


3.2.2 Number of workshops/seminars/ conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To	Link to the Activity report on the website
2021	From Research to Publication- Writing and publishing research articles in CARE listed and International journals		24-07-2021	
2021	From Research to Publication - the strive for quality science research publication	309	28-07-2021	
2021	From Research to Publication- X ray diffraction - good analysis practice	120	29-07-2021	
2021	From Research to Publication - Blue print of how to get published	129	30-07-2021	
2021	From Research to Publication -Academic writing and publishing	126	02-08-2021	
2021	From Research to Publication -Research concept to process	210	06-08-2021	
2021	Masters Research presentation	40	07-08-2021	
2021	Webinar – Meet the Successful entrepreneur	247	07-09-2021	
2021	Research Methodology	75	13-10-2021	http://mesasmabicollege.edu.in/events/702
2021	Different Opportunities in software company for IT and non IT students	95	13-10-2021	
2022	Webinar on Intellectual Property Right	18	08-01-2022	
2022	National Webinar on Prospects of Asian Seabass and Mudcrab aquaculture in India	204	12-01-2022	
2022	online awareness on Intellectual Property Rights	436	14-02-2022	
2022	Product development - Best Practices (entrepreneurship training)	110	17-02-2022	http://mesasmabicollege.edu.in/events/64
2022	Webinar on Intellectual Property Rights	300	17-03-2022	
2022	A workshop on the basics of qualitative research - a hands on experience	33	30-04-2022	http://mesasmabicollege.edu.in/events/889
2022	Research Orientation Workshop	61	13-05-2022	http://mesasmabicollege.edu.in/events/796

**FROM RESEARCH TO PUBLICATION- WRITING AND PUBLISHING RESEARCH
ARTICLES IN CARE LISTED AND INTERNATIONAL JOURNALS**

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: National webinar series on From research to publication- Writing and publishing research articles in CARE listed and international journals	Venue	: Online mode
From Date	: 2021-07-24	To Date	: 2021-07-24
Category	: Webinar	Event Type	:
Agenda			
Description			
National webinar			
Teachers			
No of Teachers	Female Teachers :	Male Teachers :	Other Teachers :
:	:	:	:
Students			
No of students	Female students :	Male students :	Other students :
:	:	:	:
SpeciallyAbled SC :		ST :	OBC :
:		:	:
Criteria			
Naac Criteria :			
Criterion 3- Research, Innovations and Extension			
Collaborators			
Collabrators :			
Dr. Shafeer .P.S.			
Cell			
Cells :			
IQAC			
Department			
Department :			
Commerce			

**FROM RESEARCH TO PUBLICATION - THE STRIVE FOR QUALITY SCIENCE
RESEARCH PUBLICATION**

MES ASMABI COLLEGE P. VEMBALLUR

Report of National Webinar

Title of the Program: Webinar Series on From Research to Publication

(Online Mode)

“Strive for Quality Science Research Publication”

In association with IQAC of MES Asmabi College, P. Vemballur, the PG and Research Department of Botany organized a national webinar on “Strive for Quality Science Research Publication” on 28 July 2021 at 11.00 am. Around 160 participants comprising of faculties, research scholars, aspirants and students from various colleges and universities all over India participated in this webinar.

Dr. Jisha KC, the co-ordinator of the programme welcomed the gathering and the presidential address was delivered by Smt. Shaheedha, HOD, Department of Botany. Dr. Jos T. Puthur, Professor & HOD, Department of Botany, University of Calicut delivered the Keynote address highlighting the importance of quality publication in science research. He detailed each and every aspects of publication to the audience. The interactive session was very fruitful for all the participants. The resource person effectively engaged the audience by answering all the queries in a clear and lucid way. Many valuable suggestions about research were provided to the participants.

Dr. Girija TP, Assistant Professor, Department of Botany delivered vote of thanks. The programme was a grand success and well accepted by the participants.

The photographs were attached.

Meet - cdr-jgkg-jkq

https://meet.google.com/cdr-jgkg-jkq

REC | jos t Puthur is presenting

11:54 AM | cdr-jgkg-jkq

Participants: jos t Puthur, dhanya pulikko..., jisha kc, Dr Amitha P Ma..., Suhana M.S, MES ASMABI C..., sabeena. A.M., 112 others, You

Windows taskbar: Type here to search, 32°C, 11:54 AM 7/28/2021

Meet - cdr-jgkg-jkq

https://meet.google.com/cdr-jgkg-jkq

REC | jos t Puthur is presenting

Paper organization

Introduction


- call attention to the specific subject, define the problem
- provide background and present the results of other studies (literature review)
- list the structure of your research project and what you plan to present in your paper
- Give the mJOR objective of your work.

