

Supporting Document

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

Faculty Development Programmes organized every year for Teaching Staff and Non-Teaching Staff.



MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

**WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION**

24 JUL - 6 AUG 2021

ORGANIZED BY
INTERNAL QUALITY ASSURANCE CELL & PG DEPARTMENTS

Research Department of Commerce

Day 1: 24-07-2021, Time: 10 am



**Writing and Publishing Research Articles in
CARE-listed and international journals**

SPEAKER

Dr. Simon Thattil

HOD, Department of Commerce,
University of Kerala, Trivandrum

Registration Link:- <https://forms.gle/UQ4mNDHnMWjh8DqY9>

Research Dept. of Botany

Day 2: 28-07-2021, Time: 11am



**The strive for quality science
research publication**

SPEAKER

Dr. Jos T. Puthur

Professor, Department of Botany,
University of Calicut

Registration Link :- <https://forms.gle/FLD6dB88ZBDncasm6>

PG Dept. of Physics

Day 3: 29-07-2021, Time: 10.30 am



X-ray Diffraction - Good Analysis Practice

SPEAKER

Dr. Shibu Eapen

Scientist,
Sophisticated Test and Instrumentation
Centre, CUSAT, Kochi

Registration Link:- <https://forms.gle/Y9X9HWzEFPPm9eg78>

PG Dept. of Economics

Day 4: 30-07-2021, Time: 2 pm

Blueprint of how to get published

SPEAKER

Dr. Vipin Valiyattoor

Assistant Professor
Dept. of Economics Sciences
IIESR, Bhopal



Registration Link:- <https://forms.gle/GNLiiFULTgHHJMJ8>

PG Dept. of Economics

Day 5: 02-08-2021, Time: 3 pm

Academic Writing and Publishing

SPEAKER

Dr. K Jafar

Assistant professor
Madras Institute of Development Studies
Chennai



Registration Link:- <https://forms.gle/GNLiiFULTgHHJMJ8>

Research Dept. of English

Day 6: 06-08-2021, Time: 11 am

Research: Concept to Process

SPEAKER

Dr. Kshamata Chaudhary

Head, Department of English
Vardhman Mahaveer Open University, Rajasthan
Registration Link:- <https://forms.gle/CE8TYUrBx3nNH1fi6>



MES ASMABI COLLEGE
P. VEMBALLUR, KODUNGALLUR

**WEBINAR SERIES ON
FROM RESEARCH TO PUBLICATION**

26 JUL - 6 AUG 2021

Mr. Aspin Asharaf

Chairman, College Management Committee

Mr. Salim Arakkal

Secretary and Correspondent, College Management Committee

Dr. A Biju

Principal, MES Asmabi College, P. Vemballur

Organizing Committee

Dr. Shafeer PS

IQAC Co-ordinator

Mob: 9847250464

Dr. Sanand C. Sadanandkumar

Assistant Co-ordinator, IQAC

Mob; 99462 28297

Dr. Amitha P. Mani

Assistant Co-ordinator, IQAC

Mob: 96562 69880

Dr. Jisha KC

Assistant Co-ordinator, IQAC

Mob: 98465 14038

Email: iqac.asmabi@gmail.com

To join Telegram group of this webinar series, please click here:

<https://t.me/joinchat/43X0aR1qKAcyMWZI>



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR, THRISSUR

CERTIFICATE OF PARTICIPATION

This is to certify that

Shibu A Nair

Assistant Professor, Department of Aquaculture

has participated in the 6 Day Online Faculty Development Programme "FROM RESEARCH TO PUBLICATION" organized by Internal Quality Assurance Cell, MES Asmabi College, P.Vemballur on 24th July to 6th August 2021 and has successfully completed the tasks, assignments and assessments of this FDP and secured A grade.



Dr. A Biju
Principal

Dr. Shafeer P S
IQAC Coordinator

Dr. Sanand C Sadanand
Programme Coordinator



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR, THRISSUR

CERTIFICATE OF PARTICIPATION

This is to certify that

Sinsy Siddiq

Assistant Professor, Department of English

has participated in the 6 Day Online Faculty Development Programme "FROM RESEARCH TO PUBLICATION" organized by Internal Quality Assurance Cell, MES Asmabi College, P.Vemballur on 24th July to 6th August 2021 and has successfully completed the tasks, assignments and assessments of this FDP and secured A grade.



