



# MES ASMABI COLLEGE, P. VEMBALLUR

Aided College Affiliated to University of Calicut

P. Vemballur PO, Kodungallur, Thrissur District, Kerala, 680671

MES Asmabi College is dedicated to promoting gender equity by implementing a comprehensive approach that encompasses academic and extracurricular initiatives. Women's Cell, Internal Complaints Committee (ICC), and the Grievance Redressal Cell serves as avenues for students and staff to voice concerns, seek assistance, and engage in discussions related to gender issues. The college since its inception promotes gender sensitization programmes in departments and thereby ensures the equal participation devoid of gender bias.

## ANNUAL GENDER EQUITY AND SENSITISATION ACTION PLAN 2020-21

Sl No	Activity	Target Participants	Organised by	Agenda	Tentative Date
1	Planning Meeting	Members of various cells	Women Cell	Preparation of gender sensitisation action plan	June 2020
2	Observance of International Yoga Day	Students and Staff	Women Cell	Talk on Yoga for a Healthy Living and Demonstration by an invited speaker.	June 2020
3	Gender Sensitisation Orientation Programme	First Year Admissions	Women Cell	To conscientise students about the concept of gender	July 2020
4	Health and Hygiene	Students and Staff	Women Cell	Talk and interactive session with doctors and health care professionals on menstrual	August 2020

				health and hygiene, early detection of cancer and healthy life style.	
5	Gender Based Violence	Girl Students	Women Cell	Self Defence training programme	Sept 2020
6	Legal Empowerment of Women	Students	Legal Literacy Cell, Internal Complaints Committee	Legal Awareness on the rights of women and legal processes of our country.	Oct 2020
7	Entrepreneurship Enhancement	Girl Students	IEDC, Women Cell	Expert talk with women entrepreneurs	Nov 2020
8	Observing Day for the Elderly	Students	Various Cells	Honouring the elderly folk of the locality	Oct 2020
9	Human Rights Day Observation	Students	Various Cells	Invited talks by transgenders, screening of short films on the theme of equal status	Dec 2020
10	Covid and its impact on women	Students and teachers	Various Cells	Invited talks by women celebrities of	Jan 2021

				various fields	
11	Counselling Sessions	Students	Various Cells	Counselling sessions to improve mental health of students	Feb 2021
12	Women's Day Observation	Students	Women Cell, Other Cells	Invited Lecture(s)	March 2021