11:46 AM | cdr-jgkg-jkq

Participants: jos t Puthur, dhanya pulikko..., jisha kc, Dr Amitha P Ma..., Suhana M.S, Dr.S.VENNILA, sabeena. A.M., 122 others, You

Windows taskbar: Type here to search, 31°C, 11:46 AM 7/28/2021

**FROM RESERCH TO PUBLICATION- X RAY DIFFRACTION - GOOD ANALYSIS
PRACTICE**

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: From Research to Publication	Venue	: Google Platform
From Date	: 2021-07-29	To Date	: 2021-07-29
Category	: Webinar	Event Type	: Recent
Agenda			
Promotion of Research			
Description			
<p>The PG Department of Physics, in collaboration with Internal Quality Assurance Cell - IQAC of the college, conducted a National Webinar on the topic "X-RAY DIFFRACTION – GOOD ANALYSIS PRACTICE" on 29 – 7 – 2021. Dr Shibu Eapen, Scientist, Sophisticated Test and Instrumentation Centre STIC, CUSAT, Kochi was the key speaker. Dr Sheeba N H coordinator of the programme welcomed the participants. The programme was presided over by Dr Sheena PA, HOD. Nearly 120 participants attended the webinar from various institutions in and around the State. After the interactive session, vote of thanks was proposed by IQAC criterion head Sri. Mohammed Areej E M.</p>			
Teachers			
No of Teachers : 8	Female Teachers : 3	Male Teachers : 5	Other Teachers :
Students			
No of students : 120	Female students :	Male students :	Other students :
SpeciallyAbled :	SC :	ST :	OBC :
Criteria			
Naac Criteria :			
Criterion 3- Research, Innovations and Extension			
Collaborators			
Cell			
Cells :			
IQAC			
Department			

FROM RESEARCH TO PUBLICATION - BLUE PRINT OF HOW TO GET PUBLISHED

MES ASMABI COLLEGE P. VEMBALLUR

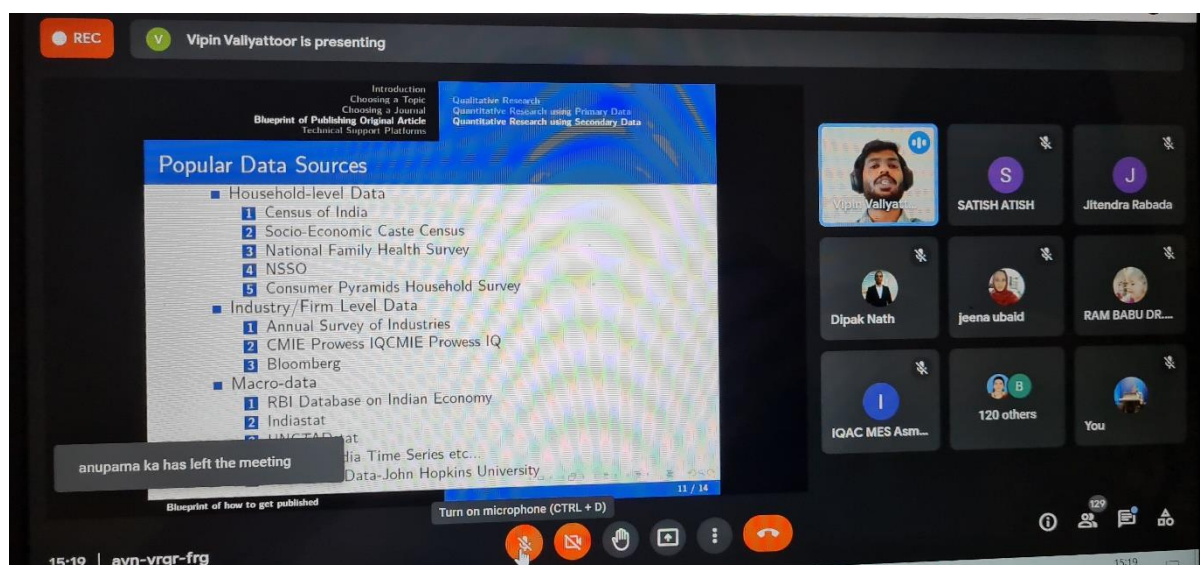
Report of National Webinar

1. Title of the Program: Webinar Series on From Research to Publication

(Online Mode)

“Blue print of how to get published”

Under the auspicious of IQAC of MES Asmabi College, the PG dept of Economics is organized a National webinar on the topic “Blue print of how get published” on 30th July 2021. The formal inauguration of the webinar have been done by Dr.A.Biju, principal MES Asmabi college. Smt.Jeena P.M. Head of the Dept welcomed the gathering, Dr. Sumedhan, Director of Self-financing courses presided over the function. Further to this, an invited talk on the above topic by Dr.Vipin Valiyattoor, Asst.Professor, Dept of Economic Sciences IISER, Bhopal. Dr.Dhanya.K, Coordinator of the webinar had given the vote of Thanks. All students participated actively in the Webinar.



