



# MES ASMABI COLLEGE, P. VEMBALLUR

Aided College Affiliated to University of Calicut

P. Vemballur PO, Kodungallur, Thrissur District, Kerala, 680671

## 1. Title of the Practice

**Experia: Experiential Learning through Community Intervention**

## 2. Objectives of the Practice

- a) The intended objective is that students can learn more about their subjects by practicing their theoretical knowledge in the community and, at the same time, society will get its benefits.
- b) To inculcate a sense of responsibility and sensitivity towards society among students.

## 3. The Context

a) There is a notion that due to the pandemic, people have become more selfish and less inclined to care about our fellow human beings. And also felt that students lack practical experience on their course. 'Inculcating social responsibility in student clan by involving them in community oriented activities' is one of our missions. Considering all these facts, our college has decided to provide experiential learning opportunities for students through community intervention.

## 4. The Practice

Experiential Learning is the process of learning by doing. By engaging students in hands-on experiences and reflection, they are better able to connect theories and knowledge learned in the classroom to real-world situations. So, experiential learning through community intervention helps students to acquire practical knowledge and, thereby, the community benefits. The mode of transaction continued to be online for the first few months of the academic year, 2021-2022. There were a number of programmes in our college in connection with this, even though there were pandemic restrictions.

- a) Beat Covid Campaign: Our College joined hands with Mahatma Gandhi National Council of Rural Education under MHRD, Swachhta Action Plan to provide Covid services to the needy ones. We had 4 student-led teams. Team 1 – Sharing the Information of Hospital Management Services - Such as Availability of Beds (ICU, Ventilator), Covid Testing Centres, Covid Helpline numbers. Etc.; Team 2 – Sharing the Information of Non – Hospital Management Services – Such as Availability of Medical essentials , Availability of Oxygen, Concentrator's, Blood,

Information about Vaccination Centres; Team 3 – Giving Emotional Support (Psychosocial Support) Communicating with Covid effected person on phone and Covid effected family, etc.; Team 4 – Any other Services such as food distribution, masks distribution, Covid awareness, Covid vaccine awareness, Wellness awareness (yoga, how to boost Immunity).

- b) The NSS team of our college conducted an online workshop on paper pen making for the students on 8<sup>th</sup> June and paper bag making on 12<sup>th</sup> July. The highlight of both the workshops is that the resource person was our students themselves. The workshop was conducted over the online platform, Google Meet, as the students were not allowed to assemble on the campus due to the Covid 19 pandemic situation. The trainers showed the participants how to make paper pens and paper bags using newspapers and other waste paper and through they conveyed a message about reusing waste materials and going eco-friendly by avoiding plastic pens and bags.
- c) In connection with Muzris Theatre Fest (MTF), Department of Mass Communication in collaboration with Keral Nadaka Sangeetha Academy established a media cell which was focused on actively treating audience with news happening around the fest. Our students got an opportunity to practically participate in all arena of journalism like reporting for newspaper & television, photography, video and audio recording, editing, design and pagination of newspaper etc.
- d) In connection with World Mental Health Day, the Department of Psychology has conducted a community awareness campaign for women, to give awareness regarding importance of better mental health in Ward 4 of SN Puram Panchayath.
- e) In connection with National Energy Conservation Day, PG Department of Physics conducted a seminar and a quiz competition in a nearby school for the students. Whole programme were coordinated by the students.
- f) The department of computer application organized a workshop on how to make a new software product. Students coordinated the programme.

## **5. Evidence of Success**

- a) It created positive impact on students' academic learning by improving their ability to apply what they have learned in "the real world".
- b) It helps students' interpersonal development, particularly the ability to work well with others, and build leadership and communication skills.
- c) To a greater extent, it helped to achieve our mission of inculcating social responsibility in student clan by involving them in community oriented activities.

## **6. Problems Encountered and Resources Required**

As Covid-19 pandemic restrictions exist and due to anxiety among the students about getting infected, in the first few months, the number of participants during each programme was limited.

