPORT
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**A STUDY ON CONSUMER SATISFACTION TOWARDS NESTLE
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A PROJECT REPORT
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DECISION OF INVESTORS”

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**A PROJECT REPORT
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“A STUDY OF CHALLENGES OF GREEN MARKETING”**

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A PROJECT REPORT
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**CUSTOMER SATISFACTION TOWARDS ADIDAS BRAND
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A PROJECT REPORT
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ELECTRIC VEHICLE WITH SPECIAL REFERENCE TO
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M.E.S. ASMABI COLLEGE
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A
PROJECT REPORT
ON
TENDENCY OF STUDENTS TO MIGRATE TO ABROAD

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**A PROJECT REPORT
ON
IMPACT OF ONLINE SHOPPING AMONG YOUTH**

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A PROJECT REPORT
ON
**CONSUMER PREFERENCE TOWARDS BLUETOOTH
SPEAKER**

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A PROJECT REPORT
ON
**A STUDY ON SERVICE QUALITY OF RESTAURANTS WITH
SPECIAL REFERNCE TO CHARCOAL BAY**

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A PROJECT REPORT ON
**“CUSTOMER SATISFACTION TOWARDS IPHONE
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PROJECT REPORT
ON
**CONSUMER PREFERENCE TOWARDS MOBILE SERVICE
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**PROJECT REPORT
ON**

**“A STUDY ON CONSUMERS APPROACHES ON ORGANIC AND
NON ORGANIC PRODUCTS WITH SPECIAL REFERENCE TO
THANMIAM GRAMA PANCHAYATH”**

SUBMITTED BY

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A PROJECT REPORT
ON
“ATTITUDE TOWARDS HARITHA KARMA SENA
MISSION WITH SPECIAL REFERENCE TO
KODUNGALLUR REGION”

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PROJECT REPORT ON
**“A STUDY ON CONSUMERS SATISFACTION TOWARDS FOOD
DELIVERY APPS WITH SPECIAL REFERENCE TO THE THRISSUR
CORPORATION”**

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A
PROJECT REPORT
ON
SALES PERFORMANCE ANALYSIS OF MELBA ICE CREAM

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2020-2023

**"A STUDY ON THE EFFECTIVENESS OF PUBLIC DISTRIBUTION
SYSTEM WITH THE SPECIAL REFERENCE TO
SREENARAYANA PURAM PANCHAYAT"**

PROJECT REPORT

Submitted in partial fulfillment of the requirements for the award of Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
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A PROJECT REPORT
ON
"A STUDY ON EMPLOYMENT ASPIRATION TOWARDS
COLLEGE STUDENTS IN MES ASMABI COLLEGE"

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A PROJECT REPORT ON
**“CHALLENGES AND PROBLEMS FACED BY A FRESHER
WHEN JOINING A COMPANY”**

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A PROJECT REPORT
ON
**AWARENESS OF TRAFFIC RULES AMONG COLLEGE
STUDENTS SPECIAL REFERENCE TO MES ASMABI
COLLEGE**

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Project Report 2023

A PROJECT REPORT
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**CONSUMER ATTITUDE TOWARDS
SOLAR POWER SYSTEM**

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**PROJECT REPORT
ON**

**“ A STUDY ON CUSTOMER ATTITUDE TOWARDS
SHOPPING MALLS WITH SPECIAL REFERENCE TO
THRISSUR DISTRICT”**

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A PROJECT REPORT
ON
"A STUDY ON EFFECT OF KUDUMBASHREE UNITS IN
SECURING SOCIAL AND FINANCIAL CONDITION OF WOMEN IN
KERALA WITH SPECIAL REFERENCE TO NATTIKA GRAMA
PANCHAYATH"

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A PROJECT REPORT
ON
"A STUDY ON JOB SATISFACTION OF SELF-FINANCING COLLEGE
TEACHERS"

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**A PROJECT REPORT
ON
APOLLO TYRES BRAND IMAGE**

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**“A STUDY ON ADOPTION OF DIGITAL PAYMENT WITH
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