MES ASMABI COLLEGE P. VEMBALLUR

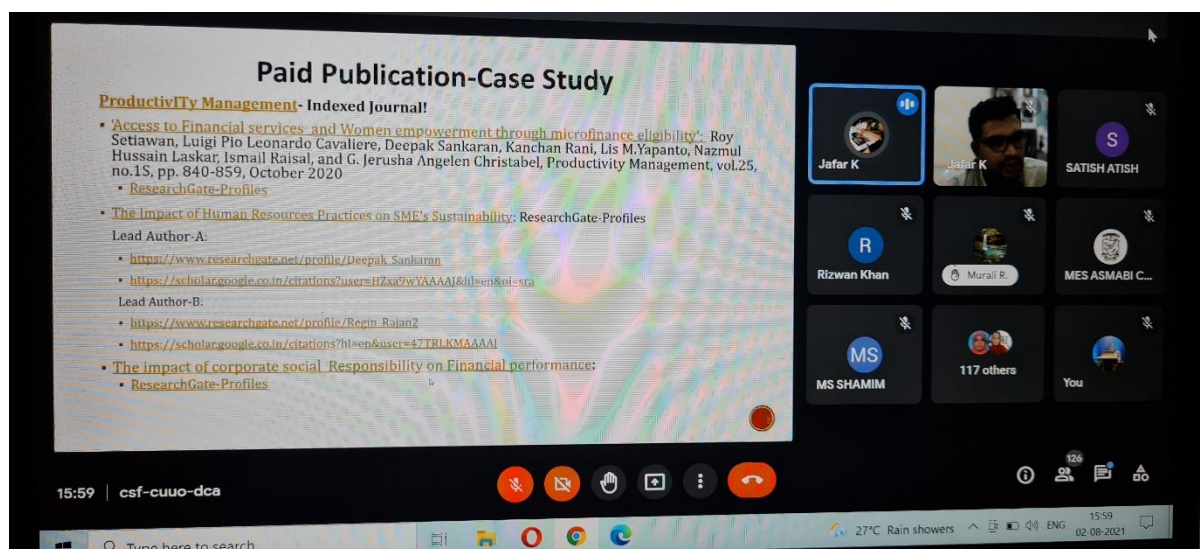
Report of National Webinar

2.Title of the Program: Webinar Series on From Research to Publication


(Online Mode)

“From Research to Publication”

Under the auspicious of IQAC of MES Asmabi College, the PG dept of Economics is organized a National webinar on the topic “From Research to Publication”on 2nd August 2021. Dr. Dhanya.K, Coordinator of the webinar welcomed the gathering. Smt.Jeena P.M. Head of the Dept presided over the function. Further to this, an invited talk on the above topic by Dr.K.Jafar, Asst.Professor, Madrs Institute of Development Studies.Dr.sanand.C, Joint coordinator IQAC had given the vote of Thanks. All students participated actively in the Webinar.



FROM RESEARCH TO PUBLICATION -RESEARCH CONCEPT TO PROCESS

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: National Webinar Series on From Venue : Google Platform Research to Publication- Research: (Online) Concept to Process		
From Date	: 2021-08-06	To Date	: 2021-08-06
Category	: Webinar	Event Type	: Recent
Agenda			
To equip the students with the fundamentals of Research and inform them about the various aspects involved in the process of research. The students benefitted from the session as they got an opportunity to enhance their knowledge in Research.			
Description			
Pg and Research Department of English in collaboration with IQAC organized this event to foster research inquiry among students and scholars. Dr Kshamata Chaudhary from Vardhman Mahaveer Open University, Kota, Rajasthan was the Resource Person for the session.			
Teachers			
No of Teachers : 12	Female Teachers : 3	Male Teachers : 9	Other Teachers : 0
Students			
No of students : 110	Female students : 85	Male students : 25	Other students : 0
SpeciallyAble : 2	SC : 15	ST : 1	OBC : 70
Criteria			
Naac Criteria : Criterion 3- Research, Innovations and Extension			
Collaborators			
Collabrators : Dr. Shafeer .P.S.			
Cell			
Cells : IQAC			
Department			
Department : English			

MASTERS RESEARCH PRESENTATION

MASTERS' RESEARCH PRESENTATION 2020-21

The Masters' Research Presentation of the MSc Botany students (2019 admission) of PG & Research Department of Botany was conducted on 7th August 2021 at 2 p.m through online platform (Google Meet). The programme was inaugurated by Dr.A. Biju, Principal, MES Asmabi College. IQAC Coordinator Dr.Shafeer P.S, Research Nodal Officer Dr.K.H Amitha Bachan, Dr.Dhanya P.R, Assistant Professor, Department of Aquaculture and former HoDs of the Botany department Dr.K.M Mohamed Nasser and Dr.V.M Asma were the special guests for the programme. Smt.Shaheedha T.M, Head of the Botany department presided over the function.

