

**PROJECT REPORT
ON
"JOB SATISFACTION OF SALES WOMEN IN TEXTILE
SHOPS- A STUDY IN KODUNGALLUR THALUK"**

SUBMITTED BY:

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REG NO: AIAUBCM064

UNDER THE GUIDANCE OF

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IN PARTIAL FULFIENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE
OF
CALICUT UNIVERSITY



Muslim Education Society

M.E.S ASMABI COLLEGE

VEBALLUR-680671

(2020-2023)

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Dr. Rajini P. Vanna

A PROJECT REPORT
ON
“A STUDY ABOUT THE PSYCHOLOGICAL IMPACT
OF LATEST FASHION TREND AMONG YOUTH
WITH SPECIAL REFERENCE TO M.E.S ASMABI
COLLEGE”

SUBMITTED BY:

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2020 - 2023

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K M Jasmin
Dr. Reshma K. R.*

A PROJECT REPORT
ON
A STUDY ON CONSUMER SATISFACTION OF KIA
CARS WITH SPECIAL REFERENCE TO
KODUNGALLUR

SUBMITTED BY:
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Dr. Ranjini K. Venna

M.E.S.ASMABI COLLEGE
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A PROJECT REPORT
ON
"IMPACT OF ONLINE COUNTERFEIT PRODUCTS ON
STUDENTS WITH REFERENCE TO THRISSUR"

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M E S ASMABI COLLEGE
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PROJECT REPORT
ON
"CUSTOMER SATISFACTION TOWARDS GOOGLE PAY
AMONG WORKING WOMEN"

SUBMITTED BY:
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M E S ASMABI COLLEGE
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2020-2023

Verified
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PROJECT REPORT ON

**“A STUDY ON CUSTOMER PERCEPTION AND EXPERIENCE
TOWARDS CHINESE SMARTPHONE BRAND AMONG YOUTH IN
THRISSUR”**

SUBMITTED BY:

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MES ASMABI COLLEGE

P. VEMBALLUR-680671

2020-2023

PROJECT REPORT
ON
'A STUDY ON CUSTOMER SATISFACTION
TOWARDS ONLINE SHOPPING FROM
FLIPKART WITH SPECIAL REFERENCE TO
MES ASMABI COLLEGE'

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M.E.S. ASMABI COLLEGE P.
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A PROJECT REPORT
ON
"A STUDY ON THE ATTITUDE AND PREFERENCE OF COLLEGE
STUDENTS TOWARDS GOVERNMENT JOBS"

SUBMITTED BY:

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M.E.S ASMABI COLLEGE
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**PROJECT REPORT
ON
'ATTITUDE OF STUDENTS TOWARDS
ABROAD EDUCATION'**

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**M.E.S. ASMABI COLLEGE P.
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2020-2023**

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Dr. Ranjini A. Vamsi.*

A PROJECT REPORT

ON

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
V! (VODAFONE IDEA) WITH SPECIAL REFERENCE TO
ANTHIKAD PANCHAYAT”**

SUBMITTED BY:

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M.E.S.ASMABI COLLEGE

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2020 – 2023

A PROJECT REPORT
ON
"A STUDY ON CUSTOMER AWARENESS TOWARDS
ORGANIC FOOD PRODUCT"

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A PROJECT REPORT
ON
“A STUDY ON ONLINE TEACHING AND ITS IMPACT ON
QUALITY OF EDUCATION”

SUBMITTED BY:

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M.E.S ASMABI COLLEGE
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A
PROJECT REPORT
ON
"A STUDY ON INVESTMENT HABBIT OF NRI'S WITH SPECIAL REFERENCE TO
KODUNGALLUR THALUK "

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OF
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MES ASMABI COLLEGE

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2020-2023

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A PROJECT REPORT
ON

**“A STUDY ON CONSUMER SATISFACTION AND
PERCEPTION TOWARDS PARACHUTE HAIROIL
AMONG COLLEGE STUDENTS WITH SPECIAL
REFERENCE TO M.E.S ASMABI COLLEGE”**

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*IN PARTIAL FULFILMENT OF THE REQUIRMENTS
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M.E.S ASMABI COLLEGE
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A PROJECT REPORT
ON
"A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS
ELECTRONIC GADGETS"

SUBMITTED BY:

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*IN PARTIAL FULFILMENT OF THE REQUIRMENTS
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M.E.S ASMABI COLLEGE
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2020 - 2023

A PROJECT REPORT
ON
“A STUDY ON CUSTOMER SATISFACTION AMONG SPORTS
BIKE USERS”

SUBMITTED BY:

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M.E.S ASMABI COLLEGE
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2020 – 2023

PROJECT REPORT
ON
“MARKETING TECHNIQUES USED IN RESTAURANTS”

SUBMITTED BY
FAZIL FAKRUDHEEN
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MES Asmabi College P. Vemballur

