# MES Asmabi College, P Vemballur, Kodungallur PG Department of English

# Certificate Course-English for Competitive examinations 2020-21 MESACCC202001

# **Curriculum and Evaluation Procedures**

Department:

P G Department of English.

Name of the Course:

Certificate Course in English for Competitive

**Examinations** 

Course Code:

MESACCC202001

Coordinator:

Dr Amitha P Mani, 9249724776

amithaaneesh85@gmail.com

Head of the Department:

Dr Reena Mohamed P M

Maximum number of students: 100

Duration of the course:

30 hrs

Level:

UG/PG

Teaching Methodology:

pair work, individual work, Direct

teaching, Illustrations

Teaching aids:

ppt & videos

# MES Asmabi College, P Vemballur

# Department of English

# Certificate Course- English for Competitive Examinations 2020-21

# Course code: MESACCC202001- Batch I

# List of Students enrolled

SI No.	Name of the Student	Class	Signature
1	- THINK E I	III BA ECONOMICS	Pantes
2	14.1	II BVOC THM	Aunta
3	T. SHITT A	II BVOC THM	Abytha
4	NASERIYA T J	II BA MASS	1 Avyale
5	SUHANA P A	II BCOM FINANCE	Lulane
. 5	VAHEEDA NOUSHAD	II BSC MATHS	1/2/alanshad
7	ANEESHA V A	II MA ECONOMICS	Sauska.
8	ATHIRA PONNAPPAN	II BSC PSYCHOLOGY	-Alhan
9	AYSHA SENIYA K H	II BSC PSYCHOLOGY	A A A
10	THASNI K B	III BA ECONOMICS	the
. 11	SHAREENA E R	II BA MASS	87
12	ATHULYA A R	III BCOM COOPERATION	toplets
13	ASNATH P H	II BA MASS	Duc.
14	VINI BABU T	II BCA	Lautali
15	ASHNA I M	III BSC MATHS	alua
16	NASRIN K N	II BSC PSYCHOLOGY	Navin.
17	SWETHA T K	III BA ENGLISH	Ø (
18	REJULA P R	III BCOM COOPERATION	6
19	ASNITHA M	II BSC AQUACULTURE	Lenh
20	FAMITHA RASHEED	II BSC AQUACULTURE	A COLOR
21	RISWANA M M	III BSC BOTANY	0
22	MISRIYA C A	III BSC MATHS	Lucus
23	NAFIYA P S	II BCOM FINANÇE	Mary
24	SAHLA N M	II BCOM FINANCE	Rest.
25	NOUREEN V S	II BCOM CA	Salta.
26	NISHMA P U	II BCOM CA	Vande
27	LAKSHMI C S	II BCOM FINANCE	Mehmin
28	ANAKHA E P	III BSC BOTANY	aproban1
29	L T ANALNA	II MA ECONOMICS	france -
30	JASMI K A	II BCA	Byans

3	1 NIHALA NUSRIN P A		
3	2 NASMA K N	II BSC MATHS	Nuralpa
3	3 NIVEDITHA KJ	II BSC PHYSICS	Matro
. 3	4 MIDHUN AM	II BSC PHYSICS	(hul)
3	5 SWALIHA E S	III BCOM COOPERATION	Michen
3	6 SUNAINA P S	, II BA ECONOMICS	Zwalina
3	7 NABEELA RASHEED	II BA ECONOMICS	25)=
38	THE WASHED	II MCOM MARKETING	REE
39	THE TOTAL P.S	II BSC BOTANY	Vavami
40	TWISELDA S	II BSC BOTANY	Daniely.
41	THE PART OF THE PA	II BSC PSYCHOLOGY	Same
42	STELLY SAILLHOSH IN	II BSC BOTANY	82-
43	THI STAN	II BSC MATHS	News
44	THI SAT A	III BSC PHYSICS	Disa
	STRUSTINA I IVI	III BA ECONOMICS	MIN
45	- WIELNACK	II BCA	America
, 46	THE THE PARTY OF T	II BVOC FPT	Marinebra
47	· · · · · · · · · · · · · · · · · · ·	II BVOC FPT	C.W
48	TO TEETVIN TO STITLE	III BA ENGLISH	Macona
49	THE TABLE TO THE	II BVOC LMT	M. Posla
50		II BVOC DFP	S Add
51		III BA ENGLISH	1 1100
52	TOTAL CONTENT	III BSC BOTANY	1
53	ANN THERESA P J	IIII BSC PHYSICS	Sunoop
. 54	BHAVYA DAS P S	III BA ECONOMICS	B

Dr Amitha P Mani Assistant Professor of English MES Asmabi College P Vemballur, 680671 Kodungallur, Thrissur

Dr.Reena Mohamed PM
Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
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KODUNGALLUR- 680 671

# MES Asmabi College, P Vemballur

# **Department of English**

# Certificate Course- English for Competitive Examinations 2020-21

Course code: MESACCC202001- Batch II

### List of Students enrolled

SI No	Name of the Student	Class	Signature
1	SANA K M	I BCOM COOPERATION	Ganos
2	, NAEEMA M N	I BCOM CA	My C 1
3.	· · · · · · · · · · · · · · · · · · ·	I BSC PHYSICS	Sharan
4	APARNA MP	IBBA	(Duan-
5	ANEESA ANWAR	I BBA	Aneso
6	AMEENA NAZAR V	I BA ECONOMICS	Ameeba C 1
7	FARHANA P A	I BVOC DFP	
. 8	FAYAS PY	I BVOC DFP	Fayer
9	AHANA S	I BVOC FPT	Almas
10	ARSHANA CA	IBBA	Arshana.
11	NIHADH M M	I BCOM CA	Howards
12	HANNATH V S	I BVOC THM	whach
13	ANAMIKA T S	I BA ECONOMICS	tul
14	ADITHYA N	I BVOC FPT	Adobys
. 15		I BSC PHYSICS	Halis
16	MEGHA P K	I BA ENGLISH	Medu
17	GANGA'N S	I BVOC THM	N.S
18	GURUDAS V R	I BVOC THM	Curry
19	NAJA K A	II BSC MATHS	New -
. 20	ZALEEHA MARIYAM K A	I BSC BOTANY	Husser
21	HANNA P	I BSC BOTANY	Hanne 3
. 22	NOURIN P S	I BA MASS	MAS
23	SAFVANA P S	I BA MASS	Cial
24	DIVYA E J	I BCOM CA	Lunger
25	ARYA M A	I BSC PHYSICS	More
, 26	HAFSANA P A	I BA ECONOMICS	
27	LAKSHMI K S	I BSC PHYSICS	
28	MIDHUNA P'S	I BA ENGLISH	Malling
-29	AIMALI	I BVOC FPT	Moon

Dr Amitha P Mani Assistant Professor of English MES Asmabi College P Vemballur, 680671 Kodungallur, Thrissur Dr.Reena Mohamed PM
Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur

PRINCIPAL

PRINCIPAL

M.E.S. ASMABI COLLEGE

P. VEMBALLUR P.O.,

KODUNGALLUR. 680 671



P Vemballur 28/03/2021

> Dr Amitha P Mani Coordinator

the academic year 2020-21. She has secured A+ grade.

Dr Reena Mohamed

English , MES Asmabi College, P Vemballur, Kodungallur during

Dr A Biju Principal

### Curriculum

# Objectives:

- 1. To enable the students to get through various competitive examinations.
- 2. To enable the students to acquire basics of grammatical usages.
- 3. To empower with the mastery of idiomatic expressions and usages in English.

### Module I

- Need and scope of MESACCC202001
- Diagnostic test
- · Parts of Speech

Noun

**Determiners** 

The Articles

**Pronouns** 

Adjectives

Adverbs ·

Prepositions

Conjunctions

(10 Hours)

# Module II

- Subject, Verb ,Object
- Verb Different Forms of the Verb
- Concord- Subject and Verb Agreement

Tenses

(6 Hours)

### Module III

- Structure of Sentences & questions
- Active and Passive Voice
- Reported Speech

Tag question

(4 Hours)

### Module IV

- Idioms & phrases
- Foreign phrases and expressions
- Synonyms
- Antonyms
- Common errors
- Words often confused (10 Hours)

# Recommended reading

- 1. Bolitho, R and Tomlinson, B. (2005) Discover English, Heinemann
- 2. Leech, G. (1982) Meaning and the English Verb, Longman
- 3. McCarthy, M., Schmitt, N. (1998) Vocabulary, CUP
- 4. Parrott, M. (2000) Grammar for English Language Teachers, CUP
- 5. Swan, M (2005) Practical English Usage, OUP
- 6. Swan, M., & Smith, B. (2001) Learner English, CUP
- 7. Thornbury, S. (2002) How to Teach Vocabulary, Longman

# Evaluation procedures

- Diagnostic test in the beginning
- Weekly mock test in the model of competitive examinations through Google form and discussion of answers
- Final MCQ test (Competitive examinations model)

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# MES Asmabi College, P Vemballur **PG Department of English**

# **Certificate course- English for Competitive Examinations**

### MESACCC202001

# **Report and Course Outcome**

The certificate course English for Competitive Examinations, MESACCC202001 started on3<sup>rd</sup> August 2020. Two batches first for second year UG, PG and third year UG and second for first year UG and PG were conducted. Due to the pandemic situation all the sessions were conducted online through the platform Google meet as per the convenience of the students. The first batch started on 3<sup>rd</sup> August 2020 and was completed on 30th September 2020. The second batch started on 7th December 2020 and was completed on 2<sup>nd</sup> February 2021. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of the students. After the thirty hours of class, more than 90% of the students got above 90% score in the final test. Mock test conducted at the end of every week helped the students to appear for the final test. Pair work and group work were given for better result. Certificates were distributed to all the 83 students as they secured above 90 percentage attendance as required by the course. The feedback of the course emphasises the fact that the learners were able to face various competitive examinations after the course.

Dr Amitha P Mani **Assistant Professor of English** MES Asmabi College P Vemballur, 680671 Kodungallur, Thrissur

Dr.Reena Mohamed PM PG & Research Department of English M.E.S. ASMASI COLLEGE Assistant Professor & HoD

MES Asmabi College P.Vemballur

KODUNGALLUR- 680 671

# MES Asmabi College, P. Vemballur, Kodungallur

# Research and PG Department of Botany

# Academic Year-2020-2021

# Certificate Course on Basic Techniques in Plant tissue Culture

# MESACCC202002

# Curriculum and evaluation Procedures

Department Botany

: Botany

Name of the Course

: Certificate Course on Basic Techniques in Plant

tissue Culture

Course Code

: MESACCC202002

Coordinator

: Shemi C B, 9526833254,

shemihussain19@gmail.com

Head of the Department: Dr. Asma V M

Max. No of students

Duration of the Course: 30 Hrs

Level

: UG/PG

Teaching Methodology: Video lectures, Interactive simulations, Virtual

lab exercises, Online discussion forums

Teaching aids

: Videos, PPT, Animations

Mrs. Shemi C. Asst. Professor, Research & PG Dept. of Batany MES Asmabl College, Kodungalium P.Vemballur-680671 Thousan Dt., Kerala-India

Head of Department Research & PG Dept. of Botany MES Asmatic College P. Vemballur, Thrissus Dt. Kerala - 680 671

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# MES Asmabi College, P Vemballur

# Research and PG Department of Botany

### Academic Year- 2020-2021

# Certificate Course on Basic Techniques in Plant tissue Culture

Course code: MESACCC202002

# List of Students enrolled

1 2 3 4	VIJISHA THOPPIL VINITHA VIJAYAN C V FIDHA FASLIYA K S	I BSe Aquaculture I BSe Aquaculture	Ville
3 4	VINITHA VIJAYAN C V FIDHA FASLIYA K S		A.W
3 4	FIDHA FASLIYA K S		CANE A
4		1 BVoc FPT	In Mil
The second secon	AMBAREESH O BABU	I BSe Physics	Alan I
5	SAYYIDA FATHIMA	1 BSe Physics	Your Soul
6	HAFSANA P A	I BA Economics	MAD
7	NANDANA HARIDAS	I BA Economics	Afairlaire
8	RISHIKA K J	I BA Economics	Yearn .
9	SAFARIYA P S	I BA Economics	A Coll
10	ABHINAV P S	I BA Economics	for the
11	ABIJITH I R	I BA Economics	A Davis
12	AKASH M S	I BA Economics	alter
13	AMAL SHIFANA K A	I BA Economies	(900)
14	HANNA SHIRIN K M	I B,Com Co-operation	and the second
15	LAMIYAH C N	1 B,Com Co-operation	A Company
16	MISRIYA M A	I B.Com Co-operation	( Colon
17	MUHSINA BASHEER	1 B,Com Co-operation	me
18	MUMTHAHINA T M	1 B,Com Co-operation	of all the
19	PUNNYA T S	1 B.Com Co-operation	Perobardo
20	RESWINI M R	I B,Com Co-operation	O TOVANO
21	SAFEELA M S	1 B,Com Co-operation 1 B,Com Co-operation	75 12 Waln
22	SHABNA P N	I B,Com Co-operation	Similya
23	SHIFA NASARIN	1 B,Com Co-operation	Cornellary!
24	SREEHARI M	1 B, Com Co-operation	
	VIBHINAV C S	Communication and Journalism	Nikoliner
25	YADHUKRISHNA	I BA Mass Communication and Journalism	And

Mrs. Shemi C.B.

MES Asmabi College, Kodungallur.

Asst. Professor, Research & PG Dept. of Botany P.Vemballur-680671 Thrissur Dt., Kerala-India

Head of Department
Research & PG Dept. of Botany
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Kerala - 680 671

PRINCIPAL M.E.S. ASMABI COLLEGE P.O.P.VEMBALLUR KODUNGALLUR-680 671

SINo	Name of the Student	Class	Signature
27	JUMANA JAMAL K	I BSc Botany	-Kh
	MOHAMED THAIHAN F		Other
28	S	I BSc Botany	motoral
20	MOHAMMED	I BSc Botany	19
29	SHENNAN T		Marsha.
30	MUHAMMED AJMAL	I BSc Botany	Constantien
31	NIDHA NASHR T	I BSc Botany	(NA) May
32	RAIHANA P S	I BSc Botany	1 Suntrern
33	RASHA C	I BSc Botany	Church
34	RAHMA RAFEEQUE K K	I BSc Psychology	( And
35			1-501
25	RASHA K M	I BSc Psychology	mon
36	RESHMA RAMESH NAIR	I BSc Psychology	Alos mon
37	RUKSANA PARVEEN M B	I BSc Psychology	Dana Day
38	SETHULAKSHMI K S	I BSc Psychology	Sin Well
39	FATHIMATH ZUHRA	I B.Com-Finance	Latharland
40	RAHEES K R	II B.Voc DFP	Opologiuh
	MOHAMMED RISVAN	II B.Voc FPT	Y
41	P K	11 15. 4 00 11 1	morand po
	MUHAMMAD		900
42	RAMSHAD	II B.Voc FPT	Thank le
		II B.Voc Logistics	(AC)
43	GOPIKA JOSHY BALAN	Management	my many
	HARIKRISHNAN P D	II B.Voc Logistics	00:0
44	HARIKRISHNAN P D	Management	COROCCET
	RAUOOF T S	II B. Voc Logistics	7. 0
45		Management	The
46	RAMSEENA K A	II BSc Botany	08891
47	SAHALA THASNIM M S	II BSc Botany	SHUT
48	SANDHRA A S	II BSc Botany	SON
49	GOKUL T VIBIN	II BSc Psychology	gralle 1
50	JOSEPH STEVE	II BSc Psychology	of olive
	MARIYAM SALBAN	II BSc Psychology	A A A
51	YOONUS	11 D 0 D 1 1	July Doch
60	MISBANUL FARHATH	II BSc Psychology	(2012 h
52	C A	H DC- D 1 1	1
62	MUHAMMED RIZVEN	II BSc Psychology	Rosman //
53	M B	II D Vac Taurian 0	NAME OF THE PARTY
	MINNATH IBRAHIM	II B.Voc Tourism &	- 01
51		Hospitality	( Jana Mar
54	ANIANA CM	management II B.Com Co-	1
55	ANJANA C M		bel work mare
93	ANNA ANTO	operation II B.Com Co-	A HISCORE
561	ANNA ANTO		le de la companya della companya della companya de la companya della companya del
de		operation .	
emi C.B.		Head of Department	

Mrs. Shemi C.B.
Asst. Professor, Desearch & PG Dept. of Botany
MLS Asmabi Conege Search and Professor (P. Vernhallur-680071 Timese Search and India)

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58	ASNA FATHIMA P M	II B.Com Co-	0.00
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59	ASWATHI E U	II B.Com Co-	100
59		operation	(Michael)
60	DILSHA M A	II B.Com Co-	OC. B
60		operation	1936
	FATHIMA P N	II BA Mass	(2)
		communication &	1 ( F) /1.
61		Journalism	dathing.
	MUHAMMED RISWAN	II DD 4	0.0
62	CM	II BBA	( didah,
63	AYISHA N S	II BSc Physics	Ams.
	MOHAMMED SWALIH	II BSc Physics	1 (A)
64	PH		( www and)
65	AFIYA P A	II BSc Physics	Certificalle,
66	AJMAL MUHSIN K M	II BSc Maths	of amsinah.
67	ASWANI K GANESH	III BSc Physics	(Ashuna 10
68	FATHIMA AMAL P M	III BSc Physics	Fall lines
69	SWETHA E	III BSc Aquaculture	harden
70	THOUFEEQA SHIREEN	III BSc Aquaculture	of Itali
71	ABHISHEK DILIP	III BSc Aquaculture	alina
72	AHLA SHANAVAS	I MSc Botany	than)
73	AHSANA FATHIMA K N	I MSc Botany	Strisan
74	AKHIL RAJ	I MSc Botany	De XXII AD
75	ALISHA SUHAIL	I MSc Botany	Whatsulin,
76	ARDRA PRADEEP	I MSc Botany	agricolo
77	FARSANA P M	I MCom Finance	Up-fronte
78	AISWARYA JOLY	I MA English	(Aprila )
79	FARSANA K I	II MCom Marketing	Insente
	HIBA THANVEERA		Gelish mu
80	AREEKKAN	II MCom Marketing	TO TO
81	ARYA R B	II MA Economics	Jacob J
			All

Mrs. Shemi C.B.

Asst. Professor, Research & PG Dept. of Botany MES Asmabi College, Kodungallur. P.Vemballur-680671 Thrissur Dt., Kerala-india

Head of Department Research & PG Dept. of Botany MES Asmabi College P. Vemballur, Thrissur Dt. Kerala - 680 671

PRINCIPAL M.E.S. ASMABI COLLEGE P.O.P.VEMBALLUR KODUNGALLUR-680 671



# DEPARTMENT OF BOTANY

Certificate Course on Basic Techniques in Plant tissue Culture

MES ASMABI COLLEGE, P. VEMBALLUR



	Sayyida Fathima, I BSc Physics	has	completed the
Rasic Tec	chniques in Plant tissue Culture	Conducted by	Department of
Botany	MES ASMADI Colleg	ge, P Vemballur, Kod	ungallur during
the academic year 2020-21. He/She	has secured A+ grade.		

P Vemballur

23/01/2021

Smt. Shemi C B Coordinator Dr. Asma V M

HoD

Dr **A Biju** Principal

-Ahr.

### Curriculum

### Objectives:

- 1. Introduction to plant tissue culture.
- 2. Study of laboratory organization for plant tissue culture.
- 3. Preparation of plant tissue culture media.
- 4. Study of Aseptic techniques for plant tissue culture.

### Module I

INTRODUCTION TO PLANT TISSUE CULTURE: Definition, brief history, principle and significance of tissue culture, Cellular totipotency, Differentiation- Redifferentiation, Organogenesis- Caulogenesis and Rhizogenesis. (3 Hrs)

### Module 2

LABORATORY DESIGN: Design and layout for wash area, media preparation, sterilization and storage room, transfer area for aseptic manipulations, Culture rooms, and observation/data collection areas. Labwares, Good laboratory practices, Good safety practices. (6Hrs)

### Module 3

INSTRUMENTATION: Working principle, maintenance and management of following instruments: Laminar air flow, autoclave, distillation unit, pH meter, orbital shaker, microscope, deep freezer, growth chamber Sterilization: Importance. (7 Hrs)

### Module 4

ASEPTIC TECHNIQUES: Methods of sterilization of equipments, culture media and explants: -Washing and preparation of glassware's, packing and sterilization, media

sterilization, surface sterilization, aseptic workstation, precautions to maintain aseptic conditions. (4 Hrs)

### Module 5

TISSUE CULTURE MEDIA: Introduction, Types of Media and its importance; Preparation of stocks, pH and Buffers and their significance in media. Media Constituents (Vitamins, Unidentified supplements, carbohydrate for energy source, Nitrogen source and organic supplements, complex substances, hormones, Activate charcoal). (8 Hrs)

### Module 6

PLANT HORMONES: Role of Plant hormones (auxins, cytokinins, abscissic acid, ethylene and Gibberellins) in plant development (2 Hrs)

### A Recommended Books:

- Plant Biotechnology: The genetic manipulation of plants. 1st edition. Slater A and others, Oxford
- Plant propagation by tissue culture: vol 1. The background George E.F. Springer, 2007
- Cell Culture and Somatic Cell Genetics of Plants Indra K. Vasil. 1980.
   Academic Pressine., New York.
- In vitro culture in higher plants R.L.M. Pierik, 1987. MartinusNijhoff Publishers, Boston.
- An Introduction to Plant Tissue Culture. Kalyanakumar De. 1997., New Central BookAgency, Calcutta

### \* Evaluation Procedures:

- Assignments and assessments: The student will be given assignments and assessments to complete, which may include quizzes, exams, lab reports, and research papers. These assignments are designed to assess the student's understanding of the concepts and principles of plant tissue culture.
- Practical skills assessment: The student will have to demonstrate practical skills learned during practical sessions through online mode. This may include the preparation of media, sterilization techniques, explant preparation, and inoculation procedures.
- > Final exam: The student will be assessed through a final exam, which may be a

comprehensive exam covering all aspects of the course or a final research project.

Mrs. Shemi C.B. Asst. Professor, Resmarch & PG Dept. of Botany MES Asmabi College, Kedungshir. P.Vemballur 60:0611 Telesco Dr., Kerala India

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# MES Asmabi College, P. Vemballur, Kodungallur

# Research and PG Department of Botany

Academic Year-2020-2021

# Certificate Course on Basic Techniques in Plant tissue Culture

# MESACCC202002

# Report and Course Outcome

Certificate course on basic techniques in plant tissue culture was conducted online mode from December 1st, 2020 to January 22nd, 2021. During the 30-day course, a total of 81 students from different UG and PG subjects participated in the program. The course on plant tissue culture aimed to provide students with an understanding of laboratory organization, and techniques of preparation of plant tissue culture media. It also aimed to provide knowledge about various Aseptic techniques used in plant tissue culture on the basis of the study of basic techniques. The students were evaluated based on assignments, practical skill assessments, and a final exam. Upon evaluation, it was found that all the students scored 90% or above marks, indicating a strong understanding of the course material. As a result, all the students who completed the course were awarded certificates. The students demonstrated excellent performance in the final exam, which validated their understanding of the theoretical aspects of the course. It was found that the students had achieved the objectives of the course in different ways. Some students demonstrated a strong understanding of the theoretical aspects of plant tissue culture, while others excelled in the practical implementation of techniques. Overall, the course was deemed successful in providing a comprehensive learning experience to the students, and they were able to apply their knowledge in different fields related to plant biology. By the end of the course, students were able to achieve the desired outcomes successfully. They developed a better understanding of laboratory organization, preparation of plant tissue culture media, and various Aseptic techniques used in plant tissue culture. This knowledge will enable them to conduct plant tissue culture experiments with confidence and proficiency.

Mrs. Shemi C.B.

Asst. Professor, Research & PG Dept. of Security MES Asmabl College Volumenths.

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# MES Asmabi College, P Vemballur **Department of Malayalam**

# Certificate Course Malayalam for PSC examinations 2020-21

Department.

: Malayalam

Name of the Course

: Certificate Course in Malayalam for PSC

**Examinations** 

Course Code .

: MESACCC202003

Coordinator

: Liji T

9567181928, jaisywilly12@gmail.com

**Head of the Department** 

: Dr.Jaisy David

Maximum number of students: 85

**Duration of the course** 

: 30 hrs

Level

: UG

Teaching Methodology

: Direct method, group discussions, pairwork

: Ppt, handouts & videos

Teaching aids

# MES Asmabi College, P Vemballur

# **Department of Malayalam**

# Certificate Course in Malayalam for PSC Examinations 2020-21

# Course code: MESACCC202003

# List of Students enrolled

	SI No	Name of the Student	Class	Signature
	1	ATHUL C S	1 <sup>st</sup> Physics	Dla
	2	BINRAAZ K R	1 <sup>st</sup> Physics	Pinyazz
3	3	HRIDYA SEKHAR T S	1 <sup>st</sup> Physics	Akusha .
4	ļ	KAVYA P B	1 <sup>st</sup> Physics	(A)
5		KHADHEEJA HUSNA P	1stPhysics	Anachee 17.
6		MOHAMMED HAFJAN K		MATAN.
		P S MOHAMMAD	1 <sup>st</sup> BCA	
7		FARIZEEN		Ing fich
8		PRAVEEN SIVADAS	1 <sup>st</sup> BCA	Prancen:
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<u>م</u> السائل

Dr. JAISY D. M. (17)
Assistant Processor
Dept. of Malayatan
M.E.S. Asmabi College
P. Vembasur, Kodungallur

Dr. A. BIJU

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P. VEMBALLUR P.O.,

P. VEMBALLUR 680 671

KODUNGALLUR 680 671



# DEPARTMENT OF MALAYALAM

Certificate Course in Malayalam for PSC Examinations

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/Ms... ATHUL C.S. 1st PHYSICS...

certificate course ...... Conducted by Department of

...... has completed the

.....Malayalam 

the academic year 2020-21. He/She has secured A+ grade.

P Vemballur

29/03/2021

1 \$

Coordinator

Dr Jaisy David

Principal Dr A Biju

M.E.S. ASMAB! COLLEGE PRINCIPAL

KODUNGALLUR- 680 677 P. VEMBALLUR P.O.,

### Curriculum

### Objectives:

- 1. To enable the students to get through competitive examinations.
- 2. Through cultural studies ,they could able to understand about their own history and culture
- 3. To enable the students to acquire basics of Malayalavyakaranam

### Module I

- Varnam
- Namam
- Kriya
- Samasm
- Vakya vibagam
- Sandhy
- Beadhakam

(10 Hours)

# Module II

- Malayala shylikal
- Padha shudhi
- Paryaya padhanghal
- Artha vyathyasanghal

(6 Hours)

# **Module III**

- Silayugam
- Sankakala sahityam
- Ithinakal
- Madhya kala Keralam

(4 Hours)

### **Module IV**

- Kerala Navothana charithram
- Pathra masikakal
- Kerala kalakal

(10 Hours)

### Recommended reading

- 1. Rajarajavarma.A R. (1996) Keralapanineeyam
- 2. George Mathan. (1863) Malayazhmayude vyakaranam
- 3. Antony C L (1968) Kerala panineeya bhashyam
- 4. Sreedhara menon A (2015) Kerala samskaram,D C Books Kottayam
- Sreedhara Menon A(2008) Keraleeya samoohathinte rupeekaranavum parinamavum,D C Books, Kottayam
- 6. Payyanad Raghavan (2003) Folklore

### **Evaluation procedure**

Diagnostic test in the beginning

weekly mock test in the model of PSC examinations model

Final mcq test (PSC examinations model)

کلے کیاب

Dr. JAISY DAVID
Assistant Professor
Dept. of Malayalam
M.E.S. Asmabi College
P. Vemballur, Kodungallur

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M.E.S. ASMABI COLLECT
P. VEMBALLUR P.Q.
KODUNGALLUR- 660 677

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# MES Asmabi College, P Vemballur

# Certificate course Malayalam for PSC Examinations

# Course code - MESACCC202003

### 2020-21

# **Report and Course Outcome**

certificate course Malayalam for PSC Examinations, started on 3<sup>rd</sup> August 2020. All sessions were conducted in online mode through the platform Google meet as per the convenience of the students. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of the students. After the thirty hours of class, all the 85 students got above 90% score in the final test. Mock test conducted at the end of every week helped the students to appear for the final test. Hand outs were given to the students which helped them to do more exercises. Pair work and group work were given for better result. Certificates were distributed to all the 85 students as they secured above 90 percentage attendance as required by the course. The feedback of the course emphasises the fact that the learners were able to face various examinations of Public Service Commission after the course.