16 students well presented their dissertation through MS PowerPoint. Their topics of presentation included Taxonomy, Physiology, Phytochemistry, Phycology, Ecology and Ethnobotany. The experts discussed various aspects of the students' work in detail. The programme was able to provide a great platform for the students to sharpen their presentation skills and avoid performance anxiety.

M. E. S. ASMABI COLLEGE

MASTERS RESEARCH PRESENTATION

PG AND RESEARCH DEPARTMENT OF BOTANY IN COLLABORATION WITH RESEARCH SOCIETY

7TH AUG 2021 SATURDAY

7:30 PM - 2:00 PM

inauguration

Dr. A Biju
Principal
M.E.S. Asmabi College

Presiding Officer Smt. Shaheedha T.M.
Head of Botany Department
M.E.S. Asmabi College

Special Guests

DR. SHAFEER P.S
IQAC COORDINATOR

Dr. Dhanya P.R
Asst. Professor
Department of Aquaculture
M.E.S. Asmabi College

Dr. Mohammed Nasser K.M
Asst. Professor
Department of Botany
M.E.S. Asmabi College

Cr. Asma V.M
Research Nodal Officer
Department of Botany
M.E.S. Asmabi College

MANAGEMENT OFFICER
Dr. Amalini Bachan K.H
Asst. Professor, Department of Botany
M.E.S. Asmabi College

7:30 PM - 2:00 PM SATURDAY AUGUST 7, 2021

WEBINAR- MEET THE SUCCESSFUL ENTREPRENEUR

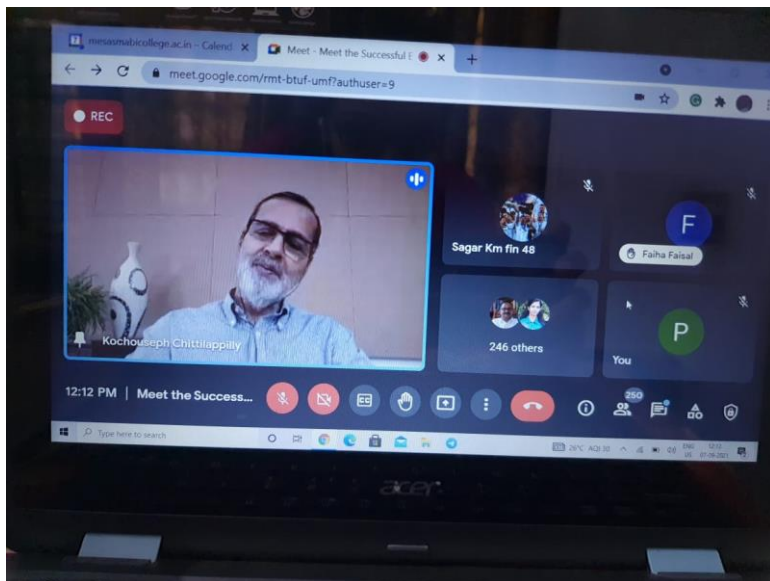
Organised by IQAC in association with IEDC of MES Asmabi College.

Chief guest: Sri Kochouseph Chittilappilly


Tuesday September 7, 2021, 12 pm

Join with Google Meet

<https://meet.google.com/rmt-btuf-umf>



RESEARCH METHODOLOGY

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: Research Methodology	Venue	: online
From Date	: 2021-10-13	To Date	: 2021-10-13
Category	: Workshop	Event Type	: Recent
Agenda			
The PG dept of Economics is organizing a class on the topic "Introduction to Research Process" on 13th October 2021.			
Description			
The formal inauguration of the webinar have been done by Dr. A. Biju, principal MES Asmabi college. Smt.Dhanya.K, Asst.Professor Dept of Economics welcomed the gathering. Jeena. P.M HOD Dept of Economics presided over the function. Further to this, the class was handled by Dr. Shabeer. K.P, Dept of Economics, M.S Govt College, Kodencherry, Kozhikode. All the PG and Final year UG students have actively participated in the Webinar.			
Teachers			
No of Teachers : 5	Female Teachers : 2	Male Teachers : 3	Other Teachers :
Students			
No of students : 36	Female students : 35	Male students : 1	Other students :
SpeciallyAbled :	SC : 12	ST :	OBC : 22
Criteria			
Naac Criteria :			
Criterion 3- Research, Innovations and Extension			
Collaborators			
Collabrators :			
Dr. Jeena P.M.			
Cell			
Department			
Department :			
Economics			