Dr. A Biju
Principal

Dr. Shafeer P S
IQAC Coordinator

Dr. Sanand C Sadanand
Programme Coordinator



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR, THRISSUR

CERTIFICATE OF PARTICIPATION

This is to certify that

Shiji Ibrahim

Assistant Professor, Department of English

has participated in the 6 Day Online Faculty Development Programme "FROM RESEARCH TO PUBLICATION" organized by Internal Quality Assurance Cell, MES Asmabi College, P.Vemballur on 24th July to 6th August 2021 and has successfully completed the tasks, assignments and assessments of this FDP and secured A grade.



Dr. A Biju
Principal

Dr. Shafeer P S
IQAC Coordinator

Dr. Sanand C Sadanand
Programme Coordinator



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR, THRISSUR

CERTIFICATE OF PARTICIPATION

This is to certify that

Sanand C Sadanand Kumar

Assistant Professor, Department of Political Science

has participated in the 6 Day Online Faculty Development Programme "FROM RESEARCH TO PUBLICATION" organized by Internal Quality Assurance Cell, MES Asmabi College, P.Vemballur on 24th July to 6th August 2021 and has successfully completed the tasks, assignments and assessments of this FDP and secured A grade.



Dr. A Biju
Principal

Dr. Shafeer P S
IQAC Coordinator

Dr. Sanand C Sadanand
Programme Coordinator



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR, THRISSUR

CERTIFICATE OF PARTICIPATION

This is to certify that

Sefiya K M

Assistant Professor, Department of Commerce

has participated in the 6 Day Online Faculty Development Programme "FROM RESEARCH TO PUBLICATION" organized by Internal Quality Assurance Cell, MES Asmabi College, P.Vemballur on 24th July to 6th August 2021 and has successfully completed the tasks, assignments and assessments of this FDP and secured A grade.



Dr. A Biju
Principal

Dr. Shafer P S
IQAC Coordinator

Dr. Sanand C Sadanand
Programme Coordinator

FDP conducted for Non Teaching Staff




MES ASMABI COLLEGE
P.Vemballur, Kodungallur

FIVE DAY ONLINE
ADMINISTRATIVE TRAINING PROGRAMME
FOR NON- TEACHING STAFF

**SPARK TRAINING
ON PERFORMANCE IMPROVEMENT
IN SERVICE DELIVERY**

10th to 14th May 2021

DAY 1:
10 MAY 2021 TIME 9.00 A.M
TRAINING ON TEAM BUILDING

DAY 2:
11 MAY 2021 TIME 10.00 A.M
TRAINING ON DISASTER MANAGEMENT

DAY 3:
12 MAY 2021 TIME 10.00 A.M
TRAINING ON FINANCIAL MANAGEMENT

DAY 4:
13 MAY 2021 TIME 10.00 A.M
TRAINING ON TOTAL QUALITY MANAGEMENT

DAY 5:
14 MAY 2021 TIME 10.00 A.M
ADMINISTRATIVE REFORMS

Resource Person:
U P Janardanan Nair
Senior Superintendent
DDO, Thrissur

Dr. A Biju
Principal

Dr. Shafeer P S
IQAC Coordinator

ORGANIZED BY
INTERNAL QUALITY ASSURANCE CELL, MES ASMABI COLLEGE, P.VEMBALLUR
AFFILIATED TO UNIVERSITY OF CALICUT, NAAC REACCREDITED WITH B++



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR, THRISSUR

CERTIFICATE OF PARTICIPATION

This is to certify that
Yakkathali P P
Head Accountant

has participated in the 5 Day Online Administrative Training Programme For Non-Teaching Staff "SPARK TRAINING ON PERFORMANCE IMPROVEMENT IN SERVICE DELIVERY" organized by Internal Quality Assurance Cell, MES Asmabi College, P.Vemballur on 10th to 14th May 2021 and has successfully completed the tasks, assignments and assessments of this programme



Dr. A Biju
Principal

Dr. Shafeer P S
IQAC Coordinator

K K Safaralighan
Programme Coordinator



MES ASMABI COLLEGE
P.VEMBALLUR, KODUNGALLUR, THRISSUR

CERTIFICATE OF PARTICIPATION

This is to certify that
Zeenath Mujeeb
Clerk

has participated in the 5 Day Online Administrative Training Programme For Non-Teaching Staff "SPARK TRAINING ON PERFORMANCE IMPROVEMENT IN SERVICE DELIVERY" organized by Internal Quality Assurance Cell, MES Asmabi College, P.Vemballur on 10th to 14th May 2021 and has successfully completed the tasks, assignments and assessments of this programme