کل سال کار Dr. JAISY DAVID

Assistant Professor

Dept. of Malayalam

M.E.S. Asmabi College

P. Vemballur, Kodungallur

Dr. A. BIJU PRINCIPAL M.E.S. ASMABI COLLEGE P. VEMBALLUR P.O., KODUNGALLUR- 680 671

### MES Asmabi College, P Vemballur, Kodungallur

### **Department of Chemistry**

### Academic Year 2020-2021

### Certificate Course in Fundamentals of polymer science

### MESACCC2004

### **Curriculum and Evaluation Procesures**

Department

.: Chemistry

Name of the Course

: Certificate Course in Fundamentals of polymer science

Course Code

: MESACCC2004

Coordinator

: Dr. Ansar E B, 9746227728

ansareb@gmail.com

Head of the Department

: Dr.Ansar E B

Max. No of students

: 82

Duration of the Course

: 30 hrs

Level

: UG/PG

Teaching Methodology

: Video Lectures, Interactive simulations, Virtual lab exercises,

Online discussion forums

Teaching aids

: Google classroom, Videos, PPT, Animations

Dr. Ansar-E & Coordinator

HOD



Principal
PRINCIPAL
UNE.S. ASMABI COLLEGE,
P.O.P. VEMBALLUR,
KDDUNGALLUR - 680 671

# MES Asmabi College, P Vemballur, Kodungallur

# **Department of Chemistry**

### Academic Year 2020-2021

# Certificate Course in Fundamentals of polymer science

### MESACCC2004

### Students Enrollment List

1	S ANDRA K S	II B Voc FISH PROCESSING TECHNOLOGY	Sudie
2	AADIHYA UR	II BACHELOR OF COMPUTER APPLICATION	Aarlity.
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5	ABHINAND K H	II B Voc LOGISTICS MANAGEMENT	Que -
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7	ADHUL RAJ	II BACHELOR OF COMPUTER APPLICATION	Coult for
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13	AHANA S	II B Voc FISH PROCESSING TECHNOLOGY	Chana
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15	AJMAL J	II B Voc FISH PROCESSING TECHNOLOGY	Almal
16	AKSHAY BABU P K	II B Voc FISH PROCESSING TECHNOLOGY	Lies
17	ALEENA M J	II BACHELOR OF BUSINESS ADMINISTRATION	Chy
18	ALIYA RUSLIN T A	II B.Com CO-OPERATION	Adams.
19	AMAL KRISHNA	II B Voc LOGISTICS MANAGEMENT	Rinda
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-	24 AMARISH M L	II B Voc LOGISTICS MANAGEMENT	Guo	
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Alfrintas Dr. Ansaro E.B

Coordinator

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# DEPARTMENT OF CHEMISTRY

MES ASMABI COLLEGE, P. VEMBALLUR



P Vemballur 01/02/2021

All ........

Dr. Ansar E B
Coordinator & HoD

Dr. A Biju Principal Curriculum

Objectives:

1. To gain detailed knowledge about the classification of polymers and various mechanisms and

technology for polymerization

2. To give a basic understanding of the properties of polymers like glass transition temperature,

molecular weight and degradation of polymers.

3. To give a detailed idea about different commercial polymers.

Module I: Introduction (4 hrs)

Polymers and macromolecules - Monomers - Homo and hetero polymers - Copolymers -

Classification based on origin synthesis (addition and condensation), structure (linear, branched

chain and cross linked) and intermolecular forces (elastomeres, fibres, thermoplastics and

thermosetting polymers)

Module II: Classification of Polymerisation (6 hrs)

Chain and step growth polymerizations - Free radical, ionic and coordination polymerizations with

mechanism - Zeigler-Natta polymerization and its advantages - Ring-opening & group transfer

polymerization

Module III: General Properties of Polymers (8 hrs)

Molecular weights of polymers: Average molecular weights - Number average, Weight average,

Sedimentation average and Viscosity average molecular weight - determination of viscosity average

molecular weight; Poly dispersity index and molecular weight distribution; Molecular weight and

Degree of polymerization. Glass transition temperature – definition, factors affecting Tg, importance

of Tg. Visco elasticity of polymers (Basic concepts only). Polymer Degradation: Basic idea of thermal,

photo and oxidative degradations of polymers.

Module IV: Polymer preparation methods (6 hrs)

Polymerisation Techniques: Bulk, solution, suspension, emulsion, melt condensation and interfacial

polycondensation polymerizations.

Module V: Polymer Processing Technique (6)

Calendering, rotational moulding, compression, injection moulding, blow moulding and

thermoforming.

Recommended Books

1. V. R. Gowarikar, Polymer Chemistry, New Age International Pvt. Ltd., New Delhi, 2010.

2. B. K. Sharma, Polymer Chemistry, Goel Publishing House, Meerut, 1989.

3. M. G. Arora, M. Singh, M. S. Yadav, Polymer Chemistry, 2nd Revised Edn., Anmolpublications

Private Ltd., New Delhi, 1989.

4. K. J. Saunders, Organic Polymer Chemistry, 2nd Edn., Chapman and Hall, London, 1988.

5. Malcolm P. Stevens, Polymer Chemistry: An Introduction, 3rd Edn., Oxford University Press,

USA, 1998. 7. Gowri Sankar Misra, Introductory Polymer Chemistry, New Age International,

New Delhi, 1993

**Evaluation procedure** 

• Assignments and assessments: The students will be given assignments and assessments to

complete, which may include quizzes, exams, lab reports, and research papers. These

assignments are designed to assess the students understanding of the concepts and

principles of polymer science

• Practical skill assessment: the student will have to demonstrate practical skills learned

during practical sessions through online mode. This may include the identification of

everyday polymers by their physical properties, draw the structures of polymers etc.

Final exam: The students will be assessed through a final exam, which may be a

comprehensive exam covering all aspects of the course or a final research project

Da. Ansar. E.B

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M.E.S. ASMABI COLLEGE,
P.O.P.VEMBALLUR,
KODUNGALLUR-680 671

### MES Asmabi College, P Vemballur, Kodungallur

### Department of Chemistry

### Academic Year 2020-2021

### Certificate Course in Fundamentals of polymer science

### MESACCC2004

### Report and Course Outcome

Certificate course in fundamentals of polymer science was conducted online mode from December 1<sup>st</sup> 2020 to January 28<sup>th</sup> 2021. Due to this pandemic condition Covid 19, all these sessions were conducted online mode as per instruction. During the 30 –day course, a total of 82 students from different UG subjects participated in the program. The course on fundamentals of polymer science designed to provide students with an understanding of polymer laboratory organization and technique of synthesis of various polymers and its classification. The students were evaluated based on assignments, practical skill assessments and a final exam.

The practical sessions related to course were demonstrated via video lectures. In the evaluation, it was found that all the students qualified the examination and obtained more than 80% mark, which demonstrated that, a strong understanding of course material and course design. It was found that the students had achieved the objectives of the course in various ways. Some students depicted a strong understanding of theoretical aspects of polymer science, while others demonstrated in the practical implementation of techniques.

Overall, the course was deemed successful in providing a comprehensive learning experience to the students, and they were able to apply their knowledge in different fields related to polymer science. By the end of the course, students were able to gained the desired [outcomes successfully. Also a certificate of competition of the course was given to the qualified students.

Coordinator

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# MES Asmabi College, P Vemballur Department of Political Science Certificate Course 2020-21

How to approach UPSC Examination- MESACCC2005

Department : Department of Political Science

Name of the Course : How to approach UPSC Examination

Course Code : MESACCC2005

Name of the Coordinator : Dr.Sanand C Sadananda kumar

Head of the Department: Dr. Sanand C Sadananda kumar

Maximum No: of Students: 80

Duration of the Course : 30 Hrs

Teaching Methodology : Direct Method, Pair & Group works.

Teaching Aids : PPT, Charts, Substitution Tables, Black

Board.

Evaluation Procedure : Diagnostic test in the beginning, Weekly

mock tests and Final written exam.

Date of Registration : 10/07/2020

Tentative Date of Course Completion: 20/09/2020

Date of Issue of Certificate: 29/03/2021

SAMAND C. SADANANDAKUMAR
Assistant Professor
MES. Asmabi College,
Ventiallur, Kodungallur-680671

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P. VEMBALLUR F.O.,
KODUNGALLUR- 680 671

# MES Asmabi College, P Vemballur Department of Political Science

Certificate Course- How to approach UPSC Examination- MESACCC2005

List of students enrolled 2020-21

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15	Alana Fathima	II Fin	News
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18	Aleena A S	II Fin	Manual Manual
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SANAND C. SADANANDAKUMAR Assistant Professor Department of Political Science M.E.S. Asmabi College, P. Vemballur, Kodungallur-680671



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P. VEMBALLUR P.O..
KODUNGALLUR- 680 671

# Department of Political Science

### M.E.S Asmabi college, P. Vemballur Thrissur, Kerala- 680671

## CHATTECATE

the certificate course on How to approach UPSC Examination conducted by 680671 during academic year 2020-21. Department of Political Science, M.E.S Asmabi College, P. Vemballur, Thrissur, Kerala-This is to certify that Mr Mohammed Irfan of I BA ENGILISH has completed

P. Vemballur 29/ 03/ 2021

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Dr.Sanand C Sadananda kumar Co-ordinator

> Dr. A. Biju Principal

### **COURSE SYLLABUS**

How to approach UPSC Examination- MESACCC2005

### Module I

Current events of national and international importance History of India and Indian national movement

### Module III

Indian and world geography
Indian polity and governance
Economic and social development

### Module III

General issues on environmental ecology, biodiversity, and climate change

General science

### MES ASMABI COLLEGE Department of Political Science Certificate course in How to approach UPSC Examination- MESACCC2005

### REPORT AND OUTCOME OF THE COURSE

Department of Political Science conducted Certificate Course titled "How to approach UPSC Examination- MESACCC2005" for the students of UG level. Forty students in 2 batches enrolled for the course. The course officially began in the month of July 2020 and continued till January 2021. The course focused on to the syllabus prescribed and shed light on varied aspects of UPSC syllabus.

### **OUTCOME**:

- Created awareness about competitive examinations among students.
- Guide them how to collect quality material in the form of books, magazines, newspapers, internet etc.
- Introduced them to various government and private jobs recruited through competitive examinations conducted by UPSC

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### MES Asmabi College, P. Vemballur Research &PG Department of Botany Certificate Course – Introduction to IPR MESACCC202007

Department: Research and PG Department of Botany.

Name of the Course: Certificate Course on Introduction to IPR

Course Code: MESACCC202007

Name of the Coordinator : Dr Jisha K.C.

9846514038, jishaasmabi@gmail.com

Head of the Department : Dr. Asma VM

Maximum number of students: 85

Duration of the course :

: 30 hrs

Level

: UG/PG

**Teaching Methodology** 

: Direct teaching, group discussions, online classes

Teaching aids

: PPTs & videos

Dr. JISHA K. C., MPhil, PhD, NET
Assistant Professor
Research & PG Dept. of Botany
MES Asmabi College
P. Vemballur, Thrissur Dt.
Kerala - 680 671

Head of Department Research & PG Dept. of Botany MES Asmabi College P. Vemballur, Thrissur Dt. Kerala - 680 671 M.E.S. ASMABI COLLEGE P.O.P.VEMBALLUR KODUNGALLUR - 680 671



### MES ASMABI COLLEGE, P. VEMBALLUR

**Certificate Course Name: Introduction to IPR** 

Course Code: MESACCC202007

### **List of Students**

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Dr. JISHA K. C., MPhil, PhD, NET Assistant Professor Research & PG Dept. of Botany MES Asmabi College P. Vernballer, Times. Dt. Keralu - 680 671 Head of Department Research & PG Dept of Sotariy MES Asmath College P Vembaliur, Thrissur Dt Kerala - 580 671

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185   29CIPCO35   NOWSMEEN P.A.   II BSC PSYCHOLOGY   185   29CIPCO36   RAHLPNAKA   II BSC PSYCHOLOGY   185   29CIPCO37   RISNA V.B.   II BSC PSYCHOLOGY   185   29CIPCO38   YUSRAH V.N.   II BSC PSYCHOLOGY   185   29CIPCO40   ADHNAN P.A.   II BSC PSYCHOLOGY   185   29CIPCO40   ADHNAN P.A.   II BSC PSYCHOLOGY   185   29CIPCO41   APARNAK P.   II FPT   185   29CIPCO41   APARNAK P.   II FPT   185   29CIPCO42   ASHITHAPA   II FPT   185   29CIPCO43   ASWATHIDAS M.S.   II FPT   185   29CIPCO44   AYSHA NOUREEN   II FPT   185   29CIPCO45   FARHANAV R.   II FPT   185   29CIPCO46   HASHMIPL   II FPT   185   29CIPCO46   HASHMIPL   II FPT   185   29CIPCO47   JASNAPS   II FPT   185   29CIPCO48   JISHNUK   II FPT   185   29CIPCO49   JISNAPS   II FPT   185   29CIPCO50   JYOTHIKAG   II FPT   185   29CIPCO51   MOHAMMED NAISAMTN   II FPT   185   29CIPCO52   MOHAMMED ASHIQEKS   II FPT   185   29CIPCO55   MOHAMMED JINASH K.   II FPT   185   29CIPCO55   MOHAMMED ASHIQEKS   II FPT   185   29CIPCO55   MOHAMMED FAHIMKM   II BCOM CO   FALION   185   29CIPCO56   MOHAMMED RASIQUENS   II BCOM CO   FALION   185   29CIPCO57   MUHAMMED SIQUENS   II BCOM CO   FALION   185   29CIPCO58   REJANAZAR EM   II BCOM CO   FALION   185   29CIPCO59   RENA FATHIMAMS   II BCOM CO   FALION   185   29CIPCO56   RENA FATHIMAMS   II	33	20CIPC033	DILSHA FATHIMA PH	II BSC PSYCHOLOGY	Nels
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39   20CIPCO39   ABHIRAMI E S   II BSC PSYCHOLOGY   40   20CIPCO40   ADHNAN P A   II BSC PSYCHOLOGY   41   20CIPCO41   APARNA K P   II FPT   43   20CIPCO42   ASHITHA P A   II FPT   44   20CIPCO44   AYSHA NOUREEN   II FPT   45   20CIPCO45   FARHANA V R   II FPT   46   20CIPCO46   HASHMI P L   II FPT   47   20CIPCO47   JASNA P S   II FPT   48   20CIPCO48   JISHNU K   II FPT   48   20CIPCO49   JISNA P B   II FPT   49   20CIPCO50   JYOTHIKA G   II FPT   49   20CIPCO51   MOHAMMED NAISAM T N   II FPT   46   47   20CIPCO51   MOHAMMED NAISAM T N   II FPT   47   48   20CIPCO51   MOHAMMED ASHIQE K S   II FPT   47   48   49   20CIPCO55   MOHAMMED ASHIQE K S   II FPT   47   48   49   20CIPCO55   MOHAMMED ASHIQE K S   II FPT   48   49   20CIPCO55   MOHAMMED ASHIQE K S   II FPT   48   49   40CIPCO55   MOHAMMED JINASH K   II FPT   48   49   40CIPCO55   MOHAMMED JINASH K   II FPT   48   40CIPCO55   40CIPCO55   MOHAMMED RASIQUE N S   II BCOM CO   40   40   40   40   40   40   40   4	38	20CIPCO38	YUSRAH V N	II BSC PSYCHOLOGY	and the second second
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42   20CIPCO42   ASHITHA P A	41	20CIPCO41	APARNA K P	II FPT	
43   20CIPCO43   ASWATHIDAS M S   II FPT     44   20CIPCO44   AYSHA NOUREEN   II FPT     45   20CIPCO45   FARHANA V R   II FPT     46   20CIPCO46   HASHMI P L   II FPT     47   20CIPCO47   JASNA P S   II FPT     48   20CIPCO48   JISHNU K   II FPT     49   20CIPCO49   JISNA P B   II FPT     50   20CIPCO50   JYOTHIKA G   II FPT     51   20CIPCO51   MOHAMMED NAISAM T N   II FPT     52   20CIPCO52   MOHAMMED ASHIQE K S   II FPT     53   20CIPCO53   MOHAMMED JINASH K   II FPT     54   20CIPCO54   KAVYA K V   II BCOM CO-OPERATION     55   20CIPCO55   MOHAMMED FAHIM K M   II BCOM CO     56   20CIPCO56   MOHAMMED RASIQUE N S   II BCOM CO     57   20CIPCO57   MUHAMMED SIYAD   II BCOM CO     58   20CIPCO58   REJA NAZAR E M   II BCOM CO     59   20CIPCO59   RENA FATHIMA M S   II BCOM CO     60   20CIPCO60   RENJIMA P V   II BCOM CO     61   20CIPCO61   RINCIYA K M   II BCOM CO     61   20CIPCO62   RINCY K T   II BCOM CO     63   20CIPCO63   SALMANUL FARIS T U   II BCOM CO     64   20CIPCO64   SANGEETH N S   II BCOM CO     65   30CIPCO64   SANGEETH N S   II BCOM CO     66   30CIPCO64   SANGEETH N S   II BCOM CO     67   30CIPCO64   SANGEETH N S   II BCOM CO     68   30CIPCO64   SANGEETH N S   II BCOM CO     69   30CIPCO64   SANGEETH N S   II BCOM CO     60   30CIPCO64   SANGEETH N S	42	20CIPCO42	ASHITHA P A	II FPT	-
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	65	20CIPCO65	SHAFNAS U S	II BCOM CO	Show

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67	20CIPCO67	SITHARA ANILAN	II BCOM CO	Sitters
68	20CIPCO68	SREEHARI M N	II BCOM CO	
69	20CIPCO69	SREERAG K S	II BCOM CO	S
70	20CIPCO70	SUMAYYA	II BCOM CO	8mm_
71	20CIPCO71	VARSHA T L	II BCOM CO	Vojska
72	20CIPCO72	FATHIMA SABNAM C H	II BSC BOTANY	Sommo
73	20CIPCO73	HASEENA K H	II BSC BOTANY	Hz
74	20CIPCO74	MEHJA N M	II BSC BOTANY	Mehro
75	20CIPCO75	MOHAMME ZODAN V.P	II BSC BOTANY	Zida
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85	20CIPCO85	FATHIMA P N	II BA MASS COMMUNICATION	falm
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### CERTIFICATE

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P. Vemballur

29/03/2021 James

Dr. As

Dr. Asma VM HoD



Dr. Jisha K.C. Coordinator



Dr. A. Biju Principal

### **Syllabus**

CERTIFICATE COURSE

### **Introduction to IPR**

Course Co-ordinator

Dr. Jisha K.C.

Certificate Course

INTELLECTUAL PROPERTY RIGHTS (IPRs)

Course Design

Intellectual Property Rights (IPR) have become one of the crucial issues of concern in the

contemporary relations among nations. Central to such a concern has been the level of protection

sought/contested on the rights rendered in recognition of the intellectual input/creativity underlying

and invention or an artistic expression. Intellectual Property (IP) is an important and effective

policy instrument relevant to a wide range of socio-economic, technological and political

concerns. Our programme helps students to understand the implications of patents,

copyrights, design, trademarks, and geographical Indications.

Aims and Objectives

To bring innovation and excellence in teaching and research.

To generate critical awareness among students, teachers and the younger generation on

the correlation between technology and society.

To promote interdisciplinary approach in teaching and research, as well as to make it

socially relevant.

To promote a high degree of awareness on intellectual property rights in general and in

particular patents, trademarks, copy right, traditional knowledge and geographical

indications which have become crucial concerns to society at the local, regional, national

and international milieu.

To give a direction to identify issues and concerns at local/regional/global problems

through training of the required human resources.

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### **Syllabus**

- 1. Intellectual Property Rights(IPRs)
  - a) Genesis and growth
  - b) Theoretical framework of IPR
  - c) Early conventions
  - d) WTO, TROPS and new global Regimes (10 hours)

### 2. Intellectual Property Rights

- a. Copyrights
- b. Patents
- c. Geographical indications
- d. Trademarks
- e. Industrial designs (10 hours)

### 3. IPR and India; Historical overview

- a. IPR Regulations in India
- b. India and Patent Act
- c. India and TRIPs (10 hours)

### Reading list

- 1. Alikhan & Shahid. (2004). Intellectual Property and Competitive Strategies in the 21 Century. New Delhi, Kluner Law International.
- 2. Angnekar & Dwijen. (1996). GATT, Intellectual Property Rights, and the Seed Industry: Some Unsolved Problems. New Delhi, Joseph Henry Press.
- 3. Bird, C., Subash, Robert & Jain C. (Ed).(2009). *The Global Challenge of Intellectual Property Rights*. New Delhi, Edward Elgar Publication.
- 4. Blakeney & Michael. (1996). Trade Related Aspects of Intellectual Property Rights:

  A Concise Guide to the TRIPS Agreement (Intellectual Property in Practice). Sweet

  & Maxwell Publishers.
- 5. Blakeney & Michael. (1997). Intellectual Property Aspects of Ethno biology. Sweet and Maxwell Publishers.
- 6. Karki, M.M.S. (2009). Intellectual Property Rights; Basic Concepts. Atlantic Publisher.
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- 8. Keayala, B.K. (2004). Trips Patent System and Doha Declaration: Implementation Process by India. Rajiv Gandhi Institute of Contemporary Studies Published.
- 9. Koul, A.K. & Ahuja, V.K. (edt). (2001). The Law of Intellectual Property Rights: In Prospect and Retrospect. Faculty of Law, University of Delhi.

### Details of the students enrolled

SI No	Candidate code	Name	Class	Status
1	20CIPCO1	ARDHRA T A	I BVOC FPT	Qualified
2	20CIPCO2	AYSHA V A	I BVOC FPT	Qualified
3	20CIPCO3	FARSANA S F	I BVOC FPT	Qualified
4	20CIPCO4	IMRAN NAVAS P	I BVOC FPT	Qualified
5	20CIPCO5	MEHJABIN SHERIN M A	I BVOC FPT	Qualified
6	20CIPCO6	MUHAMMED BILAL K S	I BVOC FPT	Qualified
7	20CIPCO7	SANDRA K S	I BVOC FPT	Qualified
8	20CIPCO8	SRUTHI K P	I BVOC FPT	Qualified
9	20CIPCO9	SUHANA MN	I BVOC FPT	Qualified
10	20CIPCO10	ABDUL MUDASIR M M	I BVOC FPT	Qualified
11	20CIPCO11	ABHIJITH V A	I BVOC FPT	Qualified
12	20CIPCO12	ABHINAYA K	I BVOC FPT	Qualified
13	20CIPCO13	ABHISHEK T S	I BVOC FPT	Qualified
14	20CIPCO14	ARDHRA T A	I BVOC FPT	Qualified
15	20CIPCO15	AYSHA V A	I BVOC FPT	Qualified
16	20CIPCO16	FARSANA S F	I BVOC FPT	Qualified
17	20CIPCO17	ANNA GRACE	I BA ENGLISH	Qualified
18	20CIPCO18	ANSILA U N	I BA ENGLISH	Qualified
19	20CIPCO19	ANUSREE M J	I BA ENGLISH	Qualified
20	20CIPCO20	APSANA K B	I BA ENGLISH	Qualified
21	20CIPCO21	ВАНЈА Т В	I BA ENGLISH	Qualified
22	20CIPCO22	GOUTHAVU PRASANNAN V	I BA ENGLISH	Qualified
23	20CIPCO23	HANNA IBRAHIM	I BA ENGLISH	Qualified
24	20CIPCO24	HASHIDHA HABEEB	I BA ENGLISH	Qualified
25	20CIPCO25	HUDHA PARVEEN N M	I BA ENGLISH	Qualified
26	20CIPCO26	KAMALIYA K B	I BA ENGLISH	Qualified
27	20CIPCO27	KAVYA T T	I BA ENGLISH	Qualified
28	20CIPCO28	THASLEEMA NAZRIN K S	II BSC PSYCHOLOGY	Qualified
29	20CIPCO29	AHLAAM K A	II BSC PSYCHOLOGY	Qualified
30	20CIPCO30	ASHITHA RASHEED	II BSC PSYCHOLOGY	Qualified
31	20CIPCO31	CHANDANA P VIBIN	II BSC PSYCHOLOGY	Qualified
32	20CIPCO32	DANA T M	II BSC PSYCHOLOGY	Qualified
33	20CIPCO33	DILSHA FATHIMA P H	II BSC PSYCHOLOGY	Qualified
34	20CIPCO34	LUBNA ABDUL NAZAR	II BSC PSYCHOLOGY	Qualified
35	20CIPCO35	NOWSHEEN P A	II BSC PSYCHOLOGY	Qualified

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36	20CIPCO36	RAHEENA K A	II BSC PSYCHOLOGY	Qualified
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39	20CIPCO39	ABHIRAMI E S	II BSC PSYCHOLOGY	Qualified
40	20CIPCO40	ADHNAN P A	II BSC PSYCHOLOGY	Qualified
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42	20CIPCO42	ASHITHA P A	II FPT	Qualified
43	20CIPCO43	ASWATHIDAS M S	II FPT	Qualified
44	20CIPCO44	AYSHA NOUREEN	II FPT	Qualified
45	20CIPCO45	FARHANA V R	II FPT	Qualified
46	20CIPCO46	HASHMI P L	II FPT	Qualified
47	20CIPCO47	JASNA P S	II FPT	Qualified
48	20CIPCO48	JISHNU K	II FPT	Qualified
49	20CIPCO49	JISNA P B	II FPT	Qualified
50	20CIPCO50	JYOTHIKA G	II FPT	Qualified
51	20CIPCO51	MOHAMMED NAISAM T N	II FPT	Qualified
52	20CIPCO52	MOHAMMED ASHIQE K S	II FPT	Qualified
53	20CIPCO53	MOHAMMED JINASH K	II FPT	Qualified
54	20CIPCO54	KAVYA K V	II BCOM CO-OPERATION	Qualified
55	20CIPCO55	MOHAMED FAHIM K M	II BCOM CO	Qualified
56	20CIPCO56	MOHAMMED RASIQUE N S	II BCOM CO	Qualified
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59	20CIPCO59	RENA FATHIMA M S	ІІ ВСОМ СО	Qualified
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61	20CIPCO62	RINCY K T	ІІ ВСОМ СО	Qualified
63	20CIPCO63	SALMANUL FARIS T U	II BCOM CO	Qualified
64	20CIPCO64	SANGEETH N S	II BCOM CO	Qualified
65	20CIPCO65	SHAFNAS U S	II BCOM CO	Qualified
66	20CIPCO66	SHINITHAMOL P S	II BCOM CO	Qualified
67	20CIPCO67	SITHARA ANILAN	II BCOM CO	Qualified
68	20CIPCO68	SREEHARI M N	II BCOM CO	Qualified
69	20CIPCO69	SREERAG K S	II BCOM CO	Qualified
70	20CIPCO70	SUMAYYA	II BCOM CO	Qualified
71	20CIPCO71	VARSHA T L	II BCOM CO	Qualified
72	20CIPCO72	FATHIMA SABNAM C H	II BSC BOTANY	Qualified
73	20CIPCO73	HASEENA K H	II BSC BOTANY	Qualified
74	20CIPCO74	MEHJA N M	II BSC BOTANY	Qualified
75	20CIPCO75	MOHAMME ZODAN V.P	II BSC BOTANY	Qualified
76	20CIPCO76	AKHILDAS K M	II BSC BOTANY	Qualified
77	20CIPCO77	ARCHA V A	II BSC BOTANY	Qualified
Dr 11	SHAK C. MON	DLD NIPE	sma_ , H	1

Dr. JISHA K. C., MPhil, PhD, Ner Assistant Professor Research & PG Dept. of Botany MES Asmabil College P. Vendouler Titles In Lit. Ketalu - 680 67 1 Head of Department Research & PG Dept. of Botany MES Asmabi College P. Vemballur, Thrissur Dt. Kerala - 680 671

PRINCIPAL M.E.S. MABI COLLEGE P.O.P.VEMBALLUR KODUNGALLUR-680 679

78	20CIPCO78	DUANNA MAGNIN		
79		BHAVYA MOHAN M	II BSC BOTANY	Qualified
	20CIPCO79	KAVYA SHRI I S	II BSC BOTANY	
80	20CIPCO80	NAIZAM K S		Qualified
81	20CIPCO81	TANZAIVI K S	II BSC BOTANY	Qualified
		ABDUL BASITH T A	II BA MASS	Qualified
82	20CIPCO82		COMMUNICATION	Quanneu
	20011 0082	ANSIL P A	II BA MASS	Qualified
83	20CIPCO83		COMMUNICATION	Quanneu
,	200170083	FATHIMA BADARUDHEEN	II BA MASS	Qualified
84	20CIPCO84	TO THE DITE OF THE OWNER O	COMMUNICATION	Quanneu
0 1	200170084	FATHIMA BHARRATH P A	II BA MASS	Qualified
85	20CIPCO85	The state of the s	COMMUNICATION	Quailled
00	200170085	FATHIMA P N	II BA MASS	Qualified
			COMMUNICATION	Qualified

Dr. JISHA K. C., MPhil, PhD, NET Assistant Professor Research & PG Dept. of Botany
MES Asmabi College
P. Vemballur, Thrissur Dt.
Kerala - 680 671

Head of Department
Research & PG Dept. of Botany
MES Asmabi College
P. Vemballur, Thrissur Dt.
Kerala - 680 671





### Research and PG Department of Botany MES Asmabi College, P Vemballur 2020-21

**Certificate Course on** 

**Introduction to IPR** 

### REPORT OF CERTIFICATE COURSE ON INTELLECTUAL PROPERTY RIGHTS RESEARCH AND PG DEPARTMENT OF BOTANY

### Academic Year 2020-2021

Name of the Certificate Course

: Certificate Course on Intellectual Property Rights

Course Duration

: 30 Hrs

Total number of students enrolled: 85

Mode of course conducting: Online and Offline classes

Date of Introduction

: 12/10/2020

The certificate course on intellectual property rights was started on 12th October, 2020. A total of 85 students from different streams were admitted, and all of these students completed the course and qualified for certification. The online classes were provided through Google meet. All the theory classes were completed by January 29, 2021. The internal and external evaluations had been completed, and the results were published on March 03, 2021. A certificate of completion of the course was given to all the qualified students.

### Course Outcome (Focus on Employability/Entrepreneurship)

The primary function of intellectual property rights (IPRs) is to protect and stimulate the development and distribution of new products and the provision of new services based on the creation and exploitation of inventions, trademarks, designs, creative content or other intangible assets. This certificate Course helped the students to distinguish and explain the various forms of IPRs. The most important of course outcome is that the students can identify criteria's to fit one's own intellectual work in particular form of IPRs and they can apply statutory provisions to protect particular form of IPRs. They also able to Identify the procedure to protect different forms of IPRs national and international level and also they developed skill of making search using modern tools and techniques.