DIFFERENT OPPORTUNITIES IN SOFTWARE COMPANY FOR IT AND NON IT STUDENTS



DEPARTMENT OF COMPUTER APPLICATION

M E S ASMABI COLLEGE, P. VEMBALLUR -680671

**ACADEMIC REPORT OF STATE LEVEL WEBINAR
ON**

DIFFERENT OPPORTUNITIES IN SOFTWARE COMPANY FOR IT AND NON IT STUDENTS

HIGHLIGHTS:

Date: 13th October 2021

Time: 10.30 A M to 12.30 PM

Platform: Google Meet

Video Conference Link: <https://meet.google.com/jkv-vzqf-nn>

Total number of participants:95 (Students: 90, Department Faculties: 5)

Resource Person: Mr. Jose G Vachaparambil(CEO, TechMasters, Trivandrum)

Focal areas discussion-based webinar:

- **Different opportunities of students in software industry**
- **Challenges facing during the starting of a start up**

I. The Course of the webinar:

The webinar was organised with the aim of focusing the students of Computer Application Department in different areas of software job opportunities .Online mode was opted for the conduct of the programme due to Covid pandemic related restrictions and associated country wide lockdown.

The programme started at 10.30 AM after admitting all participants by 10.15 AM. The speaker joined the programme from his office. Principal Dr. A Biju inaugurated the meeting and conveyed his

best wishes to the programme. Ms.Jabin T H, Head of the Department welcomed the guest and other participants. Dr.Sumaindan K P, Director self-financing courses delivered felicitations.

Mr. Jose started with a captivating and professional slide show on various arenas of starting challenges and opportunities of software sector. He shared his own experience to build a career in software industry. Minute details of how to start a new firm, time management during our company working , employer –employee interaction, some difficulties facing during the starting process of an software firm , how to use the available funds from several sources etc. were discussed.

It is worth mentioning that he gave emphasis on effective software professional development techniques which often goes untouched in many webinars. The success stories of noted entrepreneurs in India and abroad were shared with the participants with ample back up of presented data. In addition, the segments of different career development techniques in software industry which are still to be exploited were pointed out. Mr. Jose inspired the students by drawing their attention to his own experiences in different sectors of software industry profession.

After a detailed and dynamic presentation the resource person interacted with the students for one hour. The session for interaction was meaningfully utilised by the students by clarifying their doubts and getting details of many aspects of the focal themes of the webinar.

II. The Outcome:

The webinar and the discussions followed it have the following outcomes:

1. Managing and utilizing the time effectively for building a software job is important.
2. Keep a good relation and interaction with the employees is always helpful to empower your profession.
3. Identifying and wisely exploring the opportunities are the key to success in software sector.
4. Give importance to innovations wherever and whenever possible from students so as to make fresh start-ups.
5. In-depth scientific knowledge in all areas of our corresponding subjects, professional ethics and honesty are the essential for good software carrier.

Ms Anu S, Assistant Professor and Faculty co-ordinator delivered formal concluding remarks and Ms. Najula K M, Assistant Professor delivered vote of thanks. The resource person Mr. Jose is a renowned entrepreneur and expert software professional. The department and the college are grateful to him for giving the students from Department of Computer Application MES Asmabi College an opportunity to interact with him and transmitting information about various aspects of software development industry.

Addendum:

Programme Brochure and Screenshots



MES ASMABI COLLEGE
P. Vemballur

Department of Computer Application
organizes

WEBINAR

Topic: "Different Opportunities
in a Software Company for IT
and Non IT students"

13th October 2021 || 10.30 am

speaker:

Jose G Vachaparambil
(CEO TechMasters Trivandrum)



coordinators
Anu. S
Meshmoom. K M
(student coordinator)

HOD
Jabin. T H

Principal
Dr. A. Biju

for enquiries:
95449 77982
90485 59167

Introduction



- 1) Self Introduction
 - 2) Tech Masters Introduction
 - 3) Tech Masters Services www.gotechmasters.com
- Software Testing Company
 - Tech Master Academy & Career Oriented Programs
 - Tech Masters Job Consultancy
 - Process Implementations in Startups

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3

Activate Windows
Go to Settings to activate Windows.



Jose George

Activate Windows
Go to Settings to activate Windows.