# Supporting Documents

## 1. Beat Covid Campaign

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NATIONAL SERVICE SCHEME  
UNIT 63-95  
MES ASMABI COLLEGE, P. VEMBALLUR

TEAM NO.2  
NON HOSPITAL MANAGEMENT

**BEAT COVID CAMPAIGN**

ഭക്ഷണം മറ്റു ആവശ്യ സാധനങ്ങൾ ലഭിക്കാതെ ബുദ്ധിമുട്ടുന്നവർക്കു സേവനത്തിനായി തങ്ങളുണ്ട്.  
CALL FOR OUR HELP DESK SERVICE  
HELP DESK NUMBER

**9946213290      9207532855**  
**8848610501      8113857078**

Coordinators  
**Dr Princy Francis      Dr Ansar E B**

IN ASSOCIATION WITH MGNRE-SAP  
MINISTRY OF EDUCATION  
GOVERNMENT OF INDIA

**Certificate of Recognition**

MaE/Beat Covid Campaign/June/140/0003

*This is to recognize MES Asmabi College, P. Vemballur as a member of Beat Covid Campaign initiative of Mahatma Gandhi National Council of Rural Education, Hyderabad. The institution has constituted five student volunteer teams in the areas of Hospital Management, Non Hospital Management, Support to Covid affected families, Medical Supplies, Psychosocial support to Covid patients and their family members, rendered valuable services during the pandemic.*