### MES Asmabi College, P Vemballur PG and Research Department of English **Proposal for the Certificate Course 2020-21**

### CERTIFICATE COURSE IN FUNDAMENTALS OF ENGLISH GRAMMAR AND PHONETICS

Department

: PG & Research Department of English

Name of the Course

: Essentials of English Grammar

and Phonetics.

Course Code

: MESACCC202009

Name of the Coordinator: Sabitha MM, 9847841441

sabithaassi@yahoo.com

Head of the Department: Dr. Muralikrishnan T R

Maximum No: of Students: 45

Duration of the Course : 30 Hrs

Teaching Methodology : Direct Method, Pair & Group works.

Teaching Aids

: PPT, Charts, Substitution Tables, Black

Board

Evaluation Procedure

: Diagnostic test in the beginning, Weekly

mock tests and Final written exam.

Collaborating Agency

Project/ Assignment

Date of Registration

: 10/07/2020

Tentative Date of Course Completion: 20/09/2020

Date of Issue of Certificate: 29/03/2021

### MES Asmabi College, P Vemballur

### CERTIFICATE COURSE IN ESSENTIALS OF ENGLISH GRAMMAR AND PHONETICS

Course Code: MESACCC202009 - BATCH 1 (2020-21)

SL.NO_	Name of the Student	Class	Signature
1	ASHITHA P A	П ВСОМ	Meh B the
2	KRISHNA T P	п всом	Chit.
3	MOHAMED SAHAL	ІІ ВСОМ	Mallod
4	AKHIL E A	II BCOM	Smed
5	ЈІЈІТНА С М	II BCOM	Ajugar.
6	ANJALI K S	II ENG	
7	ANAGHA C M	II ENG	Austen
8	RIZVANA M J	II ENG	Rozhul.
9	ANJALA ANWAR	II ENG	June 1
10	HAMEEM ABDUL AZEEZ	II ENG	
11	ASNA MANAF P	II ECO	(Agus)
12	ARYA RAVI	II ECO	The of
13	MOHAMMED NIYAS	II ECO	DEATH .
14	SIVARANGINI C S	II ECO	Saulton
15	SUMITHA A J	II ECO	Sunder
16	MOHAMED AJMAL	II MASS COM	Am :
17	ASHNA M S	II MASS COM	Delwy.
18	FARIS	II MASS COM	T about
19	MEGHA UNNIKRISHNAN	II MASS COM	Mulur
20	RESHMA K R	II PHYSICS	Rusher
21	JOBIN SHIBU	II PHYSICS	delas
22	SANGEETHA T S	II PHYSICS	John Shihu
23	HANEENA P M	II MATHS	GP.
24	SAHLA P M	II MATHS	(Saluk)
25	ADITHYAN V G	II MATHS	Alighys
26	RESHMA C R	II BOTANY	Royline .
27	SAJANA K Y	II BOTANY	Consum
28	SANA PA	II PSYCHO	Danson
29	ZAHARA SHAREEF	II PSYCHO	Zaharar J

			4.4
30	THASLEEMA K H	II PSYCHO	xame.
31	AHAMED SALIH	III BCOM COOP	Spanned
32	DILSHANA V D	III BCOM COOP	Dillywa
33	AYOOSH E S	III BCOM COOP	Anjucista
34	ASBIYA P S	III ENG	Delaye
35	GANGA ANILKUMAR	III ENG	Consilire.
36	SOWNDARYA P S	III ENG	Soundanny
37	AFITHA V S	III ECO	Alxin
38	ANAS K S	III ECO	( Lil.
39	SEETHA M B	III ECO	Leafhar .
40	HADIYA E A	III BOTANY	Levelenty-
41	ADILA P M	III BOTANY	<u>Dailan</u>
42	ARANDU DAS V R	III PHYSICS	A Rondinas
43	RESHMI T S	III PHYSICS	Redon's.
44	NUBLA P R	III PHYSICS	The De P.
45	SHAHINA C K	III PHYSICS	Pretime.

M.E.S. ASMAEI COLLEGE, P.D.P.VEMBALLUR, KDOUNGALLUR-680 671

Dr.Reena Mohamed PM Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur

ASSISTANT PROFESSOR PG DEPARTMENT OF ENGLISH

MES ASMABI COLLEGE P.VEMBALLUR, THRISSUR-680671

### MES Asmabi College, P Vemballur

### CERTIFICATE COURSE IN ESSENTIALS OF ENGLISH GRAMMAR AND PHONETICS

Course Code : MESACCC202009 - BATCH 2 (2020-21)

SL.NO	Name of the Student	Class	Signature
1	ANSIYA U A	III ECO	Ansir
2	NEELIMA V A	III ECO	Avolinas.
3	SHAFI AKRAM P S	III ECO	ABRO.
4	VISHNU P V	III Е <b>С</b> О	Valnas
5	MARVA R S	III ENG	Harrie
6	ASHNA ANIFER	III ENG	Ashna
7	RASMIYA T A	III ENG	Rasmiya.
8	ADHARSH V B	III ENG	Adharsh
9	NIMYA M A	III ENG	Minga.
10	SHAMILA U M	III BCOM COOP	2 hamla
11	AFNAN LATHEEF	III BCOM COOP	diffian
12	HASEENA P A	III BCOM COOP	Haseen
13	SANDRA E S	III BCOM COOP	Sametra
14	HARIPRIYA S	III BCOM COOP	Hazipriya.
15	MOHAMED IFAD P M	III BCOM COOP	Notage.
16	AFITHA T H	III BOTANY	Afritha
17	HIBA PARVEEN T P	III BOTANY	Hibabruse.
18	NIDHISH I S	III BOTANY	Nidiosh.
19	AKHINA VS	III PHYSICS	Ukhma
20	MANSOOR P M	III PHYSICS	Here
21	MEHJUBIN K	III AQUA	- Sign
22	NABEEL P M	III AQUA	pabeel Bm.
23		III AQUA	Tolotherlar.
	0.17.1.202	III MATHS	Society
		III MATHS	Dury.
		III MATHS	Shanu.
		III MATHS	Seben.

28	малда с а		
		III BBA	Kanga /
29	SHAMNAD P K	III BBA	Character
30	ALAN M B	III BBA	Alam
31	RISANA N N	III BBA	19 ans
32	SHABNA M A	III PSYCHO	Colored
33	NIHAL C M	III PSYCHO	A L de la company de la compan
34	RINAAS K M	III PSYCHO	1 Julian
35	SANAM MALIK	III PSYCHO	A Comment of the Comm
36	MANZOOR K A	III MASS COM	Yw Lest
37	SALIMA		2
38	SARANG P S	III MASS COM	Salimas.
39	NOOHA PARVIN	III MASS COM	Solding.
40	RIYA K N	III BCA	2 Strain
· · ·	han IV IV	III BCA	Dist.

PENCIPAL MAES ASMABI COLLEGE, KODUNGALLUM: SAR CHAI

Dr.Reena Mohamed PM

Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College

P.Vemballur

SABITHA M M ASSISTANT PROFESSOR

PG DEPARTMENT OF ENGLISH
MES ASMAB! COLLEGE
P.VEMBALLUR, THRISCURISCOTT



### **DEPARTMENT OF ENGLISH**

Certificate Course in English Grammar and Phonetics

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/M	Krishna T P, II BCom Cooperation	has	completed the
certificate course	English Cusmman and Dhanstiss		
English	, MES Asmabi College, I	•	•
	He/She has secured A+ grade.		,

P Vemballur

28/03/2021

Sabitha M M Coordinator Dr Reena Mohamed HoD

Reenaml

Dr **A Biju** Principal

### COURSE SYLLABUS CERTIFICATE COURSE IN ESSENTIALS OF ENGLISH GRAMMAR AND PHONETICS

(MESACCC202009)

### **OBJECTIVES:**

- To enable the learners to reinforce their basic knowledge of English Grammar.
- To make the learners understand and reinforce the basic structures in English Grammar to build a strong foundation.
- To enable learners to recognize and understand the meaning of grammatical structures in spoken and written form.
- To train learners to use the language structures with confidence and without errors in various oral and written communication processes.
- 5. To enable learners to identify the sound system in English language.

### Module 1 - 8 Hours

- Introduction to Grammar
- Form class & Function class Words
- Word order & Sentence Structure
- Subject- Verb Agreement
- Types of Sentences
- Transformation of Sentences

### Module 2 - 10 Hours

- Tenses Present, Past & Future
- Negative & Question Formation
- Active and Passive Voices
- Reported Speech

### Module 3 - 8 Hours

- Phonetics
- Phonemes
- Vowel Sounds
- Consonant Sounds

Transcription

### Module 4 - 4 Hours

- Assignments
- Evaluation

### Recommended Reading:

- Leech, Geoffrey. English Grammar For Today- A New Inttoduction. Palgrave, 2005.
- 2. Murphy, Raymond. Essenetial Grammar in Use. Cambridge: CUP, 2007.
- 3. Pal Rajendra and Suri Prem Lata. *English Grammar and Composition*. Sulthan Chand and Sons, New Delhi.
- 4. Quirk Randolph and Greenbaum Sidney. A University Grammar of English, Longman. Pearson Education India, 2002.
- Wren P C and Martin H. High School English Grammar and Composition.
   Blackie ELT Books, New Delhi.

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P.Vemballur

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PG DEPARTMENT OF ENGLISH

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### MES ASMABI COLLEGE PG DEPARTMENT OF ENGLISH Certificate Course in English Grammar and Phonetics

**COURSE CODE: MESACCC202009** 

### REPORT AND OUTCOME OF THE COURSE

Post-graduate and Research Department of English conducted Certificate Course titled "English Grammar and Phonetics" for the students of UG level. Forty-five students and Forty students in 2 batches enrolled for the course. The course officially began in the month of July 2020 and continued till January 2021. The course sticked on to the syllabus prescribed and shed light on varied aspects of functional grammar and sound systems in English.

### **OUTCOME**:

- 1. The course benefitted the students with diverse domains of structural grammar.
- 2. The students were given exposure to practical application of grammar in spoken and written forms.
- 3. Course helped the students to understand the sound systems in English.
- 4. Students could transcribe and pronounce the words correctly.

PANCIPAL M.E.S. ASINABI COLLEGE, P.O.P. VEMBALLIIS. MENINGALUS 630 571 SABITHA M M
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PG DEPARTMENT OF ENGLISH
MES ASMABI COLLEGE
P.VEMBALLUR, THRISSUR-680671

Dr.Reena Mohamed PM
Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur

### MES Asmabi College, P Vemballur

### PG and Research Department of English

### Certificate Course 2020-21

### **Environmental Studies**

Department. : P G and Research Department of English.

Name of the Course : Certificate Course Environmental Studies

Course Code .

Name of the Coordinator : Smt.Jameelathu.KA

9895886131, jemybhtuo@yahoo.co.in

Head of the Department : Dr. Reena Mohamed

Maximum number of students: 35

Duration of the course : 30 hrs

Level : UG/PG

Teaching Methodology : Direct method, group discussions, pair

Work

Teaching aids : Ppt, handouts, charts

Evaluation procedure : Diagnostic test in the beginning, weekly

mock test, final mcq test after the course

Collaborating agency, if any : Nil

Project, Assignment, Internship: Nil

Date of Registration : 17/08/2020

Tentative date of Course Completion : 17/12/2020

Date of final exam : 31/12/2020

Date of Issue of Certificate :07/01/2022

Course fee

Dr.Reena Mohamed PM

Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur

JAMEELATHU. K.A
ASSISTANT PROFESSOR
P.G. DEPARTMENT OF ENGLISH
M.E.S. ASMABI COLLEGE
M.E.S. ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR-680671

M.E.S. ASMADI COLLEGE,
P.O.P. VENDALLUR,
RODUNGALLUR-650 671

### CERTIFICATE COURSE IN ENVIRONMENTAL STUDIES-2020-21

SL.NO	NAME	CLASS	Signatures
1.	ASHFAQUE	1 BCA	de la
2	YASEEN V A	I BCA	fare
3	SAHAL SHAJAHAN	1 BCA	Sevel
4	SAMEER MOHAMMED A M	I BCA	Sand
5	SHAFNA P M	IBCA	PM
6	SHAHIDUL HAQ P S	1 BCA	De
7	AISWARYA T S	1 BCA	liga.
8	AKASH K K	1 BCA	La
9	ALINA M V	1 BCA	Cyl-
10	AMAL KASIM	I BCA	Lavi
11	ASHWIN M MENON	I BCA	Swin
.12	PATHIMATHU SEHLA PA	I BCA	Silla
13	HANEENA AJMITS	FBCA	Yawa
14	HRIDYA C SUBHASH	I BCA	Stridge
15	HUSNA FARHAN P A	I BCA	Aun
16	JYOTHISH K.J	1 BCA	Legothish
17	KARTHIK SHAJU	1 BCA	Shaja.
18	LAKSHMI GIREESH	I BCA	Lulgar
19	MOHAMED BADUSHA	I BCA	Badusha
20	MOHAMED SHAHIL K	I BCA	Shahil.
21	MOHAMMED ASIAM	FBCA	Asla
22	MUHAMMED HISHAM	I BCA	Austral
23	MUHSIN A M	1BCA	Muhri
24	SABARI C R	IBCA	Sahari



25	SABITH AU M S	I BCA	Alle
26	SHABANA P 5	I BCA	Shabas
27	SREELAKSHMI K S	I BCA	Ks-
28	THASNI P S	I BCA	PS
29	AADITHYA'E R	IBCA	Audolfr
30	ADHUL RAJ	IBCA	Arley Ben
31	AJIVEED BABU	TBCA	AN VEED
32	AYSHA NAFRIN K A	I BCA	Majer
33	FARZANA KJ	18CA	FRENE
34	FASNA	IBCA	Farna
35	FATHIMATH MUHSEENA V N	I BCA	Mehoure
36	HASHIL K R	I BCA	fasin
37	<b>ИЗНИИ К В</b>	I BCA	Friham
38	MARIYAM HASEEBA PN	FBCA	Mariba
39	MOHAMED ADHIL A H	I BCA	Adhil
40	MOHAMED ADIL C M	I BCA	Mohame
41	MOHAMMED ASHRAF K	I BCA	Kuchand
42	MOHAMMED FARZEEN K	1 BCA	Farsau.
43	W	I BCA	D
44	SALIH N.S	1 BCA	Salih
45	SANEER PB	I BCA	Sancer
46	SAYEED SAFVAN PM	I BCA	Layed
47	AYSHATN	I BA ENG	TW
48	FARHANA FATHIMA Ř M	I BA ENG	Falluna Kaulalh
49	KAULATH SULTHANA PS	I BA ENG	Kaulalh
50	NAJA T A	I BA ENG	Nay!
5152	SANA MOL M I	I BA ENG	SANA
53	SHABANA KS	I BA ENG	Shalea
54	SHAHANAZ K.S	I BA ENG	Shahan
55	AFRA JASIRA	I BA ENG	Afra.
56	ASMI V H	I BA ENG	Asm
57	FARHANA NAZRIN P A	I BA ENG	Mezkin
58	FARZANA SIRAJ	I BA ENG	Siri-

59	JUBAIRIYA A A	I BA ENG	TT. A. A. Se
60	MUHAMMED IRFAN P H		Jubasiya 101
6.1	ANNA GRACE	I BA ENG	1xeen.
62	ANSILA U N	I BA ENG	Glettim
63	ANUSREE M J	I BA ENG	Amula.
64	APSANA K B	I BA ENG	Amuhee
65	BAHJA T B	I BA ENG	A Psour
66	The second secon	I BA ENG	Bheyer
67	GOUTHAVU PRASANNAN	I BA ENG	Regulter
68	HANNA IBRAHIM	I BA ENG	Hanna
	HASHIDHA HABEEB	I BA ENG	Hashidtu
69	HUDHA PARVEEN N M	I BA ENG	Herolin .
70	KAMALIYA K B	I BA ENG	Konnalyer
71	KAVYATT	I BA ENG	Kavya.
72	LATHEEDHA NASRIN K M	I BA ENG	Latheedha
73	MANJIMADAS T M	I BA ENG	1
7.4	MOHAMED ASSAM O N	I BA ENG	Aslam
75	RAISA BASHEER	I BA ENG	Levie -
76	PARVATHY P	I BA ENG	P. Pawaky
77	SARATH KRISHNA V S	I BA ENG	South
78	SOPNALI M N	I BA ENG	Separati
79	SUMAYYA C.A .	I BA ENG	Sunnayer
80	ANJANA RAJESH	I BA ENG	Andraw

Dr.Reena Mohamed PM

Assistant Professor & HoD

JAMEELATHU KA

JAMEELATHU KA

ASSISTANT PROFESSOR

P.G. DEPARTMENT OF

P.G. MES ASMALL

R. VEMBALLUR

P. VEMBALLUR

PRINCIPAL P.O.P. VEMBALLUR, KODUNGALLUR - 580 571





### DEPARTMENT OF ENGLISH

Certificate Course in English for Environmental
Studies

MES ASMABI COLLEGE, P. VEMBALLUR



### MOHAMED ASHFAQ

P Vemballur 29/03/2021

> Jameelathu.KA Coordinator

Recrawil

Dr Reena Mohamed HoD -the

Dr A Biju Principal

### Course Syllabus

### **Environmental Studies**

### Objectives:

- 1. To enable the students to understand the importance of Environment,
- 2. To enable the students to make reflective thoughts on the need for environmental
- 3. To make them pass on their awareness to the public as a responsible citizen,

### Module 1

### Introduction:

- Need and scope of Environmental Studies
- Diagnostic test

A Retrospection on Natural Disasters Landslides, earthquakes Climate change, Global Warming **Extinction of Animals** Imbalance and in equilibrium How to prevent imbalance and protect environment

(10 Hours)

### Module II

- Deep and Shallow Ecology
- Anthropocentric Orientation and its disorientation
- · Conservation of wild life
- Rachel Carson and Environmental studies (6 Hours)

### Module III

Disaster management

UNCED and Devolopment

**Environmental Education** 

Module IV

Ecological pyramids

(4 Hours)

- a) Pyramid of number
- b) Pyramid of biomass
- c) Pyramid of energy

Environment and Literature

Eco Criticism

(10 Hours)

### Recommended reading

Rachel carson: Silent spring

Cheryll Glotfelty: Ecocriticism Reader

De Sherbinin Population and environment

### CERTIFICATE COURSE IN ENVIRONMENTAL STUDIES-2020-21

SLNO	NAME	CLASS	MARKS/30
1	MOHAMED ASHFAQUE	I BCA	1 2
2	MOHAMMED YASEEN V A	I BCA	2
3	SAHAL SHAJAHAN	1 BCA	2
4	SAMEER MOHAMMED A	IBCA	1
5	SHAFNA P.M	I BCA	2
6	SHAHIDUL HAQ P S	I BCA	2
71	AJSWARYA T 5	FBCA	1
8	AKASH K K	FSCA	1
9	ALINA M V	I BCA	
10	AMAL KASIM	I BCA	
11	ASHWIN M MENON	IBCA	2
12	FATHIMATHU SEHLA P A	FBCA	2
13	HANEENA AJMI T S	FBCA	
14	HRIDYA C SUBHASH	1 BCA	
35	HUSNA FARHAN P A	1 BCA	1
16	JYOTHISH K J	I BCA	
17	KARTHIK SHAJU	1 BCA	
18	LAKSHMI GIREESH	1 BCA	
19	MOHAMED BADUSHA	1 BCA	
20	MOHAMED SHAHIL K A	I BCA	
21	MOHAMMED ASLAM KM	1 BCA	1
22	MUHAMMED HISHAM	I BCA	3
23	MUHSIN A M	I BCA	,
24	SABARI C R	1 BCA	
25	SABITH ALI M S	1 BCA	
26	SHABANA P S	I BCA	
27	SREELAKSHMI K.S	I BCA	
28	THASNI P S	IBCA	W.
29	AADITHYA E R	1 BCA	
30	ADHUL RAJ	IBCA	
31	AJIVEED BABU	I BCA	
32	AYSHA NAFRIN KA	IBCA	
	FARZANA K J	1 BCA	
33	FASNA	1 BCA	
34	FATHIMATH MUHSEENA V N	IBCA	
35	The state of the s	IBCA	- 7
36	HASHIL K R	A CONTRACTOR OF THE PARTY OF TH	3
37	JISHNU K B	I BCA	2
38	MARIYAM HASEEBA PN	1 BCA	2
39	MOHAMED ADHIL A H	I BCA	2



40	MOHAMED ADIL C M	FBCA	T 104
41	MOHAMMED ASHRAF K 5	IBCA	2
42	MOHAMMED FARZEEN K M	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	. 26
43	TARZEEN K M	I BCA	25
44	SALIH N S	1 BCA	25
45	SANEER PB	1 BCA	30
46	SAYEED SAFVAN PM	I BCA	21
47	AYSHA T N	I BCA	24
48	FARHANA FATHIMA R M	I BA ENG	26
49	KAULATH SULTHANA PS	I BA ENG	27
50	NAJA T.A	I BA ENG	29
5152	SANA MOL M I	I BA ENG	26
53	SHABANA K S	I BA ENG	28
54	SHAHANAZ K S	I BA ENG	27
55	AFRA JASIRA	I BA ENG	26
56	ASMI V H	I BA ENG	22
57	FARHANA NAZRIN P.A	I BA ENG	29
58	FARZANA SIRAJ	I BA ENG	29
59	JUSAIRIYA A A	I BA ENG	30
60	MUHAMMED IRFAN P H	I BA ENG	30
61	ANNA GRACE	I BA ENG	23
62	ANSILA U N	I BA ENG	23
63	ANUSREE M J	I BA ENG	29
64	APSANA K B	I BA ENG	27
65	BAHJA T B	I BA ENG	28
56	GOUTHAVU PRASANNAN V	1 BA ENG	300
67	HANNA IBRAHIM	I BA ENG	29
0.1000	HASHIDHA HABEEB	I BA ENG	30
68	HUDHA PARVEEN N M	I BA ENG	24
69		I BA ENG	25
70	KAMALIYA K B	I BA ENG	28
71	KAVYATT	(A) (C) (C) (C)	29
72	LATHEEDHA NASRIN K M	I BA ENG	30
73	MANJIMADAS T M	I BA ENG	22
74	MOHAMED ASLAM O N	I BA ENG	24
75	RAISA BASHEER	I BA ENG	28
76	PARVATHY P	I BA ENG	27
77	SARATH KRISHNA V S	I BA ENG	26
78	SOPRALI M N	I BA ENG	22
79	SUMAYYA C.A	I BA ENG	29
80	ANIANA RAJESH	I BA ENG	29

Reenam Dr.Reena Mohamed PM
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PG & Research Department of English
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P.Vemballur

M.E.S. ASMABI COLLEGE, P.O.P. VEMBALLUR, KODUNGALLUR-680 671

JAMEELATHU, K.A ASSISTANT PROFESSOR P.G. ARTIME FENGLISH S.AST EGE

IR-680073 KNOUNGALLUR

MES Asmabi College, P. Vemballur

P G Department of English

Certificate Course-Environmental Studies 2020-21

MESACCC202010

Report and Course Outcome

Certificate Course On Environmental Studies was started with the objective of creating a new generation who are conscious of the close relationship between man and environment and the essential role of environment in the existence of human beings. The Course was started on the online mode during the pandemic as its relevance was more felt at that time. 30 classes were conducted with 60 students from different batches. Various assignments on Deep and shallow Ecology, Disaster management etc. were done. Most of the students participated with full vigour and more or less scored full in the tests conducted. Attendance was marked during the google meet. It was completed in December 2020 and Certificates were issued online

famedath

JAMEELATHU, K.A
ASSISTANT PROFESSOR
P.G. DEPARTMENT OF ENGLISH
M.E.S. ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR-680671

Dr.Reena Mohamed PM Assistant Professor & HoD

Assistant Professor & HoD
PG & Research Department of English
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P.Vemballur

PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P.VEMBALLUR,
RODUNGALLUR-680 671

# MES ASMABI COLLEGE, P VEMBALLUR PG DEPARTMENT OF ENGLISH CERTIFICATE COURSE- FOUR SKILLS OF COMMUNICATION

#### MESACCC202011 (2020-2021)

Department : P G Department of English

Name of the Course : FOUR SKILLS OF COMMUNICATION

Course Code : MESACCC202011

Name of the Coordinator: VEENALEKSHMI UR

9497621206, vnlkshm@gmail.com

Head of the Department: Dr. Reena Mohamed

Maximum number of students: 30

Duration of the course : 30 hrs

Level : UG/PG

Teaching Methodology : Direct method, group discussions, Pair

Work, Mind Mapping

Teaching aids : Ppt, Handouts, Charts

Evaluation procedure : Diagnostic test in the beginning, weekly

mock test, final MCQ test

Collaborating agency, if any : Nil

CERTIFICAT	MES ASMABI COLLEGE, P VEMBALLUR TE COURSE - FOUR SKILLS OF COMMUNICA	TION (2020-21)	
Course Code :	MESACCC202011	1011 (2020 21)	
SINo	Name of the Student	Class	Sign
1	ADITYA NANDAKUMAR	III Bsc Psychology	Acht
2	MOHAMMEDNIHAL K	III B.Com CA	Market.
3	MOHAMMED SHAMSIN V S	III B.Com Co- Op	Homedas
4	LISNA ABOOBACKER K V	III B.com CA	Lisna
5	JASEERA UMMAR	III B.com CA	Jaseel
6	BASILA IQBAL V I	III B.com Co- Op	Dente
7	ASWANI C M	III B.Sc Botany	Dema
8	ANAKHA K T	III B.Sc Botany	Andre
9	AHSHAY P S	IIIB.Sc Botany	OKAM
10	JUBINA NJ	IIIB.Sc Botany	dhin
11	JAYALAKSHMI M G	IIIB.Sc Botany	Holler
12	FAIROOSE TN	IIIB.Sc Botany	Fairose
13	GOKUL KRISHNA KK	IIIB.Sc Botany	Cidu
14	HARIPRIYA MT	IIIB.Sc Botany	Hauping
15	HANEENA RASMIN KU	IIIB.Sc Botany	6) and
16	FATHIMATH HASNA KN	IIIB.Sc Botany	- House
17	FATHIMA US	IIIB.Sc Botany	Denitat
18	AVANI K DEVDAS	IIIB.Sc Botany	The
19	ADNAN HAMZA KIZHISSERY	IIIB.Sc Botany	3
20	SINAN SEMSUTHEEN	IIIB.Sc Botany	Sunan
21	SHIFANA ASHARAF	II BA Economics	Jufu
22	SAHALA FARSANA V S	II BA Economics	Zar
23	RASHIDA K A	II BA Economics	Rosh
24	NAFIYA FARSANA	II BA Economics	godine

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MUHAMMED SAIFUL ISLAM V  II BA Economics  II BA Economics  II BBA II BCom FIN II B.Com FIN II B.Co		ANJANA R C	III D A	a Newspaper target
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66	THASNIM V A	II Bsc Maths	Thomas
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69	SNEHA K V	II Bsc Maths	Just
	SHAHINA K Y	III BA Mass	Juline
70 71	SHAHANA T	Comm III BA Mass Comm	
72	AYSHA	III BA Mass Comm	Angel
73	ASLAM NAVAS P N	III BA Mass Comm	Heart.
74	AMARISH M L	III BA Mass Comm	Anotob
75	SULFI ASHRAF C.A	III BCA	Bu
76	FARSANA EM	III BCA	Parts
77	SREYAS M S	III BCA	Retain
78	HELEN P V	III BCA	Hole
78 79	NANDHANA M K	III BCA	alex
80	SNEHA O	III BCA	Record

VEENALEKSHMI UR

COURSE CO-ORDINATOR

MES ASMABI COLLEGE, P. VEMBALLUR

Dr.Reena Mohamed PM KEBUNGAI
Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur



P Vemballur

the academic year 2020-21

......, MES Asmabi College, P Vemballur, Kodungallur during

.... conducted by Department of

.... has completed the

.English.....

25/03/2021

Veenalékshmi UR

Coordinator

Recognit

Dr. Reena Mohamed PM HoD

Dr A Biju

Principal

Project, Assignment, Internship:

Nil

#### Course Syllabus

#### Certificate course-Four Skills of Communication

#### **Objectives:**

- 1. To enable the students to use the language with fluency, appropriate diction and idloms
- 2. To enable the students to acquire basics of Suprasegmental features of spoken English
- 3. To empower with the mastery of rhetoric in public speech, using language confidently in interviews

#### Module I

Introduction:

Need and scope of CCCE

Diagnostic test

Problems of being a second language learner

Possible approaches and solutions

Parts of Speech

Subject, Verb, Object

Verb - Different Forms of the Verb

Subject and Verb Agreement (Singular and Plural Forms of Nouns and Verbs)

Tenses and role of verb in it

Use of idioms and phrases

Structure of a Sentence

Structure of a Question

Use of Active and Passive Voice, Reported Speech and Tag question in communication

Use of courteous language

Module II (7 Hours)

#### PHONETICS

Vowels --- Diphthong's --- Consonants --- Points of Articulation of Sounds- Connected speech with intonation

#### VOCABULARY

Introduce common place expressions of language -- Different Forms of the Verb --Specimens of Situational Conversations, Phrases, Sentences and Questions --- Synonyms --Antonyms --- Miscellaneous.

Familiarize students with language lab

Identification of sounds or words including pronunciation of digits.