3 ways to get a job for Fresher



- 1) Through Campus Placement
- 2) Through personal reference in a company
- 3) Through Training Institutes
 - Ensure Teaching Quality
 - Ensure placement is there
 - Training without placement wont workout
 - Check with their ALUMNI and you should be convinced

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14



Activate Windows
Go to Settings to activate Windows.




Jose George

Activate Windows
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WEBINAR ON INTELLECTUAL PROPERTY RIGHT

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: Webinar on Intellectual Property Rights	Venue	: Google Meet
From Date	: 2022-01-08	To Date	: 2022-01-08
Category	: Webinar	Event Type	: Recent
Agenda			
A talk on Intellectual Property Rights by Dr Basil Mathew. Interactive session			
Description			
IPR Cell in association with PG and Research Department of English and PG and Research Department of Botany, jointly organized a webinar on "Intellectual Property Rights" for the PG and UG students and faculties at 8pm on 8th January 2022 through the online platform Google meet. The resource person of the webinar was Dr. Basil B. Mathew, Assistant Professor & HOD, Department of Political Science, St. Peter's College, Kolenchery.			
Teachers			
No of Teachers : 18	Female Teachers : 2	Male Teachers : 16	Other Teachers :
Students			
No of students :	Female students :	Male students :	Other students :
SpeciallyAbled :	SC :	ST :	OBC :
Criteria			
Naac Criteria :			
Criterion 3- Research, Innovations and Extension			
Collaborators			
Collabrators :			
Dr. Jisha K.C			
Cell			
Cells :			
IPR			
Department			
Department :			
Botany			
			

NATIONAL WEBINAR ON PROSPECTS OF ASIAN SEABASS AND MUDCRAB AQUACULTURE IN INDIA

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: 'Prospects of Asian Sea Venue Bass and Mud Crab Aquaculture in India'	: ONLINE MODE-	GOOGLE MEET
From Date	: 2022-01-12	To Date	: 2022-01-12
Category	: Webinar	Event Type	: Recent
Agenda			
1. Awareness on aquaculture diversification. 2. Motivating students on newer opportunities in aquaculture business. 3. Promotion of aquafarming and seed production.			
Description			
<p>The webinar was organised with the aim of tailoring the students of Aquaculture and allied subjects in different areas of inclusion of new species in aquaculture (diversification) and trends in farming of potential species in mariculture and brackish water aquaculture. Dr. Ganesh K, Assistant Director, Marine Products Export Development Authority (Ministry of Commerce, GoI) was the resource person. The programme was of almost 3 Hrs duration from 10 AM to 2 PM on the day. Principal inaugurated the webinar. Dr. Kesavan K welcomed the guest and other participants. Sri. Shibu A nair delivered vote of thanks for the brief opening session and Dr. Dhanya P R made concluding remarks after the webinar. 107 (Students: 102 – from B.Sc. Aquaculture and B. Voc. Fish Processing Technology, Faculties: 05 – from Aquaculture, Biochemistry and Fish Processing Technology)</p>			
Teachers			
No of Teachers : 4	Female Teachers : 3	Male Teachers : 1	Other Teachers :
Students			
No of students : 102	Female students : 64	Male students : 38	Other students :
SpeciallyAbled :	SC : 22	ST : 2	OBC : 74
Criteria			
Naac Criteria :			
Criterion 2- Teaching- Learning and Evaluation			
Criterion 3- Research, Innovations and Extension			
Criterion 5- Student Support and Progression			
Collaborators			
Collabrators :			
Shibu A. Nair			
Dr. Dhanya P. R			
Cell			
Department			
Department :			
Aquaculture			

ONLINE AWARENESS ON IPR

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: Awareness on IPR	Venue	: Online mode
From Date	: 2022-02-14	To Date	: 2022-02-14
Category	: Webinar	Event Type	: Recent
Agenda			
To create widespread awareness on IPR			
Description			
On the occasion of the 75th anniversary of independence, the Government of India has launched the National Intellectual Property Awareness Mission (NIPAM) to create widespread awareness on IPR, in association with Intellectual property office. As a part of this, PG and research Department of botany, IPR Cell of MES Asmabi College, KSCSTE and Intellectual Property Office, Chennai jointly organized an online awareness program on IPR for the PG and UG students and faculties at 11 am to 12 pm on 14 th February 2022. The session was handled by Smt. Anjana Haridas (Examiner of Patents and Designs Indian Patent Office Chennai) She presented her topic under the title "Intellectual Property Rights". The college Principal Dr. A. Biju presided over the function. Dr. Girija T.P (The HOD Department of Botany) expressed the gratitude for the function			
Teachers			
No of Teachers : 1	Female Teachers :	Male Teachers : 1	Other Teachers :
Students			
No of students : 225	Female students : 175	Male students : 50	Other students :
SpeciallyAble :	SC : 15	ST : 5	OBC : 190
Criteria			
Naac Criteria :			
Criterion 1 – Curricular Aspects			
Collaborators			
Cell			
Cells :			
IPR			
Department			
Department :			
Botany			