Dr. A Biju
Principal

Dr. Shafeer P S
IQAC Coordinator

K K Safaralighan
Programme Coordinator

The institution has many functional MoU's with relevant organizations



കേരളം കേരल KERALA

DV 779594

This memorandum of understanding entered on 27th February 2023 between MES Asmabi College, P. Vemballur, represented by its Principal Dr.A .Biju (here in after referred to as the first party) which term shall mean and include its successors, representative etc. SCUBA COCHIN, Kadavanthra, represented by director Mr.Jestin Jos (here in after referred to as the second party)

First party
Dr. A. Biju

PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P.VEMBALLUR,
KODUNGALLUR - 680 671



Second party
Mr.Jestin Jos



No 11617 100

28-02-2023

എസ്.എസ്.എസ്. MES അസ്മാബി കോളേജ്

P. Vemballur

Dr. A. Biju
രണ്ടാമത്തെ ഭാഗം
സംവത്സരം വെണ്ട
കൊടുത്തു

Whereas the First Party, MES Asmabi College is a premier educational institution Managed by Muslim Education Society (Regd.) Calicut since 1968. The institution has 2F and 12B status of UGC, B++ (2019) NAAC and is affiliated to the University of Calicut. College is providing higher education to more than 2200 students under 17 UG courses including 4 BVOC, 5 PG and three Research Centres. It functions at coastal rural areas of historically important Kodungallur township. Whereas the second party, Scuba Cochin. The first party desires to have a training partnership in Industrial training programme to equip the students with the skills in diving. The second party accepts the proposal and both the parties agree to set forth with the following terms and conditions.

The objectives of this MoU shall be

1. Conduct of Training, Industrial training, Seminars, Workshops, community empowerment activities, Internships and Student exchange.
2. Conduct of collaborated Research and Research internship

Both the parties shall promote the exchange of technical expertise including faculty support, resource persons, joint field level research projects including academic and action research, guest lectures, support through the students and interaction on issues relating to best practices/ Innovations

3. Sharing Infrastructure Facilities

As and when required, both the parties shall share their infrastructure including accommodation and other conference hall facilities, on mutually agreed terms, free of cost or with proper discount for the conduct the programs under this MoU.

First party
Dr. A. Biju

PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P.VEMBALLUR,
KODUNGALLUR - 680 671



Second party
Mr. Jestin Jos


The first party shall

1. The MES Asmabi shall take lead action, develop draft proposals to have joint efforts to fulfil the above said objectives.
2. On obtaining the response form the second party the program shall be added to this MoU as annexures after obtaining permission form the governing council 2. MES Asmabi College shall share all the necessary infrastructure including classroom facilities, computers, electrical power, etc. to the possible extent.
3. Shall regularly record and report the progress to the second party and to the governing council based on mutually agreed terms

The second party shall

1. The Second party shall arrange to provide expertclasses, practical classes as well as Industrial visits and training in their projects to equip the students with latest Industrial skills.
2. The second party shall arrange field visits, client interactions etc.
3. The second party will arrange qualified and competent personals to conduct the classes to the best of satisfaction of the first party.
4. The second party shall arrange industrial visits for the students on request. Expenses including Conveyance shall be decided based on desired Governance, Monitoring and Evaluation
5. Both the parties shall form a governing council consisting of three members from the first party and two members form the second party including the two representees of this agreement.
6. The duty of the governing council shall be i). decision making on each initiatives or programs, ii). recognitions of each program and adding to this MoU as annexures, iii). Monitoring and evaluation of activities, iv). resolving of disputes if necessary, and all these shall be on mutually agreed term


First party
Dr. A. Biju
PRINCIPAL
M.E.S. ASMABI COLLEGE,
P.O.P.VEMBALLUR,
KODUNGALLUR - 680 671


Second party
Mr. Jestin Jos



BUDGET / FINANCES

Budget for specific activates will be prepared jointly by the parties and will be part of this MoU as annexure.

DURATION

This agreement will be in force from 20thFebruary 2023to the end of the academic year 2027-28 on mutual decision.

The duration of this MOU will be for five years from the academic year 2022-23 to 2027-28.

TERMINATION

Any of the Parties can terminate this MoU on mutually agreed terms and conditions by serving a written notice on the other party 3 months prior to the intended date of termination.

DISPUTES

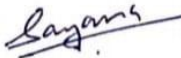
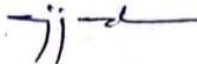
1. Any disputes shall be communicated in writing or email to each other and to the Governing Council and shall be decided upon mutually agreed terms within a period of one month on receiving the notice/communication.
2. This agreement shall be governed by the Law of India subject to the jurisdiction of Courts in Kerala.
3. This MoU and its annexures constitute the entire agreement among the Parties' and supersede all other representations, understanding or communication whether written or verbal, with respect to the subject matter hereof.