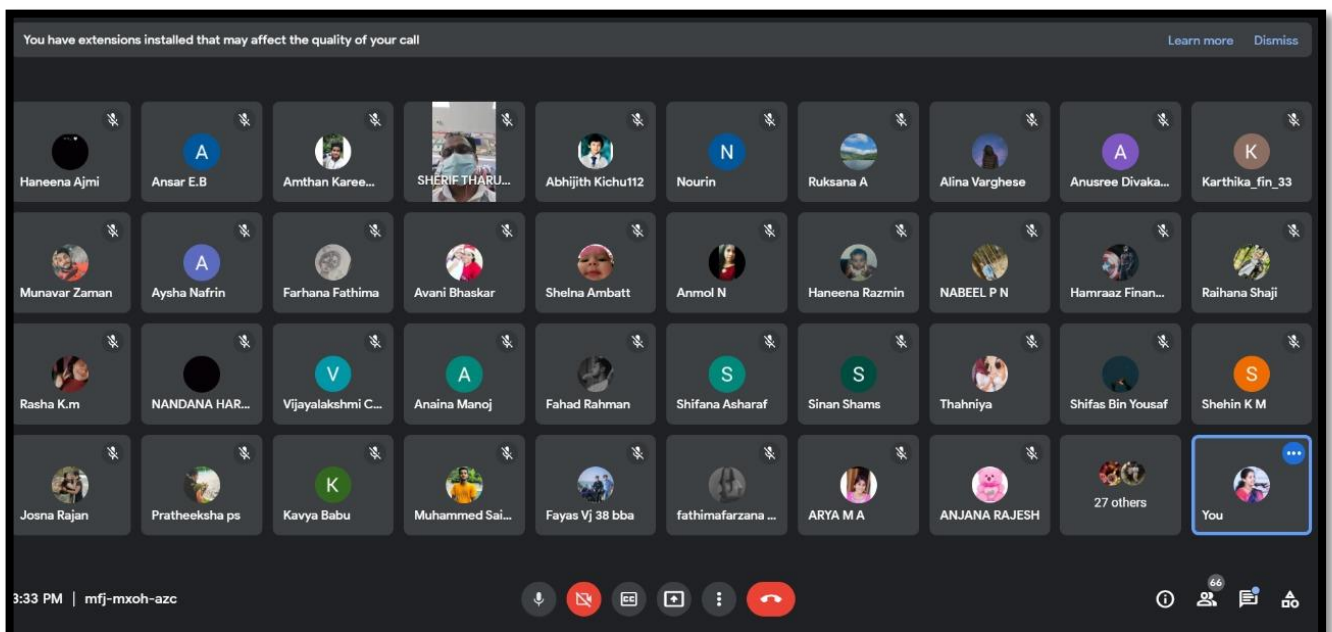
**Dr. W G Prasanna Kumar**  
Chairman

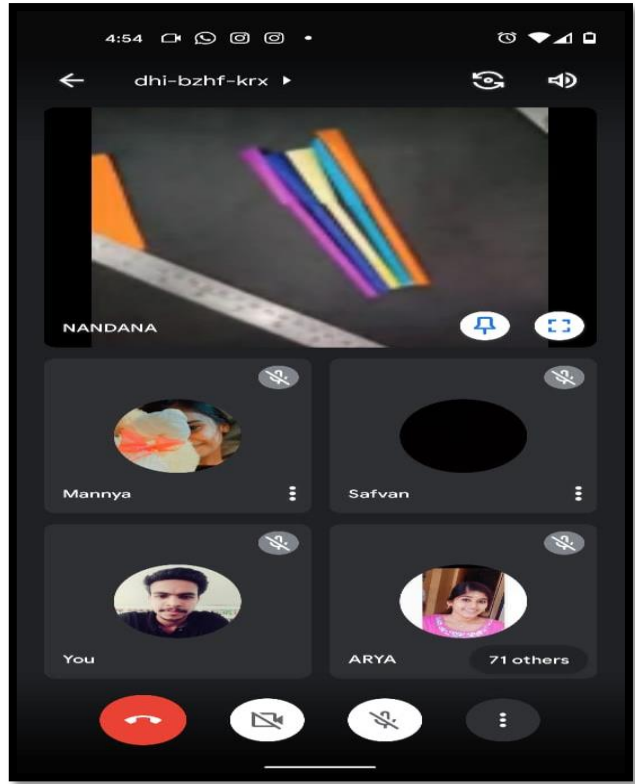
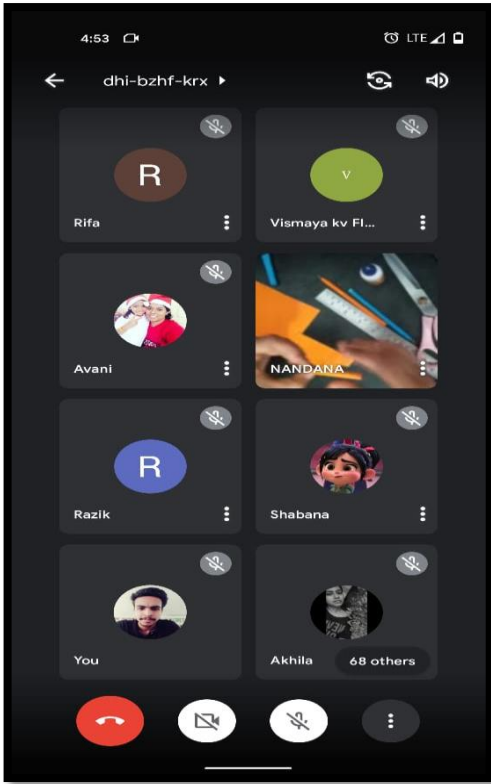
Mahatma Gandhi National Council of Rural Education  
Department of Higher Education, Ministry of Education  
Government of India



## 2. NSS ACTIVITIES

The NSS team of our college conducted an online workshop on paper pen making for the students on 8th June and paper bag making on 12th July. The highlight of both the workshops is that the resource person was our students themselves. The workshop was conducted over the online platform, Google Meet, as the students were not allowed to assemble on the campus due to the Covid 19 pandemic situation. The trainers showed the participants how to make paper pens and paper bags using newspapers and other waste paper and through they conveyed a message about reusing waste materials and going eco-friendly by avoiding plastic pens and bags.





### 3. MUZRIS THEATRE FEST

In connection with Muzris Theatre Fest (MTF), Department of Mass Communication in collaboration with Keral Nadaka Sangeetha Academy established a media cell which was focused on actively treating audience with news happening around the fest. Our students got an opportunity to practically participate in all arena of journalism like reporting for newspaper & television, photography, video and audio recording, editing, design and pagination of newspaper etc.