Announcements during event management, stage shows and ceremony

Practice sessions of conversations, Story building, Narration, Translation etc.

Group Discussion

Works to enhance reading skills

(13 Hours)

(Note: Students are advised to keep an Oxford Advanced Learner's Dictionary)

#### **Module III**

(Individual Work)

Speech and patterns of rhetoric

Self introduction

Mock interview

Practice in formal speech

Pick and Choose activities

(10 Hours)

#### Recommended reading

- 1. Bolitho, R and Tomlinson, B. (2005) Discover English, Heinemann
- 2. Bygate, M. (1987) Speaking, OUP

- 3. Hedge, T. (2005) Writing, OUP
- 4. Leech, G. (1982) Meaning and the English Verb, Longman
- 5. McCarthy, M., Schmitt, N. (1998) Vocabulary, CUP
- 6. Parrott, M. (2000) Grammar for English Language Teachers, CUP
- 7. Rixon, S. (1996) Developing Listening Skills, Macmillan
- 8. Roach, P. (2000) English Phonetics and Phonology, CUP
- 9. Swan, M (2005) Practical English Usage, OUP
- 10. Swan, M., & Cup; Smith, B. (2001) Learner English, CUP
- 11. Thornbury, S. (2002) How to Teach Vocabulary, Longman
- 12. Thornbury, S. (2005) How to Teach Speaking, CUP
- 13. Ur, P. (2005) Teaching Listening Comprehension, CUP

Veenalekshini U.R.

Cozine Co-Ordinator

Dr.Reena Mohamed PM
Assistant Professor & HoD
PG & Research Department of English
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P.Vemballur

PRINCIPAL M.E.P. ASMABI COLLEGE, P.O.P. VEMBALLUR, KODUNGALLUR - 680 671

# MES ASMABI COLLEGE P.G DEPARTMENT OF ENGLISH

# CERTIFICATE COURSE- FOUR SKILLS OF COMMUNICATION (2020-2021)

COURSE CODE: MESACCC202011

#### REPORT AND OUTCOME OF THE COURSE

The certificate course 'Four Skills of Communication' MESACCC202011 officially commenced on 1 Sept 2020. 80 students from different disciplines enrolled for the course. The mode of class was online. Classes were designed with a focus on the four skills of communication. The online sessions were interactive to diagnose and correct the errors in communication. Role play, skits, interactive segments were arranged to transact the objectives of the curriculum. Assessment, evaluation and feedback upheld the course outcome.

VEENALEKSHMI UR

COURSE CO-ORDINATOR

MES ASMABI COLLEGE

P.VEMBALLUR.

Dr.Reena Mohamed PM
Assistant Professor & HoD
PG & Research Department of English
MES Asmabi College
P.Vemballur

P.O.P. VEMBALLUR,

KODUNGALLUR - 680 671

#### MES Asmabi College, P Vemballur, Kodungallur

#### Research Department of Commerce

#### Certificate Course- Computerised Accounting Practices 2020-21

#### MESACCC202014

#### Curriculum and Evaluation Procedures

Department

: Research Department of Commerce

Name of the Course

: Certificate Course in Computerised Accounting Practices

Course Code

: MESACCC202014

Coordinator

: Shiney C N

Head of the Department

: Dr. Princy Francis

Maximum number of students: 80

Duration of the course

: 30 hours

Level

: UG

**Teaching Methodology** 

: Direct teaching, illustrations, and hands-on training sessions.

Teaching aids

: PPT and accounting software packages

PRINCIPAL,
M. E. S. ASMABI COLLEGE
P.D.P. VEMBALLUR,
KODUNGALLUR-680671



#### MES Asmabi College, P Vemballur, Kodungallur

#### **Research Department of Commerce**

#### Certificate Course- Computerised Accounting Practices 2020-21

#### MESACCC202014

#### List of Students enrolled

Sl. No.	Roll No.	Name	Class	Signature
1	5001	ABDUL KALAM O A	I B. Com Co-operation	Hetelan
2	5002	ANSILA P S	I B. Com Co-operation	Angila.
3	5003	FATHIMA NAJATH T S	I B. Com Co-operation	1 Attainer
4	5004	FATHIMA T M	I B. Com Co-operation	G.
5	5005	HAMNA MOHAMMED SALIH	I B. Com Co-operation	Landahamed
6	5006	HANNA MOHAMMED SALIH	I B. Com Co-operation	Humes.
7	5007	NAHIDHA P S	I B. Com Co-operation	Nassari.
8	5008	RAHIYANATH K A	I B. Com Co-operation	A textration,
9	5009	SADHAFA A A	I B. Com Co-operation	Carrie
10	5010	SHIFAS A Y	I B. Com Co-operation	Stutes
11	5011	AKASH SAJEEVAN	I B. Com Co-operation	Aposto
12	5012	AKHILRAJ CR	I B. Com Co-operation	Archil Ray
13	5013	ANJIMA K J	I B. Com Co-operation	Insima.
14	5014	ARYA T G	I B. Com Co-operation	Ahen.
15	5015	DEVADEVAN G	I B. Com Co-operation	Devaderan
16	5016	FATHIMA T S	I B. Com Co-operation	gethina.
17	5017	HANNA SHIRIN K M	I B. Com Co-operation	anter givin.
18	5018	LAMIYAH C N	I B. Com Co-operation	Misn'ger
19	5019	MISRIYA M A	I B. Com Co-operation	Misnigar
20	5020	MUHSINA BASHEER	I B. Com Co-operation	A.
21	5021	MUMTHAHINA T M	I B. Com Co-operation	Mumther
22	5022	PUNNYA T S	I B. Com Co-operation	Pannya .
23	5023	RESWINI M R	I B. Com Co-operation	Fam.
24	5024	SAFEELA M S	I B. Com Co-operation	-
25	5025	SHABNA P N	I B. Com Co-operation	9
26	5026	SHIFA NASARIN	I B. Com Co-operation	Shirter '
27	5027	SREEHARI M	I B. Com Co-operation	- School .
28	5028	ADNAN KHADER K M	I B. Com Co-operation	Arlnan.
29	5029	ALIYA RUSLIN T A	I B. Com Co-operation	Aleyer
30	5030	ANAMIKA S A	I B. Com Co-operation	Andrike
31	5031	ANEESHA SHANAVAS A S	I B. Com Co-operation	Anerher.
32	5032	ANGEL MARY T V	I B. Com Co-operation	. Angeli'
33	5033	ANJANA M N	I B. Com Co-operation	Ansager
34	5034	ANSILA P L	I B. Com Co-operation	Angelor
35	5035	ANUSREE V O	I B. Com Co-operation	Aguste
36	5036	ARATHY E R	I B. Com Co-operation	A sall sa
37	5037	ARYA P V	I B. Com Co-operation	- July
38	5038	ASWATHY K S	I B. Com Co-operation	Asiewy.
39	5039	ASWIN RAJESH	I B. Com Co-operation	Aguan Byosty

10	T 5040	AVCHA D.C	I B. Com Co-operation	· Auglan,
40	5040	AYSHA P S	I B. Com Co-operation	Devarian:
41	5041	DEVADARSAN C S	I B. Com Co-operation	tana.
42	5042	FASNA A M	I B. Com Co-operation	***************************************
43	5043	FATHIMA SHBANAM	I B. Com Co-operation	tathima.
44	5044	ISHAN R S		THE STATE OF THE S
45	5045	KRISHNA T J	I B. Com Co-operation	Krithna
46	5046	MILAN JALAL	I B. Com Co-operation	1Vertur
47	5047	MISERIA K K	I B. Com Co-operation	March
48	5048	MOHAMMED ASLAM M S	I B. Com Co-operation	"Werker
49	5049	MOHAMMED SHAMIL	I B. Com Co-operation	Matri
50	5050	MUHAMMED HASHIM P J	I B. Com Co-operation	Nooc
51	5051	NADHIYA P M	I B. Com Co-operation	Madhy
52	5052	NISRIN FARHATH	I B. Com Co-operation	Novio
53	5053	P N NABEEL	I B. Com Co-operation	Nach
54	5054	SETHULAKSHMI T R	I B. Com Co-operation	Seattle .
55	5055	SHABANA P A	I B. Com Co-operation	Shabow.
56	5056	SHAJNA P A	I B. Com Co-operation	Shoya
57	5057	SHEHZIAH T S	I B. Com Co-operation	Shelyen
58	5058	SIYANA T N	I B. Com Co-operation	Sigano
59	5059	SWATHI N M	I B. Com Co-operation	Titale
60	5060	THAHNIYA ALI P A	I B. Com Co-operation	Variuses.
61	5061	VAISHNA P CHITEZHUTH	I B. Com Co-operation	A Paishons.
62	5062	VARSHA V P	I B. Com Co-operation	Artista.
63	5063	VYAS VENU K	I B. Com Co-operation	Vija?
64	3201	ASHITHA P A	II B. Com Co-operation	Ashitha"
65	3202	AMMAR JAFAR SADIK	II B. Com Co-operation	Ammar
66	3203	FARISHA V S	II B. Com Co-operation	tentoho.
67	3204	FARZANA A G	II B. Com Co-operation	2 Horans
68	3205	HAFSITHA P L	II B. Com Co-operation	Hatsitha "
69	3206	MAJIDHA K A	II B. Com Co-operation	Mallahu.
70	3207	MOHAMMED FAHEEN P	II B. Com Co-operation	Mohammed).
70		A	-	To Canal
71	3208	NEHLA A S	II B. Com Co-operation	Meta Jours
72	3209	RAMSHAD A A	II B. Com Co-operation	Ramshad AA.
73	3210	SANA K M	II B. Com Co-operation	Sanalem.
74	3211	SIYAD K N	II B. Com Co-operation	Sec.
75	3212	THASNITHA A I	II B. Com Co-operation	The Buthe
76	3213	THWAYIBA BASHEER	II B. Com Co-operation	They
77	3214	AMAL KRISHNA A B	II B. Com Co-operation	Amaliano
78	3215	ANJANA C M	II B. Com Co-operation	A Service
79	3216	ANNA ANTO	II B. Com Co-operation	Ammer
80	3217	ASMA P S	II B. Com Co-operation	ASP.
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PRINCIPAL,
M. E. S. ASMABI COLLEGE
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KOBUNGALLUR-680671



# This Certificate is Proudly Present to:

# ANSILA P S

of Commerce, MES Asmabi College, P.Vemballur, Kodungallur during the For the successful completion of the Certificate course in COMPUTERIZED ACCOUNTING PRACTICES with A grade, conducted by Research Department academic year 2020-21.

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M. E. S. ASMABI COLLEGE

THE PRINCIPAL

KODUNGALLUR 680871

Dr. A Biju Principal

Coordinator

HOD



#### Curriculum

#### **Objectives:**

- 1. Develop a comprehensive understanding of theoretical accounting concepts and their practical application.
- 2. Acquire proficiency in using popular accounting software applications for computerized accounting practices.
- 3. Apply accounting principles and software skills to accurately record and analyse financial transactions.
- 4. Generate and interpret financial reports using accounting software for informed decision-making.
- 5. Enhance employability prospects by gaining practical skills in computerized accounting practices.

#### Module 1: Theoretical Accounting Fundamentals (10 hours)

- Introduction to Accounting: Basic concepts, principles, and objectives of accounting
- Types of Accounts: Assets, liabilities, income, and expenses
- Double Entry System: Understanding debits and credits, journal entries, and ledger accounts
- Financial Statements: Preparation and interpretation of balance sheet, income statement, and cash flow statement

#### Module 2: Computerized Accounting Principles (10 hours)

- Introduction to Computerized Accounting: Advantages and benefits of computerized accounting systems
- Accounting Software Overview: Understanding popular accounting software applications (e.g., QuickBooks, Tally)
- Chart of Accounts: Creating and managing charts of accounts in accounting software
- Recording Transactions: Entering, editing, and deleting transactions in the software
- Bank Reconciliation: Performing bank reconciliation using accounting software
- Financial Reporting: Generating financial reports (balance sheet, income statement) using accounting software

#### Module 3: Practical Application of Computerized Accounting (10 hours)

- Company Setup: Creating and managing company profiles in accounting software
- Inventory Management: Recording and tracking inventory using accounting software
- Payroll Management: Handling employee payroll calculations and generating pay slips
- Budgeting and Forecasting: Creating and managing budgets and forecasts in accounting software
- Fixed Assets Management: Recording and depreciating fixed assets using accounting software

- Data Security and Backup: Understanding data security measures and backup procedures
- Troubleshooting: Identifying and resolving common issues in computerized accounting systems

#### Recommended reading

- Accounting All-in-One for Dummies (2014) by Kenneth Boyd, Lita Epstein, Mark P. Holtzman, Frimette Kass-Shraibman, Maire Loughran, Vijay S. Sampath, John A. Tracy, Tage C. Tracy, Jill Gilbert Welytok
- 2. Overview of Computerised Accounting System (2020) NCERT

#### **Evaluation procedures**

- Practical exercises and hands-on training should be incorporated throughout the course.
- Assessments and quizzes can be conducted after each module to evaluate the learners' understanding.
- Final practical examination to assess learners' proficiency in using the chosen accounting software. This test can involve tasks such as entering transactions, generating financial reports, and performing bank reconciliations.

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#### MES Asmabi College, P Vemballur, Kodungallur

#### **Research Department of Commerce**

#### Certificate Course- Computerised Accounting Practices 2020-21

#### MESACCC202014

#### Course Report: Certificate Course in Computerized Accounting Practices

#### I. Introduction

The Certificate Course in Computerized Accounting Practices was conducted from April 19 to 24, 2021, to provide students from the Research Department of Commerce with comprehensive knowledge and practical skills in computerized accounting. The course aimed to equip participants with theoretical accounting fundamentals, proficiency in popular accounting software, and practical application of computerized accounting principles. Due to the COVID-19 pandemic, the course was conducted online to ensure the safety and well-being of the participants.

#### II. Course Details

• Course Duration: April 19 - 24, 2021

• Course Name: Certificate Course in Computerized Accounting Practices

• Duration: 30 hours

• Participants: 80 students from the Research Department of Commerce

• Mode of Delivery: Online

#### III. Course Objectives

The course had the following objectives:

- 1. Develop a comprehensive understanding of theoretical accounting concepts and their practical application.
- 2. Acquire proficiency in using popular accounting software applications for computerized accounting practices.
- 3. Apply accounting principles and software skills to accurately record and analyse financial transactions.
- 4. Generate and interpret financial reports using accounting software for informed decision-making.
- 5. Enhance employability prospects by gaining practical skills in computerized accounting practices.

#### IV. Course Curriculum and Methodology

The course was divided into three modules, each with a duration of 10 hours. Module 1 focused on theoretical accounting fundamentals, Module 2 covered computerized accounting

principles, and Module 3 emphasized the practical application of computerized accounting. The course curriculum included lectures, demonstrations, practical exercises, and hands-on training to provide a comprehensive learning experience. Participants were also given opportunities to ask questions, engage in discussions, and collaborate with fellow learners through online platforms.

#### V. Course Delivery and Online Mode

The online mode of course delivery consisted of live virtual sessions using video conferencing tools, such as Google Meet or Microsoft Teams. The course instructors utilized presentation slides, screen sharing, and interactive whiteboards to deliver lectures effectively. Participants were provided with electronic course materials, including lecture notes, reference materials, and software guides. Additionally, participants were given access to the chosen accounting software to practice their skills and complete practical exercises.

#### VI. Assessment and Evaluation

To evaluate the participants' progress and understanding, a comprehensive assessment approach was adopted. The evaluation included the following components:

- 1. Theory Assessment: A written examination was conducted to assess participants' understanding of theoretical accounting concepts covered in Module 1.
- 2. Software Proficiency Test: A practical examination tested participants' proficiency in using the accounting software introduced in Module 2.
- 3. Practical Assignments: Participants were assigned practical exercises related to Module 3 topics, allowing them to apply their software skills in real-world scenarios.
- 4. Case Study Analysis: Participants were given a case study that required them to analyze and interpret financial data using their theoretical knowledge and software skills.
- 5. Overall Performance Assessment: Participants' overall performance, including participation, engagement, and completion of assignments, was considered in the evaluation.

#### VII. Conclusion

The Certificate Course in Computerized Accounting Practices provided valuable knowledge and skills to the 80 participants from the Research Department of Commerce. Despite the challenges posed by the COVID-19 pandemic, the online mode of course delivery ensured continuity in education and enabled participants to develop proficiency in computerized accounting practices. The course curriculum, coupled with comprehensive assessment methods, allowed participants to gain theoretical and practical expertise in accounting principles and software applications.

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# MES Asmabi College, P Vemballur Department of Computer Application Certificate Course: Office Automation and Online Documentation Tools

#### MESAC202016

#### **Curriculum and Evaluation Procedures**

Department

Computer Application

Name of Course

Office Automation and Online Documentation Tools

Course Code

MESAC202016

Corse Coordinator & HoD:

Ms. Jabin T H, 9747724640, jabiriyas@gmail.com

Max. No. of Students

100

Duration of course

48 hours (20T + 28P)

Level

UG/PG

Teaching Methodology

Group work, Individual work, Lab work, Direct Teaching.

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Jabin THI HoD & Couse Co-ordinator

PO. P.VEMBALLUR
KODUNGALLUR-680671

Date

MES ASMABI COLLEGE

# MES Asmabi College, P Vemballur Department of Computer Application

**Certificate Course: Office Automation and Online Documentation Tools** 

# Course Code: MESAC202016 - Batch I LIST of Students Enrolled

SL.NO.	NAME	Class	Signature
1	ATHULYA SURESH C	II Bvoc THM	Atheleter
2	SREELAKSHMI A P	II Bvoc THM	Speckskui
3	AADHILA T S	II Bvoc THM	Aadhila
4	SHABNA P S	II Bvoc THM	thebase
5.	SREELAKSHMI A P	II Bvoc THM	Speckelshind
6	AADHILA T S	II Bvoc THM	Aadele
7	SHABNA P S	II Bvoc THM	Sheben
8	SREELAKSHMI A P	II Bvoc THM	Stor
9	AADHILA T S	II Bvoc THM	Aaoll
10	AVYA ANAND DEV	II BA English	Avge
11	AYSHA SAHLA V N	II BA English	Atypha
12	ADEEB ABDUL RASHEED	II BA English	Adech
13	FARHANA P S	II BA English	Farla
14	MAYA UNNIKRISHNAN N U	II BA English	News
15	REVATHY SURESH	II BA English	Revely
16	SIVASARANYA P S	II BA English	Sarango
17	FATHIMATH ZUHARA T K	II BA Mass Communication	Zcher
18	NIJIN A N	II BA Mass Communication	Nilia
19	MOHAMMED SHAFAS E M	II BBA	Shofas
20	KISHAN SELVARAJ	II BBA	Kishen
21	YADUKRISHNA G HAREENDRAN	II BBA	Keller
22	HASNA P A	II B. Sc. Physics	tarne

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KODUNGALLUR-680671

Date

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23	SREELAKSHMI V B	II B. Sc. Physics	8 reclassion
24	HASNA T M	II B. Sc. Physics	Harris
25	MUHAMED HASEEB	II B. Sc. Physics	Harub
26	SHAYANA P S	II B. Sc. Physics	Shere
27	ELISABATH P J	II B.Sc. Mathematics	Glisus
28	ADITHYAN V G	II B.Sc. Mathematics	Aditus
29	HASNA M H	II B.Sc. Mathematics	Hain
30	MUHSINA K S	II B.Sc. Mathematics	Mahaine
31	UMAIRA UMMER	II B.Sc. Mathematics	Uraisa
32	ABDUL MAHID T A	II B.Com Finance	Mahid
33	JITHIN KRISHNA P J	II B.Com Finance	Tithes
34	DEVIKA RAJ K R	III BA Economics	Devika
35	RAHIYANATH V A	III BA Economics	Raleyen
36	SMRUTHULA KRISHNA C U	III BA Economics	Skev
37	ANJALI KRISHNA KB	III BA Economics	Anjalis
38	ANEESHA P M	III B.Com Co-operation	And
39	ANJALY P D	III B.Com Co-operation	Anajaly
40	VEENA N V	III B.Sc. Physics	Veene
41	MOHAMED RAFEEK	III B.Sc. Physics	Raket
42	VINAYAK M.N	III B Voc. Logistics	Vines
43	FATHIMATH ZEHRA P S	III B.Sc. Aquaculture	Totase
44	AVINKRISHNA M V	III B.Sc. Aquaculture	Avin
45	SWATHY KRISHNA M A	III B.Sc. Aquaculture	3 wad Ly
46	MOHAMED SAHEEN	III BA Mass Communication	Sahra
47	YOOSAF NASA	III BA Mass Communication	Youset
48	HASHIM MOHAMED M M	III BBA	Hart
49	ANAGHA M S	III BBA	Aneghe
50	VYSHAKH JOSHI	III BBA	Versalle
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Jabin- J.H Head & Course Co- ordinators

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#### MES Asmabi College, P Vemballur Department of Computer Application

**Certificate Course: Office Automation and Online Documentation Tools** 

# Course Code: MESAC202016 - Batch II LIST of Students Enrolled

SL.NO.	NAME	Class	Signature
1	NISANTH M S	I BVoc DFP	Misan
2	NITHIN P.M	I BVoc DFP	Nithin
3	NIZAMUDHEEN V N	I BVoc DFP	·M
4	RAHMATH C K	I BVoc DFP	Rah
5	RANEEM RASHEED C H	I BVoc DFP	Rayer
6	SHAHABAS P S	I BVoc DFP	Shabes
7	SINAN SABEER M	I BVoc DFP	Sines
8	MOHAMED YOUSUF GASNI	I B.Com CA	Yourd
9	MOHAMMAD RIFAN	I B.Com CA	Rifan
10	MOHAMMED ASLAM M S	I B.Com CA	Ashalm
11	MOHEMED AFNAN K B	I B.Com CA	Afrens
12	MUHAMMED ROSHAN K M	I B.Com CA	Rushan
13	MUHAMMED SHAFI K I	I B.Com CA	Shel
14	SHAMIYA NINZINAZ M N	I B. Sc. Physics	Shange
15	AHAMED AKMAL K	I B. Sc. Physics	Almal
16	KIRAN P B	I B. Sc. Physics	(Lie
17	GOPIKA K R	I B. Sc. Mathematics	Gopike
18	JITHIN M S	I B. Sc. Mathematics	Jithu
19	JUNAINA P V	I B. Sc. Mathematics	Samon
20	KRISHNA PRIYA A R	I B. Sc. Mathematics	RP
21	SHAHARBHAN P M	I B. Sc. Mathematics	Share
22	UNNIMAYA P S	I B. Sc. Mathematics	Unni

P.O. P.VEMBALLUR
KODUNGALLUR-680671

Date

23	AYISHA SHAHINA T P	I B. Sc. Mathematics	Shehm
24	KIBILATH DIVAN	I B. Sc. Psychology	Kille
25	NAJIYA K A	I B. Sc. Psychology	Marye
26	NIJAYAS PRASAD	I B. Sc. Psychology	NiTego
27	SHELNA A S	I B. Sc. Psychology	8 Malso
28	SITHALAKSHMY P G	I B. Sc. Psychology	She
29	ABDUL SALAM	I B. Sc. Psychology	Dan
30	AFLA K S	I B. Sc. Psychology	After
31	ANASWARA C G	I B. Sc. Psychology	Anarwali
32	ARYALAKSHMI E G	I B. Sc. Psychology	ANIA
33	BHAGYA B L	I B. Sc. Psychology	Bhes
34	FATHIMATH HIBA	I B. Sc. Psychology	Achar
35	FEMINA V A	I B. Sc. Psychology	Femina

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#### **DEPARTMENT OF COMPUTER APPLICATION**

**Certificate Course: Office Automation and Online Documentation** 

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify	that Mr/Ms Junaina P V I B.S	Sc.Mathematics	has	completed the
certificate course	0000		conducted by	
	Computer Application	, MES Asmabi College,	•	•
the academic year	<b>2020-21.</b> He / she has secured A+ grad		, , , , , , , , , , , , , , , , , , , ,	

P Vemballur 28/03/21

Jabin T H HOD & Cordinator



Dr **A Biju** Principal

# MES Asmabi College, P Vemballur Department of Computer Application Certificate Course: Office Automation and Online Documentation Tools

#### MESAC202016

#### **Curriculum and Evaluation Procedures**

Department

Computer Application

Name of Course

Office Automation and Online Documentation Tools

Course Code

MESAC202016

Corse Coordinator & HoD:

Ms. Jabin T H, 9747724640, jabiriyas@gmail.com

Max. No. of Students

100

Duration of course

48 hours (20T + 28P)

Level

UG/PG

Teaching Methodology

Group work, Individual work, Lab work, Direct Teaching.

#### <u>Curriculum</u>

#### **Objectives:**

- To enable students familiar Internet and online documentation and image editing tools
- To equip students to acquire basic knowledge in Office Automation Tools

#### Office Automation and Online Documentation Tools

#### Unit I (2T+6L)

- Need and Scope of MESAC202016
- Diagnostic Test

Introduction to Computers: Types of Computers - Desktop, Laptop, Notebook and Netbook. System - Software Computer Languages, Features of good language.

Basics Computer Organization: Input Unit, Output Unit, Storage Unit, Control Unit, Primary Storage, Secondary Storage Devices.

Networks - LAN, WAN - Client - Server. Basics of Web Design - www, W3C, Web Browser, Web Server, Web Hosting, Web Pages, DNS, URL

Online Documentation Tools: PDF document creator, Converter, Image editors.

#### UNIT II (6T+10L)

Documentation Using a Word Processor (OpenOffice Writer / M.S. Word) - Introduction to Office Automation, Creating & Editing Document, Formatting Document, Auto-text, Autocorrect, Spelling and Grammar Tool, Document Dictionary, Page Formatting, Bookmark, Advance Features - Mail Merge, Tables, Printing, linking and embedding object, Template.

#### UNIT III (6T+10L)

Electronic Spread Sheet (OpenOffice Calc/MS-Excel) - Introduction to Spread Sheet, Creating & Editing Worksheet, Formatting and Essential Operations, Formulas and Functions, Charts, Advanced features - Pivot table & Pivot Chart, Linking and Consolidation.

#### UNIT IV (2T+6L)

Presentation using (OpenOffice Impress/MS-Power Point): Presentations, Creating, Manipulating & Enhancing Slides, Organizational Charts, Charts, Word Art, Animations and Sounds, Inserting Animated Pictures or Accessing through Object.

#### **Recommended Reading:**

- 1. Sinha. P.K, Computer Fundamentals, BPB Publications
- 2. Ram. B, Computer fundamentals, New Age International Pvt. Ltd Publishers
- 3. Thomas L Floyd, Digital Fundamentals, Universal Book Stall
- 4. Bartee T.C, Digital Computer Fundamentals, THM
- 5. Michael Miller, Absolute Beginner's Guide to Computer Basics, Prentice Hall.
- 6. Russell A. Stultz, Learn Microsoft Office, BPB Publication.
- 7. H.M.Deitel, P. J. Deitel, et al., Internet & World Wide Web How to program, Prentice Hall.

Jabin THI HoDd Couse Co-ordinator



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#### MES Asmabi College, P Vemballur **Department of Computer Application**

**Certificate Course: Office Automation and Online Documentation Tools** MESAC202016

#### **Report & Course Outcome**

The Certificate Course Office Automation and Online Documentation Tools (MESAC202016) started on 1oth August 2020 in two batches for 1st, 2nd and 3rd Year UG students. Due to the Pandemic situation all sessions of the course were conducted online. The time was scheduled according to the convenience of the students as regular classes are also conducting online at that time with a duration of 1 to 1 % Hrs. The lab works are also done using online tools. The first batch started on 10th August 2020 and was completed on 30<sup>th</sup> September 2020. The second batch was commenced on December 14, 2020 and came to an end on 21st of January. A diagnostic test was conducted at the starting to know the knowledge level of the students, and according to that analysis we arranged the course. After the completion a final test was conducted and all the students secured good score in the test. Pair work and group work helped the students to improve the knowledge and skill level. Certificates were issued for all 85 students after the course as they passed the examination and secured more than 80% of the attendance. The course feedback is that the students can do their online tasks given by the teacher in a better way.

Jabin-Titl HOD & Course Co-ordination.