PRODUCT DEVELOPMENT - BEST PRACTICES



DEPARTMENT OF COMPUTER APPLICATION M E S ASMABI COLLEGE, P. VEMBALLUR -680671

ACADEMIC REPORT OF WORKSHOP ON

Product Development – Best Practices

HIGHLIGHTS:

Date: 17th February 2022

Time: 10.30 am to 12.30 PM

Total number of participants: 110 (Students: 100, Faculties: 10)

Resource Person: Sheen Chungath (CEO Sesame Technologies Pvt Ltd, Calicut)

Focal areas discussion-based workshop:

- **How to make a new software product**

III. The Course of the workshop:

The workshop was organised with the aim of tailoring the students of Department of Computer Application how to make a new software product

The program started at 11.00 AM after admitting all participants by 10.35 AM. The speaker joined the program from Calicut.

Ms Chithra P (IEDC Nodel officer) welcomed the guest and other participants.

Principal Dr. A Biju conveyed his best wishes to the program and it was inaugurated by Sri. Salim Arakkal (Secretary & Correspondent, College Management Committee).

Dr. Kesavan (Co-ordinator, IIC) delivered felicitations. Mrs. Anu S (Assistant Professor and Program Coordinator Department of Computer Application) introduce the speaker to the audience.

Mr Sheen Chungath started with a captivating and professional slide show on various arenas of software product development. Minute details of how to develop a software product, each stages of the development, self-employment in software industry etc. were discussed. He also shares his own experience of how to develop a software industry.

It is worth mentioning that he gave emphasis on learning markets and marketing techniques which often goes untouched in many entrepreneurs related workshops. The success stories of noted entrepreneurs in India and abroad were shared with the students with ample back up of presented data. In addition the segments of different product development features in businesses Mr. Sheen Chungath inspired the students by drawing their attention to the abundance of innovation options in different sectors of software development.

After a detailed and dynamic presentation, the resource person interacted with the students for one hour. The session for interaction was meaningfully utilised by the faculties and students by clarifying their doubts and getting details of many aspects of the focal themes of the webinar.

IV. The Outcome:

The seminar and the discussions followed it have the following outcomes:

6. Software industry currently gives lots of entrepreneur prospects in all parts of the world.
7. Computer Application have several untapped career and self-employment opportunities.
8. Identifying and wisely exploring the opportunities and thorough study of market are the key to success in any business
9. Make innovations wherever and whenever possible so as to make fresh start-ups.
10. In-depth scientific knowledge in all areas of business, professional ethics and honesty are the essential for excelling in any enterprise.

Ms. Jabin T H, HOD Computer Application delivered formal concluding remarks and vote of thanks

. The department and the college are grateful to him for giving the students an opportunity to interact with him and transmitting information about various entrepreneurial avenues.

Addendum:

Programme Brochure and Photos



MES ASMABI COLLEGE
P. Vemballur

IEDC and Department of Computer Application
jointly organizing

Workshop on
**“Product Development-
Best Practices”**

Speaker



Sheen Chungath
CEO Sesame Technologies
Pvt Ltd, Calicut



17/2/2022
10.30 am

Venue : Auditorium

Dr. A Biju
Principal
MES ASMABI COLLEGE

For further details contact

Chithra P
Nodel officer, IEDC
Mob: 9496130220

Anu S
Coordinator
Mob: 9544977982

Jabin T H
HOD
Mob: 9747724640



MES ASMABI COLLEGE, P. VEMBALLUR

WORKSHOP ON “PRODUCT DEVELOPMENT - BEST PRACTICES”

Organized by
Department of Computer Application
in Association with IEDC, IIC and IQAC

On Thursday 17th February 2022
Venue: College Auditorium

Speaker : **Sheen Chungath**
CEO Sesame Technologies Pvt. Ltd, Calicut





Add a Caption

Thursday · 17-Feb-2022 · 11:11 AM

Adjust

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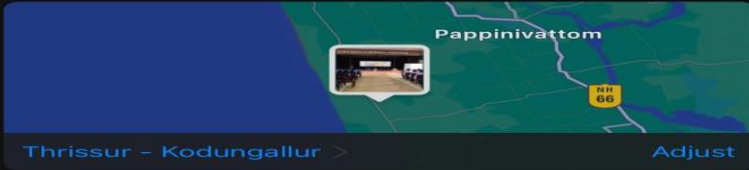
Apple iPhone 7 Plus