16  
2022  
ജൂലൈ



# ആവേദകൂ

കുടിപ്പാലം മണ്ണാട്ടുപുഴ



MUZRIS THEATRE FEST

**നാടകവേദിക്ക് ആനാം ദിവസം തിരശ്ശീല വീണു.**



കൊടുങ്ങല്ലൂർ കേരള സംഗീത നാടക അക്കാദമിയിൽ കൊടുങ്ങല്ലൂർ മുനിസിപ്പൽ കലാകേന്ദ്രം സമുദായ പ്രസിഡന്റ് നാടകവേദി നാടകവേദിക്ക് ആനാം ദിവസം നാടകത്തിന് തിരശ്ശീല വീണു. കേന്ദ്രം മുൻപിൽ എത്തിയ നാടകവേദിയിൽ അതിനോടൊപ്പം അതിനോടൊപ്പം നാടകവേദിക്ക് ആനാം ദിവസം നാടകത്തിന് തിരശ്ശീല വീണു.

മി.ജെ. ജെ.എസ്. കലാകേന്ദ്രം കലാകാരന്മാർ കൂടിയ നാടകവേദിയിൽ എത്തിയ നാടകവേദിയിൽ അതിനോടൊപ്പം അതിനോടൊപ്പം നാടകവേദിക്ക് ആനാം ദിവസം നാടകത്തിന് തിരശ്ശീല വീണു.

പുറത്തു നാടകങ്ങളെ അപേക്ഷിച്ച് വികസന ബുദ്ധിമുട്ടുകളിൽ കൂടുതൽ മുന്നിലുള്ള നാടകവേദിക്ക് ആനാം ദിവസം നാടകത്തിന് തിരശ്ശീല വീണു.





12  
2022  
ജൂലൈ



# ആവേദകൂ

കുടിപ്പാലം മണ്ണാട്ടുപുഴ



MUZRIS THEATRE FEST

**അരങ്ങ് തകർത്ത് എം ടി എഫ് രണ്ടാംദിനം**

"ആരാണ് കോരോണ രോഗം കോരോണ പെട്ടെന്നു ആദ്യം രോഗം പിടിച്ചെടുത്താൽ"



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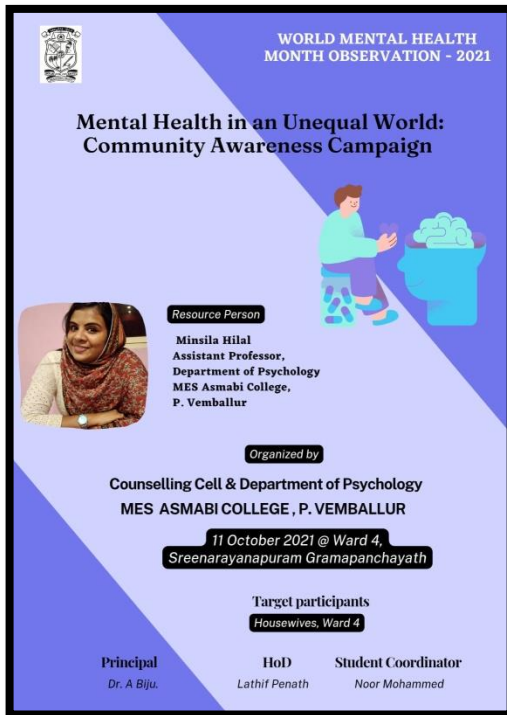






#### 4. WORLD MENTAL HEALTH DAY ACTIVITIES – DEPARTMENT OF PSYCHOLOGY

In connection with World Mental Health Day, the Department of Psychology has conducted a community awareness campaign for women, to give awareness regarding importance of better mental health in Ward 4 of SN Puram Panchayath.



The poster features a purple and blue geometric design. At the top left is the college logo. The main title is 'Mental Health in an Unequal World: Community Awareness Campaign'. Below it is an illustration of a person sitting on a chair, talking to a large blue brain. A photo of the resource person, Minsila Hilal, is shown on the left. The text provides details about the organizers, date, location, and target participants.