#### MES Asmabi College, P Vemballur, Kodungallur

#### Department of Mass communication and Journalism

#### Academic Year 2020-2021

#### **Certificate Course in Introduction to Advertising theory and practices - ADTP**

Department : Mass communication and Journalism

Name of the Course : Introduction to Advertising and Practices

Course Code : ADTP

Coordinator : Najma Nazeer

Head of the Department : Najma Nazeer

Max. No of students : 84

Duration of the Course : 30 hrs

Level : UG/PG

Teaching Methodology : Video Lectures, Interactive simulations, Virtual lab exercises,

Online discussion forums

Teaching aids : Google classroom, Videos, PPT, Animations

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# MES ASMABI COLLEGE, P.VEMBALLUR DEPARTMENT OF MASS COMMUNICATION CERTIFICATE COURSE 2020-2021

# INTRODUCTION TO ADVERTISING THEORY AND PRACTISES (ADTP) STUDENT ENROLLEMENT-BATCH 1 $\,$

I NO: NAME OF THE STUDENT	Class	signature
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FASIHA T A	TOURISM	+ 1
JOSNA R	TOURISM	- Ashira
K S SUMAYYA	TOURISM	Pro mosmi
MARVEL DARLY	TOURISM	BYTOLL
MOHAMMED BADUSHA K A	TOURISM	B Orponer
MOHAMMED YASEEN P H	TOURISM	- Dan
RAHUL P R	TOURISM	CO CO WYO
RAMEEZ IBRAHIM	DFP	Robil-
REJIN ROSHAN A P	DFP	0 90
SEETHALAKSHMI P S	DFP	94
SILPA BENNY	DFP	momo
FAIHA FAISAL	DFP	(Smakes h
FAIZ MUHAMMED A.M	DFP	Dan'
FAYAS K A	DFP	Sagn
HASNA C N	DFP	Hagna
SONA K	DFP	Sonald 1
VIJAY T B	DFP	11 1 Vyfr
HARIDATH AS	BCOM CA	tamore,
IBRAHIM MALIK	BCOM CA	(parala)
K A MOHAMED AFTHAB	BCOM CA	TO.
K N MOHAMED DEEN SHAH	BCOM CA	
MOHAMED ALTHAF K A	BCOM CA	Bellof S
MOHAMED FARHAN V M	BCOM CA	10
FATHIMA BEEVI M A	BCOM CA	The
FATHIMA K A	BCOM CA	Ban
FATHIMA NOORIN K N	BCOM CA	Filhme
FATHIMA SHERIN C K	ECONOMICS	- Jyw
GAYATHRI M S	ECONOMICS	Clarella
HASHNA P H	ECONOMICS	2 thom
HENNA NISAR V	ECONOMICS	
SHABANAS V A	ECONOMICS	- Galy
SHAHANAS V M	ECONOMICS	(23m)
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AMSHAJ MOHAMMED KASIM	BBA	NADO
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NIFIDHA E S	BBA	29611
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# MES ASMABI COLLEGE, P.VEMBALLUR DEPARTMENT OF MASS COMMUNICATION CERTIFICATE COURSE 2020-2021

#### INTRODUCTION TO ADVERTISING THEORY AND PRACTISES (ADTP)

#### STUDENT ENROLLEMENT-BATCH 2

I NO:	NAME OF THE STUDENT	Class	signature
	SREEHARSHA K S	BBA	Ø
2	SURUMI K K	BBA	Sundaskit
3	THANVEER T N	BBA	
1	ZAYAN ZAKKARIYA	BBA	Thanveed
5	ALIYA RUSLIN T A	BCOM COOP	Tayan
5	ANAMIKA S A		, Cul
7		BCOM COOP	amonilear
	ANEESHA SHANAVAS A S	всом соор	and alm
8	ANGEL MARY T V	BCOM COOP	Ange
9	ANJANA M N	всом соор	
10	ANSILA P L	BCOM COOP	A L
11	ANUSREE V O	BCOM COOP	1 Omeni
12	ARATHY E R	BCOM COOP	Sur
13	ASWATHY K S	ВСОМ СООР	Assataso.
14	ASWIN RAJESH	BCOM COOP	Association of the Association
15	AYSHA P S	BCOM COOP	Q-
16	DEVADARSAN C S	всом соор	Dow
17	FASNA A M	BCOM COOP	Fama
18	FATHIMA SHBANAM	BCOM COOP	-Au
19	MISERIA K K	BCOM COOP	1,000
20	MOHAMMED ASLAM M S	ВСОМ СООР	Well win
21	MOHAMMED SHAMIL	всом соор	Chang U
22	MUHAMMED HASHIM P J	всом соор	Hashin
23	NADHIYA P M	всом соор	Noone
24	NISRIN FARHATH	всом соор	
25	P N NABEEL	всом соор	O. L.
26	ABDULLA HASSAN E S	BCOM FIN	Acalle
27	AKMAL P A	BCOM FIN	Duet_
28	AMAL NIHAL	BCOM FIN	Arobl.
29	FARSANA K M	BCOM FIN	O Formena
30	FARSANA K M	BCOM FIN	+á6sanath
31	FARSANTH K S	BCOM FIN	11
32	FATHIMMA N A	BCOM FIN	2
33	HAMRAAZ MOHAMED R A	BCOM FIN	Nein.
34	JASEEM MOHAMED	BCOM FIN	1
35	KARTHIKA C R	BCOM FIN	Minho
36	MEGHNA P R	BCOM FIN	dosts
37	MIDHUN KRISHNA K M	BCOM FIN	Ram
38	MISIRI V M	BCOM FIN	1 seen
39	MOHAMED RAFIT G	BCOM FIN	acon-
40	MOHAMMED JASIR	BCOM FIN	Office
41	MOHAMMED NABEEL P N	BCOM FIN	Naseel
42	MOHAMMED NIHAD P Y	BCOM FIN	- 1

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# DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

# CERTIFICATE COURSE IN INTRODUCTION TO ADVERTISING THEORY AND PRACTICES

MES ASMABI COLLEGE, P. VEMBALLUR



# CERTIFICATE

This is to certify that Ms/Mr

RAHUL PR

has Completed the Certificate Course in INTRODUCTION TO ADVERTISING THEORY AND PRACTICES conducted by the Department of

Mass Communication and Journalism, MES Asmabi College, P Vemballur, Kodungallur during the academic year 2020-2021.

P Vemballur 30.3.2021 Sunaina M Nazar HOD pr. A Biju

Najma Nazeer Co-ordinator

#### DEPARTMENT OF MASSCOMMUNICATION AND JOURNALISM

#### SYLLABUS AND COURSE PLAN (Academic year 2020-21)

Course name:

Introduction to Advertising theory and practices

Course code:

ADTP

Course fee:

Duration:

850

30Hrs (To be engaged as offline sessions after routine classes of

regular programmes on week days and as special

KODUNGALLUR - 680 671

offline/online sessions)

Intake:

84 Students

Workshop:

IV to ad agency:

Depending on corona status. Extra travel expense will be levied

#### COURSE OBJECTIVE/SCOPE:

The course aims to develop your understanding of advertising as an element of marketing communications, of how the advertising planning process is managed, and the various factors affecting decision-making in this area. On completion of the course, you should be able to understand principles and components of television, radio, and print ad and the process of making ad.

#### COURSE OUTCOMES:

- 1. Understand what advertising is and its role in advertising and brand promotion and the economic effects of advertising.
- Understand the structure of the advertising industry.
- Be able to identify, analyse, and understand the advertising environment.
- Be able to prepare the advertising message and fully integrate the creative process.
- Understand the importance of placing the message in conventional and "new" media.
- 6. Be able to identify, understand, and prepare advertisements.

#### SYLLABUS OF PROPOSED COURSE:

Module 1-Definition of advertisement, functions of advertisement, Types of advertisement, AIDA model, appeals used, selling techniques used in ad

P.E.S. ASMABI COLLEGE P.O.P. VEMBALLUR, KODUNGALLUR, 630 671

Module 2- Market research, product research, ad research, media planning, media scheduling, market segmentation.

Module 3- Types of print, radio and tv ads, visualization-copywriting for print, radio, TV ads

Module4- Ad making practical's, Workshop

#### EVALUATION:

1. Course end examination-(Objective, short answer and essays-2hr duration)-50 marks

Periodical practical assignment test-30 mark

3. Theory class attendance-20

Criterion for issuing certificate: separate minimum of 40% is required in items 1,2,3 of the above-mentioned components

CORDINATOR:

NAJMA NAZEER

TEACHERS IN CHARGE: Najma Nazeer (9746310200)

Sunaina M Nazar (8547100269)

Sumayya K I (6235447071)

#### REPORT AND OUTCOME

DEPARTMENT: MASSCOMMUNICATION AND JOURNALISM

NAME OF THE CERTIFICATE COURSE: INTRODUCTION TO ADVERTISING THEORY AND PRACTICES

COURSECODE: ADTP

NAME OF THE CORDINATOR: NAJMA NAZEER

HEAD OF THE DEPARTMENT:

SUNAINA M NAZAR

MAXIMUM STUDENTS:

84

DURATION OF COURSE:

30 HRS

LEVEL:

UG

#### ABOUT THE COURSE:

The course aims to develop your understanding of advertising as an element of marketing communications, of how the advertising planning process is managed, and the various factors affecting decision-making in this area. Whole course is organised into four modules. Each module tries to shed light on challenging topics and offer insights that are of considerable value for advancing students' knowledge. On completion of the course, you should be able to understand principles and components of television, radio, and print ad and the process of making ad.

This course is mainly focused on students from different streams other than mass communication and journalism, who somewhere aspires to become a part of advertising industry. The whole module was divided into three and was handled by Sunaina M Nazar, Najma Nazeer, Sumayya K I. We had batch of 84 wonderful students who completed the course with high marks. Though we had plan for I V to an ad agency it didn't work out due to the crisis caused by pandemic covid -19. Apart from that we can proudly announce the successful completion of certificate course

#### TEACHING METHODOLOGY:

1) ICT Integrated classroom and practical

2) Virtual class, group discussion

3) PPT, VIDEOS, LINKS TO WEB RESOURCES,

Morgina Mazerd

M.E.S. ASMABI COLLEGE.
P.O.P.VEMBALLUR.
KODUNGALLUR 680 671

# DEPARTMENT OF PSYCHOLOGY MES ASMABI COLLEGE, P. VEMBALLUR, THRISSUR, 680671 CERTIFICATE COURSE IN LIFE SKILLS, SEXUALITY & PERSONAL SAFETY EDUCATION (COURSE CODE: MESACCC202018)

Certificate course in Life Skills, Sexuality & Personal Safety Education Duration-30 hours

Department : PSYCHOLOGY

Course Coordinator : Lathif Penath

**Head of the Department:** Lathif Penath

Max. No of students : 70

Level : UG/PG

Teaching Methodology: Video Lectures, Interactive simulations, Virtual lab

exercises, Online discussion forums

Teaching aids : Google classroom, Videos, PPT, Animations

LATHIF PENATH

Assistant Professor & HOD
Department of Psychology
MES Asmabi College, P. Vemballur
Kodungallur, Thrissur-680 671, Kerala-India

PRINCIPAL
PRINCIPAL
P. VEMBALLUR P.O.,
KODUNGALLUR-680 671

#### MES ASMABI COLLEGE

# DEPARTMENT OF PSYCHOLOGY CERTIFICATE COURSE 202 -202

#### COURSE NAME: LIFE SKILLS, SEXUALITY AND PERSONAL SAFETY

Course Code: MESACCC202018

		me of Students Enrolled		-	
CIN	Name of the Student	Department	Year/ Semester	Allotted Course No	Student Signature
SI No	GREESHMA K C	I Msc Botany	1 semester	LSRH 1	Challen
	ISHRATH SABAH C	I Msc Botany	1 semester	LSRH 2	Sharker
2	MUFEEDA THASNI.AC	I Msc Botany	1 semester	LSRH 3	NY
3	RAHEEMA FEBIN	I Msc Botany	1 semester	LSRH 4	Robert
4	HASSAN E RINSHA N S	I Msc Botany	1 semester	LSRH 5	A A A A A A A A A A A A A A A A A A A
5		I Msc Botany	1 semester	LSRH 6	Boliver .
6	ROHINI THOTTIYIL  MOHAMED SHABEER N	11 Bvoc DFP	3 semester	LSRH 7	Chicaded
8	B MOHAMMAD IRFAN P M	11 Bvoc DFP	3 semester	LSRH 8	Mala
9	MUHAMMED ANAS K S	11 Bvoc DFP	3 semester	LSRH 9	Nota
10	MUHAMMED NIYAS P N	11 Bvoc DFP	3 semester	LSRH 10	1 de
11	MUHAMMED RASIK T A	11 Bvoc DFP	3 semester	LSRH 11	Pank
12	MUNEER K M	11 Bvoc DFP	3 Semester	LSRH 12	Mund
13	NANDAGOPAN K N	11 Bvoc DFP	3 Semester	LSRH 13	Malagape
14	NANDAGOPAN K S	11 Bvoc DFP	3 Semester	LSRH 14	Colops
15	AYISHA NASRIN V S	II BTHM	4 Semester	LSRH 15	ayeur
16	AYSHA N A	II BTHM	4 Semester	LSRH 16	Tight.
17	ATHULYA SURESH C	II BTHM	4 Semester	LSRH 17	Britis
18	SHABNA P S	II BTHM	4 Semester	LSRH 18	Roblan
19	SREELAKSHMI A P	II BTHM	4 Semester	LSRH 19	Selled
20	ATHULYA SURESH C	II BTHM	4 Semester	LSRH 20	The said
21	SHABNA P S	II BTHM	4 Semester	LSRH 21	BHABAR
22	SREELAKSHMI A P	II BTHM	4 Semester	LSRH 22	Trealer
23	SREELAKSHMI M S	II BTHM	4 Semester	LSRH 23	Gellak
24	AADHILA T S	II BTHM	Semester4	LSRH 24	Allula

25	ABNA V A	Msc Botany	4 Semester	LSRH 25
26	ADILA K	Msc Botany	4 Semester	LSRH Anile
27	ALIYA N K	Msc Botany	4 Semester	LSRH 27
28	ANILA K T	Msc Botany	4 Semester	LSRH amelas
29	DEEPIKA V	Msc Botany	4 Semester	LSRH 29
30	DEVIKA M ANILKUMAR	Msc Botany	4 Semester	LSRH Julian

Program Coordinator

ENATH

classor & HOD

of Psychology

Department Head

LATHIF PENATH

Assistant Professor & HOD
Department of Psychology
MES Asmabi College, P. Vemballur

P. VEMBALLUR P.O., KODUNGALLUR- 680 671

	- Vemb <b>allur</b>	MES Asmabl Col	lege, P. Vemballur	MODUNGALLO	0 11
31	ABHISHEK M S rerala-india	IBLM	4 Semester	LSRH 31	Applysian
32	ALIMOHAMED ISMAILKHAN K S	IIBLM	4 Semester	LSRH 32	John
33	AMALA T A	IIBLM	4 Semester	LSRH 33	Jantitte
34	ANAND ANIL	IIBLM	4 Semester	LSRH 34	Anand.
35	ASLA C A	IIBLM	4 Semester	LSRH 35	Asla
36	FARHANA SHIRIL	IIBLM	4 Semester	LSRH 36	Partie.
37	FATHIMMA NIHALA P N	IIBLM	4 Semester	LSRH 37	- Eng
38	GEETHU GIREESH P G	IIBLM	4 Semester	LSRH 38	nedhu
39	MOHAMMED HADI	IIBLM	4 Semester	LSRH39	ann.
40	MUHAMMED SADIQ I.A	HBLM	4 Semester	LSRH40	Sust to
41	P I MOHAMMED FAYIZ	ПВГМ	4 Semester	LSRH 41	Jez-
42	NESEEB R K	IIBLM	4 Semester	LSRH 42	منده
43	SHAHBAS MOHAMMED M M	IIBLM	4 Semester	LSRH 43	STEATS
44	SRUTHI SATHYAN M S	IIBLM	4 Semester	LSRH 44	Shitsi
45	VISMAYA P RAMACHANDRAN	ПВLМ	4 Semester	LSRH 45	ann
46	ABDUL GAFOOR K A	IIBLM	4 Semester	LSRH 46	Confor
47	AMEENSHA T M	IIBLM	4 Semester	LSRH 47	Juny
48	ARCHANA K S	IIBLM	4 Semester	LSRH 48	August
49	ASHIK P R	IIBLM	4 Semester	LSRH 49	-Astrole
50	ASLIN V M	IIBLM	4 Semester	LSRH 50	A
51	DHINISHA P S	ПВІМ	4 Semester	LSRH 51	Spirit
52	FARISA K A	IIBLM	4 Semester	LSRH 52	most
53	RISANA NASRIN P S	IIBLM	4 Semester	LSRH 53	1000
54	SAFA KHADEEJA	IIBLM	4 Semester	LSRH 54	2
55	SAHLA P M	IIBLM	4 Semester	LSRH 55	1124
56	SALMAN FARIZ A S	ПВЬМ	4 Semester	LSRH 56	

	LODDING AT AN TH	ПВГМ	4 Semester	LSRH 57	Smil
57	SEETHI SALAH T H	AND ADDRESS OF THE PARTY OF THE		LSRH 58	Sules
58	SHAHIN K A	пвьм	4 Semester	LSRH 59	Sule
59	SILPA M T	HBLM	4 Semester	Contraction of the last of the	Sneet
60	SREEKUTTY A S	HBLM	4 Semester	LSRH 60	Call
61	SREERAG G K	HBLM	4 Semester	LSRH 61	100. M
62	TH MUHAMED ALI MAZIN	IIBLM	4 Semester	LSRH 62	200
63	VISHNU BABU RAJ	IIBLM	4 Semester	LSRH 63	Frehan
64	FIDHA P	II Msc Botany	4 Semester	LSRH 64	Crush
65	GREESHMA M	II Msc Botany	4 Semester	LSRH 65	1 , 500
66	KAVITHA JOHNY	II Msc Botany	4 Semester	LSRH 66	freed
67	MUFEEDHA K M	II Msc Botany	4 Semester	LSRH 67	200
68	MUHSINA P K	II Msc Botany	4 Semester	LSRH 68	W S
69	MOHAMED MUHZIN	II Bcom coperation	2 semester	LSRH 69	Min.
70	ROOPA REGHUNATHAN K R	II Msc Botany	4 Semester	LSRH 70	Year

Program Coordinator

LATHIF PENATH

Assistant Professor & HOD

Department of Psychology

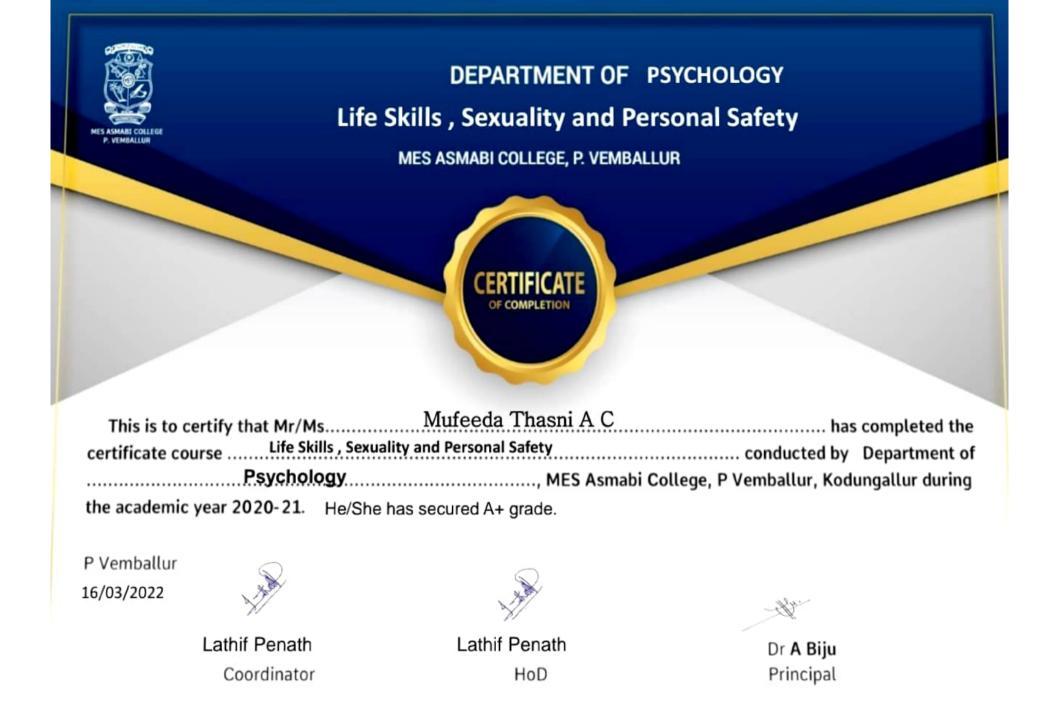
MES Asmabi College, P. Vemballur

Kodungallur, Thrissur-680 671, Kerala-India

Department Head

LATHIF PENATH Assistant Professor & HOD Department of Psychology MES Asmabi College, P. Vemballur Kodungallur, Thrissur-680 671, Kerala-India

Dr. A. BIJU PRINCIPAL M.E.S. ASMASI COLLEGE P. VEMBALLUR P.O., KODUNGALLUR- 680 671



# DEPARTMENT OF PSYCHOLOGY MES ASMABI COLLEGE, P. VEMBALLUR, THRISSUR, 680671 CERTIFICATE COURSE IN LIFE SKILLS, SEXUALITY & PERSONAL SAFETY EDUCATION (COURSE CODE: MESACCC202018)

Certificate course in Life Skills, Sexuality & Personal Safety Education Duration-30 hours

**Objectives:** 

- Encourage students to explore the need for learning life skills in order to life a fulfilling and joyous life.
- Understand the difference between sex and sexuality.
- · Learn and demonstrate Presentation and public speaking skills

Total intake-70 students

Infrastructure required- A 500 sq. Ft area which has electric supply with proper ventilation Required-LED projector, Blackboard/whiteboard, Clips, duster, movable chairs, closable doors, proper lights, Drinking water

Participants-Under Grad students

#### **SYLLABUS**

Workshop1 (5 hours)

Decision making, problem solving and conflict resolution; critical and creative thinking i. What is a decision? What is a choice? Psychology of choosing. ii. Making a decision. Problem solving. Domination and power. Responsibility iii. Conflicts – why conflicts arise. How people form opinions. Cost of conflicts. Methods of dealing with conflicts – using critical and creative thinking iv. Critical thinking – blocks to critical thinking v. Creative thinking. Brain and creativity. Developing creativity.

(Peer group Session-1 hour, Assignment)

Workshop2 (5 hours)

Empathy, relationships and interpersonal intelligence i. Empathy and relationships – psychological perspectives ii. Brain and empathy centre, science of bonding iii. Development of a relationship, stages of relationships iv. What is a relationship? Basis for a nurturing relationship v. Respect, power and obedience (Peer group Session-1 hour, Assignment)

Workshop3 (5 hours)

Gender constructs and gender empowerment i. Psychology of gender and formation of identity ii. How many genders? Why? Genetics of gender iii. Intersex and transgender iv. Gender: why biased? Tracing the origin of gender bias v. Gender empowerment (Peer group Sessions – 1 hours, Assignment, Mentor Training Sessions 2 hours)

Workshop4 (5 hours)

Empathy, relationships and interpersonal intelligence i. Empathy and relationships – psychological perspectives ii. Brain and empathy centre, science of bonding iii. Development of a relationship, stages of relationships iv. What is a relationship? Basis for a nurturing relationship v. Respect, power and obedience

(Peer group Session-5 hours, Assignments, Mentor Training Sessions2 hours)

#### Assessment & Rules

Assessment Assignment	Assessment Quality	Marks
Self-Reflection  Creating ice breaker session	The student should be able to perform I both contexts without any hindrance in performance should stick to the script	25 Marks
Creation of a Theme	The student creativity covering up all the content	25 Marks
Tools and Resources	Understanding level of student about the use of the Authentic tool collection and Purposes.	25 Marks

ICT Tools	Each student must over the	25 Marks
	course make presentations	
	on topics they have learnt in	
	the program. Grading and	
	assessment of the same will	
	be carried on. Feedback is	
	provided to help students	
	sharpen skills.	



LATHIF PENATH
Assistant Professor & HOD
Department of Psychology
MES Asmabi College, P. Vemballur
Kodungallur, Thrissur-680 671, Kerala-India



# DEPARTMENT OF PSYCHOLOGY MES ASMABI COLLEGE, P. VEMBALLUR, THRISSUR, 680671 CERTIFICATE COURSE IN LIFE SKILLS, SEXUALITYAND PERSONAL SAFETY EDUCATION (COURSE CODE: MESACCC202018)

#### COURSE OUTCOME REPORT

A certificate course in life skills, sexuality and personal safety education was conducted by the Department of Psychology, MES Asmabi College, P. Vemballur. The total course duration was of 30 hours, which was conducted on 15 days with 2 sessions on each day, starting from 1<sup>ST</sup> December 2021. The aim of the certificate course was to The students will be able to Enhance their self esteem, and skills required to build nurturing relationships and lead creative, fulfilling lives. Share their knowledge on gender, sexuality, reproductive rights and responsibilities, thereby participating in building a safe and compassionate society and to Diagnose problems, generate, and choose between multiple solutions, and evaluate out-comes in the area of reproductive health and personal safety. 70 students from various departments of MES Asmabi College, has attended and completed the course effectively.

All the 32 students, who registered for the course has attended each and every session without any fail. Session are conducted online through google meet. The students were assessed using practical online presentation sessions. The assessment proved that the certificate course was very much effective in enhancing their self-confidence and positive self-image. Almost all of the students could perform very well on the presentation task. It was also seen that their way of communication and use of non-verbal skills has improved noticeably.

The course outcome intended to develop their Students will derive the skills a person needs in order to interact with others effectively, make decisions and resolve conflicts while staying true to humane values. Students will study the differences between men and women psychological and behavioural and their link with successful reproduction. Discuss gender constructs and the origin of gender bias as also how we can move towards an empowered society and to Gain experience in presentation, public speaking and facilitation skills.

Assessment of their course was conducted very well by giving them proper assignments and increasing their dynamics by group discussion and involvement appropriately. The final Assessment was conducted by Presentation of the given task and to act as a trainer in the field.

All students showed an excellent performance in their level.

Program Coordinator

Lathif Penath

Department Head

Lathif Penath



# MES Asmabi College P Vemballur PG Department of commerce and management studies CERTIFICATE COURSE IN DIGITAL MARKETING

Academic year: 2020-2021

Department : PG Department of commerce

Name of the course : Certificate Course in Digital Marketing

Course code : MESACCC202019

Co-ordinator : SHIJI T S

Head of the Department : SHAHIJA V A

Maximum number of students : 80

Duration of course : 30 hours

Level : UG &PG

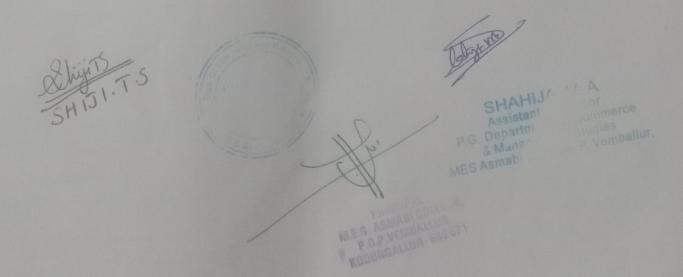
# MES Asmabi College P.Vemballur Department of commerce and management studies CERTIFICATE COURSE IN DIGITAL MARKETING

## Course Code: MESACCC202019

## List of Students Enrolled

	Name of the student	class	Signaure
	ASHAR P A	II B Com Finance	day
	FAHIM	II B Com Finance	lalyer-
	HASNA KAHAR K K	II B Com Finance	About
4	FATHIMA IQBAL	II B Com Finance	an -
	MANJIMA M M	II B Com Finance	The way
	MINNA FATHIMA	II B Com Finance	Hamon
	MOHAMED MUKTHAR T M	II B Com Finance	Mehrly.
	FATHIMA IQBAL	II B Com Finance	Flating.
9	ANUKRISHNA U S	II B Com Finance	
	ASWATHI T P	II B Com Finance	Open-
11	DILNA P N	II B Com Finance	de
12	DRISHYA K R	II B Com Finance	Donestija
13	NEDHEERA M J	II B Com Co-operation	Madheeret.
14	RAHEESA P A	II B Com Co-operation	Aches
15	SAKTHIPRASAD K K	II B Com Co-operation	Barnen Jones of
16	SARIGA C S	II B Com Co-operation	Ongo!
17	SURUMI K M	II B Com Co-operation	(Survey).
18	ABHAYKRISHNA C S	II B Com Co-operation	Arthur
19	ADHILA K.N	II B Com Co-operation	Calum.
20	AKHIL BABU K S	II B Com Co-operation_	April Baba.
21	NEDHEERA M J .	II B Com Co-operation	Manufell .
22	RAYAN SAHAD	II BBA	(Byou 2
23	RIHANA P M	II BBA	Rehamms.
24	RISNI C H	II BBA	Afteria
25	RISWAN M R	II BBA	Breeze
26	SAFA ZAKEER HUSSAIN	II BBA	too:
27	SAFVAN YOUSAF T Y	II BBA	Saturen
28	SAHAL ABDUL JABBAR	II BBA	TAL.
29	SAJAD M S	II BBA	Section .
30	SALMANUL FARIS P	II BBA	Balance
31	SALMANUL FARIS T H	II BBA	Ja91.8-
32		II BBA	J'chan.
33	SINASTN	II BBA	3has
	STAISON N S	II BBA	Programis
34	RAGENDU V G	II BCA	100
35	LAKSHMI NANDANA V V	II BCA	Natural
36	MOHAMMED NABEEL A M	II BCA	Ch. man
37	SHAMAS P M	II BCA	Quescuso
38	SREESANTH K S	II BCA	There
39	ARJUN	II BCA	Age;
40	ARJUN K A	II DEA	

	ATHUL MUHAMMED		
	BUOY RAJU	II BCA	- the
	FARDEENSHA K N	II BCA	Best
		II BCA	Sandungha
	FATHIMA	II BCA	Forhime.
	HARIKRISHNAN M B	II BCA	ETS A
	DHILSHA PARVEEN	II M Com Marketing	Defenser.
47	KRISHNAPRIYA N V	II M Com Marketing	Bridge Dryges
	NISMA NOUSHAD K N	II M Com Marketing	Nisma N.
	SAFNA P B	II MA Economics	Sili
	SHINSIYA K S	II MA Economics	Thisiya & &
	SUJITHA P S	II MA Economics	Haran.
52	THASNI T A	II MA Economics	9
53	ANVYSMITH DAVIS	II B Com Co-operation	Quising
54	ASHIDA P A	II B Com Co-operation	- Asial.
55	ASHITHA K SHAJI	II B Com Co-operation	delithe
	CHITHRA JAYAN	II B Com Co-operation	Chilpen
57	FATHIMA A S	II B Com Co-operation	Palina
58	FATHIMA RAFIQ	II B Com Co-operation	Sothanes
59	JASNA P B	III B Com Co-operation	The state of the s
60	LIMNA LATHEEF	III B Com Co-operation	Zumne
61	MUHAMMED ABIZER M N	III B Com Co-operation	Metobi 2.
62	RESMI K D	III B Com Co-operation	Resman
63	JASNA P B	III B Com Co-operation	(Jasna)
64	SHAFNA K M	III B Com Co-operation	3.11
65	SOORYAGAYATHRI N S	III B Com Co-operation	Socryal
66	SREELA V B	III B Com Co-operation	Steles
67	SREEMON K H	III B Com Co-operation	Sonoergan
68	SUHAILA V A	III B Com Co-operation	oals





#### POST GRADUATE DEPARTMENT OF COMMERCE

CERTIFICATE COURSE IN DIGITAL MARKETING

MES ASMABI COLLEGE, P. VEMBALLUR



P Vemballur 31/03/2021

Shiji T S Coordinator Shahija V A HoD -W

Dr A Biju Principal

# MES ASMABI COLLEGE P VEMBALLUR PG DEPARTMENT OF COMMERCE AND MANAGEMENT MESACCC202019...CERTIFICATE COURSE IN DIGITAL MARKETING ACADEMIC YEAR: 2020-2021

#### CURRICULUM AND EVALUATION PROCEDURE

Course code

: MESACCC202019

Coordinator

SHIJITS

Shijirejish@gmail.com

Head of the Department: SHAHIJA V A

Maximum number of students: 58

Duration of the course: 30 HOUR

Level of students: UG and PG

Teaching methodology : online class through Google meet, Zoom

Teaching aids

: Ppt, you tube videos, pdf

#### CURRICULUM

#### Objectives

- 1. To understand the basic concepts of digital marketing
- 2. To provide necessary skill sets to create a successful online marketing strategies

#### SYLLABUS

Module 1: Introduction to Digital marketing-Defintion-importance-benifits- The goals behind creating a website-The responsibilities of a digital marketer-Introduction to online advertising-various revenue models-creating a successful digital marketing strategy

Module 2: Website planning and analysis-website development trends-definition and importance of domain names and extensions-best hosting servers-server types-content management system-website objectives-steps in website creation-SEO audit

Module 3: Social media marketing-introduction to social media marketing-techniques for achieving high user achievement-importance of building a community-promotion methods-creating successful branding strategy on social media

#### Evaluation procedure

- 1. Module wise exam
- 2. Module wise assignments

# MES ASMABI COLLEGE P VEMBALLUR DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES CERTIFICATE COURSE IN DIGITAL MARKETING

# Report and course outcome

The certificate course in DIGITAL MARKETING started on 16/8/2021 .There is 68 students were enrolled. Students of both second year and third year students were enrolled.75 % of the syllabus were arranged in practical session. And also majority of the classes are arranged in the evening after regular classes.30 hours were scheduled for this course. Monthly test can be conducted at the end of every month. Pair work and group work were given After 30 hours more than 90 % of the student got above 80% score in final test certificate was distributed to all of the 68 students as they secure above 80% attendance as required by the course. This course helps to understand the basic concept of digital marketing.