IN WITNESS WHERE OF, the parties hereto have set and subscribedtheir respect; hands and seal on the day, month and year first herein above mentioned.

IN WITNESS WHERE OF:


In witness where of parties here affix their signature to this franchise MOU on the day, month and year here in the above first mentioned.

Witnesses

1. Dr. Sayama K. A. 
2. Ujjwala Naras 



First party
Dr. A. Biju


PRINCIPAL
M.E.S. ASHABI COLLEGE,
P.O.P.VEMBALLUR,
KODUNGALLUR - 680 671



Second party
Mr. Jestin Jos

Conducted various seminars/workshops/webinars on Research Methodology, Intellectual Property Rights and Entrepreneurship.

IPR FOR STARTUPS AND ENTREPRENEURSHIP

Report of seminar on "Intellectual property Rights for start-ups and entrepreneurship".

The seminar on Intellectual Property Rights for start-ups and entrepreneurship was held on February 6th, 2019. The program was inaugurated with a welcome speech by Dr. Princy Francis, who highlighted the importance of intellectual property rights in today's fast-paced business environment.

The Presidential Address was delivered by Dr. Ajims P Mohammed, who emphasized the need for start-ups and entrepreneurs to protect their innovative ideas and creations through intellectual property rights.

The Felicitation speech was given by Dr. Shafeer PS, who congratulated the organizers for holding such an informative seminar and encouraged the participants to make the most of the opportunity.

The technical session was conducted by Dr. Josheena Jose, an Assistant Professor and Research Guide in the Research Department of Commerce at Christ College, Irinjalakuda. She provided a comprehensive overview of the various types of intellectual property rights, including patents, trademarks, copyrights, and trade secrets. She also discussed the process of obtaining these rights and the benefits of doing so.


Dr. Josheena Jose further elaborated on the importance of intellectual property rights for start-ups and entrepreneurs, explaining how they can use them to secure funding, attract investors, and protect their innovations from competitors.


The seminar concluded with a vote of thanks by Shiney C N, who expressed gratitude to all the speakers and participants for making the seminar a success. She also encouraged the participants to apply the knowledge gained during the seminar to their businesses and ventures.

Around 40 students from PG and 60 students from UG were participated in the conference.

Overall, the seminar was informative and well-received by the participants, providing them with valuable insights into the world of intellectual property rights and how they can be leveraged for the benefit of start-ups and entrepreneurs.

IPR PROVISION IN FOREST RIGHT ACT

 M.E.S ASMABI COLLEGE		
Individual Detail Report		
Title	: IPR Provision in Forest Right Act, Venue 2006	: MES Asmabi College
From Date	: 2019-12-18	To Date : 2019-12-19
Category	: Workshop	Event Type : Recent
Agenda		
A session in the CFR conference to discuss the IPR provision in the Forest Right Act 2006		
Description		
<p><p>The session was chaired by C.R.Bijoy, the papers were presented by Adv. Jessin Irena, Adv. Preetha</p></p>		
Teachers		
No of Teachers :	Female Teachers : 7	Male Teachers : Other Teachers : 15
Students		
No of students :	69 Female students : 48	Male students : Other students : 21
SpeciallyAbled :	SC : 12	ST : 6 OBC : 31
Criteria		
Naac Criteria :		
Criterion 4 - Infrastructure and Learning Resource		
Criterion 5- Student Support and Progression		
Criterion 6- Governance, Leadership and Management		
Collaborators		
Collabrators :		
Dr. K.H. Amitha Bachan		
Cell		
Cells :		
Hornbill Foundation Research Extension Centre		
Department		
Department :		
Botany		



WORKSHOP ON RESEARCH METHODOLOGY IN PSYCHOLOGY

Webinar on Research Methodology The Department of Psychology, MES Asmabi College has conducted a one day workshop on Research Methodology for the final year students of the department of Psychology. The webinar was conducted on 8th March 2019 from 11am- 12:30 pm. The mode of

Platform used was Google Meet. The resource person was Ms. Mohsina Lubaiba (Child Psychologist, Aster Medcity , Ernakulam). The welcome speech was delivered by Ms. Sangeetha P.S HoD of


Psychology, MES Asmabi College. The program was mainly organised to give more ideas on how to conduct and use different methods in research. A query session was arranged soon after the class and a

very good interaction took place. Vote of thanks was delivered by Mr. Lathif Penath, Asst. Professor, Department of Psychology, MES Asmabi College. The program was concluded with a feed back

session where positive responses were obtained from the side of the students. It was a wonderful session as the students could gain more ideas and information on how to conduct a research and the points

that has to be taken care while performing a research.