**WORLD MENTAL HEALTH MONTH OBSERVATION - 2021**

**Mental Health in an Unequal World: Community Awareness Campaign**

**Resource Person**  
Minsila Hilal  
Assistant Professor,  
Department of Psychology  
MES Asmabi College,  
P. Vemballur

**Organized by**  
Counselling Cell & Department of Psychology  
MES ASMABI COLLEGE, P. VEMBALLUR

**11 October 2021 @ Ward 4,  
Sreenarayanapuram Gramapanchayath**

**Target participants**  
Housewives, Ward 4

**Principal**  
Dr. A Biju

**HoD**  
Lathif Penath

**Student Coordinator**  
Noor Mohammed





## 5. NATIONAL ENERGY CONSERVATION DAY ACTIVITIES – DEPARTMENT OF PHYSICS

In connection with National Energy Conservation Day, PG Department of Physics conducted a seminar, poster making competition and a quiz competition in a nearby school for the students. Whole programme were coordinated by the students.



PROGRAMS

POSTER DESIGN COMPETITION  
QUIZ COMPETITION  
VENUE: COLLEGE AUDITORIUM  
SEMINAR PRESENTATION  
VENUE: MES HSS P, YEMBALLUR

SEMINAR PRESENTED BY:  
ANJALI P S  
MOHAMED SHAHIN  
MSC PHYSICS

Program Coordinators  
ANJU PAUL  
ANISHA P M  
ASST. PROFESSORS

Student Coordinators  
NAWRAS P S  
GAYATHRI HARIDAS  
2ND MSC PHYSICS

Head of Department  
Dr. SHEENA P A

Principal  
Dr. A BIJU

MES ASMABI COLLEGE  
Affiliated to Calicut University  
NAAC Re-accredited with B++  
DEPARTMENT OF PHYSICS  
PRESENTS

**SPAREN  
2K21**

DEC 14

NATIONAL  
ENERGY  
CONSERVATION  
DAY  
OBSERVANCE  
2021

CONSERVE ENERGY; THE  
MISSION GOES ON

MES ASMABI COLLEGE  
Department of Physics  
Presents

**SPAREN 2K21**  
DEC 14  
NATIONAL ENERGY CONSERVATION DAY

Poster Designing  
Competition

Topic:  
Energy  
Conservation

Last date for  
submission  
13.12.2021

Contact:  
9447820013  
7592973136

MES ASMABI COLLEGE  
Department of Physics  
Presents

**SPAREN 2K21**  
DEC 14  
NATIONAL ENERGY CONSERVATION DAY  
OBSERVANCE

Quiz  
Competition

Topic:  
Energy  
Conservation

Date: 15/12/2021  
Venue: College Auditorium  
Time: 2 pm

Contact:  
9447820013  
7592973136



## 6. PRODUCT DEVELOPMENT - BEST PRACTICES

The department of computer application organized a workshop on how to make a new software product. Students coordinated the programme.

MES ASMABI COLLEGE  
P. Vemballur

IEDC and Department of Computer Application  
jointly organizing

**Workshop on**  
**"Product Development -  
Best Practices"**

Speaker  
  
**Sheen Chungath**  
CEO Sesame Technologies  
Pvt Ltd, Calicut

17/2/2022  
10.30 am  
Venue : Auditorium

Dr. A Biju  
Principal  
MES ASMABI COLLEGE

For further details contact

Chithra P Nodal officer, IEDC Mob: 9496130220	Ann S Coordinator Mob: 9544977982	Jahn T H HOD Mob: 9747724640	Shamas P M Student Co-ordinator
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STARTUP MISSION | INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE | INSTITUTION'S INNOVATION COUNCIL | IEDC

Add a Caption

Thursday · 17-Feb-2022 · 11:11 AM

IMG\_4723

Apple iPhone 7 Plus

Wide Camera — 28 mm f1.8  
12 MP · 4032 × 3024 · 1.1 MB

ISO 50 | 28 mm | 0 ev | f1.8 | 1/17 s

Pappinivattom

Thrissur - Kodungallur