PRINCIPAL

HoD of BBA P.G. Department of Commerce & Management Studies
MES Asmabi College, P. Vemballur Kodungallur -680671

# Certificate Course 2020-2021

# CODE:MESACCC202020 & CODE:MESACCC202032

#### Report

# Department of Mathematics & Statistics

Course name

: KPSCSTATISTICS&MATHEMATICS(STATISTICAL ASSISTANT GRADE II/STATISTICAL INVESTIGATOR GRADE IIIN ECONOMICS AND STATISTICS(Category No. 39/2020)

No. of Students attended the class:61

Class starting date

:20/12/2020

Class end date

:31/03/2021

Total hours

: 30

Name of coordinator

: Keerthana S V (Department of Statistics )

Teachers handled the class

:Fahadali P H , Sabeena P A(Department of Mathematics)

Certificate distribution date

:01/06/2021

(certificate distributed by Mathematics HOD Ms.Nasreen A)

NASREEN A.

Assistant Professor (HOD)

P. Vemballur, Kodungallur

P. Vemballur, Kodungallur

P. Vemballur

# MES ASMABI COLLEGE P VEMBALLUR

CERTIFICATE COURSE - KPSC STATISTICS&MATHEMATICS(STATISTICAL ASSISTANT GRADE II CERTIFICAL INVESTIGATOR GRADE IIIN ECONOMICS AND STATISTICAL A Category No. 39/2020)

code:MESACCC202020 &CODE:MESACCC202032

r121	OF	STUD	ENTS	ENROLLED	
	C	1000		THROLLED	

	LIST C	OF STUDENTS
SL NO	NAIVIE	CLASS
56.11	Amal Rahna E P	I MA Eco:
2	Anakha C	I MA Eco
3	Anusha C	I MA Eco
4	Arshana P S	I MA Eco
5	Basima Beevi	I MA Eco
6	Fahmitha Nasrin	I MA Eco
7	Farsana K K	I MA Eco
8	Fathima Nasrin V A	I MA Eco
9	Jasna E K	I MA Eco
10	Krishnapriya C S	I MA Eco
11	Maneesha P M	I MA Eco
12	Musleha N	I MA Eco
13	Neethu C	I MA Eco
14	Sahla Thasneem	I MA Eco
15	Shilja K S	I MA Eco
16	Swathika K G	I MA Eco
17	Thamjeeda C A	I MA Eco
18	Vaishnavi P K	I MA Eco
19	Aswath Sankar	I MA Eco
20	SHAHARBAN P J	Mcom Fin
21	SHAJEELA V N	Mcom Fin
22	SOORYAGAYATHRI N S	Mcom Fin
23	SREELAKSHMI V S	Mcom Fin
24		Mcom Fin
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Talnes
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Illam of
Musela
aNeethu
Solla hagneen.
Shulijan
- Libra
ham lead
Paiston
agricult antar
Shaharhamp. J
- naiselas
Comparatori
Scalakshmi
Sac Willi

# MES ASMABI COLLEGE P VEMBALLUR

CERTIFICATE COURSE - KPSC STATISTICS&MATHEMATICS(STATISTICAL ASSISTANT GRADE II

STATISTICAL INVESTIGATOR GRADE II IN ECONOMICS AND STATISTICS

SOLV No. 39/2020) (Category No. 39/2020)

MESACCC202020 & CODE:MESACCC202032

ODE	LIST OF STUDENTS ENROLLED					
	NAME	CLASS	SIGNATURE			
SL NO	BASHEER	Mcom Mar				
25	MOHAMED IFAD	Mcom Mar	Basher			
26	ABHIRAMI M.A	Mcom Mar	Athanmed Had			
27	GAYATHRI.C.J	Mcom Mar	Abhirami			
28	JISNA E S	Mcom Mar	Gigust mi			
29	SHAFNA K M	Mcom Mar	Jigne			
30	DILNA A. A	Mcom Mar				
31	FASALUDDIN		MM			
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# Department of Mathematics & Statistics Certificate program

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/Ms.

of MA Economics

has completed the certificate course KPSC Statistics & Mathematics

Statistical Assistant Grade II conducted by Department of

Mathematics & Statistics MES Asmabi College,

P Vemballur, Kodungallur during the academic year 2020-2021

P Vemballur 01/06/2021

> Keerthana S V Co ordinator

y/r and

Nasreen A HOD Dept. of Mathematics



# Certificate Course 2020-2021 :: Syllabus

# CODE:MESACCC202020 & CODE:MESACCC202032

## PART II MATHEMATICS

Module I (4 marks) Calculus: Relations, functions, limits, continuity, differentiation, indefinite integral and definite integral, First order differential equations.

Module II (4 marks) Number theory and Algebra. Divisibility of numbers, prime factorisation, GCD, LCM, division algorithm, Euclidean algorithm, congruences- linear congruences, Euler's totient function, Little Fermat's theorem, Euclid's theorem - its applications. Polynomials, factorisation, roots, Groups- cyclic groups, permutation groups

Module III (4 marks) Linear Algebra Linear equations, matrices and determinants, vector space, linear dependence, linear independence, basis, dimension. Linear transformations, matrix of linear transformation, rank, nullity, characteristic equation, characteristic values, diagonalization.

Module IV (4 marks) Real Analysis: Properties of real numbers, countability, sequence of real numbers and its convergence, series of real numbers and ites convergence, Riemann integral, double integral and triple integral.

Module V (4 marks) Complex Analysis Complex Numbers, Analytic functions, power series, line integral, Cauchy's integral formula, Cauchy's theorem, singularities, Laurent series, harmonic function.

#### PART III STATISTICS

- 1. Descriptive Statistics: Measures of central tendency, Absolute and relative measures of dispersion, Skewness, Kurtosis, Principle of least squares and fitting of curves, Correlation and Regression, Partial and Multiple correlation. (Marks: 2)
- 2. Probability theory: Definitions, Addition theorem, Multiplication theorem, Conditional probability and Bayes' theorem. Theorem of total probability Random variables, expectation, moments, generating functions -sequences of random variables and independence of random variables. Law of large numbers, Central limit theorem and its applications. (Marks: 4)
- 3. Distribution Theory: (i) Discrete distributions Binomial, Poisson, Geometric, Negative binomial, Hyper-geometric and Multinomial distributions; (ii) Continuous distributions-Uniform, Exponential, Gamma, Beta, Normal, Log-normal, Logistic, Weibull, Pareto and bivariate normal distributions; (iii) Sampling distributions: Student's t, F and Chi-square distributions. (Marks: 4)
- 4. (i) Estimation: Basic properties of estimators, concepts of sufficiency, UMVUE and completeness, Methods of estimation. (ii) Tests of Hypotheses Two types of errors

,significance level, size and power of a test, Tests based on normal, t, Chi-square and F distributions. (Marks: 2)

- 5. Sampling Theory: Various methods of sampling Simple random sampling, Stratified random sampling, systematic sampling, PPS Sampling, cluster sampling, adaptive sampling, Ratio and Regression methods of estimation. (Marks: 2)
- 6. Design of Experiments: Basic properties of experimentation, ANOVA, CRD, RBD, LSD, Factorial designs, BIBD, Split-plot designs. (Marks: 2)
- 7. (i) Vital Statistics: Rates and ratios of vital events, Mortality and fertility, Measurement of mortality and fertility, Central mortality rate. (ii) Time series analysis: Economic time series and its different components, Additive and multiplicative models, Determination of trend, Construction of seasonal indices. (Marks: 2)
- 8. (i) Economic statistics; Index numbers, its definitions, applications, price relatives, link and chain relatives. Use of averages: Simple aggregative and weighted average methods, Laspeyre's, Paasche's and Fisher index numbers, Time and factor reversal test of index numbers. (ii) Official statistics: Introduction to Indian Statistical systems, CSO, NSSO, Census, National income statistics, Methods of national income estimation. (Marks: 2

Kuetheum

REERTHANA-S.Y Quest faully Dept- of statistics HES Asmabi College P. Vemballun. NASREEN A.
Assistant Professor (HOD)
Department of Mathematics
MES ASMABI COLLEGE
P. Vemballur, Kodungallur

#### MES ASMABI COLLEGE, P. VEMBALLUR

CERTIFICATE COURSE: KPSC STATISTICS & MATHEMATICS

COURSE CODE: MESACCC202020 & MESACC202032

#### REPORT AND COURSE OUTCOME

The Department of Mathematics and Statistics launched a certificate course on December 12th, 2020 with the title "kpsc Statistics & Mathematics" for the preparation of upcoming Kerala PSC statistical assistant examination.61 PG students were attended the course and it was very helpful to them. Two Mathematics teachers and one statistics teachers were handled the corresponding subject classes. The class ended with a mock test on31/03/2021. Conducted a online class to solve previous year question paper on 2021 April 5,6,7 and May 11,12,26,27,28. It was the most powerful section of this course. On 1st june 2021. Nasreen A, the head department of Mathematics distributed the course attending certificate to the students.

KEERTHANA-S.V Dept of Statistics MES Asnowsi College D. Venballey.

NASREEN A.
Assistant Professor (HOD)
Department of Mathematics
MES ASMABI COLLEGE
P Vemballur, Kodungall

PRINCIPAL
M.E.S. AS MASI COLLEGE,
P.O. VELIBALLUR,
KODANGALIUR 680 671



## MES ASMABI COLLEGE P VEMBALLUR PG DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES

Certificate Course in Data coding, Analysis and Intyerpretation through SPSS 2020-21

#### **Programme Details**

Department : PG Department of Commerce and Mgt Studies

Name of the Course : Certificate Course in Data coding, Analysis and

Interpretation through SPSS

Course Code : MESACCC202022

Coordinator : Shahija V A

Head of the Dept :Dr.K P Sumedhan

Maximum number of Students:70

Duration of theCourse

: 30 Hrs

Level :UG/PG

# MES Asmabi College P Vemballur

## Department of BBA

# Certificate Course DATA CODING, ANALYSIS AND INTERPRETATION

Course Code: MESACCC202022

## List of Students Enrolled

	c.t.s.etudent	class	signaure
SI No	Name of the student	III B Com Finance	Pr /
1	ASWIN SURESH	III B Com Finance	Atherys
2	ATHULYA P A	III B Com Finance	Due -
3	DIYA MOL	III B Com Finance	
4	FARISHA P Y	III B Com Finance	011
5	FASNA C K HARIKRISHNAN K V	III B Com Finance	A STATE OF THE STA
6	HARITHA P S	III B Com Finance	1
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8	JISNA E S KEERTHANA A L	III B Com Finance	Angel A
9	MOHAMMED SHAMIL B N	III B Com Finance	She
10	MUHAMMED FAHIS P H	III B Com Finance	270
11	MUHSINA SIDDIQUE	III B Com Finance	Storence
12	NAFIYA M A	III B Com Finance	any
13	NAJEEB HUSSAIN	III B Com Finance	Marces
14	NANDAKUMAR VN	III B Com Finance	1
15		III B Com Finance	Die.
16	NEHLA T M	III B Com Finance	Digers.
17	NIYAS N S	III B Com Finance	Moore
18	NOORUNNISA	III B Com Finance	N'7
19	RAHUL V K	III B Com Finance	( forther
20	ROSHNI K R	III B Com Finance	Shiper:
21	RUKSANA RAHIM P A	III B Com Finance	Flurays a
22	RUMAYSA T L	III B Com Finance	Salabha
23	SAFWAN K S	III B Com Finance	Sarlato he
24	SALABHA A P	III B Com Finance	Santh
25	SARATHVK	III B Com Finance	South
26	SEETHAL P B	III B Com Finance	Fa. La.
27	SNEHA O S	MAATIN DESCRIPTION OF THE PARTY	Smuth'
28	SRUTHI M S	III B Com Finance	Gride
29	SUMAYYA T S	III B Com Finance	MILL
30	YADUKRISHNA G	III B Com Finance	Jadhu Rmen
31	ZHARA THASNIM	III B Com Finance	Law
32	SHIFA P S	III BSC Psychology	Stide
33	SUMAYYA A S	III BSC Psychology	Summay "
2002	YASMIN K S	III BSC Psychology	IR
34	HASNA FATHIMA	III BSC Psychology	Yorgmin
35		III BSC Psychology	Carol
36	HASNA JAHAN KA	III BSC Psychology	W. W.
37	SANDRA SATHEESAN	Indiana Salara S	- Alvor
38	JINSIYA TA	III BSC Psychology	Josa-
39	ASNA T S	III BSC Psychology	(Aprica)
40	MAFITHA M M	III BSC Psychology	Thiste,

		III BSC Psychology	Moheure
41	MOHSINA T M	III BSC Psychology	1
42	NAFEESATHUL KALIMA M N	III BSC Psychology	Munya
13	NAFEESATHUL MISRIYA	III BSC Psychology	South
14	SAIRA AYSHA BASHIR	III BSC Psychology	Shahama.
15	SHAHANA BADHAR	III BSC Psychology	nouse-
16	SURYA P S	III BSC Psychology	Passea
17	RAEESA	III BSC Aquaculture	7.4.
18	ARUNIMA T V	III BSC Aquaculture	Anim my
19	AVINKRISHNA M V	III BSC Aquaculture	athing
50	FATHIMA	III BSC Aquaculture	Thomas +
51	HIMA A S	III BSC Aquaculture	Mand Some
52	MUHAMMED SABEEL	III BSC Aquaculture	100.
53	NAVYA JAYAN	III BSC Aquaculture	Norther
54	NEETHU SASIKUMAR	III BSC Aquaculture	Rolate
55	RAHUL A L	III BSC Aquaculture	Dahrish
56	RAHUL KRISHNA M A	III BSC Aquaculture	Anti
57	ARUNIMA T V		15
58	SANDEEP KRISHNA V S	III BSC Aquaculture	Supre
59	SWATHY KRISHNA M A	III BSC Aquaculture	Alexander
60	AISWARYA A M	III BSC Aquaculture	1 Sunt
61	AISWARYA RAJEEV	III BSC Aquaculture	1 8 H 21 801
62	FATHIMATH ZEHRA P S	III BSC Aquaculture	11 mere
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SHAHIJA. V. A
Assistant Professor
P.G. Department Of Commerce
& Management Studies
& Management Studies
MES Asmabi College, P. Vemballur,

PAMICIPAL PROPUGALUR CO

Dr. K.P. SUMEDHAN
Director, Self Financing Courses
MES Asmabi College, P. Vernballur



#### **DEPARTMENT OF BBA**

Certificate Course in Data coding, Analysis and Interpretation through SPSS

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/Ms	Aswin Suresh, III Boom Finance oding, Analysis and Interpretation through SPSS	has completed the
BBA	, MES Asmabi College, I	P Vemballur, Kodungallur during
the academic year 2020-21.	He/She has secured A+ grade.	

P Vemballur 31/03/2021

Styr.vns

Shahija V A Coordinator Z

Dr K P Sumedhan HoD All.

Dr **A Biju** Principal

### MES ASMABI COLLEGE P VEMBALLUR DEPARTMENT OF BBA

### MESACCC202022...DATA CODING, ANALYSIS AND INTERPRETATION THROUGH SPSS

ACADEMIC YEAR: 2020-2021

## CURRICULUM AND EVALUATION PROCEDURE

Course code

: MESACCC202022

Coordinator

: Shahija V A shahijaashiq@gmail.com

Head of the department: Dr.K P Sumedhan

Maximum number of students; 70

Duration of the course : 30 HOUR

Level of students: UG

Teaching methodology : online class through google meet, Zoom

Teaching aids

: ppt, you tube videos, pdf

#### CURRICULUM

#### Objectives

1. To understand the basic concepts of digital marketing

2. To provide necessary skill sets to create a successful online marketing strategies

#### SYLLABUS

Modulel - Designing a Good Questionnaire and Coding data For SPSS, Getting Familiar with SPSS, File Options in SPSS, and Importing Data from Other Soft wares

Module2- Creating, managing and manipulating variables in SPSS, Descriptive statistics: measures of central tendency and dispersion, creating and interpreting the results of charts and graphs.

Module3- Parametric and non-parametric tests

Module4- Final Project report Analysis Evaluation procedure

#### **EVALUATION PROCEDURE**

1. Module wise examuMEDHAN

2. Module Wise practical work

#### MES ASMABI COLLEGE P VEMBALLUR

#### DEPARTMENT OF BBA

### DATA CODING, ANALYSIS AND INTERPRETATION THROUGH SPSS

Report and course outcome

The certificate course in 'Data coding, analysis and interpretation through SPSS started on 10/8/2020 . 63 students from third year UG were enrolled. All classes were conducted through online due to pandemic situation. 30 hours were scheduled for this course. Monthly test can be conducted at the end of every month. Individual seminars and practical session were given. After the class all students got above 80% score in test .Certificate were distributed to all of the students. This course helps the students to get an idea regarding ,Data coding, analysis and interpretation through SPSS.

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SHAHIJA. V. A
HOD of BBA
P.G. Department of Commerce &
Management Studies
MES Asmabi College, P. Vemballur
Kodungallur - 880671

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MES. ASMASI COLLEGE P.D. P. VENDALLUN RODUNGALUN COUGT

Dr. K.P. SUMEDHAN

Dr. K.P. SUMEDHAN

Dr. K.P. Ser Financing Vemballur

Director, Ser Financing, Vemballur

Director, Ser Financing, P. Vemballur

Director, Ser Financing, P.

# MEA ASMABI COLLEGE

### **DEPARTMENT OF BBA**

### MESACCC202024

# Certificate Course on Financial Analysis

#### Academic Year 2020-2021

Coordinator

: Dhini K V

Head of the Department

: Dr. Shahija V A

Max. No of students

: 88

**Duration of the Course** 

: 30 hrs

Level

: UG/PG

**Teaching Methodology** 

: Video Lectures, Interactive simulations, Virtual lab exercises,

Online discussion forums

Teaching aids

: Google classroom, Videos, PPT, Animations

Latives

Doini. K.V

SHAHIJA, V. A

Assistant Professor

& Management Studies

MES Asmabi College, P. Vemballur

MES ASMAZINDINGEDE.
P.O.P. VEMBALINGEDE
KODUNGALLUR 650 671

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2	5541	MOHAMEDRENEESNS	MALE	B.COMCA(1 styear)	Don's
3	5542	MOHAMED RISWINK M	MALE	B.COMCA(1 styear)	Des
4	6511	HINAFATHIMAK	FEMALE	MAENGLISH (1 st year)	La Company of the Com
5	6512	JINSYNAZRIN	FEMALE	MAENGLISH (1 st year)	The state of the s
6	6513	JUHAINAKS	FEMALE	MAENGLISH (1 st year)	July
7	6801	ABDUL BASITHABOOBACKER	MALE	M.comMARKETING(1styear)	ABT
8	6802	AMALULLASAN	MALE	M.comMARKETING(1styear)	James
9	6803	ANAKHAKS	FEMALE	M.comMARKETING(1st year)	Amba
10	6804	ANSABAMS	FEMALE	M.comMARKETING(1styear)	Angala
11	6805	ASWATHYRAJ	FEMALE	M.comMARKETING(1st year)	Basath
12	6806	FASNAKB	FEMALE	M.comMARKETING(1styear)	T&B.
13	6807	SUCHITRA	FEMALE	M.comMARKETING(1styear)	Sulish
14	6808	JASNA SUBRAMANYAN	FEMALE	M.comMARKETING(1st year)	Jenne
15	6809	MOHAMMED SHIRAS PR	MALE	M.comMARKETING(1styear)	X 2m

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	0010	NIMA PRASAD.M	FEMALE	M.comMARKETING(1styear)	Vi
17	6811	SALMAKS	FEMALE	M.comMARKETING(styear)	Calm
18	6812	MALUTY	FEMALE	M.comFinance(1styear)	Mally
19	6813	SWALIHAPA	FEMALE	M.comMARKETING(1styear)	ailus
20	6406	IJAS AHAMED A	MALE	MA Economics (1 st year)	
21	6407	KARTHIKAKP	FEMALE	MA Economics (1 st year)	Latin
22	6408	LABEEBAK MUHAMMED	FEMALE	MA Economics (1 st year)	hapoba
23	6409	LAKSHMIPU	FEMALE	MA Economics (1 styear)	alshis
24	6410	LAKSHMIPRIYA	FEMALE	MA Economics (1 st year)	A Des
25	6411	MAFITHAKA	FEMALE	MA Economics (1 st year)	Mahr
26	6412	MARY SANIYA P.S	FEMALE	MA Economics (1 st year)	gan Eg
27	5605	MOHAMMEDSAMINPN	MALE	B.Com FINANCE (1 st year)	June
28	5606	NAZIM NOUSHAD	MALE	B.ComFINANCE (1 styear)	161
	5607	NIHALA NASARIN V M	FEMALE	B.Com FINANCE (1 st year)	1 Sels
29		ADHILA P K	FEMALE	B.Com FINANCE (1 styear)	Alix.
30	5618	,	FEMALE	B.Com FINANCE (1 st year)	Adam
31	5619	ALANA FATHIMA	T EIVII VEE		N. K.

32	5620	ALEENAAS			
33	5604		FEMALE	B.Com FINANCE (1 styear)	Abere
33	5621	ANJALICS	FEMALE	B.ComFINANCE(1 styear)	Drows
35	5622	ANUPAMRAJKS	MALE	B.ComFINANCE (1 st year)	0-10-2
36	5721	NANDANATR	FEMALE	BBA (1 styear)	
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		RUKSANARAHMANKA	FEMALE	BBA (1 styear)	De la companya della companya della companya de la companya della
38	5723	SAFVANKA	MALE	BBA (1 styear)	
39	5724	SAHALPS	MALE	BBA (1 styear)	Zahal
40	5725	ADITHYA KRISHNA KS	MALE	BBA (1 styear)	Dans
41	5726	AJMALTJ	MALE	BBA (1 styear)	( June
42	5727	ALEENAMJ	FEMALE	BBA (1 styear)	Alla
43	5728	AMALNATHRR	MALE	BBA (1 styear)	Anal
44	5751	NISAMUDEEN PN	MALE	BBA (1 styear)	12-let
45	5752	PRANAVA P	MALE	BBA (1 styear)	

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SL.NO.	ROLLNO.	NAME	SEX	CLASS	SIGN	
1	2315	KRISHNENDUPS	FEMALE	M.Com Finance	(D)	
2	2316	MEHARTHESNIMPS	FEMALE	M.Com Finance	Dehan	
3	2317	NINSHADRR	MALE	M.Com Finance	Q, ma	
4	2318	NISANA NASARIN KA	FEMALE	M.Com Finance	John	
5	2319	RAHMATH P M	FEMALE	M.Com Finance	de	
6	2320	ROSEMITHA MV	FEMALE	M.Com Finance	Sore	
7	3806	MOHAMED ABDUL RAHIMAN K Z	ARABIC	B.Comfinance 2nd year	MARO	
8	3807	MOHAMEDAJMALPS	ARABIC	B.Comfinance 2nd year	1	
9	3808	MOHAMEDSHIFAS	ARABIC	B.Comfinance 2nd year	8 2	
10	3809	MOHAMMED ADAL	ARABIC	B.Comfinance 2nd year	(ed.)	
11	3211	SIYADKN	MALE	B.Com CA 2nd year	Sylva	
12	3212	THASNITHAAI	FEMALE	B.ComCA2ndyear	Mars	
13	3213	THWAYIBABASHEER	FEMALE	B.Com CA 2nd year	Man	
14	3214	AMALKRISHNAAB	MALE	B.Com CA 2nd year	Ages	

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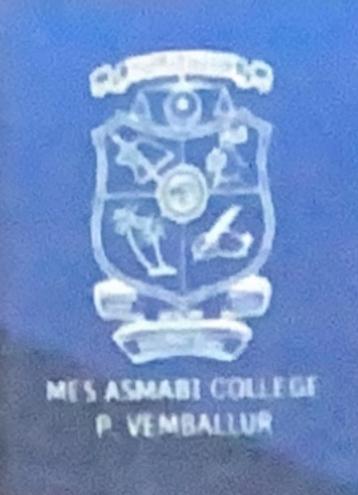
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. 3	2501	AHAMMED KHALEEL	MALE	B.Comfinance3rd year	, les
16	2502	HANNATA	IVIALL		172
_		TONNATA	FEMALE	B.Comfinance 3rd year	0000
7	2503	MOHAMEDRAMEEZKS	MALE	B.Comfinance3rd year	5
18	2504				X + 727
		MOHAMMED THANVEER PA	MALE	B.Comfinance3rd year	Dan
19	2505	THASLEEMAMA	FEMALE	B.Comfinance 3rd year	as la
20	2506	ABHIRAMI M A	FEMALE	B.Comfinance3rd year	+M2
21	2507	AHAMMEDRISWAN	MALE	B.Comfinance3rd year	Div
22	2508	AHLAM BIN SHANAWAS AL HUSAN	MALE	B.Comfinance3rd year	Flat
23	2509	AKSHAYMM	MALE	B.Comfinance3rd year	1 bahan
24	2510	ANANDAKRISHNAN MA	MALE	B.Comfinance3rd year	1 k MA
25	2612	BADALMA	MALE	BBA 3rd Year	all
26	2613	HUSNA MS	FEMALE	BBA 3rd Year	
27	2614	MOHAMED RIZWAN	MALE	BBA 3rd Year	1
28	2615	MOHAMMEDANASKB	MALE	BBA 3rd Year	78
29	2616	PVBEVINNATH	MALE	BBA 3rd Year	The
30	2628	MOHAMED HASHIL MS	MALE	BBA 3rd Year	3000

31	2629	MOHANEDWASIDS			
		MOHAMEDYASIROA	MALE	BBA 3rd Year	yars
32	2630	MOHAMMED BASIL	MALE	BBA 3rd Year	
33	2631	MOHAMMEDFAJARPA	MALE	BBA 3rd Year	Fores
34	2632	NABHANSAIDUMOHAMED	MALE	BBA 3rd Year	Mah.
35	2633	NABIL SHAFEERVS	MALE	BBA 3rd Year	Nabil.
36	2634	RUMAISATV	FEMALE	BBA 3rd Year	Remarks
37	2635	SHAHARBANTS	FEMALE	BBA 3rd Year	Shaham
38	2636	SHOYTR	MALE	BBA 3rd Year	Show
39	2637	SHYNIR	FEMALE	BBA 3rd Year	3
10	2638	SIMSARULHAQPR	MALE	BBA 3rd Year	RPR
41	1208	ASYA RASHEED	FEMALE	B.Voc THM 3rd Year	Agye
42	1209	AYISHA P.S	FEMALE	B.Voc THM 3rd Year	Aust
43	1210	DEVANANDHAM.R	FEMALE	B.Voc THM 3rd Year	1 200

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SHAHIJA. V. A
Assistant Professor
P.G. Department Of Commerce
& Management Studies
MES Asmabi College, P. Vemballur,

Doini k.V.