In partial fulfillment of the requirements

For the award of degree of

Bachelor of commerce

Of University of Calicut



M.E.S ASMABI COLLEGE
P. VEMBALLUR

2020-2023

Verified
Shayim
Dr. Rajini R. Nema

PROJECT REPORT
ON
'STUDY ON CUSTOMER SATISFACTION TOWARDS
JIO SIM WITH SPECIAL REFERENCE TO
PERINJANAM PANCHAYATH'

SUBMITTED BY
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M.E.S ASMABI COLLEGE

P.VEMBALLUR-680671

2020-2023

Verified
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A PROJECT REPORT
ON
"INFLUENCE OF SOCIAL MEDIA ON BUYING
BEHAVIOUR OF YOUNGSTERS"

SUBMITTED BY:

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M.E.S ASMABI COLLEGE
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2020 - 2023

PROJECT REPORT

ON

**"ECONOMIC PROBLEMS OF AUTORICKSHAW DRIVERS IN
VALAPAD"**

SUBMITTED BY

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REGISTER NUMBER: AIAUBCM083

UNDER THE GUIDANCE OF

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**IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE IN COMPUTER APPLICATION
OF
CALICUT UNIVERSITY**



*Verified
Shanmuga
Dr. Rajini R. Vennu.*

MES ASMABI COLLEGE

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2020-2023

PROJECT REPORT

ON

**“ROLE OF MANAGEMENT EDUCATION IN ENTREPRENEURSHIP
DEVELOPMENT AMONG COLLEGE STUDENTS”**

SUBMITTED BY

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M.E.S ASMABI COLLEGE

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2021-2023

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PROJECT REPORT
ON
"CUSTOMER PERCEPTION TOWARDS ONLINE
FOOD DELIVERY APPS"

SUBMITTED BY:
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M E S ASMABI COLLEGE

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PROJECT
REPORT ON

**“E-WASTE MANAGEMENT OF HOUSEHOLD CONSUMERS
IN MALA PUNCHAYATH”**

*IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF
DEGREE OF BACHLOR OF COMMERCE OF
CALICUT UNIVERSITY*

SUBMITTED BY

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A PROJECT REPORT
ON
“SPENDING AND SAVING HABIT OF COLLEGE
STUDENTS WITH SPECIAL REFERENCE OF MES ASMABI
COLLEGE KODUNGALLUR ”

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M.E.S ASMABI COLLEGE
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PROJECT REPORT
ON
ROLE OF UPI BASED PAYMENT SYSTEM AMONG YOUTH
WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE
STUDENTS

Submitted by

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M.E.S ASMABI COLLEGE

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Ranjini
Dr. Ranjini R. Varma

A PROJECT REPORT
ON
“A STUDY ON STUDENTS ATTITUDE TOWARDS
EDUCATIONAL WEBSITES WITH SPECIAL REFERENCE
TO M.E.S ASMABI COLLEGE”

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A PROJECT REPORT
ON
A STUDY ON CONSUMER PREFERENCE AND
SATISFICATION TOWARDS MEESHO APP

SUBMITTED BY:
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A PROJECT REPORT
ON
“REASONS FOR RELUCTANCE TO BIOGAS PLANT
COMPARED TO LPG”

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PROJECT REPORT
ON
AWARENESS AND ATTITUDE OF CONSUMERS TOWARDS JAN
AUSHADHI STORES

SUBMITTED BY

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M.E.S ASMABI COLLEGE
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A PROJECT REPORT
ON
"A STUDY ON COMMERCE STUDENT ATTITUDE
TOWARDS PROFESSIONAL COURSES"

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A PROJECT REPORT
ON
"A STUDY ON SOCIO ECONOMIC PROFILE OF A
HOMEPRENEUR AND CHALLENGES FACED BY THEM"

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A

PROJECT REPORT ON

“A STUDY ON CONSUMER SATISFACTION ON E-PAYMENT APPS
WITH REFERENCE TO SN PURAM PANCHAYATH”

SUBMITTED BY

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M.E.S ASMABI COLLEGE

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2022-2023

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PROJECT REPORT
ON

**“STUDY ON CONSUMER BUYING BEHAVIOUR
TOWARDS CURRY POWDER PRODUCTS WITH
SPECIAL REFERANCE TO NATTIKA GRAMA
PANCHAYATH”**

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MES ASMABI COLLEGE
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A
PROJECT REPORT
ON
“A STUDY ON CUSTOMER SATISFACTION OF VODAFONE
IDEA MERGING WITH SPECIAL REFERENCE TO MES
ASMABI COLLAGE STUDENTS”

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M.E.S ASMABI COLLEGE

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2021-2022

"Study On Expectations And Experience Of Electric Car Users"

A PROJECT REPORT

ON

**"THE STUDY ON EXPECTATIONS AND EXPERIENCE
OF ELECTRIC CAR USERS".**

SUBMITTED BY:

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PROJECT REPORT
ON
'STUDY ON BRAND PREFERENCE OF PUMA
PRODUCTS AMOUNG COLLEGE STUDENTS'

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Dr. Rajini R. Vanna.