3 DAYS WORKSHOP ON DATA ANALYSIS

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: 3 Day National workshop on Research data analysis Application of GIS and Research writing in Ecology Environment Conservation biology and Angiosperm Taxonomy	Venue	: Conference Room : MES Asmabi College
From Date	: 2019-10-23	To Date	: 2019-10-25
Category	: Workshop	Event Type	: Recent
Agenda			
Training on Ecology Environment Conservation biology and Angiosperm Taxonomy Research data analysis Application of GIS Research writing			
Description			
The training on Ecology Environment Conservation biology and Angiosperm Taxonomy in the fields 1. Research data analysis, 2. Application of GIS and 3. Research writing was integrated by Dr. N Sasidharan, Scientist, KFRI. The technical session were handled by D. Sasidharan - on Advancements of Angiosperm Taxonomy, Ms. Aswini, CGST on Fundamental of GIS and its application in Econology and Conservation, Dr. Amitha Bachan K.H., Tropical Vegetation Dynamics.			
Teachers			
No of Teachers : 9	Female Teachers : 3	Male Teachers	Other Teachers : : 6
Students			
No of students : 21	Female students : 14	Male students	Other students : 7
SpeciallyAbled :	SC : 3	ST : 1	OBC : 12
Criteria			
Naac Criteria : Criterion 2- Teaching- Learning and Evaluation			
Collaborators			
Cell			
Cells : Hornbill Foundation Research Extention Centre			
Department			
Department : Botany			

SEMINAR ON INTELLECTUAL PROPERTY RIGHTS

Department of masscomm and journalism conducted a seminar on the topic IPR on 22 of February 2020.dr sumedan k.p.Director self finance wing, welcomed every one to the event.the event was presided by beloved principal Dr. Ajims P. Muhammed . Ms.sunaina M Nazar introduced the resource person, Adv. Abdul Nabeel.He is a practising lawyer at High Court of Kerala who secured Bachelor's Degree in Commerce, Bachelor's Degree in Law and Master's Degree in Law.

He was one among the youngest lawyers to receive the Distinguished Membership in the International Council of Jurists (London).He is mainly specialized in Corporate, Civil and Banking Laws

He was invited as a special guest to have a talk/discussion about Intellectual Property Rights (IPR). He discussed various types of Intellectual Properties and their use. Furthermore, he also detailed about when and why an individual/company should apply for the IP Rights and how they can apply for Intellectual Properties depending on the needs. Almost 60 students participated in the program.The event also witnessed release of short films produced by the students of department.



WEBINAR ON IPR



RESEARCH & PG DEPARTMENT OF COMMERCE
MES ASMABI COLLEGE, P.VEMBALLUR
NAAC Re-accredited with B++ (CGPA 3.00) – 3rd Cycle, New RAF
P. Vemballur P.O, kodungallur Trissur Dist, Kerala, Pin-680 671

REPORT ON INTERNATIONAL WEBINAR On "FILING INTERNATIONAL PATENT APPLICATIONS" on 29th JULY 2020

In today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) is the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible assets in the global economy is forcing business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance. The exclusive rights granted by patents give the owner the opportunity to obtain from the national courts one or more injunctions to prevent or stop the infringing activity.

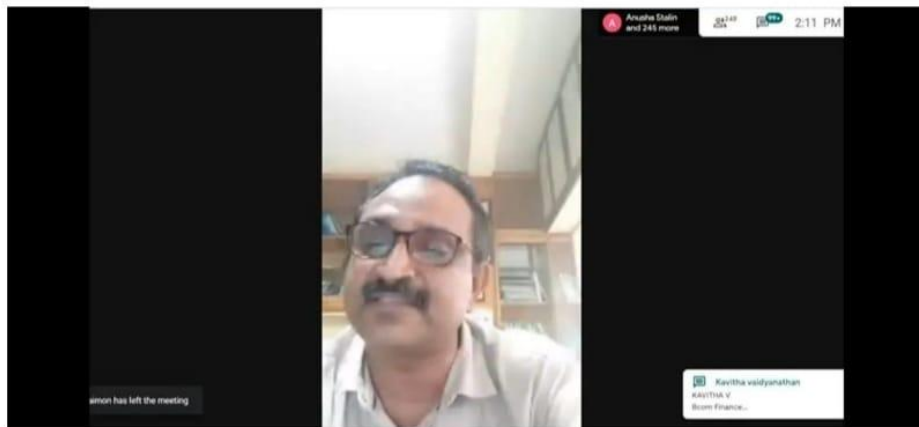
The Research and PG Department of Commerce conducted proudly an International webinar on "*Filing international patent applications*" with the participation of more than 250 members consisting of international and domestic participants. Participants consist of academicians, research scholars, students and eminent personalities from the business world. The Programme held **at 2.pm on 29th July 2020 through Google meet and You tube live streaming presentations** The programme started with a prayer, followed by an introductory speech by Ms. Chithra P, Programme Co-ordinator and the welcome speech by Dr.Princy Francis, Asst Prof & Head of the Research department of Commerce. Dr. A. Biju, Principal, MES Asmabi College P. Vemballur presided over the function. He gave a clear idea about the topic '*Intellectual property rights*' and its relevance in *commercialisation and technology transfer*.