# DEPARTMENT OF COMMERCE FINANCIAL ANALYST

MES ASMABI COLLEGE, P. VEMBALLUR



	Níma Prasad, M.Cow	Marketing 1st year has completed the
This is to certify that Mr/M	in Financial Analysis	conducted by Department of
Certificate course	ce MES As	smabi College, P Vemballur, Kodungallur during
the academic year 2020-21.	He/She has secured A+ grade.	

P Vemballur

31/03/21

Dhini K V Coordinator Shahija V A HoD

Dr A Biju Principal

# MEA ASMABI COLLEGE DEPARTMENT OF BBA MESACCC202024

## Certificate Course on Financial Analysis

The Financial Analysis Certificate Program is designed to develop the skills required by Financial Analysts, Research Analyst and Equity Analysts to execute critical functions related to Financial Statement Analysis, Corporate Finance, Equity Research, Investment Analysis and Financial Modelling.

#### PROGRAM GOALS

In this program students will learn to:

- Interpret the effect of Global & Local Economic Environment on Financial Markets and Investments.
- Forecast the impact of government economic policies on a business.
- Analyse Financial Statements to find out the Financial Strengths and Weakness of a company using the various tools of Analysis.
  - CURRICULUM
  - The Curriculum Consist of two levels:
  - Level 1: Foundation Level Consisting of 5 Units.
  - Level 2: Advanced Level Consisting of 5 Units.
  - LEVEL 1 FOUNDATION LEVEL

Unit No. 1	Name of the Unit
UNIT 1	Introduction to Financial Markets
UNIT 2	Quantitative Techniques and Methods
UNIT 3	Financial Statement Analysis

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# MEA ASMABI COLLEGE DEPARTMENT OF BBA

Unit No.

Name of the Unit

UNIT 4

Corporate Finance

UNIT 5

Fixed Income Security Analysis

LEVEL 2 ADVANCED LEVEL

Unit No.	Name of the Unit
UNIT 6	Equity Valuation
UNIT 7	Derivatives and Alternate Investments
UNIT 8	Portfolio Management Strategies
UNIT 9	Behavioural Finance
UNIT 10	Advanced Financial Analysis

#### THERE ARE TWO EXAMINATIONS A CANDIDATE HAS TO CLEAR:

Name of Examina on	f ti Duration	Units Covere d	No. of Questio ns	Section Å	Section B	Section C	Total Mark s	Passing Percenta ge
Level_1	60Minut es	1 to 5	60	20 (1Mark .	20 (1Mark s)	20 (1Mark s)	60	40%
Level_2	60Minut es	6 to	60	20 (1Mark s)	20 (1Mark s)	20 (1Mark s)	60	40%

On the state of th

SHAHIJA. V. A
Assistant Professor
P.G. Department Of Commerce
& Management Studies
MES Asmabi College, P. Vemballur,

Dhini.k.w

MES. ASSESSED STR. P.O.P. VICENTIAL STREET, ST

# MEA ASMABI COLLEGE DEPARTMENT OF BBA

# REPORT OF CERTIFICATE COURSE ON FINANCIAL ANALYSIS MESACCC202024

The certificate course started on June 2020. It has 2 batches which consist of 2 & 3 years in first batch and 1st years in 2nd batch. 1st batch includes 43 students. And in second batch there are 45 students. Google meet is used to deliver the lectures. So many videos and links have provided for the students to enhance their knowledge in the specific area. Sales manager from various financial institutions shared their videos for our students. Two exams were conducted, all of them secured above 50%. The top scorer is from M.Com Marketing class, Nima got 50 & 55 in her exams. The result shows that the students achieved their results.

between

Doini. K. V

SHAHIJA. V. A

Assistant Professor

& Management Of Commerce

MES Asmabi College, P. Vemballur

M.E.S. ASNARALUS 7. P.O.P. VEINBALLUS 7. KODUNGALLUR - 600 671

# MES ASMABI COLLEGE P VEMBALLUR DEPARTMENT OF BBA CERTIFICATE COURSE IN YOGA

ACADEMIC YEAR: 2020-2021

#### **CURRICULUM AND EVALUATION PROCEDURE**

Course code

: MESACCC202025

Coordinator

: RASEENA P M

9567488008

raseenasalim14@gmail.com

Head of the department: SHAHIJA V A

Maximum number of students: 80

Duration of the course: 30 HOUR

Level of students: UG and PG

Teaching methodology : pair work, individual work, practical session

Teaching aids

: ppt,you tube videos,pdf

#### CURRICULUM

#### Objectives

- To explore the fundamental concept of main stream of yoga and it's philosophical foundation.
- 2. To give hands on training on the various asanas, and their importance and utilities.
- 3. To acquire the knowledge of yoga.

#### SYLLABUS

Module 1: Definitions of yoga, features of Indian culture, and personality theories

Module 2: Introduction to patanjali

Module 3: yoga and value education

Module 4: Practical sessions like Asanas, pranayama, dharna dhyana

Coordinatos

Module 5: meditation

Evaluation procedure

1. Module wise exam and . weekly practical exam

HOD

Assistant Professor
P.G. Papertment Of Commerce

Men a ment Studies

MES Asmabi Allege, P. Vemballur

MES. ASMASI COLLEGE.
P.O.P. VEMBALLING
KODUNGALLUR-680 671

# MES Asmabi College P Vemballur

### Department of BBA

# Certificate Course in Yoga

Course Code: MESACCC202025 Batch 1

# List of Students Enrolled

SI No	Name of the student	class	signaure
1	ABDULLA V S	I B Voc digital film production	Mred'
2	ADHITH P K	1 B Voc fish processing technology	Doct
3	ADITHYA L V	1 B Voc fish processing technology	Anithya
4	AKSHAY BABU P K	1 B Voc fish processing technology	AKIB
5	ANAGHA M M	1 B Voc fish processing technology	100
6	ANEENA M A	1 B Voc fish processing technology	Muna
7	NASEEB N N	I B Voc Logistics Management	Been
8	SAFA K S	I B Voc Logistics Management	Safa
9	ABHIJITH T U	I B Voc Logistics Management	Alexander
10	ABHINAND K H	I B Voc Logistics Management	Alle
11	NEESHMA K K	I M A Economics	Decesh
12	RASEENA R A	I M A Economics	Horseman
13	RISWANATHASNIM A A	I M A Economics	Low
14	ROHINI K	I M A Economics	· Ikk
15	FAZIL FAKRUDHEEN	I B Com Computer Application	Ful
16	RISHI VARDHAN P B	I B Com Computer Application	John March
17	FATHIMA FARZANA T S	I B Com Computer Application	[distrois
18	FATHIMA M A	I B Com Computer Application	EMA
19	HARIDATH AS	I B Com Computer Application	Handel
20	ASBAL	1 year BA economics	- Fac
21	AYISHA THASNIM V R	1 year BA economics	Than
22	FATHIMATH RAIHANATH K J	1 year BA economics	Lahmin
23	JASNA V Z	1 year BA economics	and.

24	MOHAMED SAFWAN	I BBA	AAA -
25	MOHAMMED AYOOB K A	I BBA	Velver
26	MOHAMMED SAHAD T I	I BBA	acahod
27	MUHAMMED HASHIM MA	I BBA	- Harbon
28	FATHIMA FARHA K Y	I BBA	Fathimatorna
29	MUHAMMAD MIDHILAJ P N	I THM	Mel
30	NAJIYA NESRIN V S	ITHM	Nath.
31	NANDHANA E R	ITHM	also.
32	NISAM K L	ITHM	Ntout.
33	ABDUL KALAM O A	I B Com cooperation	100
34	ANSILA P S	I B Com cooperation	-fred
35	FATHIMA NAJATH T S	I B Com cooperation	Newst
36	FATHIMA T M	I B Com cooperation	
37	ATHIRAMOL M M	I MCom Finance	Alle
38	NIKHITHA P S	I MCom Finance	Nikitha
39	ANIENA MANOJ	I BA Mass communication	tra
40	ASHNA SAGEER V S	I BA Mass communication	Astrupt

Co-ordinator: Raseena. p.m.

HOD:

SHAHIJA. V.A

Assistant Professor
P.G. Department Of Commerce
& Managament Studies

MES Asmabi College, P. Vemballur

PRINCIPAL M.E.S. ASMARI COLLEGE, P.O.P. VEMBALLUR, KODUNGALLUR - 680 67 1

## MES Asmabi College P Vemballur

#### Department of BBA

## Certificate Course in Yoga

Course Code: MESACCC202025 Batch 2

# List of Students Enrolled

Sl No	Name of the student	class	signaure
1	PRABITHA K B	III B A ECONOMICS	C. Service Control
2	REMYA K L	IIIBAECONOMICS	
3	SARANYA	IIIBAECONOMICS	
4	ASHIK C S	III BA ENGLISH	Vo
5	KAVYAKK	III BA ENGLISH	150
6	ANEESHA P M	III B COM COOPERATION	Drews
7	MOHAMMED	IIIBCOMCOOPERATION	(In
	MUNAVAR P M		245
8	ANTONY P X	IIIBCOMCOOPERATION	
9	ABHIRAMI M A	IIIBCOMCOOPERATION	Store
10	MUHAMMED	III BSC BOTANY	do
	HASHIM PA		1
11	MEHARUNNESA U	IIIBSCBOTANY	(1)
	S	WINGGROTANIV	7 s
12	AARSHA	IIIBSCBOTANY	Value of the second
12	MADHUSUDANAN	IIIBSCBOTANY	(20)
13	BEEGUM THASLEENA A K	IIIBSCBOTANT	
14	ADHIL AZAD C.A	III B VOC DFP	adhet
	AKSHAY P.U	IIIBVOCDFP	Alala
15	JUNAID ABDUL	IIIBVOCDFP	i'd
16	KHADER	mb v ocbrr	Towaid
17	SALIN T.S	IIIBVOCDFP	100
18	SEBIN SABU	IIIBVOCDFP	-
19	SANDHRA SAJEESH	III B SC MATHS	1
20	SHAHANA M S	IIIBSCMATHS	Shahan
	ANU K R	IIIBSCMATHS	1000
21	MUHSINA M R	IIIBSCMATHS	Ama
22	VAZIMA THASNI	IIIBSCMATHS	1
23	MOHAMED ASLAH	III BBA	1 de
24	THASLEENA	IIIBBA	Tal.
25	MANAF T A	IIIDD/X	
26	AJMAL ALI A	IIIBBA	to
27	MOHAMED	IIIBBA	100
. 21	NABHAN K A		Mabhar
28	DEVICHANDANA M S	III BSC PSYCHOLOGY	Lave
29	ABHINAND P S	IIIBSCPSYCHOLOGY	Maxin
30	MAFITHA M M	IIIBSCPSYCHOLOGY	ALA.
31	RAISA NASARINE C	III B COM FINANCE	1/2/60

	A		
32	ADITYA KG	IIIBCOMFINANCE	AGARA
33	ATHIRA V V	II B VOC THM	Patring
34	ANAGHA MANOJ P M	IIBVOCTHM	Values
35	FATHIMA NASNI T N	II B COM COOPERATION	Southing
36	KISHAN SELVARAJ	II BBA	Keha
37	MESHMOOM K M	II BCA	MA.
38	BRIJESH V	II MCOM MARKRTING	Tours
39	ASWATHY N A	II M A ECONOMICS	Asual
40	GEETHU GIREESH P G	II B VOC LOGISTICS	Gertuit

Coosdinator: Raseena.p.m

HOD

Assistant Professor
P.G. Department Of Commerce

& Management Studies
MES Asmabi Cullege, P. Vemballur



PRINCIPAL M.E.S. ASMABI COLLEGE. P.O.P. VEMBALLUR. KODUNGALLUR - 680 671



# DEPARTMENT OF BBA YOGA

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/M	S	Safa KS has	completed the
certificate course	In Yoga	conducted by	Department o
BBA		, MES Asmabi College, P Vemballur, Kod	ungallur during
the academic year 2020-21.	He/She has	secured A+ grade.	

P Vemballur

31/03/21

Raseena PM

Coordinator

Shahija V A

HoD

-Ahr.

Dr **A Biju** Principal

# MES ASMABI COLLEGE P VEMBALLUR DEPARTMENT OF BBA CERTIFICATE COURSE IN YOGA

ACADEMIC YEAR: 2020-2021

#### **CURRICULUM AND EVALUATION PROCEDURE**

Course code

: MESACCC202025

Coordinator

: RASEENA P M

9567488008

raseenasalim14@gmail.com

Head of the department: SHAHIJA V A

Maximum number of students: 80

Duration of the course: 30 HOUR

Level of students: UG and PG

Teaching methodology : pair work, individual work, practical session

Teaching aids

: ppt,you tube videos,pdf

#### CURRICULUM

#### Objectives

- To explore the fundamental concept of main stream of yoga and it's philosophical foundation.
- 2. To give hands on training on the various asanas, and their importance and utilities.
- 3. To acquire the knowledge of yoga.

#### SYLLABUS

Module 1: Definitions of yoga, features of Indian culture, and personality theories

Module 2: Introduction to patanjali

Module 3: yoga and value education

Module 4: Practical sessions like Asanas, pranayama, dharna dhyana

Coordinatos

Module 5: meditation

Evaluation procedure

1. Module wise exam and . weekly practical exam

HOD

Assistant Professor
P.G. Papertment Of Commerce

Men a ment Studies

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KODUNGALLUR-680 671

# MES ASMABI COLLEGE P VEMBALLUR DEPARTMENT OF BBA CERTIFICATE COURSE IN YOGA

#### Report and course outcome

The certificate course in yoga MESACCC202025 started on 10/8/2020 .There are 80 students were enrolled. Students of both second year ,third year and P G students were enrolled.75 % of the syllabus were arranged in practical session. Due to the pandemic situation all the sessions were conducted online through the platform google meet as per the convenience of students. And also majority of the classes are arranged in the morning..30 hours were scheduled for this course. Monthly test can be conducted at the end of every month.. pair work and group work were given After 30 hours more than 90 % of the student got above 80% score in final test .certificate were distributed to all of the 80 students as they secure above 80% attendance as required by the course. The main aim is to explore the fundamental concept of main stream of yoga and it's philosophical foundation

Coordinator: Raseena. P.m

HOD SHUA V.A

P.G. Papartment Of Commerce
& Management Studies

MES Asmabi Cullege, P. Vemballur

No.

PRINCIPAL M.E.S. ASMABI COLLEGE, P.O.P. VENBALLUR, KODUNGALLUR - 680 671

# MES Asmabi College P Vemballur Department of Hindi

# Certificate Course2020-21

Department.

: Hindi

Name of the Course

: Communicative Skill Development in Hindi

Course Code .

: MESACCC202026

Coordinator

: Nisha M D

9544749432nishadinakaran99@gmail.com

Head of the Department

: Dr Sanjeev Kumar K

Maximum number of students: 80

Duration of the course

: 30 hrs

Level

: UG

Teaching Methodology

: Direct method, group discussions, pairwork

Teaching aids

: Ppt, handouts & videos

# MES Asmabi College, P Vemballur

# **Department of Hindi**

# Certificate Course Of Communicative Skill Development in Hindi

Course code: MESACCC202026

# List of Students enrolled 2020-2021

SI No	Name of the Student	Class	Signature
1	Asna Anshad	IEconomics	Tructuled
2	Farsana M R	IEconomics	- fedsear
3	Mekhana C J	IEconomics	Mare
4	mohamedb <b></b> \$hafi P M	I Economics	Land
5	Mumthas K M	IEconomics	: Author
6	Musliha Nasrin E M	IEconomics	physiological
7	Fathimathul Misriya	I Maths	- Cathimathul Mony on
8	Farsana T P	IMaths	100 Ngc
9	Ardra T A	IFPT	Leva
10	Aysha V A	IFPT	St.
11	Imran Navas	IFPT	Dockhy
12	Suhana MN	IFPT	Com
13	Ameen Ashan	IDFP	Anger.
14	Muhammed Suhail	IDFP	4 Jul Sell
15	Sarath A Sabu	IDFP	Dody.
16	Abhinand Ravi	ILMT	thread
17	Ajmal Fiyas	ILMT	Lay
18	Ashaj K S	ILMT	- John
19	Farha Abdul Salam	ILMT	- tornancial
20	Malik K A	ILMT	de Dies
21	Naseeb A N	ILMT	Topols
22	Safa K S	ILMT	Intrada
23	Abdul Ahad T M	ITHM	- thelella
24	Akhila KR	ITHM	Apple
25	Akshay Krishna A S	ITHM	A tolony .
26	Farsana B H	ITHM	Farangh

SI No	Name of the Student	Class	Signature

27	Ganga NS	ITLINA	Co.
	Hannath V S	ITHM	Can do
	Saleena E N	ITHM	Havila.
		ITHM	SHAT I I I I
31	VishalbP V	ITHM	Cohel The
	Anjaly Ratheesh	IAqua	The state of the s
32	Anusree M P	IAqua	mergin /
33	Aparna MP	IAqua	Applaty.
34	Hafida	IAqua	- How of the
35	krrishnanand TD	IAqua	total.
36	Sandra S Nair	IAqua	EX/hui,
37	Suvaranjini K H	IAqua	Svarag lup.
38	Akmala Sherin	IAqua	Hopen Ir an
39	Aiswarya T S	I BCA	James a
40	Alina M V	IBCA	Adum
41	Aswin M Menon	IBCA	Louis Atyn
42	Fathimathu Sehla	IBCA	- Latin
43	Haneena Ajmi T S	IBCA	1/ maring
44	Karthik Shaju	IBCA	fay luk.
45	Mohamed Badusha	IBCA	Brah
46	Thasni PS	IBCA	Thema
47	Abhiram C Joshy	IBCOM Fin	Augus jost.
48	Fasil Abbas	I Bcom Fin	tologias
49	Imam Shafi	I Bcom Fin	Miru 1
50	Nusuha T N	I Bcom Fin	Mall.
51	L Bismiya A S	I Bcom CA	- Kaliny
52	Divya E J	I BcomCA	- David
53	Farhan N F	I Bcom C A	Att how John.
54	4 Amthan Kareem	IBBA	than begin
5.	5 Fathima C S	IBBA	Fath in
5	6 Krishna Hari	I BBA	Knows
5	7 Akash Sajeevan	IBcom Co -operation	Scholar
5	8 Anjima K J	I Co-operation	The man
5	9 Fathima T S	ICo-operation	Of P
6	0 Safeela M S	I Co-operation	. Slow
			9

Dr. SANJEEV KUMAR.K Assistant Professor Dept. of Hindi M.E.S. Asmabi College P. Vemballur, Kodungallur

			as Signatine
SINO	Name	Class	Nocypacin
61	Abhikiran T J	IMass	1 m
62	Afrah N A	IMass	o Mara
63	Ajitha M A	IMass	Att.
64	Amal M D	IMass	fyul
65	Aneesa Aseaf	IMass	Harn
66	Fathima R I	IMass	Total .
67	Shifana V R	INass	allofu .
68	Thasneema	IBotany	agman
69	Sandra P	IBotany	Damle
70	Siyana Sherun M P	IBotany	- fatur
71		IBotany	In Selin
72	Hareesh Mohan E R	IBotany	
73	Minba Farhana V M	I psychology	Thua
74	Muhamwd Shahal T	IPsychology	Thyry
75	Muhaned Sharik M A	Ipsychology	Thul and
76	-	Ipsy	Societies .
77	Sreelakshmi G	Ipsy	Na.:
78	Sreya Krishna T G	Ipsy	Paris
79	Vijay Vinod K	Ipsy	1000
80	Shahanas P S	Ipsy	House
		\ \	

3

Dr. SANJEEV KUMAR.K Assistant Professor Dept. of Hindi M.E.S. Asmabi College P. Vemballur, Kodungallur Mount Co ordinali

PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P. VEMBALLUR,
KODUNGALLUR - 630 671



#### **DEPARTMENT OF ENGLISH**

Certificate Course in English for PSC Examinations

MES ASMABI COLLEGE, P. VEMBALLUR



P Vemballur

31/03/21

Nisha M D

Coordinator

Dr Sanjeev Kumar K

HoD

Dr. SANJEEV KUMAR.K Assistant Professor Dept. of Hindi M.E.S. Asmabi College P. Vemballur, Kodungallur Dr A Biju Principal PRINCIPAL E.S. ASMABI COLL

MDUNGALLUR-680 671

#### **Objectives:**

- 1. To enable the students to get through competitive examinations.
- 2. To enable the students to acquire basics of grammatical usages.
- 3. Speaking, listerning, Understanding, Reading, and writing in hindi

#### Module I

#### Introduction:

- Need of Skill Development
- Diagnostic test
- Parts of Speech

Noun

**Determiners** 

Pronouns

Adjectives Adverbs

Prepositions

Conjunctions

(10 Hours)

#### Module II

- Subject, Verb ,Object
- Verb Different Forms of the Verb
- Concord- Subject and Verb Agreement
- Tenses

(6 Hours)

#### Module III

- Structure of Sentences & questions
- Active and Passive Voice
- Reported Speech
- Tag question

(4 Hours)

#### Module IV

What is skill development Types of skill development



	1 9	00	7	6	5	4	ω	2	1	No	SI	
11 Imr 12 Suhana ·	10 Ays	Farsa	Fathim	Musliha	Mumthas	Mohamed	Mekchna C J	Farsana M R	Asna Anshad		Name of	

Dr. D. Dep.
M.E.S. Asm.
P. Vembullar, Kr.

Speaking, listerning, understanding, Readibg, and Writing in hindi

(10 Hours)

# **Evaluation procedure**

Diagnostic test in the beginning

weekly mock test in communication skills, language skills, social skilks etc

This course offers communication and language skills that include.

Dr. SANJEEV KUMAR K Assistant Professor Dept. of Hindi M.E.S. Asmabi College P. Vemballur, Kodungallur Molimono Cooklinator.

PRINCIPAL
M.B.S. ASMABI COLLEGE,
P.O.P. VEMBALLUR,
TODUNGALLUR - 690 671

# MES Asmabi College, P VemballurCertificate course Communicative Skill Development in Hindi 2020-21

#### **Report and Course Outcome**

The first batch of the certificate course of Communicative Skill Development in Hindi started on 11<sup>th</sup> January 2021. 5 sessions were conducted in room no.25 and the rest of the classes were conducted online through the platform Google meet as per the convenience of the students. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of the students. After the thirty hours of class, all the 50 students got above 90% score in the final test. Mock test conducted at the end of every week helped the students to appear for the final test. Hand outs were given to the students which helped them to do more exercises. Pair work and group work were given for better result. Certificates were distributed to all the 80 students as they secured above 90 percentage attendance as required by the course. The feedback of the course emphasises the fact that the learners were able to develop their Communicative Skills In Hindi .

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Co-ordinala

Dr. SANJEEV KUMAR.K Assistant Professor Dept. of Hindi M.E.S. Asmabi College P. Vemballur, Kodungallur

PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P. VEMBALLUR,
MODUNGALLUR - 689 671

# MES AsmabiCollege.PVemballur

# **Department of Computer Application**

# Certificate Course: Basics of Web Design and MS Office

# **Curriculum and Evaluation Procedures**

Name of Course .

: Basics of Web Design and MS Office

Course Code

:MESACCC202027

Courdinator

:Nasiya PM,9497627900,nasiyad2@gmail.com

Max no.of students

: 100

**Duration of Course** 

: 48 Hours(20T+28L)

Level

: UG/PG

**Teaching Methodology** 

: Group work, Individual work, Labwork, Direct Teaching

SASMABICOLLE

# MES AsmabiCollege.PVemballur

# **Department of Computer Application**

Certificate Course: Basics of Web Design and MS Office

Course Code:MESACCC202027

#### **BATCH I**

# List of students Enrolled

SL.NO	NAME ,	CLASS	SIGNATURE
1	AFEEFA IBRAHIM	II BVOC FPT	JUNATURE
2	MUHAMMED AFEEF K P	II BVOC FPT	Alex ,
3	RISONA R J	II BVOC FPT	75.
4	SARATH NM	II BVOC FPT	713000
5	ABHIMANYU KJ	II BVOC FPT	X Cont
6	ALANA MARY V J	II BVOC FPT	And
7	ALFIYA M J	II BVOC FPT	
8	NADIR K N	II BVOC FPT	1 Contraction
9	NIKHIL M B	II BVOC FPT	V Color
10	NILU SAJNA P M	II BVOC FPT	0/
11	RAMSEENA K N	II BVOC FPT	N (alaci
12	SAHEESH A S	II BVOC FPT	
13	SANIKA MOL PS	II BVOC FPT	Salaid
14	SHAMNA T M	II BVOC FPT	Ganditi
15	VAISHNAVI R	II BVOC FPT	alman
16	ZAMZAM MOLKS,	II BVOC FPT	
17	ADHNAN R S	II BVOC DFP	A allerta
18	ASWIN KU	II BVOC DFP	xtus
19	MOHAMED FALAQ	II BVOC DFP	
20	MOHD RASHID	II BVOC DFP	Don't
21	ADHIL K H	II BVOC DFP	Adhil ,
22	SABILA SALAM P	II PHYSICS	Harri
23	THASLEEMA K H	II PHYSICS	101
24	SRUTHY K S	II PHYSICS	thata
25	SREELAKSHMI K J	II BOTONY	Sant
26	SANAL KRISHNA PS	II ENGLISG	- Colored
27	FAYAS V J	II BBA	- Just
28	HIJAS	II BBA	toyes
9	NAFSIYA A R		1 41/63
0	NAHALA A N	II BBA	Men
1		II BBA	Helder.
2	RIFA MOL	II BBA	Lay
3	ATHIRA C S	II ECONOMICS	- Les
3	FARSANA P M	II ECONOMICS	Jasa

34	SHIMNA V S	II ECONOMICS	Am
35	SAMITH P A	II ECONOMICS	Sant
			100

Nasiya.pm

Assistant Projesson Course condinator Dept. Computer Application

Date.....

MES ASMABICOLLEGE

Jabin 711

HOD

KODUNGALLUR - 680 671

#### MES AsmabiCollege.PVemballur

# **Department of Computer Application**

Certificate Course: Basics of Web Design and MS Office

Course Code:MESACCC202027

#### **BATCH II**

# List of students Enrolled

SL.NO	NAME	CLASS	SIGNATURE
1	DIBIN DEEPAK	III ECONOMICS	Dan
2	FASNA K I	III ECONOMICS	
3	FASNA SHERIN KSALIM	III ECONOMICS	80mg
4	SARANYA	III ECONOMICS	Solveryou
5	SHABNA	III ECONOMICS	Shar
6	KEERTHANA E B	III BSC MATHS	O W
7	RUKSANA PM	III BSC MATHS	Laboratoria de la companya de la com
8	ADITHYA NP	III BSC MATHS	A.F.
9	ALEENA P U	III BSC MATHS	,
10	ASWATHY A S	III BSC MATHS	Ashar.
11	NASEEBA V A	III BSC MATHS	200
12	RIZANA K R	III BSC MATHS	The state of the s
13	SRUTHY E S	III BVOC THM	Shuther
14	THANSEEM V B	III BVOC THM	haneen
15	JASIL T J	III BVOC THM	Jasy
16	RESHMA V T	III BVOC THM	Losha
17	SACHIN SHAJI	III BVOC THM	Sarbar
18	SHAFHANA K F	III BVOC THM	3 404
19	SHEREEF A S	III BVOC THM	Sherry
20	VISHWASTT	III BVOC THM	Vine
21	SHABREENA A S	III BSC BOTONY	Shahun
22	ATHIRA'K V	III BSC BOTONY	Alvar
23	MADHURIMA PK	III BSC BOTONY	Madhina.
24	AKSHARA SAJEEV	III BSC BOTONY	AW
25 25	SRUTHY K S	III, BSC BOTONY	Skuth
<del>25</del> 26	SHAFNA E M	III BCOM FINANCE	
27	SHIFA SAHIR	III BCOM FINANCE	Ships
28	SHIFAS	III BCOM FINANCE	100
29	VISHNU P S	III BCOM FINANCE	Shr
30	ABDULFATHAH P A	III BCOM FINANCE	
31	AKSHAY PM	III BCOM FINANCE	1 Am
32	ASHLY P B	III BCOM FINANCE	
33	ASWIN M B	III BCOM FINANCE	Brown

34	DIYA MOL	III BCOM FINANCE	F Pars
35	ATHULYA PA	III BCOM FINANCE	ALP
36	SHIMNA PA	III BCOM CA	Chance
37	ABHIJITH V S	III BCOM CA	Abulas
38	ANAS PH	III BCOM CA	ANA
39	ANIT SAJEEV	III BCOM CA	Ant
40	MEGHA O.B	III BCOM CA	Medal
41	RIYA V F	III BCOM CA	Dist
42	. VIVEK M	III BCOM CA	Vivet
43	VISHNU NS	III BCOM CA	Villance
44	AMAL PN	III BCOM CA	Amil
45	ANEENA MANOJ	III BCOM CA	Aneer
46	FARHAÑA I Y	III BCOM CA	Parket
47	JUBINA ASMIN	III BCOM CA	Jub.
48	SHAHANAS N H	III BCOM CA	Shann
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# DEPARTMENT OF COMPUTER APPLICATION

Certificate Course in Basics of Web Design and MS Office

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/Ms Farzana PM,	II Economics	has completed th
certificate courseBasics.of.Web.des. Computer Applications	ign.and MS. Office co , MES Asmabi College, P Ven	
the academic year 2020-₽≱/She has secured A+ grad	de.	PORTON AND THE CONTROL OF THE PARTY OF

P Vemballur

30/01/21

No.