HEIF



Wide Camera — 28 mm f1.8
12 MP · 4032 × 3024 · 1.1 MB

ISO 50 | 28 mm | 0 ev | f1.8 | 1/17 s



Add a Caption

Thursday · 17-Feb-2022 · 11:37 AM

Adjust

IMG_4729

Apple iPhone 7 Plus

HEIF




Wide Camera — 28 mm f1.8
12 MP · 4032 × 3024 · 1.5 MB


ISO 50 | 28 mm | 0 ev | f1.8 | 1/17 s



WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: Intellectual property rights	Venue	: Googlemeet
From Date	: 2022-03-17	To Date	: 2022-03-17
Category	: Webinar	Event Type	: Recent
Agenda			
To make the students aware of the Intellectual Property Rights, in order to protect their creative work and others.			
Description			
The department of Psychology has conducted a webinar on Intellectual Property rights for the students, in association with CIPAM (Cell for IPR Promotion and Management), Ministry of Commerce and Industries, Govt. of India & DPIIT-IPR Chair, IUCIPRS, CUSAT. The session was led by Ms. Neetu, Assistant Manager CIPAM, Ms. Moumita, Assistant Manager, CIPAM. The session was conducted on google meet. The session gave a clear understanding for the students with regard to Intellectual Property rights. The session provided students information with regard to the importance of protecting the creative work or inventions, and the legal rights of the inventor.			
Teachers			
No of Teachers : 3	Female Teachers : 1	Male Teachers : 2	Other Teachers :
Students			
No of students : 124	Female students : 107	Male students : 17	Other students :
SpeciallyAbled :	SC : 23	ST :	OBC : 100
Criteria			
Naac Criteria :			
Criterion 3- Research, Innovations and Extension			
Collaborators			
Collabrators :			
Lathif Penath			
Cell			
Cells :			
IQAC			
Department			
Department :			
Psychology			

A WORKSHOP ON THE BASICS OF QUALITATIVE RESEARCH - A HANDS ON EXPERIENCE

 M.E.S ASMABI COLLEGE			
Individual Detail Report			
Title	: A workshop on basics of Venne qualitative research - a hands on experience		: Seminar Hall
From Date	: 2022-04-30	To Date	: 2022-04-30
Category	: Workshop	Event Type	: Recent
Agenda			
(1) To familiarize the concept of qualitative research among social science researchers (2) To equip the participants to handle the qualitative data and its analysis			
Description			
Qualitative research relies on data obtained by the researcher from first-hand observation, interviews, questionnaires, focus groups, participant-observation, recordings made in natural settings, documents, case studies, and artifacts. The data are generally non-numerical. A good example of a qualitative research method would be unstructured interviews which generate qualitative data through the use of open questions. This allows the respondent to speak freely and in their own words. This aids the researcher in gaining a true feel of a person's perception of a circumstance. The workshop provided to the participants hands-on experience in a number of qualitative research methods in a simple and practical manner.			
Teachers			
No of Teachers : 11	Female Teachers : 3	Male Teachers : 8	Other Teachers :
Students			
No of students : 22	Female students : 14	Male students : 8	Other students :
SpeciallyAbled :	SC :	ST :	OBC :
Criteria			
Naac Criteria : Criterion 3- Research, Innovations and Extension			
Collaborators			
Collabrators : Dr. Shafeer .P.S.			
Cell			
Department			
Department : Commerce			

RESEARCH ORIENTATION WORKSHOP



**M.E.S ASMABI
COLLEGE**

Individual Detail Report

Title	: RESEARCH ORIENTATION WORKSHOP	Venue	: MES Asmabi College
From Date	: 2022-05-13	To Date	: 2022-05-13
Category	: Workshop	Event Type	: Recent

Agenda

Research department of Commerce in association with IQAC organised a Research Orientation workshop series on 13/05/2022 from 9.30 to 4.30 for research scholars and post graduate students.

Description

Research department of Commerce in association with IQAC organised a Research Orientation workshop series on 13/05/2022 from 9.30 to 4.30 for research scholars and post graduate students.

Teachers

No of Teachers : 1	Female Teachers :	Male Teachers : 1	Other Teachers :
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Students

No of students : 30	Female students : 24	Male students : 6	Other students :
SpeciallyAbled :	SC : 7	ST :	OBC : 23

Criteria

Naac Criteria :

Criterion 3- Research, Innovations and Extension

Collaborators

Collabrators :

Dr. Sefiya K.M.

Cell

Cells :

IQAC

Department

Department :

Commerce