Dr. Shahina Abdulla, Patent Attorney, Hague, Netherlands, inaugurated the function and delivered key note address. The formal function was followed by a technical session on the topic '*how to file patent applications in Europe and other countries and the professional course in IPRs*'. She highlighted the exclusive rights, return on investments, positive images of patent right etc.

The resource person concluded her session with highlighting the scope of professional courses of IPR and the opportunity for young graduates in the near future. The programme was concluded with the vote of thanks delivered by Dr. Sefiya K M, Asst. Professor of Research Department of

Commerce. Out of 532 plus registration, 250 participants were participated through Google Meet. Others were watching the You tube live streaming presentation.530 feedbacks were collected from the participants.

Technical session photo



Feedback analysis

Based on the feedback, it is found out that **98.2%** participants agreed that the session delivered was very relevant and good.

So, it can be concluded that international webinar on 'Filing International patent applications' is effective and it give fruitful insight to intellectual property rights and all the participants were enjoyed the seminar well.

Thank you

P Vemballur.

29/7/2020

The image is a promotional poster for an international webinar. At the top center is the logo of MES ASMABI College. Below it, the text reads: "RESEARCH DEPARTMENT OF COMMERCE MES ASMABI COLLEGE P. Vemballur, Kodungallur, Thrissur Dist., Kerala". The main title of the webinar is "INTERNATIONAL WEBINAR" followed by "FILING INTERNATIONAL PATENT APPLICATIONS" in large, bold letters. The date and time are listed as "29 JULY 2020" and "2.00 PM (IST)". A small portrait of the resource person, Dr. Shahina M.C. Abdulla, is shown on the left. Her name and title, "Resource Person Dr. Shahina M.C. Abdulla Patent Attorney The Hague, The Netherlands", are listed to the right. A "Platform" icon with a video camera symbol is on the right side. At the bottom, registration information is provided: "For Registration visit: <https://forms.gle/14zMntLPMEZT11rb7>" and "Coordinators: +91 9847440933 / +91 9495667609". The footer lists the names and roles of the coordinators: Ms. Chithra P (Dr. Sefiya K.M. Coordinators), Dr. Princy Francis (Convener & Head of the Department), and Dr. A. Biju (Principal).



**DEPARTMENT OF AQUACULTURE
M E S ASMABI COLLEGE, P. VEMBALLUR -680671**

*ACADEMIC REPORT OF STATE LEVEL WEBINAR
ON*

ENTREPRENEURIAL OPPORTUNITIES IN FISHERIES SECTOR

HIGHLIGHTS:

Date: 9th September 2020

Time: 11am to 2 PM

Platform: Google Meet

Video Conference Link: <https://meet.google.com/uoj-jiws-hgz>

Total number of participants: 172 (Students: 157, Faculties: 15)

Resource Person: Dr. Mini Sekharan, Assistant Professor, School of Industrial Fisheries, Cochin University of Science and Technology & Visiting Professor, The Business School Tamilnadu Jayalalitha Fisheries University.

Focal areas discussion based webinar:

- **Aquaculture**
- **Seafood Processing**
- **Ornamental Fisheries**

I. The Course of the webinar:

The webinar was organised with the aim of tailoring the students of Aquaculture and allied subjects in different areas of entrepreneurship suitable for them. Online mode was opted for the conduct of the programme due to covid pandemic related restrictions and associated country wide lockdown.

The programme started at 11.00 AM after admitting all participants by 10.45 AM. The speaker joined the programme from her office. Principal Dr. A Biju conveyed his best wishes to the programme and it was inaugurated by Dr. Asma V M, Vice Principal of the College. Dr. Kesavan K welcomed the guest and other participants. Sr. Shibu A Nair, Associate Professor, Department of Aquaculture delivered felicitations.