Nasiya PM

Jabin TH

Coordinator

HoD

Dr A Biju Principal

### MES AsmabiCollege.PVemballur

# **Department of Computer Application**

# Certificate Course: Basics of Web Design and MS Office

#### **Curriculum and Evaluation Procedures**

Name of Course ...

: Basics of Web Design and MS Office

Course Code

:MESACCC202027

Courdinator

:Nasiya PM,9497627900,nasiyad2@gmail.com

Max no.of students

: 100

**Duration of Course** 

: 48 Hours(20T+28L)

Level

: UG/PG

Teaching Methodology

: Group work, Individual work, Labwork, Direct Teaching

#### Curriculum

#### Objectives:

- To enable students familiar internet and online documentation and image editing tools
- To equip students to acquire basic knowledge in office automation tools

#### **BASICS OF WEB DESIGN AND MS OFFICE**

#### Unit I (3T+2L)

Introduction to web design, Golden rules of web design, Basic structure of HTML, Creating HTML document.

#### Unit II(7T+9L)

HTML tags, Elements of HTML, Introduction —working with text-working with lists, Tables, hyperlinks, image and multimedia, concept of CSS

#### Unit III(6T+8L)

Documentation using word processor, Creating and editing document, Formatting document, Page formatting, mail merge, Tables, Printing, Template

#### Unit IV(2T+6L)

Electronic spread sheet(Open Office Calc/MS-Excel)-Introduction to spread sheet, creating and editing worksheet, Formatting and Essential Operations, Formulas and Functions, Charts, Advanced features-pivot table and pivot chart, Linking and Consolidation.

#### Unit V(2T+3L)

Power point Presentation: Creating, Manipulating and enhancing slides, Organizational charts, Word Art, inserting animated pictures.

#### **Recommended Reading:**

- 1. Bartee T.C, Digital Computer Fundamentals, THM
- 2. Thomas L Floyd, Digital Fundamentals, Universal Book Stall
- 3. Russell A.stultz, Learn Microsoft office, BPB Publication

Assistant Props

Course Co-ordinator

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# Department of Computer Application MES AsmabiCollege, P. Vemballur

## **Proposal for Certificate Course**

Name of Course: Basics of Web Design and MS Office

Course Code

:MESACCC202027

Duration of Course

:48 Hours(20T+28L)

Time

: 3.30 PM-4.30 PM

No. of teachers engaging

: 4

#### **SYLLABUS**

#### BASICS OF WEB DESIGN AND MS OFFICE

#### Unit I (3T+2L)

Introduction to web design, Golden rules of web design, Basic structure of HTML, Creating HTML document.

#### Unit II(7T+9L)

HTML tags, Elements of HTML, Introduction —working with text-working with lists, Tables, hyperlinks, image and multimedia, concept of CSS

#### Unit III(6T+8L)

Documentation using word processor, Creating and editing document, Formatting document, Page formatting, mail merge, Tables, Printing, Template

#### Unit IV(2T+6L)

Electronic spread sheet(Open Office Calc/MS-Excel)-Introduction to spread sheet,creating and editingworksheet,Formatting and Essential Operations,Formulas and Functions,Charts,Advanced features-pivot table and pivot chart,Linking and Consolidation.

#### Unit V(2T+3L)

**Power** 

point

Presentation:

Creating, Manipulating  $slides, Organizational charts, Word Art, inserting\ animated\ pictures.$ 

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### **Department of Computer Application**

Certificate Course: Basics of Web Design and MS Office

#### **Report & Course Outcome**

The Certificate Course Basics of Web Design and MS Office (MESACCC202027) started on 1st August 2020 in two batches for 1st, 2nd and 3rd year UG students. Due to Pandemic situation all sessions of the course were conducted online. The time was sheduled according to the convenience of the students as regular classes are also conducting online at the time with a duration of 1 ½ Hrs. The lab works are also done using online tools. the first batch started on 1st August 2020 and was completed on 30th September 2020. The second batch was commenced on December 14,2020 and came to an end on 21st January. A diagnostic test was conducted at the starting to know the knowledge level of the students, and according to that analysis we arranged the course. After the completion a final test was conducted and all the students secured good score in the test. Certificate were issued for all 85 students after the course as they passed the examination and secured more than 80 % of the attendance. The course feedback is that the students can do their online tasks given by the teacher in a better way.

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#### MES Asmabi College, P Vemballur, Kodungallur

#### **Department of Economics**

#### Academic Year 2021-2022

#### **Certificate Course on Project Preparation and Execution**

#### **Course Details**

Department : Economics

Name of the Course : Certificate Course on Project Preparation and Execution

Course Code : MESACC202008

Coordinator : Dr.Dhanya K

Head of the Department : Dr. Dhanya K

Max. No of students : 74

Duration of the Course : 30 hrs

Level : UG/PG

Teaching Methodology : Video Lectures, Interactive simulations, Virtual lab exercises,

Online discussion forums

Teaching aids : Google classroom, Videos, PPT, Animations





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#### MES ASMABI COLLEGE.P VEMBALLUR

# CERTIFICATE COURSE ON PROJECT PREPARATION AND EXECUTION

**COURSE CODE: MESACCC202008, 2020-2021** 

#### List of Students Enrolled

Sl:	NO Name of the student	Class	Signature
1	APSIRA V S	IBCOM FINANCE	for
2	ASNA P M	IBCOM FINANCE	Aspa_
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4	FADIL N F	IBCOM FINANCE	
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6	FARSANA K M	IBCOM FINANCE	al.
7	FARSANTH K S	IBCOM FINANCE	-tan
8	FATHIMMA N A	IBCOM FINANCE	EMB
9	HAMRAAZ MOHAMED R A	IBCOM FINANCE	Haraze
10	JASEEM MOHAMED	IBCOM FINANCE	Jew A.
11	KARTHIKA C R	IBCOM FINANCE	datse.
12	MEGHNA P R	IBCOM FINANCE	mehors
13	MIDHUN KRISHNA K M	IBCOM FINANCE	THE STATE OF THE S
14	MISIRI V M	IBCOM FINANCE	MM
15	MOHAMED RAFI T G	IBCOM FINANCE	DI M
16	MOHAMMED JASIR	IBCOM FINANCE	A)
17	MOHAMMED NABEEL P	IBCOM FINANCE	Nabeel
18	MOHAMMED NIHAD P Y	IBCOM FINANCE	py_
19	MUHAMMED AKTHAR P A	IBCOM FINANCE	1
20	MUNAWAR FAIROOZ	IBCOM FINANCE	Jhi_
21	NABEEL IRFAN A S	IBCOM FINANCE	( down
22	NADHEEM ALI K M	IBCOM FINANCE	Na drom
23	NESLA K A	IBCOM FINANCE	Nesla.
24	PRANAV K P	IBCOM FINANCE	Doman
5	RIYAN N A	IBCOM FINANCE	Digen_
6	SAGAR K M	IBCOM FINANCE	0
7	SAYANORA ULLAS	IBCOM ETNANCE COLLEGE	Laymon
	Broff (6	PG DEPARTMENT OF ECONOMICS	PENNOIPAL M.E.S. ASMABI COLLEGE,

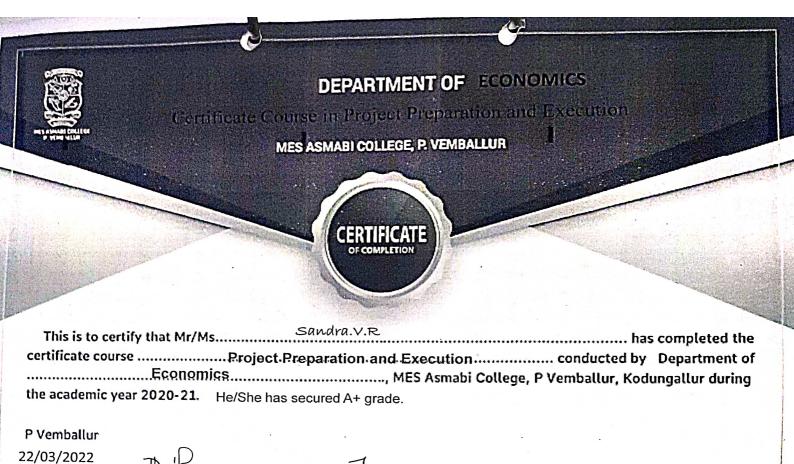
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35	VISMAYA K V	IBCOM FINANCE	214
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38	NIDHUNA A S	II BCOM FINANCE	A Lall
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40	RAM SAYANTH K S	II BCOM FINANCE	Donate 1
41	SACHINKRISHNA C.B	II BCOM FINANCE	Laustuige 15
42 .		II BCOM FINANCE	Jachin
43	SUHANA P A	II BCOM FINANCE	2
44	T A NIHAMOL	II BCOM FINANCE	A A
45	THESHEEL S N	II BCOM FINANCE	
46	VAISHNAV ASHOK	II BCOM FINANCE	- ATTY
47	VAISHNAVI C S	II BCOM FINANCE	-411
18	ADHNAN K S	III BCA	· ATTAL
19	AFRA K B	III BCA	
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1	MOHAMMED K S	III BCA	a mar
2	MOHAMMED ROSHAN K		Doub
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63	UMESH V U	III BCA	(Deca-
64	YADHUKRISHNAN T S	III BCA	Yadukwshuas
65	ABHINAYSHA M S	III BCA	4 Tohonen
66	ABHIRAM K S	III BCA	-Aphirum
67	ANANDHAKRISHNAN V	III BCA	Afranda kon khus
68	ANANDHU KRISHNA K U	III BCA	- Diffe
69	ANJU P R	III BCA	and -
70	ASHIF MOHAMED K S	III BCA	1)8h-75
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KODUNGALLUR - 680 671



Dr.Jeena.P.M

HoD

Dr A Biju

Principal

Dr Dhanya.K

Coordinator

# MES ASMABI COLLEGE, P. VEMBALLUR THE DEPARTMENT OF ECONOMICS

# PROPOSAL FOR

Certificate Course on "Preparation and the Execution of the Project" Total hrs: 30

# COURSE DESCRIPTION

This course is focusing on to develop the research aptitude among the students as a part of their project. The important part of the courseis to familiarize the students about the process of project preparation with special attention to the review of the literature, Data collection and the usage of analytical tools needed for the execution of the project. The first part of the course will develop skills in the selection of the problem and the review of the appropriate theoretical and empirical studies. In the second part of the course, we will travel through the data collection

This course is designed to familiarize students with economic tools and techniquesthat are used in project preparation and execution. The class will help the student's to understand the methods and methodologies that are used in the field of social science.

## **COURSE OBJECTIVES**

Students will be able to:

- 1. Know the importance of research in the various fields.
- 2. Understand the process of research design that are used in the project
- 3. Develop the analytical skills that will enable students to execute the project.

WEEK 1. (5 hrs)

Research: Introduction

Types of Research, Need of Research

Review of literature

WEEK 2. (5 hrs)

WEEK 2. (5 hrs)

Types of data, Data Collection Methods

Week 3 (5 hrs)

Data tabulation, Data presentation

Week 4 (5 hrs)

Introduction of Analytical Tools, Measures of Central Tendency, and Dispersion

Week 5 (5 hrs)

Introduction to software and interpretation of the data.

Week 6(5 hrs)

Writing of the project





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# MES ASMABI COLLEGE.P VEMBALLUR CERTIFICATE COURSE ON PROJECT PREPARATION AND EXECUTION COURSE CODE: MESACCC202008 REPORT AND COURSE OUTCOME

The certificate course introduced by the department of Economics was started on July 20<sup>th</sup> 2021. There were almost 65 students as the participants and classes were given both in online and offline mode. In the sixth semester of degree course there have a project in the syllabus and the students actively participated in the course. The course included 30 hrs of class and after the course, all the students got above 85% score in the final test. Mock test was also conducted by the department which helped the students to attain good marks in the final test. Certificates were also distributed to the students as they secured 90 % attendance as required by the course.

Dr. Thanyark

PG DEPARTMENT OF ECONOMICS

PRINCIPAL M.E.S. ASMABI COLLEGE, P.O.P.VEMBALLUR, KODUNGALLUR - 680 671



# MES ASMABI COLLEGE, P. VEMBALLUR DEPARTMENT OF LOGISTICS MANAGEMENT CERTIFICATE COURSE IN WAREHOUSE MANAGEMENT BATCH: 2020-2021

#### **CERTIFICATE COURSE IN LOGISTICS MANAGEMENT**

#### **CURRICULUM & EVALUATION PROCEDURE**

**COURSE TITLE:** 

CERTIFICATE COURSE IN LOGISTICS MANAGEMENT

HOURS:30

MODULES: 3

**OBJECTIVES:** 

• To familiarize students with the warehouse operations and management

#### Module-I

Introduction to Warehousing: Functions – Operations – Benefits-Need for warehousing–Issues affecting warehousing – Different types of ware houses – - Leading warehouse companies in india

10 hours

#### Module-II

Introduction to Inventory Management: Objectives - Benefits of managing inventory - Types of inventory - WIP inventory - Finished goods inventory - MRO inventories - Cost of inventories

10 hours

#### Module-III

Warehouse Management Systems: Introduction - The necessity of WMS -

Logics of determining locations and sequences - Uncertainties in material management

10 hours

#### **ASSESSMENT PROCEDURE:**

Diagnostic test in the begining

MCQ PATTERN

20 questions with 2 marks each

**WINNING PERCENTAGE: 40%** 

COORDINATOR: Abdul Yafiz K.M.

**HEAD OF THE DEPARTMENT:** Abdul Yafiz K.M.

**NO OF STUDENTS ENROLLED:80** 

**DURATION OF COURSE: 30** 

LEVEL: UG

**TEACHING METHODOLOGY**: Direct teaching

**TEACHING AIDS: PPT** 

Department of Logistics Management M.E.S. Asmabi College P.Vempallur-680671,Kodungallur.

# MES ASMABI COLLEGE, P. VEMBALLUR DEPARTMENT OF LOGISTICS MANAGEMENT CERTIFICATE COURSE IN LOGISTICS MANAGEMENT BATCH: 2020-2021 CERTIFICATE COURSE CODE: MESACCC202029

#### **REPORT AND COURSE OUTCOME**

#### **COURSE OUTCOME:**

- To familiarize students with the warehouse operations and management.
- To familiarize students with the importance inventory management t

#### **REPORT**

The certificate courseLOGISTICS MANAGEMENT examinations started on 4- 08-2020. Due to pandemic situation all the sessions were conducted online through the platform Google meet as per the convenience of students. Course started on 04-08-2020 and completed on 30-09-2020. A diagnostic test was conducted at the beginning of the course to understand the level of knowledge of students. After the 30 hours of class, more than 86 % of the students got above 90% score in the final test. Certificates were distributed to all 80 students as they secure 90% attendance as required by the course.

He and a confusion Management M.E.S. Asmabi College P.Vemballur-680671,Kodungallur

# CERTIFICATE COURSE IN LOGISTICS MANAGEMENT

Conducted by

BVOC LOGISTICS MANAGEMENT
MES ASMABI COLLEGE, P.VEMBALLUR



#### **CERTIFICATE**

This is to certify that Ms/Mr

P.O.P. VEMBALLUR, RODUNGALLUR - 680 671

of .......MES Asmabi College, P. Vemballur has successfully completed the Certificate Course in LOGISTICS MANAGEMENT conducted by the Bvoc Logistics Management during the academic year 2020-21.

Dr. A. Biju Principal Abdul Yafiz K M HOD

Department of Logistics Management

Asmabi College

Asmabi College



# MES Asmabi College, P Vemballur **PG** Department of Commerce

Certificate Course in Event Management 2020-21

#### Programme Details

Department

: P G Department of Commerce

Name of the Course

: Certificate Course in Event Management

Course Code .

: MESACCC2031

Coordinator

: Ramisha K C

Head of the Department

: Raji P B

Maximum number of students : 90

Duration of the course

: 30 hrs

Level

: UG/PG

# MES Asmabi College P Vemballur

# Department of commerce and management studies

### Certificate Course In Event management

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1	AMAYA MOHAN	II B Com Co-operation	aneyer
2	ARDHRA K S	II B Com Co-operation	de
3	FARHANA P A	II B Com Co-operation	Fesher
4	FARZANA YASMIN	II B Com Co-operation	1
5	FIDHA P S	II B Com Co-operation	五光
6	HARIPRASAD P S	II B Com Co-operation	4
7	IHSAN M IBRAHIM	II B Com Co-operation	Jyl
8	AMAYA MOHAN	II B Com Co-operation	Amya
9	ARDHRA K S	II B Com Co-operation	Arthur
10	MOHAMED AJMAL M M	II BBA	Agmalas
11	MOHAMMED BILAL	II BBA	Rilal
12	MOHAMED HASHIM P N	II BBA	Moral Home
13	MOHAMED IHSAN P M	II BBA	mohe The
14	MOHAMED JIHAS V M	II BBA	Colam.
15	MOHAMMED KAMALUDHEEN	II BBA	Y
16	MOHAMMED MINHAJ	II BBA	Michay!
17	MUHAMMAD MUHSIN A A	II BBA	Markett
18	AKHILDAS K	II BBA	1
19	AKMAL	II BBA	Akmar
20	ANEESA N A	II BBA	Augsey -
21	ANSAF AHAMED	II BBA	Andrea
22	MOHAMMAD SAHAL	II BCA	000
23	MOHAMMED AZHAR P S	II BCA	A
24	MOHAMMED MUSHTHAQUE TA	II BCA	and lower
25	MUHAMMED MUBARAK V P	II BCA	TWO -
26	NIHAL A A	II BCA	Jones
27	NOWFAL A N	II BCA	- Donata
28	SALMANUL FARIS	II BCA	Salama
29	SALMANULFARIS V S	II BCA	9800
30	MOHAMED SAHEER	II B Com Finance	Jahren
31	MOHAMED YASEEN K A	II B Com Finance	00/0
32	MOHAMMED SHAHAD P.M.	II B Com Finance	5000
33	MOHAMMED SULAIH M M	II B Com Finance	- Super
34	MUHAMMAD SAHAD P S	II B Com Finance	THE PO
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37	NASLIN C N	II B Com Finance	Caylor
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39	NAVIN KRISHNA P V	II B Com Finance	Navias
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NANDANA	II M Com Marketing	Nemener
NESHNA SHAJI	II M Com Marketing	Neshnata
AMRITHA RAJENDRAN	II MA Economics	April L
ANAGHA P V	II MA Economics	Analyte .
ANEESHA V A	II MA Economics	(Aug.)
ANJANA T J	II MA Economics	-Ayuna
SHAFALA K F	II B Com Co-operation	August.
SHAHANA N K	II B Com Co-operation	Sherhama
SHAMILA K B	II B Com Co-operation	Spenda Ky
SINU BABU	II B Com Co-operation	Baba Sine
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Co-Ordinator

Ramisha K.c.



# POST GRADUATE DEPARTMENT OF COMMERCE

CERTIFICATE COURSE IN EVENT MANAGEMENT

MES ASMABI COLLEGE, P. VEMBALLUR



Abhinav VV, 11 Bcom Co-operation

This is to certify that Mr/Ms...

in Event Management

certificate course .. Commerce ...... MES Asmabi College, P Vemballur, Kodungallur during ... conducted by Department of

.... has completed the

the academic year 2020-21. He/She has secured A+ grade.

31/03/2021 P Vemballur

Coordinator Ramisha K C

Raji P B

HoD

Principal Dr A Biju MES ASMABI COLLEGE P VEMBALLUR

PG DEPARTMENT OF COMMERCE AND MANAGEMENT

MESACC202031...CERTIFICATE COURSE IN EVENT MANAGEMENT

ACADEMIC YEAR: 2020-2021

#### CURRICULUM AND EVALUATION PROCEDURE

Course code

: MESACCC202031

Coordinator

: RAMISHA K C

ramishakc09@gmail.com

Head of the department :RAH P B

Maximum number of students: 69

Duration of the course : 30 HOUR

Level of students: UG and PG

Teaching methodology : online class through google meet, Zoom

Teaching aids

: ppt ,you tube videos, pdf

#### CURRICULUM

#### Objectives

- 1. To understand the basic concepts of event management
- 2. To provide necessary skill sets to create a successful event manager

#### SYLLABUS

3.140	Topics covered
1	Best Practices in Event Management
2	Event Coordination
3	Event Marketing
4	Risk Management: Financial, Legal, & Ethical Safeguards
5	Corporate Event Management
6	Starting, Growing and Managing an Event Business
7	Virtual/Online & Hybrid Event Management
Evalo	ation procedure

Evaluation procedur

1.Module wise exam

2. Module wise assignments

Raji. PB

PRINCIPAL

P.O.P. VEMBALLON

KOBUNGALLING ASSESSMENT

# MES ASMABI COLLEGE P VEMBALLUR DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES CERTIFICATE COURSE IN EVENT MANAGEMENT

# Report and course outcome

The certificate course in EVENT MANAGEMENT started on 10/8/2021. There is 68 students were enrolled. Students of both second year and third year students were enrolled.75 % of the syllabus were arranged in practical session. And also majority of the classes are arranged in the evening after regular classes.30 hours were scheduled for this course. Monthly test can be conducted at the end of every month. Pair work and group work were given .After 30 hours more than 90 % of the student got above 80% score in final test certificate was distributed to all of the 68 students as they secure above 80% attendance as required by the course. This course helps the students to get an idea regarding how to manage an event successfully.

Co-ordinator

PRINCIPAL PROBLEGE. POD.P. VEMBALLUR, KODUNGALLUR 650 571

HOD

#### MES Asmabi College, P Vemballur, Kodungallur

#### **Department of Mathematics**

# Certificate Course in Quantitative Aptitude and Verbal Reasoning for Competitive Examinations 2020-21

Department : Department of Mathematics

Name of the Course : Certificate Course in Quantitative Aptitude and Verbal

Reasoning for Competitive Examinations

Course Code . :MESACCC2032

Coordinator : Ms Sabeena P A

Teachers in charge : FahadAli P H, Keerthana S V, Sabeena P A

Head of the Department : Ms Nasreen A

Maximum number of students : 100

Duration of the course : 30 hrs

Level : UG/PG

Teaching Methodology : Online mode (Google meet)

#### MES ASMABI COLLEGE P VEMBALLUR

# CERTIFICATE COURSE - Quantitative Aptitude & Verbal Reasoning for Competitive Exams CODE:MESACCC202032

**ACADEMIC YEAR (2020-2021)** 

#### LIST OF STUDENTS ENROLLED

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78	ANANTHAKRISHNAN N S	III BCom Finance	Arunta.
79	ANZIYA MALIK	III BCom Finance	A H
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81	ASWIN M B	III BCom Finance	Num

Sabeena P.A

Guest Faculty

Dept-of Mathematics

HE's Asmabi College, P. Vemballur

NASREEN A.
Assistant Professor (HOD)
Department of Mathematics
MES ASMABI COLLEGE
P. Vemballur, Kodungallur



#### Department of Mathematics & Statistics Certificate program

#### MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/Ms	RISHAN C.M oc DFP
oflll Bv	oc DFP
has completed the certificate course	Quantitative Aptitude & Verbal
Reasoning for Competitive Exams	conducted by Department of
Mathematics	, MES Asmabi College,
P Vemballur, Kodungallur during the ac	ademic year 2020-2021

P Vemballur 01/06/2021

> Sabeena P A Coordinator

Miral

Nasreen A HOD Dept. of Mathematics Principal

# MES Asmabi College, P Vemballur, Kodungallur Department of Mathematics

#### **Certificate Course 2020-2021**

# Quantitative Aptitude & Verbal Reasoning for Competitive Exams MESACCC202032

#### **Curriculum and Evaluation Procedures**

Department

Mathematics

Name of the Course

Quantitative Aptitude & Verbal Reasoning for

Competitive Exams

Course Code

MESACCC202032

Coordinator

Sabeena P A

Teachers in charge

Keerthana S V, Fahadali P H, Sabeena P A

Max. No of Students

100

Duration of the course

30 hrs

Level

UG/PG

#### **Evaluation:**

- 1. Course end examination-50 marks
- 2. Assignment/ Continuous Evaluation-30 marks
- 3. Class attendance-20 marks

#### Criterion for issuing certificate:

Separate minimum of 40% is required in items 1,2,3 of the above-mentioned components.

#### **Course Objectives:**

- 1. Understand and explain the importance of critical thinking;
- 2. To overcome or solve the problems occurring in our everyday life.

#### **Course Outcome:**

1. Apply numerical and reasoning skills in competitive examinations.

#### **Course Content:**

#### Module - 1

**Numerical Ability: (18 Hours)** 

Data Interpretation (Bar Graph, Line Chart, Tabular, Pie Chart), Square and square roots, Laws of exponents, LCM, HCF, Number Series, Simplification and Approximation, Percentages, Average, Ratio and Proportion, Partnership, Profit and Loss, Simple Interest & Compound Interest, Problem on Ages, Data Sufficiency, Speed, Distance & Time, Work, Time & Wages.

#### Module - 2

**Reasoning Ability: (12 Hours)** 

Advance Puzzles, Seating Arrangements, Distance & Direction, Blood Relations, Syllogism, Order and Ranking, Coding-Decoding, Machine Input-Output, Alphabet and Number Series, Analogy.

#### References:

1. Quantitative Aptitude for Competitive Examinations, R.S Agrawal, S.Chand Publishing, Revised Edition 2020, ISBN: 9789352534029.

2. Verbal Reasoning (Useful For Various Competitive Exams), Lal & Kumar, ISBN: 9788174825810.

Sabeena. P. A

Sabeena. P. A

Grust Faculty

Pept. of Mathematics.

Mes Asmabi College, P-Vemballur

Assistant Professor (HOD) Department of Mathematics MES ASMABI COLLEGE P. Vemballur, Kodungallur

PRINCIPAL TES. ASMABI COLLEGE. NASREEN A. P.O.P.VEMBALLUR, KODUNGALLUR-680 671

# Certificate Course 2020-2021

#### Report& Outcome

## **Department of Mathematics**

Course name

: Quantitative Aptitude & Verbal

Course Code

Reasoning for Competitive Exams : MESACCC202032

No. of Students attended the class

: 81

Class starting date

: 20/12/2020

Class end date

: 31/03/2021

Total hours

:30

Name of coordinator

: Sabeena P A (Dept. of Mathematics)

Teachers handled the class

: Keerthana S V (Dept. of Statistics),

Fahadali P H, Sabeena P A (Dept. of

Mathematics)

Outcome

: All the students were passed with more

than 70% marks

Certificate distribution date

: 01/06/2021

(Certificate distributed by Mathematics HOD Ms.Nasreen A)

Sabeena.P.A.
Guest. Faculty
Dept. of Halhematics
M.E.s. Asmabi College, P. Vemballur

ssistant Professor (HOD) epartment of Mathematics \*ES ASMABI COLLEGE

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#### MES ASMABI COLLEGE P VEMBALLUR

#### PG & RESEARCH DEPARTMENT OF ENGLISH

#### CERTIFICATE COURSE IN LISTENING AND SPEAKING SKILLS IN ENGLISH 2020-21

Department : PG and Research Department of English

Name of the Course : Speaking and Listening Skills in English

Course Code : MESACCC202033

Coordinator : Sinsy Siddiq 9061652284 sinsyniyas3631@gmail.com

Head of the Department : Dr. T. R Muralikrishnan

Maximum number of students : 82

Duration of the course : 30 hrs

Level : UG/PG

Teaching Methodology : Direct method, Group discussion, Pair work

Teaching Aids : PPT, Handouts, Videos

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72	FARSANA SUMAYYA M F	III BSC PSYCHOL	001 1 100
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#### DEPARTMENT OF ENGLISH

**Developing Listening and Speaking Skills in English Language** 

MES ASMABI COLLEGE, P. VEMBALLUR



This is to certify that Mr/M	sANJALI M.	has	completed the
certificate course	Developing Listening and Speaking Skills	conducted by	Department of
	, MES Asmabi College, P		
	He/She has secured A+ grade.		3

P Vemballur 16/07/2020

Sinsy Siddiq

Coordinator

Bar

Dr. T.R Muralikrishnan

HoD

- Als.

Dr A Biju Principal

#### Curriculum

#### Objectives:

- 1. To enable the students to speak the language confidently without grammatical errors.
- 2. To facilitate the students with the skills of effective listening and reproducing sounds.
- 3. To enable the students to communicate through correct expressions and usages.

#### **Evaluation Procedure**

Diagnostic test in the beginning.

Daily practical activities and weekly tests on speaking and listening. Final mcq test.

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M.E.S. ASMABI COLLEG P.O.P.VEMBALLUR, KODUNGALLUR - 680 67

## Report and Course Outcome

The two batches of the certificate course ' Developing Listening and Speaking Skills' MESACCC202033 started on 16<sup>th</sup> July 2020. Classes were conducted online through the platform of Google Meet as per the convenience of the students. Videos related to the topics were streamed through online mode. A diagnostic test was conducted at the beginning of the course to test the previous knowledge of the enrolled learners. After the completion of 30 hours of class. All the 82 students scored above 93% in the final test. Mock test conducted at the end of every week helped them to score for the final test. Worksheets were provided through online to help them to do more exercises. Certificates were distributed to all 82 students as they secured 90% attendance as required by the course. The feedback of the course emphasizes the fact that the students were able to speak in public without errors and developed a skill in listening too, thereby improving communication skills.

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