PROJECT REPORT ON
"A STUDY ON CUSTOMER ATTITUDE TOWARDS ELECTRIC
VEHICLES WITH SPECIAL REFERENCE TO NENMANIKARA
GRAMA PANCHAYATH "

SUBMITTED BY:

HARIDATH A S

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2020-2023

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PROJECT REPORT
ON
"A STUDY ON CONSUMER AWARENESS TOWARDS
ORGANIC FOOD PRODUCTS WITH SPECIAL
REFERENCE TO MATHILAKAM PANCHAYATH"

Submitted by

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A PROJECT REPORT
ON
"ATTITUDE OF WOMEN TOWARDS AUTOMATIC CARS"

SUBMITTED BY:

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FOR THE AWARD OF DEGREE OF

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2020 - 2023

A PROJECT REPORT
ON
"A STUDY ON INVESTMENT BEHAVIOR OF WORKING
WOMEN"

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A PROJECT REPORT
ON
**A STUDY ON CUSTOMER SATISFACTION AMONG
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PROJECT REPORT 2023

**PROJECT REPORT
ON
“A STUDY ON BUYING BEHAVIOUR OF GREEN
PRODUCTS”**

SUBMITTED BY

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2022-23**

*Verified
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PROJECT REPORT

ON

USER PERCEPTION TOWARDS OTT VIDEO STREAMING PLATFORMS – A STUDY WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE

SUBMITTED BY:

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**PROJECT REPORT
ON
'A STUDY ON CONSUMER PREFERENCE
TOWARDS UNIBIC COOKIES'**

SUBMITTED BY
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PROJECT REPORT
ON
“STUDY OF INVESTORS PERCEPTION TOWARDS
ONLINE TRADING.”

SUBMITTED BY
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MES ASMABI COLLEGE

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2020– 2023

A PROJECT REPORT
ON
"A STUDY ON INFLUENCE OF ONLINE VIDEO GAMES AMONG
COLLEGE STUDENTS"

SUBMITTED BY

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A PROJECT REPORT
ON
“CONSUMER BEHAVIOUR TOWARDS PRE-OWNED CAR”

SUBMITTED BY:

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UNDER THE GUIDANCE OF

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A PROJECT REPORT
ON
“ENTERPRENUERSHIP DEVELPOMENT CLUB AMONG STUDENTS
WITH SPECIAL REFERENCE TO MES ASMABI COLLEGE”

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PROJECT REPORT 2023

PROJECT REPORT
ON

**“SERVICE QUALITY AND CUSTOMER SATISFACTION
OF SBI KODUNGALLUR”**

SUBMITTED BY

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**MES ASMABI COLLEGE
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A
PROJECT REPORT
ON
"A STUDY ON BRAND PREFERENCE AMONG ATHELETES"
SUBMITTED BY
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MES ASMABI COLLEGE P. VEMBALLUR -680671

2020-2023

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Rajini R. Varna

**PROJECT REPORT
ON
'HOMEPRENEURS IN THE DIGITAL ERA
AND THE IMPACT OF THE PANDEMIC'**

SUBMITTED BY
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REG NO: AIAUBCM116

UNDER THE GUIDANCE OF
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VEMBALLUR – 680671
2020-2023**

**PROJECT REPORT
ON
“ A STUDY ON BRAND LOYALTY
AND CUSTOMER
SATISFICATION OF
COSMETICS”**

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**PROJECT REPORT
ON
'APPAREL AND BRAND INFLUENCE
AMONG YOUTH'**

SUBMITTED BY

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**M.E.S. ASMABI COLLEGE.
VEMBALLUR - 680671
2020-2023**

A PROJECT REPORT
ON
“ATTRACTION TOWARDS STREET FOODS AND IT’S
SATISFACTION LEVEL
AMONG YOUTH”

SUBMITTED BY:
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VEMBALLUR – 680671
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**PROJECT REPORT
ON**

**'A STUDY ON CONSUMER BEHAVIOUR
TOWARDS THE BRAND MARUTI
SUZUKI'**

SUBMITTED BY
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VEMBALLUR - 680671
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**PROJECT REPORT
ON**

**'A STUDY ON INDIVIDUAL AND
FAMILY INVESTMENT IN VARIOUS
POST OFFICE SAVING SCHEMES'**

SUBMITTED BY

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2020-2023**

A PROJECT REPORT
ON
“CONSUMER ATTITUDE TOWARDS MARKETING
PRACTICES OF TELECOM COMPANIES”

SUBMITTED BY:

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