Dr. Mini Sekharan congratulated the students for opting Aquaculture as their programme of study as the field deals with the fundamental needs of human existence namely healthy food and decent living. Aquaculture and related sectors offer plenty of opportunities on food production, food processing and ornamental fish business. She started with a captivating and professional slide show on various arenas of fisheries sector. Minute details of self employment in fish/finfish farming, hatcheries, aquafeed manufacturing, seafood processing, by-product and value added product making, pharmaceutical/nutraceutical production, ornamental fish production and breeding etc. were discussed.

It is worth mentioning that she gave emphasis on marketing techniques which often goes untouched in many entrepreneurship related colloquiums. The success stories of noted entrepreneurs in India and abroad were shared with the students with ample back up of presented data. In addition the segments of different aquatic sector businesses which are still to be exploited were pointed out. Dr. Mini Sekharan inspired the students by drawing their attention to the abundance of innovation options in different sectors of aquaculture enterprise.

After a detailed and dynamic presentation the resource person interacted with the students for one hour. The session for interaction was meaningfully utilised by the faculties and students by clarifying their doubts and getting details of many aspects of the focal themes of the webinar.

II. The Outcome:

The webinar and the discussions followed it have the following outcomes:

1. Fisheries sector currently gives lots of entrepreneur prospects in all parts of the world.
2. Aquaculture, Seafood Processing and Ornamental Fish Culture have several untapped career and self-employment opportunities.
3. Identifying and wisely exploring the opportunities are the key to success in any business and for this fisheries sector is not an exception.
4. Make innovations wherever and whenever possible so as to make fresh start-ups.
5. In-depth scientific knowledge in all areas of business, professional ethics and honesty are the essential for excelling in any enterprise.

Dr. Dhanya P R, Assistant Professor in Aquaculture delivered formal concluding remarks and vote of thanks. The resource person Dr. Mini Sekharan is a renowned trained entrepreneurial trainer and expert teacher. The department and the college are grateful to her for giving the students an opportunity to interact with her and transmitting information about various entrepreneurial avenues.

Addendum:

Programme Brochure and Screenshots



Department of Aquaculture
M.E.S Asmabi College, P. Vemballur, 680671



Dr. Mini Sekharan
Assistant Professor
School of Industrial Fisheries, CJSAT
&
Visiting Professor,
The Business School
Tamilnadu Jayalalitha Fisheries University.



Presents

webinar on

**ENTREPRENEURIAL
OPPORTUNITIES IN
FISHERIES SECTOR**

Date: 9th September 2020

Time : 11am

- Highlights
- Aquaculture
 - Seafood Processing
 - Ornamental Fisheries

Register at: <https://forms.gle/hKe9ETFHajngQkSC9>

- Free registration
- E-certificate

Dr. Biju A
(Principal)

ORGANISING COMMITTEE
Dr. Kesavan K (Head of the Department)
Sri. Shibu A Nair (Assistant Professor)
Dr. Dhanya P R (Assistant Professor)

This screenshot shows a Zoom meeting in progress. The main window displays a grid of participants, including a large 'A' icon and a 'S' icon. The meeting details sidebar on the right lists participants and their status. The meeting title is 'Zoom Meeting' and the meeting ID is '929 893 9042'.

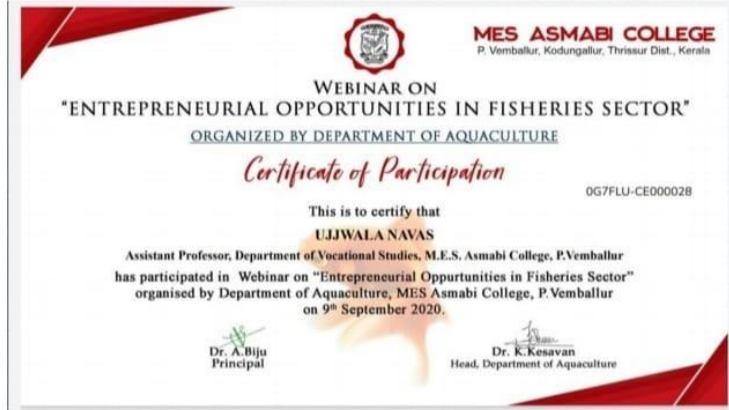
This screenshot shows a Zoom meeting with a presentation slide titled 'SMOKING OF FISH'. The slide features two images of fish being smoked on racks. The meeting details sidebar on the right shows a list of participants, including 'Nahid P M' and 'Ajithkumar V'. The meeting title is 'Zoom Meeting' and the meeting ID is '929 893 9042'.

This screenshot shows a Zoom meeting with a presentation slide titled 'FISH BUSINESS'. The slide contains a flowchart illustrating the fish business process. The meeting details sidebar on the right shows a list of participants, including 'Nahid P M' and 'Ajithkumar V'. The meeting title is 'Zoom Meeting' and the meeting ID is '929 893 9042'.

Stage	Activity	Market/Target
CAPTURE	FOOD FISH	Domestic market, the processing, preservation of ready to cook fish products, whose market demand for the various products.
	ORNAMENTAL FISH	Domestic market & export market
CULTURE	FOOD FISH	Domestic market, processing, preservation of ready to cook fish products, whose market demand for the various products, exports.
	ORNAMENTAL FISH	Domestic market & export market

This screenshot shows a Zoom meeting in progress with a grid of participants. The meeting details sidebar on the right lists participants and their status. The meeting title is 'Zoom Meeting' and the meeting ID is '929 893 9042'.

Sample Certificate: Faculty



Sample Certificate: Student



INTRODUCTION TO RESEARCH

PROCESS

PG DEPARTMENT OF ECONOMICS

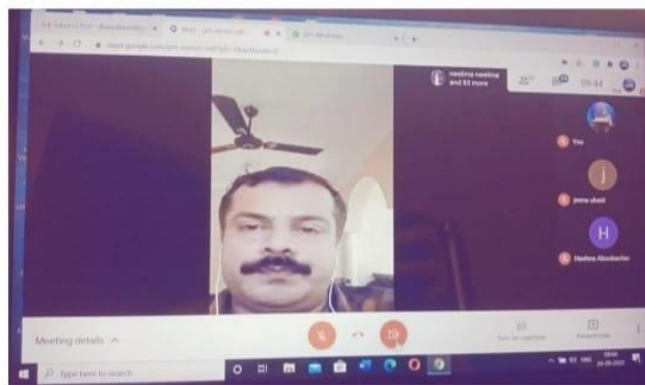
MES ASMABI COLLEGE

P.VEMBALLUR

Title of the Program: Introduction to Research process (Online Mode)

The PG dept of Economics is organized a class on the topic “Introduction to Research Process” on 24th September 2020. The formal inauguration of the webinar have been done by Dr.A.Biju, principal MES Asmabi college. Smt.Dhanya.K, Asst.Professor Dept of Economics welcomed the gathering. Jeena.P.M HOD Dept of Economics presided over the function.

Further to this, the class was handled by Dr. Shabeer.K.P, Dept of Economics, M.S Govt College, Kodencherry, Kozhikode. All the PG and Final year UG students were actively participated in the Webinar.



WEBINAR ON RESEARCH METHODOLOGY

M E S Asmabi College, P Vemballur, Department of Psychology

Webinar on Research Methodology: Report

The Department of Psychology, MES Asmabi College has conducted a **one day workshop on Research Methodology** for the final year students of the department of Psychology. The webinar was conducted on **1st October 2020 from 11am- 12:30 pm**. The mode of **Platform used was Google Meet**. The resource person was **Ms. Mohsina Lubaiba** (Child Psychologist, Aster Medcity , Ernakulam). The welcome speech was delivered by **Ms. Sangeetha P.S** HoD of Psychology, MES Asmabi College. The program was mainly organised to give more ideas on how to conduct and use different methods in research. A query session was arranged soon after the class and a very good interaction took place. Vote of thanks was delivered by **Mr. Lathif Penath**, Asst. Professor, Department of Psychology, MES Asmabi College. The program was concluded with a feed back session where positive responses were obtained from the side of the students. It was a wonderful session as the students could gain more ideas and information on how to conduct a research and the points that has to be taken care while performing a research.

**Installed Koha, integrated library management software, facilitates easy library operations.
book acquisition and circulation**

SUMITH A.T.

Freelance Library Professional
+91 9961452785

Customer No.57
Date : 09/03/2022

INVOICE

To,
Principal
M.E.S. ASMABI COLLEGE
Kodungallur

Dear Sir/Madam,

Thank you for accepting our Library Services, hope you remind us in Library - related works.

Sl.No	Particulars	Amount
1.	Installation of Koha platform with latest stable version <ul style="list-style-type: none">• Data Migration• Koha Customization• Customized Report Generation• Automatic Backup setup using Dropbox• One year Direct/Online Support	₹10,000
Item Total		₹10,000

SUMITH A.T.
SBI MULANTHURUTHY BRANCH
BANK ACC: 57035580012
IFSC CODE: SBIN0070334

Yours sincerely,

SUMITH A.T.